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## Best practice of Google site usage in Noble Group of Institutions Library and Information Center

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# **Best practice of Google site usage in Noble Group of Institutions Library and Information Center**

## **Abstract**

This paper mainly focuses on Google Sites, it is a structured Web page-creation tool offered by Google. The goal of Google Sites is for anyone to be able to create simple web sites that support collaboration between different editors. This study is noble college library and information center web page and manages the resource to the user community of free of cost. Google helps of library and information centers built an institutional webpage.

**Keywords:** E- Resource, Free websites, Digital Resource, Academic Libraries, Library collections

## **1. Introduction**

Google Sites started out as Jot Spot, the name and sole product of a software company that offered enterprise social software. It was targeted mainly at small-sized and medium-sized businesses. The company was founded by Joe Kraus and Graham Spencer, co-founders of Excite.

In February 2006, JotSpot was named part of Business 2.0, "Next Net 25", and on May 2006, it was honored as one of InfoWorld's "15 Start-ups to Watch". In October 2006, JotSpot was acquired by Google. Google announced a prolonged data transition of webpages created using Google Page Creator (also known as "Google Pages") to Google Sites servers in 2007. On February 28, 2008, Google Sites was unveiled using JotSpot technology. The service was free, but users needed a domain name, which Google offered for \$10. However, as of May 21, 2008, Google Sites became available for free, separately from Google Apps, and without the need for a domain.

In June 2016, Google introduced a complete rebuild of the Google Sites platform, named New Google Sites, along with transition schedule from Classic Google Sites.

## **2. New Google Sites**

### **2.1 Features**

- Responsive design of the new themes.
- Domain name mapping – owners can map their site to a custom domain name.

- Drag and drop editing – page elements can be dragged-and-dropped, and arranged automatically on a grid layout.
- Levels of permissions (Owner, Editor and Viewer).
- Support for embedding HTML and JavaScript
- Automatic multi-level menus
- Integration with Google Drive, Google Maps and more.
- Design and edit a website layout[must have website already]

## **2.2 Limitations**

- Classic Google Sites third-party gadgets extensions are not supported anymore
- No support for Google Apps Script
- Very limited styling options, no support for custom CSS
- Cannot remove footer ("Made with the new Google Sites, an effortless way to create beautiful sites. [Create a site] Report abuse")
- Cannot host Google AdSense Ads.

## **3. Classic Google Sites**

### **3.1 Features**

- Domain name mapping – owners can map their site to a custom domain name.
- Access permissions
- Page templates
- File attachments
- HTML source editing

### **3.2 Extensions**

- Gadgets – XML modules that can be embedded in a Site and may contain custom CSS and JavaScript. Gadgets achieve two purposes:
  1. Separation or Abstraction – custom code can be abstracted to a distinct file
  2. Reuse – the same gadget can be reused by multiple sites as it is published publicly

### **3.3 Limitations**

- No open use of Cascading Style Sheets (CSS) or JavaScript. JavaScript can be used within the confines of an embedded gadget or the HTML box. Inline CSS can be used within the webpage content area.
- Limited e-store capabilities, have to use the Google i-store gadget to add a shopping cart, iframe a third-party e-store provider such as Amazon, or use a Google Buy Now button.
- Limited use of HTML coding. HTML is checked and modified when saved, Javascript is made safe with Caja. CSS cannot be incorporated in the theme templates; however, inline CSS can be used within the webpage content area.
- Sites that are hosted on Google Sites are not available to residents of countries where Google services are blocked.

