Religiosity of Malays Living in Malaysian Rural Areas: An Analytical Survey

ABDUL RASHID MOTEN* & SAODAH WOK1

ABSTRACT

Religion affects an individual's perception and the way in which people behave. The Malays in Malaysia observe religious rites and rituals and portray Islamic values in their behavior. Based upon a sample survey, this study examines respondents' belief in the deity, the frequency and intensity of their involvement in religious rites and rituals, and their devotion to religious ceremonies. It is hypothesized that a person with a higher level of religiosity is more likely to align his/her behavior in compliance with religious belief and practices. This study finds that the Malays are polite in their behavior to their parents, try to help others, refrain from taking interests on loans to friends, and the like. Islam seems to influence all aspects of the behavior of the Malays in Malaysia. Most of them would abide by most of the dictates of their religion in their dealings with others. Religiosity is not significantly related to age, education, gender, and marital status. However, the rural population consistently scores high on all measures of religiosity.

Keywords: Islam in Malaysia, Malays, religiosity, religious behavior, rural areas

Religion is usually subsumed under the all-encompassing concept of culture, which according to Hofstede (1980), includes the norms, values, and beliefs shared by members of a particular group or community in a particular area or geographic location. Religion is a critical element in the cultural environment. It affects an individual's perception and the way in which people behave (Sadler 1970). It directly affects individual behavior through the rules and taboos it inspires, and indirectly through classification of all phenomena, development of a code of conduct, and the establishment of priorities among these codes (Sood & Nasu 1995). Thus, scholars point out the five obligatory daily prayers as training for the way people should behave in the society. According to the Ouran, prayer helps in pursuing virtuous acts in the society while keeping people away from committing sins. Likewise, Islam has categorized things and acts that are halal (permissible), haram (prohibited), and makruh (hated). Muslims are encouraged to engage whole-heartedly in halal activities; shun prohibited foods, behaviors, and transactions; and stay away as much as possible from all things declared makruh. Another basic element of Islam is akhlaa (moral and values), which provides a framework that shapes the moral and ethical behaviors of Muslims in the conduct of all aspects of their lives (Saeed et al., 2001). The Quran and Sunnah (sayings and doings) of Prophet Muhammad provide believers with a stable and flawless set of values to live by.

Scholars have tried to measure the level of religiosity of individuals. As with all other concepts, scholars disagree on a uniformly applicable definition of religiosity. Caird (1987) looks at cognitive (focusing on religious attitudes or beliefs), behavioral (counting attendance in

¹ **Abdul Rashid Moten***(corresponding author), Ph.D., emeritus professor and guest writer, International Islamic University (IIUM), 53100 Jalan Gombak, KUALA LUMPUR, Malaysia, email: rashidmoten@gmail.com; **Saodah Wok**, Ph.D., professor at the Department of Communication, International Islamic University Malaysia (IIUM), 53100 Jalan Gombak, KUALA LUMPUR, Malaysia, email: wsaodah@iium.edu.my.

religious gatherings or private prayers), and experiential (querying mystical experiences) aspects. Mookherjee (1993) measures religiosity by church membership and the frequency of church attendance, the frequency of prayers, reading religious texts, and a cumulative score of devotional intensity. He argues that measuring religiosity is crucial as it may influence an individual's behavior. He advances the hypothesis that a high level of religiosity is likely to make an individual more dogmatic and more conservative than those who score low on religiosity. We are, therefore, likely to meet a "highly" religious person (or the devout) who aligns her/his behavior in compliance with religiously sanctioned practices. Those strongly committed to religion are both attitudinally and behaviorally able to make choices consistent with a moral conscience. In the language of the Quran, these people will enjoin virtue and forbid vice. These are the people who will attain salvation in this world and the hereafter.

Religiosity, according to many scholars, is declining with the triumphant march of modernization and globalization. Bruce (2002) and Lechner (1996) use empirical evidence to substantiate their argument for the decline in religiosity. They provide evidence that in the West, church attendance and the belief in church religion have declined.

There has been an increase in religiosity despite institutional differentiation. A clear distinction between the term religiosity whether it is in an organized or individualized form and whether it is in a traditional or untraditional form. For instance, the increase in religiosity can be due to an increase in the number of modern churches instead of traditional churches. Modern churches have significantly less liturgical elements and are more accommodative to the secularising world as compared to traditional churches (Bruce 1998). They have more engagement in contemporary worship, which involves charismatic speeches, modern music, and even dances rather than merely sermons, rites, and anaphora.

One question that is important for religiosity is to examine the motives of being and doing things that are considered religious. It is argued that the ideal motive for attendance in religious gatherings is salvation (Azzi & Enrenberg 1975). However, there are many non-salvation motives such as social, financial, traditional, and status-related. The social motive, for example, is the friendly communal interaction and exchange of ideas with fellow congregants (Monaghan 1967). Other non-salvation motives include tradition, social belonging, and status. In the Scandinavian countries, religion is considered a mere tradition where the religious institution is needed more for burials than life, which partly explains the high rates of religious belonging (Demerath 2000), although these countries are among the most secular in the world with low rates of attendance and helief.

Scholars have also resorted to classifying religiosity. Among the frequently used classifications for types of religiosity are extrinsic and intrinsic religiousness (Allport & Ross 1967). Briefly, extrinsic religiousness refers to religion that is used to achieve something else (e.g. higher status, social conformity, financial benefits) while intrinsic religiousness refers to religion that is lived, which means that one who has intrinsic religiousness believes, follows, and does not expect any non-religious or more specifically, non-transcendent benefits from being religious.

In addition to the duality between extrinsic and intrinsic religiosity, there is a frequently used term in the study of religion–modern religiosity, which is different from traditional religiosity. There are many ways to describe modern religiosity. Kliever (1979) describes modern religiosity as a religious belief that takes into account individual autonomy, rational criticism, and political freedom, which means that one is no longer constrained by any authority on how and what to believe in.

Article 160(2) of the Malaysian Constitution specifies that a *Malay* is a "person who professes the Muslim religion, habitually speaks the Malay language and conforms to the Malay custom". Given this definition, it is expected that the Malays in Malaysia are religious, observant of religious rites and rituals, and portray Islamic values in their behavior. This chapter examines the level of respondents' religiosity by measuring their relationship with Allah, the importance that they place on prayer (*salat*), the performance of prayer (*salat*), recitation of Quran, practicing

faith/worship ('ibadah), and moral behavior. Moreover, it explores and analyzes the institutions/persons whom they find solace in when facing problems and reference institutions/persons for searching religious information.

