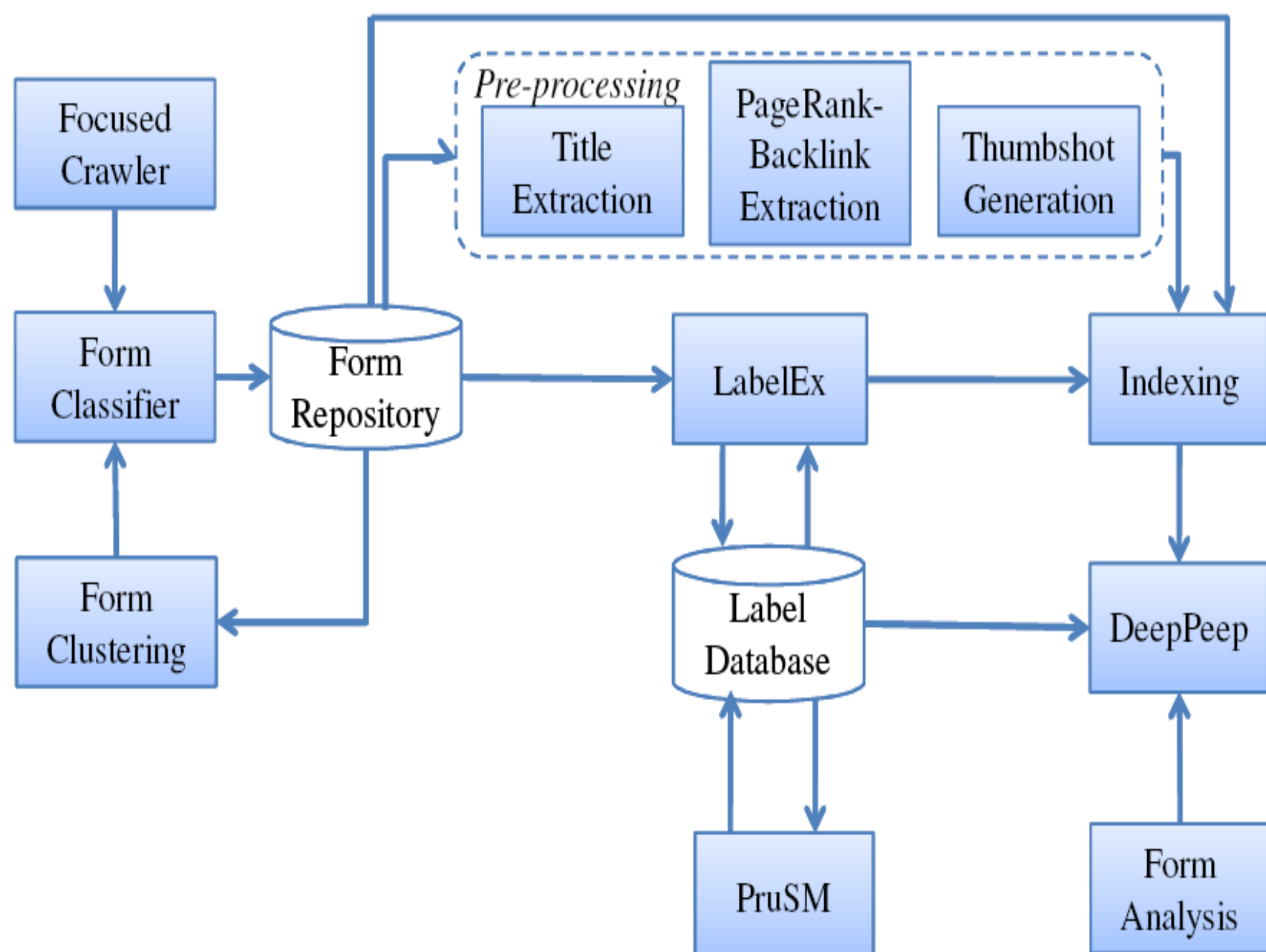


## Introduction

We present DeepPeep (<http://www.deeppEEP.org>), a new search engine specialized in Web forms. DeepPeep uses a scalable infrastructure for discovering, organizing and analyzing Web forms which serve as entry points to hidden-Web sites. DeepPeep provides an intuitive interface that allows users to explore and visualize large form collections.



