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USD News Print Media Coverage

March 2003

USD Print Media Coverage March 2003

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Silent Prayer for Peace; KNSD, Telemundo (March 26)
New USD President; KUSI (March 26)

**Office of the President
Board of Trustees**

USD picks president from post in Minn.

By Eleanor Yang
STAFF WRITER

The University of San Diego has named a new president who is credited with improving her college's academic reputation, quadrupling the school endowment and infusing a Catholic tradition into class curriculum.



Mary Lyons

Mary E. Lyons, who has served as president of the College of Saint Benedict in central Minnesota for the past seven years, was unanimously selected by USD's 36-member board of trustees. She is scheduled to start July 1.

Outgoing President Alice Hayes said she's impressed by Lyons' leadership skills, energy and enthusiasm. Hayes is retiring this summer, after eight years at the 7,062-student Catholic institution. The school, which is highly selective in its admissions, has an institute for peace and schools of law, business, education and nursing.

Lyons has set two top priorities at USD: to provide more scholarships for students so they can afford to attend the school and to build a university that influences and shapes state public policy.

"California's present is other

▶ USD

CONTINUED FROM PAGE B1

New president spent years in California

states' future," said Lyons, who is 55. USD can be an incubator for scholarship in health care and legal policy and can better capitalize on the university's proximity to the Pacific Rim and Mexico, Lyons said.

Lyons has devoted much energy to educating students about the influence of Catholic scholars in curriculum, such as economics and history. She'd like to do the same at USD, for example, by inviting visiting faculty to talk about noted priests who were instrumental in shaping such national policies as Social Security.

Lyons has spent much of her 35-year career in education teaching at California's elementary schools, community colleges and four-year universities. She taught composition at

San Jose State University and oral argumentation at UC Berkeley. More recently, she was a dean at a theology school in Berkeley and then president of the California Maritime Academy in Vallejo. Lyons also served in the military between her teaching assignments and retired as a U.S. Naval Reserve.

USD's announcement capped a search that began last fall and included more than 55 candidates. A committee of faculty, trustees, student, staff and alumni representatives met last year to sift through the pool of candidates.

They narrowed it to five finalists, including two candidates from USD. The ultimate decision rested with the board of trustees, a point of contention for some on campus.

USD student body president Christopher Wilson said although he is pleased with the university's choice, he called the selection process "divisive."

"The student body is very disappointed in the selection and search process," said Wilson, a senior. "We don't feel that student input was taken

seriously and we don't think enough consideration was given to the largest constituent group on campus — the undergraduate students."

Hayes, however, said students, faculty and staff had sufficient input in the selection. They could fill out evaluations of the finalists after they interviewed on campus and could provide their committee representatives with feedback.

"Every single university constituent would like to be the ones who make the choice," Hayes said. "The president is not elected. She is selected."

Susan Lester, chairwoman of the board of trustees at the College of Saint Benedict, said her college benefited most from Lyons' strategic vision and fundraising abilities.

Donors, she said, embraced Lyon's vision for the college and its mission, and they gave generously.

"She's an outstanding leader, very articulate and intelligent," Lester said.

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San Diego Union-Tribune
Wednesday, March 26, 2003

SEE USD, B6

USD selects new president

Mary E. Lyons has been selected to be the new president of the University of San Diego. Lyons is currently president of the College of Saint Benedict, a Catholic liberal arts college in Minnesota.

She has served as president of the College of Saint Benedict since 1996. Prior to that, the native Californian was president of the California Maritime Academy for six years. She is also a retired captain in the U.S. Naval Reserve.

USD President Alice B. Hayes will retire this summer after eight years at USD.

Under Lyons' leadership, the College of Saint Benedict, a women's college of 2,000 students in St. Joseph, Minn., has risen from the fourth to the second tier of liberal arts colleges, according to *U.S. News and World Report's* rankings.

In addition to her administrative positions, Lyons brings a great depth of experience as an educator at all levels. She has served as a professor of rhetoric and homiletics at the Graduate Theological Union in Berkeley, Calif. She also taught at the University of California, Berkeley and San Jose State University, and has been a community college, middle school and elementary school teacher. **Source Code: 20030325tlc**

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The Associated Press State & Local Wire

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March 26, 2003, Wednesday, BC cycle

SECTION: State and Regional

LENGTH: 173 words

HEADLINE: **Mary Lyons** named president of **University of San Diego**

DATELINE: SAN DIEGO

BODY:

Mary E. Lyons, president of a women's liberal arts college in Minnesota, will become the new president of the **University of San Diego**, the school announced Wednesday.

Lyons, 55, the president of the College of Saint Benedict in St. Joseph, Minn., since 1996, will assume the post on July 1. She will replace Alice B. Hayes, who is retiring this summer after eight years as USD's president.

"I am confident and pleased to be leaving the university in such capable hands," Hayes said.

Lyons, a retired captain in the U.S. Naval Reserve, is a former president of the California Maritime Academy. She also served as professor of rhetoric and homiletics at the Graduate Theological Union in Berkeley.

"I look forward to continuing the growth and excellence of USD's graduate and undergraduate programs as a Catholic institution that respects and welcomes those who come from all backgrounds, cultures and religions," Lyons said.

The **University of San Diego** is a Catholic liberal arts college with more than 7,000 students.

LOAD-DATE: March 27, 2003

Address will show how arts benefit San Diego region

By Preston Turegano
ARTS/ENTERTAINMENT WRITER

If there can be a State of the Union, State of the State, State of the City and State of the County address, why not a State of the Arts address, too?

But instead of just one person delivering San Diego's first State of the Arts address, from 4 to 5:30 p.m. Thursday at Copley Symphony Hall, a number of elected officials and community leaders will talk about the importance of the arts.

Billed as an event celebrating the region's artistic and cultural resources, the address is the result of a promise made in San Diego Mayor Dick Murphy's 2003 State of the City message.

Thursday's program — co-hosted by the City of San Diego Commission for Arts and Culture — will include remarks from Deputy Mayor Ralph Inzunza, Jr.; San Diego Regional Chamber of Commerce President and CEO Jessie J. Knight; University of San Diego President Alice B. Hayes; PRA Destination Management founder and chair Patti Roscoe; Centre City Development Corp. board chair Hal Sadler; and City of San Diego Council member Scott Peters. Speakers will highlight the impact of arts and culture on business, education, tourism and community development in the region.

KNSD/Channel 39 news anchor Marianne Kushi will moderate the free event, which will be capped by a San Diego Symphony performance and followed by a reception (underwritten by Sycuan Casino and Resort) in the lobby of Copley Symphony Hall.

"Many people are aware that the arts provide entertainment and enjoyment for a diverse audience of San Diegans, but most people do not realize that the arts are a strong contributor to our local economy," said Vivian Reznik, chair of the Commission for Arts and Culture. "Last year, 85 city-funded arts organizations provided \$116 million in direct spending to our economy. These same organizations provided more than 5,600 local job opportunities as well."

The State of the Arts and Culture address is the result of a

two-year effort by the San Diego Cultural Leaders Group, a consortium funded by a grant to the Museum of Contemporary Art, San Diego, from the James Irvine Foundation. The group is composed of the directors of the Museum of Contemporary Art, San Diego, San Diego Opera, La Jolla Playhouse, the Globe Theatres, San Diego Symphony, San Diego Natural History Museum, Reuben H. Fleet Science Center, Centro Cultural Tijuana and the City of San Diego Commission for Arts & Culture.

With so many arts community movers and shakers under one roof Thursday, talk of the fate and future of government support of the arts may rear its ugly head. Currently, Gov. Gray Davis is dealing with a multibillion-dollar state budget deficit he must try to wipe out by making cuts in all state agency budgets, including that of the California Arts Council. The

city spending almost \$100 million. So far, city manager Michael Uberuaga has targeted just the city's general fund in proposed budget cuts, leaving transient occupancy (hotel-motel room) tax revenue alone. Among many things, the city TOT feeds the Commission for Arts and Culture grants that support local arts organizations.

"It (government funding) may crop up (Thursday)," said Victoria Hamilton, executive director of the Arts and Culture Commission.

A seat to the State of the Arts address can be reserved by calling (619) 533-3024.

Council re-appointments

Gov. Davis has re-appointed La Jolla resident Phyllis F. Epstein as a member of the California Arts Council.

Epstein has been a member of the council since her appointment in 1999. She is the current Southern California vice chair of the arts council. She served as chair for the San Diego Center for Jewish Culture at the Lawrence Family Jewish Community Center from 1994 to 2002. The organization coordi-



News anchor Marianne Kushi (left) will moderate the State of the Arts address. Phyllis F. Epstein (right) has been re-appointed to the California Arts Council.



nates the San Diego Jewish Film Festival, the San Diego Jewish Book Fair and many other cultural events. She is currently co-chair of the San Diego Arts Partnership for Education, which seeks to facilitate increasing the arts in the San Diego city schools. Previously, Epstein was a member of the Board of Directors of the Museum of Photographic Arts.

Also re-appointed to the arts council last month were Marcy Friedman and Barbara George. Friedman, of Sacramento, has been a member of the council since 2000. She is a design consultant for Art Design of Sacramento. Her work includes many shopping centers in the Sacramento area. George, of Beverly Hills and San Francisco, has been a member of the council since 1999 and currently serves as its chair. In 1968, she founded George and Jacobsen Interiors. She serves on the board of the State Summer School for the Arts and the board of the Judicial Family Institute.

Lyric Opera surplus

Administrators of the Lyric Opera San Diego say the organization's \$515,000 budget for fiscal year 2002-03 was balanced and resulted in a surplus of approximately \$5,000. Formerly known as San Diego Comic Opera, Lyric Opera San Diego operates on a Nov. 1-Oct. 31 fiscal year.

In other financial news, "Isn't It Romantic," Lyric Opera San Diego's annual fund-raiser held Feb. 9, was the most successful event of its kind in the company's 24-year history, raising about \$24,000 toward the 2003 season.

"We always plan to be in the black, but there are no guarantees," said company general director Leon Natker. "Given the current state of the economy, this is a particularly happy occasion."

Lyric Opera's 2003 season begins on March 28 at Casa del Prado Theatre in Balboa Park with Mozart's "The Abduction From the Seraglio," sung in English, with additional performances March 29 and 30, and April 4, 5 and 6.

The arts group currently is conducting a two-year campaign to raise \$1.6 million toward the restoration of the North Park Theater. Upon completion of the theater's rebirth, Lyric Opera San Diego will become its managing tenant.

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**NORCROSS, GA
10-TIMES/YEAR
MARCH 2003**

Watchdogs to Bishops

4154 p.23
A shaken church drafts outsiders to lead it out of sex abuse crisis. But how do they monitor men who answer to the pope?

FRONT PAGE

While the sex abuse scandal in the Catholic Church primarily involves priests, little public attention has been paid to the fact that the vast majority of youth workers in the church are not ordained – and the scandal is changing how they work with kids. This is the first of two articles about the church's response to the scandal as a youth-serving entity.

The first story looks at how national church leaders are trying to restore credibility to the institution. The second will examine how the changes are affecting Catholic-sponsored youth work at the local level.

■ **By Patrick Boyle**

When a panel of prominent Catholics assigned to oversee child sex abuse prevention in the church planned to meet in New York recently, they ran into a conflict with a rather key figure: the city's cardinal.

Cardinal Edward M. Egan, according to members of the National Review Board, objected to the panel's plans for meeting in the city, and said the head of the board's child protection office should turn down an invitation to speak at a church there. Considering the authoritarian nature of the church – where the only

person who can overrule a cardinal is the pope – one might have expected the board members to just live with it.

On the contrary, they responded in a way that would generally be unthinkable for a nonprofit's advisory panel: They told the director to speak at the church and took on the cardinal in the media.

"Cardinal Egan Upsets Members of Review Board Studying Abuse," read the Jan. 15 headline in *The New York Times*. "We have a job to do, and we're going to do it," Washington lawyer and board member Robert S. Bennett told the newspaper. "And we want and expect his full cooperation."

Months later, board member Jane Chiles explains why they struck back so hard: "We needed to establish our independence."

The board's independence is one of the most essential and remarkable elements of the church's attempt to dig itself out from the child sex abuse scandal that has crippled everything from its image to its donations. That effort is affecting the work of the countless thousands of youth ministers, coaches, mentors, teachers and camp staffers in church organizations, who comprise what may be the country's biggest nongovernmental network of youth programs.

In Cleveland, volunteer coaches get fingerprinted. In Maryland, youth ministers watch a video that bluntly discusses child molesters in the church. In

⋮ continued on page 22

Anchorage, Alaska, youth workers are advised not to hug children.

For youth workers and agency managers watching the scandal as if it's a far-off train wreck, the church response offers lessons not only about confronting the risk of sex abuse within any youth-serving group, but about responding to any type of potentially embarrassing complaint and reacting when allegations become public.

Imagine a youth organization publicly declaring that it endangered children, and that it wanted a group of outsiders to monitor its corrective efforts and publicly expose anyone in the organization who fails. Board member Michael Bland, a counselor who was abused by a clergyman as a child, calls it a "remarkable" move: "Would CEOs ask to have themselves audited?"

While inviting such scrutiny may be necessary for an organization to recover, one of the biggest questions is how that group of outsiders can win cooperation from the organization's long-established powers, who really wish the outsiders weren't there.

Value of a Crisis

It is almost impossible to overstate the feeling of crisis that pervades the Catholic Church in the United States.

In conversations, speeches and church-produced materials such as pamphlets and videos about abuse, everyone from bishops down to volunteers talks about it frankly: Board member Nicholas P. Cafardi, dean of the Duquesne University Law School, talks on the United States Conference of Catholic Bishops' (USCCB) website about "a real anger among the faithful in the pews." In a new set of guidelines to help youth ministers respond to the scandal, the National Federation for Catholic Youth Ministry suggests telling youth that "the lack of honesty has caused some of our problems."

This almost unheard-of bluntness comes after decades of responding to sex abuse allegations by closing ranks

and covering up. It is typical of organizations dealing with outside allegations, especially when the allegations involve a subject as sensitive as child abuse. The Boy Scouts of America refused to acknowledge, even internally, its own sex abuse problem until lawsuits and publicity forced it to begin making significant changes in the 1980s.



BURKE: "We are not a group of people who they wanted to have in the hierarchy of the church."

iceberg. Review board member Judge Anne Burke, of the Illinois Court of Appeals, says the bishops "went to Washington" to talk about the problem, "knew about it, and went back to their dioceses and did nothing."

The reasons are complex and stretch back centuries, but in some ways the leadership's behavior fits a contemporary corporate pattern: As with the Boy Scouts more than a decade earlier, top executives convinced themselves that the problem wasn't as big as critics claimed – certainly not big enough to force fundamental changes in an organization that was incredibly successful. Besides, acting aggressively risked panicking people (such as parishioners) into thinking that sex abuse was common in the church.

The leaders were confident they could handle the issue quietly, and saw those demanding more as hysterics or heretics.

Journalist Jason Berry, whose book about sex abuse by priests (*Lead Us Not Into Temptation*) in the early 1990s helped to uncover the scandal, wrote in *The New York Times* last year,

"The crisis facing the Catholic Church is a tragedy that has been decades in the making. ... Only recently has the church been forced by the public and the victims to acknowledge this record of abuse."

Several national forces combined to push the issue beyond the church's control, including the public's increasing knowledge about

and willingness to discuss uncomfortable issues like sex abuse, the public's penchant for using courts to extract huge financial payouts for personal harm, and the aggressive news media. Lawsuits and news stories mounted, until the problem exploded over the past two years as internal documents about the church's secretive and possibly illegal handling of sex abuse allegations were released in court.

The relentless wave of negative press and public anger has caused donations and church attendance to drop around the country. Cardinal Bernard F. Law of Boston was forced to resign, while his old archdiocese has considered filing for bankruptcy.

"Lay people in the United States are very well-educated," Burke says. "They have a great faith, but they aren't going to be led blindly. When they see a cover-up, they see a cover-up."

When it comes to handling allegations about systematic failure, organizations often act like alcoholics and drug addicts: They don't confront their self-destructive disorders until they're in dire trouble. The BSA instituted a child protection system, including better education and screening of volunteers and staff, after its attorneys said it needed to do more to shield itself from a growing number of civil suits. "Only crisis in the Catholic Church has changed it," Burke says.



CHILES: The board "needed to establish our independence."

That explains why the bishops recruited a group of lay people to, as Bland says on the USCCB website, figure out "what got us into this mess" and help them dig out of it.

The Outsiders

"The church in the United States is experiencing a crisis without precedent in our times."

That's the very first sentence of the bishops' Charter for the Protection of Children and Young People, adopted by the USCCB last June (and passed in a revised form in November after making changes to satisfy the Vatican). The charter lays out policies and procedures for all 195 dioceses in the United States for preventing and dealing with sex abuse. It will guide them in deciding who is allowed to work with children in Catholic organizations, how youth workers are screened and trained, what they can and cannot do with children, and how abuse allegations are handled.

The bishops knew, however, that they were not the ones to oversee a plan to combat sex abuse in the church. "They had essentially botched it," says Chiles, a community activist and former executive director of the Catholic Conference of Kentucky. "They realized that in order to have not just the credibility it [the charter] needs, but for it to be really effective," oversight would have to come from outside the church's ordained hierarchy.

Thus the charter called for the creation of an Office for Child and Youth Protection within the USCCB, to be monitored by the National Review Board, which reports to the conference president (currently, Bishop Wilton D. Gregory of Illinois).

To chair the board, the bishops

chose outgoing and outspoken Oklahoma Gov. Frank Keating (R) – a move that showed the bishops' willingness to have an independent board, even at the risk of stirring anger in their own ranks. Some prominent Catholics criticized the move because Keating, a Catholic, supports the death penalty (which was carried out dozens of times on his watch) and had publicly criticized the church over the abuse scandal.

The other 12 board members are Catholic as well, several of them very active in church organizations. But it is a group of people who have established significant reputations in their fields and who hardly depend on the bishops for a living. For example, the board members politely rejected suggestions from the bishops to add a priest to their panel.

To head the child protection office, they turned to the FBI – hiring away Assistant Executive Director Kathleen McChesney, the agency's third-ranking official and a 30-year veteran of law enforcement.

Board members say they wanted someone with the fact-finding experience of law enforcement, and with administrative experience in overseeing policy implementation and dealing with organizational crises. Thanks to incidents that have become household names – such as Waco, Texas, and Sept. 11 – McChesney knows what it's like to help run an organization that is under public scrutiny for failures by some of its members.

McChesney and USCCB have strived to overcome doubts that she can be independent while working for the bishops. In an interview on the USCCB website, McChesney said that part of her job is to "make sure bishops and priests are accountable."

How does a 51-year-old woman who calls herself an "average Catholic" do that in a male-dominated organization where the leaders answer to much higher authorities?

Here to Help

When she's not on the road visiting dioceses, McChesney can be found in a roomy, sparsely decorated office in the USCCB's Washington, D.C., headquarters. McChesney, who began her work in November, is polite, friendly and to the point. After a few minutes of niceties at a small round conference table, she says, "So how can I help you?"

She's been asking the same thing of the bishops. Her job is to help the dioceses comply with the charter, oversee audits to make sure they do, and produce a public report on the audit results. Her budget is about \$1 million.

The office won't produce training materials, but will act as a sort of clearinghouse for best practices from church organizations around the country and for resources, such as child protection curricula. (Some of this is already on the USCCB's website.) It probably won't provide any money.

To help establish the guidelines, the board plans to consult outside groups such as the BSA and Prevent Child Abuse America, which recently made a presentation to board members. "I was very encouraged by their openness," said Prevent Child Abuse President Sid Johnson.

But what's to make any diocese follow the plan? McChesney, the review board and the USCCB don't have authority to discipline bishops. That's why the charter calls for an audit, which McChesney says will be conducted by outside firms under her supervision. The public audit will list dioceses that do not comply.

"That is a list that no bishop is going to want to be on," Chiles says.

If anyone doubted its willingness to publicly cite a bishop for not cooperating, the board hopes the Egan case settled that.

'You Go'

The board knows it's a touchy situation, coming into town to determine if the clergy in authority are doing enough to stop church personnel from molesting kids. So the board members and McChesney go on the road to meet as many bishops as they can.

Board members stress that most of the bishops have been extremely cooperative, as in Washington, D.C., and Santa Barbara, Calif.

There have been two bumps. When Keating hosted a board meeting in his home state, Oklahoma City Archbishop Eusebius J. Beltran rejected the board's request to meet for dinner and say mass. Members chalked that up to bad blood between the bishop and the governor: Beltran and Keating have publicly and angrily clashed over the death penalty and over Keating's suggestion that Catholics not donate to or attend churches in dioceses that don't respond well to the sex-abuse scandal.

But when board member Pamela D. Hayes, a Manhattan attorney, planned to host a board meeting in New York, things got tense.

Egan sent word that McChesney should not speak at St. Ignatius Loyola Church, which had invited her to talk about the child protection effort, board members said. She asked the board what to do.

"We said, 'You go,'" Burke says. "Her job is to speak around the United States. No bishop can tell her no." She spoke at St. Ignatius last month.

There is disagreement over the cardinal's other message. "We were told we were not to have the board meeting in New York," Burke says. Archdiocese spokesman Joseph Zwilling says Egan just didn't want them to attend, as a group, the annual dinner of a Catholic fraternal organization. Some board members agree; others say it was unclear where the cardinal drew the line.

Whatever the interpretation, several members saw Egan's response as a challenge to the board's independence. Burke says the board told Bishop Gregory, "We appreciate his [Egan's] concern, but we are going to meet there." Egan informed them that he and his auxiliary bishops would be out of town and could not meet with or say mass for the board.

The board decided to go public with the dispute. Board member Bennett told a *New York Times* reporter about the conflict – exposing Egan nationally as not cooperating to help resolve what is perhaps the greatest crisis to ever hit the church in the United States.

Zwilling says it was a misunderstanding. Egan later met with board members in Washington.

What's important, says board member Bland, is that the board used the incident to establish "the difference between informing a bishop that we're coming and asking permission, ... We don't need permission.

"Let's be hopeful that he got the message," Bland says. "If he didn't, we'll do it again."

McChesney is less publicly confrontational. When visiting bishops, she goes out of her way to praise them in the media – as in Boston in January, when she urged people "to be somewhat patient with the archdiocese" as it implements changes.

The board and McChesney want to show the bishops that they are there to help – even though, as Burke observes, "We are perceived to be the enemy to some extent. We are not a group of people who they wanted to have in the hierarchy of the church."

Patrick Boyle can be reached at pboyle@youthtoday.org.

Resources

Kathleen McChesney, Executive Director
Office of Child and Youth Protection
United States Conference of Catholic Bishops
3211 Fourth St. NE
Washington, DC 20017
(202) 541-3000
www.usccb.org

Restoring Trust: Response to Clergy
Sexual Abuse –
Links to USCCB documents:
www.usccb.org/comm/restorustrust.htm

Interviews with McChesney and
National Review Board members:
www.atlanticvideo.com/clients/ccom/



McCHESNEY: Says her job is to make sure bishops and priests are accountable.

The National Review Board

Frank Keating, chairman – former governor of Oklahoma; president, American Council of Life Insurers

Anne M. Burke, vice chairwoman – judge, Illinois Court of Appeals

Petra J. Maes – judge, New Mexico Supreme Court

Michael Bland – clinical counselor, clinical-pastoral coordinator for victim assistance ministry, Archdiocese of Chicago

Robert S. Bennett – lawyer, Skadden, Arps, Slate, Meagher and Flom, Washington

William R. Burleigh – former chief executive officer, E.W. Scripps Company, Union, Ky.

Nicholas P. Cafardi – dean, Duquesne University Law School, Pittsburgh

Jane Chiles – former director, Kentucky State Catholic Conference, Lexington, Ky.

Alice Bourke Hayes – president, University of San Diego

Pamela D. Hayes – attorney, New York City

Dr. Paul R. McHugh – director, Department of Psychiatry and Behavioral Sciences, Johns Hopkins University, Baltimore

Leon Panetta – former congressman and White House chief of staff; director, Leon & Sylvia Panetta Institute for Public Policy, Monterey Bay, Calif.

Ray H. Siegfried II – chairman of the board, the NORDAM Group, Tulsa, Okla.

College of Arts and Sciences

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Aquino: Build global solidarity to help women, children

4154
By Ellie Hidalgo
STAFF WRITER

Market globalization must be transformed into a global solidarity that prioritizes the needs of women and children, said a University of San Diego theology professor at a Feb. 22 symposium in Westchester on globalization.

The current economic system of unrestricted competition is excluding vast numbers of poor women and children, said Dr. Maria Pilar Aquino.

"The central component of these changes is the blind faith placed by the powerful elites of the world in the power of the market to engender, supposedly, an ideal society, global in scope, that purports to guarantee the welfare of all," she said.

Aquino — associate professor of Theology and Religious Studies and associate director of the Center for the Study of Latino/a Catholicism at the University of San Diego — keynoted a conference at Loyola Marymount University, "Building Global Solidarity: The Social, Political and Economic Impact of Globalization on Women and Children."

Aquino cited a 1999 U.N. Human

Development Report stating that contemporary globalization is "too narrow, limited to the concerns of economic growth and financial stability and neglecting broader human concerns." She said there is persistent global inequality between all countries, exclusion of poor people and countries and persisting human rights abuses.

The majority of women around the world, she added, lack fundamental rights to participate in politics and pursue higher education, and they have less access to resources and opportunities. Instead, violence against women persists, and women work for unequal pay while facing increased workloads in the workplace and at home.

A feminist analysis of neoliberal capitalist globalization, Aquino said, critiques global economic practices that have left more than 80 countries with a lower per capita income in 2000 than in 1990, while some 1.3 billion people try to survive on less than \$1 a day.

About 70 percent of the world's poor are women, resulting in more

and more women migrating around the world in search of better wages and working conditions.

Aquino said strategies toward creating an alternative form of globalization include building a world that is guided by ethical-political principles, including social justice, political equality, participatory democracy, concern for the welfare and security of all and respect for the individual. This form of globalization would sustain life — human life as well as the environment.

The recent mass world marches

against war reflect a growing sense of global solidarity, said Aquino, as people desire to have a say in determining their futures. "People involved in global solidarity are taking the streets and the public plaza all over," she said.

They are protesting, resisting and contesting decisions they feel to not promote the welfare of all, she added.

Some 300 participants attended the symposium, which was spon-

sored by the Western American Province of the Religious of the Sacred Heart of Mary. Cardinal Roger Mahony presided at the evening liturgy.

The concerns of women also need to be addressed specifically by the Catholic Church, said Aquino. Catholic social teaching tends to speak in broader terms that do not address the unique struggles of women, she said.

To advance the history of salvation, said Aquino, the church, theological studies and local parishes can support women's efforts to create "viable conditions for justice, human dignity and rights, the well-being of people, and respect for creation."

Three Religious of the Sacred Heart of Mary sisters with experience serving women and children in developing countries responded to Aquino's address.

Sister Veronica Brand, who worked for many years in Zimbabwe, Africa, said market priorities were undermining attempts to address the AIDS crisis. Patent laws, said Sister Brand, keep more generic and affordable AIDS medicines from reaching millions of poor Africans. The result is that the av-

erage lifespan in Zimbabwe has plummeted from 52 to 37 years.

As water becomes a scarcer resource, Sister Brand also expressed concern that at the Third World Water Forum beginning March 16 in Japan, some business interests may argue that water is a commercial good and not a human right.

Sister Rosa de Lima Pereira of Brazil said that the popular election of Brazilian President Luiz Inacio Lula da Silva reflects years of work by the church and other non-profit organizations on behalf of the poor.

Catholic News Service recently reported that Da Silva had appointed Bishop Mauro Morelli of Duque de Caxias to a national food council to help plan hunger policies that address widespread hunger and poverty throughout Brazil.

Sister Mary Jo McElroy of North Wales served nearly 20 years in Brazil. She added that people of faith in first world countries can reflect on ways to address the meat eating consumption patterns of their countries that result in greater amounts of grain being fed to livestock and decreasing amounts of grain available to feed the world's poor. ♦



Dr. Maria Pilar Aquino

SISTER NANCY MUNRO, CSJ

U.S. religiosity in a self-imposed straightjacket

4134

A recent international survey conducted by the Pew Research Center found six in 10 Americans agreeing that "religion plays an important role in their lives," by far the highest of any modern industrial society investigated. This figure represents approximately twice as many self-proclaimed religious adherents as reside in Great Britain, Italy and Canada, and about five times more than in France, the Czech Republic and Japan.

The paradox of the Pew findings in the wealthy nations surveyed is that high religious affiliation is associated with low levels of equality across societal institutions and policies and vice versa. For example, a 2001 World Health Organization report of 191 countries found that the United States ranked 37th in overall health care services behind almost every European country as well as Morocco, Oman and Costa Rica. A just-released study by the Robert Wood Johnson Foundation concluded that nearly one in three non-elderly Americans (about 75 million people) did not have medical coverage for some period over the past two years. While many believers in the this country are apparently content with a medical system that excludes millions of their fellows, individuals in significantly less religious France and Italy have created health care systems ranked one and two in the world respectively.

We have the highest degree of economic inequality in the industrialized world. The Washington-based Economic Policy Institute notes that while the wealthiest 1 percent of stockholders account for just under 50 percent of all stocks by value, one of every six children lives below the official poverty line.

Full-time working women earn about 77 percent of what full-time employed men do in the United States. In Great Britain, Italy and France, these figures are 80, 82 and 88 percent respectively. Among modern industrial states, Japan

alone lags substantially behind the United States in economic gender equity.

Only the United States continues to execute offenders — including, on occasion, mentally retarded individuals — despite recent findings that the criminal justice system is replete with errors, and that the capital punishment convictions of factually innocent defendants are hardly uncommon.

At a time when most prosperous nations have a system of compulsory military service, the United States maintains voluntary armed forces. Fighting and dying on the battlefield have become the plight of lower- and middle-class males, while sons of the wealthy stay home and enjoy the economic benefits of their privileged positions.

What is it about our religious beliefs or the relation between religion and other institutions that has prevented the weaving of the golden rule into the fabric of American society as it has in more secular nations? In other words, why do the religious convictions of so many Americans exist in a kind of schizophrenic detachment from their brethren in the wider social world?

To begin, we seem to be of two minds when it comes to social justice issues and the application of the "do unto others" dictum. As far as helping victims of tragedies such as the recent terrorist attacks and natural disasters, we Americans have always been generous with our time and money. However, as a nation we are unwilling to institutionalize our individual good will on issues such as universal health coverage, a livable minimum wage, and gender and racial equality. We are loath to help people designated as unworthy of societal generosity, as in the distinction between the "deserving" and the "undeserving" poor.

A partial explanation for the gap between religious beliefs and societal practice can be

found in the nation's intellectual history. English philosopher and pioneering sociologist Herbert Spencer (1820-1903), whose Social Darwinism swept across the United States in the 1880s (the term "survival of the fittest" comes from Spencer, not Charles Darwin), gave a pronounced boost to a mindset of rugged individualism already entrenched in this country.

According to Spencer, wherever one found himself or herself in the system of inequality that's where he or she deserved to be. Wealth was a natural outgrowth of intellectual and moral superiority, while poverty was a product of intellectual and moral inferiority. By definition, the wealthy were justly prosperous, the poor rightly impoverished. Yale professor William Graham Sumner (Spencer's most prominent American disciple) wrote a 145-page treatise titled "What Social Classes Owe Each Other" that can be summarized in a single harsh phrase: nothing at all.

For all of our self-proclaimed piety and impressive rates of church attendance, it appears that the golden rule has been overwhelmed by Spencer's legacy and smothered by the thick veneer of narcissistic materialism that is contemporary American culture. We strive to be the richest ("fittest") in a culture where, as sociologist Richard Robbins notes, "virtually all of our everyday activities — work, leisure, the fulfillment of social responsibilities — take place in the context of commodities."

Complete with rock bands and laser light shows, some forms of religious expression are more entertainment than devotion as spirituality is reduced to another commodity to be bought and sold in the marketplace. My guess is that for many of these adherents, "Jesus Christ Superstar" has the same impact on their lives as Mariah Carey superstar.

Finally, over the past 40 years there has been a shift in religious orientation on the part of many, from a "one-to-one" relation with God and redemption as

a personal journey. This spiritual orientation separates people from concerns about, and participation in, the larger society. With the rise of "God Box" or television preachers, one need not leave the house to experience religious fulfillment.

To be sure, not all religious adherents and leaders have succumbed to lives wherein success is measured by material possessions and salvation is a solitary journey. The relentless struggle of Martin Luther King Jr. and others illustrates how people have made enormous sacrifices working collectively for social and economic justice. Unfortunately, these individuals are a minority of the population. The true religion of contemporary American society is consumption, as an excursion to our real houses of worship — shopping malls — will attest.

The United States appears to be the lone wealthy nation where an undercurrent of Social Darwinism intersects with crass materialism and an exclusionary, personal quest for salvation to yield a narrow interpretation of the golden rule. This is a rendition wherein individuals comfort family and friends but refrain from striving for equality and justice at the societal level.

A man of deep religious convictions, the 19th-century Danish philosopher Søren Kierkegaard had nothing but disdain for what he called "Christendom," the "herd" mentality of worshipers who weekly marched into churches as if attending a social function, then stomped out again, indifferent to the true message of their faith. For Kierkegaard, "Being a Christian in Christendom ... is as impossible as doing gymnastics in a straightjacket." We have become a nation of religious adherents in self-imposed straightjackets, indifferent to much of the suffering and injustice in our midst.

George J. Bryjak is professor of sociology at the University of San Diego.

Another way to bring Saddam down

By John G. Stoessinger ⁴¹⁵⁴

If the United States and Great Britain fail to persuade the United Nations Security to adopt a resolution sanctioning the use of force against Saddam Hussein's regime, they should consider an alternative resolution designating Saddam Hussein as a war criminal. There is certainly ample evidence against Saddam to merit this dubious distinction since his invasion of Kuwait in 1990.

It should be easier to persuade Russia, China and France to go along with such a resolution than with one that authorizes war. This certainly would be preferable to a "coalition of the willing" since Saddam is the entire world's problem. Besides, Turkey's (at least temporary) refusal to provide the United States with a northern front against Iraq increases the dangers of military action.

Such a compromise might take longer to get rid of Saddam Hussein, but it might avert the deadly risks of war. There is a precedent for this: the case of Slobodan Milosevic, the former dictator of Yugoslavia who now awaits trial for genocide and crimes against humanity before the International Criminal Court in The Hague.

Milosevic was indicted for war crimes and crimes against humanity on May 27, 1999, when he was still in power as president of Yugoslavia. Louise Arbour, the then-chief prosecutor of the International War Crimes Tribunal, indicted the dictator, and added that "the world [was] now a much smaller place for this man." In effect, the charges branded the Milosevic regime as criminal and Milosevic himself as an international pariah.

Milosevic at first scoffed at this indictment but soon stopped laughing when he saw his dream of a greater Serbia reduced to ruins. Protest movements against him grew to huge numbers all over Serbia after he lost a critical election in Belgrade.

Milosevic was ousted as president in October 2000. His successor, Vojislav Kostunica, a constitutional lawyer, ordered an investigation of Milosevic on corruption charges. Soon thereafter, Yugoslavia's former



Dean Rohrer

president landed in a Belgrade jail.

President Clinton offered the new Serb regime a \$5 million bounty if Milosevic would be extradited to the U.N. War Crimes Tribunal in The Hague. This did, in fact, occur in July 2001. Shortly thereafter, the chief prosecutor of the U.N. War Crimes Tribunal, Carla Del Ponte of Switzerland, began to prepare for the trial of Europe's last dictator. Thus, within two years after his original indictment as a war criminal, Milosevic had gone from power to prison.

In July 2002, a new International Criminal Court was created when 66 countries ratified its statute. The number of ratifications now stands at 89. The United States, unfortunately, is not among them.

The reasons for the U.S. absence from the ICC are unfounded, in my judgment. The ICC's judges are superb jurists, and there is not the slightest chance that they would engage in political prosecutions of Americans. The one whom Milosevic will have to defend himself is Richard May of the United Kingdom, a jurist of impeccable reputation.

It would be naive of course, to assume that Saddam would appear before an International Tribunal any time soon, but it might be the end result of a chain of events not unlike those that destroyed Milosevic. In the meantime, we probably would be able to build a far more powerful coalition with international law on our side. U.N. inspectors with specific deadlines for the destruction of Saddam's weapons of mass destruction would keep the pressure on. Saddam might be replaced through a coup like Milosevic was.

If he were ever to appear before the ICC, the British would no doubt be prepared to plead the world's case. More likely, Saddam might spare us the trouble and die of natural causes. He is 65 now, rumored to be in poor health and far from the vibrant man he was at the start of the Persian Gulf War. Be that as it may, he would be defanged once and for all.

A war crimes resolution passed by the Security Council might well dispose of Saddam Hussein without sacrificing precious lives in a needless war.

Stoessinger is distinguished professor of global diplomacy at the University of San Diego and the author of "Why Nations Go To War" (St. Martin's Press, 2001.) He also served as director of the U.N.'s Political Affairs Division from 1967-74.

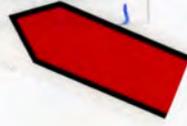
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40-4299 4154 HQ21 2002-21367 CIP
Barber, Nigel. **The science of romance: secrets of the sexual brain.**
Prometheus Books, 2002. 293p index afp ISBN 1-57392-970-0, \$26.00

In this engaging, thoughtful, and deft book, Barber takes the reader by the hand as he describes the intimate connection between evolutionary theory and romance in order to further understanding of close relationships. He explores the empirical literature on a range of topics, including jealousy, infidelity, monogamy, divorce, single parenthood, teen pregnancy, sex-related differences in the brain, and fashion trends associated with marriage. Readers will be simultaneously fascinated and frustrated by the author's explanations for human behavior, partly due to Barber's occasional irreverence. As the author progresses from topic to topic, one can predict how evolutionary theory will explain human behavior and begins to yearn for a different, contrasting perspective—which is missing from this book. For example.

the chapter "Why Marriages Fail" devalues or omits altogether significant psychological, systemic, and cultural perspectives that inform the topic. However, Barber states his bias clearly and nudges his audience to reflect on a range of issues. The chapter on fashion trends and marriage is especially illuminating. This book challenges beliefs taken for granted and raises many questions that will stimulate conversation. **Summing Up:** Recommended. All readership levels.—*T. Edwards, University of San Diego*



**Mary
Curran-Downey**

War veterans show support for a peaceful end to crisis



4154
For peace.
For peace and for the
troops.

For peace and for the
troops and for America.

It's not a contradiction.
Just ask Michael Byron,
Ph.D. The political science

professor (Palomar College, Mesa College, University of San Diego) was on active duty from 1975 to 1978 with the Navy, stationed on the cruiser Long Beach out of North Island and he is now a member of a national movement called Veterans for Peace, a non-profit organization founded by ex-service members.

Byron, who lives in Oceanside, was among the group of North County residents speaking in support of a resolution against war in Iraq that was presented last week to the Oceanside City Council. The council tabled the measure — which is to say it's dead in the water unless a council member decides to bring it up again. It's not expected to make another appearance soon. A similar resolution, presented to the Carlsbad council, needs a council member to sponsor it to have it considered.

Similar measures have passed in 130 U.S. cities, including Los Angeles, Chicago and Philadelphia. The resolutions, even when they've been approved, have created controversy. Those opposing them say local governments have no reason to make statements about foreign policy.

• • •

Byron said several people in the Oceanside audience who opposed the resolution "just had bad impressions from the anti-war demonstrations of the '60s" and the way troops were treated when they returned home.

"All I can say is there is a very clear distinction between our armed forces and the political decisions that are made by the president and the government in Washington," he said.

"The Marines are given an order and they carry it out. It's not possible for someone in the armed forces to say, 'I'll sit this one out.' We can dissent with the wisdom of the political decisions without having or expressing any opposition to the troops themselves, who are loyal Americans doing what they have to do."

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA
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Byron's wife, Ramona, a Persian Gulf War veteran, believes that veterans bring credibility to opposing an Iraq war.

"Obviously, we're not just peaceniks," she said. "We believe that war sometimes is necessary, and we were willing to fight and place our own lives on the line. And yet we believe this war is unjustified and dishonorable because it's unprovoked."

The public still hasn't come to terms with the numbers of Gulf War veterans who are sick and unable to get the medical attention they need, she said. Both she and her husband, regardless of what happens in Washington over the next few days, will attend a peace rally Saturday at the band shell south of the Oceanside Pier.

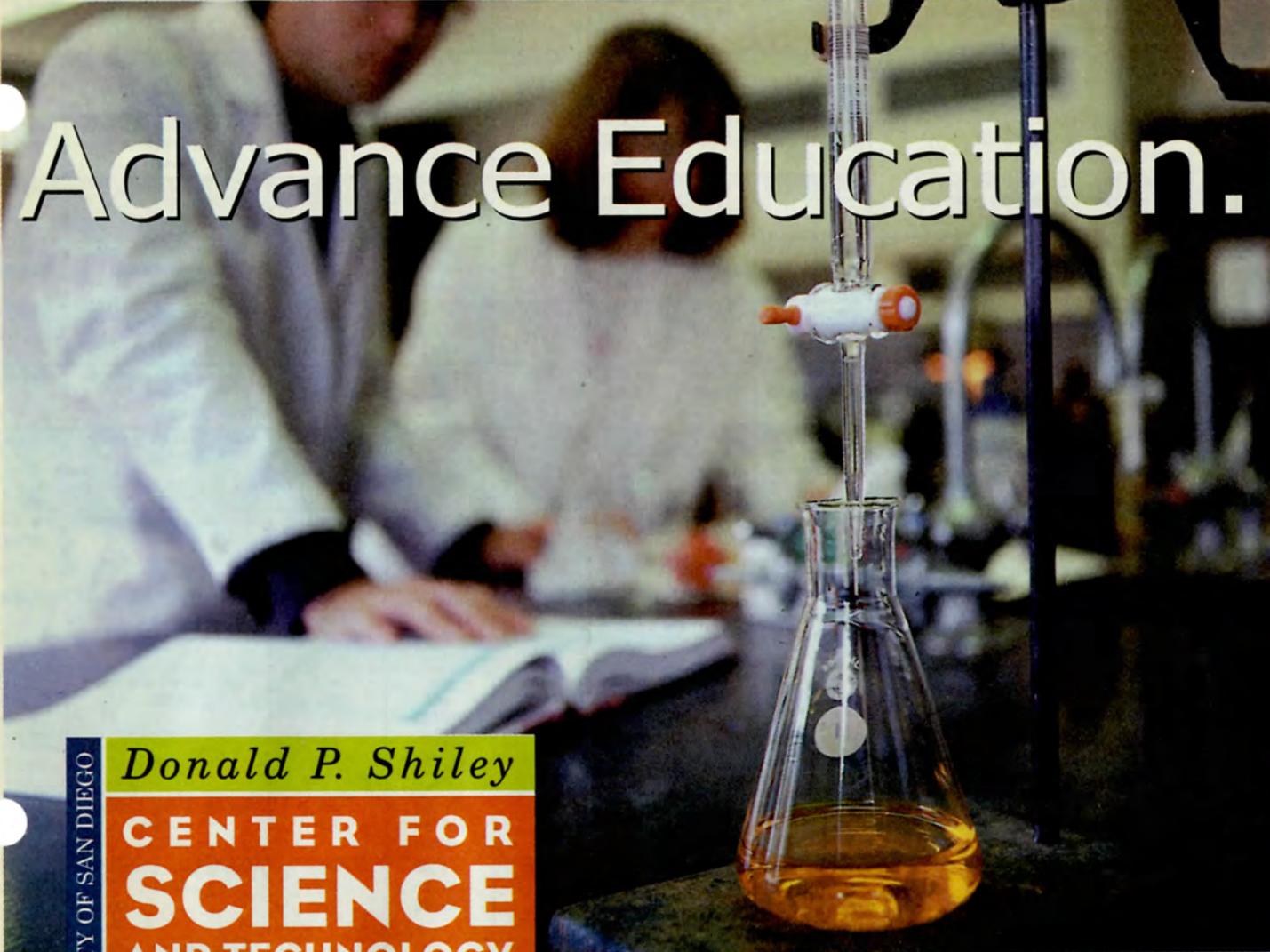
"The speakers mainly will be veterans," said Marcia Patt of the North County Coalition for Peace. "One is from World War II, and most of the vets have served either in Vietnam or the Gulf War, and many have of officer's rank."

"We will also have several students who organized and participated in the student protest this past week. We'll also have some speakers who will express their views from the point of view of a grandmother, that kind of personal viewpoint. It starts at 12 noon and goes on until 2, and you can get more information by e-mailing me at northcountynowar@cox.net."

For peace and for the troops. Perhaps, in these crazy times, it's the sanest thing we can be.

Mary Curran-Downey can be reached at
mary_currandowney@hotmail.com

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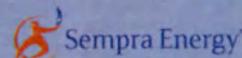


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EXHIBITING SYNERGY

By Robert L. Pincus, ART CRITIC

When the going gets tough, museums get collegial. At least that's the fortunate scenario for the California Center for the Arts Museum.

For the past year and a half, the Escondido venue has lacked what most museums possess: curators. Annual deficits have led to budget cuts that have reduced the staff to a gaunt version of what it once was.

Natasha Bonilla Martinez, its director of education, added museum director to her duties after layoffs in fall 2001. She's remained determined that this situation won't undermine the appeal and quality of its programming. At the same time, Don Bacigalupi, director of the San

Diego Museum of Art, saw a way to help the CCAM with its dilemma and accomplish something for his institution at the same time.

This was the genesis of "Look. React. Engage: The Art of Collecting at Two San Diego Museums." It's a yearlong series of exhibitions, four in all, which combine works from a fledgling collection of 100 or so with those from a venerable one boasting more than 12,000.

Clearly, there isn't symmetry here, but that's just fine with both directors. (You can easily guess which museum possesses more objects.) The striking differences between museums and collections will, with any luck, spark the sort of discussion that Martinez is hoping for.

SEE Synergy, F4

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA
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MAR 16 2003

► SYNERGY

CONTINUED FROM F1

Museums give each other a helping hand

"We're really seeking to engage people with the notion of what a museum is all about," she observes. "We want to create a new, informed level of dialogue with our audience."

Pairing a 77-year-old institution with one in its ninth year is a good way to raise questions about what an audience should expect from a fledgling venue. And Martinez has strong views on this issue.

"Some people thought that we could burst forth, like Athena from the head of Zeus. But it's a little harder than that to reach maturity.

"One of the unfortunate things about the budget problems is the perception I hear regularly expressed that this (museum) program is a failure, that its success should be measured according to the number of blockbusters. I'm saddened when I hear this. As someone who has been in the (art) field for 20 years, I feel that this museum has had tremendous success during its nine years."

The evidence is there for her claim, particularly with exhibitions. The first director, Reesey Shaw, assembled an impressive array of shows that contained sophisticated art framed by highly accessible topics, from the inaugural 1994 "Wildlife," with its wide array of painters and sculptors, to "Espiritu" in 1999, which featured 11 contemporary Mexican artists with a spiritual dimension to their work.

Ellen Fleurov, who succeeded Shaw in 1998, brought her expertise in photography



The California Center for the Arts possesses one of the most elegant spaces for viewing art in San Diego County, and its biggest gallery is currently featuring paintings, drawings and prints by the late Harry Sternberg, along with photographs from the '40s by the little-known Herbert Ohm.

Jerry Rife / Union-Tribune

as well as the other visual arts to bear on an exhibition devoted to Ansel Adams (1999) and a retrospective for the accomplished Escondido artist, the late Harry Sternberg (2000).

Martinez is determined to make a virtue of necessity and create thought-provoking ways of presenting both collections that will make that argument persuasive — if the shows live up to their concept.

At the same time, Bacigalupi sees the center's audience as potentially new eyes for SDMA's holdings:

"These shows offer the opportunity for our collection to be seen by an audience that may not find itself in Balboa Park, or one that hopefully may find its way to Balboa Park."

The first exhibition, which focuses on three disparate artists — George Bellows, Harry

Sternberg and Herbert Ohm — just may do what Bacigalupi hopes. The SDMA owns a generous number of prints by Bellows, the early-20th-century American realist, and they get a particularly elegant installation in Escondido.

Each group of works in this first installment of "Look. React. Engage," on view through April 13, offers a different but compelling slant on the issue of collecting and on these contrasting collections.

The Bellows selections evoke the considerable history of the SDMA collection itself. One of his lithographs was a gift back in 1927, three years after the museum was established. Then, in 1930, it gained a fine little painting, "Lobster Cove, Monhegan, Maine" (1913). (Both are on view.) The Bellows display in Escondido also illustrates how a museum builds on previous holdings: In 1997 and 1998, the museum acquired 52 of his prints, dramatically increasing its holdings of his technically virtuosic, social-

ly engaged images.

Sternberg, who died in November 2001 at 97, had strong relationships with both museums. In addition to his 2000 retrospective in Escondido, there was a survey-style show of his long career as a printmaker in both New York and Escondido at the SDMA in 1994. Both museums also own works by him, as this show testifies.

Ohm is far more obscure, a photographer who worked in the soft-focus pictorialist style decades after it had gone out of fashion. He also produced much of his best work in a short period (1947-49) and never tried to promote himself as an artist. Yet he produced wistful, poetic landscapes in the Southwest that justify the value of this gift to the CCAM and raise interesting questions about work that doesn't fit neatly into the history of photography.

Martinez and Bacigalupi both cite the small budget of the CCAM as the reason this show and its three sequels have



The two previous directors of the California Center for the Arts Museum are Ellen Fleurov (1998-2001, left) and Reese Shaw (1994-1997).

come together as quickly as they have. The museum has never been flush with funds, but the last year and a half, since Martinez became director, times have been particularly tough.

"We recognized the urgency," says Bacigalupi. "We started our conversations about this idea two years ago, with Ellen Fleurov, but we speeded up our thinking. We wanted to help keep the museum viable. It's an important outpost for cultural offerings, and the facility and the setting are remarkable."

The president of the center, John Haynes, who departed last year largely because of these same perennial budget problems, thought that one way to address deficits was to lay off curator Catherine Gleason and registrar Debbie Kline as well as eliminate Ellen Fleurov's separate position as director. That happened in October 2001.

Martinez hopes to rebuild the staff as the center's fortunes improve, but in this fiscal year she has an even smaller amount to work with than in the previous cycle: approximately \$438,000 of the center's \$7.3 million budget in 2002-2003, as compared to about \$513,500 of a \$7.9 million in 2001-2002. (To offer a yardstick: The SDMA has a current annual operating budget of \$9 million.)

The museum's and the center's fortunes are intimately linked. The CCAM can not raise money on its own. Unlike most art museums, it is not a stand-alone institution. As the Center for the Arts has suffered from budget deficits, its muse-

um's share of the budget has dropped. The museum generates less revenue than its performing-arts facilities, observes Lydia Basehore, interim chief executive officer and vice president.

"The museum had a higher percentage (of the budget) in earlier years," observes Basehore.

In the first budget year (1994-95), it garnered approximately \$750,000 of an \$8.8 million budget for the center. That dropped to \$663,000 out of a \$7.8 million budget in the 1995-1996 fiscal year, though the percentage (8.5) of the total expenses remained the same. And of course these amounts went further eight and nine years ago, underscoring just how slim the museum's resources were during the last two years.

In a sense, the current project is an outgrowth of an exhibition that Martinez initiated last year, called "Interface: A Juried Exhibition Exploring Science, Technology and Art." Bacigalupi was one of those jurors. So was the accomplished art historian Sally Yard, who is a professor at USD and a regular curator for inSITE exhibitions.

From discussions between Martinez and them, the concept of "Look. React. Engage" emerged. Bacigalupi thought that Yard would be the right guest curator for the entire series, and she in turn became enthused about the project.

"We were trying to turn a problem into a possibility, and ideas just began to emerge," recalls Yard.

"The museum (CCAM) has one of the most beautiful spaces imaginable, and much of the San Diego Museum of Art's collection isn't seen at any point. Comparing the two collections and how they come together naturally let people reflect on what the Center Museum could become."

The museum has multiple, overlapping constituencies in Martinez's estimation. But it

SEE Synergy, F5

► **SYNERGY**
CONTINUED FROM F4

Two museums combine efforts with exhibits

has a particularly strong bond with one of those audiences.

"Because the museum was built by Escondido," she says, "it has a singularly special responsibility to be responsive to the local community."

Toward that end, the CCAM is supplementing its yearlong set of exhibitions with a series of evening community dialogues (the dates: March 27, June 12, Sept. 11 and Dec. 11). Martinez is attempting to get a clearer idea of what expectations museum visitors bring with them and how a museum might transcend those expectations.

At the same time, she aims to broaden the regional audience for the museum. And the design of the show itself provides for ongoing commentary from a spectrum of viewers. Comment books have become a fixture at museum exhibitions, and a show called "Look. React. Engage" gives them a prominent spot, as one might guess. But the museum gives them an even more auspicious spot, by providing an area where some of those comments are printed and mounted on a wall.

The wall will be a common denominator at all four exhibitions in the series. So will the interplay between the two collections.

For the second installment, which begins May 6 and closes July 6, Yard is working with the SDMA's curators to present prints from its collection by the great 19th-century Japanese landscape printmaker Ando Hiroshige. She's sifting through a large gift of contemporary works given to the CCAM by Sharon Saunders and William Warness and is likely to feature landscapes that elicit compari-



Don Bacigalupi, director of San Diego Museum of Art, has made many works from its collection available for exhibitions in Escondido.

Roni Galgano / Union-Tribune

"I want to see us . . . bring small, important shows to town, to continue with the museum's earlier program of having residencies for regional artists."

NATASHA BONILLA MARTINEZ

sons with Hiroshige's classic woodcuts. One example: scenes from the work of contemporary San Diego photographer Philipp Scholz Rittermann.

(There is further synergy between the two institutions at this point: Beginning May 24, the SDMA will be presenting an exhibition of paintings, drawings and prints by a slightly earlier great among Japanese landscape artists, Katsushika Hokusai.)

The third component of "Look. Engage. React." will showcase Latin American works from both collections

(July 20-Sept. 28); the fourth, contemporary works (Oct. 12-Dec. 31).

Unlike the majority of art museums, the CCAM can't plan and schedule exhibitions two, three, even four years out. Lack of funds and economic uncertainty make that impossible.

Martinez's own areas of expertise are in Latino and Native American photography. The topic of her master's thesis in Latin American Studies at SDSU was "Image and Gender in the Borderlands: Chicanas Represent Themselves." She hopes there will eventually be enough resources to present a wide-ranging exhibition of Chicana photographers.

She knows such a project may be some years off.

"I'm a pragmatist with a vision," she explains.

Still, she keeps her eyes on the vision.

"I want to see us have the capability to bring small, important shows to town, to continue with the museum's earlier program of having residencies for regional artists."

In spite of the museum's dire finances, Martinez projects a calm aura of optimism. The scale of the CCA may have been ahead of its time in Escondido, but she suggests that the area may be catching up to the cultural ambitions that fueled its creation.

She feels certain the museum remains important to Escondido. One large indication: the huge amount of community participation each year in its Day of the Dead installation by Mexican artist Eloy Tarcisio. Martinez believes that the dialogue that accompanies "Look. React. Engage" can strengthen that bond, even as it widens the understanding of what an art museum contributes to the life of a city.

**Robert L. Pincus: (619) 293-1831;
robert.pincus@uniontrib.com**

Conference gives young Latinas a look at success

Annual event created to reduce dropout rate

By Liz Neely
STAFF WRITER

4154
CHULA VISTA — Leticia Quintero's parents were supportive; they encouraged her to go to college, but they couldn't always help her with her schoolwork.

"They were the type of parents who were at every graduation and every open house . . . but if I had said to my mom, 'I need to take the SAT,' she probably would have said, 'What?'"

Quintero's parents came to National City from Jalisco, Mexico. They worked hard — her father has been a cook for 30 years, and her mother cleans houses — and they struggled with English.

Quintero, 21, said that when she attended her first Adelante Mujer conference 10 years ago, it was a revelation.

"There were not a lot of people like doctors and lawyers in my family that I could go to," Quintero said. "Here, I met those women."

Adelante Mujer, held yesterday at Rancho Del Rey Middle School in Chula Vista, was created by the Sweetwater Union High School District a decade ago to combat the high dropout rates the district was seeing among young Latinas.

The daylong conference offers workshops for South Bay girls in grades six through 12 and their mothers. During the workshops, successful Latina women are invited to speak about their careers and how they have accomplished their goals. Yesterday's event drew about 800 people, co-chair Mercedes Richardson said.

In the last six years, the district has seen dropout rates decline among Latinas, said Richardson, though there could be several reasons for the lower rates. Six years ago, the district recorded about 1,600 Latina dropouts. Last year's number was about 400,

Richardson said.

The purpose of the conference is to try to raise girls' self-esteem and encourage them to make positive decisions about their lives.

"We want them to start early to establish networks with all of us," said Richardson, a coordinator in the student welfare and attendance department at Sweetwater. "It's a celebration, really, just of who we are."

Girls can learn about careers in medicine, the media, government, engineering, education and law, but they also can attend workshops on date rape and domestic violence.

The most popular sessions are usually the ones that focus on the law and how to succeed in business, Richardson said.

Sylvia Tenorio, a deputy district attorney at the San Diego District Attorney's Office, has been a speaker at the conference for the past three years.

"I look around the room and I see myself, really," said Tenorio, who described to the girls how she became a

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA
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lawyer, then a public defender and finally a district attorney. "These girls were me 20 or 30 years ago."

Tenorio, along with Deann Salcido, a Superior Court judge for the state of California, and Jacqueline Vinaccia, a partner at a San Diego law firm, described the hard work it takes to succeed.

"You have to decide now what it is you want to do and how you want to get there," Vinaccia told the girls.

Alejandra Diaz, 12, has attended the conference for three years. She thinks she may want to be an actress, but she is drawn to the workshops about law.

"(The workshop) on being a lawyer is the one I enjoyed the most," said Diaz, a seventh-grader at National City Middle School. "They explain to you the qualities you need to go to college and what you need to do to be a perfect lawyer."

Irene Valdiva has brought her 12-year-old daughter, Jessica, to the conference for the past three years. Valdiva said she learns what she needs to

do as a parent to help her daughter succeed in school and in life.

"I went to a class on how to prepare my daughter to get into a university and what kind of help I can give her to get her there and what kinds of grades she needs to get," Valdiva said in Spanish as her daughter translated for her.

Quintero said she plans to graduate from the University of San Diego this year with a double major in English and Spanish. She is the first student to attend the conferences and then become a member of the organizing committee.

She said she is not sure what her future holds, but she wants to continue working in her community.

"We're not only trying to build up young Latinas, but also their mothers," Quintero said. "If we can do this, then they can rise up and succeed together."

Liz Neely: (619) 498-6631;
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4154 pg 16

'Look. React. Engage.' The art of collecting at two San Diego Museums

The Museum, California Center for the Arts, Escondido is pleased to announce their next exhibition, LOOK. REACT. ENGAGE: The Art of Collecting at Two San Diego Museums on view from Jan. 26 through Dec. 31. The first phase of this year long series of four exhibitions will focus on works drawn from the American collections of the San Diego Museum of Art (SDMA) and the Center Museum's permanent collection. The subsequent phases, opening in April, July and October, will present Asian, Latin American and Contemporary art from both institutions. The exhibition is organized by The Center Museum and curated by Sally Yard, Ph.D., professor of Art History at the University of San Diego.

Traditionally, the act and the art of collecting have been at the heart of what art museums do, and many people assess an art museum's success and accomplishments in part by the scope, size and quality of its collections.

Don Bacigalupi, Executive Director of the San Diego Museum of Art says, "We are happy to assist The Museum, California Center for the Arts, Escondido with this compelling year long series of exhibitions. The San Diego Museum of Art has many North County patrons and visitors, and we are most pleased to be sharing works from our collections with the larger

North County community."

Often, art museums are established to house existing collections, while some museums are conceived to collect for a community. Although quite distinct in size, history and programmatic focus, both The Center Museum and the SDMA were established in part to create collections for their respective cities in San Diego County. The Center Museum, founded at the end of the twentieth century, has a fledgling collection of some 100 works by notable regional, national and international artists, acquired primarily by donation and commission. The San Diego Museum of Art, an institution established in 1924, has a remarkable collection of more than 12,000 works.

LOOK. REACT. ENGAGE will explore a number of themes ranging from issues of connoisseurship, challenges of documentation and collections care, the passionate relationships that collectors, curators and viewers develop with works by particular artists and periods, and the role of artists in the viewing and interpretive experience. This unusual institutional collaboration is conceived to establish a meaningful context for the development and future of The Center's programs and collection, while at the same time contemplating the remarkable resources a short stretch of freeway away.

From Jan. 26 through April 13, prints and paintings by George Bellows (1882-1925) and Harry Sternberg (1904-2001) will be exhibited together with the experimental photographic prints of Herbert Ohm (1898-1972).

Several themes thread through these three bodies of work: portraiture, place, injustice, war. From Bellows' images of the public spectacle of boxing to Sternberg's etchings of the lowering landscapes of coal mining and almost animate machinery of steel mills, the terrain of the United States during the first third of this century is examined. The rhapsodic imagery of Ohm -

made during the final years of the 1940s - focuses on nature, whether the open spaces of the western landscape or the intricate architecture of a hibiscus blossom.

For each of the three artists the medium of the print was crucial. Bellows embraced the rich luminosity and stark fluidity of lithography. Sternberg reveled in the unrelenting dialogue of artist and material implicit in his methods of making of woodcuts and etchings. Ohm was ardent in experimenting with an array of unconventional processes for generating photographic prints.

There is fortune and luck as

well as purposeful pursuit in the formation of all collections. One of the delights of perusing most museums' storage vaults is the unexpected juxtaposition of images from different realms. While Bellows and Sternberg are major figures in the history of American art, Ohm - whose photographs were shown in 1949 at the Smithsonian Institution in Washington, D.C. - remains largely unknown. Works by the three artists have made their way into the two collections through disparate routes.

A study of Bellows' daughter Anne was given by the University Women's Club to the San

Diego Museum of Art in 1927 — two years after the artist's death and three years after the museum opened as the Fine Arts Gallery of San Diego. In the intervening three-quarters of a century, SDMA has assembled, through purchase and donation, one of the major holdings of Bellows lithographs in the world. Likewise, SDMA's core of works by Harry Sternberg have been acquired through both purchase and gift. By contrast, the works by Sternberg in the Center Museum's collection were given by the artist in 2001, while the photographs of Ohm were a gift of the artist's widow.

See LOOK page 26

SAN DIEGO NAVY DISPATCH AT EASE

SAN DIEGO, CA
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'Look. React. Engage.' The art of collecting at two San Diego Museums

Continued from page 16

The resonance of the art of Bellows, Sternberg and Ohm suggests one role that museums play: the works in their collections are inevitably charged by the contexts in which they are shown. The show, which will include a number of interactive elements, will be designed to provoke and intrigue patrons to consider their own responses to art as they learn about the individual and institutional forces behind the formation of these two San Diego County museum collections and the challenges facing art museums in the twenty-first

century.

Natasha Martinez, The Center's Director of Visual Arts and Education, notes, "We are delighted to work once again with Dr. Sally Yard, and to collaborate on this special project with the San Diego Museum of Art. This exhibition will offer North County and San Diego audiences new insights into the relationships between artists, collectors and institutions, as well as present a number of significant artists represented in the permanent collections of both institutions. The extended nature of the

project will allow for a rich variety of artworks to be presented, including some never before on display."

There will be a special Members Preview Reception on Jan. 25, from 6-9 p.m. Catering will be provided by Trader Joe's of Escondido. For more information on membership at The Center call (760) 839-4123 or online at www.artcenter.org.

About The California Center for the Arts, Escondido Located in North San Diego County at 340 North Escondido Boulevard

in Escondido, the California Center for the Arts, Escondido is accessible by major interstate highways. The Center's 12-acre campus offers a Performing Arts season with internationally renowned artists, acclaimed contemporary art exhibitions in the Museum, an education complex offering classes and workshops for young people, families and adults, and an award-winning Conference Center which hosts more than 400 events each year in North County's largest meeting facility. The Center is a non-

profit organization that is supported by a combination of public and private donations. For more information, please visit <http://www.artcenter.org>.

Calendar Information: LOOK. REACT. ENGAGE: The Art of Collecting at Two San Diego Museums Jan. 26 to Dec. 31. Members Preview Reception Jan. 25, from 6-9 p.m. Museum, California Center for the Arts, Escondido 340 North Escondido Blvd., Escondido (800) 988-4253 or (760) 839-4120

Museum Hours and Admis-

sion: Tuesday through Saturday, 10 a.m. to 5 p.m. Sunday, 12 to 5 p.m. Closed Mondays and major holidays (call for holiday hours) Open until curtain for Center-sponsored events in the Concert Hall and Center Theater on Friday, Saturday, and Sunday \$5 Adults \$4 Seniors (65+), Active Military \$3 Students with ID, Youth 12-18 FREE Youth under 12, Center Members Performance ticket holders receive free admission day of performance First Wednesdays of each month are free

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ACHIEVERS

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Providence College

Daniel Conway of Bedford, and a member of the Class of 2005, has been named to the dean's list at Providence College for the fall 2002 semester.

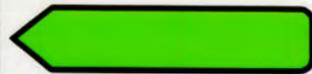
Franklin Pierce College

Jessica L. Holbrook of Bedford, made the dean's list for the fall 2002 semester at Franklin Pierce College.

University of San Diego

Dane Mahoney of Bedford made the honor roll for the fall semester at the University of San Diego. Mahoney earned first honors with a grade point average of 3.65 or higher for the semester.

Mahoney, who is majoring in international relations, is a freshman at USD this fall and a 2002 graduate of Bedford High School.



POCONO RECORD

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CAMPUS NOTES

Roy on concert tour

SYRACUSE, N.Y. — Rachel Roy of Portland, a sophomore majoring in voice in the College of Visual and Performing Arts at Syracuse University, is a member of the University Singers, who will be performing in various cities in Florida during the spring recess.

Tust on dean's list

SAN DIEGO, Calif. — Amanda Tust of Shawnee-on-Delaware has been named to the Dean's List for the fall

semester at the University of San Diego.

Tust is a senior English and journalism major. She is managing editor of the school newspaper, *The Vista*, and works part-time for *San Diego Magazine*.

Sisters earn honors

PHILADELPHIA — Lydia Werkheiser and Sarah Silfies of Kunkletown have been named to the Dean's List for the fall semester at their respective universities.

Silfies, a junior at Temple University is majoring in political

science. During the fall semester she served as a political intern for U.S. Rep. Jim Greenwood of Bucks County.

Werkheiser, a senior at East Stroudsburg University, is majoring in psychology. She served as an intern during the fall at the Monroe County Children & Youth agency.

Cullen on dean's list

BETHLEHEM — Kerry Cullen of Canadensis has been named to the Dean's List for the fall semester at Lehigh University.

P 30 PLAYBILL

FROM PAGE 29

day. Coronado Playhouse, 1775 Strand Way, Coronado. \$10 to \$20; (619) 435-4856.

