Kansas State University Libraries

New Prairie Press

Center for Engagement and Community Development

Rural Grocery Summit

Using Policy to Promote Food Access in Rural Communities

Natasha Frost Public Healthy Law Center

Mary Marrow Public Health Law Center

Follow this and additional works at: https://newprairiepress.org/cecd



This work is licensed under a Creative Commons Attribution-Noncommercial-No Derivative Works 4.0 License.

Frost, Natasha and Marrow, Mary (2014). "Using Policy to Promote Food Access in Rural Communities," *Center for Engagement and Community Development*. https://newprairiepress.org/cecd/ruralgrocery/ 2014/24

This Event is brought to you for free and open access by the Conferences at New Prairie Press. It has been accepted for inclusion in Center for Engagement and Community Development by an authorized administrator of New Prairie Press. For more information, please contact cads@k-state.edu.





kchealthykids

KANSAS FARMERS' MARKETS

Kansas Health Foundation

Using Policy to Promote Food Access in Rural Communities June 10, 2014







Mission

To improve the health of Greater Kansas City's children by informing, advocating, and mobilizing the resources and talents of our community to improve healthy eating and active living.

Vision

A Greater Kansas City that champions health and wellbeing for children and families.



Initiatives:

- Greater Kansas City Food Policy Council
- Farm to School Academy
- Healthy Kids Initiative/Youth Advocacy

The Public Health Law Center



The Public Health Law Center



We do:

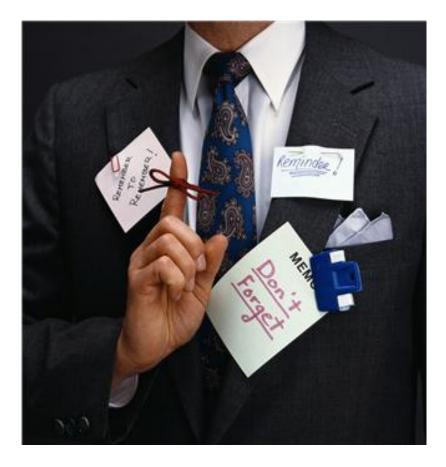
- Legal research
- Policy development
- Publications
- Trainings



Direct representation
Lobby

Just a reminder....

The legal information and assistance provided in this training does not constitute legal advice or legal representation.





Policy

Any written plan or course of action designed to influence and determine decisions



Levels of Regulation



Policy change

Making the healthy choice the easy choice



Barriers and opportunities to increasing access to fresh, quality food



Best Practices for Local Planning



http://www.bnim.com/news/bnim%E2%80%99s-greensburg-ks-sustainable-master-plan-featured-national-building-museum

Attention Grocers! They need your voice at the local level

- Comprehensive planning
- Zoning
- Ordinances
- Resolutions
- Community design standards
- Local food and farm groups



Local planning

CITY OF EAGAN

A RESOLUTION OF THE CITY COUNCIL DECLARING THE CITY OF EAGAN TO BE A HEALTHY EATING AND ACTIVE LIVING COMMUNITY

SECTION 5. ACCESS TO HEALTHY FOODS

BE IT FURTHER RESOLVED that in order to increase access to healthy foods and beverages, the City Council supports every effort to:

- Continue development and sustainability of community gardens and farmers' markets;
- Inventory unused land owned by the City that could be made available for additional community gardening;
- Encourage growth and sustainability of farmers' markets by encouraging EBT / SNAP access to and incentives for all licensed farmers' markets in the City;
- Identify and take active steps to resolve any public transportation barriers that inhibit community access to full-service grocery stores, supermarkets, corner stores, farmers' markets and community gardens

Farmers' Market Resources

- A Guide to Operating Farmers' Markets in Kansas
- State Laws Impacting Farmers' Markets in Kansas
- Local Government Regulation of Farmers' Markets in Kansas
- Farmers Market Vendor and Market Rules
- Organizational Structure of Kansas Farmers' Markets



Levels of Regulation

Federal



Federal Meat Inspection Act

State



2012 Kansas Food Code

Local



Organized Farmer's Markets; License Requirements (Sec. 3.94.030 of Wichita Code).

Vendor & Market Rules



KCK Green Market Guidelines



Vendor & Market

Farmers' Markets Vendor and Market Rules

This information was compiled through a review and analysis of several Kansas farmers' market handbooks and internal rules.

Use this key to identify which state and local laws or market rules may impact a market's operation.

	STATE LAW MAY HAVE IMPLICATIONS
	LOCAL LAW MAY HAVE IMPLICATIONS
MARI	KET RULES MAY HAVE IMPLICATIONS
ESTABLISHING A FARMERS' MARKET	
Fees to Participate	
Is there a single day fee vs a seasonal pass? Discount for seasonal vendors?	
Are there variants in prices, i.e., a sliding scale fee?	
Corner stall vs middle stall? Discounted second stall price?	
More expensive for prepared food vs produce?	
Are these fees discounted for particular community partnerships?	
Is there a way for farmers to participate if the fee cannot be met (i.e., volunteeri	ng hours)?
Is there an advertisement fee?	



Key Considerations

- Regulation and policy impacts the ability for farmers' markets to form or expand
- These regulations and policies need to be considered at the state, local, and market level
- Understanding these tiered considerations and the right questions to ask helps to move toward the central goal of access to local food

Greater Kansas City Grocery Store Access Task Force

Task Force composition/timeline

Top three recommendations:

Advisory team



- Streamline process within City Government
- Healthy Food Financing

http://www.kcfoodpolicy.org/research

Fresh Food Financing Initiatives

Public funding to increase number of food retail outlets serving fresh, healthy foods or increase fresh, healthy food being served at existing retail environments



What's in a name?

- Food Systems Advisory Council
- Food and Farm Local Task Force
- Food and Nutrition Commission
- Local Food Advisory Council
- Food Security Advisory Board
- Food Policy Council



Attention Grocers!

They need your voice



Questions?

www.publichealthlawcenter.org

www.kchealthykids.org



Improving health through the power of law

AT WILLIAM MITCHELL COLLEGE OF LAW

GO

SEARCH:

Advanced Search

- About Us
- Our Staff
- Programs
- Public Health Topics
- Publications and Resources
- Webinars
- Public Health Law at William Mitchell
- Contact Us

Healthy Eating

Policy tools and legal resources to promote nutrition and prevent obesity