DeepPeep Architecture

## Components

**Focused Crawler** To locate forms on the Web, we use the ACHE crawler [1].

- ACHE focuses its crawl on a given topic based on the contents of pages
- Prioritizes links that are more likely to lead to pages that contain searchable forms
- Automatically improves its focus strategy during a crawl by applying online learning.

**Form Classifier** To filter out irrelevant forms, we use Hierarchical Form Identification (HIFI) [2].

- Classifies forms with respect to a domain
- Scalable: Utilizes form features that can be automatically extracted.

**Form Clustering** To group together forms that belong to the same domain we use the Context-Aware Form Clustering (CAFC), a framework for clustering Web forms [3].

- Models Web forms as a set of hyperlinked objects
- Uses visible information in the form context both within and in the neighborhood of forms as the basis for similarity comparison.

**Label Extraction** We use LabelEx, a learning-based approach for extracting labels of form elements [4].

- Makes use of a learning classifier ensemble to identify element-label mappings
- Applies a reconciliation step which leverages the classifier-derived mappings to boost extraction accuracy.

**PruSM and Schema Matching** To identify the correspondences among different form attributes (and their labels) we apply PruSM, a prudent schema matching algorithm [5].

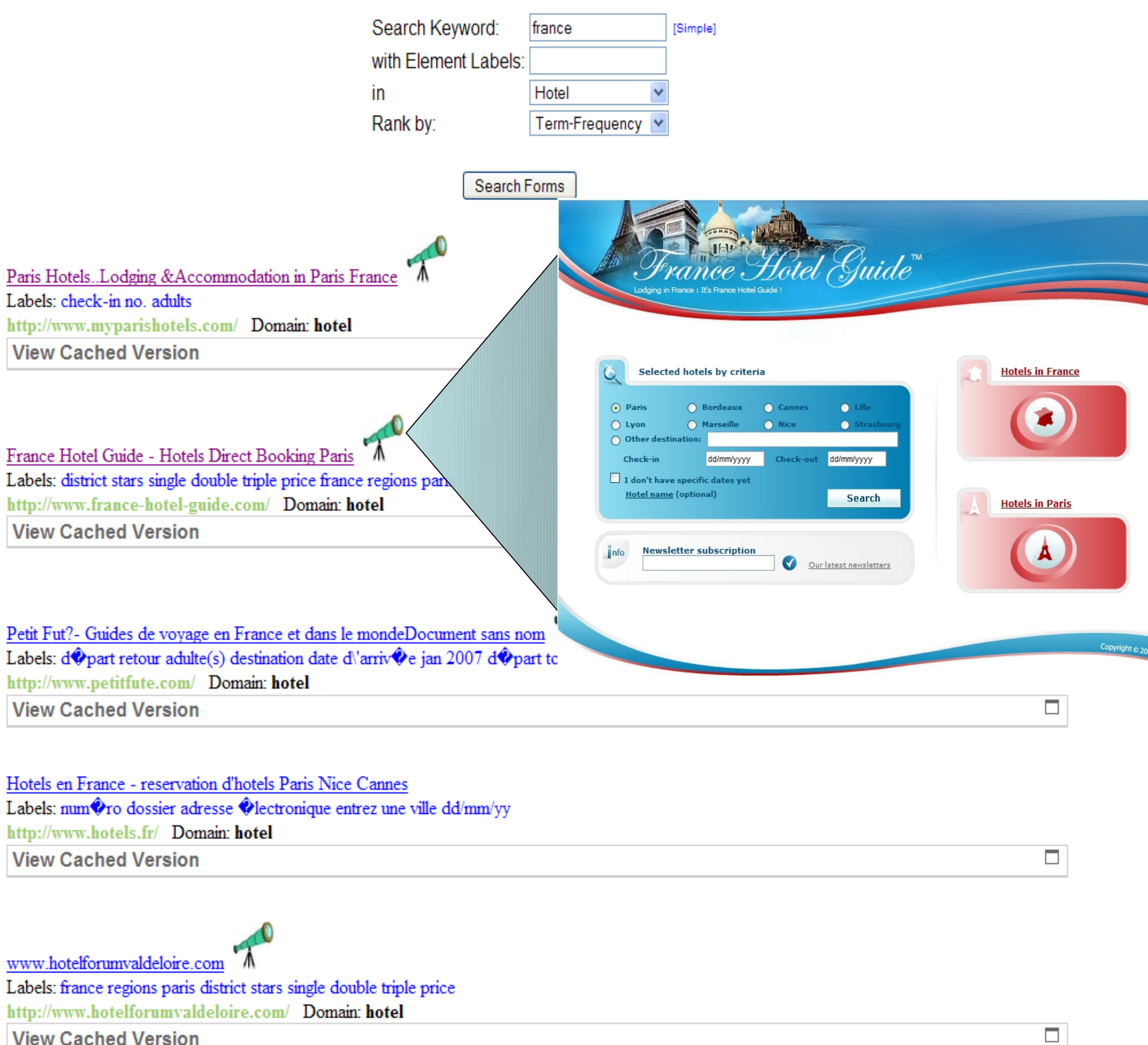
- Does not require any manual pre-processing of forms
- Effectively handles both noisy data and rare labels.

