EXTENSIONS OF HERMITE-HADAMARD TYPE INEQUALITY FOR CO-ORDINATED (α, m) – CONVEX FUNCTIONS

(Perluasan Ketaksamaan Jenis Hermite-Hadamard untuk Fungsi (α, m) – Cembung Terkoordinat)

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ABSTRACT

In this paper, the classes of (α,m) – convex functions in real and complex co-ordinated space have been introduced. Some new Hermite-Hadamard type inequalities have been obtained for these classes of functions.

Keywords: convex function; Hermite-Hadamard inequality; co-ordinated space

ABSTRACT

Dalam makalah ini, kelas fungsi (α,m) —cembung dalam ruang terkoordinat nyata dan kompleks diperkenalkan. Beberapa ketaksamaan baharu jenis Hermite-Hadamard diperoleh untuk kelas-kelas fungsi tersebut.

Kata kunci: fungsi cembung; ketaksamaan Hermite-Hadamard; ruang terkoordinat

1. Introduction

The function $f: I \subseteq \mathbb{R} \to \mathbb{R}$ is said to be convex on I if

$$f\left(tx + (1-t)y\right) \le tf\left(x\right) + (1-t)f\left(y\right) \tag{1}$$

for all $x, y \in I$ and $t \in [0,1]$.

The class of convex finctions has been generalized by Toader (1985) as m-convex for $m \in [0,1]$. Later, Mihesan (1993) introduced more general class of (α, m) -convex functions, where $(\alpha, m) \in [0,1]^2$. We state the definitions as follows.

Definition 1.1. The function $f:[0,b] \to \mathbb{R}$, b>0 is said to be m-convex if

$$f\left(tx + m(1-t)y\right) \le tf(x) + m(1-t)f(y) \tag{2}$$

for all $x, y \in [0, b]$ and $t \in [0, 1]$ with $m \in [0, 1]$. f is said to be m – concave if the inequality in (2) is reversed.

Definition 1.2. The function $f:[0,b] \to \mathbb{R}$, b>0 is said to be (α,m) – convex if

$$f\left(tx + m(1-t)y\right) \le t^{\alpha} f(x) + m\left(1-t^{\alpha}\right) f(y) \tag{3}$$

for all $x, y \in [0, b]$ and $t \in [0, 1]$ with $(\alpha, m) \in [0, 1]^2$.

The class of all m-convex and (α,m) -convex functions are denoted by $K_m(b)$ and $K_m^{\alpha}(b)$, respectively. The concept of convexity, m-convexity and (α,m) -convexity were then extended to a real co-ordinated space by considering the bidimensional interval $\Delta = [a,b] \times [c,d]$ in \mathbb{R}^2 with a < b and c < d. Dragomir (2001) was first introduced a convex function on the co-ordinates as follows.

Definition 1.3. A function $f: \Delta \to \mathbb{R}$ is called convex on the co-ordinates if the partial mappings $f_y: [a,b] \to \mathbb{R}$, $f_y(u) = f(u,y)$ and $f_x: [c,d] \to \mathbb{R}$, $f_x(v) = f(u,v)$ are convex where defined for all $x \in [a,b]$ and $y \in [c,d]$.

Definition 1.4. The mapping $f: \Delta \to \mathbb{R}$ is convex in Δ if the following inequality:

$$f(\lambda x + (1 - \lambda)z, \lambda y + (1 - \lambda)w) \le \lambda f(x, y) + (1 - \lambda)f(z, w)$$
(4)

holds for all $(x, y), (z, w) \in \Delta$ and $\lambda \in [0, 1]$.

Later, Latif and Alomari (2009) modified these two definitions to be more precise as follows.

Definition 1.5. The function $f: \Delta \to \mathbb{R}$ is said to be convex on the co-ordinates if the partial mappings $f_y: [a,b] \to \mathbb{R}$, $f_y(u) = f(u,y)$ and $f_x: [c,d] \to \mathbb{R}$, $f_x(v) = f(x,v)$ are convex where defined for all $x \in [a,b]$ and $y \in [c,d]$.

A formal definition of a co-ordinated convex function is given by Latif and Alomari (2009) as follows.

