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Unduplicated Empirical Theories of 2016:

As Compiled from Seven Mainline Communication Journals

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Unduplicated[1] Empirical Theories of 2016

In 2016, the seven mainline, empirical journals—*Communication Monographs, Communication Research, Human Communication Research, Journalism & Mass Communication Quarterly, Journal of Broadcasting & Electronic Media, Journal of Communication,* and *Management Communication Quarterly*—produced 253 empirical articles that yielded 415 unduplicated theory/model references, a decline of 32 references from 2015 and 31 from 2014. Initial analysis attributes the decline to the reduced use of the citation broadside. The production of new theory appeared to continue unabated.

The Theories of 2016

1. Accountability theory
2. Action-implicative discourse analysis theory (AIDA)
3. Active parental media mediation model
4. Actor network theory
5. Actor oriented theory of political dialogue
6. Actor partner interdependence model
7. Adaptive structuration theory
8. Advanced warranting theory
9. Advice response theory
10. Affect as information model
11. Affective disposition theory
12. Agenda building theory

[1] Based on authors' naming convention. Some content may be duplicated because of the use of different names and some content may be omitted because it was not designated as a theory or model.

13. Agenda setting theory

14. Altruism dual route model

15. Appraisal theory

16. Assimilation contrast theory

17. Attachment theory

18. Attribution theory

19. Audience duplication theory

20. Auto immersion model of dispositional self-regulation

21. Automaticity theory

22. Balance theory

23. Behavior change theory

24. Belief sampling model of attitude

25. Bio informational theory of emotion

26. Biopsychosocial model of challenge and threat

27. Blog mediated crisis communication model

28. Bourdieu's field theory

29. Career of metaphor theory

30. Cascading activation model of politics

31. Catharsis theory

32. Channel complementarity theory

33. Channel expansion theory

34. Cognitive appraisal theory of emotion

35. Cognitive dissonance theory

36. Cognitive evaluation theory

37. Cognitive experiential self theory

38. Cognitive load/working memory model

39. Cognitive model of argument

40. Cognitive processing theory

41. Collaboration theory

42. Collective action theory

43. Common ground theory

44. Communication accommodation theory

45. Communication design theory

46. Communication for development and social change theory

47. Communication infrastructure theory

48. Communication privacy management theory

49. Communication theory of identity

50. Communication-human information processing model

51. Community ecology theory

52. community evolution theory

53. Community journalism theory

54. Community structural pluralism model

55. Complexity theory

56. Comprehensive communication centered theory of sojourner adjustment

57. Comprehensive theory of narrative

58. Conceptual metaphor theory

59. Construal level theory

60. Construal model of attitude

61. Constructivist grounded theory

62. Constructivist theory of justice

63. Contact management model

64. Contact theory

65. Controlled interactivity and political action model

66. Conversational constraint theory

67. Coordination model of collaboration

68. Coordination theory

69. Core periphery network model

70. Correspondent inference theory

71. Crisis communication theory

72. Critical elite theory

73. Cross protection inoculation theory

74. Crystallized theory of the self

75. Cultivation theory

76. Cultural discount theory

77. Defense cascade model

78. Deliberative citizen theory

79. Deliberative democratic theory

80. Deliberative model of argument

81. Deliberative theory

82. Delusional pretense theory of irony

83. Democratic corporatist model

84. Democratic theory

85. Dialectical theory

86. Dialogic theory of public relations

87. Dialogical self theory

88. Differential susceptibility to media effects model

89. Diffusion of innovation theory

90. Diffusion theory

91. Dimensional theory of emotion

92. Directional theory of issue voting

93. Displaced effects model moral foundations theory

94. Displacement theory

95. Dissent dyadic process model in psychological contract breach

96. Domestication theory

97. Drive theory

98. Dual process theory of supportive message outcomes

99. Dual systems theory

100. Dyadic power theory

101. Dynamic equilibrium model of organizing

102. Dynamic situation model of the story

103. Dynamic systems theory

104. Early learning model

105. Economic theory of political journalism
106. Elite network theory
107. Emerging adulthood theory
108. Emotion in relationships model
109. Emotional contagion theory
110. Emotional support discrepancy model
111. Empathy attitude model
112. Entertainment theory
113. Entropy model of uncertainty
114. Equity theory
115. Ethnic enclave theory
116. Ethnolinguistic identity theory
117. Evolutionary theory
118. Excitation-transfer theory
119. Exemplification theory
120. Exotic culture theory
121. Expectancy value model
122. Expectancy violations theory
123. Extended elaboration likelihood model
124. Extended parallel processing model
125. Family communication patterns theory
126. Fear as acquired drive model
127. Feedback intervention theory

