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**USD News Media Coverage**

**April 2004**

## USD Print Media Coverage April 2004

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**Office of the President**

**Board of Trustees**

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**USD provost takes a top job in Dallas:[1,2,6,7 Edition]**

The San Diego Union - Tribune. San Diego, Calif.: Apr 17, 2004. pg. B.2

Full Text (99 words)

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Editions vary

LINDA VISTA – The University of San Diego's provost, Frank M. Lazarus, has been named president of the University of Dallas effective July 1.

Lazarus, who also has served as USD's vice president of academic affairs since 1996, will leave USD June 15.

"Dr. Lazarus has been an instrumental figure in USD's unprecedented academic growth these last eight years," said USD President Mary E. Lyons.

During his tenure, USD expanded its academic programs, including establishing the Joan B. Kroc Institute for Peace & Justice and increasing the school's faculty by more than 20 percent, USD officials said.

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People: Lazarus, Frank M  
Dateline: LINDA VISTA  
Column Name: AROUND THE REGION  
Section: LOCAL  
Text Word Count 99

### **USD provost leaving San Diego**

University of San Diego Provost Frank Lazarus is leaving June 15 to become president of the University of Dallas. USD President Mary Lyons said Thursday that she has accepted Lazarus' resignation with "sadness and joy," and credited him for much of the university's growth. Lazarus has been provost and vice president of academic affairs since 1996. **Source Code: 20040415tlg**

*By Daily Transcript staff writers*

THE CHRONICLE OF HIGHER EDUCATION • APRIL 30, 2004 A43

# GAZETTE

APPOINTMENTS, RESIGNATIONS, DEATHS, FELLOWSHIPS, COMING EVENTS, GRANTS, GIFTS, BEQUESTS, & DEADLINES

APPOINTMENTS,  
RESIGNATIONS

**FRANCIS M. LAZARUS**, vice president for academic affairs and provost of U. of San Diego, to president of U. of Dallas, effective July 1.

Dallas Business Journal - April 15, 2004  
<http://dallas.bizjournals.com/dallas/stories/2004/04/12/daily32.html>

# Dallas Business Journal

## LATEST NEWS

3:20 PM CDT Thursday

### UD picks Lazarus for top post

**Stephanie Patrick**  
Staff Writer

The University of Dallas announced Thursday that Francis "Frank" Lazarus will become the institution's seventh president. He will assume his duties July 1.

Lazarus' selection as president had been rumored for some time. As late as April 14, however, university officials were denying a choice had been made.

Lazarus, who was named vice president of academic affairs and provost at the University of San Diego in July 1996, also served for eight years as vice president of academic affairs at Marquette University in Milwaukee. From 1980 to 1988, he was dean of the college of arts and sciences at the University of Dayton in Ohio.

He has a doctorate in classical languages from Cornell University.

"Frank was recommended by the search committee headed by trustee Manuel Zuniga and selected by the board of trustees from an outstanding group of candidates," said Harry Longwell, chairman of UD's board of trustees.

Lazarus succeeds Msgr. Milam Joseph, who was president from 1996 until he announced his retirement in December. Since, Robert Galecke, senior vice president of finance and administration under Joseph, had been serving as interim president.

Contact DBJ writer Stephanie Patrick at [spatrick@bizjournals.com](mailto:spatrick@bizjournals.com).

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# Patients' artworks are brush strokes of genius



There was a lovely little watercolor called "Just Flowers" that was painted by Libbie, who is 87 and blind.

There were elegant landscapes painted by Charles, who is 81; by Lila, who is 89; and by Margaret, who is 90.

There were boldly imagined fish boldly painted by Terry and Elizabeth and Maurine.

Those and 35 other works painted by Alzheimer's patients were part of "Memories in the Making," the fifth annual art auction staged by the San Diego chapter of the Alzheimer's Association.

The black-tie dinner and live and silent auctions took place at the San Diego Marriott on Harbor Drive.

Darlene and Donald Shiley were the presenting sponsors, and Eugenia Welch and Mark Collins were the co-chairs.

"Memories in the Making" netted \$102,147 for the Alzheimer's Association.

Top bids in the auction were \$2,600 for "Sparkle Fish" by Libbie; \$2,200 for "Gold Fish" by Terry; and \$2,200 for "Seascape" by Gloria.

(All the paintings were framed — handsomely framed — by Frame Masters & Fine Art, Gallery of Arts, Jag Art in Framing, Rick's Custom Framing, Tara Picture Frames and the La Jolla and San Marcos locations of Artrageous and Fastframe. And the frames were donated.)

The turnout included Tricia Craven Worley and Don Worley, Dorothy and Bill Menish

(he was the master of ceremonies), Nancy and Dr. Alan Spector, Catherine and Phil Blair, Linda and Mel Katz, Marvia Burgener (Clair was out of town), Terri and Joe Davis, Kathy and Grant Frost (she's president of the local Alzheimer's Association chapter), Sally Jones, and Judith and Duke Johnson.

Kathi and James Boylan were there, and so were Susan Christopher, Amy and Dr. Howard Dworkin, Carilyn Long, Beverly Watson, Carol and Jon Gebhart (she's CEO of the Alzheimer's Association

here), Susie and Dr. Paul Zlotnik, Lyn and Dr. Charles Granger, Franci and Steve Hermes, and Sebastian D'Amico.

Viewing paintings by artists with Alzheimer's disease could be a troubling experience for some, but this collection offered a number of light and amusing touches. There was, for example, an antic "Skinny Frog" by Harold. Another was a irisky "Rainbow Crow" by Bill.

And an especially delightful piece was a whimsical portrait called "One Happy Worm." It was painted by Max, and it brought \$1,200 at auction.



Darlene Shiley (center) and her husband, Donald Shiley, were presenting sponsors of "Memories in the Making" to benefit the Alzheimer's Association. With Darlene are co-chairs Mark Collins and Eugenia Welch. *Matthew Bowler*

## **Office of Alumni Relations**

## Five to receive highest alumni honors from USD

UNION-TRIBUNE

The president and chief executive officer of WD-40 Co. will be among five recipients of University of San Diego's highest alumni honors.

The recipients of the 10th annual Author E. Hughes Career Achievement Awards, named after the school's former long-serving president, will be honored tomorrow at the

university's Jenny Craig Pavilion.

The honorees include:

- Garry Ridge, president and CEO of WD-40 Co., who earned a master's degree in executive leadership from USD's School of Business Administration in 2001.

- Steven Altman, executive vice president of Qualcomm and president of Qualcomm's technology licensing division.

Altman earned his law degree from USD in 1986.

- Conni E. Cintas, who helps train young teachers as director of the Beginning Teacher Support and Assessment Program for the North Coastal Consortium. Cintas received her bachelor's and master's degrees from USD.

- Cay Casey, a special-education nurse for the San Diego Unified School District, earned

her master's degree and doctorate from USD's Hahn School of Nursing and Health Science.

- Wayne Darbeau, vice president and chief administrative officer for the San Diego Unified Port District, earned his master's degree in international relations from USD.

The event begins at 5:30. For tickets and other information, go to <http://alumni.sandiego.edu/hughesawards>.

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## Five Outstanding USD Alumni Honored with Hughes Awards

Five outstanding San Diegans received the University of San Diego's highest honor for alumni April 3 at the 10th annual Author E. Hughes Career Achievement Awards. This year's honorees are Steve Altman, executive vice president of Qualcomm and president of QualcommTech licensing; Conni E. Cintas, director of the Beginning Teacher Support and Assessment Program for the North Coastal Consortium; Cay Casey, special education nurse for the San Diego Unified School District; Wayne Darbeau, vice president and chief administrative officer for the San Diego Unified Port District; and Garry Ridge, president and CEO of WD-40 Co.

4/12/04

## With Honors

The University of San Diego Alumni Association honored alumnus Steven Altman at its 10th annual Author E. Hughes Career Achievement Awards presentation April 3.

Altman, who earned his law degree from the University of San Diego School of Law in 1986, is the executive vice president of Qualcomm Inc. and president of the company's technology licensing division.

"Steven's expertise in business law and intellectual property have helped make Qualcomm an international leader in the telecommunications industry. We're very proud to honor him," says Jack Kelly, the university's alumni relations, in a statement.

The awards are named in honor of President Emeritus Author E. Hughes, who was president from 1971 to 1995. The awards honor alumni who have achieved exceptional success in their fields. Four other graduates received awards at the ceremony: Cay Casey, Conni E. Cintas, Wayne Darbeau and Garry Ridge.

Proceeds from the event will benefit the university's College of Arts and Sciences and schools of Business Administration, Education, Law, and Nursing and Health Science.

■ ■ ■ ■

The Southern California Chinese Lawyers Association honored Fulbright & Jaworski and Bird, Marella, Boxer & Wolpert with its President's Award at the 29th annual Installation and Awards Banquet on March 19 at the Empress Pavilion Restaurant in downtown Los Angeles.

Houston-based Fulbright & Jaworski was selected because of its commitment to advance the professional growth of Chinese and Asian-American lawyers, students and jurists, and for partner Victor Hsu's active dedication to the organization.

David Edbershoff, partner-in-charge in Fulbright & Jaworski's Los Angeles office, says a third of the office's associates are of Asian or Pacific Islander descent and that the number of minority lawyers at the firm's 11 offices is up 38 percent in five years.

The group honored Los Angeles-based Bird Marella for allowing a partner and association officer, Paul Chan, to devote so much of his time to the association.

■ ■ ■ ■

On March 20, Mark A. Levinson, a bankruptcy and restructuring partner at Orrick, Herrington & Sutcliffe's Sacramento office, was appointed 9th Circuit regent of the American College of Bankruptcy by the college's board of directors.

Levinson was recognized for his expertise in complex reorganizations and restructurings, out-of-court workouts and other insolvency matters. The College of Bankruptcy is a national, honorary, professional and educational association of bankruptcy and insolvency professionals.

As 9th Circuit regent, Levinson will chair the 9th Circuit Admissions Council, which is responsible for nominating qualified 9th Circuit candidates to fellowship in the college.

— Kenneth Davis



For Work - For Life

Saturday • April 17 • 2004

## Nursing news

### Nurses on the Move

*On the Move* is an occasional series on health care professionals who have been promoted or recognized on the job. To submit your news item to the *On the Move* column, e-mail NurseZone staff writer Kelly Phillips at [kelly.phillips@nursezone.com](mailto:kelly.phillips@nursezone.com).

The American Association of Colleges of Nursing recently elected **Jean Bartels**, RN, Ph.D., as president. AACN's outgoing president, **Kathleen Long**, praised Bartels as a "visionary leader" who will serve the organization well. Bartels is a professor and chair of the School of Nursing at Georgia Southern University. For a list of other AACN board members, [click here](#).

**Joanne Sheehan** recently took over as board president of The American Association of Nurse Attorneys. Sheehan is a partner in a Connecticut law firm, and specializes in personal injury litigation, medical malpractice litigation and disciplinary defense. To see the full lineup of TAANA's board of directors, [click here](#).

Nurse entrepreneur **Donna Cardillo**, RN, MA, received 2004 Business owner of the year honors from the Central Jersey chapter of the National Association of Women Business Owners. Cardillo, previously an emergency room nurse, is president of Cardillo & Associates, which provides professional development consulting and seminars. She also writes the "Dear Donna" column for *Nursing Spectrum*.

Oncology nurse **Sue Tobin**, RN, recently received designation as a Certified Professional Co-active Coach from the International Coach Federation. Through her Coach4Nurses practice, the active nurse aims to help others in the profession "rediscover passion in work and life."

Slated to receive the National Black Nurses Association Lifetime Achievement Award in August are **Stella Pecot Robinson**, MSN, Ph.D., a member of the Council of Black Nurses in Los Angeles, and **Barbara Sobol**, RN, MA, program director of the W.K. Kellogg Foundation. **Ruth Ann Terry**, RN, MPH, executive officer of the California Board of Registered Nurses, and **Dr. Edith Irby Jones**, FACP, past president of the National Medical Association, will receive the NBNA's Trailblazer Award.

**Cay Casey**, RN, Ph.D., recently received a career achievement award from the [University of San Diego](#) Alumni Association. Casey, a school nurse for the San Diego Unified School District, works with hearing impaired infants and pre-schoolers. Jack Kelly, USD's director of Alumni Relations, said Casey "has a special gift for working with young children with special needs." Casey earned a master's degree and a doctorate in nursing from USD's Hahn School of Nursing and Health Science.

**Susan Davis**, RN, was named president and chief executive officer of St. Vincent's Medical Center and St. Vincent's Health Services in Bridgeport, Connecticut. Most recently, Davis was chief executive officer of Vassar Brothers Medical Center in Poughkeepsie, New York.

**Esther McCready**, the first black student to be admitted to the University of Maryland's School of Nursing, was inducted into the Maryland Women's Hall of Fame along with four other women in the 2004 class of inductees. McCready was admitted to the School of Nursing in 1950 after initially being denied entry. She and her attorney, Thurgood Marshall—who later a Supreme Court justice—sued to gain her admission. McCready graduated in 1953 and went on to a career that included nursing, teaching and public speaking.

The American Nephrology Nurses' Association recently elected **Suzann VanBuskirk**, BSN, RN, CNN, as president-elect. She will act as a liaison between the board of directors and committees, and coordinate functions with president **Lesley Dinwiddie**, RN, MSN, FNP, CNN.

**College of Arts and Sciences**

Program has business leaders examine how they could employ spirituality in the working world

# WORK ETHICS

By **Sandi Dolbee**, RELIGION & ETHICS EDITOR

**S**eated around two tables over breakfast, business executives read over the problem with the intensity of sixth-graders doing fractions:

After the sudden death of his wife, a Civil War colonel appealed to President Lincoln for a leave of absence to go home to comfort his children. It was late and the president was exhausted. "Am I to have no rest?" he exploded. Lincoln sent the colonel away, admonishing him to "bear your burdens, as we all must, until the war was over."

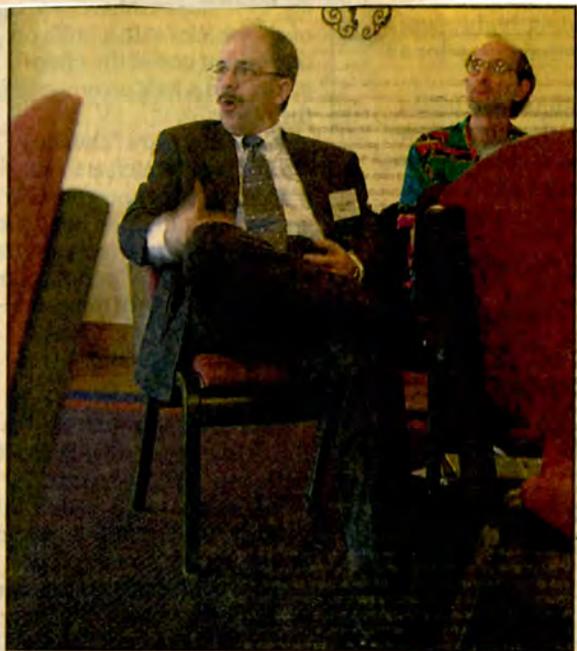
Did Lincoln do the right thing?

"He did what he had to do," suggested one executive.

Others nodded or chimed in their agreement.

For eight Tuesday mornings this winter and spring, a dozen men and women gathered at the University of San Diego for breakfast and instruction on "Business Leadership and Spirituality." It is the prototype of a program that a Roman Catholic nun hopes will change the workplace one CEO at a time.

In a corporate culture of bottom lines, where spirituality gets left at the office door and executives are more willing to bend their ethics than bust their budgets, this class attempted to make a dent in the separation of good and goods.

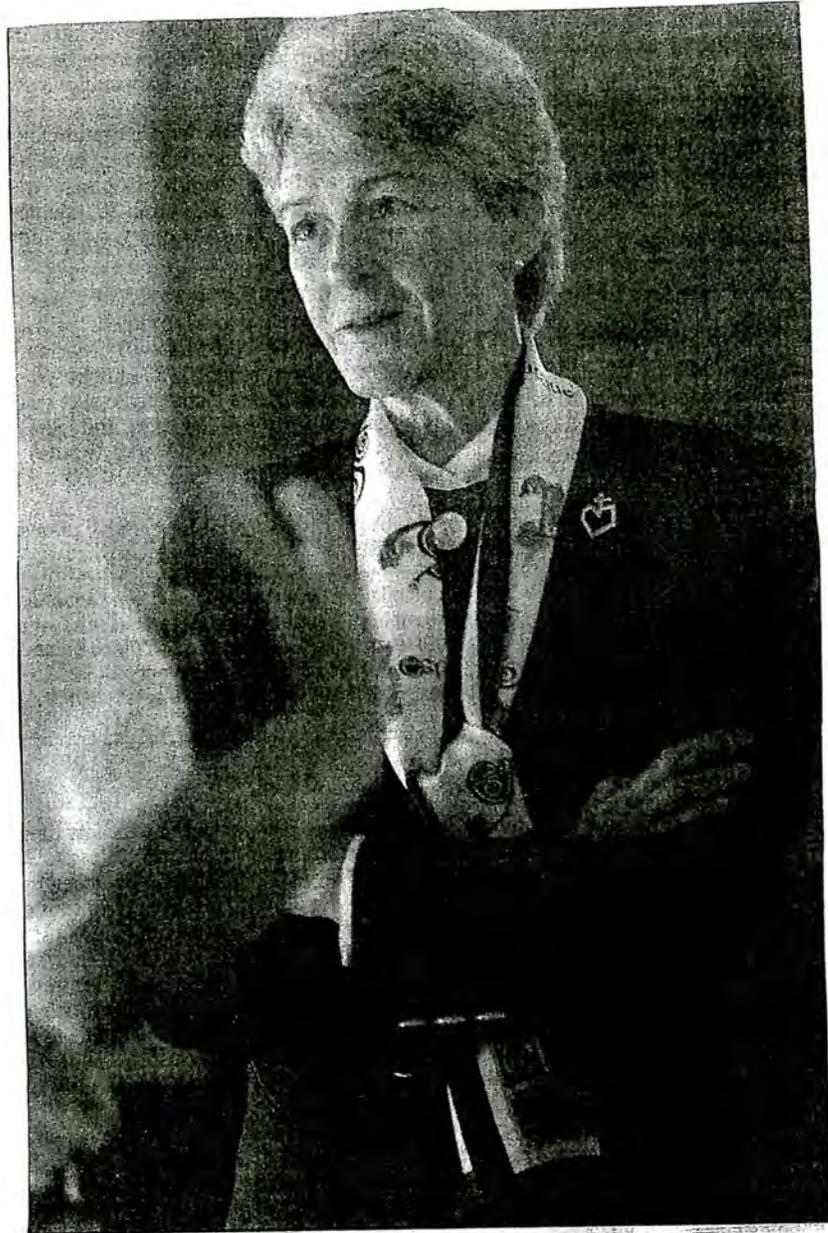


Robert Giacalone, who teaches business ethics at the University of North Carolina, urged participants on the final morning to focus on their legacy. "What's going to remain long after you're gone?"

## At a glance

Five things to think about:

- Spirituality is an inside job
- You're in charge but you're not in control
- Will the world be better for your having been here?
- Do you need to leave your deepest values at the workplace door?
- What will last when your work is over?



**Sister Barbara Quinn, director of USD's Center for Christian Spirituality,** helped design the series of classes, which she hopes will be the prototype of more to come in the fall. - *Roni Galgano / Union-Tribune photos*

One of its students, builder Joe LaRussa, said he was struck by two points that were made in the sessions. One was the need to take a Sabbath, a day of rejuvenation and rest. The other was that the work-ethic is the litmus test for integrity.

"It's really the place that challenges your values because of the struggle for profit and success," said LaRussa, co-owner of Ghianni-LaRussa, a construction and development firm.

People think they have to act a certain way in the business world, said LaRussa. "I think people are fearful about their beliefs."

He and the others heard over and over again that there is nothing easy about integrating what you believe with how you behave.

"Spirituality has to do with a person identifying his or her own deepest values that serve as a kind of glue for their lives," said Sister Barbara Quinn, director of USD's Center for Christian Spirituality, which sponsored the inaugural series.

"The way they feel inside is how they feel outside," said Quinn. And when values and behavior are split, "that wreaks havoc in people and that wreaks havoc in the world."

And so Quinn, with the help of a local executive and a USD colleague, designed the seminar-style series that concluded last month. "We're not offering pious platitudes," she said. "We're trying to look at the complexities of the challenges."

## Servant leaders

Eight of the class participants were from the business world — banking, construction, sales and other businesses. Four others, including Quinn, work at the Catholic university.

One of the USD participants was Johanna Hunsaker, professor of management and organizational behavior, who spoke at the session that included the example about Lincoln. Her subject was servant leadership.

"The servant leader is a servant first," Hunsaker said. "It's different than a person who wants to lead because they have a drive for power or material possessions. It's what drives you first. Are the people you serve growing? Are they healthier? Are they being paid a living wage?"

She added: "It is intentional, it is hard and it is based on love."

The sessions — which went from about 7:15 a.m. to 9 a.m. — were part lecture and part discussion. One morning, talk at one table turned to the conflict between shareholder profits and worker salaries.

"Shareholders get put ahead of employees, who go without raises," one executive conceded.

"But is the employee better off not having a salary increase but having a job?" another asked.

The silence that followed spoke volumes: There were no simple answers.

At the final session, the guest speaker was Robert Giacalone, professor of business ethics at the University of North Carolina at Charlotte, and the theme was about leaving the world a better place.

"What are you here for? What's going to remain long after you're gone?" asked Giacalone, author of a new book, "Grateful for Enron," about how that company's travesties should be a wake-up call for changing the way America does business.

Giacalone told the class it's possible to be good and still be competitive. He also issued a warning: "I think if we continue at the rate we're continuing now, we'll all have a very successful culture with all the material things — and very miserable people."

Afterward, the visiting professor praised the USD endeavor. "I think this is exactly what we have to do — change the world one person at a time," Giacalone said.

The powerful corporate world is the key to cultural change, he argued. "If we can change business, change what it does, how it relates to people, what we could do is create an environment where we could do the greatest good for people."

Some people may laugh at that notion. "But the only reason they're laughing," he said, "is because they don't get it."

## "Personal dedication"

The two people who helped Sister Quinn design this series, USD's Larry Gardepie and Oracle executive Kirsten Hanson, say the program was about getting people to think about a different approach to leadership.

They know it's not an overnight fix.

"It takes a personal dedication and personal reminders," said Gardepie, the university's research and planning analyst. "Just the fact that we're in such a busy world, often times we're so task-focused that we forget the inner core values that drive us."

But is it realistic?

"I think everything is in steps," said Hanson, who is director of management and professional development for the software giant Oracle. "I think you have to take things a step at a time."

Hanson, who works out of the Del Mar office of the Northern California-based corporation, doesn't expect unanimity. "I don't think you're ever going to eliminate, shall we say, bad or evil things that happen in the world," Hanson said. "But I do think you can have a stronger force of goodness."

Still, she said she came away encouraged "that there are others out there who care and there are others out there willing to take a stand."

On Vince Kasperick's list of things he's trying to incorporate after the class is finding more time for introspection.

"Why I'm doing certain things and why my company is doing certain things," is how Kasperick, who is president of an Internet mortgage company called AimLoan.com, put it. "And trying to make sure the decisions our company makes are congruent with our core

values."



Vince Kasperick, founder of an Internet loan company, was one of eight business participants in the class. Four others came from USD.

## Success vs. spirituality

Can business leaders mind the store and be true to their spiritual values?

"I think you can to a certain extent," said Ron Carlson, president, chairman and CEO of Landmark National Bank, and another class participant.

"You have to conduct your business in a manner in which it will be successful," Carlson conceded. "On the other hand, if you treat your staff well, if there is a feeling of camaraderie among the staff and you follow the examples of that servant leadership concept, I do think you can improve the overall environment, which probably, bottom line, improves the success of an organization."

It's easier in a smaller operation like his own, he said. But then he reminds himself of a saying: fish rot from the head down. "If you can set an example at the highest levels of the large organization, maybe it does filter down throughout the organization."

Gloria Rediker said she's found that the best way to live her values is by example. "I think you say volumes just by the way you treat people," said Rediker, corporate business manager for Hoehn Motors.

She enjoyed the class, though she said she didn't come away with a clear definition of spirituality. "I guess that's because it really is different things to different people. . . . For me, it's a God that's there."

Adeline Williams said the best thing the program did for her was to confirm what she already believes about the importance of integrity and values in the workplace — “and I need to stand up and be more vocal about it.”

Williams, vice president in charge of office operations at Jerome’s Furniture, thinks all business leaders should take a seminar like this one — though the “spirituality” word might need to be dropped.

“I think people will shy away from it because they don’t understand it,” she said. “It is not yet an accepted word as far as good business practice, even though good business practice demands it. It’s just that the label is not quite in the mainstream.”

On the final session, on March 30, Sister Quinn handed out certificates of completion. The men and women took their pieces of paper and left for work — where the real test will begin.

“I’m not so sure it’s as hard to grasp as it’s hard to live,” said Sister Quinn. The challenge is to keep reaching inside yourself, pulling out those values and staying true to them. Unless people do that, their spirituality won’t take root. “Because it really isn’t magic,” she said. “It’s about transformation.”

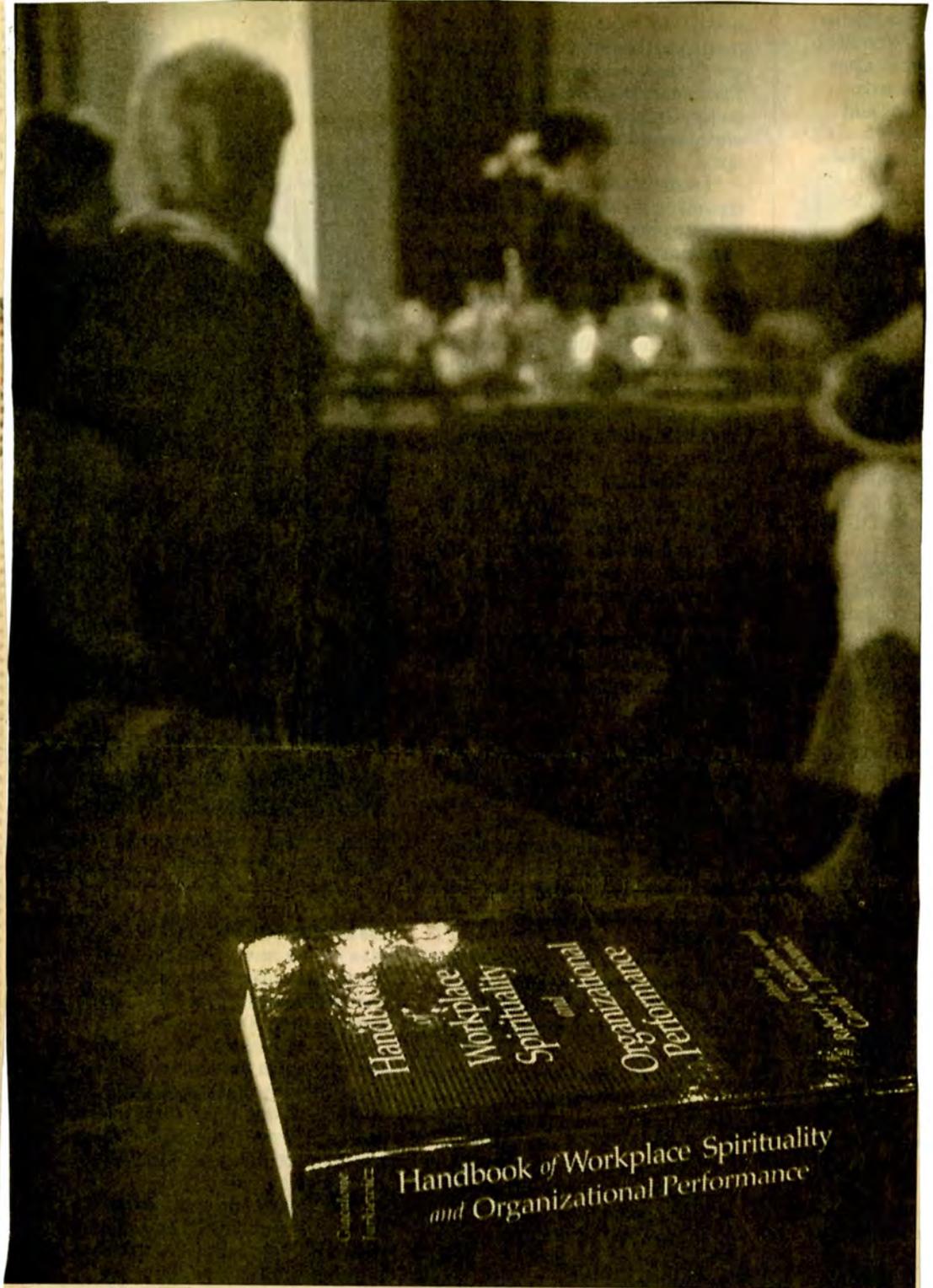
### What Lincoln did

Quinn wants to offer this program in the fall. Her center also co-sponsored a class for students and lawyers this semester on spirituality and the law.

“Spirituality is so misunderstood in our culture — that it’s a fluffy, soft thing,” she said. “It takes a lot of courage to pay attention to core values and make decisions on that.”

As for President Lincoln and the Civil War colonel, here’s the rest of the story:

Lincoln went to see the Army officer the next morning and apologized. “I had no right to treat a man with rudeness who has offered his life to his country, much more a man in great affliction,” the president told the officer. He took the colonel to the wharf so he could go home for his wife’s funeral.



The “Business Leadership and Spirituality Series” met Tuesday mornings from Feb. 10 to March 30. They were part lecture and part discussion. Roni Galgano / Union-Tribune photos

The same executive who defended Lincoln shrugged after he heard this follow-up report. “People look to leaders to make decisions, and they can’t always be warm and fuzzy,” he said.

Quinn, who was sitting at the same table, told the others that she didn’t think there was one right answer. “But I think what revealed his depth of character and depth of honesty was the way he went back.”

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Congratulations on Sandi Dolbee's timely coverage of the "Business Leadership and Spirituality" program available at the University of San Diego's Center for Christian Spirituality from Sister Barbara Quinn

(April 22). Business leaders who make it a priority in their busy schedules to seek guidance through this complex world are to be congratulated, too.

