

**A new miraculous revitalization of Japan?
A comparative analysis of the 1964 Tokyo Olympic Games,
the failed 2016 bid, and the bidding for 2020**

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This article provides an analysis of the possible relationship between the revitalization of Japan and the hosting of the Olympic Games. It illustrates the great changes that the 1964 Games brought to Japan. It also describes the huge benefits that were expected from the hosting of the 2016 Games, though the bid ultimately failed. Moreover, it describes the huge benefits that are expected from the hosting 2020 Games. The first part of the article shows the main conditions of Japanese economy and society

before the 1964 Games. The second part elaborates on the Games' crucial role in the fast economic and social recovery of Japan. The third part explains the main reason for the failed 2016 bid and the economic vision that did not materialize. The final part discusses the inevitability of bidding for the 2020 Games and compares this with the 2016 bid to emphasize the significance of hosting the 2020 Olympic Games to ensure a new miraculous revitalization on Japan.