

2-6-1928

## What's what in Orlando and Orange County, Florida, February 1928, vol.8, no.6

B. R. Walzer

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WHA

# WHAT'S WHAT

*in Orlando and Orange Counties  
Florida*

FEBRUARY 6, 1928

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# WHAT'S WHAT

*in Orlando and Orange County  
Florida*

Vol. 8

FEBRUARY 6, 1928

No. 6

Florida Motor Lines, Inc.



*Published Weekly - "Send it Home" - Distributed Free*

# Money 290603

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To avoid loss and inconvenience in your investments, consider carefully and investigate thoroughly.

Your savings invested in Demand Bonds make your money readily available, if needed for emergency. You don't have to hunt a market for your holdings; such investments do not fluctuate from year to year, and are not influenced by general business conditions.

Frankly, do you know of any other safe investment that earns as much as 8% Demand Bonds and has as many favorable features?

We would like mighty well to explain them fully if you write us or call at the office.

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Wall Street

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# WHAT'S WHAT

*in Orlando and Orange County  
Florida*

B. R. WALZER ..... Editor

F. R. WALZER ..... Associate

WHAT'S WHAT, Inc.

Phone 7427

P. O. Box 201

Orlando, Florida

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FREE from public places

Advertising Rates on Application

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*"The City Beautiful" in "The County Bountiful"*

Member American Association of Civic Weeklies

## University of Florida

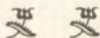
### Glee Club

PROF. JOHN W. DeBRUYN, Director

MUNICIPAL AUDITORIUM

MONDAY NIGHT, FEBRUARY 6TH

ADMISSION—50c, 75c, \$1.00



40—Well Trained Collegiate Voices—40

"Won't You HAV-A-TAMPA Cigar?"

## "THE HUB OF FLORIDA"

By JANE WASHBURN

Has that long discussed question of which revolves faster, the hub or the rim, ever been settled? Many there are, given to percentages, who can tell, off hand, just what gain this, that or the other place in Florida has made over all the other cities in the State or the Nation in a given time, and they prove astonishingly rapid revolutions of the wheel of progress in the Peninsular State. But, speaking of the hub, that is one of the places you will want to see. You've heard of it—everyone has heard of Orlando. One who knows it only in the winter season speaks of it as a tourist city—and it is, for the 35,000 permanent residents are supplemented for full half the year by many thousands of tourists and winter visitors, and they give vivid color and action to the city which has fifth place in the State in population, and is second to none in its beauty and cultural advantages.

Another traveler, who had seen Orlando only in the summer time, would tell you of how green the parkways are around the city's thirty lakes in August; how difficult to find parking space in the shopping district; how busy the wholesale houses which have chosen Orlando as a distributing center because of the good roads radiating in every direction, that make possible the prompt service required by 175,000 persons within a fifty-mile radius, recognized as Orlando's trade territory.

Another person, whose interests might be primarily in city planning, would tell you of the square mile of business buildings which constitute Orlando's downtown business area, and which include ten-story hotels, ten-story bank and office buildings, department stores covering half a block each, post office building and sub-station, million dollar Court House, thirty churches, and the other evidences of stability and beauty on every hand.

Another, looking first for the ways in which the city differs from those of the North of similar size, would call

your attention to the tropical flowerings, to pink and scarlet hibiscus, whose blossom is but for a day; gorgeous poinsettias flaming with holiday red; to pink and white oleanders, tree tall, and blooming for half the year; to tall pines that were here when Columbus discovered America; to roses that blossom the whole year through. Perchance he will tell you, too, of the orange groves on some of the highways which radiate from Orlando like polished spokes of a wheel and lead to most fascinating new scenes, to orange groves, where fragrant blossoms, proof of next year's bearing, are like delicate bouquets amid the golden globes of this year's fruitage.

Travelers will tell you of the grapefruit, hanging in yellow clusters like the grapes from which it takes its modern name, clusters so heavy the branches would break under the weight but for the supporting props seen everywhere. How symmetrical these orange and grapefruit groves, trees planted in rows so even they look almost too perfect to be real. But very real is the fruit gathered from them, estimated as so many boxes to the tree, and carried in truck loads to the packing houses, where it is washed, sorted, wrapped and boxed, almost without touch of hands. Through agencies which have their headquarters in Orlando, three-fourths of the entire fruit crop of the State is marketed, and Orange County, of which Orlando is the county seat, is second in the amount of fruit grown in the State.

One road out from Orlando will take the visitors to where there are four thousand acres of orange and grapefruit trees growing within one fence.

Another traveler, who knows how celery is grown in Michigan, potatoes in Maine and lettuce, cucumbers and tomatoes coaxed to maturity under glass here and there from fall to spring, will tell you of the immensity of the acreage, which, planted in vegetables of which there is a de-



mand everywhere, almost wholly supplied by the tables of the North and East during the winter months, and he will tell you how few miles out from Orlando all these things can be seen.

Another of the five perfect highways which lead to the main arteries of traffic through the State impresses all travelers and some one will tell you about that, as among his strongest impressions, is a road leading up through the country where fern growing is among the chief industries, then on through the Triangle Cities whose fine roads follow curves of connecting lakes,—lakes joined by natural canals along whose banks stand grey old cypresses that have marked the passing of two thousand years; natural waterways where birds of strange plumage and stranger names voice their unfamiliar notes as strangers pass under the interlacing boughs which give them shelter.

Yet another traveler, with a historical turn of mind, will tell you as among the most interesting things he saw on a visit to Orlando, a section reached by another route—the Conway Road, leading past old Indian mounds where the Seminoles met on feasting days, or for religious cere-

monials, these differing greatly, as he will tell you, from the burial mounds lying nearer the East Coast.

Still another road, another shining spoke of the wheel, leads through Winter Park, where Irving Bacheller and Rollins College give added distinction to a place of rare charm found by English settlers in the eighties.