Level of Religiosity

The relationship between the cultural environment and ethical perceptions and behavior has been studied by many scholars in various fields (Hunt & Vitel 1986; Srnka 2004). Culture, of which religion is the most important component, is seen to be associated with the micro-organizational behavior and the cognitive functioning of individuals.

Sadler (1970) points out that religion is a crucial element in the cultural environment and that religion affects the way people behave. Religion, argue Nasu and Sood (1995), affects individual behavior in two ways: first, religion prescribes the rules and taboos which the adherents abide by; and second, by classifying all phenomena into different categories, religion inspires its believers to shape their behaviors accordingly and to develop a code of conduct. For Muslims, the Holy Quran and the Sunnah of the Prophet provide a stable set of values, unlike other cultural factors that fluctuate upon variations in socio-economic and political conditions (Abdullah & Siddique 1986).

Religiosity is a difficult construct to measure, and scholars have not agreed on a universal definition of religiosity. For example, Mookherjee (1993) defines religiosity in terms of variables such as church membership, the frequency of church attendance, the frequency of prayers, reading religious books, and the intensity of one's devotion to religious rites and rituals. Caird (1987) focuses on religious attitudes or beliefs, frequency and intensity of attending religious gatherings, and prayers besides the believer's mystical experiences.

Studies have found that religiosity is an important value in the cognitive structure of an individual and has a direct bearing on his/her behavior. Caird (1987) argues that a person taking his/her religion seriously is likely to be more dogmatic and more conservative than those who take it lightly or do not believe in it at all.

Religiosity in this study is measured by respondents' belief in the deity, the frequency and intensity of their involvement in religious rites and rituals, and their devotion to religious ceremonies. It is hypothesized that a person with a higher level of religiosity is more likely to align her behavior in compliance with religious belief and practices.

Methodology

This study is based upon data collected using a questionnaire from November 8–24, 2014. The survey, lasting between 20–30 minutes per respondent, was conducted by qualified and trained enumerators. A total of 800 respondents were selected using a stratified random sample. A total of 400 respondents came from rural families, reflecting a segment of the Malay farming community, the fishing community, typical Malay rubber smallholders, and small cash crop growers. Specifically, the sample included 100 respondents each from Pontian, Johor; Kampung Besut, Terengganu; Kampung Singkir, Kedah; and Manjoi, Perak. Another 400 respondents came from the urban Malay community in Kampung Baru, which is located in the center of Kuala Lumpur. Kampung Baru is an urban village, yet the traditional Malay identity is preserved, having similar Malay culture, traditions and values to the rural villages selected. The data were analyzed for the descriptive and inferential statistics. For this paper, only the descriptive statistics are used including frequency, percentage, mean, and standard deviation.

Abdul Rashid Moten & Saodah Wok

Results

Relationship with Allah

To measure the level of religiosity, the respondents were asked about their relationship with Allah and the impact of such a relationship on their lives. As shown in Table 1, 11 statements were probing this aspect with the choice of either to agree or to disagree with these statements to a varying degree. An overwhelming majority of respondents ranging from 61.9% to 87.1% "agree strongly" with all the items. They are considered as possessing a high level of religiosity measured in terms of their relationship with Allah. What it means is that the majority of the respondents have full faith in Allah, and they believe that Allah cares about them and their lives. This belief has positive consequences in their lives. Because of this belief, they feel that their lives are meaningful, they have a purpose in life, and that Allah gives direction to fulfil their mission in life, so they are optimistic about their future. The future may be interpreted as a better life in this world as well as in the hereafter.

Table 1: Relationship with Allah

No.	Relationship with Allah		Level o	f Agree	ement (%	6) *			
	•	1	2	3	4	5	M	SD	%
1	God loves and cares for me			0.9	12.0	87.1	4.863	0.369	97.3
2	I feel that this life is a positive experience		0.5	1.5	20.1	77.9	4.754	0.496	95.1
3	I have a personal relationship with Allah	0.1		3.0	24.3	72.6	4.693	0.537	93.9
4	I feel that life is meaningful and a rewarding experience			2.0	29.6	68.4	4.664	0.513	93.3
5	I feel that my life is moving in the right direction to ensure my welfare			2.1	31.6	66.3	4.641	0.522	92.8
6	I believe that Allah will take care of my problems		0.4	8.0	29.5	69.4	4.679	0.506	93.6
7	I feel that I have a good future		0.5	2.6	35.0	61.9	4.583	0.571	91.7
8	Relationship with Allah helps me not to feel lonely		0.4	1.6	31.1	66.9	4.645	0.533	92.9
9	I find it very meaningful when communicating with Allah		0.4	2.4	30.3	67.0	4.639	0.549	92.8
10	My relationship with Allah contributes to my prosperity		0.4	1.8	31.0	66.9	4.644	0.536	92.9
11	My life has a real purpose		0.4	1.6	29.8	68.3	4.659	0.529	93.2
	Total	0.1	0.27	1.34	27.66	70.24	4.679	0.399	93.6

^{*1 =} strongly disagree (1-20%), 2 = disagree (21-40%), 3 = somewhat agree (41-60%), 4 = agree (61-80%), 5 = strongly agree (81-100%).

Between 21.0% and 37.6% of the respondents have a medium level of religiosity. This is arrived at by merging the "somewhat agree" and "agree" columns. They also believe in all the items but are not as confident as those in the "strongly agree" column. There were, though, a few dissenters of whom 0.1% strongly disagreed with only one statement: "I have a personal relationship with God". Moreover, within the same group, statements like "I feel that this life is a positive experience", "I believe that Allah will take care of my problems", "I feel that I have a good future", and "My life has a purpose that is real" also received the "disagree" response. It implies that they are not sure of their relationships with Allah at a personal level. However, their faith in Allah remains strong. This is evident from the empty cells under the "disagree" and "strongly disagree" columns for items "God loves and cares for me", "I feel that life is meaningful and a

rewarding experience", and "I feel that my life is moving in the right direction to ensure my welfare". Overall, 70.2% of respondents have a high level of religiosity as measured in terms of their relationship with Allah. Respondents who "agree" or "somewhat agree" account for 27.7% and 1.3%, respectively. At the lowest level are those in the "disagree" or "somewhat disagree" columns totalling only 0.1% and 0.3% respectively.

