

# Financial Power and Democratic Legitimacy: How To Think Realistically About Public Debt

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**Abstract:** To what extent are questions of sovereign debt a matter for political rather than scientific or moral adjudication? We answer that question by defending three claims. We argue that (i) moral and scientific takes on sovereign debt tend to be ideological in a pejorative sense of the term, and that therefore (ii) sovereign debt should be politicised all the way down. We then show that this sort of politicisation need not boil down to the crude *Realpolitik* of debtor-creditor power relations—a conclusion that would leave no room for normative theory, among other problems. Rather, we argue that (iii) a realist approach to politics centred on what Bernard Williams calls ‘The Basic Legitimation Demand’ allows us to assess the normative merits of public debt policy options vis-a-vis democratic legitimacy in a deliberative fashion, without relying on unviably controversial scientific claims or moral commitments.

*Key words:* Sovereign debt; public debt; ideology; political realism; Greek crisis.

## Introduction

In this paper we put forward an argument for politicising public debt in ways compatible with the requirements of democratic politics. Sovereign (or public) debt<sup>1</sup> is currently at the forefront of politics in Western states.<sup>2</sup> Policy initiatives are often met

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<sup>1</sup> Sovereign debt is broadly the sum of accrued government spending not offset by taxation. Implicit debt would include interest payments on outstanding government bonds. We are considering public debt owed to other states and to private market actors. We are not considering debt that is owed to the other branches of the state.

<sup>2</sup> By using ‘sovereign debt’ and ‘public debt’ interchangeably we restrict the domain of our argument to polities characterised by a democratic ideal of popular sovereignty.

with the question “How are you going to pay for it?” before the content of the initiative is even considered. What is politically possible is limited by what is deemed financially stable. To determine what is financially stable is widely viewed as a technical question best answered by economics. Failures of financial stability tend to be framed in a moralising tone along the lines of: “We will have to bail them out for their profligacy and their laziness!”, or by reference to seemingly incontrovertible scientific truths such as simple accounting equivalences: “Look at the national debt! We can’t spend more than we have coming in!” In this paper we argue that both of those approaches are ideological in a pejorative sense of the term, and so won’t do, especially in a context in which democracy purportedly matters.

Moralising and technocratic narratives about profligate states and the economic limits to deficits and public debt have been a mainstay of European public discourse since the Great Financial Crisis (GFC) “turned” into a sovereign debt crisis (Frieden and Walter 2017; Tooze 2018). In moralising narratives, states appear either as people who do not keep promises and are hence morally debased or as households which live beyond their means. In technocratic narratives, states are urged to heed advice about sustainable levels of budget deficits and debt-to-GDP ratio. In the Economic and Monetary Union (EMU), the technocratic narratives about deficits and debt are enshrined in European treaties, now mostly tied together in The Fiscal Compact (Roos 2019: 301). These narratives tend to claim to be above the political fray: they aim to displace politics with technical administration or with the application of moral principles. However, as we will see, these narratives remain political in the sense of seeking to justify the pursuit of particular interests under the guise of general interest or in the sense of claiming that “there is no alternative” despite choices being open—two classic forms of ideological distortion (Geuss 1981). The leading narratives seek to prevent us from recognising public debt as political.

Our alternative proposal is that public debt must be politicised all the way down. One may take that to mean that debt is just a matter of *Realpolitik*: crudely speaking, creditors and debtors backed up by force weighing the opportunity cost of default, enforcement, and so on. That picture would leave little room for a normative theory of sovereign debt. We reject the false choice between depoliticisation (moralism and technocracy) and the *Realpolitik* of public debt. Instead, we argue that a realistic understanding of politics can keep that theoretical space open, without lapsing into either technocracy, or moralism, or both. The rough idea is this. One may think that,

once the moralising or technocratic ideology of public debt discourse has been exposed, all that is left is the bare fact of power relations between debtors and creditors. However, we aim to show that a critique of the ideology of public debt affords an opportunity for a genuinely democratic politicisation of debt relations, thanks to re-elaboration of Bernard Williams' realist theory of legitimacy. We argue that in a context in which democracy purportedly matters the politics of public debt require a form of ideology-free, non-moralised justifiability of the relevant power relations, and make some practical suggestions about how this justifiability may be achieved.

Attention to sovereign debt has been sparse in political theory<sup>3</sup> until a recent spike in interest in the topic which has been focused on the ethics of sovereign default (Wiedenbrüg 2017; 2018; Wollner 2018) and central bank authority during debt crises (Klooster 2018; 2019).<sup>4</sup> These writings, which start from the odious debt literature, take on the important task of challenging the idea that sovereign debts have to be paid in full no matter what ("pacta sunt servanda" etc.). However, they tend to remain anchored to the technical-economic and moralizing approaches (e.g. by framing the question as one of when the "repayment norm" holds). Political economists (Roos 2019) and historians (Dyson 2014) have debated sovereign debt in much more detail, though those disciplines mostly refrain from engaging with normative issues. We will take a realist approach in order to place those empirical findings in the service of a normative political theory that does not fall back onto moral commitments (mis-)construed as pre-political.