La Colmenita (The Little Beehive)

The National Children's Theater Company of Cuba performs a bilingual rendition of "A Midsummer Night's Dream" and Caribbean folktales, "La Cucarachita Martina" and "Menique." 7 p.m. Friday at USD, 5998 Alcalá Park. \$20 and \$25. (619) 575-5559; and 7 p.m. Monday at Community Center, 6845 University St. \$20; (415) 575-5559.

Livin' Fat The Community Actors Theatre presents a comedy about a family struggling to make ends meet that decides to go wild and spend their money. 8 p.m. tomorrow and Saturday; 3 p.m. Sunday. Community Actors Theatre, 2957 54th St. \$8 and \$10; (619) 264-3391.

The Misanthrope The Globe Theatres and USD Master of Fine Arts Program present Moliere's comedy of manners. 8 p.m. tonight through Saturday. Studio Theatre, USD, 5998 Alcalá Park. \$5 and \$8; (619) 231-1941.

The Music Man The Welk Resort Theatre presents the hummable music set in Iowa about the simple folk of America's heartland in the beginning of the 20th century. 1:45 p.m. Sundays, Tuesdays, Wednesdays, Thursdays and Saturdays; 8 p.m. Tuesdays, Thursdays and Saturdays. Through March 29. Welk Resort, 8860 Lawrence Welk Drive, Escondido. \$31 to \$34 for performance only, \$42 to \$48 including full buffet; (760) 749-3448.

Pages from a Notebook The San Diego Black Ensemble Theatre presents an evening with playwright Athol Fugard as he reads his latest work. 8 p.m. Saturday. Eveoke Dance Studio, 644 Seventh Ave., downtown. \$20 and \$35; (858) 831-1931.

Quilters Palomar College's Performing Arts Department presents a musical portrayal of a women's life on the frontier prairie. Opens 8 p.m. tomorrow. 8 p.m. Saturday; March 13, 14, 15; and 2 p.m. Sunday and March 16. Howard Brubeck Theatre, Palomar College, 1140 West Mission Road, San Marcos. \$10 to \$16; (760) 744-1150.

San Diego TheatreSports The com-

edy improv troupe competes in a competition where every scene and song is made up on the spot using suggestions from the audience. 8 p.m. Fridays. Swedenborgian Theatre, 1531 Tyler Ave., Hillcrest. \$10 to \$15; (619) 465-SHOW or www.improvise.net.

Save Me a Place at Forest Lawn,

Black Comedy The Full Circle Theatre Company presents two productions.

"Forest Lawn" is about two elderly women contemplating their lifelong friendship, family relationships, loves and losses. "Black Comedy" is a zany farce when the characters are plunged into darkness due to a power outage at an art show. Opens 8 p.m. tomorrow. 8 p.m. Fridays and Saturdays; 2 p.m. Sundays. Through March 23. Parker Auditorium, 750 Nautilus St., La Jolla. \$8 to \$12; (858) 454-3081.

Sexual Perversity in Chicago, State

of the Art, Sisters The Fritz Theatre and 6th @ Penn Theatre present three plays. "Sexual Perversity" is based on David Mamet's script and joins four of the horniest Chicagoans for an hour of fun as the foul-mouthed boys are portrayed by women and the women are portrayed by men. Robert May's "State of the Art" takes an introspective look at the perils of playwriting in an absurdist style. "Sisters" is a multi-media, ethereal piece. Opens 7:30 p.m. Monday, 7:30 p.m. Mondays through Thursdays. 6th @ Penn Theatre, 3704 6th Ave., Hillcrest. \$12 and \$15; (619) 688-9210.

PLAYBILL **31**

CLASSICAL MUSIC

San Diego New Music NOISE Ensemble premieres new compositions by USD faculty member Christopher Adler and others. 12:15 today. *French Parlor, Founders Hall, USD, 5998 Alcalá Park. \$6 and \$8; (619) 260-2280.*

THE SAN DIEGO UNION-TRIBUNE / MARCH 20, 2003

ter of Tuskegee Airmen will discuss their activities for People to People International on Sunday, March 9, at 3 p.m., in Green Hall at Alliant International University (10455 Pomerado Road). Free. 858-484-6069. (SCRIPPS RANCH)

Love *The Lord of the Rings*? Professor Fred Farrar spent an afternoon with J.R.R. Tolkien at Oxford in 1958, and he'll present "A Conversation on Tolkien" on Sunday, March 9, at 2 p.m., in Schulman Auditorium at the Carlsbad City Library (1775 Dove Lane). Free. 760-434-2881. (LA COSTA)

Make an Appalachian Rib-Style Melon Basket (a.k.a. an egg basket) when Carol E. Lang presents a workshop on Sunday, March 9, noon to 5 p.m., at the Oceanside Museum of Art School of Art (219 North Coast Highway). The fee for nonmembers is \$55, plus \$10 for materials. To reserve a spot, call 760-431-1645. (OCEANSIDE)

Hispanic Immigrant and Migrant Experiences in the Oceanside, Carlsbad, and Vista areas are the subject for a slide-illustrated panel discussion planned on Sunday, March 9. The discussion is based on the exhibit "Taking the Early Bus: A Photographic Project About Hispanic Immigrants and Migrants," currently on view. The event begins at 2 p.m. in the community rooms at the Oceanside Public Library (330 North Coast Highway). Free. For information, call 760-435-5586. (OCEANSIDE)

"Marco Polo and the Silk Route" is the subject when Priscilla Lowry speaks for the Palomar Handweaver's Guild at 9:30 a.m. on Monday, March 10, at the Gloria Dei Lutheran Church (1087 Country

Club Lane). Free. For information, call 760-743-0347. (ESCONDIDO)

"The United States and the European Union: Power and Weakness" is the topic when Etienne Balibar, professor emeritus of philosophy at the University of Paris X and current professor of critical theory at UC Irvine, speaks on Monday, March 10, at 4 p.m., in Robinson Auditorium at UCSD. Balibar is described as "a leading figure in current international debates about citizenship, nationalism, and social change." Free. A reception and book signing follow. 858-534-4618. (LA JOLLA)

"Good Behavior vs. Obedience — They're Not the Same," according to Dennis Fetco (a.k.a. Dr. Dog), who will focus on the innate, hard-wired behaviors of canines, how to avoid rewarding problem behaviors, and more on Monday, March 10, at 6:30 p.m., at the San Diego Natural History Museum. Tickets: \$8. For information, call 619-255-0203. (BALBOA PARK)

"I Am (Not) What I Am: The Fallacy of Nature vs. Nurture" is explored when teacher, author, and film producer Adrienne Lyles-Chockley speaks on the interaction of environment and genetics on Tuesday, March 11. The talk commences at 2 p.m. at the Manchester Conference Center at University of San Diego (5998 Alcalá Park). Free. To make the required reservations, dial 619-260-4815. (LINDA VISTA)

SANDIEGOREADER.COM

Calendar CLASSICAL MUSIC

praise or to criticize him, or even to order his records. To clear things up: the correct pronunciation is "Steven."

What's that you say? Oh, the last name! Well, he is not Hough as in "dough" or "though," not Hough as in "plough" or "bough," not Hough as in "through," not Hough as in "thought," "brought," or "wrought," not Hough ("Huh") as in "Poughkeepsie" or "Macdonough," not Hough as in "cough" or "trough," not Hough ("Hup") as in "hiccough," not Hough as in "lough" (the Irish form of "loch"), not Hough ("Huck") as in the Youghiogheny River, Pennsylvania, not Hough as in "ough" (a sound pronounced in comic books when someone is headbutted in the belly), and not Hough ("Hock") as in the coarse but vivid expression "to hough a loogie" (reported in Ontario). He is Hough as in "rough," "tough," and (Arthur Hugh) Clough.

Had enough? ■

CLASSICAL LISTINGS

Events that are underlined occur after March 20.

HOW TO SEND US YOUR LISTING:

Contributions must be received by 5 p.m. Friday the week prior to publication for consideration. Do not phone. Send a complete description of the event, including the date, time, cost, the precise address where it is to be held (including neighborhood), a contact phone number (including area code), and a phone number for public information to READER CLASSICAL MUSIC, Box 85803, San Diego CA 92186-5803. Or fax to 619-881-2401. You may also submit information online at SanDiegoReader.com by clicking on the events section.

Rhapsodic, Dynamic Works will be performed by the UCSD Wind Ensemble on Thursday, March 13, at 8 p.m., in UCSD's Mandeville Auditorium. The program includes selections from "The Planets" by Holst, the "Toccatina and Fugue in D Minor" by J.S. Bach, Weinberger's "Polka and Fugue" and the "Toy Trombone," and Verdi's "Nabucco Overture." Admission is \$5 general. 858-534-4830. (LA JOLLA)

The Chamber Concert Series hosted by the Athenaeum Music and Arts Library continues with a recital by the Prazak Quartet of the Czech Republic on Friday, March 14. Ensemble members Vaclav Remes (violin), Vlastimil Holec (violin), Josef Kluson (viola), and Michal Kanka (cello) will perform Martinu's "String Quartet No. 7," "From My Life" by Smetana, and Janáček's "Intimate Letters."

The concert begins at 7:30 p.m. at 1008 Wall Street. Tickets are \$23 for nonmembers. For reservations, call 858-454-5872. (LA JOLLA)

Musician-Scholars Wang Jianxin and Li Fengyun will perform thousand-year-old traditional Chinese

music on Chinese instruments that are hundreds of years old when the musicians make their debut in the United States. The concert is slated for Friday, March 14, at 7:30 p.m., in the MiraCosta College Theatre. The musicians will perform solos and duets, with pieces dating back to the Jin Dynasty and the Yan Shigu of Tang Dynasty; ancient music inspired by poets, plum blossoms, love, and "the healthy life" will also be on the program.

The musicians are on the faculty at the Tianjin Conservatory of Music in China. Tickets are \$10 general, \$8 for students and seniors. Find the campus at One Barnard Drive. For more information, call 760-795-6815. (OCEANSIDE)

Music at Founders Hall, the concert series continues with arias from the world of opera when the San Diego Opera Ensemble presents "Operafest" on Friday, March 14, at 7:30 p.m., at the Unitarian Universalist Fellowship of San Dieguito (1036 Solana Drive). The suggested donation is \$10 for adults, \$5 for those 13-17, free for kids 12 and under. To make the suggested reservations, call 858-755-9225. (SOLANA BEACH)

"Masterworks: Brahms and Beethoven," it's the theme when the San Diego Chamber Orchestra performs on March 14. Violinist Jean-Marc Phillips-Varjabédian joins the orchestra for Mozart's "Overture to La clemenza di Tito," the "Violin Concerto in D Major" by Brahms, and Beethoven's "Symphony No. 8." The concert begins at 8 p.m. at St. Joseph's Cathedral (1535 Third Avenue). For ticket information, call 888-848-7326. (DOWNTOWN)

"St. Patrick's Pops" is the theme when the San Diego Symphony's Winter Pops Series continues on Friday and Saturday, March 14 and 15.

The celebration of "all things Irish" includes music by uilleann piper Eric Rigler, violinist Wanda Law, the Liam Harney Irish Dance Youth Company, the Brian Baynes Band, tenor John Christian Edward, and Elizabeth Ashmead on piccolo.

The music begins at 8 p.m. each night in Copley Symphony Hall (750 B Street). Tickets range from \$10 to \$55. For reservations, call 619-235-0804. (DOWNTOWN)

"Mozart and Modern," explore the "two sides of Mozart with a demonic overture and a sacred choral work" when the La Jolla Symphony and Chorus performs on March 15 and 16. The concert begins with Mozart's "Overture to Don Giovanni" and ends with a vespers piece. The Young Artists Competition winner will perform, and a symphonic piece by UCSD composer Roger Reynolds rounds out the program.

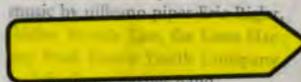
Concerts begin at 8 p.m. on Saturday, and at 3 p.m. on Sunday, in UCSD's Mandeville Center. Pre-concert lectures begin one hour prior to each performance. Tickets range from \$12 to \$22. For reservations, dial 858-534-4637. (LA JOLLA)

Voice Students of Carol Plantamura present a class concert on Saturday, March 15, at 4 p.m., in Erickson Hall (B-210) at UCSD's Mandeville Center. Admission is free. Dial 858-534-4830 for more information. (LA JOLLA)

Mozart's "Symphony Concertante" for violin/viola and a work by Schubert may be heard when David Shearen and Thi Nguyen perform on Saturday, March 15, at 7 p.m., at the Carlsbad Community Cultural Arts Center (3557 Monroe Street). Tickets are \$10 general. For the recommended reservations and information, dial 760-729-3407. (CARLSBAD)

4 p.m., at St. Andrews Episcopal Church. The choir will offer Mozart's "Coronation Mass in C" and "Ave Verum Corpus," and Gabriel Fauré's "Requiem" and the "Cantique de Jean Racine." An offering will be received. Find the church at 4816 Glen Street. For information, call 619-460-7272. (LEMON GROVE)

"Luck o' the Irish" provides the theme when the San Diego Symphony's Family Festival Series continues on Sunday, March 16. The celebration of "all things Irish" includes



Pre-performance activities include face painting and a musical petting zoo. Tickets range from \$10 to \$30. The fun commences at 2 p.m. in Copley Symphony Hall, 750 B Street. For reservations, call 619-235-0804. (DOWNTOWN)

Old Masters in Music and Art, the series continues when the recorder quartet Les Folies performs music from various periods at 2 p.m. on Sunday, March 16, at the San Diego Museum of Art. The concert is included in regular museum admission. 619-696-1966. (BALBOA PARK)

"The Pleasure of Your Company" series continues when violinist Alyze Dreiling and pianist and composer Myron Fink perform Beethoven Sonatas No. 1, 2, 3, and 4 on Sunday, March 16, at 2:30 p.m., at the Scripps Ranch Public Library (10301 Scripps Lake Drive). Free. For more information, call 858-538-8158. (SCRIPPS RANCH)

Arne, Bach, Mozart; and others, along with "occasionally insightful comments from the tuba section." Tickets are \$12 for nonmembers. 619-696-1966. (BALBOA PARK)

Guitars in the Galleries, a program of selections by Central and South American composers for guitar may be heard when David Burgess performs on Thursday, March 20, at 7 p.m., in the San Diego Museum of Art. Tickets are \$18 for nonmembers. For reservations, call 619-696-1966. (BALBOA PARK)

New Compositions by USD Faculty Member Christopher Adler may be heard, along with other pieces, when the San Diego New Music Noise Ensemble performs on Thursday, March 20, at 12:15 p.m., in French Parlor (located in Founders Hall at the University of San Diego, 5998 Alcalá Park). Tickets are \$8 general. For information, dial 619-260-2280. (LINDA VISTA)

Bach's 318th Birthday Bash! You're cordially invited to celebrate Bach's 318th birthday at the party planned on Friday, March 21. Stephen Sturk and Virginia Sublett will perform some of their favorite Bach arias; Scott Paulson and Robert Williams will present a *Switched-On Bach* tribute using Moog instruments; and Ruben Valenzuela will demonstrate "How to Improvise Like Bach" and "How to Read Figured Bass." A collection of period instruments and their modern counterparts will be demonstrated, and P.D.Q. Bach encores are to be expected.

The whole shebang starts at 8 p.m. at St. James by-the-Sea, 743 Prospect Street. Admission is by donation. For more information, call 619-491-2473 or 760-738-1891. (LA JOLLA)

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Others ready to fill gaps if major carriers fail, Continental CEO says

By Michael Kinsman
STAFF WRITER

4154
The chairman and chief executive of Continental Airlines said yesterday that the friendly skies might be a little friendlier, with fewer competitors.

"Right now, our industry has an overcapacity of seats," Gordon Bethune told a meeting of business leaders sponsored by the University of San Diego's School of Business Administration. "I don't think the consumer would be inconvenienced by the failure of an airline today."

Bethune said his own airline and others stand ready to fill in the gaps should United Airlines fail to climb out of bankruptcy or American Air-

lines or others have trouble surviving.

Earlier this week, the Air Transport Association, a trade group for major airlines, predicted that an economic slowdown, rising fuel prices and potential fallout from a war in Iraq might cause domestic airlines to lose as much as \$10.7 billion this year. The group also predicted that 10 percent of daily flights would be cut and up to 70,000 airline jobs eliminated.

UAL Corp., parent company of the nation's second-largest airline United, sought Chapter 11 bankruptcy in December, and No. 1 American Airlines has suggested it



Gordon Bethune, chief executive of Continental Airlines
Associated Press file photo

SEE Airlines, C2

AIRLINES CONTINUED FROM PAGE C1

Industry is adjusting to growth spurt

may soon have to seek bankruptcy protection as well.

"If United disappears, I'm sure Continental, Delta, Northwest or others will be ready," Bethune said. "Don't forget we've got laid-off workers just waiting for this to happen and planes sitting idle in the desert."

Michael Boyd, an airline analyst in Evergreen, Colo., said he agreed with Bethune's assessment.

"His logic is impeccable," Boyd said. "Since 9/11, air travel is down about 15 percent nationally, which is about the market share that United has. And, certainly, other airlines will be quick to pick up that slack if United goes out of business."

But Boyd is concerned that smaller markets such as Redding, Calif., and Bend, Ore., that depend only on United will be the real victims.

"That's where people will be hurt," Boyd said. "We'll have to

depend on other airlines moving into those cities."

Reint Reinders, president and chief executive of the San Diego Convention & Visitors Bureau, said the airline industry is simply adjusting to a period of fast growth.

"In '98, '99 and 2000, the airlines were ramping up," he said. "It was going crazy. I fly a lot, and when I flew then all of the planes were full. The airlines were all trying to get a share of that."

Yet, he said when the business downturn of 2001 met up with the fallout from the Sept. 11 terrorist attacks, the industry began crumbling.

Bethune said the airline industry now has 15 to 18 percent more capacity than it needs, which means that almost all carriers are losing money. Continental lost \$451 million in 2002.

If an airline were to fail today, he said, others are ready to fill the void with a minimum of route adjustments.

"I don't think we would miss an airline today any more than Eastern, Braniff, Pan Am or TWA," he said. "Nobody was inconvenienced when those went away."

Michael Kinsman: (619) 293-1370;
michael.kinsman@uniontrib.com



BIOBYTES: ROBERT PHILLIPS, UNIVERSITY OF SAN DIEGO

Assistant professor Robert Phillips joined the faculty of the University of San Diego's School of Business Administration in 2001 after serving on the faculties of Georgetown University's McDonough School and Wharton at the University of Pennsylvania. His book "Stakeholder Theory and Organizational Ethics" is scheduled for publication in September from Berrett-Koehler Publishers. For more information about USD's School of Business Administration, go to <http://business.sandiego.edu/index.html>

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Amazon.com's Purchase Circles
<http://www.amazon.com>

The link can be found under "Special Features" in the left-hand directory. "Pur-

chase Circles offer a look at what the most popular purchases are in myriad communities of all sorts. For example, you can see what people are buying and perhaps reading in La Jolla ("The Deeper, The Bluer" by Barbara Field is No. 1 as I write), Southern California Edison Co. ("Healing the Wounds: Overcoming the Trauma of Lay-offs and Revitalizing Downsized Organizations" by David M. Noer is No. 1), or California state employees ("English Simplified, 9th Edition" by Blanche Ellsworth and John A. Higgins is No. 7)."

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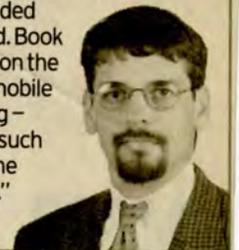
"Analyses of business issues from every discipline, including finance, leadership and marketing. The content is typically

based on research being conducted by Wharton faculty or prominent individuals who were recently delivering talks there. Readers can sign up for a free biweekly e-mail list that serves as a quick table of contents for the most recent material."

The Onion

<http://www.theonion.com>

"This is the most consistently funny site on the Internet. Fake news stories and opinion pieces with a decided leaning toward the absurd. Book versions have spent time on the best-seller lists. I put the mobile version on my Handspring - there's no better time for such humor than standing in line at the DMV (or wherever)."



Close-Up

THE RIGHT STUFF

FRONT PAGE

4154
Ward goes from trainee
to chief executive

By TIM COFFEY
San Diego Daily Transcript

At just 43, Jeff Ward has lived an interesting life.

He has worked for one company since graduating college, rising from trainee to chief executive.

He led a management buyout of the company, sold it, and then led another buyout of the same firm.

He has lived in San Diego for 25 years, but still calls himself a "Northern California guy."

He's an ardent supporter of athletics at the University of San Diego, his alma mater, but owns season tickets to the Sacramento Kings basketball team and the San Francisco Giants baseball franchise.

Likewise, Ward runs one of the most interesting local companies in **Ward North America Holding Inc.**, a holding company for niche market claims adjusters and related support companies. The privately owned firm was last appraised at more than \$50 million in value.

Headquartered in Little Italy, the firm has more than 50 offices in the United States and Canada and more than 700 employees. About 130 of those employees work in the top three floors of 610 W. Ash St., across the street from the headquarters of **San Diego National Bank**.

Aside from claims adjusting — the act of investigating an insurance claim to validate the claim and determine an appropriate payout — Ward North America offers mediation and arbitration, hazard assessment, loss control and auditing services.

The firm works for a number of large insurance companies including **AIG** (NYSE: AIG), **CNA** (NYSE: CNA) and **Travelers P&C**, as well as insurance brokerages from **Marsh Inc.** to local companies **Barney & Barney**, **Robert F. Driver Co.** and **John Burnham & Co.**

Ward North America also represents a litany of well-known, self-insured organizations such as **Albertson's Inc.**, the California State University system, the New York Mets, the Super Bowl champion Tampa Bay Buccaneers, the San Diego



Jeff Ward

Chargers, and the firm's biggest client, the city of Philadelphia.

Ward hasn't attracted all these clients himself, necessarily. What he has done is work to create an aggressive company that, since 1995, has bought six comparable firms, created at least two subsidiaries and received significant capital investments from respected businesses, the most prestigious being GE Capital, the investment banking arm of **General Electric Co.** (NYSE: GE).

"They've been a terrific partner and a terrific supporter of our business," Ward said of GE Capital. "When they bought-in in

1998 they took out a full-page ad in the *Wall Street Journal* showing that they'll make investments in midsized companies to help them grow."

Ward has a framed copy of the advertisement and the masthead of *The Wall Street Journal* hanging on the wall next to his office door.

In 2000, Ward North America received a capital investment from **E.W. Branch Holdings Inc.**, a Dallas-based risk management and distribution service with international recognition.

Chris Walker, the former president and chief operating officer of E.W. Branch, said Ward North America had promise: "Coupled with their technology platform and experienced management team, we feel that this partnership will provide value-added products and outstanding service for our customers."

Later that year, Ward North America acquired a majority interest in **Anchor Pacific Underwriters Inc.**, an employee benefit administrator based in Concord, Calif. James Dunathon, president and CEO of Anchor, called acquisition an "ideal situation" that ended the company's search for "an investor who could provide additional capital to facilitate the completion of the company's systems' consolidation."

It is precisely in technology that Ward is able to justify the acquisitions. Ward North America has invested significantly in information technology systems, allowing the firm to acquire comparable companies, rid them of the backroom expenses and

A See Ward on 2A

Ward

A *Continued From Page 1A*
leave them to do what they do best, service the client.

"That means that we're resolving claims quickly and efficiently," Ward said.

Perhaps the most interesting thing about Ward is that he's not that much different from the rest of us.

Despite his commitment to his business, which he joined as a trainee adjuster when it was called A.L. Wisdom & Associates, and the firm's aggressive strategy to acquire niche market companies similar to Wisdom & Associates, Ward still wonders if

he's doing the best job possible.

"I've been running the business since I was 28 and the business has grown," he said. "So, the challenge from a management perspective is either you mature as a businessperson, as an administrator, with the business or you have to leave and replace yourself.

"I've gone through this period where I've wondered if I'm the right person to run the business," Ward said. "I hope I'm doing the right thing day in and day out. But, I still love coming to work."

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Graduate Programs Provide Lessons in Leadership

Schools say accounting and finance prowess alone don't make for skilled managers

BY LIZ SWAIN

The master of business administration program, with its courses in accounting and finance, may not add up as the right course of study for a person charged with managing or leading others. "The MBA manages the tangible assets of the corporation, not the human assets. Without humans, there's no corporation," says Michael Reilly, college chair for graduate business and management at the University of Phoenix San Diego campus.

University of Phoenix is among the campuses offering a master of science in business, the traditional MBA, and a business-related master of arts degree. Most campuses offer courses that focus on business leadership and some even have leadership institutes.

While an MBA program concentrates on the financial side of business, leadership and management programs focus on soft skills like negotiating and team-building. For example, curriculum in the University of Phoenix's master of arts in organizational management covers subjects including leadership and ethics, managerial communication, decision-making, budgeting and conflict management.

Reilly says the program prepares students to manage people in private industry, nonprofit organizations and the military. A similar emphasis is seen at other campuses offering leadership and management graduate degrees.

The Leadership Track

A promotion to management often is what brings people ranging from engineers to health care professionals to these programs. Many already have business backgrounds. Reilly gives the example of a person with a bachelor's degree who, through promotions, becomes responsible for 20 employees. That manager needs new skills to improve the group's performance.

In leadership programs and courses, students are apt to discuss author Daniel Goleman's concept in his book, "Emotional Intelligence." He defines EQ as the ability to control and perceive emotions. Goleman views empathy, the ability to recognize another's perspective, as a crucial management skill that can be taught.

Goleman's principles are reflected in the



Kenneth Goldberg, National University assistant professor, says a master in organizational leadership is targeted at people in mid-management. (photo/lambertphoto.com)

University of Redlands' master of arts in management program. Assistant professor James Spee and colleague Don McCormick designed course work that includes management and leadership courses and a self-directed learning plan. Courses focus on self and social awareness and working with and developing groups.

During the program, leadership skills are evaluated in various ways. In addition to self-assessment, peers and managers evaluate the students. Goals are set. As the classes proceed, materials are examined to see if a student's self-assessment matches the evaluations from others. "It's fun data," says Spee. "The program is like a research project."

Marine Corps Staff Sgt. Conrad Washington started the program with some concrete leadership concepts. "Being a Marine, we're taught to follow early on — that's part of leadership," says Washington, who is stationed at the Marine Corps Recruit Depot and attends classes at 32nd Street Naval Station.

Washington enjoys the mix of military and civilians in his classes. "Everyone brings something to the table," he says. His experience is with "a structured way of leadership based on bureaucracy and red tape. You follow certain steps to get to Point B." Through the program, he learned about active listening and emotional intelligence.

Students taking the organizational behavior course in Chapman University College's graduate organizational leadership program examine their lives to discover their ethical foundation, which consists of convictions, values and beliefs. The effort reflects the importance of character in the business world, says Christine Cecil, organizational leadership program chair. "Arrogant people don't work well in teams," she says.

The convictions translate into behavior. Values are driven by beliefs that are below the emotional surface, says Cecil. For example, the unwillingness to delegate may be related to a



SDSU instructor Sanford Ehrlich says students in his leadership course go through a self appraisal. (photo/lambertphoto.com)

the MBA program at **California State University San Marcos**, says Keith Butler, program operations manager. "Leadership cannot be isolated," he says. The program includes an "Effective Leadership" course that is one of the most popular with students, says Butler.

At **Alliant International University**, leadership is incorporated into all courses, says Ali Abu-Rhama, assistant dean of the business college. Also, the Alliant Leadership Institute schedules workshops on the subject and discussions are under way to host a leadership conference, reports Christine Shine, director of career services.

University of California Irvine's Center for Leadership Development opened in 1998 to enhance nonacademic business skills for students enrolled in the

graduate school of management, says Shaheen Husain, executive director. Center programs include professional skills development and managing in a networked economy.

The UCI center's executive speaker series brings to campus professionals like Tara Balfour, Bank of America president of California commercial banking. Husain says speakers discuss topics such as "skills that served them well, challenges they faced, their career path and what advice they have for MBAs."

At **UCSD**, graduate management school classes begin in 2004. Founding Dean Robert Sullivan says the school will focus on four aspects of leadership. First is working with "good raw material." This is determined by interviewing every student. "We assess whether they have leadership

skills," says Sullivan, formerly dean of the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill.

Sullivan says the school "recognizes there are skills and attributes of leaders," and that people skills such as communication, team-building and negotiation are skills that are taught and learned.

Leadership also will be taught by example. Students will interact with professionals who demonstrate top leadership skills. "It's pretty typical of top business schools," says Sullivan. In the past, he brought in leaders like Irwin Jacobs of Qualcomm and

Michael Dell of Dell Corp. as guest speakers.

The fourth aspect of leadership is immersion, with students placed in environments such as outreach programs. Students at UCSD will work as a team or a group on a community action project and "exercise their leadership" skills.

While campuses can provide instruction in leadership, school representatives emphasize that students must apply their lessons both on the job and away from work. "What can you learn in the school tonight that you can take to the job tomorrow?" asks Goldberg. ♦

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Students in his leadership course go through a "360-degree appraisal" of themselves. The appraisal starts on the job. Students learn how they are seen by executives and employees. Peers at their level are asked to provide input. This information provides a baseline for the student to set leadership goals.

Tools in the course include the leadership practices inventory.

During the course, students work on issues such as how to motivate other people. "We're building someone's knowledge base about leadership. Where they learn is on the job," says Ehrlich, who's also the Qualcomm executive director of entrepreneurship for SDSU's Entrepreneurial Management Center.

At Keller Graduate School of Management/De Vry

University, a 10-week leadership class is a core part of graduate management programs for degrees including business administration and project management. Thomas Horstmann, center director, says the course covers organizational behavior such as group dynamics, leadership and team-building. "Usually, the goal of pursuing a leadership degree is to get into leadership,"

Affairs. "All of our graduate business programs include a required ethics course and stress the importance of social responsibility."

Richards-Wilson says the diverse curriculum allows students to develop their leadership skills at all levels. Courses are developed in association with business leaders. USD recently added two related electives, "Leadership: Theory, Practice and Ethical Foundations" and "Business Leadership and Spirituality." In the latter class, topics include "What challenges to spirituality are posed by the power and wealth that accompany successful leadership?"

In addition, two degree programs target advancing leadership skills for more senior executives. These are the master of science in global leadership and the master of science in executive leadership that are offered in partnership with Ken Blanchard Cos.

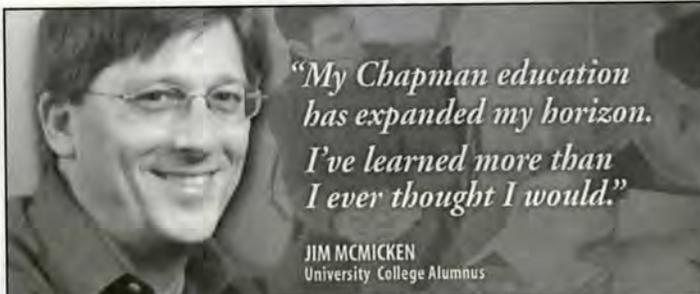
Leadership is woven through

The University of San Diego highlights its efforts on leadership with a mission statement that declares the business school is "committed to the development of socially responsible leaders through innovative, personalized education and applied research."

"As an independent Roman Catholic institution, we strive to develop business leaders who make ethical decisions that impact their world at large," says Stephani Richards-Wilson, director of MBA/MSIT Student

For More Information About Graduate Programs:

- Alliant International University: (858) 635-4615
- California State University, San Marcos: (760) 750-4267
- Chapman University College: (619) 296-8660
- Keller Graduate School of Management: (619) 683-2446
- National University: (800) NAT-UNIV
- SDSU: (619) 594-5217, executive MBA: (619) 594-6010
- University of Phoenix: (800) 473-4346
- University of California, San Diego: (858) 534-4831
- University of California Irvine: (949) UCI-4MBA
- University of Redlands: (619) 284-9292
- University of San Diego: (619) 260-4840



"My Chapman education has expanded my horizon. I've learned more than I ever thought I would."

JIM MCMICKEN
University College Alumnus

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fear of failure. After students determine aspects of their character they want to change, they work on modifications.

Chapman also offers a servant leadership certificate through the San Diego Leadership Initiative. The focus is on the development of self to serve others, says Bob Hertel, initiative executive director and Chapman program manager. He says in this form of "contagious leadership" the leader's place is shifted from the top of the hierarchal pyramid to the base. "It's more focused on, 'How do I support you?'" he says. "You develop others to be leaders when you're not there."

National University has a master of arts in management, and the university will offer a master of science in organizational leadership in May. The former is targeted at people in mid-management and professional careers who may not have an undergraduate business degree, says Kenneth Goldberg, an assistant professor who serves as faculty adviser.

Courses include "Managing Human Resources in Multicultural Environments," "Leadership in a Global Environment" and "Ethical Concerns in Business and Management." Says Goldberg, "Ethics is tied into almost every course in the business program."

National's new organizational leadership program is aimed at mid- and senior-level executives. Goldberg says the degree will provide more tools for managing and leading companies. Topics to be covered include creative thinking and how to address change.

Those seeking an executive MBA at **San Diego State University** will find leadership an essential part of the curriculum, says Candace Williams, program director. "Leadership/management issues are discussed in every EMBA course, more so in the accounting courses than prior to Enron," she says.

SDSU instructor Sanford Ehrlich calls leadership "a journey of becoming self-aware."

see next page

SAN DIEGO METROPOLITAN
SAN DIEGO, CA
MONTHLY 50,000
MARCH 2003

Redefining the marketplace



Observations

By John Patrick Ford

Last year was a watershed for investors. Inflated real estate values and stock prices that peaked with the dot-com frenzy of 1999 hit the skids and still are seeking a stable base. Where can an entrepreneur or retiree put some money for reasonable return without too much risk of capital?

In my search for answers, I attended the 7th annual Real Estate Institute Conference at the University of San Diego. The turnout was impressive. With the stock market in the doldrums, real estate opportunities are attracting investors who want to take some risk to do better than a mere 2 percent dividend or less in the money markets.

Typical of the real estate industry, over-expectation fueled oversupply in the commercial real estate market, noted Sam Zell, the keynote speaker at the conference. Acknowledged as the most entrepreneurial investor in the field, Zell heads two of the largest U.S. real estate investment trusts (REIT). His economic observations and predictions get attention from his colleagues in development, leasing and property management.

The current high vacancy rates in office space are not entirely from overbuilding. Unused lease space resulted from the dot-com collapse forcing company reductions or failures. Rental rates have dropped back to 1999 levels and resales of property are trading at 25 percent discount. During the go-go years, market prices were running 110 percent to 115 percent of real value.

"We will see higher interest rates," Zell predicted, then construction will stagnate for the next few years. Expect to see fewer cranes on the horizon, he added. When the commercial market stabilizes with demand, property values will be more affordable. "Real estate begins and ends with replacement value," he reminded an attentive audience.

Equally as perceptive without up-staging the opening speaker, L. William (Bill) Seidman sobered the morning session with his remark, "Free market doesn't work without government." The dean of old-fashioned accounting values and former chairman of the FDIC compared the commercial market to a prizefight. Without rules of the ring, it becomes a barroom brawl.

On a brighter note directed to his elite audience, Seidman observed that competition in real estate was a major beneficiary of the current global economy. The good news is no imports from China. The bad news is no inflation. He compared the current U.S. recession to Japan's extended period of deflation caused by over-priced real estate in the 1980s now selling at 20 percent of those prices.

Switching away from real estate to the stock market, the CNBC-TV commentator and respected publisher condemned the current rage for executive stock options. It was a bad government policy, Seidman confessed. "Stock options pumped up market prices into a pump and dump process," he concluded.

At another venue, economist Todd Buchholz addressed a group of downtown businesspeople on the state of the stock market. His explanation for the latest and longest decline was not because investors were stupid. Rather, it's because the economy became more complicated and historical investor guidelines changed.

With the stock market in the doldrums, real estate opportunities are attracting investors who want to take some risk to do better than a mere 2 percent dividend or less in the money markets.

SAN DIEGO DAILY TRANSCRIPT

SAN DIEGO, CA
FRIDAY 15,000
MAR 14 2003

Author of "New Ideas from Dead Economists," Buchholz expanded on investors' need to look back to Old Economy values in selecting their

stocks. He predicted a market turn around if Congress enacts the dividend tax exemption. Earnings and good dividend returns have upstaged growth potential as priorities for investment in corporate America.

However, anything can happen while the Iraqi crisis brews. The market is "waiting for the war," Buchholz warned. The worst outcome would be a recession-inspired period of deflation.

For example, the speaker described Japan as a "zombie economy." It's dead but is still stalking the earth.

Reflecting the holiday spirit still circulating around the room early in January, Buchholz predicted the best scenario for the San Diego economy would be "peace on earth." Prolonged hostilities in the Middle East will hurt consumer spending in this region with so many military personnel deployed to the Middle East.

Besides, there is a common superstition that the stock market does not like uncertainty. No doubt about it, the delays in nuclear weapons inspection in Iraq and the foreign aid ransom threats from North Korea provide enough uncertainty to freeze the market place.

I found some provocative citations in Buchholz's book about dead economists whose theories go back to the 18th century but still influence today's marketplace. Adam Smith, the patriarch of modern economics, rejected the con-

ventional wisdom of his day that government interference was in the public's best interest. Now jump ahead 150 years to the resilient Keynesian hypothesis that government spending becomes essential to stabilize the marketplace and currency. This debate over free trade continues into the 21st century.

John Maynard Keynes was an erudite celebrity of the Cambridge University intelligentsia of his day and a member of the exclusive Bloomsbury Group of London in the early 1900s. His writings inspired generations of industrialists into pumping up consumer spending to keep the currency turning over. His multiplier concept is widely applied today whenever an economist predicts future prospects. Justification for a new San Diego stadium is a case in point.

In between Smith and Keynes were economists Malthus (concerned with population explosion), Ricardo (the free trader) and Marx (the spiritual father of communism). If the reader tries to compare these icons of historic economic doctrine, it is easy to accept why market trends really have no reliable rules. I realized that years ago by nearly failing my college curriculum in economics by trying to apply common sense.

By far, the story about Karl Marx is the most engaging. Buchholtz believes that his place in history of economic thought is difficult to establish. Yet billions of people have struggled to survive under regimes influenced by Marxist ideas.

In summary, those dead economists had some ideas that are good enough for today's global economy. Did they really see the light at the end of the tunnel or was it a train coming at them?

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Source Code: 20030313tza

Market misery universal

Simultaneous anguish here, overseas leaves world's major economies without a 'driver'

By Dean Calbreath
STAFF WRITER

If U.S. investors think they've got problems, they should take a look overseas.

From the new trading halls of Shanghai and Beijing to the established bourses of Tokyo, Frankfurt, Paris and London, the world's stock markets are enduring what is arguably the worst period of simultaneous prolonged anguish since the Great Depression.

"This is the first time that the world's three major economic entities — Asia, Europe and the United States — have had this kind of downturn at the same time," said Alan Gin, economist at the University of San Diego.

"In previous eras, there has been at least one driver that was doing well enough to pull the others out of their malaise. But we don't have that kind of driv-

er now, and there's no sign of where one's going to come from."

One reason for the downturn is investors' fear about impending war with Iraq.

But there also are long-running economic problems, centering around the flood of cheap goods in the worldwide marketplace. The overcapacity has cut deeply into the profits of many companies worldwide.

"To have sustained growth in the stock market, you have to get economic growth," Gin said. "But nobody's come out of the economic funk that the world has been in for the past few

years. The downturn on Wall Street, where the Dow Jones industrial average has dropped nearly 10 percent since Jan. 1.

In Amsterdam, the stock

market has lost nearly 30 percent of its value in the past 2½ months. In Germany, the mighty Frankfurt Exchange — Continental Europe's biggest market — has declined more than 20 percent in the same period. The six-year drop on the exchange has now exceeded the crash in the early 1930s, preceding the collapse of the Weimar Republic.

In England, the FTSE 100 index dropped nearly 5 percent yesterday — its largest drop in history — partially attributed to the growing rift between Prime Minister Tony Blair and the English public over Iraq. So far this year, the FTSE has dropped more than 16 percent.

"There's one word for it: carnage. It's horrible," Richard Wright, an executive at the GNI Ltd. brokerage in London, told

SEE World, C3

► WORLD

CONTINUED FROM PAGE C1

Excess capacity of goods seen as troubling factor

Reuters news service. "Nobody has any confidence. Nobody wants to buy anything, and if they do buy anything they're wrong within about 10 minutes. It's fairly gloomy."

In Japan, the Nikkei stock index this week dropped below the 8,000 level for the first time since January 1983.

"I don't see any reason for the Nikkei to turn around any time soon," said Takeo Hoshi, a UCSD economist specializing in Japan. "The economy continues to stagnate. Japan continues to suffer deflation. And the problems with the world situation — in the Middle East and North Korea — are as big as the economic problems right now, especially since Japan and the rest of Asia are so depen-

dent on Middle East oil."

The Bank of Japan tried to prop up the Nikkei early this week. It postponed a deadline requiring Japanese banks to sell huge chunks of their stock portfolios. And it began buying stock itself.

"Those moves have helped for now to stop the slide, but it's not a fundamental solution," Hoshi said. "The money that the Bank of Japan is injecting into the market is too small to make a difference."

James Welsh, head of Welsh Money Management in Carlsbad, said the simultaneous downturn in the markets is not a real surprise, because of the globalization of capital.

"The entire world is in a bear market because of excess capacity of goods and a lack of pricing power among companies," Welsh said. "In this kind of environment, things are going to continue to get worse until that capacity is worked off."

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"Nobody has any confidence. Nobody wants to buy anything and if they do . . . they're wrong within about 10 minutes."

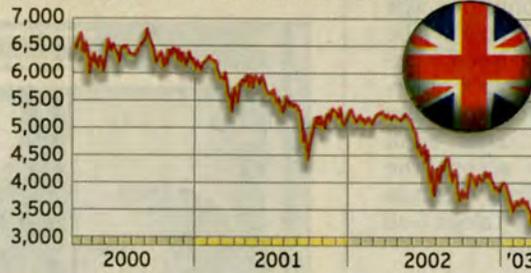
RICHARD WRIGHT, GNI brokerage in London

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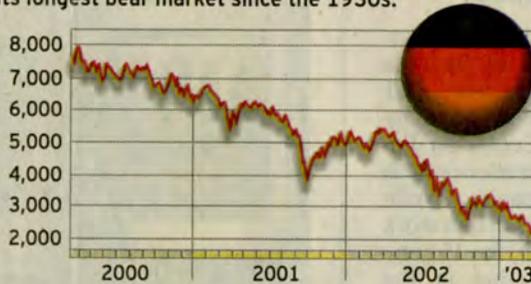
SAN DIEGO, CA
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Global decline

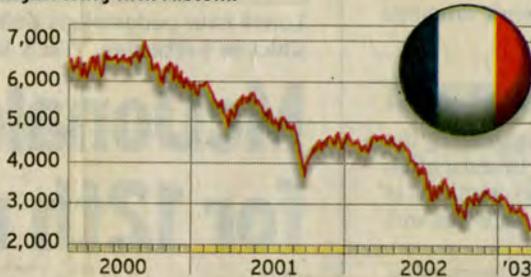
• **Britain's FTSE 100 index** plunged nearly 5 percent yesterday in one of its biggest ever percentage declines on growing worries over a looming war with Iraq and big losses for financial and oil stocks.



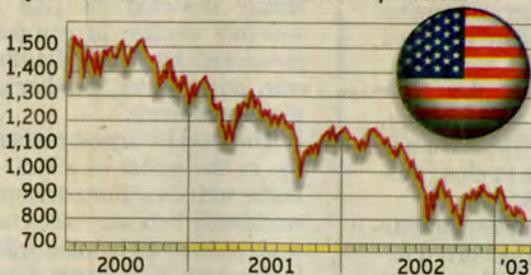
• **Germany's DAX index** dropped nearly 5 percent yesterday to its lowest level since 1995 as news of a U.S. lawsuit hit Bayer shares. The market is suffering its longest bear market since the 1930s.



• **France's CAC-40 index** slid to a six-year low yesterday on worries over a war with Iraq and as credit crunch fears sank utilities giant Suez and heavy engineering firm Alstom.



• **The S&P 500 index** edged higher yesterday after nearing its October low on Tuesday. The index is down nearly 9 percent for the year as Wall Street sees its longest bear market since the Great Depression.



• **Japan's Nikkei index** closed at a 20-year low on Tuesday as the world's second-largest economy appears to be mired in a perpetual slump.



Financial toll mounts as U.S. braces for Iraq war

Businesses, consumers feel pinch,
from sluggish sales to fuel costs

4154
SDU
By Dean Calbreath
STAFF WRITER

FRONT PAGE

War has not yet begun in Iraq, but Americans already are paying the price.

Drivers pay a war premium each time they fill up the tank, with California's gasoline prices averaging more than \$2 per gallon for the first time.

Workers feel the impending war's effect as they look at their 401(k) accounts, since stock prices have been hammered by war jitters.

Employers pay for the war as they train new workers to replace the 80,000 reservists and National Guard members who have been called up, including several hundred from San Diego County.

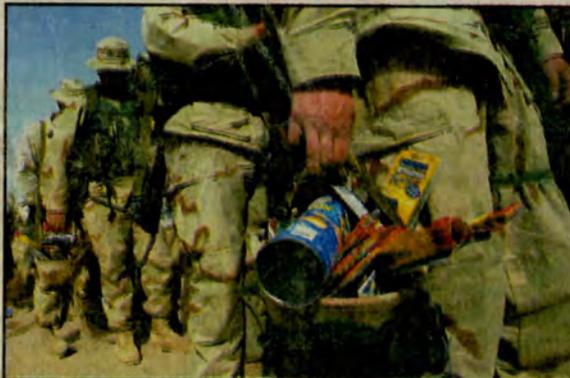
Shopkeepers from Oceanside to National City pay for the war through lost sales, since a large chunk of their customer base has been transferred overseas. Bigger companies, such as Gateway, say the war planning has caused customers to scale back spending, hurting business.

Still to come is the cost of the war itself, pegged by White House and Pentagon planners to be at least

INSIDE

Looming war has Tijuana residents on edge. H1

SEE **Economy, A6**



The deployment of Marines to the Persian Gulf has had an economic impact in communities closest to county military bases. *Earnie Grafton / Union-Tribune*

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA
SUNDAY 374,856
MAR 9 2003

ECONOMY

CONTINUED FROM PAGE A1

One estimate puts cost of war at \$95 billion

\$95 billion — roughly \$900 for every household in the United States. Many economists say the bill will be much higher, especially after the costs of occupying and rebuilding Iraq are included.

"Initially, all of the economic factors from the war are going to be negative," said Alan Gin, an economist at the University of San Diego. "If the conflict is resolved quickly, we could see a reversal of some negatives. But whether that would be enough to revitalize the economy is uncertain. The biggest worry is getting bogged down in a long war."

For supporters of the war, no price is too high for ousting Iraqi President Saddam Hussein. For opponents of the war, the economic consequences pale in importance compared with the American and Iraqi lives that will be lost.

For economists and business leaders, the costs of the war — and the threat that the conflict might push the weakened economy into recession — are a growing cause for concern.

"The government is about to spend a lot of money that it just doesn't have," said John Nofsinger, an economist at Washington State University. "If that money were to be spent on building useful projects in the United States, you might expect some economic stimulus would occur. But this is not the kind of spending that produces stimulus."

Effect of deployments

In San Diego County, the economic impact of the war has been felt the greatest in communities closest to military bases, in Oceanside, National City and Coronado.

About 30,000 San Diego County-based Marines and sailors have been sent to the Middle East — more than 1 percent of the county's population. While they are on deployment, they no longer are spending money at local shops, bars and restaurants. Their families are scaling back spending. Their out-of-town friends and relatives are postponing visits to San Diego until they return.

Hotel occupancy is down about 10 percent," said Joseph Camarada, who runs the Ramada Limited hotel in Oceanside.

"It's the biggest drop-off in military business we've ever experienced."

Camarada said the war preparations have brought him some new customers — civilian military consultants doing business with Camp Pendleton. But that has not offset the loss of business from military families or from Marines who like to spend off-duty weekends off the base.

"The deployment of troops is definitely going to send the economy lower," said Marney Cox, economist for the San Diego Association of Governments. "The closer you get to a base, the worse the impact."

Cox said that even a short deployment — say, six months — could have a ripple effect that would last 18 months to two years. Among other things, local governments will get less money from sales taxes because retailers will have diminished sales.

"The loss of sales tax comes at a bad time, when the state government is trying to deal with its deficit and is thinking about taking money away from the cities and counties," he said.

The departure of the military and the call-up of reserves also hurt local employers who depend on reservists and off-duty Marines or sailors for part of their work force.

"We've lost at least 30 percent of our personnel — about 100 to 125 workers — since the deployment began," said Aaron Johnson, chief executive of City Events security service in Oceanside. "Every other week, there's been a big deployment. At first we didn't think anything of it, but we've slowly seen the decrease in the amount of military personnel."

Johnson said the deployment has caused him to spend more money on help-wanted advertising, marketing, recruiting and training.

"Some of the people who have been called up were supervisors," he said. "We have to train new people to take over some management functions."

Johnson has not lost any business because of the deployment because winter is typically a slow season. But if he is in the same predicament in summer or fall, he said, it could cause problems.

The deployment of reserves is leaving many companies struggling to replace workers.

"At first, companies with reservists cope with the call-up by shifting the duties of their other workers to fill the vacuum," said Marcus Thorp, regional director of Spherion, a temporary

employment agency. "But as time goes on, they start realizing they have to get those positions filled."

Thorp said the call-up has affected a diverse group of reservists: security guards, biotech engineers, factory workers, white-collar executives. In the past couple of weeks, he has fielded calls from several San Diego companies that need to plug the gap.

"These positions aren't just entry-level jobs where you can send somebody in from the street," Thorp said. "Some are at the vice president level."

Purchases postponed

Sales are declining for many companies as individuals and corporate consumers pare their spending in preparation for the war. Roderick Sherwood III, Gateway's chief financial officer, says the war talk has hurt demand for big-ticket items such as computers.

"(Demand) is relatively weak out there," Sherwood told analysts last month. "It's weaker than normal seasonality."

As is the case with many of the ups and downs of economics, there are a number of reasons for the weakness in big-ticket retail sales, which have been sluggish for the past couple of years. But most analysts agree that fears about the war are hurting demand. Dell Computer Corp., for instance, recently cut its sales projections for 2003 partly because of the looming war.

Numerous businesses, ranging from Hewlett-Packard to Nissan, are postponing spending until the storm blows over. According to the Institute for Supply Management, corporate purchasing managers have cut back on their spending by nearly 10 percent since December.

The cutbacks contradict the old adage — inspired by the U.S. experience in the 1940s — that war is good for the economy.

While World War II helped end the Depression by putting millions of unemployed laborers to work, each war since has been followed by a recession. Christian Weller, economist with the Economic Policy Institute, says that during the six quarters after the Korean, Vietnam and Persian Gulf wars, the economy slid an average of 4.5 percentage points while unemployment rose an average of 1 percentage point.

A major difference between World War II and the latter wars is technology. Production in World War II involved a large amount of labor-intensive factory work. But factories have

become increasingly mechanized in the past 50 years, and most military funding these days goes to technology rather than hardware.

So while military contractors such as San Diego's SAIC, General Atomics and Titan Systems have been receiving more business because of the war, that does not necessarily translate into dramatic boosts in employment.

Making the war even more costly is Iraq's proximity to the world's oil lanes.

Sung Won Sohn, economist for Wells Fargo Bank, notes that any time there is a conflict in the Middle East, oil prices hit record figures and then unemployment jumps. Rising oil prices mean consumers have less money to spend at the store, while companies have to slash expenses to make up for their additional fuel costs. Neither bodes well for employment levels.

If past experience is any indication, the oil spike could be short-lived. When the shooting started during the 1991 gulf war, President George H.W. Bush opened up the nation's strategic oil reserves, immediately knocking the price of oil down \$10 a barrel.

But market watchers say a protracted war would continue to push oil prices higher. Even if the price spike is short, it could have a lingering effect on employment levels.

"Under the circumstances, it will be difficult to create the 150,000 jobs per month necessary to keep the jobless rate from rising," Sohn said. "Even a short-term spike such as occurred in Desert Storm could produce a prolonged period of unemployment."

Rising unemployment

After the 1991 gulf war, U.S. unemployment rose from 4.4 percent at the time of Hussein's invasion of Kuwait to 8.4 percent three years later.

The Persian Gulf War was not the biggest reason for the increase in the jobless rate. The end of the Cold War had caused severe cutbacks in government spending, hurting San Diego's military contractors. But the situation was exacerbated by the gulf war.

"The deployment of thousands of military personnel to participate in Operations Desert Shield and Desert Storm hurt the local economy," said Gin, the USD professor.

Paralleling the trend seen before the last gulf war, unemployment has been rising locally and nationally as the nation prepares for potential conflict. Last month, the United States lost 308,000 jobs, pushing the unemployment rate up to 5.8 percent nationwide and 4.4 percent locally.

Lynn Reaser, chief economist at Bank of America, said that while the call-up of reserves contributed to the job losses, a more important factor was that "few companies have been willing to hire new workers in the current environment."

Once the war begins — if it indeed does — there will be other costs for the local and national economies. The Bush administration's \$95 billion price tag on the war is pegged on the assumption that it will go as quickly and smoothly as Desert Storm. Economists say the war could be much longer and costlier, particularly if Hussein torches his oil fields.

The costs of rebuilding Iraq will vary depending on how the

war unfolds. Yale economist William Nordhaus puts the cost at \$100 billion to \$600 billion over a 10-year period. A far greater cost could result from the macroeconomic effects of the war: higher oil prices, lower consumer confidence, a skittish stock market, a weak dollar. Over the next decade, the costs of a longer-than-expected war could soar as high as \$1.9 trillion, Nordhaus warns.

"If the war turns messy, a deep recession would be unavoidable," said Wells Fargo economist Sohn.

Even under a best-case scenario — a rapid conclusion of the war — Sohn predicted an economic slowdown followed by a brief spike at the end of the war. But after the spike, he warned, the economy likely would resume its downward slant.

President Bush has been trying to reassure the public about the costs of the war.

"The price of doing nothing exceeds the price of taking action," he told a news conference last week.

Bush implied that a failure to attack could result in another Sept. 11-like terrorist attack, which resulted in "enormous" costs for America.

But many economists worry an attack on Iraq could inspire more terror attacks rather than fewer, by giving terrorists a new cause to rally against.

"Even if we win this war quickly, people will keep looking for the next shoe to drop in terms of terrorism," said Washington economist Nofsinger. "We'll all be a little more circumspect, a little more confident. And that could hurt the economy as well."

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Index of leading indicators closes lower, sluggish growth expected

4154
By TIM COFFEY FRONT PAGE
San Diego Daily Transcript

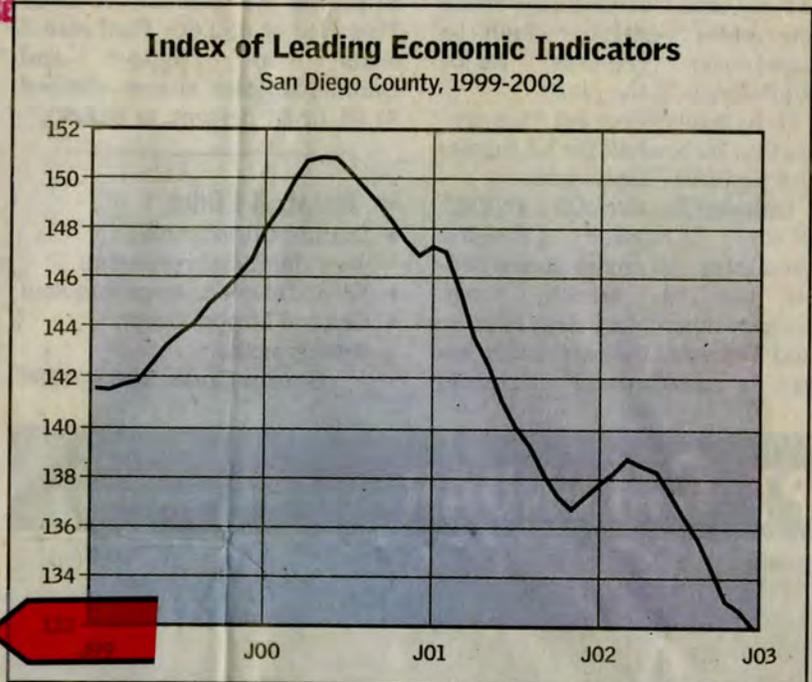
SAN DIEGO — San Diego's Index of Leading Economic Indicators fell in each of the final three months of 2002, an unusual occurrence for the index at year-end and a hint that sluggish growth is likely through the end of 2003.

San Diego County is not expected to enter recession this year since the fundamental foundation of the economy — namely a diversified employer base — and few overstaffed corporations or heavy manufacturing facilities creates a buffer from negative influences seen in the state and U.S. economies, said Alan Gin, author of the index and economics professor at the University of San Diego.

"It would probably take a strong outside shock, such as a prolonged military conflict or terrorist activity, for there to be an actual decline in the local economy," he said.

Still, the index has declined for the last nine months, the longest consecutive monthly slide since it dropped for 10 months in 2001. That streak was broken by an uptick in November and December.

Problems receiving data in a timely manner prevented the



Source: University of San Diego

The chart above shows the decline in the San Diego Index of Economic Indicators. The most recent report shows the index slid through the end of 2002.

index from being released sooner. The report issued Thursday was for October through December.

The San Diego Index closed out last year at 132.1, the lowest level since January 1997. Gin recorded decreases of 0.9 percent in October, 0.3 percent in November

and 0.5 percent in December.

A staggering drop in consumer confidence, down 4.85 percent in November and 3.84 percent in December, depressed the index. It was presumed to be the result of uncertainty in the U.S. economy

See Leading indicators on 3A

SAN DIEGO DAILY
TRANSCRIPT

SAN DIEGO, CA
FRIDAY 15,000
MAR 14 2003

Leading indicators

A *Continued from Page 1A*
and the military build-up in the Middle East.

The amount of help wanted advertising in local newspapers, another indicator, declined more than 1 percent in November and December.

The losses were minimized by increases in construction projects, as well as fewer people filing for unemployment insurance. The prices of local stocks also closed higher at the end of the year and the outlook on the national economy improved.

The final conclusion of the San Diego Index was similar to the UCLA Anderson Forecast issued earlier this week. Both reports focused on the likelihood of anemic economic growth in the near term.

However, the San Diego Index put more emphasis on the drop in consumer confidence. Local econ-

omists, including Gin, have pegged the rise and fall of consumer optimism as reason for the crests and troughs in the index since mid-2000. The index's record high is 150.8 in May and June of 2000.

On Thursday, Gin described the drop in consumer confidence as "the main drag on the index."

"This is a serious development since consumer spending represents two-thirds of (local) economic activity," he said.

Economists at the University of California, Los Angeles said there was no evidence to suggest low levels of consumer confidence were related to stagnant economic activity. In fact, they said pessimistic consumers were still buying durable goods, such as cars and homes, at a predictable and rapid rate.

"As long as interest rates remain near current low levels,

the confidence measures may reflect more the heightened geopolitical uncertainty as much as economic concerns," said Tom Lieser, a senior economist at UCLA.

Adding to the confusion of deciphering what the indicators said about the future were the labor market components. On the one hand, help wanted advertising decreased in the final months of 2002. But, so did the number of people filing unemployment claims.

Gin said it showed that "while the rate of job loss has slowed recently, firms are not doing much hiring."

He projected job growth in the 10,000 to 15,000 range for this year. Approximately 9,500 jobs were created in San Diego County last year.

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Source Code: 20030313tba

Economists: Consumer costs on the increase

Gas prices, higher taxes, lost revenue from deployed troops may hinder local economy

4154
By TIM COFFEY
San Diego Daily Transcript

SAN DIEGO — If it's not one thing, it's another.

San Diego's planners might have thought they insulated the economy from trouble a decade ago, reducing the region's supply of housing and reliance on aerospace dollars. But today a trifecta of ill-timed events have aligned to stymie local economic expansion ahead of an extraordinary diplomatic gamble by Washington — the result of which could jumpstart the economy or prolong the doldrums.

FRONT PAGE

The regional economy is much more stable now than at the beginning of the first Gulf War 12 years ago, and a recession is a remote possibility. That's partly because today's economy is consumer-driven, with as much as two-thirds of activity generated by consumers.

However, that makes rising gas prices, lost revenue from local troop deployments, and higher taxes and fewer services from the state level all the more troublesome for San Diego, a region

A See Consumer costs on 2A

Continued from Page 1A A

known for its high cost of living and below-average salaries.

It's an issue beginning to affect businesses and consumers, but something economists are tracking; they say it doesn't mix well with a struggling economy.

"San Diego's already living on the edge as it is," said Kelly Cunningham, economic adviser to the San Diego Regional Chamber of Commerce. "Any increase in the cost of living is pretty severe."

Economists believe gas prices will cost San Diego consumers more than \$600 million this year. They are also equating the troop deployments to the loss of 15,000 jobs locally.

Additionally, Gov. Gray Davis has proposed multibillion-dollar increases in taxes, as well as cutting thousands of jobs in San Diego, all in an effort to close a \$35 million budget deficit.

The impact of these three events will limit the region's economic growth in the near-term as consumers slow spending, the by-product of increased prices for other goods and the loss of jobs. There's also the possibility it could last much longer.

If the war goes smoothly, with limited human loss and collateral damage, the local economy — led by the stock market — could stage a rebound immediately. If not, economic activity could slow even more with geopolitical issues in North Korea casting a bigger shadow on domestic affairs.

"The question now is: Can the economy take a punch" if things

don't go well in Iraq, said Sung Sohn, chief economist for Wells Fargo & Co. (NYSE: WFC).

Sohn, who was in San Diego on Tuesday, said the already weak economy had exacerbated war-related uncertainty for much of the last year. He said a slumping stock market and dwindling consumer confidence were the result.

The fundamental stability of the San Diego economy — a diversified mix of businesses, consistent revenues from the military, a low unemployment rate and high demand for housing — still exists, making a repeat of the recession in the early 1990s unlikely.

However, sustained high prices for gas and higher taxes will create a ripple effect for all consumer goods, driving costs higher as businesses pass increased transportation and production costs to the consumer. Reduced military numbers in San Diego leave fewer consumers for local businesses.

The most immediate concern is the increasing prices of gas.

The average cost for one gallon of gas was \$2.22 on Monday, up 7 cents from last week and 82 cents from last year, according to the Utility Consumers' Action Network.

Alan Gin, an economist at the University of San Diego, believes that for every 10-cent increase in the cost of gasoline, local consumers spend an additional \$5 million a month. Accounting for vehicle use in San Diego County and a yearlong time frame, Gin said local motorists could spend more than \$600 million on gas this year.

His calculations did not include

the additional cost of transported goods.

The price increases for gas has two impacts, Gin said. "It's going to impact the supply side in the sense that companies are going to have to pay more for products because it's going to be more expensive to transport products here and that's going to filter down to the bottom line in the form in higher prices for products."

"Then on the other side, the increase in the price of gasoline is going to directly take the buying power out of the hands of consumers," he said. "They will spend more to buy gasoline and then they can't buy other products."

The rampant rise in gas prices, relative to slow salary increases, could cause stagnation, which could prove problematic for an economy that continues to struggle, said Cunningham.

"It certainly impacts consumers and consumers with a limited budget," he said. "It comes at a time in our economy when what we need is stimulus, and it comes at the worst time, when people are cutting back on spending."

So far, gas prices have not made a negative impact on tourists driving to San Diego. Occupancy rates at hotels catering to the driving tourists, such as the **Dana Inn & Marina** on Mission Bay, blame low occupancy levels on the economy.

But employees at the Dana Inn have started to complain about gas prices, said hotel General Manager Wayne Blum.

"I was talking to my employees about this and one employee has a 20-minute commute to work and

about a 20-minute commute to her day care to pick up and drop off her child," he said. "So that's 40 minutes a day, each way, and when you're making \$9 to \$10 an hour that's a significant impact on your budget."

Any increase in consumer products resulting from gas prices will come on top of expected higher taxes and fewer services, which will include layoffs, in all levels of California government.

Already, Sacramento has proposed an \$8.3 billion increase in cigarette, sales and upper-bracket income taxes, and sweeping cuts in services, including cuts in education and public safety.

The public sector had been a leading job creator for San Diego, especially in schools. Several times last year, increased jobs in education held the unemployment rate from climbing into the 5 percent range. Unemployment hovered in the 4 percent range in 2002.

Other cuts were proposed for police and fire departments, both first responders in emergency situations and a necessity since crime typically increases when the economy worsens.

"I think all those things have a negative impact on employment, but also on the economy overall," Cunningham said. "These are the basic services for good living and to cut back on those are critical."

The sudden deployment of 45,000 active military personnel, and countless part-time reservists, from the region will hinder economic growth, too.

Calling it a "rough estimate," Gin said the deployments would be on the level of the economy losing 15,000 jobs. He said the conservative spending of dependents further complicates the issue.

Indeed, **USA Federal Credit Union**, a San Diego-based financial institution with branches on several local military bases, has noticed a "marked decrease" in the number of transactions since San Diego-based troops were deployed, said Mary Cunningham, chief executive officer. More than 50 percent of the credit union's 58,000 members are active military or dependents.

"We don't really see a change in (new account openings), but we do see a lessening in activity because they are out of the country," she said.

For cities with high numbers of active military residents, it's difficult to measure the economic impact of the deployment since tax receipts won't be reported for several months.

Even though Oceanside expects lower sales, determining the reason will be difficult, said Jane McVey, the city's economic development and redevelopment director. Oceanside city houses about 20 percent of Camp Pendleton's off-base Marines.

"We'll probably see a decline in tax receipts," she said. "But the problem is how do you determine the cause with a troop deployment and a bad economy?"

tim.coffey@sddt.com

Source Code: 20030319tbc

Some experts think that greenback's fall is double-edged

By ANN PERRY

Business Journal Columnist

4154

You can't buck this economic trend. It's bound to affect your pocketbook one way or another.

I'm talking about the declining value of the U.S. dollar compared with the euro and currencies of other developed nations.

Since the start of 2002 the euro, the common currency of a dozen European countries, has risen 21 percent against the dollar. That's bound to give you sticker shock if you walk into an auto dealer looking for a new Volkswagen Passat or plan a dream vacation that includes strolling down the Champs Elysees.

Not too long ago, the dollar was the undisputed king of currencies.

"It was really strong in the late '90s when the rest of the world was having troubles," says Alan Gin, professor of economics at the University of San Diego. "The U.S. was the only healthy economy in the world. We were buying foreign products left and right."

The dollar peaked against the euro in July 2001, then dropped considerably after Sept. 11, says Gin. The corporate scandals that followed further eroded confidence in the dollar, and the series of interest rate cuts that began in 2002 also weakened the greenback by encouraging investors to look outside the United States for higher returns.

Today, says Gin, the dollar is beset by more bad news. The uncertainty over the possible war with Iraq has cast a pall over U.S. markets, and investors are looking to Europe and elsewhere. Also the economy remains weak, further encouraging the exodus.

Although this might sound gloomy, changes in currency

values are usually double-edged. "When the dollar falls," says Gin, "there are some positives and some negatives."

Among the positives, products made in this country become cheaper for the rest of the world to buy. That could lead to demand for more goods and more jobs. Our economy could also get a boost from all the foreign visitors who find it cheaper to travel here.

