Full-Text Fast: Bouncing Back from the Loss of LinkOut

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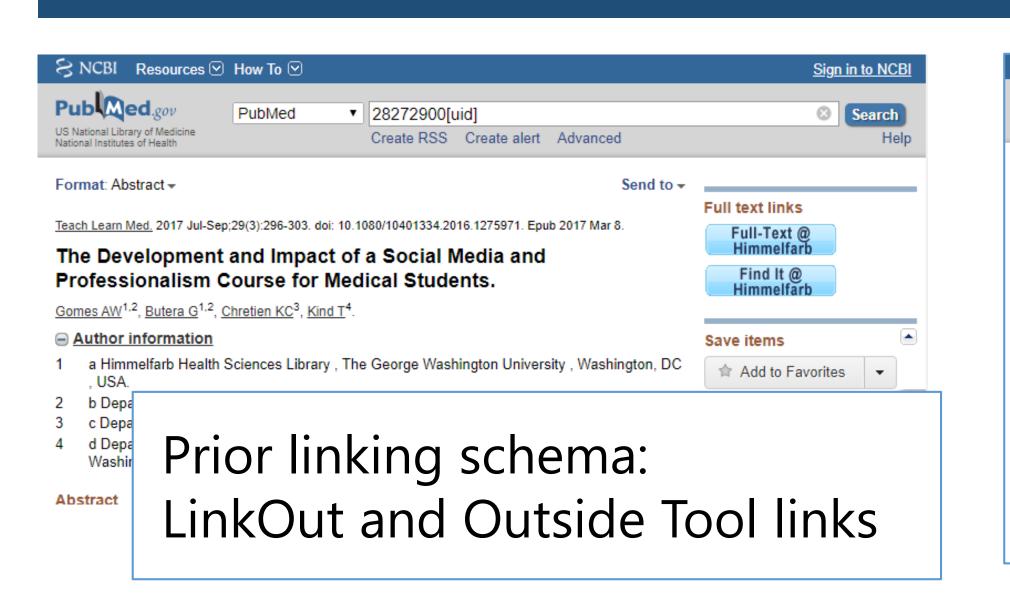
PubMed Changes:

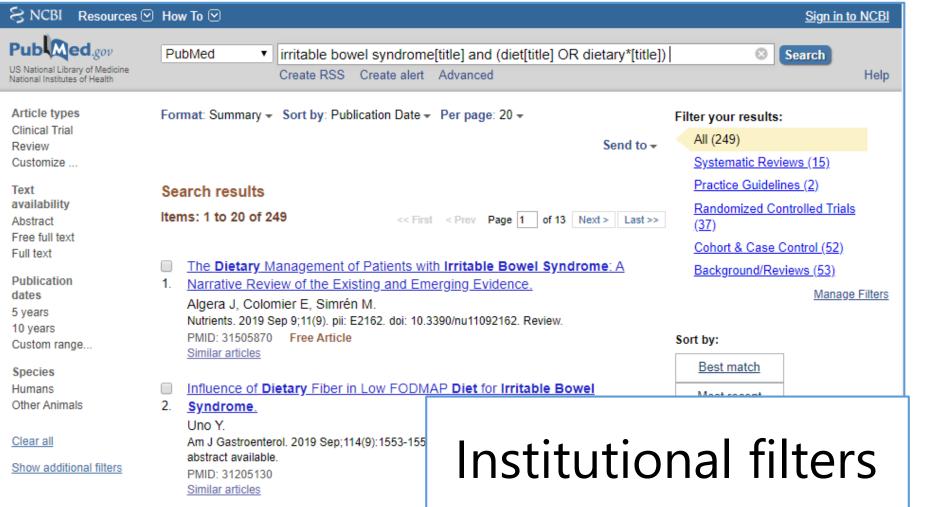
March 2019: NLM announces end of LinkOut which means users will lose context-sensitive full-text links

April 2019: added LibKey Link to Outside Tool configuration

- Himmelfarb already Browzine/LibKey subscriber
- No additional fee or subscription required for LibKey Link
- Required simple registration with LibKey Link followed by updating Outside Tool configuration with LibKey Link URL

May 2019: publicized improvement to Outside Tool links via LibKey Link and end of LinkOut simultaneously; removed LinkOut setting from PubMed link