A striking recent example of the direct and dramatic ways in which the discourse about, and governance of, sovereign debt displace politics is the agreement of the third rescue package between Greece and the ECB, IMF and European Union (the "Troika"). The left-wing Syriza government agreed to the austerity-inducing rescue package despite the fact that a very recent referendum, which they had initiated, rejected the

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<sup>3</sup> As debt used to be central to the history of political theory, its absence in the second half of twentieth century is surprising. We view this as a symptom of the attention to power in Anglophone analytical political theory during this period (Thanks to Eric Schliesser for highlighting this observation). More attention has been paid to the normative consequences of sovereign indebtedness in terms of the self-determination of states in the Global South, e.g. during the 1980s debt crises, see e.g. work by Susan George (1992) and recent development economics.

<sup>4</sup> Alexander Douglas's timely *The Philosophy of Debt* (2016) provides a more general philosophical treatment of the institution of debt which also reaches into macroeconomics, public finance, and questions of sovereign debt.

terms of the agreement. In the next section, we analyse the Greek crisis to substantiate our contention that both technocratic and moralistic takes on public debt aren't what they seem: they lead to an inappropriate public image which serves to support the interests of social groups favoured by the status quo, and so are ideological in a pejorative sense of the term.<sup>5</sup> In the subsequent section we articulate what we take that diagnosis to entail, namely that public debt should be politicised all the way down. That will allow us to return to our initial case study and show how, in a way, what went wrong with the Greek debt crisis is that an ideological smokescreen was used to bypass a complicated issue in democratic theory – i.e. the social and political significance of public debt, including the allocation of burdens connected to it – with a power game among financial and governmental elites. More precisely, the ideological conception of public debt led to the wrong kind of politics for a democratic context—wrong insofar as the politics of public debt concentrated rather than diffused elite power. We then put forward a two-pronged approach to reform the politics of public debt in a democratic direction.

### **Moralism and technocracy**

Let us begin with a thumbnail sketch of the Greek debt crisis. The Great Financial Crisis spread from the United States to Europe in 2009. Greece quickly became one of the most affected countries in what came to be known as the European Debt Crisis, with several banks close to bankruptcy. By 2010, Greek public finances had deteriorated to a degree such that a default on the country's public debt was imminent.<sup>6</sup> An initial rescue package was agreed with the European Commission, the European Central Bank (ECB) and the International Monetary Fund (IMF) in 2010, with follow up agreements in 2012 and 2015. The rescue packages were conditional on Greece adopting an agenda of austerity, labour law liberalisation, and large-scale privatisation of public assets (as stipulated in Economic Adjustment Programmes and the Memorandums of Understanding between Greece and the Troika (European Commission 2019). The austerity component saw social

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<sup>5</sup> For an insightful, undogmatic and accessible discussion of the notion of ideology, see Finlayson 2016, chapter 3.

<sup>6</sup> From the beginning of the crisis public debt rose from 95% to 115% of GDP, and the budget deficit came close to 15% of GDP. In this context sales of Greek bonds spiked, as did the interest rates on them (Verde 2011: 144ff). At the time, it also emerged that Greece had previously manipulated their public finance statistics to hide the extent of its budget deficits.

services, public pensions, and overall economic activity drastically reduced for several years (Kivotidis 2018).<sup>7</sup> The measures of the first and second bailout packages systematically shifted the structure of Greece's creditors between 2010 and 2015, allowing foreign banks to reduce their exposure to a Greek sovereign default (Roos 2019, chapters 17-19). This shift was brought about by spending most of the bailouts on foreign debt services<sup>8</sup> and through the programmes of the ECB for buying Greek government bonds ('SMP'). By 2015, the ratio of private to public foreign holders of Greek public debt had been inverted from 80% private and 20% public to 20% private and 80% public, whilst the relative magnitude of domestically held public debt rose as well (see Roos 2019, 263-268). Thereby the costs in the event of a Greek sovereign default were shifted from (stockholders of) Northern European banks toward the European populations, in particular to the Greek population – at this point Greek banks were most exposed to Greek sovereign bond risk – already suffering under the most drastic austerity programme in the history of the EU.<sup>9</sup>

The debt crisis challenged the structure of Greek democracy and led to drastic change in Greek politics. In the period until 2015, the debt crisis arguably had already shaken the foundations of the post-dictatorship order by strengthening the executive to the point that the legislative powers of the Greek parliament were in doubt (e.g. through rule by decree and the installation of an unelected expert government) and by conceding control over public finance at least partly to the Troika of creditors (Roos 2019, conclusion; Kivotidis 2018). At the same time, political protests reached record levels (Karyotis and Rüdig 2018; Kouvelakis 2011), with at times multiple events per day across the country. The electoral victory of anti-

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<sup>7</sup> Overall, the population was hit hard by the crisis. Disposable income fell by 40% on average in the period between 2007 and 2014. Unemployment throughout the past decade stayed close to or above 20%, whilst youth unemployment hovered closer to 75%. The negative impact of the crisis on public health has been significant (Simou and Koutsogeorgou 2014).