## DeepPeep Site

**Dataset** The current version of DeepPeep contains 46,000 forms in 7 domains: Auto, Airfare, Biology, Books, Rental, Hotel and Job. We use Lucene [6] to index both the contents of the form and of the page where the form is located, as well as the form labels extracted by LabelEx.

**Simple Query Interface** is a keyword-based interface used to retrieve forms from the DeepPeep Form Repository.

**Advanced Query Interface** supports *structured queries* using attribute-value pairs (e.g., *state=Utah*) and *meta-data queries* (e.g., retrieve all forms with a label “state”).



Search Keyword:  (Simple)  
 with Element Labels:   
 in:   
 Rank by:

Search Forms

Paris Hotels - Lodging & Accommodation in Paris France  
 Labels: check-in no. adults  
<http://www.myparishotels.com/> Domain: hotel  
 View Cached Version

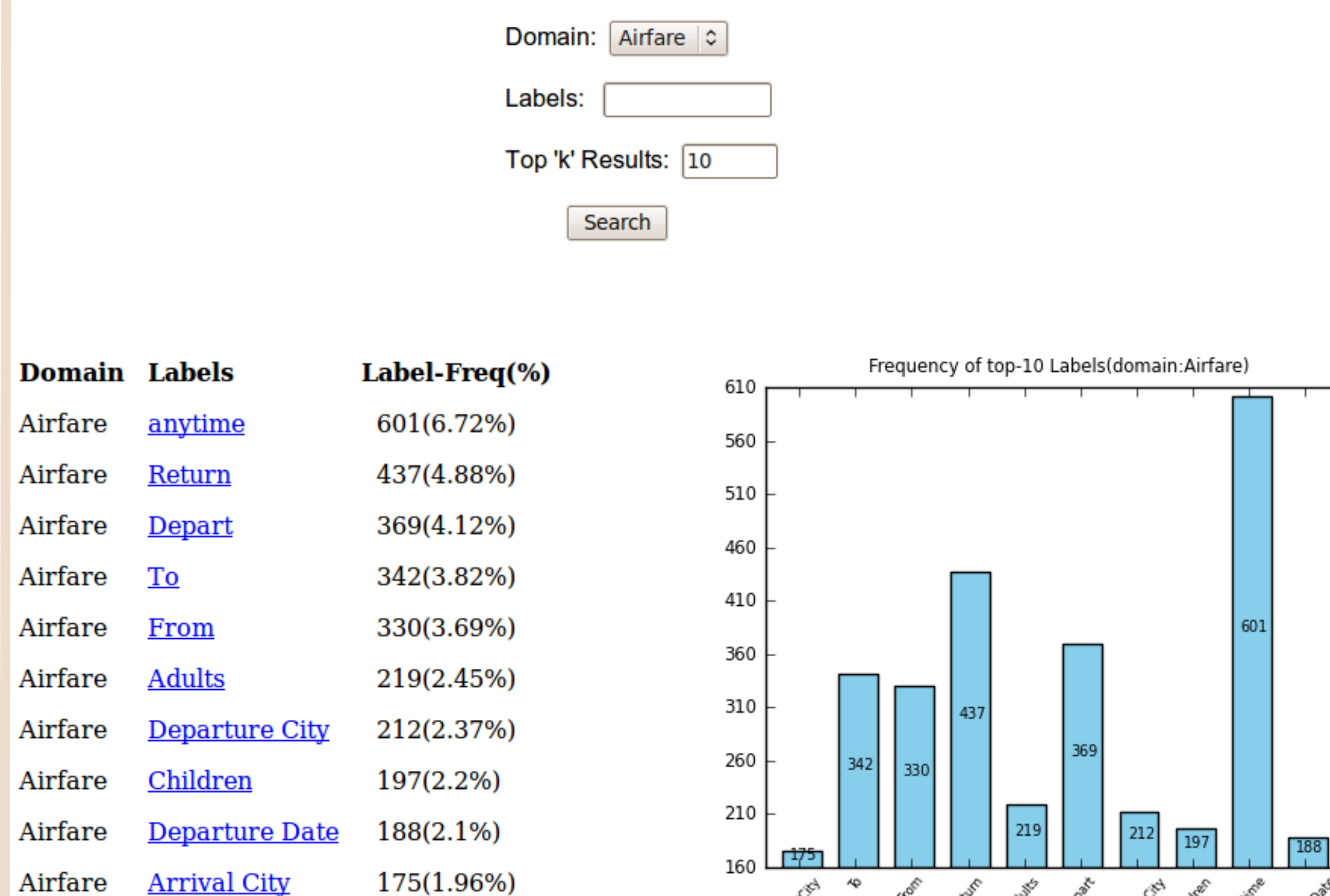
France Hotel Guide - Hotels Direct Booking Paris  
 Labels: district stars single double triple price france regions paris  
<http://www.france-hotel-guide.com/> Domain: hotel  
 View Cached Version

Petit Futé - Guides de voyage en France et dans le monde Document sans nom  
 Labels: départ retour adulte(s) destination date d'arriv-Ée jan 2007 départ  
<http://www.petitfute.com/> Domain: hotel  
 View Cached Version