Definition 1.6. $f: \Delta \to \mathbb{R}$ is said to be a co-ordinated convex function on Δ if

$$f(tx+(1-t)y,su+(1-s)w) \le tsf(x,u)+t(1-s)f(x,w) +s(1-t)f(y,u)+(1-t)(1-s)f(y,w)$$
(5)

for all $(x, y), (z, w) \in \Delta$ and $t, s \in [0,1]$.

Özdemir *et al.* (2011) then extended the definition of the co-ordinated convex functions for coordinated of m – convex and (α, m) – convex functions.

Definition 1.7. The mapping $f: \Delta_{(\alpha,m)} \to \mathbb{R}$ is m-convex on $\Delta_{(\alpha,m)}$ if

$$f(tx + (1-t)z, ty + (1-t)w) \le tf(x, y) + m(1-t)f(z, w)$$
(6)

holds for all $(x, y), (z, w) \in \Delta_{(\alpha, m)}$ with $t \in [0, 1]$ and for some fixed $m \in [0, 1]$.

Definition 1.8. The mapping $f: \Delta_{(\alpha,m)} \to \mathbb{R}$ is (α,m) – convex on $\Delta_{(\alpha,m)}$ if

$$f(tx+(1-t)z,ty+(1-t)w) \le t^{\alpha}f(x,y)+m(1-t^{\alpha})f(z,w)$$
 (7)

holds for all $(x, y), (z, w) \in \Delta_{(\alpha, m)}$ and $(\alpha, m) \in [0, 1]^2$ with $t \in [0, 1]$.

Definition 1.9. A function $f:\Delta_{(\alpha,m)}\to\mathbb{R}$ is called co-ordinated (α,m) – convex on $\Delta_{(\alpha,m)}$ if the partial mappings $f_y:[0,b]\to\mathbb{R}$, $f_y(u)=f(u,y)$ and $f_x:[0,d]\to\mathbb{R}$, $f_x(v)=f(x,v)$ are (α,m) – convex for all $y\in[0,d]$ and $x\in[0,b]$ with some fixed $(\alpha,m)\in[0,1]^2$.

Note that, every (α, m) – convex mapping $f: \Delta_{(\alpha, m)} \to [0, \infty)$ is (α, m) – convex on the co-ordinates (Özdemir *et al.* 2011).

2. Preliminaries

Let $f: I \subseteq \mathbb{R} \to \mathbb{R}$ be a convex function and $a, b \in I$ with a < b. Then, the following inequality

$$f\left(\frac{a+b}{2}\right) \le \frac{1}{b-a} \int_a^b f(x) dx \le \frac{f(a) + f(b)}{2} \tag{8}$$

is known as Hermite-Hadamard inequality.

This inequality is very famous and is widely used in mathematical analysis. Dragomir (2001) extended this inequality for a co-ordinated convex function in a square on \mathbb{R}^2 as follows.

Theorem 2.1. (Dragomir 2001) Suppose that $f: \Delta \to \mathbb{R}$ is a convex function on the coordinates on Δ . Then:

$$f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{2} \left[\frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right) dx + \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) dy\right]$$

$$\leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f\left(x, y\right) dx dy$$

$$\leq \frac{1}{4} \left[\frac{1}{b-a} \int_{a}^{b} f\left(x, c\right) dx + \frac{1}{b-a} \int_{a}^{b} f\left(x, d\right) dx + \frac{1}{d-c} \int_{c}^{d} f\left(b, y\right) dy\right]$$

$$\leq \frac{f(a,c) + f(a,d) + f(b,c) + f(b,d)}{4}.$$
 (9)

The above inequalities are sharp.

Set *et al.* (2012) proved Hermite-Hadamard inequality for (α, m) – convex functions. The result is given in the following.

Theorem 2.2. (Set *et al.* 2012) Let $f:[0,\infty) \to \mathbb{R}$ be an (α,m) -convex function with $(\alpha,m) \in (0,1]^2$. If $0 \le a < b < \infty$ and f is an integrable function on [a,b], then

$$\frac{1}{b-a} \int_{a}^{b} f(x) dx \le \frac{1}{2} \left[\frac{f(a) + f(b) + \alpha m \left(f\left(\frac{a}{m}\right) + f\left(\frac{b}{m}\right) \right)}{\alpha + 1} \right]. \tag{10}$$

Özdemir *et al.* (2011) provided Hermite-Hadamard inequality for co-ordinated (α, m) – convex functions, which has extended the Dragomir's result (Dragomir 2001). The result is given as follows.