<sup>8</sup> According to the European School of Management and Technology in Berlin "only 5 percent of the total international bailout funds actually went to Greek government expenditure; the remaining 95 percent went straight back to the country's bondholders" (Roos 2019: 267)

<sup>9</sup> Roos (2019: 238) suggests that "[a]fter an initial period of dithering and denial, the French and German governments [...] decided that they should prevent default at all costs: they would rather bail out their own banks indirectly, by providing an enormous emergency loan to the Greek government and subsequently forcing the country to repay its debts in full, than allow Greece to suspend payments and be forced to bail out their own banks directly."

austerity left alliance Syriza in January 2015, which ended the longstanding duopoly of the conservative (ND) and social-democratic (PASOK) parties, was poised to lead to a rejection of the bailout agreements between the Troika and Greece. In the late spring of 2015, the conflict came to a head. The Syriza government decided to hold a referendum on the question of whether to accept the terms proposed by the Troika for the third bailout. Syriza had promised in their election manifesto not to accept the terms of the Troika. The terms were rejected in the referendum with 61,3% voting against the terms (at a turnout of ca. 62,5%). However, shortly afterwards, the Tsipras government - under strong pressure from the Troika to either accept the terms or leave the Eurozone – agreed to arguably worse conditions for the third bailout package. Tsipras then resigned and called for elections, in which a Syriza government was returned to power. However, those parliamentarians of Syriza who rejected the deal had either split from the party or stood down, including the former finance minister Yannis Varoufakis. After their demise, the Tsipras government broadly worked with the terms set by the Troika despite relatively minor quibbles. The recent successes of primary budget surpluses (before debt service is taken into account) should not paper over the fact that wage levels have not yet reached pre-2009 levels in Greece (Hellenic Statistical Authority 2019; Romei 2018).

For the purposes of our critical exercise, it will be important to identify the notion of public debt that structured public debate during the Greek crisis. Our analysis of public discourse on this issue reveals a two-pronged notion. Public debt would be, ostensibly, an obligation incurred by a state that as such simply must be repaid (i) because it is a promise, and (ii) because failing to do so would lead to economic catastrophe for all involved, and especially the debtor state. Let us call (i) the *moralising* frame, and (ii) the *technocratic* frame for public debt. The discourses of the mainstream politicians likened the Greek public debt to private debt and focused either on grounding the obligation of Greece to pay on moral arguments or sought to portray decisions on Greek public debt, e.g. whether full or reduced repayment is required, as a form of technical administration to be determined by economic theory rather than politics. These discourses sought to provide normative orientations for how to deal with public debt that would float above the fray of politics.<sup>10</sup> They were supposed to

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<sup>10</sup> Harjuniemi 2019 shows that e.g. the influential magazine “The Economist” has for the past 60 years sought to contrast its reason-based approach to economics with politics.

show that either moral or technical norms rather than political power shape how decisions about Greek public debt are made.

One initial sense in which the two-pronged notion of public debt is suspect is that it seems just too convenient how those two disparate—one deontological, one consequentialist—justifications for the repayment requirement align. At any rate, our actual argument is that neither claim is epistemically tenable at the level of certainty at which it was uttered (which itself does not require us to offer alternative claims, as we shall see), nor was either claim in line with the actual practices of those putting it forward. If that is the case, there are at least two senses in which public debt is not what it seems, and so public debt discourse is ideological, in a pejorative sense of the term.

To start off, let us observe how moralising and technocratic frames have different but complementary functions in the overall power struggles over public debt. Moralisation provides support for justifying payment obligations. Technocratic frames support a depoliticised approach to how obligations should be discharged. Moralising and technocratic frames are in a very close relationship, because moralist frames circumvent public discussion of payment obligations, the acceptance of which prepares the ground for using technocratic frames for the administration of payments that also circumvents public debate. More concretely, moralism masks the reality “that the norm of repayment is itself a pre-established political fact” (Roos 2019, 43), and is most effective at this occlusion against the background of the depoliticised repayment norm. Technocratic frames are instrumental to keeping sovereign debt apolitical, as in “standard economic theory” repayment is “considered nonpolitical by definition”, while “nonpayment is stigmatised as an irrational and explicitly political choice” (Roos 2019, 43),<sup>11</sup> despite the fact that in mainstream economics accounts of debt the probability of non-repayment is discounted in the interest rate as a matter of course.<sup>12</sup>

The moralising framing of the Greek sovereign debt crisis tied the above-mentioned trope of private irresponsibility to ethno-cultural stereotypes of “Northern Saints” and “Southern

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<sup>11</sup> The “there is no alternative” narrative adopted by powerful media to public debt repayment (see e.g. reporting on Argentina and Greece, Mercille 2013; Antoniadou 2013) further bolsters the technocratic framing.