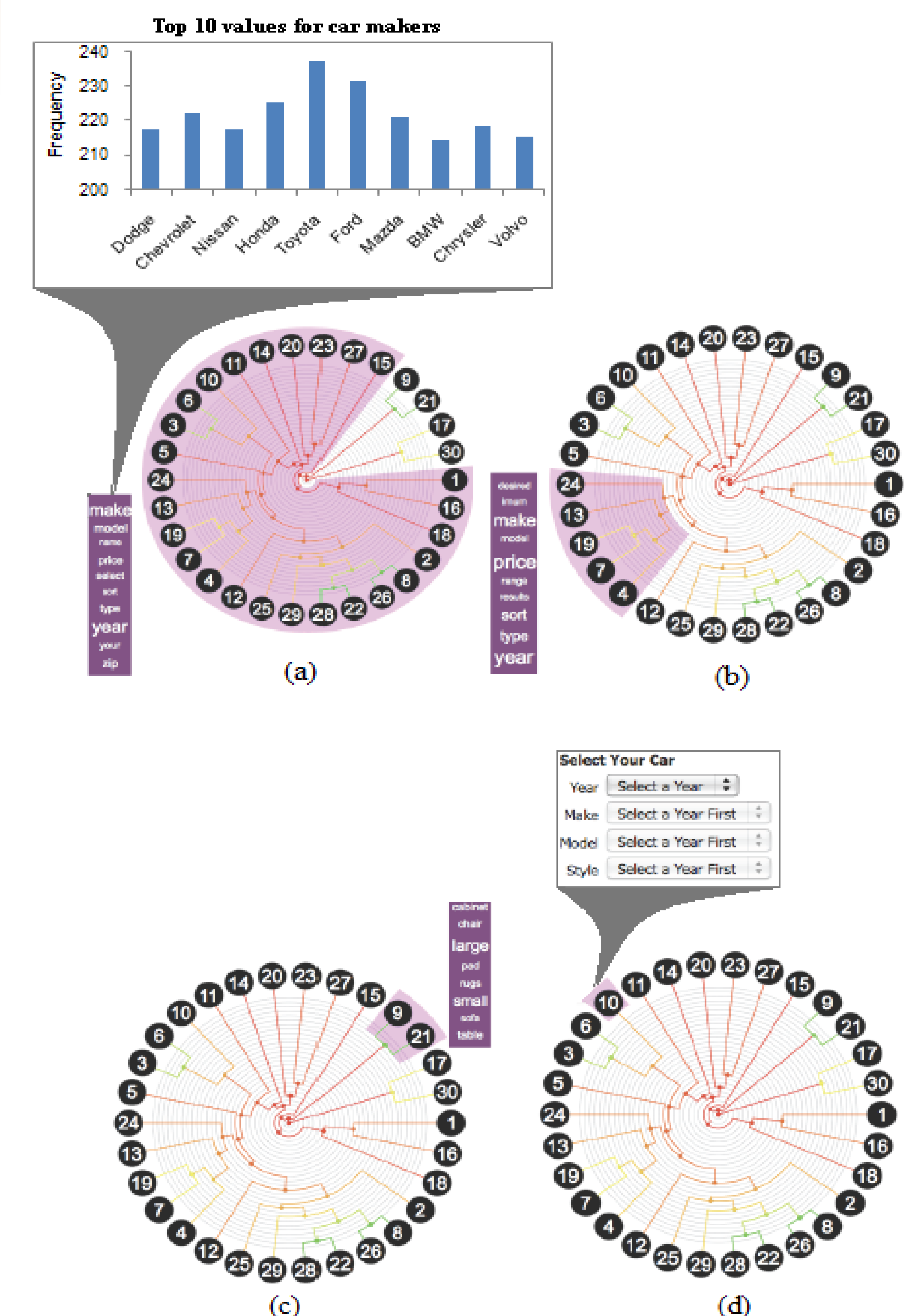
Hôtels en France - reservation d'hôtels Paris Nice Cannes  
 Labels: manPro dossier adresse électronique entrer une ville dd/mm/yy  
<http://www.hotels.fr/> Domain: hotel  
 View Cached Version

www.hotelforumvaldeloire.com  
 Labels: france regions paris district stars single double triple price  
<http://www.hotelforumvaldeloire.com/> Domain: hotel  
 View Cached Version

**Expert Query Interface** allows expert users to visualize underlying data distribution and help them explore the form collection with complex queries (e.g., show the top-k labels in a domain, or top-k values for given attributes)



**Visualization and Analysis Interface** aids users to interactively explore the form collection. The figure below shows a hierarchical clustering of a set of 30 forms in the Auto domain.



## Conclusion

We presented the overall architecture of DeepPeep which can support both general and specific deep Web search; benefits not only casual users but also application builders. The system provides a scalable and automatic solution to deep Web search and can adapt to the dynamic evolution of deep Web which is growing fast and will play an important role in the future of search.

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## Acknowledgments

This work has been partially supported by the National Science Foundation (under grants IIS-0713637, IIS-0746500, CNS-0751152, IIS-0534628) and a University of Utah Seed Grant.