

## AN EFFECT OF SPORT ON INDIAN ECONOMY AND SOCIETY

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### **Abstract:**

*The prime motive of this Research study is to understand and measure the impact of Sports on the Indian Economy and Society. According to this research the sport works as a tool for improvement and betterment of the Society. All the theoretical and statistical data required for the present study is collected by using various Primary and Secondary Sources of the Data. The statistical information required is collected by administering Closed Ended Questionnaires to the peoples living in Pune District and the theoretical information required is collected through various Reference Books, Journals, Websites, Newspapers, Magazines, Research Papers, Theses etc. After collecting the necessary data, it is analyzed with the help of MS-Excel Software. From this study is found that most of the respondents plays sports because they want to gain new skills (Mean-2.65).*

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### **Introduction:**

Presentation Sports have been full time calling for some Indians over the ages. Society, lords and kingdoms belittled games experts, mentors and directors, with open gratefulness, brandishing assets and individual increases. As we continued in current time sports assumed a lower priority. High development economy, ascent of white collar class with discretionary cash-flow and relaxation time has appeared of games in India. Guardians today bolster their children's' goals to seek after profession in games. Sports like Boxing, Formula 1, Hockey, Golf, Kabaddi, Shooting, Soccer, and Tennis, are getting a charge out of record dimensions of accomplishment in India. Sports are multibillion dollar industry over the globe and in any case a profoundly regarded profession alternative. Sports division is creating in India and presents energizing vocation open door for adolescents trying to exceed expectations in games, and people related with games and unified administrations. Sports part is progressively getting to be key specialty units for some corporate houses in India.

### **Government and Sports Federations**

in Sports Department of Sports, Government of India plans is equipped towards making the foundation and advances limit working for wide basing games. It is with the goal of accomplishing magnificence in different aggressive occasions at the national and universal dimensions. Sports advancement is fundamentally the duty of the different National Sports Federations which are self-governing and get financing from government. Furthermore, there are self-governing organizations under the Ministry of Youth Affairs and Sports, for example, the Indian Olympic Association (IOA) and the Board of Control for Cricket in India (BCCI). They work straightforwardly with their separate global alliances/associations and run parallel to alternate offices under this service. IOA is subsidiary to the International Olympic Committee (IOC), and is the overseeing body for 64 alliances. It covers practically all significant games with the exception of cricket, which is represented by the BCCI.

### **Effect of Sports on Economy**

Sports can have noteworthy financial effect on a country and its residents. It assumes a vital job in guaranteeing physical wellness and sound way of life among the residents of a nation. It joins individuals from assorted foundations, henceforth advancing harmony and advancement. With the

Government giving various chances to sportspersons, sports likewise advance social comprehensiveness. The games division can possibly make noteworthy commitment to the economy. Despite the fact that there is no investigation in India that evaluates the financial effect of the segment, an examination attempted by Sport England in 2013 features the huge commitment that it could make to a nation's general public and economy. The capability of game in achieving a positive social change is clear from activities, for example, the 'FIFA Football for Hope' development. This is a worldwide development that looks to give perceivability and support to different social associations that utilization football as an instrument in their social improvement programs. 'Game the Bridge' is another such activity that lays accentuation on game instructional methods to advance social consideration among road youngsters in Ethiopia. India's monetary development potential, because of a vast youthful populace, is important to the whole world. Instilling a solid wearing society among its childhood to construct a physically and rationally stable country is essential in guaranteeing reasonable development later on. According to a review directed by EduSports in 2011– 12 covering more than 49,000 the nation over, corpulence is expanding among schoolchildren in urban India with one out of four in the metros and one out of six in non-metros being overweight. As indicated by the study, around 39 percent kids don't have right Body Mass Index levels and around 20 percent exhibit indications of weight. Almost one of every two youngsters secured under the investigation have poor adaptability levels and body quality. It has been seen that wellness levels drop forcefully as kids develop more seasoned, featuring the danger of an unfit age. The overview features absence of organized comprehensive games educational modules as the essential purpose behind disturbing weight and weakness levels separated from absence of legitimate games foundation and urban way of life.

### **Power of Sports in Society**

Sports can have a great impact on people and society. Sport provides not only health benefits for young participants but also instills qualities such as team work, discipline and a competitive spirit that prove valuable in adulthood. It therefore warrants a prominent place in the educational system. Watching sports such as Olympic Games and the soccer/football World Cup inspires people with excitement. Playing sports can give people joy. Some people work as professional players, and some people work in areas which are related to sports. Besides these positive and well-known effects of sports on people and society, sports play very important roles in social change in many areas of the world in many aspects, for instance, peace building, health promotion, educating youth, social inclusion, promotion of living condition. An organization called "Homeless World Cup" in UK changes living conditions of homeless people through soccer. They started World Cup for homeless people in 2003 with 5 national teams. In 2007, number of participating countries grew into 48 from all over the world, such as USA, France, China, Norway, Cameroon. Members of each team have been selected through tryal in each country. It is estimated that about more than 25000 homeless people have access to trainings or trials. Statistics shows that the activity has brought great changes to their life. After World Cup in 2006, 92% have a new motivation for life (342 players), 89% have improved social relations (331 players), 35% have secured regular employment (130 players), 44% have improved their housing situation (164 players), 39% chose to pursue education (145 players), etc. Soccer gave them motivations and opportunities to improve their life and living conditions.