Theorem 2.3. (Özdemir et al. 2011) Suppose that $f: \Delta_{(\alpha,m)} = [0,b] \times [0,d] \to \mathbb{R}$ is (α,m) - convex function on the co-ordinates on $\Delta_{(\alpha,m)}$. If $0 \le a < b < \infty$ and $0 \le c < d < \infty$ with $(\alpha,m) \in (0,1]^2$, $f_x \in L_1([0,d])$ and $f_y \in L_1([0,b])$, then

$$\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y) dxdy$$

$$\leq \frac{1}{4(\alpha+1)} \left[\frac{1}{b-a} \int_{a}^{b} f(x,c) dx + \frac{1}{b-a} \int_{a}^{b} f(x,d) dx + \frac{m\alpha}{b-a} \int_{a}^{b} f\left(x,\frac{c}{m}\right) dx + \frac{m\alpha}{b-a} \int_{a}^{b} f\left(x,\frac{d}{m}\right) dx + \frac{1}{d-c} \int_{c}^{d} f(a,y) dy + \frac{1}{d-c} \int_{c}^{d} f(b,y) dy + \frac{m\alpha}{d-c} \int_{c}^{d} f\left(\frac{d}{m},y\right) dy + \frac{m\alpha}{d-c} \int_{c}^{d} f\left(\frac{d}{m},y\right) dy \right]. \tag{11}$$

Some other results related to Hermite-Hadamard inequality can be found in Akkurt *et al.* (2017), Hwang *et al.* (2007), Ibrahim (2018), Noor *et al.* (2017), Pavic (2015) and others.

3. (α, m) – Convex Functions in Real Co-Ordinated Spaces

By considering the bidimensional interval $\Delta_{(\alpha,m)} = [0,b] \times [0,d]$ in $[0,\infty)^2$, we modify the definition of co-ordinated (α,m) – convex functions given by Özdemir *et al.* (2011) to be more precise. Thus, a formal definition of (α,m) – convex functions is given as follows:

Definition 3.1. The function $f: \Delta_{(\alpha,m)} \to \mathbb{R}$ is said to be (α,m) – convex on the co-ordinates on $\Delta_{(\alpha,m)}$ if

$$f(tx+m(1-t)y, su+m(1-s)w)$$

$$\leq t^{\alpha}s^{\alpha}f(x,u)+mt^{\alpha}(1-s^{\alpha})f(x,w)+m(1-t^{\alpha})s^{\alpha}f(y,u)$$

$$+m^{2}(1-t^{\alpha})(1-s^{\alpha})f(y,w)$$
(12)

for all $t, s \in [0,1]$ and $(x, y), (u, w) \in \Delta_{(\alpha, m)}$ with $(\alpha, m) \in (0,1]^2$.

Remark 3.2. If in (12), $m = \alpha = 1$, then we obtain (5) given by Latif and Alomari (2009).

Now, by considering $(\alpha, m) \in (0,1]^2$, Definition 3.1 be can modified as the following.

Definition 3.3. The function $f:\Delta_{(\alpha,m)}\to\mathbb{R}$ is said to be (α,m) -convex on the coordinates on $\Delta_{(\alpha,m)}$ if

$$f\left(tx + \left(1 - t\right)y, su + \left(1 - s\right)w\right)$$

$$\leq t^{\alpha}s^{\alpha}f\left(x, u\right) + mt^{\alpha}\left(1 - s^{\alpha}\right)f\left(x, \frac{w}{m}\right) + m\left(1 - t^{\alpha}\right)s^{\alpha}f\left(\frac{y}{m}, u\right)$$

$$+ m^{2}\left(1 - t^{\alpha}\right)\left(1 - s^{\alpha}\right)f\left(\frac{y}{m}, \frac{w}{m}\right).$$
(13)

for all $t, s \in [0,1]$ and $(x, y), (u, w) \in \Delta_{(\alpha,m)}$ with $(\alpha, m) \in (0,1]^2$.

