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Different Scopes for Different Folks: Contrasting outreach approaches to graduate programs and students

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Recommended Citation

Mayer, Jennifer; Johnson, Geoff; and Stott, Rachel, "Different Scopes for Different Folks: Contrasting outreach approaches to graduate programs and students" (2019). *University Libraries Faculty Publications*. 89.

<https://digscholarship.unco.edu/libfacpub/89>

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Different Scopes for Different Folks:

Contrasting outreach
approaches to graduate
programs and students

#acrl19gradscopes



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Teaching and Learning Librarian
Auraria Library

Auraria Library serves three institutions:

- The University of Colorado Denver
- Metropolitan State University of Denver
- Community College of Denver*

*No grad programs

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APRIL 10-13
Cleveland, OH

Auraria Library:

The University of Colorado Denver:

4,103 graduate students

14 doctoral programs; 147 master's degrees; 80 certificates

Metropolitan State University of Denver:

637 graduate students

7 master's degrees; 2 certificates

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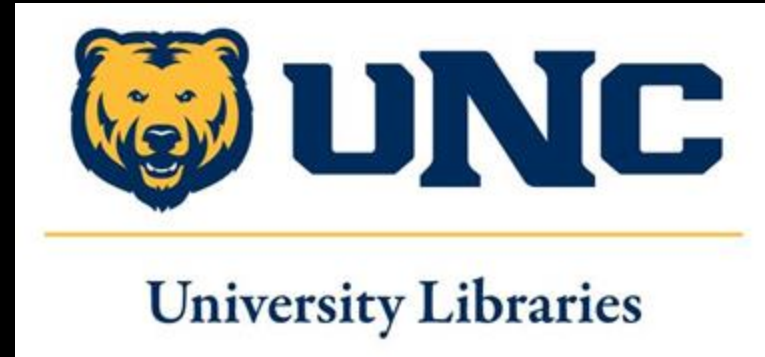


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Cleveland, OH

The University of Northern Colorado:
2,810 graduate students (1,086 main
campus, 1,724 distance)

[Spring 2019 Enrollment Profile](#)



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Cleveland, OH

The University of Northern Colorado:

28 doctoral degrees & programs and 7
doctoral minors;

82 master's / specialist degrees & programs;

21 graduate certificate programs;

13 licensure/endorsements

[Spring 2019 Enrollment Profile](#)



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1. Speak about your role as your library's graduate student/school liaison and how your departmental structure supports your work.

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2. How or where are you connected to the graduate programs and offices on campus?

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3. What have you found to be effective marketing and communication strategies either used directly with graduate students, or to the various grad programs and support offices on campus?

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4. Share some examples of graduate student programming that has worked--or not!

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5. How do you support your online graduate students?

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6. In your experience, how does outreach to graduate students compare to outreach to undergraduates?

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7. You're both in relatively new positions--any growing pains you'd like to discuss?

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Questions?

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Thank you!

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Links to tweet

Transforming Libraries for Graduate Students 2018 conference materials

<https://digitalcommons.kennesaw.edu/gradlibconf/2018/Day1/>

Recommended reading: Transforming Libraries to Serve Graduate Students, Eds. C. Renfro and C. Stiles, 2018

UNCO Dissertation Prep and Writing intensive materials

<https://digscholarship.unco.edu/dpwi/>