Developing a discernment process for ethical decision-making will enrich their employees and companies far more than the "You're fired!" bombastic approach of a certain tycoon who is getting far too much media coverage these days.

4154  
*Teresa Norton  
Rancho Santa Fe*

# NAFTA a letdown for border region

## Treaty was oversold, some evaluators say

**By Diane Lindquist**  
STAFF WRITER

After 10 years, the North American Free Trade Agreement has failed to deliver the cross-border linkages and overall economic growth that were expected in the San Diego-Baja California region.

Before the treaty's 1994 implementation, local NAFTA advocates predicted manufacturing plants in Baja California run by San Diego administration centers would boost growth on both sides of the border.

That hasn't happened, area academic and civic leaders said last week at a University of San Diego conference to assess the impact of the historic trade pact forged by the United States, Canada and Mexico.

"We got it wrong," San Diego Regional Economic Development Corp. vice president W. Erik Bruvold said.

Instead of one robust, internationally connected economy, Bruvold said, "we have two dynamic economies that benefit from each other but are by no means dependent on each other."

San Diego's main industries — biotechnology, telecommunications and defense — don't have a close relationship with activities in Baja California, he noted, nor does it appear they will in the future.

"All have the potential for integrating into operations with Mexico, but it's not happening," Bruvold said.

NAFTA's most positive impact on the cross-border region, he said, has been on trade activity related to Mexico's maquiladora manufacturing industry and to cross-border consumer spending. Both activities have prompted growth in em-

ployment but mainly in low-wage, entry-level jobs.

Although statistics vary widely, 40 percent to 60 percent of Mexicans crossing the border do so to shop, spending between \$1.6 billion and \$5 billion in San Diego annually.

And, while maquiladoras in Baja California boomed after NAFTA, reaching an output of \$14 billion annually, the trade pact "caused havoc in the industry," said John Riley, a long-time maquiladora leader and business operator.

Mexican officials stalled about making the structural changes NAFTA mandated for the maquiladora program. And when they did, Riley said, the new rules were capricious and unclear. Along with high costs and a U.S. recession, the changes forced a fifth of operators to close down or move to cheaper locales such as Central America and China.

Nevertheless, current trade through the Otay Mesa and Mexicali commercial ports of entry far exceeds the level before NAFTA.

In many respects, officials of all three countries oversold the North American Free Trade Agreement.

"Less than a third of Americans believe it's a good thing. And there are similar results in Mexico and Canada," Kenn Morris, director of CrossBorder Business Associates, said.

"It's 2004, and we still have presidential candidates say NAFTA is the evil of our economy," Morris said. "At the state and, especially the local level, there's a lack of interest in NAFTA or Mexico."

For the first time, NAFTA put a spotlight on the border, the poorest region of the United States, noted Paul Ganster, executive director of San Diego

State University's Institute for the Regional Study of the Californias.

"A few benefits were extended to secure passage, and then the region was ignored," Ganster said. "During NAFTA, the income disparity between the border region and the rest of the United States increased."

In addition, there is more traffic and more pollution due to increased waits at the ports of entry, and, after 9/11, the region is considered more vulnerable to terrorist attacks.

"Many people believe the border region is absorbing costs but not receiving the benefits of NAFTA," Ganster said.

Still, he said, the trade pact, with its side agreements on labor and the environment, "was a great achievement as far as it went."

Richard Feinberg, a professor at UCSD's Graduate School of International Relations and Pacific Studies, said NAFTA needs to be deepened and widened to address, for instance, international labor migration.

"It was a beginning. There were lots of mistakes and a lot of unintended consequences," he said.

Many of these are being addressed as governments work to improve the North American Free Trade Agreement and to create a Central America Free Trade Agreement and a Free Trade Agreement of the Americas.

The challenges are great and attempts seem stalled at the moment, Feinberg said. "These are very big, long-term projects. . . . I couldn't predict whether they will occur in this century."

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# Advocacy Group Seeks To Raise Profile of Cross-Border Issues

**Trade: 10 Years Later, NAFTA Still a Hot Topic**

■ BY JULIE POUCHER HARBIN

A new political action committee concerned with promoting pro-border legislation and policies, BorderPac, became official following its registration last week with the Federal Election Commission.

Ten years after the controversial North American Free Trade Agreement went into effect, the San Diego-based group was launched "to promote a more pro-border Congress" by raising awareness about border issues and contributing money to politicians who support its views. That's according to Ken Morris, BorderPac's manager and director of border research and analysis firm **Crossborder Business Associates**.

Although the group, made up of just a handful of border advocates from the southwestern United States, labels itself non-partisan, according to an April 19 press release, BorderPac was launched "in anticipation of possible federal budget cuts and decreased policy efforts for border programs, as well as election-year attacks on NAFTA and smart guest worker agreements."

Morris, in remarks as part of a business and economic development panel at a recent NAFTA retrospective conference hosted by the University of San Diego, argued that if the U.S. didn't have NAFTA, American companies would lose their competitiveness.

He was critical of presidential candidates "that believe that NAFTA is the source of all evil in our economy, that it's anti-labor."

NAFTA, which went into effect on Jan. 1, 1994, was created to remove most trade and investment barriers between the U.S., Canada, and Mexico, over a period of 15 years.

Rep. Bob Filner, D-Chula Vista, who represents constituents in the South County, said after perusing the group's Web site for the first time, that if the PAC turns out to have a pro-NAFTA bias, then its founders "are defining border politics in a way that's going to hurt the border."

"I'm a pro-border candidate, but I'm not for NAFTA. I'm going to ask them to support me and give them all the dozens of things I have done on the border and we'll see if they're pro-border or not," Filner said.

Filner said when NAFTA passed, no provisions were made for San Diego's major trade routes and border infrastructure.

He said he's made getting federal, state and local funds to build and complete State Route 905, from the Otay Mesa border crossing to Interstate 805, his main priority for the past 12 years. More than 3,000 trucks a day pass northbound through the Otay Mesa border, he said.

"It's good for big companies who invest and for the ancillary trade spinoffs that occur," Filner added. "But if it's killing the environment and killing jobs and killing businesses and draining our infrastructure, I don't think it's a good policy."

Stephen Gross, the PAC's first major contributor and advisory board member, accused Filner of "doing a horrible job" with border issues, but conceded the congressman "is lately coming around and showing some interest in infrastructure improvements."

*Please turn to TRADE on Page 11*



Rep. Bob Filner

## Trade: NAFTA Produced Some Surprises

*Continued from Page 3*

Gross, who's also president and owner of Otay Mesa-based **Border Trade Services, LLC**, a cross-border warehousing and logistics firm, would like all area politicians to pay more attention to the importance of border trade in the local economy.

"There seems to be this interest in the glitz, the high-tech, biotech economy, but that is just a portion of the economy in San Diego and it gets all the attention. ... It needs to be a political priority to get the infrastructure here and support what the companies want to do," he said.

So far the PAC has raised a few thousand dollars, he said, but its goal is to raise a couple hundred thousand dollars a year.

And it appears the PAC has its work cut out for it. Erik Bruvold, vice president and director of infrastructure issues at the San Diego Regional Economic Development Corp., said San Diego and northern Baja California are "two dynamic economies that benefit from close relationships with one another ... but are by no means dependent on the economic performance of each other for their long-term sustainability and progress and growth."

Bruvold, who made the comments at USD's NAFTA conference, said that in 1994, economists predicted the two regions' manufacturing economies would bring them closer together.

"We really saw this model of being one of manufacturing and higher value activities on this side, more mass produced or commodity kinds of manufacturing processes on the other side," he said.

Instead, San Diego's main economic drivers turned out to be biotech and pharmaceuticals; telecommunications; and defense integrated electronics and IT, he said. Meanwhile, local manufacturing experienced a nearly decade-long decline due to the high cost of manufacturing here, while offshoring to China "maybe

kicked the tires of Mexico."

Bruvold added that the county did not plan well for financing border trade infrastructure, and underestimated the volume of trade, people and money that would be flowing through the region to other areas of the state and the country.

Mexico is the top destination for California's exports. Cross-border economic activity between the border cities of Mexicali, San Diego, Tecate and Tijuana generates billions of dollars each year in the tourism, commerce and manufacturing sectors, according to a USD fact sheet handed out at the conference.

According to a Baja university study, Mexican citizens spend \$1.6 billion in the San Diego area each year, said Morris.

James Clark, director of the Mexico Business Center, a nonprofit business resource of the San Diego Regional Chamber of Commerce, said there are more people with money to spend in Mexico than there are total people in Canada.

Clark, who was also speaking at the NAFTA conference, said that 2003 exports from California reached almost \$15 billion — up \$8 billion compared to pre-NAFTA days, and California exports to Mexico grew at an average annual rate of nine percent during the first 10 years of NAFTA.

"I think NAFTA has had a tremendously positive effect on American business," said Wendy Gillespie, president of **Frontier Trading, Inc.**, a company that exports an Irvine-made grocery product with Spanish labeling called Maruchan Instant Lunch to Mexico and other Central and South American countries.

Frontier Trading, in business since 1986, has seen its business grow an average of 40 percent each year since NAFTA came into effect.

"When we sold our product in 1989, the duty on that product was 20 percent going

*Please turn to TRADE on Page 23*

## 4154 USD'S "Ten Years of NAFTA" Conference Focuses on Changes Since Agreement

The University of San Diego hosts a day-long conference "Ten Years of NAFTA: U.S.-Mexican Regional Integration Along the Border" Friday, April 16 at the Joan B. Kroc Institute for Peace & Justice.

The conference, bringing together government, business, civic and academic leaders from institutions in San Diego and Tijuana, marks the region's first comprehensive reflection on the 1994 landmark North American Free Trade Agreement and its impacts on trade, immigration, the environment and other issues.

Richard E. Feinberg, senior director of the National Security Council's Office of Inter-American Affairs during the Clinton Administration, is the luncheon speaker.

Feinberg, currently a professor at the University of California at San Diego, will discuss the future of NAFTA and other proposed trade agreements in the Americas.

Other participants include Adele Fasano, director of Field Operations for the San Diego office of U.S. Customs and Border Protection and Victor Clark Alfara, director of the Binational Center for Human Rights in Tijuana.

Also invited are Luis Cabrera, Mexican consul general in San Diego; David Stewart, U.S. consul general in Tijuana; and Robert Encinas, honorary Canadian consul in Tijuana.

"While the conference will highlight the bi-national collaboration that has flourished in recent years as a result of NAFTA, it will also provide opportunities for reflection on the current and future challenges posed by growing regional integration," said David Shirk, director of USD's Trans-Border Institute. "We want to generate analysis on a wide range of issues of interest to policy makers, the business commu-

nity and stakeholders of our binational region."

The conference will focus on issues present since NAFTA's formation as well as new issues that have arisen since its signing. "Issues such as growth and development, environmental concerns and social inequality have been with us for the entire 10 years," Shirk noted. "At the same time, President Bush now has a new guest worker proposal on the table and national security issues between the United States, Mexico and Canada have taken on critical importance since the terrorist attacks of Sept. 11, 2001."

"This is unique opportunity to discuss NAFTA in all its impacts," Shirk said. There will also be a discussion of further proposed trade agreements including the Central Free Trade Agreement and the Free Trade Agreement of the Americas.

Panel discussion topics include "Business and Economic Development," "Water, Power and Infrastructure Development" and "NAFTA, Migration and Demographic Change" and "NAFTA Security Relations."

"We are pleased to bring together so many voices with a stake in NAFTA," said USD President Mary E. Lyons. "How we meet the challenges of global integration in the San Diego-Tijuana region will be watched closely by the rest of the world and can serve as a model for bi-national cooperation and progress."

For conference registration and a complete agenda for the conference is available at <http://tbi.sandiego.edu/NAFTA-title.htm>.

USD's Trans-Border Institute seeks to help the U.S.-Mexican border community to serve as a vehicle of communication and dialogue between people on both sides of the border.

## Princeton Review to Hold Free Law Symposium

Princeton Review, founded in 1981, to help students and schools successfully handle standardize tests and graduate school admissions, will hold their First Annual Law Symposium on April 14, 2004 at 6:00 pm, at the California Western School of Law. This Symposium is intended for prospective law school students, who may have questions about law school, the admissions process, and the LSAT, the law school admissions exam. Princeton Review will have a panel of students and teachers, to discuss their experiences with the LSAT and law school, and a question and answer session will follow. Food will be provided. Admission is free, but space is limited. Please reserve a space by calling (800)2-REVIEW, or (858) 558-0500. Students may also sign up for a full-length proctored LSAT test on April 24, 2004 from 10:00am-1:30 pm. Students will return April 28, 2004 at 6:00 pm for a scores-back session, and will receive a detailed score report. Call (800) 2-REVIEW to register.

One of the nation's most popular test prep programs, The Princeton Review, offers free Strategy sessions at its 500 worldwide test prep locations. The company also offers free online LSAT tests. You can find out more online at [www.PrincetonReview.com](http://www.PrincetonReview.com) or by calling 1-800-2REVIEW. The Princeton Review prepares students each year in over 40 states and 12 countries and offers courses in hundreds of locations around the world for most major standardized admissions exams. Princeton Review is located in La Jolla, and holds courses for the LSAT in La Jolla, and Downtown San Diego.

LA PRENSA SAN DIEGO

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# Resultados del TLC dividen a expertos

FRONT PAGE

Jorge Morales Almada

Reportero de La Opinión

Diez años después de la puesta en marcha del Tratado de Libre Comercio de América del Norte (TLC), los economistas equilibran la balanza. Hay cosas buenas y cosas malas a la hora de hacer un balance global.

Las malas se deben a los errores cometidos y los que deberán considerarse para no repetirlos en los acuerdos de libre comercio que se proyectan para toda América Latina, como el Tratado de Libre Comercio entre Centroamérica y Estados Unidos (CAFTA) y el Área de Libre Comercio para las Américas (ALCA). Las cosas buenas se observan en un mayor intercambio comercial

De acuerdo con el doctor Richard Feinberg, considerado el arquitecto de la Cumbre de las Américas, los errores del TLC se basan en que nada más se enfocaron en el intercambio comercial y la inversión, y

no en el desarrollo de capital humano y de infraestructura, tal y como se establece en los acuerdos de libre comercio europeos.

“A 10 años el TLC nos ofrece tres lecciones”, dijo el especialista, quien ofreció la plática principal de la Conferencia Internacional Diez años del TLC: integración regional entre la frontera México-Estados Unidos, celebrada ayer en la Universidad de San Diego.

Se refirió a la falta de mayor número de empleos, a que no se respetaron las políticas locales de las

ciudades y no se tomó en cuenta a los trabajadores organizados.

Por ello CAFTA deberá estar más enfocado al mejoramiento de salarios, de los derechos de los trabajadores y hacer cumplir los reglamentos de cada país para evitar abusos, apuntó durante su conferencia Feinberg.

En 1993 el primer ministro de Canadá, Brian Mulroney, el presidente de México, Carlos Salinas, y el presidente de Estados Unidos, George Bush, firmaron el TLC que entró en vigor el 1 de enero de 1994, creando así el bloque comercial más grande del mundo. Los promotores del acuerdo veían el TLC como una oportunidad para promover la inversión, el desarrollo económico, el crecimiento de la productividad, creación de empleos, altos estándares

de vida y una gran integración entre los tres países.

La contraparte aseguraba que traería pérdida de empleos, desplazamiento en menor escala de la agricultura y problemas al medio ambiente.

## OTROS CRITERIOS

El doctor Paul Ganster, académico del Instituto para Estudios Regionales de las Californias de la Universidad en San Diego (SDSU), opinó: “De las conclusiones de hoy [ayer], parece que el balance es muy favorable, en el sentido estricto del aumento del comercio, el intercambio y venta de servicios y productos”.

Pero... no podría faltar el pero, en el sentido de crecimiento económico, mejoramiento de salarios

y calidad de vida, el TLC tiene muchos problemas, aseguró.

“Porque en la frontera ha creado muchos empleos, pero la mayoría han sido de bajos niveles, de bajos salarios, y no se han reemplazado muchos de los empleos de manufactura que se han perdido”, mencionó Ganster.

La distancia entre los salarios bajos y altos está creciendo, indicó, no obstante que la eficiencia ha crecido en México y Estados Unidos, la plusvalía no se ha traducido a mejores salarios.

“Creo que es una cosa por competencia, es un punto que se debe enfocar en el futuro para mejorar los salarios y crear mejores empleos”, añadió.

Y es que para el doctor Ganster, el Tratado de Libre Comercio de

Centroamérica (CAFTA), también está enfocado al intercambio de productos, las inversiones y comercio internacional, con unos pocos ajustes, pero no es un paquete completo como el modelo europeo.

Aun así, el economista argumentó: “Creo es mejor que no hacer nada, pero siempre se puede mejorar al TLC”.

Para el director del Instituto Transfronterizo (TBI) de la Universidad de San Diego (USD), doctor David Shirk, a pesar de que México incrementó sus exportaciones de 1993 a 2001 en un 225% hacia Estados Unidos y Canadá, en comparación con el 90% que tuvo en ese mismo período con el resto del mundo, ese país no se desarrolló como se esperaba.

Y es que la calidad de vida y los

salarios de los trabajadores siguen en niveles muy bajos. El sector laboral es uno de los que más ha sufrido y el valor real de los salarios mínimos de los mexicanos ha bajado en 60% en los últimos 20 años.

En la conferencia organizada por la USD participaron representantes de instituciones académicas como el Centro de Estudios Latinoamericanos de la Universidad Estatal en San Diego (SDSU), del Centro de Estudios Mexicoamericanos de la Universidad de California en San Diego (UCSD), del Colegio de la Frontera Norte, el Instituto de las Américas, la Facultad de Derecho de USD, el Instituto para el Estudio Regional de las Américas de SDSU, el Instituto Transfronterizo y la Universidad Iberoamericana.

# Former USD professor named to head S.D. Museum of Art

## Cartwright will leave his post at Dartmouth

By Robert L. Pincus  
ART CRITIC

Derrick R. Cartwright, director of the Hood Museum of Art at Dartmouth College in New Hampshire, has been named the executive director of the San Diego Museum of Art. He will begin work Sept. 1.

This will be a kind of homecoming for Cartwright, who was a professor of art history at the University of San Diego for five years beginning in 1993.

"It was a difficult decision," Cart-

wright said. "I've grown to love Dartmouth and it's hard to leave. But this was a chance to return to San Diego, a place I love a little bit more.

"I'm honored to be selected. The San Diego Museum of Art has so much potential to be a leading institution in the field. Don Bacigalupi (the previous director) did a superior job toward establishing the museum, and its reputation is on the rise. But some of its great resources are largely unplumbed."

The appointment of Cartwright, 42, ends a search set in motion by Bacigalupi's resignation in August. He left in October to become the director of



**Derrick R. Cartwright says Museum of Art has great potential to be a leading institution.**

SEE **Museum, B10**

## MUSEUM

CONTINUED FROM PAGE B1

## Cartwright will have initial 5-year contract

the Toledo Museum of Art in Ohio.

Chuck Hellerich, the president of SDMA's board of trustees and head of its search committee, said Cartwright "fit the job like a glove. He has a tremendous educational background, and he's well-regarded by his peers here and around the country."

"Our objective is to become one of the great museums in the country, and he's someone who's proven that he can build a collection and develop exhibitions, who can work with and relate to the community as well as fund-raise and work with collectors."

Cartwright, who will have an initial five-year contract with the SDMA, left San Diego in

1998 to become director of the Musée d'Art Américain Giverny in France.

He stayed there for two years before taking the position at the Hood Museum, one of the oldest and largest college museums in the country. During his tenure at USD, he also directed the school's Founder's Gallery.

In 1994, he completed a doctorate in art history from the University of Michigan, where he concentrated on North American art and architecture, 19th-century French art and the history of photography.

He had earned a bachelor's in art history from UC Berkeley (1984) and a master's in the field from UCLA (1988).

Cartwright has maintained close ties with institutions and colleagues in San Diego.

Last summer, Balboa Park's Timken Museum of Art presented "American Viewpoints: Paintings and Sculptures from the Hood Museum of Art," and Cartwright is guest curator of an exhibition scheduled to open at the Timken in October.

His upcoming show will focus on the institution's painting, "Fidelia and Speranza," by 18th-century American Benjamin West, reuniting it with a pair of other pictures on the subject of Edmund Spenser's epic poem, "The Faerie Queene."

In January, a major exhibition from the Museum of Contemporary Art San Diego traveled to the Hood Museum. "Lateral Thinking: Art of the 1990s" featured a wide spectrum of works from the MCASD's collection.

Hugh Davies, the longtime director of the Museum of Contemporary Art San Diego, called Cartwright's selection "the best news for art in San Diego since the Axline gift." (In 1999, the late Rea and Lela Axline left \$30 million each to the MCASD and the SDMA.)

"Derrick Cartwright is the ideal individual to return to San Diego to run the San Diego Museum of Art," Davies said. "In my opinion, he is without question the best museum director of his generation in this country."

The Timken's director, John Petersen, was equally ebullient. "If you started with a blank canvas, you couldn't have painted a better portrait for a director of the San Diego Museum of Art. On the behalf of the Timken and its board, I have to say we couldn't be happier."

Cartwright called himself a "fan of change," saying, "Museums have a dynamic role in their community, and I'm going to listen carefully to a variety of constituents and to the museum staff."

But it's equally clear that along with his flexible vision of the museum, he has ideas about what needs to be done.

"I want to engage the academic community more than we have, be even more responsive to the needs of the community as a whole. San Diego has great art museums, like the MCA, the Timken and the Museum of Photographic Arts, and I want to establish liaisons with them, to see that this happens."

Robert L. Pincus: (619) 293-1831; robert.pincus@uniontrib.com

# The downside of venerating victims

By Anne Hendershott

4154

While most people were shocked that a University of Wisconsin-Madison student's tale of being abducted at knifepoint and enduring a four-day "imprisonment" at the hands of her kidnapper has been called a hoax by police, those of us who spend our days on college campuses are much less surprised. As the police and the family of "alleged" kidnapping victim, Audrey Seiler, claim that they cannot understand why she would perpetrate such a ruse, many college students and professors are once again acknowledging the sad fact that academia is increasingly hosting such hoaxes — and in some ways, encouraging such victimhood.

Indeed, from fraudulent hate crimes to rape fabrications, the college campus has itself become a victim of a growing parade of "wannabe" victims. Duke, Eastern New Mexico University, Northwestern University, San Francisco State, Guilford College, Miami University of Ohio, Iowa State and the University of Georgia are just the most recent campuses dealing with serious crime fabrications.

And, while most campus hoaxes involve "student-victims," the elite Claremont McKenna College recently found itself a victim of what appears to have been a faculty-perpetrated fraud when psychology professor Kerri Dunn claimed to have been the victim of a hate crime. According to Dunn's initial crime report, someone had spray-painted "shut-up" on the hood of her car as it was parked in a college lot. She claimed that she was being "silenced" for speaking out against racism on the campus and that racist and anti-Semitic slurs on the roof and sides of the vehicle were "proof" of the racism that pervaded the Claremont campus.

Thinking it was a "real" crime, Dunn re-

ceived all the accolades that victims receive on college campuses. Campus administrators shut down the Claremont consortium of colleges for a day of anti-hate rallies and called in the FBI to investigate. By the time Dunn was identified by two eyewitnesses as the person who damaged her own car, she had become a campus heroine.

Hate crime hoaxes are by far the most prevalent type of campus "crimes." Many of these have a rational basis on the part of perpetrators in attempting to bring attention to their cause. A Northwestern University student who said he was the victim of racist graffiti and

## From fraudulent hate crimes to rape fabrications, the college campus has itself become a victim of a growing parade of "wannabe" victims

a knife attack was later charged with felony disorderly conduct after he admitted to police that both reports were fake. A police report issued by the San Francisco State University found that racial epithets written on the doors of two African-American students were not the product of racism, but rather a way to bring attention to racial issues on the part of the students themselves. Likewise, when two African-American students at Miami University of Ohio distributed racist flyers around the Black Student Association offices, they claimed that the hoax was the only way they could address racism on campus.

While hate crime hoaxes can be understood as a way to bring attention to a cause, it is more difficult to understand the growing number of campus rape fabrications. The most recent rape hoax was revealed at Iowa State University when Katharine Robb, a second-year student, finally disclosed that the story she had

tearfully told her sorority sister — of being forced into a car at gunpoint by four black men and raped while in a wooded area — was untrue. Thinking it was a real rape, the sorority's president reported the story to the police without Robb's knowledge. Robb later acknowledged she was "too caught up" in the lie to confess to anyone.

During the early days of the rape allegation, Robb received all the emotional support that accompanies such victimhood on college campuses, as campus feminists rallied to her side, held candlelight vigils and demonstrations to warn other students and demanded that prosecutors find the perpetrators. Robb briefly became a campus heroine, widely praised for her courage in coming forward to face the horrible crime. By the time she admitted to lying about the rape, the story had spun into a criminal case — like the Madison, Wis., case — that wasted investigators' time and thousands of dollars in taxpayer money, while spreading increased alarm among other female students.

The appeal of victimhood is strong as even real rape victims sometimes want publicity rather than anonymity. When two teenage girls were abducted and raped in California a few years ago, they were media celebrities for a while. They were given new clothing, invited to appear on television talk shows, and their pictures were plastered on *People* magazine. Rewarding such victimhood has encouraged others. Some of the biggest heroines on college campuses are those who are the victims of date rape. In fact, there is a whole date-rape industry replete with date rape "survivors" who claim to speak for all victims of rape.

Annual "Take Back the Night" marches are held in their honor as campuses hold "Sexual Assault Awareness Week" each year on campus. Those of us who work on college campuses can understand why some would seek some of these accolades. Perhaps if we can stop venerating victims and begin prosecuting perpetrators, we may begin to move beyond the politics of victimhood.

Hendershott is a professor of sociology at the University of San Diego and author of "The Politics of Deviance" (Encounter Books).

**Richard Louv**

# THE TIPPING POINT 4154

Earlier this month, Joe Galloway, a journalist known and trusted by America's military establishment, presented the annual James Bond Stockdale Lecture on Ethics and Leadership at the University of San Diego. In it, he pronounced the war in Iraq "a war we should never have begun."

The members of his audience were not partisan Democrats or Quaker pacifists or tie-dyed folks who had wandered in from the wrong decade; but largely members of the armed forces: officers, enlisted men and women and ROTC cadets. At the end of the speech, they gave Galloway a standing ovation.

Another time comes to mind: a tipping point.

In 1968, Walter Cronkite, anchor for the CBS Evening News, was often described as the most trusted man in America. The country was bitterly divided over the war in Vietnam. During that time, CBS News resorted to weighing viewer mail approving or disapproving of its war coverage, comparing it to the weight of critical mail; that was how the network determined the definition of fair and balanced.

Then Cronkite went to Vietnam and presented scathing reports that many observers contend changed the public's attitude about the war.

Galloway is the senior military correspondent for Knight Ridder Newspapers and a columnist; he certainly doesn't have the audience reach of a Cronkite. But when Galloway speaks of war, he does so with a moral authority no other American

journalist can claim.

"The evidence was wrong. I was wrong. This is the wrong war against the wrong people at the wrong time."

**JOE GALLOWAY,**  
*journalist*

The youngest UPI bureau chief ever (beginning at age 19, in Topeka, Kan.), Galloway wrangled his way to Vietnam, then outfoxed famous reporters twice his age by talking his way onto a Huey helicopter headed

for what would be the first major American battle of the war, a fight so furious that Galloway had no choice: he put down his camera and picked up a rifle. In 1998, he was awarded the Bronze Star Medal with a combat V by the U.S. Army for rescuing wounded American soldiers under heavy fire in 1965; he is the only non-uniformed American to win such an award.

With Lt. Gen. (ret) Hal Moore, Galloway co-authored an account of that battle, "We Were Soldiers Once ... and Young," adapted to the screen in "We Were Soldiers" starring Mel Gibson. Galloway has also served as special consultant to Gen. Colin Powell at the State Department.

Months before the current war in Iraq, Galloway told me The Plan, as he had heard it from a reliable source in the administration: the United States would invade Iraq first, then Syria and Iran. The reason, weapons of mass destruction, which the administration assumed Saddam would use against Israel. How, I asked, could we pursue a war based on an assumption? We have no choice, Galloway said.

Today, he says, "The evidence was wrong. I was wrong. This is the wrong war against the wrong people at the wrong time."

Galloway's coverage of the policy has, in recent months, been as scathing as anything Cronkite delivered. Galloway was an early critic of Defense Secretary Donald Rumsfeld for sending too few troops to Iraq. "When I visit the Pentagon, colonels come out of the door ways and whisper, 'keep it up, Joe,'" he says.

But at the Stockdale Lecture, he told of another time, another choice. He described a top-secret memo to President Johnson on Nov. 30, 1965, from Defense Secretary Robert McNamara. The memo said that adding 200,000 more soldiers to Vietnam would only mean a military stalemate at a much higher level of violence, 1,000 American soldiers dead a month. (McNamara was wrong; the number reached was 3,000 a month.)

"In December, LBJ shook that memo at McNamara and said: You mean to tell me that no matter what I do, I can't win in Viet-Nam? McNamara: Yes, Sir, that's right," said Galloway. Yet, the members of LBJ's war cabinet gave Gen. Westmoreland the 200,000 more troops "because none of them could see leaving Vietnam for fear it would frighten our allies, damage America's position in the world.

"And what did losing the war do, in the end?" Galloway said. "That would have been a wonderful opportunity to stop the Vietnam War. If it had stopped then there would be only 1,100 names on the Vietnam Veterans Memorial, and not the 58,235 carved into the black granite."

As for Iraq, we have invested the lives of almost 700 of our soldiers in one year's time, Galloway told the audience. "We have invested 100 billion dollars of our national treasure in one year's time. ... Our political leadership turned away from the main event, the global war on terrorism, and diverted 90 percent of our strength into what is merely a sideshow."

Galloway, the politically conservative warrior, prefers the instruments of peace. "We must invest in the education, in the health and welfare of all God's children" because poverty and hopelessness "breed teenage suicide bombers on the West Bank. They breed bomb-makers and bomb-throwers in Iraq. They breed people who rejoice at the sight of dead Americans and dance happily on their bodies in the streets of Fallujah."