## **4. Best practise on Noble Group of Institutions Library and Information Science**

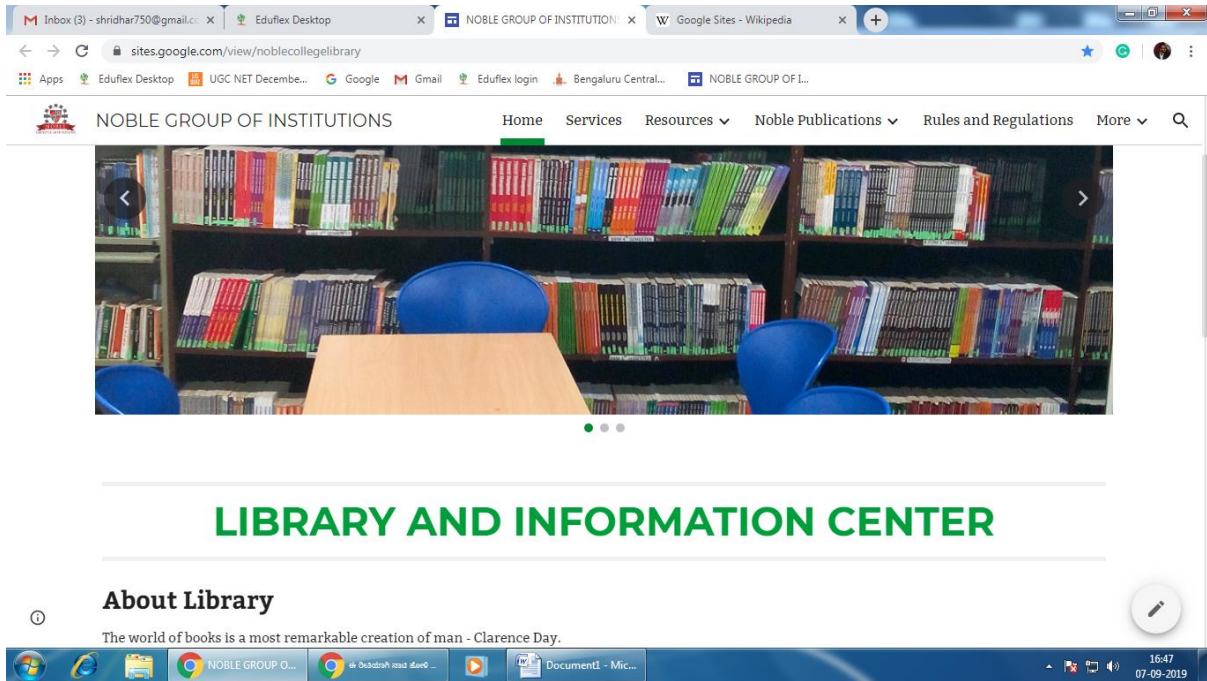
Noble group of institutions library and information center is a place of knowledge enhancement, which is designed in a way appropriate to meet the academic needs of the students and faculty. It provides a wide range of resources to its academic community. The library has a pool of academic resources such as books, magazines, Journals, encyclopedias, databases, back volumes, CDs/DVDs, project reports, audio/video cassettes, and question bank and the Internet. Through the completely automated library management system, users can access the library resources without any hassles. The library provides spacious seating arrangements and serene ambiance for learning. Trained and committed library staff is at the service of the academic community.

Noble group of institution library and information center has institutional membership with Bangalore University Library and IIM Bangalore. It has also subscribed to DELNET. The DELNET provides unique user name and password for each faculty and student to access its online resources.

### **4.1. Library home page**

Many academic libraries don't have websites. So that we created a free home page their own library its help for institutions. Figure 1 shows in that noble library and information center web

home page. Here using the Google site develop the intuitional web home page and we added the information about the institution library, vision, and mission, calendar, day quote, number users visit the home page and Library image.



*Figure - 1*

## **4.2 Services given by library and information center**

The second option created on Library services on this home page. That is what we have given library services to the user community. Figure 2 shows that Noble group institutions library services WEB-OPAC ( Online Public Access Catalogue) Reference Service, Inter-Library Loan Service, CAS (Current Awareness Service), SDI (Selective Dissemination Information) Service, Digital Library, Audio Visual Facilities, Wi-Fi Facility in the Library, Book Bank Facility for SC/ST Student, Stationary Service, Photocopy service. This is helps to users community to find out which are services are available in the library.

