Social Media Internship for Red Sky
Surf and Snow

Abby Musgrave Internship

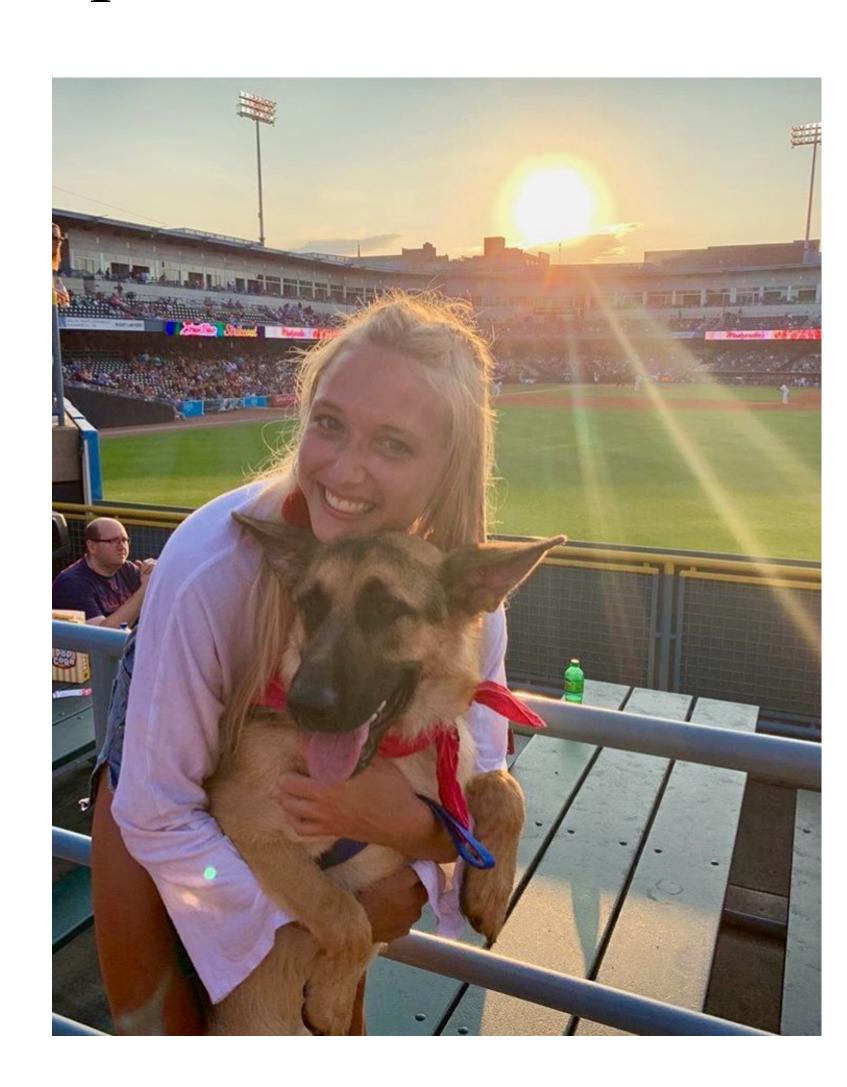
STEP Faculty: Gregory

Major: Biology

Jusdanis

What I learned:

- Business Relationships
- How to create one look for a company
- How small business's operate



Project Motivations:

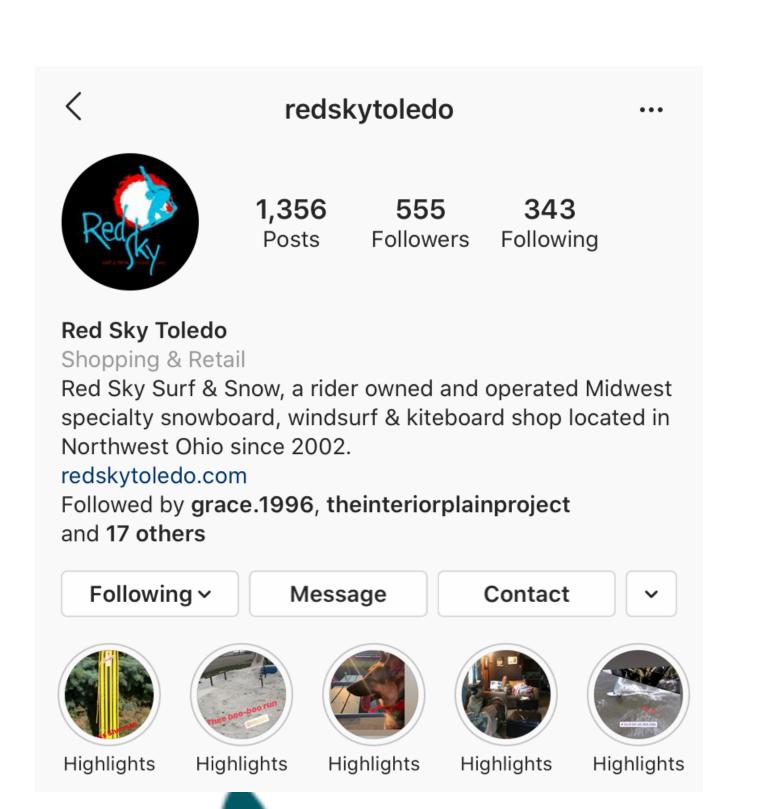
- Personal and Professional Development
- Working with dogs
- Being close to my family
- Learning about something I had no prior experience in

Project Description:

- Marketing Internship
- Red Sky (small business)
- Toledo, OH
- Promotions
- Social Media Posts
- Community outreach







Favorite Part:

• Looking at their social media now and seeing my impact



Transformation:

- Working closely with the community
- Experiencing true workplace interactions
- Enhancing leadership skills
- Understanding promotions and logistics



