Title: Risk compensation and bicycle helmets: A false conclusion and uncritical

citations

Igor Radun,^{1,2} PhD

Jenni Radun,³ PhD

Mahsa Esmaeilikia,⁴ PhD

and Timo Lajunen,⁴ PhD

1 Department of Psychology and Logopedics, Faculty of Medicine, University of Helsinki, Finland

2 Stress Research Institute, Stockholm University, Sweden

3 Turku University of Applied Sciences, Turku, Finland

4 School of Mathematics and Statistics, University of New South Wales, Australia

5 Department of Psychology, Norwegian University of Science and Technology (NTNU),

Trondheim, Norway

Corresponding author: Igor Radun, Department of Psychology and Logopedics, Faculty of Medicine, University of Helsinki, Finland

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Tel.: +358 2941 29417; E-mail address: igor.radun@helsinki.fi Home page:

http://www.mv.helsinki.fi/home/radun

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Some researchers and many anti-helmet advocates often state that when cyclists wear a helmet they feel safer and take more risks. This hypothesis – risk compensation – if true, would reduce, annul or even reverse the assumed benefits of helmets in reducing head injuries. Consequently, this hypothesis is often used to oppose mandatory helmet laws. In this article, we illustrate how one of the few studies that attempted to experimentally test the hypothesis in relation to bicycle helmets arrives at a false conclusion. As a result it is often cited as evidence of risk compensation. Given the lack of experimental studies in this research area, the impact of a single study in shaping the opinions of the general public and of policy makers can be significant.

Key words: Risk taking; Behavioral adaptation; Cycling; Risk homeostasis

1. INTRODUCTION

It has often been suggested that the effectiveness of bicycle helmets in reducing head injuries might be offset by risk compensation. This is a hypothesis that asserts that people have a homeostatic approach to risk taking such that any effort to improve safety is countered by greater risk taking (Wilde, 1998). In the case of cyclists it assumed that wearing a helmet would result in more risky riding (Robinson, 1996). Although there is no strong evidence supporting this hypothesis (Pless, 2016; Thompson, Thompson, & Rivara, 2001) it has become one of the most frequent and strongest 'arguments' anti-helmet advocates use when they oppose mandatory helmet laws or the widespread promotion of bicycle helmets (see, for example, Cyclists' Rights Action Group website, 2017).

A literature search conducted in 2014 with the phrases "risk compensation" and "bicycle helmet" produced one article in Medline, nine using Scopus and six for Web of Science (Olivier et al., 2014). The authors stressed that four of the nine articles identified in Scopus were opinion pieces, not empirical studies. Our own brief search in Scopus in April 2017 using the same phrases found only eleven articles. This lack of studies on the issue obviously leaves wide latitude for speculation without the need for cherry-picking, which is the typical strategy various advocates groups use in promoting their own views and interests.

Such a lack of studies on an issue also means that the impact of a single study can be significant. How far this influence can go is illustrated by the case of a single-paragraph letter to the editor of the *New England Journal of Medicine* (NEJM) in 1980, which was "heavily and uncritically cited as evidence that addiction was rare with long-term opioid therapy" (Leung et al., 2017). This caused the authors of this recent analysis to believe that "this citation pattern contributed to the North American opioid crisis by helping to shape a narrative that allayed prescribers' concerns about the risk of addiction associated with long-term opioid therapy" (Leung et al., 2017).

In this paper, we demonstrate how one of the rare experimental studies aimed at studying risk compensation and bicycle helmets arrives at a false conclusion (Messiah et al., 2012). It is, nevertheless, cited as evidence that helmeted (male) cyclists take more risks while riding a bike compared with those who ride without a helmet. Although we focus on a single study whose conclusion is in our opinion incorrect, our aim is to elicit discussion regarding the quality of research evidence and the way the research community deals with questionable conclusions.

After describing the study we offer arguments why we believe its conclusion is false. We then examine studies that cite the study and analyze in what context these citations have been made. Finally, we offer some general remarks about the potential consequences of false conclusions and uncritical citations.

2. A CRITICAL ANALYSIS OF MESSIAH ET AL. (2012)

2.1. Summary of the study

This study, "Risk Compensation: A Male Phenomenon? Results from a Controlled Intervention Trial Promoting Helmet Use Among Cyclists," argues that "risk compensation, observed only among male cyclists, was moderate, thus unlikely to offset helmet preventive efficacy" (Messiah et al., 2012, p.204).

