

# Tough Enough to Wear Pink Day This Friday

04.09.2007

“Tough Enough to Wear Pink Day!” is planned this Friday, April 13, in conjunction with the Southwestern Oklahoma State University Rodeo and the City of Weatherford.

“Tough Enough to Wear Pink” is a campaign to raise awareness and funds for cancer research. Many participants and observers will be wearing pink at the SWOSU Rodeo that begins at 7:30 p.m. at the Don Mitchell Rodeo Arena in Weatherford. And, people around the Weatherford area are asked to wear pink t-shirts on Friday as part of the campaign. The attractive Bulldog design (attached) on the t-shirts was created by SWOSU graphic designer Kyle Wright. All proceeds from the t-shirt sales will go directly to the American Cancer Society. Shirts are available this week in the SWOSU Dean of Students Office, located in Room 214 of Stafford Center. T-shirts are \$10 each. The SWOSU Collegiate Activities Board and the SWOSU rodeo teams are sponsoring the campaign.