In this study, we use these definitions to provide new type of Hermite-Hadamard inequality for (α, m) – convex functions, which are defined in convex subset of the real or convex co-ordinated space. First we state the following result for real co-ordinated space, which is improved (11) the result given by Özdemir *et al.* (2011).

Theorem 3.4. Let $f: \Delta = [a,b] \times [c,d] \subset [0,\infty)^2 \to \mathbb{R}$ be a co-ordinated (α,m) -convex function with $(\alpha,m) \in (0,1]^2$. If f is an integrable function on Δ , $0 \le a < b < \infty$ and $0 \le c < d < \infty$, then

$$f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f\left(x, y\right) dx dy$$

$$\leq \frac{1}{(\alpha+1)^{2}} \left[\frac{f\left(a, c\right) + f\left(b, c\right) + f\left(a, d\right) + f\left(b, d\right)}{4} \right]$$

$$+ \frac{\alpha m}{4(\alpha+1)^{2}} \left[f\left(\frac{a}{m}, c\right) + f\left(\frac{b}{m}, c\right) + f\left(\frac{a}{m}, d\right) + f\left(\frac{b}{m}, d\right) \right]$$

$$+ f\left(a, \frac{c}{m}\right) + f\left(b, \frac{c}{m}\right) + f\left(a, \frac{d}{m}\right) + f\left(b, \frac{d}{m}\right) \right]$$

$$+ \frac{\alpha^{2} m^{2}}{4(\alpha+1)^{2}} \left[f\left(\frac{a}{m}, \frac{c}{m}\right) + f\left(\frac{b}{m}, \frac{c}{m}\right) + f\left(\frac{a}{m}, \frac{d}{m}\right) + f\left(\frac{b}{m}, \frac{d}{m}\right) \right].$$

$$(14)$$

Proof. Since $f: \Delta = [a,b] \times [c,d] \subset [0,\infty)^2 \to \mathbb{R}$ is co-ordinated (α,m) – convex function, then the partial mappings $g_x: [c,d] \to \mathbb{R}$ defined by $g_x(y) = f(x,y)$ is (α,m) – convex on [c,d] for all $x \in [a,b]$. From (10), we obtain

$$g_{x}\left(\frac{c+d}{2}\right) \leq \frac{1}{d-c} \int_{c}^{d} g_{x}(y) dy \leq \frac{1}{2(\alpha+1)} \left[g_{x}(c) + g_{x}(d) + \alpha m \left(g_{x}\left(\frac{c}{m}\right) + g_{x}\left(\frac{d}{m}\right)\right)\right].$$

Thus,

$$f\left(x, \frac{c+d}{2}\right) \le \frac{1}{d-c} \int_{c}^{d} f\left(x, y\right) dy$$

$$\le \frac{1}{2(\alpha+1)} \left[f\left(x, c\right) + f\left(x, d\right) + \alpha m \left(f\left(x, \frac{c}{m}\right) + f\left(x, \frac{d}{m}\right)\right) \right]. \tag{15}$$

Divide (15) by (b-a) > 0 and integrate on [a,b], we have

$$\frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right) dx \leq \frac{1}{\left(b-a\right)\left(d-c\right)} \int_{a}^{b} \int_{c}^{d} f\left(x, y\right) dx dy$$

$$\leq \frac{1}{2\left(\alpha+1\right)} \left[\frac{1}{b-a} \int_{a}^{b} f\left(x, c\right) dx + \frac{1}{b-a} \int_{a}^{b} f\left(x, d\right) dx + \alpha m \frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{d}{m}\right) dx\right].$$

$$+ \alpha m \frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c}{m}\right) dx + \alpha m \frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{d}{m}\right) dx\right].$$
(16)

