

2020

Dispelling the Myths about Open Access: Making Informed Choices about Open Access Publishing Opportunities

Susan Arnold

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Dispelling the Myths about Open Access:

Making Informed Choices about Open Access Publishing Opportunities

WVUL Graduate Student Library Immersion

January 7, 2020

Learning Objectives:

- Define Open Access and how it differs from traditional publishing
- Define ways to evaluate open access journal quality, including the identification of predatory journals
- List tools available to help grad students and faculty find appropriate journals in which to publish
- Describe guidelines and show statistics for the WVUL Open Access Author Fund, as well as for other WVU Open Access Memberships

What is Open Access (OA)?



Open Access is the *free, immediate, online availability* of research articles, coupled with the *rights to use these articles fully* in the digital environment.

Source: Scholarly Publishing and Academic Resources Coalition (SPARC) Open Access FactSheet

Open Data



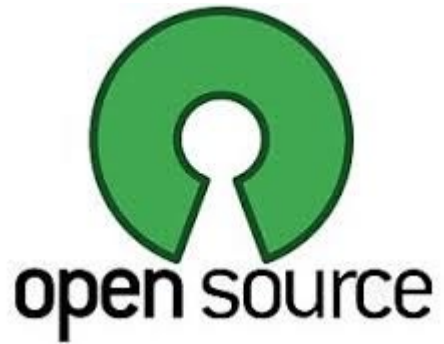
Research data that is freely available on the internet, permitting any user to download, copy, analyze, re-process, pass to software, or use for any other purpose without financial, legal, or technical barriers.

Open data typically applies to a range of non-textual materials, including datasets, statistics, transcripts, survey results, and the metadata associated with these objects.

Open data policies usually encompass the notion that machine extraction, manipulation, and meta-analyses of data should be permissible.

<https://sparcopen.org/open-data/>

Open Source



- Usually refers to software for which the original source code is made freely available and may be redistributed and/or modified as needed.
- Open source software may be developed in a collaborative public manner such as crowdsourcing.

Traditional Subscription vs. OA Publishing Model

Traditional	Open Access
<ul style="list-style-type: none">• Authors publish work for free in a journal	<ul style="list-style-type: none">• Cost of publishing is passed to author; author pays a fee to submit or publish
<ul style="list-style-type: none">• Users must pay to access the articles; typically a journal subscription paid by an individual or a library	<ul style="list-style-type: none">• Users access material for free
<ul style="list-style-type: none">• Copyright is typically held by the publisher; need permission to reuse	<ul style="list-style-type: none">• Typically free of rigid copyright and license restrictions; free to reuse
<ul style="list-style-type: none">• Longer turnaround time from submission to when the article is available to readers	<ul style="list-style-type: none">• Accelerated turnaround time; available online quicker than a traditional journal

