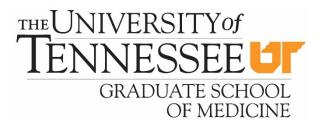
Thinking Outside the Box to Square the Circle: Realigning Library Services with Stakeholder Needs

Southern Chapter/MLA Annual Meeting 2019
David Petersen, Rebecca Harrington, & Martha Earl
Preston Medical Library



Square Pegs in Round Holes: New Hires in a Hybrid Library

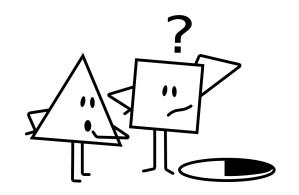
Liaisons for the Graduate School of Medicine

Support faculty and residents, not medical students, no standardized curriculum

Located in the hospital, function as hospital librarians

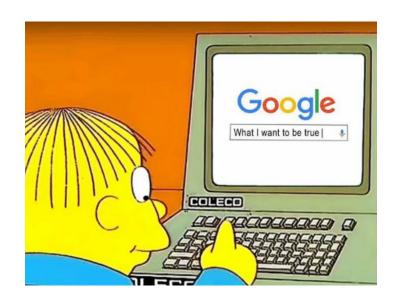
- Support nurses as well as patients and families
- Still have reference desk hours

Where do we start?

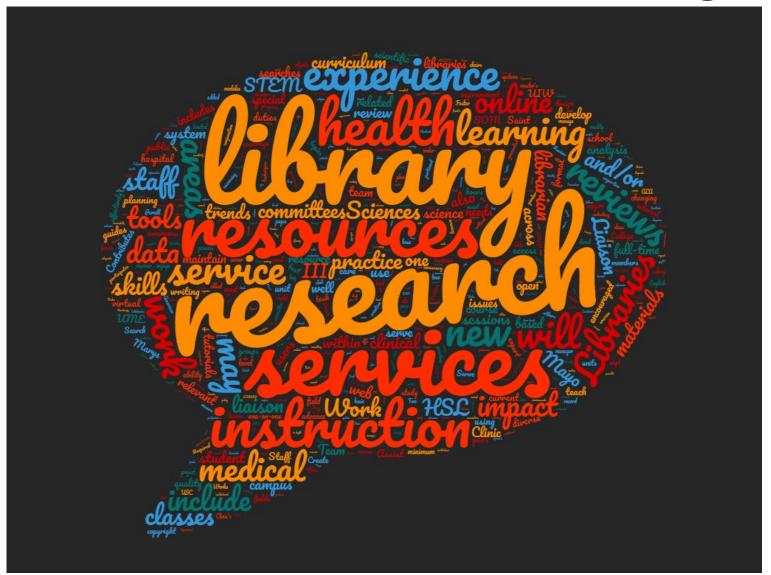


Changing Roles of Liaison Librarians

- Literature shows a clear shift in priorities of the liaison role
 - Moving away from staffing a reference desk
 - Being embedded in a department or team
 - Proactive vs reactive
 - Marketing
- Other Concerns
 - Librarians not seen as collaborators
 - Fewer requests for literature searches



What are Other Libraries Doing?



Possibilities

- A few primary areas were evident:
 - Instructional Support (online)
 - Research and Publishing Support (new Dean's emphasis)
 - Creating a home for institutional knowledge

- Strategized to develop new ideas for outreach in these areas
 - Using LibWizard to provide online learning
 - Offering new services, such as journal selection reports
 - Promoting these services in their LMS (MedHub)

Instructional Support

- Move content presented to in-person groups online
 - Captures institutional knowledge
 - Broader audience
 - Self-paced, flipped classroom opportunities

Example:

- Point-of-care ultrasound
 - Physician requested for a workshop
 - Utilized short videos inside the module
 - Created pretest and posttest
 - Pretest can be completed ahead of time

