

Ruckus Now Going On at SWOSU

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Ruckus Network, Inc., is providing a multimedia network that supplies free music downloads specifically for college students at Southwestern Oklahoma State University in Weatherford.

Throughout the year, SWOSU undergraduate and graduate students can access the Ruckus[®] service anytime—on or off campus—to utilize the full-featured music service, according to Mark Engelman, director of information technology services at SWOSU, who has been working with the company.

Ruckus Network, Inc., provides students access to legal downloadable music and video files at more than 175 universities nationwide. All current SWOSU students can now use their .edu email address to register for an unlimited amount of free, legal and safe music downloads from major and independent label artists.

SWOSU students can legally share music, create playlists, send personal media recommendations to friends and neighbors, browse classmates' profiles and media libraries, and meet new friends. Students can also build their personal music libraries from Ruckus' collection of more than 3 million high-fidelity, virus-free songs. Ruckus eliminates copyright infringement through its licensing agreements with all of the major international record labels, as well as thousands of independent labels and artists. Faculty and staff can also take advantage of the partnership for a low monthly fee.

"SWOSU is thrilled about our partnership with Ruckus, because of the many advantages it provides to our students," Engelman said. "With the Ruckus service, we are giving students a legal downloading alternative, with the social networking features found at other highly used sites. It's something we think will be well received on campus."

SWOSU was selected to participate based on student demand for the Ruckus service, the school's robust networking infrastructure, and a demonstrable commitment to supporting legal digital media services through on-campus marketing.

"We are very excited to make our music service available to students at SWOSU, along with nearly 200 schools across the country," said Ed Cheely, director of campus relations at Ruckus. "We've been hearing from SWOSU students who hoped to see Ruckus on campus, and we are happy to now provide a digital entertainment network and a safe and legal solution to file-sharing—at no cost to students or to the school."

SWOSU students can begin using the service immediately by visiting www.Ruckus.com, clicking on "Join Ruckus" and entering an .edu email address. The registration process only takes a few minutes.