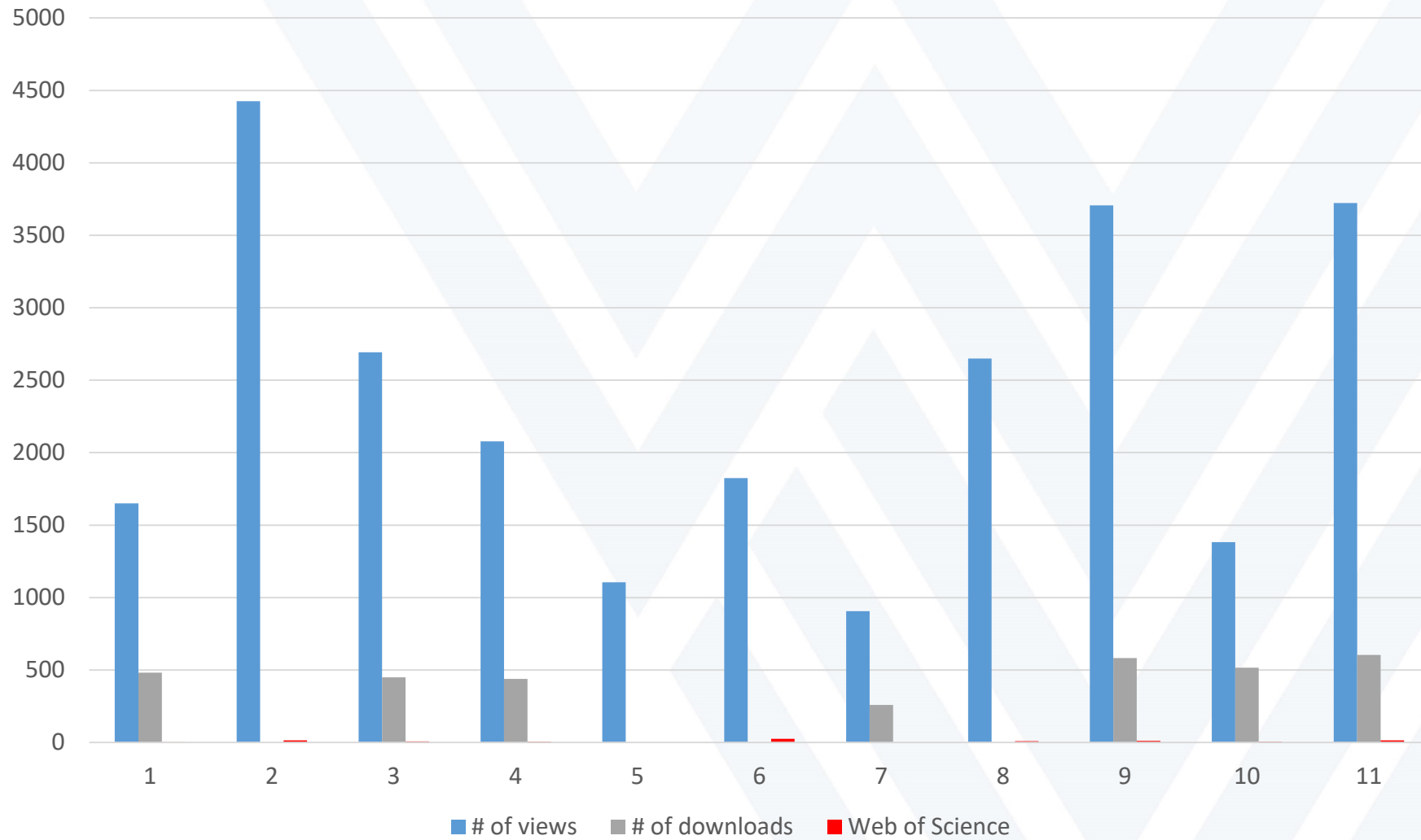
Types of Open Access

- **GOLD** – traditional definition; author publishes their article in an OA journal that allows free access to articles immediately upon publication
- **GREEN** – Author first publishes article in a traditional journal of choice, then negotiates with publisher to allow him to self-archive a specified version of the article in an “open” institutional repository, website, or personal archive
- **HYBRID** – A traditional subscription-based journal that allows authors to pay a fee in order to make their article open access. The majority of the articles in the journal are behind a paywall, but the OA option is not.

Open Access Misconceptions

- Not peer-reviewed
- Research is of lower quality
- OA publishing is free
- No copyright; it's fair use

Views/Downloads of WVU OAAF Articles Published July-December 2017



Archiving Your Open Access Article

The logo for arXiv.org, featuring the text "arXiv.org" in white on a red rectangular background.

Repository of electronic preprints that consists of scientific papers in the fields of mathematics, physics, astronomy, computer science, quantitative biology, statistics, and quantitative finance.

The logo for PubMed, featuring the text "PubMed" in blue with a stylized book icon.

PubMed Central is a free, full-text archive of biomedical and life sciences journal literature at the National Library of Medicine. Many journals deposit the final published version of NIH-funded research articles directly into PMC.



Now Here!! **The Research Repository @ WVU**

Placing articles in the repository will help to build the collection of WVU-authored publications, support the self-archiving arm of the open access movement, and give the articles an added element of preservation and discoverability.