Orlando, the hub of Florida, largest and most important of the inland cities, will some day be known for other things worth while; will be known as on the inland water route which will make freight transportation as familiar a sight as in our neighboring city of Sanford, headwaters of the mighty St. Johns, flowing its Northern course 175 miles inland from Jacksonville. Private yachts will there be, bringing men of millions all the way by inland route to Orlando, where they will moor their luxurious floating homes for a few days and enjoy the hotel and country club life of The City Beautiful. They will come up from Palm Beach and Miami, or from the resorts along the Gulf and find rendezvous on lovely Lake Conway.

**CENTRAL FLORIDA  
EXPOSITION**

FEB. 21-25-1928  
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ORLANDO FLORIDA

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LAKE  
MARION  
ORANGE  
OSCEOLA  
PUTNAM  
SEMINOLE  
VOLUSIA



# Daily Happenings

## MONDAY, FEBRUARY 6

Orlando Realty Board—Orlando Chamber of Commerce.  
 Junior Chamber of Commerce—San Juan—12:15.  
 District Insurance Association—San Juan Cafe—12:15.  
 Business and Professional Women—111 E. Pine—7:30  
 Beacham—Charles Murray in "The Gorilla." Just where laugh and thrills begin.  
 Phillips—The Charles Kramer Players presenting the newest Broadway plays at popular prices.  
 Grand—Lillian Gish in "Annie Laurie"  
 Rialto—Lon Chaney in "Flesh and Blood."  
 Auditorium—University of Florida Glee Club.

## TUESDAY, FEBRUARY 7

Band Concert—Eola Park—7:30 P. M.  
 Basketball—Memorial High Gym—7 P. M.  
 Orlando Chamber of Commerce—12:15—C. of C. Bldg.  
 Beacham—Charles Murray in "The Gorilla." Just where laugh and thrills begin.  
 Phillips—The Charles Kramer Players presenting the newest Broadway plays at popular prices.  
 Grand—Lillian Gish in "Annie Laurie"  
 Rialto—Buddy Roosevelt in "Fightin' Comeback."  
 Auditorium—Harry Langdon in "The Strong Man."

## WEDNESDAY, FEBRUARY 8

Basketball—Memorial High Gym—7 P. M.  
 Rotary Club.—C. of C. Building—12:30.  
 Exchange Club—San Juan Cafe—12:30.  
 Civitan Club—12:15—C. of C. Bldg.  
 Beacham—Greta Garbo in "The Divine Woman." A divine picture with a divine star.  
 Phillips—The Charles Kramer Players presenting the newest Broadway plays at popular prices. Matinee Wednesday.  
 Grand—Laura LaPlante in "Finders Keepers."  
 Rialto—Ernest Torrence in "On the Stroke of Twelve."

## THURSDAY, FEBRUARY 9

Shrine Club—Masonic Temple—12:15 P. M.  
 Band Concert—Eola Park—7:30 P. M.  
 Basketball—Memorial High Gym—7 P. M.  
 Orlando and Orange County Advertising Club—12:15—C. of C.  
 D. O. K. K.—Mandarin Inn.

Beacham—Greta Garbo in "The Divine Woman." A divine picture with a divine star.  
 Phillips—The Charles Kramer Players presenting the newest Broadway plays at popular prices.  
 Grand—Laura LaPlante in "Finders Keepers."  
 Rialto—Clara Bow in "Hula."  
 Coliseum—Automobile Show.  
 Lake Eola—Southern Casting Tournament.  
 Rollins School of Music, Winter Park—Robt. Ringling, baritone.

## FRIDAY, FEBRUARY 10

Lions Club—San Juan Cafe.  
 Kiwanis Club—12:15—C. of C. Bldg.  
 Beacham—Special production, "Les Miserables." A picture for every man, woman and child to see.  
 Phillips—The Charles Kramer Players presenting the newest Broadway plays at popular prices.  
 Grand—Milton Sills in "The Valley of the Giants."  
 Rialto—Jack Holt in "The Mysterious Rider."  
 Coliseum—Automobile Show.  
 Lake Eola—Southern Casting Tournament.  
 Auditorium—Lions' Club Musical Extravaganza.

## SATURDAY, FEBRUARY 11

Beacham—Special production, "Les Miserables." A picture for every man, woman and child to see.  
 Phillips—The Charles Kramer Players presenting the newest Broadway plays at popular prices. Matinee Saturday.  
 Grand—Milton Sills in "The Valley of the Giants."  
 Rialto—Buzz Barton in "Slingshot Kid."  
 Lake Eola—Southern Casting Tournament.  
 Coliseum—Automobile Show.  
 Auditorium—"Abraham Lincoln."  
 Central Florida Golf League—Tournaments—2:00 P. M.

## SUNDAY, FEBRUARY 12

Sunday School—9:45 A. M.  
 Morning Service—11:00 A. M.  
 Community Service—Auditorium, 2:30  
 Band Concert—Lake Eola Park—2:30 P. M.  
 Organ Recital—Auditorium—4 P. M.  
 Evening Service—7:30 P. M.  
 For places to worship see page 5.  
 Public Forum—Memorial High School, 3:45.

# Washburn's

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Afternoon Tea  
Dinner  
Parties by Appointment

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you'll like"*

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Phone 4932

## GO TO CHURCH SUNDAY

### BAPTIST

First Baptist—Main and Pine.  
North Park Baptist—Mills and Wood-  
ward.  
Lucerne Park—Raleigh and Division.  
Miller Memorial Mission—Near Lake  
Lorna Doone.  
South Lancaster—Near Delaney and Os-  
ceola.

### CATHOLIC

St. James' Catholic—Orange and Robin-  
son.

### ALLIANCE

Christian and Missionary Alliance—De-  
laney and Anderson. Sunday services  
at 10:45 A. M. and 7:30 P. M.

### CHRISTIAN

Corner East Church and Lake.

### SEVENTH DAY ADVENTISTS

Robinson Avenue, corner of Rosalind  
Avenue.