So here we are, at the tipping point: public support for the Iraq war wavering at a moment when there seems no way to win, and no way out.

Louv's column appears on Sundays. He can be reached via e-mail at [rlouv@cts.com](mailto:rlouv@cts.com) or via [www.thefuturesedge.com](http://www.thefuturesedge.com).

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# Will baseball fans forgive steroid stars?

4154 USD  
By Jonathan Curiel

CHRONICLE STAFF WRITER

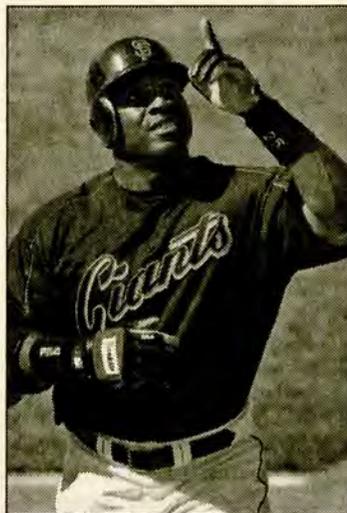
What if Barry Bonds, Jason Giambi and other baseball stars *did* use illegal steroids to bulk up? What if everything the public suspects is true? Will the former heroes be tainted and shunned forever?

David Callahan, author of "The Cheating Culture: Why More Americans Are Doing Wrong to Get Ahead," envisions a scenario in which people forgive Bonds and Giambi for their transgressions.

"If someone like Jason Giambi does get nailed when this BALCO thing is said and done, he could apologize, admit he was wrong, say that everyone else was doing it, donate \$1 million to the campaign to eliminate drugs in sports, or some charity to stop high school (athletes) from getting involved in steroids, and two years from now, no one will remember it and care," says Callahan, who earned his doctorate from Princeton and now runs a New York think tank.

"Barry Bonds," he says, citing the outfielder's reputation for gruff behavior, "has a bigger image problem that goes beyond steroids, and he's closing in on Hank Aaron's record and messing with the history books, so he'll have a tougher way out of this."

But Bonds *could* find a way out by apologizing. Under this scenario, instead of being condemned to a lifetime of vilification and name-calling, Bonds becomes more human in the court of public opinion.



ERIC RISBERG / Associated Press

**Barry Bonds** may need divine intervention to avoid fan wrath.

ion.

This is the same court, of course, that convicted Martha Stewart long before a judge and jury officially did the honors. And this is the same court that regularly sentences people who are on the cusp of severe legal trouble (i.e., Bill Clinton in the days before he admitted having sex with Monica Lewinsky; or O.J. Simpson in the days after his wife's murder). But the court of public opinion is easily swayed by apology and contrition.

And the dirty little secret about America is this: We tolerate a degree of cheating.

Not only was Clinton forgiven, but so, in a sense, was Stephen

► FORGIVE: Page E6

## ► FORGIVE

From Page E1

Glass, a journalistic fraud who had a movie made about his exploit and earned a law degree; pitcher Gaylord Perry, who admitted in his 1974 book "Me and the Spitter: An Autobiographical Confession" that he threw illegal spitballs and yet was subsequently elected to the baseball Hall of Fame; and Michael Milken, the former "junk bond king" who served prison time for securities fraud and is now a respected philanthropist quoted with reverence in the Economist, Business Week and the New Yorker. The list goes on and on, covering every profession, every stature.

Cheating and rehabilitation go hand in hand in America.

"This is a country that loves second acts, loves giving people second chances," Callahan says. "It runs deep into the culture. I think because the self-made man is such an icon of Americana, we love when people reinvent themselves. To fall and then get back on your feet and remake yourself as a repentant sinner is like a classic form of reinvention, in a way that stirs the admiration of a country that worships the self-made person."

There's another reason celebrity cheaters may get more sympathy from *hoi polloi*: They're doing it, too.

If there seem to be more public mea culpas these days (Kobe Bryant's tearful confession about adultery was the most recent one in professional sports), perhaps it's because more cheating is taking place.

In fact, dishonesty among Amer-

# Heroes' sins may not crush their fan appeal

icans seems to have reached new levels. Tax evasion is now estimated at \$250 billion per year — more than double what it was in 1990. Student cheating at the high school and university level also has mushroomed, researchers say, while anecdotal evidence suggests there's been a corresponding increase of professional cheating in business, law, medicine and other fields.

Four factors are at stake in this national pattern of deception, says Callahan:

► The economic incentive to cheat is stronger than ever, especially for those in the upper echelons of society, where financial rewards for achievement are astronomical. Sports stars who set records or have consistently big seasons reap millions more in contract dollars, just like corporate big shots who steer their businesses to apparent success. WorldCom chief executive Bernard Ebbers earned millions before he was forced to resign two years ago, just before his corporation filed for bankruptcy. Last month, the Justice Department announced Ebbers' indictment on fraud and conspiracy charges stemming from WorldCom's alleged \$11 billion accounting scheme.

"In the last quarter-century, we've developed this kind of winner-take-all economic reward system where the people at the top of any profession you look at get paid a lot more than ever, while the salaries of the merely competent performers in a profession have been stagnant," Callahan says. "You have these fatter carrots and bigger rewards, which create temptations for people to cheat."

► More people are insecure about their work status, and insecurity prompts people to cheat. Temporary work continues to be abundant (the Bureau of Labor Statistics says 2.37 million Americans now work temp jobs, up more than 200,000 from last April), as does contract work, but the economy has added few full-time jobs in the past two years — while the cost of living has increased. "You find various stories of people cheating to keep their head above water," Callahan says.

► Despite high-profile convictions of Stewart and others, government agencies are more lax in uncovering cheating. There's a sense that Stewart is the exception rather than the rule. "The rules aren't being enforced," complains Callahan. "Even though we're been in this 'tough-on-crime/law-and-order' phase, that hasn't extended to the white-collar world or the corporate world. The Securities and Exchange Commission has been flat on its back, and the IRS and other government agencies have not had the enforcement powers to do their jobs. And a lot of professional associations (like the national association of securities dealers) aren't doing the job of policing their members, so that's allowed cheating to go on in the professional class."

► American values have changed. The culture has become more cutthroat, and competitive values have triumphed over all else. "Survivor," Donald Trump's "The Apprentice" and other TV shows merely reflect this new, institutionalized behavior, where

cutting corners — and doing anything you can to get ahead — is encouraged. "There's a view (in America)," says Callahan, "that cheaters often win and winners have often cheated someplace along the line to get ahead. You can see this, for example, in focus groups on students asking them why they cheat. Students say, 'The people who get ahead cheat. All the big shots cheat. That's just the way the game is played.' I don't think it's public acceptance, so much, but resignation that the real rules involve corner cutting and you're a chump if you play by the formal rules."

So, professional baseball may be viewed as merely symptomatic of the disturbing trend among Americans to cheat.

Speculation about Bonds, Giambi and other ballplayers will continue until there are more-definitive answers. In the meantime, social scientists and experts on cheating will continue to provide plausible theories about these top-tiered athletes.

Lawrence Hinman, a philosophy professor at the University of San Diego who directs the school's Values Institute (which studies ethics and morals), says high-profile cheaters often think of themselves as invincible.

"It's almost an invincibility assumption," he says. "They just think that, somehow or other, (the rules) don't apply to them. But if they thought about it, they would know that the risks aren't worth the gains."

Timothy Brezina, a Tulane University sociologist who has studied student cheating, says,

"People who offend — whether they cheat in school or in college, drink and drive, or engage in other offenses — virtually no one sees themselves as an offender. Just like white-collar criminals, they often don't see themselves as real crooks. Most offenders tend to justify, rationalize, minimize their own offending. They don't see themselves as the problem — they say they're not hurting anyone."

While it might be easy to dismiss the speculations about Bonds and other players as isolated cases of pampered athletes trying to succeed, Hinman says steroids in baseball is as serious an issue as the case against Enron.

"Society basically gets along on trust. When trust gets low, it's less and less possible to depend on reason," Hinman says. "We need peo-

ple to look up to. We need people we think are better than us, and we strive to be like. You get that from before elementary school. As these ideas turn out to be hollow, then that really has a negative impact on the process of ideal formation, both for youngsters and adults in the United States. We're more likely to stop striving for moral excellence, saying, 'Well, hell — everyone else does it, why shouldn't I?'"

That's why cheating at the professional baseball level can't be ignored. And why much is at stake here — whether or not we're a society of citizens who yawn at cheating by others and then go out and do some of our own.

E-mail Jonathan Curiel at [jcuriel@sfcronicle.com](mailto:jcuriel@sfcronicle.com).

THE INDIANAPOLIS STAR  
**INDYSTAR.COM**

## Ethics issues extend beyond boardroom

Lansing (Mich.) State Journal

April 24, 2004

Corporate ethics and standards of morality have been touchy points for ethical debate in recent years.

Here are some other high-profile ethics issues:

**The human genome project:** A multitude of issues stem from DNA mapping and increasing possibilities for genetic enhancement. "We're going to find ourselves faced with lots of choices about genetic prescreening and things like that," says Lawrence Hinman, director of the Values Institute at the University of San Diego. "There are two questions. Who should decide on these issues? And what should they decide?"

**Medical technology:** Human fertility enhancement raises issues about whether embryos are alive and who owns them. Cochlear implants allow some deaf people to hear, but does that diminish deaf people who choose not to get them? Are mental and physical enhancements through the use of drugs acceptable?

**End-of-life issues:** Debate continues on whether people should be kept alive indefinitely, choose to die without mechanical support or end their own lives with doctors' help.

**Environmental issues:** These range from pollution and the buildup of carbon dioxide in the atmosphere to use of water and distribution of resources. "You've got a whole host of issues being raised by environmental problems," said Scot Yoder, visiting professor of philosophy at Michigan State University. "Factory farming, use of Great Lakes water, all of those things raise ethical issues."

CAPE GAZETTE

LEWES, DE  
WEEKLY 10,000  
APR 9 2004

# The Angel Shack brings cosmopolitan flair to beach

By Bridin Reynolds Hughes <sup>4154</sup>

The Angel Shack, a vibrant new store in downtown Rehoboth Beach, is the perfect destination for those seeking a fashion awakening this season. Proprietor Tia Diamontopoulis brings international flair and a personal touch to the selection of clothing, swim wear, jewelry and accessories.

"I found my inspiration for fashion while living in Italy," said

Diamontopoulis. An array of Italian and French designer items, including shirts, skirts and suits, from E' Bene, Vertigo and Sharagano as well as evening wear by Sue Wong line the walls of her chic shop, which opened at 170 Rehoboth Ave. last month. Diamontopoulis also concentrates on featuring trendy and fun items available at lower price points.

"I've had a great response from

a variety of women. Mothers may come in going for suits while the daughters are going for something more trendy, such as the Von Dutch line," she said. Los Angeles-based Von Dutch Originals, including jeans, hats, tanks and hats, have emerged as a young celebrity must-have item over the last year. Celebrities including Jennifer Lopez, Ashton Kutcher

and "Queer Eye for the Straight Guy" fashion stylist Carson Kressley have been photographed recently sporting Von Dutch wear. Britney Spears also reportedly wore a Von Dutch trucker hat in lieu of a veil for her recent trip down the aisle in Las Vegas.

Diamontopoulis, who lived in California while earning a degree in international relations and Ital-

ian literature at the University of San Diego, also looked to Hollywood when bringing in other lines. Included in the mix are the unmistakable line of m.andonia bags, which can be spotted in the hands of celebrity elites such as Halle Berry, Drew Barrymore, India Arie, and Faith Hill.

"I spent a month shopping in

Continued on page 47

## Angel Shack

Continued from page 46

L.A. preparing for the opening. This season things are bright, colorful and fun but still classic," she said, also noting The Angel Shack carries sizes 0 to 14.

Diamontopoulis garnered her extensive retail experience with the Phillippe Charriol company, reknowned for watches and jewelry, where she handled national accounts such as Saks and Neiman Marcus.

"Opening my own store is something I have always wanted to do," she said, glancing at the

cosmopolitan space she has created. "Of course, I never knew it would be in Delaware," she said with a smile and explaining the winding road she took to Rehoboth Beach. Diamontopoulis first traveled to the Delaware shore with her boyfriend Abraxas, a well-known local artist and a graduate from Cape Henlopen High School and New Renaissance Academy of Living Oils in Washington state.

"This store in this location just seemed perfect."

The Angel Shack is open daily. For more information call 226-8630 or visit [www.theangelshack.com](http://www.theangelshack.com).

# fyi

San Diego

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## Events

An Easter egg hunt and a visit by the Easter Bunny, 10 a.m. to 2 p.m. today, Gompers Park, 4926 Hilltop Drive. Sponsored by the Order of the Eastern Star, Chinue Chapter No. 645. Free.

The **San Diego Dachshund Club** will present "The Vernal Equi-Dox," a walk through the park, noon 4 p.m. Sunday. Bring your dachshund and meet by the large tree behind the San Diego Natural History Museum. Information: (619) 463-8952.

Cleveland National Forest will host an **open house** to discuss the forest's 2004-2005 Off Highway Vehicle Grant proposals, 7 to 9 p.m. Tuesday, 10845 Rancho Bernardo Road, No. 200, Rancho Bernardo. The public can comment on proposed operations, maintenance and restoration activities. Information: (858) 674-2977.

Seventh annual **James Bond Stockdale Lecture**, 7 p.m. Tuesday, Shiley Theatre, University of San Diego. Joseph Galloway, a war correspondent will present "On War and Peace." Galloway is the only civilian recipient of the Bronze Star Medal from the U.S. Army for his actions during the Vietnam War. Free. Information: (619) 260-2284.

## Miscellany

LEAD San Diego Inc., a community leadership organization, is **accepting nominations for its 2004 Visionary Awards** through April 9. The award will honor individual who have demonstrated visionary leadership in these categories: regional stewardship; diversity; quality of life; economic opportunity; and community collaboration. Nominations will also be accepted for The Graduate of the Year Award and The Morgan Award. For further details, contact LEAD at (619) 232-3918 or visit the Web site: [www.leadсандiego.com/events.html](http://www.leadсандiego.com/events.html).

# CALENDAR

## IMPORTANT SUBMISSIONS NOTICE

Due to computer problems, our calendar section suffered a significant loss of email submissions to [calendar@sdcitybeat.com](mailto:calendar@sdcitybeat.com). If you've submitted a listing via email for the issue of April 7 or beyond, please resend the information per our policy below. We apologize for any listings that may have been omitted due to these errors and have taken measures to ensure such problems do not occur in the future. Thanks for your patience and understanding.

—Calendar editor

## SUBMISSIONS POLICY

TO SUBMIT a Calendar listing, e-mail us at [calendar@sdcitybeat.com](mailto:calendar@sdcitybeat.com). The DEADLINE is Thursday, 5 pm the week prior to publication. Please include street address, neighborhood and phone number for events. Please use order and format of event type. No attachments, images or phone calls, please.

766. On two Wednesdays, April 7 at 6 pm, April 14 at 10 am, reservations are required for the free.

★ **AMERICAN INDIAN LECTURER:** Diane Tells His Name at the San Diego Central Public Library, 820 E. St., Downtown, 619-238-6621. On Wednesday, April 7, at 6:30 pm, the speaker from the Barona Cultural Center and Museum chronicles "Native American Lifestyles" in conjunction with *Listening to the Prairie: Farming in Nature's Image* traveling exhibition. Free.

**INSIGHT GALLERY SERIES:** Maxine Gaiber at S.D. Museum of Art, 1450 El Prado, Balboa Park. 619-232-7931. Thursday, April 8, at 6 pm, Gaiber's topic is "Paris: A Century as Europe's Art Capital." (Balboa Park)

**WAR CORRESPONDENT JAMES GALLOWAY** at Shiley Theatre, [University of San Diego](http://University of San Diego), 5998 Alcalá Park, Linda Vista. 619-260-2284. Tuesday, April 6, 7 pm, Galloway is also co-author of *We Were Soldiers Once...And Young*. Free.

**ARCHITECT ANTOINE PREDOCK** at Museum of Contemporary Art San Diego, 700 Prospect St., La Jolla. 619-232-0109. Tuesday, April 6, at 7 pm, the legendary American architect appears thanks to both MCASD and the American Institute of Architects. \$7 general (includes gallery admission).

**SAN DIEGO READER**

**SAN DIEGO, CA**  
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(BALBOA PARK)

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"On War and Peace" — subject  
pondered by war correspondent  
James Galloway on Tuesday, April 6,  
7 p.m., in Shiley Theatre at Univer-  
sity of San Diego (5998 Alcalá Park).  
Galloway is co-author of *We Were*  
*Soldiers Once...And Young, Free.*  
619-260-2284. (LINDA VISTA)

## Wednesday

• **PIANO DUET:** The piano duo of Mary Barranger and Diane Snodgrass will perform a classical program featuring the works of Warlock, Mozart and Mendelssohn, Rachmaninoff, plus an homage to Victor Borge written in the style of Liszt. 7 p.m. at the Earl and Birdie Taylor Library, 4275 Cass St., Pacific Beach. (858) 581-9934.

• **DANCE:** The highly regarded David Parsons and his Parsons Dance Company present "Fill the Woods with Light," "Takademe," "Kind of Blue," "Stand Back," "Sleep Study," "Caught" and "Nacimiento." 7:30 p.m. at Mandeville Auditorium, UCSD, 9500 Gilman Drive, La Jolla. \$15 and \$27. (858) 534-4559.

## Thursday

• **PIANO RECITAL:** A pianist known for his romantic flash, Lang Lang has created a stir in the classical music world for his passionate and intellectual performances. 8 p.m. at the California Center for the Arts, Escondido, 340 N. Escondido Blvd. \$36 and \$46. (800) 988-4253.

## Friday

• **ORGAN RECITAL:** Organist James Hansen performs at 7:30 p.m. at the First Church of Christ, Scientist, corner of Palm and Allison avenues, La Mesa. Free. (619) 442-8201.

• **CLASSICAL MUSIC:** The San Diego Chamber Orchestra joins the San Diego Master Chorale and San Diego Children's Choir to perform Carl Orff's 20th-century masterpiece, "Carmina Burana." 8 p.m. at St. Joseph's Cathedral, 535 Third Ave., downtown. \$15-\$60. (858) 350-0290, Ext. 7.

• **EARLY MUSIC:** Concert Champetre — violinist Ondine Young, lutist John Schneiderman and cellist William Skeen — presents works by Lully, Campra, Desmarests, Le Camus and Lambert. Soprano Laura Mitchell and the SideRiver Baroque Dance Troupe also perform. 8 p.m. at Shiley Theatre, Camino Hall, USD. \$8 and \$15 (free to USD students with ID). (619) 260-4171.



**Local News**

Wednesday April 21, 2004

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**Hospital Board Candidates**

*Odessa American*

The Ector County Hospital Board will have at least one new face on it after the May 15 election.

The vote is canvassed in late May, and once approved, the board members take office, said Board Secretary Linda Cooper. Hospital board members are not paid.

The District 1, District 3 and District 5 spots are up for grabs this year. Virgil Trower, in District 7, is unopposed and has been declared elected by the board.

District 1 incumbent Judy Hayes faces Beulah Shaw. District 3 incumbent Joe Buice will face Chuck Leckbee, and Ceretha Cartwright and Fred Martin will go for the District 5 spot. James Gaddy, who currently holds the District 5 seat, has decided not to see re-election.

**Ector County Hospital Board Position 1**

**Judy Hayes**

Age: 63

How long have you lived in Ector County? 1961

What office, if any, do you hold now? ECHD - District 1

If you are an office-holder, when were you first elected? 1992

Occupation: Co-owner of a life and health insurance agency with husband, Phil - Hayes Insurance for 28 years.

Education: Attended Odessa College with emphasis in business and took many hours of continuing education requirements to maintain insurance license and Life Underwriter Training Council Fellow.

Family: Hayes and her husband, Phil, have been married 28 years.

They have three grown children: Tim, Michelle and Megan (son-in-law David) and a granddaughter, Ashli.

Why are you seeking this office? Direct involvement in the creation/development of the MCH Family Health Center and want to continue to be involved with the process for the approval and funding for the Federally Qualified Healthcare Clinic (FQHC). Also want to expand the dental services at the FHC and develop a broad range of medical services there; continue the process for a strong partnership with the medical staff; begin the implementation of the one- to five-year plan of our Strategic Initiative; and continue to assure that not only hospital operations, but all services supported by the hospital district perform in a financially responsible manner.

What are the issues in the race as you see it? Bring to fruition the establishment of the oncology partnership; continue to be a part of the collaboration with Texas Tech for the expansion of the campus for medical students and added services; because of legislation passed by Congress in 2002, public entities are going to begin to feel the trickle down effect from this legislation that will affect the audit processes of public interest entities, which include hospital districts, cities and counties.

I believe my service on the audit committee is important so I have the experience in place to meet the challenges when the definitions are in place to know exactly what a public interest entity is; I want to be involved in the legislative process to restore the funding for Medicaid and CHIPS that the State of Texas let go back to the federal government; I am very proud of Medical Center Hospital's growth: MCH Diabetes Center, MCH Center for Heart Disease, which includes the cath labs and Chest Pain Center, MCH CareStar; MCH SeniorCare; the Dr. Wheatley Stewart Medical Pavilion; and the new parking garage.

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### **Position 1**

#### **Beulah Shaw**

Age: 66

How long have you lived in Ector County? 45 years.

What office, if any, do you hold now? None.

If you are an office-holder, when were you first elected?

Occupation: She is a retired registered nurse of 28 years, spent 26 years of nursing at Medical Center Hospital and the last 19 1/2 years as a nursing director (manager).

Education: She is a 1956 graduate of A.J. Moore High School in Waco, attended Paul Quinn College in Waco, a 1968 graduate of Odessa College licensed vocational nursing program and received her associate's degree in nursing from OC in 1976 and holds four certifications in her practice specialty.

Family: She and her husband, Lester Shaw Sr., have been married for 46 years. They have four adult children: Leslie, Sandra, Sharlin (deceased), and Lester Jr.; and four grandchildren.

Why are you seeking this office? I have chosen to run for a position on the Ector County Hospital District because I feel I bring a different perspective to the arena. Healthcare is an ever-changing diverse domain. I entered this race with knowledge of the issues facing the ECHD from the perspective of a consumer of the services provided, a former provider of the services delivered, and an individual impacted by the decisions. Having had a 26-year career at Medical Center Hospital as a patient advocate, as well as an advocate for the employees, I want to continue to be an advocate not only for those individuals and the administration of Medical Center Hospital, but to be an advocate for the community. I know the impact of the quality of care and the services offered within this organization have a profound impact on the community and the quality of life in Odessa.

Change is necessary in life — to keep us moving, to keep us growing, to keep us interested. I want to be a part of that change and growth through my participation on the ECHD board.

I would like to serve on the board because I feel that the experience I can bring, having been an integral player representing Medical Center Hospital during the developmental stages of the residency programs for Family Practice and OB-GYN. I see an opportunity to serve the citizens of District 1 and to represent Ector County as a whole.

What are the issues in this race as you see it? My most immediate concerns are that we continue to foster a collegial relationship with Texas Tech and communicate with the constituency on a regular basis. I want the people to know that they can always discuss their concerns with me. The status of the federally qualified Family Health Center is also a concern. The most important thing is that we have all our healthcare entities working together so that the taxpayer can continue to get the best care available.

### **Ector County Hospital Board Position 3**

#### **Joe C. Buice**

Age: 75

How long have you lived in Ector County? 49 years

What office, if any, do you now hold? District 3, Board of Directors, Medical Center Hospital.

If you are an elected office holder, when were you first elected? 1996

Occupation: A teacher at Odessa High School September 1955 through December 1962 and an instructor/administrator at Odessa College from January 1963 through August 1992.

Education: He is a graduate of Waco High School in Waco, received his bachelor of arts degree from Baylor University, master of arts degree from University of Colorado at Boulder, master of arts degree from the University of Texas at Austin and a doctorate from East Texas State University in Commerce.

Family: Buice and his wife, Lee Rhoads, have four grown children.

Why are you seeking this office? To see through to completion improvements and enhancements to services and programs at Medical Center Hospital initiated during my tenure on the board. To support the hospital's staff and administration in keeping Medical Center one of the

highest ranked hospitals in the state.

To continue to support alliances between Medical Center and the Texas Tech Health Sciences Center and other area medical entities.

Importantly, to represent the citizens of District 3 by giving them a fair voice in things that concern them and issues they feel are important to their individual or family association with MCH. And to continue to inform the public in general that Medical Center is their hospital supported by the wise use of their monies.

What are the issues in this race as you see it? As the incumbent office holder I see no issues except to continue the marked improvement of services and facilities noted over the last several years. Since I have an opponent, however, I assume there are issues yet to be named. I look forward to his identifying and defining them so that I can respond. I welcome the opportunity to discuss factual information with him, or any other individual and the public.

### **Position 3**

**Charles A. "Chuck" Leckbee**

Age: 56

How long have you lived in Ector County? 50 years

Occupation: Retired from ExxonMobil after 34 years; contractor with B.J. B. Construction Co.

Education: 1969 graduate of Permian High School

Family: Wife of 34 years, Christine Marie Leckbee; eight children; five grandchildren.

Why are you seeking this office? Being involved in my community has always been important to me and my family. My wife and I have been on a number of boards over the years here in Odessa.

I am on the Permian Basin Fair & Expo board as executive director of operations. I retired from Exxon Mobil Pipeline in December. I would like to get more involved in the community. The hospital board is something that got my attention with the Texas Tech issue last year.

With my experience in the business area, I can bring a different point of view to the hospital board — one that has the taxpayers' best interest in mind.

What are the issues in this race as you see it? 1) Texas Tech, want to keep it here in Odessa; 2) Are we competing with other local hospitals?; 3) Is the hospital heading in the right direction?

### **Ector County Hospital Board Position 5**

**Ceretha S. Cartwright**

How long have you lived in Ector County? 12 years

What office, if any, do you hold now? none

Occupation: Co-owner of Health Maintenance Inc., dba Altherex, for 8 years.

Education: Graduate of Lovejoy High School, Lovejoy, Ill., received bachelor of science degree from the [University of San Diego](#) and master's and doctorate in public health from the University of Texas, Health Care Administration.

Family: She and her husband, Rudolph, have been married for 37 years. They have five adult children and four grandchildren.

Why are you seeking this office? I am seeking this position (District No. 5) on the Ector County Hospital District Board to be a part of the shaping of Medical Center Hospital as it continues to move in its expansion mode. I believe that with my health care background and my genuine concern and regard for all the citizens of Ector County I can contribute in a meaningful way.

What are the issues? The issues in this race, as I see them, all have to do with getting qualified people on the Ector County Hospital Board of Directors to help guide and direct MCH as it makes expansion plans over the next few years. Will the expansions work to expand medical care for all the regions that MCH serves? Will the needed personnel be available to serve the needs of the hospital? These are questions and situations in which I can play an important role.

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## Plots & Ploys / By Sheila Muto

4154  
*What's Brewing in the Real Estate Market*

### Mall Madness?

Is the U.S. getting oversupplied with shopping-mall space? That depends on whom you ask.

A report issued by Green Street Advisors Inc., a real-estate stock research firm based in Newport Beach, Calif., raises a cautionary flag on the supply of "lifestyle" center space, which are outdoor malls that typically have one or two anchor stores and a host of up-scale national-chain specialty stores.

Green Street predicts that 35.4 million square feet of lifestyle center space will be built by 2006. That's more than double the amount of space Green Street analysts expected just six months ago, when they projected about 16.7 million square feet of such space would be constructed by 2006.

Based on expected job and income growth, which, in turn, lead to growth in retail sales, the report suggests that "sustainable" retail-sales growth is about 3% annually, down from the 6% to 8% pace of retail-sales growth of late. Given that, the supply of mall space expected to emerge by 2006 "seems on the high side," the report says.

On the other hand, a report by Banc of America Securities LLC asserts that shopping-mall properties "have the most attractive financial attributes of the major real-estate property types," given that retailer demand for space is increasing and a limited supply of new malls is expected this year.

Banc of America Securities analysts expect the supply of retail space will increase by 22 million square feet, or 0.8%, this year. The analysts included in the calculation only retail space at shopping malls that are 400,000 square feet or larger. Demand from tenants for retail space in terms of square footage is expected to grow 3.4% this year, according to the report.



### Apartment Acquisitions

Starwood Capital Group Global LLC, a real-estate investment firm, has set up a separate firm to buy apartment properties.

Orion Residential LLC, based in Seattle, will look to spend \$400 million to \$500 million this year to acquire apartment properties, according to Jeffrey Dishner, Starwood's chief operating officer. Greenwich, Conn.-based Starwood, which is the majority investor in Orion and is putting up \$50 million to \$100 million in equity for acquisitions this year, will have final say in acquisitions and other management decisions.

Already, Orion is in "hot pursuit" of \$67.4 million of apartment properties comprising about 1,400 units,

says Chief Executive Brian Ward.

"Most apartment assets are still overpriced," says Mr. Ward, who was formerly executive director of Olympic Investors LLC, another apartment investment firm in Seattle. But "we're starting to see distressed sellers in markets like Austin and Denver, where there's just massive oversupply and demand just fell off."

In fact, he says Orion plans to submit a bid next week on an apartment property in Phoenix that is in foreclosure. He estimates the property is worth \$25 million to \$30 million.

Meanwhile, demand for apartment units "will be coming back in short order," he says, Mortgage rates, which jumped last week, "will play huge roll in driving demand back to apartments."

Mr. Ward says Orion will look to buy large apartment complexes priced at \$15 million or more, apartment portfolios, apartment operating companies and even real-estate investment trusts, which it can then take private. Moreover, Orion will focus on acquiring assets that need cosmetic improvements or those that are in locations where it's difficult or

nearly impossible to find land or get building permits for new apartments.

### Higher Education

School administrators overseeing the graduate real-estate program at the University of San Diego are sifting through the applications received late last week to select 25 students who will make up the program's first graduating class.

The university's new 11-month master of science in real estate degree program kicks off this fall, joining the growing list of at least 45 universities in the U.S. that have real-estate graduate programs, according to Gayle Berens, a vice president at the Urban Land Institute, a research and education nonprofit in Washington. Ms. Berens puts together the institute's directory of real-estate education programs.