Questions:

What is a hybrid journal?

“Green” open access articles:

- a. Are available open access immediately upon publication
- b. Charge an article processing fee to the author
- c. Can be self-archived and made open access after an agreed-upon embargo period with the publisher

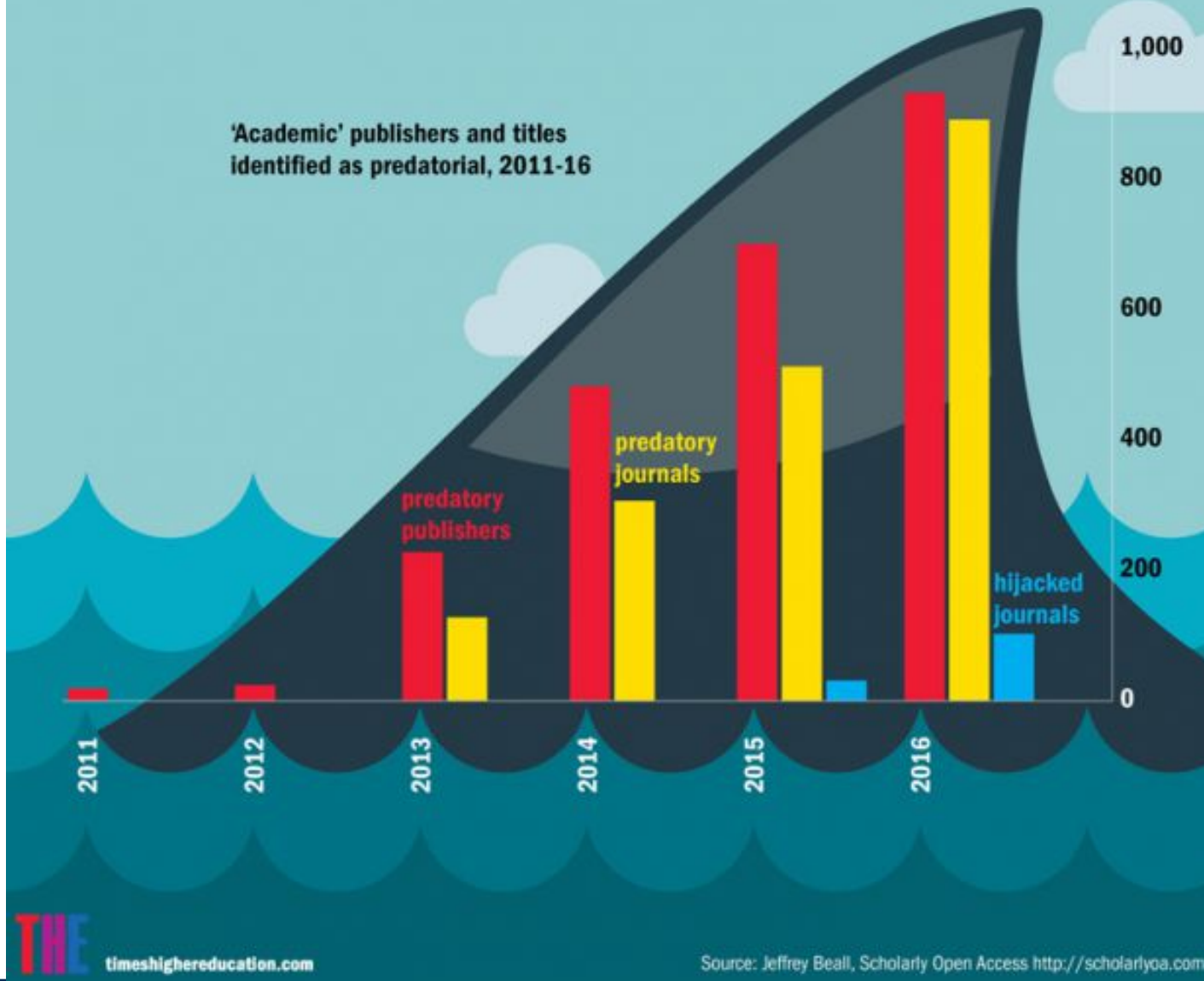
True or false: Open access journals do not have any copyright

Predatory Journals/Publishers...