### UNITARIAN

Unitarian—Central Avenue, corner of  
Rosalind Avenue.

### CHRISTIAN SCIENCE

First Church of Christ Scientist—Rosa-  
lind and Summerlin Place—11:00 A. M.

### EPISCOPAL 8:00 P. M.

Main, corner of Jefferson.

### JEWISH SYNAGOGUE

Eola Drive at Church street. Services  
Friday 7:30 P M and Saturday 8:30  
A. M.

### LUTHERAN

Cor. Livingston and Ruth Streets.

### METHODIST EPISCOPAL, SOUTH

First Methodist, Main and Jackson.  
Highland Park Chapel—N. Ferncreek  
Road, near Oregon.

St. John's Methodist Episcopal—Corner  
Amelia and N. Lake Streets.

### PENTECOSTAL ASSEMBLY

Pentecostal Assembly—708 Center.  
Pentecostal Church—820 America.

### PRESBYTERIAN

First Presbyterian—Church and Main  
Reformed Presbyterian—501 West Ame-  
lia.

Calvary Presbyterian Church—Corner  
Edgewater Drive and Colonial Road.  
Westminster Presbyterian Church, U. S.  
A., Rosalind and Robinson.

Park Lake Presbyterian Church—Corner  
of Colonial Drive and Highland Ave-  
nue.

### ORLA-VISTA PROTESTANT METHODIST

Orla-Vista.

### INTERNATIONAL BIBLE STUDENTS ASSOCIATION

Class will meet Sunday afternoon at 2:30  
o'clock in the court room of the City  
Hall.

### WINTER PARK CHURCHES

Morning services in all churches. Even-  
ing services combined in one large  
outdoor meeting in the City Park across  
from downtown business section. Spe-  
cial music.

"Won't You HAV-A-TAMPA Cigar?"



# "On the Radio"

**W D B O—"Down Where the Oranges Grow"**  
 288.3 Meters—1040 Kilocycles—Fort Gatlin Hotel, Orlando,  
 Florida—H. P. Danforth, Director  
 Phone 6631

Regular features: (Daily except Wednesday)

- 11:59 A. M.—Arlington correct time; courtesy Hart Swalstead.  
 12:00 M.—Radio Dealer's Hour.  
 12:30 P. M.—Daily Citrus Auction Index; courtesy Chase & Co.  
 6:30 P. M.—Dinner Dance Program: Angebilt Hotel Dining Room: Paul  
 Kring and his Globe Trotters.

Program for Week Ending February 12th

### Monday, February 6

- 12:30 P. M.—A. M. Pratt, Citrus  
 talk.  
 7:55 P. M.—Rollins College Radio  
 Classroom.  
 7:55 P. M.—Miss Dorothea Thomas  
 —One-Act Play.  
 8:30 P. M.—Professor Edmund A.  
 Moore—Current Amer-  
 ican Politics.  
 8:45 P. M.—Mr. Edwin O. Grover  
 —Stories of Rare  
 Books.

### Tuesday, February 7

- 12:45 A. M.—Sleep Scoffers and  
 their Fun and Frolic  
 program.  
 12:45 P. M.—Proceedings Orlando  
 Chamber of Commerce.  
 7:30 P. M.—Pythian Hussar Con-  
 cert Band (Eola Park).  
 8:30 P. M.—Florida Music Makers  
 and the Dixie Trio.  
 9:00 P. M.—Daily Citrus Auction  
 Index.  
 9:30 P. M.—Auction Bridge Game,  
 No. 15.

### Wednesday, February 8

Silent.

### Thursday, February 9

- 11:00 P. M.—Organ Recital—Grand  
 Theatre—Eloise Wheel-  
 er Wheelock.

### Friday, February 10

- 7:15 P. M.—Department of Recre-  
 ation Period.  
 7:55 P. M.—Professor Glen E. Carl-  
 son—Some Economic  
 Aspects of Prohibition.  
 8:15 P. M.—Dr. Emilie Watts Me-  
 Vea—Book Reviews.  
 8:30 P. M.—Professor Joseph S.  
 Bueno—South Amer-  
 ica.

### Saturday, February 11

- 4:00 P. M.—Radio Dealer's Hour.  
 7:30 P. M.—The American Hour.  
 8:00 P. M.—Orthophonic program.

### Sunday, February 12

- 11:00 A. M.—First Presbyterian  
 Church services.  
 2:30 P. M.—Pythian Hussar Band  
 Concert.  
 4:00 P. M.—Sunday Hour of Mu-  
 sic—Municipal Auditor-  
 ium.  
 7:30 P. M.—First Presbyterian  
 Church services.



HEAR EDDIE ROSS  
AND HIS "AFRICAN HARP"  
At the Orlando

# AUTO SHOW

ALSO  
MANY OTHER MUSICAL FEATURES

Coliseum—February 9, 10, 11

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We never recommend an investment without a thorough  
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# THEATRICAL SECTION

The pictures for  
this week

## THIS WEEK AT THE ORLANDO THEATRES

### BEACHAM THEATRE

Monday and Tuesday—Charles Murray in "The Gorilla." Just where laugh and thrills begin.

Wednesday and Thursday—Greta Garbo in "The Divine Woman." A divine picture with a divine star.

Friday and Saturday—Special production, "Les Miserables." A Picture for every man, woman and child to see.

### PHILLIPS THEATRE

The Charles Kramer Players presenting the newest Broadway plays at popular prices. Matinees Wednesday and Saturday.

### GRAND THEATRE

Monday and Tuesday—Lillian Gish in "Annie Laurie."

Wednesday and Thursday—Laura LaPlante in "Finders Keepers."

Friday and Saturday—Milton Sills in "The Valley of the Giants."

### RIALTO THEATRE

Monday—Lon Chaney in "Flesh and Blood."

Tuesday—Buddy Roosevelt in "Fightin' Comeback."

Wednesday—Ernest Torrence in "On the Stroke of Twelve."

Thursday—Clara Bow in "Hula."