The Importance of Prayer (Salat)

To believe in God implies a belief in the rites and rituals enjoined by God. Thus, the respondents were asked about the importance of prayers (*salat*). As shown in Table 2, all the believers agreed in varying degrees to the importance of prayers. Only 0.1% of the respondents strongly disagreed with one item which says that prayer is a duty commanded by God. Between 70.1% and 85.6% of them strongly agreed with all the items. They believe that prayer is an obligation, that prayer can eliminate minor sins as well as keep one away from indulging in prohibited actions, and that those who pray will be rewarded and will be happy.

Conversely, those who do not pray will be punished. The respondents who are in the range between 14.0% and 29.9% on the importance of prayer may be categorized as having a medium level of religiosity. The difference in their beliefs about prayer is only a matter of degree. A remarkable aspect of the responses is regarding the item that asked if they know how to perform the prayer properly to which 70% agreed and 30% agreed or somewhat agreed. This implies that these respondents may be in need of education and socialization in matters of prayers.

No.	The Importance of Prayer (Salat)	Level of Agreement*				nt*			
		1	2	3	4	5	M	SD	%
1	Prayer is a duty enjoined on the believers	0.1		1.1	22.6	76.1	4.746	0.477	94.9
2	Performing prayers can eliminate minor sins			1.1	24.5	74.4	4.733	0.468	94.7
3	I know how to pray properly			3.8	26.1	70.1	4.664	0.546	93.3
4	Allah will punish those who refuse to abide by His commands			3.0	20.9	76.1	4.731	0.507	94.7
5	Performing prayers can refrain one from committing sins			1.0	22.0	77.0	4.760	0.450	95.2
6	Allah will reward me for performing prayers			0.4	18.5	81.1	4.808	0.404	96.2
7	Those who perform prayers will get happiness in this world			0.4	14.0	85.6	4.853	0.365	97.1
	Total						4.756	0.385	95.1

Table 2: The Importance of prayer (*Salat*)

Performance of Prayers

To believe in the importance of prayers is one thing, but to pray as prescribed is something else. The Quran categorically states that prayers are prescribed for the believers at appointed times. The Quran also mentions that prayers protect the believers from indulging in prohibited activities. A person who remembers Allah constantly will attain salvation in this world and the hereafter. Allah in His infinite mercy has made His remembrance continuous by prescribing prayers five times a day. This was repeatedly emphasized by the Prophet and he warned that those who deliberately and intentionally neglect prayers are rebels. The questionnaire, therefore, was intended to ascertain the level of commitment in performing prayers.

^{*1 =} strongly disagree (1-20%), 2 = disagree (21-40%), 3 = somewhat agree (41-60%), 4 = agree (61-80%), 5 = strongly agree (81-100%).

As shown in Table 3, five items refer specifically to the five obligatory prayers. Between 71% and 77% of the respondents performed prayers regularly. The frequency of the *subh* (morning) prayer was the least (71.3%) among those who prayed regularly. This may be because the *subh* prayer is difficult to perform as the worshippers have to wake up early, which occasionally they may not have done. However, it is interesting to note the responses to item 6, which asks about the frequency of the Sunnah prayers before and after the obligatory prayers. Only 43.3% strongly agreed with this item, which shows that the respondents do not take Sunnah prayers seriously since these prayers are not obligatory.

Some respondents (40.3%) do not perform congregational prayers at home. This is expected since during the daytime, the believers may be working, and hence they may be praying outside the home. The percentage of the respondents who strongly agreed that they pray five times a day wherever they are is 63.8%, while 53.5% said that they pray at the appointed times. Many of them (56.5%) will not abandon the obligatory prayers because of their busy schedule, and 55.4% would even ask their fellow travellers to stop for prayers. To the question of whether they perform prayers properly, 66.4% of the respondents strongly agreed. In other words, it might be interpreted that although they pray, they are not sure if they perform it properly.

Between 0.3% and 0.9% of the respondents disagreed with the items on the frequency of praying. This may mean that they do not give much importance to the five daily prayers. Over 9% of respondents would not mind leaving the obligatory prayers because of their preoccupation with their daily activities. These respondents can be categorized as belonging to the low level of religiosity. The rest are in the medium religiosity category. They range from 22% to 28% with respect to the obligatory prayers and around 40% for the non-obligatory prayers.

No.	Performance of prayer (Salat)		Level	of Fred	uency	*			
	r i v i v i v i v i v i v i v i v i v i	1	2	3	4	5	M	SD	%
1	I perform <i>Subh</i> prayer frequently		0.8	3.5	24.5	71.3	4.663	0.582	93.3
2	I perform Zohor prayer frequently		0.9	3.3	22.4	73.5	4.685	0.5	93.7
3	I perform Asar prayer frequently		0.3	3.3	19.9	76.6	4.729	0.527	94.6
4	I perform <i>Maghrib</i> prayer frequently			3.0	22.4	74.6	4.716	0.513	94.3
5	I perform <i>Isha</i> ' prayer frequently		0.5	3.5	22.8	73.3	4.688	0.562	93.8
6	I perform <i>Sunnat</i> prayers before and after obligatory prayers	1.8	7.4	20.1	27.5	43.3	4.031	1.042	80.6
7	I often perform congregational prayers at home	5.1	12.8	20.9	21.0	40.3	3.785	1.240	75.7
8	I try to perform prayers properly		2.0	4.5	27.1	66.4	4.579	0.674	91.6
9	I pray five times a day wherever I am	0.6	2.3	6.4	27.0	63.8	4.510	0.767	90.2
10	I perform obligatory prayers on time	0.6	2.3	6.4	27.0	63.8	4.510	0.767	90.2
11	I will not abandon obligatory prayers	5.3	3.9	8.0	26.4	56.5	4.250	1.101	85.0
	when running out of time to carry out daily tasks								
12	I would invite those who travel with me to stop for a moment to perform	1.6	4.1	9.5	29.4	55.4	4.328	0.924	86.6
	prayers Total						4.438	0.567	88.8

Table 3: Performance of prayers (*Salat*)

Factors Influencing Performance of Prayers

People are the product of the socialization process they experience. Consequently, it is assumed that people pray because they have been socialized into praying by parents, friends and

^{*1 =} never (1-20%), 2 =seldom (21-40%), 3 =sometimes (41-60%), 4 =always (61-80%), 5 =every time (81-100%).

colleagues in the workplace. Table 4 contains seven items, six of which refer to one of the three socializing agents. One item refers to self as the motivating factor. Simply stated, this item says that people pray because they feel happy and calm after praying. This item scored the highest (63.4%) among the strongly agreed responses. A majority of them (51.8%) believe that they have been taught to pray by their parents. Teachers received 49.5% positive responses. Those who disagreed or strongly disagreed with these items range from 1.3% to 3.6%.