<sup>12</sup> What is more, standard approaches to portfolio management assume non-performing loans and, given the desirability of a certain amount of uncorrelated assets, even advises acquiring loans with a higher chance of non-repayment (Meyer 2018). We thank Eric Schliesser for pointing this out to us.

Sinners” (Mathijs and McNamara 2015; see also Mylonas 2018; Kutter 2014; Kitromilides 2013; Vaara 2014). Moralising narratives were so powerful that “[e]ven the potentially catastrophic stresses of the EU-wide contagion unleashed by Greece’s fiscal insolvency and subsequent financial crisis could not dislodge the view that national problems of fiscal profligacy and weak competitiveness were the source of the problem” (Mathijs and McNamara 2015, 243). The moralising framing portrayed repayment obligations as categorical, playing on an analogy between the personal norm of keeping promises and the “pacta sunt servanda” idea which views agreements between states as similar to promises between individuals.

The technocratic framing had two main themes: first, that the conditions under which Greece should be provided with liquidity would be set unilaterally by the experts and creditors. The following comments by German finance minister Wolfgang Schäuble illustrate this theme: “The Troika has been asked by the European member states to discuss this [the European crisis], and every time the members meet, its own existence, and especially the IMF’s involvement is discussed. The Troika has decided the governments of the countries in need of loan programmes should not participate in the negotiation because we trust in the institutions with the most expertise, with the most experience, and that know most of the facts. Those are, first, the European Commission [...] second, the very independent European Central Bank, and third, the most experienced institution, namely the IMF. These three know what is economically right. [...] The conditions the Troika sets cannot be approved by the European Parliament because the Troika has the sort of independent economic knowledge, the European Parliament lacks, to take the necessary decisions” (Schäuble 2012).<sup>13</sup> The second theme was that any rescue package would follow the logic of technical administration rather than politics. Schäuble’s claim that the Greeks “can vote however they want, but whatever election result we have will change nothing about the actual situation in the country” summarises this theme succinctly.<sup>14</sup>

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<sup>13</sup> Consider also the following statement from Schäuble: “Greece has to suffer structural reforms to become competitive, otherwise Greece will never be able to stand up to the expectations political leaders raise in campaigning. [...] If Greece sticks to the agreement [the third Memorandum of Understanding], and if the program gets implemented decisively and fully, then the Greek economy can grow again over the next years. [...] The opportunity is given and whether it will be taken is a decision solely up to the Greek people” (Schäuble 2015).

<sup>14</sup> See Ojala and Harjuniemi (2016) for a discussion of technocratic media narratives since the start of the GFC.



We are now in a position to see exactly why the framing of Greek public debt by the creditors—both for their domestic audiences and in their attempts to make their cases to the Greek debtors—was not what it seems. The first problem has to do with the lack of alignment between creditors’ discourse and their behaviour. This is true of both the moralising and the technocratic frame, though it is perhaps most evident in the former case, and most relevant too, insofar as a deceptive behaviour by those claiming the moral high ground is particularly callous. Decisions about public debt were framed as a matter of morality, or more precisely moral hazard, the idea being that one must not socialise debt if people live beyond their means. Yet actual decisions were made on the basis of political expedience and relative power of creditors and debtors, contrary to the morality tale, and also in contradiction to the technocratic frame’s predictions. Whilst the fear of the socialisation of credit risk was mobilised in the discourse about “Northern saints” and “Southern sinners”, the Troika’s first two bailout packages brought about the socialisation of Greek debt through the back door of the ECB (see above). It was politically expedient for states home to the banks most exposed to a Greek default to rescue the private Northern European banks highly exposed to a default of the Greek state and Greek businesses.<sup>15</sup> In other words, the moralised discourse was inconsistent on its own terms from the start<sup>16</sup> (see Herzfeld 2016a; 2016b; Kitromilides 2013). However, the moralisation and technocratic narratives stuck anyway. Even when Germany turned a profit on the Greek bailout and the ECB profited from trading Greek bonds to Greece both frames remained in place (Roos 2019, 270, 285).<sup>17</sup>

In addition to being inconsistent with the actual practices of their supporters, both frames are also epistemically untenable, at least relative to the degree of conviction with which they were advocated. In the case of the moralising frame, this is exemplified most clearly by the remarks by German Chancellor Angela Merkel: “One should simply have asked a Swabian housewife [...] She would have told us her worldly wisdom: in the long run, you can’t live beyond your means” (Merkel quoted

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<sup>15</sup> In other words, to a considerable extent the Greek state’s agreement to the bailout “rescued” investors in Northern Banks, not vice versa.