By applying similar arguments to the mapping $g_y:[a,b] \to \mathbb{R}$ defined by $g_y(x) = f(x,y)$, we have

$$\frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) dy \leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f\left(x, y\right) dx dy$$

$$\leq \frac{1}{2(\alpha+1)} \left[\frac{1}{d-c} \int_{c}^{d} f\left(a, y\right) dy + \frac{1}{d-c} \int_{c}^{d} f\left(b, y\right) dy + \alpha m \frac{1}{d-c} \int_{c}^{d} f\left(\frac{b}{m}, y\right) dy \right].$$

$$+ \alpha m \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a}{m}, y\right) dy + \alpha m \frac{1}{d-c} \int_{c}^{d} f\left(\frac{b}{m}, y\right) dy \right].$$
(17)

By adding (16) and (17), we have

$$\frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right) dx + \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) dy \leq \frac{2}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f\left(x, y\right) dx dy$$

$$\leq \frac{1}{2(\alpha+1)} \left[\frac{1}{b-a} \int_{a}^{b} f\left(x, c\right) dx + \frac{1}{b-a} \int_{a}^{b} f\left(x, d\right) dx + \alpha m \frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c}{m}\right) dx$$

$$+ \alpha m \frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{d}{m}\right) dx + \frac{1}{d-c} \int_{c}^{d} f\left(a, y\right) dy + \frac{1}{d-c} \int_{c}^{d} f\left(b, y\right) dy$$

$$+ \alpha m \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a}{m}, y\right) dy + \alpha m \frac{1}{d-c} \int_{c}^{d} f\left(\frac{b}{m}, y\right) dy \right].$$
(18)

From (9), we know that

$$2f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \le \frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right) dx + \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) dy. \tag{19}$$

By combining (18) and (19), we have

$$2f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right) dx + \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) dy$$

$$\leq \frac{2}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f\left(x, y\right) dx dy$$

$$\leq \frac{1}{2(\alpha+1)} \left[\frac{1}{b-a} \int_{a}^{b} f\left(x, c\right) dx + \frac{1}{b-a} \int_{a}^{b} f\left(x, d\right) dx + \alpha m \frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{d}{m}\right) dx + \alpha m \frac{1}{d-c} \int_{c}^{d} f\left(a, y\right) dy + \frac{1}{d-c} \int_{c}^{d} f\left(b, y\right) dy + \alpha m \frac{1}{d-c} \int_{c}^{d} f\left(\frac{b}{m}, y\right) dy \right]$$

$$+\alpha m \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a}{m}, y\right) dy + \alpha m \frac{1}{d-c} \int_{c}^{d} f\left(\frac{b}{m}, y\right) dy$$

$$= \frac{1}{2(\alpha+1)} \left[\frac{1}{b-a} \int_{a}^{b} f(x,c) dx + \frac{1}{b-a} \int_{a}^{b} f(x,d) dx + \frac{1}{d-c} \int_{c}^{d} f(a,y) dy + \frac{1}{d-c} \int_{c}^{d} f(b,y) dy \right] + \frac{\alpha m}{2(\alpha+1)} \left[\frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c}{m}\right) dx + \frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{d}{m}\right) dx + \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a}{m}, y\right) dy + \frac{1}{d-c} \int_{c}^{d} f\left(\frac{b}{m}, y\right) dy \right].$$

From (10), we have that

$$\frac{1}{b-a} \int_{a}^{b} f\left(x,c\right) dx \leq \frac{1}{2(\alpha+1)} \left[f\left(a,c\right) + f\left(b,c\right) + \alpha m \left(f\left(\frac{a}{m},c\right) + f\left(\frac{b}{m},c\right) \right) \right],$$

$$\frac{1}{b-a} \int_{a}^{b} f\left(x,d\right) dx \leq \frac{1}{2(\alpha+1)} \left[f\left(a,d\right) + f\left(b,d\right) + \alpha m \left(f\left(\frac{a}{m},d\right) + f\left(\frac{b}{m},d\right) \right) \right],$$

$$\frac{1}{d-c} \int_{c}^{d} f\left(a,y\right) dy \leq \frac{1}{2(\alpha+1)} \left[f\left(a,c\right) + f\left(a,d\right) + \alpha m \left(f\left(a,\frac{c}{m}\right) + f\left(a,\frac{d}{m}\right) \right) \right],$$

$$\frac{1}{d-c} \int_{c}^{d} f\left(b,y\right) dy \leq \frac{1}{2(\alpha+1)} \left[f\left(b,c\right) + f\left(b,d\right) + \alpha m \left(f\left(b,\frac{c}{m}\right) + f\left(b,\frac{d}{m}\right) \right) \right],$$