Friday—Jack Holt in "The Mysterious Rider."

Saturday—Buzz Barton in "Slingshot Kid."

Coming to the Beacham  
Dickson-Ives Spring Fashion Revue

Program Subject to Change Without Notice



## SOUTHERN CASTING TOURNAMENT

The Second Annual Southern States Casting Tournament under the auspices of the Orlando Casting Club will be held in this city. February 9, 10, 11, 1928, at Lake Eola.

Casters with a national rating have assembled in preparation for the coming event, which is the premier event of its kind in the entire South. Lou Hurst, of Indianapolis, and Walter Willman, formerly of Cleveland, are on the grounds making ready to renew the rivalry which started between the two during the 1927 championships which were held in this city.

As far as casting tournaments go, it is thought that Hurst and Willman engaged in the closest contest for the all-round championship during this play when the title was decided upon the last cast in the last event of the tournament play.

Up to the last cast, the two had maintained a practical tie and were tied for the all-around Southern

Crown as they took the line for the last cast. Willman scored a target as against a demerit for Hurst and won the crown.

In addition to the events which will be scheduled for the men according to the schedule of the National Association of Scientific Anglers, a full chart of women's events will be run, according to the announcement of the officials of the Orlando Casting Club.

One of the outstanding series of events set for the coming tournament will be the events for the boys who will demonstrate their skill with rod and reel. Several of the lads who competed during the 1927 boys' events have entered the senior championships this year. Central Florida has developed several accurate casters among the youngsters during the last couple of years who are expected to give their seniors a run for the trophies which will be put up by the club.

### UNIVERSITY OF FLORIDA GLEE CLUB

In its three years of existence, the University of Florida Glee Club has risen to a position among the college glee clubs of the South that usually requires many years to attain. Its meteoric rise is unequalled by any Southern musical organization. The Florida Glee Club has already sung in the principal cities of this state, Georgia and Alabama. Plans are now under way for a six weeks' trip up the Atlantic coast to New York and return.

Variety is the main factor aimed at by the Gator Glee Club in the presentation of its programs. The class of music ranges from ancient sacred songs to negro spirituals; from the majestic tone of difficult classical

selections to the light melodious airs of popular numbers. In addition to the ensemble selections there are excellent vocal solos, orchestra numbers, comic skits and novelty features. In short, the program is designed to please and entertain everyone.

Wherever it has appeared, the Florida Glee Club has achieved great success and has received loud praise on the quality of its voices and the skill with which it presents its varied program. Several Jacksonville music critics have been so lavish in their praise of the Gator Songsters as to rank them as the fifth best college glee club in all America.

The Glee Club, under the direction of Prof. John W. DeBruyn, will appear at the Municipal Auditorium, Monday night, February 6th.



# American Legion



COLISEUM

COLISEUM

Thursday, February 16th, 8:30 P. M.

FOUR BIG BOUTS

REGULAR BI-MONTHLY

## BOXING EXHIBITION

Under the Auspices of

Orlando Memorial Post 19, American Legion

Admission, 50 Cents—Reserved Seats, \$1.00—Ringside, \$1.50

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Phone Reservations 9533

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WEEK OF FEBRUARY 20TH

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TELL 'EM "WHAT'S WHAT"

# Commentitorials



By BEE ARE

February is a short month, but each day is brimful of entertainment and activities for both visitors and homefolks. "Things" are happening so fast it is becoming humanly impossible for us to keep tab on them all, let alone, attend.

Two Orlando boys, Orlis Sands and George A. Barker, Jr., are members of the University of Florida Glee Club, appearing in concert at the Auditorium Monday night. Geo., Jr., following in his father's footsteps, is the advertising manager of the organization which is presenting a series of concerts throughout the South.

Because of the Orlando Automobile Show being held at the Coliseum this week, the American Legion Boxing Exhibition had to be postponed. The Committee promise fight fans a top-notch card for their next show, Thursday, February 16th.

As a part of the Father and Son Week program, eight boys from the various high schools will be guests of the Chamber of Commerce on Tuesday. After the luncheon, the boys will make a report of their impressions gleaned from the meeting to their respective student bodies.

What's a little bank failure now and then,  
It takes a little failure to make men,  
men.

Dickson-Ives Co. invite you to a Free Exhibition of "The Nazarene," an extraordinarily beautiful painting by Carl Thomtay, of Copenhagen. This canvas has a value of \$80,000. A special setting has been arranged on the third floor.

An interesting department of the service rendered by the Orlando Credit Association is that section of their daily bulletin headed: New People Locating in Orlando. One day last week there were seventeen families listed. Thus we grow.

Vic Powe, local manager for the Southern Bell Telephone Co., says that on January 30th they broke all records for number of calls handled through the Orlando exchange. Thus we talk.

It won't be long now, ere the air is filled with the perfume of the orange blossom.

Spring is near—for Dickson-Ives Spring Fashion Show is to be an every evening feature of the Beacham Theatre the week of February thirteenth.

Karl Lehmann tells us: "The Florida flag is not familiar to many people. In fact, it was only officially designated by the legislature in 1919. The flag consists of the seal of the state on a field of white with red bars running diagonally across from the four corners. The seal itself has on it the words, "In God We Trust," and the symbolism of the seal is indicated by the sun, which is the emblem of glory and splendor; the hills and water are typical of the state, and the steamboat of its commerce and progress. Flowers are the symbol of hope and joy and the Indians scattering them shows the influence of the Indian nation on the state. The palm tree is the emblem of victory, justice and royal honor."

And all along we thought that other flag on the Orange County exhibit was a Canadian emblem.



**Willard**

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## Silas Sez:

Won of the finest gatherins of the influenshal ledin citizens that has evur bin held in any kummity, wuz the bankwet given by the Orlando Kounsil uv Servic Klubs las weke at the Counrv Klub. that palashal edifis in the middle uv the golf grounds uv ninetene holes which inkludes the water hole.