<sup>16</sup> Note also that the “socialization” of risk coincided with the consolidation of power of the ECB over Greece (Roos, 247-248), becoming its “biggest bondholder in the short term in 2011.

<sup>17</sup> Alexander Douglas has shown that the moralist argument for balanced budgets is self-defeating. In as far as the state is ultimately responsible for the viability and the moral standing of the institution of debt, under capitalism its legitimacy is tied to the provision of sufficient debt resources (Douglas 2016, 152-3).

in Bennhold 2010). While, as we will see shortly, there is little agreement among economists about the exact workings of public debt within an economy, there is no doubt about the fact that a household budget is not a good analogy to a state's balance sheet (Farmer and Zabczyk 2018).

The epistemically untenable character of the technocratic narrative is highlighted by the fact that the supposed consensus among economists about the response to the European public debt crises does not exist. In (international) political economy and heterodox economics, the supposed consensus view on debt repayment and austerity is actually highly contested (Blyth 2012). And even within mainstream macroeconomics there are fundamental disagreements on the likely effects of austerity on states' balance sheets (compare Alesina et al. 2019; Alesina and Ardagna 2011; Reinhart and Rogoff 2010 to Krugman 2015; Wren-Lewis 2015). In fact, in the case of the Troika, factions within the IMF opposed extending a loan to Greece under the conditions proposed by the ECB and EC due to concerns about the sustainability of the debt.<sup>18</sup> Even the ranks of IMF technocracy broke when the austerity package was found to be ill-judged and to engender socially unacceptable distributions of burdens (Roos 2019: 269-271).<sup>19</sup>

Moralisation and technocracy are political strategies whose appeal stems from their claim to float above the partisanship that characterises politics and to possess extra-political foundations and uncontroversial validity. Extra-political foundations and claims of uncontroversial validity are supposed to show that these frames serve a general interest. As we have seen, however, moralisation and technocracy do not possess such uncontroversial validity. Rather than providing the morally most sound and most rational approach to public debt, the main function of these frames is to mask how political actors actually deal with public debt, as we will see shortly.

Now, if mainstream public discourse on debt is not what it seems, what is it? To answer this question, it may be useful to begin from an important distortion engendered by both the moralising and the technocratic frame. Both moralisation and technocracy treat states as unitary actors, which is a distortion, given that different groups within the state are affected in very different ways by public debt, and are responsible to a very different degree and in different ways for the extent of public debt. Indeed, we want to show that the politics masked by the

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<sup>18</sup> An ad-hoc change of the IMF rules introduced through the back door was necessary for the IMF to participate in the Troika.

<sup>19</sup> Other critical notes from within broadly technocratic views include Buchheit and Gulati (2010); Modi (2015).

two ideological frames is a form of bellicose oligarchy—little short of a class war in service to very particular interests, as demonstrated by some of the most authoritative reconstructions of the events in Greece 2010-2018 (Roos 2019; Roufos 2018).<sup>20</sup> Simplifying somewhat, we maintain that this kind of politics of public debt is an instrument for shifting around power amongst governmental and financial elites and sidestepping the perspective of the vast majority of the affected populations of debtor and even creditor states. More specifically, the mechanism that structures the real politics of public debt can be understood as composed of two related types of reduction to mere power relations: (i) a reduction of the force of the loan agreement to the power relations between debtors and creditors, and (ii) an identification of debtors and creditors with financial and governmental elites.

We can illustrate that point by returning to our case study of the Greek crisis. The oligarchic mechanism can be schematically reconstructed as follows. A combination of market pressure from a cartel of lenders (Roos 2019, 229, 232, 283-4), political pressure from public (“official”) lenders of last resort (in particular the European Commission), and the pro-creditor forces in Greek society (even within the left-wing Syriza government which enforced the “repayment norm” under duress, i.e. with an explicit threat of causing bank runs and other forms of social disorder). This prevented unilateral Greek default and structured the unfolding of the Greek public debt crisis. To get a sense of the concrete implications of this course of events, consider that, as a result of the agreement between the Greek state and the Troika, at one point taxes on the poorest rose by 333.7%, in the context of a mere 9% overall increase (Roos 2019, 271). Elections and even the much-touted ‘Oxi’ referendum—in which citizens soundly rejected the terms of the Troika’s bailout—made no material difference to the outcome from the point of view of the creditors, in line with the pronouncements of the German finance minister we just reviewed. Bargaining within this elite actor constellation is what drives the actual politics of public debt, in spite of the moralistic and technocratic rhetoric that would have the public believe otherwise.