$$\frac{1}{b-a} \int_{a}^{b} f\left(x,\frac{c}{m}\right) dx \leq \frac{1}{2(\alpha+1)} \left[f\left(a,\frac{c}{m}\right) + f\left(b,\frac{c}{m}\right) + f\left(b,\frac{d}{m}\right) \right],$$

$$\frac{1}{b-a} \int_{a}^{b} f\left(x,\frac{d}{m}\right) dx \leq \frac{1}{2(\alpha+1)} \left[f\left(a,\frac{d}{m}\right) + f\left(b,\frac{d}{m}\right) + f\left(b,\frac{d}{m}\right) \right],$$

$$+\alpha m \left(f\left(\frac{a}{m},\frac{d}{m}\right) + f\left(\frac{b}{m},\frac{d}{m}\right) \right) \right],$$

$$\frac{1}{d-c} \int_{c}^{d} f\left(\frac{a}{m}, y\right) dy \leq \frac{1}{2(\alpha+1)} \left[f\left(\frac{a}{m}, c\right) + f\left(\frac{a}{m}, d\right) + \alpha m \left(f\left(\frac{a}{m}, \frac{c}{m}\right) + f\left(\frac{a}{m}, \frac{d}{m}\right) \right) \right],$$

$$\frac{1}{d-c} \int_{c}^{d} f\left(\frac{b}{m}, y\right) dy \leq \frac{1}{2(\alpha+1)} \left[f\left(\frac{b}{m}, c\right) + f\left(\frac{b}{m}, d\right) + \alpha m \left(f\left(\frac{b}{m}, \frac{c}{m}\right) + f\left(\frac{b}{m}, \frac{d}{m}\right) \right) \right].$$

By substituting the above inequalities into (20) and dividing by 2, we obtain the desired result. \Box

4. (α,m) – Convex Functions in Real or Complex Co-Ordinated Spaces

The concept of (α, m) – convexity can be extended from real co-ordinated space to complex co-ordinated space. Let C be a convex subset of real or complex co-ordinated space $X \times X$. However, only the first quadrant of the real or complex co-ordinated space is considered. The definition of (α, m) – convex function can be extended for functions defined on C.

Definition 4.1. The function $f: C \subseteq X \times X \to \mathbb{R}$ is said to be co-ordinated (α, m) – convex if

$$f\left(tx + m(1-t)y, su + m(1-s)w\right)$$

$$\leq t^{\alpha}s^{\alpha}f\left(x,u\right) + mt^{\alpha}\left(1-s^{\alpha}\right)f\left(x,w\right) + m\left(1-t^{\alpha}\right)s^{\alpha}f\left(y,u\right)$$

$$+ m^{2}\left(1-t^{\alpha}\right)\left(1-s^{\alpha}\right)f\left(y,w\right)$$
(21)

for all $t, s \in [0,1]$ and $(x, y), (u, w) \in C$ with $(\alpha, m) \in [0,1]^2$.

Definition 4.1 can be modified as the following definition by considering $(\alpha, m) \in (0, 1]^2$.

Definition 4.2. The function $f: C \subseteq X \times X \to \mathbb{R}$ is said to be co-ordinated (α, m) – convex if

$$f\left(tx + (1-t)y, su + (1-s)w\right)$$

$$\leq t^{\alpha} s^{\alpha} f\left(x, u\right) + mt^{\alpha} \left(1 - s^{\alpha}\right) f\left(x, \frac{w}{m}\right) + m\left(1 - t^{\alpha}\right) s^{\alpha} f\left(\frac{y}{m}, u\right)$$

$$+ m^{2} \left(1 - t^{\alpha}\right) \left(1 - s^{\alpha}\right) f\left(\frac{y}{m}, \frac{w}{m}\right). \tag{22}$$

for all $t, s \in [0,1]$ and $(x, y), (u, w) \in C$ with $(\alpha, m) \in (0,1]^2$.

We prove the Hermite-Hadamard type inequalities for (α, m) – convex functions defined on C by using the above definition. First we prove the following lemma.