The items in Table 6.4 require people to go back into their past and think of the influences they remember. Hence, it is probable that the respondents were not absolutely sure of the factors that influenced them to pray. This perhaps accounts for those who agreed somewhat or simply agreed. These medium level respondents range between 26% (for self-satisfaction) and 51% (for teachers). If the 'agree' and 'strongly agree' responses are merged then it can be seen that about 90% of them believe that they have been influenced by these factors in making them pray. Among those who disagreed with these items, they believe that neither parents nor friends have exerted any influence whatsoever in matters concerning prayers.

Table 4: Factors	influencing	the	performance	of pr	aver	(Salat)	
10010 1. 1000010			P 01 10 1 111011100	- P-	.,	(

No.	Factors that influence performing the	L	Level of Agreement*						
	prayer (Salat)	1	2	3	4	5	M	SD	%
1	I accompany a friend who prays regularly	2.0	1.0	6.1	41.9	48.9	4.411	1.964	88.2
2	Teachers help me a lot to improve my prayer	0.4	1.6	5.3	45.8	47.0	4.374	0.694	87.5
3	My parents taught me to pray since childhood		2.4	4.4	41.5	51.8	4.426	0.689	88.5
4	Teachers often remind me to perform prayers properly while doing daily tasks	8.0	1.8	5.4	42.6	49.5	4.384	0.735	87.7
5	Friends always invite me to perform prayers either in the mosque or the hostel	2.3	1.3	5.9	44.1	46.5	4.314	0.824	86.3
6	My community carries out a lot of activities that influence me to perform prayers	1.8	1.4	7.3	43.6	46.0	4.308	0.807	86.2
7	I feel calm when praying Total	0.1	0.3	2.4	33.9	63.4	4.601 4.403	0.564 0.635	92.0 88.0

^{*1 =} strongly disagree (1-20%), 2 = disagree (21-40%), 3 = somewhat agree (41-60%), 4 = agree (61-80%), 5 = strongly agree (81-100%).

Recitation of the Quran

Performing prayers require reciting the Quran. It can, therefore, be assumed that those who pray regularly also know how to read the Quran. Believers also recite the Quran outside the prayers for additional rewards and self-satisfaction. Most believers recite the Quran in the morning, usually after the *Subh* prayer, before going to work; some prefer to read it between the *Maghrib* and *Isha'* prayers.

The respondents to the questionnaire also recite the Quran outside prayers as shown in Table 5. Interestingly, 58.6% strongly agreed, and 34.7% agreed that reading the Quran is important in their daily lives. Only 1.6% disagreed with this item. About 87% have completed reciting the Quran at least once as against 5.3% who have not done so; 79% have recited the Quran completely several times while about 7% have not; 75% of them make it a habit of completing the Quran once every year; 95% believe that Quran recitation provides happiness to their souls and about 96% believe that Quran recitation helps improve moral standards; while 91% believe that reading the Quran is a way to get closer to Allah and to get to know the teachings of Islam. There are about 11% who do not try to read the Quran at least once a year.

Among the respondents, 28.3% "strongly agreed" that they recite the Quran every time after prayers, while 29.7% said they often read it. In other words, the majority of respondents do recite the Quran but not after every prayer or every day. Similarly, they may recite the Quran but not necessarily during their free time; instead, they recite it whenever they have the time to do so. The percentage of respondents trying to understand the contents of the Quran is 45.8% for those who strongly agreed and 39.8% for those who merely agreed.

Table 5: Practice of reciting the Quran

No.	Practice of reciting the Quran		Level	of Agre	eemen	t*			
	9	1	2	3	4	5	M	SD	%
1	I recite Al-Quran every time after prayers	1.4	5.3	18.8	46.3	28.3	3.949	0.896	79.0
2	Î often read Al-Quran	1.4	3.5	19.3	46.2	29.7	3.993	0.869	79.9
3	I love to read the Quran during my free time	1.4	3.4	14.4	52.6	28.3	4.030	0.828	81.0
4	I am trying to understand the meanings of Al-Quranic verses that I read	1.0	1.8	11.8	39.8	45.8	4.275	0.813	86.0
5	I take Al-Quran as a reference in my daily life	1.3	2.1	11.8	40.0	44.9	4.251	0.8376	85.0
6	I have completed (khatam) Al-Quran recital	2.8	2.5	8.4	31.9	54.5	4.329	0.932	86.6
7	I have completed reading Al-Quran several times	3.3	3.6	14.6	31.6	46.9	4.153	1.015	83.1
8	I try to read the complete Quran at least once a year	4.9	6.3	13.6	26.9	48.4	4.076	1.142	81.5
9	I realize the importance of reading the Quran in daily lives	0.3	1.3	5.3	34.7	58.6	4.500	0.679	90.0
10	When I read Al-Quran, I feel calm	0.3	0.6	3.8	40.9	54.5	4.488	0.627	89.8
11	Reading Al-Quran is a way to get closer to Allah and the teachings of Islam	0.3	0.4	3.8	40.9	54.8	4.495	0.615	89.9
12	I have to improve the quality of my Al- Quran recitation from time to time	0.1	0.6	4.4	39.2	55.6	4.496	0.625	89.9
13	Recitation of Al-Quran can help form high morals	0.1	0.1	3.5	36.6	59.6	4.555	0.583	91.1
	Total						4.276	0.592	85.6

^{*1 =} strongly disagree (1-20%), 2 = disagree (21-40%), 3 = somewhat agree (41-60%), 4 = agree (61-80%), 5 = strongly agree (81-100%).