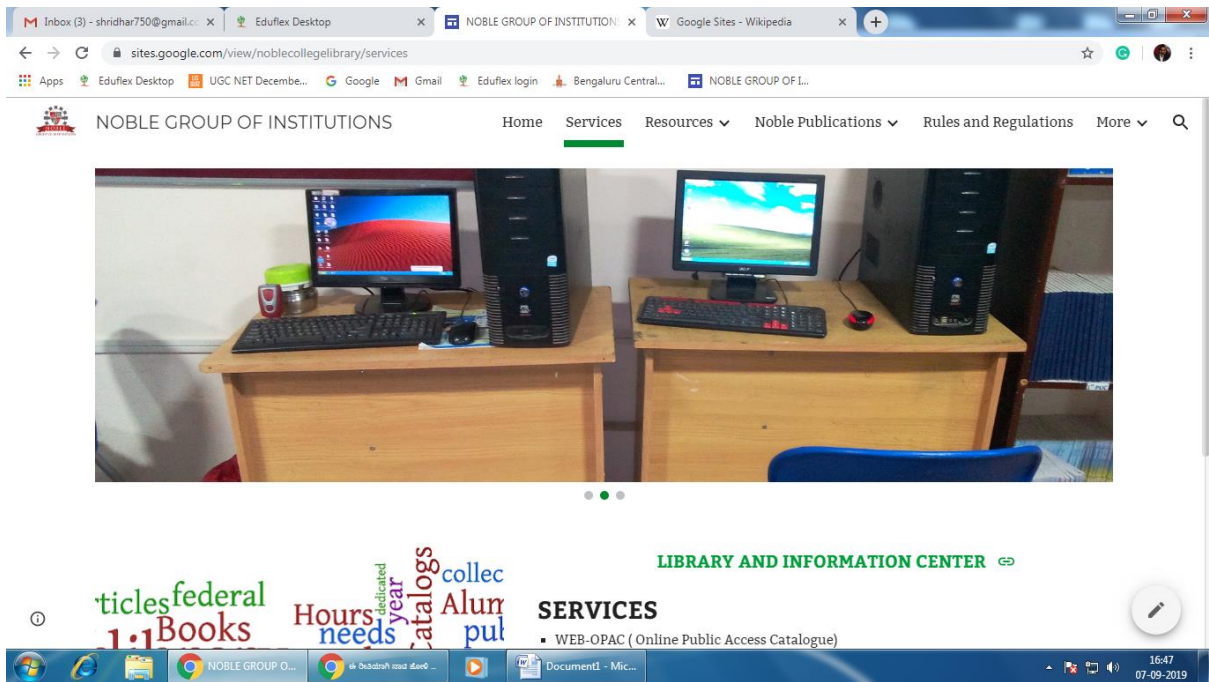


Figure - 2

### 4.3 Available Resource in the library and information center

The third option created on Library services on this home page. Figure 3 shows that the Noble group institutions library Resource. The library has given a hyperlink to a different resource like collection, Question papers, syllabus- Newspaper and finally E-Resources. the users accessed resources what they want easily on the home page.

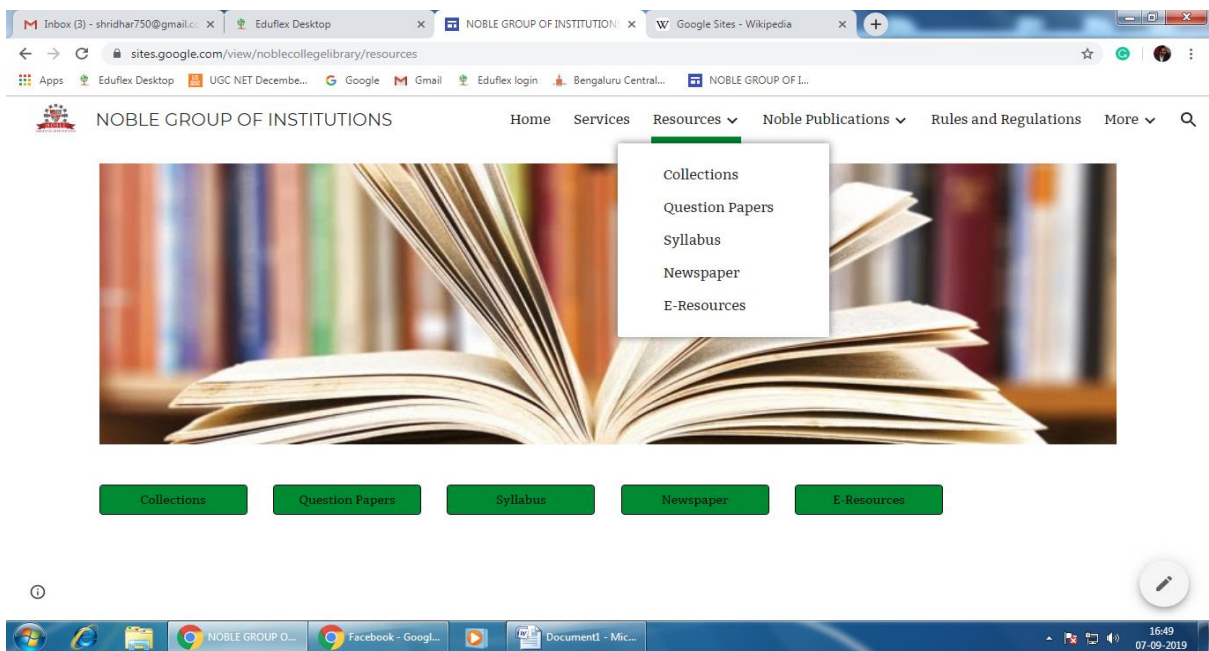


Figure - 3

### 4.3.1 Library collections

The third option created on Library services on this home page and its sub-link for library collections. Figure 4 shows that the Noble group institutions library collections like a number of Print Books, how many titles, print Newspaper magazines, journals, CD/DVDs, and students project reports is there in the library.