While our own stock market is in the doldrums, says Tom Warschauer, professor of finance at San Diego State University, the downtrodden dollar "creates investment opportunities as much as investment difficulties."

Because of low interest rates and the bleak outlook for our stock market, he says, "A lot of money that had flowed to the U.S. has diminished." It's found a home in other markets throughout the world.

Warschauer has been recommending for years that Americans diversify by allocating a third of their portfolios to foreign investments.

He notes that the United States accounts for 50 percent of the world's common stocks, with Germany, France, England and Japan representing 30 percent. The remaining 20 percent, in lesser-developed markets, is where the greatest opportunities exist, says Warschauer.

While many financial advisers recommend keeping a portion of investment assets in foreign stocks to diversify and spread risk, some financial services companies are now promoting overseas investments as a way to exploit the falling U.S. dollar for profits.

It can take the form of investing in foreign bonds or buying certificates of deposit denominated in euros or New Zealand, Australian or Canadian dollars.

Brian D. Lowder, a certified financial planner and chartered financial analyst who heads Brian D. Lower Inc. in California, says such investments are simply speculating on

the direction of currency rates, which are notoriously fickle.

Lowder says investors should regard offers of fixed-rate investments in other denominations with skepticism. "It's like seeing those signs for 53 percent CD rates on the way to Mexico," he says.

Once the prospective investor understands that the higher rate of return is driven by a high rate of inflation that in turn could negatively impact the exchange rate when the investment comes due, perhaps resulting in a loss, the product might no longer seem so red hot.

Lowder is, however, adding more foreign stocks to client portfolios, in part to get a boost from the stronger currencies. He did the same thing in the early '90s when the dollar took a pounding and got returns of 20 percent to 40 percent.

"The weaker dollar gives me one more opportunity to earn a higher return," he said. In order to experience the ups - and the downs - of the currency seesaw, investors should be sure their mutual funds are not hedged, Lowder said.

The weaker dollar has been more the norm than the exception over the past 20 years, says Warschauer, as other countries try to participate in the world economy and compete with the United States. "The trend will probably continue for another 20 years," he says.

But the dollar could get some help in the short term, says Gin: "If the war goes well, it could boost the stock market and create more confidence in the U.S. dollar."

The dollar could revive, even if the opposite happens. "If things get messy on the war front," says Lowder, "which country would you rather have your money in? Ours is the safest country in the world."

© Copley News Service. Ann Perry can be reached at moneyperry@aol.com.

**EASTERN PENNSYLVANIA
BUSINESS JOURNAL**

ALLENTOWN, PA
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**Report: San Diego
faces slow growth**

The University of San Diego's School of Business Administration is predicting a sluggish economy for much of 2003 in San Diego County. The university's index of leading economic indicators suggests there will be continued growth in the region but at a slow pace, barring a prolonged military conflict or terrorist activity.

The conflict with Iraq and fears about the state economy have hobbled consumer confidence, but the building industry has stayed strong and stock prices of companies in the San Diego area are rising, the report said.

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Housing prices back on

4154

record turf in February

By Roger M. Showley
STAFF WRITER

450

San Diego County's housing market returned to record territory last month after a price-rise lull in January, according to locally based DataQuick Information Systems.

The overall median price for the county's 3,725 recorded sales in February was \$357,000, the same as the record set in December. That represented a 6.3 percent increase from January and a 23.5 percent increase from February 2002.

Single-family resale home prices hit a record \$359,000, up from \$355,000 in December and January, and resale condominiums posted a record \$265,000, up \$2,000 from the December record.

The overall increase appeared to be fueled by the robust but volatile new-home market, which includes both newly built houses and condos and condo conversions. The new-home median of \$447,500 equalled the all-time record in December and was 9.1 percent higher than January's fall-back level.

The median represents the midpoint of all sales, with half above and half below that figure. Fluctuations in individual neighborhoods and for specific properties can differ widely from the overall county median.

DataQuick analyst John Karevold predicted that February was the last month in which San Diego will see year-over-year increases of 20 percent or more. That's because prices in

March 2002 and subsequent months rose so much that it would be difficult statistically to repeat the upward trend this year.

But war in Iraq is not likely to affect the local housing market significantly in the short-term or long-term, he said.

"In going back and looking at other occurrences, both in the 1991 Gulf War and other sorts of noneconomic, non-real-estate-related things, it's not likely there will be much effect on the housing market short-term," Karevold said.

Even if consumers pause to watch the news instead of shop for homes, he said most will quickly return to the market because of pressing housing

Iraq war not likely to affect short-term sales, analyst says

needs.

"In the worst-case scenario, some activity gets deferred for awhile and then the real estate market generally plays catch-up afterward," he said.

Alan Gin, an economics professor at the University of San Diego, agreed with Karevold's assessment, adding that San Diego's housing outlook may wobble a bit because of other factors.

For one thing, employment is slowing and the need for housing is likely to soften. He said there were about 10,000 jobs generated in the county last year, requiring about 8,000 homes. But builders, who were responding to previous years of high demand that resulted in a cumulative 80,000-home backlog, started about 14,000 homes.

If production remains at similar levels this year, he said, "I anticipate housing prices may . . . sort of level off, but not necessarily decrease."

A second factor, Gin said, is the outlook for mortgage interest rates, now at 45-year record lows. If the increasing federal deficit pushes interest rates up, as usually happens, then rates will rise and potential buyers may back off.

"That could lead to a downturn in housing prices," Gin said.

But both Karevold and Gin argued that San Diegans should not expect a repeat of the early 1990s, when prices dropped by about 23 percent in many areas and real estate took several years to recover.

This time, they noted, there is no similar surplus of housing for sale, brought on by overbuilding in the '80s. Big industries are not exiting the county, as was the case with aerospace a decade ago. And lenders are not facing massive foreclosures and failures such as those that occurred in the wake of the savings-and-loan industry collapse back then.

According to the San Diego Association of Realtors, sales activity is outpacing year-ago levels. The typical detached home on the market took 56 days to sell last month, compared with 71 days a year earlier. The typical attached home took 40 days to sell compared with 54 days in early 2002.

What should consumers do? Karevold advised them to remain cool, focused and sensible.

"They need to stick to basics and not get carried away by the percent of potential gains and losses in household finances," he said. "It's time now to look at school districts, the size of the house and if you like the neighborhood, if it fits your needs — I think that's got to be the most important thing."

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World's stock markets slump

4154
KNIGHT RIDDER NEWS SERVICE

If U.S. investors think they've got problems, they should take a look overseas.

From the new trading halls of Shanghai and Beijing to the established exchanges of Tokyo, Frankfurt, Germany, Paris and London, the world's stock markets are enduring what is arguably the worst period of simultaneous prolonged anguish since the Great Depression.

"This is the first time that the world's three major economic entities – Asia, Europe and the United States – have had this kind of downturn at the same time," said Alan Gin, economist at the University of San Diego. "In previous eras, there has been at least one driver that was doing well enough to pull the others out of their malaise. But we don't have that kind of driver now, and there's no sign of where one's going to come from."

One reason for the downturn is investors' fear about war with Iraq.

But there also are long-running economic problems, centering around the flood of cheap goods in the worldwide marketplace. The overcapacity has cut deeply into the profits of many companies worldwide.

"To have sustained growth in the stock market, you have to get economic growth," Gin said. "But nobody's come out of the economic funk that the world has been in for the past few years."

The declines in many world markets dwarf the downturn on Wall Street, where the Dow Jones industrial average has dropped nearly 10 percent since Jan. 1. In Amsterdam, the stock market has lost nearly 30 percent in the past two months.

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MAR 17 2003



Soaring gas prices take economic toll

4154
74
By Frank Green
STAFF WRITER

San Diego County motorists could spend an extra \$600 million or more on gasoline this year if fuel prices remain at record-high levels, according to estimates by local economists and consumer activists.

The potentially huge chunk of displaced cash could spark symptoms of stagflation by pushing up the cost of most consumer goods even as workers' earning power stagnates, as happened when oil prices spiked in the 1970s.

"Every 10-cent increase in fuel prices translates to roughly \$5 million a month" transferred to refiners' coffers, said University of San Diego economist Alan Gin. R

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Futures rise in anticipation of war with Iraq

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Gin generated the \$600 million estimate based on gasoline sales and vehicle use in the area.

The average cost of a gallon of unleaded regular in the county jumped to \$2.22 yesterday, up more than seven cents from a week ago, according to a survey of 550 local service stations by the Utility Consumers' Action Network.

Prices ranged yesterday from \$2.09 a gallon at some Arco and Costco outlets to \$3.79 a gallon at a Texaco station in El Cajon. Gas cost about \$1.40 a gallon this time last year.

Nationwide, fuel prices rose to an all-time high of \$1.72 on Friday, the American Automobile Association said.

Fears of a war in Iraq, among other factors, have caused crude oil inventories to drop and prices to soar. In California, prices have been pushed up even more as refiners switch to the new fuel additive ethanol.

A typical family in the county

paid \$1,349 for gas and oil last year, according to the Bureau of Labor Statistics. Thus, a 50 percent hike in fuel costs would mean an extra \$674 deducted from the family budget.

"That's a very steep jump," said Kelly Cunningham, an economist at the San Diego Regional Chamber of Commerce. "Consumers have already been getting conservative about spending (because of the impending war against Iraq) and this is another damper."

Gin noted that the \$600 million in possible additional fuel costs for the county this year is just a fraction of the area's \$100 billion-plus economy.

It is also smaller than the \$2 billion in higher bills paid by local ratepayers to electricity generators during the energy crisis of the last two years.

But critics of the oil industry note that \$600 million would be enough to cover more than half of the San Diego City Schools system's \$1.1 billion budget.

Some consumer activists said yesterday that Gin's estimate may be conservative and that local car owners could have to pay much more for gas if there is a prolonged war against Iraq.

The \$600 million figure "seems low," said Charles Langley, the manager of UCAN's gasoline project.

UCAN said it has been inundated with calls and e-mails from members worried that their budgets will be stretched to the breaking point by spiraling fuel costs.

One member lamented that he may have to sell his truck or get a third job to pay his gas expenses.

"I get 12-15 miles a gallon," he wrote in an e-mail to the nonprofit organization. "That's about 13 to 18 cents a mile. I know public transportation is an option, but I like driving and don't want to lose it."

Gin said he expects the first casualties of higher fuel costs

to be discretionary items — things like concert tickets and ice cream cones — as consumers spend more on a must-have commodity.

But the price spike will ultimately exert a ripple effect on the economy, as furniture, pizza and other goods cost more to be transported, Gin said.

Gasoline for April delivery rose 1.21 cents, or 1.2 percent, to \$1.0525 a gallon in overnight electronic trading yesterday on the New York Mercantile Exchange.

Futures, which represent wholesale markets, dictate the direction of retail prices.

Gasoline futures are up 54 percent since November, having begun to rally in December with the start of the strike in Venezuela, which had been meeting 10 percent of U.S. oil needs.

They touched a 21-month high earlier this month.

Oil and gasoline futures rose yesterday on the expectation an invasion of Iraq could begin as

soon as this week, after the United States and its allies said the United Nations has one day to break its deadlock over the use of force in the Persian Gulf.

Some government officials are suspicious that the oil industry may also be manipulating the gas supply for profit.

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Ann Perry Greenback's tumble likely double-edged



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Today, says Gin, the dollar

SEE Perry, H2

PERRY

CONTINUED FROM PAGE H1

Free tax help available for some in county

is beset by still more bad news. The uncertainty over the possible war with Iraq has cast a pall over U.S. markets, and investors are looking to Europe and elsewhere. Also the economy remains weak, further encouraging the exodus.

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But the dollar could get some help in the short term, says Gin: "If the war goes well, it could boost the stock market and create more confidence in the U.S. dollar."

The dollar could revive, even if the opposite happens. "If things get messy on the war front," says Lowder, "which country would you rather have your money in? Ours is the safest country in the world."

...

Free help with income tax preparation and electronic filing is now available throughout San Diego County to seniors and low-income taxpayers.

The assistance is provided at Volunteer Income Tax Assistance or VITA and Tax Counseling for the Elderly (TCE) sites.

The 34-year-old VITA program offers tax assistance, preparation and electronic filing to low-income taxpayers and families, seniors, those who are physically challenged and those who speak English as a second language. The TCE program, run in conjunction with the American Association of Retired Persons, or AARP, provides free-income tax preparation and e-filing to taxpayers over age 60.

The volunteers who staff the tax sites are trained by the Internal Revenue Service and the California Franchise Tax Board and have received special training in preparing federal and state tax forms.

For the location of the nearest VITA/TCE sites, visit the California Franchise Tax Board's Web site at www.ftb.ca.gov/vita_tce or AARP's site at www.aarp.org/taxaide. Or call the IRS at 800-829-1040 for more information.

Those seeking help should bring any instruction booklets or forms they received in the mail, records of income and deductions including W-2 and 1099 forms, copies of 2001 tax returns and other pertinent records.

UCLA economic forecast: More of the same challenges ahead

4154
By TIM COFFEY
San Diego Daily Transcript

SAN DIEGO — The California economy is at a standstill and will not improve until the state government balances the budget, the business sector increases spending and energy prices stabilize, according to the UCLA Anderson Forecast scheduled for release Wednesday.

The report's findings are similar to those in the last forecast issued nearly three months ago. It's an indication that state consumers are hesitant to increase expenditures while the threat of war looms.

Still, UCLA economists expect statewide personal income to increase, at least nominally, with a gain of 3 percent this year and a normal increase of 5.3 percent in 2004.

The report, which is scheduled to be released at a conference in Los Angeles, said the same difficulties would challenge consumers and businesses in the state's major regional economies.

Tom Lieser, a senior economist with UCLA and author of the quarterly California forecast, called the difficulties "pocketbook issues" ranging from the ability of the state government to control expenses and increase revenues, to businesses increasing technology expenditures, to a softening of energy prices for the consumer.

The UCLA forecast put a large

emphasis on the California budget deficit, estimated to be \$11 billion to \$12 billion, or 0.8 percent of the gross state product this year. Next year, the deficit could balloon to \$18 billion.

It is expected the state will increase taxes and make a sharp cut in government services to right the operating budget, which at the state level is needed, Lieser said.

"We're looking at this budget situation with great urgency, because we're now heading into the prime budget season and something has to be done in a few months," he said.

Lieser said the state troubles would not be anywhere near as burdensome as anticipated federal deficits, thought to be four times as large, but that righting the California budget was "bound to cost thousands of jobs in both the government and the private sector."

One bit of optimism the forecast projected was an increase in corporate technology purchases. The last major buy-up of technology equipment occurred in late 1999, a result of Y2K.

"We're still looking at a very weak trend in the Bay area, but a better performance for Southern California, including San Diego."

Lieser said the cycle of depreciating those assets, which is typi-

See **Economic forecast** on 2A

Economic forecast

Continued from Page 1A

cally five years, was quickly approaching. At that time, companies should reinvest in new equipment.

"Sometime in the not too distant future, we're looking for another increase as sort of a replacement cycle for this equipment," Lieser said. "But it's hard to determine with any precision because people can always postpone it. Your computer doesn't turn into a fossil overnight, but it erodes over time and we think we're getting closer to seeing a pickup in business spending for high-tech equipment."

Kevin Carroll, director of the AEA, a local trade group for technology concerns, said an increase in technology spending would be a tremendous lift for local companies.

"IT spending has a domino effect, because they spend on equipment and software," he said. "Everybody benefits from IT spending."

The increases in the price of

gasoline could cost consumers more than \$1,000, and that's if there are no more increases this year, according to the forecast. Already, the price is well above \$2 a gallon in San Diego, an increase of more than 31 percent since December.

Lieser said additional increases in gas prices, originally created by political unrest in Venezuela and a potential invasion of Iraq, would "make a serious dent in discretionary income" of state residents.

Locally, Alan Gin, an economist with the University of San Diego, said cost increases would directly affect consumers at the pump and indirectly through cost increases of transported goods.

Gin believes that for each 10-cent increase in the cost of gasoline, the regional economy loses \$5 million a month.

"Consumers are spending (their discretionary income) on gasoline and not other products," he said.

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**SAN DIEGO DAILY
TRANSCRIPT**

SAN DIEGO, CA
WEDNESDAY 15,000
MAR 12 2003

Technology

NEWS AND FINANCE

Ailing Firms' Prized IP Is Up for Sale

It Could Include Software, Patent Applications, Trademarks, or Even Copyrighted Material

■ BY MIKE ALLEN

As the tech wreck rumbles into its third year, companies like San Diego-based **Cerian Technology Ventures** are busier than ever.

Cerian helps failing and failed tech companies sell the intellectual property the firms own, usually its core technology assets.

Founded in 2001 by serial entrepreneur and former venture capitalist Brian Sagi, Cerian is on track to double its revenues this year, as more later-stage tech firms liquidate or go into bankruptcy.

He declined to provide dollar amounts, but said his employment has nearly doubled to 10 people.

"Unfortunately the tech downturn is continuing and now it's affecting companies at much later stages, which have technology that's more developed and better than those companies being liquidated at the beginning

of the downturn," Sagi said.

Currently, Cerian is working with the shareholders committee in the bankruptcy of **Integrated Telecom Express Inc.**, a Cupertino-based public firm that provides DSL, or digital subscriber line, broadband solutions. The company listed assets of more than \$102 million at the end of 2002.

Integrated Telecom's board decided to dissolve last year, and filed for a voluntary Chapter 11 bankruptcy protection in October. It has already sold off most of its hard assets, such as desks, chairs, and PCs, but Cerian is helping in the task of evaluating and selling the firm's technology assets, a far more complex task, Sagi said.

Calculating the value of technology is difficult since very often the people who can best help in determining that value, those who created and developed it, have already left the company, said Peter Shaw, a partner in the San Diego-based venture firm **Windward Ventures**.

"The technology may be great, but without the team (that helped create it), that value is significantly diminished," Shaw said.

The Components

Sagi said components of a firm's intellectual property could include software, patent

applications, trademarks, copyrighted material, and mathematical formulas or algorithms.

In the past when tech firms were forced to liquidate, a good deal of these "soft assets" were not sold and simply died with the company, Sagi said.

"In many cases, the technology stayed with the company and wasn't sold, so nobody could use it," he said.

Cerian's focus is calculating the worth of the intellectual property, how it might be modified to make it more attractive to prospective buyers, and finally, arranging its sale.

A company may have cutting-edge technology but it might have been poorly packaged, or had something else wrong with it that might be changed to make it work better, Sagi said.

Cerian employees include electrical engineers and other technical personnel in addition



Sagi

Please turn to IP on Page 10

**SAN DIEGO BUSINESS
JOURNAL**

SAN DIEGO, CA
WEEKLY 20,000
MAR 17 2003

IP:

Continued from Page 8

tion to marketing specialists and investment banking and finance people.

The cost for Cerian's services varies greatly, since it depends on the assets being evaluated and sold. Fees are usually negotiated with some fixed figure up front along with a percentage of the total sale, Sagi said.

He declined disclosing his firm's commissions, but noted a range of recent asset sales totaled between about \$500,000 and \$9 million.

Sagi, 33, launched Cerian in 2001 while he was working as the vice president of business development for **IdeaEdge Ventures**, a San Diego VC and incubator. In 2000, after the Nasdaq crashed, he saw many startups seeking second or third rounds of venture funding go belly-up for the lack of it.

Many firms were years away from generating sales, and the VCs were more inclined to cut their losses rather than continue pouring more money into the startups, Sagi said.

"The collapse of the public markets meant no more IPOs (initial public offerings), and that means the VCs don't know when they'll get their money back. And when they don't see a way of exiting (the investment) they don't invest. And when they don't invest, companies die."

Sagi saw opportunity in starting a business that sought to help these distressed firms maximize the value of what assets they had left.

While he realizes his business exists because of the failure of others, he puts a positive spin on it.

"Rather than looking at it as profiting on the problems of others, we start from the point of view that we're helping a company that's already shutting down. We're trying to do the best for them in this situation."

Sagi knows what it takes to get a business started, having been involved with five such startups, and has worked in the tech field for about 18 years. He started his first company at 16 years old while still attending high school in Israel.

"We sold software for PCs," he said. "I grew the business to 15 employees; it put me through college," he said.

After graduating from Israel's Institute of Technology known as Technion with degrees in electrical engineering and computer science, Sagi came to San Diego in 1994 and obtained graduate degrees in electrical engineering from UC San Diego, and an MBA from the University of San Diego.

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Egea Biosciences Appoints Steven P. Richieri Senior Vice President of Regulatory Affairs and Product Development

3/19/2003 12:57:00 PM

SAN DIEGO, Mar 19, 2003 (BUSINESS WIRE) -- Egea Biosciences Inc. today announced the appointment of Steven Richieri to the position of senior vice president of regulatory affairs and product development.

Richieri will direct activities related to the company's FDA regulatory filings, manufacturing activities, and preclinical and clinical product development.

"I am very pleased to welcome Mr. Richieri to the Egea team at this exciting time in our corporate development," said Dr. Glen A. Evans, CEO of Egea. "Steve brings the international stature and extensive product development expertise needed to move Egea's protein-drug products from the laboratory into the clinic and transition the company to a comprehensive biologics research and development business."

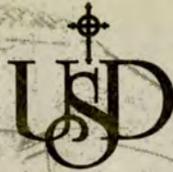
Richieri has over 20 years of experience in the healthcare industry with a broad background in product development in the biologics, pharmaceutical and medical device area, and in developing and executing corporate collaborations. He has been responsible for filing many Investigational New Drug applications with the U.S. Food and Drug Administration and has conducted Phase I-III clinical trials in areas of HIV, autoimmune diseases, allergic rhinitis and cancer. Prior to joining Egea, Richieri held senior executive positions at The Immune Response Corp., Dura Pharmaceuticals, Life Science Pharmaceuticals and NuVista Technology Corp., and was a founder of the latter two companies. Richieri holds a degree in pharmacy from Rutgers College of Pharmacy and an M.B.A. from the [University of San Diego](#).

Egea Biosciences Inc. is a privately held San Diego biopharmaceutical company that has emerged as a leader in applying gene synthesis technologies to developing and optimizing protein-based drugs and antibodies. Egea has conducted collaborations with the U.S. Army, the Defense Advanced Research Projects Agency (DARPA), the National Cancer Institute, the National Institutes of Health and a number of major biotechnology and pharmaceutical research corporations. Egea's business focus is the near-term commercialization of second-generation therapeutic biopharmaceuticals addressing high value markets. Additional information is available at Egea's Web site: www.egeabiosciences.com.

Egea Biosciences Inc. Malcolm Finlayson, 858/554-1805 <http://www.businesswire.com> Today's News On The Net - Business Wire's full file on the Internet with Hyperlinks to your home page.

The San Diego Union-Tribune • Tuesday, March 11, 2003

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Helping Nonprofits Survive Tough Times 4154

Nonprofits are fighting to survive these days, even as they face increasing demand for their services. A March 14 forum at the University of San Diego will look at strategies that organizations can use to find success in this challenging environment. The event takes place from 3:30 to 6 p.m. in USD's Joan Kroc Institute for Peace and Justice.

"Nonprofits are the backbone of San Diego; they not only feed the hungry, take care of the sick and provide critical social services, they also educate us, feed our souls through arts and culture, and address important environmental issues while contributing to the tax base of our community," says Pat Libby, coordinator of USD's Nonprofit Leadership and Management Programs. "But right now nonprofits across the spectrum are facing the most serious threat to their survival in several decades. The slow economy and plummeting stock market are prompting massive cuts in funding from both the public and private sector."

The program, "Beyond Survival: Success Strategies for the Nonprofit Sector," will look at innovative solutions for nonprofits including new ways for groups to collaborate and share resources, develop marketing strategies and cultivate donors.

Mary Bitterman, the newly appointed president and CEO of the Irvine Foundation, one of the state's largest supporters of the arts, community development, higher education and youth programs, is the keynote speaker.

Panelists include Ann Campbell, director of strategic planning and special projects for the San Diego Opera; the Rev. John Hughes, executive director of Metro United Ministry; and Greg Gazda, professor of international marketing at the USD School of Business Administration.

A \$20 donation to the Nonprofit Program Scholarship Fund is suggested. Call (619) 282-8875 for more information. ❖

fyi

San Diego

Datebook

"Beyond Survival: Success Strategies for the Nonprofit Sector," a **community forum** presented by USD's Nonprofit Leadership and Management Program, 3:30 to 6 p.m. Friday,

Joan B. Kroc Institute for Peace and Justice, USD campus. Donation: \$20. Information: (619) 282-8875.

Educate! The University City Foundation for Public Schools will present its Spring "Friend-raiser" **to showcase the five schools in University City**, 11 a.m. to 3 p.m. Saturday, University City High School, 6949 Genesee Ave. The free event will feature student performances (music, choir, band, drama, dance, drill and cheer); displays of academic work and arts and crafts; interactive activities; games; and a performance by school principals. Information: (858) 552-0567.

A class in **writing personal**

narrative will be held from 9 a.m. to noon Saturdays beginning this week through April 5, SDSU's College of Extended Studies Gateway Center. Author Karen Kenyon will facilitate the class. Registration information: (619) 594-5152.

Miscellany

Second annual Old Timers Activist Reunion, 2 to 5 p.m. Saturday, Neighborhood House Association, 841 S. 41st St. The group welcomes all civil rights and social action activists and supporters who were involved from the 1960s to 1980s. Information: Henry Hodge at (619) 264-9827.

Meetings

Retired Public Employees Association, Chapter 27, 11:30 a.m. Tuesday, Shirley's Kitchen, 7868 El Cajon Blvd., La Mesa. Information: (619) 460-0842.

FYI is compiled by Hannah Hui. Send items at least 10 days before desired publication date to: FYI, The San Diego Union-Tribune, P.O. Box 120191, San Diego, CA 92112-0191. Items may also be sent by e-mail: hannah.hui@uniontrib.com. Questions: (619) 293-2260.

AROUND TOWN

Around Town is a weekly calendar of business-related events. Deadline for calendar items is three weeks in advance. Mail them to: Darlene M. Alilain, Around Town, The San Diego Union-Tribune, P.O. Box 120191, San Diego, CA 92112-0191 or e-mail them to darlene.alilain@uniontrib.com.

TOMORROW

■ Internet marketing and e-commerce for small business, workshop, 6:30-8 p.m., Central Library, second floor computer lab, 820 E St., San Diego. Free. Reservations: San Diego Public Library, (619) 238-6630.

THURSDAY

■ South County Personnel Association: "HIPAA's Impact on Employers: A Practical Tutorial," luncheon meeting, 11:30 a.m.-1 p.m., San Diego Country Club, 88 L St., Chula Vista. Cost: \$20 members, \$25 nonmembers. Reservations: (619) 687-7412.

Upcoming conventions in San Diego

Group	Location	Date	Attendees
W. Region of the Amer. Musical Ther. Assoc.	Handlery Hotel & Resort	March 13-16	250
Era International Business Conf.	San Diego Convention Center	March 13-15	3,200
ABC Constr. & Tech. Manag. Showcase	San Diego Convention Center	March 13-14	1,000
Baum Romstedt Research Tech. Corp.	Bahia Resort Hotel	March 16-22	200
NACE International	San Diego Convention Center	March 18-20	6,000

UNION-TRIBUNE

■ American Marketing Association: "Marketing in an Upside-down Economy," 11:30 a.m.-1:30 p.m., DoubleTree Club Hotel, 1515 Hotel Circle South, Mission Valley. Cost: \$35 members, \$45 nonmembers. Reservations: (858) 522-5558.

■ Advanced sales strategies, 11:30-12:30 p.m., First Choice Executive Suites, Conference Room, 4025 Camino del Rio S. No. 300, San Diego. Sponsor: Robin Hood Marketing. Cost: \$150. Reservations: (619) 340-7355 or www.robinhood-marketing.com

FRIDAY

■ Basics of planned giving, workshop, 9 a.m.-noon, Nation-

al University, 3580 Aero Court, Kearny Mesa. Cost: \$50 members, \$65 nonmembers. Reservations: Abbe, (858) 292-5702 or www.npsolutions.org.

■ The University of San Diego School of Business Administration: "Beyond Survival: Success Strategies for the Nonprofit Sector," 3:30-6 p.m., USD's Joan B. Kroc Institute for Peace and Justice, 5998 Alcalá Park, San Diego. Cost: \$20. Reservations: (619) 285-8875.

SATURDAY

■ How to write a winning business plan, 9 a.m.-4:30 p.m., Point Loma Nazarene University, 4007 Camino del Rio South, San Diego. Sponsor: SCORE

and SBA. Cost: \$89 in advance, \$99 at the door. Reservations: (619) 597-7272 or www.score-sandiego.org.

NEXT TUESDAY

■ Direct Marketing Association: "How to Effectively Manage Your Leads," 11:30 a.m.-1:30 p.m., Radisson Hotel La Jolla, 3299 Holiday Court, La Jolla. Cost: \$30 members, \$40 guests. Reservations: (760) 966-2800 ext. 192 or www.sddma.org.

■ SBA Lender Workshop, 10 a.m.-noon, Business Development Center, 1823 Mission Ave., Oceanside. Free. Reservations: (760) 795-8740 or www.sandiegosmallbiz.com.

"Read All About It"

4154 P30

NEWSPAPERS IN EDUCATION WEEK



Thirty years ago, in a middle school where I was the principal, teachers decided to put away the textbooks for two weeks and use daily newspapers instead. They made a compelling case for seeking funding to provide a newspaper for every student. Newspapers would give students the opportunity to learn to read, the teachers said, while also teaching them to read to learn. That might motivate students and change their attitudes about school, they argued, and it surely would improve critical-thinking skills. Besides, the teachers added, it might be fun to break the routine and try some creative instruction. So the plan was set. Teachers were to teach the same content they usually would for these two weeks, but they would do it using newspapers. Every day, they came in a half-hour earlier than usual, met in teams to prepare their lessons, and then headed off to class with their bundles of newspapers.

What happened was surprising. Unknown to us until we concluded our post-mortem on the experience; the school had experienced during those two weeks decreases in the absentee rate, in referrals to the office, and in classroom disruptions. Teachers reported making greater use of grouping students to work on projects ("cooperative learning" was not in our vocabulary at that time). Homework assignments did more to involve parents, since each student took the newspaper home. Teachers claimed a new sense of creativity in their teaching and assignments. And our students did indeed seem more motivated and interested in classwork. "Nonreaders" were reading (if only the sports pages and the comics), and discussion of public events and political issues was more frequent, and more fact-based.

Students liked the idea of using an adult medium to learn things. They enjoyed using newspapers to do math problems and geography projects. These middle schoolers also were motivated by the creative activities assigned in their language arts classes. Two classes even created their own newspapers. And they liked bringing the real world into their social studies classes by discussing the news of the day. Here was a textbook they liked to read—and then cut up and mark up for other assignments. After two weeks, we returned to our regular program schedule, but many teachers continued

to use newspapers as a supplement to their textbooks.

As might be expected, a reporter from a local paper did a story on this "experiment" at our school. Then others became interested in trying it as well. Our teachers were invited to make presentations at other schools. And the whole experience started me on a career specialty of conducting newspaper workshops and seminars, and teaching graduate courses, making presentations, and writing about this topic. An avid newspaper reader myself, I became and still remain a crusader for using newspapers in schools.

My experiences over the years have convinced me that newspapers can support both school and family literacy efforts. I'm not talking simply about the act of reading, but about communication in its broader sense (reading, writing, discussing) and about civic literacy. Newspaper content also can contribute to schools' character education initiatives. It provides students with rich, real-life opportunities to examine virtues and vices in action, and to explore ethical decision-making.

Using newspapers in formal schooling was first proposed in 1795, in an article in Maine's Portland Eastern Herald, according to Betty Sullivan, the president of the USETHE-NEWS Foundation and one who has traced the beginnings of what came to be known as the "newspapers in the classroom" program. The program we know today, she says, probably started in the 1930s, when social studies teachers in New York City asked The New York Times to arrange delivery of the paper to their schools. Over the next two decades, other newspapers began offering educators teacher's guides, tours of their facilities, and free newspapers.

In the 1970s, Ms. Sullivan notes, Canadian newspaper personnel recommended a name change from "newspapers in the classroom" to "newspapers in education," as the industry expanded its educational offerings and services. In addition to serving K-12 schools, newspapers began to focus on

A -Continued on page 23-



EDWARD F. DEROCHE - EDUCATION

-Continued from page 19-

helping community-literacy programs and other education projects. As someone said then, "Newspapers in Education offers programs from preschool to prisons." During that time, the high cost of newsprint forced the industry to begin charging schools half-price for copies of the papers.

In the 1980s, many of the high-circulation dailies began employing a newspapers-in-education, or NIE, manager to ensure newspaper deliveries, expand services, and, most important, to find sponsors, so that schools could receive newspapers without charge.

Publishers saw NIE not only as a way of increasing circulation, but also as an effort to encourage the next generation to become regular newspaper readers. They also saw such programs as an important service to their local communities.

The Newspaper Association of America Foundation is the industry's

clearinghouse and resource for newspapers-in-education programs worldwide. Jim Abbott, the executive director, says that NIE is a "cooperative effort between schools and newspapers to promote the use of newspapers as an educational resource." He notes that NIE programs exist in 52 countries.

In the United States, most large- and medium-size newspapers offer NIE programs, providing a service to 14.4 million students and covering about 40 percent of all elementary and secondary schools. School copies account for about 2 percent of newspaper circulation.

The range of school services a paper offers will vary according to circulation size. Typically, services may include local conferences or workshops, special programs such as the Stock Market Game, weekly inserts known as the "Mini-Page," special teaching materials tied to such events as Newspapers in Education Week,

Literacy Day, and Geography Awareness Week, and teachers' guides aligned with state and local academic standards. There also may be fliers on student spelling bees and writing contests, and special supplements or booklets supporting school initiatives like character education and family literacy.

One of my favorite services, also popular with teachers and students, is the provision of special newspaper supplements in tabloid size focusing on a specific topic. I have seen some excellent "tabs" (as they are called in the industry) that would enrich any school's curriculum: for Black History and Hispanic Heritage months, as well as on topics such as the history of jazz, a presidential election, how to vote, and space exploration, to name a few.

Many newspapers have helped schools and communities with programs and materials on character.

-Continued on page 30-

A -Continued from page 23-

Several offer the booklet "Character Matters" with classroom subscriptions, showing how newspaper content can be used for teaching about values and ethical decision-making.

In Nashville, Tenn., The Tennessean, in collaboration with the public schools, developed Project Solution, a program for students in grades K-4 designed to reduce youth violence and enrich the schools' character education efforts. Each month, the newspaper provided the community with two tabloid-size publications on character traits such as respect, courage, caring, and service. The partnership also offered workshops for teachers and parents and a mentoring program using high school students.

Gauging the full impact of newspapers-in-education programs has not been easy, however. Most of the research to date has had serious methodological problems. Studies are often short-term, with small samples, few control groups, poor designs, and limited data. But it is nonetheless interesting to probe and ponder possibilities. At the University of San Diego, where I work, a national clearinghouse of studies about newspaper use in schools has given me the opportunity to do so. Here, briefly, is some of what I've learned.

Probably the first attempt to examine how using newspapers affected students' reading skills was in 1965, when The New York Times tried to determine what impact its newspaper summer-reading program had on 743 13-year-olds. The students were about to enter junior high school, but were reading below grade level. At the end of the summer, the newspaper found, two-thirds of the adolescents had increased their reading scores by one year.

In the 1970s, the American Newspaper Publishers Association Foundation (now the Newspaper Association of America Foundation) contracted with the Educational Testing Service to create the "Newspaper Reading Test," used in several studies over the decade to determine the extent to which students who used newspapers as a text or a supplement developed newspaper-reading skills. The students using newspapers scored higher on the test than those who did not, the studies showed, and teachers' and students' attitudes about the use of newspapers were generally positive.

During this same time, the Newspaper Advertising Bureau conducted several surveys about newspaper use in classrooms. Its subsequent reports held some interesting nuggets: Two out of three adult subscribers to newspapers reported having used newspapers in school; both children and their parents had positive attitudes about newspaper use at school; and the use of newspapers correlated positively with students' social and political awareness.

In the 1980s, a few doctoral dissertations on the topic began to emerge, but no definitive, broad-based research study. Still, of the approximately 17 studies in which students using newspapers in grades 4-8 were tested using a standardized reading test, almost three-fourths showed students in such classes to score significantly higher in spelling, vocabulary development, and comprehension than comparable students who did not use newspapers.

Moreover, in the early 1990s, studies from England and Sweden also suggested that newspaper use improved students' reading skills. A summary of this international research noted that these programs appeared to make up for young people's not having a newspaper in their homes, and that students in them were more likely to be newspaper readers in later life than students not exposed to papers in their classes.

My own unwavering view is that newspapers should be the supplement to most textbooks; that every student should leave the 8th grade able to read a newspaper; and that young people should be encouraged to become lifelong daily-newspaper readers, whether in hard copy or on the Internet.

Something happens to teachers and students when they encounter newspapers together. The four walls of the classroom open to the real world. The class comes alive. Relationships change. Conversations are enriched.

Maybe Walter Cronkite said it best when he posed three questions to educators, then gave a suggestion for answering them.

"How can we make American education become more relevant?" Mr. Cronkite asked. "How can we avoid producing passive, indifferent students? How can we turn out better-informed young people with a genuine curiosity about and involvement in our world? We could start by using daily newspapers in our public schools." ❖

Newspapers in Education

It's 'a breath of fresh air' for students and teachers

By PATTI SMITH
For The Courier-Journal

4154

In June 1795, an editorial in the Portland (Maine) Eastern Herald suggested using newspapers in the classroom could help students become better readers. More than 135 years later, that idea would form the foundation of the Newspapers in Education program (NIE) that exists in 700 U.S. schools and 200 schools abroad.

"It's kind of dull to take out the same textbook day in and day out," said Hilary Wise, corporate sales specialist for The Courier-Journal's Newspapers In Education program. "A newspaper is a textbook that is updated every day. It provides a breath of fresh air for both the teacher and the student."

Ebet Rogers is a fourth-grade teacher at Silver Street Elementary in New Albany, Ind. She's been using NIE for as long as she can remember. She says it breaks the monotony of bookwork for her 26 students, but enhances the skills they've been taught.

For example, Rogers instructs her students to cut out words from headlines in the New Albany Tribune and The Courier-Journal and paste them on a construction paper in alphabetical order.

"It's something the kids can put their hands on and manipulate. The kids that are kinesthetic learners, are really getting to use their hands," she said.

A 'LIVING TEXTBOOK'

In the 1930s The Milwaukee Journal and The New York Times gave birth to NIE in its earliest form — the "Living Textbook Program" — by providing curriculum and classroom aids to teachers.

More than 20 years later, C.K. Jefferson, a circulation executive at the Des Moines Register, took that idea and redeveloped it into Newspapers in the Classroom, the first nationwide program promoting use of newspapers as a curriculum tool.

By the 1970s, 350 newspapers in America were using the program. The program was renamed Newspapers in Education, a name originated by the Canadian Daily Newspaper Publishers Association.

Businesses and individual sponsors help keep NIE going. When a business sponsors a newspaper, it donates money toward distributing the paper to various schools.

The Courier-Journal matches the money it receives, which doubles the amount of papers sent to schools, Wise says. The paper has participated in the NIE program for 46 years, Wise said, but the last 20 years have had the greatest effect as many sponsors have come forward to help the campaign for literacy.

Teachers are trained on how to include current events via newspapers into their social studies, science, language and even math lessons, says Wise.

"We find that teachers have so much on their plate already, it would be unreasonable for us to throw out a program to them and expect them to know how to use it," she said.

DOWN-TO-EARTH NEWS

Using newspapers in the classroom brings world, national and local events down to earth for students, Wise says.

An important event coming up in the news soon is Earth Day, which focuses on conservation issues.

Many teachers will seek articles on conserving energy and water and stamping out pollution to add to their classroom lesson plans.

More than 1,500 classrooms in Louisville and Southern Indiana are part of the NIE program — more than 20,000 papers every day, according to Wise.

Essay contests and other newspaper activities that offer rewards help her determine how many students are reading current events. Students receive awards, and so do the teachers.

More than 700 newspapers in the United States and 200 internationally participate in the NIE program. Prisons, senior citizen centers and institutions for the physically and mentally challenged also use NIE for rehabilitation and recreation.

English as a Second Language classes also use the program, which started in high schools, but now has activities for students in preschool all the way through college.

A study by Edward F. Deroche, a professor at the University of San Diego in California, showed that NIE promoted a love of reading among 100 percent of first-graders. These youngsters displayed a more positive, motivated attitude toward reading, he said.

MAKING BETTER READERS

A study of middle schools and high schools showed that a 55-day NIE program produced better reading and writing test scores.

For some students, NIE provides their first exposure to newspapers. "A lot of them don't get the paper at home, so they're a little afraid to look in the newspaper because they don't know what they're looking for," teacher Rogers said. "But once they start, they get really excited about it."

Rogers says, once they get into the newspaper, they learn its parts and where to look for certain information, and it seems less intimidating to them.

Students have fun with the program, and they also develop a certain pride when they can tell their parents they did something new at school.

NIE is "exposing the kids to a different kind of media than being glued in front of the television all the time," Rogers said. "That's the only way they know anything that's happening in the world, and that's so sad."

About 90 percent of Silver Street Elementary teachers use Newspapers in Education, according to Rogers, and they get enough papers so each student gets one.

Because sponsorship sometimes slows down, newspapers may reduce number of papers it sends to a school.

Business First in Louisville and The Oldham Era in LaGrange have NIE coordinators, as does The Evening News, based in Jeffersonville, Ind.

COURIER - JOURNAL

LOUISVILLE, KY
MONDAY 224,043
MAR 10 2003

Institute for Peace and Justice

A slow, frustrating – and valuable – U.N.

By Joyce Neu

As the crisis between the United States and Iraq deepens, with the Bush administration alternately thumbing its nose at the United Nations and trying to work through it, we need to remember that the international body was created after World War II to prevent another world war. More than 50 years later, we have not had a world war despite decades of Cold War. Mutual deterrence and a place to talk, or yell, have proven effective.

With the U.S. decision to get a new U.N. Security Council resolution authorizing the use of force against Iraq, we have seen several weeks of frenetic activity as the United States seeks to

garner the nine votes it needs to launch a war in Iraq. This weekend, President Bush is traveling to the Azores to meet with President Jose Aznar of Spain and Prime Minister Tony Blair of the United Kingdom in a final effort to find a compromise resolution acceptable to other Security Council members.

Those people who are frustrated by what they see as the slow pace of working within the U.N. system may want the United States to bypass that forum and get the war in Iraq started. This is a shortsighted and narrow view of the United Nations. For one thing, while the U.S. military may be able to handle a unilateral war on Iraq, we are not ready to unilaterally foot the bill for rebuilding Iraq.

U.N. agencies such as the U.N. High Commission for Refugees, UNICEF and the U.N. Development Program have been actively engaged in rebuilding Afghanistan. The U.S.

Agency for International Development has provided only \$900 million in assistance to that country since Sept. 11, 2001. While we contemplate spending tens of billions of dollars to wage war on Iraq, \$900 million represents less than one-tenth of one percent of the U.S. defense budget.

In each country that has experienced war, rebuilding requires decades of work to ensure that a democratic and fair infrastructure is in place that will sustain the peace. Democracy is not born quickly — years of nurturing are needed, and decades may be required for democracy to take root. America still has forces in Bosnia and Kosovo rebuilding those societies. But those Americans are working hand-in-hand with Bangladeshis, Pakistanis, the French, the Dutch and the Russians. Are we prepared to do the work of peace-

Neu is executive director of the Joan B. Kroc Institute for Peace and Justice at the University of San Diego.

SEE Neu, G4

SUNDAY
March 16, 2003



THE SAN DIEGO
UNION-TRIBUNE

3

U.N. has done what it was supposed to do — prevent a world war

building alone?

The United Nations moves slowly and can be further reformed, but to be responsive, it must have the participation of all states, particularly a state that is as important as the United States. Yet, on more than this current occasion of trying to push a resolution through the Security Council, the Bush administration has worked to undermine the United Nations and international law. Starting with the Kyoto Protocol, the Bush administration took the unprecedented step of “un-signing” the statute establishing a permanent International Criminal Court (a court which could be used to indict Saddam Hussein).

Further, the Bush administration has persuaded 24 countries to sign bilateral agreements that they will not extradite Americans indicted for war crimes or crimes against humanity. In some cases, these impunity agreements are reciprocal. Other countries see these acts as U.S. defiance of international norms and laws.

With the United States the sole superpower, the use of mutual deterrence is, at least for the moment, on hold. But as armed conflicts continue to number in the mid to high 20s each year since the collapse of the Soviet Union, a forum for dialogue and diplomacy is needed as much as ever.

The United Nations remains the only forum open to all nation-states to talk to each other. This is not trivial. The fact that countries come together regularly to discuss issues of peace and security even when those countries' ideologies are sometimes inimical, is a feat in itself.

When left to our own devices, we as people prefer to talk to those who think like us and share our values. We punish those we don't like by not talking to them, even at the risk of heightened tensions and possible aggression. Thus, over the past decade, the U.S. government has chosen at times not to talk to Cuba, Iraq, North Korea, Libya, Sudan.

All nations have a right to speak and be heard at the United Nations. Just as the U.S. Constitution specifies that all states will be represented in the Senate, even the Rhode Islands of the world have a

voice at the United Nations. Cameroon, Angola and Guinea, three non-permanent members of the Security Council with important votes that are now being courted by the United States in its push to war, have been denigrated by the American media as inconsequential countries. Angola is almost twice the size of Texas, Cameroon is larger than California, and Guinea is slightly smaller than Oregon. No country is inconsequential and the United Nations recognizes this.

The United Nations offers each member a voice in matters of peace, development, democracy and security. This exemplifies the values that underlie our own country.

Although organizations such as Human Rights Watch and Amnesty International regularly report human rights abuses by governments who are members of the United Nations, although there have been hundreds of low-intensity conflicts between member states since the U.N.'s creation, and despite violations of the U.N.'s own resolutions, as we are witnessing now in Iraq, the international body has been successful in numerous, not always visible, ways.

The United Nations sends peacekeeping missions to countries at risk or recovering from war. Currently, there are 14 peacekeeping missions deployed in Africa, Asia, the Middle East and Europe at a cost of roughly \$3 billion.

There also have been glaring failures of the United Nations to prevent such tragedies as the 1994 genocide in Rwanda and the 1995 Bosnian Serb killing of thousands of Bosnian Muslim men and boys in Srebrenica. Lack of members' consensus on mandates for peacekeeping missions has sometimes left talented, courageous peacekeepers in dangerous situations with no help forthcoming.

Like the United States which is a government of the people, by the people, for the people, so the United Nations is an organization of the nations, by the nations, and for the nations. As such, it is unwieldy, slow, and hamstrung by members who don't pay their dues (the United States was more than \$1 billion in arrears for years).

For the U.S. administration to dismiss the United Nations as irrelevant when other members do not agree with our approach to the conflict with Iraq is to admit our own diplomatic failure. Our blustering behavior now will have consequences; the leadership role we have played for decades will be diminished by our arrogance in saying we can go it

alone. We have the military muscle to go it alone, but we have lost the trust of others to do so.

Rather than dismiss the United Nations as irrelevant, we should stop issuing ultimatums and start engaging in serious discussions on how to avoid war in Iraq yet gain its compliance in disarming. We might send a multinational delegation headed by Colin Powell to Iraq. Another alternative, recommended by the Carnegie Endowment for International Peace, would for U.S. forces stationed in the Gulf to participate in coercive inspections, ensuring Iraqi cooperation.

In the short run, when we dismiss the United Nations, we are dismissing its capacity to resolve disputes between nations. But the United Nations does much more than this for hundreds of millions of the world's people. Last year alone, the U.N. High Commission for Refugees had staff in 120 countries to deal with almost 20 million refugees, m victims of civil wars and famine.

In 2001, UNICEF was instrumental in helping secure the release of 8,000 children abducted into child soldiering in Sudan and Sierra Leone. UNICEF protected children from malaria and tetanus, and immunized almost 600 million children against polio.

The U.N. Development Program, now in Afghanistan to help rebuild that war-torn country, is working in 165 other countries to help people develop the skills to create structures that foster democratic good governance and reduce poverty.

The U.N. Convention on the Rights of the Child, ratified by all countries but the United States and Somalia, commits countries to respecting and protecting the human rights of children. More than two-thirds of U.N. members have ratified a convention to eliminate discrimination toward women.

Globally, governments spend more than \$750 billion on military activities. Since the inception of U.N. peacekeeping in 1948, total expenditures are estimated at \$21 billion.

If we, as the world's strongest power, decide to short-circuit the United Nations and launch a pre-emptive strike on Iraq, we risk sacrificing core values that many of us hold dear. Are we prepared to say that peace is not worth every possible effort, that being a responsible and responsive global citizen is no longer essential, and that ignoring most of the world's populations is in our own national interest?

CATHOLIC TIMES

FLINT, MI
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FRONT PAGE

**University institute gets
\$5 million for lecture series**

SAN DIEGO (CNS) ^{4/5} Philanthropist Joan B. Kroc, whose \$25 million gift enabled the University of San Diego to establish an institute for peace and justice that bears her name, has contributed another \$5 million for an endowed lecture series on peace and justice. The lecture series will bring in top-level policymakers to discuss issues of global concern, among them war and peace, justice and human rights. "We are immensely grateful to Mrs. Kroc for making it possible for the institute to bring in speakers who will allow us to hold meaningful dialogue about these events and to advance our nation's democratic tradition of dialogue and discussion," said Alice B. Hayes, president of the Catholic university.

SAN DIEGO UNION-TRIBUNE

**SAN DIEGO, CA
SATURDAY 374,856
MAR 22 2003**



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I was dismayed to note after reading Neu's opinion piece that she is the executive director of the Institute for Peace and Justice at the University of San Diego. The thrust of her argument seemed to be that the United States, Britain, Spain and a host of other countries shouldn't take on Saddam Hussein because the cleanup is likely to be really expensive, and what if nobody helps?

4154
She also argued that the U.N. has prevented world war for 50 years and we should therefore defer to its wisdom in managing world affairs.

Reasonable people would agree that the U.N. has served a valuable purpose, but reasonable people also understand that the doctrine of "mutually assured destruction" had at least as much to do with preventing world war over the past 50 years as the U.N. Apparently the U.N.'s purpose did not include protecting the people of Tibet, Chechnya or Bosnia.

The U.N. placed Libya in charge of its human rights commission and now insists that Western democracies place the safety and security of their citizens in the hands of an ambassador from Guinea, an African dictatorship. These are but two astonishing examples of the U.N.'s reckless approach to managing world affairs; examples which would be laughable if they weren't so bizarre, and so dangerous.

I suspect that enlightened nations will want to help us rebuild Iraq because it's the right thing to do. But whether they help us or not, Saddam Hussein is a dangerous dictator who must be dealt with now, and it should be clear to everyone that the U.N. simply has not been able to bring itself to deal with him.

I agree with Neu's assertion that the U.N. is slow and frustrating, but under the circumstances I question its value.

BYRON LITSEY
San Diego

Kyoto Symposium

BUILDING VISION

Architect Tadao Ando doesn't just want you to look at his amazing creations, he wants you to look inside yourself

By Ann Jarmusch
ARCHITECTURE CRITIC

4154

Tadao Ando has a gift for imbuing architecture with uplifting sunlight and spirituality. "People weep in his buildings. It happens every day," said Marla Price, director of the Modern Art Museum of Fort Worth, which in December opened its new \$65 million building designed by the renowned Japanese architect.

"The building is magical," Price said. "It changes with the light and at night. Weather has an effect on it. It is breathtaking and functional."

The much-lauded Ando, 61, is a self-taught architect known for his serenely satisfying blend of traditional Japanese craftsmanship and spare modernism rooted in geometric clarity and unembellished materials. He is in great demand around the world to design art museums, cultural centers, corporate showcases and private homes.

Ando will pay a rare visit to San Diego this week for the three-day Kyoto Laureate Symposium, which begins Wednesday, at the University of San Diego. He received the Kyoto Prize in Arts and Philosophy in November.



"In the world of rapidly transforming values, my hope is to help promote both an architecture and a city which embrace humanity with enduring care and love."

Ando discussed the gallery spaces at the Modern Art Museum of Fort Worth in November. Ron T. Ennis / Fort Worth Star-Telegram

- TADAO ANDO, ARCHITECT

SEE Architect, D4

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA
MONDAY 374,856
MAR 3 2003

Tadao Ando, architect

Born: Sept. 13, 1941, the first of twin boys; Osaka, Japan.

Personal:

Married to Yumiko Ando.

Education: Trained as a model builder and wood craftsman. Self-trained as an architect by reading and traveling to see and sketch important buildings.

Firm: Tadao Ando Architect & Associates, Osaka.

Selected projects: Azuma house (row house), Osaka, 1976; Church of the Light, Osaka, 1988; Japan Pavilion, Expo '92, Seville, Spain, 1992; Naoshima Contemporary Art Museum, Kagawa, Japan, 1992; Meditation space, UNESCO, Paris, 1995; Fabrica (Benetton Research Center), Treviso, Italy, 2000; Modern Art Museum of Fort Worth, Fort Worth, Texas, 2002; Pinault Contemporary Art Foundation, Paris (under way).

Selected awards: Architectural Institute of Japan, 1979; Alvar Aalto Medal, Finnish Association of Architects, 1985; Gold Medal, French Academy of Architecture, 1989; Pritzker Architecture Prize, 1995; Royal Gold Medal, Royal Institute of British Architects, 1997; Kyoto Prize, American Institute of Architects Gold Medal, both 2002.

Selected solo exhibitions: Museum of Modern Art, New York, 1991; Pompidou Center, Paris, 1993; Royal Academy of Arts, London, 1998; St. Louis Art Museum, Mo., 2001; Clark Art Institute, Williamstown, Mass., on view through April 27.

► ARCHITECT

CONTINUED FROM E1

Ando wants his work to bring an understanding

Heaped with international architecture prizes, Ando is one of a handful of architects to receive both of this country's top design honors.

In 1995, when the Osaka-born architect won the first of these — the Pritzker Architecture Prize, considered the design world's equivalent of the Nobel Prize — he had built few projects outside of Japan.

The Pritzker Prize citation described Ando's work as "artistically composed surprises in space and form . . . that both serve and inspire . . . with never a predictable moment as one moves through his buildings."

By the time he received the other major American award — the 2002 American Institute of Architects Gold Medal, the group's highest award to an individual — Ando had completed the Pulitzer Foundation for the Arts museum in St. Louis and was anticipating the Fort Worth museum opening.

He's also designing a future museum for the work of Alexander Calder and his family of artists in Philadelphia and an addition to the Clark Art Institute in Williamstown, Mass.

Ando's architecture — which ranges from a new theater for Italian designer Giorgio Armani to a children's museum and Christian churches in Japan — is usually discussed in terms of its spiritual effects and connection with nature. A master at sculpting light and space within thick, silvery-smooth concrete walls, Ando creates rooms that encourage people to find sanctuary within themselves and in their humanity.

"I believe that architecture, in its presence and power, has to touch and inspire people," Ando recently wrote in an e-mail from his office in Osaka. He writes and speaks English with the help of his associate and translator, architect Kulapat Yantrasast.

Architecture "needs to encourage people to think, to contemplate," Ando continued. "The subject of contemplation may vary to each individual, but, spiritually, architecture has great potential to affect people."

Price, the Fort Worth museum director who worked with Ando for five years on the building's design and construction, called him an inspirational person. "He has very high principles and goals. In architecture, he wants to create emotional responses, and he achieves them."

Ando designed the museum — his largest public commission in the United States to date — as glass pavilions supported by concrete columns that branch out like trees. A grove of live oaks and other native trees surround the pavilions and their reflecting pools on an 11-acre site.

In addition to fulfilling the museum's goals and ambitions (the Modern is filled with \$60 million worth of recent acquisitions of postwar art), Ando accepted another challenge when he was chosen unanimously over five other architects as the museum's architect.

The Kimbell Art Museum

(1972), which is considered a masterpiece of modern architecture and one of the world's finest environments for viewing art, is the Modern's next-door neighbor. It was designed by the late Louis Kahn, whose work greatly influenced Ando.

"He displayed great sensitivity to the Kimbell," Price said. "It was important to everyone that the two live happily together."

Many agree that Ando succeeded in complementing the Kimbell by creating a poetic counterpart. Several design aspects pay homage to Kahn's temple for art, such as repetitive structural elements, smooth concrete walls and a vaulted ceiling.

While in San Diego, Ando said he hopes to revisit another one of Kahn's landmark designs, the Salk Institute for Biological Studies (1965) in La Jolla. As he did with many landmark buildings in Asia, Europe and the United States, Ando studied the Salk Institute on a trip during the 1970s.

At the Salk Institute, two concrete-and-teak laboratory buildings face each other across a plaza. A narrow channel of water runs down the middle of the plaza and over its western edge, toward the ocean below.

Many visitors stand on the plaza facing west and feel the pull of the ocean and sky, which Kahn intended to suggest infinity. Others say the Salk Institute leaves them cold, because its buildings seem stark and fortresslike.

Ando explained the impact of the Salk Institute on him in his recent e-mail. "Louis Kahn is one of the great architects of the 20th century. The Salk Institute is particularly unique, as it begins humbly as a utilitarian building type — a laboratory.

All about winning the Kyoto Prize

The Kyoto Prize is awarded annually by the Inamori Foundation of Japan for lifetime achievement in advanced technology, basic sciences and arts and philosophy.

Kazuo Inamori, founder and chairman emeritus of Kyocera Corp., a conglomerate that operates four companies in San Diego, established the Inamori Foundation in 1984 and awarded the first Kyoto Prize the following year.

Japanese architect Tadao Ando, Russian-born mathematician Mikhail Leonidovich Gromov of France and Leroy Edward Hood, a Seattle-based researcher helping map the human genome, were named Kyoto laureates late last year.

The prize carries a cash award of about \$400,000, a gold medal and, for two years running, a trip to San Diego for the Kyoto Laureate Symposium at USD's new Joan B. Kroc Institute for Peace and Justice.

The setting reinforces Inamori's intention that the Kyoto Prize celebrate outstanding individual achievements undertaken on behalf of humankind.

For more information about the Kyoto Laureate Symposium, log onto www.kyotoprize.org or call (619) 260-7803. Ando's lecture is sold out.

- ANN JARMUSCH

Yet it is a place of meditation and inspiration. The prototypical (laboratory design) as well as the spiritual quality of the central court has made this into one of the most inspiring places."

The spirit of Kahn's work, which also relies on the manipulation of natural light and space defined by meticulously formed concrete walls, lives on in Ando's designs.

His striking Church of the Light in Osaka is a concrete box pierced by a slender, cross-shaped window that brings sunlight into the darkened room. At Church on the Water in Hokkaido, Japan, Ando immersed a cross in flowing water "to express the idea of God as existing in one's heart and mind," he said in 1995. "I also wanted to create a space where one can sit and meditate."

Quiet reflection, Ando wrote, can benefit individuals and the

way they behave in the world. At the Kyoto Laureate Symposium, which will be held at USD's Joan B. Kroc Institute for Peace and Justice, he intends to send a message for these tense times in international relations.

"Art, architecture and philosophy are the world's cultural heritage, transcending ethnicity and religion. These disciplines could be beneficial for people to contemplate," Ando wrote from his office.

To avoid "wars and disasters of global scale" Ando advised "going beyond mere emotional reactions." Instead he urged people to search within for "sympathy and deep understanding" of diverse and competing cultures.

"Mere retaliation is not an enduring answer."

Ann Jarmusch: (619) 293-1019; ann.jarmusch@uniontrib.com

Design for living

Tadao Ando builds on a landscape of ideas

The San Diego Union-Tribune • Sunday, March 23, 2003

By Ann Jarmusch
ARCHITECTURE CRITIC

Tadao Ando, one of the world's most admired architects, teaches young architects by having them plant a tree and take care of it.

The assignment is not as easy as it sounds, the Japanese master indicated during a recent visit to San Diego.

Ando recalled the night that three Ivy League architecture students, who were studying with him in Osaka, went out with buckets of water. They were planning to water the trees they had dutifully planted in a vacant lot next to Ando's office.

"But it just rained," I told them. They said, "We know, but it's something we have to do." So I thought about what kind of architecture they would make, and it had me worried," Ando recalled, sparking laughter from the audience at the Kyoto Prize Symposium held earlier this month at the University of San Diego's Joan B. Kroc Institute for Peace and Justice.

"It doesn't matter what knowledge you have in your field, but how you manifest that knowledge and consciousness in relation to the world," concluded Ando, winner of the 2003 Kyoto Prize in Arts and Philosophy.

Now 61 years old and internationally celebrated, the self-taught architect attracted nearly 700 to his lecture on campus. As a child, Ando said, he learned, almost intuitively, about the forces of nature and needs of animals as he played in parks and forests near his Osaka home. As a teen-ager, he learned the craft of wood model building and traditional Japanese wood construction techniques.

Later, Ando traveled through Asia, Europe and North America to study important architecture first-hand. He still sketches constantly as he travels to fulfill international commissions and teaching positions.

Eco-awareness

An outspoken defender of natural resources, Ando uses "green" building techniques and drama to heighten awareness of global environmental issues, including water supply, pollution and industrial waste.

His simple forms rendered in concrete and glass, which include the new Modern Art Museum of Fort Worth and Church on the Water in Hokkaido, Japan, are keenly attuned to the building site and changing natural forces.

"Architecture should not speak too much, but remain silent and let nature in the guise of sunlight and wind speak," he has noted.

Princeton University architecture and urbanism professor M. Christine Boyer said during the symposium, "Ando achieves a synthesis out of Western abstract space and Eastern aesthetic spirituality."

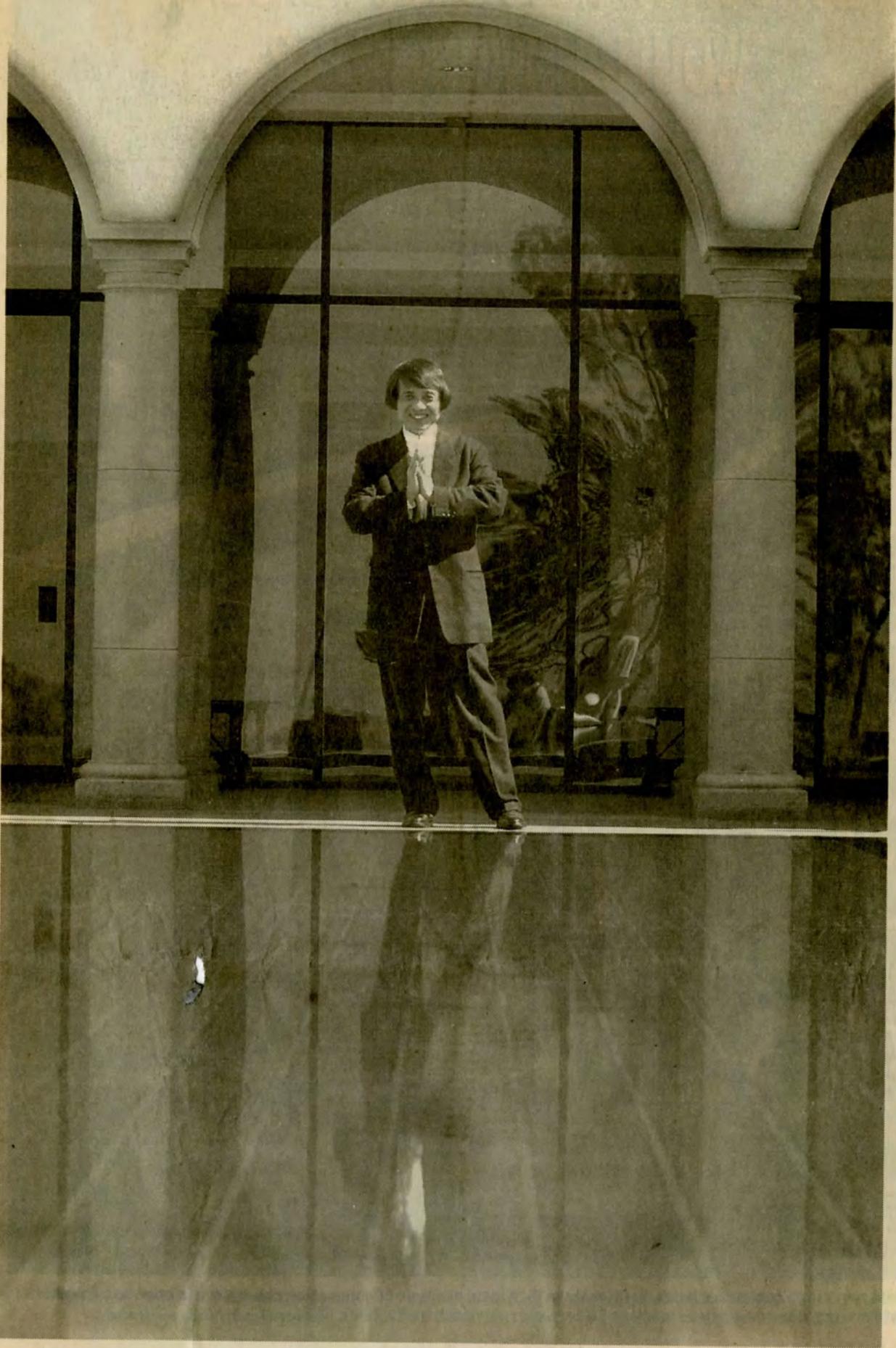
His spare, timeless architecture simultaneously provides the physical and psychological comforts of shelter and the spiritual uplift from the deliberate inclusion of the sun and sky, trees and water.

"Architecture has to balance between two things to be unique," Ando said in an interview translated by his associate, Kulapat Yantrasast. "By designing according to the site and climate, you create something that is unique to that place. At the same time, architecture needs to be universal" in its emotional appeal and effectiveness.

Increasingly, Ando is sought to design art museums, long considered a plum assignment among architects. He's designing an addition to the Clark Art Institute in Williamstown, Mass.; a museum on an island in the Seine near Paris; and a Calder Museum in Philadelphia.

But when asked, Ando wouldn't single out any type of building as his favorite. "What is most important is that architecture is a place — even a plaza — that initiates dialogue between people. When that happens, that is just wonderful."

Ann Jarmusch: (619) 293-1019; ann.jarmusch@uniontrib.com



Japanese architect Tadao Ando, who incorporates water into his meditative designs, gravitated to the reflecting pool outside the University of San Diego's Joan B. Kroc Institute for Peace and Justice during a recent visit to San Diego. *Crissy Pascual / Union-Tribune*

Kyoto Prize laureate foresees customized science

4154
By JENNIFER McENTEE
San Diego Daily Transcript

FRONT PAGE

Leroy Hood says the past decade has been the most exciting in his career, particularly in his field of expertise, the integration of biology and technology.

Cross-disciplinary research has enabled systems biology and the possibility of predictive, preventative and personalized medicine, Hood said Wednesday at the 2003 Kyoto

Laureate Symposium, being held through Friday at the University of San Diego's Joan B. Kroc Institute for Peace and Justice.