### **How to politicise public debt democratically**

In the previous section we have painted quite a grim picture. Here we will outline an alternative politics of public

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<sup>20</sup> *Realpolitik* is after all typically the politics of treating the state as a unitary actor, on behalf of which elite politicians take decisions in back chambers.

debt—one that politicises public debt all the way down in a democratic manner. But before we can do so, we need to explain why such an alternative is even possible, and why it is required. Indeed, someone sympathetic to an old-fashioned version of political realism may welcome our unveiling of the *Realpolitik* of public debt, and think that our unmasking more or less completes the task of political theory: we have removed the fig leaves of moralism and technocracy, and laid bare what politics is all about, namely (elite) power.<sup>21</sup> This would mean that there is no normative conversation to be had, except one about the instrumental rationality of incentives and costs. Isn't that what (re-)politicising debt means? However we want to show that, somewhat paradoxically, this hard-nosed understanding of the politics of public debt misses important opportunities for politicisation, at least if we understand politics in context, which in the case at hand means that democratic aspirations are a necessary element of politics. In other words, and despite appearances, oligarchic *Realpolitik* does not politicise public debt all the way down.

To carve out space for our alternative proposal we need to first take a step back and understand the sense in which our account of politicisation must be context-sensitive. Here we rely on Bernard Williams' (2005) by now famous realist account of the normativity internal to politics. In a nutshell, Williams maintains that normative political questions should not be addressed by working out the implications of pre-political moral commitments, but rather by working out what it means to meet the "Basic Legitimation Demand" in a particular context. That is to say, polities must provide order in ways that "make sense" to those over whom political power is exercised, provided also that subjects' perceptions of the power are not conditioned by the power itself, i.e. that it is not ideologically distorted.<sup>22</sup> Importantly, subjects' expectations of what is required for political power to make sense to them will vary with context. For example, Williams (2005, 8-12) maintains that in a modern context only a liberal order would make sense. We will not engage with that claim directly here. However, the general structure of realist context-dependence is key for our argument. The point we wish to highlight is simply that any effective politicisation of a practice—such as public debt—with the potential to affect a polity's ability to meet the Basic

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<sup>21</sup> The currently ascendant legal theory of finance (Pistor 2013) may be read as pointing in this direction. On the other hand, it also shows the normative discretion afforded by the entanglement of politics and financial markets.

<sup>22</sup> Williams calls this the "Critical Theory Principle". For a discussion and exposition of this position see Williams 2002, 219-232.

Legitimation Demand will have to be formulated in a context-sensitive way.

So our next step will be to work out the context-sensitive desiderata of a realist politicisation of public debt. The relevant context, as we noted, is that of contemporary democratic politics. In which case the abstract Williamsian idea of the exercise of power making sense to those affected by it takes on a more specific connotation. Williams defines making sense as those holding power having “something to say” to those over whom power is exercised, where that something cannot be ideologically distorted, lest the purpose of the exercise be defeated.<sup>23</sup> We have seen that, in the case of public debt, ideological distortion takes the form of masking actual political practices with the frames of technocracy and moralism. The question then becomes: would removing those frames be enough for the politics of public debt to make sense to those affected? We claim that it wouldn't, and that is why there is both room and need for an alternative politics of public debt. The key to that claim is the contextualism we flagged earlier. Recall the point about the oligarchic character of the *Realpolitik* of public debt: the actors at play are exclusively governmental and financial elites. Our contention is simply that, once unmasked, this reality cannot be expected to make sense in a context of democratic aspirations insofar as we take democracy to at least require a significant level of diffusion of power beyond the ranks of the elite. The *Realpolitik* of public debt is that it is the wrong kind of politics for the current democratic context, as it leads to a consolidation of elite power which clashes with the promise of democracy to disperse power. And this is why we need a way to democratise the politics of public debt: we need a politics of public debt that does not require the cover of ideological narratives.<sup>24</sup>

To translate that point into a set of desiderata for a democratic politics of public debt, we may say that such a politics must be able to survive non-ideological public scrutiny by effectively dispersing power among those over whom it is exercised.<sup>25</sup> Such a democratic politics would politicise public debt all the way down to the public at large.

At the very least, a democratic politics of public debt must neither turn out to be ideologically distorting nor further the

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<sup>23</sup> FN removed for blind review

<sup>24</sup> Note that this contextualist move is not a way to smuggle in a moral presupposition in order to resist the imperatives of *Realpolitik*. Rather, it is a way to ensure that a polity actually meets its basic legitimation demand, rather than just having the appearance of meeting it.

<sup>25</sup> This understanding of democracy is comparable to the ‘negative’ one recently developed by Samuel Bagg (2018b).

concentration of elite power. The more a politics of public debt meets these desiderata, the better its chances are of avoiding prevarication by private financial actors or by other states.

Fulfilling the desiderata would principally depend on two related conditions, which in turn should be the basis for more concrete policy proposals. We can only formulate the conditions in rather general terms here: especially in light of our methodological commitments, we eschew detailed blueprints and maintain that concrete implementation should remain a matter of local political struggles.<sup>26</sup> The two conditions are (i) the effectiveness of dispersing public debt-related power and (ii) the quality of its forms of deliberation. The hope is that if the two desiderata are co-realised, a revised conception of public debt which emphasises that public debt is a means to serve public purposes (and not the other way around) may develop.