To fully understand the methods used in Messiah et al.'s study, it was necessary to consult another publication (Constant et al., 2012) from the same naturalistic experiment. In this randomized controlled study, the authors recruited 1,798 participants in Bordeaux, France (June 2009 to August 2010) during a promotional campaign that allowed cyclists to borrow a bicycle for exclusively personal use for at least four months. The participants were randomly assigned to one of four

Radun, I., Radun, J., Esmaeilikia, M., & Lajunen, T. (2018). Risk compensation and bicycle helmets: A false conclusion and uncritical citations. Transportation Research Part F: Traffic Psychology and Behaviour, 58, 548-555. https://doi.org/10.1016/j.trf.2018.06.038 groups. One group received only a brochure promoting helmet use, another received a free helmet, the third were given both the brochure and helmet, while the fourth did not receive anything and served as controls. Those who reported previous helmet use (n = 241) were excluded from further analysis.

The main focus in Messiah et al.'s study was on the relationship between helmet wearing and the speed of cyclists as recorded by pairs of cameras stationed in five sites in the urban center of Bordeaux. Altogether 587 cyclists were observed in 2,621 situations. Identification was based on a unique color code placed on the bicycle's rear mudguard. The assumption was that only the recruited participants rode a given bicycle during the data collection period as only those who promised to use a bicycle for their own exclusive use were given a bike.

Helmets were observed in only 3.8% of the situations. Most helmet observations (84/99) came from the two groups that had received free helmets (Constant et al., 2012). Males rode slightly faster than females (16.9km/h vs. 16.1km/h), while a difference between helmeted and unhelmeted cyclists was observed only among males (251 participants, 1,172 observations, a helmet used in 5.1% of observations). The helmeted cyclists rode faster (19.2km/h vs. 16.8km/h). Besides helmet wearing, factors associated with speed among men included the age of the cyclist, the observation site, and the interaction between helmet wearing and the observation site.

The article's main conclusions are: "risk compensation is a male behavior;" "risk compensation tended to vanish as objective risk of injury increased, suggesting that it is subject to a ceiling effect;" "helmet use did not result in increased risk-taking among female cyclists;" and "risk compensation is limited and unlikely to offset the protective effect of helmet use" (Messiah et al., 2012, p.205).

These conclusions are surprising. In our view, the most troubling conclusion of this study is the attribution of the observed difference in speed between helmeted and unhelmeted male cyclists to (moderate) risk compensation. In the following section we address the shortcomings of the study and offer more general discussion about bicycle helmets and risk compensation.

2.2. Critical analysis

Three groups of cyclists were possibly observed in the study. These numbers include both men and women)

- 1. No helmet group. These are cyclists only observed without a helmet: 548 (587-39) cyclists with an unknown (to us) number of observations, but up to 2522 (2621-99).
- 2. Both helmet and no helmet group. This group contains cyclists observed at least once with a helmet and once without a helmet: up to 39 cyclists with an unknown (to us) number of observations with a helmet, but up to 99, and an unknown (to us) number of observations without a helmet, but up to 1974 (2522-548).
- 3. **Only helmet group.** This group would represent those observed only with a helmet: up to 39 cyclists with an unknown (to us) number of observations, but up to 99.

2.2.1. The lack of baseline data

Theoretically, it is possible that there were no or only a few cyclists in group 2, which would mean that following the intervention most of the cyclists belonged in two very different groups (never vs. always observed riding with a helmet). In this case, it is possible that the pre-intervention riding speed/style was related to the helmet adoption, and thus the observed differences in riding speed between helmeted and unhelmeted cyclists would be no indication of increased risk taking.

To illustrate the mechanism of how pre-intervention riding style could be related to helmet adoption, consider the following example. We approach cyclists who normally do not wear a helmet. We give them a free helmet and a brochure emphasizing the relationship between speed and injury risk. Some of those who normally ride at higher speeds reason "perhaps it would be a good idea if I take a helmet next time I go for a ride." The majority of those who ride at low speeds, however, conclude that they do not need a helmet because they ride at "safer" speeds. We follow our participants and observe that those few who adopt a helmet ride somewhat faster than those without a helmet. We conclude that we observed risk compensation, while in fact none of these hypothetical cyclists actually changed their speed following our intervention. Whether this indeed happened in Messiah et al. is impossible to know; however, there is no reason to discard this possibility.