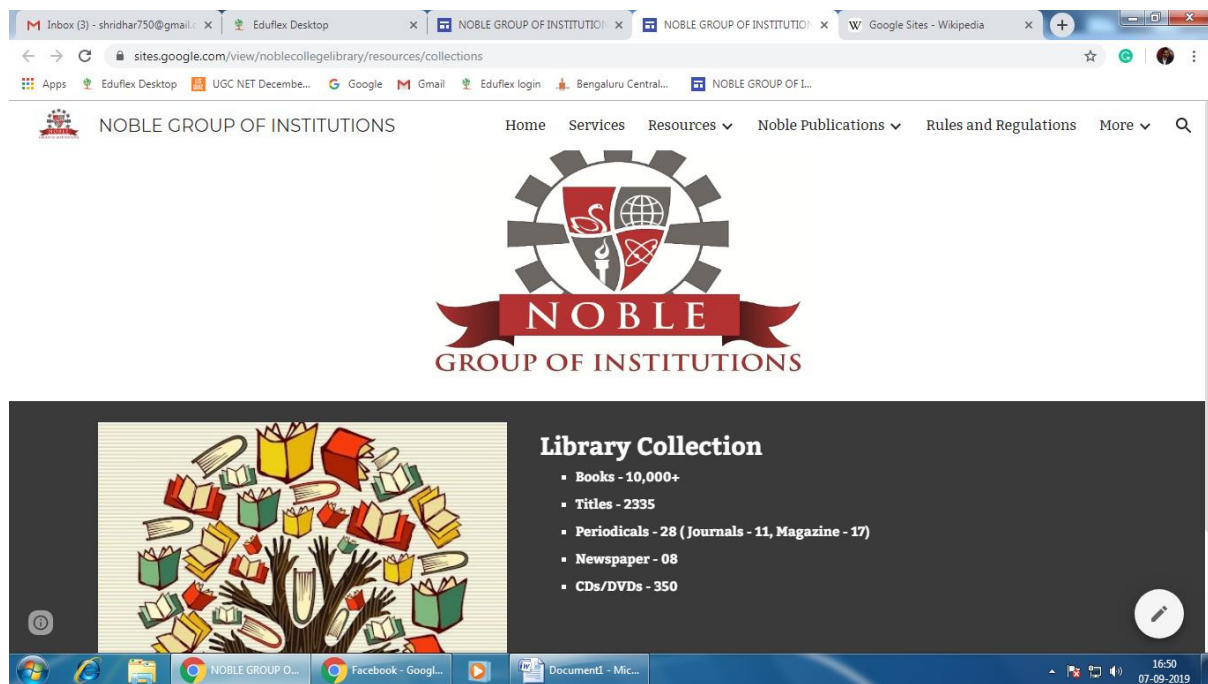


Figure - 4

### 4.3.2 E - Question papers services

The third option created on Library services on this home page and its sub-link for library e-question papers. Figure 5 shows that the Noble group institutions library question papers deferent departments like PUC, B.com, BBA, BCA, Mcom, MBA department all semester question papers are there in the library home page.

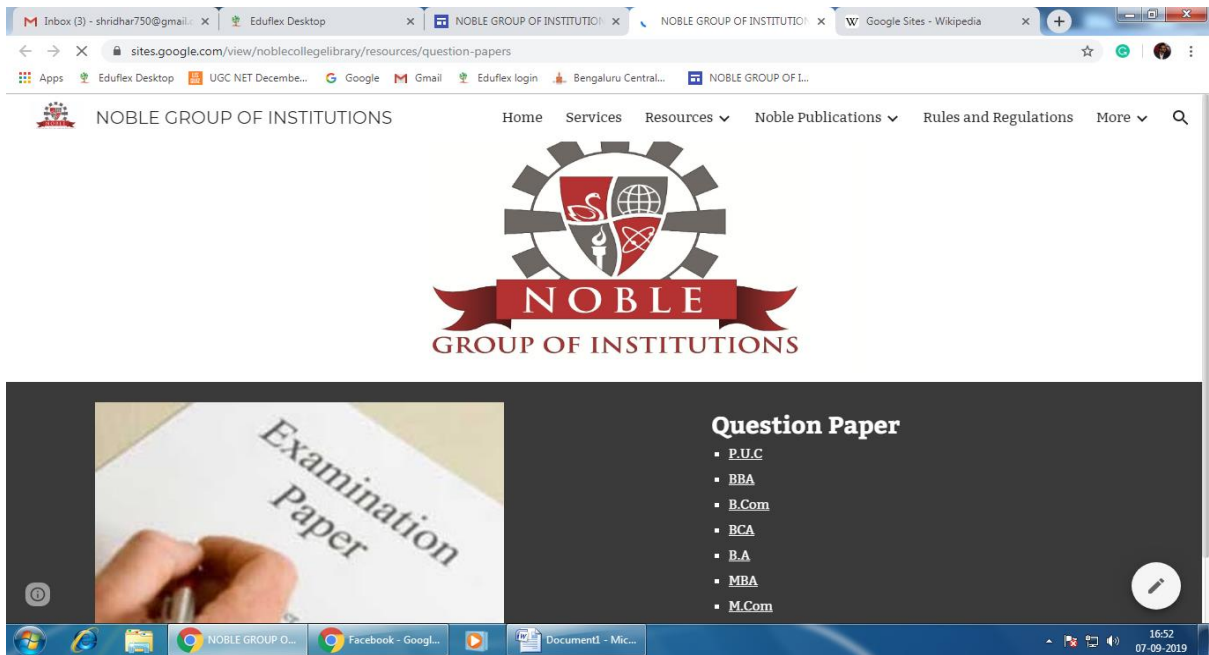


Figure - 5

### 4.3.3 E - Syllabus services

The third option created on Library services on this home page and its sub-link for library e-syllabus. Figure 6 shows that the Noble group institutions library syllabus deferent departments like PUC, B.com, BBA, BCA, M.com, MBA department syllabus are there in the library home page.

