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William J. Kerr

12-7-1904

Letter from the Athletic Teachers' Agency

V. M. Place

The Athletic Teachers' Agency

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The Athletic Teachers' Agency

Cambridge, Mass., *Dec. 7,* 190*4*

*William J. Kerr,
Logan Utah,
Dear sir,*

The great development and organization of athletics in our colleges and schools during the past few years has created a new field of activity for young men distinct from that of the mere coach.

Today, while the larger colleges and universities, and in fact some of the larger preparatory schools can afford to employ the professional coach for their athletics, there are many smaller institutions who find it more economical to employ some teacher who has had experience in athletics and have him do the coaching in addition to his college or school work.

This company has been organized for the purpose of supplying the demand for these teacher coaches, as well as the professional coach.

We have our representative visit the larger colleges and universities and look up those athletes who have shown ability as students and investigate their references, and when we are satisfied of a man's worth he is enrolled among our applicants.

We are enabled, as you will see from the enclosed blank, to know the desires of both parties, and can of course put you in communication with desirable men.

There is no expense to you. The expense is borne by the man whom you select.

If you need any such man will you kindly fill out the enclosed blank and return it to us.

Yours truly,

THE ATHLETIC TEACHERS' AGENCY,

R. L. Place
----- } Manager.

V. M. PLACE, President and Manager

THE ATHLETIC TEACHERS' AGENCY

BLANK

1. What branch of athletics do you desire an instructor for?
2. Do you expect the Instructor to teach any subject or subjects?
3. If so, what subjects?
4. What salary do you expect to pay?
5. What is the highest salaried man you care to have brought to your attention?
6. Have you any religious preferences?

(SIGN HERE)

**THE ATHLETIC TEACHERS' AGENCY,
CAMBRIDGE,
MASS.**

12 Oxford St