Even if one argued that this example would fall within the domain of risk compensation if the perceived level of risk has changed with helmet adoption, we know nothing about the possible change in perceived risk in the Messiah et al. study. Furthermore, the authors repeatedly write about "speed increase" and "increased risk-taking" and not about deciding to wear a helmet to compensate for the unacceptably high perceived baseline level of risk.

2.2.2. Type of trip and helmet wearing

On the other hand, it is theoretically also possible that most of the cyclists observed riding with a helmet were also observed riding without a helmet at least once. In this case, the repeated measures approach applied in the statistical analysis was justified as the same people served as controls for themselves. However, the question that arises here is who these people were and why they sometimes rode with a helmet and sometimes without it. Obviously they did not randomly take a helmet (as in an experiment) and acted in accordance with the risk compensation: if it happens that I

Radun, I., Radun, J., Esmaeilikia, M., & Lajunen, T. (2018). Risk compensation and bicycle helmets: A false conclusion and uncritical citations. Transportation Research Part F: Traffic Psychology and Behaviour, 58, 548-555. https://doi.org/10.1016/j.trf.2018.06.038 take a helmet, I will ride faster, but if for some reason I do not take it with me, I will ride slower. Was a decision to take a helmet with them a random one or did it have to do with the type of trip they were planning that day or for some other reason?

To further elaborate on this argument, the following example can be offered. Imagine a male cyclist riding to work. He doesn't ride fast because he doesn't want to get sweaty before he starts work. As he usually rides slowly to work, he doesn't wear a helmet. During the weekend (note that cameras "collected data 6 hours a day, 7 days a week" in the Messiah et al. study), he goes for a longer recreational ride. As he knows he will ride longer and faster than usual, he decides to wear a helmet. It is well known that whether one wears a helmet or not often depends upon the type of trip taken.. For example, in Rochester, Minnesota, US, adults riding longer durations were more likely to wear a helmet (Finnoff et al., 2001). Another example comes from the Netherlands, where the overall wearing of helmets is very low, but it is higher among those who go for recreational trips involving longer exercise (Willamor, Hammer, & Martinez-Olaizola, 2008). So we might ask what came first: the chicken (the speed) or the egg (the helmet)? Does the fact that wearing a helmet makes one ride faster, or is it that helmets are worn when one goes on longer trips at higher speeds? It again needs to be pointed out that in only 5.1% of the observations in the Messiah et al. study did male cyclists wear a helmet. This is a very low figure, and it is highly likely that it represents a special group of people and trips not taken into account in the analysis.

2.2.3. "Reverse risk compensation"

The authors write (p. 205) "Because this study was conducted among new helmet users, reverse causality is unlikely to be at play." We are not fully sure what did they mean here but it might be that they referred to the so-called reverse risk compensation, according to which accustomed helmet

users would ride slower when they ride without a helmet. It has been shown in one experimental

field study that cyclists who were regular helmet users cycled more slowly and reported more insecurity when cycling without a helmet than when using their own helmet (Phillips, Fyhri, & Sagberg, 2011). However, we are not sure why a reverse risk compensation explanation should be discarded in Messiah et al. study given that it is unknown how long it takes for a person to get accustomed to a helmet. Does it take weeks, months or perhaps years? It should not be forgotten that the helmet rate was about 5 times higher in the first 139 days of data collection than during the remaining period (see Figure 3, Constant et al., 2012), which leaves the possibility that some cyclists got accustomed to a helmet during the first 139 days and then were actually riding slower during the last period when for some reason they decided not to wear it anymore. Regardless of how unlikely this might be, we see no reason why temporal ordering was not considered in the analysis.

We would like to make it clear here that the evidence of an effect in one direction (i.e., taking a helmet off leads to slower riding) does not mean the opposite effect (i.e., adopting helmet use leads to faster riding) must also be true. Making such conclusion would represent a type of logical fallacy (i.e., affirming the consequent) (Olivier, Esmaeilikia, & Grzebieta, in press).