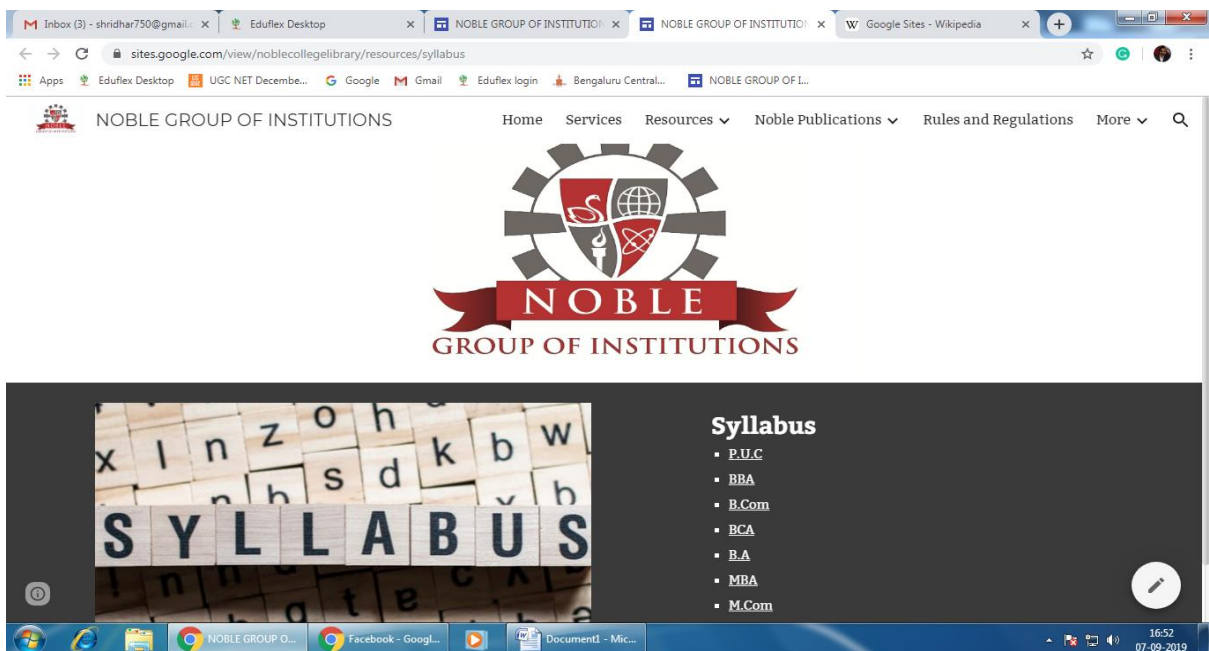


Figure - 6



#### 4.3.4 E - Newspaper service

The third option created on Library services on this home page and its sub-link for library e-News papers. Figure 7 show that the Noble group institutions library E news papers deferent Languages. The newspapers national and local like The Times of India, Deccan Herald, The Economic Times, Bangalore Mirror, Prajavani, Vijaya Karnataka and Vijayavani are there in the library home page.

