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DEVELOPING ATTRACTION HOT WATERBOOM AS MAIN DESTINATIONS IN SOUTH SOLOK

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Abstract

Hot Waterboom attractions are in Pinang Cloud South Solok and is the only waterboom warm water that exist in West Sumatra. Attractions: not only can be used for bathing, but can also be used for traditional therapy, boil an egg, swimming. Owned sulfur water is believed to cure various - kinds of skin diseases. For the convenience of visitors to these attractions Hot Waterboom has 3 swimming pools at each pool is different levels of water heat.

South Solok regency government has set the object of this tour as a leading tourist destination, which is expected to provide increased prosperity through domestic and foreign tourists visit. But in its development, this destination was not managed optimally so that the visitor number of tourist is still low average. High-level visits only on Eid holiday alone. To support the development of this destination, this study uses primary data through observation and interviews, data processing using descriptive qualitative method.

This study recommends that the hotwaterboom attractions developed through product development (type of object that can be enjoyed by visitors), institutional development and governance, creation of tourist attractions, especially the culture and nature, as well as the improvement of supporting infrastructure such as access roads and transportation.

Key Word: hotwaterboom, nature attraction, institutional, infrastructure

THE INFLUENCE OF SYSTEM, INFORMATION AND SERVICE QUALITY TOWARDS STUDENT'S SATISFACTION IN USING LOGIC AND ALGORITHMS LEARNING APPLICATION

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Abstract

Logic and Algorithms is one of the courses which provides basic knowledge of understanding the program making. According to the researches held by some colleges, it is found that Logic and Algorithms is not an easy course to be absorbed by learners. In order to solve the problem, the researcher makes a Logic and Algorithms Learning Application. It is needed an analysis of The Influence of System, Information and Service Quality towards Student's Satisfaction in Using Logic and Algorithms Learning Application which can be used as a tool in evaluating the application made.

The data were taken and analyzed by using Structural Equation Modelling (SEM) from 107 questionnaires filled by respondents who take Logic and Algorithms at Institute of Business and Informatics Stikom Surabaya. It was showed that The system quality affected the quality of information, the service quality gave influence to user's satisfaction, on the contrary, both the quality of system and information have no influence towards users of Logic and Algorithms Learning Application. It means that the usage of the application made should be lectured by the lecturers who lecture the course.

Keywords: Logic and Algorithms Learning Application, the quality of system, Information Quality, Service Quality.