2.2.4. Cycling speed as an indicator of risk taking

This is a minor comment, but it still needs to be mentioned. Although risk taking is indeed sometimes operationalized as driving or riding speed, especially in situations where speed limits are seriously exceeded, there is no reason why a difference in speed of 2.4km/h (19.2km/h vs. 16.8km/h) should be considered a sign of increased risk taking. This is especially troubling because the authors themselves write (p. 205) "the average speed at the fastest site was less than half the limit." Similarly, the authors considered "objective risk of injury" to be higher in sites with a higher average speed. It is not clear here whether it was assumed that the higher the (average) speed, the

Radun, I., Radun, J., Esmaeilikia, M., & Lajunen, T. (2018). Risk compensation and bicycle helmets: A false conclusion and uncritical citations. Transportation Research Part F: Traffic Psychology and Behaviour, 58, 548-555. https://doi.org/10.1016/j.trf.2018.06.038 higher the risk of injury in the case of a crash, or the higher the (average) speed, the higher the risk

of a crash, or both. In any case, the assumption is at least unclear if not also unsubstantiated.

2.2.5. Conclusion

Because no baseline data were collected on cycling speed in the Messiah et al. study, it was not possible to estimate changes in cycling speed for those who adopted helmet use or for those who did not. Thus, based on the data they collected and the statistical modeling, at best Messiah et al. could say that because they were unable to control several important factors (e.g., the type of trip), did not check the possibility of the effect in the opposite direction, and did not have baseline data, they can only hypothesize that the results represent risk compensation. Unfortunately, the authors wrongly interpreted their results and continue to do so in later publications (see study 2 in Table 1; Felonneau et al., 2013).

3. HOW MANY TIMES AND IN WHAT CONTEXT HAS THIS STUDY BEEN CITED?

We performed a search in Google Scholar, Scopus and Web of Science for studies that had cited Messiah et al.'s (2012) study. The search was independently performed by two researchers (IR & JR) in April 2017, and both of them identified the same number of citations: 21 in Google Scholar, 13 in Scopus and 12 in Web of Science. After excluding duplicates and two citations that were not actual publications, we ended up with 20 citations. Both authors then, again independently, read twenty publications and extracted relevant sentences and provided comments. The sentences extracted were identical, and the authors together compared and discussed their comments and agreed upon the final version shown in Table 1.

Fifteen publications cited Messiah et al.'s study as evidence of risk compensation (studies 1, 2, 5-7,

10-14, and 16-20 in Table I). Two publications cited Messiah et al. in other than a risk compensation context (study 8 mentioned that speed was used as a measure of risk, and study 15 mentions it in terms of low prevalence of helmet use). In one study (4) we were not fully sure how to interpret the citation. In only two studies (3 and 9) was the study cited negatively. One of these (9) states that the study did not find "clear evidence supportive of risk compensation," while the other (3) uses the word "speculation" in relation to possible occurrence risk compensation.

4. FINAL REMARKS

Our analysis suggests that a number of authors, including those of the Messiah et al. study, have easily jumped to incorrect conclusions about risk compensation and bicycle helmets. Interestingly, in our report published in Finnish we (I. Radun and Lajunen) made the same mistake as we also cited the Messiah et al. study as evidence that men increase riding speed if they wear a helmet (Lajunen, Kaistinen, & Radun, 2015). For some reason our report was not identified in the literature search we performed in this study.

Even though the authors of the original study considered the effect to be moderate and "unlikely to offset helmet preventive efficacy," the fact that an inaccurate conclusion is uncritically cited in other publications is cause for concern. In the absence of experimental studies directly examining this phenomenon, the impact of a single study on the opinions of the general public and of policy makers can be significant. A single-paragraph letter to the editor of the NEJM is a clear example of that (Leung et al., 2017). We further emphasize that the Messiah et al. study does not discuss a theoretical or marginal issue, as millions of people around the world might make a decision whether to wear or not wear a bicycle helmet based on such rare but widely publicized studies.

While we wait and call for more rigorous studies to examine possible risk compensation among those who voluntarily choose (and/or are 'forced' by legislation) to wear a bicycle helmet, we urge other researchers to stop citing Messiah et al. (2012) as evidence of risk compensation. However, we are not very optimistic that this will actually happen, knowing that even retracted publications continue to be cited and in a positive context (Bar-Ilan & Halevi, 2017). As Thomasson and Stanley (1955, p.611) wrote more than seventy years ago, "Buried in scholarly journals, critical notes are increasingly likely to be overlooked with the passage of time, while the studies to which they pertain, having been reported more widely, are apt to be rediscovered." Unfortunately, this quote is still relevant despite the existence of numerous electronic databases.