What is a Predatory Journal/Publisher?

- An exploitative open-access publishing business model
- Charges publication fees to authors
- Does not provide the editorial and publishing services associated with legitimate journals

'Academic' publishers and titles
identified as predatorial, 2011-16



How to Spot a Predatory Journal/Publisher

- | | |
|--|---|
| • Not listed in DOAJ | • Bogus editorial board |
| • Not listed as a member of OASPA | • Does their website have lots of grammar errors and/or typos |
| • Not indexed in reputable databases like MEDLINE, CAB Abstracts, IEEE, etc. | • Look at their articles: How many published? Old references? Errors? |
| • Direct marketing policy | • Rapid publication promised |
| • Peer review process | • Copyright retained or isn't mentioned |
| • Clear and transparent policies | • Scope of interest is all over the board |
| • Author fees very low | • Contact email is non-professional |
| • Double check accuracy of impact factors | • Publisher location |



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The International Journal of Advanced Computer Technology (IJACT) was developed for Engineering, Engineering Technology, and Industrial Technology professionals and is a highly-selective, refereed journal. Manuscripts that appear in the IJACT Articles section have been subjected to a tiered review process. This includes blind review by three or more members of the international editorial review board followed by a detailed review by the IJACT editors. Although feedback ordinarily will be given, the editors reserve the right to reject a manuscript for publication without a rationale for their decision.



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Clinical Medicine Review Solicitation

Dear _____,

I recently read the paper you had written “Cornfests-Cornfabs and Cooperation: The Origins and Beginnings of the Maize Genetics Cooperation News Letter” and thought perhaps you could write a paper for the upcoming issue of CMR [**Clinical Medicine Review!**] which I have been assigned to edit. If you could send me more information on your current work that would be nice.

The submission could be either a followup research article or a review. I would be happy to read any of your current work to see if it is within the scope of the journal.


 Reply  Reply All  Forward  IM



Tue 6/12/2018 7:24 AM

From the Editorial office: Nursing & Health Care (JOJNHC) <nursing@juniperpublishers.com>

Fill My Plate: JOJNHC

To  Susan Arnold

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Dear Dr. Researcher,

Thank you for taking time out to read our email.

Well, we are planning to release **Volume 8 - Issue 2** of our **JOJ Nursing & Health Care (JOJNHC) (ISSN: 2575-8551)** on time and this was due to my health conditions I could not follow up the articles properly.

So now, I was pushed by my Editorial team to publish a **minimum number of articles** to the sphere of this issue.

I would like to open the door of our upcoming issue with your **eminent research work**.

In this instance, I need at least a single article from your end it can be either a **2 Page opinion/Mini Review/Short Communication/Proceeding etc.**

I hope you will definitely help me out in this instigate.

Await your article submission.

Have a great day!!