Practicing Faith/Worship ('Ibadah)

Islam is a practical religion. It is to be lived. The life of a believer is a life of continuous worship ('ibadah). Every action of a believer is considered to be an act of worship if it is done according to the dictates of Islam. Table 6 captures this dimension in the life of the respondents. It contains 25 items asking if the respondents believe in God, take the Prophet as a role model, pay *zakah*, greet fellow human beings, fast during the month of *Ramadan*, and ask for forgiveness for committing sins. Fasting and *zakah* are obligatory and hence, could have been treated separately in a separate table, but they are included in this table as they relate directly to other members of the society.

As shown in Table 6, all the respondents acknowledge the existence of Allah. There is not a single response in the "disagree" or "strongly disagree" column, and hence, there is no atheist in the sample. Likewise, all of the respondents can recite the *shahadah* (testimony of faith), which is required of all Muslims. Similarly, respondents are careful so that they do not indulge in

activities forbidden in Islam. This is because they are aware that the angels are recording all their deeds. They also seek help from Allah whenever they are in trouble.

Responses to items "I acknowledge the existence of Allah", "I can recite *Shahadah*", "I am afraid to do things forbidden by Allah", "When in difficulties, I will pray to Allah", "I am always careful about my actions because I know the angels record all my deeds", "I always pray and hope for the mercy of Allah", "I always strive for success", "I always ask Allah to forgive my sins", "I will pray to Allah after every prayer", "I fast during Ramadan because it is a sin to ignore fasting", and "I feel calm when performing the obligatory prayers" in Table 6 are all positive but with varying levels. The rest of the items have some "disagree" responses. It is, therefore, instructive to look at those items that have returned the negative responses.

About 1.0% of the respondents disagreed to the item that states that "Prophet Muhammad is a role model in my life". How could a Muslim believing in Allah not take the Prophet as a role model? The answer was provided by a respondent during the interviews. In his words, "I believe that the Prophet is a role model. I would become an unbeliever if I did not believe this. However, in my daily life, I forget about my Prophet. I do not follow in his footsteps. I do what I like and not how the Prophet would have liked me to do. Do you understand what I am saying? This is my personal problem". They also strongly disagreed with the statement that "reading the history of the life of Muhammad will make us love him more". A similar percentage of the respondents disagreed with the statement "I am always wary of doing things contrary to Islamic law". This is again a factual statement and is a confession that they do things that are not sanctioned in Islam.

The most dissenting answers recorded were 4%, which is for the item "I will ensure that I pay zakah (on property/income/plant)". It is to be noted that disagreeing with these statements does not mean that their faith in Islam is any less than others. They are perhaps very honest to confess that they do not fulfil their obligations. It could as well be that their income does not reach a level where paying zakah becomes obligatory. A similar argument could be made concerning those who 'somewhat agree' and 'agree' with all the statements. Taken together, they constitute about 30% of the total respondents. They are all Muslims, but they are not very particular in fulfilling their religious obligations.

Table 6: Practicing faith/worship ('ibadah)

No.	Practicing faith/worship (Ibadah)		Level	of Ag	reeme	nt			
		1	2	3	4	5	M	SD	%
1	I acknowledge the existence of Allah			0.3	9.3	90.5	4.902	0.306	98.0
2	I can recite <i>Shahadah</i>			0.1	11.5	88.3	4.882	0.326	97.6
3	I am afraid to do things forbidden by Allah			1.6	13.0	85.3	4.837	0.411	96.7
4	When in difficulties, I will pray to Allah			1.5	15.0	83.5	4.820	0.422	96.4
5	I am always careful about my actions			2.6	16.8	80.6	4.779	0.474	95.6
	because I know the angels record all my deed								
6	Prophet Muhammad SAW is a role model in my life		1.0	2.4	17.4	79.2	4.748	0.545	94.9
7	Reading the history of the life of Muhammad SAW will make us love him more		0.9	3.0	18.8	77.3	4.726	0.559	94.5
8	I always pray and hope for the mercy of Allah			1.4	15.8	82.8	4.815	0.423	96.3
9	I always strive for success			8.0	17.5	81.7	4.810	0.412	96.2
10	I am always wary of doing things contrary to Islamic law		0.1	1.4	21.1	77.4	4.758	0.468	95.2
_11	I always ask Allah to forgive my sins			0.4	17.5	82.1	4.817	0.397	96.3

12	I fast during Ramadan		0.1	0.1	18.3	81.5	4.811	0.405	96.2
13	I never 'skip' fasting during Ramadan	8.0	0.3	3.8	16.5	78.7	4.722	0.618	94.4
	without excuses								
14	I will ensure that I pay zakah fitrah	1.3	0.9	1.5	17.3	79.1	4.721	0.660	94.4
15	I will ensure that <i>zakah</i> on	1.5	2.5	3.1	17.9	74.9	4.623	0.793	92.5
	property/income/agricultural products								
	are paid								
16	I will take an obligatory bath after I am	0.1		2.6	15.0	82.2	4.792	0.482	95.8
	cleansed of major impurities								
17	I will pray to Allah after every prayer			2.1	15.2	82.7	4.806	0.447	96.1
18	I always do things recommended by the	0.3	1.4	4.1	21.2	73.1	4.654	0.650	93.1
	Prophet to get a lot of rewards such as								
	prayer and fasting, alms giving,								
	constantly remembering God, reciting the								
	Quran, and the like								
19	I always ensure that I eat halal food		0.3	2.8	18.3	78.7	4.754	0.506	95.1
20	I always cover my aurat (Islamically	0.1	1.4	2.0	21.4	75.1	4.699	0.590	93.9
	dressed) as required wherever I am								
21	I love watching television programme		1.4	4.4	23.2	71.1	4.639	0.634	92.8
	wherein people are Islamically dressed								
22	I will recite 'bismillah' before I eat		0.5	1.5	24.1	73.9	4.714	0.515	94.3
23	I strive to learn the principles of Islamic		1.0	1.6	24.1	73.3	4.696	0.552	93.9
	jurisprudence better								
24	I fast during Ramadan because it is a sin			2.5	20.2	77.3	4.748	0.489	94.9
	to ignore fasting								
25	I feel calm when performing the			2.4	19.8	77.8	4.754	0.483	95.1
	obligatory prayers								
	Total						4.761	0.351	95.2
	1 1: (4 000() 0 1: (04								

^{*1 =} strongly disagree (1-20%), 2 = disagree (21-40%), 3 = somewhat agree (41-60%), 4 = agree (61-80%), 5 = strongly agree (81-100%).

