

SCIENCE SEMINAR

Thursday, November 7 - Carson Taylor Hall room 322

Sean Griffin

Social Media Marketer-Louisiana Tech Alumnus

“Using Social Media for Professional Development”

Sean Griffin is a social media marketer with a degree in marketing from Louisiana Tech University and a background in consumer behavior, sales & entrepreneurship and communications (business and interdepartmental).

Topics to be covered at this seminar include:

- Social media etiquette
- LinkedIn for beginners and intermediate users
- Personal branding and marketing
- How to use social media to find prospective employers, connections, and research

Come at 3:30pm for refreshments, speaker at 4:00pm