To fulfil (i), the affected public(s) at large needs to have as much control as possible over the process for making judgements and decisions about public debt (both as debtors and creditors). This influence needs to be appropriate to the debt's importance for democratic legitimacy.<sup>27</sup>

The effectiveness of dispersing public debt-related power depends on popular control over setting rules for entering into debt agreements and for issuing loans (underwriting) and also would need to extend to the review of the status of present loans. This would include the power to hold accountable those who decided to lend or borrow, at the very least in as far as investigating to what extent these decisions were furthering the public purposes of the polity.

The effectiveness of public control in turn considerably depends on making public debt a mainstay of public concern rather than a topic reserved to moments of crisis. However, as the Greek crisis exemplifies, actual public discussion about public debt is either ideologically distorting or inappropriate for the democratic context and has barely advanced beyond the false choice between depoliticisation (moralism and technocracy) and the *Realpolitik* of public debt.

Another important aspect of public control is the role of what have come to be known as official creditors—chiefly the International Monetary Fund (IMF) and the World Bank. Here our democratic approach suggests a rejection of international organisations which seek to float above the political fray (typically by relying on technocratic narratives). In other words,

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<sup>26</sup> For a detailed discussion of this methodological point, see [Reference removed for blind review]

<sup>27</sup> In the EMU, public debt can quickly affect the ability of the state to deliver order and stability and the domination or usurpation of the democratic sovereign by private financial actors.

we should try to roll back the influence of these appendages of the state system that have taken on a life of their own as agents of elite interests.

(ii) Deliberation must put the public at large into a position to non-ideologically evaluate whether the regime of public debt (either in the role of debtor or creditor or both) furthers public purposes or not (and hence supports or threatens meeting the BLD). The point is not that deliberation is needed because it can neutralise power—it cannot, as ample evidence on motivated reasoning shows (Bagg 2018a). Deliberation is needed because the selection of public debt policies must be both public (in a non-ideologically distorted way) and open-ended. But, given the poor quality of current public discourse on debt, to formulate a proposal for deliberation on public debt we have to start more or less from scratch.

To begin with, judgments and decisions made about matters of public debt should be presentable (and justifiable) in the terms that relate to the purposes of the polity as expressed by collective actions of citizens rather than, as we have seen above, in ideologically distorting moralist and technocratic terms that mask elite interests. Existing policies on public debt need to be re-examined and reframed with regard to their effect on, and compatibility with, these purposes.<sup>28</sup> In as far as institutions like the IMF have in the past set the purposes and offered justification for their measures in predominantly technocratic terms, we expect that their legitimacy would be severely challenged by a democratic politics of public debt that meets our desiderata (Clegg 2013), in line with our criticism of official creditors in (i) above.

Deliberation on public debt should further have recourse to (but not necessarily be directed by) the best available evidence which will be a combination of e.g. the known factors (global financial architecture etc.) and less certain matters of public finance (“known unknowns”).<sup>29</sup> That is to say, technocratic discourse that seeks to obscure that the issue is not scientifically settled is unsuited to proper public deliberation—a point familiar from debates on the role of science in public reason, but grounded not in ideals of equal respect for fellow citizens, but in the form of ideology critique we have offered.

Our emphasis on the importance of deliberative quality for a democratic politics of public debt should not be mistaken for a proposal to turn the democratic politics of public debt into deliberative democracy in a narrow, technical sense, which is

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<sup>28</sup> None of the above *guarantees* that future debates about public debt will not turn out to be dominated by moralism or technocracy.

<sup>29</sup> See Pistor 2013 for some reservations about a non-elastic legal framework for financial markets

only partly compatible with our realist commitments due to its modelling of politics on a quest for finding rational consensus. We are rather proposing a focus on the deliberative quality of the political processes at large (Mansbridge et al. 2012); Taking some inspiration from deliberative systems theorists (e.g. Bächtiger and Parkinson 2018), we envisage that a democratic politics of public debt would contain a combination of different forms of activism, protest, rhetorical confrontation, and public information campaigns. The more narrowly deliberative forms of exchange of reasons would only play a minor role, for realists still have ample reason to be cautious about the promises of deliberation (Bagg 2018a, Cross 2019; classically also Young 2001).