**Structural similarities in Sports and Society**

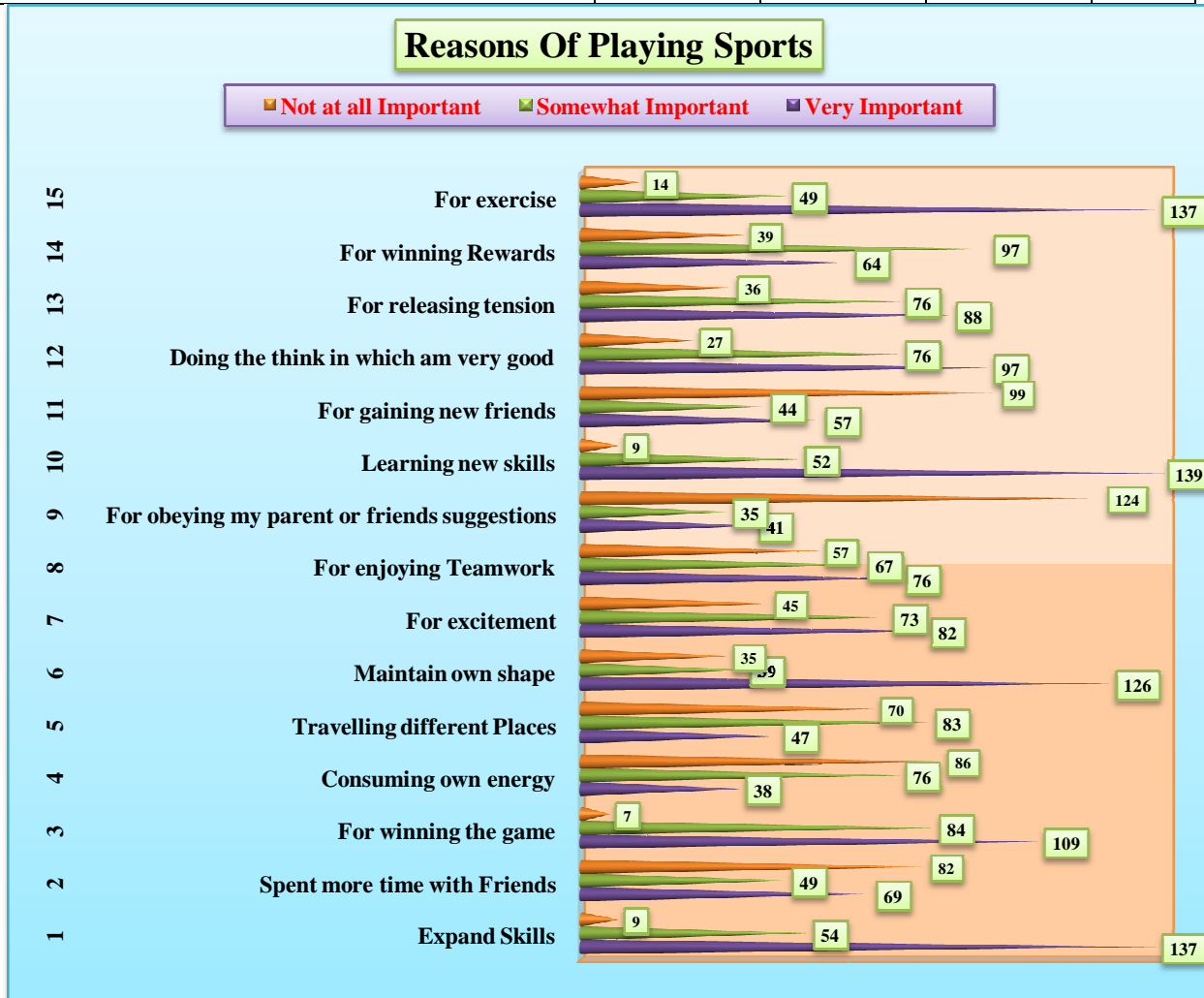
The structural design of sports compared to the makeup of society is similar. A sport team has a minimal amount of positions that must be filled by players in order to function properly. Each of these players occupies a position on the team and have different duties that must be performed which makes the sport being played possible. The team member’s duties are governed by the rules or laws of the game. The officials or referee are in placed to ensure the game is being played according to the guidelines that are in place and issue penalties against the player or team when the rules are broken. Each player has been trained and is expected to perform his or her roles to the best of their abilities. A sports team competes with another team by achieving small victories called points one at a time. The team that out scores its competitor in the specified time frame wins the game. In essence our life course in society is like a sport and people are team members. The government makes and enforces the rules. At the time of birth, our training begins. We are molded and shaped by our guardians and social groups into our ascribed statuses. As we grow older and become more independent we began to take on our roles as team members. Society expects us to receive an education and earn a living and avoid breaking any laws. As we gain success in our lives whether financial or self-enrichment these will serve as victories for us which will boost our self-esteem as players and encourages us to continue to play the game and improve our skills.