Regards,
Laura Wagner

1890 W Hillcrest Dr, Newbury Park, CA 91320 United States

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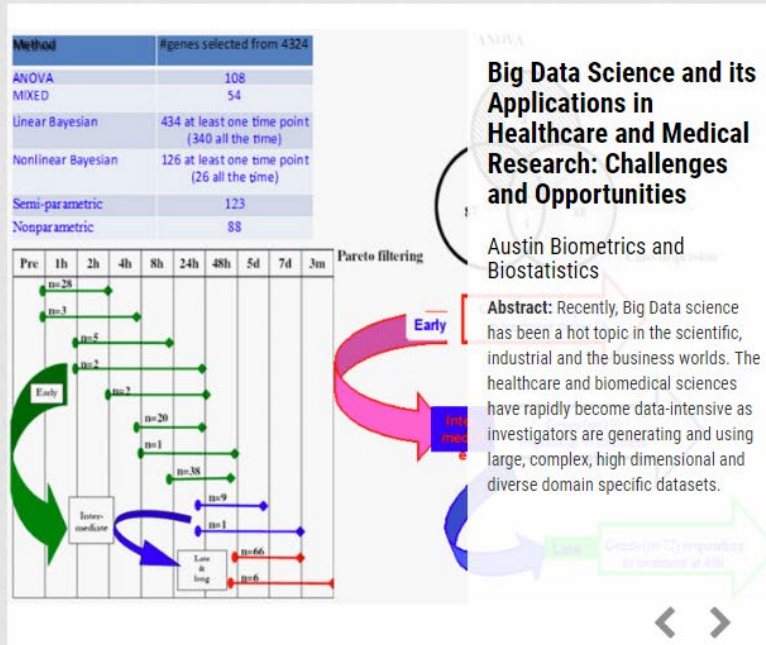
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The Need for Leadership, Information, Incentives, Patient Engagement, Primary Care and Proactive Care: Perspectives on Integrated Care

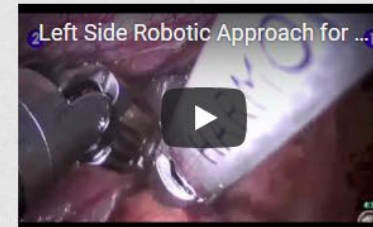
Abstract: Purpose: As healthcare providers in the U.S. merge into integrated systems with the goal of [Read More..!](#)



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Abstract: Stroke, one of the leading causes of morbidity in the world is strongly influenced by the [Read More..!](#)



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Abstract: The making of initial and progressively [Read More..!](#)



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- Austin Journal of Anatomy
- Austin Aging Research
- Annals of Agricultural & Crop Sciences
- Austin Journal of Anesthesia and Analgesia
- Austin Journal of Accounting, Audit and Finance Management
- Austin Journal of Aquaculture and Marine Biology
- Austin Journal of Autism & Related Disabilities
- Austin Alzheimer's and Parkinson's Disease
- Austin Anesthesiology
- Austin Addiction Sciences
- Austin Arthritis
- Austin Andrology
- Austin Anaplastology
- Austin Journal of Asthma: Open Access
- Austin Anthropology

B

- Austin Journal of Biomedical Engineering
- Austin Journal of Bioorganic & Organic Chemistry
- Austin Journal of Biosensors & Bioelectronics
- Austin Journal of Biotechnology & Bioengineering
- American Journal of Bioterrorism, Biosecurity and Biodefense
- Journal of Bacteriology and Mycology
- Austin Biomarkers & Diagnosis

G

- Austin Journal of Gastroenterology
- Austin Journal of Genetics and Genomic Research
- Austin Gynecology Case Reports
- Gerontology & Geriatrics: Research
- Gastrointestinal Cancer: Research & Therapy
- Journal of Gastroenterology, Liver & Pancreatic Diseases

H

- Austin Journal of HIV/AIDS Research
- Austin Journal of Hydrology
- Annals of Hematology & Oncology
- Journal of Hepatitis Research
- Austin Hypertension
- Austin Head & Neck Oncology
- Austin Hepatology
- Austin Hematology

I

- Austin Journal of Infectious Diseases
- Austin Journal of Invitro Fertilization
- Journal of Immune Research
- Austin Journal of Irrigation
- Austin Internal Medicine
- Austin Immunology