The Konsil uv Servic Klubs wud be a more propishous title for same sinse through it the brancs uv the Advertisin Club, Sivitans, Rotatirians, Kiwonas, Traders (pardon, Exchanges), Lines and Reeltors meet an diskus the things that are for the best interest uv the entire community. Each uv the Klubs aforsaid is represented by its presidant an sekurity; an tu sho the rest uv the members that they wuz sum exkuse for there existance, they invited the common members uv the servic klubs tu a joint bankwet.

A hundred an fifty six members, inkludin two of the female spesic, pade a dollar an a half per each tu fine out; an a more representativ crowd than that gathered aroun the big open fireplas that nite cud not be foun aniwere. That "guy" Ramsey, had a real job gettin the bunch away frum the fireplac, for, altho the klub-house is ekwipt with radiators, this not bein a reglar klub affair, the janitor an the house kommittee neglekted tu funkshon.

When Judge "Tillie" Tilden, the tost-maker, rapped for order, folks started to git set, for they didn't no wether or not a change of venue had been granted, an that thay konstituted a speshal jury panel;—for the first offishal words uttered were, "the Court will come tu order." As a toastmaster, The Jedge, out-Chauncyed the famous Depew. Wit and wisdom was sharper than lightnin, an it wuz a parson, Dr. Rice, representin

the Sivitan Club who said, "we have all had turkey stuffed with sage, while in our toastmaster we have a sage stuffed with turkey."

Won uv the fetchures uv the evenin wuz a kontest of spekin in which each sivic club had won speker. The subjekt wuz, Why my Klub is the BEST Klub. The spekers wuz limited to as long as they kud hold a piece uv ice in won hand. Silver tunged, Wilford Brokar, said he represented the Lions, but he ought to a been a Recltor sence he's a Brokaw; but Sivic Klubs like politiks makes strange sleepin-pardners. He won the knotest, "heads down" to avoid the rolls uv applause thrown at him by the populase.

After the home-boys got thru orating, they interduced a furriner frum Tampa, named Doyle Carlton. He made a firy speech about the Speerit uv Floridy, an it wuz a humdinger. It wuz the furst politikal gun fired, an durin the hole time he spoke nary a word wuz sed about the Sperit uv St. Louis. Judgin frum his Spirits talk, Doyle mus be related to A. Connan. Karl Layman tole me the gentleman wuz a kandidate fur Guvernor. Ef he kin run lik he kin talk—Jawn Martin can tell Jerry Karter rite now whose name tu put on his nex years tourist travel tikets.

That idea uv Jerry Carters about lengthenin the turist sezon is a gud won too, an Im sure this Konsil uv Civic Clubs uv Orlandy is in favor uv it won hundred pur sent.

As fur me, I'd like tu see em stay in Floridy an Orlandy so long theyd meet theirselves cumin back.

Yours for Orlandy three hundred an sixty-six days in the year,

Silas Boostum.



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# Concert Program



## EOLA PARK BAND STAND

### PYTHIAN HUZAR CONCERT BAND

JACOB G. MOODY, Conductor

#### Tuesday Evening, 7:30 O'Clock, February 7, 1928

1. March—"The Liberty Bell".....Sousa
  2. Overture—"Poet and Peasant".....Suppe
  3. Concert Waltz—"Loves Entreaty".....Huffer
  4. Mazurka Russe—"La Czarine".....Ganne
  5. Grand Fantasia on "My Old Kentucky Home".....Dalbey  
(Variations for All Instruments)
  6. Popular Songs—(a) "Worrying".....Fairman  
(b) "Magnolia".....DeSylva
  7. Original in G—"Menuet No. 2".....Beethoven
  8. March—"On the Air".....Jewell
- Finale—"The Star Spangled Banner."

#### Thursday Evening, 7:30 O'Clock, February 9, 1928

1. March—"On the Campus".....Goldman
  2. Overture—"Lustspiel".....Keler-Bela
  3. Two Songs—(a) "Who Are You Fooling Tonight".....Tracy  
(b) "Just Once Again".....Donaldson
  4. Selection—"Victor Herbert's Favorites".....Lake
  5. Characteristic—"The Creole Queen".....Hall
  6. Descriptive—"A Hunting Scene".....Buccalossi
  7. Selection—"Around the Campfire".....Seredy
  8. March—"The Spirit of St. Louis".....Dr. R. H. Woods
- Finale—"The Star Spangled Banner."

Saxophone Soloist, Mr. H. C. Quitman

#### Sunday Afternoon, 2:30 O'Clock, February 12, 1928

1. March—"Semper Fidelis".....John P. Sousa
  2. Overture—"Don Quixote".....R. Gruenwald
  3. Song for Saxophone—"One Little Dream of Love".....Westell Gordon  
Mr. Quitman
  4. The Red Man, from the Suite, "The Dwellers of the Western World".....Sousa
  5. Grand Selection from Opera—"Samson and Delilah".....Saint Saens
  6. Sacred Potpourri—"O, Fair Dove! O, Fond Dove!".....Schlepegrell
  7. Reverie—"Heart Wounds".....Grieg
  8. March—"Invincibilis," from manuscript.....Dr. Ralph Woods
- Finale—"The Star Spangled Banner."

"Won't You HAV-A-TAMPA Cigar?"