LibKey Link & Outside Tool Test

Test set: 30 review articles from searches for asthma, diabetes & malaria

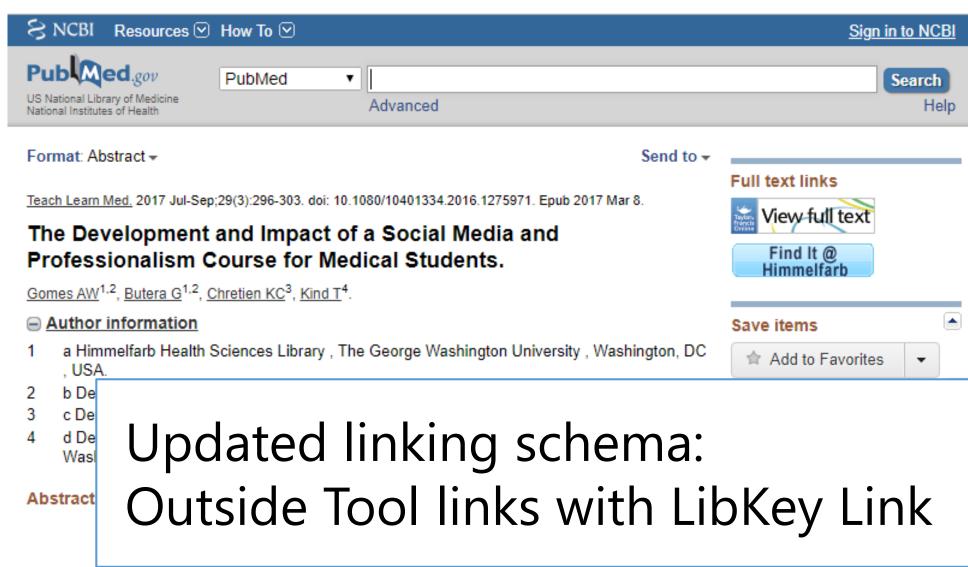
- 11 articles: immediate PDF delivery via LibKey Link
- 10 articles: immediate full-text delivery via link resolver
- 9 articles: Link resolver options for full-text access display
 - Link resolver options for ILL/Document would also fall in this group although none appeared in test set

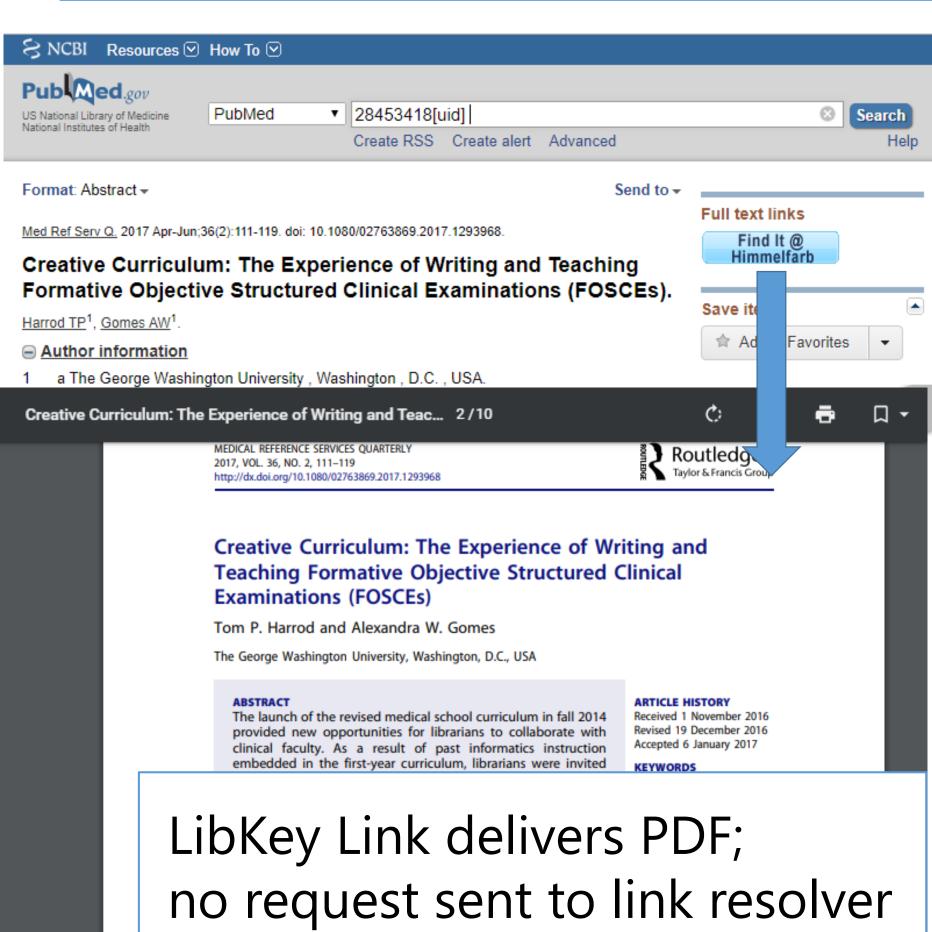
Positives:

- Positive user feedback on improved access to PDF
- PDF immediately delivered at greater rate than projected
- Complements link resolver setting to default to full-text copy when only one access option is available
- Integrated with existing Outside links and Alma link resolver
- Change for users focused on service improvement instead of service loss

PubMed @ Himmelfarb

- PubMed @ Himmelfarb extensively publicized and integrated in instruction
- Original settings
- Context-sensitive LinkOut links (Full-Text @ Himmelfarb)
- Consistently displayed Outside Tool links (Find It @ Himmelfarb) provide access to ILL/Document Delivery
- Institutional filters designed to promote evidence-based practice
- Updated settings
 - Outside Tool links with LibKey Link enhancement boosts PDF access while continuing to provide access to full-text and ILL/Document Delivery
- Institutional filters designed to promote evidence-based practice





Challenges/Lessons Learned:

- PubMed linking schema differs from context-sensitive linking offered via other platforms (Primo, Ovid, EBSCO, etc.).
- LibKey not branded (though icon displays only briefly)

Find It @ Himmelfarb

LibKey

Alma Link Resolver

PDF Displayed

Full-Text Available

No Full-Text Available Full-Text Displayed

Full-Text Options

ILL/Document Delivery

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