Moral Behavior

A believer makes use of the Quranic text wherein they believe God has set forth (among other things) a moral vision. He commands certain actions and forbids others. He praises certain attitudes and discourages others. Many believers use their intellect and reason to discern basic moral truths set forth by God based on what He has created and the intrinsic meaning He has given to His creation. The Quran provides several values like *al-'adl* (justice), *ihsan* (kindness par excellence), *amanah* (trust), *infaq* (spending to meet social obligations), and *sabr* (patience). The negative values that should be avoided by Muslims include *zulm* (tyranny), *bukhl* (miserliness), *hirs* (greed), *iḥtikar* (hoarding of wealth) and *israf* (extravagance). A believer is a man of character and is noted for honesty, ethics, and charity. A lack of character is a moral deficiency, and persons lacking character tend to behave dishonestly, unethically, and uncharitably.

Items in Table 7 are related to the character or moral behavior of the respondents. Interestingly, items that state "I am always polite to my parents", "I love decent appearance", and "If my friend borrows money from me, I will ask him to pay only the amount borrowed" elicited no "disagree" or "strongly disagree" responses. All the three items are clearly enjoined in the Quran, and they form a part of the Malay culture. About 74% strongly agreed with the statement that they seek the pleasure of Allah by being kind to their parents. Almost the same percentage of the respondents greets their fellow believers, help those in need, refrain from offending others, seek forgiveness for any wrong doing, and speak the truth.

Respondents agreeing with those items stating that they refer to the Internet to get information about Islam or they refer to parents and/or teachers or other knowledgeable people about the validity and accuracy of information on the Internet about Islam range from 45% to

50%. Those who disagreed with these items range from 22% to 26%. In other words, when it comes to the Internet, they do not feel the necessity of referring the matter to others including parents and teachers.

The majority of respondents have acted positively towards the practice of morality, and they believe that morality aspects are important to them. This belief has a positive influence in their lives. Because of this belief, they feel that their life is significant, they have a purpose in life, and that Islam provides good guidelines for achieving their mission in life; hence, they are confident about their future.

Table 7: Moral behavior

No.	Practice of morality	L	evel o	f Agr	eemen	t*			
	·	1	2	3	4	5	M	SD	%
1	I seek the pleasure of Allah through serving my parents and making them happy	0.1		2.1	24.1	73.7		0.513	94.2
2	Whenever I hear someone invoke blessings on the Prophet, I would immediately answer with a similar invocation	0.4	0.6	2.6	24.1	72.3	4.673	0.597	93.5
3	I am always polite to my parents			2.8	26.8	70.4	4.677	0.524	93.5
4	I always greet (give salam) whenever I meet a fellow Muslim	1.6	1	5.5	23.3	68.5	4.561	0.783	91.2
5	I always help those who are in trouble		0.8	5.4	25.7	68.1	4.612	0.625	92.2
6	I always behave properly and refrain from offending others		0.9	4.3	24.7	70.1	4.641	0.607	92.8
7	I sincerely accept others' reprimand to correct my mistakes		0.9	4.6	23.1	71.4	4.650	0.611	93.0
8	I always exercise patience in an unpleasant situation	0.5	0.6	5.4	26.5	67	4.589	0.670	91.8
9	I love decent appearance			4.3	25	70.8	4.665	0.555	93.3
10	When I help someone, I do not expect any reward (except from Allah)		8.0	4.3	23.6	71.4	4.656	0.597	93.1
11	I ask for permission before borrowing other people's things.		0.6	4.1	25.7	69.5	4.641	0.592	92.8
12	If my friend borrows money from me, I ask him to pay only the amount borrowed			4.9	23.3	71.8	4.669	0.566	93.4
13	I immediately apologize for any wrongdoing		1.5	5.5	24.7	68.3	4.598	0.664	92.0
14	I always speak the truth	0.6	1.4	8.3	23.1	66.7	4.538	0.757	90.8
15	I often refer to the Internet for questions / issues and matters pertaining to Islam	26.3	4.6	7	17.2	44.9	3.496	1.680	69.9
16	I will refer/review with my parents about the validity and accuracy of the information I received through the Internet about Islam	26.3	5.1	7.1	16	45.4	3.490	1.686	69.8
17	I will refer / review with teachers and persons knowledgeable about the validity and accuracy of the information I received through the Internet about Islam	22.4	4	6.5	16.3	50.8	3.689	1.631	73.8
18	I seek Allah's blessing by treating other humans with kindness	7	0.8	3.1	22.2	66.9	4.412	1.093	88.2

19	I love to see men and women maintain	9.5	0.1	3.6	17.7	69	4.366	1.207	87.3
	limits of their social boundaries								
	according to Islamic manner								
	Total						4.438	0.560	88.8

^{*1 =} strongly disagree (1-20%), 2 = disagree (21-40%), 3 = somewhat agree (41-60%), 4 = agree (61-80%), 5 = strongly agree (81-100%).

Reference Institutions/Persons When Facing Problems

The questionnaire contained items asking respondents about institutions or persons they would refer to when they face problems in their lives. As shown in Table 8.1, there are 14 institutions/persons, and they were given the option to choose as many as they prefer. Half of the respondents (50.9%) chose husband/wife, and 35 to 38% chose siblings, *ustadz/ustadzah*, and friends to refer to when facing problems or issues. Very few respondents chose government bodies (8.5%) or non-governmental organizations (NGOs) (5.4%) as their reference points. Simply stated, respondents prefer family members and relatives to talk about their problems. Teachers and friends come next in importance. Moreover, they are confident that the closest individuals are most caring and understanding.