The University of San Diego decided to create the new master's program after hearing from employers, who said they want to hire students with an education more extensively focused on real estate, says Elaine Worzala, director of the school's real-estate master's program.

### Space to Fill

**WSJ.com** Journal Link: Buyers are placing their bets on an office-market rebound by purchasing vacant buildings. See the Bricks & Mortar column online at [RealEstateJournal.com](http://RealEstateJournal.com).

# TRUMP'S "the apprentice" provides BUSINESS LESSONS

BY MICHAEL KINSMAN  
Special to Career Site

415-4

Television cameras might add 10 pounds to Donald Trump and make his hair look even dizzier, but how do you think it makes him look as a chief executive?

"I have to admit, he's smoother and more professional than I thought he might be," says Stephen Standifird, a professor of management at the University of San Diego. "He's very, very sharp, which has been proven by his success. Of course, I don't think Trump would be a good example of a Fortune 500 CEO."

Yet, Trump's exposure in the starring role of NBC's "The Apprentice" is providing some people with their most intimate glimpse of executive leadership. His behavior — no matter how far from the mainstream — may set the tone for how many people view executives.

Standifird learned the power of the Trump TV show from USD seniors taking his class in organizational strategies. He had to start watching the show, knowing that the TV show will be a topic in weekly discussions of current business.

"It's certainly got people interested in business," Standifird says. "It's opening up a lot of avenues for discussion about why business does certain things."

Clearly, most of Trump's comments and moves are carefully orchestrated to put him in a good light. But the show touches on experiences that are common to every workplace, from teamwork and group dynamics to the need for planning and sound communications. It has featured candid conversations on what is expected from leaders and how to maintain the flexibility to right the course of a business.

"I've been surprised by some of the things that Trump has done," Standifird says. "He has made some sound business decisions, even when it might not have been in the best interest of the show."

One of those was the firing of Omarosa Manigault-Stallworth, a cunning political consultant who regularly antagonized other team members and deflected blame from herself.

"Keeping Omarosa would have been good TV because of all the drama she created," he says, "but firing her was the right thing to do. To his credit, Trump did kick her off because he realized how she affected others."

Standifird also found an instructional lesson in an episode that featured two teams selecting apartments to refurbish and market in a quick turnaround.

"I will definitely work that into one of our classes," Standifird says. "There was a situation in which the losing team actually had the better product, but didn't have time to market it and wound up depending on the first customer to show up. That team would have been better off to put less effort into the refurbishing and spend more time on marketing."

## it's what happens in real companies

Another time, while attempting to sell bottled water by the pallet, one team changed its course on the spot. Team leader Troy McClain realized that they did not have to deliver the water at the time of sale, but could sign contracts to deliver the water at a later date, a move that helped his team win that competition.

"That was a very creative thought," Standifird says. "It was the type of thinking you want, and it is a great example to show how it worked."

Trump's show is geared toward winning. The winning contestant will get a \$250,000-a-year job running one of the real estate developer's companies. And, contestants on the program know they have to win weekly competitions to stay alive for that.

"At first, I was bothered by its obsession with performance," he says. "Everything seems so short term. But as I started thinking about it, I got more comfortable with it."

That comfort blossomed as Standifird saw team leaders go before Trump in his elegant boardroom, candidly admitting they had made a mistake.

Trump, who has acknowledged making mistakes in his own career, has taken that into account as he winnows down the field of contestants.

"It's what happens in real companies," Standifird says. "If you win, organizations tend not to deal with their problems. But if you lose, your problems become magnified. When things go wrong, we tend to look for an individual to blame, even though the source of the problem is usually not just one individual."

Most reality shows deal with the realities of a TV-created fantasy world. To some degree "The Apprentice" does that, too.

But if you peel back the layers of entertainment, you'll find some striking similarities to your own work issues.

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# Good Morning

WHAT'S GOING ON AND WHAT YOU NEED TO KNOW

## BEST BET

<sup>4154</sup>  
• **MIRACLE WORKERS:** The University of San Diego is holding its 13th annual Walk on Water Competition today, and you're invited. The free event goes from 10:30 this morning to noon at the university's Sports Center. What you'll see are the efforts of teams of high school and college students and entrants in the "open" division, who have to design, construct and pilot self-propelled buoyancy "shoes" and keep their heads – and feet – above water as they race across the pool. Participants use their ingenuity, along with materials such as wood, Styrofoam and fiberglass and, no doubt, a little faith to make it to the other side. The goal of the event is to promote fundamental scientific and engineering design principles and to help promote the field of engineering and its importance to society. Prizes will go to many winners for their efforts in meeting various engineering criteria. Visit [www.sandiego.edu/usdengr/WOW/index](http://www.sandiego.edu/usdengr/WOW/index) for more info.



*University of San Diego*

— JANE CLIFFORD

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA  
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### Science vs. religion?

Q: Which local university holds an annual Walk on Water competition?

A: The University of San Diego, which has close ties with the Catholic Church.

Teams of high school and college students using various materials — wood, Styrofoam, fiberglass — scientific know-how, and maybe a little prayer,

too, will compete at the university's Sports Center on the morning of April 24. The goal is to construct self-propelled buoyant "shoes" that will, they hope, race across the pool . . . Over at San Diego State University, motivational speaker/author Stedman Graham, Oprah's longtime beau, tells students they can "make it happen" today and lunches with SDSU President Stephen Weber, business and community leaders at Weber's home . . . Rita Coolidge sang the national anthem for the Padres at Petco Park on Tuesday but didn't stick around to watch them beat the Dodgers. She and friends took off into the Gaslamp Quarter where they were spotted dining at de Medici Ristoranti on Fifth Avenue . . . Tenor Richard Troxell, in town to rehearse for San Diego Opera's upcoming "La Traviata," will sing for Padres fans at Saturday evening's game. Earlier in the day, however, he'll perform at the beach wedding of Beth Haltemann, a childhood friend from Maryland, and her fiancé, Ray Liepa.



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### The Latest...

## Ex-Con Now Expert in Business Ethics

**In Brief ... Housing affordability drops in Feb. 04/08/2004**  
 by **Larry M Edwards**

SAN DIEGO -- What can an ex-con who spent four years behind bars teach anyone about business ethics? Plenty.

Once confined to a suffocating prison cell, East County entrepreneur Patrick Kuhse now travels the country speaking to business leaders -- and future business leaders -- about doing the right thing.

With corporate financial scandals and insider trading on Wall Street grabbing headlines almost daily, Kuhse is in big demand, his engagements ranging from Harvard Business School to east county high schools.

A former stockbroker and financial advisor, he is now an ethics consultant operating under the aegis of **Speaking of Ethics**.

And he knows whereof he speaks.

In the late 1980s and early '90s, Kuhse participated in a bond-trading scheme involving the state of Oklahoma, where an acquaintance agreed to pay him kickbacks. Eventually, a suspicious state employee alerted authorities, and when the Federal Bureau of Investigation targeted him in 1994, he fled to Costa Rica with 32 criminal indictments shadowing his every step.

After spending nearly four stressful years as a fugitive, Kuhse turned himself in at the U.S. embassy. He pleaded guilty to money laundering, bribing a public official and conspiracy, and he went to prison -- several of them, ranging from the notorious San Sebastian in Costa Rica to the county-state facility in Oklahoma to the immigration detention center in Bakersfield to federal prison camps in California and Nevada.

"They wanted me to enjoy the full flavor of prisons, because they were mad at me for having left the country," he said.

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### San Diego Economy

University of San Diego  
**Index of Leading Economic Indicators**  
 Compiled by Dr. Alan Gin  
 Index: (- 0.5%)  
 Building Permits (0.55%)

Unemployment  
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 Stock Prices (0.06%)  
 Consumer Confidence (- 3.84%)  
 Help Wanted Advertising (- 1.13%)  
 National Economy (0.16%)  
 (Released March 13, 2003 for December

2002)

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He was an unlikely lawbreaker. Raised in an Iowa farming community, Kuhse said he was an ethical person with strong family values when he was growing up. But while attending business school at Arizona State University, he underwent a "value shift."

"I started to equate wealth with power and money as opposed to family values," he said.

"When I had that time [in prison] to think about it, I really had a value shift back to the importance of family and friends and doing the right thing," he added.

Talking to other prisoners -- most of whom insisted that they were only guilty of getting caught -- gave him the insight that is now the central theme of his presentations.

Two key elements are "seemingly unimportant decisions," or SUD -- such as a bending of the rules -- and personal instant gratification, or FIG. "Personal Instant Gratification, combined with a snap decision we might make, is what gets us all in trouble."

### **Sense of entitlement**

These stem from a sense of entitlement, he explains, which leads to rationalizing unethical and illegal behavior.

"Entitlement is the big buzzword that I use throughout my talks," he said. Entitlement issues underpin all white-collar crime, from Martha Stewart to [former Tyco CEO] Dennis Kozlowski to myself -- you can go right on down the list."

And rationalization grows out of that sense of entitlement, the notion that, "Hey, somebody owes me something. I've done an outstanding job, therefore I'm entitled to a perk."

"Essentially, it's a feeling in your mind that you're above the law," he said. And combined with superoptimisim -- the idea there's no downside, I'm smarter than everybody else -- the scofflaws are convinced they won't get caught.

He's writing a book as well, tentatively titled *My Time Doing Time*. It describes his experiences and what he learned, and is aimed not only at those in prison, but also people who work in cubicles day after day. "I think it will cross over into corporate America, and people are going to identify with it," said.

### **Teaching ethics**

Kuhse is also a guest lecturer at the University of San Diego's **Masters of Science in Executive Leadership** program, a joint effort between the university's business school and The Ken Blanchard Companies.

MSEL is an accredited master's degree, but it is not a traditional MBA. It offers the fundamentals of an MBA, but the emphasis of the 22-month program is on leadership. To be accepted to the program, the students -- or cohorts, as they are called -- must have work experience.

Although ethics has been a fundamental part of the MSEL program since its inception five years ago, this year a stand-alone ethics course, led by attorney Craig Barkacs, was added. It addresses business ethics in the wake of the Sarbanes-Oxley Act of 2002, which stipulated, among many things, that every public company have a code of ethics and that top executives read and sign off on it.

"It seems so basic that we shouldn't have to tell executives in this age to write this down so they know to be honest and ethical, that they know they need to comply with laws and regulations," Barkacs said.

But the precursor to any regulation is abuse, he explains, and smart people are particularly adept at rationalizing unethical behavior.

"What I try to do with these really smart people," Barkacs said, "is try to strip them of their incredible ability to engage in self-deception."

And Kuhse helps with that process because of his first-hand experience.

"It's one thing to discuss business ethics with students and executives in the abstract in the comfort of a classroom," Barkacs said. "It's another thing altogether to interact face-to-face to with someone who went astray and paid the price.

"The most interesting thing about listening to Patrick was the thought process -- the critical thinking errors -- he devolved into on his way to unethical and illegal conduct."

Kuhse and Barkacs also participate in the Ethics in Business program sponsored by the **San Diego East County Chamber of Commerce**, of which Barkacs is a director. Each year the organization conducts a half-day workshop for high school students in the Grossmont Union High School District.

"We get these kids focused on business ethics before they go on to college," Kuhse said. "But it's not just business ethics, it's also ethics in their personal lives -- you can't separate the two."

Although his fundamental message is always the same, the delivery and examples he uses varies with the age and experience of his audience.

When he's talking to high school or undergraduate college students, he emphasizes such issues as plagiarism, downloading software and swapping music. For MBA students, he talks more about what they can expect when they get out into the business world. And with business executives, his presentations pertain to cooking up expense reports and financial statements.

The basic message remains the same, however: "Ethics can be a moving target that hides behind the seductive siren of greed."

"I'm on a mission about it," Kuhse acknowledged. "I will show you the warning signs and preventive techniques to keep your moral compass pointing true north."

And he would know. He's an ex-con who's been there -- and back.

# How big a slice?

By Marty Graham

4154

As residential real estate prices in San Diego's superhot sellers' market continue to set records, real estate agents say that fewer consumers are agreeing to traditional commission arrangements.

"The 6 percent commission is out the window," said Mark Riedy, chairman of the Real Estate Institute at the University of San Diego. "In a sellers' market, consumers have a lot more to say about commissions."

Savvy home sellers are using the region's high prices and the high demand for housing to lower the commissions they pay, Realtors say.

But, Riedy said, before consumers try to scrape 1 percent or 2 percent off the price of a house by cutting their agent's share, they should think of the big picture.

"Commission isn't the best place for a seller to focus, since it's such a small part of the transaction," Riedy said. "I've seen first-hand where a full-commission agent was worth every penny she earned."

Last year, Riedy said, his family sold a house as part of his father's estate. Two agents offered to list it at \$220,000 for a quick sale. But, he said, the third Realtor his family interviewed gave them a different



Jacie Landeros /  
Union-Tribune

idea.

"She believed in the neighborhood and priced the house at \$280,000, did the work of marketing it and brought us that price," he said. "We might have saved a few thousand dollars on commission on the lower price, but we came away with \$50,000 more for the estate by paying full commission to an agent who earned every penny."

Still, sellers are looking for

new ways to cut commissions, with some claiming that the agent's job of selling a house is relatively easy in today's high-demand market.

At the same time, buyers are looking for ways to be sure they aren't paying too high a commission to an agent whose income is defined by the selling price of a house.

Negotiating lower commis-

SEE **Commissions**, I-10

## ► COMMISSIONS

CONTINUED FROM I-1

### Savvy sellers trying to reduce agent's share

sions, hiring an agent who only represents buyers, and selling a house without an agent, or with minimal help, are among the alternatives people choose.

The seller's Realtor lists the commission being offered when the property is posted on the Multiple Listing Service, a database of detailed information about properties on the market.

"In a sellers' market, commissions get split evenly between the seller's and buyer's agent, if the agents are ethical," said Joel Hawk, a Realtor who specializes in central San Diego properties. "I've seen ranges from 4 percent to 7 percent."

The San Diego Multiple Listing Service doesn't track or rec-

ommend the commissions, according to MLS spokesman John Holley. The final commission paid to the Realtors is confidential, he said.

"If an agent is listing a property, that's a unilateral, contractual offer of compensation being made to cooperating brokers," he said. "We expect that contract is being honored unless another agreement is reached."

But, real estate agents say, the commission is almost always negotiable — although, Riedy said, it just makes sense to offer a higher commission to the buyer's agent.

"If you don't offer a full commission, you're going to affect Realtors' interest in showing the house to prospective buyers," Riedy said. "You pay for expertise, and you can get quite a bit more if you are willing to pay a higher commission."

Sellers who aren't willing to pay higher commissions — often people with very pricey homes — can usually negotiate a cap on fees with the listing

agent and often offer less than full commission to the buyer's agent as well.

"I show any and every property regardless of the commission offered, but if the seller is only paying 1.5 percent, I have to say to my client, do you want to pay the rest of my commission?" Hawk said.

Buyers may be worried about how the commission affects the deal since their agent makes more money if the buyer pays a higher price. And they can be doubly concerned if the agent represents both the buyer and seller, and gets to keep the whole commission.

"Being a buyer's agent means having a fiduciary relationship, a relationship of trust where you look out for your client's best interest," said buyer's agent Rick Rothman. "In this seller's market, our task is to do our best to get our buyers the best price and to make them the most attractive bidder on a property."

Rothman, who runs a company called Homebuyer Agents,

said he will cap his commission on high-end houses. And, he said, the San Jose office gives buyers the option of paying a bonus to negotiate prices down, based on the difference between the listing price and the final price.

"They pay us 7 percent of their savings, so we get the price down \$10,000 and they give us \$700," he said. "But in San Diego, where there are so many more people wanting to buy than to sell, it's hard to get prices down at all."

Realtors who represent buyers, whether as a specialty or as part of their practice, are working in a particularly frustrating market in San Diego, according to San Diego Association of Realtors President Karen Peterson.

"Because of the dwindling supply of houses, when you represent a buyer you will have to move quickly, you will write more than one offer and you will work very hard to find your client a home," said Peterson, a manager at the McMillin Real-

ty's Rancho Bernardo office. "It's a very challenging time to represent a buyer."

Buyers sometimes get some of their agent's commission back during the closing, she said.

"You do that because you're thinking, 'Let's make this happen,'" Peterson said. "But I don't think Realtors should do that — you wouldn't ask your doctor or lawyer for a discount."

Companies that help people sell their own homes are attracting more business than ever, said Colby Sambrotto, the chief operating officer of ByOwner.com in New York City.

"The average Realtor charges a 6 percent commission, the average house costs \$200,000 and the average homeowner tells us time and time again that he'd rather spend that commission money on college for the kids or retirement," Sambrotto said. "We are not about beating up on Realtors, but there are some pretty

bizarre inefficiencies in the business."

ByOwner.com, and other self-service companies like HelpYouSell, offer many different packages and levels of service, including the most expensive option of listing the residence on the MLS.

"If they have their home listed, they do pay a 3 percent commission to the buyer's agent," Sambrotto said. "So far, it's our least popular plan."

This past year, Sambrotto said, his company has seen the highest number of homes selling for more than \$1 million since he started the business in 1999.

"Our clients have to do some work on their own, like showing their own houses," he said. "If people don't have time or don't want to do that work, they shouldn't use us."

Sambrotto said he believes that Internet-based companies like his are partly responsible for driving commissions down in the past few years.

"You can do home-price checks online, you can do appraisals online, you can use the Web to sell your home," he said. "Consumers are more savvy than ever about home sales, and they are demanding more and willing to pay less because of it."

# Minimum wage laws profoundly affect working poor

**Michael Kinsman**



4154  
In his course curriculum, University of San Diego business professor Craig Barkacs likes to tell his class about Martin Luther King Jr.

"They know a little about him, but I ask them if they know where he was when he was killed and what he was doing," Barkacs says. "They don't seem to have a clue."

For the record, the civil rights leader was in Memphis, Tenn., the 1968 day he was assassinated, fighting for that city's lowly paid and poorly treated sanitation workers.

"You wonder where that voice is today," Barkacs says. "It doesn't seem like there is a lot of interest in helping the poor. Today, we're more likely to discuss our tax cut and who will get what."

Through the years, the minimum wage has served as a champion and protector for the working poor. Since

it was enacted in California in 1916 and adopted nationally in 1938, the minimum wage has been a touchstone for how we treat our lowest-paid workers.

And, while many have found it inadequate at times, the minimum wage has been raised more than two dozen times in California since it began. No matter how much organized business opposition has surfaced, eventually the minimum wage has won public support and has been raised.

California's current \$6.75 per hour minimum wage amounts to a little more than \$14,000 a year to someone who works full-time. The federal minimum wage of \$5.15 totals about \$10,700 a year.

Quietly, though, the minimum wage seems to be fading from the consciousness of everyone who doesn't have to live on it.

"You really do wonder who cares about it, because no one seems to talk about it," Barkacs says. "I don't think there's any question that most of us

have compassion for the people who have to live on it, though."

California labor officials are required to review the minimum wage every two years. The last increase came in January 2002, and a review is due now.

Yet, the state's Industrial Welfare Commission ended its discussion of the minimum wage issue last July and has no plans to revisit it. That's why Assemblymember Sally Lieber, D-Pleasanton, has sponsored legislation that would boost California's minimum wage to \$7.25 next January and \$7.75 the following year.

Lieber says the majority of minimum-wage earners are adults supporting households, a counterpoint to those who claim that it is mainly paid to part-time workers, teenagers and those trying to earn extra income in a second job.

Lieber hopes her bill creates a ripple effect that pushes everyone's wages up, a position that's sure to ran-

of what they earn in tips.

"You appreciate the need for a minimum wage, but you see this impact and you get concerned," Blitch says.

Today, we are more likely to talk about so-called living-wage ordinances than the minimum wage. Living-wage ordinances aim to force local governments to pay higher wages to their workers and the employees of contractors who do work for them. Typically, living-wage levels are substantially higher than the minimum wage.

The living wage, like the one being debated in the city of San Diego, usually affects a small population, but proponents hope it establishes a ground floor for salaries that private businesses will eventually follow.

But that doesn't mean we still don't need to consider the minimum wage if we care about people at the low-end of the wage scale.

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kle California business owners already bruised by the economy, workers' compensation insurance rates and other economic variables.

San Francisco took on the salary issue when voters adopted a municipal minimum wage of \$8.50 an hour last fall. That law went into effect in February.

"San Francisco is a very expensive city, but this has really seemed to throw everything out of balance," says Lee Blitch, president of the San Francisco Chamber of Commerce. "Our anecdotal evidence is that it's going to affect businesses, particularly restaurants, hard across the board."

Blitch calls the San Francisco wage "misguided," and wishes it would have a provision that would allow employers to pay less to tipped employees, who often earn several times the minimum wage. Federal law and some states allow employers to pay tipped employees — primarily restaurant servers — a lower minimum because

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# Nation's jobs boom isn't heard in state

By Dean Calbreath  
STAFF WRITER

The nation's surge in jobs last month was not felt in California, where declines in high-tech and business-service jobs continued to drag down employment growth.

California added 5,200 nonfarm payroll jobs in March compared with more than 300,000 jobs in the rest of the nation, according to data released yesterday by the California Economic Development Department. If the state added jobs proportionate to its share of the nation's population, job growth would have been seven times higher.

Household data, which includes self-employed workers and farmworkers, showed a drop of 79,000 jobs during the month, partly because of seasonal agricultural patterns. The state's jobless rate jumped from 6.3 percent to 6.5 percent, meaning 1.1 million Californians were looking for work and

SEE **Jobs, A12**

## Out of work

In March, San Diego County averaged 4.1 percent unemployment, with the city of San Diego at 4.2 percent.

### Lowest unemployment

Casa de Oro/Mount Helix	2.3%
Solana Beach	2.5%
Poway	2.6%
Coronado	2.7%
Encinitas	2.8%

### Highest unemployment

National City	7.5%
Imperial Beach	7.0%
El Cajon	5.0%
Lemon Grove	4.9%
Vista	4.7%

SOURCE: California Employment Development Department

hadn't found it.

"It's always dangerous to look at just at one month when you're judging job performance, but for the month, California's hiring has been very disappointing," said Stephen Levy of the Center for Continuing Study of the California Economy. "The interesting thing is that a number of California companies have been sharply increasing their profits, but they haven't really been hiring."

In Silicon Valley, for instance, corporate profits have been rising sharply. But layoffs continued last month as the Bay Area shed 5,900 jobs — the worst cumulative loss in the state.

San Diego County continued to outperform both the state and the nation. The county added 9,400 jobs last month, more than half in construction, transportation, utilities and leisure services. That was second only to Los Angeles County, which added 19,200 jobs.

Cheryl Moore, who tracks San Diego and Imperial counties for the Economic Development Department, cautioned that unlike the statewide figures, the county's job data have not been adjusted to reflect seasonal variables such as the weather, harvests, holidays and school schedules.

Seasonal adjustments might result in lower figures for counties, especially in occupations such as construction, tourism and agriculture.

Nevertheless, Moore says the numbers were encouraging.

"We did very well this month. This was a very strong report," she said. "Eight out of 10 sectors added jobs."

The county's unemployment rate rose slightly — from 4.0 percent to 4.1 percent — as out-of-work workers dusted off their résumés and resumed their job searches, regaining the right to claim unemployment benefits. Only three counties had lower unemployment rates: San Luis Obispo, Orange and Marin.

Thanks partly to sluggish hiring and a shift to lower-wage jobs, California is bringing in substantially less tax revenue than lawmakers had hoped. By the end of last month, eight months into the fiscal year, the state had taken in \$51.7 billion in revenue — \$347 million less than forecast.

"Lower revenues only make the budget challenge more difficult," State Controller Steve Westly said. "The revenues show California's economy is slowly but surely recovering, just not enough to solve our budget crisis."

The fall in tax revenue could make employment figures worse, since it could prompt more staff cuts by the state government. In the past year, California has shed more than 56,900 government jobs, and thousands more layoffs are expected this year.

"A layoff is a layoff, and when government workers are laid off, they have less money to spend, their families have less income, they pay less taxes and sometimes they need to rely on welfare," said Levy, an economist. "If the government layoffs continue, our unemployment will continue to rise."

Despite the continuing challenges to the economy, local consumers are becoming more optimistic. A survey conducted by the *Union-Tribune* shows that consumer confidence in San Diego County rose 4.6 percent in March. For the past five months, consumer confidence has been at its highest levels since mid-2002.

Much of the confidence is based on optimism that the economy will improve over the next six months rather than faith in the current economy. Data about current confidence has been much weaker, inching forward 0.2 percent last month after sharp drops in the previous two months.

"Consumer confidence is still very shaky," said Alan Gin, an economist at the *University of San Diego*. "If oil prices continue to rise and we keep hearing about Marines from Camp Pendleton being killed from Iraq, that could put a damper on consumer confidence."

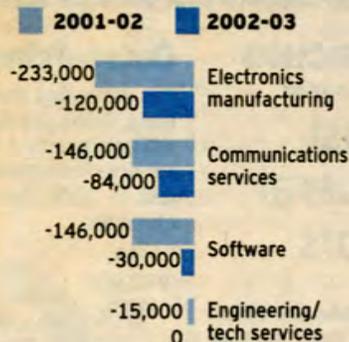
# Exporting work

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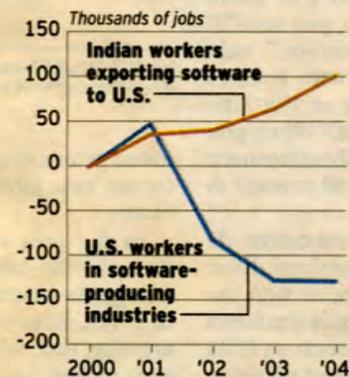
## U.S. tech job losses

Over the past two years, the U.S. technology sector has lost about 7.7 million jobs. In the software industry, U.S. losses have been India's gain.

### ANNUAL JOB LOSSES In the U.S. by job type



### ANNUAL CHANGE IN SOFTWARE-RELATED JOBS



SOURCES: Bureau of Labor Statistics; Assn. of Software and Services Companies; American Electronics Assn.

UNION-TRIBUNE

Outsourcing that once sent low-skill jobs to Mexico is now sending some of San Diego's high-skilled, high-wage jobs to India, China and elsewhere

By Dean Calbreath  
 STAFF WRITER

Three years ago, Augustine Lehecka was flying high — pulling down as much as \$200 an hour as the head of his own electronic engineering firm, A.L. Consulting Group. Today, Lehecka is making less than a quarter of his past hourly salary by doing construction work: wielding a jackhammer, fixing leaky pipes, laying electrical wires, installing cabinets.

Lehecka blames his plight on globalization. He says the work he once performed has been transferred to engineering consultants in India for a fraction of the cost.

In the past several years, Lehecka has traded his BMW for a pickup and has moved from a seaside condo in Solana Beach to a more modest home near Lake Hodges. Now he's planning on selling his Lake Hodges home and trying to decide whether to leave the state entirely.

"Even in the construction industry, you have to deal with foreign competition," he says. "For us, it's businesses coming from south of the border, who can do jobs cheaply because they don't have the same kind of social safety net that we do."



Augustine Lehecka still maintains the Web site of his defunct engineering consulting firm for nostalgia's sake.

Lehecka is on the front lines of a debate that has been raging nationwide over the effect on the economy of exporting U.S. jobs. The type of offshoring that once sent low-skill factory jobs to Mexico is now sending high-skilled, high-wage tech and service jobs to India, China and elsewhere in Asia and Eastern Europe.

Some of the jobs most at risk are in industries that San Diego has relied on since losing its manufactur-

ing base a decade ago: software developers, computer systems analysts, telecom technicians, industrial engineers.

"What we used to refer to as emerging growth technologies are the ones that are most susceptible to outsourcing," said Marney Cox, economist with the San Diego Association of Governments.

SEE Outsourcing, H2

## ► OUTSOURCING

CONTINUED FROM PAGE H1

### S.D. has lost jobs in several tech sectors

In fact, high-tech jobs are much easier to export than factory work, thanks to the relatively low overhead costs.

"Typically, when you move auto parts offshore, you save 20 percent to 30 percent," said Robert Kennedy, who teaches corporate strategy at the University of Michigan. "When you move software development offshore, you save 60 percent to 80 percent."

Kevin Carroll, executive director of the American Electronics Association, or AeA, insists that San Diego is insulated from outsourcing because of its emphasis on intellectual property.

"We have a lot of core technology in San Diego, and it would be very hard to outsource those high-end jobs to India," he said. "I'm not saying outsourcing isn't taking place here. But I haven't seen any trend of people being aggressive about outsourcing. The talent is in San Diego. And companies go to where the talent is."

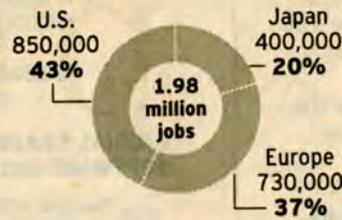
Nevertheless, many local companies are finding talent elsewhere. Qualcomm just announced plans to open a research and development center in India. Gateway has been nominated for an Outsourcing Excellence Award — referred to in the industry as an "Outsourcing Oscar" — for a joint-venture online education center mostly based in India.

Both companies say that such projects have not affected their U.S. work forces. Qualcomm has been on a hiring spree in San Diego. But analysts note that the growth of offshored R&D jobs in India and China show that they are increasingly capable of taking the high-skilled, high-wage jobs once thought to be safe in the United States.

High-tech businesses defend outsourcing, saying it helps

### Outsourcing jobs

It is estimated that such places as India, China and Eastern Europe will gain nearly 2 million financial services/information technology jobs by 2008 from the following countries:



SOURCE: Deloitte Research

UNION-TRIBUNE

lower prices and will ultimately create new jobs in the United States.

In the past two weeks, the AeA and the Information Technology Association of America, or ITAA, have released studies arguing that when businesses save money by offshoring jobs, it improves their ability to hire workers in the United States, making offshoring good for the economy and for the work force.

The ITAA projects that tech spending will triple over the next five years, to \$31 billion in 2008 from \$10 billion in 2003, fueled partly by cost savings from offshoring. ITAA projects that the new influx of spending will help create 244,000 high-tech jobs in the United States and 272,000 offshore.