# TOURIST ENTERTAINMENT

## Chamber of Commerce Social Calendar

- SUNDAY**—Band Concert—Eola Park—2:30 P. M.  
Organ Recital—weekly—4:00 P. M.—Municipal Auditorium.
- MONDAY**—Card Party—weekly—7:30 P. M.—Chamber of Commerce Building.
- TUESDAY**—New York—weekly—7:30 P. M.—Chamber of Commerce Building. President A. Clark Haley, Phillips Apartments. Phone 3257.  
Minnesota-Wisconsin—weekly—7:30 P. M.—Chamber of Commerce Building. President F. D. Randall, Fairview Shores.  
Presidents' Council—weekly—12:15 noon—Chamber of Commerce Building.  
Band Concert—Eola Park—7:30 P. M.
- WEDNESDAY**—Indiana—Second and Fourth—7:30 P. M.—Chamber of Commerce Building. President Paul Beckett, 706 State Bank. Phone 5176.  
Illinois—First and Third—7:30 P. M.—Chamber of Commerce Building. President M. B. Sterrett, 138 N. Orange Phone 8835.  
Card Party—weekly—3:00 P. M.—Chamber of Commerce Building.  
“West of Mississippi”—weekly—7:30 P. M.—Sunshine Park. President A. L. Barnes, 501 West Central. Phone 3031.
- THURSDAY**—Social Hour—First and Third—3:30 P. M.—Chamber of Commerce Building.  
Canada—Second and Fourth—7:30 P. M.—Chamber of Commerce Building. President R. J. M. Power, 437 Anderson Court. Phone 7545.  
New England—Second and Fourth—7:30 P. M.—Chamber of Commerce Building. President T. E. Daley, Winthrop Apartments. Phone 6632.  
The Vikings—First and Third—7:30 P. M.—Chamber of Commerce Building. President Hugo Nordberg, 101 S. Orange. Phone 8413.  
Ohio—First and Third—7:30 P. M.—Chamber of Commerce Building. President Dr. David W. Johnson, 516 N. Summerlin. Phone 6858.  
Michigan—First and Third—7:30 P. M.—Sunshine Park.  
Band Concert—Eola Park—7:30 P. M.
- FRIDAY**—Pennsylvania—weekly—7:30 P. M.—Chamber of Commerce Building. President Dr. R. D. Mock, 603 E. Livingston. Phone 3828.  
Iowa—First and Third—7:30 P. M.—Chamber of Commerce Building. President L. R. Tucker, 22 Autrey Arcade. Phone 5312.  
New Jersey—Second and fourth. President H. D. Herr, 26 W. Pine St. Phone 8367.
- DAILY**—Sunshine Park—W. Livingston Ave.—Bowling, Roque, Horseshoes, Checkers, Chess, Cards, Shuffleboard.



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Saturday, February 11—"Abraham Lincoln"

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PATHE NEWS—COMEDIES

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# WHAT'S WHAT in Golf

By A. P. PHILLIPS, Jr.



Henry Ford's "Fliver Plane" is going to do wonders for Florida. New Yorkers, Chicagoans and other North-ernites will be able to hop in their planes on Friday, reach Orlando that evening, play golf at Mount Plymouth Saturday morning, hop to Howey-in-the-Hills for the afternoon round and back home Sunday.

And the above will only take about twenty-five gallons of gas each way. How's that!

## FLORIDA WILL BE NEW YORK'S MOST POPULAR WEEK-END RESORT

Thousands of people in the North-ern States will hop in their own planes on Fridays for a week-end in the Sunshine State—and golf.

Of course the above is a few years previous, but it won't be so very long—this is a fast moving age.

Only forty years ago a man was arrested in Boston, "for selling stock in an idealistic, fantastic and impos- sible contraption proposing to trans- mit the human voice via small wire," people played golf then.

People played golf a hundred years ago—two hundred years ago and then some.

**GOLF IS INEVITABLY REACH- ING OUT AND GETTING EVERY NORMAL PERSON BETWEEN THE AGES OF 1 AND 100 UNDER ITS "MYSTIC SPELL." BOB JONES STARTED PLAYING AT THE AGE OF THREE.**

Little Jackie Keller, age seven years, of Orlando, plays the Dubs- dread course in a hundred.

**THEY ARE STARTING YOUNG THESE DAYS—AND HOW.**

So many people are playing the Sanlando links that the parking space had to be increased last week to ac- commodate the golfers.

Sanlando is doing some effective ad- vertising. Well prepared, Good Copy and the Art Work compels attention—It pays to advertise.

Dr. Hotard, of the Aloma Country Club, is due many praises for his un- firing efforts in the Club's interest. We doff our cap, Doc, and may your successor carry on.

F. H. Thwing, of Kansas City, new President of the Avalon Groves Com- pany, will see that the Avalon Coun- try Club and Golf Course is carried to completion. This course will give Orlando a golf course in every direc- tion and Orange County one in every section.



## The New "ARNAO" Scalp Treatment

Is a Wonderful Improvement on the Old Hot-Oil Method

Exclusively in Orlando at This Shop

"ARNAO"—With Shampoo \$1.50

HAIR SHAPING, \$.75

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## Show-Places Surrounding Orlando

A visit to anyone of the places listed on this page will be well worth the time expended.

**Lake Apopka**—The second largest lake in Florida. Abounding in bass, trout, brim, pickerel and other members of the finny tribe. Twelve miles from Orlando, by way of Apopka or Winter Garden.

**A Fisherman's Paradise**.—On West side of Lake Apopka, mile and half beyond county line, Brown's Fishing Camp, a well equipped fishing lodge where one may secure everything necessary for an hour, a day or a week's fishing in the waters of Lake Apopka.

**Aloma Country Club**.—A beautiful section of Winter Park combining club and home-life. Eighteen-hole golf course whose fairways are lined by the homes of many of its members.

**Avalon Groves**.—The largest orange grove in the world under one fence, and one ownership. Four thousand acres of citrus fruit trees. Beyond Winter Garden and Oakland. About fifteen miles from Orlando.

**Brewer Estate**.—Country home of E. H. Brewer (deceased), known as "The Palms." The Natural beauty of the tropical jungle, enhanced by the art and skill of the landscape gardener. Here may be seen in profusion almost every variety of flower, fern, shrub, plant and tree grown in Florida. At Winter Park.

**Home of Irving Bacheller**.—Widely known writer and philosopher. Beyond Country Club at Winter Park, on Dixie Highway.

**Banana Plantation**.—Many acres in bananas, a comparatively new product of Orange County. The luxuriant growth and productiveness of fruit proving the diversity of the soil of Orange County. Pinecastle, on the Orlando-Tampa Highway.

