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Hierarchical Rectangular Cartogram of OAC by GB Unit Postcode



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The Output Area Classification (OAC) is shown below. Each area of the 3-level hierarchy is sized and ordered by population (i.e. the largest population proportion is classified as the "Prospering Suburbs"). We map these by unit postcode (1.52 million) on the left in a spatial hierarchy where each unit postcode element is sized by the number of residential postal delivery points used as a proxy for population (60,000 have no residential population so are not shown). Note the homogeneity of inner London postcodes (W, E, SE, SW) and the centres of large cities (B, G, NE).

- Prospering Suburbs**
- Semis
 - Older Families
 - Thriving Suburbs
 - Younger Families
- Typical Traits**
- Least Divergent
 - Settled Households
 - Young Families (Terrace)
 - Aspiring Households
- Blue Collar**
- Younger
 - Older
 - Terraced
- Constrained by circumstances**
- Older Workers
 - Public Housing
- Countryside**
- Village
 - Accessible
 - Agriculture
- Multicultural**
- Asian
 - Afro-Caribbean
- City Living**
- Settled in City