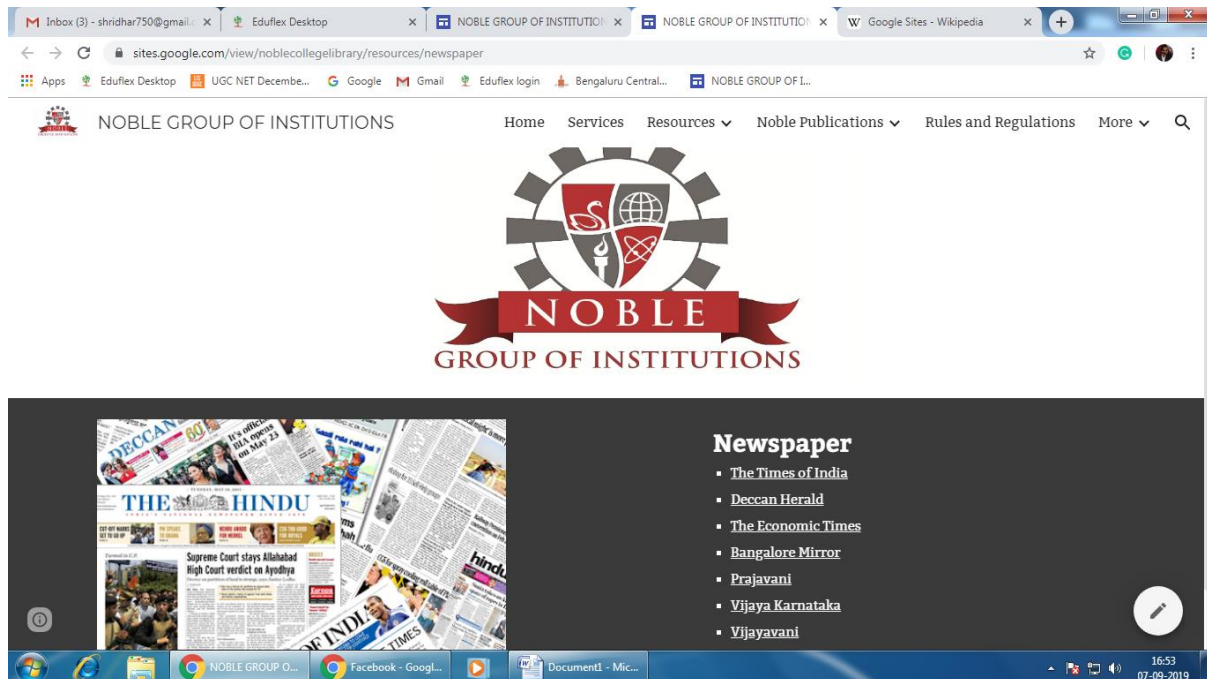


Figure - 7

#### 4.3.5 E - Resources Services

The third option created on Library services on this home page and its sub-link for library e-resource. Figure 8 shows that the Noble group institutions library E-resources Like DELNET, E-BBOKS, E-JOURNALS, E-THESIS, ONLINE Coerces, open access scholarly archive, National Digital Library are there in the library home page.

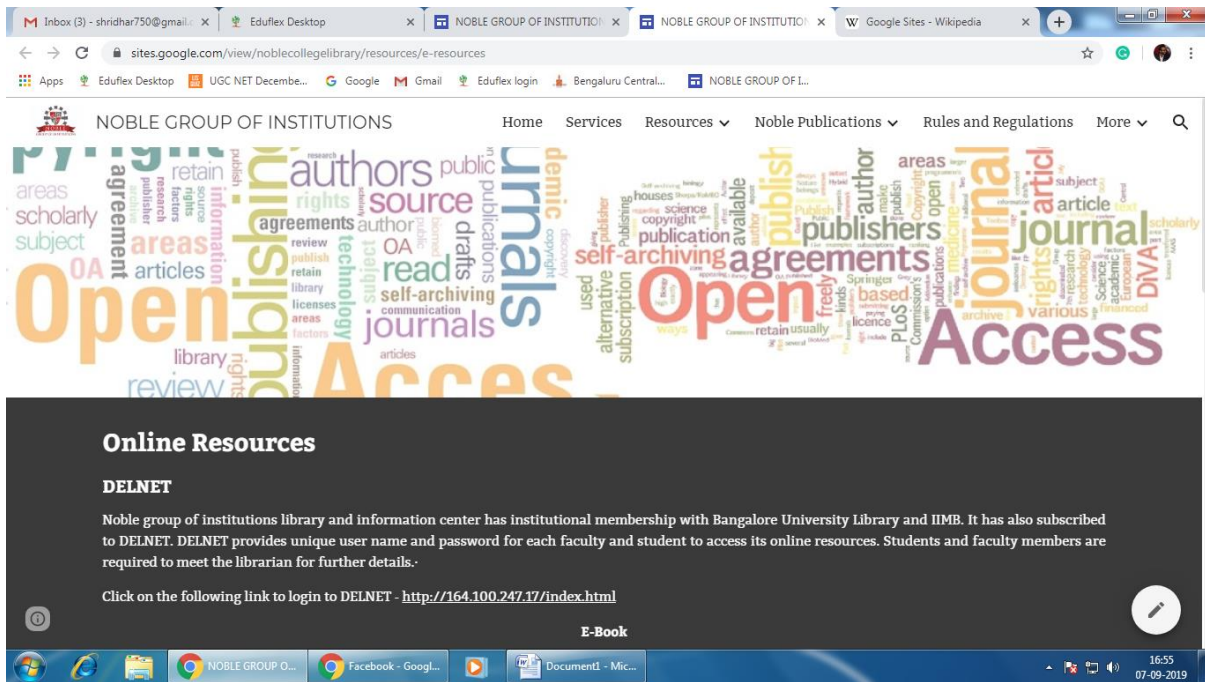


Figure - 8

#### 4.4. Noble Publication

The fourth option created on Library services on this home page. That is what we have given library services to the user community. Figure 9 shows that Noble group institutions library services noble publication, 'Anveshana' is Noble Research wing which has conducted National Conference yearly. The topics were selected multidisciplinary and have the potential of summing up all dimensions from the nation's management point of view. Scholars from all the streams Commerce, Management, Science & Humanities are invited to contribute to these topics of national and international significance. The conference research articles published books with ISBN number in every year. The Library and Information Center archive from journal Research articles already published Various National and International journals by Noble Faculties. It is open access, that provides rapid archive (day to day) of in all subjects research articles. The Noble Library and Information Center archive from Conference/Seminars Research articles already published Various National and International Conferences and seminars by Noble Faculties. It is open access, that NGI Library and Information Center provides rapid archive (day to day) of in all subjects conference /Seminars research articles.