128. Feeling as information theory

129. Five factor model of personality

130. Focus theory of normative conduct

131. Foundational model for adapting safety rules

132. Four flows theory of communicative constitution of organizations theory

133. Functional emotion theory

134. Functional theory of political campaign discourse

135. Functional theory of political discourse

136. Galileo mental model approach

137. Game theory

138. Gatekeeping theory

139. Gatekeeping theory

140. Gateway belief model

141. Gender congruity theory

142. General learning model

143. General workgroup model for adapting safety rules

144. Global commodity chains model

145. Global value chain theory

146. Grief theory

147. Health belief model

148. Herzberg two factor theory

149. Heuristic systematic model of information processing

150. Hierarchy of influences model

151. Hostile media effects theory

152. Hyper personal model in computer mediated communication

153. Implicit display theory of irony

154. Impression management theory

155. Inclusive fitness theory

156. Indexing theory

157. Indirect effects model

158. Industrial organization theory

159. Information acquisition and processing model

160. Information and communication technology succession theory

161. Information fiduciary theory

162. Information integration theory

163. Information seeking model

164. Inoculation theory

165. Inspirational reality TV model

166. Institutional theory

167. Integrated theories of media choice

168. Integrated threat theory

169. Integrated threat theory of prejudice

170. Integrative model of approach and avoidance processes

171. Integrative social contracts theory

172. Integrative theory of communication and cross-cultural adaptation

173. Intellectual property theory

174. Interaction richness theory

175. Interactive model of communication

176. Interactivity effects model

177. Interactivity effects of mediated indirect contact theory

178. Intercultural workgroup communication theory

179. Interdependence theory

180. Intergroup contact theory

181. Intergroup threat theory

182. Interpersonal judgment theory

183. Interpretive media ethics theory

184. Intra—individual drive theory

185. Invisible support perspective

186. Job demands-resources model

187. Journalism's theory of democracy

188. Kantian theory of deliberative democracy

189. Kin selection theory

190. Language expectancy theory

191. Leader member dyadic communication model

192. Leader member exchange theory

193. Least objectionable program theory

194. Legacy model of original reporting

195. Limited capacity model of motivated mediated message processing

196. Linguistic bias theory

197. Maguire’s model of persuasion

198. Media activation effect model

199. Media enjoyment theory

200. Media ethics theory

201. Media experience theory

202. Media habit theory

203. Media richness theory

204. Media substitution theory

205. Media synchronicity theory

206. Mediated contact theory

207. Mediatization of politics elite theory

208. Mediatization theory

209. Message centered theory

210. Message credibility model

211. Mindfulness model

212. Modality agency interactivity and navigability model (MAIN)

213. Model for resource dilemma management

214. Model of collaboration failure

215. Model of inter-attitude structure and dynamics

216. Model of intrapersonal argument

217. Model of motivations discussion and civic participation

218. Model of narrative coherence

219. Model of online flaming

220. Model of organizational dissent

221. Model of political information seeking and skepticism

222. Model of siblings self-disclosure and relational uncertainty

223. Model of smart phone use and political participation

224. Model of social sexual communication

225. Model of structural inference

226. Model of working memory

227. Modernization theory

228. Moral foundation theory

229. Moral intuitions theory

230. Moral sensitivity communication model

231. Motivation relative preference and social network choice model (M-P-N model)

232. Multiple resource theory

233. Narrative persuasion theory

234. Need satisfaction model

235. Negativity bias theory

236. Negativity theory

237. Neo-Marxists dependency theory

238. Neo-modernization dependency theory

239. Network gatekeeping theory

240. Network theory

241. News ecology field theory

242. News flow theory

243. News framing theory

244. News production theory

245. News self-affirmation theory

246. Normative model of democracy

247. Normative model of journalism

248. Normative pragmatic theory

249. Objectification theory

250. Online model of cultivation

251. Optimal distinctiveness theory

252. Optimal matching model

253. Organization public relationships theory

254. Organizational cultural theory

255. Organizational identity theory

256. Orientation-stimulus-reasoning-orientation-response model

257. Parallel process model

258. Parallel routes of motivation model

259. Parasociability of social television model

260. Parasocial contact theory

261. Parental mediation theory

262. Participative theory of leadership

263. Partisan media use theory

264. Person/culture mental model fit

265. Plurilingual organizational theory

266. Polarized pluralist model of media

267. Politeness theory