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Study	Type of	Direct quotation	Comments	Was
	publicat			Messiah
	ion			et al.
				cited as
				evidence
				of risk
				compens
				ation?
1. Billot-	D	En outre, le phénomène de compensation du risque qui	Doctoral dissertation in French. We did	yes
Grasset A		consiste à prendre plus de risque lors qu'un équipement de	not check the whole text; only identified	
(2015, p.51)		sécurité est utilisé, n'épargne pas les cyclists. La mesure de	one referral based on reference number	
		ce phénomène est complexe et le consensus reste à ce jour à	[152]. The text acknowledges	
		construire [80, 178], notamment à cause d'une différence de	difficulties in examining risk	
		comportement entre les hommes et les femmes [152].	compensation, but cites the paper in the	
			context of risk compensation by	
		[Unofficial translation: In addition, the phenomenon of risk	pointing out that there is a difference in	
		compensation, which consists of taking more risk while	behavior between men and women.	
		utilizing security equipment, does not spare a cyclist. The		
		measurement of this phenomenon is complex and a		
		consensus still remains to appear [80,178], especially		
		because of the behavioral differences between men and		

		women]		
2. Félonneau	А	Messiah et al. (2012) identified a risk compensation	Of the six authors of this paper, five	yes
et al. (2013,		phenomenon only among male cyclists: helmeted males	were authors in the original Messiah et	
p.338)		tended to ride faster than those non-helmeted.	al. study. They cite the study as	
			evidence of risk compensation.	
3. James	В	Risk compensation is a potential, although not inevitable,	A correct citation as the word	no
(2015, p.		consequence whenever preventive measures are undertaken	"speculation" precedes the reference.	
253)		to improve safety. There is speculation about its possible		
		occurrence in diverse settings, including road safety (Wilde		
		et al., 2002), HIV prevention (Cassell et al., 2006), human		
		papillomavirus vaccination for cervical cancer (Marlow et		
		al, 2009), and helmet use by skiers and snowboarders		
		(Sulheim et al., 2006) and cyclists (Fyhri et al., 2012;		
		Messiah et al., 2012).		
4. Kett et al.	А	Much controversy surrounds the implementation of helmet	It is clear that Kett et al. state that risk	unclear
(2016,		laws, with opponents citing potential unintended	compensation (and other anti-helmet)	
p.1161)		consequences, including reduced ridership, promotion of the	"arguments are flawed and have little	
		belief that bicycling is a "dangerous" activity, increased	evidence to support them"; however, it	
		risk-taking behavior, and diversion of resources away from	is unclear to us whether they, perhaps,	
		infrastructure improvements. While not a consequence of a	consider Messiah et al.'s study [ref 23]	
		helmet law, others believe there is still a lack of solid	to be one of the rare studies providing	
		evidence documenting the effectiveness of helmets in	evidence of (moderate) risk	

		preventing bicycle-related head injury and so do not	compensation. Other cited studies [22,	
		advocate for such legislation [1, 21]. However, as can be	24-25] in this sentence certainly provide	
		seen by the evidence presented above, as well as numerous	no evidence about risk compensation.	
		other studies, these arguments are flawed and have little		
		quality evidence to support them [22–25].		
5. Li et al.	А	However, helmets as an injury-prevention tool through risk	Citing the study [22] in connection with	yes
(2014, p.2)		compensation can lead to behavior changes in cyclists. An	risk compensation by stating that an	
		increase in perceived safety can lead cyclists to travel at	increase in perceived safety can lead to	
		higher speeds, which in turn can affect actual safety (22-	higher speeds. There is nothing in the	
		24).	original study that would indicate "an	
			increase in perceived safety."	
6. Lundberg	В	Risk compensation may differ between men and women;	Cited as evidence of risk compensation.	yes
& Shapira		one study found that speeds increased among male cyclists	We do not know whether wearing	
(2014, p.50)		but not among female cyclists after the introduction of rules	helmets increased speed. Messiah et	
		mandating helmet use (Messiah and others 2012).	al.'s study had nothing to do with "rules	
			mandating helmet use."	
7. Olivier &	А	There is evidence of behaviour modification associated with	The cyclists did not increase their speed	yes
Walter (2013,		helmet wearing in other studies. These have shown that	[4] as there was no baseline condition.	
p. 1)		regular helmet wearers decrease their cycling speed when	We do not know whether they increased	
		not wearing a helmet [3], that male cyclists slightly increase	their speed and modified their behavior,	
		speed in low speed areas when wearing a helmet [4],	we just know that helmeted cyclists	
		unhelmeted cyclists are more likely to commit a traffic	rode faster than unhelmeted cyclists.	