Percentage Reference institutions/persons (N = 800) Frequency* Husband/wife 407 50.9 Siblings 304 38 Ustadz/Ustadzah 286 35.8 Friends 35.8 286 Relatives 225 28.1 224 28 Parents Committee member Prayer/Mosque 27 216 172 21.5 Books/Kitab Neighbor 132 16.5 Teacher 15.4 123

Internet, social network, etc.

Does not refer to anyone

Government bodies

NGOs

Table 8.1: Reference institutions/persons when facing problems

However, when asked whom they would refer to in cases involving religious matters, 66.5% chose teachers, followed by 44.8% who would refer to prayer leaders or those in charge of mosques, while 39.3% would refer to books to seek answers to religious problems/issues. Between 30% and 37% of the respondents would refer to their spouses, electronic media, friends, and those attending religious classes (Table 8.2).

120

91

68

43

15

11.4

8.5

5.4

Table 8.2: Reference institutions/persons when searching for information on religion

Reference institutions/persons	Frequency	Percentage
Ustadz/Ustadzah	532	66.5
Member Prayer/Mosque	438	44.8
Book/Al-Kitab/Magazine/Newspaper	314	39.3
Husband/wife	296	37.0
Electronic Media (TV, Radio)	290	36.3
Friends	281	35.1
Attend courses	242	30.3
Parents	230	28.8

Internet, social network, etc.	217	27.1
Teacher	216	27.0
Neighbor	216	15.8
Siblings	198	24.8
Relatives	187	23.4
Government bodies	87	10.9
NGOs	63	7.9
Does not refer to anyone	30	3.8

Explaining Religiosity

Having described the level of religiosity among respondents, it is instructive to analyze the data further to obtain the characteristics of respondents across various dimensions including locality, gender, age, marital status, and education (Table 9).

Of all the variables, only locality seems to have a significant relationship with religiosity. Rural residents scored consistently high on all items as compared to those who live in urban areas. This is particularly revealing in their moral behavior wherein the rural residents reported high (M = 4.544, SD = 0.522) as compared to the urban residents (M = 4.334, SD = 0.579). Equally prominent is the response to the item referring to relationship with Allah. Those living in the rural areas (M = 4.720, SD = 0.387) reportedly have a better relationship with Allah than those who live in the urban areas (M = 4.634, SD = 0.410).

In terms of gender, there are no significant differences on any measure of religiosity except on their relationship with Allah. Female respondents are more positive about their relationship with Allah (M = 4.721, SD = 0.383) as compared to their male counterparts (M = 4.642, SD = 0.412) with other statistics t = -2.817 and p = 0.005.

In terms of Quranic recitation, the older group (61 and above) performed better than those in the below 40 age group (F = 5.046, p = .007). Similarly, for moral behavior, the older respondents performed better than those in the below 60 age groups. In other words, the elderly group has a better relationship with Allah, believe in the importance of *salat* and perform it regularly, and practice worship ('*ibadah*) better than the other two groups.

In terms of marital status, no significant differences were found among the single, married, and divorced groups. There is a slight difference in terms of reciting the Quran wherein divorcees recite the Quran more than the single and the married groups.

Respondents were divided into three categories for education levels: primary school, secondary school, and tertiary education. Results indicate no significant differences among respondents. In terms of moral behavior, respondents with tertiary education (M = 4.455, SD = 0.550) performed slightly better than the other two groups, namely those with primary school education (M = 4.194, SD = 0.546) and secondary school education (M = 4.409, SD = 0.597), yet their differences are not significant.

Table 9: Religiosity by demographic characteristics of the respondents

Variable	Measur e	Relationshi p with Allah	Worshi p	Importanc e of Prayer	Performin g Prayers	Recitin g the Qu'ran	Moral Behavio r
Locality:							
Rural	n	400	400	400	400	398	400
	Mean	4.720	4.782	4.780	4.492	4.286	4.544
	SD	0.387	0.311	0.361	0.499	0.631	0.522
Urban	n	400	397	400	400	398	396
	Mean	4.634	4.735	4.733	4.384	4.266	4.334
	SD	0.410	0.390	0.408	0.623	0.551	0.579
	t	2.959	1.882	1.744	2.704	0.470	-5.365

Abdul Rashid Moten & Saodah Wok

		002	060	002	007	(20	000
Gender:	p	.003	.060	.082	.007	.639	.000
Male	n	436	435	436	436	436	434
	Mean	4.642	4.750	4.736	4.436	4.272	4.432
	SD	0.412	0.375	0.396	0.596	0.599	0.575
Female	n	364	362	364	364	360	362
	Mean	4.721	4.771	4.780	4.441	4.281	4.446
	SD	0.383	0.325	0.373	0.531	0.584	0.543
	t	-2.817	-0.854	-1.607	-0.139	-0.198	-0.357
	p	.005	.393	.108	.889	.843	.721
Age							
(years)							
<40	n	223	220	223	223	221	220
	Mean	4.680	4.749	4.763	4.384	4.197	4.444
	SD	0.436	0.023	0.026	0.042	0.044	0.568
41 - 60	n	398	398	398	398	396	397
	Mean	4.666	4.748	4.745	4.434	4.271	4.409
	SD	0.389	0.018	0.020	0.028	0.030	0.571
61>	n	179	179	179	179	179	179
				4.774	4.515	4.385	4.497
				0.028	0.036	0.036	0.525
				0.395	2.675	5.046	1.544
	-			2,797	2,797	2,793	2,793
Marital	p	.584	.2/1	.674	.070	.007	.214
Status:							
Single	n	95	95	95	95	95	95
Siligic	n 95 95 Mean 4.672 4.723 SD 0.389 0.359 n 630 627 Mean 4.675 4.763 SD 0.407 0.357 d n 75 75 Mean 4.719 4.772 SD 0.361 0.312	4.759	4.380	4.185	4.462		
				0.384	0.628	0.654	0.594
Married				63	630	626	626
				4.759	4.443	4.294	4.428
				0.384	0.571	0.589	0.565
Divorced				75	75	75	75
				4.28	4.477	4.244	4.493
				0.405	0.439	0.529	0.475
	F	0.424	0.571	0.228	0.695	1.507	0.546
	df	2,797	2,794	2,797	2,797	2,793	2,793
	p	.655	.565	.797	.499	.222	.579
Education	-						
:							
Primary school	n	25	25	25	25	25	25
	Mean	4.622	4.632	4.634	4.250	4.166	4.194
	SD	0.445	0.430	0.543	0.553	0.557	0.546
Secondary School	n	149	149	149	149	149	149
	Mean	4.686	4.777	4.769	4.492	4.272	4.409
	SD	0.394	0.343	0.353	0.552	0.608	0.597
Tertiary	n	629	623	626	626	622	622
	Mean	4.679	4.760	4.758	4.433	4.282	4.455
	SD	0.401	0.351	0.386	0.570	0.590	0.550
	F	0.274	1.821	1.338	2.071	0.463	2.877
	r df p	2,797 .760	2,794 .163	2,797 .263	2,797 .127	2,793 .629	2,793 .057