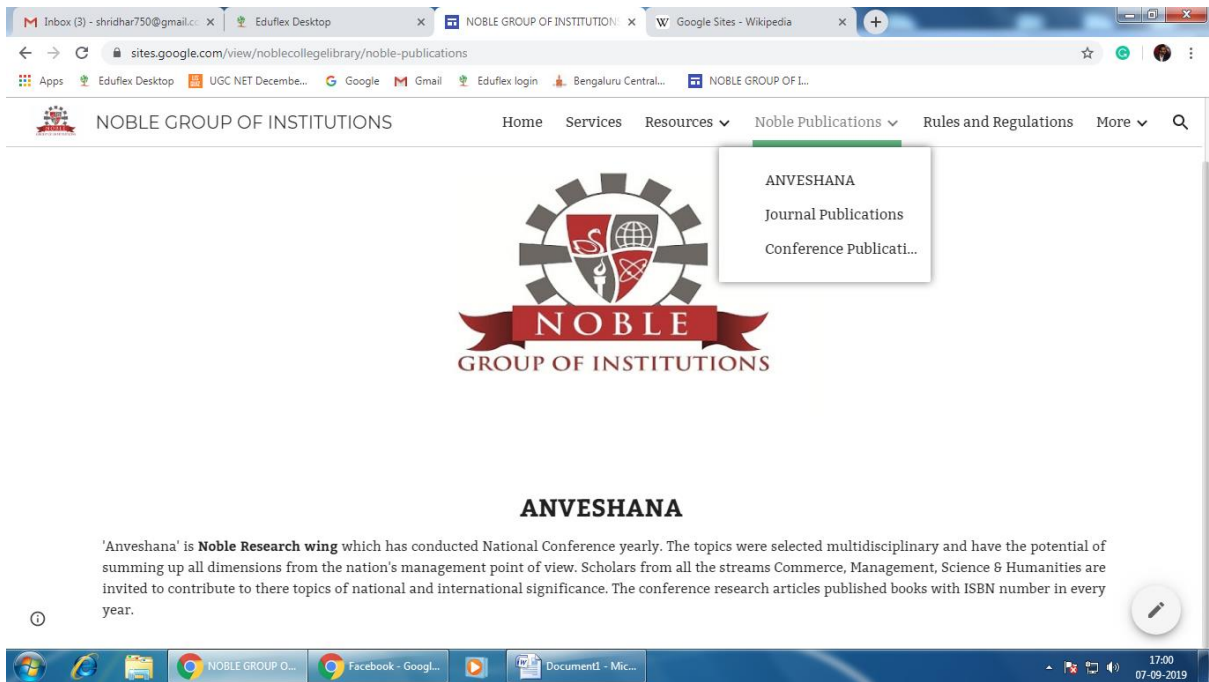


Figure - 9

#### 4.4 Rules and Regulations of Library and information Center

The fifth option created on Library rules and regulations on this home page. That is what we have given library services to the user community. Figure 10 shows that Noble group institutions library policy and regulations.