**Dubsread Country Club**.—With its sporty 18-hole golf course, is conceded to be one of the finest courses within the State.

**Tropical Arts**.—A Sunken Garden, where native and exotic plants and flora abound in profusion under the care of skilled horticulturists. Located in the heart of Orlando, at Magnolia and Colonial Drive.

**Howey-In-The-Hills**.—Opie Read, world famous author and lecturer, lives at Howey-In-The-Hills. See the world's greatest and largest citrus empire—87,000 acres of hills—200 beautiful lakes—good fishing, hunting and a sporty golf course.

**Mount Plymouth**.—Known as the Golf Center of the South, with its wonderful sporty eighteen-hole courses, situated among the rolling hills and lakes; just

thirty minutes' drive from Orlando. Here at the "Switzerland of Florida" one can enjoy most every known sport.

**Orlando Country Club**.—Eighteen-hole golf course (par 70), tennis, clear-water bathing, attractive, commodious clubhouse. The rendezvous of the social set. Only one and a half miles from the center of the downtown district.

**Rollins College**.—A co-educational institution, the oldest institution of higher learning in the State of Florida. Beautifully located on the banks of Lake Virginia, at Winter Park. Dr. Hamilton Holt, its President, is planning Rollins as "the greatest small college in America."

**Rock Springs**.—True to its name. Located in Kelly Park, a natural beauty spot of 300 acres, the gift of Dr. Howard A. Kelly, of Baltimore, to the Orange County Park System. Six miles north of Apopka.

**Superior Nurseries**.—Acre after acre of rare and beautiful palms, shrubs, plants and flowers growing for "a more beautiful Florida." On the south shore of Lake Conway, via Conway Road extension, or Pinecastle.

**Spouting Well**.—An ordinary drilled well which from some unexplainable cause emits a gushing stream of water into the air to a height of from 150 to 300 feet, at intervals of fifteen or twenty minutes. Scientists who have witnessed this phenomenon differ as to its cause. Take Apopka Road, turn left at road to Fairvilla. About three miles from the Orlando business district.

**Sanlando Springs**.—Palm Springs.—Two clear, sulphur springs with an even temperature around 70 degrees F. the year round. At Sanlando there is an ideal country club-house and golf links mid lakes, and pine covered hills. Near Altamonte, on Orlando-Sanford Highway.

**Tinker Field**.—Modern baseball field, named for Joseph B. Tinker, famous shortstop of Chicago Cubs, now a prominent citizen of Orlando. Only training quarters in Florida OWNED by a big league team—property of Cincinnati "Reds." This affords the opportunity of seeing many of the famous baseball stars in action during the early Spring.

**Wekiwa Springs**.—The source of Wekiwa River, a tributary of the St. John's River. A natural gushing spring of thirty-six million gallons a day volume, having a uniform temperature of 74 degrees Fahrenheit the year round. Picnic grounds, boating, fishing and swimming. Three miles northeast of Apopka.

GET YOUR HOME TOWN NEWSPAPER

From HARRY WILLIAMS—LOBBY O. B. & T. BLDG.

ORANGE AT PINE



# New Municipal Auditorium

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## NEW YORK GRAND OPERA COMPANY of 100

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Friday, ERNANI

Matinee Thursday, RIGOLETTO

Season Tickets	Single Admissions
\$7.50, \$6.00, \$5.00	\$3, \$2.50, \$2, \$1.00

Matinee—\$2.50—\$2.00—\$1.50—75c  
Ticket Sale Daily

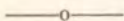
SAN JUAN PHARMACY

12:00 to 6:00 P. M.

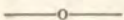
# WHAT'S WHAT & WINTER PARK

## A LITERARY COLONY

Rollins college at Winter Park is having a "winter school" with courses in the liberal order and the following are among lecturers: Irving Bachelor, novelist; Clinton Scollard, poet; Jessie B. Rittenhouse, poet; Robert Ringling, baritone of the Chicago Grand Opera Company; Serge Borowsky, Russian Grand Opera baritone; Gray Perry, pianist and composer; Virginia Robie, former editor of House Beautiful; Jirl V. Danes of the University of Prague; Rex Beach, novelist; Theodore Marburg, former ambassador to Belgium; Richard Burton, literary and dramatic critic; Gale Young Rice, poet; Alice Hegan Rice, novelist; and Charles W. Dabney, former assistant U. S. secretary of agriculture.



The February number of World's Work contains an article entitled An Adventure in Common Sense Education in which President Hamilton Holt outlines his work at Rollins College and shows that at the Winter Park institution the student is a worker, not a sponge.

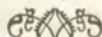


An interesting event of the Winter Program of Events in Winter Park is the appearance of Robert Ringling, Baritone, under the auspices of the Rollins School of Music, Thursday evening, February 9th.

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WINTER PARK FLORIDA



**D**ICKSON-IVES is the mecca for art lovers this week. Carl Thomtay's masterpiece, "The Nazarene," is exhibited in a special setting on the third floor.

Carl Thomtay was born in Copenhagen, Denmark, in 1865. He began the study of art when a boy of fifteen. He studied in Paris under such masters as Jerome and Benjamin Constant, and he is a Grand Salon Medalist.

His greatest achievements are Biblical scenes and subjects. His "Two Marys at the Tomb" is in the Luxembourg Palace, the property of the French Government.

The "Nazarene" was painted by Carl Thomtay in Copenhagen, Denmark, in 1921. It is a canvass 8½ x 10 feet, and is valued at \$80,000.00.

It demonstrates the fact that, besides being a great depicter of Bible scenes, Thomtay is one of the greatest landscape painters and colorists in the world.

Christ was called the "Nazarene" as an insult, according to Josephus, and is thus differentiated from Nazerite.

As is the case with all matters of historical records, there has arisen dispute as to Christ's having at all times worn the beard as has been generally depicted in pictures portraying Him, and Thomtay has been bold enough in this, his latest Biblical painting, to portray the Christ without a beard.