Lemma 4.3. Let $f: C \subseteq X \times X \to \mathbb{R}$ be a co-ordinated (α, m) – convex function. Then,

$$\int_{0}^{1} \int_{0}^{1} f(ta + (1-t)b, sc + (1-s)d)dt ds
= \int_{0}^{1} \int_{0}^{1} f(ta + (1-t)b, (1-s)c + sd)dt ds
= \int_{0}^{1} \int_{0}^{1} f((1-t)a + tb, sc + (1-s)d)dt ds
= \int_{0}^{1} \int_{0}^{1} f((1-t)a + tb, (1-s)c + sd)dt ds.$$
(23)

Proof. Consider the following integrals:

$$\int_{0}^{1} \int_{0}^{1} f\left(ta + (1-t)b, sc + (1-s)d\right) dt ds, \qquad (24)$$

$$\int_{0}^{1} \int_{0}^{1} f(ta + (1-t)b, sc + (1-s)d)dt ds, \qquad (25)$$

$$\int_{0}^{1} \int_{0}^{1} f((1-t)a + tb, sc + (1-s)d)dt ds, \qquad (26)$$

$$\int_{0}^{1} \int_{0}^{1} f((1-t)a + tb, (1-s)c + sd) dt ds.$$
 (27)

By substituting x = ta + (1-t)b and y = sc + (1-s)d, x = ta + (1-t)b and y = (1-s)c + sd, x = (1-t)a + tb and y = sc + (1-s)d, x = (1-t)a + tb and y = (1-s)c + sd into (24), (25), (26) and (27) respectively, we complete the proof of Lemma 4.3. \Box

Theorem 4.4. Suppose $f: C \subseteq X \times X \to \mathbb{R}$ is a co-ordinated (α, m) -convex function with $(\alpha, m) \in (0,1]^2$. Let $(a,b), (c,d) \in C$ with $a \neq b$ and $c \neq d$. Suppose the mapping $(t,s) \mapsto f\left[ta + (1-t)b, sc + (1-s)d\right]$ is Lebesgue integrable on [0,1] with $(t,s) \in [0,1]^2$. If $f \in L_2(\Delta)$, $0 \le a < b < \infty$ and $0 \le c < d < \infty$, then

$$f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \int_{0}^{1} \int_{0}^{1} f\left(ta+(1-t)b, sc+(1-s)d\right) dt ds$$

$$\leq \frac{1}{(\alpha+1)^{2}} \left[\frac{f(a,c)+f(b,c)+f(a,d)+f(b,d)}{4}\right]$$

$$+\frac{\alpha m}{4(\alpha+1)^{2}} \left[f\left(\frac{a}{m},c\right)+f\left(\frac{b}{m},c\right)+f\left(\frac{a}{m},d\right)+f\left(\frac{b}{m},d\right)\right]$$

$$+f\left(a,\frac{c}{m}\right)+f\left(b,\frac{c}{m}\right)+f\left(a,\frac{d}{m}\right)+f\left(b,\frac{d}{m}\right)\right]$$

$$+\frac{\alpha^{2}m^{2}}{4(\alpha+1)^{2}} \left[f\left(\frac{a}{m},\frac{c}{m}\right)+f\left(\frac{b}{m},\frac{c}{m}\right)+f\left(\frac{a}{m},\frac{d}{m}\right)+f\left(\frac{b}{m},\frac{d}{m}\right)\right].$$
(28)

Proof. Since f is a co-ordinated (α, m) – convex function, then we have

 $+m^2(1-t^{\alpha})(1-s^{\alpha})f(\frac{x}{m},\frac{w}{m})$

$$f\left(tx + (1-t)y, su + (1-s)w\right)$$

$$\leq t^{\alpha}s^{\alpha}f\left(x, u\right) + mt^{\alpha}\left(1 - s^{\alpha}\right)f\left(x, \frac{w}{m}\right) + m\left(1 - t^{\alpha}\right)s^{\alpha}f\left(\frac{y}{m}, u\right)$$

$$+ m^{2}\left(1 - t^{\alpha}\right)\left(1 - s^{\alpha}\right)f\left(\frac{y}{m}, \frac{w}{m}\right),$$