J

- International Journal of Journalism, Sociology and Mass Communication

P

- Austin Pediatrics
- Austin Pancreatic Disorders
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- Austin Proteomics
- Austin Journal of Proteins
- Austin Journal of Proteomics, Bioinformatics & Genomics
- Austin Journal of Psychiatry and Behavioral Sciences
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- Austin Journal of Pulmonary and Respiratory Medicine
- Journal of Plant Chemistry and Ecophysiology
- Austin Journal of Pathology & Laboratory Medicine
- Physical Medicine and Rehabilitation - International
- Austin Physical Medicine
- Journal of Pediatric Endocrinology
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- Austin Public Health
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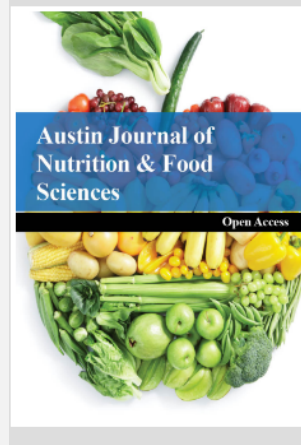
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Austin Journal of Nutrition and Food Sciences is an open access, peer reviewed, scholarly journal dedicated to publish articles in all areas of nutrition and food sciences.

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Found 1 result for *austin journal of nutrition and food sciences*

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> Austin J Nutr Food Sci, 2 (10) 2014 Nov 18

Role of Cellular Magnesium in Human Diseases



Samantha Long¹, Andrea Mp Romani¹

Affiliations + expand

PMID: 25839058 PMCID: PMC4379450

Access Options...

Abstract

Magnesium is required for many of the major organs to function and plays a crucial role in human and mammalian physiology. Magnesium is essential for the structure of bones and teeth, acts as a cofactor for more than 300 enzymes in the body, including binding to ATP for kinase reactions, and affects permeability of excitable membranes and neuromuscular transmission. Despite these essential roles, much is still unknown about magnesium physiology and homeostasis. Currently, nutritionists believe that the general population intakes insufficient magnesium daily through the diet. The effects of magnesium deficiency are, for the most part undetected, and simple, widespread assessments of magnesium intake remain unavailable for humans. Many of the patients admitted to hospitals or medical care facilities are unaware of their low magnesium levels. Moreover, because magnesium is predominantly an intracellular cation (>99%), serum magnesium levels remain a poor predictor of tissue magnesium content and availability. This review will discuss the effects of magnesium deficiency in various pathologies affecting the human population. The underlying causes for magnesium depletion in major physiological systems will be examined along with the involved signaling pathways and the main roles of magnesium homeostasis. Where possible (e.g. alcoholism), the implications of administering supplemental magnesium will be discussed. Ultimately, this review

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Austin journal of nutrition and food sciences

NLM Title Abbreviation: Austin J Nutr Food Sci

ISO Abbreviation: Austin J Nutr Food Sci

Title(s): Austin journal of nutrition and food sciences.

Publication Start Year: 2014

Frequency: Quarterly

Country of Publication: United States

Publisher: Secaucus, New Jersey : Austin Publishing Group, 2014-

Language: English

ISSN: 2381-8980 (Electronic)

2381-8980 (Linking)

LCCN: 2014203496

Electronic Links: <http://austinpublishinggroup.com/nutrition-food-sciences>

In: PubMed: Selected citations only

Current Indexing Status: Not currently indexed for MEDLINE. Citations are for articles where the manuscript was deposited in PubMed Central (PMC) in compliance with public access policies. For further information, see [Author Manuscripts in PMC](#).

Notes: Description based on: Volume 1, Issue 1 (2014); title from caption (austinpublishinggroup.com website, viewed Oct. 22, 2014).

Latest issue consulted: Volume 1, Issue 1 (2014) (viewed Oct. 22, 2014).

Other ID: (OCoLC)893578120

NLM ID: [101653614](#) [Serial]

One more example:

Faculty member inquired about *Dental Oral and Craniofacial Journal*

- Two journals with very similar titles: *Dental, Oral and Craniofacial Research* and *Journal of Dental and Craniofacial Research*
- Both open access, different publishers, **neither indexed in MEDLINE**
- Publishers, OA Text and iMed.pub, were listed as predatory on Beall's List
- Not in DOAJ or OASPA

Questions:

True or false: All articles in PubMed are in legitimate scholarly journals

True or false: Articles from NIH-funded research are sometimes published in questionable open access journals