"This is not a zero-sum game," said Harris Miller, ITAA president. "Even if some jobs go to Dublin, Manila, Bangalore (India's high-tech center) or Moscow, we will be creating more jobs and higher real wages for American workers."

Some economists question that logic, suggesting that U.S. companies are more likely to pump their profits into low-cost overseas operations instead of taking on more high-paid U.S. workers.

"There are real questions about how much employment growth we'll see in the tech sectors since so many firms are making both hardware and software overseas," said Alan Gin, economist with the University of San Diego.

Nevertheless, White House officials have jumped onto the bandwagon.

Two weeks ago, President Bush's Export Council, dominated by the heads of such firms as Bechtel, Boeing and General Motors, warned that curbs on offshoring would make U.S. businesses less competitive, "thereby hurting prosperity and discouraging the very job growth we all seek."

Last week, Treasury Secretary John Snow picked up the theme.

"You can outsource a lot of activities and get them done just as well, or better, at a lower cost," Snow said. "If we can keep the American economy strong and growing and expanding, we'll create lots of jobs."

But high-tech workers and a chorus of economists wonder whether the economy can keep expanding as jobs are shifted overseas.

"Any time somebody says jobs are being created, you have to ask what kind of jobs they are," said John Pagakis, a technology consultant in Arizona who runs a Web site on offshoring, [www.whosoutsourcing.com](http://www.whosoutsourcing.com). "If you lose 100,000 software jobs and gain 100,000 retail jobs, I'm not sure you're coming out even."

The jobless rate for electrical and electronics engineers hit an all-time high of 6.2 percent last year, compared with 4.2 percent in 2002. The jobless rate for computer scientists and systems analysts also is at record levels of 5.2 percent, according to the Institute of Electrical and Electronics Engineers.

The weakness in tech jobs is reflected in San Diego, which has lost 1,900 computer manufacturing workers, 1,500 telecom workers and 700 software writers in the past two years.

Defenders of offshoring blame the job losses more on the bursting of the dot-com bubble than on offshoring. But critics say there is still a strong connection with offshoring.

"Offshoring might only explain about 10 percent of the

SEE **Outsourcing, H8**

## ► **OUTSOURCING**

CONTINUED FROM PAGE H2

### Opinions differ regarding effect on the economy

total number of jobs we've lost in the past couple years, but that's still a significant number," said Lee Price, an economist at the Economic Policy Institute in Washington, D.C. "And when you're talking about specific sectors — such as software — the impact has been sizable."

Price says the decline of 154,000 U.S. software jobs from 2000 to 2004 was mirrored by a rise of 150,000 export-related software workers in India. Economists project that outsourcing will increase dramatically in the next decade.

By the end of next year, 585,000 service sector jobs will have shifted overseas, up from 100,000 in 2000, according to Forrester Research. If current trends continue, by 2010 the number will climb to 1.6 million and by 2015 it will hit 3.3 million, representing \$136 billion in wages.

Forrester projects the hardest-hit service areas will include office support, with 1.7 million jobs lost by 2015; computer work, 473,000; business services, 348,000; and sales, 227,000.

Deloitte Research forecasts that by 2008, 275,000 jobs in the telecom industry will be offshored, accounting for 5 percent of the industry's current work force. Gartner Inc. projects that as many as one in 10 high-tech jobs may move overseas by the end of this year, a loss of 500,000 jobs.

Perhaps the most stunning statistic comes from University of California Berkeley's Haas School of Business, where economist Cynthia Kroll warns that 14 million U.S. jobs are vulnerable to outsourcing.

"That doesn't mean all those jobs are going overseas, but that's how many people are involved in jobs that could be performed in remote locations," she said.

Kroll said some of the most vulnerable areas include business and financial support jobs, financial analysts, legal assistants, software developers, mathematicians and radiology technicians.

Least vulnerable, she said, are jobs that require face-to-face contact with customers, such as retail, trade and personal services. "Unfortunately, many of those jobs are not high-wage, which is part of the concern about outsourcing," she said.

Some economists counter that outsourcing can benefit higher-end jobs by forcing them to be more competitive.

"The whole concept of offshoring is not bad," says SANDAG economist Cox. "There are certain jobs at certain points in time that require different environments to be competitive. Offshoring is a function of that."

But tech workers say it's difficult to compete with a country such as India, where software engineers can be hired for as little as \$6,000 to \$7,000 a year.

"We don't live in a Third World country," says Lehecka, the former engineering consultant.

Lehecka says he has lost all faith in engineering as a meaningful career. He says his two young children have inherited his mathematic capabilities, but he does not want them to follow in his footsteps.

"A big dilemma for me is to try to convince them not to go into mathematics or engineering," he said. "I'll try to hold them back to some trade that can't be taken away from them. I see this as a long-range trend."

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## Archives

Last modified Monday, April 12, 2004 9:59 PM PDT

### Home prices continue to climb in North County

By: EDMOND JACOBY - Staff Writer

NORTH COUNTY ---- San Diego County's chronic shortage of resale housing continues to push up the median price of existing homes in North County.

Since January, the median price of an existing detached single-family home in North County has risen 5.8 percent. That represents an annualized price jump of nearly 35 percent, according to figures released Monday by the San Diego Association of Realtors.

That median price for March was \$529,000, up from \$500,000 in January.

But statistics of that sort can be misleading, says Elaine Worzala, research director of the Real Estate Institute at the University of San Diego.

"There could be one or two houses with very high prices that skew the median," Worzala said.

She also said that buyers and sellers alike would be making a mistake if they interpret the dramatic statistics to apply to a home that they want to buy or sell.

"You have to look at each micro-market," Worzala said.

"One of the things I try to teach my students is that the median is an indicator, but it's not necessarily what's happening in your micro-market," she said.

Medians, like averages, can be distorted by individual examples of extraordinarily high or low prices. The distortion is even greater if the number of homes sold is relatively low, giving added weight to individual sales.

"We are at historic lows," Lorrie Mowat, director of communications of the Association of Realtors, said of the number of houses being sold.

When she began compiling and publishing sales data for the association more than three years ago, she said, she typically saw "7,500 listings a month; now it's 3,000."

"Prices keep going up, the number of active listings keep going lower, and the number of days on market are just almost unheard of they're so low," Mowat said.

"It's a frenzie," association President Karen Peterson said of home sales.

"We had it a while back, then it calmed down a bit," she said. "But we've gotten back into it again."

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## News 1

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"You always have to worry about cooling," said Worzala.

"North County is one of the most sought after areas, so it will have higher appreciation," Worzala said. But she warned that housing sales are very dependent on interest rates, and rising rates could put a decided chill in the market.

"What talks to you the most," she said, "is a property that has sold twice."

According to Worzala, price escalation is a judgement call when comparing different properties, but tracking a single property in a 1- to 3-year period as it is bought, then sold by a single owner is an accurate measure of the increase in real estate value ---- assuming that no major additions or renovations are made to the property.

One of the issues facing the real estate industry in North County is the lack of homes to sell. With fewer homes in inventory than in prior years, real estate agents complain they have limited opportunities for business growth. On the other hand, homes don't linger long on the market these days, so the agent's real struggle is to find listings, not to make sales.

"The bottom line is supply and demand," said Peterson.

"It's hard on experienced agents who know how this works, and it's really hard on new agents," she said.

"I know top agents who normally have an inventory of 20 or more properties but who maybe have two or three today," Peterson said.

"Advertising is advertising; it's supposed to make the phone ring. But what if you don't have anything to sell to the person who calls?" she said.

"Underneath that is another question: If a seller is selling, where's he going to buy?"

The idea that rapidly escalating housing prices ultimately drive down the number of sellers because they can't afford the replacement cost for their homes has an appeal to Worzala, who also is a real estate professor at USD.

"You can't just sell and then go buy," she said.

"You wouldn't want to do it that way. You'd have to make a decision to go rent for a while and wait for the market to cool off," she said, arguing that in a real estate market with short supply even selling your own home can drive up the price of the home with which you intend to replace it.

According to the association, the number of homes sold in the county in March dropped about 3 percent from a year ago: 515 attached homes and 1,199 detached homes.

Just more than 2,900 detached and 1,300 attached homes have been sold in North County this year with an aggregate price of \$2.3 billion. The median price of detached homes sold in North County in 2004 is \$515,000. Attached homes had a median price of \$325,000.

Contact staff writer Edmond Jacoby at (760) 739-6675 or [ejacoby@nctimes.com](mailto:ejacoby@nctimes.com).



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# Local charity faces criminal probe

4154 - San Diego In. V

## Sources cite allegations that records forged

By **Jeff McDonald**  
STAFF WRITER

Local prosecutors have opened a criminal investigation into Episcopal Community Services, one of the area's oldest and most-respected charities that also has weathered questions about its leadership before.

The District Attorney's Office is particularly interested in records charity officials turned in to the county that investigators suspect were doctored to make it appear the organization was meeting the terms of public contracts, several sources said.

During the past two weeks, prosecutors have been interviewing former ECS officials and collecting documents to determine if reports, checks or other paperwork were forged or manipulated, as some peo-

ple suggest.

The District Attorney's Office would neither confirm nor deny the probe. But a handful of former ECS directors and vice presidents said they were interviewed or provided documents to investigators in recent days.

County officials "are investigating a number of questionable business practices at ECS, some of which are disturbing to me," said Joel Craddock, a former ECS vice president who met with investigators. "Wheth-

er or not these constitute criminal wrongdoing will be up to the district attorney."

Craddock is one of several top officials who quit San Diego-based ECS in the past year and a half because of disputes with the agency's executive director, the Rev. Amanda Rutherford May.

May, 53, is an Episcopal priest and a certified public accountant who took charge of the charity in

SEE Investigation, B4

### INVESTIGATION

CONTINUED FROM PAGE B1

## ECS also faced probe in 2002, high turnover

1994. May, who declined several requests for comment yesterday, oversees more than \$20 million a year in government contracts and private donations to serve homeless, mentally ill and other clients.

The investigation began in the middle of last month after Craddock and other former colleagues met with county Supervisor Dianne Jacob to lay out concerns about the way ECS spends and accounts for its government contracts, including some San Diego County-funded programs.

They took their case to Jacob only after warning Bishop Gethin Hughes of the Episcopal Diocese of San Diego about what they suspected was wrongdoing within the charity, and seeing no changes in ECS leadership.

The bishop was stunned when he was told of the investigation during an interview yesterday. "I'm just shocked that it's reached this point," he said.

Hughes, who is chairman of the 13-member ECS board of directors but gets just one vote, said he raised questions at a board meeting several months ago, after reports about accusations of misconduct first became public.

"I've expressed as forcefully as I can my deep concerns and urged them to take action," he said.

However, none of those concerns rose to the level of criminal wrongdoing, he said, and the other board members did not agree with him. "I did give it my best shot and nothing came of it."

He said he would not comment about the district attorney's investigation. "I'm not going to jump in and condemn someone before I have all the details," Hughes said.

Jacob, the county supervisor was compelled enough by what she heard and the documents she saw during a meeting last month with former ECS officials that she contacted the district attorney within hours.

"Their allegations are deeply troubling and exceed the scope of what county auditors have the authority to examine," Jacob said in a prepared statement. "I cannot be more specific."

The supervisor called the group courageous for not simply looking the other way. "They decided that they could not stand by and watch as the charity's mission became compromised," the statement said.

### Previous investigation

Episcopal Community Services, or ECS, was founded in 1927 as the charitable arm of the diocese. Its primary mission is to care for the area's neediest people and at the same time to spread the word of Christ.

Over the years, ECS grew in both size and budget. It now employs almost 500 workers and spends more than \$20 million a year serving thousands of poor and sick people a day and providing such services as housing, counseling, day care, job training and drug and alcohol recovery programs.

Last September, the agency

moved to new offices, consolidating many of its programs into the City Heights Center on University Avenue. At the same time, it is working to boost fund raising and stoke a new endowment, which recently received \$1 million pledges each from Price Charities and the Hervey Family Fund.

*The San Diego Union-Tribune* reported in 2002 that San Diego County auditors uncovered serious lapses in management, record-keeping and other ECS activities over several years. The auditors subsequently ordered changes in protocols and demanded thousands of dollars be repaid to government agencies.

Two months later, the newspaper relied on a trail of public records and audit findings in outlining a wider series of missteps and deficiencies within ECS programs funded by city, state and federal government agencies.

The publicity prompted internal reviews by the ECS board of directors and the Episcopal Diocese as well as questions from some of the private donors who give large amounts of money to the charity, May, ECS' executive director, said later.

Government regulators did not undertake much additional scrutiny of the agency's records — an issue that might eventually become part of the district attorney's investigation.

Meanwhile, ECS continued to rack up citations and penalties from the various auditors and compliance monitors who routinely examine grants and other projects.

The charity also has been saddled with high turnover among its top administrators.

No fewer than six vice presidents, directors and others moved on in recent months — many because of disagreements over how programs were managed and books were kept. Several of those are the same people who brought their concerns to the bishop, then Supervisor Jacob and the district attorney.

"It is not my intent to see the Rev. May in jail, but she should be stopped from using county and donor funds to cover the salaries of her brother, son, daughter and friends," said Guinevere Kerstetter, the former chief financial officer who left in 2002 over an accounting dispute with May.

According to multiple former

ECS employees, revenue was used to hire friends and relatives of the executive director while programs were cut. More than one ex-worker said some of the people May brought in were unqualified, performed poorly or failed to show up.

"I could never understand how the agency passed county and outside firm audits," said Steve Pesicka, a longtime ECS program director who left last year and is cooperating with investigators. "Nor did I understand how the bishop and board of directors continued to accept fiscal reports from the executive director without questions or scrutiny.

"It didn't make sense when some of my programs didn't have money for essentials like toilet paper, paper towels and copier refills."

Eight additional former ECS executives contacted by *The Union-Tribune* said there were serious problems with the organization but declined to discuss them publicly.

## **Standing by May**

May is a San Diego native and Stanford University graduate who also earned a degree from the London School of Economics. She was appointed ECS executive director 10 years ago, when the agency was emerging from a major reorganization, and is credited with building the charity into the multiservice agency it is today.

An ordained minister who occasionally preaches to Episcopal congregations, May is by many accounts capable of incredible kindness and generosity. But she also swears frequently and publicly berates employees who disagree with her, some former employees said.

ECS board members appear to be unwavering in their support of May and her management practices. When told about the criminal probe yesterday, several of the volunteer directors said they do not believe the organization had broken any laws.

"Am I surprised to hear there is a criminal investigation? Yes," said Rolfe Wyer, who is president of the board of directors. However, "I am standing behind her."

Board member Johanna Hunsaker, a professor of management and organizational behavior at the University of San Diego, was firmly in support of the current ECS leadership.

"I have complete confidence in the executive director, Amanda May," said Hunsaker, who declined to comment further.

Tally Jarrett, who was elected an honorary life member of the ECS board, said he could not imagine charity officials doing anything illegal. "I think our finances are in pretty good shape," he said.

Several other board members did not return telephone messages yesterday seeking comment on the probe.

The board has a previously scheduled daylong retreat today at the San Diego Yacht Club. Bishop Hughes will be out of town on unrelated business, but Wyer said discussions would include the district attorney's investigation.

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**Casenza heads Arts League**

• **ARTS NEWS:** Stephanie Casenza, a resident of Point Loma with extensive experience in public relations, fundraising and journalism, is the new executive director of the San Diego Performing Arts League.

She succeeds Alan Ziter, who ran the league for almost 18 years before he resigned late last year to become president and CEO of the NTC Foundation. It is developing part of the old Naval Training Center into an arts complex.

Prior to being hired by the League, Casenza was contracted by San Diego State University to assist with special projects and fund raising for its new Alumni Center. Previous to that, she was director of communications at Alliance Healthcare Foundation and a public relations consultant specializing in nonprofits. Casenza recently completed a master of science in executive leadership at the University of San Diego's School of Business.

"I look forward to being a part of a new chapter in the history of the Performing Arts League," Casenza said. "I know my experiences in fund raising, sponsorships, public relations and advocacy, combined with my passion for the arts, will lead to further success for the League and help strengthen their already outstanding programs and services."

— *Preston Turegano*

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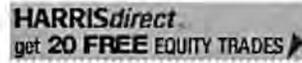
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## Press Release

Source: California State PTA

## PTA Joins Student Support Services Rally, Sacramento, April 27

Monday April 26, 6:38 pm ET

SACRAMENTO, Calif., April 26 /PRNewswire/ -- California State PTA members from throughout California will join school counselors, school administrators, school board members and concerned citizens Tuesday, April 27, at noon at the State Capitol to rally for student support services. California is now ranked last in the nation in per pupil expenditures for school counseling, nursing, mental health, libraries and other student support services. More than 1,000 voices will unite on the steps of the Capitol to let the governor, legislators and people of California know student support programs and services are critical elements in closing the achievement gap and strengthening opportunities for academic success for all students.

## ADVERTISEMENT

California State PTA Legislation Advocate Ann Desmond notes, "This rally marks the beginning of a revitalized advocacy for student support programs in California schools. Concerned parents, educators, school advocates, researchers and policy makers met on April 26, 2004, to examine the impact of school funding proposals on the provision of support services and programs for the State's K-12 students. With per pupil spending in California already the lowest in the nation, participants looked at ways to prevent new budget plans in Sacramento from cutting funding even further for these vital programs."

California State PTA President Carla Nino reminds Californians, "The California State PTA believes that children and youth must be given every opportunity to reach their full potential. Student support services can effectively strengthen and enhance the education and the maturation of our children

and youth, resulting in emotionally secure, healthy and socially responsible adults."

California is ranked last in the nation in per pupil expenditures for student support services. In 2003 California ranked 51st among all the states in student-to-counselor ratio with one guidance counselor for every 994 students. The national average is one counselor for every 490 students. In 2003 California ranked 51st among all the states in librarian-to-student ratio with one school librarian for every 4,379 students. The national average is one librarian for every 873 students. There is currently one school nurse for every 2,516 students in California K-12 public schools. The recommended ratio is one school nurse for every 750 students. Counseling and other student services have been at the margins of California school reform for too long. Further losses of funding for student support programs and services can no longer be tolerated.

University of San Diego's Center for Student Support Services (CS3) Director and Associate Education Professor Lonnie Rowell says, "Student support providers, advocates and educators around the state need to continue to work together to insure that whatever the new form of school financing advocated by the governor that the student support systems in place in the state's school districts are not further marginalized. Student supports are an important part of empowering young people to attain academic success and to construct successful futures."

California State PTA President Nino will be joined by rally speakers Judy Bowers, American School Counselors Association President-Elect; Loretta Whitson and Darcell Cannady, California Association for School Counselors;

State Sen. Bruce McPherson; and State Sen. John Vasconcellos. Partners in the rally include the California Association of School Counselors; the Center for Student Support Systems, University of San Diego; the College Board; and the Counselor Education Department, California State University, Sacramento.

The California State PTA (Parent Teacher Association) is the oldest and largest statewide nonprofit volunteer organization dedicated to working on behalf of children and the issues that affect them. Membership is open to anyone who is concerned with the education, health and welfare of children. For more information on California State PTA, contact 213-620-1100, or visit California State PTA's Web site at [www.capta.org](http://www.capta.org).

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Source: California State PTA

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# Charities acting more like big business

4154  
IRS is preparing to police rising executive pay among charities more closely

By JEFF KOSSEFF  
NEWHOUSE NEWS SERVICE

PORTLAND, Ore. — A century ago, a Methodist missionary in one of Boston's desperately poor slums created a charity that hired the needy to repair and sell used clothing.

Today, the charity, Goodwill Industries, is an enormous commercial enterprise and nationwide brand that gives jobs to thousands of disabled or disadvantaged people. And in Portland, more than anywhere else in the country, it is a charity run like a Fortune 500 company.

Goodwill Industries of the Columbia Willamette aggressively rolls out stores featuring cafes and designer clothing and revamps older, underperforming ones. Its MBA-toting executives engineer store layouts and inventory controls, helping to boost sales 10-fold since 1986. Its marketers produce slick television ads at a sprawling headquarters.

The thrift-store giant compensates its chief executive, Michael Miller, at a level matched by few executives: \$535,577 in pay and benefits in 2002, including a Lincoln Navigator and contributions to a severance package worth more than \$400,000. Like corporations, Goodwill links his pay to performance.

Miller, whose total compensation tops that of executives at all 173 Goodwill branches in North America, makes no apologies about his rewards or those of executives he's recruited to run the most successful branch of Goodwill.

"It would be unrealistic for me to expect any segment of those people to work here at a discount," said Miller, 57, who declined to comment on his own compensation.

Behold the new world of nonprofits, where charities operate like businesses. The trend has put some nonprofit regulators, researchers and donors on edge.

The Oregon Department of Justice is launching an audit of the Portland nonprofit's books, including its executive compensation, in response to a citizen's complaint, the department said.

Nationwide, the Internal Revenue Service also is preparing to more closely police rising executive pay among charities.

## TAPS A DEEP WELL

Both the state and federal governments grant the nonprofit thrift-store chain a big advantage over its for-profit brethren: They make the charity pay no taxes. Goodwill enjoys another huge civic edge: It daily taps a deep well

of community generosity — 117 million pounds of donations last year for the Portland branch alone.

In turn, the nonprofit trains and employs hundreds of the region's disabled, impoverished, illiterate, immigrant and mentally ill workers, applying the Goodwill mission of offering "a chance, not charity." The Portland branch considers nearly 90 percent of its 1,610 employees to be disabled or disadvantaged.

Still, some observers question whether Goodwill can have the best of both worlds — the corporate-style executive compensation, along with the tax waivers and charitable donations.

"A half-million dollars sounds like too much to me," said Pat Libby, director of the Nonprofit Leadership and Management program at the University of San Diego. "There is a moral obligation for nonprofits to compensate their top staff in a way that is respectful of their mission. When you're running an organization that's about social justice, there should be some reflection of that."

Told of Miller's compensation, some donors also were taken aback. Liz Limbird, a 23-year-old native of Portland, said she has donated to Goodwill for as long as she can remember. But after learning of Miller's pay, she said she would look elsewhere.

"When you think of Goodwill, you think you're donating to a wonderful cause," Limbird said. "My first reaction is, I'm not donating to them again. It seems like my items are going toward his salary."

## STATEN ISLAND SUNDAY ADVANCE

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## MODERNIZED OPERATIONS

Goodwill's board and leaders of other local nonprofits argue that Miller has earned every cent as he has modernized the regional operation, weaned it from a reliance on government money and spread its reach to the region's needy.

In a time when government funding for nonprofits has plunged, they say, charities must run more like self-sustaining businesses and less like the stodgy money funnels of yesteryear.

Many social-service agencies have no obvious means of generating sales. But those that do increasingly mimic Goodwill's approach.

"There may be something of a disconnect in traditional nonprofit thinking between mission and business," Miller said. "We've created a model here that is generating enormous interest in North America and, to some extent, the world."

Goodwill Industries of Oregon organized in 1926. Its stores generated too little cash to cover the mission's cost, so it relied on government grants to bridge the gap — for about 15 percent of Goodwill's funding by 1986.

It was a raggedy operation.

"The buildings were dusty and musty and smelly," said Cheri Folk, the Portland branch's vocational services director, who joined Goodwill in 1984.

The seediness began to lift after Miller took the helm in Portland in 1986 to apply about a decade of Goodwill know-how.

At 30, Miller had joined his brother John at Goodwill's Milwaukee branch. There, Michael Miller taught construction to inner-city youths.

After completing a Goodwill executive training program, he took over the Goodwill operation in Dayton, Ohio, in 1981, pulling that branch into profitability. The Portland chain noted Miller's success and hired him.

Miller approached problems in Portland in the style of a corporate turn-around

artist: He laid off executives, closed a money-losing store and hired consultants to plot a growth strategy.

During the next 18 years, he boosted the chain's outlets from nine to 32, remodeling the old ones along the way. He plans to launch four more this year.

The Portland operation is selective in accepting donations. And although most Goodwill wares still are secondhand, Miller's stores also sell new goods such as soap and food, and some operate cafes. In a further innovation, books are sold on the Web.

Miller has pumped up the donation pipeline to move 117 million pounds of goods a year, up from 35 million pounds 10 years ago. He has opened 54 stand-alone dropoff sites in addition to 30 in-store sites, spurring donations by boosting convenience. Other Goodwill branches have followed suit.



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# Alvarado appointed to state community colleges' ruling body

4154

**By Maureen Magee**  
STAFF WRITER

Anthony Alvarado, the former chancellor of instruction for San Diego city schools, was appointed to the state community college board yesterday by Gov. Arnold Schwarzenegger.

Alvarado, who ended his controversial tenure with the San Diego Unified School District last year, is among six appointments Schwarzenegger made to the California Community College Board of Governors. The positions require Senate confirmation and have a \$100-per-diem compensation.

The 17-member panel sets policy and provides guidance for the state's 72 community college districts. It also is responsible for selecting a community college chancellor.

Each community college district has a locally elected board of trustees responsible for the operations of its local colleges. Those boards also help develop and recommend policy to the chancellor and Board of Gover-

nors.

Hired by the school board in 1998, Alvarado designed the San Diego district's "Blueprint for Student Success" reform plan, which continues to stir debate among educators and parents more than four years after its implementation.

Alvarado is a fellow at the University of San Diego's School of Education, where he teaches courses and advises professors. The fellowship is set to end this spring, but Alvarado will continue to work with the university.

Also appointed to the community college board yesterday were Margaret Quinones of Santa Monica, J. Steven Rhodes of Los Angeles, Sara Martinez Tucker of San Francisco, Catherine Unger of Los Angeles and Leslie Wang of Gault.

**Maureen Magee: (619) 542-4577;**  
maureen.magee@uniontrib.com

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# 'Getting a Job as a Teacher' forum to take place April 20

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Representatives from Southwestern College (SWC), University of California San Diego, University of San Diego, and San Diego State University will be on hand to answer questions and discuss career opportunities in teaching at a "Getting a Job as a Teacher" forum on Tuesday, April 20 at 11 a.m., sponsored by SWC's Future Educators of America Club and the Southwestern Teacher Education Preparation Program.

Topics will include the credential process, resume building, the California Basic Educational Skills Test (CBEST), and the California Subject Examinations for Teach-

ers (CSET).

This event, held at Southwestern College—Room L-238\* at 900 Otay Lakes Road—Chula Vista, is free and open to the general public.

California and the nation are experiencing a severe teacher shortage. In order to meet its increasing demand, the state will need to hire 300,000 more teachers over the next decade. Nationwide, some 2.2 million teachers will be needed in the next 10 years because of teacher attrition, retirement, and increased student enrollment.

To attract and retain qualified

teachers, California is offering additional incentives, including higher starting pay and better benefits. California offers new teachers a beginning salary of \$34,180 and has the highest average teacher salary at \$54,348.

The Southwestern Teacher Education Preparation Program

gives students an opportunity to explore the world of education while completing the first two years of college.

It also offers support for future teachers: financial aid, volunteer opportunities, and tutor positions to gain experience, career-

planning assistance, transfer enhancements, and cross enrollment opportunities at UCSD.

The Future Educators of America Club at Southwestern College offers advice on classes, instructors, and curriculum issues, and a chance to make friends with

other future teachers. Members visit local university campuses to meet students and faculty in the Teacher Education programs there.

For additional information on "Getting a Job as a Teacher," contact Randy Beach at (619) 421-6700, ext. 5189.

**Kroc Institute for Peace & Justice**

# General assails U.S. policy on Iraq

## Warnings ignored, says retired Marine

By Rick Rogers  
STAFF WRITER

Retired Marine Gen. Anthony Zinni wondered aloud yesterday how Defense Secretary Donald Rumsfeld could be caught off guard by the chaos in Iraq that has killed nearly 100 Americans in recent weeks and led to his announcement that 20,000 U.S. troops would be staying there instead of returning home as planned.

"I'm surprised that he is surprised because there was a lot of us who were telling him that it was going to be thus," said Zinni, a Marine for 39 years and the former commander of the U.S. Central Command. "Anyone could know the problems they were going to see. How could they not?"

At a Pentagon news briefing yesterday, Rumsfeld said he could not have estimated how many troops would be killed in the past week.

Zinni made his comments during an interview with *The San Diego Union-Tribune* before giving a speech last night at the University of San Diego's Joan B. Kroc Institute for Peace & Justice as part of its distinguished lecturer series.

For years Zinni said he cautioned U.S. officials that an Iraq without Saddam Hussein would likely be more dangerous to U.S. interests than one with him because of the ethnic and religious clashes that



**Anthony Zinni says America needs to "step back and get a grand strategy" if it is to prevail in Iraq. The former Marine general spoke last night at the Joan B. Kroc Institute for Peace & Justice at USD. Crissy Pascual / Union-Tribune**

would be unleashed.

"I think that some heads should roll over Iraq," Zinni said. "I think the president got some bad advice."

Known as the "Warrior Diplomat," Zinni is not a peace activist by nature or training, having led troops in Vietnam, commanded rescue operations in Somalia and directed strikes against Iraq and al-Qaeda.

He once commanded the 1st Marine Expeditionary Force at Camp Pendleton.

Out of uniform, Zinni was a troubleshooter for the U.S. government in Africa, Asia and Europe and served as special envoy to the Middle East under the Bush administration for a time before his reservations over the Iraq war and its after-

math caused him to resign and oppose it.

Not even Zinni's resumé could shield him from the accusations that followed.

"I've been called a traitor and a turncoat for mentioning these things," said Zinni, 60. The problems in Iraq are being caused, he said, by poor planning and shortsightedness, such as disbanding the Iraqi army and being unable to provide security.

Zinni said the United States must now rely on the U.N. to pull its "chestnuts out of the fire in Iraq."

"We're betting on the U.N., who we blew off and ridiculed during the run-up to the war," Zinni said. "Now we're back with hat in hand. It would be

funny if not for the lives lost."

Several things have to happen to get Iraq back on course, whether the U.N. decides to step in or not, Zinni said.

Improving security for American forces and the Iraqi people is at the top of the list followed closely by helping the working class with economic projects.

But it's not the lack of a comprehensive American plan for Iraq nor the surging violence that has cost allied troops their lives — including about 30 Camp Pendleton Marines — that most concerns Zinni.

