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## The Laws of Magic

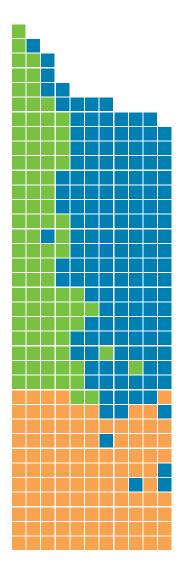
New York Law School

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# **Institute for Information Law and Policy** presents

## The Laws of Magic

Wednesday, October 30, 2013 12:30 p.m. - 1:45 p.m. 40 Worth St., SW930, Ninth Floor



# Law works around truth; magic works around deception. What ties the two together?

In 2012, Gerard Bakardy showcased his illusion titled, "The Rose and Her Shadow" in a YouTube video and offered to reveal his secrets to viewers for \$3,050. Magicians Penn and Teller, the creators behind "Shadows," accused Bakardy of copyright infringement and filed a lawsuit. But Bakardy argues that simple, everyday tricks that are a part of the common knowledge should not be subject to copyright protection. When do magic and law intersect? What areas of law, if any, protect magicians and their secrets?

#### **Topics include:**

- Whether copyright law, trademark law, or trade secrets legally protect magicians and their tricks
- The legal limitations to protecting magic tricks
- Perhaps a magic trick or two.....

### **Speakers include:**

**Charles E. Colman,** Acting Assistant Professor of Lawyering, NYU School of Law; Founder, Charles Colman Law PLLC

**Matthew Holtzclaw,** Entertainment Consultant, The Artifice Group To RSVP, please e-mail Naomi Allen at Naomi.Allen@nyls.edu by Monday, October 21, 2013.