	violation [5,6] and that some drivers believe helmet wearers	1	
	cycling alone may behave more predictably than non-helmet		
	wearers [7].		
A	With regards to this review, adjusted summary estimates are	A correct and neutral citation [83]. It	no
	not possible without study-level data on risk compensation,	simply states the study used cycling	
	irrespective of whether the hypothesis is supported by	speed as a measure of risk.	
	evidence. For example, Messiah et al. ⁸³ used average		
	cycling speed as a measure of risk; however, the speed of		
	the cyclist at the time of a crash is unknown for every study		
	included in this review.		
С	There is no clear evidence supportive of risk compensation	A correct citation [8] stating Messiah et	no
	and bicycle helmets and much of the current literature has	al.'s study has not found clear evidence	
	been limited to commentaries from authors who are either	of risk compensation.	
	supportive or opposed to the hypothesis [5-6]. The very few		
	real-world studies on risk compensation and bicycle helmets		
	have used speed as a proxy for risky behavior [7-8]. Neither		
	study found clear evidence supportive of risk compensation		
	[9].		
А	For example, the adoption of health risk-reduction	Cited [30] as evidence of risk	yes
	strategies, such as the use of seat belts, helmets or sunscreen	compensation.	
	use, may be partially offset by compensatory behaviours that		
	increase risk, such as speeding, careless driving or excessive		
	C	AWith regards to this review, adjusted summary estimates are not possible without study-level data on risk compensation, irrespective of whether the hypothesis is supported by evidence. For example, Messiah et al. ⁸³ used average cycling speed as a measure of risk; however, the speed of the cyclist at the time of a crash is unknown for every study included in this review.CThere is no clear evidence supportive of risk compensation and bicycle helmets and much of the current literature has been limited to commentaries from authors who are either supportive or opposed to the hypothesis [5-6]. The very few real-world studies on risk compensation and bicycle helmets have used speed as a proxy for risky behavior [7-8]. Neither study found clear evidence supportive of risk compensation [9].AFor example, the adoption of health risk-reduction strategies, such as the use of seat belts, helmets or sunscreen use, may be partially offset by compensatory behaviours that	AWith regards to this review, adjusted summary estimates are not possible without study-level data on risk compensation, irrespective of whether the hypothesis is supported by evidence. For example, Messiah et al. ⁸³ used average cycling speed as a measure of risk; however, the speed of the cyclist at the time of a crash is unknown for every study included in this review.A correct citation [83]. It simply states the study used cycling speed as a measure of risk.CThere is no clear evidence supportive of risk compensation and bicycle helmets and much of the current literature has been limited to commentaries from authors who are either supportive or opposed to the hypothesis [5-6]. The very few real-world studies on risk compensation and bicycle helmets have used speed as a proxy for risky behavior [7-8]. Neither study found clear evidence supportive of risk compensation [9].A correct citation [8] as evidence of risk compensation.AFor example, the adoption of health risk-reduction strategies, such as the use of seat belts, helmets or sunscreen use, may be partially offset by compensatory behaviours thatCited [30] as evidence of risk compensation.

		sunbathing.7 8 30		
11. Peachey,	А	Another possible explanation is that those who own a helmet	Cited as evidence of risk compensation.	yes
Sutton, &		may believe that they are less susceptible to injury when		
Cathorall		they do fall. Risk compensation occurs among male cyclists:		
(2016, p.573)		those who wear helmets travel faster (Messiah et al., 2012).		
12. Pless	A	Perhaps even more puzzling is one of the few randomized	Although Pless is in general very	yes
(2016, p.5)		trials of helmet use in relation to RCT. A study in France by	critical about risk compensation, he	
		Messiah and colleagues measured changes in speed	directly quotes the authors' (false)	
		following helmet use adoption. They made 621 video	conclusion without critical assessment	
		recordings of 587 participants. There were no differences	[35]. Messiah et al.'s study did not	
		among the women whereas male cyclists who were	"measure changes in speed following	
		helmeted went 2.4 km/h faster. The conclusion "Risk	helmet adoption."	
		compensation, observed only among male cyclists, was		
		moderate, thus unlikely to offset helmet preventive		
		efficacy." [35].		
13. Prati,	А	Helmet use is lower in male cyclists than female cyclists	Cited as evidence of risk compensation.	yes
Pietrantoni,		(Harlos et al.,1999) and risk compensation has been		
& Fraboni		observed only among male cyclists as helmeted male		
(2017, p.50)		bicyclists tended to ride faster than non-helmeted ones		
		(Messiah et al., 2012).		
14. Richard,	А	On the other hand, in the context of voluntary helmet use,	"Some results suggesthelmets could	yes
Thélot, &		the main bias results from various existing hypotheses	encourage risk taking." Cited as	