"In the end, the Iraqis themselves have to want to rebuild their country more than we do," Zinni said. "But I don't see that right now. I see us doing everything."

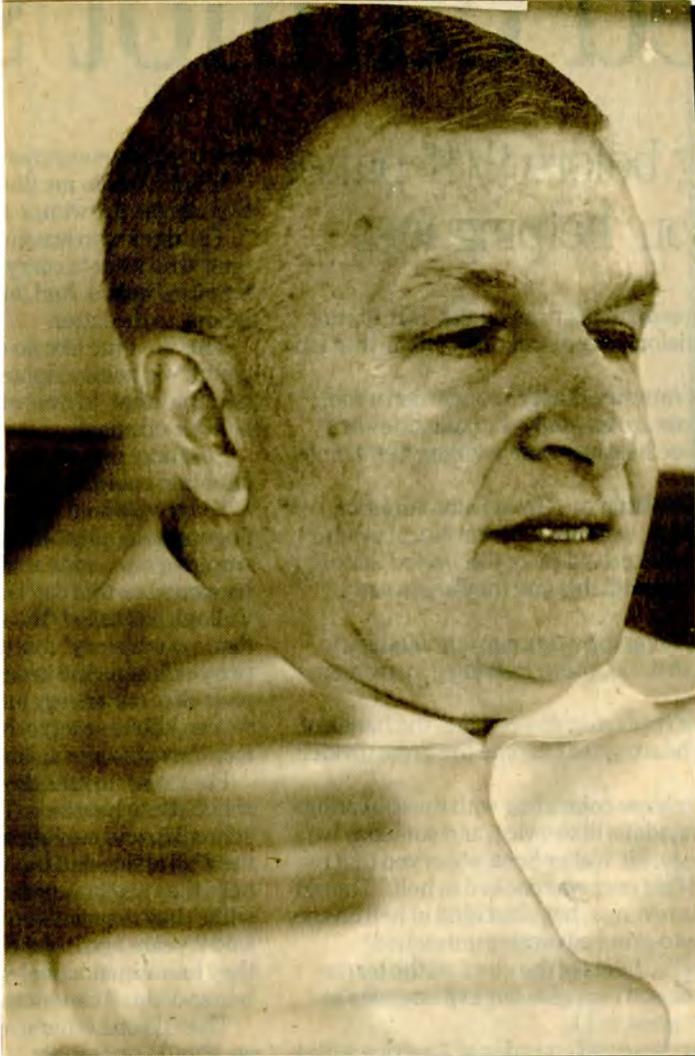
"I spent two years in Vietnam, and I've seen this movie before," he said. "They have to be willing to do more or else it is never going to work."

Last night at the Kroc institute during his speech "From the Battlefield to the Negotiating Table: Preventing Deadly Conflict," Zinni detailed the approach he believes the United States should take in the Middle East.

He told an overflow crowd that the United States tries to grapple with individual issues in Middle East instead of seeing them as elements of a broader question.

"We need to step back and get a grand strategy," he said.

**Rick Rogers: (760) 476-8212;  
rick.rogers@uniontrib.com**



Q&A

# Anthony Zinni

FORMER COMMANDER IN CHIEF  
OF U.S. CENTRAL COMMAND

Zinni retired as a four-star general in July 2000 after 39 years in the Marine Corps, including a tour as CENTCOM commander of all U.S. forces in the Middle East and Southwest Asia. In 2001, he was named special adviser to Secretary of State Colin Powell and served as U.S. envoy on a mission to break the cycle of violence between Israelis and Palestinians. Zinni's visit to San Diego was sponsored by the University of San Diego's Joan B. Kroc Institute for Peace and Justice. He was interviewed April 16 by members of the Union-Tribune's editorial board.

**QUESTION:** You were an early critic of the decision to go into Iraq and take down Saddam Hussein's regime. Most analysts would conclude that the war itself went well. What hasn't gone very well is what has followed, particularly in the last month or so. Do you feel vindicated?

**ANSWER:** I don't think of it in those terms. To be very honest with you, this was probably the only time in my life I wanted to be wrong. There is no satisfaction in either saying 'I feel vindicated' or 'I told you so.' I'm very careful to say that none of the things I said was in any way prescient. No one can see the future. I voiced them as concerns. Because I know the area, I know the people, I know the culture, I know the situation. I knew the intelligence right up until the day of the war and I knew it wasn't there, the threat.

**What did you believe at the time, a year ago, about weapons of mass destruction?**

I believed that Saddam Hussein was trying to pull a fast one on the U.N. inspectors in that he wanted them to give him a clean bill of health because they couldn't find a smoking gun. In other words, a stockpile. And I don't believe he had a stockpile. What he was very cleverly doing was building a framework that could start a program once he came out of sanctions. In other words, he had a missile system that he was allowed to have, the Al-Samud Missile System, that was limited in range. But within that missile program he could do research and development, develop special fuel systems. So it would have been easier just to extend the range and increase it as a weapons system. He had dual-use plants, pharmaceutical plants, pesticide plants, that could be turned over. He had the scientists all in place with the documentation. But what the inspectors did, what their charter was, was not to necessarily just look for a smoking gun or a stockpile, but that he was in compliance with the United Nations resolution in that he had dismantled that capability and didn't have the ability to restart it. In addition to that, to ensure that he had destroyed previous stockpiles. And I think, again, Hans Blix, just like his predecessors Richard Butler and Rolf (Akkas), were on to him.

And what annoyed Saddam is they wouldn't give him a clean bill of health until they could talk to the scientists, until they could assure themselves that that framework didn't exist. And the threat was the framework. And the inspectors, including Hans Blix in my mind, would have never given him a clean bill of health for two reasons. He was in non-compliance, he wouldn't give them access to the scientists and others. And there wasn't full accountability of previous stocks.

**Do you think Saddam had any stocks of banned weapons?**

I believe there probably might have been some laying around that he wasn't aware of. They would have been obsolete, even dangerous to move around. There might have been some that were destroyed, there just wasn't proper accounting. But he wasn't even focused on that; they (the U.N. arms inspectors) were. So my belief of what was there was the possible, the potential that you had to plan for, of old stocks, artillery shells, rocket rounds. There was probably about two dozen Scuds (ballistic missiles) that were unaccounted for at the outside that could have possibly been weaponized. But as time went on, these things would have been much more difficult to move, much more difficult to up-load. If he possessed those tactical weapons, these things would have had maybe marginal tactical effect on the battlefield in the short term. But certainly nothing of a great threat to the United States. So I really did not think this was a major or imminent or grave and gathering or potential threat.

**What should we have done, then, in your view?**

Continue to contain them. Containment worked. The president has said containment didn't work. I disagree. First of all, containment worked with the Soviet Union, the Cubans, the North Koreans, thus far. Containment was done at very low cost. In CENTCOM, in my time there when we had the dual containment policy, there were less troops on a day-to-day basis in the entire theater than than report to work at the Pentagon every day in the entire theater.

**But if Saddam was preserving a capability -**

I wouldn't call it a capability.

**What would you call it?**

I would call it a framework to restart building a capability. It

was not capable of threatening us. It was neither imminent nor grave and gathering.

**A framework to restart. Didn't it represent something of a risk to permit that to continue indefinitely? Obviously Saddam had some future intent.**

It would present a risk if you weren't able to monitor it. Let's say the program moved beyond the framework and he decided to weaponize it. I can't think of any place on earth we had a more concentrated look, intelligence focus. Whether it's satellite, whether it's communication intercept and everything else. If he suddenly decided to take those missiles and weaponize them, if suddenly that L29 program would have flown unmanned at greater ranges, we would have seen it. And actually we had a bank of options short of war that we could have taken.

**What problems do you see in the war option that was taken?**

In my mind, several problems. One, it was going to distract us from the business in Afghanistan, which it has. Warlordism is back. There is insufficient money and resources in there for Karzai to really establish himself as more than the mayor of Kabul. We've gotten distracted from the real war. In addition to that, much like Bush 41 understood, we inherited Baghdad. You can't go in there without a plan, without understanding the scope of the problem: political, security, economic, humanitarian, reconstruction on the ground. We had no plan for that. And it was all knowable. We had actually worked up this. I think that although the military part of this was brilliant in its execution, to Tommy Frank's credit, there were insufficient troops on the ground.

**How many more troops were needed, in your view?**

In my plan, before that, we would have had two more divisions on the ground. Those two divisions were not there to defeat the Republican Guard. They were

there to freeze the security situation so you wouldn't have looting and chaos. And give us some stability. It's the Powell doctrine of overwhelming force. Now if I were in this administration and the president would have said to me, 'look, I heard your argument that we shouldn't do this now or it's distracting but I want to do it'; then play out the U.N. card. The U.N. Security Council has always delivered the authorization to use force in the past. Has authorized us to use force in the enforcement of sanctions. The inspectors have always gone through and given an honest report. There were Americans on the inspection team. They don't give Saddam a clean bill of health. They report to the Security Council where we have a vote.

**You said all of the generals were against this war and the civilians were for it. What were the Chiefs of Staff doing? Weren't they doing the planning? How come that stuff that you're recommending wasn't done?**

Look, when I was the commander in chief of Central Command, Gen. Hugh Shelton was the chairman of the Joint Chiefs. He required all the service chiefs and all the CINCS, to read "Dereliction of Duty," written by H.R. McMaster, a young Army major now colonel. It talked about the negligence of the joint chiefs during Vietnam who all knew what was being done was wrong in many aspects. Not only the strategy and policy in Vietnam, but also the way we were fighting the war, decisions like individual rotations rather than unit rotation. And we not only were forced to read the book and told to read it, we had a meeting in Washington where he brought in young McMasters, who addressed us about that negligence. So you ask why? It's a good question. There's going to be another dereliction of duty written in the future.

**So you're suggesting the administration came in and said this is what we're going to do, shut up and do it?**

The worst-kept secret in Washington is that as soon as this administration came in there was talk about taking down Iraq from day one. It's the worst-kept secret in Washington. There were Cabinet meetings where the deputy secretary of defense and others were pushing this. And certainly after 9/11 it was even more intense.

**So what they did militarily and politically in Iraq, none of what you recommended happened?**

Well, I'll give you my hopeful formula to get out of this. But every day and every decision makes it worse. The first thing you do when you find yourself in a hole is stop digging. They seem to continue to dig. This 'stay the course' idea is wonderful except the course is leading us over Niagara Falls.

**What would you recommend doing?**

I would go to the members of the Security Council; France, Russia, China and others and ask what will it take to get a U.N. resolution that we need that will give cover, that will give the countries that might be willing to participate at least what they need back home to contribute in some way, to help share the burden on the ground.

**What is the significance of June 30 as the date for handing over nominal sovereignty to the Iraqis?**

Yeah, tell me. It's November, whatever election day is. It's to get this turned over with sufficient space to recover from any disasters by November, in my view. What is the significance of June 30? I have no idea.

**Power goes from Bremer to the U.S. ambassador?**

Well, in effect. But actually, what power? That's a good question. What powers do the Iraqis have? Whatever replaces the governing council? Whatever (U.N. representative) Brahimi is able to broker is going to be to whom power passes. Bremer leaves. Negroponte comes in with a 3,000-man embassy, another stupid decision; this big fortress America that we're going to put in this place. And what's his power compared to this entity who has not even been defined? And who trumps who? If all of a sudden there's a problem and the governing entity decides to deal with it in a different way than say the ambassador decides to deal with it, who overrules whom?

**Aren't you describing a hopeless situation?**

I'm describing a situation that got here because we didn't think this through in the beginning. This is the dog that caught the car here. And now we've got to figure out what to do with it. The way out gets tougher every day when we don't come to grips with these issues, admittedly. We can't leave. I'm not an advocate of pulling out. I think it would be disastrous. But I think we need to sit down and do some serious planning. We need to engage the international community. We need to engage the region. We need to be serious about things like reconstructing Iraqi security forces, not do it haphazardly and on the cheap. We need to be serious about political reconstruction and what it means.

**Why would it be disastrous to pull out now when the situation already is disastrous?**

Because first of all, I think as you pull troops out our troops become more vulnerable. As you start reducing troops it's a vulnerable stage unless there's some degree of stability. So when you make that decision, you start drawing down. At the point where you have, let's say, 30,000 U.S. troops in there, they may be far more vulnerable than they are obviously now. And it may be a critical (situation) when it is still unstable.

**But you're saying exactly what Bush said, that if we pull out now there would be chaos and a blood-bath.**

I agree. The optimist in me says the Iraqi people could pull this out if they had something to fight for. And what they don't have to fight for is something in Baghdad that represents a kind of governance system they can trust. What they don't have to fight for is an economic system that has a job for daddy. What they don't have to fight for is a security environment where their daughter can go to school and not get kidnapped. And until you at least give those fundamental basics to them, they aren't going to be able to stand up and take it on their own.

**So we're going to solve this problem by staying there a few years?**

Yes. Our only hope is to stay there a few years and try to solve it.

# Tale of two leaders

Retired general has answers; the President does not

by Daniel Strumpf

April has been a tough month for George W. Bush. With more than 100 American soldiers killed in Iraq, a rash of kidnappings, the mood of the Iraqi people becoming increasingly virulent and the 9/11 Commission second guessing the administration's handling of intelligence information, Americans are looking to their leader for answers. That's why President George W. Bush spent his Easter vacation in Crawford, Texas, preparing for an April 13 press conference, so he could provide some. But the answers he delivered last Tuesday left many unsatisfied.

One of the President's most unconvincing replies came when he was asked why he and Vice President Dick Cheney would appear before the 9/11 commission together, rather than separately, as the commission requested.

"Because it's a good chance for both of us to answer questions that the 9/11 Commission is looking forward to asking us, and I'm looking forward to answering them," Bush replied.

Real answers were what the capacity crowd that turned out at the Joan B. Kroc Institute for Peace and Justice last Thursday was looking for. The speaker was retired Marine Corps Gen. Anthony Zinni.

As expected, the discussion quickly turned toward current events and by the end of the evening the general presented the audience with the equivalent of a

golden egg—a clear and insightful analysis of America's role in Iraq, the war on terrorism and the future of American foreign policy.

Zinni, a former commander in chief of the U.S. Central Command and a decorated veteran with 40 years of military experience around the globe, was outspoken on many of the issues surrounding the occupation of Iraq, as he has been since the U.S. invaded a year ago. Certainly, he wasn't under the sort of pressure facing the President, but the difference in command he had, compared to Bush's press conference, was striking.

During his question and answer, the President used his 17-minute opening address to sound familiar themes, including the evils of terrorism and the danger once posed by Saddam Hussein and again raise the specter of weapons of mass destruction. It was a message based largely on fear and exaggeration, critics have said.

"Above all, the defeat of violence and terror in Iraq is vital to the defeat of violence and terror elsewhere, and vital, therefore, to the safety of the American people," Bush said. "The consequences of failure in Iraq would be unthinkable. Every friend of America and Iraq would be betrayed to prison and murder as a new tyranny arose. Every enemy of America and the world would celebrate, proclaiming our weakness and decadence, and using that victory to recruit a new generation of killers."

Zinni's message was one of hope. He spoke of concrete ways by which America could win the hearts and minds of the Iraqi people—by providing them with jobs, security and political representation—and promote a lasting peace throughout the Middle East by leveling the playing field for Israelis and Palestinians.

He said he believes the best prospects for a successful resolution to the Iraq war no longer belongs to the American military or government.

"I think now we have two hopes left," he said. "One is named Ambassador Brahimi, and he is going to have to pull a rabbit out of his hat to save our bacon."

Currently, Ambassador Lakhdar Brahimi, the U.N. envoy charged with creating a government in Iraq, is the subject of many expectations. While the international community is looking to Brahimi to create order from chaos, President Bush made it clear last Tuesday that he too is pinning America's exit strategy on the 70-year-old diplomat.

"[Brahimi is] figuring out the nature of the entity we'll be handing sovereignty over [to]," said Bush, later reaffirming his commitment to adhere to the self-imposed June 30 transition-of-power deadline, despite not yet knowing to whom that power will be assigned.

The decision to give Brahimi the lead role in Iraq is a radical change for the President, who decided to go to war without the backing or approval of the U.N.

Moreover, his support of Brahim's proposal last week to scrap the administration's plans for a Governing Council seem to lend credence to the idea that as his Iraq occupation falters, Bush is scrambling to find any way out of an increasingly ugly situation.

Rooting for Brahim's success but wary of the odds, Zinni said he is putting his faith in the Iraqi people.

"Hopefully they will come to the realization that we aren't providing any magic solutions—they are going to have to do this themselves," he said. "That is our last hope that they can pull this out."

Either way, Zinni said he doesn't see any quick resolution or easy answers in Iraq.

"We are going to be in there for a long while and we have broken a lot of china in this part of the world, not to mention Europe and other places where we have had allies, and putting this back together, this is going to get harder every day."

The President affirmed his intention to keep American forces engaged in Iraq well after the June 30 deadline and, despite expressing his disappointment in some of the Iraqi security forces, shifted a large portion of the peacekeeping responsibility to their hands.

"Iraqi authorities are now confronting the security challenge of the last several weeks," he said. "In Fallujah, coalition forces have suspended offensive operations, allowing members of the Iraqi Governing Council and local leaders to work on the restoration of central authority in that city. These leaders are communicating with the insurgents to ensure an orderly turnover of that city to Iraqi forces, so that the resumption of military action does not become necessary."

While the President sugarcoated the standoff, which has stymied American forces for more than a week, Zinni had three suggestions for the President.

"There is nothing magic that has to be done," he said. "One, you have got to get the U.N. involved and you have got to internationalize this as much as possible. Two, you have got to get the Iraqi security forces up and capable of handling the security situation. We have taken too long, moved too slow. We need effort put on the training and development and fielding of Iraqi security services.

"The third thing is jobs, jobs, jobs. If you want an Iraqi to fight and die for his country, give him something to fight and die for."

Zinni added that the administration's policy of subcontracting redevelopment roles to foreign firms has left Iraqis without an opportunity to participate in the rebuilding efforts, and "de-Baathification"—the removal of Baathist clerks, administrators and businessmen from their former positions—has left the nation without the skilled workforce necessary to provide services fundamental to that effort.

The day after his press conference, the President met with Israeli Prime Minister

Ariel Sharon and announced his decision that Israel should not have to return to pre-1967 borders. He also said Palestinian refugees should settle in a Palestinian state not within Israeli borders, ruling out a Palestinian "right of return."

The President's decision, made without consulting Palestinian officials, was viewed by many

observers as tainting Washington's supposed neutrality and jeopardizing future peace efforts. Moreover, the President's one-sided support of Sharon was later seen by many Arabs as a go-ahead for Saturday's assassination of Hamas leader Abdel Aziz Rantisi, which has sparked outrage throughout the Middle East and fueled calls by Hamas leaders for an Arab-Muslim pact against the U.S. and Israel.

Zinni, named a Special Envoy to the Middle East in 2001 by Secretary of State Colin Powell, criticized Bush's move and stressed the importance of building up, not undermining, the weaker party in such a dispute.

"I think it is well intentioned, but this idea of sequentialism and this narrow path to peace, or road map, is the wrong way to go," he said, adding that there are three things that must happen before peace in the Middle East can be achieved.

"One is we have to stop the business of high-profile special envoys that do touch-and-gos out there," he said. "We need a large delegation on the ground. It needs to be international. It needs to work political, economic, social monitoring issues all at the same time, and it needs to stay there and have an address there. It needs to try to light a thousand fires instead of one fuse... that can be easily upset."

He continued by calling on President Bush to make a personal effort in the peace process.

"The President of the United States has to be directly involved," Zinni said. "You can't subcontract it out to the secretary of state, or a special envoy or anybody else. It takes the clout and the power of the office of the President of the United States, I think, to make these two parties negotiate in good faith and come to the point where they have to make the kind of compromises to live in peace for the long term."

Finally, Zinni stressed the need to include the voices of the Israeli and Palestinian people in the dialogue.

"The people have to become involved," he said. "Sometimes I think the politics by the parties involved misses the point and misses what the people want. I think we ought to poll the Israeli and Palestinian people to see what is acceptable in the long term. It is their peace."

In the end, Zinni may have the upper hand—it's always easier to have all the answers if you never have to implement them. Of course, that could change. Of the two speakers, one seemed rather presidential and the other had many in his audience counting the weeks until Election Day. ♦

**"If you want an Iraqi to fight and die for his country, give him something to fight and die for."**

**—Anthony Zinni**



THOMAS BAYNE/REUTERS

Anthony Zinni's talk last Thursday at the University of San Diego's Kroc Institute offered President Bush all the advice he might need to turn things around in the Middle East.

**GrandForksHerald.com**

Posted on Wed, Apr. 28, 2004

**GrandForksHerald.com**

## **EDITORIAL: Call it the Angel Bridge**

OUR VIEW: Naming a Greenway bridge in Joan Kroc's honor would be the perfect memorial to her.

What a fine idea: to honor The Angel, Joan Kroc, with a memorial of some kind in the Grand Cities.

And what a fitting method Hal Gershman has offered in suggesting that the city dedicate in Kroc's honor one of the Greenway pedestrian bridges.

Gershman, president of the Grand Forks City Council, repeated the suggestion at a council meeting Monday. The plan would name one of the structures the Angel Bridge and set up plaques with information about Kroc's life.

The idea appeals for several reasons. First, the bridge will link Grand Forks and East Grand Forks, which squares with the fact that Kroc's philanthropy helped both cities.

Gershman put it this way, in an October letter on this subject to Grand Forks and East Grand Forks' mayors: The bridges "are symbolic of not only the connections between our communities but also of the bridge we crossed from disaster to recovery."

Second, Kroc strikes us as the kind of person who'd be proud to see a pedestrian bridge dedicated to her memory. The Angel Bridge will bustle with people on spring, summer and fall days; as time goes by, it'll become a treasured community asset that benefits rich and poor alike.

Kroc's philanthropy often had that kind of clear-headed civic action in mind. She gave to the Salvation Army and National Public Radio, as many valley residents know. But her giving had a nature-loving theme as well. Kroc gave \$100,000 to the San Diego Zoo for a hummingbird enclosure and \$3.3 million for a big-cat habitat.

Kroc even chose an outdoor setting for her own memorial service, which she planned in the months after she learned she had terminal cancer. "The ceremony was held outside the University of San Diego peace institute, in a cliff-top garden overlooking the Pacific Ocean," the Washington Post reported.

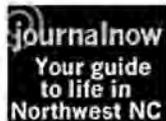
A downtown statue dedicated to Kroc would be nice. But a bridge in her honor would be nicer. At the memorial service, Kroc's granddaughter read from a letter Kroc had sent her, the Post reported. After urging her granddaughter to pursue a life of service, charity and brotherly love, Kroc wrote this:

"Amount to something! Vow to be more than a parlor ornament."

Grand Forks and East Grand Forks should vow that our Angel memorial be more than an ornament, too.

*Tom Dennis for the Herald*

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## An Impromptu Woman

*Wife of McDonald's founder gave away billions in her own, quiet style*

By David Montgomery  
THE WASHINGTON POST  
Sunday, April 11, 2004

SAN DIEGO, Calif.

It would begin with the mysterious blonde's presence in the audience, or in the airplane seat beside you. Asking questions. Inquiring after the fate of the world, or a sick hummingbird.

Then suddenly would come the knock at the door, the unexpected envelope: the \$500,000 camouflaged as a holiday card for public radio, the \$1 million delivered to the hotel room for AIDS research, the \$15 million in anonymous checks of \$2,000 apiece distributed like candy to flood victims.

And so one of the great American fortunes was being spent down, one surprise at a time, a seemingly whimsical redistribution of treasure.

If you had more than \$2.3 billion, how would you get rid of it?

Two years ago, when making surprise gifts of staggering sums was still pure fun for the Big Mac billionaire - before she felt the deadline pressure of terminal cancer - Joan Kroc stood briefly before a crowd of Salvation Army officers and San Diego dignitaries.

At 73, her hair was perfectly coifed and golden. Her voice was a fresh gust from the Minnesota heartland that she'd never completely left in spirit.

"I'm sure this is something that Ray would have liked me to do," she said, invoking her late husband, who built the empire called McDonald's and died in 1984. "And I'm sure he's looking down - ah, I hope he's looking down," Kroc added, prompting guffaws.

"I am a maverick Salvationist," she said.

It was the June 2002 opening of the Salvation Army's \$90 million Ray and Joan Kroc Corps Community Center in San Diego, an unusual appearance in the spotlight for Kroc.

The maverick Salvationist proved a maverick philanthropist. She gave away money the way the nonrich fantasize it should be done: no fanfare or foundations, no red tape or robber baron formality. Just the unexpected personal proffer of \$1 million to prevent nuclear war, \$3 million for a homeless shelter, \$100 tips to the immigrants at the drive-through inquiring if she'd like fries with that.

She once set up a foundation, like most fabulously rich philanthropists. But she shut it down - too much paperwork.

She never read fund-raising pitches: If you asked Kroc, you did not receive.

She got her ideas serendipitously. The name of her yacht and jet was the same as her giving style: Impromptu.

St. Joan of the Arches, as her friends called her, might have remained in the shadows, not well known beyond San Diego. But her will - she died last October, about 31/2 months after being found to have brain cancer - revealed she had just slipped \$2 billion under some more doors, including \$1.5 billion to the Salvation Army, the largest gift ever to any charity; and \$200 million to National Public Radio. In death, she emerged into the light of the annals of American philanthropy.

A golden gift

There she was in the audience.

"I noticed in the front row about five seats off center was this rather handsome blond lady," recalls the Rev. Theodore Hesburgh, a former president of the University of Notre Dame. In 1987, he was in San Diego lecturing on educating students to be peacemakers in the nuclear age.

"She was paying rapt attention. After the talk she got up right away and came up to the podium and said, 'Father Ted, I really appreciate what you're trying to do to prevent nuclear war, and I really believe in that and I'm going to help you.' Having said that out of the blue, she turned around and walked away."

Hesburgh asked his hosts who the woman was. "Joan Kroc," they said, to which he replied, "Who's that?"

Six months later, Kroc asked for a tour of Notre Dame, where Hesburgh had started a peace studies program but lacked financing. A few weeks later Kroc called and said she'd pick up the tab, \$6 million.

"It was just like that - simple," Hesburgh says. "She was very modest about it. No fuss, no feathers."

Over the years, Kroc gave an additional \$14 million, then left \$50 million in her will. She also gave \$30 million, plus \$50 million in her will, to found a peace institute at the University of San Diego.

When Jimmy Carter was starting the international work of his Carter Center, Kroc invited the former president to lunch.

"She said, 'I'm going to give you 100,000,'" Carter recalls, "and I was feeling very pleased to get \$100,000, but then she finished the sentence by saying, 'shares of McDonald's stock.'"

Carter could hardly wait for lunch to end. "I had barely got separated from her when I dashed to a newsstand, bought a copy of The San Diego Union-Tribune, and looked up McDonald's stock. It was \$36 a share" - a gift of \$3.6 million.

One day Kroc read in the Los Angeles Times about Mathilde Krim, the founder of the American Foundation for AIDS Research.

"It's still a little mysterious," Krim recalls. "The next morning I received at my hotel a little envelope, and it contained a million dollars. And I almost fell over."

Once a sick hummingbird landed in Kroc's yard. It was taken to the San Diego Zoo, where it was nursed back to health. Kroc gave \$100,000 for the zoo's hummingbird enclosure. Then she gave

\$3.3 million for a big-cat habitat. When the zoo needed to pick up a clouded leopard from Ohio, the cat flew first class on Impromptu.

"She loved surprising people and seeing the reaction," says Dick Starmann, her friend and philanthropic adviser. She'd say, "Boy, we're going to knock their socks off!"

But she was no-nonsense. She withdrew an offer of Western art when a group in Rapid City missed her deadline to open a museum. Sometimes in a business meeting she would sense she was being patronized or schmoozed. "When she walked out of the room, she'd say, 'They thought they were dealing with a dumb blonde,'" says Starmann. "And she'd wink."

In April 1997, Kroc watched televised reports of the flood that inundated Grand Forks, N.D., and East Grand Forks, Minn. She offered \$2,000 of immediate assistance for each affected household as families awaited government and insurance money. Local officials, sworn to secrecy, publicly referred to the donor as the "Angel." Kroc's name eventually leaked, but she continued to refuse recognition.

Once Kroc was on a plane to see her father, who was dying in a Minnesota hospice. She talked with her seat mate, Doris Howell, a doctor who dreamed of starting the first hospice program in San Diego.

Kroc gave \$18.5 million to start the San Diego Hospice, plus \$20 million in her will. She would drop by unannounced with flowers for patients and families.

A silent philanthropist

This is not the way most billionaires give away money.

"Let us erect a foundation," declared John D. Rockefeller a century ago, "and engage directors who will make it a life work to manage ... this business of benevolence properly and effectively."

Rockefeller, Andrew Carnegie and others in the golden age of American philanthropy established large foundations to exist forever, donating as little as the 5 percent annual minimum required by the tax code. Most of the rest of their fortunes went to found big institutions: universities, research institutes, medical schools.

Rockefeller had given the equivalent of \$2.9 billion in current dollars to the Rockefeller Foundation by 1929; it's still worth about \$3 billion, distributing about \$160 million annually and \$12 billion since the beginning. Carnegie's foundation, Carnegie Corp., began with the equivalent of \$2.2 billion in 1911. It's worth \$1.8 billion now, donating about \$80 million a year and \$1.6 billion since its creation.

They've been outstripped by the top foundations today, according to the Chronicle of Philanthropy, including the Bill & Melinda Gates Foundation, worth \$27 billion; Lilly Endowment and the Ford Foundation, each \$11 billion; and the Robert Wood Johnson Foundation, \$8 billion.

Creating a foundation that will survive you means more money can be given away over time. But a foundation eats up some of the fortune in administrative costs and puts off until tomorrow much of the good it could do today.

After Kroc's bequests to charity and an undisclosed sum to her family (which includes her daughter, who declined to be interviewed), the proceeds from McDonald's will be gone.

"It gets the capital assets into the hands of a nonprofit doing the work," says James Allen Smith, a professor of philanthropy at Georgetown University. "It probably means that the good will be done sooner, rather than have it deferred and doled out at 5 percent a year."