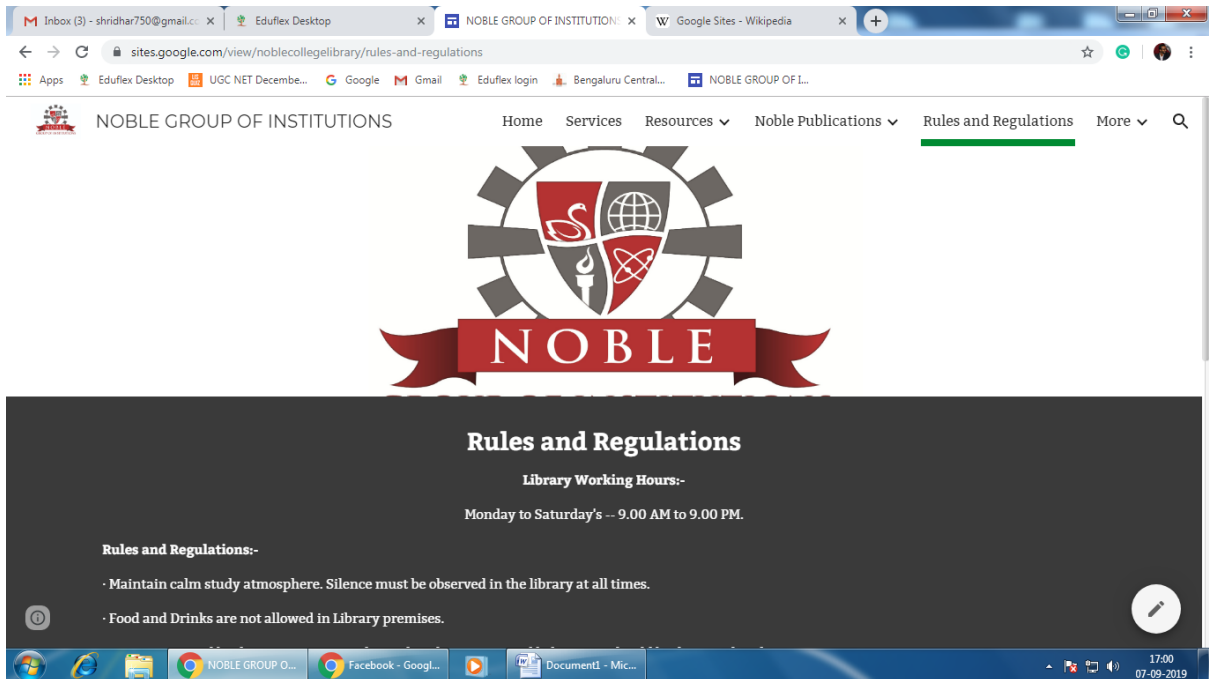


Figure - 10

#### 4.5 Digital initiatives by MHRD

The sixth option created on Library digital initiative by MHRD on this home page. That is what we have given library services to the user community. Figure 11 shows those Noble group institutions Library Digital Initiative by MHRD, like Swayam Prabha, Swayam, EPG Pattashala, vidya-Mitra.

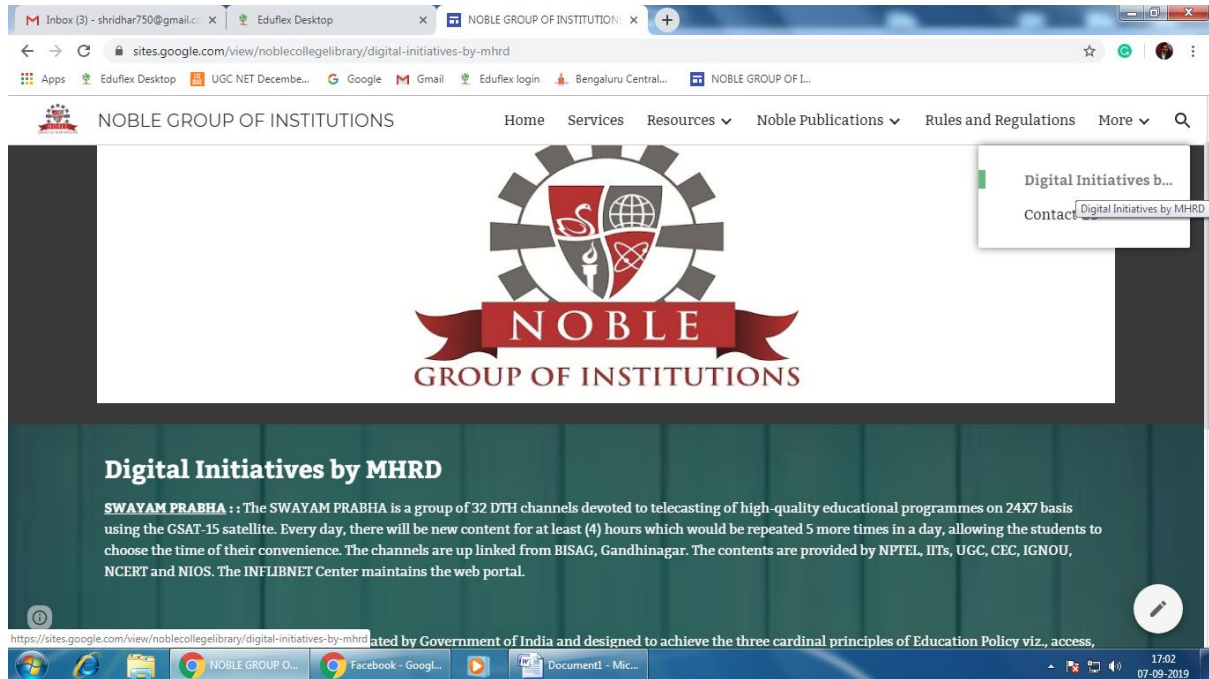


Figure – 11

#### 5. Conclusion

This study concluded that Google site is very is to create our own library website the advantages of Google Sites: Free, Fast and easy to edit, No programming or database skills required, Ideal for newbie who wants to build a website for the first time, No software installation required, Integrated with Google apps, Creator can access tools anywhere, Creator has full control on-page access and permission, Function as a basic project manager

The disadvantages of Google Sites: Limited functionality compared to other website builders, not a really good website for business - not enough customization, Apps only limited to Google apps only. Apps outside Google apps may be inapplicable, the site URL must begin with "sites.google.com/site/" which is too long for a website.

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