In the next 10 to 15 years, Hood predicts the speed and precision with which the human genome is sequenced will increase four-fold. Doctors will be able to map the genes of a newborn in less than an hour and for under \$1,000, offering insight on predispositions for

disease and possible treatments.

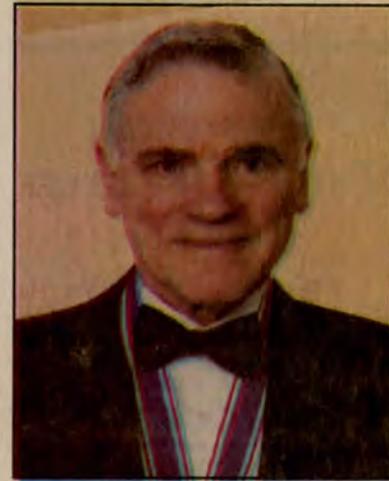
Hood says he recognizes that ~~most scientists~~ are "terrified" of ~~new ideas~~, and so throughout his career he has set new paths of his own with some success — his work to develop automated instruments to determine protein and DNA sequences and their syntheses have been credited with advancing the mapping of the human genome.

Hood spoke Wednesday as the 2002 Kyoto Prize laureate in

advanced technology. Other laureates making presentations this week are Mikhael Leonidovich Gromov of France, honored for his work in mathematics, and Tadao Ando, a Japanese architect lauded for his ability to integrate nature in his modern designs.

Kyoto Prizes are presented annually by the nonprofit Inamori Foundation in the cate-

A See Hood on 2A



Leroy Hood

SAN DIEGO DAILY
TRANSCRIPT

SAN DIEGO, CA
THURSDAY 15,000
MAR 6 2003

Hood

Continued from Page 1A

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gories of arts and philosophy, basic sciences and advanced technology.

The foundation was begun by Kazuo Inamori, who founded in Japan both electronics company **Kyocera Corp.** (NYSE: KYO) and telecom provider **KDDI**. At last report, the Inamori Foundation's net assets totaled about \$540 million.

Since 1984, some 60 laureates from 12 countries have received

Kyoto Prizes in the form of academic honors, prize medals and gifts of 50 million yen each, or about \$420,000. An awards ceremony is held each November in Kyoto, Japan.

The award is intended to honor those who have made achievements that strike a balance between scientific development and spiritual maturity, according to organizers.

Hood is a graduate of the **California Institute of Technology**, where he later taught biology and conducted research. He spent most of the 1990s at the University of Washington, but left to create the Institute for Systems Biology in Seattle, where he serves as president and director.

He sits on numerous scientific advisory boards, including the **Burnham Institute** in the **Torrey Pines** area.

Hood says there have been a number of tenets that have driven his thinking over the past four decades, including that biology dictates what new technologies should be developed, while conversely, technology opens new frontiers in biology exploration.

He said he's also long believed that the scientific community must make sure knowledge is transferred to society. To that end, Hood has tried to commercialize his innovations, and has developed programs to further scientific education in kindergarten through 12th grade.

Both of those efforts have

faced challenges, he said. Companies have not always seen the commercial value in his research, and Seattle school districts are cutting programs amid budget woes.

Hood sees, too, challenges for the advancement of scientific discovery, including ethical and political concerns about genetic privacy, embryonic stem cells and the association between genes and human behavior.

He recommended scientists continually work to educate the public, while being certain to distinguish between discovery and application.

Systems biology, which involves studying the behaviors of all the elements in biologic systems, such as DNA, RNA, proteins and cells, could revolutionize how pharmaceutical companies do drug discovery, Hood said.

"The model for the pharmaceutical industry is entirely wrong," he said.

Rather than gearing research toward blockbuster drugs that do a little for a large population, he suggests companies identify drug candidates that have specific targets for narrower indications. Prostate cancer, for instance, is likely three different diseases that require different, individualized treatments, he said.

"I'll bet in 10 years, systems biology will completely change how we do science," he said.

jennifer.mcentee@sddt.com
Source Code: 20030305tbb

Gainers included **Kohl's** (NYSE: KSS), which climbed \$3.29 to \$49.55, after the retailer said it was comfortable with analysts' first-quarter profit expectations of

Schnitzer

Continued from Page 1A

to develop "biology smart bombs" that cut off fuel for tumors while leaving healthy tissue intact.

"The brutal truth is time will only tell," he said.

Schnitzer's office, meanwhile, is a fire marshal's nightmare. Every available tabletop, bookshelf and even the floor is stacked high with paper and books. A rainbow of

San Diego Daily Transcript

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		County of San Diego	2

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA
TUESDAY 374,856
MAR 4 2003



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INFORMATION SERVICES

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Symposium at USD will honor Kyoto winners

UNION-TRIBUNE

An American biologist, French mathematician and Japanese architect will be honored at the University of San Diego this week at the 2003 Kyoto Laureate Symposium. 4154

The Kyoto Prizes, presented annually by the nonprofit Inamori Foundation of Japan, honor those who have contributed significantly to scientific, cultural and spiritual development.

This year's Kyoto Prize laureates, Leroy Edward Hood, Mikhael Leonidovich Gromov and Tadao Ando, will speak at a 3-day symposium beginning tomorrow at the university. Many of the sessions are open to the public. A schedule of events can be found at www.kyoto-prize.org

Hood, president and director of the Institute for Systems Biology in Seattle and the Kyoto Prize's laureate for advanced technology, developed automated instruments that played an important role in mapping the human genome.

Gromov, a professor of mathematics in France and the United States and Kyoto laureate for basic sciences, will be honored for his revolutionary contributions to geometry and many other mathematical fields.

Ando, a world-renowned architect and professor at the University of Tokyo, is this year's Kyoto laureate for arts and philosophy.

March 17, 2003 • San Diego Business Journal

Annual Kyoto Winners Honored Locally



Three Kyoto Prize winners were recognized at the second annual Kyoto Laureate Symposium held earlier this month at USD's Joan Kroc Institute for Peace and Justice.

Similar to the Nobel Prize, the Kyoto Prize is a creation of the Japan-based Inamori Foundation to recognize those who have contributed significantly to the scientific, cultural,

and spiritual development of mankind.

Honored at this month's symposium were Leroy Hood of the United States in the advanced technology category; Mikhael Gromov of France for basic sciences; and Tadao Ando in the arts and philosophy category.

The prize carries a cash award of 50 million yen or about \$420,000.

School of Law

GE pension account lost \$5.25 billion

4121
Decline was spelled out
in a footnote 37 pages
into annual report

Bloomberg News

LOS ANGELES — General Electric Co. said Friday in its annual report that its post-retirement benefit plans contributed \$806 million pretax to earnings in 2002. Investors had to read a footnote 37 pages later to learn that GE's pension plan actually lost \$5.25 billion, equal to 29 percent of the company's pretax earnings.

The company used an expected rate of return — an estimated gain of 8.5 percent — on its income statement, rather than the actual return, which was a loss of 11.7 percent.

The pension investment loss for 2002 isn't disclosed in GE's 26-page management discussion and analysis section.

It appeared in a financial footnote that is not part of the discussion and analysis section.

SEC guidelines

Securities and Exchange Commission officials said last month that companies should go beyond accounting rules to clearly disclose and explain pension results to investors.

"GE is complying with the letter of the accounting rules, but not with the spirit of [management discussion and analysis] disclosure," said Frank Partnoy, a professor at the University of San Diego Law School. "GE's finances are extraordinarily complicated."

U.S. accounting rules say companies should include estimated gains, rather than actual gains or losses, from pension fund investments in order to "smooth" stock market volatility from year-to-year.

If actual pension liabilities had been counted in financial statements, aggregate earnings for the S&P 500 would have been 69 percent lower than the companies reported for 2001, or \$68.7 billion rather than \$219 billion, Credit Suisse First Boston Corp. found in a research study on pension accounting published in September.

Stock market declines in the last two years have led to more than \$200 billion in pension fund losses for S&P 500 companies, according to the CSFB study.

SEC officials, after reviewing more than 500 annual reports filed last year, said companies didn't provide sufficient information to

investors about their pension losses, and asked companies to start doing so, beginning this year.

GE spokesman David Frail said his company's pension disclosures are complete. "We disclose the actual annual loss in the appropriate place, namely the notes," he said. "GE has been among the more conservative companies when it comes to pension plan assumptions, and is among the most detailed in its disclosures about pension plan performance and assumptions."

GE said 56 percent of its fund was invested in stocks on Dec. 31. In addition, 26 percent was invested in fixed-income securities, 6 percent in real estate and 12 percent in other investments, the report said.

The company's stock made up 6 percent of the pension plan's \$37.9 billion of assets at year-end, the footnote disclosed. GE shares fell 39 percent in 2002.

GE's management discussion explains the company reduced its expected rate of return to 8.5 percent from 9.5 percent last year, increasing pension costs by \$480 million.

"Of course, actual annual investment returns can be extremely volatile," the report said. "This short-term market volatility occurs in context of the long-term nature of pension plans. U.S. accounting principles provide that differences between assumed and actual returns are recognized over the average future service of employees."

The management's discussion doesn't say that the plans' surplus declined 82 percent since Jan. 1, 2000, to \$4.5 billion on Dec. 31, 2002, from \$24.7 billion. In 2001, the surplus was \$14.5 billion, according to the footnotes.

No contributions

GE hasn't made contributions to its pension plan since 1987, according to the management discussion and analysis. GE said no such contributions would be needed, as long as expected rates of return are achieved.

"To the best of our ability to forecast the next five years, we do not anticipate making contributions to that plan so long as expected investment returns are achieved."

GE's estimated return rate of 8.5 percent is among the lowest used by U.S. companies, said Mr. Frail, the spokesman. The average estimated return rate in 2002 was 9 percent, according to Kevin Wagner, retirement practice director for Watson Wyatt Worldwide, a pension-consulting firm.

DALLAS MORNING NEWS

DALLAS, TX
TUESDAY 500,357
MAR 11 2003

GE discloses big pension loss

Bloomberg News

4154

FAIRFIELD, Conn. — General Electric Co. said Friday in its annual report that its post-retirement benefit plans contributed \$806 million pretax to earnings in 2002.

Investors had to read a footnote 37 pages later to learn that GE's pension plan actually lost \$5.25 billion, equal to 29 percent of the company's pretax earnings.

GE followed accounting rules in reporting positive pension earnings. It used an expected rate of return — an estimated gain of 8.5 percent — on its income statement, rather than the actual return, a loss of 11.67 percent.

The pension investment loss for 2002 isn't disclosed in GE's 26-page management discussion and analysis section. It appeared in a financial footnote. Officials of the U.S. Securities and Exchange Commission said last month that companies should clearly disclose and explain pension results.

"GE is complying with the letter of the accounting rules, but not with the spirit," said Frank Partnoy, a professor at the University of San Diego Law School. "GE's finances are extraordinarily complicated."

U.S. accounting rules, written in 1985 by the Financial Accounting Standards Board, say companies should include estimated gains, rather than actual gains or losses, from pension fund investments in order to "smooth" stock market volatility from year-to-year.

DAILY HERALD (WHEATON/GLEN ELLYN)

ARLINGTON HEIGHTS, IL
TUESDAY 4,234
MAR 11 2003

DAILY HERALD (ALGONQUIN/LAKE IN THE HILLS)

ARLINGTON HEIGHTS, IL
TUESDAY 2,179
MAR 11 2003

DAILY HERALD (CARPENTERSVILLE)

ARLINGTON HEIGHTS, IL
TUESDAY 2,711
MAR 11 2003

DAILY HERALD (ARLINGTON HEIGHTS)

ARLINGTON HEIGHTS, IL
TUESDAY 14,855
MAR 11 2003

DAILY HERALD (ROLLING MEADOWS)

ARLINGTON HEIGHTS, IL
TUESDAY 3,298
MAR 11 2003

DAILY HERALD (ST. CHARLES-WAYNE-ELBURN)

ARLINGTON HEIGHTS, IL
TUESDAY 145,234
MAR 11 2003

DAILY HERALD (CAROL STREAM/GLENDALE HEIGHTS)

ARLINGTON HEIGHTS, IL
TUESDAY 4,030
MAR 11 2003

DAILY HERALD (BARRINGTON)

ARLINGTON HEIGHTS, IL
TUESDAY 3,085
MAR 11 2003

DAILY HERALD (BLOOMINGDALE/ITASCA)

ARLINGTON HEIGHTS, IL
TUESDAY 2,518
MAR 11 2003

DAILY HERALD (ELGIN/SOUTH ELGIN)

ARLINGTON HEIGHTS, IL
TUESDAY 6,088
MAR 11 2003

Buffett salvo revives fears of derivatives doom

By Eric Burroughs and Dan Wilchins

NEW YORK, March 4 (Reuters) - Warren Buffett's broadside against the opaque world of derivatives provided a prominent voice to critics who fear these securities could bring Armageddon to the global financial system and have crowded for regulation over the vast market.

Buffett branded derivatives as "financial weapons of mass destruction" in a letter to Berkshire Hathaway <BRK.A.ND> shareholders, but the colossal \$127 trillion market has garnered praise from regulators like Federal Reserve Chairman Alan Greenspan for reducing risks.

By widely spreading the risks from a stock market plunge and massive bankruptcies like WorldCom and Enron, the little-understood market is seen as having helped soften the blow from the late-1990s bubble exploding.

While the world's second wealthiest man and chairman of Berkshire is not above using derivatives for the company's portfolio, Buffett gravely warned the financial system was at "mega-catastrophic risk" from the intricate links derivatives weave between global banks, insurance companies and the like.

The likelihood of such a "domino effect" was cast in stark light by the near collapse of the huge hedge fund Long-Term Capital Management, whose bad trades threatened to bring the financial system to its knees in late-1998. That prompted the Fed to help organize a rescue and cut interest rates to restore confidence.

The "Oracle from Omaha," whose investment insights are closely watched around the world, brings high-profile support to those demanding the derivatives not traded on exchanges come under the microscope of regulatory oversight - something powerful banks have fought against tooth and nail.

"These derivatives do pose a danger to our financial markets and the economy as a whole. They need special attention," said Randall Dodd, a former economist at the Commodity Futures Trading Commission and head of the Financial Markets Forum in Washington who has been an outspoken advocate of regulation.

Derivatives are contracts based on underlying cash securities or things, ranging the gamut from interest rates and currencies to energy and weather. They allow investors to both buy protection against various risks and also make big leveraged bets.

Some derivatives like futures for oil, cattle and U.S. Treasuries are traded on exchanges and regulated. But the vast majority of derivatives are traded directly between parties in the over-the-counter market.

Because of their complexity, derivatives have spooked some commentators who talk about them as the toxic concoction of nefarious bankers that could bring today's entwined global markets crashing down.

Buffett bemoaned how hard it is to find out the derivatives risks banks have in their reports, and fretted about the concentration of derivatives among major banks.

"These problems have been brewing for years, and we've been lucky to dodge the bullets so far," said Frank Partnoy, author of "FIASCO," an autobiography of his experience as a derivatives salesman on Wall Street, and professor at the University of San Diego School of Law.

"He's right on target, and is in a perfect position to know and comment on these things," he said about Buffett. "There needs to be more disclosure here, so investors can know about the derivatives positions of companies they invest in," he said.

DODGING REGULATION

Even Enron's demise and manipulation of electricity prices in California has yet to stir a groundswell of political support for regulation — almost a year and a half later. California Senator Dianne Feinstein has said she will reintroduce legislation to regulate trading of energy and metals derivatives, after failing to get support last year.

Derivatives backers, particularly the International Swaps and Derivatives Association (ISDA), the industry's trade group, contend the contracts are used primarily to disperse risks widely and by doing so cut down the odds of the financial system suffering from a major shock.

The fact Enron's collapse did not cause major disruptions, even with its huge derivatives portfolio, was a testament to the market's maturity — even as it roiled energy derivative markets that have yet to fully recover.

"The evidence from our academic colleagues is that the effect of shocks to the market is smaller if there are derivatives in the market, because the risk is spread among more parties," said Charles Smithson, a partner at Rutter Associates, a risk management consulting company in New York.

And following the crises that have hit, from LTCM and Enron, major banks and users of derivatives have learned their lessons and become more savvy at gauging potential risks from other counterparties in derivative contracts.

"Firms have gotten pretty sophisticated about protecting against exposures," said Robert Pickel, chief executive of ISDA.

WINDING DOWN

Buffett's own charges come from frustrations in winding down the portfolio of a derivatives boutique, General Re Securities, he bought along with reinsurer General Re in 2000 for Berkshire Hathaway Inc. <BRKa.N> Buffett said the process would take a "great many years."

"The reinsurance and derivatives businesses are similar: Like Hell, both are easy to enter and almost impossible to exit," he said in his annual letter to investors, first published in Fortune.

Ironically, Buffett was happy to have General Re Securities. In a press release in May 2000, General Re quoted Buffett as saying he was "unequivocally" against selling or spinning off the derivatives unit.

So far Congress and various administrations have shown little inclination to regulate derivatives. And Fed chief Greenspan has been one of the most outspoken in defending the market from regulation.

"Regulation is not only unnecessary in these markets, it is potentially damaging, because regulation presupposes disclosure and forced disclosure of proprietary information can undercut innovations in financial markets," he said in a speech last year on regulation, innovation and wealth creation.

But as Dodd responded, "Alan Greenspan has never seen a government regulation he's liked in his life."

((Reporting by Eric Burroughs and Dan Wilchins; editing by Oliver Ludwig; Reuters Messaging: eric.burroughs.reuters.com@reuters.net; + 1 646 223 6311))

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Quattrone issues prompt questions

4154

For a few days there, it looked as if former technology banking star Frank Quattrone was headed for the Arthur Andersen treatment.

Charge the accused with illegally getting rid of evidence and forget about prosecuting whatever bad deeds were being hidden.

It all sounded so familiar. A securities fraud investigation morphs into a possible obstruction of justice case. In-house e-mails urge a cleansing of files as federal investigators were at the door. A company's "document retention policy" becomes code for document destruction. Lawyers are blamed.

This is not to say that Quattrone or his former employer, Credit Suisse First Boston, will be indicted — much less convicted — of obstruction of justice, as the Arthur Andersen accounting firm was last year in an Enron-related case.

But recently disclosed e-mails have prompted prosecutors to consider the obstruction of justice route. As it is, they have yet to charge anyone in an investment bank for the recent spate of Wall Street scandals.

Settling for an obstruction indictment alone is a "standard tactic" for prosecutors, said Frank Partnoy, a professor at the University of San Diego's School of Law. "It's so much easier to prove than a fraud case."

"The message in the Andersen cases is 'if you destroy documents, you'll be prosecuted,'" says Jacob Frenkel, a securities lawyer with Smith, Gambrell & Russell and formerly with the Securities and Exchange Commission. What was never conveyed, he notes, is that accounting fraud can get you prosecuted, too.

The National Association of Securities Dealers reminded us last week that the Quattrone case is not just about possible obstruction. The NASD charged Quattrone with violating securities law by pressuring CSFB analysts to write favorable research on their companies and funneling hot IPO shares to well-placed executives.

COMMENTARY



Ann Woolner

Quattrone, who maintains his innocence, is the first individual to be so charged.

The NASD'S action is heartening. And yet, this is a private group, and all it can do is fine and bar him. It takes prosecutors and grand juries to say whether what he did was a crime, punishable by jail.

Beyond last week's NASD charges, and CSFB's \$200 million payment to resolve conflict-of-interest accusations, are the kickback allegations that CSFB paid \$100 million to settle two years ago. The SEC and NASD had accused the bank of charging higher commissions as kickbacks for hot IPO allocations, an activity at which Quattrone would have been at the center.

This is how technology prices were pumped, CSFB's business mushroomed and Quattrone hauled in nearly \$100 million a year at his peak. It's also how investors around the country not clued into the action lost their shirts.

Was any of this criminal?

"A hard element would be to show all the transactions are related," says lawyer Barry Barbash, formerly with the Securities and Exchange Commission and now with Shearman & Sterling.

"If you have fraud and kickbacks, it could be viewed as supporting criminal claims," he said, adding, "I'm not sure the government will

do this."

It never has, he notes.

In the Andersen case, federal prosecutors had evidence that Andersen higher-ups set off massive document shredding and e-mail deletions, and a guilty plea from a key player.

But it wasn't that clear to Andersen jurors, who told reporters later they weren't convinced the document destruction obstructed justice. They convicted Andersen instead for an in-house lawyer's legal advice, a memo the prosecution never even claimed was criminal.

In Quattrone's case, he urged employees by e-mail to clean up their files two days after CSFB's general counsel told him the firm was under federal investigation.

But Quattrone had no reason to know that his department and its files would be sought by the feds, or that it would be illegal to destroy documents, says his spokesman, Bob Chlopak. The firm's lawyers never warned him until after his e-mail went out, he says.

"The fact that they didn't tell doesn't mean you can do it," says Frenkel.

No, but that may be enough for a jury to acquit.

Proving obstruction of justice "really becomes an exercise in hair splitting," says Robert Mintz, securities lawyer with McCarter & English and a former federal prosecutor.

An obstruction charge is best prosecuted when it is accompanied by whatever alleged crime the accused was trying to hide, he says.

"You get to explain to the jury that he tried to commit a crime, and then tried to cover it up," said Mintz. Each charge bolsters the other one.

And the government gets to say that both kinds of conduct are crimes.

Ann Woolner is a columnist with Bloomberg News.

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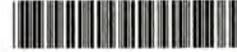
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Here's the Book Everyone Will Be Talking About: Joe Mysak

By Joe Mysak

New York, March 13 (Bloomberg) -- There's a time bomb ticking away in the markets.

Chances are, you won't be able to find it. Even if you do, you probably won't be able to understand how it works, let alone defuse it. Wall Street makes it that way on purpose.

So says Frank Partnoy in his new book, "Infectious Greed," whose subtitle tells you what you need to know about its contents: "How Deceit and Risk Corrupted the Financial Markets." The book will be published in April by Times Books.

Partnoy's theme is how the financial markets have spun out of control. He recounts in detail every financial crisis that erupted during the 1990s to now, and concludes: "Financial innovation and derivatives were at the center of these crises, and the proliferation of unregulated financial instruments both contributed to the problems and exacerbated their effects."

That's right, the "D" word.

Partnoy pulls apart disasters that have cost investors billions of dollars, and translates what happened and why into plain English. He then makes a series of recommendations to fix the problem. Topping his list: "Treat derivatives like other financial instruments," so investors don't engage in "regulatory arbitrage."

Among his other recommendations: Eliminate the "oligopoly" of credit-rating companies. Prosecute complex financial fraud. Encourage investors to bet against companies. Discourage passive, buy and hold investing.

Angry Man

Few write more clearly about the subject of derivatives than Partnoy, who is a professor of securities law at the [University of San Diego](#).

This isn't the first time he has written about derivatives. His first book, "F.I.A.S.C.O." (1997) was an expose of the derivatives market, as well as a memoir of his two-year career on the Street.

"F.I.A.S.C.O." had its funny moments, as Partnoy described his experiences being a traveler in the strange land of Wall Street. There's nothing funny about "Infectious Greed." It is serious, unrelenting, and not a little angry.

Who's Partnoy angry at? The list is a long one.

For starters, he's angry with those who put together the derivatives transactions that emphasize complexity (and high margins) over any actual customer need. He details case after case where their bosses, let alone the investors who bought the stuff, couldn't even figure out what was going on.

``Not surprisingly,`` writes Partnoy, ``traders who were consistently designing transactions to avoid legal rules -- and who were paid millions of dollars for doing so -- developed a culture of supremacy and disdain.``

Raters, Regulators

Partnoy is also especially angry with the rating companies.

``Anyone looking closely at the credit-rating agencies would find it difficult to justify their importance. The analysts at the three rating agencies were perfectly nice people, but they were not -- to put it charitably -- the sharpest tools in the shed. Banks snapped up the best analysts, and the funds hired the second- best,`` writes Partnoy.

``Based on their recent track record, the remaining employees would have done a better job if they had simply followed the business section of a daily newspaper,`` the author writes. ``Not only had the rating agencies given Orange County and Pacific Gas & Electric their highest ratings just before those entities became insolvent, they more recently had given high ratings to Enron, Global Crossing, and WorldCom -- and stuck to those ratings until just before the companies filed for bankruptcy.``

Partnoy is also extremely critical of the regulators, who consistently opposed new laws governing derivatives.

``The problem was that when similar financial instruments were regulated differently, parties were encouraged to use the less-regulated version to hide risk or to manipulate financial disclosures. As long as 'securities' were regulated, but similar 'derivatives' were not, derivatives would be the dark place where regulated parties did their dirty deeds.``

Faulty Memory

Partnoy's discussion of what happened in Orange County back in 1994 is especially good, not least because 1994 is a long time ago, and some people today either forget what happened, or are attempting to rewrite history.

Three weeks ago, for example, a financial adviser told me that Orange County's treasurer, Robert Citron, didn't invest in derivative securities. As Partnoy points out, Citron invested in something called structured notes that ``contained formulas that essentially were a big bet on interest rates remaining low.``

He continues: ``Citron did not understand how to evaluate the derivatives embedded in structured notes, and he paid more for them than he should have, especially because he frequently didn't bother to shop around.``

And again: ``Citron used structured derivatives to bet on low interest rates`` and he lost those bets when the Federal Reserve raised rates. Remember?

Perfect Storm

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Partnoy's book comes out just as what one thoughtful regulator described for me last week as ``The Perfect Storm'' brews up for municipalities.

Municipalities need money. Treasurers' offices no longer function merely as fiduciaries; they also are looked on as little profit centers. Wall Street is, of course, there to help, with swaps and options and derivative products, some of which pay a little cash up front, most of which carry unfathomable risks.

The temptation to enter into these transactions and get the cash is powerful. Imagine the pressure if your boss has received campaign contributions from people who aren't bond underwriters, and so who aren't subject to the Municipal Securities Rulemaking Board's prohibitions on such contributions.

This is, then, The Perfect Storm. The final element is the Fed raising interest rates. Nobody knows how the various products Main Street has purchased from Wall Street will behave in a rising interest rate environment.

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Range of Mexicans in U.S. back resolution

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By Norma de la Vega

A range of Mexicans living in Southern California were recently asked how they thought Mexico should vote on a U.S.-backed Iraq resolution on the U.N. Security Council.

Here is what they had to say:

■ "We have to support the United States in everything. After all, it's the country that feeds us," said Antonio Coy, a 21-year-old field worker from Santa Maria in Santa Barbara County. He was at the Mexican Consulate in San Diego processing some documents.

■ "Whether we're legal or not, the United States helps us, so we don't have a choice," said Rafael Diaz, 30, a field worker who had become a U.S. citizen.

■ "For better or worse, Mexico is tied to the United States," said Guadalupe Gómez, who represents a group of about 30,000 residents in the Los Angeles area and beyond with roots in the Mexican state of Zacatecas. He said Mexico should negotiate its vote with the United States with the goal of attaining an immigration agreement.

■ "Mexico has always been pacifist, and that has to do with our national principles," said Jesús Cantú, 60, a naturalized U.S. citizen. He said Mexico would be wrong to negotiate its position. "They say that not only among individuals but among nations, re-

specting the rights of others means peace."

■ Jorge Vargas, an international law specialist and former legal adviser to Mexico's



Jorge Vargas

Foreign Ministry, noted that Mexico's economy is ailing. "The United States could adopt an attitude of severe punishment of those who

dissented with its policy, and the most severe blow Mexico could receive would be to its economy," said Vargas, a professor at the University of San Diego. He said Mexico should use this opportunity to negotiate an agreement on immigration.

■ For Mexico not to support the United States "would be like turning our back on the one who is feeding us," said Pablo Jiménez. He's a member of an immigrant council President Fox formed to advise him on matters of importance to the Mexican community in the United States. Jiménez said the two countries are like brothers, and Fox may have to set aside Mexico's traditional pacifist posture if he wants an immigration agreement.

Free-lance journalist **Norma de la Vega** is a regular contributor to *Enlace*, the Union-Tribune's weekly newspaper in Spanish.



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The real lesson of the Jesica case

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A number of commentators are citing the case of transplant patient Jesica Santillan to argue against tort reform in the area of medical malpractice.

They say the parents of the 17-year-old girl, who died after doctors at Duke University Hospital gave her a heart and lungs of the wrong blood type, should not be limited to a pain-and-suffering award of a mere \$250,000. The parents' lawyer should be able to argue for an unlimited amount, they say. The higher the judgment, the more likely the people at Duke are to avoid repeating the mistake.

A certain type of mind is impressed by this sort of argument. But it is not a logical mind.

Let's say, for example, that the parents are awarded a million dollars in return for their daughter's tragic death. Since they are in the United State illegally, they would most likely take that million dollars and return to Mexico.

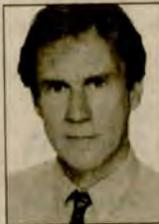
At that point a million dollars will have been taken out of the American health care system and removed to Arroyo Hondo, the village in the state of Jalisco where Jesica was born. It's easy to see how this will improve health conditions in Arroyo Hondo, on the slopes of the mighty Colima volcano. The family has many relatives there. But how will it improve health conditions in the United States?

I'm thinking of the village of Camden, N.J. I reported recently on a clinic for the poor there that is forced to spend more than a million dollars annually on malpractice insurance. That is a million dollars that could be spent on nurses, tests, drugs and all the other goods and services poor people lack.

And it's not just the poor who lack those services. Even hospitals in wealthy and middle-class areas have had to cut back on nurses due to the high cost of health care. When fewer peo-

ple work longer hours, they make more mistakes. Every dollar spent on malpractice verdicts is a dollar that could have been better spent on improving care.

The anti-reform argument makes sense only if you assume there is an infinite pool of money out there somewhere from which judgments can be drawn. There isn't. In a column on the Santillan case, Bill Press of MSNBC asserted that as many as 98,000 Americans are killed by malpractice annually. That 98,000 figure is propaganda from the trial lawyers, but let's assume it is accurate.



**PAUL
MULSHINE**

"God bless America," Press wrote. "But that does not mean an American life is worth more than a Mexican life."

Very well then. The survivors of those 97,999 other putative victims each deserve a million or so as well. That's \$98 billion a year in pain-and-suffering judgments. At that level, every hospital and doctor's office in America would go bankrupt. There has to be a better approach.

In fact, there is. And it originates in none other than Santillan's native country. The Mexican legal system is often maligned, but it is in many ways superior to our own. I found that out some years ago when I overstressed the engine on my Volkswagen driving, coincidentally enough, up that the side of same Colima volcano where Arroyo Hondo is located. It's a national park, but with no paved roads, just rugged paths. When I was done exploring it, my oil pressure was alarmingly low.

In Guadalajara, I took the VW in for service. The mechanics botched the job. I ended up stranded in a small town with a blown motor. A friendly mechanic in the town advised me to go back to Guadalajara and take the matter to the legal system. I followed his advice. The gentleman at the department of consumer affairs listened to my story and got the mechanic's shop on the phone. He ordered the dealer to fix my car. They began the job that evening.

The whole thing took less than a day. There was no fee. I was impressed.

When this Santillan crisis erupted, it occurred to me that perhaps the Mexicans have a better system of handling malpractice claims as well. So I called Professor Jorge A. Vargas, director of the Mexico-U.S. Law Institute at the University of San Diego School of Law.

In malpractice cases, Vargas said, judgments follow a system similar to our workers' compensation system. Awards are based on a scale determined by what the plaintiff would have earned if the injury hadn't occurred. There is an equivalent to our pain-and-suffering awards labeled "moral damages." But it is capped at one third of the actual damages.

"The total amount of a judgment is going to be much lower than here," he said.

Mexico is a poor country. It can't afford a legal system in which lawyers' fees and court costs absorb more than half the cost of malpractice cases. It can't afford a system of jackpot justice that hands out a few lottery-sized wins at the expense of the more pressing needs of the public.

Neither can we. If you doubt that, just ask your local trial lawyer to multiply 98,000 times 1 million and watch his eyes light up.

Paul Mulshine is a Star-Ledger columnist.



Bach in Bhutan with a Baton

Luce Forward's **Otto Sorensen** heads to Bhutan for two weeks in July to sing with the La Jolla Symphony and Chorus. Bhutan, located in south Asia between India and China, normally attracts about 7,500 tourists each year, says Otto, and the symphony and chorus will bring 150 people. His wife, **Mary Gillick** (also of Luce Forward), also is going. Why Bhutan? It turns out that a teacher at the country's Royal Academy of the Performing Arts was once a visiting scholar at UCSD and has maintained ties to the community. Otto adds, "Bach's Mass in B Minor is the greatest piece of choral music ever written, and I've performed most of them."

Gregg Hovey is now president of Olhausen Billiards. While an excellent golfer, he is being taught to play billiards by the world's best women players. Gregg presented the check to the winner of the Tournament of Champions for Women in Connecticut, which is being rebroadcast on ESPN throughout the spring. When taping the presentation of the check, Gregg says the producers were very clear about his role: "Don't say anything. We don't want to have to tape this again."

Mary Lehman has left Gray Cary to start her own appellate practice and devote more time to her 6-year-old twin girls, as well as a promising boxing career. Undefeated in two professional matches, she has been booked for a Las Vegas fight.

Ann Parode, general counsel at UCSD, e-mailed from an airplane on her way to New York that she and federal judge **Judy Keep** have played tennis at the San Diego Tennis & Racquet Club for 22 years, and did so with Seltzer Caplan's **Bonnie Reading** until her death in 1995. Now they play with another federal judge, **Margaret McKeown**. "There are several other ladies who play around town," says Ann. "We used to have a ladies' division in the tennis tournament, in fact." Judge Keep adds that Ann has been besting her at tennis for about 21 years.

During a criminal trial, the prosecution marked an exhibit and the defense objected. Judge Keep pointed out that the objection was premature in that the prosecution was not offering the exhibit into evidence, but merely asking that it be marked. "I withdraw my premature ejaculation," the defense attorney responded.

Divorce attorney **Jim Allen** thinks he might need to increase his hourly rate. One client commented to him, "The women my ex-husband has been dating charge more per hour than you do."

The judicial screening committee for the five federal judgeships includes **USD Law School** professor **Robert Fellmeth**; **Bea Kemp**, vice president and general counsel of the San Diego Convention Center; **Meryl Young** of Gibson Dunn & Crutcher; former federal judge **J. Lawrence Irving**; **David Casey** of Casey Gerry Reed & Schenk; and **John Davies** of Allen Matkins.

Elizabeth Balfour of Sheppard, Mullin is paid for her work in white-collar defense and business litigation. For free, she coordinates presentations of the Children at Risk video given by attorneys and judges in San Diego.

Merel Nissenberg is serving her fourth term as president of the California Prostate Cancer Coalition. She also is the legal advisor to the Women's Cancer Task Force, Y-Me San Diego; serves on the Prostate Initiative Team for the California Division of the American Cancer Society; and is on the board of the Mountain Foundation for Education and Research in Lung Cancer.

When **Steve Yunker**, of Yunker & Schneider, was asked to contribute a positive item for this column, he shook his head and said, "The sad fact is that most of the good news is confidential."

Cynthia Thornton chairs the state Unemployment Insurance Appeals Board. She welcomes items at 619-516-1922 or at CynthiaThornton@hotmail.com.



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Full text

Comments of Julianne D'Angelo Fellmeth Administrative Director, Center for Public Interest Law, University of San Diego School of Law, www.cpil.org

Introduction to CPIL

Before I get started, I want to tell you a little bit about me and my organization — the Center for Public Interest Law (CPIL). My husband, Bob Fellmeth, and I run the Center for Public Interest Law at the University of San Diego School of Law.

For 22 years, we have taught a class in state regulatory and administrative law to law students. We teach them about agencies like yours — agencies that regulate business, professions, and trades.

We teach our students the state laws that govern the way agencies conduct business and make decisions — laws like the Open Meeting Act, the Public Records Act, and the Administrative Procedure Act, which is our statute that governs the procedure agencies must follow to adopt regulations and to discipline licensees.

We teach them about limitations on agency authority — like constitutional limitations and antitrust limitations.

We teach them to step back — to look at the forest instead of the trees — and question why we are doing what we are doing. Why are we regulating this particular profession? Is that regulation — that government intrusion into the marketplace — justified? If so, is it effective? How do we know? How do we measure that?

As part of their coursework, we assign our law students to monitor the activities of two different agencies for a year. They attend board meetings, they read agency enabling acts and regulations, they scour their agencies' Web sites, they get agency documents and meeting packets, they learn to track both legislation and litigation affecting their agencies and their licensees, and — twice during the year — they write fairly detailed articles on what their agencies are doing. Their articles cover regulations the agency has recently adopted, major disciplinary decisions, agency responses to and/or studies of major abuses in the profession, legislation recently passed or pending, and litigation recently decided that affects the agency or its licensees.

I edit those written reports and we publish them in our journal, the *California Regulatory Law Reporter*, which is intended to shine some light on the activities of state regulatory agencies — which otherwise operate in relative invisibility.

In the *Reporter*, we monitor the activities of 25 different state agencies in California — and not just health care agencies. We look at everyone from the Medical Board to the Pharmacy Board to the Accountancy Board to the Department of Managed Health Care to the Department of

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Symposium Celebrates Anniversary of Landmark Gideon Case ⁴¹⁵⁴

Commemorate the 40th anniversary of the Supreme Court's decision in *Gideon v. Wainwright* on March 18 from 9:30 a.m. to 5 p.m. at the Georgetown University Law Center (GULC), 600 New Jersey Avenue NW.

The symposium, "*Gideon* at 40: Facing the Crisis, Fulfilling the Promise," will examine the landmark case guaranteeing government-funded legal representation for people facing criminal charges who cannot afford to hire a private attorney.

A Topics of discussion include the uneven implementation of the right to counsel, the serious funding and structural problems that lead to miscarriages of justice and wrongful convictions, and possible responses to promote better, more uniform indigent defense services.

Panelists include, among others, Anthony Lewis, *New York Times* columnist and author of *Gideon's Trumpet*; Abe Krash, partner with Arnold & Porter, who assisted in representing Clarence Earl Gideon before the U.S. Supreme Court; Yale Kamisar, professor of law at the Universities of San Diego and Michigan; Stephen Bright, director of the Southern Center for Human Rights; and Barry Scheck, codirector of the Innocence Project.

The symposium is sponsored by the National Association of Criminal Defense Lawyers, National Legal Aid & Defender Association, and Arnold & Porter, with support from the Southern Center for Human Rights and the GULC Criminal Justice Clinic and Juvenile Justice Clinic.

For more information including case summaries and oral historical documents, call 202-872-8600, ext. 255, or visit www.nacdl.org/gideon.

CNN Interactive

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Headline: Cases for and against war

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(CNN) -- The legal arguments for and against military action against Iraq are clear and concise, sharpening the gulf between opponents, analysts say.

Opponents say no resolution has been passed by the U.N. Security Council explicitly authorizing military action. That rule of international law has been an unwritten one since the inception of the United Nations and has rarely been violated.

The United States and its allies, however, say existing Security Council resolutions dating as far back as 12 years allow military action to be taken.

Additionally, President Bush has repeatedly pointed to the terrorist attacks of September 11, 2001, in justifying a military strike under the concept of "anticipatory defense," legal experts say.

The United Nations Charter allows nations to use military force under two broad categories:

- * Authorization from the U.N. Security Council;
- * Self-defense.

"Opponents and supporters of military action can point to both of these areas to justify their positions," said Michael Ramsey, professor of international law at the [University of San Diego](#), California.

Supporters point to Iraqi violations

Under the U.N. authorization umbrella, the Bush administration points to three U.N. resolutions -- 678, 687 and 1441 -- as justification for military action. (Text on Resolution 1441)

The strongest legal argument is a U.N. Security Council motion passed more than 12 years ago, experts say. Passed November 29, 1990, U.N. Resolution 678 required nations to " ... restore the independence of Kuwait and restore peace and security to the region."

The United States and its allies can argue that Saddam Hussein continues to be a threat to peace in the region, said John Norton Moore, University of Virginia professor of law and an expert on national and international security issues.

"There was no time limit imposed on 678," Moore said. "It's still valid."

Supporters of military action also point to Resolution 687, passed after the conclusion of the Gulf War in the spring of 1991.

That measure laid down the cease-fire conditions after Operation Desert Storm -- including the

establishment of no-fly zones and the destruction of Iraqi medium-range missiles and weapons of mass destruction.

Both of those resolutions, experts say, can be interpreted as having been violated by Iraq, such as the continued air skirmishes during the past decade between Iraq and the United States and Great Britain in the no-fly zones, Ramsey said.

"As soon as Iraq violated the cease-fire, then the U.S. was entitled to say this cease-fire no longer exists," Ramsey said. "There's no fair argument that Iraq hasn't violated the cease-fire."

The most recent Security Council resolution, 1441, passed last November, states that Saddam must disarm or "suffer serious consequences." That wording allows for military action, the Bush administration argues.

On Monday, Britain's top legal adviser said legal "authority to use force against Iraq exists." Attorney General Lord Goldsmith cited the "combined effect" of three U.N. resolutions -- 678, 687 and 1441.

"All of these resolutions were adopted under Chapter VII of the U.N. Charter which allows the use of force for the express purpose of restoring international peace and security," Goldsmith said.

Proponents of military action also use the self-defense argument --- Article 51 of the United Nations Charter.

The Bush administration says Saddam poses a threat to the United States because it says the Iraqi leader has banned weapons, including biological and chemical weapons.

A final legal case for military action is a humanitarian argument. Some British lawyers have argued that Saddam's treatment of minorities such as the Kurds in the north and marsh Arabs in the south constitute war crimes and genocide.

The conventional view among international law experts was that countries could not intervene in the affairs of sovereign governments.

International agreements on torture and on genocide, the British House of Lords judgment on Chile's Gen. Augusto Pinochet, cases of the ethnic conflict in Kosovo, the trial of Serbia's Slobodan Milosevic, have created precedents in international law to intervene for humanitarian reasons.

Ramsey discounted such an argument.

"At this point it looks like the United States is backing into that argument. There's a lot of ugly stuff going on there, but there's a lot of ugly stuff going on all over the world," he said.

Opponents say clear language needed

Opponents to military action say the same principles the Bush administration is relying on forbid military action.

The U.N. Charter's Article 51 -- the self-defense clause -- requires countries to use force as a response.

"Some say that Article 51 requires a country to take the first hit," Ramsey said. "That's clearly not the case here, and Bush has said he won't allow the U.S. to take the first hit with biological or chemical weapons."

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Opponents of military action also cite resolutions 678, 687 and 1441 to support their argument.

Resolutions 678 and 687 were passed a long time ago, such opponents say. Once the cease-fire was in effect after the Gulf War, "it was then up to the Security Council to take military action," Ramsey said.

Additionally, Resolution 1441 does not explicitly say force will be the consequence of Iraqi noncompliance, Ramsey said. In the past, United Nations has passed explicit language about the use of force, such as in Kuwait and Haiti, he said.

"Is the United States required to go back and get a new U.N. resolution, or does the original resolution carry forward?" Moore asked.

The ambiguity in the interpretation of the various U.N. measures has fueled opponents. France, Russia and Germany continue to oppose military action against Iraq, saying a Security Council resolution must pass that clearly states force can be taken.

France and Russia, both veto-wielding permanent council members, as well as Germany, have argued that more time needs to be given to U.N. arms inspectors deployed under Resolution 1441.

Opponents to military action are found elsewhere. The president of the U.N. General Assembly, Jan Kavan of the Czech Republic, said earlier this month the United Nations would need to pass another resolution to sanction military action and make any strike legal under international law.

A legal opinion for the Campaign for Nuclear Disarmament and other antiwar groups released earlier in March said clear language must be approved to authorize war.

"In the present circumstances as known to us, if there is no further resolution clearly authorizing force, the U.S. and the U.K. would be acting in violation of international law if they were to attack Iraq," the opinion stated.

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Enemy mind is ground zero

Objective of psyops is a mental victory

By Scott LaFee
STAFF WRITER

Waging war is about more than bullets, bombs or bayonets.

It's about more, even, than "making the other poor dumb bastard die for his country," as Gen. George S. Patton put it during World War II.

Waging war — or more precisely, winning one — is also about prevailing in mental conflict, about making the other guy think the fight is lost, preferably before it has begun.

"One need not destroy one's enemy. One need only destroy his willingness to engage," wrote Sun Tzu, a Chinese general whose fifth-century B.C. treatise "The Art of War" has become a standard reference for everybody from Defense Secretary Donald Rumsfeld to the TV mobster Tony Soprano.

That philosophy is clearly evident in the latest conflict with Iraq, where the Bush administration and U.S. military are conducting a psychological campaign against Saddam Hussein, his regime and, to some extent, the Iraqi people.

They have employed methods both ancient and modern, from dropping millions of leaflets predicting destruction if Hussein did not leave the country to e-mails and mobile phone calls to key Iraqi leaders and generals advising them to revolt in their own self-interest.

But do such efforts actually work? Is psychological warfare

science or art? And have time and technology transformed it? Or does success still depend upon the same human conditions that influenced Sun Tzu: fear and the deep, universal desire of people to survive death and destruction.

In times of conflict, psychological operations — or psyops — take many forms. Broadly, they are categorized as white, black and gray. White operations are the most obvious, and include efforts such as leafletting, which is most effective when the source is deemed credible. A leaflet promising clemency or death is only as persuasive as the leaflet maker's ability to follow through.

Black psyops are more common, according to experts, and more obtuse. They are designed to mislead a target audience into thinking news or data comes from somewhere else, a source that can be trusted.

Such operations, which include covert actions, are generally conducted by the CIA or other intelligence agencies, not by the military, said Christopher Simpson, a professor of mass communication at American University in Washington, D.C., and author of "The Science of Coercion."

The BBC, for example, recently reported that U.S. psyops efforts included three clandestine Iraqi radio stations as well, all funded by the CIA.

"These stations pretend to be genuine Iraqi enterprises," said Wesley Wark, a professor of history at the University of Toronto and authority on international espionage. "They operate on frequencies that are extremely close to official ones, which is something of a trick, and they sound like the real thing, except that every so often, they insert a subversive message."

Not surprisingly, many American psyops efforts emphasize technology, such as the deluge of e-mails and mobile phone calls to senior Iraqi officials and military leaders in recent weeks. These messages were personal, reportedly encouraging the recipient to surrender, to refrain from using weapons of mass destruction, to save themselves and their families.

The response is unclear. Most recipients, according to reports, did not open the messages or take the calls. To do so, said American officials, probably would have invited suspicion or worse.

Still, the Iraqi government has apparently responded by tightening Internet access. Satellite phone use is already restricted to only the highest, most trusted government leaders.

Other psyops efforts are less high-tech. Dropping leaflets upon an enemy is an old practice, first tried by the British navy in 1806 when kites carrying proc-

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	English Version	Arabic Version
Front		
Back		

SEE **Psyops, F5** As part of their psychological operations, U.S. military planners have dropped more than 28 million leaflets on Iraq. This leaflet is typical. The front notes the economic disparity between Saddam Hussein and ordinary Iraqis while the back urges Iraqi soldiers to give up arms and return to their families. *United States Central Command*

lamations were sent drifting over France.

In Iraq, U.S. military planes and helicopters do the job. More than 28 million have been dropped thus far on Iraqi cities, suburbs and military sites, 5 million more than in the first Gulf War. Their messages, created by the 4th Psychological Operations Group out of Fort Bragg, N.C., vary:

Some leaflets urge rebellion to prevent war; others depict mass destruction if Hussein remains in power. Some leaflets suggest Hussein considers his soldiers to be mere cannon fodder. Others emphasize Hussein's enormous wealth in a country where the average monthly income is less than \$80 per month.

These latter leaflets are intended to highlight perceived schisms, political, economic and cultural. They rely upon certain basic human desires, such as equality and fairness, or attempt to exacerbate existing prejudices and conditions.

"Some of the best examples of this kind of psychological warfare come out of Nazi Germany," Simpson said. "The Germans used exploited racism, ethnic tension and economic discontent in their propaganda. These things made their efforts more effective because at least some people were already predisposed to believe.

"You're seeing the same thing in Iraq . . . an Iraqi soldier isn't going to surrender just because he found a leaflet telling him to, but if he's already predisposed that way, the leaflet may give him the courage or means to do so."

Iraqis aren't the only audience of leaflets, Simpson added. There's an intended message for Americans, too.

"Basically, the message is that the Iraqi army is badly demoralized and on the verge of collapse. The leaflets suggest any military action probably won't take very long, but that we're doing everything we can to avoid killing."

But accurately assessing the persuasive power of leaflets or most psyops endeavors is difficult.

"It's almost impossible to have a controlled experiment,"

said Dr. Ansar Haroun, a professor at both UCSD and USD and forensic psychiatrist for the Superior Court system in San Diego County. "You would need to have two wars, one in which you used psyops and one in which you didn't. Then you'd have to factor out all of the variables."

In the 1991 Persian Gulf War, for example, thousands of surrendering Iraqi soldiers carried leaflets, but Lawrence LeShan, a research psychologist and author of "The Psychology of War," said most Iraqis used them simply as a shield, not as the impetus to surrender.

"The leaflets were something to wave at coalition troops," LeShan said.

After World War II, a concerted effort was made by the U.S. military to expand and deepen psychological warfare research, to make it more scientific, Simpson said.

"And there's been some success, though the debate goes back and forth about whether the application of disciplines like psychology, sociology or the neurosciences can ever really create a science of persuasion in the same sense that there's a science of atomic physics," he said.

The biggest hurdles, of course, are human behavior and the human mind, both complex and unpredictable.

"Military interest in psychological warfare drove a lot of mass communications research in the '50s and '60s," Simpson said. "It helped create models for how to communicate with large numbers of people, basically how to advertise effectively. But there isn't any single key to successful psyops. It cannot guarantee psychological change. If it could, advertisers would use it to sell stuff like Coca-Cola."

LeShan doesn't think psyops is a science at all. "Science consists of asking questions and getting answers that can be tested and measured," he said. "Psyops is generally made up of

emphasizing people with pretty good rules of thumb who are looking for the lowest common denominator."

Perhaps, but some aspects of science — or at least intelligent thought — are apparent in the practice of modern psyops. Effective measures, for example, depend upon knowing well the enemy, understanding his culture and how he thinks or sees the world, say experts.

For example, Haroun, who is also a reservist in the U.S. Army Medical Corps and has spent time in Afghanistan interviewing suspected terrorists, said rural Afghans historically distrust official authority, which is often corrupt and brutal. But they place great faith in their local religious leaders.

"If the local leader says somebody is OK, they're probably going to believe it. That's why psyops in Afghanistan has focused on religion."

Dropped leaflets have emphasized Islamic tenets advocating nonviolence and peace, and highlighted inconsistencies, such as the Taliban's prohibition against pictures of any kind while, at the same time, Osama bin Laden appeared repeatedly on television.

Faulty intelligence or ignorance, on the other hand, tends to produce poor — even laughable — results. One oft-cited example is Hussein's attempt to demoralize American troops during the 1991 Persian Gulf War.

Reportedly, Iraqi radio broadcasts by "Baghdad Betty" informed U.S. soldiers that while they were fighting in Kuwait, their sweethearts back home were being seduced by Robert Redford, Tom Selleck and Bart Simpson.

The basis for the story, widely reported at the time, was later shown to be based on a joke by Johnny Carson. The story was not true, but it did prove Rudyard Kipling right once again:

The first casualty of war is truth.

PROFILE

In Precarious Time of War, Litigator Lawler Puts Career on Hold

4154
BY TINA SPEE

SPECIAL TO THE DAILY RECORDER

Litigator Brian Lawler has rejoined the ranks of the U.S. Marine Corps' few and proud.

Four months after Lawler officially hung up his military fatigues and donned the civilian-lawyer uniform of coat and tie, the U.S. Marine Corps reservist was recalled to active duty.

"The needs of the service have always outweighed personal requirements," Lawler, 38, said.

Lawler passed the July 2002 Bar Exam and was hired full time at Los Angeles' Engstrom, Lipscomb & Lack just this fall. But now, he must put his new legal career on hold to serve his country.

Stationed at the rear headquarters of the Third Marine Aircraft Wing near San Diego, Lawler helps coordinate jet flights on the base.

Directly out of college in 1990, Lawler received a commission to be a Marine officer.

A recreational flyer, Lawler spent much of his 11-year military career flying and training others to fly the F-18 Hornet, a single-seat fighter and attack aircraft used by the Marines and Navy.

"We're filling in the billets," said Lawler of his assignment, "the jobs that were vacated by the active duty wing staff ... who went 'forward', who deployed."

"I am also flying again, which is nice," Lawler added.



PHOTO BY HUGH WILLIAMS

Lawler joined Engstrom Lipscomb as a summer associate in 2001. He then returned to University of San Diego School of Law to finish his law degree while working 20 hours a week as a civilian simulator instructor for the F-18.

Engstrom Lipscomb took him on full time as soon as he passed the bar.

"The day he was licensed, we had him in court," said Engstrom Lipscomb name partner Walter J. Lack. "He had immediate front-line responsibility for major litigation.

Now, Lawler has to give back his cases,

DAILY RECORDER

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"The needs of the service have always outweighed personal requirements," Brian Lawler said. Lawler, a litigator for L.A.'s Engstrom, Lipscomb & Lack and a U.S. Marine Corps reservist, has been recalled to active duty.

which include aviation law and insurance bad-faith bad faith actions, to other senior associates.

Lack and the rest of the firm are firmly behind Lawler, they said.

"This is probably our tenth senior service man that we've hired here," Lack said. "Having to abide by his pre-existing schedule was no surprise."

The military recall is not the only big change in Lawler's life. On Nov. 22, the day he found out he had passed the Bar Exam, he asked his girlfriend, Elna Binckes, to marry him. Binckes said yes.

"May 24," she said.

"And I would like him to be here," she added, laughing.

If Lawler does receive orders to the Middle

East, he could be boarding a plane as quickly as 72 hours later.

Combat orders "to go forward in the sand" could follow swiftly, he said.

"It would be fast and furious if and when it happens," Lawler said.

"Having never been there, I can only hypothesize, but I think there's an inherent amount of fear any time you're faced with that situation," Lawler said. "But it is a job we've been trained for."

"I've heard that it's quite austere," Lawler said. "We've gotten word back from folks over there that it's pretty Spartan and ... the bases are crowded."

"I think part of him would be excited to go and is ready to go," Binckes said.

Unless the hostilities in the Middle East

end sooner, Lawler will be required to serve for one year.

Once his duty ends, Lawler can return to his law practice, to Binckes and to civilian life as usual.

Before being called to duty, Lawler flew the Cessna, a small, lightweight civilian aircraft. Taking off from Santa Monica Airport, he would cruise the Southern California coastline at 500 feet.

"We chase the surfers up by Point Dume," he said jokingly.

But any flight experience excites him. Despite the physical and mental demands of flying the F-18, the rush that goes with it is indescribable, he said.

"In 25 words or less?" Lawler asked. "It's thrilling."

Profile

FRONT PAGE



ROBERT LEVINS / Daily Journal

"Here in Beverly Hills, things tend to get a great deal of attention if it involves a celebrity," Superior Court Judge Elden S. Fox said. "I've had some interesting experiences, in terms of my judicial education, being assigned here."

4154
Celebrities Don't Impress Judge

No-Nonsense Jurist Keeps Control in Beverly Hills Court

By David Houston
Daily Journal Staff Writer

A powerful talent agent clashed with Judge Elden S. Fox one day last month and discovered who holds the power at the Beverly Hills Courthouse.

Fred Spektor, whose roster of clients includes Danny DeVito, John Goodman, Gene Hackman and Jeremy Irons, was in court to observe a hearing for his former assistant, who allegedly embezzled \$500,000 from him.

After the agent, sitting in the spectators' gallery, expressed displeasure with two of Fox's rulings, the judge ordered him from the courtroom.

On the way out the door, Spektor made a comment that might be de rigueur in some 90210 circles but defi-

nately was a faux pas in the courthouse.

"I make more money than that son of a bitch makes!" Spektor said, according to the official court transcript.

Witnesses said Spektor prefaced that with "He can't tell me what to do!"

The agent cooled off in the courthouse lockup.

"It was the most humiliating experience of my life," recalled Spektor, who was handcuffed, fingerprinted and, perhaps most galling of all, had his cell phone confiscated for a couple of hours.

For the past dozen years, Fox has presided over cases in the Beverly Hills Courthouse, first as a Municipal Court judge and, after the 2000 unification, as a Superior Court judge. Five times, he has held the title of presiding judge of

the court, a position currently held by Lisa Hart Cole.

In his time on the bench, the former prosecutor has gained a reputation as a judge who will not be bullied. "Firm," some call him; others say "tyrannical." Whatever the case, just about every lawyer before Fox has experienced his no-nonsense style.

A recent visitor to his courtroom saw both a defense lawyer and a prosecutor cut short in the space of minutes.

"Can you be quiet?" he snapped at a defense attorney who did not wait his turn to speak.

After the prosecutor belabored a point, Fox cut her off, too.

"OK, that's all I asked you," he said.

See Page 8 — NO-NONSENSE

Continued from Page 1

"He wants to get to the point, the heart of the matter and skip the fluff," defense lawyer Errol H. Stambler said.

A prosecutor offered a less charitable assessment.

"Judge Fox thinks he knows more than everybody else. And he wants to make sure you know that he knows more than everybody else," said the prosecutor, who asked for anonymity.

On the afternoon of the Specktor commotion, Fox, who is 55, sat down in his chambers.

If he was angry about what had transpired, he didn't show it.

"Here's my comment about that: I like to treat people with respect and expect them to do the same thing when they come in here," he said.

"I've had some interesting experiences, in terms of my judicial education, being assigned here," he said.

The Beverly Hills Courthouse is considered a choice assignment. Until unification, cases were minor but frequently brought participants a lot of attention. Fox credits the notoriety he received from prosecuting Zsa Zsa Gabor 14 years ago with landing him a judgeship.

And, as Stambler put it, "there are lots of nice restaurants nearby so you can get a nice lunch."

The cases tried in the Beverly Hills Courthouse tend to fall into the relatively benign categories usual in wealthy communities: drunken drivers and shoplifters.

Fox presided over the cases of O.J. Simpson's drunken-driving daughter Arnelle; rocker Tommy Lee's abuse of his former wife Pamela Lee and assault on a paparazzo; and actress Shannen Doherty's nightclub brawling.

And then there was last year's shoplifting trial of the century.

Winona Ryder was convicted of walking out of Saks Fifth Avenue with \$6,000 worth of clothes and accessories she hadn't paid for. The case generated worldwide attention, drawing reporters from Europe, Australia and Japan. *People v. Ryder*, SA044291 (Los Angeles Super. Ct., filed Feb. 1, 2002).

"Here in Beverly Hills, things tend to get a great deal of attention if it involves a celebrity," Fox said.

Dealing with VIPs who are used to receiving preferential treatment requires special skills — especially for a judge used to getting his way. After Gabor was convicted in 1989 of slapping a cop, her husband, Frederick von Anhalt, summed up what might be the prevailing attitude in some Beverly Hills sets.

"I think the rich and famous should be treated differently when they do something wrong," von Anhalt said. "They bring the money to Beverly Hills."

Beverly Hills court administrator Jose Padilla said, "I think Judge Fox has a lot of skills that are good for dealing with those types of people."

Padilla recalled how Fox handled a local university professor who mailed to the court a traffic citation with an anti-Semitic remark scrawled on the back. Fox ordered her to visit the Museum of Tolerance and write a paper.

"He could have fined her more, but the way he handled it was perfect for who she was and what she had done," Padilla said.

Specktor, a longtime agent at Creative Artists Agency, denies wanting special treatment. The agent said he was upset that Fox reinstated bail for his former assistant, Kimberlee Rayburn, after she failed to show up for a hearing. Rayburn blamed the missed appearance on her lawyer. Specktor also wanted Fox to reschedule a hearing so he could attend.

A few days later, Specktor said he was sorry he "lost [his] cool." He didn't mean to make a disparaging remark about the gap between his and Fox's salaries, he said.

"What I meant to say [was] this woman stole \$500,000 from me, which is a helluva lot more than that judge makes," Specktor said.

(Fox's annual salary is \$139,476; top Hollywood talent agents like Specktor can take home tens of millions of dollars a year, industry experts said.)

That Fox has survived in this atmosphere for more than 16 years — as head of the district attorney's Beverly Hills office and as a judge — is a testament to his toughness.

"I like to think I behave myself," Fox said, when asked to explain the secret of his success. "I don't think I've caused any embarrassment to the court."

Embarrassment was a word tossed around by some lawyers and court officials in the aftermath of the Ryder trial. Ignoring the old adage about avoiding clashes with people who buy ink in barrels (or satellite time by the hour), Fox repeatedly clashed with reporters.

"The judge often lets his ego get in the way of making appropriate decisions," said a prosecutor who has tried cases in his court and requested anonymity. "A recent example was his decision twice, without stating sufficient grounds, to deny media requests for transcripts of the Winona Ryder case. Those decisions were immediately overturned by a court of appeals."

Fox barred reporters from hearings and *voir dire* and told jurors it was illegal for them to take money from media organizations for 90 days after trial.

In one instance, he initially refused to allow a media lawyer to address him, telling her that it wasn't his job "to sell newspapers." The lawyer, Susan E. Seager of Davis Wright Tremaine, wanted to be heard as an intervening party on

Profile



Elden S. Fox

Superior Court Judge
Los Angeles (Beverly Hills)

Career highlights: Elevated by unification to Los Angeles County Superior Court, 2000; appointed by Gov. George Deukmejian to Beverly Hills Municipal Court, 1990; deputy district attorney, Los Angeles County, 1974-90

Law school: University of San Diego School of Law

Age: 55

behalf of several media organizations, including the Daily Journal.

"I was trying to do my job," Seager said.

Sources said Fox's mistakes prompted Superior Court Presiding Judge Robert A. Dukes to set up a 24-hour response team to give guidance to judges hearing high-profile cases. Dukes, through his spokesman Allan Parachini, said that a number of factors led him to establish the response team.

Fox, a native of Culver City, graduated in 1969 from UCLA and in 1973 from the University of San Diego School of Law. He served in the Army Reserve for six years. His first job out of law school was as a prosecutor in the Los Angeles County district attorney's office, where he met his wife, Janet Fox.

She is still there, prosecuting narcotics cases. The couple has two children, daughter Erin, who graduated last year from the University of California, Berkeley, and plans to go to law school, and son Ryan, a junior at Harvard-Westlake School.

At the district attorney's office, Fox established a reputation as a tough, straight-shooting prosecutor. In 1986, he tried his first high-profile defendant, Cathy Evelyn Smith, who went to prison for three years for injecting a lethal dose of heroin and cocaine into comic John Belushi.

Three years later, he prosecuted Gabor in a trial that ended with the former Hungarian beauty queen jailed for three days.

The 15-day trial was a made-for-TV spectacle. Gabor called Paul Kramer, the officer who stopped her Rolls-Royce Corniche, "gorgeous [but] vulgar." Judge Charles G. Rubin was "corrupt." Fox, she said, had a "Napoleon complex."

Fox held his own in this war of words. He accused Gabor of abusing the legal system and playing to the TV cameras.

"Let's face it, this is the greatest thing to happen to that post-menopausal lady's career," he said outside the court, according to the Los Angeles Times.

Fox was disappointed with his pace up the district attorney's administrative ladder and sought a position on the Municipal Court before the Gabor trial began. But his judicial application remained stagnant, he said, until that case made headlines.

In December 1990, three months after Gabor was convicted, Gov. George Deukmejian appointed Fox to replace Judge Charles D. Boags, who was removed from office for fixing parking tickets issued to his son and his son's friends at Beverly Hills High School.

On the bench, Fox immediately found himself in the thick of another controversy.

The state Commission on Judicial Performance was investigating Judith O. Stein, supervising judge of the Beverly Hills court. Stein was accused of wrongly firing court personnel, warring with colleagues and leaving work early to keep beauty-treatment appointments. She retired in 1999 rather than face reelection, and the investigation was dropped.

What, if anything, Fox could have done to curb her behavior is unclear. But in the insular Beverly Hills Courthouse, escaping the controversy was hard for him. Some courthouse players believe he didn't try.

They accused him of tolerating Stein's behavior because she allowed him to run the courthouse. He and Stein rotated the position of supervising judge all but one year they worked together, cutting Rubin out of the mix. The years Stein presided, she happily delegated to Fox day-to-day court operations, according to Stein and other knowledgeable sources.

"I was not an administrator type," Stein, whose last name is now Hollinger, explained recently.

Fox and Rubin never got along, even during the Gabor trial, according to court-

house sources. In 2000, after 17 years on the bench in Beverly Hills, Rubin was transferred to traffic court in a fallendown area south of downtown Los Angeles.

Rubin's reassignment was the decision of Superior Court Presiding Judge Victor E. Chavez, but observers in Beverly Hills at the time said they believe Fox influenced the move.

"They had a difference in philosophy, they didn't see eye to eye," one source, who requested anonymity, said. "What it was all about, I don't know, but there was a definite sense that Fox was behind [Rubin's reassignment]."

Rubin and Chavez declined to discuss the matter.

Fox said he did not have the authority to reassign Rubin and did not have anything to do with the move.

Whatever the internal squabbling, most lawyers praise Fox for eagerly tackling tough cases and putting in long hours.

"He's not afraid to get in there and do the work," said defense lawyer Mark J. Geragos, who represented Ryder. "He makes that courthouse hum."

Fox handles 20 to 30 cases a day and, until January, presided over all the felony cases in Beverly Hills. (Judge Richard A. Stone now shares those duties.)

"He prepares before he takes the bench, seems to have read all the files and the probation report," said Deputy District Attorney Richard Size, who is assigned to Fox's courtroom.

Fox is fair — even compassionate — to defendants, defense lawyers say. He sometimes takes up a collection in the courthouse to give money to homeless defendants for a meal and bus fare after they're released.

"My experience is that a lot of judges are just another district attorney in the courtroom. I don't feel that way about him," Deputy Public Defender Brenda J. Miller, who has been assigned to Fox's courtroom for two years, said.

But some lawyers complain that Fox has a tendency to micromanage their cases and overly scrutinize their work.

"He views himself as knowing more than anyone else and is often not sensitive to how his criticisms affect other people," said a prosecutor who has tried cases in his court and requested anonymity.

A defense lawyer who also asked for anonymity said, "If you're a new DA and you don't know what you're doing, he'll take over the case for you because you're wasting everybody's time. He doesn't use profanity. He doesn't scream or yell at them. He just tells them. That may be hard on new DAs, but there may be a method to his madness."

"If you can't perform in this business, if you're going to be emotionally weak," the lawyer said, "you're not going to last."

"He does it to toughen them up."

Geragos said, "He holds lawyers to a high standard, and because he trained [deputy] DAs, I think he sometimes becomes impatient after sustaining several defense objections, and he takes over questioning of [the prosecutor's] case."

Fox, who trained young prosecutors in the district attorney's office, acknowledged in a 1991 Daily Journal interview that he was tempted to critique lawyers.

"I like to think that I can help new lawyers, but I have to be careful when I do that I'm not giving any advantage to them and, secondarily, affecting adversely the ability of the defendant to properly present his position," he said then.

Fox trained Deputy District Attorney Danette E. Meyers, when she became a prosecutor. Meyers said she never saw him verbally abuse anyone.

"He's just a really great teacher," Meyers said. "If you do something [wrong], afterward he's going to say, 'Look, you might do it this way or that way next time.' If you do something unethical he might say, 'Look you might not want to do that in front of another judge.'"