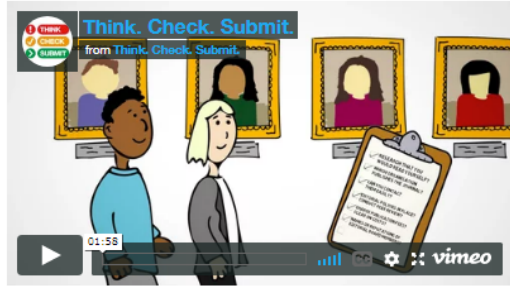
Predatory journals have the following characteristics:

- a. They often aggressively and directly solicit manuscripts from faculty
- b. Their article processing charges are often lower than legitimate journals
- c. They do not provide adequate peer review or editorial/publishing services
- d. They have an extremely short turnaround from the time of submission to the time of publication
- e. All of the above

Helpful Tools



Choose the right journal for your research



Sharing research results with the world is key to the progress of your discipline and career. But with so many publications, how can you be sure you can trust a particular journal? Follow this check list to make sure you choose trusted journals for your research.



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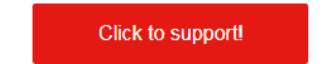


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- Is the journal clear about the type of peer review it uses?
- Is it clear what fees will be charged?
- Do you recognize the editorial board?
- Is the journal listed in the Directory of Open Access Journals (DOAJ)?
- Is the publisher listed in the Open Access Scholarly Publishers Association (OASPA)?

Search - Publisher copyright policies & self-archiving

One journal found when searched for: **plos one**

Journal:	PLOS ONE [1] (ESSN: 1932-6203)
RoMEO:	This is a RoMEO green journal
Listed in:	DOAJ as an open access journal
Author's Pre-print:	✓ author can archive pre-print (ie pre-refereeing)
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Notes:	<ul style="list-style-type: none"> • All titles are open access journals
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Link to this page:	http://www.sherpa.ac.uk/romeo/issn/1932-6203/
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Footnotes:	1. Alternative Journal URLs: (a) http://www.plosone.org/ , (b) http://journals.plos.org/plosone/

This summary is for the journal's *default* policies, and changes or exceptions can often be negotiated by authors.
All information is correct to the best of our knowledge but should not be relied upon for legal advice.

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RoMEO Colour	Archiving policy
Green	Can archive pre-print <i>and</i> post-print or publisher's version/PDF
Blue	Can archive post-print (ie final draft post-refereeing) or publisher's version/PDF
Yellow	Can archive pre-print (ie pre-refereeing)
White	Archiving not formally supported

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 Funder Information

Funder Name	National Institutes of Health (NIH) [English]
URL	http://www.nih.gov/ [English]
Identifiers	FundRef DOI: 10.13039/100000002
Country	United States of America

 Requires Open Access Archiving

Requirement	National Institutes of Health requires Open Access Archiving
What to archive	Peer-reviewed publications
Publication version	Author's final version
When to archive	When accepted for publication
Permitted Embargo	12 months
Where to archive	Named repository
Named Repositories	PubMed Central http://www.ncbi.nlm.nih.gov/pmc/ (Required)

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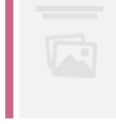


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Subjects Covered:

- Business
- Education
- Psychology
- Nursing
- Health Administration
- Computer Science
- Business Information Systems

Question:

Name two tools available to WVU authors to use to determine good journals in which to publish

WVU's Open Access Author Fund

Requirements

- Publication in a fully open access journal, **not a hybrid**
- Journal's website has a clear display of article charges
- Journal must be:
 - listed in the *Directory of Open Access Journals (DOAJ)*
OR
 - a member of the *Open Access Scholarly Publishers Association (OASPA)* or adhere to its Code of Conduct

Requirements

- Researchers may receive up to \$1,500 per year
- Faculty as first authors can only submit once/year
- Submitting Author must be current WVU faculty, staff or student (any campus)

All

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Open Access Author Fund (OAAF) Application Eligibility Checklist

You must answer YES to all of the following questions to proceed.