268. Political efficacy model

269. Politics-media-politics model (PMP)

270. Possible future selves model

271. Postcolonial theory

272. PR excellence theory

273. Practice theory

274. Presumed media influence theory

275. Priming theory

276. Private interest theory

277. Problematic internet use theory

278. Processing fluency and language attitudes model

279. Prominence interpretation theory

280. Propaganda model

281. Protection motivation theory

282. Protest communication model

283. Psychological trauma theory

284. Public-interest theory

285. Punctuated equilibrium model

286. Ramen noodles theory

287. Reactance theory

288. Regulators capture theory

289. Regulatory focus theory

290. Reinforcing spiral's model

291. Relational framing theory

292. Relational leadership theory

293. Relational turbulence theory

294. Relative constancy theory

295. Relevance theory

296. Resorts dependence theory

297. Resource-based theory

298. Restrictive parental media mediation model

299. Rhetorical theory of public relations

300. Risk convergence model

301. Risk information seeking and processing model

302. Role balance theory

303. Role congruity theory

304. Role theory

305. Schema theory

306. Scripting theory

307. Selective exposure for self and affect management model

308. Selective exposure theory

309. Selective exposure theory

310. Self actualizing and dutiful citizen model (AC-DC model)

311. Self awareness theory

312. Self categorization theory

313. Self control model

314. Self evaluation maintenance model

315. Self-affirmation theory

316. Self-determination theory

317. Self-disclosure topic model

318. Self-regulation theory

319. Sequential information integration model

320. Signal detection theory

321. Signaling theory

322. Social capital model

323. Social capital theory

324. Social categorization theory

325. Social cognitive learning theory

326. Social cognitive theory

327. Social cognitive theory of internet use and gratifications

328. Social determination theory

329. Social exchange theory

330. Social identification theory

331. Social identity model of deindividuation

332. Social identity theory

333. Social identity theory of intergroup behavior

334. Social influence theory

335. Social information processing theory

336. Social media theory

337. Social mediated crisis communication model

338. Social penetration theory

339. Social responsibility model of journalism

340. Social skills deficit vulnerability model

341. Social systems theory

342. Social theory of political participation

343. Socio-evolutionary theory

344. Sojourner theory

345. Source authority hub model

346. Speech act theory

347. Spiral of silence theory

348. Statistical learning theory

349. Stereotype content model

350. Stressor support specificity model

351. Structural theory of heterogeneity and inequality

352. Structuration theory

353. Teaching hospital model of journalism

354. Technological affordances model

355. Technology acceptance model

356. Temporarily expanding boundaries of the self (TEBOTS) model

357. Tenor-vehicle model of metaphor

358. Testing model of adapting safety rules

359. The emotional broadcaster theory of social sharing

360. Theory of affective intelligence

361. Theory of behavioral disconfirmation

362. Theory of bounded generalized reciprocity

363. Theory of communicative action

364. Theory of constructivism

365. Theory of conversationally induced reappraisals

366. Theory of cooperation and competition

367. Theory of deliberative systems

368. Theory of enjoyable alterations of players self perception

369. Theory of entertainment persuasion

370. Theory of entrepreneurship

371. Theory of government information processing

372. Theory of imbrication and organizational communication

373. Theory of independent mindedness

374. Theory of interpersonal goals and situations

375. Theory of interpersonal influence

376. Theory of media attendance

377. Theory of mediated deliberation

378. Theory of mediated prospective memory

379. Theory of mind

380. Theory of mind abilities

381. Theory of motivated information management

382. Theory of narrative persuasion

383. Theory of networked individualism

384. Theory of niche

385. Theory of paradox

386. Theory of persuasion heuristics

387. Theory of planned behavior

388. Theory of preparedness

389. Theory of reasoned action

390. Theory of resilience and relational load

391. Theory of sense making

392. Theory of situated cognition

393. Theory of social choice

394. Theory of subjective quality assessments

395. Theory of the firm

396. Theory of trait ownership

397. Third person effects theory

398. Third person perception model

399. Top-down model of political socialization

400. Trait ownership theory

401. Transacted memory systems in group behavior model

402. Transactional model of social media and body image

403. Transportation theory

404. Transportation-imagery model

405. Two-step flow theory

406. Uncertainty reduction theory

407. Uses and gratifications theory

408. Verbal person centeredness indirect effects model

409. Vicarious goal satiation theory

410. Vigilant interaction theory

411. Virtue theory

412. Virtuous circle theory

413. Warranting theory

414. Work/family border theory

415. World system theory