$$f\left(tx + (1-t)y, sw + (1-s)u\right)$$

$$\leq t^{\alpha}s^{\alpha}f\left(x, w\right) + mt^{\alpha}\left(1 - s^{\alpha}\right)f\left(x, \frac{u}{m}\right) + m\left(1 - t^{\alpha}\right)s^{\alpha}f\left(\frac{y}{m}, w\right)$$

$$+ m^{2}\left(1 - t^{\alpha}\right)\left(1 - s^{\alpha}\right)f\left(\frac{y}{m}, \frac{u}{m}\right),$$

$$f\left(ty + (1-t)x, su + (1-s)w\right)$$

$$\leq t^{\alpha}s^{\alpha}f\left(y, u\right) + mt^{\alpha}\left(1 - s^{\alpha}\right)f\left(y, \frac{w}{m}\right) + m\left(1 - t^{\alpha}\right)s^{\alpha}f\left(\frac{x}{m}, u\right)$$

$$(30)$$

and

$$f(ty + (1-t)x, sw + (1-s)u)$$

$$\leq t^{\alpha}s^{\alpha}f(y, w) + mt^{\alpha}(1-s^{\alpha})f(y, \frac{u}{m}) + m(1-t^{\alpha})s^{\alpha}f(\frac{x}{m}, w)$$

$$+m^{2}(1-t^{\alpha})(1-s^{\alpha})f(\frac{x}{m}, \frac{u}{m}).$$
(32)

(31)

By adding (29), (30), (31) and (32) and integrating with respect to t and s on [0,1], we get

$$\int_{0}^{1} \int_{0}^{1} f(tx + (1-t)y, su + (1-s)w) dt ds + \int_{0}^{1} \int_{0}^{1} f(tx + (1-t)y, sw + (1-s)u) dt ds + \int_{0}^{1} \int_{0}^{1} f(tx + (1-t)y, sw + (1-s)u) dt ds + \int_{0}^{1} \int_{0}^{1} f(ty + (1-t)x, sw + (1-s)u) dt ds \leq \frac{1}{(\alpha+1)^{2}} \Big[f(a,c) + f(b,c) + f(a,d) + f(b,d) \Big] + \frac{\alpha m}{(\alpha+1)^{2}} \Big[f\Big(\frac{a}{m},c\Big) + f\Big(\frac{b}{m},c\Big) + f\Big(\frac{a}{m},d\Big) + f\Big(\frac{b}{m},d\Big) + f\Big(\frac{a}{m},\frac{c}{m}\Big) + f\Big(b,\frac{c}{m}\Big) + f\Big(a,\frac{d}{m}\Big) + f\Big(b,\frac{d}{m}\Big) \Big] + \frac{\alpha^{2}m^{2}}{(\alpha+1)^{2}} \Big[f\Big(\frac{a}{m},\frac{c}{m}\Big) + f\Big(\frac{b}{m},\frac{c}{m}\Big) + f\Big(\frac{a}{m},\frac{d}{m}\Big) + f\Big(\frac{b}{m},\frac{d}{m}\Big) \Big].$$

Utilising Lemma 4.3, we get the second inequality in (28). To prove the first inequality in (28), we substitute $t = s = \frac{1}{2}$ and $\alpha = m = 1$ into (21) to obtain

$$f\left(\frac{x+y}{2}, \frac{u+w}{2}\right) \le \frac{1}{4} \left[f\left(x, u\right) + f\left(x, w\right) + f\left(y, u\right) + f\left(y, w\right)\right]. \tag{33}$$

By substituting x = ta + (1-t)b, y = (1-t)a + tb, u = sc + (1-s)d and w = (1-s)c + sd into (33) and integrating with respect to s and t on [0,1], we obtain

$$f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \le \frac{1}{4} \int_{0}^{1} \left[f\left(tx + (1-t)y, su + (1-s)w\right) + f\left(tx + (1-t)y, (1-s)u + sw\right) + f\left((1-t)x + ty, su + (1-s)w\right) + f\left((1-t)x + ty, (1-s)u + sw\right) \right] dt ds.$$

Again, by Lemma 4.3, we complete the proof of the first inequality in (28). \square

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