concerning the underlying behavioural motivations: some evidence of risk compensation. Beck (2013, p.114) results suggest that a helmet is more likely to be used by people learning about health and safety issues, whereas, contrary to this hypothesis, using a protective device could encourage risk taking (Lardelli-Claret et al., 2003; Fyhri et al., 2012; Messiah et al., 2012). 15. Richard, Enfin, certains comportements préventifs avant depuis The citation [46] seems correct as it А no Thelot, & longtemps fait la preuve de leur efficacité, comme l'usage mentions the study in terms of the low Beck (2013, systématique du casque à vélo [45], se révèlent difficiles à prevalence of helmet use. p.211) faire adopter en France [46]. [Unofficial translation: Finally, certain preventive behaviors that have long ago proven their efficacy, like the systematic usage of bicycle helmets, are difficult to get adopted in France]. 16. Teschke Others have considered the impact of helmet use on risk-Discusses the study [50] in terms of А yes et al. (2015, related behaviours. Such studies are not always consistent, "the impact of helmet use on riskp.10) but some have findings that could help explain our results. related behavior." The cyclists did not For example, one study found that new male (but not tend to increase their speed. We do not female) helmet users tended to increase their cycling speed know whether they increased their and one found that drivers approached a cyclist more closely speed, we just know that helmeted male when he was wearing a helmet.50 51 cyclists rode faster than unhelmeted

			cyclists.	
17. Thomson	А	Although the research on skiers and snowboarders is	Cited as an evidence of increased risk	yes
& Carlson		limited, there is support for increased risk taking while	taking.	
(2015, p.182)		wearing protective equipment in other sports. Higher speeds	Furthermore, we ask whether faster	
		were recorded in male cyclists wearing helmets compared to	riding is equal to increased risk taking.	
		non-helmet wearing cyclists in an urban setting; although		
		the difference disappeared at the recording sites with the		
		highest speeds (Messiah et al., 2012).		
18. Treibich	D	Messiah et al. (2012) ran a randomized controlled trial in	Cited as evidence of risk compensation.	yes
C (2014, p.		Bordeaux to analyze motorcyclists' chosen speed	Wrongly states that the study examined	
148)		conditional on helmet adoption. Risk compensation was	the speed of motorcyclists.	
		observed exclusively among men and was of moderate size.		
		Therefore the feedback effect did not offset the benefits of		
		helmet use.		
19. Zaki,	А	Helmet use affected travel speed: cyclists that wore them	A somewhat neutral citation [26] as the	yes
Sayed, &		tended to travel at higher speeds. This result was consistent	authors shift responsibility for the	
Cheung		with recently published data that attributed the higher speed	conclusions to the original article.	
(2013, p. 16)		to a false perception of increased safety by those that wore	However, they seem to make the same	
		helmets (26).	mistake when making conclusions in	
			their own study: there is a difference	
			between observing that helmeted	
			cyclists ride faster than unhelmeted and	

			claiming that helmet wearing affects the	
			riding speed.	
20. Zaki,	unclear	One interesting finding was that helmet usage affects the	TRB 2013 Annual Meeting	yes
Sayed, &		travel speed as cyclists with helmets tend to travel at higher	"Paper revised from original submittal"	
Cheung		speeds. This result is consistent with a recently published		
(2013, p. 14)		data [35], which attributed this difference in the false		
		perception of increased safety for those utilizing helmets.		

A: article in peer-reviewed journal; B: book chapter; C: peer-reviewed conference proceeding; D: doctoral thesis.