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#### Accessing Capital for Rural Grocery Stores

Lisa Roberts Kansas Small Business Development Center

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## Accessing Capital for Rural Grocery Stores Investing in the Corner Store

Lisa Roberts

Kansas Small Business Development Center

www.kansassbdc.net



# Things Have Changed

GROCERY SELF-SERVICE

Identifying Issues



OPERATIVE





### Tuttle, Oktahoma Pop. 1,200



The Spread You Love

ENTRYCRO

### Mountain Park, Oklahoma Pop. 500

Coca Col

Confeda

BRYANTS

Coca Cola

A MERICA'S SBDC

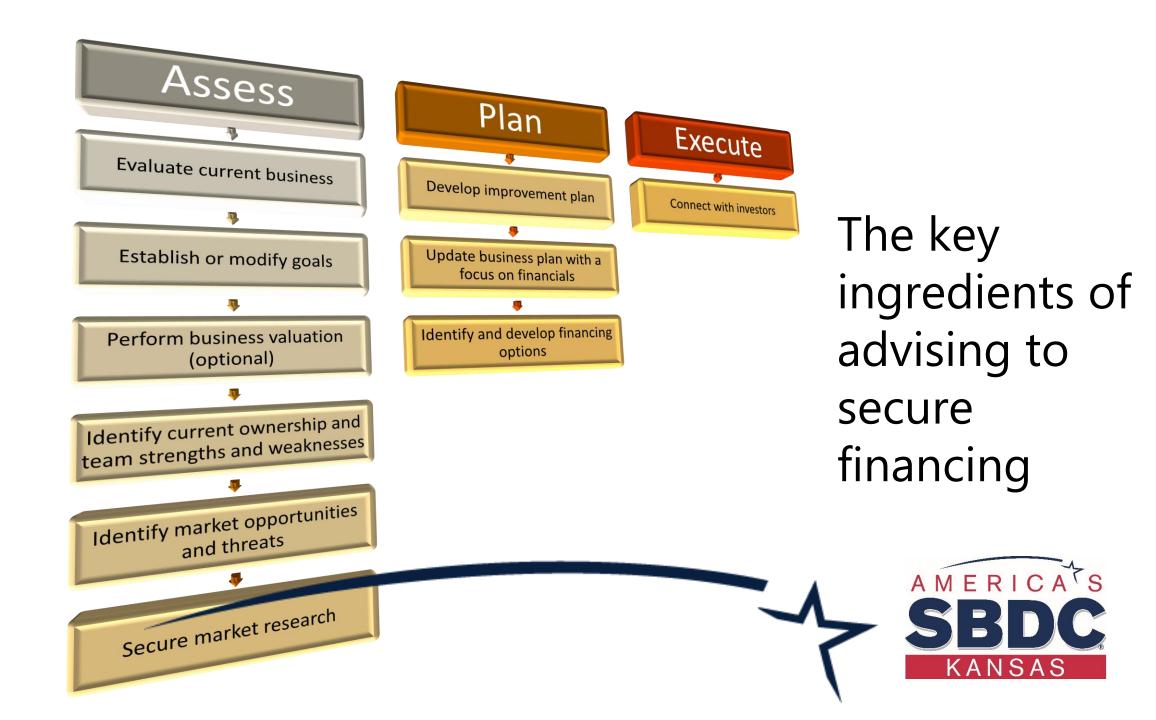
KANSAS

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# Challenges Then and Now

Getting help when you need it





## **Accessing Capital**

- Think "investing"
- Be open to different types and mixes of financing i.e. crowdfunding
- Identify expectations
- Don't go it alone

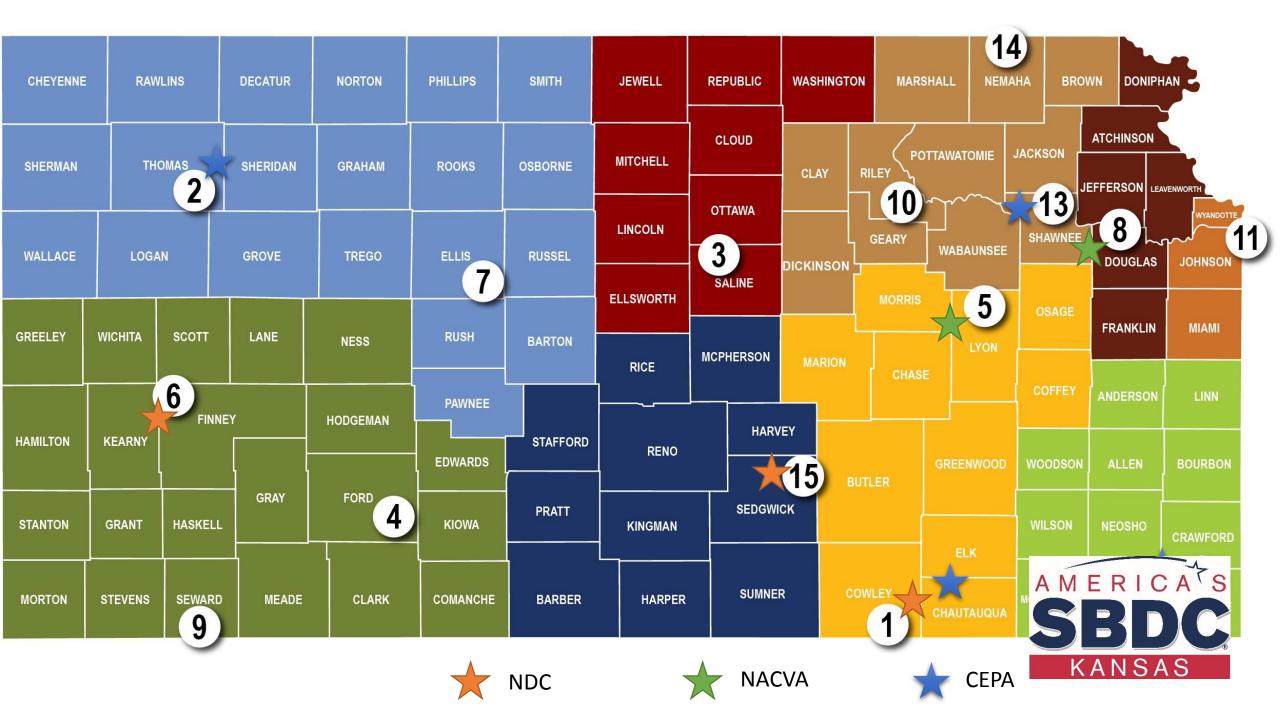




# Business Financing Assistance

What can you do?





Kansas Small Business Development Center (Kansas SBDC) network Kansas' principal provider of business assistance. Covering every inch (all 330,299,000,000,000 square inches) of the state.

www.kansassbdc.net