Example: POC Ultrasound

UTGSM Ultrasound PreTest

Ultrasound Question 3



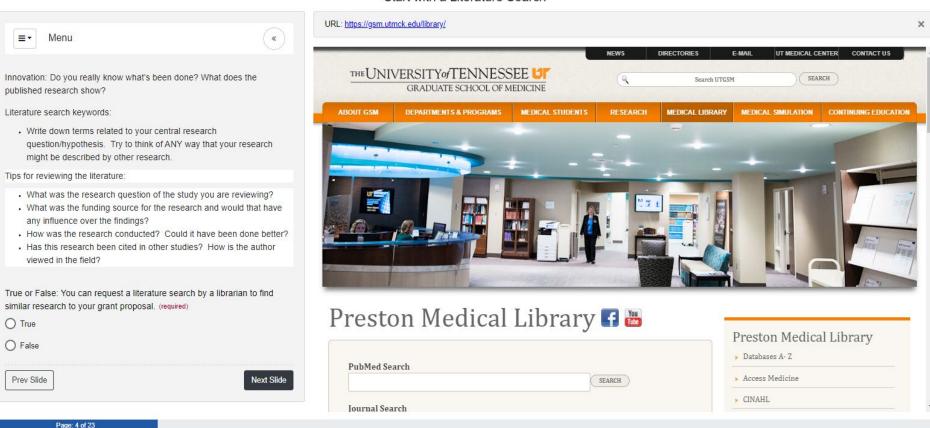


Page: 4 of 21

Example: Grants Tutorial

An Introduction to Grants

Start with a Literature Search



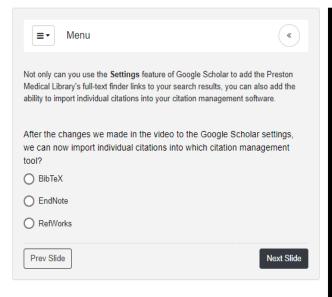
Continuing Education

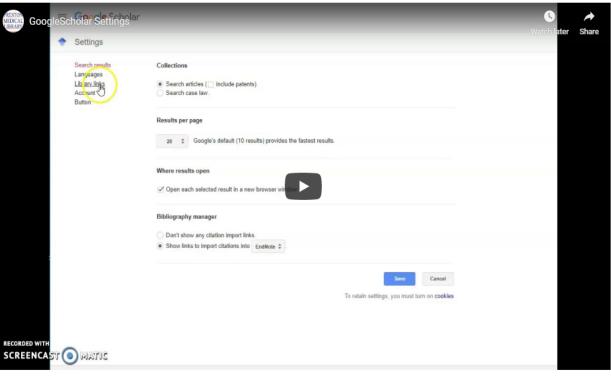
- Faculty Development Lecture Series
 - Worked with a faculty member to develop content
 - Co-taught in-person session
 - Emphasized library services/resources
 - Created LibWizard tutorial of content for online learning

Faculty Development Module

Getting Started with Research: Library Tools and Tricks

Setting Up Library Tools in Google Scholar





Promoting Research Services

- Marketing services where our stakeholders are
 - Integrated into LMS
- Offering customized services
- "Research Rounds": quarterly drop-in sessions focused on research related topics

Updating Literature Search Forms to Promote All Liaison Services

Get Research Help

Take advantage of the expert research support provided by our librarians.

Name:		
Email: (required)		
I would like help with:		
☐ Finding resources (articles, books, data, statistics)		
☐ Citing/organizing resources (EndNote)		
☐ Preparing a conference abstract, poster or paper		
☐ Publishing: journal selection, impact factors, institutional repository		
☐ Finding grants/funding		
Systematic review: search strategies, methods		
☐ Technology: access issues, software, equipment, online learning activities		

Publishing Support: Journal Selection Reports

Journal Selection Report for: Subcutaneous Extended-Release Buprenorphine use in pregnancy: Case Report 9/5/19

Manuscript matching tools used: EndNote's Manuscript Matcher JANE - Journal/Author Name Estimator

Note: all of these journals are indexed in Medline

Note: These are not open access journals, although open access options may be available. If you would like to publish in an open access journal, please let me know how much you are willing to spend on APCs (article-processing charges).

Journal Name	Journal Impact	Information for Authors
AMERICAN JOURNAL ON ADDICTIONS	JCR Impact Factor 2018: 1.946	https://onlinelibrary.wiley.com/page/journal/15210391/homepage/ForAuthors.html
SUBSTANCE ABUSE	JCR Impact Factor 2018: 2.986	https://www-tandfonline-com.proxy.lib.utk.edu/action/authorSubmission?show=instructions&journalCode=wsub20
JOURNAL OF REPRODUCTIVE MEDICINE	JCR Impact Factor 2018: 0.307	http://www.reproductivemedicine.com/admin/submit.php
JOURNAL OF MATERNAL- FETAL & NEONATAL MEDICINE	JCR Impact Factor 2018: 1.569	https://www.tandfonline.com/action/authorSubmission?journalCode=ijmf20&page=instructions

Research Rounds

Utilizing our hospital location, we offer drop-in research help sessions



Research Rounds: Endnote

submitted by RERoberts@utmck.edu

The Preston Medical librarians will present a brief overview of how to install and use EndNote, highlighting common features and answering your citation management questions next Wednesday, Oct. 2 from 5-6 pm in the Preston Medical Library Conference Room. Do you have a specific EndNote question or problem you need assistance with? Bring your laptop for troubleshooting assistance. Registration is not required.

Challenges

- Instructional Support:
 - Labor intensive
 - Providing CE credit an ongoing problem
 - Marketing
- Research:
 - Need departmental buy-in to host library links/content on internal websites
 - Making research requests as common as literature search requests
 - Viewing the library as a vital tool in the research process

What We Learned

- We can do outreach to faculty in non-conventional methods
- Needs extend outside traditional library roles
 - Grant assistance
 - Publication support
 - Institutional knowledge curation
- While challenges are there, don't be afraid to try something new to meet clinician needs



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