In our example case of the EMU and Greece, deliberation about public debt would need to come to terms with, amongst other things: the systemic importance of (limited) public debt for the EU project (from Maastricht to the Fiscal Compact), the structural tensions between different members of the EMU and the transnational dimension this adds to concerns with democratic legitimacy (Abizadeh 2008), the questioning of the view of the state as a unified actor, the consequences of debt service for different groups, and the place of public debt in wider dynamics of capitalist economies.<sup>30</sup>

Increased attention paid to, and increased popular control, over public debt may spark interest in the political and social value of debt and credit, the responsibility of creditor and debtors for making the institution of debt and credit politically valuable (see Douglas 2016; Orléan 2014; see Preiss 2018 makes a related argument about the trade-off between freedom and availability of credit). While Alexander Douglas (2016) has offered a compelling argument for the institution of debt which is all things considered a consequentialist case for productive lending and against non-productive, “extractive” lending, we maintain that the political value of debt, in particular public debt, cannot be reduced to productiveness but has to be anchored in the contribution debt makes to democratic legitimacy. Such interest may spill over into the examination of e.g. the public and (public-)private money creation, and the public basis of the value of currency etc (see Hockett and Omarova 2017). Indeed, understanding how such institutions are interwoven with the state is an important step toward making the monetary system—which is arguably increasingly interdependent with the financial system more

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<sup>30</sup> If these terms sound so complicated as to lead to doubt about the public’s ability to understand them, that reinforces the need for broader public education on political economy (which, tellingly, is barely a part of the modern discipline of economics).



broadly speaking (Pistor 2013)—fit for democracy: the public should be able to exert some control over the system, which has arguably been a blind spot of much recent critical theory (Klein 2019). Questions remain, inter alia, about the viability and even the desirability of public debate on matters of considerable theoretical complexity—and the answers will vary wildly depending on context. But, at the limit, it may just be that complex economic institutions with the power to affect states’ basic legitimacy need to be made understandable to the wider public, or they cannot coexist with democracy.<sup>31</sup>

To be sure, our approach is not exhaustive, nor can we promise it will solve the problem of the democratic legitimacy of public debt in two fell swoops.<sup>32</sup> To name the most important missing piece, we have not touched on the issue of the power of private financial actors, chiefly because of our focus on democratic politics. Yet it is important to at least acknowledge the importance of those actors: for instance, “creditworthiness” (and its importance) is set by financial markets and practically uninfluenced by the electorates of affected states. However, as Roos (2019) has shown, markets “alone”<sup>33</sup> would not have the power to enforce the current global public debt architecture that discourages default (either as repudiation of debt or as restructuring) without state backing, so arguably our focus can also be justified strategically. At any rate, our approach directly attacks two of the three pillars of the current regime—the hold of national elites and the position of official creditors—and thus at least indirectly affects the third, financial markets, including rating agencies (e.g. through national legislation and through potential changes to the other two pillars).<sup>34</sup> This means that the democratic politics

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<sup>31</sup> For a more general argument on the problem of theoretical complexity in democracy see Bertram (1997).

<sup>32</sup> Another challenge for our approach would be to determine how a democratic politics of public debt would handle disputes between “debtor” and “creditor” states. The politicisation of public debt in this sense does bear risks but also the promise of bringing to the fore that if we take seriously the democratic ideal that the source of power lies with the people, then “creditor states” ought to be constrained by considerations of how their choices would affect the democratic sovereign of a “debtor state”. A democratic politics of public debt would need to be particularly careful when making decisions that would on reasonable expectation have the potential to undermine the ability of a debtor state to maintain its democratic legitimacy.

<sup>33</sup> Markets cannot strictly speaking act alone, but always depend on the state for enforcement or backstop. We agree with Pistor’s (2013) “legal theory of finance” which emphasizes the essentially hybrid nature of financial markets altogether.

<sup>34</sup> The rough idea here would be to ring fence public debt issues as far as possible within domestic law, and to specify very demanding

of public debt would have considerable wherewithal over private creditors.

### **A methodological conclusion**

We have argued that the prevailing discourses on public debt are ideological: moralism and technocracy mask a politics of public debt that is little more than a power game between elites, and as such is insensitive to the concerns of the vast majority of those affected by it. We have also seen that this is not a form of legitimate democratic politics, and so we put forward two ideas for how to ameliorate the situation.

In conclusion, it may be worth saying a little more about why our recommendations are so tentative—a limitation that, we maintain, is at least in part due to our methodological stance. An obvious methodological lesson from the preceding discussion concerns the perils of ideology in political argument, both public and academic. We trust those have been expounded sufficiently in the body of the paper. However, an extension of that lesson may be worth highlighting here, namely a general caution about the limits of theory, and its inability to float above the fray of politics—much like the common sense and scientific overreach we have diagnosed in the moralistic and technocratic frames, respectively. So the realist moral of the story here is that when theory or common sense try to invade the domain of politics and float above it they are at high risk of ideological distortion. On issues such as public debt our philosophical arguments can join the political fray but cannot claim to transcend it. Besides, the very context-sensitivity that drives our argument for politicising public debt all the way down cautions against theorising policy blueprints in quasi-algorithmic abstraction from local realities. In other words, if we are serious about politicising financial power in a democratic way, we should heed the realist call for philosophical modesty: in addition to reminding ourselves that the political philosopher is always socially situated, the lesson here is that a lot of the terrain often claimed by political philosophy should be left to the rough and tumble of politics.

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