Kroc also broke with tradition by giving so much - \$1.5 billion - to a social service organization like the Salvation Army. The biggest gifts traditionally have gone to universities, museums and the like.

For years, Kroc gave gifts of increasing size to the Salvation Army, which she believed used money effectively, her associates say. She asked Army officers to plan a community center in San Diego's neglected neighborhoods, constantly urging them to dream bigger. One day Col. Don Sather got off the phone and stopped by a colleague's office looking ashen.

"She wants to add an ice rink," he said.

If the center was successful, she wanted to try the concept nationwide, her associates say, but the Army didn't know that.

For the \$200 million bequest to National Public Radio, Kroc quizzed NPR President Kevin Klose at length and sent Starmann to pore over NPR's books.

She surprised Klose with a holiday card in 2002 containing \$500,000 for NPR. Seven weeks before she died, she told him they were "going to do great things together."

He had no more idea what that meant than did the Salvation Army.

The two biggest gifts Joan Kroc ever gave - to the Army and NPR - were stunners, but they were not impromptu.

Body subhead

Kroc's neighborhood McDonald's was six miles from her \$14 million house in Rancho Santa Fe, just north of San Diego.

To get there, she drove past thoroughbred horse farms and polo fields to a suburban shopping center.

"She came in twice a week," says supervisor Steve Naegele. "The Christmas before last she came in and passed out \$100 bills to our crew."

Or she'd pull her blue Mercedes into the drive-through lane and leave a \$100 tip. She liked the Filet-O-Fish.

"And a hamburger for her dog," says assistant manager Greg Wise.

She kept her cancer diagnosis a secret from all but a close circle. "She didn't want pity," says her friend Maureen O'Connor, the former mayor of San Diego and widow of the founder of Jack in the Box. "I said, 'Joan, you've lived 29 lives, and we're going for the 30th.' She said: 'I know that, honey. I've had a wonderful life. I'd just like a few more years to see my great-grandchildren grow up.'"

She began planning her last rush of giving, one more round of surprises.

"She said to me last summer before she passed away, 'Aren't they going to be surprised!'" recalls

Starmann.

At her memorial service, a granddaughter read from a letter Kroc had sent her on her 21st birthday.

"I want you to believe that a life of service is a happy one to lead," Kroc wrote. "Serve others joyously and your reward will be great; carry with you the message of charity and brotherly love...."

"Amount to something! Vow to be more than a parlor ornament. Vow to be something that will place your name among the annals of the givers."

**This story can be found at:** [http://www.journalnow.com/servlet/Satellite?pagename=WSJ%2FMSGArticle%2FWSJ\\_BasicArticle&c=MGArcicle&cid=1031774789005&path=!living&s=1037645509005](http://www.journalnow.com/servlet/Satellite?pagename=WSJ%2FMSGArticle%2FWSJ_BasicArticle&c=MGArcicle&cid=1031774789005&path=!living&s=1037645509005)

[Go Back](#)

**Women's Voices Heard Around the Globe with New Organization**

*Through fundraising efforts, Voices of Women (VOW) has provided books and scholarships to women in Afghanistan and children in Iraq. As an education resource, VOW invites speakers from around the world to San Diego, providing an open forum to speak freely about women's issues and economic conditions in their part of the world.*

San Diego, CA (PRWEB) April 20, 2004--When Jenni Prisk gets mad, she doesn't get even. Instead she builds a forum for women's voices to be heard, loud and clear, to help contribute to the international peace process.

In the wake of the 9/11 terrorist attacks, Prisk, CEO of a San Diego-based public speaking and communication firm, was really angry. Her anger stemmed not only from the feelings of devastation and vulnerability that most Americans experienced, but also from her belief in the futility of war, and frustration with the underutilization of diplomatic approaches to peaceful solutions.

A lifelong abhorrence of the violence of war, combined with a deep-seated belief that women do not enjoy equal rights around the world, prompted Prisk to found Voices of Women (VOW).

"After 9/11, I felt that I simply had to do something to add my voice, along with others, to the peace process. More often than not, people go to war because they don't understand one another's basic differences. I thought that if there could be a way for peace-minded people to educate themselves and others on international issues and foreign policy, perhaps we could move away from mother's sons killing mother's sons and towards peace and justice for all. VOW offers a forum for this process," said Prisk, VOW founder and president.

Through its fundraising efforts, VOW has provided books and scholarships to women in Afghanistan and children in Iraq. As an education resource, VOW invites speakers from around the world to San Diego, providing an open forum to speak freely about women's issues and economic conditions in their part of the world.

In addition to our international invitees, we plan to bring Carol Moseley Braun here in the fall and are working on bringing other prominent women, such as Madeleine Albright, to speak here in San Diego as well," noted Prisk. "We believe that women must be active participants in the formation of global policies. Our goal is to partner with other women around the world in this endeavor, with the full belief that we can make a difference."

Many of VOW's past speakers were co-sponsored by University of San Diego's Institute for Peace and Justice, Prisk added.

For a calendar of upcoming events and more information about Voices of Women, please visit [www.voicesofwomen.org](http://www.voicesofwomen.org) or call 858.642.6770.

**Contact Information**

**Nancy Casey**  
<http://www.voicesofwomen.org>  
619-260-1044

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Monday, April 19, 2004

[editor@sddt.com](mailto:editor@sddt.com)

<http://www.sddt.com>

Source Code: 20040419tlf

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## Women's group honors Rev. Smith

Monday, April 19, 2004

The League of Women Voters of San Diego members and friends will gather April 29 at the second annual Gloria Penner Civic Service Award Dinner to honor the Rev. George Walker Smith. The dinner will take place at the Joan B. Kroc Institute for Peace and Justice, at the University of San Diego.

Penner is known as the political "conscience of the community" and founder of the Catfish Club, which brings more than 200 San Diegans together for lunch every Friday to hear speakers on political issues of the day. Smith's relationship with LWVSD goes back to 1963 when the league joined him in supporting district elections for the San Diego School Board and racial integration of the schools.

The reception for the award dinner will start at 5:45 p.m. Dinner will start at 7 p.m. Reservations are \$85 per person and \$600 per table of eight. Seating is limited. Contact the league at [lwvcity@tns.net](mailto:lwvcity@tns.net) or (858) 483-8696.

San Diego Weekly April 8, 2004

**"Where is the Lone Ranger  
When We Need Him?"**  
Roberto M. Perito answers the  
question, Tuesday, April 13, 7 p.m.,  
at University of San Diego's Insti-  
tute of Peace and Justice (5998 Al-  
calá Park). Free. Requested reser-  
vations: 619-260-7509. (LINDA VISTA)

# Good Morning

WHAT'S GOING ON AND WHAT YOU NEED TO KNOW

## BEST BET

• **MUSICA BELLA:** The Harvard Business School Alumni Club of San Diego, the Mexican Business Council of San Diego, the Mexican Cultural Institute and the consulate general of Mexico in San Diego are co-sponsoring "An Elegant Evening of Classical Mexican Music." Jose Medina, tenor, Florencia Tinoco (pictured), soprano, and Armando Pesqueira, pianist, will perform during the event that begins with registration at 6 p.m. Wednesday. Included are cocktails, food and dessert. The performance is at 7:30 p.m. All activities are at the University of San Diego's Joan B. Kroc Institute for Peace and Justice, 5998 Alcala Park. \$40 per person or \$70 per couple. Call (619) 308-9920 or (858) 551-5675.



— PRESTON TUREGANO

## **School of Law**

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA  
SATURDAY 380,723  
APR 24 2004



Sir Thomas More, English statesman and writer, watches over students in Warren Hall at USD's School of Law. Peggy Peattie / Union-Tribune

# 50 years of law on file at USD

## Weekend activities to mark anniversary

By Eleanor Yang  
STAFF WRITER

When the University of San Diego School of Law opened in April 1954, it started with 55 students taking night classes in a borrowed building. Each class began with a prayer, and coats and ties were mandatory.

Now 50 years later, much has changed.

The law school has worked to transform itself from a teaching college into a research institute. It has expanded its faculty ranks, provided professors with more time for research and promoted an atmosphere of scholarship. Administrators have capitalized on the area's idyllic weather to attract noteworthy faculty.

As a result, the 1,100-student school has risen slowly in national rankings.

Those connected with the school will reflect on its growth at anniversary festivities scheduled throughout this weekend.

Observers inside and outside the institution say, however, that there is much room for progress and that the focus on academic research has sometimes come at a cost for students.

• • •

Roy Brooks remembers the cold winter day when a USD provost showed up at his workplace — a premier corporate law firm on Wall Street in New York — and urged him to consider a teaching position.

## Recent ranking placed USD's at 50th in nation

Having clerked for a federal judge and worked at a high-profile firm, he was considering teaching at a top-10 law school until he visited San Diego — in February.

He was picked up at the airport by a professor wearing shorts and driving a convertible.

"The weather brought me out here," Brooks said. "We've had smart deans who used our location as a magnet for attracting very talented and well-known scholars."

While law school Dean Daniel Rodriguez acknowledged that the weather has lured some professors to USD, he prefers to focus on how the school has improved its reputation: by increasing the size of its faculty, reducing teaching loads, creating interdisciplinary programs and increasing travel budgets for faculty to attend academic conferences.

While Rodriguez declined to disclose just how much money the private law school is spending, he said the amount is sizable.

Several dozen workshops and conferences are hosted each year on campus, some for new interdisciplinary programs. Professor Steve Smith, who teaches law and religion, says hosting the conferences allows more USD professors to get involved in the exchange of ideas.

"We have more interesting conferences than is possible to keep up with," Smith said.

Many on campus are eager to mention a recent ranking of law schools compiled by a University of Texas professor in which USD's came in 50th in the nation (higher than its No. 67 slot in *U.S. News & World Report*). When the productivity of law school faculty was measured by the number of articles published in top journals, USD placed 22nd. The survey, called "Educational Quality Ranking," is a compilation of surveys sent to 150 legal scholars and comparisons of the number of published works across campuses.

Some experts laud USD for its strategy, saying the keys to improving a school's reputation are increasing faculty visibility through publishing and getting the word out about new research and programs. They say professors who publish their work can show colleagues that they are scholars contributing to the development of the law.

"Lessening teaching loads is certainly positive," said Carl Monk, executive director of Association of American Law Schools, an advocacy and professional development organization.

Students both past and present have said there are more opportunities to land jobs at bigger San Diego law firms, and they are slowly appearing on the radar screens at prestigious firms in New York and London.

"Twenty-five years ago, premier law firms in the area wouldn't even interview our students," Rodriguez said. "Now every premier law firm in the area is interviewing and hiring our students, straight out of school."

Some students were pleasantly surprised to learn that big-name New York firms were seeking résumés from USD students. Of course, being interviewed, or even hired, is the next step.

"I was very impressed to see big firms in New York had heard of us," said Charlotte Hasse, a second-year student. "Even if they don't interview someone this year, at least in reading the résumés, they'll see what USD students are all about."

Historically, about 93 percent of USD law students are employed within nine months of graduation.

It's clear, however, that the school still has room for improvement.

Some students have complained that the university isn't considered a steppingstone to the most prestigious law firms, Supreme Court clerkships or teaching positions. Those seeking specialization have complained of a dearth of available classes — possibly a result of the shrunken teaching loads.

Rodriguez, though pleased

## USD Law School at a glance:

**Students:** 1,109

**Full-time faculty:** 51

**Tuition:** \$27,890 (full-time, day)

### WHERE GRADUATES GO:

Private practice: 62 percent

Government (district attorneys, public defenders, city attorneys): 14 percent

Business (in-house counsel or legal work for a business): 15 percent

Public interest (nonprofit services): 1 percent

Judicial clerkships: 2 percent

Work toward a specialized legal degree: 4 percent

Unknown: 2 percent

Percent of licensed attorneys in San Diego region who received their degree from USD: 31

with the progress, sees significant challenges the school will face in the next 50 years. He hopes the school will create more programs that target San Diego industries, bring more international flavor to the curriculum, programming and faculty, and continue to improve its academic reputation through research.

"I think there will be more of the same," he said.

**Eleanor Yang:** (619) 542-4564; [eleanor.yang@uniontrib.com](mailto:eleanor.yang@uniontrib.com)



The Grace Courtroom in Warren Hall at the University of San Diego's School of Law replicates the courtroom of the first U.S. Supreme Court. *Peggy Peattie / Union-Tribune*

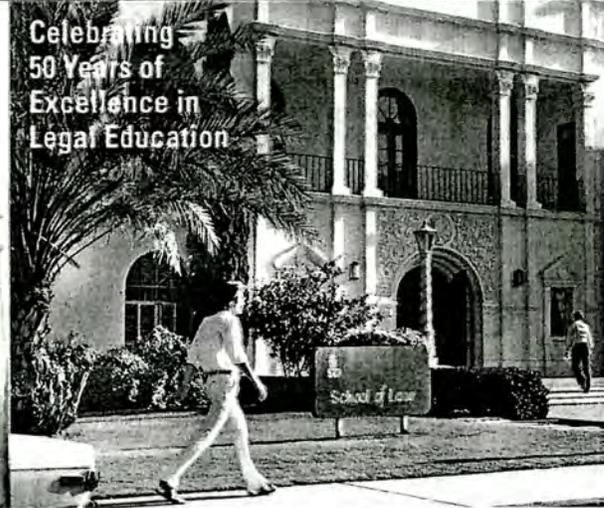
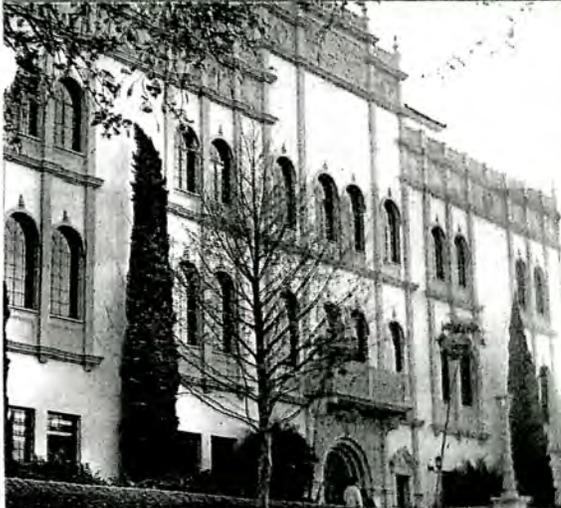
# university of san diego

50  
1954 ANNIVERSARY 2004

SCHOOL OF LAW



HAPPY 50<sup>TH</sup> ANNIVERSARY!



Celebrating  
50 Years of  
Excellence in  
Legal Education

Advertising Supplement to The San Diego Union-Tribune | **USD SCHOOL OF LAW CELEBRATING 50 YEARS** | Tuesday, April 20, 2004

## USD School of Law celebrates a distinguished past in legal education, with an eye toward a bright future

**T**he University of San Diego School of Law's golden anniversary this year is a time to celebrate, a time to take pride in its 50 years of excellence in legal education, and, importantly, a time to look to the future.

"What to me is especially exciting about the anniversary," says Dean Daniel B. Rodriguez, "is the promise of glorious times ahead."

In April 1954, the law school began modestly with 55 students meeting evenings in classrooms at University High School — it did not yet have a building to call its own. Today, with 1,100 students from more than 40 states, 20 foreign countries, and 155 undergraduate institutions, it is an outstanding center of legal education with a distinguished faculty, a talented student body and a dedication to innovation.

The law school has indeed made remarkable progress in only 50 years. USD is one of only 77 law schools in the country to have a

chapter of the Order of the Coif, the most distinguished rank of American law schools. According to the 2003-2004 Educational Quality Rankings of U.S. Law Schools, USD

has one of the highest rated law faculties in the United States, ranking 22nd in the nation.

USD offers a Juris Doctor (J.D.) degree as well as joint programs

that allow the concurrent pursuit of a master of business administration (M.B.A.), an international master of business administration (I.M.B.A.) or a master of arts in international relations. The law school is also a worldwide leader in graduate legal education, with nationally recognized LL.M. programs in taxation, international law, business and corporate law, and criminal law. In addition, the law school sponsors the Institute on International and Comparative Law, which conducts summer programs in England, France, Ireland, Italy, Mexico, Russia and Spain.

To prepare its students to practice law in the 21st century, the law school offers one of the strongest and most comprehensive programs of advocacy and clinical legal education in the United States. Through these programs, the law school has become a national leader in bridging the gap between courses in legal



The University of San Diego School of Law 1963 commencement.

**CONTINUED ON PAGE 3**

## USD past and future

CONTINUED FROM PAGE 2

theory and the practical skills and experience individuals need to become effective lawyers. Students hone their written and oral advocacy skills and experience the excitement of competition through the law school's Appellate Moot Court Program and National Mock Trial Team. In 2003 and 2004, respectively, U.S. Supreme Court Justices Clarence Thomas and Antonin Scalia have come to the law school to preside over the dramatic final

round of its Paul A. McLennon, Sr. Honors Moot Court Competition.

The law school's goals for the years ahead are both ambitious and visionary: creating and maintaining a leading center of legal education; superior research; innovative teaching; and cutting-edge programs and initiatives.

"The law school is a place for creative innovation," says Dean Rodriguez. "We need to hire and nurture faculty who are at the cutting edge and are prepared to educate students not only in what the law 'is,' but also what it will 'become.'"



USD School of Law grads are all smiles at the May 2003 commencement.

# Justice Stevens shares memories of colleagues

4154

By David E. Graham  
STAFF WRITER

Saying he would eschew "arcane propositions of law" for the evening, the most senior member of the U.S. Supreme Court, Justice John Paul Stevens, offered a San Diego audience warm remembrances of former justices.

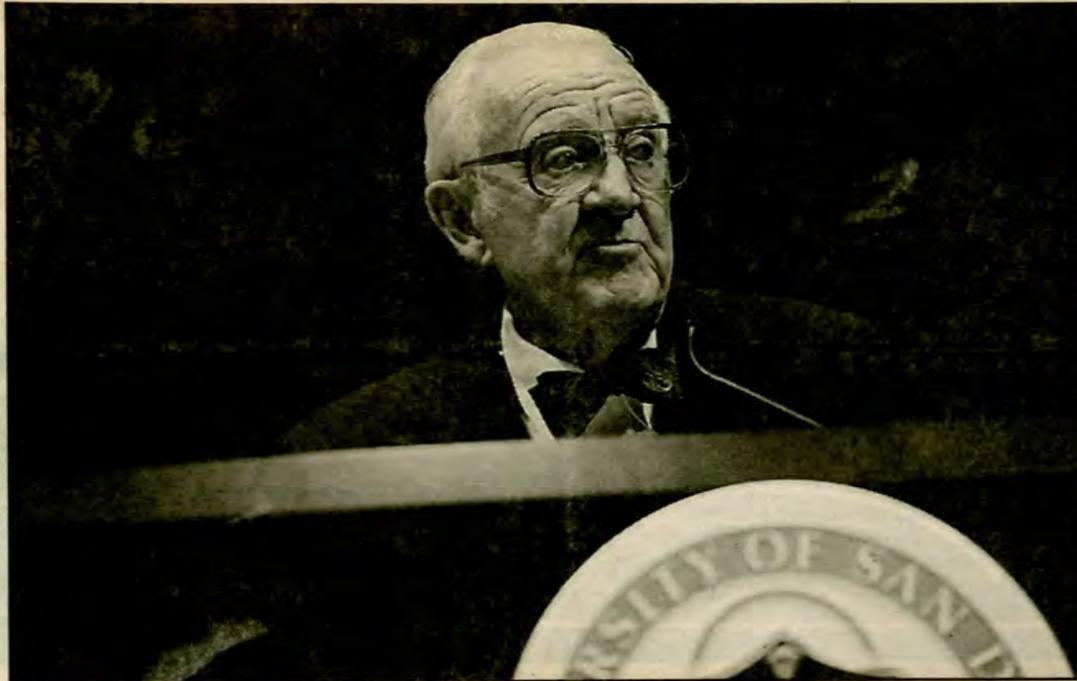
Former Chief Justice Warren Burger, for instance, had an extensive knowledge of fine wines.

Stevens, who turns 84 this month, remembered Thurgood Marshall for his humor. "He seemed to have a joke for every occasion," he said. "Unlike most raconteurs, however, he never told us the same story twice."

Stevens spoke last night at the University of San Diego, giving the law school's annual Nathaniel L. Nathanson lecture, which he also gave 20 years ago.

In a convivial recollection of almost three decades on the high bench, he told of Potter Stewart's "rather candid comments" that he whispered to justices about about lawyers' performances as they spoke before the court, "but as I remember them, (they) practically reverberated throughout the courtroom."

Burger brought computer



U.S. Supreme Court Justice John Paul Stevens, who has spent almost three decades on the high court, offered a small glimpse into the court and its members, who typically avoid the limelight, at the University of San Diego yesterday. *Courtesy University of San Diego School of Law*

technology to the court that replaced a hot-lead print shop, and he "literally changed the shape of the court," Stevens said, "by ordering our carpenter to cut the bench into three sections and move each of the two ends far enough forward to enable the two junior justices to see one another."

Nominated to the bench by President Ford and taking his seat in December 1975, Ste-

vens recalled that Burger introduced the tradition of having a lunch and toast on justices' birthdays and singing "Happy Birthday."

The talk offered a small glimpse into the court and its members, who typically avoid the limelight and offer public comment sparingly. Indeed, television news crews and newspaper photographers were barred from recording the

event. Only print media reporters were allowed into the auditorium. University officials, however, were allowed to videotape the speech.

Stevens limited his reflections to colleagues who have left the court, except for noting that Justice Clarence Thomas has "significantly improved the quality of our singing" of Happy Birthday.

He recalled how Harry

Blackmun, like himself, "had Illinois roots and shared the perennial frustration of being ardent Cub fans."

Stevens remembered how he was going to pass on a formal Washington dinner with the media shortly after joining the court because he did not have the required white tie and tails. He reconsidered after Justice Bill Brennan urged him to go, lending Stevens his set of tails.

"I have been eternally grateful for a generous act that made it possible for me to spend an evening with the still-gorgeous and charming Ginger Rogers as my dinner partner."

SAN DIEGO UNION-TRIBUNE  
SAN DIEGO, CA  
THURSDAY 380,723  
APR 8 2004

Oldest member of the Supreme Court discusses his relationships with current, former colleagues

# Justice Stevens gets sentimental

By Gina Holland  
Associated Press

WASHINGTON — Thurgood Marshall kept his Supreme Court colleagues laughing. Harry Blackmun was the grammar policeman. And former Chief Justice Warren Burger was a wine connoisseur who started the tradition of court birthday toasts.

The Supreme Court's oldest member shared memories of them and other justices in a sentimental and unusually personal speech Wednesday.

Justice John Paul Stevens, named to the Supreme Court in 1975 by President Gerald Ford, turns 84 this month. Stevens, who gives only a few speeches a year, discussed his relationships with former colleagues while mentioning current colleagues only in passing. He said that Justice Clarence Thomas' strong singing voice makes the birthday toasts more enjoyable and that Justice Antonin Scalia embraced a tradition of reading dissents from the bench.

Stevens also recalled his first year on the court when he decided to turn down an invitation to attend the Gridiron Club dinner, a tradition in Washington



Tribune file photo

Justice John Paul Stevens, who was named to the Supreme Court in 1975, turns 84 this month. Stevens gives only a few speeches a year.

journalism, because it was a white-tie event.

William Brennan, a justice in 1956-90, lent him the tails and insisted that he go.

"The fit was not exactly perfect, but I accepted and have been eternally grateful for a generous act that made it possible for me to spend an evening with the still-gorgeous and charming Ginger Rogers as my dinner partner," Stevens said in prepared remarks for a speech at the University of San Diego.

In his homage, Stevens mentioned that Marshall, a former trial lawyer, "seemed to have a joke for every occasion; unlike most raconteurs, however, he never told us the same story twice," and described Lewis Powell as "a true gentleman." He remembered Blackmun not for his authorship of the 1973 Roe vs. Wade decision that established a woman's right to abortion, but for his "meticulous" attention to detail in his opinions and their shared devotion to the Chicago Cubs.

Warren Burger's mark on the court can still be felt 18 years after his retirement, Stevens noted.

At Burger's orders, carpenters changed the shape of the bench where justices sit during arguments from straight to curved so that the two junior justices sitting on each end could see each other. Burger also introduced the custom of celebrating justices' birthdays with a lunch and toast, including "a hearty rendition of 'Happy Birthday to whomever,'" Stevens said.

He said he met Byron White at Pearl Harbor during World War II and was happy later to serve on the court with White, once the best-paid player in the National Football League.

"As would be expected of a great athlete, Byron was a team player," Stevens said in tribute.

Stevens' remarks included only fond memories of the court's members, including some strong personalities.

Although Stevens is the oldest of the nine justices, he is in good health and has not indicated any interest in retiring.

Edward Lazarus, a Los Angeles attorney and former Supreme Court law clerk, said the bow-tie-wearing Stevens is known as one of the court's most courteous members.

Stevens' remarks are revealing about the justices' personal relationships, Lazarus said.

"It's important for people to understand the humanity of the justices who decide these enormously important cases," he said.

STAR-LEDGER

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# Nearing 84, justice gives his most personal opinion

4154  
BY GINA HOLLAND  
ASSOCIATED PRESS

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• • •  
Supreme Court Justice John Paul Stevens spoke at the University of San Diego Law School April 7, offering a glimpse into his favorite behind-the-scenes memories on the court. Stevens was appointed to the bench in 1975. The speech was given in honor of former USD law professor Nathaniel Nathanson, who died in 1983. Stevens was a student and colleague of Nathanson at Northwestern University School of Law. **Source Code: 20040413tjb**  
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<http://writ.findlaw.com/grossman/20040406.html>



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**U.S. News & World Report's 2005 Law School Rankings:  
Why They May Not Be Trustworthy, and How the Alternative Ranking  
Systems Compare**

**By JOANNA GROSSMAN**  
[lawjlg@hofstra.edu](mailto:lawjlg@hofstra.edu)

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Tuesday, Apr. 06, 2004

Last Friday, *U.S. News & World Report* ("U.S. News"), a national news magazine, released its annual rankings of law schools. Law school deans, faculties, student, alumni, and, most importantly, prospective students monitored the Internet for the inevitable few-days-early leak of the rankings, for they knew they were certain to hinge important decisions on the results.

This "rite of spring," as law professor David Yamada has termed it, has become part of the law school culture. It is alternatively criticized and exploited--often by the very same people and institutions.

This column will cover both the history of law school rankings and the current controversy over them.

**Some Rankings History: From Jack Gourman to *U.S. News and World Report***

The originator of law school rankings was Jack Gourman, a retired professor of political science, who self-published rankings of a wide range of graduate and undergraduate programs, beginning as early as 1967. The latest edition of "The Gourman Report" to include law school rankings was published by *The Princeton Review*, a nationally known test preparation company, in 1997. (*The Princeton Review* continues to rank aspects of law school programs, like student satisfaction, but has ceased producing a ranking based on overall quality.)

Gourman's rankings were always controversial, primarily because his reports assigned schools scores to the nearest hundredth--suggesting a fairly high-level of precision--and yet he refused to release his methodology publicly. Adding further fuel for those suspicious of Gourman's methodology, was the fact that his rankings sometimes included odd results-- ranking a highly acclaimed school near the bottom, or an obscure, regional school among elite national ones.

In 1990, *U.S. News* began ranking law schools, and it fast became the leader in the field. It sells hundreds of thousands of copies of its "rankings" issues (one for undergraduate colleges and universities, one for graduate schools). Since 2004, its law school rankings designate the "Top 100" law schools--in rank order--followed by an unranked "third tier" and "fourth tier" that together include all remaining law schools.

The rankings purport to provide an "overall" ranking of law school quality, and many who look at the rankings treat them as if they do just that. In fact, however, the rankings are derived from a series of discrete factors that may or may not, when added together, actually give even an approximate estimation of a law school's quality -- either standing alone, or relative to other law schools.

**The Methodology Behind *U.S. News's* Rankings**

*U.S. News's methodology* gives the greatest weight to a school's reputation, and to the LSAT scores of its incoming students.

Twenty-five percent of a law school's overall ranking is derived from its reputation among academics, and an additional fifteen percent based on its reputation among practitioners and judges.

How is "reputation" quantified? Four faculty members at each ABA-accredited law school (the dean, the academic dean, the head of the faculty hiring committee, and the most recently tenured faculty member) are asked to rank every law school on a scale of 1 to 5, and to leave unscored any school about which they do not have enough information. They are told nothing about each school, but are instructed to take into account a wide variety of factors that may bear on academic reputation.

Twenty-five percent of each school's score is based on "student selectivity," which includes the median LSAT scores of first-year students, their undergraduate grade point average, and the school's rejection rate.

The remainder of the score is based on factors such as expenditures per student, library size, employment rates for recent graduates, and bar passage rates.

### **Common (and Justifiable) Critiques of *U.S. News's* Law School Rankings**

At first glance, this list of factors may seem sensible. And indeed they represent important components of legal education. But consider two things: what's missing, and how the relative importance of each factor is determined.

First, let's look at what's missing. A 1998 study of the validity of *U.S. News's* Rankings, commissioned by the Association of American Law Schools (AALS), noted with serious concern the lack of any measure of either faculty quality or the "educational benefits of attending a certain school." Yet one would think these criteria ought to be absolutely central.

The AALS study also raised concerns about the seeming arbitrariness of the weight assigned particular factors. As Indiana law professor Jeff Stake has demonstrated with "The Ranking Game," changing the weights of various criteria can cause significant changes in the overall rankings. At [his site](#), a viewer can assign different weights to various criteria and re-rank the schools accordingly.

Finally, the AALS study reported on the significant risk of "strategic rating" by academics. The problem is this: Suppose a faculty member at a school in a competitive law school market (for instance, New York, which boasts an incredible density of law schools and therefore stiff competition for students) is asked to complete the reputation survey. That person has an incentive to assign unfairly low scores to competitor schools, in the hopes of improving his own school's ranking, relative to the competition. This kind of strategic rating almost certainly occurs in law school rankings, as it does with other sets of rankings.

### **Opportunities to Manipulate the Rankings: Perverse Incentives Hurt Students and Schools**

Strategic rating is hardly the only way in which these rankings might be manipulated. Schools can take a variety of cosmetic steps to improve their score in particular categories, without changing the overall quality of the underlying education they provide. As a result, the *U.S. News* system incentivizes schools to value these cosmetic changes over far more meaningful ones.