Sport is commonly seen as a part of society. Although one finds the role of sport in society more important than others, the fact is that sports are an essential component of our society. Since sport is a part of our society, it automatically has an influence on its functioning. Sport and politics often go hand-in-hand. Events such as football matches and the Olympic Games can be vehicles for improving understanding between countries. If groundbreaking things happen in sports, there will directly be noticeable consequences in everyday life. If we talk about effects in the long run, the effects, contributions and influences that sport has on the economy, health and the social and political landscape is noticeable.

**Reasons for Playing Sports**

SN	Reasons	Very Important	Somewhat Important	Not at all Important	Mean
		3	2	1	
1	Expand Skills	137	54	9	2.64
2	Spent more time with Friends	69	49	82	1.93
3	For winning the game	109	84	7	2.51
4	Consuming own energy	38	76	86	1.76
5	Travelling different Places	47	83	70	1.88
6	Maintain own shape	126	39	35	2.45
7	For excitement	82	73	45	2.18
8	For enjoying Teamwork	76	67	57	2.09
9	Because of suggestions of my parents	41	35	124	1.58
10	Learning new skills	139	52	9	2.65
11	For gaining new friends	57	44	99	1.79
12	Doing the think in which am very good	97	76	27	2.35
13	For releasing tension	88	76	36	2.26

14	For winning Rewards	64	97	39	2.12
15	For exercise	137	49	14	2.61
<b>Total</b>		<b>1307</b>	<b>954</b>	<b>739</b>	<b>2.19</b>



The combined Mean of Reasons of Playing outdoor sports is 2.19 (Score 6568). The researcher has used here the 3-point scale for evaluating the response of the respondents. Hence, the Mean falls in between **Very Important** and **Somewhat Important**. It means most of the respondents opined that sports play important role in their life.

It is also found that most of the respondents plays sports because they want to gain new skills (*Mean-2.65*), they want to enhance their skills (*Mean-2.64*), they have a routine to exercise daily (*Mean-2.61*), they like to win (*Mean-2.51*), they like to maintain their body shape (*Mean-2.45*) and some of them play sports because they want to get rid of tension (*Mean-2.26*).

**Summary Statistical Results:**

The summary of Descriptive Statistics is Calculated and Presented with the help of the following Table:

<i>Very Important</i>	<i>Results</i>	<i>Somewhat Important</i>	<i>Results</i>	<i>Not at all Important</i>	<i>Results</i>
Mean	87.133	Mean	63.6	Mean	49.267
Standard Error	9.213	Standard Error	4.845	Standard Error	9.320
Median	82	Median	67	Median	39
Mode	137	Mode	76	Mode	9
Standard Deviation	35.683	Standard Deviation	18.765	Standard Deviation	36.096
Sample Variance	1273.267	Sample Variance	352.114	Sample Variance	1302.924
Kurtosis	-1.308	Kurtosis	-1.165	Kurtosis	-0.481
Skewness	0.234	Skewness	0.064	Skewness	0.643
Range	101	Range	62	Range	117
Minimum	38	Minimum	35	Minimum	7
Maximum	139	Maximum	97	Maximum	124
Sum	1307	Sum	954	Sum	739
Count	15	Count	15	Count	15
Largest(1)	139	Largest(1)	97	Largest(1)	124
Smallest(1)	38	Smallest(1)	35	Smallest(1)	7
Confidence Level(95.0%)	19.761	Confidence Level(95.0%)	10.392	Confidence Level(95.0%)	19.989

**Conclusion**

This study is mainly conducted to find out the Reasons of Playing outdoor sports. From the present study it is found that sports performance significant role in daily life of the society.

From the research it is also cleared that most of the respondents plays sports because they want to gain new skills (*Mean-2.65*), they want to enhance their skills(*Mean-2.64*), they have a routine to exercise daily (*Mean-2.61*), they like to win (*Mean-2.51*), they like to maintain their body shape (*Mean-2.45*) and some of them play sports because they want to get rid of tension (*Mean-2.26*).

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