Regardless of the correctness of either view of the controversy, Thomtay's world-recognized ability in painting Bible scenes gives international interest to this picture, and in this painting of the Christ he has embodied such expression and color as to cause this picture to be considered by most critics his greatest work.

The scene is among the cliffs in the mountains of Capernaum, seven miles north of the Sea of Galilee.

The Sea of Galilee can be seen and also the little city of Capernaum, with the glow of the rising sun reflecting on the buildings.

Thomtay's glow of the warm sunrise on the tops of the cliffs is the most luminous in existence, his morning sky looking south at sunrise is exquisite in cloud formation and coloring.

"The Nazarene" has prayed all night. He is seen still at prayer, and is flooded with the pink light which glows upon every thing within its reach.



# Wyzkraks



## Seeking Cooperation

She: "Sir, I believe you're trying to kiss me!"

Salesman: "Well, now that you understand, suppose we quit assaulting each other and cooperate a little."

## Just Like 'Em

After slaving away for years the inventor had produced a machine that was a success. He opened a bank account, and went home to tell his wife of his success.

"At last, my dear," he cried, "you'll be able to buy some decent clothes!"

"I'll do nothing of the sort," came the sharp reply, "I'll get the same kind that other people are wearing!"

"Mandy, what foh you goin' in dat beauty parlor?"

"Go long, big boy. Ah's goin' get me a permanent straight."

It's getting pretty hard to tell whether it's lamp shades or dresses that are in the show windows.

## Roughly Speaking

Lady: "Have you anything in the shape of washboards?"

Clerk: "Nothing but spare ribs, madam."

He: "Why is your face so red?"

She: "'Cause."

He: "'Cause why?"

She: "Causemetics."

Her: I've discovered the cause of one hundred per cent of all divorces!

Him: Remarkable, and what is it?

Her: Marriage.—Ohio State Sun Dial.

Tillie the Toiler: Do you like Beethoven's works?

Connie the Co-ed: Never visited 'em. What does he manufacture?

## Fable

A dog was carrying a piece of meat across a bridge. As he crossed the stream he saw the image of another piece of meat in the water. He laid the meat he was carrying carefully onto the bridge and jumped into the stream. In a moment he reappeared, climbed back onto the bridge, and walked off with both pieces of meat.

Moral: Them as has, gits.

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Northbound—Read Down				Southbound—Read Up						
	A.M.	A.M.	P.M.	P.M.		A.M.	P.M.	P.M.	P.M.	
Lv.	8:00	10:00	12:45	5:00	Orlando	Ar.	10:40	12:40	3:10	7:40
Ar.	9:00	11:00	1:45	6:00	Sanford	Lv.	9:40	11:40	2:10	6:40
Ar.	9:50	11:50	2:35	6:50	DeLand	Lv.	8:50	10:50	1:20	5:50
Ar.	10:40	12:40	3:25	7:40	Daytona	Lv.	8:00	10:00	12:30	5:00
Ar.	4:00	4:00	6:30		St. Augustine	Lv.			9:50	11:30
Ar.	5:30	5:30	8:00		Jacksonville	Lv.			8:20	10:00
	P.M.	P.M.	P.M.	P.M.			A.M.	A.M.	A.M.	A.M.

Northbound—Read Down				Southbound—Read Up				
	A.M.		P.M.		A.M.		P.M.	
Lv.	8:00		2:40	Orlando	Ar.	11:20		6:20
Ar.	9:20		4:00	Eustis	Lv.	10:00		5:00
Ar.	11:20		6:00	Ocala	Lv.	8:00		3:00
Ar.	1:35			Gainesville	Lv.			1:35
Ar.	8:15			Tallahassee	Lv.			7:15
Ar.	6:15			Valdosta	Lv.			9:00
	P.M.		P.M.			A.M.		A.M.

Southbound—Read Down				Northbound—Read Up				
	A.M.		P.M.		A.M.		P.M.	
Lv.	8:50		12:50	Orlando	Ar.	11:55		7:00
Ar.	10:15		2:15	Titusville	Lv.	10:30		5:30
Ar.	3:50		7:15	West Palm Beach	Lv.			12:45
Ar.	6:45		10:45	Miami	Lv.			9:00
	P.M.		P.M.			A.M.		A.M.

Southbound—Read Down				Northbound—Read Up						
	A.M.	A.M.	P.M.	P.M.		P.M.	P.M.	P.M.	P.M.	
Lv.	8:15	11:15	1:15	3:15	Orlando	Ar.	12:15	2:15	6:15	8:15
Ar.	11:00	2:00	4:00	6:00	Lakeland	Lv.	9:30	11:30	3:30	5:30
Ar.	12:30	3:30	5:30	7:30	Tampa	Lv.	8:00	10:00	2:00	4:00
Ar.	2:00	5:00	7:00	8:30	St. Petersburg	Lv.	7:00	9:00	1:00	3:00
Ar.	3:15	7:45	7:45		Sarasota	Lv.			8:00	11:00
	P.M.	P.M.	P.M.	P.M.			A.M.	A.M.	A.M.	A.M.

\*Daily except Sunday.

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# ORLANDO

*the city that culture built*

ORLANDO is "the City Beautiful." Ten thousand homes on well paved streets lined with fifteen thousand state-ly oaks, or overlooking the thirty-one fresh-water lakes within her limits; each with its own semi-tropic setting of color and the fragrance of varied plants, shrubs and flowers.

ORLANDO is "the Hub of Florida." Located in the geographic center of the state, Orlando is rapidly being recognized by Business and Industry as a logical location for the distribution of their products, twelve months in the year.

ORLANDO is "the City Cultural." The high type of Orlando's citizenry is expressed in her Churches, Schools, Academies, Library, Social and Civic Clubs, Sports and Recreational Activities, Music and Entertainment Program; as well as in her Mercantile, Industrial and Financial Institutions.

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