Are you seeking funds to publish in a fully open access publication? A fully open access publication does not require a subscription nor payment for individual articles.

Yes

No

Are you employed or enrolled at West Virginia University?

Yes

No

Are you requesting \$1,000 or less if at the Health Sciences Center, or \$2,000 or less if anywhere else in the University?

Yes

No

Checklist:

- ✓ Fully open-access journal
- ✓ Employed or enrolled at West Virginia University
- ✓ Not exceeding the \$\$ cap
- ✓ Article already accepted by journal
- ✓ Payment to go directly to publisher
- ✓ Other funding sources explored first

Online Application Form

through
Qualtrics

Open Access Author Fund (OAAF) Application

Please carefully read the [guidelines for applying](#) for the fund before submission.

Author requesting funding: First name (s)

Author requesting funding: Last name(s)

Author eMail: @wvu.edu

Status:

Faculty

Post-Doctoral

Student

Staff

Process

- Online application is simultaneously received via email by the Committee Chair and the Engineering Librarian
- Both of these committee members look for any problems with the application and/or the journal
- If necessary, the Chair corresponds with the applicant to clear up any questions/potential problems
- Once it is deemed satisfactory, the Chair forwards the application to other committee members with a recommendation and asks for their vote

2017-2019 Summary

- 60 requests, 52 funded
 - 19 Health Sciences
 - 11 School of Medicine
 - 2 Emergency Medicine
 - 2 Orthopedics
 - 1 Medicine
 - 1 Neuroscience
 - 1 Pediatrics
 - 1 Occupational Therapy
 - 1 Physiology, Pharmacology & Neuroscience
 - 1 Otolaryngology
 - 1 WVCTSI
 - 6 School of Public Health
 - 2 School of Pharmacy
 - 1 College of Physical Activity & Sports Science
- 15 Eberly College of Arts & Sciences
 - 2 Sociology & Anthropology
 - 2 Physics & Astronomy
 - 5 Geology & Geography
 - 2 Biology
 - 1 Communication Studies
 - 1 Psychology
 - 1 Mathematics
 - 1 Political Science
- 19 Davis College of Agriculture, Natural Resources & Design
 - 6 Plant & Soil Sciences
 - 8 Animal & Nutritional Sciences
 - 3 Forestry & Natural Resources
 - 2 Fisheries & Natural Resources
- 3 Statler College of Engineering and Mineral Resources
- 3 College of Education

2017–2019 Statistics

- 46 faculty, 10 students, 2 Post-Docs, 1 WVUH resident, 1 staff
- (6) *PLoS ONE*, (6) BMC journals, (2) *BMJ Open*, (12) *MDPI* journals
- **\$60,991.42** expended; awards ranged from \$295 to \$1950; average = \$1,172.91
- Reasons for denial: 5 hybrid, 1 predatory, 1 Hindawi, 1 fee waiver

Other Avenues of Support

- BioMed Central/SpringerOpen

- WVU authors receive a 15% discount on APCs
- 14-28 publications/year from WVU the last few years; 24 in 2019



- MDPI (Multidisciplinary Digital Publishing Institute)

- WVU authors receive a 25% discount on APCs
- 34 articles from WVU authors in 2017; 66 in 2018; 84 in 2019



Questions:

True or false: The WVU Open Access Author Fund will provide funding for articles published in hybrid journals

Which of the following is NOT a criteria for articles funded by the WVU Open Access Author Fund?

- a. Journal must be in the Directory of Open Access Journals (DOAJ)
- b. Publisher must be a member of the Open Access Scholarly Publishing Association
- c. Must be in a hybrid journal
- d. Must be indexed in a scholarly database

True or false: Health Sciences authors are limited to \$1,000 per year for funding from the WVU Open Access Author Fund

Please consider publishing Open Access and remember our Author Fund!



If you have further questions about the OAAF procedures or legitimate open access vs. predatory journals, please contact:

Susan Arnold

susan.arnold@mail.wvu.edu

304-293-2105