"Elden is not someone who rubber-stamps something in his court. A lot of young lawyers don't understand that the bottom line is the judge is going to mete out justice, and it may not always go your way."

Here are some of Judge Fox's recent cases and the lawyers involved:

■ *People v. Alarcon*, 3BH0037
For the prosecution: Robert E. Savitt, district attorney's office
For the defense: Michael L. Many, public defender's office

■ *People v. Sanders*, 3BH00003
For the prosecution: Robert E. Savitt, district attorney's office
For the defense: Bart P. Dalton, Carbon & Fitzgerald, Los Angeles

■ *People v. Scott*, SA042620
For the prosecution: Elizabeth J. Ratnoff, district attorney's office
For the defense: Gary S. Casselman, Los Angeles

■ *People v. Moore*, 2BH01444
For the prosecution: Victoria A. Pasternack, district attorney's office
For the defense: Michael L. Many, public defender's office

■ *People vs. Banki*, SA047665
For the prosecution: Robert E. Savitt, district attorney's office
For the defense: David P. Conn, Los Angeles

LOS ANGELES DAILY
JOURNAL

LOS ANGELES, CA
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Davis Appoints Four Judges in Three Counties

4154
By Jason W. Armstrong
Daily Journal Staff Writer

RIVERSIDE — Gov. Gray Davis appointed four Southern California judges Wednesday, including Costa Mesa Mayor Karen L. Robinson, the first African-American woman to be named to the Orange County bench.

Davis appointed Riverside deputy district attorneys Richard A. Erwood and Michele D. Levine as Riverside County judges, and named San Bernardino civil attorney David Cohn to the San Bernardino County bench.

Robinson, 39, has served as Costa Mesa's mayor for one year. State law requires her to step down as mayor once she becomes a judge.

She is a supervising attorney for the California State University System, overseeing litigation for the university.

Robinson earned her bachelor's and law degrees from UCLA and was admitted to the State Bar in 1989. She worked as an associate for Long Beach's Keesal, Young & Logan from 1989 to 1996, handling insurance defense matters including product liability, maritime and securities law cases.

She served as a pro tem judge for Orange County Superior Court for the past eight years, and was a court-appointed arbitrator.

Erwood, 55, of Palm Desert, supervises the felony trial team, homicide team and gang prosecution unit of the Indio branch of the Riverside County district attorney's office.

He earned his bachelor's degree at Central Washington University in Ellensburg, Wash., and graduated from University of California Hastings College of Law in San Francisco. He was admitted to the Bar in 1973.

Erwood joined the district attorney's office in 1974 but left seven years later to work as a private practitioner. He returned in 1984 and was promoted to supervising deputy district attorney in 1987.

Erwood has tried 170 criminal cases and was named Prosecutor of the Year for Riverside County in 1984.

Levine, 44, of Riverside, supervises the prosecution of juvenile offenses for the Riverside County district attorney's office.

She earned her bachelor's degree from UCLA and graduated from Loyola Law School. She was admitted to the Bar in

1983 and went to work for the district attorney's office five years later.

Levine served as lead prosecutor for major narcotics cases and the career criminal unit. She worked in the homicide unit and supervised the Corona Municipal Court branch of the office.

Cohn, 49, of Redlands, is a partner with San Bernardino's Lewis, Brisbois, Bisgaard & Smith. His practice focuses on commercial litigation and defense of insurance companies in bad faith and coverage disputes, lawyers and real estate brokers in professional malpractice suits, and public entities and insureds in simple and complex tort cases.

Cohn earned his bachelor's degree from U.S. International University in San Diego and graduated from University of San Diego Law School.

After being admitted to the Bar in 1987, Cohn worked for several law firms before joining Lewis, Brisbois, Bisgaard & Smith in 1996.

None of the new judges could be reached for comment.

Each will earn an annual salary of \$139,476.

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McQuater Ends Tenure On Port Commission

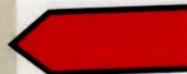
4154

SAN DIEGO—Unified Port of San Diego Commissioner Patricia McQuater announced that she is resigning from the board at the end of March after 8 years of service.

Appointed as one of three San Diego representatives to the board in 1994 by then San Diego Mayor Susan Golding, McQuater served as board chairman in 1999 and is only the second woman appointed to serve on the board in its 40-year history. She is employed as a senior corporate attorney for Solar Turbines Inc., a port tenant.

McQuater also has served on the boards of the San Diego Urban League, Children's Hospital, the University of San Diego Law School Alumni Association, and the San Diego Convention Center Corporation. She has received numerous awards, including the California Women in Government Award: Law and Justice, and the University of San Diego Career Achievement Award.

Sylvia Rios, an Hispanic Republican who serves as president and CEO of First Security Mortgage, has been suggested by Mayor Dick Murphy as McQuater's replacement. Rios, who owns the mortgage company along with her son Paul, has been its principal officer since 1977.



You Get a Fair Shake in Lake County

4154
■ Lawyers and colleagues praise Art Mann for his approach to justice in an area vulnerable to crime.

By Peter Blumberg
Daily Journal Staff Writer

When Art Mann first took the bench in 1979, he presided over a one-room Kelseyville Justice Court in a sleepy hamlet of Lake County.

PROFILE

Jerry Brown was governor. California taxpayers had just revolted by enacting Proposition 13 and state prisons held only 22,000 inmates.

Today, rural Lake County is no longer as sheltered from crime, and the pace of business at the two courthouses has picked up considerably.

Veteran local lawyers say Mann has taken it all in stride while weathering four

BIOGRAPHIC

Arthur H. Mann
Judge
Lake County Superior Court

Professional experience: Lake County Superior Court, 1998-present; Lake Municipal Court, appointed by Lake County Board of Supervisors, 1984-98; Kelseyville Justice Court, 1979-84; solo practitioner, Lakeport, 1978-79; Lake County District Attorney's office, 1975-78.

Law school: University of San Diego School of Law, 1973.

Age: 55



consolidations that have moved him up the ladder to superior court judge in Lakeport.

"He's very organized and very efficient and manages to run an extremely crowd-

ed calendar," said Ed Alvord, a founding partner in the county's largest firm, Alvord & Ewing.

Back in the old days, Mann enjoyed
See MANN, Page 6

■ MANN: Judge Popular With Defense Attorneys

Continued From Page 2

handling small claims, routinely took time out to meet with lawyers and saw his job as "giving people a convenient forum to discuss their problems," he said in 1992.

Now, the problems Mann addresses frequently stem from the county's bustling methamphetamine traffic. Murder is also a hot topic.

"Since I took office in January 1999, we've had 12 murder trials, about three a year," said District Attorney Gary Luck, who estimates that law enforcement sends the courts an additional 350 to 400 cases each year.

Luck said "the only negative from a prosecutor's perspective" is that Mann is not as stiff a sentencer as the county's other three superior court judges. But the district attorney was quick to add that, compared to judges in larger counties, Mann is actually quite tough on criminals.

Three years ago, Mann sentenced a 21-year-old local man to life in prison for fatally shooting two young men he didn't know at an outdoor party. Mann sentenced John Sloan's accomplice to three years, telling the jury he deserved the maximum punishment allowed under law because he showed no remorse.

In 2001, Mann sent a 45-year-old Clearlake woman to prison for three years after she confessed to police she had helped a friend hide a man's body inside an old sofa to dispose of it. Again, Mann was doling out the maximum sentence for an accessory to murder.

But Mann has also been known to show mercy even when under pressure to come down hard. In 1998, the case of three hunters who trapped and killed a pregnant mountain lion and then mutilated it for souvenirs drew an outcry from animal lovers, who urged prosecutors to seek a maximum one-year jail term and \$10,000 fine.

Instead, Mann gave the shooter a 30-day sentence, a \$1,350 fine and probation that included a ban on hunting for three years. When the same defendant was caught hunting pigs two months later, Mann jailed him for another 30 days.

Mann declined repeated requests for an interview for this story.

Mann is popular with defense attorneys, who said he consistently gives them a fair shake. "This is a very conservative county where sentences tend to be rather stiff, but Judge Mann takes a very humanitarian approach," Alvord said.

Longtime defender Steve Tulanian said Mann often will give defendants the benefit of the doubt when faced with a close call between probation and a jail sentence.

"He doesn't serve as a judicial rubber stamp for the probation department," Tulanian said.

Alvord said he's been particularly impressed by Mann's willingness to embrace Proposition 36, the voter-approved initiative that requires courts to send non-violent drug offenders to rehabilitation rather than to jail.

"He is very mindful of the fact that drug addiction is primarily a disease," Alvord said. "Especially with youthful offenders, he

SAN FRANCISCO DAILY JOURNAL

SAN FRANCISCO, CA
FRIDAY 6,000
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Here are some recent cases handled by Mann and the attorneys involved:

- *People v. Sloan*, CR4962
Prosecution: Gary Luck
Defense: Paul Swanson
- *People v. Curry*, CF28598.01
Prosecution: Roy Miller
Defense: Eric Bruce
- *People v. John*, CF26512.01
Prosecution: Gary Luck
Defense: Fred Raper
- *People v. Cussins*, CR23364
Prosecution: Richard Hinchcliff
Defense: Mark Retana
- *People v. Christian*, CR5363
Prosecution: Richard Hinchcliff
Defense: Mitchell Haughtman

is inclined to work within the framework of the system to help youthful offenders not re-offend."

Mann also gets high marks from Steven Carter, who administers the county's public defender contract program.

"I've always felt his efficiency had to do with a high level of preparedness with the files," Carter said.

Carter also observed that the county smoothly implemented the statewide one-day, one-trial jury reform during Mann's stint as presiding judge, which ended last year. Under the program, jurors who are not selected for a panel on the first day they report to the courthouse are excused from having to come back the next day.

Mann was born in Lakeport but grew up in Massachusetts and New Jersey before returning to California.

He graduated in 1969 from Sonoma State University with a bachelor's degree in political science, then spent a year traveling in Europe. When he returned, he entered law school at the University of San Diego, graduating in 1973.

In early 1975, Mann joined the Lake County district attorney's office, handling mostly civil matters at a time when there was not a county counsel's office.

In 1978, Mann opened his own practice, taking a smattering of everything. The next year, he was hired by the county Board of Supervisors for his first judicial assignment in Kelseyville. The supervisors later consolidated that court with another one, and two mergers later, Mann found himself on the bench of Lake Municipal Court.

In 1998, a statewide consolidation of municipal judgeships elevated him to superior court, where he has presided over a full range of civil and criminal matters. In 2000, Mann fended off an election challenge from veteran local lawyer Michael Lunas. Phone calls to Lunas were not returned.

Mann, 55, will be eligible for retirement with full benefits in 2007, but has not announced his plans.

Jeff Sutton named CEO of Family Water Alliance

Jeffrey P. Sutton has been named Executive Director and CEO of Family Water Alliance by the organization's Board of Directors.

Other FWA officers are: Richard Bottini, owner, Colusa Tractor, Board Chairman; John Amaro, Glenn County Farmer, Vice Chairman; Tim Cole, Manager, Gold Country Bank, Yuba City, Chief Financial Officer; and Mary Spooner Danley, Williams, Secretary-Treasurer.

Members of the Executive Committee are Jeff Sutton, Bottini, Amaro, Sue Sutton of Maxwell and Ray Dalton of Butte County.

The CEO is a native of Maxwell and a graduate of the University of San Diego School of Law, where he obtained a Juris Doctorate.

While in law school, he worked as a law clerk with The Law Office of Tedd Mehr of Colusa. After graduating from law school, he practiced law in San Diego and Irvine.

Sutton attended schools in Maxwell, Colusa, and Benicia. He obtained a Bachelor of Science degree in Economics from U.C. Berkley in 1994. During high school and college, he worked on the family farm located in Maxwell.

"I am extremely excited about returning home," he said. "Even more exciting is the opportunity to join the Family Water Alliance in working to ensure that the Northern California agricultural communities, that are so dear to me, are preserved for future generations.

"I am grateful for the incredible work, effort, and commitment of all of the past and present FWA directors and supporters," he said. "I feel privileged to join such a diverse and talented group of individuals who have taken the lead to ensure the health and welfare of our communities.

"I have dedicated myself to building on foundations previously laid by the FWA in working to maintain the economic and cultural vitality of this region.

"To accomplish this goal, the FWA will continue to rely on the support of the community. Without such support, we would be unable to continue our programs of education and public outreach necessary to ensure that agricultural water and property rights are protected."

Sutton said he foresees a busy year because of the many challenges that face agriculture and related industries, threatening their economic viability.

These concerns, he said, are demands for water, environmental restrictions, low commodity prices and the lack of sufficient flood control and water storage.

"These concerns must be shared by all individuals and businesses of this region, where agriculture is the primary source of revenue. If farming takes a hit in our rural counties, the affects will be felt by the community as a whole. Businesses, schools, social programs and numerous other sectors will be adversely affected if we are unable to



Jeff Sutton

protect our economic foundation."

As the new CEO of the FWA, Sutton said he is "committed to serve as a watchdog, advocate and representative of the public. I will work to educate the public regarding those policies, programs and agendas which attack our way of life. The Alliance will continue to propose, promote and support an agenda, which will guarantee the well being of Northern California agriculture.

"I believe my experience working and growing up in the agriculture sector, combined with my background in economics and law, will be beneficial in understanding, analyzing and working to resolve the challenges facing our region."

Sutton said, however, that "nothing can replace the knowledge and experience that members of these communities have garnered in recent history. I welcome community input from all sectors and encourage people to contact me at the FWA to discuss their individual concerns.

"It is my sincere desire and belief that this type of grassroots participation and cooperation will enable the FWA to continue to serve as the voice of rural agricultural communities in Northern California, thereby preserving our way of life."

The Family Water Alliance is a non-profit organization. Its mission is education and public outreach, striving to provide a strong grassroots voice for the protection of water rights and private property rights, while simultaneously promoting responsible environmentalism based on sound science and common sense.

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With Honors

The Bar Association of San Francisco's Barristers' Club has elected Jeff Browning vice chair of its business and commercial law section. Browning, an associate at San Francisco's GnazzoThill, will take over in April. Browning specializes in taxation and commercial law.



The Association of Southern California Defense Counsel handed out eight scholarships at its annual meeting Thursday and Friday at the Century Plaza Hotel and Spa in Los Angeles.

Each student received a \$1,500 law scholarship. They were chosen based on grade-point average in torts and civil procedure, abilities in oral argument and financial need.

The scholarship winners were Jennifer Culhane, Whittier Law School; Nancy Lee, Loyola Law School; Eliza Karapetyan, Southwestern University School of Law; Nathan Thomas, University of San Diego School of Law; Ido Dotan, USC Law School; Bryan Stephenson, Pepperdine University School of Law; Jon Baumunk, California Western School of Law; and Michael Thomas Kovaleski, UCLA School of Law.



The National Association for Law Placement Foundation has named Charles A. James to its board of trustees.

James is vice president and general counsel of ChevronTexaco in San Ramon.

Attorney Jon R. Harris of Atlanta's King & Spalding and professor E. Thomas Sullivan of the University of Minnesota Law School also have been named to the board.

All three newly elected trustees began their terms March 1.

Los Angeles Mayor James K. Hahn has named two local attorneys to his Industrial Development Advisory Committee, established to stimulate growth of manufacturing jobs in Los Angeles.

Luce, Forward, Hamilton & Scripps partner Timi Hallem and O'Melveny & Myers partner Mitchell Menzer are among Hahn's seven appointees to the newly formed committee.

Both are real estate lawyers at their respective firms. Hallem serves as the director of the National Association of Industrial and Office Properties' Los Angeles chapter. Menzer is president of the city of Los Angeles Planning Commission.



Menzer



Hallem



The Japanese American Bar Association has elected Bill Seki president for the 2003-04 term. Seki and the association's other incoming officers and governors were installed at its annual dinner Feb. 28. The event featured a keynote address by U.S. Assistant Attorney General Viet D. Dinh.

Seki, a partner at Sherman Oak's Mounger, Gonda & Seki, will serve as the association's 27th president.

Seki specializes in criminal defense and the representation of law enforcement officers. He replaces outgoing association President Tomas A. Guterres, partner from South Pasadena's Collins, Collins, Muir & Traver.

— Tina Spee and Stefanie Knapp



Employment Law Headaches

A hyperactive California Legislature keeps business off balance and labor lawyers fully employed

BY PATRICIA MORRIS BUCKLEY

4154



James Peterson with Higgs, Fletcher & Mack LLP says California is getting a pro-employee reputation, something that doesn't attract business. (photo/lambertphoto.com)

Ascribe it to the 40-hour work week legislation. Credit California's Democrat-controlled government or an effective pro-labor lobby. Perhaps California is just a testing ground for the rest of the country. Whatever the reason, employment law has changed so rapidly in California in recent years that businesses have a hard time keeping up with the revised regulations and laws.

While the trend started several years ago, a glance at state legislation that became effective this year makes it clear employees have gained considerably more rights. In addition to the California Family Leave Act, new laws include changes in age discrimination, which now begins at age 40; Cobra coverage for up to 36 months, a 60-day written notification for mass layoffs by employers of 75 or more and greater protection for undocumented workers.

California's employment laws are possibly the most pro-employee in the nation. "I have national clients who call and say that they can do things everywhere else but in California," says James Peterson, a business litigation attorney

with Higgs, Fletcher & Mack LLP. "The reputation of our state is that it's pro-employee and that makes it difficult to do business here."

One result of the swiftly evolving labor law front is California businesses are relying on employment attorneys to assist with both the traditional litigation as well as putting in place proactive, preventative policies and procedures. In short, lawyers are becoming indispensable human resources consultants.

"All this new legislation is frustrating for most employers," says Thomas S. Ingrassia, chair of Klinedinst, Fliehm & McKillop's employment and labor law department and its CFO. "It means that a business has to stay on top of things, which is difficult to do if they're not tied into Sacramento. They could be out of compliance and not even know it, running the risk of costly lawsuits. That's why many businesses are using their attorneys as a business partner rather than just for litigation support."

"When I'm dealing with clients, I look at their overall business agenda. I help them prevent problems rather than waiting for them to get sued

and then fighting for them two years in court."

While he represents businesses, Ingrassia's background is employee-oriented, starting with having a father who was a labor union official. His undergraduate degree is in accounting and he earned his law degree at Boston University School of Law. He is the president of the San Diego Society for Human Resource Management. An author and speaker on the subject, his specialty is training companies to comply with employment regulations.

"Most of the time, when companies work with a lawyer, it's a negative situation," he says. "I get to work with businesses in a positive manner to help create their culture and build their business plan."

That personal relationship cited by Ingrassia is a common draw for employment lawyers.

For Arlene Prater, a partner at the San Diego office of Best Best & Krieger LLP, who specializes in employment law litigation, the one-on-one with clients is what keeps her interested in this field.

"I feel I can help employers in terms of the day-to-day operation," Prater says. "This area has the most highly emotional cases, unlike contracts and land disputes, so there's a lot of hand-holding. I end up developing a close relationship with people. Because of that, it's very interesting."

The relationship between employee and employer often is emotionally charged. As the law grapples with these emotions, regulations are continually shifting.

"There are now few employee issues that can be handled without a human resources person or an attorney because the laws are so complex," she says. "It's almost impossible to keep up with the changes. So there's a significant exposure to litigation. And once there's litigation, it's very expensive, not only in terms of cost, but the time it takes away from business, the emotional toll and the potential of negative publicity."

Prater has litigated cases in the state and federal courts regarding discrimination and labor law. She is a graduate of the University of Wisconsin and the University of San Diego, she worked with the San Diego County Counsel's office for 11 years. She writes and speaks on employment issues as well as consulting with businesses regarding collective bargaining, contract negotiations, grievance and arbitration proceedings and union representation.

The job's variety keeps her coming back for more.

"It's interesting to work with so many different types of businesses," she says. "There's never a dull moment in this field."

One reason for the changes in labor laws is that the definition of the employer-employee

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relationship is constantly in flux.

"It's the evolution of the law and society," explains Lois Kosch, a partner with Gray, Cary, Ames & Frye. "As we change, new situations evolve where the law has to step in to maintain a level of fairness. People spend so much time at work that they identify so much with their jobs. So it's emotional when they lose it, which can lead to litigation. That's why this area of the law changes all the time. It's very cutting edge."

This trend is particularly seen in increased litigation involving disabilities, age discrimination and work hours issues. "These laws are meant to protect employees, but sometimes they go too far and tie the hands of the employer," says Kosch, who earned her bachelor's from Adelphi University and her juris doctor degree from Rutgers University School of Law.

Kosch specializes in sexual harassment, employment discrimination and wrongful termination matters. A speaker and author on

the topics, she counsels employers on hiring and firing issues. Any complaints or threats of a labor lawsuit, she says, need to be taken seriously.

"It's best to take preventative measures," she says. "If a company doesn't have a human resources department, then the chamber of commerce has information that can be helpful on its Web site."

Righting Old Wrongs?

Tom Tosdal, a partner with Tosdal, Levine, Smith, Steiner & Wax, says the current legislative changes are long overdue.

"What the legislature has been doing is righting an imbalance that's long been in the favor of the employer," says Tosdal, whose firm represents a large number of labor unions and employees. "There's been a Marie Antoinette syndrome, where employers want to have their cake and eat it too. Now there's a political climate receptive to fixing the problems in key areas where pain has been inflicted in the past, to make it a

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more balanced playing field (for employees)."

Tosdal specializes in representing employees. He began defending the rights of individual workers after earning his law degree from Harvard in 1975. His undergraduate degree is in political science from the University of California, Santa Barbara and his first legal job was as staff counsel in cases against growers regarding agricultural labor relations law.

"That's when it got into my blood," he says. "I think the cause is righteous. Work defines people and their dignity more than we admit."

Allowing employees to pursue a legal course of complaint is the common theme of many of the new labor laws. Some laws that were proposed failed to get out of the Legislature.

"It could have been a lot worse," says James Peterson of Higgs, Fletcher. "AB 2989 required employers to provide severance pay based on length of employment and AB 1599 barred mandatory arbitration in the fair housing disputes."

Peterson comes from a business background, with a master's and a law degree from the University of Utah. He counsels businesses in labor law, policy manuals, employee handbooks, termination decisions and disability management.

"I like to work with a business on its strategic planning and budgeting," he says. "That way, I can blend my experience in business and

labor law. I find that when a client calls, they don't just want someone who quotes the law, they want a solution to their business problem. That's why it's important that a business have an attorney who specializes in labor law, not someone who dabbles in it."



Arlene Prater, a partner at the San Diego office of Best Best & Krieger LLP, specializes in employment law litigation. (photo/lambertphoto.com)

A Dot-Com Legacy

After almost 40 years in the field, Robert W. Bell Jr. has seen many changes in labor law. "I saw the biggest change come with the dot-com and high-tech era," says Bell, an attorney with Heller Ehrman who has been listed in *The Best Lawyers in America*. "That's when employees began being shareholders, so that their goals changed. They're into more than just earning wages, so we won't see as much union organization anymore. They want to participate in a company's future."

Bell, who has a bachelor's from the University of Colorado and law degree from Hastings School of Law, has represented such clients as Qualcomm, the San Diego Zoo, Sony Entertainment, the Automobile Club of Southern California and The Salk Institute. He says this shift in employee-employer relationship is the key to why there's so much legislative change in labor law. Everyone, he says, benefits.

"It's making employers more proactive," he says. "Smart employers don't waste time on finding ways around the law. If they're employee-oriented to begin with, most likely they won't get in trouble."

As far as the future, he has just one prediction regarding the large number of changes to labor laws. "I don't see any relief in sight," he says. "That's what makes this field so vital. It's ever changing." ♦



GUY McCARTHY / THE PRESS-ENTERPRISE

Hector Apodaca, Perris' new interim city manager, hopes to bring stability to his position. "I liked what I saw when I came here," Apodaca says.

Perris playing his tune

The interim city manager says he hopes 'to be here a long time'

TOWNSFOLK

BY GUY McCARTHY
THE PRESS-ENTERPRISE
PERRIS

HECTOR APODACA

■ The new interim city manager of Perris hopes to bring stability to City Hall leadership. He worked 12 years for Pomona before he came to Perris in November 2001.

■ 51 years old.

■ Rancho Cucamonga resident.

■ Wife, Hennie, and three sons, ages 6, 12 and 21.

■ He enjoys fishing in the San Bernardino Mountains and at Lake Perris.

Hector Apodaca keeps his office radio tuned to 94.7FM "The Wave." Soothing background music may seem appropriate for Perris' new interim city manager.

In a town with a reputation for rapid turnover of city managers, Apodaca hopes to bring stability to the position. His local government resume includes seven years with San Diego County, three years with Montebello and, most recently, 12 years with Pomona.

"From being his neighbor here and watching him interact with staff and citizens and developers, he's very professional and well-respected," said City Clerk Margaret Rey, whose office is adjacent to Apodaca's. "Everybody likes his music. It's relaxing, especially on stressful days."

Apodaca calls it "mellow elevator music," the kind you hear when you're waiting to see the dentist. When he chooses a CD over the radio, it's often the piano-based soft jazz of Japanese pianist Keiko Matsui.

City employees hope recent stressful days at work are a thing of the past. Three and a half weeks ago, Apodaca's former boss, Bill Vasquez, tried unsuccessfully to fire Apodaca and two other

"I liked what I saw when I came here to Perris. There's a lot of opportunity for the city to grow."

city employees. Vasquez's contract was terminated the next day by the City Council. Vasquez has filed a claim against the city alleging wrongful termination.

Vasquez, who lasted 2 1/2 years as Perris city manager, hired Apodaca as assistant city manager in November 2001. They worked together in 1996 in Pomona. Apodaca, who was named interim city manager two weeks ago, did not receive a raise. He makes \$8,700 a month — \$104,400 a year.

The University of Texas and University of San Diego School of Law graduate has a reputation for working well with people in Pomona, where he managed and directed redevelopment and housing, some of his former co-workers said.

"We worked on projects together, and we went through good times and bad times, in terms of organization," said Ray Fong, 41, Pomona's redevelopment manager. "But all through that, Hector kept his head up and kept a positive atti-

PLEASE SEE APODAC A, B5

APODACA

CONTINUED FROM B1
tude. He helped me and we helped each other."

Stella Chu, 34, who reported directly to Apodaca for three years in Pomona, described him as "an approachable boss."

"We weren't afraid to knock on his door and ask him about things," Chu said. "On Fridays, he used to bring goodies and snacks and sweets for the staff. He used to play basketball with some of the guys after work or on weekends. He was easy to get along with."

Apodaca admits he plays "The Wave" and other muted music at work because "it's appropriate for the office . . . but I love all types of music."

At his home in Rancho Cucamonga, Apodaca said he has speakers wired into "the garage, the bathroom, the bed-

room, all over the house. . . . I like everything from Eminem to the Beatles to Frank Sinatra."

On weekends, he enjoys fishing for bass and trout with his sons at Big Bear Lake and other spots. They rent a boat or fish from the shore, and they throw back all but the big ones. Apodaca said he takes the keepers home for his wife, Hennie, to clean and fry.

When he's at City Hall these days, Apodaca said he envisions a bright future for Perris.

"I liked what I saw when I came here," Apodaca said. "There's a lot of land to develop, a lot of infrastructure to build, and a lot of improvements to do to modernize our government facilities. I definitely hope to be here a long time. It's not always in your control, but I'd like to strive for it."

Reach Guy McCarthy at (909) 567-2408 or gmccarthy@pe.com

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Shilo Naomi Borja
University of Arizona
Class of 2002

4154
Shilo graduated cum laude on December 21, 2002. She received her Bachelor of Science in Public Administration, majoring in Criminal Justice with a minor in Psychology.

Shilo was recognized on the "Dean's List with Distinction", and graduated a semester early! Shilo was a 1999 Salutatorian graduate from El Capitan High School, with a hard earned and well-deserved 4.89 G.P.A. She has recently received her acceptance to The University of San Diego School of Law, California Western School of Law, and Thomas Jefferson School of Law. Decisions, decisions!

Shilo, I am so proud of what you've accomplished!! I know Gram is watching over you, she always knew you could do anything you put your mind to. I love the daughter and young woman you've grown to be and the Big Sissy who is always there.

Forever, Mom

Other

War and hoops engender mixed emotions at USD

Anxieties, elation gripping campus

By Michael Stetz
STAFF WRITER

Sister Virginia Rodee teaches spirituality at the University of San Diego, and she has the spirit, all right. She'll even talk a little smack. (Oh, very polite, nun-like smack, mind you.)

A hoops fan, she's seriously elevated. Ready to see the rock in play. Because USD's men's basketball team is going to the Dance — after years of heart-breaking near misses.

But ...

This year, at this time, of course, there is a pretty big *but* looming.

"Peace," she said, "is on everyone's mind."

People at this Catholic university are feeling both exhilaration and anxiety, as a very, very cool thing is about to take place at a very, very tense moment in world history.

USD earned a berth in the NCAA Tournament — its first since 1987 — when it beat rival Gonzaga in the finals of the West Coast Conference Championship this month.

The team plays Stanford today in Spokane, Wash.

But it's tough. People here are praying for world peace, of course. But many, as well, would like to add a few Hail Marys for a couple of well-timed three-pointers.

"The joy is tempered by world events," said Sister Rodee, who also serves as vice president for mission and ministry at the university.

There's a somberness here, as in all places of late, she said. Still, she added, "campus life goes on."

You bet. Sophomore Steve Gonzalez, like so many others here, was caught up in it. He was working out at the school's Fitness Center on a recent day, as the latest news flashed from a TV above him. It was, as the world knows, not good news.

The game is becoming more than a game, he said. It's providing an outlet. He has written papers on the war. The war has been the subject of class discussion. It weighs heavily.

"The mood from the war is being tempered by the game," he said. "Not the other way around."

The school, which has about 7,000 students, is not used to this kind of excitement. The school is not Duke. The school does not normally land McDonald All-Americans. Many people on the East Coast, no

doubt, were wondering just what USD stands for when filling out their NCAA office polls.

The team is a 13th seed. There are 16 teams in each of the four brackets. That means, theoretically, only three are considered longer shots in USD's regional bracket.

But the school relishes its underdog role. Students here say the school has a homelike, down-to-earth atmosphere and all students, including athletes, mix freely.

"I know them," said Tiana Saiget, a sophomore, of the men's players. "And they're really sincere, humble guys."

Everyone on the team signed a basketball for the Delta Tau Delta fraternity, which is raffling the ball to benefit muscular dystrophy research. That's the kind of stuff that's happening on campus of late.

Another organization, the Residence Hall Association, raffled a free trip to the big game.

The game will be shown at the college Forum, so students have a place to cheer together.

"People are blown away by this," said Ricardo Aguirre, a senior and a member of Delta Tau Delta. "I have a class (at game time), but I have my priorities straight. My basketball teams comes first."

USD can be a serious place.

It's home to the Joan B. Kroc Institute for Peace and Justice, which has an International Council that includes members such as former President Jimmy Carter.

Larry Hinman, an ethics professor and director of the USD Values Institute, said students in his classes are wrestling with the war issue. Meanwhile, the school is in the throes of a wonderful sporting experience. It's similar to the Academy Awards quandary, he noted, which will not have a red-carpet ceremony this year.

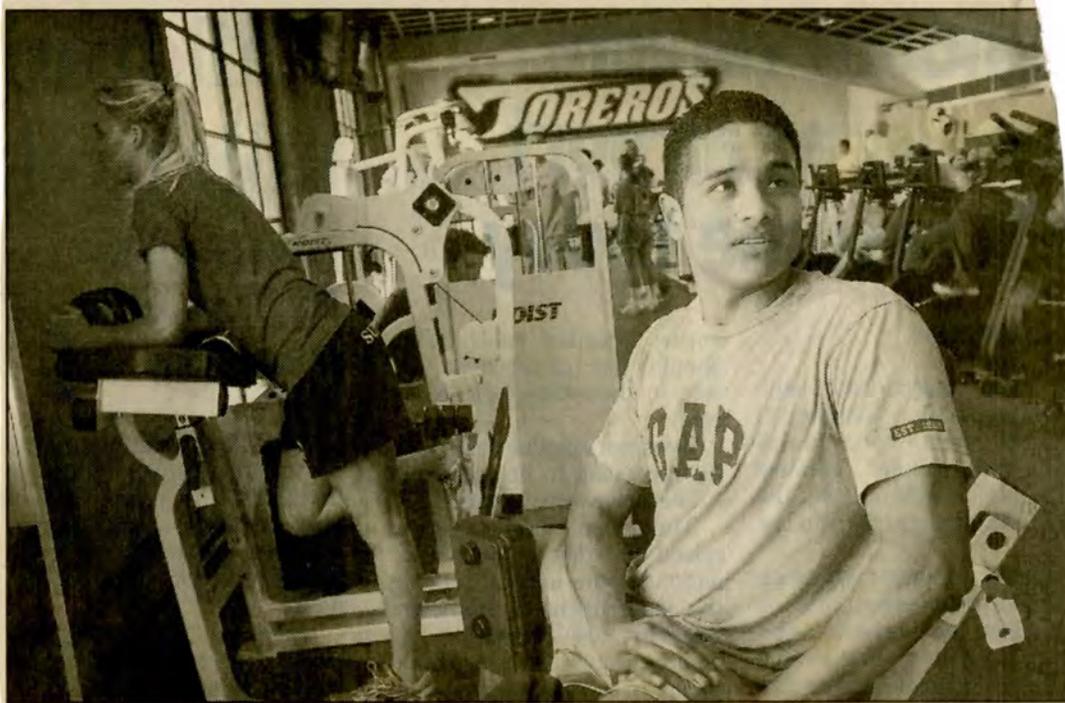
But students say the school's tournament appearance —

coming when it does — is helping them put things in perspective.

"You go to a game and you realize it's just a game," said Tom Bainbridge, a sophomore.

"And it's one kind of competition that doesn't kill people."

Michael Stetz: (619) 542-4570;
michael.stetz@uniontrib.com



USD sophomore Steve Gonzalez described his mixed feelings yesterday over the school's entry in NCAA basketball playoffs while the U.S. was involved in war with Iraq. *Dan Trevan / Union-Tribune*

FOR THE RECORD

- Sister Virginia Rodee, assistant to the vice president for mission and ministry at the University of San Diego, was misidentified yesterday as the vice president for mission and ministry at the university.
- An item yesterday incorrectly said that Wednesday the Centre City Development Corp.'s board of directors selected CityMark Development LLC as the developer of a 77-unit condominium project. In fact, the action was taken March 13.

The Union-Tribune regrets the errors.

4154 p21

BLACK ISSUES IN HIGHER EDUCATION
FAIRFAX, VA
26-TIMES/YEAR 40,000
MAR 27 2003

Noir

Paris

Study abroad program explores historical, cultural, intellectual connections between African Americans and the "City of Lights"

BY ROBERT J. VICKERS



Professor Janice Meyes, far left, and her group of students in front of the Cafe de Flore in Paris. During the summer study program, students become immersed in the city's culture.

PHOTO COURTESY OF SOUTHWEST UNIVERSITY

Over the course of American history, Paris has stood out as an intriguing place for African Americans. Josephine Baker renounced American racism along with her citizenship in favor of the more accepting French capital and — while performing as a burlesque entertainer — served as a spy for the French resistance during World War II.

And all through the Harlem Renaissance, countless Black artists and intellectuals temporarily escaped American racism, or permanently relocated there. W.E.B. Du Bois and Langston Hughes both wrote about their experiences in the city. Other authors and poets such as Jessie Fauset and Countee Cullen used the city as a setting for their prose.

Despite these consistent linkages, little academic study has focused on this connection. That changed dramatically two years ago when Dr. Janis A. Mayes, an African American studies professor at Syracuse University, was asked to create a summer study program in Paris to highlight and explore the historical, cultural and intellectual connections between African Americans and the “City of Lights.”

The product was Paris Noir, a six-credit program open to undergraduate and graduate students. The subtitle of the program promotes a study of “literature, art and contemporary life in Diaspora,” but that’s just the beginning.

“I conceptualize it with a kind of jazz structure,” Mayes says. “This way, students with a variety of academic interests can look at the concept of Paris Noir from their own academic interests.”

During the five-week program, approximately 15 students, who are housed at an “apartment hotel,” meet at the famous Café de Flore, visit the Louvre and other renowned museums, and attend lectures by artists, intellectuals and African American expatriates.

Students have met and talked with singer Nina Simone, jazz musician Archie Shepp, sculptor and author Barbara Chase-Riboud and poet Sonia Sanchez, Mayes says.

“They meet everyone there is to meet in Paris who are doing things in a lot of different communities,” she says. “The students are not tourists. They become immersed in Paris’ culture.”

Mayes’ expertise in African Americans’ connection to Paris was nurtured as an undergraduate studying French literature at historically Black Fisk University in Nashville, Tenn. It blossomed at Brown University during her master’s and doctoral studies, and took flight with additional study at the celebrated University of Paris-Sorbonne.

After arriving at Syracuse in the 1980s, Mayes spent much of her time teaching subjects that invari-

ably linked African American and women’s studies, French and literature. Eventually it all came together in a course she created studying Black Paris, she says.

It was just a matter of time before word of her niche made its way around campus.

“The spring after I taught the course, I was contacted by someone from the university’s (international studies office), who asked me to do a summer abroad program like the course,” Mayes says.

Early on, the program focused on African Americans from the 18th century, but it has evolved to look at Blacks from all over the world, their influence on Paris and the influence of Paris on them.

“I realized that even though we are talking about African American life, literature and art, it’s all inter-related with Africa and the Caribbean,” Mayes says.

And even though the program is just entering its third year, it is having an impact on not only the students, but Paris as well.

“The Paris museums had never given tours and lectures from the perspective that I was asking,” Mayes says. “Now they have people at the Picasso and the Louvre and other museums who are developing this specialty.”

The museum experience was particularly moving for Alicia Hines, a 20-year-old Syracuse senior who enrolled in the program in 2002.

Hines says that even though the Louvre has thousands of paintings, only 15 include Black people, according to their tour guide. “The images in those 15 mainly dated back to the 1800s. They were depictions of Blacks as savages. Some of the paintings didn’t even show their face. They were kind of dehumanizing. Those images really disturbed me,” says Hines, a political science and African American studies major.

This experience and others led Hines to re-examine her preconceived notions about Paris and African Americans.

“The main thing is that it changes your whole perspective of self, self living in the United States, and self living in the world,” adds the Washington, D.C., native. “It shows you a different perspective of a Black person.”

For Andre Carrington, a senior African American studies major at Macalester College in St. Paul, Minn., the Paris Noir program had a big influence on the direction of his studies.

“Since then, I’ve taken classes on African and Caribbean literature,” says Carrington, who participated in the first Paris Noir in 2001. “It kicked off my whole interest in broader understandings of ‘Blackness.’ Now, I’m working with a professor on developing a course on African Americans in Paris and my experience played a big role in that.

“I realized that even though we are talking about African American life, literature and art, it’s all inter-related with Africa and the Caribbean.”

— Dr. Janis A. Mayes,
Professor, African
American Studies,
Syracuse University

"It's a great way to answer some of the questions people have about what 'Blackness' means in different places. You can't get this perspective if you went on your average study abroad program because it really focuses on African peoples."

— Andre Carrington,
Macalester College,
St. Paul, Minn.



Students get the opportunity to meet several artists and intellectuals while in Paris. Here, students meet with jazz musician Archie Shepp (center).

PHOTO COURTESY OF SYRACUSE UNIVERSITY

"It's a great way to answer some of the questions people have about what 'Blackness' means in different places," he adds. "You can't get this perspective if you went on your average study abroad program because it really focuses on African peoples."

Mayes' unique program also has recruited students from Spelman and Agnes Scott colleges in Atlanta, George Washington University in Washington, D.C., Southern University in Baton Rouge, La., and Hampton University in Virginia.

"I'm very keen on drawing from the HBCUs because of my own experience as an undergrad at Fisk," Mayes says.

The program, running May 31-July 6, charges a \$6,734 program fee and tuition for undergraduates and \$7,232 fee for graduate students. Housing and meals are included. Students are responsible for paying their own travel expenses and making their own travel arrangements. According to Anne Timmons, recruitment coordinator in the division of International Programs Abroad, Syracuse offers tuition grants to students based on need.

Students are required to participate in weekly discussions based on assigned readings, lectures and site visits. Students also must make one oral presentation, keep a detailed journal, be tested on the assigned readings and submit a term paper based on the experience. Independent study also is required.

Syracuse promotes the program through their catalog and Web site as well as other online sites such as Studyabroad.com and iiepassport.org.

Mayes says she hopes Syracuse will have the vision to stabilize the program before other schools start trying to emulate it. Last year, Columbia University attempted a similar program, however, it did not get off the ground due to lack of interest, according to Mayes.

As for the future of Paris Noir, Mayes says they are looking to add an internship component to the program, starting informally this summer with one student. "I would like to see a semester program on Paris Noir," Mayes says. "It would enhance any French studies program. And there's keen interest." ■

Applications for Paris Noir are available at: <http://suabroad.syr.edu/> or can be obtained by calling Syracuse University's Division of International Programs Abroad at: (800) 235-3472.

Fields of Study of U.S. Study Abroad Students, 1999/00 - 2000/01

Fields of Study	Students	Percentage of Study Abroad Students	
		1999/2000	2000/2001
Social Sciences	31,302	20.1	20.3
Business & Management	27,938	17.7	18.1
Humanities	22,411	14.5	14.5
Fine or Applied Arts	13,120	8.6	8.5
Foreign Languages	12,694	8.2	8.2
Physical Sciences	10,970	7.4	7.1
Other	7,527	5.1	4.9
Undeclared	6,877	5.1	4.5
Education	6,710	4.2	4.4
Engineering	4,136	2.9	2.7
Health Sciences	4,894	2.8	3.2
Math & Computer Sciences	3,136	2	2.0
Agriculture	2,453	1.4	1.6
Social Sciences & Humanities	-	-	-
Dual Major	-	-	-
Total	154,168	100	100

SOURCE: [HTTP://OPENDOORS.IIENETWORK.ORG](http://OPENDOORS.IIENETWORK.ORG)

Going Global

Leading Institutions by Estimated Participation in Study Abroad: Top 20 Research Institutions, 2000/2001

Rank	Institution	Study Abroad Students	Total No. of Degrees Conferred IPEDS 200	Estimated & Participation in Study Abroad
1	University of Notre Dame	1,133	2,890	39.2
2	Yeshiva University	608	1,566	38.8
3	Cornell University	974	3,452	28.2
4	Duke University	895	3,376	26.5
5	Georgetown University	1,003	3,792	26.5
6	University of Delaware	1,064	4,208	25.3
7	Brown University	524	2,085	25.1
8	Tulane University	684	2,929	23.4
9	Univ. of Kansas-Main Campus	1,141	5,025	22.7
10	Tufts University	526	2,469	21.3
11	Brandeis University	233	1,094	21.3
12	Emory University	672	3,181	21.1
13	Univ. of North Carolina-Chapel Hill	1,286	6,123	21.0
14	Syracuse University	861	4,222	20.4
15	University of Pennsylvania	1,231	6,087	20.2
16	University of Vermont	451	2,246	20.1
17	Georgia Institute of Technology	641	3,263	19.6
18	Florida State University	1,464	7,607	19.3
19	Michigan State University	1,835	9,549	19.2
20	University of Georgia	1,229	6,699	18.4

Leading Institutions by Estimated Participation in Study Abroad: Top 20 Doctoral Institutions, 2000/2001

Rank	Institution	Study Abroad Students	Total No. of Degrees Conferred IPEDS 200	Estimated & Participation in Study Abroad
1	Dartmouth College	625	1,466	42.6
2	Worcester Polytechnic Institute	291	872	33.4
3	Baylor University	996	3,046	32.7
4	Wake Forest University	529	1,619	32.7
5	Miami University	1,348	4,430	30.4
6	College of William & Mary	520	2,032	25.6
7	Pepperdine University	619	2,638	23.5
8	Texas Christian University	354	1,585	22.3
9	Boston College	854	3,982	21.5
10	University of San Diego	425	2,006	21.2
11	University of Denver	466	2,450	19.0
12	American University	493	2,821	17.5
13	George Mason University	792	5,045	15.7
14	Southern Methodist University	383	2,498	15.3
15	Biola University	113	759	14.9
16	Loyola University of Chicago	459	3,215	14.3
17	University of New Hampshire	453	3,282	13.8
18	Duquesne University	323	2,355	13.7
19	Colorado School of Mines	95	696	13.7
20	Ball State University	510	3,819	13.4

Leading Institutions by Estimated Participation in Study Abroad: Top 20 Master's Institutions, 2000/2001

Rank	Institution	Study Abroad Students	Total No. of Degrees Conferred IPEDS 200	Estimated & Participation in Study Abroad
1	Elon University	710	818	86.8
2	Linfield College	222	354	62.7
3	Calvin College	486	870	55.9
4	West Virginia Wesleyan College	137	280	48.9
5	University of Evansville	302	665	45.4
6	Truman State University	502	1,261	39.8
7	Whitworth College	165	498	33.1
8	Centenary College of Louisiana	62	193	32.1
9	University of Richmond	322	1,044	30.8
10	Pacific Lutheran University	299	988	30.3
11	Fresno Pacific University	60	205	29.3
12	Baker University	47	164	28.7
13	University of Saint Thomas	682	2,401	28.4
14	Trinity University	172	620	27.7
15	Saint Michael's College	157	577	27.2
16	Mary Washington College	212	801	26.5
17	University of Portland	196	754	26.0
18	Ithaca College	352	1,445	24.4
19	Suffolk University	360	1,604	22.4
20	Rollins College	188	842	22.3

Leading Institutions by Estimated Participation in Study Abroad: Top 20 Baccalaureate Institutions, 2000/2001

Rank	Institution	Study Abroad Students	Total No. of Degrees Conferred IPEDS 200	Estimated & Participation in Study Abroad
1	College of St. Benedict / St John's University	657	466	104.99*
2	Antioch University	131	100	131*
3	Wofford College	279	253	110.28*
4	Kalamazoo College	317	299	106.02*
5	Saint Olaf College	660	670	98.5
6	Goshen College	219	223	98.2
7	Austin College	345	352	98.0
8	DePauw University	491	506	97.0
9	Principia College	112	121	92.6
10	Centre College	202	236	85.6
11	Earlham College	219	259	84.6
12	Dickinson College	342	410	83.4
13	Lafayette College	420	518	81.1
14	Carleton College	342	425	80.5
15	Bates College	362	467	77.5
16	Berea College	194	253	76.7
17	Colby College	365	478	76.4
18	Colgate University	503	663	75.9
19	Hartwick College	220	294	74.8
20	Central College	148	200	74.0

* ESTIMATED PARTICIPATION MAY EXCEED 100% OF CONFERRED DEGREES IF STUDENTS ENROLL FOR MULTIPLE SOJOURNS DURING THEIR COLLEGE EXPERIENCE. SOURCE: [HTTP://OPENDOORS.IIENETWORK.ORG](http://opendoors.iienetwork.org)

FOR THE RECORD

● Sister Virginia Rodee, assistant to the vice president for mission and ministry at the University of San Diego, was misidentified yesterday as the vice president for mission and ministry at the university.

The San Diego Union-Tribune
Friday, March 21, 2003



Jay Leno
Super Bowl Kick-Off Gala & Benefit



Bob Costas, Jill Sutton
Spanos Dinner



Susie and Dean Spanos
Spanos Dinner

party lines

by Jeanne Beach Eigner
photographs by Carol Sonstein



Super Bowling and Triple-Digit Birthdays

IT WAS SUPER: Despite what that Mr. Tagliabue says, everybody else seems to think San Diego's a splendid place for a Super Bowl. The "Official Super Bowl XXXVII Host Committee Kick-Off Gala & Benefit" started this. (One thing you noticed right away about all things Super Bowl: long titles and Roman numerals.) Jay Leno was the featured entertainment for that one. Not, allowed Leno, that there was anything inherently laughable about football. "I generally find other things to make fun of at these things." Alex and Dean Spanos had their own black-tie party the next night at the Hyatt, with comic Richard Jeni, and Paul Anka, all warbling like a teenager (40 years later).

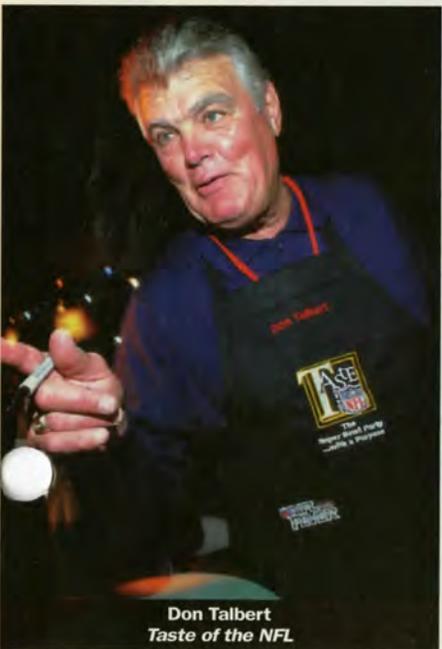
"Gridiron Glamour" filled the San Diego Convention Center with celebs, athletes and show-boppers. Carolina Panthers quarterback Rodney Peete and his wife, actress Robin Robinson Peete, were the national chairs, and Saks Fifth Avenue provided the clothes. That sent about \$100,000 to the Salk Institute.

BusinessLink USD brought 650 to the Jenny Craig Pavilion for "Big Game, Big Business—Evolution of the Super Bowl." NFL Films head Steve Sabol, Tagliabue, *Washington Post* columnist Michael Wilbon, ESPN vice president John Walsh, *Sports Illustrated* writer Rick Reilly and Southwest Airlines exec Joyce Rogge were only too happy to talk about dollars and football and oh, yeah, a new stadium. "Taste of the NFL," at the Town & Country Hotel, featured restaurant stations from NFL cities manned by autograph-signing football stars. It's called the "Party with a Purpose," says Town & Country executive chef Bob Brody, who was in at the start a decade ago. "And it's one of the few events anywhere where the ticket price [a tidy \$400 per person] goes directly to charity."

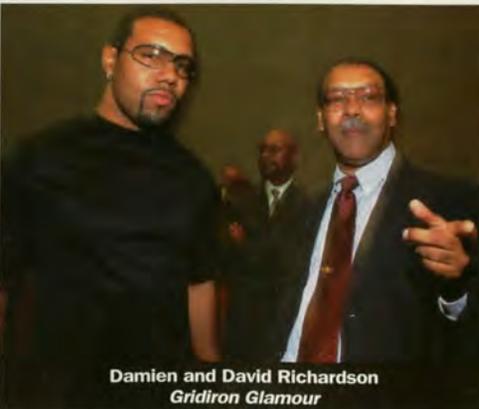
Football, food, fun and fashion. What more could fans ask?



Steve Sabol
BusinessLink USD



Don Talbert
Taste of the NFL



Damien and David Richardson
Gridiron Glamour



Ben Haddad, Ann Miller
Gridiron Glamour

San Diego Business Journal Forum

Impact of Higher Gas Prices on San Diego Business

Gasoline prices continue to climb in California, topping \$2 per gallon for self-serve, unleaded regular gas statewide — nearly 50 cents per gallon higher than at the end of 2002. In San Diego County, a gallon of regular gas averaged \$2.02 at the beginning of March, topping the previous record of \$1.99 per gallon set in May 2001. High crude oil prices, fueled in large part by concerns over a war with Iraq, could still go higher and drive gasoline prices to new record high levels. So, the *San Diego Business Journal* asks:

How are the higher gasoline prices affecting your business?

ROGER MANION

Facilities Management Director
University of San Diego

“Since January, we’ve experienced an increase in fuel costs of 12 percent. Ouch! Almost half of our campus vehicles are already electric so that’s been some help. We’re going to try to switch to a lower octane gas and see if we can find some savings there.”

AMIR MOUSSAVIAN

President and CEO
of MIR3, Inc., a San
Diego-based
software firm

“Any time I look at (gas prices), it’s still about half the price you’d pay in Europe. ... As far as our business, it’s affected us by limiting the amount of air travel we do. We’re doing more teleconferencing, and trying to cut back air travel as much as possible.”



SAYED ALI

President, Creative Host Services, Inc., a San Diego firm that operates restaurants and concessions at 26 airports

“I just received a letter from one of our major food purveyors, Sysco, who told us

that due to the increased fuel costs, they’re going to increase their costs to us. What we’ll do is pass on those higher costs to our customers, which will average about 3 percent.”

JACK J. FLORIO

Vice President,
Communications
San Diego Tech Coast
Angels

“The signs of rising gas prices are on every corner reminding people of the uncertainty of the future. As an angel investor in San Diego companies, it becomes more challenging to attract other investors to the high-risk/high-reward opportunities that angel investing offers. The interesting thing is that this is probably the best time to invest. Valuations are down and the choices are more diverse.”



ALAN GIN

Professor of Economics
University of San Diego

“For every 10 cents the price of gasoline goes up, that takes \$5 million a month out of the local economy. So with the price of gas now gone up from \$1.50 to \$2, that’s \$25 million a month people are spending that they could have spent somewhere else. As a result they have less disposable income.”

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA
TUESDAY 374,856
MAR 4 2003



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INFORMATION SERVICES

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Teletrivia

• "Wilma," Denzel Washington's first TV movie, was the biography of what famous Olympic athlete?

Answer below

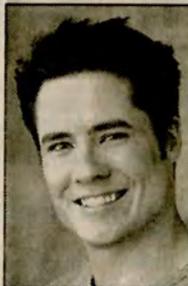
ABC's new 'Bachelor' is USD grad

ABC has announced the identity of its newest male subject in "The Bachelor," and he went to school in San Diego.

Andrew Firestone, 27, graduated from the University of San Diego in 1998 with a degree in business administration and is the great-grandson of Harvey Firestone, founder of the tire company.

Andrew's father, Brooks, started the Firestone Vineyard in Santa Barbara, where the scion is now sales manager, according to the vineyard Web site.

Producers of "The Bachelor" originally con-



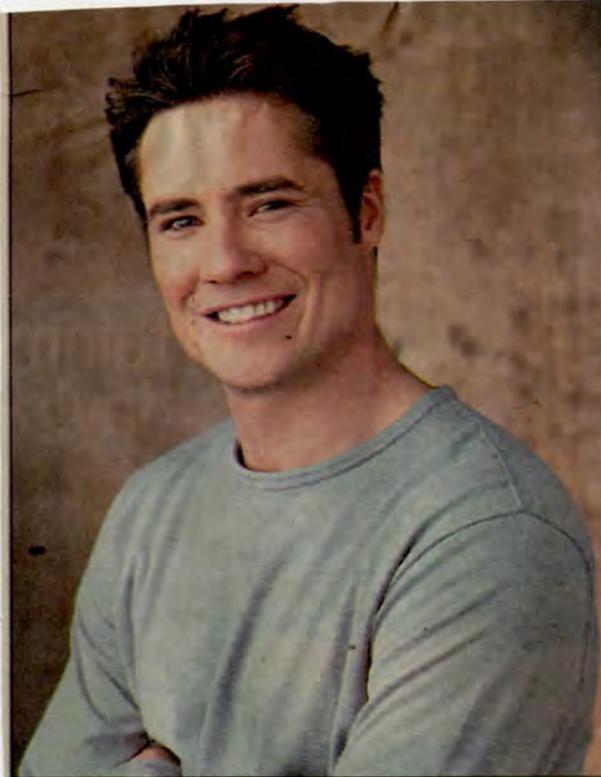
Andrew Firestone

tacted Andrew's brother, Adam, only to discover he is married and the father of four children. It was then that Andrew was chosen to take part in the show.

Their mother is Catherine Boulton Firestone, former soloist with the British Royal Ballet.

The new edition of "The Bachelor" will begin March 26 on KGTV/Channel 10.

- ROBERT P. LAURENCE



ABC originally wanted to cast Andrew Firestone's brother, Adam, but he's married with four kids.

Meet the Bachelor

Andrew Firestone leads season 3

LOS ANGELES — After weeks of speculation, ABC has announced that the next star of *The Bachelor* will be **Andrew Firestone**, a 27-year-old with a spectacularly diverse business lineage.

Firestone will begin wooing women when the *The Bachelor 3* begins March 26.

Firestone's great-grandfather, Harvey, founded the tire company that bears the family name, while his father, Brooks, started the Firestone Vineyard, where Andrew currently works as sales manager, under his brother Adam.

Originally, producers wanted Adam Firestone to be their Bachelor, only to find him ineligible due to his having a wife and four children. Adam, however, suggested they talk to his younger, single brother.

Andrew Firestone, whose

Hot Plate

mother is former British Royal Ballet soloist **Catherine Boulton Firestone**, was born in Santa Barbara County's Santa Ynez Valley and went to prep school before attending the University of San Diego.

He graduated with a degree in business administration in 1998 and backpacked around Europe before returning to the family business.

On the vineyard's website, Firestone says, "I plan on starting a family someday and, by growing the family business, I will be building my children's future as well."

ABC, no doubt, will have no problems finding women who want nothing more than to share that dream.

— AP

PROVINCE

VANCOUVER, BC, CN
TUESDAY 220,000
MAR 4 2003

MORNING HERALD

HAGERSTOWN, MD
TUESDAY 57,909
MAR 4 2003

JANESVILLE GAZETTE

JANESVILLE, WI
MONDAY 28,000
MAR 10 2003

NEWS-LEADER

SPRINGFIELD, MO
TUESDAY 64,173
MAR 4 2003

TIMES LEADER

WILKES-BARRE, PA
WEDNESDAY 47,458
MAR 5 2003

ST. JOSEPH NEWS-PRESS

ST. JOSEPH, MO
MONDAY 42,200
MAR 10 2003



DAILY OKLAHOMAN

OKLAHOMA CITY, OK
WEDNESDAY 213,722
MAR 5 2003



Burrelles
INFORMATION SERVICES

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45

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ABC unveils new 'Bachelor'

⁴¹⁵⁴
LOS ANGELES — After weeks of speculation, ABC has announced that the next star of "The Bachelor" will be Andrew Firestone, a 27-year-old with a spectacularly diverse business lineage. Firestone will begin wooing women when the "The Bachelor 3" begins at 8 p.m. March 26.

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Andrew Firestone, whose mother is former British Royal Ballet soloist Catherine Boulton Firestone, was born in Santa Barbara County

Santa Ynez Valley and went to prep school attending the University of San Diego. He graduated with a degree in business administration in 1998 and backpacked around Europe before returning to the family business.

CINCINNATI ENQUIRER

CINCINNATI, OH
TUESDAY 206,403
MAR 4 2003



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INFORMATION SERVICES

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New 'Bachelor' scion of tire pioneer

The real deal or the wheel deal? The great-grandson of tire entrepreneur Harvey Firestone will be *The Bachelor* looking for a wife on ABC starting March 26 (9 p.m., Channels 9, 2).

ABC calls Andrew Firestone, 27, "handsome, charming ... (and) the real deal."

Firestone is the son of pioneering vintner Brooks Firestone, founder of California's Firestone Vineyard, and Catherine Boulton, a former British Royal Ballet soloist.

Firestone was born in Santa Barbara County's Santa Ynez Valley, and attended prep school and the University of San Diego.

He lives in San Francisco and works as sales manager for the Firestone Family Estates, ABC says.

The Bachelor found Firestone through his brother, Adam.

Producers had contacted Adam Firestone about being on the show, not knowing that Adam is married



John Kiesewetter

with four children.

The Bachelor is ABC's highest-rated entertainment show this season.

The fall series featuring bachelor Aaron Buerge, a Missouri banker, averaged more than 16.78 million viewers to rank No. 14 this season.

The only ABC series to draw more viewers is *Monday Night Football*, No. 13 this season with an average of 16.91 million viewers.

The Bachelorette, which ended Feb. 19, averaged 16.74 million viewers to rank No. 15.

More Burbank: Great news for Gary Burbank fans.

The popular 3-6 p.m. humorist, satirist, entertainer

— whatever you want to call him — has signed a new four-year contract with Clear Channel's WLW-AM (700).

"I figured it was too late to start

another career," says Burbank, 61, who came to WLW-AM in 1980 from Louisville.

"I intended to come here for a year, and go back to Louisville, where my wife is from," says Burbank, who has twice won the prestigious Billboard Magazine and Marconi Awards for radio personality of the year during his stay here.

Ever since his 10-year contract came up from renewal in 1994, Burbank had talked about retiring to his Florida home.

He says he considered leaving because previous WLW-AM bosses, including Bill Cunningham in a brief stint as program director, had taken the fun out of the job.

"Every time I said it, I was serious about it. But I'm having a good time again, and I wasn't for a long time," Burbank says.

He credits his sidekicks — Duke Sinatra (aka John Davies), Rob Ervin, Slim Tempo (aka J.D. Riggs) and Rocco Costellanto — for keeping his sense of humor sharp.

"I'd actually pay for a ticket to hang out with this guys, if I went ahead and retired," Burbank says.

TV today: Billy Bush from *Access*

Hollywood hosts a new *Let's Make A Deal* (8 p.m., Channels 5, 22).

Fans of Monty Hall, an executive producer for the revival, will enjoy seeing his 1963 *Let's Make A Deal* pilot (7 p.m., 9 p.m. and midnight today, Game Show Network).

Jimmy Kimmell's phone prank show, *Crank Yankers* (10 p.m., Comedy Central), returns for a second season with voices by Snoop Dog, Wanda Sykes, Tom Green and Robert Smigel.

Turner Classic Movies' "31 days of Oscar" continues with *Chitty Chitty Bang Bang* (8 p.m.), *The Great Race* (10:30 p.m.) and *Grand Prix* (1:30 a.m.).

Talk shows: Today's guests from TV Data:

Live with Regis and Kelly (9 a.m., Channel 9): Bruce Willis.

Wayne Brady (10 a.m., Channel 9): Dean Cain, Frankie Avalon.

The View (11 a.m., Channel 9): Sarah Ferguson, Queen Latifah.

Caroline Rhea (3 p.m., Channel 19): Rick Schroder, *American Idol* contestants Corey Clark and Joshua Graci.

E-mail jkiesewetter@enquirer.com



Firestone

4154



SUNDAY NEW YORK POST

NEW YORK, NY
SUNDAY 562,639
MAR 23 2003

FOR round three of "The Bachelor," they managed to snag an honest-to-goodness millionaire in Andrew Firestone.

Apparently, it's not easy having green and being the great grandson of entrepreneur Harvey Firestone. Despite being a handsome, cello-playing guy — who has run with the bulls in Spain and knows how to choose the right wine for dinner (his family owns a California winery) — Firestone is still single.

Since those debutante balls — and NASCAR events where a Firestone should be a hot com-

modity — failed to deliver the right girl, the tire heir did the only logical thing: He agreed to go on national TV and date 25 women on camera so he could spontaneously find true love with enough time left over for commercial breaks.

Hopefully, this search for love will go better than his career so far.

Firestone worked in the vineyard as a kid, then went to the University of San Diego. (Hmmm, seeing hints of not-so-bright Evan Marriott? Shouldn't Firestone have attended an Ivy League university?)

At school he sold more than \$1 million worth of insurance to his college buddies for Northwestern Mutual Life (he must have been a lot of fun at parties) and then toured Europe before heading right back to the family business.

But Firestone was "encouraged" — according to his bio — to forge path away from the family. No mollycoddling for this heir! He headed to San Francisco and a brokerage firm. That lasted all of two years, until "the firm was forced to substantially down-

size." It wasn't just him. They fired a lot of guys.

Wisely, Firestone "seized the opportunity to return to the winery."

And who could blame him? The only question is how long audiences will remain caught up in these relationship shows when the two people paired off at the finale don't even pretend to date — much less attempt a meaningful relationship — once the cameras stop rolling.

THE BACHELOR
Wednesday, 9 p.m., ABC

WANDA'S EVERYWHERE...PAGE 3

ROSS, MICHAEL JOHN



Michael Ross, 58, died of cancer on March 24, 2003. He was a political science professor, and an attorney with State Fund.

Michael received his Masters Degree in Political Science and his PhD. in Government from Claremont Graduate School. He taught Political Science in Illinois and at the University of San Diego, as well as at community colleges in the San Diego area. He also authored six editions of a college-level political science textbook. He started a second career in 1989 when he earned his J.D. from USD Law School. He took great pride in his work and continued working at State Fund until a few days before his death.

Michael was a member of the American Political Science Association and the Knights of Columbus.

He is survived by his mother, Cathleen; his wife, Josiane; and his sons Tim and Matt.

A funeral Mass will be held Thursday, March 27, at 9:30 a.m. at **Our Lady of Grace Catholic Church**, 2766 Navajo Rd., El Cajon.

San Diego Union-Tribune March 26, 2003

Good health is a woman's legacy

4154



Kay Upton was amazed. "The nurses — the professional people — are coming," she said.

"Because this is a woman's legacy."

And that's pretty much what the sponsors called it: "The Women's Legacy." Its subtitle was "A Work of Heart."

The American Heart Association staged its third annual luncheon designed to teach the risk factors and warning signs of heart disease and stroke.

Honoree of the event was Mary Brito, who is the matriarch of this year's Legacy Family. Saluted along with her were her children: Andrea, Luanne, Lou, and six grandkids.

(Actually on the scene were Mary's daughter Andrea Bokosky and her daughter, Kelly; and Mary's daughter-in-law, Linda Brito, with her daughters, Ariel and Danielle.)

Mary's contributions to San Diego are too many to mention here — they occupied a full page in the souvenir program. Among the highlights were work with the Muscular Dystrophy Association, the Mercy Hospital Auxiliary, Our Lady of the Rosary, Children's Hospital & Health Center, San Diego Ballet, Crime Victims Fund, University of San Diego, Social Service Auxiliary, Salvation Army, Mission San Diego de Alcalá — and, yes, even more.)

She is the widow of Lou Brito, who was president of the American Tuna Boat Association, executive vice president of the Heinz Corp. in Southern California, and the founder of Ocean Fisheries.

Marcellite Penhune chaired the Women's Legacy event at the Doubletree Hotel in Mission Valley. It attracted 420 guests and netted \$62,000 for the Heart Association.

Some of those attending were Sister Mary Jo Anderson, Berit Durler, Astrid Shannon, Kari Martone, Ingrid Nielson-Imrie, Cindy Furlong (with a tennis-injured left arm), Lori DeMaria, Alice Saunders, Barbara Bentley, Annette Fritzenkotter, Bess

Lambron, Kay Rippee, Lynn Silva, and Marly Da Rosa.

Maria Stanley was there, and so was her mother, Mary Rosa Santos. They were part of a crowd that included Darlene Davies, Betty Beyster, Joyce Deneris, Shelly Blair, Mary Alice Gonsalves, Virginia Blakey, Joy Callicott, Patricia Boudreau, Rachel de la Vega, Gretchen Vik, Kristi Pieper, Marcellite Broadhurst, Deolinda Medeiros, and Faith Gladkoff.

Tables in the ballroom were

centered with heart-shaped topiaries.

Maggie Watkins turned out for the party, and so did Mary-Em Howard, Jennie Lee Irely, Elizabeth Zongker, Regina Kurtz, Debbie Malloy, Mim Sally, Sigrid Pate-Butler, Karen Miller, Ann Navarra and her mother, Esther Navarra, Betty Tharp, Robin Nordhoff, Deborah Allen, Aida Theodore, Eleanore White, Betty Saville, and Dianne York-Goldman.

