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ANDROSCOGGIN
LAND TRUST

Additional Business Sponsorship Opportunities

In 2018-2019, we are offering *two* sponsorship opportunities for a limited number of businesses to provide even more exposure to our audience:



30th Anniversary Membership Sponsor – 2019

You can support ALT's drive to recruit new members during our 30th anniversary in 2019! This is a matching opportunity. Your donation matches new members we bring on in 2019, up to the amount of your donation.

This sponsorship opportunity will include significant exposure in our email newsletters, on social media and at events throughout the year.



We will accept only: *one* 30th anniversary sponsor at the \$2,000+ level, and *two* anniversary sponsors at the \$1,000+ level.

4th Annual ALT River Race Sponsor

*June 22, 2019, Festival Plaza,
Auburn, 9AM*



ALT's largest and most visible fundraising event, the River Race will see over 60 eager competitive and non-competitive racers of all ages launch canoes and kayaks into the Androscoggin River. This event is held in conjunction with the Great Falls Brewfest, which takes place that afternoon; Baxter Brewing Co. promotes the race and all pre-registered river racers receive a discount on admission to the Brewfest. These two events are a unique showcase of the natural beauty and quality of life activities in Lewiston-Auburn and the surrounding region. *Sponsors of this event receive significant exposure in our email newsletters, on social media, on our website, radio, on event T-shirts, goodie bags, and more.*



We will accept only: *One* River Race sponsor at the \$3,000 (naming) level; *Two* sponsors at the \$1000 level; and *ten* sponsors at the \$500 level. *Unlimited* Raffle Prize Sponsors will also be accepted. *More details are available about sponsorship benefits for each level of this race.*

If you are interested in supporting ALT this year please get in touch with ALT's Executive Director, Shelley Kruszewski, at 782-2302 or sk@androscogginlandtrust.org

Thank you!