Scholars agree that humans have a basic need to connect to a transcendent universe. Consequently, it is expected that religious beliefs and practices would be equally distributed in the population. Surveys, however, consistently find variations among population groups in different countries in the prevalence of religious beliefs and practices (such as belief in God and frequency of prayers) and measures of religiosity (such as frequency of religious attendance or religious identity). How prevalent is this religious belief among the Malays who by definition are Muslims? For this, it is important to monitor religious beliefs and practices since research from developmental science, sociology, and character education has found that they are positively related to identity and moral development, purpose and goal attainment, emotion and attention regulation, life satisfaction, and happiness.

This study used data from a survey to describe current patterns of religiosity among the Malays in Malaysia. A pattern noted is the clear imprint of religion on the beliefs of the Malays such that the respondents scored high on questions of religiosity. They said that religion is essential in their lives and hence they attach importance to prayers and pray as and when prescribed. They fast regularly and pay zakah. There is no atheist in the sample studied. If secularism is defined as confining religion to private affairs, then none of the Malays could be termed secular. They often feel a deep connection with God, and they think about the meaning and purpose of life lived in obedience to the dictates of Islam. Most of the Malays are influenced by their parents, teachers, and the community as a whole to lead a religious life. Indeed, the respondents varied in their responses, but the variation is in degree rather than in kind.

However, most of the Malays place more importance on obligatory prayers and less to supererogatory prayers. Most of them agreed that they do hold the Prophet (SAW) as a role model. Contrary to expectations, some Malays also disclosed information regarding unacceptable religious behavior. They admitted that they are not strong believers and do not perform the obligatory duties of Muslims such as the five daily prayers, fasting in the month of *Ramadan*, and paying *zakah*. Nevertheless, looking at the responses to items on the religiosity scales, it was found that overall, about 67% belong to a high level of religiosity; about 30% belong to the medium category; and only about 3.0% fall in the low level of religiosity.

The responses to the religiosity scales were also cross-tabulated to find the relationship between religiosity and age, education, gender, and marital status; and with locality measured in terms of urban and rural differences. These tables did not reveal any significant relationship between religiosity and other variables with the only exception of locality. The rural population consistently scored high on all measures of religiosity.

Apparently, religiosity plays an essential role in promoting and protecting morality in the society. This study found that the Malays are polite in their behavior to their parents and they try to help others, refrain from taking interests on loans to friends, and the like. When it comes to the Internet, they tend to rely upon themselves more than upon their parents or others to verify the accuracy of information on matters pertaining to Islam collected from the Internet. Islam seems to influence all aspects of the behavior of the Malays in Malaysia. Most of them would abide by most of the dictates of their religion in their dealings with others.

This study on the religiosity of the Malays, while limited by a lack of comparability of the various data sources and definitions, suggests consistent patterns that beg for further study and verification. With further conceptual and measurement work, eventually, this important domain of Malay well-being can be well measured.

Acknowledgement

The authors gratefully acknowledge the financial support received under the IIUM Presidential Research grant.

References

- Abdullah, T., & Siddique, S. (ed.). 1986. *Islam and Society in Southeast Asia*. Singapore: Institute of Southeast Asian Studies.
- Allport, G. W., & Ross, J. M. 1967. Personal religious orientation and prejudice. *Journal of Personality and Social Psychology* 5(4): 432-443.
- Azzi, C. & Ehrenberg, R. G. 1975. Household allocation of time and church attendance. *Journal of Political Economy* 83(1): 27-56.
- Bruce, S. 1998. The charismatic movement and the secularisation thesis. *Religion* 28(3): 223-232.
- Bruce, S. 2000. The supply-side model of religion: The Nordic and Baltic States. *Journal for the Scientific Study of Religion* 39(1): 32-46.
- Bruce, S. 2002. *God is dead: Secularization in the West.* Oxford: Blackwell Publishing Ltd.
- Caird, D. 1987. Religiosity and personality: Are mystical introverted, neurotic, or psychotic. *British Journal of Social Psychology* 26(2): 345-346.
- Demerath, N. J. 2000. The rise of "cultural religion" in European Christianity: Learning from Poland, Northern Ireland, and Sweden. *Social Compass* 47(1): 127-139.
- SHofstede, G. 1980. *Culture Consequences: International Differences in Work-Related Values.* London: Sage Publications.
- Hunt, S. D. & Vitell, S. J. 2006. A general theory of marketing ethics: A revision and three questions. *Journal of Macromarketing* 26(2): 143-153.
- Kliever, L. D. 1979. Polysymbolism and modern religiosity. Journal of Religion 59(2): 169-194.
- Lechner, F. J. 1996. Secularization in the Netherlands?. *Journal for the Scientific Study of Religion.* 35(3): 252-264.
- Monaghan, R. R. 1967. Three faces of the true believer: Motivations for attending a fundamentalist church. *Journal for the Scientific Study of Religion* 6(2): 236-245.
- Mookherjee, H. N. 1993. Effects of religiosity and selected variables on the perception of wellbeing. *The Journal of Social Psychology* 134(3): 403-405.
- Sadler, W. 1970. *Personality and Religion: The Role of Religion in Personality Development.* London: SCM Press Ltd.
- Saeed, M., Ahmed, Z. U., & Mukhtar, S. M. 2001. International marketing ethics from an Islamic perspective: A value-maximization approach. *Journal of Business Ethics*. 32(2): 127-142.
- Sood, J. & Nasu, Y. 1995. Religiosity and nationality an exploratory study of their effect on consumer behavior in Japan and the United States. *Journal of Business Research* 34(1): 1-9.