One of the day's guest

speakers was Barbara Phillips, M.D. and master of science in public health, of the University of Kentucky. She is a past member and president of the American Board of Sleep Medicine, and now serves on the boards of the American Academy of Sleep Medicine and the National Sleep Foundation.

The other guest speaker was chef Michel Stroot of The Golden Door, the spa in Escondido. Craig Claiborne, late food editor of *The New York Times*, called Stroot "a kitchen genius" and described his creations as "tantalizing and singularly inspiring."

Pat Brown of KNSD/Channel 39 was the mistress of ceremonies.

Corridors surrounding the ballroom at the Doubletree were filled with silent auction items; with purveyors of jewelry and scarves; and with representatives of companies devoted to health and its maintenance.

At least two of the luncheon guests made an extraordinary effort to be there for Mary Brito: granddaughter Kelly Bokosky, who came from the campus at Vanderbilt, and Danny Silva, who flew out from classes at Villanova.



SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA
SUNDAY 374,856
MAR 9 2003

Robert Williams, 75; role model in Linda Vista

By Jack Williams
STAFF WRITER

4154

As much as Robert A. "Bob" Williams liked Linda Vista, he wasn't about to overlook any shortcomings or spare any well-intentioned advice.



Robert Williams

From the neglect of absentee property owners to the controversial expansion of the University of San Diego, he approached issues head on with a voice that sometimes echoed the beat of his community's heart.

"I always admired the fact that he was such an innovative thinker, a visionary," said Reg-

gie Smith, a fellow community watchdog. "He was a role model for the people of Linda Vista."

Mr. Williams, a founding member in 1993 of the Linda Vista Civic Association and former president of the Bayside Community Center, died March 12 at Sharp Memorial Hospital in Kearny Mesa. He was 75.

The cause of death was complications from pulmonary hypertension, a condition that forced him to attend community forums in recent years with an oxygen tank to aid his breathing.

"He never let his condition stop him from speaking on issues he felt were important," Smith said. "He never asked for special favors. Everyone respected him tremendously."

By lobbying for Community Development Block Grant

funds, Mr. Williams contributed to a remodeling of the Linda Vista Recreation Center and brought code enforcement officers into Linda Vista to force property owners to correct violations.

"Bob sometimes went to meetings two to three times a day to push issues," said Grover Diemert, executive director of the Bayside Community Center, a social service agency that helps immigrant families, seniors and children.

"The community looks better because of him," Diemert said. "He was always able to ask the good questions in public forums and push the envelope further to improve things in the community."

When USD wanted to expand, which included adding campus parking, Mr. Williams was a steady influence in

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA

FRIDAY 374,856

MAR 21 2003

discussions and helped cement a strong relationship between the school and community, Smith said.

"Most of all," she said, "Bob was a very honest, loyal and wonderful person."

Mr. Williams, a Linda Vista resident since 1983, began devoting full time to community affairs after retiring in 1989 from the hearing aid industry.

As the owner of an apartment building, he became acquainted with Linda Vista's planning group by requesting a variance on his property. "It took him three tries, but he finally got it," said his wife, Vivian.

In 1995, Mr. Williams served as chairman of the subcommittee that revised the Linda Vista community plan. He also was active in Kearny Mesa Kiwanis,

serving as treasurer for three years.

Mr. Williams was born in Brainerd, Minn., and lived in the Midwest for most of his life.

He graduated in 1951 from Western Illinois University and operated several small businesses until 1968, when he began specializing in selling hearing aids. "He had worn a hearing aid since he was 30," his wife said.

After years of visiting relatives in San Diego, Mr. Williams sold his business 20 years ago and moved from Wisconsin to Linda Vista, where he welcomed the diverse cultures as enthusiastically as he did the mild climate.

"Bob was very supportive of bringing the community together," Diemert said. "He was about building bridges among

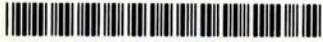
different cultures and languages.

"His main contribution to the Bayside Community Center was encouraging us to do things — reaching out for funding and resources."

In addition to his wife, Mr. Williams is survived by his daughter, Roberta Ginter of Brookfield, Wis.; sons, Jeffrey Williams of Oshkosh, Wis., and Scott Williams of Canton, Ga.; and seven grandchildren.

A memorial service was held Sunday at Bayside Community Center. Donations are suggested to the Bayside Community Center or the Pulmonary Hypertension Association.

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Cuban children's troupe to perform

Sen. Alpert helped steer group here

By David E. Graham
STAFF WRITER

4/54

State Sen. Dede Alpert has fond memories of the children's theater troupe she watched perform in Cuba last year when she visited the island on a legislative tour.

Now residents of San Diego will be able to see the children's group when it launches its first tour to the United States with a performance in San Diego, thanks in part to the legislator's encouragement.

The troupe and its adult leaders were able to obtain visas to enter the United States despite the strained political relationship between the governments of the two countries and additional background checks required after the Sept. 11, 2001 attacks.

At the performance in Havana attended by Alpert, members of *La Colmenita* ("the little

beehive") told the visiting legislators they hoped to visit the United States, and the legislators encouraged them, she said.

"It was a very impressive group," Alpert, D-Coronado, said of *La Colmenita*, a troupe of 7- to 14-year-olds who perform Shakespearean plays, Cuban folk stories and songs, using English and Spanish.

The group has toured Latin America, Japan and Europe. Beyond talent, it is notable for including children with physical handicaps, even behavioral problems, and showing how their talents can supersede these problems.

While Americans often talk about integrating the handicapped into routine social events, Alpert said, "This seems to be a living example. That's the thing that has stuck most with me."

The group will have a public performance Sunday at the University of San Diego, where it will perform Shakespeare's "A Midsummer Night's Dream."

The group has toured Latin America, Japan and Europe. Beyond talent, it is notable for including children with physical handicaps, even behavioral problems.

The group also will hold a private workshop with students at Hoover High School before continuing on for public performances in Los Angeles, Sacramento, Oakland and San Francisco.

Ana Perez of Global Exchange, the San Francisco organization that arranged the visits, said she thinks California is a good place for the group's first U.S. visit because so many

people here speak Spanish or English as a second language.

The troupe alternates lines of dialogue between the two languages so that a listener in either language can understand the action and follow the plot.

Global Exchange was familiar with the troupe because the organization has arranged trips to Cuba. For more than 40 years, Cuba has been off limits for most Americans because of a trade embargo, although the U.S. government permits some travel there, such as cultural tours, people with family there and some government officials.

The trip took longer to arrange because of lingering reservations among Cuban officials over the case of Elian Gonzalez, the Cuban boy who was kept in Miami against the wishes of his father in Cuba, trip organizers said.

Perez said profits from admission tickets to the troupe's performances will be used to buy medicine for children in Cuba, where such items often are in short supply.

SAN DIEGO UNION-TRIBUNE

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EVENTOS LATINOS

BEST BET • BUSY BEES BUILD BRIDGES

Former radio reporter Ana Pérez fell in love with the people of Cuba while visiting that country during a two-week conference on ecology.

Frustrated by the fact that most U.S. citizens are unable to meet Cubans because of a travel ban to the island, she decided to bring a Cuban children's theater company to the United States.

The group, which is composed of children ranging from ages 7 to 15, is called La Colmenita, or the Little Beehive. The troupe will perform two shows in San Diego and will feature bilingual renditions of Shakespeare's "A Midsummer Night's Dream" and the classic Caribbean folk tale "La Cucarachita Martina."

"This company shows how children can coexist in two languages," said Pérez, who reported for National Public Radio's program "Latino USA."

Also known as the National Children's Theater Company of Cuba, La Colmenita was founded in 1990 as a grass-roots community theater project. The company has performed in more than 10 countries, including Mexico, Ger-



Cuba's all-children theater troupe La Colmenita will offer two bilingual shows in San Diego. Courtesy of La Colmenita

many, Japan and France. In Cuba, parents and teachers have set up local La Colmenita theater groups with about 10,000 children currently enrolled.

"We thought it would be an excellent idea to bring this group, especially given California's budget crisis and the fact that not a lot of attention is being given to the arts," said Pérez.

The tour, sponsored by Global Exchange, allows the Cuban children to participate with local students in workshops at schools and cultural centers where they can share experiences and explore creativity.

The group will visit five California cities, including Los Angeles and Sacramento. Proceeds benefit medical aid in Cuba.



Sunday's performance will take place at 7 p.m. at USD's Shiley Theater, 5998 Alcalá Park. Monday's show will be held at the Salvation Army / Kroc Community Center, 6845 University Ave., at 7 p.m. Tickets for both shows are \$20. Information: www.ticketweb.com or (415) 575-5559.

HIRAM SOTO

Athletics

STANFORD 77



NCAA TOURNAMENT



USD 69

PAINFUL STUFF

Toreros lead late, but lose grip in 'mini game'

By Hank Wesch
STAFF WRITER

SPOKANE, Wash. — All season long the USD basketball team played what it termed "mini games" to end practices.

Divide into two teams. Put a few minutes on the clock, give one side a small lead, play it for real until the clock hits zero.

Yesterday afternoon, before 11,284 at Spokane Arena, the Toreros found themselves leading Stanford 66-63 with 3:41 to play in their first-round game of the NCAA Tournament. But as the clock hit zero, Stanford's Josh Childress was throwing down a thunderous dunk that gave the Cardinal a 77-69 victory.

"We lost the mini game," said USD coach Brad Holland.

Also the Big Game that would have put USD in the NCAA Tournament win column for the first time in the history of a program that is now 0-3 in Big Dance experiences. And the fact that the Toreros came from 19 points down in the first half to have the lead at the start of the mini game was little consolation.

"You can't describe the sadness that we feel," said Matt Delzell, one of four seniors whose USD careers came to an end. "And you can't describe the feeling when we won the (WCC Tournament) championship and you can't describe the feeling when we lose in the NCAA Tournament.

"They'll have to drag me out of that locker room, because I don't want to leave."

The Toreros (18-12) played the first 11 minutes as if they were awed by the circumstances and found themselves down 29-10 to a Stanford team that was tormenting them from both inside and the perimeter.

Then Holland switched from a man-to-man to a 3-2 zone defense. Stanford's perimeter shots stopped falling, USD started rebounding and scoring at the other end. And the Toreros, who trailed Gonzaga by 12 early in the WCC Tournament championship game, fought back to trail 35-32 at halftime and missed a chance to tie.

Stanford (24-8) expanded its advantage to nine in the first five minutes of the second half before USD mounted a second comeback, outscoring the Cardinal 17-6 from the 10:03 mark to 3:41 to take the 66-63 lead on a jumper

SEE USD, D6

SAN DIEGO UNION-TRIBUNE

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SUMMARY

Stanford 77, USD 69

USD	Min	FG	FT	Reb	A	PF	Pts
Belser	20	0-2	1-2	1-4	0	3	1
Blair	33	9-20	6-7	2-5	0	1	27
Keep	25	4-14	4-5	5-9	1	4	12
Morris	34	4-9	1-2	1-3	0	5	9
Delzell	29	2-8	2-2	0-2	2	2	7
Smith	10	0-1	0-0	0-1	0	0	0
Lechtenberg	1	0-0	0-0	0-0	0	0	0
McGrain	26	1-1	3-4	3-6	4	2	5
Lewis	22	0-6	8-10	1-4	0	1	8
Totals	200	20-61	25-32	13-34	7	18	69

Percentages: FG .328, FT .781. 3-Point Goals: 4-18, .222 (Blair 3-8, Delzell 1-6, Morris 0-1, Smith 0-1, Lewis 0-2). Team Rebounds: 8. Blocked Shots: None Turnovers: 11 (Belser 5, Keep 3, Morris 2, Delzell). Steals: 3 (Belser 2, Lewis). Technical Fouls: None.

STANFORD	Min	FG	FT	Reb	A	PF	Pts
Childress	36	9-17	2-3	4-11	5	3	22
Davis	12	0-3	0-0	1-2	1	5	0
Little	20	6-8	0-2	2-7	1	4	12
Barnes	40	5-15	5-6	0-6	3	3	18
Lottich	39	6-15	2-2	1-2	4	2	17
Kirchofer	15	1-2	0-0	1-2	0	2	2
Grunfeld	4	0-1	0-0	0-0	0	2	0
Robinson	30	2-3	2-2	3-8	2	2	6
Haas	2	0-0	0-0	0-0	0	1	0
Haryasz	2	0-0	0-0	0-0	0	0	0
Totals	200	29-64	11-15	12-38	16	24	77

Percentages: FG .453, FT .733. 3-Point Goals: 8-24, .333 (Barnes 3-9, Lottich 3-9, Childress 2-5, Grunfeld 0-1). Team Rebounds: 3. Blocked Shots: 8 (Childress 4, Little 4). Turnovers: 14 (Barnes 5, Childress 3, Little 3, Davis, Grunfeld, Robinson). Steals: 4 (Barnes, Childress, Lottich, Robinson). Technical Fouls: None.

USD (18-12)	32	37	69
Stanford (24-8)	35	42	77

A-11,284. Officials—Ted Valentine, Fran Connolly, John Healty.

► **USD**

CONTINUED FROM D1

Toreros falter in end after big comebacks

by Roy Morris.

The mini game was on, and Stanford went off.

Julius Barnes (18 points) hit four straight free throws and Matt Lottich (17 points, 4 assists) arced in a three-pointer with 39.6 seconds remaining and cashed two free throws with 27.6 remaining as the Cardinal put together an 11-3 run. That set the stage for the exclamation point by Childress, who was the real Torero killer with a 22-point, 11-rebound, four-block performance.

But in the mini game, it was as much what USD *didn't* do as what Stanford did. On back-to-back possessions, leading first by three and then by one point, the Toreros got the ball into the hands of their big man, Jason Keep, in the shadow of the basket.

The first time Keep missed with a jump-hook. The second time he missed twice from point-blank range, first on a shot strongly contested by Stanford's 6-foot-10, 275-pound Rob Little, and then one that was blocked by Childress.

"They did a good job and Childress got a good block on me," Keep said. "I thought they were going in, but I couldn't get them to fall. I take the blame for this loss."

Keep, the player most responsible for USD qualifying for the tournament in the first place, was forced to sit most of the second half after picking up two

fouls in the first 1:31 of the half and his fourth with 10:43 to play. Keep finished with 12 points and nine rebounds but was held scoreless in the second half.

"The last time I checked, we need Jason Keep to score for us to win," said

Holland.

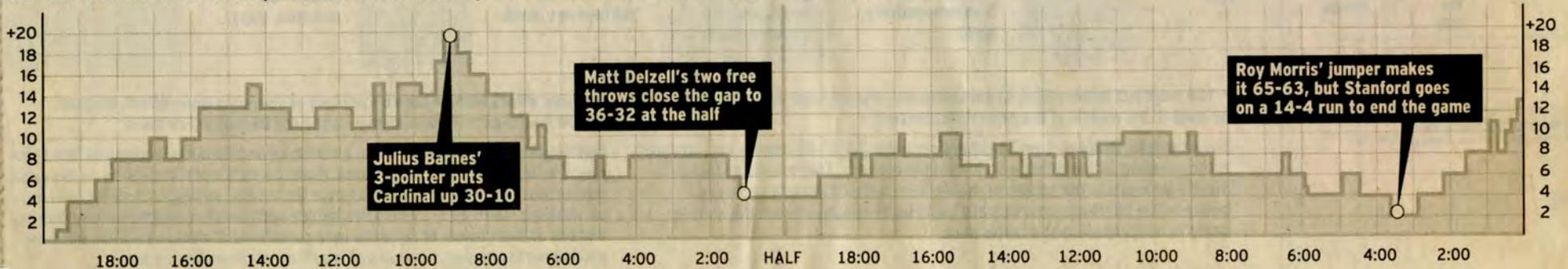
Keep's front-line mate, Jason Blair, was the workhorse in both the first- and second-half rallies and ended his career with a 27-point scoring effort that tied his season high.

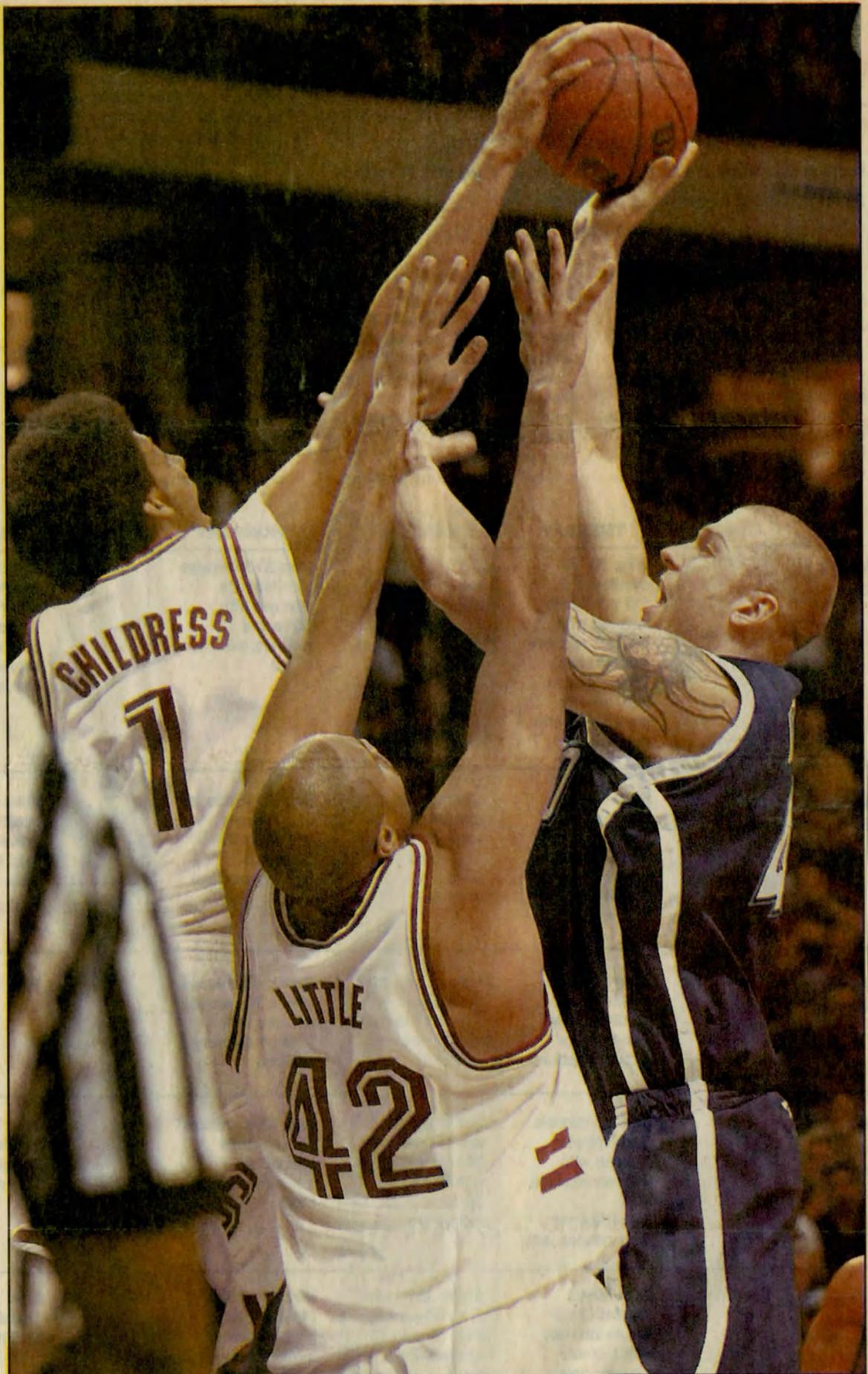
"I wasn't worried to be down like that at the start," Blair said. "I knew we would fight back and get back in the game. We just came up short at the end."

In the mini game of the maxi import.

Tracking Stanford's lead

USD narrowed the deficit to two points with 3:43 left in the game. The Toreros trailed by as much as 20 in the first half.





USD's Jason Keep is stuffed by Stanford's Josh Childress (1), with defensive help of Rob Little (42). Keep was held to only 12 points for the game and none in the second half. *Sean M. Haffey / Union-Tribune*

USD REPORT

Stanford center unmoved by Keep

By Hank Wesch
STAFF WRITER

SPOKANE, Wash. — Jason Keep left an early impression on his Stanford counterpart, Rob Little. But in the end, Little impressed his coach and teammates with the job he did on Keep.

"Jason Keep knocked the (bleep) out of me," Little said afterward. The 6-foot-10, 275-pound Stanford sophomore was referring to an early-game collision with the 6-10, 280-pound Toreros senior that loosened one of Little's teeth and left him to search for a dentist after the game.

Still, it was Little who took a bite out of the Toreros when he combined with Josh Childress to stop Keep on two possessions late in the game and the Toreros holding three- and one-point leads.

"All the credit goes to Rob," said the 6-8, 200-pound Childress, who blocked one of Keep's late efforts. "(Little) stayed in front of him (Keep) and made him take a bad shot. I happened to be there and went up and blocked it.

"Rob had a heck of a game and limited Keep to 12 points."

Little matched Keep's 12 points and equaled Childress' four blocks, the two of them accounting for all of Stanford's rejections. Childress was matched up defensively against USD's Corey Belser.

"Belser's not a big-time scorer, so I could sag off and help," Childress said. "In the Pac-10, I usually guard the other team's best player."

Typical Stanford

Stanford coach **Mike Montgomery** was ho-hum about the win, even though his team squandered a 19-point lead and had to rally late for the victory.

"We've kind of played that way all year," Montgomery said. "We've played the vast majority of our games like this."

Montgomery said he thought USD was nervous at the beginning when Stanford jumped off leads of 9-0 and 29-10. "Then they figured out it's just basketball.

"Our biggest problem was we kept putting them at the foul line," Montgomery said. USD made 25-of-32 free throws to Stanford's 11-for-15. But in the end, Cardinal players came through.

"Rob Little was really good against Keep, especially late in the game and (**Matt**) **Lottich** hit his signature three late in the game like he always seems to do," Montgomery said.

While saying USD did a "nice job," Montgomery wasn't about to give high grades for his own team's performance.

"We didn't play as well as we're capable," Montgomery said. "I'm a little disappointed in the way we played."

Holland on UCLA

USD coach **Brad Holland's** response to the daily question about the opening at UCLA:

"I would be untruthful if I said I wasn't interested. But I don't know how interested they are in me. I'm not sure I'm in the picture on that."

Buzzer beaters

USD's **Nick Lewis** set career highs in free throws attempted (10) and converted (8), all in the second half ... Childress' four blocks were a career high. Childress, a sophomore, has 55 blocks in his career, one shy of **Adam Keefe** for a tie for 10th on the school charts ... Childress got his 11th double-double of the season, Keep was one rebound shy of his 10th.

Smaller schools' standouts

USA TODAY · THURSDAY, MARCH 20, 2003 · 3C

NCAA's first round offers chance at glory

By Erik Brady
USA TODAY

The regular season and the Final Four belong to the big names at the big schools. But the first round of the NCAA men's basketball tournament is owned by the little names from lesser-known schools:

Little big men who put the magic in March.

Names you don't know from schools you know only vaguely could pull big surprises starting with the first round today and Friday. Glass slippers will fit on overgrown feet; we just don't know which ones yet.

Some of these little big men are little — such as East Tennessee State's Tim Smith, who is 5-9 in your program, 5-8 if you listen to him and 5-7 without sneakers, socks and tape.

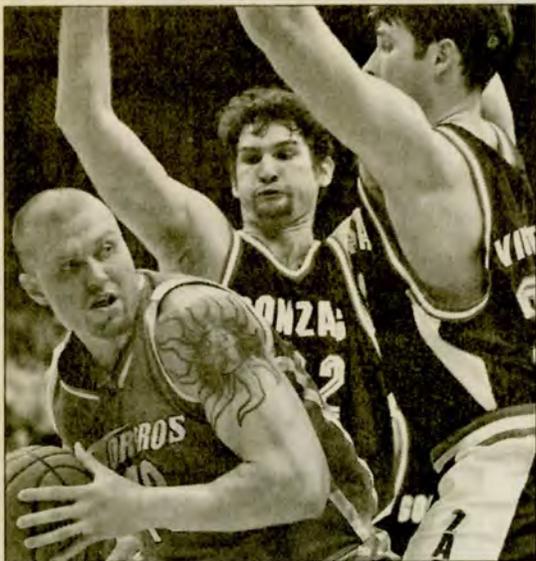
Some of these little big men are big — such as the University of San Diego's Jason Keep, who is 6-10 and 270 pounds with multicolored tattoos covering his massive upper arms.

And some of these little big men are older — such as Indiana University-Purdue University Indianapolis' Matt Crenshaw, a Navy veteran who at 26 apparently is the oldest player in Division I.

One or more of these players is bound to be this year's Brett Blizzard, the theatrically named star of North Carolina-Wilmington. His Seahawks shocked Southern California in the first round last year and played well in the second round before falling to eventual runner-up Indiana.

Who will come out of nowhere and be this season's Blizzard?

Well, maybe him.



By Jack Smith, AP

Constant reminders: San Diego's Jason Keep has tattoos in memory of his daughter and ex-teammates.

are in spotlight

Jason Keep: The first thing you notice about the 6-10 center for the University of San Diego is his tattoos. They tell a sad story.

On his upper right arm is a cross and the words, "In loving memory Alli Anne Marie," his daughter who was stillborn in 2000.

On the back of his neck are the jersey numbers of two former teammates and close friends who died in a plane crash in 2001, when Keep played for Oklahoma State. Dan Lawson wore 3. Nate Fleming wore 11. Their numbers are surrounded by stylized angel wings and broken glass. An orange ribbon has the No. 10, for the total number lost in the crash.

The tattoos keep his daughter and his friends "close to me. They're always with me," Keep says.

He has seven tattoos, a nose ring, a tongue ring and five ear piercings, although "I only use two anymore." He is, in every respect, an imposing figure.

Keep left Oklahoma State partly because of the sadness he experienced there but also because he often was in trouble. He freely admits he has had troubles since he was expelled from high school in Idaho for frequent fighting.

"I guess you could say I had anger management problems," Keep says. "Little things bothered me. I used to get in a lot of fights. I control it 10 times better than I used to — 20 times better."

He credits USD coach Brad Holland: "I was having some conflicts this season, and Coach Holland sent me to a counselor guy and we talked things out."

Holland in turn credits Keep for turning the Toreros into a tournament team: "He's 6-10 and 270, but he's not a slug. He gets up and down the floor. I don't know if there's another player in the country like him. UCLA would love to have this kid."

No wonder: Keep scored 32 points and pulled down 16 rebounds in an upset of UCLA. Today the Toreros will take on a better Pacific-10 team in Stanford in a South Region opener. Is an upset in the air? "That's always your best hope," Keep says.

Not all of his tattoos are sad ones. The giant sunburst on his left arm covers an older tattoo that said, "Big Dady." He got tired of explaining that his nickname is pronounced Big DAY-dee, not Big Daddy, and that he meant to spell it that way.

Now a little sun shines on a life marked by sadness and anger.

ESPN2 reacts to late call: NCAA games must go on

It's shortly after 2 p.m., almost time for USD's first NCAA Tournament game in 16 years. CBS is busy with war coverage, so we make the switch to ESPN2.

And see a golden retriever paddling through a river.

Hold the jokes. The tournament had not gone to the dogs.

It was ESPN2's regular programming, "North American Hunter." Before panic could set in, though, basketball soon appeared. And, while it was the wrong game — Oklahoma vs. South Carolina State — the situation was fixed before even two minutes had elapsed and with the score only 3-0.

"There were definitely some technical hiccups in that situation," ESPN spokesman Josh Krulewitz said. "The plan was not for you to miss any part of that game."

"But a lot of terrific stuff happened in a short period of time on very short notice, and we just had a technical glitch. We appreciate people's patience and understanding in what are difficult times for everyone."

Considering everything else going on in the world, if that was the worst thing that happened yesterday, we can't complain too much.

Krulewitz said ESPN did not learn until 20 minutes before air time yesterday morning that it would be carrying CBS' daytime coverage of the tournament. At 9 a.m., CBS broke away from war coverage just long enough for studio host Greg Gumbel to direct viewers to ESPN.

"This year's tournament is set against a larger, more serious backdrop of world events," Gumbel said. "Our thoughts and best wishes are with our troops overseas."

Week in review: San Diego's TV ratings

	Network	Rating	Share
SATURDAY			
College basketball (Oregon-USC)	CBS	3.2	7
Golf (PGA Honda Classic)	NBC	2.5	6
Curling (U.S. Championships)	NBC	2.3	6
Baseball (Padres-Giants)	Ch. 4	2.0	5
College basketball (Big Ten semifinals)	CBS	2.0	5
Figure skating (ISU Grand Prix)	ABC	1.9	4
College basketball (Louisville-UAR)	CBS	0.7	2
Hockey (Avalanche-Wings)	ABC	0.3	1
SUNDAY			
College basketball (NCAA Selections)	CBS	4.4	9
Golf (PGA Honda Classic)	NBC	3.3	7
Pro basketball (Mavs-Kings)	ABC	3.2	7
Auto racing (NASCAR Carolina 500)	Fox	3.0	7
Tennis (Pacific Life Open, men & women)	ABC	1.7	4
College basketball (SEC, Big Ten finals)	CBS	1.4	3
Arena football (Crush-Rattlers)	NBC	1.3	3

WEEKDAY RATINGS: Junior Seau press conference, Fri. on Ch. 10: 3.8/13. Pro basketball (Clippers-Spurs), Fri. on Ch. 5/69: 0.8/1.

Source: Nielsen Media Research. Each rating point represents 10,042 households in San Diego County.

ESPN carried CBS' coverage — "We are strictly a distribution vehicle," Krulewitz said — nationally until 2:15 p.m., and then ESPN2 aired the USD game in California. Virtually everything was the same as in past years, including switching to different games, except for the "Bottom Line" crawl at the bottom of the screen (at times promoting ABC News' war coverage) and a small ESPN logo in the upper right corner.

Well, almost everything. When you're in an office with two TVs and one has a basketball game and the other has a correspondent wearing a gas mask, you know it's not quite business as usual.

By 4 p.m., CBS was back, with Gumbel promising special reports "as developments in Iraq warrant."

Where the games will air today and this weekend remains to be seen. CBS will make last-minute decisions as the situation in Iraq dictates. ESPN would air any games CBS didn't want today and ESPN2 would take games tonight.

The weekend is more complicated; ESPN and ESPN2 have heavy commitments to the NCAA women's tournament, and they also might have

to pick up any sporting events ABC decides not to carry. If CBS is otherwise occupied, it might have to put games on Viacom-owned cable networks such as TNN or TV Land.

Late yesterday, CBS announced it had scheduled an extra game at 4 p.m. Sunday, giving the network four games that day instead of three.

More tourney talk

■ Leave it to KFMB Channel 8 to screw up a perfectly good day of basketball. At about 9:20 last night, while CBS beamed the conclusion of the Dayton-Tulsa game to the rest of the nation, the local geniuses started a newscast. They had waited this long — how would another 15 minutes have hurt?

■ Satellite owners who didn't purchase DirecTV's NCAA package were unable to watch the USD game yesterday because ESPN2 was using only one satellite feed nationally and USD-Stanford was being shown only in California.

"We can regionalize for our satellite customers; we're doing it for the women's tournament," Krulewitz said. "But the prep time is an issue. We didn't know until (8:40) that we would be doing games, and it was on a window-by-window basis."

■ Strange comment from USD radio announcer **Jerry Gross** just before tip-off yesterday: "If USD can hang in with this club, it will be a huge upset." A victory would have been an upset. But just to "hang in"? The Toreros were 6½-point underdogs, so it's not like anyone was forecasting a blowout.

Sports comes first

The Mighty 1090, San Diego's new sports-talk station, isn't about to ignore the war, but it will remain mostly true to

its format.

"I think people will come to us because they're looking for a change of pace," morning show co-host **Scott Kaplan** said. "It would be irresponsible to avoid it, but mainly we'll do what we usually do: Make people laugh and talk sports."

Vice president of programming **Bill Pugh** said the station will carry updates at the top of every hour from KUSI Channel 9/51, and breaking news — such as President Bush's speech Wednesday night — will come via CNN.

"We're not a news station; we're not going to go 24/7 on the war," Pugh said.

On Wednesday, afternoon co-hosts **Steve Mason** and **Bill Werndl** interviewed a pair of World War II veterans, former Padres president **Buzzie Bava-si** and Pro Football Hall of Famer **Chuck Bednarik**.

"We can't do that every day," Werndl said, "but if we can do something timely, you bet we will. Steve asked me if I knew anybody. He's a young guy, so he's depending on an old fogey like me."

■ The new station continued the tradition **Joe Tutino & Co.** started at XTRA by jumping around the tournament to carry the endings of several tournament games. Look for that to continue throughout today.

Crazy for curling

This week's bizarre ratings note of the week: San Diego ranked fifth nationally among 53 metered markets with a 2.3 Nielsen rating Saturday for the U.S. National Curling Championships. It was the third-highest rating of the day locally — beating a Padres exhibition game, some college hoops and hockey — and more than double NBC's 1.1 national rating.

"Who knew there were so many curling fans in San Diego?" an NBC official said.

Good question. But since so many of you seem to care, we'll tell you NBC will air the world championships April 20. Get your brooms ready.

Jay Posner: (619) 293-1834 or jay.posner@uniontrib.com.

USD nonseniors look toward 2003-04

Young players hope to build on their experience

By Hank Wesch
STAFF WRITER

Redshirt freshman reserve forward Nick Lewis drew fouls and made eight of 10 free throws in the second half.

Sophomore Mike McGrain came off the bench to score five points, grab six rebounds and pass out four assists with no turnovers.

And sophomore forward Corey Belser . . . Well, he played what he categorized as "probably my worst game of the year."

But they'll all be back next season, the building blocks for the first USD team in 16 years that will have some players with an NCAA Tournament line on their résumés.

"This experience means everything to us," said Lewis. "We can't ever say we haven't been in a big game again. San Diego has been there. Now we go back, start working out to get ready for next year and prove again that we belong."

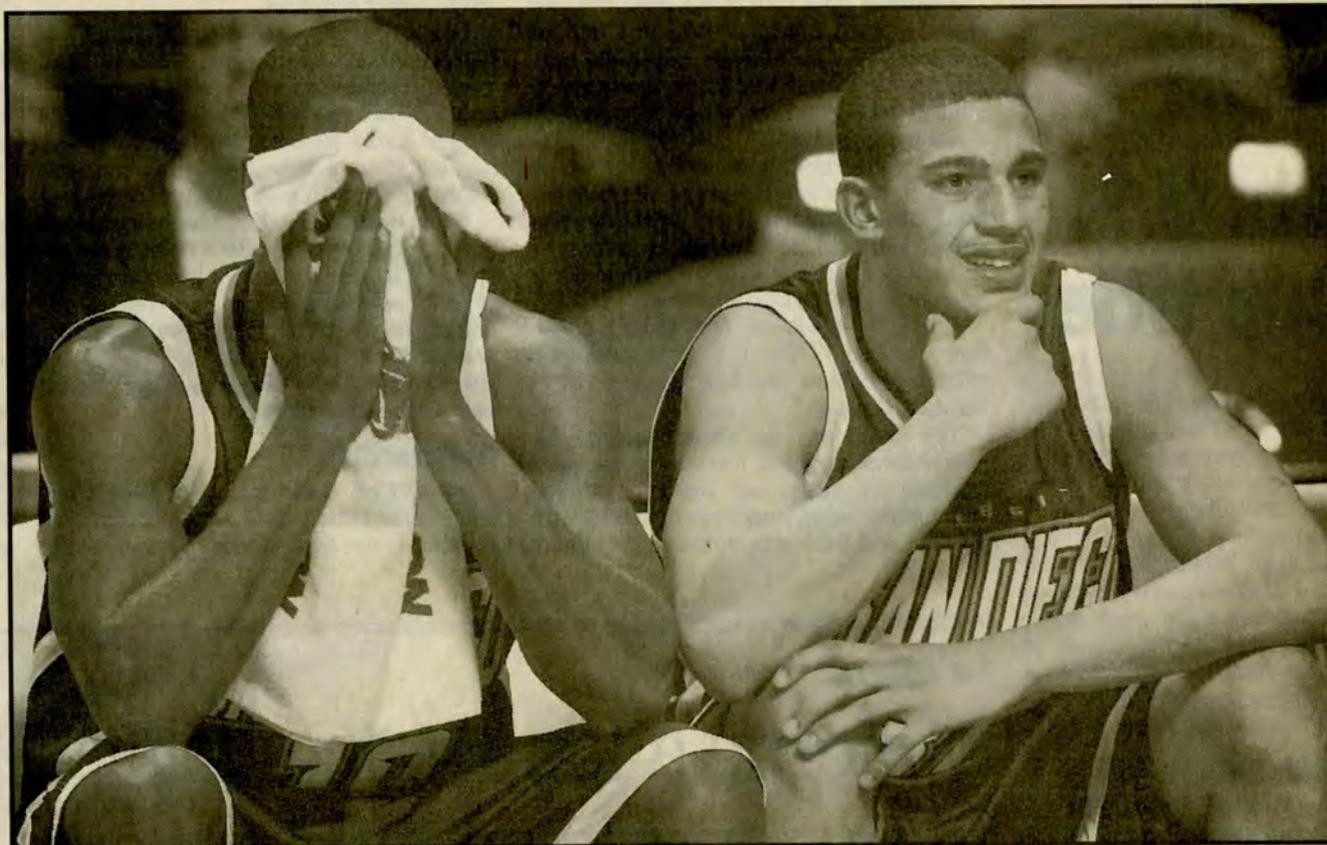
"We've got good things to come."

That is the hope of the four Toreros seniors — Jason Keep, Jason Blair, Matt Delzell and Roy Morris — who led and contributed mightily to this year's success.

"That's what the seniors told them (afterward)," Delzell said. "Come back next year and do it better."

"We're going to be watching what they do, wherever we are," Blair said.

But the future wasn't now for McGrain as he sat with his teammates, disappointment on all faces, in a quiet



Roy Morris (left) and Corey Belser watch the final seconds tick away in Stanford's victory. Sean M. Haffey / Union-Tribune

locker room after the game.

"This loss hurts awfully bad for me," McGrain said. "Coming close and not beating a team we should have beaten doesn't really do it for me."

"Hopefully with the guys we've got coming back and the guys we've got coming in, we can make another serious run. But I really think this team was too good to get here and go one and out."

Belser's performance in the role of defensive stopper was critical in USD's

run to the WCC Tournament championship. But yesterday he was unable to contain Stanford's Josh Childress man-to-man and committed five turnovers in the early going of the game when the Cardinal built a 19-point lead.

"Probably my worst game of the year," Belser said. "I didn't feel nervous, but I must have been. I didn't play like I had all year."

But for Belser and the others, there is next year.

"There is the possibility this could be

USD in NCAA Tournament

1984: Princeton 65, USD 56

1987: Auburn 62, USD 61

2003: Stanford 77, USD 69

the start of a run for USD," Belser said. "We're losing some very talented players in our four seniors. But I feel they've set the tone for the building of a dynasty."

"Hopefully we can."

Tim Sullivan

Big man's game was no keeper



SPOKANE, Wash. — For a moment there, Brad Holland thought about the unthinkable.

He wondered if his San Diego Toreros might be better off with their best player on the bench. He wondered if he should keep Jason Keep on the sideline down the stretch against Stanford; if the good thing he had going was so fragile that Keep might disrupt its flow.

He wondered and he wavered, but in the end Holland did what coaches do: He trusted his gut and sent his star center back on the floor.

Retrospect says it was a mistake. Retrospect, of course, is useful mainly as a means of self-flagellation.

The Toreros lost their first-round NCAA Tournament tilt yesterday afternoon, 77-69, and their disappointment was compounded by how much Keep was confounded. Though Holland's players would overcome a 19-point deficit, shoot more free throws, grab more rebounds and commit fewer turnovers than Stanford, they were ultimately undone by their most dependable teammate.

Burdened by fouls and swarmed by Stanford defenders, Keep failed to score in the second half. Worse, a determined effort to feed him the ball when it mattered most netted nothing.

Keep, who fouled out of six games this season, went whistle-free until 4.2 seconds remained in the first half. But in committing two more fouls in the first two minutes of the second half, he forced Holland to shield him on the sideline.

His minutes from that point were sporadic and his play was comparatively timid. He be-

SEE Sullivan, D7

► SULLIVAN

CONTINUED FROM D1

With Keep in foul trouble, Holland made tough call

came less irresistible and more indecisive, reluctant to contest shots or to overreach for rebounds. He was tattooed timidity.

Following six minutes of precautionary sitting, Keep returned to the game with 3:57 left. In the space of three USD possessions, he had his first shot blocked by Stanford's Josh Childress, missed back-to-back layups in traffic and then was trapped into a turnover against the baseline.

The Toreros' three-point lead was quickly converted into a three-point disadvantage. A potentially huge upset was thus downgraded to an inspired shortfall.

"It's a little hard to get your rhythm when you start the second half with (quick) fouls and then you're on the bench, off the bench, on the bench," Keep said. "It was a little frustrating . . . What can I say?"

Keep subsequently said he would take the blame for the loss, (though Toreros captain Matt Delzell had already claimed it), and he wasn't simply trying to sound gallant. The Toreros trailed by eight points when Keep took a seat following his fourth foul (with 10:35 remaining), only to stage a 15-6 spurt in his absence.

This is why Holland's substitution choice was so sticky, and why coaching basketball remains an elusive art rather than an exact science.

"We had a lineup in there that not only got us back in there, but got us a lead," Holland said. "At that point, I had to make a difficult decision because not only do we have momentum, but we have arguably our best player on the bench . . .

"So what do you do, not put Keep back in? He's been pretty important to us."

Without Jason Keep, the Toreros would likely have finished closer to 12-18 than 18-12. They are, on a good day, a team of savvy role players strikingly short on athleticism.

Keep made them competitive, and he made their way into March Madness by dominating the West Coast Conference Tournament. Had Holland forsaken Keep yesterday with the game's result still unresolved, he would have been guilty — at the least — of ingratitude. More to the point, perhaps, he would have made himself vulnerable to a veritable siege of second-guessing.

What if the Toreros had blown the lead *without* going to their biggest gun? How would Holland have explained that?

"It was a consideration because the lineup we had out there had some flow," Holland said. "But if Jason had made that shot when we were up three, we wouldn't be having this conversation."

There's nothing inherently wrong with unconventional strategy, so long as it works. The Los Angeles Lakers' Butch van Breda Kolff dared to leave Wilt Chamberlain on his bench during the last five minutes of the 1969 NBA Finals — Chamberlain had twisted his knee but was pleading to play — only to lose Game Seven by two points. Van Breda Kolff was soon looking for a new job.

If Brad Holland starts looking for a new job, it will be of his own volition. But you would have to think he'd get at least a sniff at UCLA if he had beaten Stanford. And you have to wonder if he would have beaten Stanford if he had let Jason Keep sit.

Tim Sullivan: (619) 293-1033;
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San Diego Union-Tribune March 21, 2003

Coaching circles

Holland sees intriguing round-trip perspectives on USD's road to tournament

By Hank Wesch
STAFF WRITER

The juxtaposition of the stories on the front page of the sports section a week ago Monday didn't escape Brad Holland's notice.

There was the story about Holland's USD basketball team having qualified for the West Coast Conference Tournament final against Gonzaga, a game the Toreros would win to secure an appointment in the NCAA Tournament. They'll make that appointment against Stanford tomorrow in Spokane, Wash., USD's first NCAA appearance in 16 years and the first in Holland's nine seasons here.

The story below it was a report of the suspension of Georgia coach Jim Harrick because of alleged academic fraud.

Harrick — Holland's friend, mentor and the man most responsible for Holland becoming a college head coach rather than continuing the business career that followed his days as an All-American at UCLA and a member of the 1980 NBA championship Lakers team.

"I'm going into the championship game and Jim Harrick is in big-time trouble," Holland said. "There was some irony there, and no question I felt it. But I don't know what you say about things like that."

■ ■ ■

It's easy to assume Holland would have progressed into coaching when his three-year NBA career ended in 1982.

Easy and wrong.

"I truly was not interested in coaching," Holland said. "I really wanted to take a break from the game. I always thought I wanted to be a businessman and make money outside of basketball."

Holland considered commercial real estate, going so far as to get a license he never used. He looked into becoming a stockbroker. He wound up as an account executive, basically a sales position, with a four-color printing company called Colorgraphics in

SEE **Holland, D4**

► HOLLAND

CONTINUED FROM PAGE D1

USD coach linked in print to colleagues

downtown Los Angeles.

The path that led back to basketball was paved, however, when Holland started moonlighting as a color commentator on radio broadcasts of Harrick's Pepperdine teams. He moved in to TV color commentary for the Prime Ticket network, a forerunner of today's Fox Sports Net.

Holland did all of Prime Ticket's high school and college games for three years.

"When you get in that business you talk to players, you talk to coaches, you're around practices and games," Holland said. "I started to realize how much I missed being around the game."

He consulted with Harrick.

"Right now Jim's name is (sullied)," Holland said. "But he encouraged me and said, 'I think you'd be good in this business.'"

Harrick received feelers from several major schools during his successful run at Pepperdine, and Harrick had a standing offer for Holland to come aboard as an assistant if any deals were struck.

As part of the contemplation process, in 1986, Holland paid \$2,000 to attend an exhaustive two-day seminar for people trying to determine their special areas of vocational aptitude.

"What came out of it was No. 1 — teaching/coaching," Holland said. "That confirmed for me that this was something that maybe I could excel at. Then (in 1988) Jim Harrick got the UCLA job and called me. I was very interested."

Where better to start a coaching career than at the alma mater? Where better to cut one's teeth as an assistant? Where better to build a résumé that might lead to a head coaching job?

"Jim Harrick wanted guys around him that want to be head coaches," Holland said, "that really want to learn the trade. So becoming a head coach was part of the plan all along."

The plan came to fruition in 1992 at Cal State Fullerton. Bill Shumard, the Fullerton athletic director, was a former client of Holland's when Holland had the Colorgraphics account with the Dodgers and Shumard worked for the team.

"At that time the Big West was a pretty good conference," Holland said. "UNLV was a member, we had a 'Big Monday' television deal with ESPN.

And of course, I wanted to be a head coach."

Holland spent two seasons at Fullerton. His first team went 15-12, the second 8-19. In the offseason after the second year, Shumard, now the athletic director at Long Beach State, resigned, leaving Holland without the man for whom he had come to Fullerton to work. Late that summer, the USD position opened when head coach Hank Egan left for an assistant's job with the NBA's San Antonio Spurs.

"When you're an assistant, you're always looking at the schools you think would be good for a head coaching job," Holland said. "I was always interested in Pepperdine. But even when I was at UCLA, I thought USD would be a pretty darn good job. I thought of USD as a little bit of a sleeping giant."

But he had no connections to USD. Until a call came in from USD athletic director Tom Iannacone.

Holland's recollection: "He said, 'You don't know me and I don't know you, but I'd like to talk to you about this job. You've been very highly recommended.' I said, 'I'd like to talk.'"

Holland was hired with the stipulation that he keep the existing staff — it was September 1994, school had already started and it was an unfair time for the assistant to be put out of work. His first day, Sept. 23, he walked in to start working with Randy Bennett — now the head coach at Saint Mary's but then the man who had been the heir apparent to Egan — Kyle Smith and Mike Haupt.

"I didn't know any of them that well, but I grew to really like them," Holland said. "But that was my most challenging year in coaching. It was a difficult situation."

"I knew that I wasn't exactly the person they wanted to see walk through that door."

Holland opted for more of a blend-in rather than take-charge approach the first year. He changed little in the offensive and defensive style and strategies. The Toreros went 11-16, Holland's only sub-.500 season in now nine full years at USD.

■ ■ ■

A year or so into Holland's tenure there was bad news from out of the past. Cal State Fullerton was placed on two years' NCAA probation and incurred sanctions for infractions committed during Holland's time there.

The NCAA's report alleged that prospective players received "assistance in registering and paying the costs of correspondence courses" and "assistance in course registration and payment of tuition costs" at community colleges. It also cited assistant coaches for improper "lodging, transportation and other benefits."

Holland's jaw tightens and his voice becomes hard when the subject is broached.

"I will only say this," Holland said. "I have very little respect for the NCAA and how they conducted their investigation and very little respect for how the administration at Cal State Fullerton handled the investigation."

According to one Cal State Fullerton source who asked not to be identified, Holland's dissatisfaction with the investigation involved the NCAA's and school's granting of immunity and credibility to a former player and assistant coach who reportedly had issues with Holland. Requests for comment from the few Cal State Fullerton officials involved in the investigation who still remain there drew no response.

"Yes, it happened on my watch," Holland said. "So I'm the one who has it on my record and who has to live with it."

■ ■ ■

Holland met his wife, Leslie, on his first day at Crescenta Valley High School. They were married soon after high school and have been a partnership through every phase of his playing, business and coaching career.

"She's been my rock," Holland says. "She lives it with me. She always waits up for me after games whether I get home at 11 p.m. or 2 a.m. You really have to have someone who'll go through it with you. A coaching marriage can't work without that."

Said Leslie: "I'm the sounding board. I'm the one that listens to 'I don't think we're going to win another game.' Then I have to pick him up, put him back together again and send him back out."

"It's interesting to be a coach's wife. You have to ride with the highs and the lows. That's what our high school coach, Ed Goorjian, told us a long time ago. We've come to realize that and we cherish moments like the ones we're experiencing now."

They live in Carlsbad, have twin daughters, Kristin and Lisa, who are juniors at USD, and a 10-year-old son, Kyle.

"They understand that what Dad does is his life," Holland said. "They know it's not just fun and games, and they live the highs and lows with us."

"Seeing them on the court after the Gonzaga game and all of us hugging away was just the greatest feeling for me."

■ ■ ■

Success at USD has been a long time coming.

"When you take over a new job, you're thinking of a five-year plan," Holland said. "Boy, that fifth year I'll have all my own players that I've recruited. By that fifth year, ideally, we're in postseason play."

Things such as USD's high academic requirements and — until three years ago — a quaint but antiquated basketball facility, were obstacles to fast-tracking toward that goal. But Holland's Toreros went 18-9 in his fifth year to start a run of five seasons in which USD has averaged 17 wins.

"We're in our third year in our new facility and now we're in postseason play," Holland said. "We've improved our recruiting and we've had a breakthrough win against Gonzaga."

On Monday, Holland held his first practice at USD with a team headed to the NCAA Tournament and knowing its first-round opponent.

The same day, UCLA fired head coach Steve Lavin. Holland's name, steeped in the Bruins tradition as both a player and assistant coach, became fair game for speculation.

For his part, Holland is trying to enjoy the moment and the success and deflecting such talk, saying Monday, "I want the focus now to be on the (USD) team."

But the interesting juxtaposition of events — the second in a week — was certainly there to see.

Toreros travel without Stockalper

USD's men's basketball team traveled to Spokane, Wash., yesterday for tomorrow's NCAA Tournament game against Stanford without freshman guard/forward Derek Stockalper.

The 6-foot-4 Carlsbad High grad was stricken by the flu over the weekend and has missed practices and team functions, including the Selection Sunday party on campus, for the past three days. He was not sufficiently recovered to travel with the team yesterday but, team officials

said, would attempt to join the Toreros today.

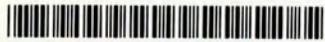
Stockalper, who was hampered by a leg injury early in the season, saw increased playing time late in the season and made contributions both with his perimeter shooting and defense. He was one of only three Toreros reserves to play in the WCC Tournament championship victory over Gonzaga that gave USD its NCAA berth.

— HANK WESCH

San Diego Union-Tribune March 19, 2003

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Keep on the lighter side



Toreros star battles flu bug but returns to practice

By **Hank Wesch**
STAFF WRITER

SOUTH REGIONAL

Thursday at Spokane
USD (18-11) vs. Stanford
(23-8), 2 p.m. (approx.)
Channel 8

THURSDAY'S TV :

Channel 8

9:25 a.m. - Cal vs. North
Carolina State

* Noon - Ariz. vs. Vermont
4:10 p.m. - Memphis vs.
Arizona State

6:30 p.m. - Kansas vs.
Utah State

* - Approximate

Paler and a few pounds lighter, Jason Keep returned to basketball practice at USD yesterday after 48 hours of battling the flu and with about 72 hours remaining before the Toreros battle Stanford in the first round of the NCAA Tournament.

"I'm better," said the 6-foot-10 senior center, an All-West Coast Conference selection and the WCC Tournament's MVP. "I got a little touch of the flu earlier in the season, but I haven't been as sick as I was the last couple of days in a long time."

Keep said the illness came over him late Friday night. By Saturday morning he was running a 103-degree fever and was sent home from practice. Keep remained home Sunday while the Toreros held a Selection Sunday party on campus to watch the unveiling of their first-round NCAA matchup on national television.

INSIDE: UC Santa Barbara is a program on the rise, just like SDSU. The teams play tomorrow night in the NIT. **C6**

USD was seeded 13th in the South Region and assigned to Spokane, Wash., where on Thursday it will play the fourth-seeded Cardinal in the second of four games on the day, with an approximate tip-off time of 2 p.m.

Keep, whose playing weight is listed as 280, estimated he lost 6 or 7 pounds during the illness. He was able to participate in every aspect of practice yesterday.

"Keep had a good workout," said coach Brad Holland. "He worked up a good sweat and, I think, made headway in getting his conditioning back."

Keep, who was taking plenty of liquids and had been able to eat for the first time in three days, said he "absolutely" expected to be back to 100.

SEE **Toreros, C6**

► TOREROS

CONTINUED FROM PAGE C1

McGrain clan plans its own family reunion

percent before the game.

His reaction to playing Stanford in Spokane: "In a way, it's good. That's my old stamping grounds and I've got a lot of family who will be able to come and see me play.

"Stanford is a good team and it's going to be a tough game. But we're not going in with our tails tucked between our legs. We'll go in ready to play."

Head-banger's ball

Guards **Matt Delzell** and **Travis Smith** banged heads going for a loose ball, came up bloodied and had to leave practice briefly for bandaging. When they returned, with foreheads taped, Holland feigned anger. "I told you, no headbands at my practice," he yelled.

At the end of practice, the players were taken to team physician **Paul Murphy's** office for stitches. Delzell got seven — one more than **Jason Blair's** team record this season — and Smith three. Delzell's parting shot: "Me and Travis were just trying to loosen everybody up a little, so we decided to bang heads."

Gathering of the clan

On the day before St. Patrick's Day, **Robert** and **Michelle McGrain** of Portland held a Selection Sunday party to see where their son, sophomore guard **Mike McGrain**, would be going to play in the NCAA Tournament.

When the answer was Spokane, about a four-hour drive or one-hour flight away, one thing led to another and nearly 100 people were planning to go.

"They're weighing whether they should charter a couple of buses or a plane," McGrain said. "I'm not really that surprised. I knew my family would go and there are a lot of people who have followed me playing

N.C.-Asheville vs. Texas Southern

Site/Time: Dayton, Ohio/4 p.m. PST today

TV: ESPN

Records: North Carolina Asheville 14-16, Texas Southern 18-12

Outlook: The NCAA Tournament gets under way with the play-in game. Asheville finished fifth in the Big South but got its act together in the conference tournament behind 6-foot-11, 250-pound center **Ben McGonagil**, who averaged 15.5 points and 11 rebounds. Guard **Andre Smith** (15.4 ppg) also is a player to watch. Texas Southern is led by its backcourt combo of **Ra'Kim Hollis** (18.5 ppg) and **Allen Lovett** (16.7). The reward for today's winner is a Friday date with Texas, the No. 1 seed in the South Regional.

— FROM NEWS SERVICES

basketball and football over the years."

Travel and tickets

USD alumni and boosters interested in travel plans for the tournament should contact the athletic department at (619) 260-5917. Anyone interested in tickets, which are \$55 each, should contact the athletic ticket office at (619) 260-7550.

'Pod' oddities

The NCAA's "pod" system of assigning tournament teams emphasizes keeping as many as possible in their own geographic areas but sometimes results in anomalies such as Spokane being a site that sends its survivors on to next week's South Regional finals at San Antonio, Texas.

Notable

Mira Mesa High grad **Teyo Johnson**, who has played on the Stanford basketball team for the past two years, is not on the roster. Johnson, a multi-sport athlete who plays wide receiver on the Cardinal football team, has opted to pursue a pro football career and has declared for the NFL draft.

NCAA PREVIEW

SPECIAL SECTION

Monday, March 17, 2003

latimes.com/s

No. 13 SAN DIEGO (18-11)

First-round opponent: No. 4 Stanford.

Season in brief: The Toreros' victory over UCLA in November was one of the early signs UCLA was headed for trouble. But San Diego wasn't. NCAA-bound until it upset Gonzaga in the West Coast Conference tournament final, 72-63. Key performance: Senior guard Matt Delzell made eight of 10 three-pointers in the final two games.

Player to watch: Jason Keep. The senior center, a transfer from Oklahoma State, was named one of the 10 best players on the West Coast by the U.S. Basketball Writers Assn.

Tidbit: Coach Brad Holland was the last player recruited by John Wooden at UCLA, but never played for him, spending two seasons under Gene Bartow and two under Gary Cunningham.

NCAA bio: First trip to the NCAA tournament since 1987, and third overall. The Toreros are 0-2 in NCAA games.

BY THE NUMBERS

Team	PPG	PA	FG%	3-PT%	PPS	RPG
1. Texas	78.9	68.7	.449	.349	1.26	42.3
16. Texas Southern-x	72.8	70.8	.449	.328	1.32	38.0
16. UNC Asheville-x	72.2	78.3	.435	.366	1.26	35.7
2. Florida	75.9	64.7	.477	.392	1.34	35.1
15. Sam Houston St.	73.4	64.3	.464	.359	1.35	37.0
3. Xavier	78.2	66.0	.453	.362	1.32	39.6
14. Troy State	80.5	72.2	.435	.342	1.22	40.4
4. Stanford	72.3	67.0	.442	.358	1.25	38.9
13. San Diego	75.7	71.2	.476	.384	1.40	38.2
5. Connecticut	81.4	71.4	.474	.392	1.29	42.7
12. BYU	72.6	73.1	.472	.394	1.41	35.3
6. Maryland	80.8	66.9	.464	.398	1.28	40.5
11. UNCW	71.4	59.6	.462	.368	1.27	33.1
7. Michigan St.	67.2	61.0	.451	.366	1.32	34.9
10. Colorado	75.5	70.1	.443	.326	1.23	42.5
8. LSU	73.2	62.9	.487	.383	1.33	35.1
9. Purdue	71.8	65.2	.437	.329	1.32	33.9

Key: PPG-points per game; PA-Points allowed per game; FG%-Field goal percentage; 3-PT%-3-point field goal percentage PPS-Points per shot; RPG-Rebounds per game; x-Will participate in Tuesday's play-in game for right to play Texas.

WHAT TO LOOK FOR

■ **THE DRAW:** With only five ranked teams, none of whom fared particularly well in their conference tournaments, this might be the weakest regional. Third-ranked Texas lost to Texas Tech in the Big 12 semifinals, No. 7 Florida was ousted by Louisiana State in the Southeastern quarterfinals, No. 10 Xavier had a 16-game winning streak before running into Temple in the Atlantic 10 semifinals, No. 14 Maryland tripped over North Carolina in the Atlantic Coast quarterfinals, and No. 15 Stanford lost to USC, of all teams, in the Pac-10 quarterfinals. Getting back on track will definitely be a unifying theme.

■ **BEST FIRST-ROUND GAME:** Michigan State-Colo- rado. The Spartans came on late in the season under their veteran coach, the savvy Tom Izzo. The Buffaloes racked up victories over Kansas and Texas on the way to their first NCAA appearance since 1997.

■ **SLEEPER:** North Carolina Wilmington. This is the school that stunned USC in the first round last season. Could defending champion Maryland be this year's fall guy? Granted, Wilmington hasn't beaten anyone of note this season, but the Seahawks shoot well from outside and have an experienced leader, senior guard Brett Blizzard, the first three-time most valuable player of the Colonial Athletic Assn. tournament.

■ **UPSET IN THE MAKING:** San Diego over Stanford. The undersized Cardinal will have trouble matching up inside with Jason Keep, the Toreros' 6-foot-10, 280-pound center. Remember, Stanford finished last in its own tournament to Pepperdine, Richmond and Montana. Other than Arizona, it would be risky to bet on any of the Pac-10 teams getting out of the first round.

■ **IMPACT COACH:** Jim Calhoun. He came back in late February after missing five games because of prostate surgery, guiding Connecticut to the final of the Big East tournament. In his 17th season, he has coached the Huskies to eight Sweet 16 appearances, three trips to the Elite Eight and a national championship in 1999. His 645-295 record in 31 seasons as a college coach ranks among the elite.

■ **IMPACT PLAYER:** David West. The 6-9, 240-pound senior forward for Xavier is a front-runner for national player of the year. A force inside, he averages 20.3 points, 12 rebounds and 3.3 assists.

■ **THE PICK:** Xavier. Top-seeded Texas and Florida are football schools. The Musketeers, with the highest NCAA seeding in school history, are ready to make the jump to the big time after reaching the second round last season. Xavier has won 16 of its last 17 games and boasts a formidable one-two punch with West and guard Romain Sato, a 6-5 junior from Central African Republic averaging 18.1 points and 7.1 rebounds. The Musketeers are making their 15th NCAA appearance and third in a row.

— ROB FERNAS

South Regional

THE BRACKET

		First Round Seeding, School	
Second Round		1 Texas	22-6
		Friday	
		16 Play-in winner	
Birmingham, Ala. Sunday	8 LSU	21-10	
	Friday		
	9 Purdue	18-10	
		Friday	
		5 Connecticut	21-9
		Thursday	
		BYU	23-8
Spokane, Wash. Saturday	4 Stanford	23-8	
	Thursday		
	13 San Diego	18-11	
		Thursday	
		6 Maryland	19-9
		Friday	
		11 U.N.C. Wilm.	24-6
Nashville Sunday	3 Xavier	25-5	
	Friday		
	14 Troy St.	26-5	
		Friday	
		7 Michigan St.	19-12
		Friday	
		10 Colorado	20-11
Tampa, Fla. Sunday	2 Florida	24-7	
	Friday		
	15 Sam Houston St.	23-6	

Academic teams announced in men's, women's basketball

University division Team Members of the Year Matt Bonner from the University of Florida and Kristine Austgulen from Virginia Commonwealth University headline the 2003 Verizon Academic All-America Team for men's and women's basketball.

J.T. Luginski of Michigan Tech University and Megan Woodruff of Wilmington College (Ohio) were named Team Members of the Year in the men's and women's college division, respectively.

A two-time Team Member of the Year, Bonner is Florida's leading scorer. The power forward scored surpassed 1,400 points this year and is among school leaders in career three-point proficiency.

Austgulen, a three-time Academic All-American, boasts a perfect grade-point average. She also is Virginia Commonwealth's all-time leader in free throws (364), second in career double-doubles (28), second in career rebounds (799), third in career points (1,572), and third for career field goals (584).

Michigan Tech's Luginski, a three-time Academic All-American, has scored more than 1,500 career points for one of Division II's top-ranked teams.

Woodruff, a guard for the Lady Quakers, is among Ohio Athletic Conference leaders in scoring and assists. She holds school records for



Megan Woodruff

season and career assists.

The Verizon Academic All-America Teams are selected by votes from the 1,800-member College Sports Information Directors of America. Nominees must be a varsity starters or key reserves and maintain a cumulative grade-point average of at least 3.200 (4.000 scale). Since the program's inception in 1952, more than 12,000 student-athletes have been honored with the award.

Under an agreement with CoSIDA, Verizon has been the exclusive sponsor of the Academic All-

America program since 1985. The Academic All-America program is part of Verizon Reads, the company's national campaign to promote literacy through corporate philanthropy, partner collaboration, community outreach, and customer and employee participation.

Following is a list of the 2003 Verizon Academic All-America Team for men's and women's basketball.

Women's university division

First team

Kristine Austgulen, Virginia Commonwealth, political science; Courtney Davidson, Navy, political science; Tiffany Kyser, Indiana/Purdue-Indianapolis, education; Kara Lawson, Tennessee, finance; Hana Peljto, Harvard, psychology; Theresa Schuknecht, Oklahoma, marketing.

Second team

(four members due to a six-person first team)
Brooke Armistead, Austin Peay, health and human performance; Kristy Loiselle, Wisconsin-Green Bay, elementary education; Kelly Mazzante, Penn State, advertising; Shannon Strecker, Colorado State, consumer and family studies.

Third team

Beth Friday, Duquesne, accounting; Katie Miller, Northern Iowa, sports psychology; Carrie Walker, Wagner, English; Lindsay Whalen, Minnesota, sports studies; Jennifer Wilson, Chattanooga, math education.

Men's university division

First team

Matt Bonner, Florida, business administration; Clint Cuffle, Evansville, engineering; Adam Mark, Belmont, computer science; Emeka Okafor, Connecticut, finance; Brett Starkey, Denver, biology, pre-med.



Matt Bonner

Second team

David Bennett, Marist, business administration; Jason Blair, San Diego, business administration; Adam Hess, William and Mary, finance; James Jones, Miami (Florida), finance; Michael Linderman, Creighton, finance.

Third team

Dedrick Dye, Wagner, business administration; Carl English, Hawaii, liberal studies; Blake Stepp, Gonzaga, business administration; Jake Sullivan, Iowa State, psychology; Chris Hill, Michigan State, undecided; (tie) Jason Parker, Tulsa, management information systems.

Women's college division

First team

Whitney Bull, Wilkes, accounting; Julie

Christensen, Wisconsin Lutheran, elementary and middle education; Alice Duesing, Lake Superior State, mechanical engineering; Jamie Heiman, Fort Hays State, accounting; Megan Woodruff, Wilmington (Ohio), athletic training.

Second team

Kendra Anderson, Hardin-Simmons, education; Amy Champion, Salisbury, elementary education; Kathy Darling, Johns Hopkins, civil engineering; Julia Frie, South Dakota, biology/chemistry; Michelle Newman, Lynn, biology.

Third team

Jenny Boll, North Dakota, elementary education; Mandy Koupal, South Dakota, elementary education; Jacqui Martin, Indiana (Pennsylvania), math education; Becky Moen, North Dakota, physical therapy; Becki Tower, Savannah College of Art & Design.

Men's college division

First team

Eric Bartow, Maryville (Missouri), health science and biology; Royce Bryan, Bemidji State, secondary education/social studies; Jesse Harris, Simpson, history and political science; Brian Larrabee, Southern New Hampshire, business administration; J.T. Luginski, Michigan Tech, mechanical engineering.

Second team

Nick Branting, Nebraska-Kearney, medicine; Nick Ellenberger, Minnesota State-Mankato, civil engineering; Chris Petersen, Buena Vista, accounting; Nick Svehla, Nebraska-Kearney, mathematics education; Brian Westre, Missouri-Rolla, engineering management.

Third team

Jay Brogdon, Harding, management; Justin Call, Emory and Henry, economics; Shawn McCormick, Baldwin-Wallace, business administration/finance; Scott Prater, Oklahoma Baptist (NAIA), biology; Finn Rebasoo, Occidental, physics.

Wesch-ful thinking for

some new NCAA memories

Forty years ago, in the winter of 1963, I was a high school sophomore living on the family farm in Brooklyn, Mich.

My two favorite places to spend time were the basketball court we'd made out of one end of the barn, and my room upstairs in the house that had been family owned for nearly 100 years.

The basketball court was a magnet for pals who would drop over for one-on-one or two-on-two games. There really wasn't room for three-on-three, so if more than four guys were on hand, we'd pair up and stage a tournament.

My room was where I went nights after Dad had imposed the curfew on barn basketball and diplomatically sent everybody else home. My room was where I went to do homework or, more often, avoid doing homework.

I'd flip on the transistor radio and try to tune in a station in distant Chicago — WLS, where a cool DJ named Dick Biondi played rock 'n' roll that has now gone beyond Golden Oldies and Classic to whatever category they have for stuff that ancient.

One evening, however, I missed WLS and hit upon another Chicago station. An announcer named Red Rush was doing the play-by-play for the Loyola of Chicago Ramblers, a small Catholic college located downtown in the Second City.

Red was a character. His main sponsor was Gonella Bread ("Gonella, It's Swella Fella") and for some reason his blatant plugging ("Turning to the Gonella scoreboard we find . . .") struck

me as hilarious rather than odious.

And the Ramblers team, as Red described it to me, was very good.

Point guard Johnny Egan was a slick ball-handler and playmaker. Jerry Harkness, Les Hunter, Ron Miller and Vic Rouse could run, jump, shoot and defend like nobody's business.

I took to listening to Rambler games regularly. They won a lot and got an at-large invitation to the then 25-team NCAA Tournament. That March, stories about their impending Mideast Regional game against Mississippi State started showing up in local sports sections.

Mississippi State had passed up NCAA Tournament opportunities as the SEC champs for a few years rather than go against unwritten state policy forbidding them from playing against integrated teams. Now the all-white team, with considerable campus support, had decided it was going to the NAAs even if that meant having to sneak out of Mississippi — which it actually did — to make the game.

The stories said they were going to face a Loyola team that had four black starters.

Funny. Red Rush hadn't mentioned the racial makeup of the Ramblers and there hadn't been any pictures of them in Michigan papers that I'd ever seen. In my mind's eye they were generic basketball players, like the guys in the barn except, of course, much, much better.

Mississippi State and Loyola met at Jenison Fieldhouse on the campus of Michigan State

University in East Lansing, Mich. Loyola won, 61-51. Good sportsmanship prevailed on the court. There were no incidents.

A step was taken on the sporting road that would lead to Texas Western (now UTEP) winning the NAAs with five black starters a few years later. And, it has been written, American society was changed for the better when that Mississippi State-Loyola of Chicago game was played.

Of course, all of that was lost on the sophomore from a Southern Michigan farming community. I thought it was cool that Red was broadcasting from no more than 70 miles away — and as it turned out at the college I'd attend and a field house where I'd cover many MSU games. I thought it was great that Loyola won because they were my team.

I'm not sure, but it might have been the game where Red spilled a soda on himself and almost swore on the air before amending it to "Oh Hell-ooooo Coke."

Loyola went on to the national championship game against Cincinnati. It was on TV — a big deal back then and not the given it is today. My friend Steve Scholfield, now sports columnist for the *North County Times*, came to the farm for an overnight. We turned the sound down on the TV and listened to Red's account.

We despaired when the Ramblers fell behind by 15 in the second half, in an era when there was no shot clock. We rejoiced when they rallied

to tie and send it into overtime. We jumped and shouted so much when Rouse's put-back of a missed shot in the final second provided a 60-58 win that Dad had to shush us for fear we'd wake up Gram Wesch, who was sleeping in the next room.

NCAA Tournament time always stirs memories of 1963 in me. But this time they're stronger. Because it's an even four decades, and because I'm covering USD, a small Catholic school that qualified for the NAAs by winning the West Coast Conference Tournament.

It's a group of fine young men who are all, believe it or not, students and athletes. They seem to genuinely like each other. When clicking on all cylinders, they can give anybody a game.

And if you want to know the racial makeup of the team and coaching staff, check it out for yourself because I'm not going to tell you. Hopefully, we've come far enough as a society it's a non-issue.

Let them just play and you just enjoy it for the basketball.

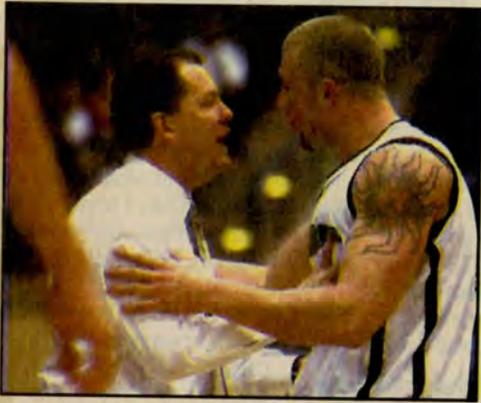
They'll be on national TV in a few days and we'll find out if it's one-and-done or an NCAA run. And while you can't manufacture memories like the ones I have of 1963, there is this possibility:

Turn the sound down on the TV and listen to USD voice Jerry Gross on the radio. Jerry, I'm told, has a little Red Rush in his broadcasting style.

A sampling of opinion from UT staffers

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA
SUNDAY 374,856
MAR 16 2003



Assistant coach Brian Fish — here giving direction to senior center Jason Keep — has had a tremendous impact on USD's program. *Jim Baird / Union-Tribune*

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA
 SUNDAY 374,856
 MAR 16 2003

The Power of the Fish

Assistant shows Toreros how to turn up offense

By **Hank Wesch**, STAFF WRITER

First-year assistant coach Brian Fish came to the USD basketball program with an offensive plan and a willingness to be ornerier than a wicked stepister to Toreros players when the situation warranted.

Now West Coast Conference Tournament champion USD has what it takes to be an NCAA Tournament Cinderella, according to third-year assistant Steve Flint — who was part of the staff that escorted the 1999 Cinderella team from Valparaiso to the Sweet Sixteen.

"There are a lot of parallels between the Valpo program and this program," said Flint. "Smaller schools, high level of academics, not the superhigh level of athlete but great kids and tough competitors."

"The Cinderella run at Valpo — we had a couple of big bodies that even the high major schools had a hard time dealing with. Now here, we've got a Jason Keep.

"(At Valparaiso) we could shoot the ball, we could really get out and guard and we had a couple of guys on the wing who could really go and get the ball off the glass. Here, we've got Corey Belser, who can get the ball off the glass and really defend.

"There are a lot of similarities. Which gives me a comfortable feeling. This is a team that has got enough firepower to go and do some damage. I like it. Being a Cinderella is a wonderful deal."

The offensive firepower comes courtesy of Fish, who was hired in May as Brad Holland's No. 1 assistant to fill an opening created by David Fizedale's departure to Fresno State.

Fish, 37, had 13 years' experience as an assistant, the last six for Billy Tubbs at TCU.

SEE **USD, C15**

Selection Show Party

USD is inviting any student, faculty, alumni, boosters or friends of the basketball program to a "Selection Show Party" starting at 2 p.m. today at the University Center Forum A&B on the Alcalá Park campus. Brad Holland, his staff and players will gather to view on large-screen TV starting at 3 p.m. the CBS Selection Show. The Toreros will learn the day, site and opponent for their NCAA first-round game. Parking is available in the USD parking structure across from Torero Stadium and just down the hill from the University Center. The event is free.

► USD

CONTINUED FROM PAGE C1

Coaching chemistry works for Toreros

Tubbs is known for being something of a Jack Nicholson look-alike and even more of a Nicholson sound-alike. And for fielding high-scoring teams, among them the 1988 Oklahoma side that went to the NCAA Finals.

Fish, who can do a spot-on Tubbs impression, installed a Tubbs-taught "Feed The Fire" offense at USD that has this basic tenet directed to the big men: Run the floor, get to the low blocks and ye shall be rewarded.

"He put an offense in for this program that has made me and (Jason) Blair shine," said Keep, the Toreros' 6-foot-10, 280-pound center and foundation log for the "Feed the Fire."

Keep and the 6-7, 230-pound Blair finished 1-2 in scoring and rebounding for USD, were both top-four in the conference in those categories and were both All-WCC selections.

"Together, Coach Fizedale and Coach Holland were defense-oriented," said guard Matt Delzell. "Coach Fish brought more of the offensive side of the game to the program."

Fish also brought a coaching style that was more consistently intense and confrontational than that of Fizedale, a former USD player whom Blair characterized as "like the mayor here," and who was greatly admired and respected.

Fish's intensity, punctuated with word choices common to "The Sopranos" television family but relatively new around the Toreros basketball family, admittedly took some getting used to.

"It was hard at times," said Delzell. "It was an adjustment for some of us. Not many of us had in-your-face type coaches before and we had to get used to it. It was hard, especially, on some of the new guys. But you've just got

"He put an offense in that has made me and Blair shine."

JASON KEEP

to listen to what is being said, not how it is said. And even when he was ragging on us, he would throw in some funny line that would have you trying to keep from laughing.

"I think we came to realize he had been at winning programs, and he knew the kind of intensity it takes to get where we wanted to go. And that's what we needed."

The roles quite naturally assumed by Holland and Fish, that played out many times in practices were, simply put, Good Cop/Bad Cop. And while players might not have taken to it easily and naturally, its ultimate success shows in USD's first NCAA Tournament appearance in 16 years.

"The one point I wanted to get across to those kids was that I was fair," Fish said.

"That no one, whether it was Jason Keep, Jason Blair or on down to the walk-ons was going to be let off the hook.

"They were all going to be expected to give their best. I am demanding. But I'm demanding on everybody. Hopefully, I'm demanding on myself."

As recruiting coordinator at TCU, Fish had been behind one national top-10 recruiting class (2000), a top-15 class (2001) and two top-20 groups (1998-99). He was accustomed to 20-win seasons and postseason trips.

So it may have surprised some college basketball insiders when he opted to leave TCU for USD.

"A lot of people looked at me like it was weird to be coming out here," Fish said. "But when I went to Creighton (1994-96) and when I went to TCU, both programs were in a lot worse shape and had a lot less of the intangibles you need to turn a program around."

Fish saw a USD program with a beautiful new arena, a head coach he could work with and an administration that was keen to see the basketball program take the step up from consistently decent to consistently good.

Arriving back in Texas after his USD interview in May, Fish told his wife, Melyssa: "Don't ask me anything about the job because I don't think I'm getting it. But if I did, it would be the best job I've ever gotten."

Less than 24 hours later, Holland called to offer a position that has become very close to co-coach.

As often as not, it's Fish who calls out the plays when the Toreros head down court. And he never hesitates to contribute to huddles during timeouts.

"I felt like this was the first job I've ever had which I'm actually qualified to bring experience to," Fish said. "I felt I was ready to do all the things that Brad has let me do. And that has been a satisfying feeling."

"Brad has been great. Show me a head coach in this business and I'll show you a guy with an ego. But Brad has no ego. He doesn't care if I call the play and it works, he's just happy it works."

Keep ill

Trainer Carolyn Greer sent Keep home from practice yesterday morning when he showed up with a temperature of 103. "Better that it happened today than Wednesday," Greer said, referring to the midweek necessity for USD to travel and practice for the NCAA first-round assignment it will receive today.

USD CLINCHES NCAA A BID



Sean M. Haffey / Union-Tribune

University of San Diego's Jason Keep celebrated after the Toreros' 72-63 victory over top-seeded Gonzaga at Jenny Craig Pavilion last night. Keep was named MVP of the tournament.

With the win in the West Coast Conference Tournament championship game, USD has as-

ured itself a spot in the NCAA Tournament, the team's first berth since 1987.

USD finished the regular season at 18-11, and the Toreros won't know when or where they will play their next game until the NCAA Tournament pairings are announced Sunday.

STORY, C1



WCC TOURNAMENT CHAMPIONSHIP: USD 72, GONZAGA 63

MR. HOLLAND'S OPUS

Toreros and coach waltz past Gonzaga into NCAA tourney

By Hank Wesch, STAFF WRITER

Make room on the dance floor for USD. The Toreros punched their card to the Big Dance, the NCAA Tournament, last night with a 72-63 victory over Gonzaga in the championship game of the West Coast Conference Tournament before a raucous, sellout crowd of 5,391 at the Jenny Craig Pavilion.

A season which, in its second game was made notable by a victory at UCLA, ended with one of much greater magnitude.

"This is much bigger (than the UCLA win) because we haven't been in postseason play in 15 years," said Toreros coach Brad Holland. "We're going to the Big Dance. That's something to be proud of."

Displaying the kind of overall balance and depth that they had against every WCC team except Gonzaga

SEE WCC, C6

► WCC

CONTINUED FROM PAGE C1

USD pulls upset despite tripping out of the gate

ga since early January, the Toreros broke away from a 53-53 tie in the final nine minutes to defeat the Bulldogs for the first time in the last 10 meetings and secure the league's automatic berth in the NCAA Tournament, which starts next week.

Four Toreros scored in double figures, led by tournament MVP Jason Keep's 18 points. Roy Morris had 15, and USD got 15 and 14 apiece from All-Tournament selections Matt Delzell and Nick Lewis.

Defensively the Toreros' Corey Belser limited WCC Player of the Year Blake Stepp to 10 points, two in the second half, to deny the Zags a sixth straight WCC Tournament title and relegate Gonzaga (23-8) to waiting and hoping for an at-large berth to continue its string of NCAA Tournament appearances.

In becoming the first WCC Tournament host to win the title, USD qualified for the NAAs for the first time since 1987.

"If you told me four years ago I'd be in this position, I'd tell you that you were nuts," said Delzell. "This is the ultimate."

The game ended with the ball in Delzell's hand. As the clock ticked off, he did a little dance, then fell flat on his back to provide the base of a pile-on by his teammates.

USD rallied from 12 points behind to take a 38-33 halftime lead, only to have Gonzaga come out strong in the second half and build a 50-46 advantage with 13:20 to go.

USD mounted a 7-0 run, started by Lewis and ended by a Morris three-pointer with 10:31 remaining, before Gonzaga tied it at 53 on a three-pointer by Kyle Bankhead. But USD went back on top on a fast-break alley-oop slam by Keep off a pass from Mike McGrain with 8:23 remaining.

In the next three minutes, first Delzell and then Morris hit clutch three-pointers. When Delzell cashed a pair of free throws after Gonzaga center Zach Gourde (13 points) fouled out with 3:36 to go, the Toreros led 67-57.

Gonzaga got a magnificent 26-point, 12-rebound performance from All-WCC and All-Tournament forward Ronny Turiaf. But the Zags had to go without All-WCC forward Corey Violette, who was out with an ankle injury incurred in Sunday's semifinal victory over Saint Mary's.

"I thought we came out and competed. We just didn't make the plays down the stretch," said Gonzaga coach Mark Few. "It's obviously a big disappointment any time we lose. We take pride in taking care of business in the conference tournament. We didn't do that tonight."

Few's criticism of the tournament format during last year's edition here led to a change in the format, byeing the top two regular-season finishers into the tournament semifinals and paving the way for last night's matchup. Few probably would have preferred the same format for a tournament anywhere but

Going Dancing

NCAA Men's Tournament qualifiers:

USD (West Coast)

Austin Peay (Ohio Valley)
Creighton (Missouri Valley)
E. Tennessee St. (Southern)
Manhattan (Metro Atlantic)
N.C.-Asheville (Big South)
N.C.-Wilmington (Col. Athletic)
Penn (Ivy)
Troy State (Atlantic Sun)

here.

"What can I say?" Few said. "We've won the tournament five times and never played a home game. But, all the credit to San Diego tonight. Their seniors stepped up."

He might have included a redshirt freshman, too.

The 6-foot-10 Lewis sparked the Toreros' first-half rally by hitting 2-of-3 three-point shots, and he did yeoman work spelling either Keep or Jason Blair and battling Gonzaga's big men.

"I can't believe it. WCC champs. Awesome," Lewis said. "This is just the start. We have to keep it going for years to come.

"This was a statement game. We should get all the respect that we need now."

The Tournament MVP award completed a remarkable season for Keep, who transferred from Oklahoma State after being little used and provided the Toreros with a dominating inside presence.

"We were a little jittery at the start of the game, but we knew we had it in us," Keep said. "We're going to the Big Dance."

Gourde, who had the unenviable task of muscling against Keep, put the contest in perspective.

"When you play a team three times in a season, the coaching and scouting are so good that you find holes in the other team," he said. "They just found the better holes."

Regarding the Zags' NCAA at-large chances, Gourde spoke for the team. "You hope that you've built a résumé that will get you in. But not being from a power conference, it's tough to be hopeful."

USD recruit MVP

USD-bound **Brandon Gay** yesterday was named Most Valuable Player of the Jayhawk Conference, the No. 1-rated junior college conference in the country.

SUMMARY

USD 72, Gonzaga 63

USD	Min	FG-A	FT-A	R	A	F	Pts
Belser	27	0-3	2-4	4	3	2	2
Blair	34	2-4	2-2	4	3	3	6
Keep	22	8-15	2-3	6	0	5	18
Morris	34	5-11	3-4	3	1	0	15
Delzell	30	4-9	3-4	2	2	1	14
Stockalper	13	1-3	0-0	1	1	0	3
McGrain	16	0-2	0-0	3	3	2	0
Lewis	24	4-7	4-5	4	1	3	14
Totals	200	24-54	16-22	32	14	18	72

Percentages: FG .444, FT .727. 3-Point Goals: 8 of 17. .471 (Delzell 3-5, Lewis 2-3, Morris 2-4, Stockalper 1-3, Blair 0-1, McGrain 0-1). Team Rebounds: 5. Blocked Shots: 4 (Keep 2). Turnovers: 13 (Blair 4). Steals: 8 (Belsler, Keep, Morris). Technical Fouls: Keep.

GONZAGA	Min	FG-A	FT-A	R	A	F	Pts
Skinner	35	1-2	0-0	7	3	4	2
Gourde	24	6-6	1-2	4	0	5	13
Turiaf	29	9-16	8-11	12	2	2	26
Stapp	40	3-15	2-4	0	4	2	10
Bankhead	30	2-5	0-0	1	2	2	6
Brooks	3	0-0	0-0	0	0	1	0
Reisman	14	1-2	0-0	3	0	1	2
Amaya	7	0-0	0-0	0	0	4	0
Fox	18	2-7	0-0	1	2	3	4
Totals	200	24-53	11-17	32	13	23	63

Percentages: FG .453, FT .647. 3-Point Goals: 4-17. .235 (Bankhead 2-5, Stapp 2-11, Reisman 0-1). Team Rebounds: 4. Blocked Shots: 6 (Turiaf 5). Turnovers: 17 (Stapp 6). Steals: 6 (Skinner 2). Technical Fouls: Gourde.

USD (18-11)	38	34	- 72
Gonzaga (23-8)	33	30	- 63

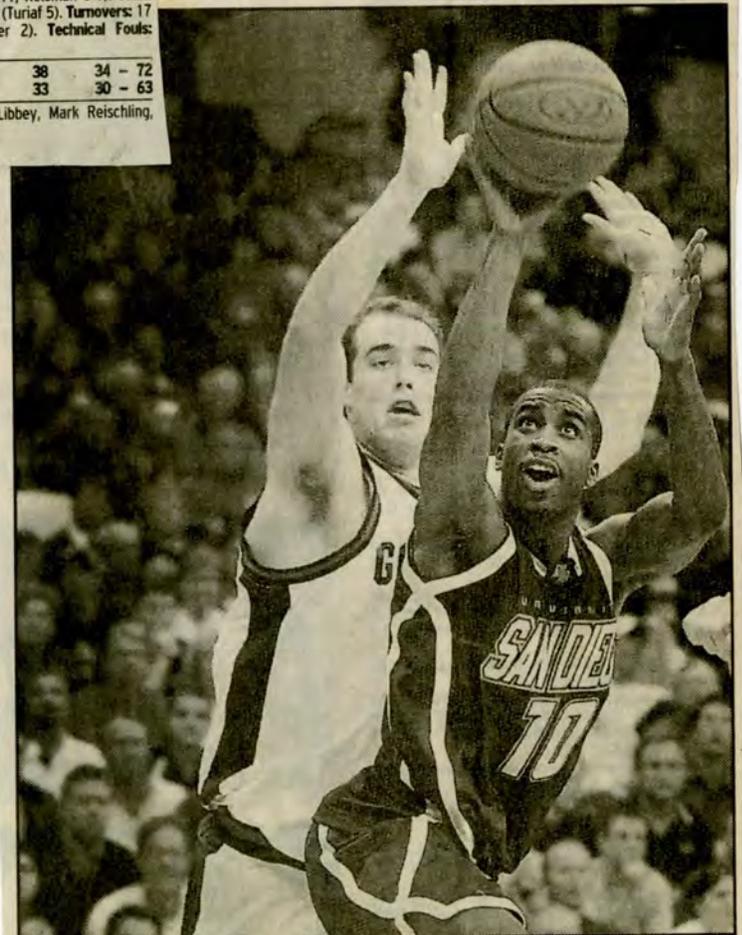
A-5,391. Officials-David Libbey, Mark Reischling, Dick Cartmell.

USD in NCAA Tournament

The Toreros will be making their third appearance in the NCAA Tournament.

YEAR RESULT

1984	Lost to Princeton 65-56 in the first round
1987	Lost to Auburn 62-61 in the first round



USD's Roy Morris (10) takes to the air as Gonzaga's Richard Fox closes in during the Toreros' NCAA Tournament berth-clinching win at the Jenny Craig Pavilion. Sean M. Haffey / Union-Tribune



Tim Sullivan

Keep turns season into one boffo party



Jason Keep went to the bench in full froth. His face was the approximate shade of a stop sign. His voice was that of a drill sergeant having a bad day.

"I can't really repeat anything you can print," Nick Lewis said late last night. "But he basically said, 'What's

going on?'"

Keep is not the type to keep his emotions concealed. When his USD team staggered out of the starting gate last night like a Mardi Gras drunk, the noisy center let loose with a tirade that could have startled a corpse.

Gonzaga led 15-3, and the home team had yet to sink its first field goal. The championship game of the West Coast Conference Tournament was starting to resemble a stampede.

This was not how the Toreros had imagined their moment before the ESPN cameras. This was not how Keep wanted his college career to culminate. Not by a long shot.

"He did have a couple of words," Matt Delzell recalled. "He's our emotional leader. We feed off him. He told us we might not get another chance, that this

SEE Sullivan, C6

► **SULLIVAN**

CONTINUED FROM PAGE C1

Toreros now little engine that could

is do or die. Blood, sweat and tears. We didn't want to go out like that."

When all of the sweat expended last night has evaporated, and all of the tears have dried, the Jenny Craig Pavilion may still carry the echo of Keep's diatribe. It was the take-off point for a Toreros rally that resulted in a 72-63 victory, and USD's first trip to the NCAA Tournament since 1987.

Were it not for Keep's specific choice of words, the text of his speech would belong on a prominent plaque in the Slim Gym. And his No. 43 would hang from the rafters.

For on a night when some of his teammates appeared overwhelmed by their situation, Keep was both a source of sound and strength. He led the Toreros with 18 points in his 22 minutes and helped focus their attention on the task at hand when the scoreboard suggested they were adrift.

Immediately following Keep's huddle harangue, the Toreros went on a 22-7 run. It was as if someone had flipped a switch and turned on a beacon.

"We just came out like the team that had never been here before," said Lewis. "We let them take their run. We needed the big fellow to speak up. It all revolves around him."

Keep would have none of this, of course. While awaiting his turn to snip a piece of the net, he stood near the free throw line protesting his prominence in the evening's story line. "Everybody did their thing tonight, and that's why we won," he said. "It wasn't just me."

While this was technically true, it ought to be plain by now that the Toreros' tournament run has been predicated on their tattooed transfer from

Oklahoma State. Keep's power game has been the foundation of Brad Holland's offense all season. If his unbridled emotions have sometimes proved counterproductive — and account for some of USD's inconsistency — he has set the tone for his team's season.

Last night's game ended with Delzell heaving the ball toward the ceiling, then collapsing to the floor to start a celebratory pile of players. But it started to change with Keep screaming at his teammates to get with it, then showing them how with a soft jump hook to launch the comeback.

In the space of five minutes, the game shifted from a blow-out to a struggle. When Lewis sank a three-pointer at the 10-minute mark of the first half, he dropped back on defense with his mouth agape and his mind racing.

"I could just feel it," Lewis said, "that we were going to get it done."

To see the veins bulging in Keep's face last night was to see a man engaged in a game of great consequence. To see the passion and purpose on Lewis' face was to watch an athlete totally committed to a cause. To bear witness to this game was to remember that the forces that corrupt college basketball can only exist because so many people care so deeply about this intoxicating spectacle.

Down the stretch, each possession echoed with urgency. Each basket provoked an eruption in the stands. Each player seemed to be operating as if his freedom depended on the outcome. When Gonzaga forward Zach Gourde fouled out, with 3:36 to play, he pulled off his left shoe but then joined the Bulldogs' sideline huddle as if he were still an active participant in the proceedings.

Players on the USD bench locked arms and leaned forward, as if aligning themselves for a flying wedge. You could tell they were playing for keeps. And for Keep.

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WCC TOURNAMENT

WCC TOURNAMENT

USD one step from Dance

Only Gonzaga stands in way of NCAA trip

By Hank Wesch
STAFF WRITER

Finally, USD has its chance.

Coming off an eight-day layoff, coach Brad Holland's Toreros defeated San Francisco 72-63 last night at sold-out Jenny Craig Pavilion to earn the school's first spot in the West Coast Conference Championship game since 1994.

Toreros
72
USF
63

The victory for the 17-11 Toreros gives them ample reason to expect receipt of an NIT berth regardless of the outcome of the title game at 9 tonight against Gonzaga. But Holland and his team are, naturally, thinking bigger than that.

Like the NCAA Tournament berth that goes to the winner of tonight's game.

"We don't want to be satisfied with getting to the final," Holland said. "But we haven't been to the final in my nine years so, yes, this is a step up for us.

"Now we have to see how we handle it. In a tournament, amazing things happen. We're just going to make sure we prepare tonight and tomorrow to give ourselves the best opportunity."

The Toreros put San Francisco (15-14) in a 17-point hole at halftime, then managed to shove the Dons back down when they got close to digging their way out.

USD's senior front-line duo of Jason Keep and Jason Blair served up double-doubles. Keep had 19 points and 15 rebounds, Blair 16 and 11. And senior guard Matt Delzell scored 20 in the best single game of long-range shooting in Toreros history.

Delzell was a perfect 5-for-5 from behind the arc to top the USD percentage record of 8-for-11 by Mark Manor in 1987. And virtually every one was a momentum-breaker to USF. Three of the five came on the three second-half occasions when San Francisco had trimmed the Toreros' big halftime lead to two possessions.

"His whole career, Matt has come up with heady plays for us," Holland said. "Matt had to somehow make up for his seven turnovers. He did so by making a couple of good shots."

Asked if it was a case of his taking personal responsibility in those situations, Delzell said yes.

"As a captain, that's expected of me," Delzell said. "That's what you have to love as a senior. That's your responsibility. I probably had my

SEE **Toreros, C6**

► TOREROS

CONTINUED FROM PAGE C1

It's first WCC final in 9 years for USD

worst floor game of the season, and I had to make up for it somehow."

USD's concern going in was the notion that rust from an eight-day layoff since a two-point loss to Gonzaga to end the regular season might show early in the game.

But the Toreros played fairly efficiently on offense and didn't let USF get any early rhythm in jumping to a 9-2 lead.

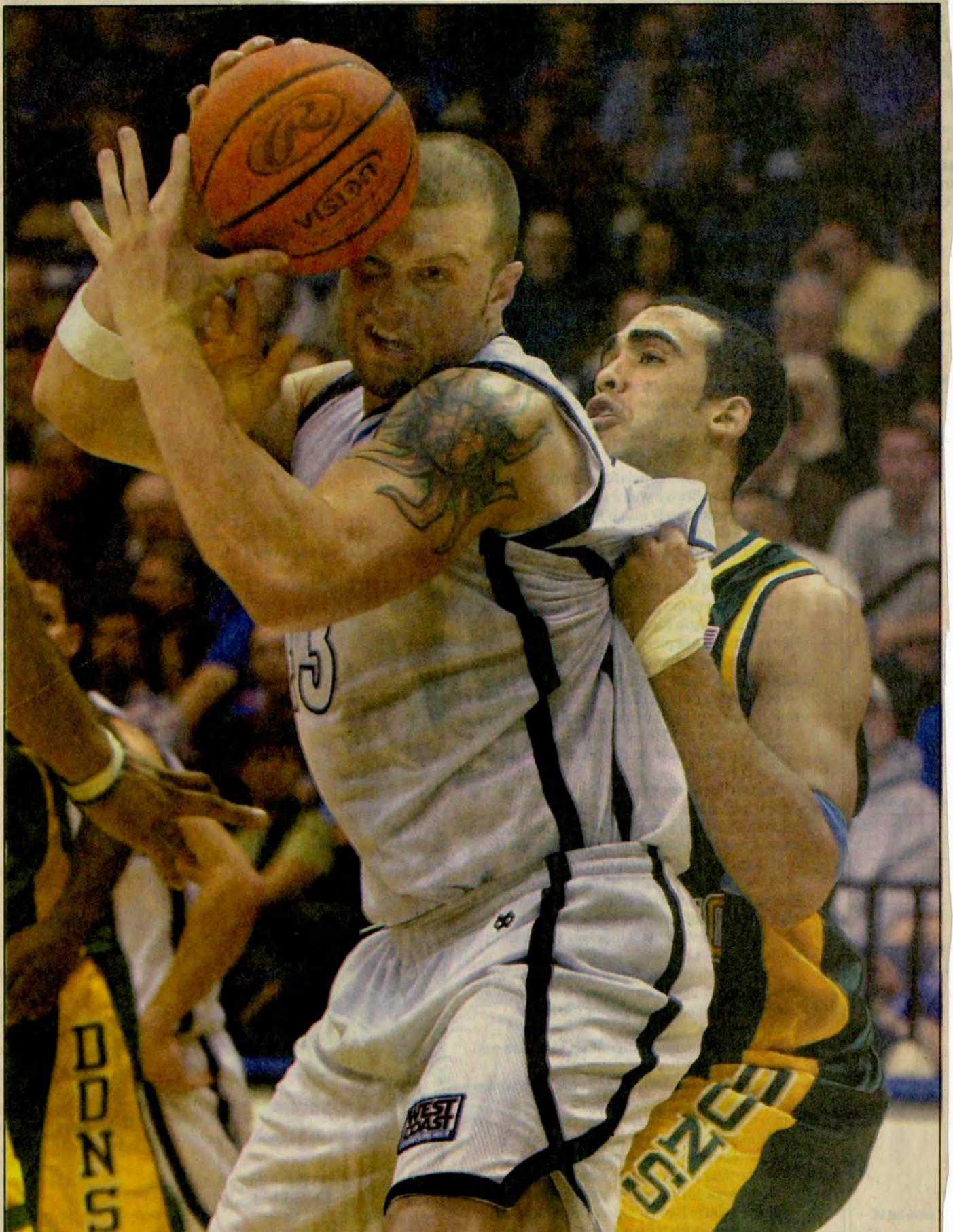
The advantage was expanded to 11 when Nick Lewis hit a three-pointer with 10:30 to go that made it 22-11.

USF was never closer than nine the rest of the half, and the Toreros put an exclamation point on the half with an 8-0 run in the last two minutes, capped by Delzell's three-pointer with two seconds left that set the halftime score at 41-24.

Keep had 13 points and nine rebounds at the break, Blair 10 and seven. USF's troubles were complicated by the fact that All-WCC forward Darrell Tucker played only 10 minutes and picked up three fouls.

A San Francisco zone stymied the USD offense in the second half and triggered transition baskets that fueled a 14-1 run after USD collected the first score of the half.

"San Francisco is a good team and they're going to make a run, and what I'm most proud of in the second half is that we didn't fold," Holland said.



USD's Jason Keep had 19 points, 15 rebounds and one hanger-on in James Bayless of USF. Eduardo Contreras / Union-Tribune

WCC Tournament

At Jenny Craig Pavilion

COVERAGE, C6

WOMEN

Yesterday's final

Pepperdine 69,
Santa Clara 57

MEN

Yesterday's semifinals

USD 72, Gonzaga 73,
San Francisco 63 Saint Mary's 52

Today's final

USD vs. Gonzaga
9 p.m., ESPN

Tonight's final

At Jenny Craig Pavilion

No. 1 Gonzaga vs. No. 2 USD

Time: 9 p.m.

Records: Gonzaga 23-7, USD 17-11.

TV/Radio: ESPN/KCBQ-AM (1170)

Webcast: www.KCBQ.com or
www.usdtoreros.com

Outlook: Both teams feature rugged front-line players – Jason Keep and Jason Blair for USD; Ronny Turiaf, Cory Violette, Zach Gourde and Richard Fox for Gonzaga – and dangerous perimeter players. Gonzaga guard Blake Stepp was the WCC Player of the Year; USD's Matt Delzell is coming off a 5-for-5 night on three-pointers.

– HANK WESCH

Dance card not full

If USD beats Gonzaga tonight in the WCC Tournament championship game, the Toreros will earn their third NCAA Tournament berth. Only one other WCC men's team has gone dancing fewer than two times. The WCC teams in order of NCAA appearances:

SCHOOL	APPEARANCES	W-L	PCT.
San Francisco	16	21-14	.618
Santa Clara	11	11-13	.458
Pepperdine	11	5-11	.312
Loyola Marymount	4	5-4	.536
Saint Mary's	3	1-3	.250
USD*	2	0-2	.000
Portland	1	2-1	.667

*NCAA Tournament came in 1984 and 1987

Good things come in 3's for Delzell



Matt Delzell was driven by duty and goaded by guilt.

As USD staggered down the

stretch last night, the Toreros' whole season on the cusp of collapse, Delzell decided it was time to assert himself, time to atone for himself.

"Thank God I was able to step up," he said, "because my floor game was pathetic."

Delzell scored a season-high 20 points in the Toreros' 72-63 West Coast Conference Tournament victory over San Francisco, but his sense of triumph was tempered by his sense of relief. Delzell committed a season-high seven turnovers against the Dons — an alarming total for a senior/captain/point guard.

He needed to shoot brilliantly just to balance the scales.

The Toreros were in trouble last night at Jenny Craig Pavilion, and a lot of it was self-inflicted. They led by 17 points when they left their locker room at intermission, only to squander most of it with a prolonged exhibition of indiscriminate shooting, ineffective ball-handling and invisible defense.

San Francisco's 14-1 run reduced USD's lead to 44-40 with more than half of the second half remaining. It was then that Matt Delzell decided to lead by three-point example. It was then that he showed the leadership coaches expect of their captains.

"Matt had to somehow make up for his seven turnovers," USD coach Brad Holland said. "He did so by making a couple of good shots." Three times in the last 11 minutes, San Francisco would trim USD's lead to five points or fewer. Each time, Matt Delzell responded with a rainbow jumper to restore order.

"We needed an answer," he said, simply.

SULLIVAN

CONTINUED FROM PAGE C1

Delzell steps up when he's needed

His three-point shot fell as softly as snowflakes, as sure as the sunrise and as timely as a last-minute reprieve from the governor. It was a clutch performance worthy of Stonewall Jackson at Manassas, or Michael Jackson in Berlin. (Hey, it's not like he *dropped* the baby.)

"I had to step up," Delzell explained, decompressing against a cinder-block wall afterward. "Our offense was struggling. We weren't getting it inside like we had hoped. I thought, 'I might as well step up.' You know in the back of your mind that if you don't step up now, we might not get another chance to."

Delzell has been the Toreros' most reliable three-point shooter this season — 42-for-85 (49 percent) — but last night he was unerring. He set a school record by making all five of his three-point attempts (he was 6-of-7 from the field overall) and he did it under pressure that might have paralyzed a lesser player.

Considering that Delzell had been averaging 7.3 points per game, it was a revelation. Considering that he had scored only four points against San Francisco barely two weeks ago, it was a godsend.

"It hasn't been my job to score a lot of points," Delzell said. "It's not completely out of character. That just hasn't been my role. But I've been preparing myself for that and I just felt like it was a good time to."

championship against Gonzaga — with an NCAA Tournament berth at stake and ESPN's cameras at court-side.

"When you sign up for college basketball, this is the ultimate," Delzell said. "I've never been on national TV other than SportsCenter highlights. It

SUMMARY

USF	Min	FG-A	FT-A	R	A	F	Pts
Bayless	32	5-9	0-0	4	2	5	10
Tucker	21	3-8	3-4	6	0	4	11
Broussard	22	1-3	0-0	4	0	5	2
Gaines	25	2-7	0-0	2	7	1	4
Cox	37	5-15	2-2	4	1	1	12
Queen	14	2-3	0-2	4	0	3	4
Stallworth	27	0-1	0-0	3	0	3	16
Chambers	2	0-0	0-0	0	0	0	0
Harris	19	2-9	0-0	4	1	0	4
Cisse	1	0-0	0-0	0	0	1	0
Totals	200	26-67	5-9	36	11	23	63

Percentages: FG .388, FT .556, 3-Point Goals: 6-24, .250 (Stallworth 4-9, Tucker 2-4, Queen 0-1, Harris 0-4, Cox 0-6). Team Rebounds: 5. Blocked Shots: 2 (Bayless, Tucker). Turnovers: 14 (Bayless 3, Tucker 3). Steals: 9 (Stallworth 3). Technical Fouls: None.

USD	Min	FG-A	FT-A	R	A	F	Pts
Belser	31	1-2	0-0	2	3	3	2
Blair	30	6-13	4-5	11	3	3	16
Keep	31	7-11	4-11	15	1	2	19
Morris	29	3-9	1-4	4	5	3	8
Delzell	37	6-7	3-4	4	4	2	20
Stockalper	11	0-0	0-0	1	0	2	0
McGrain	12	1-4	0-0	0	1	2	2
Lewis	19	2-7	0-0	2	0	1	5
Totals	200	26-54	12-24	43	17	18	72

Percentages: FG .481, FT .500, 3-Point Goals: 8-17, .471 (Delzell 5-5, Keep 1-1, Lewis 1-2, Morris 1-5, Blair 0-1, Stockalper 0-1, McGrain 0-2). Team Rebounds: 4. Blocked Shots: 3 (Keep 2). Turnovers: 19 (Delzell 7). Steals: 2 (Blair, McGrain). Technical Fouls: None.

USF (15-14)	24	39 - 63
USD (17-11)	41	31 - 72

Officials—Mark Reischling, Ken Ditty, Tommy Nunez, Alt Libbey.

The game was getting pretty chaotic at this point. The Toreros were en route to making 19 turnovers, and their efforts to run some time off the clock consisted mainly of ill-advised three-point attempts by Delzell's teammates. Star center Jason Keep was seeing the ball so seldom that he was able to attempt only three field goals in the second half.

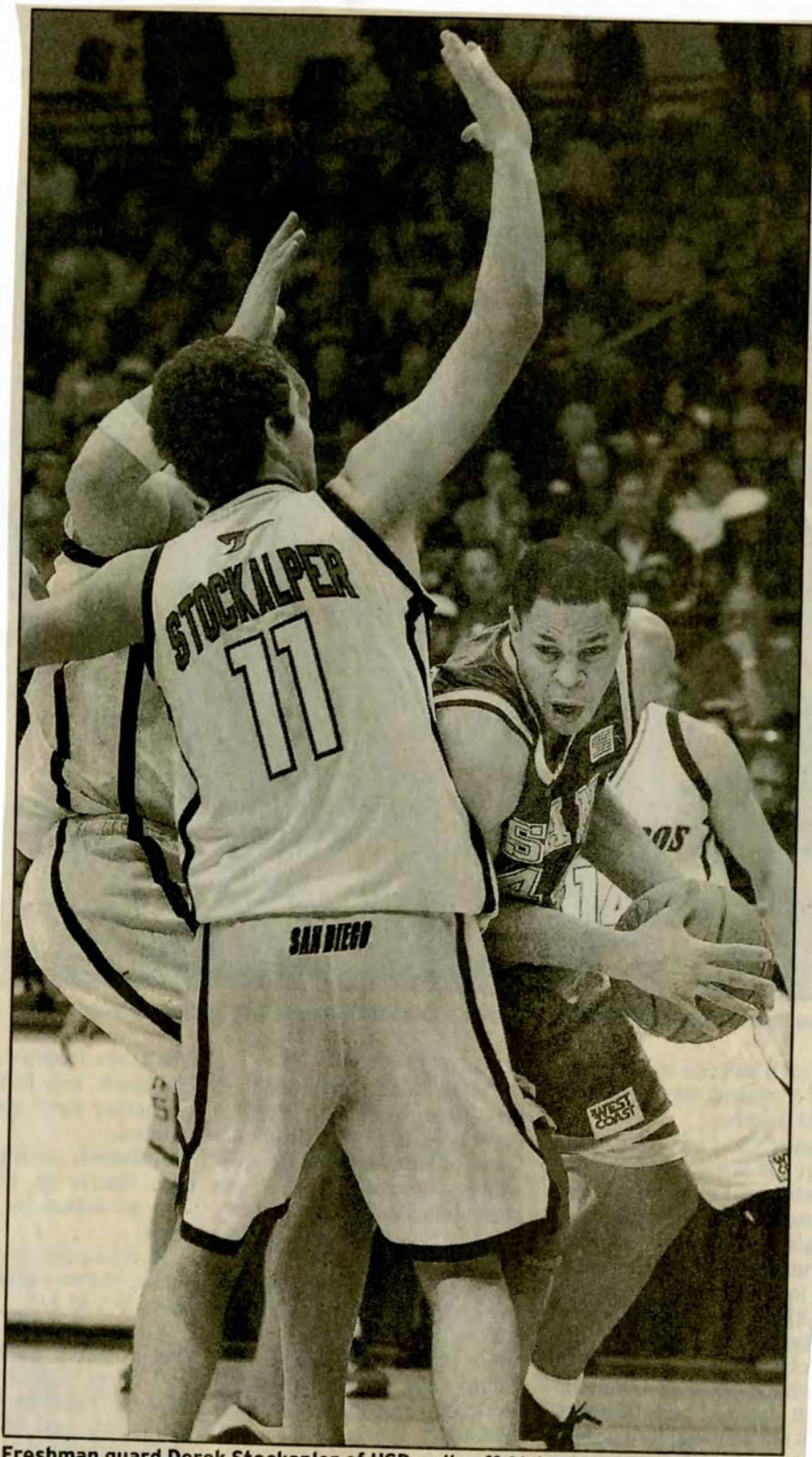
As the point guard, Delzell blamed himself for the Toreros' half-court stagnation. As a captain and as a senior, he thought it his "responsibility" to make amends.

Had the Toreros lost last night, their season would have been effectively over. They might have landed an invitation to the NIT, but that is a consolation devoutly to be avoided. Now, USD moves on to tonight's WCC

might be hard to get to sleep tonight. Hopefully, I'll get some ice on this body and that will put me to sleep."

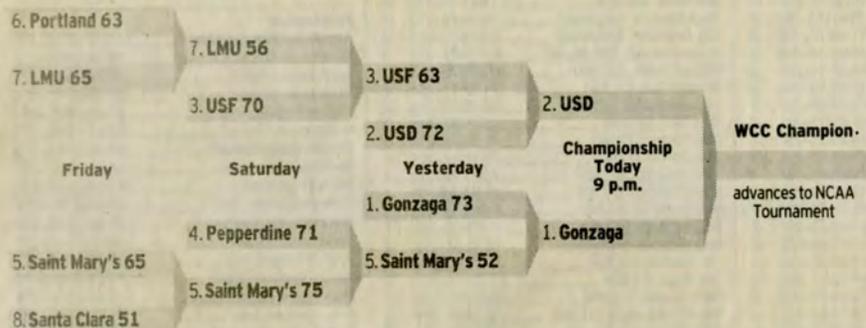
On this night, at least, Matt Delzell could rest on his laurels.

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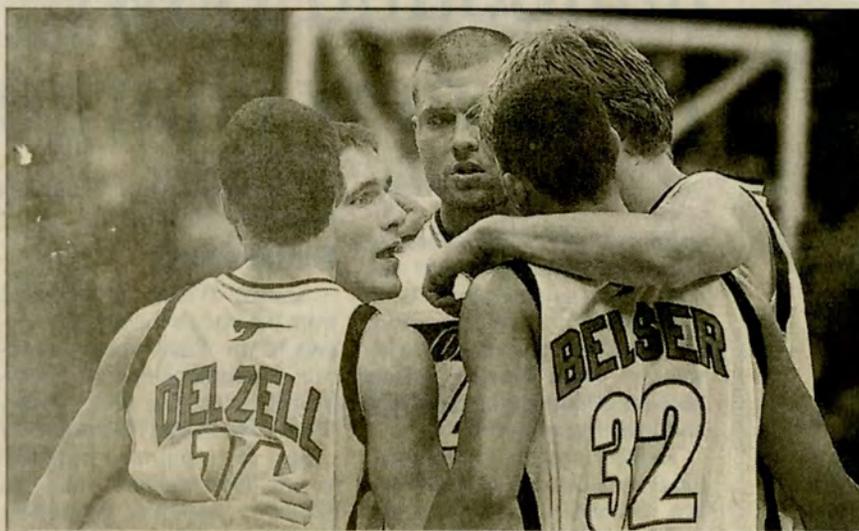
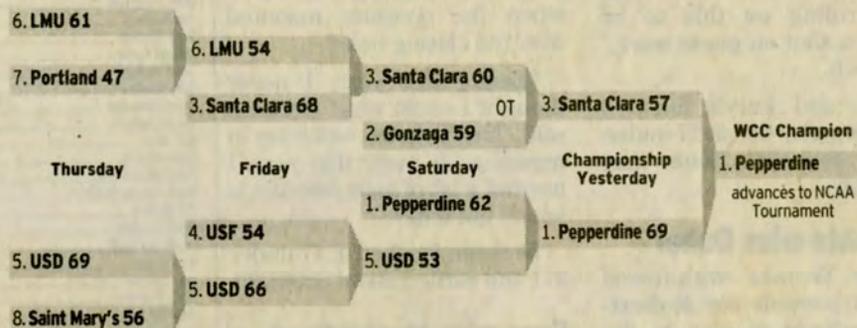


Freshman guard Derek Stockkalper of USD walls off Alvin Broussard as the Toreros advance to the title game. *Eduardo Contreras / Union-Tribune photos*

Men's bracket



Women's bracket



Coming together after an eight-day layoff, the Toreros huddle during a solid defensive stand in the second half. Matt Delzell was 5-for-5 in three-pointers.

Keep's play spurs USD to keep seeking transfers

By Hank Wesch, STAFF WRITER

Until a couple of years ago, USD had never had a significant transfer player from a school higher up on the NCAA Division I pecking order.

Then came Jason Keep, a big center from Oklahoma State. And last summer came Brett Melton, a perimeter sharpshooter from Illinois who is redshirting this season.

And with the Toreros jumping into the West Coast Conference Tournament in tonight's semifinals, two wins away from an NCAA Tournament berth and, most likely, one win from the NIT, it begs this question: Is that kind of transfer the future of the USD program?

"I don't know if it's the way to go or just the way that you fill very specific needs," said Toreros assistant coach Steve Flint, Keep's main recruiter. "What this has done is lend (USD) credibility to high major players who aren't get-

ting what they want where they are."

Keep was, in Flint's wording, "an afterthought" and saw little playing time at Oklahoma State. At the end of his second year at USD — one a redshirt season — Keep is an All-WCC selection, runner-up for the league Player of the Year and is getting looks from NBA scouts.

Whether the success with Keep — and Jason Blair who came from the lesser-rated program at Southwest Texas State — translates to more big-school transfers looking USD's way remains to be seen. But if it does, the Toreros may be more inclined than ever to look back.

"To me, someone else's trash could be my treasure, and high risk is also high reward," Flint said.

Transfers from higher-echelon programs providing a big boost are nothing new in the WCC. Loyola Marymount's glory years in 1988-89 were fueled by two guys who moved a few miles down

the freeway from USC, Hank Gathers and Bo Kimble. University of Washington transfer Dan Dickau furthered the Gonzaga dynasty the last two years.

But it is new to USD.

"I do think it's the wave of the future here," said Brian Fish, who is in his first year at USD as the No. 1 assistant to Brad Holland. "But you have to be careful. You have to do an awfully good job of researching the player who is transferring and make sure he's doing it with the right intentions and not just running away from a casket full of skeletons. You'll wind up with the same unhappy, discontented player that left the other school."

Fish, 36, was a transfer himself in his collegiate days. He played two seasons at Western Kentucky in the mid-1980s before transferring to Marshall. The last stop on his coaching résumé

before USD was six seasons at TCU as recruiting coordinator for Billy Tubbs.

Fish knows transfers.

"Transfers, and I'm including ones from junior colleges as well, have been a big part of every program where I've been," Fish said. "Normally they're leaving because they lack something. The quicker you can identify what it is that's lacking and work on it, the better chance you have of succeeding."

USD's success with Keep and Blair, Fish said, is in a large part attributable to Holland. "Brad does an unbelievable job of incorporating these guys into the program," said Fish. "It's not like they're sitting around on the fringe for a year. They're learning the offense, they're watching films and they're an integral part of the team."

"The only time things change is when it's game time and their uniforms are not out."

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Practice makes Blair a perfect fit with Toreros

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Jason Blair has no time for the trivial. No time for the mundane. No time to waste.

His days are divided into neat little blocks of orderly activity, like an English garden or a French surrender ceremony. In addition to practice and weight training, classes and

study, the University of San Diego's systematic power forward takes a daily dose of 300 jump shots and 100 free throws, whether the last one falls or clangs.

He is the anal-retentive gym rat.

"People say every drill should end on a make," Blair said yesterday afternoon. "But if I get to 299 and I don't make the last one, I just don't get it done that day. When you're shooting with the game on the line, you don't get another chance."

He will be shooting with his college career on the line tonight, the Toreros' season now teetering on the brink of NIT oblivion. Because Blair is a senior and his 16-11 team is not in line for an at-large berth to the NCAA Tournament, the next loss surely means the end of his meaningful collegiate competition.

SULLIVAN

CONTINUED FROM PAGE C1

Time is running out on Blair, USD season

Figuratively speaking, Jason Blair is down to his last shot. Only this time, he's not counting. He is trying to conduct himself as if tonight's West Coast Conference semifinal game against San Francisco is another in a long line, and not potentially the last. He is trying to cling to his routine in the face of finality.

"You try not to think about that stuff," he said. "With this team, I feel when we're clicking on all cylinders, no one can beat us. I'm not figuring this is the last day because I don't think we're done yet. If you start thinking about things like that, you put too much pressure on yourself."

One of the qualities that separates accomplished athletes from lesser beings is the ability to compartmentalize their challenges, to view the critical free throw as a mechanical exercise and not as the gut-wrenching, nerve-jangling, knee-knocking trauma it seems to spectators.

This is the result of repetition — of endless hours in empty gyms, and high-stakes pressure in previous games.

Sullivan, C12

One of the reasons Jason Blair does not allow himself a reprieve when he misses the last of a long series of jump shots is that he wants to simulate the heat of the moment.

One of the reasons he may eventually land a paying gig in basketball is that he never cuts corners. (Another

"I feel when we're clicking on all cylinders, no one can beat us."

JASON BLAIR

reason is that Blair stands 6-foot-7 and averages 17.2 points per game.)

He is a dentist's son, exacting, meticulous and maybe a mite obsessive. His attention to detail has enabled him to earn a 3.59 grade-point average and a place on the Verizon Academic All-America team, but it also accounts for his panic yesterday at being unable to locate his lucky black undershorts. (Since found.)

"I'm a business major," said Blair, now one class from graduation. "And I've met a lot of people. Most successful people have goals and schedules in mind. My whole mentality is to work hard. Hard work opens up a lot of things. You don't get anything in life for free."

Growing up in an affluent part of Phoenix, Jason Blair found his sensibilities shaped by parents who eschewed excess. Chuck and Marlene Blair's going rate for lawn-mowing was \$5 in a neighborhood where the same chore could fetch as much as \$30.

"I didn't get a Ferrari for my 16th birthday," Jason Blair said, not without pride.

In describing himself, Blair uses the adjective "cheap." He is known among his Toreros teammates as the "Ice Man," but the nickname does not derive from his cool under fire (as did

George Gervin's), but from his ability to accumulate bruises.

A dented nose is a tribute to Blair's willingness to take one for the team. Had all of the ice packed on his left Achilles' tendon been preserved, it could have produced an igloo the size of San Simeon.

"I jammed my Achilles with about a month to go," he said. "It's been a little bit frustrating. I can run on it. I can cut on it. I can defend on it. But it's hard to jump. Sometimes, I wish I could go up and dunk, but at this point, you don't want to do anything serious."

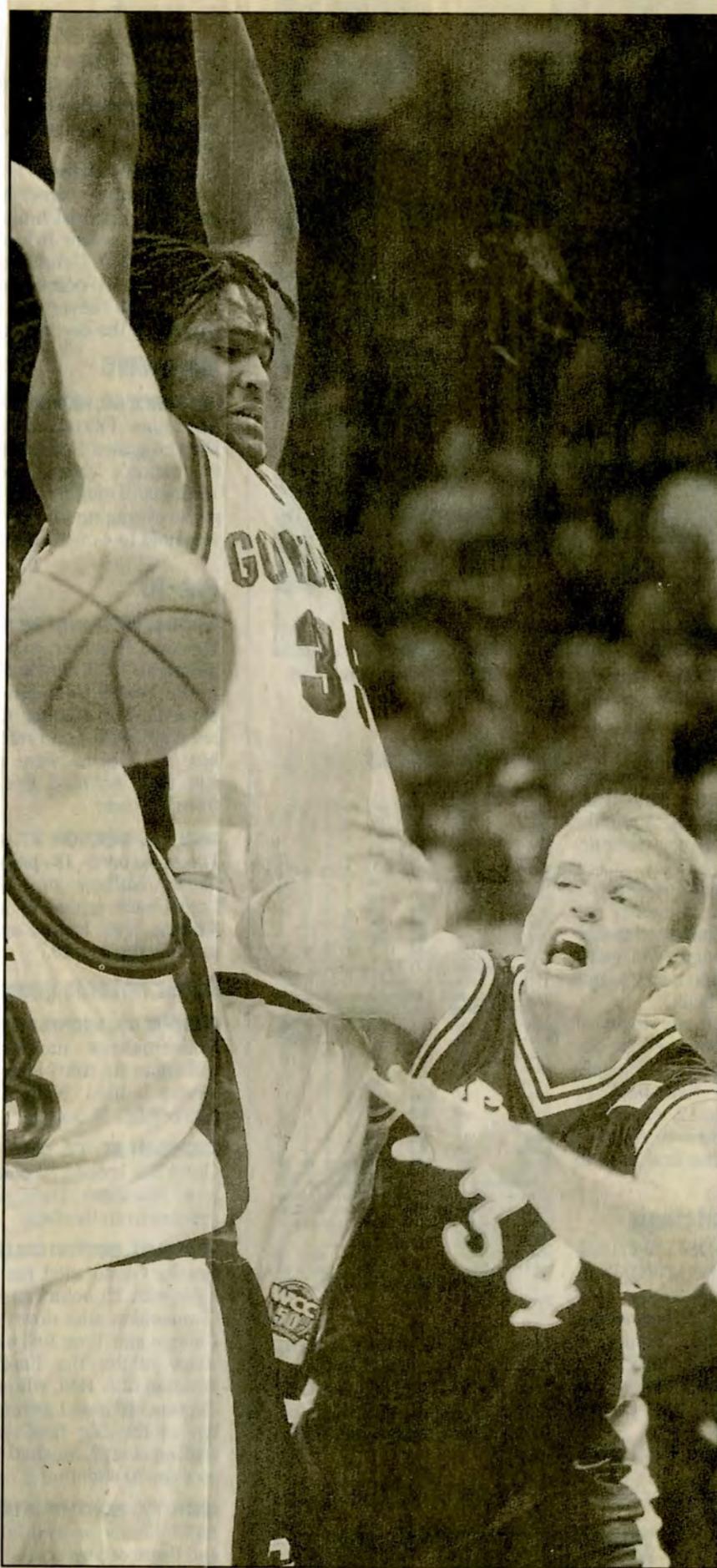
Jason Blair doesn't want to do any-

thing to diminish his team's chances to prolong its season. Neither does he want to complicate an injury that could slow his progress toward a professional career. If he cannot latch on in the NBA, Blair is considering a career in Europe. When this season ends, the anal-retentive gym rat will revert to an offseason routine of 500 to 600 jump shots a day.

"It takes about five or six hours," he said. "But I'm not a guy who goes around wasting time."

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SUNDAY 374, 856
MAR 9 2003



Being double-teamed by the Gonzaga defense doesn't faze USD's Jason Blair, who spends hours every day working on his game. *Jim Baird / Union-Tribune*

Dons gain matchup they wanted: USD in tourney semifinals

By Hank Wesch
STAFF WRITER

4154
As the final seconds ticked away on San Francisco's 70-56 victory over Loyola Marymount in last night's first quarterfinal game of the West Coast Conference Tournament, a chant arose from the approximately 100-strong USF student section.

USF
70
LMU
56

It was directed at USD center Jason Keep and his teammates, seated in bleachers at the end of the Jenny Craig Pavilion watching the game that determined their opponent in tonight's first semifinal.

"Are you ready? Are you ready?" the USF supporters chanted.

The 6-foot-10, 280-pound Keep stood up, eyed the chanters and with a good-natured look on his face mouthed "Are you ready?" in return.

Ready or not, round three in the battle of the next-best teams to Gonzaga in the conference regular season is set tonight. Darrell Tucker's 26-point, 11-rebound double-double led USF (15-13) from a slow start to a comfortable victory over Loyola Marymount (11-20) which was the Dons' eighth win in their last 10 games.

One of the defeats was by 81-63 to USD in the Dons' final regular-season home game on Feb. 22.

This is the same Dons team, only different. One difference being red-shirt junior guard Jovan Harris, who had 10 points last night and was one of three perimeter players — the others being Shamell Stallworth (11) and John Cox (10) — providing major support for All-WCC performer Tucker.

Harris, an All-WCC performer himself two years ago at Saint Mary's before transferring, scored a total of 88 points in the Dons' first 24 games. Then he rose up for 17 in their regular season-ending victory at Pepperdine and hit double figures again last night.

All of Harris' points came in a first half, when he went 5-for-5 and helped wake the Dons from the initial lethar-

gy that resulted in nine misses in their first 12 shots. After trailing by as many as six, USF recovered to take a 36-34 lead on a three-pointer by Cox with 43 seconds remaining to halftime, then opened the second half with a 10-0 run and had no trouble holding LMU at bay.

Now, about tonight.

"We know we're in for a tough game because San Diego is very good," said USF coach Phil Mathews. "The two Jasons (Keep and Blair) are very good, but you know I think Roy Morris is just as valuable.

"You can't get into a half-court game with them. Jason Keep is just too big, he's too dominant. You're going to

have to go with a transition game against them — a lot."

St. Mary's 75, Pepperdine 71

Jonathan Sanders' 23 points led four Saint Mary's players in double-figure scoring and the Gaels limited Pepperdine to three points in the final three minutes to pull off the mild upset and move into tonight's late semifinal against No. 1 Gonzaga.

Ticket at a premium

All 5,100 seats are sold for tonight's semifinals and 150 Standing Room Only tickets were sold through last night. WCC officials will decide when to cut off the SROs.

SAN DIEGO UNION-TRIBUNE

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Jason Keep on Holland: "He's got a father side, but he's got a coaching side too. I know that if he wasn't yelling at me on the floor it would be because he didn't care for me." *Fred Greaves photo*

Sizable impact



USD coach Brad Holland, on not starting Jason Keep to make a point: "I felt like it was something that needed to be done." *Jim Baird / Union-Tribune*

Keep traveled bumpy road to USD, but move paid off

USD women advance

After going 0-2 to Saint Mary's in the regular season, the Toreros defeat the Gaels 69-56 to move on to a second-round game vs. USF today. **D7**

WCC Tournament

At Jenny Craig Pavilion

MEN

First round: Today

- Loyola Marymount vs. Portland, 6 p.m.
- Saint Mary's vs. Santa Clara, 8:30 p.m.

Second round: Saturday

Semifinals: Sunday

Final: Monday

Note: USD is seeded into the semifinals

WOMEN

Second round: Today

- Santa Clara vs. Loyola Marymount, noon
- USD vs. San Francisco, 2:30 p.m.

Full schedule, **D7**

By **Hank Wesch**
STAFF WRITER

Whatever USD's fate in the West Coast Conference Tournament, a lot will hinge on Jason Keep, the tattooed and pierced giant with a troubled past upon whom the USD coaching staff took a calculated roll of the dice.

A roll which, to this point, looks like a front-line winner.

"I think it worked out to be a great investment," USD coach Brad Holland said of tendering the 6-foot-10, 280-pound center a two-year scholarship for one year of play.

"It's really nice when a situation works out for both parties. Jason lost 30 pounds, improved his game, got around a group of people that care about him and has had a great year.

"Our program has benefited from having him a part of it the last two years. It's great when it works out for everybody like that."

Not that it's been all milk and honey.

While Keep was scoring 18.2 points and averaging nine rebounds per game — good enough to finish second in West Coast Conference Player of the Year voting — he and Holland had to adjust to one another over the course of a sometimes rocky 16-11 season that earned them a No. 2 seed

► TOREROS

CONTINUED FROM PAGE D1

Holland used a 'tough love' plan with Keep

and a bye into Sunday's semifinals of the WCC Tournament at the Jenny Craig Pavilion.

There were two public moments this season that were obvious examples of Holland taking a "tough love," approach with Keep during a five-game losing streak that carried from mid-December through early January.

Holland benched Keep to start the Utah game Dec. 23 for being late for a game-day practice and was highly critical of Keep's performance after the game. Then Holland withheld Keep and his frontcourt scoring mate Jason Blair from the starting lineup for the WCC opener against Santa Clara on Jan. 11 for attitude and practice ethic. The Toreros lost by two points, dropping them to 6-8.

"For him (Holland), he just wanted to see if we could handle it mentally," Keep said of the second benching. "I didn't know about (the wisdom of) it being the first league game for him to do it and to test me and Blair like that.

"But that's just part of the game. That's how I took it anyway."

Whether it was the wake-up call Holland delivered to his two big men, or other moves — Matt Delzell took over at point guard in the Santa Clara game — USD's season took off and from that point the Toreros went 10-3 in league including 6-1 in road games.

Blair immediately responded, too, and said he "found out the importance of the mental part of the game."

"I've always looked at discipline that way," Holland said. "If you establish your standards and back up your standards you may not get the immediate response you want. But in the long run, the players will understand that you mean business, they will know where they stand, and they will know that they need to respond.

"Keep and Blair didn't like being taken out of the lineup and I didn't necessarily like it either. But I felt like it was something that needed to be done because they were hurting our team by their mental errors. And I didn't think they were playing hard enough.

"I've done that over the years many times with different players to get them to respond right."

The bottom line on Keep's single season at USD will be registered as a plus in Holland's book.

"Because he's high-strung emotionally, having been around him a year, I knew there were going to be some challenges," Holland said. "By the nature of his personality.

"But I wasn't worried about anything bad happening. And I don't think any of us realized just how productive he would be for us statistically, and how much of a presence he would be for us.

SEE **Toreros, D7**

"It has been great to see him mature and grow up in the last two years and achieve what he has been able to do."

When Keep transferred in, USD got the most athletic and arguably best post player in the school's history, a point he proved early with a 30-point, 16-rebound performance in an 86-81 overtime win over UCLA. He became an All-WCC first-teamer and National Association of Basketball Coaches All-Region choice.

Keep got the fresh start he needed after a trauma-filled junior year at Oklahoma State. A year that included a stillborn first child, a DUI arrest, the loss of teammates and close friends in the crash of an OSU charter plane. And, after mostly languishing on the bench at OSU, he got the chance to be "the man" for the first time in his collegiate career.

"The choice to come here and be with this group of coaches and teammates is easily among the top 10 good decisions I've made in my life," Keep said. "I've been to three schools and this is obviously the best one for me. I wish I would have ended up here first."

Third-year USD assistant coach Steve Flint is the man behind Keep's transfer.

"It was one of those things where the good Lord works in mysterious ways," Flint said. "I recruited Jason when I was at Valparaiso and didn't get him. Years pass and I get a phone call out of the blue."

It was from a fellow coach who knew Flint was looking for a front-line player with size and who was aware of Flint's reputation for working with big men. The caller had a big man for consideration . . . name of Jason Keep.

"I said, 'I know that kid,'" Flint recalled. "Jason and I sat down and had a long talk and I challenged him. I told him that if you're looking for a day at the beach, this isn't the place."

"But if you really want to work, and it's going to be difficult, this is a great chance for you."

Flint saw the possibility of a bond developing between Keep and Holland.

"To me it was such a natural," Flint said. "Coach Holland is such an open-door, players' coach. And Coach Holland has done an unbelievable job working with Jason."

"As rough as Jason was around the edges when he first came here, and had such a temper, even then Coach could calm him down in a second."

"We spent a lot of time with him and showed him a lot of love and he became a player. Jason has grown up so much and come so far, and he's just now really scratching the surface as far as being a basketball player. I wish we had him for another year because he'd lead the nation in scoring next year if we did."

Keep says the relationship between him and Holland has grown stronger.

Said Keep: "He's like a father to me. Like my father away from home. If there's ever anything I need to talk about, I can sit down with him and he's always open ears for me."

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Keep finishes second in Player of Year voting

By **Hank Wesch**
and **Nicole Vargas**
STAFF WRITERS

4154
USD had two players named to the All-West Coast Conference men's basketball team announced yesterday, while regular-season champion Gonzaga counted three first-team selections and swept Player of the Year and Coach of the Year honors.

Seniors Jason Blair and Jason Keep were USD's all-conference choices, marking the first time in 16 years the school had more than one representative on the 10-man team.

Keep, a 6-10, 280-pound center from Moscow, Idaho, led the league in rebounding and field-goal percentage and was second in scoring.

Blair, a 6-7, 230-pound forward from Phoenix, was fourth in the league in

MORE: Complete WCC men's and women's teams on Scoreboard, **C8**

both scoring and rebounding. Blair, a business administration major with a 3.59 grade-point average, was previously named to the WCC All-Academic team.

Keep said this about Gonzaga guard Blake Stepp being named Player of the Year:

"I'm moderately, not majorly disappointed," said Keep, who was runner-up to Stepp. "Blake Stepp has been here a couple of years before. This is my first year. Gonzaga swept us this season. It's well-deserved, and I'm glad to be close on the same podium with him. I just did what I could for my team."

USD coach Brad Holland, citing Keep's dominating scoring and rebounding year, said, "To me, that's

Player of the Year. I thought he should have gotten top consideration for the award."

Gonzaga's three first-teamers were Stepp, forward Ronny Turiaf and forward/center Corey Violette.

Gonzaga's Mark Few was named Coach of the Year for the third season in a row.

Few's run has followed back-to-back Coach of the Year honors for Holland.

Stepp, a 6-4 junior from Eugene, Ore., took over at the point guard spot held by last year's Player of the Year, Dan Dickau, and has guided the Bulldogs to a 22-7 overall and 12-2 WCC record. For conference games only, Stepp led the league in scoring (20.6 ppg), assists (5.79 apg) and three-point field goals (3.86 per game).

Stepp becomes the third different Gonzaga player to win Player of the

Year in as many seasons following Casey Calvary and Dickau.

Malich is All-WCC

USD senior **Erin Malich** was named to the women's WCC All-Conference team. The 6-2 forward averaged 14.9 points and 6.5 rebounds per game, good for fourth and sixth in the conference, respectively.

Malich was joined by **Toreros** junior **Marta Menez**, who earned honorable mention honors.

USD opens WCC Tournament play on Thursday. However, the Toreros will not be facing Loyola Marymount as earlier announced. USD, now the No. 5 seed, will be playing No. 8 Saint Mary's, according to new brackets released yesterday. The Toreros (11-16) fell to the Gaels (11-16) in both of their regular-season contests.

USD's Keep in running for WCC Player of Year

By Hank Wesch
STAFF WRITER

4154

The West Coast Conference will announce its men's Player of the Year and all-conference teams and other honors for the 2002-03 basketball season today.

And for the first time in 16 years, USD could have one of its own voted Player of the Year and place more than one player on the all-conference first team.

Jason Keep, the Toreros' 6-foot-10, 280-pound center who led the conference in rebounding and was second in scoring, is a prime candidate for Player of the Year. The last Torero to win the award was Scott Thompson in 1987.

Keep averaged 18.2 points and 9.0 rebounds and topped the WCC in both categories until the final week of the regular season, when San Francisco's Darrell Tucker, who missed six games with a hand injury, reached the requirement of having played in 75 percent of his team's games. Tucker finished the regular season averaging 18.5 points.

Keep also led the league in field goal percentage (.622) while sparking a USD team that finished second in the conference with a 10-4 record (16-11 overall).

Another prime candidate for Player of the Year is junior guard Blake Stepp, who helped Gonzaga (22-7, 12-2 WCC) to the regular-season title.

Taking over at point guard after Dan Dickau graduated, Stepp finished third in the WCC in scoring (17.9), led the conference in assists (6.0) and three-point field goals (3.07) and was in the top five in three other categories.

In addition to Keep, the Toreros expect to put Jason Blair, who finished fourth in the league in both scoring (17.2) and rebounding (7.4), on the All-WCC team. That would give USD multiple representation for the first time since

WCC tournaments

Seedings and schedule for the WCC men's and women's basketball tournaments to be held this week at the Jenny Craig Pavilion at USD:

MEN

FRIDAY

No. 5 Saint Mary's vs.

No. 8 Santa Clara, 6 p.m.

No. 6 Loyola Marymount vs.

No. 7 Portland, 8:30 p.m. (approx.)

SATURDAY

No. 3 San Francisco vs. Loyola Marymount/Portland winner, 6 p.m.

No. 4 Pepperdine vs. Saint Mary's/Santa Clara winner, 8:30 p.m. (approx.)

SUNDAY

No. 2 USD vs. winner of San Francisco vs. Loyola Marymount/Portland, 6:30 p.m.

No. 1 Gonzaga vs. winner of Pepperdine vs. Saint Mary's/Santa Clara, 9 p.m.

MONDAY

Championship game, 9 p.m.

WOMEN

THURSDAY

No. 5 Portland vs.

No. 8 Saint Mary's, noon

No. 6 USD vs.

No. 7 LMU, 2:30 p.m. (approx.)

FRIDAY

No. 4 San Francisco vs. Portland/Saint Mary's winner, noon

No. 3 Santa Clara vs. USD/LMU winner, 2:30 p.m. (approx.)

SATURDAY

No. 1 Pepperdine vs. winner of Santa Clara vs. USD/LMU, noon

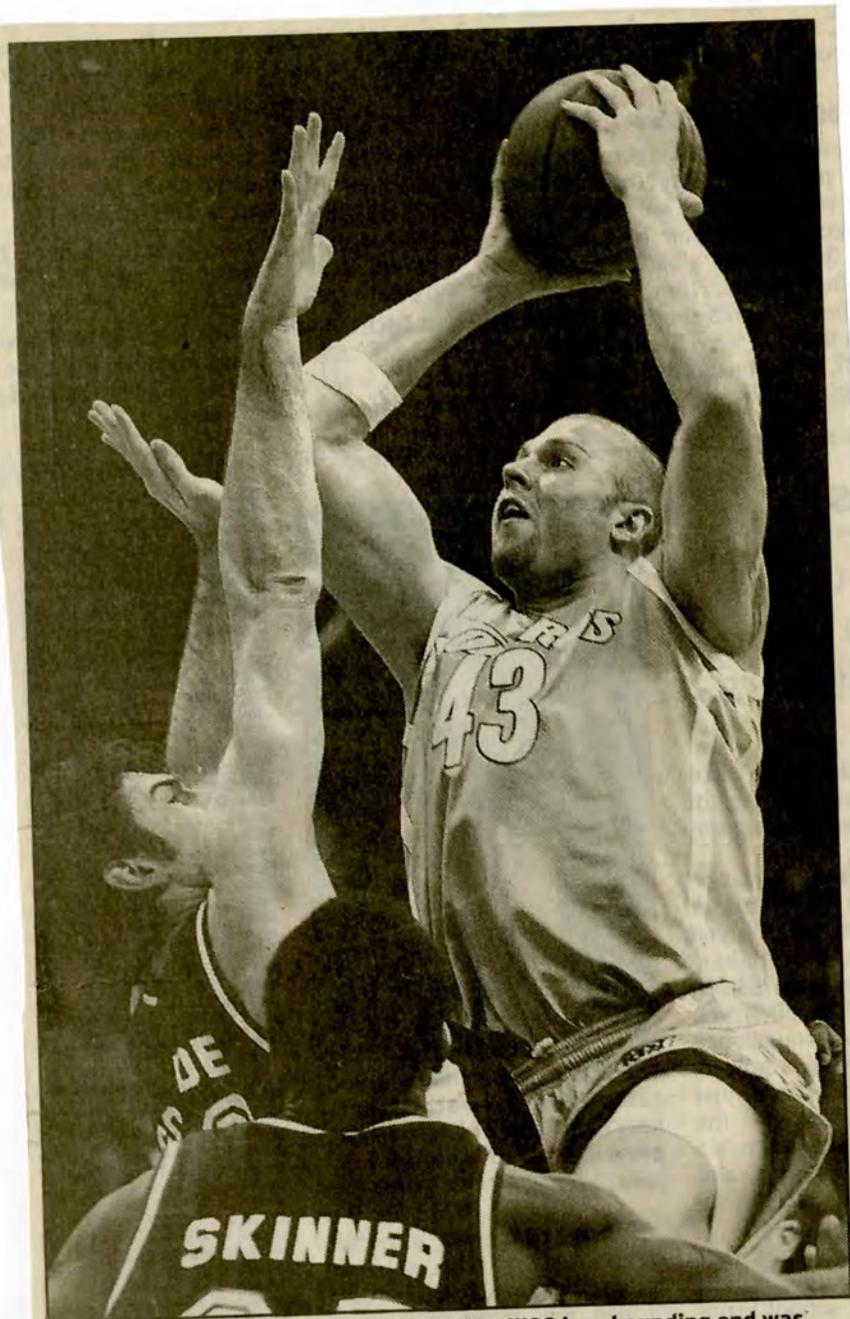
No. 2 Gonzaga vs. winner of USD vs. Portland/Saint Mary's, 2:30 (approx.)

SUNDAY

Championship game, 2:30 p.m.

Thompson and Nils Madden were first-teamers in 1987.

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Burly USD center Jason Keep (43) led the WCC in rebounding and was second to USF's Darrell Tucker in scoring average. *Fred Greaves*

All the honors to be announced today were determined by the eight head coaches in a vote that was due at league headquarters at noon yesterday. Rules prohibit coaches from voting or lobbying for their own players. But both USD's Brad Holland and Gonzaga's Mark Few stated the case for their players when asked to do so before the teams met Saturday at USD.

Holland: "(Keep) is the leading

scorer and rebounder on a team that finished high in the conference and he should get the highest consideration. It should be pretty obvious to everyone what he has meant to our team this year."

Few: "I think (Stepp) has stated his case on the court. We're more dependent on Blake this year than we were on Dan last year, and he has statistically every bit as good a year. He has been phenomenal."

It's no statement game — just a bunch of questions

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4154
This was supposed to be one of those "statement" games. It was less statement and more incomplete sentence. USD fumbled with its words early and, despite a rush of

good language near the end, couldn't finish it.

One of those men's basketball chest-thumpers, is what it was supposed to be, a time for USD to prove to itself, once and for all, that it actually could beat Gonzaga. The Zags had beaten the Toreros eight straight times going into last night's regular season-ending thing at the Slim Jim.

The Toreros had been playing well. Gonzaga, while better, was vulnerable. So this was the perfect time. Beat the Zags, tie them for the West Coast Conference title, and play with their minds some as the WCC Tournament looms here next weekend.

And we all know how Gonzaga coach Mark Few hates coming to USD for the conference tournament. Last year, you may recall, he won the thing and still complained — complained a lot — even saying he thought of leaving his team in Spokane, Wash., and not attending it at all. He already had been assured an NCAA bid by then and, after all, this was Gonzaga, which had been good for about 30 seconds in the history of college basketball.

But not this time. Despite an RPI rating in the 40s, the Bulldogs have a real chance of not going to the NAAs if they don't win the WCC Tournament. I don't know if they can lose in the semifinals, thanks to two horrible late-season losses to Portland and Loyola Marymount, two horrible teams, and still make it.

It's possible the only team that's going to the prom is the one that wins here. So Few will be here. There will be no threats of keeping his club at home.

"We'll be back again next week," he promised after his Bulldogs held on to take USD 72-69.

Like we can hardly wait.

As the top-seeded teams, Gonzaga and USD will draw double-byes in the conference tournament. It begins Friday. They won't play until Sunday. Few seems to like the new arrangement, put into place this year. It's the next-best thing to not being here.

But they won't be playing basketball for a long time. We'll see if this new format helps the top seeds. Tell you

one thing, Gonzaga is going to have to play better than it did last night if these two tango again. Because it's highly doubtful the Toreros will play this poorly again in their own home.

I'm not saying USD is Arizona, but the Toreros are better than they were last night, when they had 12 turnovers in the first half and found themselves down by 10 at the break.

USD made it exciting at the end, mainly because Gonzaga couldn't hit a free throw if it had a step ladder and all but blew a 12-point lead it had accumulated with 4:34 to play. Had USD forward Matt Delzell hit that three-pointer near the end, Few might have walked back to Spokane.

But Delzell missed, and the Toreros didn't deserve to win anyway. They did not play good basketball, and they had been playing well, having won four straight coming in. Gonzaga wasn't an oil painting, but played better and rode the coattails of Tony Skinner's 23 points (6-of-7 on threes).

And the Zags got lucky there. Skinner never had scored more than 17 before last night and came in a 37-percent shooter on the long shots.

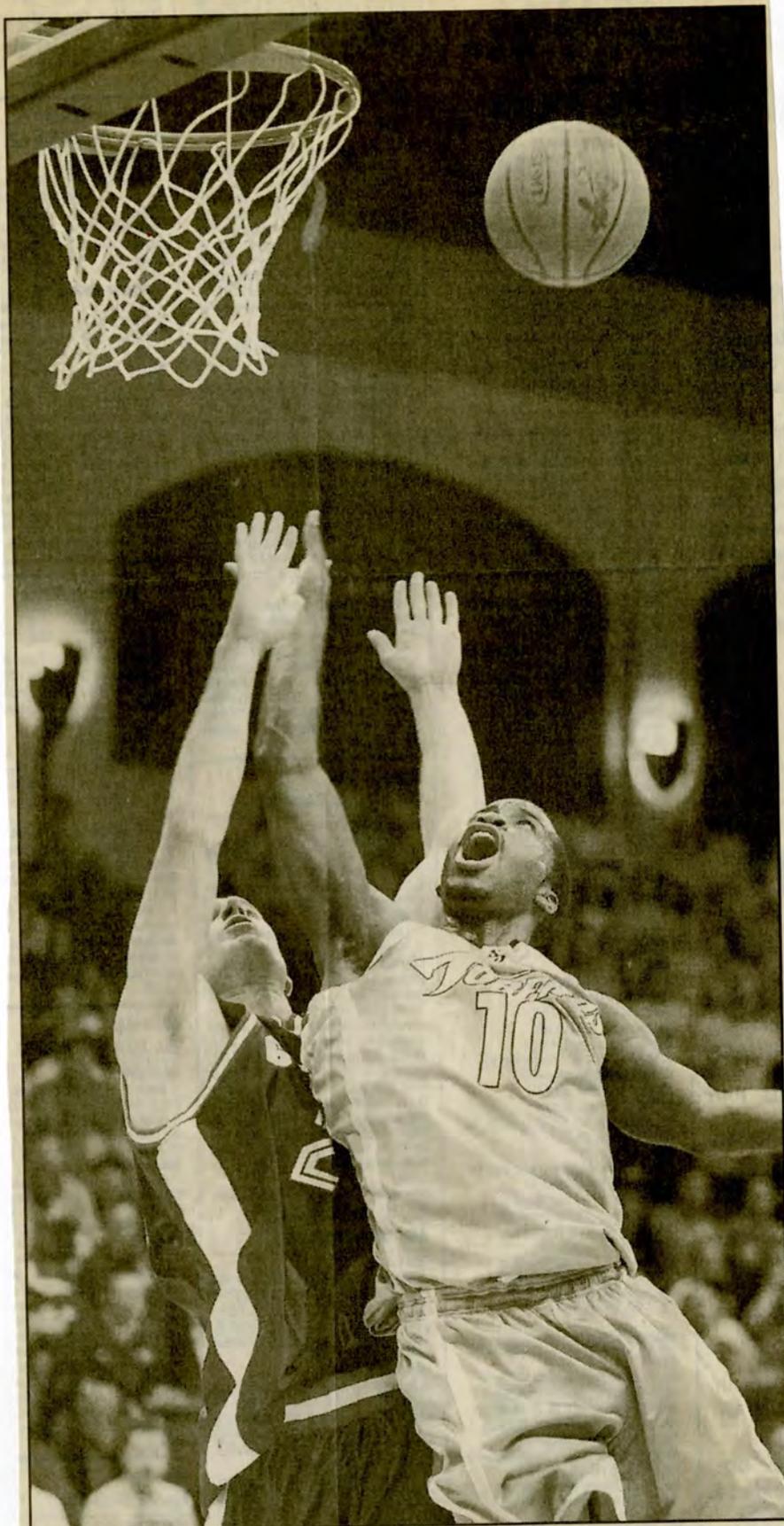
It set up perfectly for USD. The Zags' best player, guard Blake Sepp, got himself into early foul trouble and played just 11 minutes in the first half, 29 overall, made three of nine shots, fouled out, and wasn't nearly as effective as he can be.

But the hosts didn't get the game they'd hoped for out of center Jason Keep, who made one of his first six shots, and it's very difficult for them when he has an off night. He seemed to be pressing more than just a bit.

I don't know what Toreros coach Brad Holland told his players after the game, but I think Bill Clinton made shorter speeches. It was nearly a half-hour before he emerged from the locker room, and he did not emerge smiling. He didn't see much good in this thing.

"We played five minutes," Holland would say, "and that's not good enough. The first 35 minutes were very disappointing. There was a lack of urgency, a lack of focus. I really thought we beat ourselves tonight."

"You can't play that way against Gonzaga. You're supposed to fight the last five minutes, but you're supposed to take care of the first 35. We played the best team in the league, but I didn't like the way we reacted to things . . . a lot of missed assignments, a lot of mental breakdowns."



Toreros' Roy Morris (10) sees his shot bounce off the rim as he's covered by Gonzaga's Kyle Bankhead during USD's narrow loss. *Fred Greaves*

If any good came of this, it was obvious USD was the more composed team at the finish. Gonzaga slaughtered the Toreros 89-65 on Jan. 30, the first time they met. This one was closer.

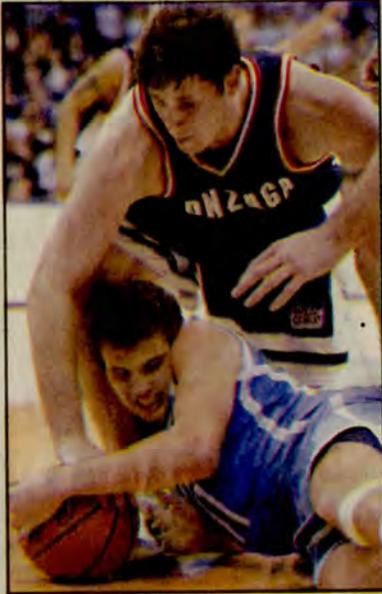
"They're good," Holland said, "but

we had more to do with it. We got what we deserved."

So did Mark Few and his Zags. They all have to come back here.

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Gonzaga's Cory Violette (top) tries to wrestle the ball from USD's Derek Stockalper during first-half action in the Toreros' loss to the Zags at the Jenny Craig Pavilion.
Fred Greaves



Toreros disappointed again

As usual, Gonzaga spoils the end to regular season

Gonzaga
72
Toreros
69

By Hank Wesch
STAFF WRITER

4154

As USD basketball coach Brad Holland noted, "It's not the end of the world."

Just the end of another Toreros regular season with another loss to Gonzaga, this one 72-69 before a sellout crowd of 5,178 at the Jenny Craig Pavilion.

Gonzaga (22-7, 12-2 West Coast Conference) was the considerably sharper team for the first 33½ minutes, at which point the Bulldogs led 68-55. And Gonzaga was just sharp, and fortunate, enough to withstand a desperation comeback by USD (16-11, 10-4).

The victory secured the WCC regular-season title for Gonzaga for the third year in a row. USD's second-place finish was its highest since it last won the league title in 1987.

Gonzaga is the No. 1 seed for next week's conference tourna-

NICK CANEPA USD comes up short in a "statement" game. **C11**

ment at the JCP and will play in the 9 p.m. semifinal a week from tonight against Pepperdine, Saint Mary's or Santa Clara, depending on which of those teams advances through the earlier rounds.

USD is the No. 2 seed and plays at 6:30 a week from tonight against either San Francisco, Portland or Loyola Marymount.

SEE **Toreros, C11**

► TOREROS

CONTINUED FROM PAGE C1

USD comes up short despite spirited rally

Gonzaga's victory last night was the Bulldogs' ninth straight over USD, an ominous statistic should the two teams meet in the tournament championship a week from tomorrow. The only glimmer of hope the Toreros will take from last night's game is the chance they had to win in the final 15 seconds.

At that point, USD senior guard Matt Delzell, whose three-point shoot-

ing had keyed a Torero comeback from 13 behind with 6:21 to play to within 71-69 with 16.2 seconds remaining, stole an inbound pass and put up a three-pointer from the left corner.

The shot was long, the ball was punched out to midcourt. And although the Toreros temporarily regained possession, they ultimately committed a turnover and fouled with two seconds left, allowing Gonzaga's Josh Reisman to make a deciding free throw.

"I knew the situation, I knew there was a little time left. But that's exactly the shot I want," said Delzell, who finished with 13 points. "It happened to not go in, but if it happened again, I think I'd do it the same way."

The furious ending capped a game that Gonzaga controlled for the most part via opportunistic perimeter shooting and determined rebounding. Junior guard Tony Skinner scored a career-high 23 points, making 6-of-7 three-pointers, and Gonzaga had 16 offensive rebounds to USD's eight in a 39-39 standoff on the boards.

The result changed nothing for the Toreros in terms of tournament seeding. But their disappointment ran deep.

"We've been playing strong lately," Holland said. "But this is the kind of an effort we've had from time to time throughout the season that puts us behind and you can't play like that. "They give you no quarter. You've

got to be on your game and we weren't. We lost this game in the first 35 minutes, no question about that. We got what we deserved."

If there was a key play to be made, Gonzaga made it in the first half in securing a 39-29 lead.

In the final 15 seconds of the half, USD appeared to make a steal and had a player breaking away alone down court. But Reisman stole the ball back, and found Skinner open on the wing for a three-pointer.

Skinner made the shot, was fouled and made the free throw to complete what amounted to a six-point turnaround in the Bulldogs' favor.

"That was a huge play," said Holland.

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Beating Zags all motivation Toreros need

By Hank Wesch
STAFF WRITER

If the players on the USD men's basketball team were method actors, the question they might be asking going into tonight's showdown with Gonzaga is: "What's my motivation?"

The Toreros already have done as much as they can in the West Coast Conference regular season regarding positioning for next week's conference tournament at the Jenny Craig Pavilion.

They're going to be the No. 2 seed behind Gonzaga, jumping into the tournament in the first semifinal a week from tomorrow against an opponent to be determined through four games over the previous two days.

And the only way USD figures to advance to the NCAA Tournament is by winning two games in two nights on its home court and getting the WCC's automatic berth. The Toreros are too low on the Ratings Percentage Index (102) to benefit sufficiently, even with a victory over 46 RPI Gonzaga, to get on

 **SEE Toreros, D7**

► TOREROS

CONTINUED FROM PAGE D1

Gonzaga on roll when going up against USD

the NCAA's at-large radar screen.

So what's their motivation? Fortunately for them, the Toreros are basketball players, not method actors, and coach Brad Holland needn't tap into the techniques of Stanislavski or Lee Strasberg to prepare them for tonight's performance.

"We've got lots of motivation," said senior guard Matt Delzell. "The way we're looking at it, we have nothing to lose and a lot to gain. We can accomplish something that hasn't been done here in a long time."

A victory by USD (16-10, 10-3) would draw the Toreros even with Gonzaga (21-7, 11-2) for a share of the conference championship. Gonzaga, however, would maintain the No. 1 seed based on the makeup of its conference victories.

The last time USD could use the phrase "conference champ" in any form alongside its name was 1987. That season, 7-foot center Scott Thompson led the Toreros to a 24-6 record and a one-point loss to Auburn in the first round of the NCAAs.

For further motivation, there's the last meeting between the teams, an 89-65 Gonzaga rout in Spokane in January.

The victory was the eighth straight for Gonzaga in the rivalry with USD, three of them coming in WCC Tournament semifinals. The last game on the USD record for the last three years is a loss to Gonzaga.

The Toreros have yet to de-

feat Gonzaga in four tries at the JCP and with a potential meeting in the tournament final a week from Monday, a win tonight would be precedent-setting.

"We want to protect our home floor against Gonzaga, for sure," said USD senior guard Roy Morris.

Delzell and Morris are 1-9 in their careers against Gonzaga. The lone victory came at Gonzaga as freshmen, a 82-70 win stoked with emotion and dedicated to Holland, whose father had died recently.

"The thing I remember most about that was my primary responsibility was to guard Richie Frahm," Delzell said.

Frahm was one of a string of superlative guards — going back to John Stockton through Dan Dickau last season — who have been the key to a Gonzaga winning tradition that has carried the Zags to the NCAAs for the last four years, to the Sweet 16 in two of them and to the Elite Eight in 1999.

Junior Blake Stepp carries the backcourt banner this season. The Eugene, Ore., native, a prep player of the year in the state, has increased his scoring average eight points, to 18.1, and tops the team in assists with six-plus per game.

So what's USD's motivation?

"We talked this week about the opportunity to at least share a league championship," Holland said.



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Toreros senior Erin Malich, who scored 11 points, drives against Pepperdine's Keani Christianson in WCC Tournament semifinal. *Tim Tadder photo*

Waves crash USD party in WCC tourney

Run ends in the second half as tired Toreros lose in semis

By Nicole Vargas
STAFF WRITER

4154

After the USD women beat their first two opponents in the West Coast Conference Tournament, it looked as if they

Pepperdine 62

Toreros (w) 53

might have a good chance of upsetting top-seeded Pepperdine.

But after five of their best halves of the season, the fifth-seeded Toreros found they had nothing left to give in the sixth, dropping their semifinal game to the Waves 62-53 at Jenny Craig Pavilion yesterday.

"We gave it everything we had," USD coach Kathy Marpe said. "We came into our third game in three days, and it showed in the second half."

Like their previous two games, the Toreros (13-17) started with a stifling defense that not only held the defending WCC Tournament champions to a 31.8 first-half shooting percentage, but allowed USD to jump ahead by 12 points eight minutes into the game.

"We came out and tried to

SEE **Toreros, C13**

WCC Tournament

At Jenny Craig Pavilion

WOMEN

Semifinal results

- Pepperdine 62, USD 53
- Santa Clara 60, Gonzaga 59 (OT)

Today's final

Santa Clara vs. Pepperdine, 2:30 p.m.

MEN

Second-round results

- USF 70, LMU 56
- Saint Mary's 75, Pepperdine 71

Coverage on C12

Today's semifinals

- USD vs. USF, 6:30 p.m.
- Gonzaga vs. Saint Mary's, 9 p.m.

Tomorrow's final

9 p.m.

► TOREROS

CONTINUED FROM PAGE C1

Women run out of energy in loss

play with our usual defensive intensity," said senior guard Kerri Nakamoto, who scored eight points. "We were very pumped up for this game, and it showed in the first half. Our momentum carried us through the first half and that caught Pepperdine off guard."

Waves coach Mark Trakh was willing to admit that much after the game, noting that the team Pepperdine played yesterday looked nothing like the USD the Waves defeated by 38 on Valentine's Day in Malibu.

"We were fortunate to win the game," Trakh said. "San Diego's defense played hard and was on a roll."

But even with their strong start, the Toreros found themselves tied with Pepperdine at the half 25-25, and the Waves started rolling from the first whistle of the second half.

"There were spurts where we just weren't on the same page," said USD senior Erin Malich, who finished with 11 points. "People were into the same spots, and we couldn't seem to get it together in the second half."

While Malich was able to com-

bine with fellow forward Marta Menez for 20 points, none of those points came easy.

"Pepperdine is so quick and athletic that we weren't able to get the ball inside," Marpe said.

And even though USD's shooting percentage increased from 27.3 percent in the first half to 39.1 in the second, so did the turnovers. The Toreros committed 15 of their 25 turnovers in the final 20 minutes.

"We made a good run at it," Nakamoto said. "I'm very proud of our team, and it's unfortunate it had to end like it did."

Despite missing the tournament final, the USD did finish the game with another strong performance from its freshmen. Tiara Harris scored a team-high 16, while Jamie Corwin added seven points to go with her team-high nine rebounds and three steals. And while Waves senior Keani Christianson scored a team-high 22 points with eight rebounds to go with Shenell Law's 13, WCC Player of the Year Tamara McDonald was held to only five points with four turnovers, much of that due to the tight defense of Harris.

"I hate to lose Kerri and Erin," Marpe said. "(But) our freshmen really came through in this tournament and got some great game experience. Our style of play will get quicker and quicker, and I'm happy about that."

Toreros women advance

USD ends nine-game skid against Saint Mary's

4154
By Nicole Vargas, STAFF WRITER

After falling twice to Saint Mary's in the regular season, the fifth-seeded USD Toreros won when it counted most, 69-56 over the No. 8 Gaels in the first round of the West Coast Conference Tournament at Jenny Craig Pavilion yesterday.

Toreros

69

Saint Mary's

56

"It's difficult for a team like Saint Mary's to win three in a row over us," said USD coach Kathy Marpe. "Another key was that our freshman players have grown up so much over the season. That's a huge difference."

The win, the Toreros' first in a first-round game since winning the tournament in 2000, ended a nine-game losing streak to Saint Mary's (11-17). USD meets No. 4 seed USF in the second round this afternoon.

"We wanted to come out and focus on whoever we were playing," said All-WCC forward Erin Malich. "(But) having not beaten Saint Mary's before, there a little more in it."

The Toreros (12-16) turned a dismal first half of shooting into one of their best of the season in the game's final 20 minutes.

For only the second time this season, USD finished with five players scoring in double figures, led by Malich (16 points). Marta Menez added 12 and Kerri Nakamoto 13, while freshmen Polly Dong and Tiara Harris added 11 each.

All but two of the combined 25 points by Menez and Nakamoto came in the second half, when the Toreros increased their field goal percentage from 25.9 (7-of-27) to 53.3 (16-of-30).

"In the second half, we really pushed the ball up the floor in the transition," said Nakamoto, who made three threes. "That opened up everything else for us. In the first half, we got into too

much of a half-court game."

Down 12-7, Saint Mary's launched a 16-2 run midway through the first half, jumping ahead by as much as nine before and holding onto a 25-21 halftime lead.

The lead would change hands five more times in the second half before USD outscored the Gaels 15-6 in the final 4:30, while making seven of its last eight free throw attempts.

"We did play pretty well in the first half," said Gaels coach Michelle Jacoby. "The second half, we turned the ball over too much. But overall, the year was definitely a learning year for us, a transition year. Hopefully, you'll see a different team next year."

Saint Mary's was led by All-WCC forward Triola Jackson, who pulled down her conference-leading 15th double-double of the season with 13 points and 12 rebounds. Senior Katie Davis matched Jackson's scoring, making three three-pointers in her 17 minutes on the floor despite a torn meniscus.

Loyola Marymount 61, Portland 47

The No. 6 Lions combined superior defense and rebounding with an impressive offensive showing to send seventh-seeded Portland home in the other first-round women's game.

Freshman Rachel Ziemann, who was averaging only 3.3 points per game, came off the bench to lead all scorers with 15 points. Jennifer Henry added 14, while WCC Defensive Player of the Year Adrienne Slaughter added 10.

"Right now we are on cloud nine," said Ziemann. "Winning against Saint Mary's (on Saturday) was a turning point for us. We had a big win there and we're on our way. We're really playing together as a team."

The Lions also outrebounded the Pilots 48-19 and held Portland (11-17) to its lowest offensive output of the season.

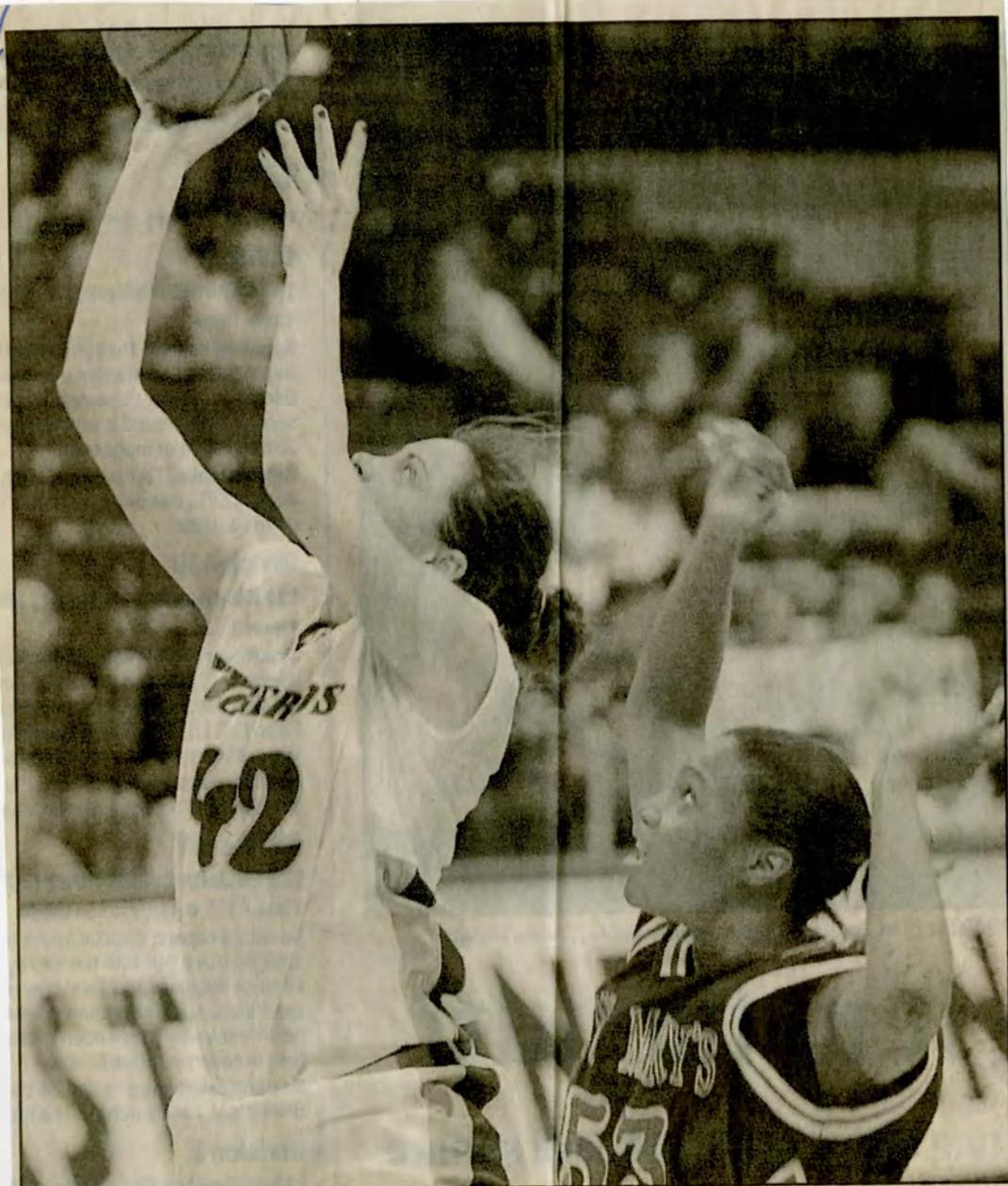
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Erin Malich (42) goes up for two against St. Mary's Triola Jackson. Charles Starr / Union-Tribune

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SENIOR MOMENTS

Toreros' Malich has grown into leadership role

By Nicole Vargas *4154*
STAFF WRITER

Erin Malich has come a long way since first setting foot in the USD Sports Center in the fall of 1999.

"I was a typical freshman who was in awe of the older players and just being in college and playing Division I basketball," Malich remembers. "It was a whole new experience."

Malich wasn't as concerned then with making a big contribution as she was in learning from players like Jessica Gray, one of the team's two marquee seniors that year.

But now, with her fourth and final West Coast Conference

Tournament set to start today, there is little Malich can say she hasn't done as a part the USD women's basketball team.

"Once you get started, it just goes by so fast," said Malich, whose fifth-seeded Toreros play No. 8 Saint Mary's. "I used to think Jessica was so old. I never thought I would be in the position of being a captain or a top post player in the conference."

"I just never thought I would get as far as I did."

As a freshman, Malich was on the team that not only won the WCC Tournament in 2000, but advanced to the NCAA

D SEE Malich, D4

WCC Tournament

At Jenny Craig Pavilion

WOMEN

First round: Today

- Portland vs. Loyola Marymount, noon
- USD vs. Saint Mary's, 2:30 p.m.

MEN

First round:
Tomorrow

- Loyola Marymount vs. Portland, 6 p.m.
- Saint Mary's vs. Santa Clara, 8:30 p.m.

Full schedule, D4

► MALICH

CONTINUED FROM PAGE D1

Senior recalls good and bad as a Torero

Tournament. As a sophomore, Malich played in all 26 games.

This year, Malich has followed up a stellar junior season, in which she set personal highs in nearly every category, with the kind of senior season she could only dream about four years ago.

Said Malich: "Just being able to see my progression over the four years, and knowing I didn't just stay the same is great."

Malich's progress is more impressive because it has come despite chronic knee problems. This week she was named first-team All-WCC.

"It's a great honor and one well-deserved," said USD head coach Kathy Marpe. "She's up in the top of the categories in the conference all year long and she's tough and athletic. If you consider she practices one day a week and still performs the way she does, she deserves that honor."

For the second straight season, the 6-foot-2 forward/center leads USD with 14.9 points and 6.5 rebounds per game, good for fourth and sixth in the WCC, respectively. She is also the team's block leader (1.07 bpg, fifth).

Malich also scored her 1,000th career point last week, joining classmate Kerri Nakamoto and becoming the only teammates in the WCC Tournament this year to have accomplished the feat.

But as Malich's playing time increased, so has the knee pain.

MRIs early in her freshman year showed defects in her cartilage and poor tracking of her kneecap. Malich also tore her meniscus during her junior season, requiring offseason surgery.

"I never had any injuries in high school," said Malich, who attended three high schools before graduating from Cincinnati Mount Notre Dame High. "Not even a sprained ankle. But being injured as a freshman and having times that I couldn't practice made the feeling of being low on the totem pole only worse."

While this has driven Malich, who used to be more comfortable leading by example, to

WCC Tournament

Today's women's games

No. 5 USD vs. No. 8 Saint Mary's

Site/Time: Jenny Craig Pavilion / 2:30 today (approx.)

Records: USD (11-16, 5-9); Saint Mary's (11-16, 4-10)

Internet: www.usdtoreros.com

Outlook: The Toreros may be the highest seed playing today, but that comes with some challenges. The last-place Gaels were the only team outside of the conference's top two that swept USD. And in the two years USD has hosted the WCC Tournament, it has fallen in its opening game. The Toreros, though, enter this game with two well-rested seniors in Kerri Nakamoto and Erin Malich, and the hope that their home court helps them beat Saint Mary's for the first time in 10 tries. The Gaels will be without senior forward Julie Morris, who suffered a dislocation fracture of her left elbow in Saint Mary's last meeting with USD.

No. 6 Loyola Marymount vs. No. 7 Portland

Site/Time: Jenny Craig Pavilion / noon today

Records: LMU (13-14, 5-9); Portland (11-16, 5-9)

Outlook: Although WCC Defensive Player of the Year Adrienne Slaughter has been a major player for Loyola Marymount, she will be leading the team without senior Claudine Auld. The team's leading scorer (11.5 ppg) was suspended indefinitely for rules violations before the final weekend of the regular season. Meanwhile, Portland All-WCC forward Khalila O'Reilly-Williams, who leads the conference in scoring (16.9 ppg), suffered a concussion in last week's game against USD. Coach Jim Sollars said on Monday she would have to be cleared by doctors to play in the game.

Tomorrow's women's games

Noon: No. 3 Santa Clara vs. LMU/Portland winner

2:30 p.m. (approx): No. 4 USF vs. USD/Saint Mary's winner

Tomorrow's men's games

6 p.m.: No. 6 Portland vs. No. 7 Loyola Marymount

8:30 p.m. (approx): No. 5 Saint Mary's vs. No. 8 Santa Clara

Saturday's women's games

Noon: No. 2 Gonzaga vs. Santa Clara/LMU/Portland winner

2:30 p.m. (approx): No. 1 Pepperdine vs. USF/USD/Saint Mary's winner

Saturday's men's games

6 p.m.: No. 3 USF vs. Portland/LMU winner

8:30 p.m. (approx): No. 4 Pepperdine vs. Saint Mary's/Santa Clara winner

Sunday's women's game

2:30 p.m.: Championship game

Sunday's men's games

6:30 p.m.: No. 2 USD vs. USF/LMU/Portland winner

9 p.m. (approx): No. 1 Gonzaga vs. Pepperdine/Saint Mary's/Santa Clara winner

Monday men's game

9 p.m.: Championship game

— NICOLE VARGAS

be a more vocal leader on the court, she has also learned to look at her time on the sideline as part of a bigger picture.

"I have to think of it more as I am helping the team by not practicing because I will be healthier for the game," Malich said.

Malich has also had to adjust her game to the reality that she is now a player targeted by opposing teams' scouting reports.

"It's weird that people really care what I do," Malich said. "But it also shows that (opposing teams) have respect for

what I do."

With a new format that resulted in a hotly contested conference race, Malich eagerly anticipates the tournament's start.

"Like every year, anybody can beat anybody," Malich said. "It gives not only our team, but any team, hope that they can do well. We are looking forward to it because we feel like we have a chance.

"Whether we win or lose, I don't want to have any regrets. As long as we do that, I am going to be satisfied."

SDSU drops its home finale

4154
By Nicole Vargas, STAFF WRITER

On a night honoring the senior quartet of the SDSU women's basketball team, forward Ashonda Williams put on a show in her final home game.

N. Mexico
64

Aztecs (w)
46

"Sometimes you have it and sometimes you don't," said Williams, who has battled back from a preseason shoulder injury. "Tonight, I had it."

However, even a career-high 19 points with five three-pointers was not enough to help SDSU overcome the stellar shooting of New Mexico.

The Aztecs fell 64-46 to the Lobos at Cox Arena last night, not only dropping the seniors' final home game, but possibly losing a key guard to an injury that might be too difficult to overcome before the regular season's end in a week.

Freshman Veronica Shaw, already slowed by a strained knee, was helped from the court with 15:13 left in the game after her knee gave out under SDSU's basket on a fast break.

"She's a main factor out there on the floor," said freshman Ashlee Dunlap, who scored 12 points. "It hurts to see her injured."

The Aztecs (9-15, 3-9 Mountain West) finished their second straight game with just 13 turnovers, matching their season low, and collected only six fewer rebounds than New Mexico, which has six players 6-foot or taller.

But while SDSU matched or at least came close to the Lobos (17-8, 7-5) in almost every statistical category, one glaring difference stood out. While both teams put up 55 shots, the Aztecs made only 16 (.291) compared to 27 by New Mexico (.491).

"What really set us apart was (New Mexico's) ability to put the ball in the basket and our inability to do the same," SDSU coach Jim Tomey said. "From the first to the second half, we improved our shooting percentage, but it wasn't good enough. The bottom line is that the players have to put the ball in the basket."

Most notable was the lack of offense of SDSU's leading scorer, senior Jamey Cox (13.9 ppg). Cox made only one basket, a three-pointer, with 8:24 left in the game.

USD falls to fifth place

The USD women started the week with a chance at a third-place finish in the West Coast Conference and a first-round bye in next week's WCC Tournament.

Their week, though, ended much differently.

Thanks to an 86-72 loss to Gonzaga in Spokane last night, USD finished the regular season in a three-way tie for fifth place.

Although Marta Menez finished with a game-high 26 points followed by 18 from Erin Malich, it wasn't enough to hand the Bulldogs their fourth straight loss at home to USD (11-16, 5-9).

Regardless of what seed USD earns when the conference announces its seedings today, USD will play Thursday in the first round against either Portland (5-9), Loyola Marmount (5-9) or Saint Mary's (4-10), which finished in eighth place.

USD's Hill has nice 'problem'

By Kirk Kenney, STAFF WRITER

4154

Jamie Hesselgesser knew he wanted to go to USD two years ago when he graduated from high school. The challenge was convincing the Toreros they needed him.



Jamie Hesselgesser

"I knew I was coming here for the academics," said Hesselgesser, who graduated from Westlake High in Ventura County.

Hesselgesser wanted to study accounting. And he wanted to play baseball.

"He had an opportunity as a walk-on. We thought he would be a good utility guy and invited him for a tryout," said USD coach Rich Hill. "There were no guarantees and he was comfortable with that. He was a long shot to make the team, but he made it."

He was on the fringe of playing last year on a championship team. This year he wasn't in the plans, but he's forced himself into the lineup. And made the most of it.

Hesselgesser had just 12 at-bats in the season's first 26 games. He has gone 14-for-24 in five games since taking over at third base for injured starter Freddy Sandoval. Three of Hesselgesser's hits came yesterday in USD's 6-1 loss to No. 4 Cal State Fullerton at Cunningham Stadium.

"I worked hard and hoped something like this would happen," said Hesselgesser, who is hitting .472 (17-for-36).

Now there's a decision to make when Sandoval returns for this weekend's series against Loyola Marymount. Among Hill's options is keeping Hesselgesser at third and using Sandoval at DH.

Hesselgesser's hitting was one highlight yesterday for USD (14-17). Another was a fifth-inning triple play turned by the Toreros.

Fullerton (22-5) had runners at first and third when USD starting pitcher Brett Gillespie struck out Justin Turner. On the play, catcher Josh Hansen threw out a runner trying to steal second, and second baseman Ben Quinto threw back home to get the other runner trying to score from third.

Abruzzo commits to USD

El Capitan High catcher **Jordan Abruzzo** made an oral commitment last night to USD. He can make it official when the NCAA letter-of-intent period begins April 16. The 6-foot-2, 220-pound senior is a switch-hitter with power. He had seven home runs and 45 RBI last season for the Vaqueros.

El Capitan coach **Steve Vickery** said Abruzzo could start behind the plate immediately.

"He's a nugget," said Vickery. "He calls every pitch and he understands the pitchers' strengths and how to get the most out of them."

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COLLEGE BASEBALL

USD pounds Pilots to complete sweep

4154

By Kirk Kenney
STAFF WRITER

With all due respect, teams such as Portland are the ones teams such as USD are supposed to fatten up on.

Toreros 19
Portland 9

That's exactly what the Toreros did, beating Portland 19-9 yesterday at Cunningham Stadium to complete a three-game West Coast

Conference sweep. USD (14-16, 6-3 WCC) pounded out 19 hits against the Pilots (4-18, 0-6), who have lost 13 of their past 14 games.

Four of the Toreros' hits came from sophomore third baseman Jamie Hesselgesser, who found his way into the lineup only because starter Freddy Sandoval is nursing a sore hand. Hesselgesser responded by going 8-for-15 in the series.

USD junior right fielder Joey Prast had four RBI, three on his team-leading sixth homer. Catcher Zach Dobek added three RBI for the Toreros.

"For us it was huge because you don't want to put yourself in a hole early in conference," said Prast. "These are the teams you have to sweep."

USD plays a nonconference game tomorrow at 2 against No. 6 Cal State Fullerton at Cunningham Stadium, then travels to Los Angeles for a three-game weekend series against conference rival Loyola Marymount.

Aztecs sweep Air Force

San Diego State's offense was at it again as the Aztecs

WCC Standings

WEST	Conference		All Games	
	W	L	W	L
USD	6	3	14	16
Loyola Marymount	4	2	16	9
USF	5	4	11	16
Portland	0	6	4	18

COAST	Conference		All Games	
	W	L	W	L
Pepperdine	5	1	14	11
Santa Clara	2	2	10	17
Saint Mary's	2	3	11	14
Gonzaga	1	4	9	11

MWC Standings

	Conference		All Games	
	W	L	W	L
SDSU	5	1	12	16
UNLV	5	1	19	8
New Mexico	7	2	18	10
BYU	2	4	7	14
Utah	2	4	11	12
Air Force	0	9	8	15

completed a three-game sweep of Air Force with a 19-2 Mountain West Conference victory at Tony Gwynn Stadium.

SDSU (12-16, 5-1 MWC), which scored 10 runs on Friday and 18 on Saturday, got home runs from David Hall, Rielly Embrey and Chad Corona.

It was second baseman Peter Stonard who led the way, however, going 3-for-4 with six RBI against the Falcons (8-15, 0-9).

SDSU shares the conference lead with Nevada-Las Vegas, which will host the Aztecs for a three-game series this weekend.

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Aztecs, travel woes gang up on Falcons

By Kirk Kenney
STAFF WRITER

4154

The first sign that this isn't just another baseball team comes when the players stand along the first-base line holding salutes throughout the national anthem.

Aztecs

10

Air Force

3

This is the Air Force Academy, and they're in school for more than playing baseball and earning an education.

Air Force catcher Daniel Petro put things into perspective as he glanced over at San Diego State's dugout after the Aztecs' 10-3 Mountain West Conference win last night at Tony Gwynn Stadium.

"They're trying to go pro," said Petro. "That's their thing."

"We have a different calling."

That calling took center stage earlier this week when the conflict began in Iraq. The Falcons have friends and former teammates overseas.

"It's all we watched on TV," said Petro. "It's exactly what we'll be doing next. Some of us could be there by the end of the summer putting our lives on the line." It's a sobering thought in what has been quite a week for Air Force, which originally was to host this series.

The games were moved to San Diego because of inclement weather in Colorado Springs. That made flying out of Denver a 22-hour event on Thursday.

With a heightened state of alert, the Falcons traveled in street clothes rather than their service uniforms to avoid drawing attention to themselves.

"This is kind of shock treatment," said Petro, a senior from

San Antonio who drove in two of the Falcons' three runs. "We'll turn it around tomorrow."

SDSU (10-16, 3-1 MWC) got another solid effort from starting pitcher Mike Moat (2-2). He went eight innings, struck out nine and did not walk a batter against Air Force (8-13, 0-7).

SDSU's Chad Corona and Jon Stephens returned to the lineup after being sidelined the past month with injuries.

Corona scored twice and made a nice play in the fourth when he dove to his left to glove a sharp grounder and throw out Air Force's Mike Rose at first base. SDSU's outfield was especially productive.

Center fielder Anthony Gwynn and left fielder Landon Burt each drove in two runs and Burt had three hits. Right fielder Jake McLintock hit his team-leading fourth homer.

Collins wins for USD

USD junior right-hander Kyle Collins pitched his second complete game of the season in the Toreros' 8-3 West Coast Conference victory over Portland at Cunningham Stadium.

Collins (4-1), who struck out six and walked two, allowed two runs in the second inning before USD (12-16, 4-3 WCC) put five runs on the board in the third for a 5-2 lead.

"It's all about responding and putting momentum on your side," said USD third baseman Jamie Hesselgesser, who had two of USD's nine hits. "When we came up with five runs in the third inning it really made it feel like it was our game."

The big inning seemed to knock the wind out of Portland (4-16, 0-4), which finished the game with five infield errors.

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COLLEGE BASEBALL

Eigenhuis spells relief for Aztecs in MWC opener

By Kirk Kenney
STAFF WRITER

4154

Right-hander Erick Eigenhuis provided some welcome relief for San Diego State last night, holding Utah in check while the Aztecs rallied for a 9-7 Mountain West Conference-opening victory at Tony Gwynn Stadium.

"Somebody had to step up," said SDSU pitching coach Rusty Filter. "He's been waiting around for his opportunity and now he's made the most of it."

The Aztecs (8-14, 1-0) put themselves in a hole with three errors in the first inning that helped Utah to a 4-0 lead. The Utes (8-8, 0-1) made it 7-0 with three more runs in the sec-

ond off starter Mike Moat.

Eigenhuis relieved Moat in the third and pitched 4 $\frac{2}{3}$ shutout innings while the Aztecs rallied for six runs.

"I'm not an overpowering pitcher," said Eigenhuis. "But I had some success throwing strikes and getting some ground balls."

The Aztecs finally took an 8-7 lead with two outs in the seventh on Josh Allen's two-run double off the wall in left-center against Utah reliever Ben Buck (0-1).

SDSU second baseman Peter Stonard added an exclamation point with a leadoff homer in the eighth and Drew Jenson (3-0) pitched the final 2 $\frac{1}{3}$ innings to get the win.

Eigenhuis will settle for getting

back to the dugout in one piece. He was granted a sixth year of eligibility this season because of injuries. Back and shoulder injuries requiring surgery cost the senior from Veradale, Wash., all of the 1999 and 2001 seasons. He appeared in just one inning last year.

"It's been so frustrating," said Eigenhuis, who has not allowed a run in three relief appearances covering 7 $\frac{2}{3}$ innings this season. "I was hoping to get my shot earlier. The bullpen was struggling and I finally got my shot. Hopefully, it's good enough to get another chance."

Said SDSU head coach Tony Gwynn: "He's earned himself a spot. We're happy as heck to have him

right now."

Toreros lose to USF

USD starting pitcher Kyle Collins struggled through his poorest outing of the season as the Toreros lost 9-7 to San Francisco (7-14, 2-2) in a wet and windy West Coast Conference game at USF. Collins allowed nine hits and seven runs over five innings before being relieved by Chad Cummings (1-2), who allowed two unearned runs.

USD (10-14, 2-2) was led by third baseman Freddy Sandoval, who drove in three runs. Teammate Joey Prast had two RBI. The Dons' Joe Jacobitz and Jason Howard drove in four runs apiece.

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LOCAL COLLEGES

USD pitcher/OF Caple still healing, may be redshirted

By Kirk Kenney, STAFF WRITER

LANCASTER — USD senior pitcher/outfielder Tom Caple has not recovered from offseason shoulder surgery as quickly as hoped and is expected to redshirt this season.

"His shoulder is not progressing as well as we would have liked, so we have to make a decision," said USD coach Rich Hill. "It's in his best interest and in our best interest to have him at full strength."

The NCAA allows a player to receive a medical redshirt if he has not played in more than 20 percent of his team's games and has not played in any games during the second half of the season.

Caple, who has been limited to a DH role because of the injury, has played in nine games. He could play in two more before the end of this month and still redshirt. The most difficult part for him is watching when he is so accustomed to playing.

USD defeated Cal State Northridge 12-0 yesterday to complete a sweep of its three games in the Clash of the Conferences tournament.

The Toreros (7-11) may be coming together just as play begins in the West Coast Conference, but Caple will be limited to encouraging his teammates from the dugout.

"It's a little bit frustrating because I want to be out there playing, but I know physically I can't be," said Caple, a two-time All-West Coast Conference selection who starred at Rancho Bernardo High. "It's probably best for the team and myself."

"It's not going to help the team if I'm 75 percent out there, especially throwing."

As a pitcher, Caple won nine games for the Toreros last season. He was expected to be the team's No. 1 starter this season and starting center fielder when he wasn't pitching.

Caple had surgery in late November to repair a slight tear in the labrum in his right shoulder. The recovery time was expected to be 16 weeks. It has been 14 weeks, but Caple is still nowhere near ready to pitch.

Caple has had a couple of weeks to digest the idea of redshirting and has come to terms with it. It's not all bad. For one thing, he still needs another year to complete his degree in communications.

And, he might just learn something.

"It gives me a different perspective," he said. "Kind of re-examining the game, showing me how much love and passion I have for it."

Aztecs blow lead

SDSU couldn't protect a 5-1 lead in the sev-

enth inning, watching Washington come back for seven unanswered runs and an 8-5 victory at the Clash of the Conferences event. SDSU starter Ben Coon (1-1) left with a 5-4 lead in the eighth, but relievers Chris Hartshorn and Ryan Heil were unable to stop the Huskies (6-6). Second baseman Peter Stonard led the Aztecs (6-10) with three hits and three RBI. Three Washington pitchers combined for 17 strikeouts.

UCSD gets a split

UCSD split a doubleheader with Cal State Los Angeles. UCSD won the first game 12-5, then fell 3-2 in the California Collegiate Athletic Association matchup at UCSD.

In the opener, Nigel Miller went 3-for-4 with four runs scored and Brett Burton and Keith Hernandez had three RBI apiece for UCSD.

In the second game, a run-scoring triple by Rich Balcazar of the Golden Eagles (9-9, 9-3) led to the game-winner in the seventh. Tyler Smith (1-1) got the loss.

Softball: Arizona tops SDSU

Fourth-ranked Arizona scored twice in the first inning and four times in the third en route to a 6-0 win over SDSU at the Wildcats' invitational tournament in Tucson. The Aztecs (12-8) managed just two hits.



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Toreros rally in ninth, win game in 10th

By Kirk Kenney, STAFF WRITER

4154

LANCASTER — When USD's game against Oregon State began here yesterday, it would have been difficult to pick Erik Verdugo from among his teammates sitting on the bench.

Toreros
10
Oregon St.
9

10 INNINGS

When the game ended — after the Toreros had come back from four runs down in the ninth for an improbable 10-9 win in 10 innings — a fan singled out Verdugo for an autograph.

Verdugo (Montgomery High) sparked the ninth-inning rally with a pinch-hit two-run homer. In the 10th, he doubled home Mike

Oseguera with the winning run at the Clash of the Conferences tournament.

"All they threw me were fastballs," said Verdugo. "I'm a little guy, so they probably didn't think I could hit it."

All Verdugo — and his Toreros teammates — had to do was make contact. A strong wind blowing out to right field at Lancaster Stadium did the rest. The Toreros (6-11) managed just two hits against the Beavers (7-7) over the game's first eight innings. One of those was a three-run homer by shortstop Jose Ortega, whose sixth-inning drive carried more than 410 feet to center.

In the ninth, USD's Tony Perez followed Verdugo with a solo homer to right to make it 9-8. Toreros catcher Zach Dobek, who came into the contest with a .059 batting average, capped the rally with a game-tying single.

"We were just looking for pitches to drive," said Perez. "Get it up in the wind and it's out of the yard."

Perez (1-3) came in from left field to pitch the final two innings for the victory.

It was a rousing win for a USD team that on Friday begins defense of its West Coast Conference title.

"It impacts us in a way that now we know we can come back," said USD head coach Rich Hill, whose team had seen several rallies fall just short this season. "Today, we got it done."

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COLLEGE BASEBALL

The Aztecs bullpen collapses yet again

By Kirk Kenney 4154
STAFF WRITER

LANCASTER — Mike Moat, San Diego State's No. 1 pitcher, has given the team an opportunity to win in each of his five starts this season.

Moat turned a lead over to the bullpen in four of his starts. In the other game, the Aztecs trailed 2-1 (only one run was earned) when he came out. SDSU's record in those contests: 1-4.

The Aztecs (5-9) simply can't finish what Moat starts. And he's not alone.

SDSU starters have a 2.77 earned-run average (Moat's is 1.15). Relievers are at 7.82.

No diplomatic way to put it. The Aztecs' bullpen stinks.

It let SDSU down again yesterday in a 10-6 loss to Oregon State at Lancaster Stadium in the Clash of the Conferences tournament.

"You call on someone to get the job done and either they do or they don't," said SDSU coach Tony Gwynn. "Is it a lot to ask? I don't think so."

Moat left after seven innings with a 6-4 lead. Daryl Harang came out to open the eighth and walked the first batter he faced.

SDSU pitching coach Rusty Filter immediately came to the mound and replaced Harang with Ben Leuthard, who promptly gave up a single and a walk to load the bases.

Filter reappeared from the dugout and brought in would-be closer Will Miller.

Catcher Paul Richie hit Miller's first pitch for a three-run triple and a 7-6 Beavers lead and scored himself before the inning was over.

In the ninth, Oregon State (7-5) added two runs off Mill-

er on third baseman Tony Calderon's homer to center.

Filter later gathered the pitching staff in a room at the team's hotel for a meeting lasting more than an hour.

With a quarter of the season played, no roles have been defined in the bullpen. Everyone on the 17-man staff will be given a chance.

Change is understandable for those who haven't performed.

"Nobody's getting it done," Miller said. "They probably will make changes. They should."

USD 5, Washington 0

Junior right-hander Kyle Collins and junior right fielder Joey Prast are becoming quite a 1-2 punch on Fridays for the Toreros.

In last Friday's win over UC Irvine, Collins allowed four hits and one run over eight innings and Prast contributed two home runs.

Collins (2-1) was even more impressive yesterday in the Lancaster tournament, throwing a three-hit shutout with three strikeouts and one walk.

"He threw four pitches for strikes," said USD coach Rich Hill. "That will usually do it."

Collins did not allow a hit after the third inning and pitched to just three batters over the minimum, thanks to three double plays by his defense.

"They were playing great defense behind me, so all I had to do was throw strikes," said Collins, who lowered his ERA to 1.73.

Prast drove in all five runs for USD (5-11) with a third-inning grand slam and a fifth-inning single off Washington starter Sean White (0-3).

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LOCAL COLLEGES

**SDSU
women
excel in
City track**

UNION-TRIBUNE

4154

With several double-event winners, the SDSU women's track and field team outlasted five other local teams at the annual San Diego City Championship yesterday at UCSD.

Aztecs junior All-American Tonette Dyer won the 100 and 200 meters, sophomore Lisa Smith took the long jump and the triple jump and freshman Jamillah Titus won the 400 and the high jump.

In men's competition, UCSD beat three other teams to win the championship. The Tritons were led by three first-place finishes from Brad Libuit (high jump, triple jump, javelin), firsts from Peiman Lahsaei in the 100 and 200, firsts from Mike Cunningham in the 110 and 400 hurdles and firsts from Terrence Hale in the shot and discus.



Softball

The USD softball team, which had lost its first 15 games, got its first two victories by beating **Harvard** 4-2 and **Long Beach State** 5-4 at the SDSU Tournament.

Gina McFarland (1-4) went the distance in the opener, allowing just two runs in the seventh to the Crimson (0-2). USD's Sara Mason had two of her team's three hits as the Toreros scored all four runs in the fourth.

In the nightcap, USD put together a five-run sixth inning to come from a 4-0 deficit to beat the 49ers (7-11).

■ **PLNU** shut out Golden State Athletic Conference rival **Azusa Pacific** twice, 7-0 and 3-0. Winner Leslie Ludlow struck out four over six innings in the first game as PLNU (13-4, 7-0) scored five runs in the first. Megan Alkire and Rachel Alkire had two hits each for PLNU. In the second game, the Crusaders had 10 hits, paced by two hits each from Jessica Casillas (Grossmont), Ludlow and Lauren Gallardo.

■ **UCSD** (11-12, 7-9 CCAA) lost a doubleheader 5-3 and 3-2 to host **Cal State Dominguez Hills** (15-4-1, 10-3). Amy Mettee (La Costa Canyon) was 3-for-5 with a stolen base, a home run, two runs scored and two RBI for UCSD.

SAN DIEGO UNION-TRIBUNE

**SAN DIEGO, CA
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Aztecs' star sprinter Dyer out at NCAAs

4154
San Diego State All-American sprinter Tonette Dyer failed to advance to the final of the 400 meters yesterday at the NCAA Indoor Track and Field Championships in Fayetteville, Ark.

Dyer, who qualified for the meet with a school-record time of 53.51, finished 18th overall with a prelim time of 56.02.

Softball

Amy Mettee homered in both ends of a doubleheader to power **UCSD** to 8-0 and 3-1 wins over **Sonoma State** . . . **SDSU** lost to **Iowa** 2-1 but later beat **Nevada** 3-1 in the Aztec Invitational.

Women's tennis

No. 29-ranked **SDSU** beat **TCU** 4-3 . . . **USD** got by **Southern Methodist** 4-3 . . . **UCSD** rolled over **Redlands** 7-2.



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eClips

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Daily Sundial Online

Cal State Northridge women's tennis player Tereza Simonyan continued her strong playing, winning her ninth straight singles match, defeating North Texas' Sandhya Kanury in two sets, 6-3 and 7-5, on the No. 1 court, and the Matadors won their second straight match, downing the Mean Green 6-1 Monday.

The last time Simonyan lost a match was Feb. 22 to Sacramento State's Margarita Karnaukhova in two sets, 6-1 and 6-4, but since then has been on a tear dropping three sets during her winning streak. Simonyan now has a season singles record of 13-3.

The Matadors' Rani Setiawati, Brittany Bierman and YuYu Myinttun all won in straight sets.

MEN'S GOLF

The Matadors' men's golf team is in third place after day one of the [University of San Diego](#) Invitational at Del Mar Country Club in Rancho Santa Fe.

As a team, Northridge fired an opening-round 305 to pace the pack, but shot a second-round 314 to slip to third, trailing Rice and Portland by two strokes.

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**CC STATE
TOURNAMENT**

Marin tops L.A. Valley

UNION-TRIBUNE

4154

Tyeisha Brown scored 19 points and grabbed 11 rebounds to lead Marin to a 50-46 victory over L.A. Valley yesterday before 400 in the first round of the COA Community College women's championship at USD's Jenny Craig Pavillion.

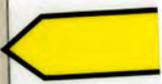
The Mariners (27-5), the third-seeded Northern California team, trailed 25-16 at intermission after shooting 26 percent in the first half.

The Monarchs (29-7), Southern California's No. 2 seed, got a combined 22 points and 13 steals from Syretta Coleman and Erica Hightower.

CONTRA COSTA 67, MT. SAN ANTONIO 57: Jackie Brown had 15 points and eight assists to pace the Comets (33-4), Northern California's top seed, past the Mounties (25-11).

VENTURA 71, BUTTE 51: Courtney Young totaled 31 points as the Pirates (33-2), Southern California's top-seeded team, cruised over the Roadrunners (31-3), who trailed by four at the half.

ORANGE COAST 63, MERCED 53: Alisa Carrillo amassed 20 points on 6-of-7 shooting and Liz Mendoza and Nancy Hatsushi combined for 27 points to lift the Pirates (28-7) past the Blue Devils (30-7).



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USD set to host WUSA title game

4154
The San Diego Spirit has never made the Women's United Soccer Association playoffs, but if it reaches the championship game this year it won't have to go far.

The Spirit sent out a media advisory yesterday about a "major announcement" today, and two league sources said it is to name USD's Torero Stadium as host of the 2003 Founders Cup, as the league's title game is known.

The match is scheduled for 1 p.m. on Aug. 24, a Sunday, and is expected to be televised live by ESPN2.

Torero Stadium is a surprise choice for two reasons. It is on the West Coast, home to only two of the league's eight teams. And it has the league's smallest seating capacity at 7,035 — which has yet to be filled since being expanded after the 2001 season.

The inaugural Founders Cup drew 21,078 to RFK Stadium in Washington. Founders Cup II was played before 15,321 last year at Atlanta's Herndon Stadium.

The WUSA All-Star Game, rumored to be headed to the new Los Angeles Galaxy stadium in Carson, instead was awarded yesterday to SAS Stadium in Cary, N.C. The match will be played June 19.

The Spirit, one of two WUSA teams never to make the playoffs, opens the regular season April 5 at Torero Stadium against the Boston Breakers.

— MARK ZEIGLER

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SOCCER REPORT

Late goal by Spirit's top pick gives U.S. tie against Canada

FROM STAFF AND WIRE REPORTS

4154
The U.S. women's national soccer team continued its recent struggles against its northern neighbor, needing a late goal from San Diego Spirit rookie Aly Wagner to salvage a 1-1 tie with Canada yesterday in the opening match of the Algarve Cup in Portugal.

The 12-team Algarve Cup features most of the world's top national teams and represents the toughest competition the Americans will face before next fall's World Cup in China.

After winning 22 straight games against the Canadians, the Americans are 2-2-3 against them since August 2000. The Algarve schedule doesn't get any easier, either, with group matches against European powers Norway (tomorrow) and Sweden (Tuesday).

Canada went ahead 1-0 on Rande Hermus' goal in the seventh minute and nearly

made it stand up. But Wagner, the No. 1 pick in the WUSA draft, tied it with five minutes left on a 22-yard strike from the left side.

The game featured four members of the Spirit: Wagner, Julie Foudy, Joy Fawcett and Canadian forward Christine Latham. Curiously, U.S. forward Shannon MacMillan — the 2002 U.S. Soccer Player of the Year — never got off the bench.

In other games of note, Sweden tied Norway 1-1 and Finland shocked China with a scoreless draw.

Spirit at USD

The Spirit continues its pre-season schedule with a 1 p.m. match against Cal State Fullerton today at USD's Torero Stadium. Admission is free.

The Spirit is 2-0 in the pre-season, with a 3-2 win against the U.S. under-21 national team on March 4 and a 5-0 win against LMU last Wednesday.

Harrisburg at Sockers

Site: Sports Arena

Time: 7:05 tonight

Radio: KPOP (AM 1360), Radio Unica (AM 1470)

Records: Sockers 14-19, Heat 12-21

Outlook: Because of the MISL All-Star break, the Sockers have been idle since March 1. They are activating defender David Beltran, who played one game early this season before being sidelined with a pelvic strain. He was the Rookie of the Year in the World Indoor Soccer League last season. Paul Wright has scored seven goals in the last seven games, giving him nine in 16 games since rejoining the Sockers at midseason. There are only three games left in the regular season for the Sockers, who will face Kansas City in the opening round of the playoffs. The Sockers are 0-5 in the season series against the Heat, which has lost its last five outings to fall to the brink of elimination from playoff contention.

- GLAE THIEN