For example, a school might restrict the size of their first year class in order to push their median LSAT and UGPA higher. Then, to make up the revenue lost, it might let in an inordinate number of second-year transfers, whose scores do not count toward the school's median.

This kind of a step virtually guarantees lots of student displacement and unhappiness -- as some students will have to transfer after they've settled in elsewhere, while those who started there in the

first place will lose the cohesiveness of having a class that goes through all three years together. And it delivers no educational benefit in return.

Or a school might raise tuition, but give back the difference in scholarship money to students-- thereby keeping the bottom line the same, but improving in the "expenditures per student category." (This is one of the specific problems noted in the AALS study.) One would hope some of the time spent on this creative bookkeeping could instead be spent on attracting more scholarship money for students who need it.

To improve one's student "rejection rate"--part of the selectivity rating--a school can both reject good applicants who are certain not to come, and encourage applications from students who are certain not to be admitted because they are not good enough. Again, misery is ensured -- as students get recruited, and then rejected, for cynical reasons that have nothing to do with what the school thinks of their potential merit. And top students might be left wondering why they got into better schools, while being rejected from worse ones.

The list of perverse incentives goes on and on. Law libraries have an incentive to keep books they don't need, such as out-of-date editions of casebooks, in order to report a higher number of volumes in their collection.

And perhaps the most pervasive attempt to "manipulate" the ratings is the vast proliferation of brochures, pamphlets, and other glossy, hyperbolic mailings law schools send around the country. These materials tout the schools' new hires, recently tenured hires, recent publications, distinguished visitors, or any other "category" they can devise. Because *U.S. News* places so much emphasis on reputation -- as opposed to, say, actual quality of education -- the inevitable result has been the schools' own wasteful and unseemly emphasis on public relations.

Dubbed "law porn" by one law professor, according to an article by Professor Brian Leiter, these mailings are advertising, pure and simple, designed to increase the likelihood that a law professor, judge, or practitioner will know something about a particular school and therefore give it a higher rating. There is no reason to believe that better brochures reflect higher quality law schools, and yet they may improve a school's ranking nonetheless.

This sort of strategic response to rankings is of course not unique to law schools. Writers were exposed earlier this year, according to a February 14, 2004 article in the *New York Times*, for writing ostensibly anonymous reviews on Amazon.com praising friends' (or their own!) books, and dismissing those of competitors. (A software glitch temporarily destroyed anonymity, so that real reviewer names were briefly posted on the Canadian site.)

Likewise, authors have been "caught" ordering massive numbers of their own books to boost their own sales numbers. Since "bestsellers" are determined by the number of books sold, and sites like Amazon.com rank authors, as often as daily, based on the number of sales, such big orders (which the author may later try to return) can often have at least a temporary positive effect.

Indeed, it is thus hard to imagine any system of rankings that would not trigger some sort of unintended response. But *U.S. News's* system is perhaps especially open to "gaming" -- with its stress on reputations and rejections, as opposed to quality of faculty and teaching.

### **"Inherent" Flaws in the *U.S. News* Rankings**

And even without intentional manipulation, many of the *U.S. News* factors are vulnerable to criticism.

The academic reputation survey, for example, asks people to assign numerical scores to 178 law schools, some of which they have never heard of. While some respondents might decline to rank such schools, others will not. John Sexton, dean emeritus of New York University Law School, suggested to the *New York Times* that if "Princeton Law School" (which does not exist) would almost

certainly end up in the top 20 if added to the list.

The importance of student scores to a school's overall rating also makes it more likely that a school will pursue a student based on numbers alone, rather than based on a broader assessment of the student's abilities, or the likelihood that she will contribute meaningfully to the educational environment. Educational diversity is threatened by the over-reliance on objective scores and rankings.

Even factors that are arguably very important to prospective law students, such as post-graduation employment rates, are not presented in a meaningful way by *U.S. News*. Granted, the survey reports on the percentage of graduates employed at graduation, and nine months later. But "employment" is not synonymous with "legal employment," and a job at McDonald's counts the same as a job at a prestigious law firm.

This is presumably not what a prospective student wants to know about the school he might attend. Also, what about partnership chances later? A lot of lawyers find that to be the most important hurdle of all.

Law school deans--collectively--have been citing these and other critiques of the *U.S. News*' rankings for years, and have asked the magazine to cease publishing them (to no avail, obviously).

And law school applicants receive a standard letter signed by almost every dean cautioning that all available ranking systems are "inherently flawed" and serve as an "unreliable guide to the differences among law schools that should be important to you." (The subtext, of course is: *U.S. News*, this means you.) Finally, individual deans often preface any mention of the rankings with a standard disclaimer about their invalidity.

But often those disclaimers are followed by a boast about the school's high overall rank, or its reputation for a particular specialty. Almost no school totally shuns the rankings, or lives up to the principles the deans' objections might dictate. It's just too tempting to cite a high rating -- or a "promotion" from a lower to a higher "tier" in the rankings.

### **One Answer to *U.S. News*' Flaws, but Is It Any Better?**

The only real competitor to *U.S. News*'s law school rankings today is Brian Leiter's **Educational Quality Rankings (EQR)**, a relatively new web-published report issued every two years.

Leiter made an arguably successful launch of his EQR site by purporting to offer a more objective measure of law school quality than *U.S. News*. His first rankings were received more favorably by law school deans, who perceived fewer opportunities for manipulation than with the *U.S. News* rankings.

In its first iteration, the EQR site departed from *U.S. News* in two significant ways. First, seventy percent of a school's overall ranking was derived from "faculty quality" (a much more significant percentage than in the *U.S. News* rankings).

Second, EQR gave equal weight to subjective measures of faculty quality and objective ones. (*U.S. News* has no objective measure of faculty quality.) The subjective measures were taken from the academic reputation scores in the *U.S. News* survey. The objective measures of faculty quality were based on the faculty's frequency of citation and per capita rate of publication, since faculty judge each other primarily by their publishing records.

Beginning with the 2003-04 rankings, the EQR changed the subjective measure of faculty quality, replacing the *U.S. News* reputation scores with its own survey of "leading" junior and senior scholars in law schools.

This subjective ranking methodology differs from *U.S. News's* academic reputation survey in a few ways: First, EQR surveys only "active and distinguished" scholars (selected by him), rather than surveying designated people at every school.

Second, EQR provides respondents with a list of faculty at each school and lists each school by number rather than name in order to avoid undue influence of preconceived notions about the quality of a particular school. (*U.S. News's* rankings have also been rightly faulted for being self-perpetuating -- certainly the "reputation" *U.S. News* measures is powerfully affected by the *U.S. News* rankings themselves.)

Third, EQR seeks responses from participants with differing levels of seniority and diverse academic specialties.

For now, the objective and subjective measures of faculty quality in EQR are presented separately "for students to weigh as they deem appropriate."

*U.S. News* and Leiter's EQR do reach different results, at least at the margins. The top 10-15 schools are almost identical, with only minor variations in the order among them. But for some schools, the differences can be quite stark. For example, the University of San Diego is ranked 20<sup>th</sup> in the EQR, but only 67<sup>th</sup> by the latest *U.S. News* rankings, while Notre Dame is ranked 20<sup>th</sup> by *U.S. News*, but only makes EQR's list as a "runner-up" to the top 40.

For now, Leiter's rankings are not a co-equal competitor with *U.S. News*. Fewer students rely on them, particularly since they rank only the top 40 schools, which a majority of law students in the United States do not attend. But EQR's influence is likely to continue to grow, as students scrutinize their options, relying on as much information as possible.

EQR's rankings--both the overall rankings and more targeted ones like Most Cited Law Faculty, Supreme Court Clerkship Placement, Best Teaching Faculties, Where Tenure-Track Faculty Went to Law School--are offered as an alternative to *U.S. News's* rankings. But, in the end, the audiences for the two do not entirely overlap.

### **The Impact of *U.S. News's* Rankings on Law Schools**

*U.S. News's* law school rankings, as I have noted above, drive decisions made by schools (which students to recruit, admit, and, most importantly, entice with scholarship money) and by applicants (where to apply, where to matriculate, and whether to transfer). It turns out that they also drive decisions that are more central to the academic enterprise -- decisions about resource allocation, faculty hiring, curriculum, and so on. *U.S. News*, in many cases, is the impetus for concrete decisions, regardless of any pedagogical purpose or effect.

The result of such a system--both arbitrary to begin with, and subject to manipulation--is that a school could make a meteoric rise in the rankings without actually improving its quality, or take a dive without actually declining. The latter can be devastating, and given the reliance by law school applicants on the rankings, major downward shifts in rankings, in particular, often become self-fulfilling prophecies.

Once a school falls in the rankings, students with higher numbers opt to go elsewhere, and, within a year or two, the student numbers match the school's new lower ranking. All this might happen even though the school is no worse than it was to begin with.

And students, the "consumer" for whom these rankings are ostensibly designed, fare no better. They may choose to attend a school that is not right for them, simply because it is ranked more highly than another one.

The exaggeration of differences in law school quality and the flaws inherent in techniques to measure

them should make all of us in law school communities shy away from rankings. While law students are cautioned by many "authorities" to make decisions about where to matriculate based on self-knowledge and independent investigation of law schools, *U.S. News* remains, for many, the critical factor.

Legal education thus remains hostage to the *U.S. News* rankings. It is a loss to us all that standings in the rankings exert such an important influence on law schools, since money, time, and energy would be much better spent improving the quality of legal education we provide.

In the end, students might be better served by less ostensibly "objective" (but actually quite subjective) information about law schools, and more subjective assessment of the fit between a student's needs and a school's offerings.

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*Joanna Grossman, a FindLaw columnist, is an associate professor of law at Hofstra University, where she teaches Sex Discrimination, among other subjects. Grossman's other articles may be found in the archive of her pieces on FindLaw.com. Citations for and further exploration of many of the ideas presented here are available in Joanna L. Grossman, Feminist Law Journals and the Rankings Conundrum, 12 Columbia Journal of Gender & Law 522 (2003).*

# State pension fund for boxers on the ropes

## Ex-commissioner points to multitude of money problems

By Jerry Magee  
STAFF WRITER

The image: a former fighter who might have had a few too many fights, proceeding haltingly through his later years, having been forgotten by the sport that once engaged him.

That image is one that concerned Robert Fellmeth when he was serving on the California State Athletic Commission from 1976-81, including three years as its chairman.

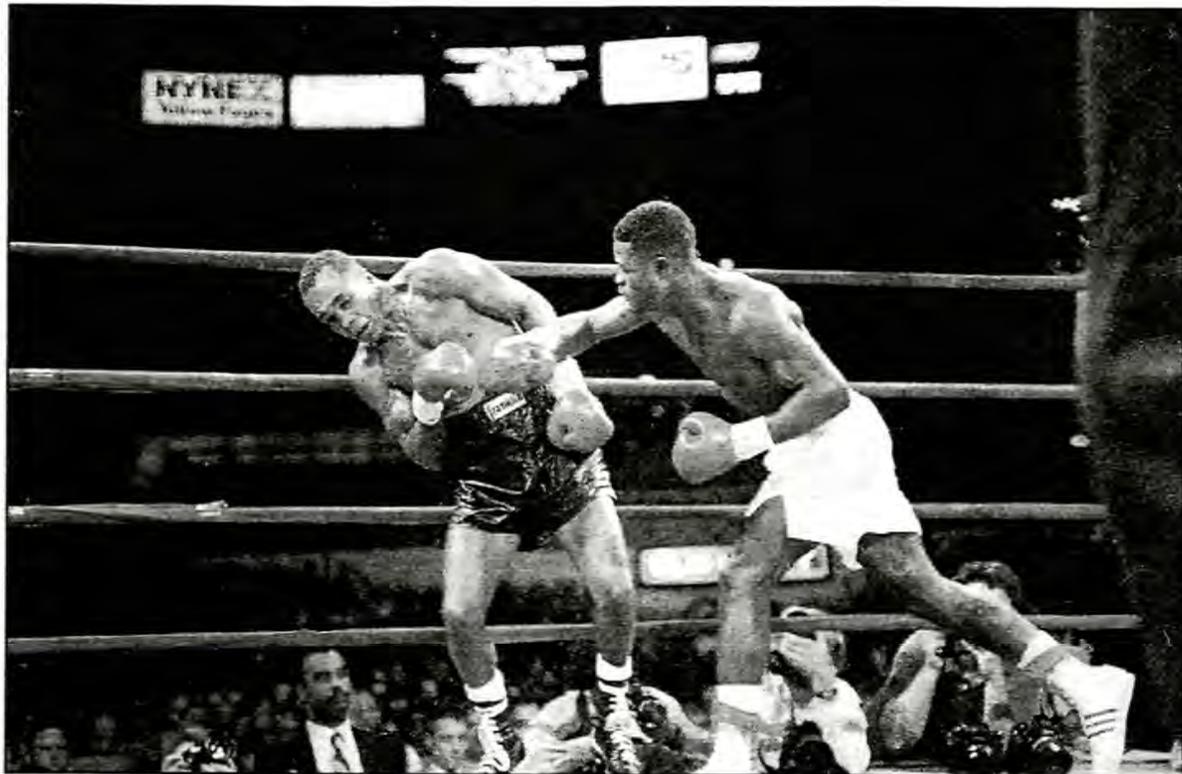
"Boxers are the least organized a group I can think of," Fellmeth said. "A lot of them don't even have Social Security. They have nothing. They are at the bottom."

Fellmeth acted. During his time as a member of the commission, he championed the establishment of a pension plan for boxers who had fought for a period of years in the state. The plan won the approval of the Legislature in 1985.

"I was not concerned about somebody like Oscar De La Hoya; I was concerned about the fighters someone like him might have stepped over, fighters who had boxed for eight to 12 to 15 years and never quite made it," said Fellmeth. "I felt we ought to have some kind of a plan for them."

Now Fellmeth, founder (in 1976) and still the executive director of the Center for Public Interest Law at the University of San Diego School of Law, has other concerns. As about 50 former boxers vested in the plan are moving toward the periods when they would receive benefits, the plan lacks the funds it should contain, according to Fellmeth.

He cites two flaws with how the pension plan has been administered. According to Fellmeth, the commission has not complied with making the minimum required annual contributions. In 1996, the Legislature shifted



San Diegan Terry Norris (right, against Sugar Ray Leonard in 1991) was the type of fighter Robert Fellmeth wants to help — he was broke. However, Norris was lucky: He successfully sued Don King last year. Associated Press File Photo

the plan from a defined benefit plan to a defined contribution plan. The statute requires the commission to collect annual contributions of at least \$107,410, according to the CPIL's calculations. However, in recent years, Fellmeth said, the commission has collected less than half of the required fees.

Further, again according to Fellmeth, almost all of the money collected in recent years has been spent by the commission on "administrative expenses." In 1995, by his accounting, only \$15,000 was spent on plan administration. Though in 1996 amendments to the plan simplified plan administration, Fellmeth said the commission since then has diverted more than \$90,000 per year — virtually all of the annual contributions to the

plan — for administrative purposes.

Contributing to the shortfall, in Fellmeth's view, has been the commission's failure to enforce pension plan requirements for boxing events held on tribal lands. During the last five years, he said 20 to 40 percent of the boxing events in California have been held on these properties, including programs at the Pechanga, Pala and Sycuan casinos in the San Diego area. Fellmeth said the commission has participated in these events, providing a referee, judges and other officials, and taking a \$1,500 lump sum fee rather than collecting the required 88 cents-per-ticket fee from promoters.

Boxing is not thriving worldwide, although the sport has been proliferating in this area because of the involvement of American Indian interests.

Should the costs of offering their promotions be increased, tribal figures might cut back on their promotional efforts.

"But paying 88 cents a ticket so that boxers will be able to live with some dignity should not be the deciding factor on whether boxing thrives," said Fellmeth. "It is not going to hurt the sport. Regulatory costs are minimal. You can't allow an Indian reservation to create an oasis, or safe haven. The commission can say, 'I'm sorry, you have to pay us.'"

Fellmeth said the Center for Public Interest Law is considering filing a lawsuit that, if successful, would require the commission to collect fees for the pension plan from cards offered on tribal lands.

The fund totaled \$3.82 million in

January 2000, according to annual pension plan reports. The most recent reported total for January 2003 was \$2.8 million. While Fellmeth said some of the decline can be attributed to the state of the economy, most of it related to what he termed "nonfeasance" by the commission.

"Malfeasance is evil," Fellmeth said. "Nonfeasance is when you're unconscious. The commission is guilty by omission. I would have been very aggressive: I don't think it has been. If the commission can't do this, the Legislature has to act."

Al Ducheny of San Diego, a member of the commission until he resigned last September in order to join the Commission of the Californias, said the rules relating to how the pension plan should be funded are not adequate. Unless the regulations are changed, Ducheny said, the plan cannot be properly funded.

Rob Lynch is the executive officer of the commission. Ducheny said neither Lynch nor any of the other commission staff members are responsible for the pension plan not having been adequately funded. During the administration of former Gov. Gray Davis, Ducheny said, the commission had to make substantial cuts in its spending and to put a freeze on hiring.

"The staff members work themselves to a frazzle," Ducheny said.

Fellmeth noted that this is a year when the commission is subject to a "sunset review" that could result in the commission being disbanded. The commission is made up of seven members who serve without fees, although they are awarded \$100 in expenses for each commission meeting they attend. With Ducheny's resignation, no San Diego County residents are serving on the commission.

To Fellmeth, the commission should be reduced to three members. "It's cheaper," he said. On this commission, he said, one member should be an expert on pension matters, another an expert on health matters as they apply to boxers, and the third should have expertise concerning boxing.

MICHAEL HILTZIK  
GOLDEN STATE

## Lawsuit 'Reform' Effort Geared to Business, Not Public, Interest

*4154-San Diego Univ*  
Now that Inglewood voters have firmly spanked Wal-Mart Stores Inc. in the company's attempt to circumvent local ordinances and the City Council, it would be gratifying to see other business leaders abandon such attempts to take their cases "to the people" by spending lavishly on initiative elections.

Gratifying, but unrealistic. As early as today, the California Chamber of Commerce and a few associated lobbying groups, posing as a public-spirited body called Californians Against Whakedown Lawsuits, will announce that they've gathered enough signatures to place an initiative to reform the state's unfair business practices law on the November ballot. The groups have already raised more than \$2.5 million to promote the initiative from contributors such as General Motors Corp., Bank

of America Corp. and Microsoft Corp., which is as good a sign as you could ask for that nasty work is afoot.

Known familiarly as 17200, after its section of the business and professions code, the business practices law has been a stone in the corporate community's gizzard for years. That's because it allows a wide range of individuals or groups to sue businesses for unscrupulous behavior without jumping through the daunting procedural hoops of class-action law.

But 17200 has also been a handy weapon for unscrupulous lawyers who have used it to extort millions of dollars from small businesses by threatening to hale them into court if they don't pay "legal fees." The most renowned practitioners of this scam were a gang of Beverly Hills desperadoes known as the Trevor Law Group, which cut a

*H* [See Hiltzik, Page C5]

[Hiltzik, from Page C1]

wide swath through the state's auto repair and ethnic restaurant sectors before resigning from the state bar last year, one step ahead of the disbarment committee.

For the business lobby, Trevor's depredations became another count in the bill of particulars against 17200. But the proposed initiative goes far beyond curbing such abuses. Instead, it strives to shut the courthouse door to many legitimate, and publicly useful, applications.

Over the years there have been numerous attempts to bring the business lobbies, trial lawyers and consumer and public interest groups together to rewrite 17200 to curb lawyers' abuses without cutting out its heart. The most recent talks, between the Consumer Attorneys of California and the California Motor Car Dealers Assn., broke down last week.

What irks the business community most about 17200 is its so-called private attorney general provisions. These allow anyone to sue a business for unfair or unlawful activities — for example, ripping off tenants, cheating consumers, refusing to pay insurance claims, polluting the environment or advertising deceptively — without waiting for the attorney general or a regulatory agency to act first. (In this era of straitened government resources, these protectors of the powerless might never act.) The law allows individuals or groups to step in, bringing an action even if they haven't been directly harmed, and often on behalf of anonymous victims.

The business lobbies say that leaves the courthouse door too wide open. Their initiative would dramatically cut back the roster of those with standing to sue, limiting it to public officials or to those who can show direct harm from a targeted business practice. It's obvious this would gut the law by barring cases in which an individual victim can't easily be identified, such as in environmental violations, or when victims fear coming forward, as when a landlord is

cheating immigrant tenants.

If the business groups truly want to eliminate Trevor-style abuses, as they claim, supporters of the law say that can be done with a few elegant alterations. "It's not brain surgery," says Robert C. Fellmeth, a University of San Diego law professor who wrote a 1995 reform of the law that died in the Legislature. Fellmeth now is a consultant to Assemblyman Lou Correa (D-Anaheim) on another reform attempt.

The Correa bill would add a number of procedural safeguards to 17200 that would eliminate any incentive for lawyers to threaten meritless cases just to cadge a quick fee. Any 17200 lawsuit would have to be publicly posted upon its filing and any settlement publicly announced and brought before a judge for approval after a 30-day window for third-party objections. Attorney fees would not be granted unless the case achieved an important public benefit, which would rule out lawsuits over trivialities.

Lawyers filing 17200 cases to protect the "public welfare" also would be prohibited from having conflicts of interest. This would have stopped the Trevor group, which set up its own public advocacy front groups to pose as plaintiffs. And anyone bringing a case against more than 20 defendants on related allegations would have to notify each defendant, and the courts, of the other cases. This would allow small businesses hit by the sort of broadband threats that were Trevor's specialty to band together cheaply in their own defense.

Fellmeth argues that these provisions would shine such a bright light on any attempted abuses that only the most idiotic lawyer would try to revive Trevor's game. It would make a blitzkrieg extortion of legal fees almost impossible, because public disclosure of the settlement terms would surely draw the attention of watchdog organizations, which could file their own objections.

"No attorney's going to walk to the end of the rainbow unless there's a pot of gold there," Fell-

## *Business Lobby's Initiative Would Raise the Legal Bar Too High*

meth told me. "This takes away the pot of gold."

Fellmeth observes that state courts have recently been cutting back the reach of 17200 anyway. One appellate court exempted securities cases from the law, carving out a major area of potential consumer fraud. And the state Supreme Court last year barred the remedy known as disgorgement, in which the loser in a 17200 case could be forced to pay money into a general restitution fund or the state treasury. Efforts to restore a disgorgement provision, so that no one can profit from bad behavior, have been deal-breakers in negotiations over reforms ever since.

But that's not enough for the business groups. "Any reform has to address the issue of who's entitled to file a suit," says Brian Maas, government and legislative counsel to the Motor Car Dealers.

That's a hint of the business lobbies' real agenda — knocking most litigants out of the 17200 box. Another hint comes from the contributor roll of Californians Against Shakedown Lawsuits. Among those donating \$100,000 or more, the bulk of the war chest, one finds Microsoft, BofA, Intel Corp., **Blue Cross of California** and **Southern California Edison**. These are outfits that would have no trouble swatting any Trevor-like flies

who tried to sue them over trivialities; the legal fees involved wouldn't even register on their books as rounding errors. But keeping environmental groups, consumer protection organizations and utility watchdogs out of court? Priceless.

The very ability of such lobbies to resort to ballot-box campaigns is what makes legislative negotiating in California so futile. Why bother to compromise when you can shoot off an e-mail to Bill Gates for money to jumpstart an initiative campaign? Then you can smear the law you're targeting as a lawyers' gold mine and label it a "job killer," and swank around as a

protector of the public interest.

California's statute books are bursting with special interest laws that were grotesquely misrepresented to the voters as genuine reforms, because voters are often confused by glib, well-financed publicity campaigns. But the Chamber of Commerce may wish to consider that the electorate is finally wising up. If it wants details, it need only phone up the people at Wal-Mart.

*Golden State appears every Monday and Thursday. You can reach Michael Hiltzik at [golden.state@latimes.com](mailto:golden.state@latimes.com) and read his previous columns at [latimes.com/hiltzik](http://latimes.com/hiltzik).*

# Starbulletin.com

Wednesday, April 14, 2004

## Gov defends lobby group working out of her office

**The organization has been pushing her plan to reform education**

By Rob Perez  
rperez@starbulletin.com

Gov. Linda Lingle yesterday brushed aside criticism about her use of state resources to support a nonprofit corporation lobbying for her education initiatives, saying an ethics complaint filed against her was a diversion to deflect attention from "fake reform."

Lingle's comments came a day after a public-school librarian filed a complaint with the state Ethics Commission over the Lingle administration's creation of a private nonprofit corporation, housed in the Governor's Office, to solicit donations to promote her education reform proposals.

The arrangement appears to violate state ethics laws.

The Republican governor said her office would submit a response to the commission within 10 days, but she said the complaint was "just a diversion for people who don't want to focus on the fake reform."

That was a reference to the Democrat-controlled Legislature's reform initiatives, which differ significantly from what Lingle is pushing. The governor's plan to break up the statewide Board of Education into several local boards was shot down again yesterday in both legislative houses, effectively killing the proposal for this year.

Citizens Achieving Reform in Education was formed by Lingle as an advisory group in October, but by the start of the legislative session in January it had become a private nonprofit organization, supported by administration employees. It also registered with the state as a political action committee and has paid for a series of radio commercials urging people to call legislators to support Lingle's reforms.

"Obviously we thought it was correct," Lingle said of the arrangement. "It was done in public, nothing was hidden, the Web site is public, the documents are



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public. We thought it was a great public-private partnership."

But ethics experts contacted by the Star-Bulletin panned the arrangement, saying taxpayer resources shouldn't support a private entity pushing a particular point of view.

"I don't think she should be operating that out of the Governor's Office," said Robert Fellneth, a University of San Diego law professor. "It's not smart at all. This isn't brain surgery."

Like Lingle, California Gov. Arnold Schwarzenegger is using private nonprofit 501(c)4 organizations -- so-named after the federal rules that give them tax-exempt status -- to support his initiatives, Fellneth said. The key difference, he added, is that Schwarzenegger isn't staffing them with public workers or housing them in state offices.

"He's got better legal advice," Fellneth said.

Lingle said her administration would evaluate the issues raised by the ethics complaint.

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Reporter Richard Borreca contributed to this report.

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**Tim Sullivan**

4154  
**Clarett easier  
to tackle than  
antitrust law**



The problem with Maurice Clarett is that he's more interesting as a plaintiff than as a pro football prospect.

He's a running back who hasn't carried the ball in competition for 15 months. He's cranky, injury-prone, mendacious and litigious. He might rate a second-round selection if he is ruled eligible for this weekend's NFL draft, and, then again, he might not.

But as a topic for debate, as a source of speculation, as a legal lightning rod and as a symbol of colliding sensibilities, Clarett is John Scopes in shoulder pads.

He is the Ohio State expatriate who is attempting an end run on the NFL's age barrier, a run that yesterday reached the exalted desk of Supreme Court Justice Ruth Bader Ginsburg in the form of an emergency appeal.

Clarett is a test case with broad ripples. Depending on your vantage point, he is either a latter-day Curt Flood, bearing his burdens on behalf of another generation of disenfranchised athletes, or the Antichrist.

"If the NFL does not win this case, I predict we'll see over time a decrease — likely a significant decrease — in the graduation rates of football players," NCAA President Myles Brand said in a telephone press conference Monday. "Not because of the small handful that may (benefit), but rather because of the literally thousands of wanna-bes who will give up concentrating on their studies both in high school and college for that one-in-a-million chance to get in the NFL."

While the prospect of more adolescents abandoning education to chase the mirage of NFL millions is certainly troubling, the league's ability to impose arbitrary restrictions on its labor pool carries little comfort.

The Clarett case arises from the inherent conflict between a league with a vested interest in preserving an elaborate and cost-free farm system and an undergraduate athlete with a vested interest in making a buck.

**Inside**

Maurice Clarett appeals to the Supreme Court to overturn ruling barring him from the NFL draft. **D6**

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Even now, three days before the start of the draft, the outcome is not obvious.

"My class is pretty evenly split," said attorney John Adler, who teaches Sports Law at USD. "But the ones who thought the NFL would prevail appear a lot more certain in their arguments."

Adler expects Clarett to prevail, and did even before he knew the case had entered Ginsburg's jurisdiction. He questions whether the NFL Players Association has overstepped its bargaining boundaries in negotiating eligibility limitations.

(Labor contracts can be exempt from antitrust scrutiny under certain conditions, but those conditions do not appear to exist in this case.)

"I think the parties to the collective bargaining agreement will and should have a difficult time agreeing to provisions that seriously restrict nonbargaining (parties)," Adler said before convening class last night. "My own personal belief is that you've gone beyond the parties to the agreement by creating rules that bar entry to the class of people who can join the union."

Adler's view echoes the opinion of U.S.

District Court Judge Shira Scheindlin, who ruled in February that excluding Clarett from the draft represented an unreasonable restraint of trade under the Sherman Antitrust Act. A federal appeals court issued a stay of that decision Monday, prompting Clarett's emergency appeal and further clouding his future.

(As a service to the pathetic souls who play Canadian Fantasy Football, Clarett's CFL rights belong to the Montreal Alouettes.)

Mike Williams, the splendid sophomore receiver from USC, has filed a separate lawsuit alleging that the NFL's mixed signals on the draft caused him to forsake his remaining college eligibility.

The NFL's paternalistic position is that it knows best, that its eligibility rules are intended to prevent catastrophic injuries to callow athletes in a sport better suited to more mature mayhem. If you've ever stood on the sidelines on a Sunday afternoon, you have to know this isn't child's

play.

Still, you don't have to follow the money very far to understand that the league's primary motivation is in protecting its pipeline. Without the reliable flow of talent from the colleges, the NFL would be obliged to spend more on development. Clearly, it's more cost-efficient to adopt a hands-off policy on underclassmen than to train them.

"If there is a problem, it's the same problem that major league baseball has confronted," John Adler said. "They've been willing to allocate money (for development). I think football can do the same."

"They may have to negotiate with the union to add members, possibly create (additional) roster spots for players in development."

The NFL can pay more players. Or it can pay more lawyers.

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[April 13, 2004]



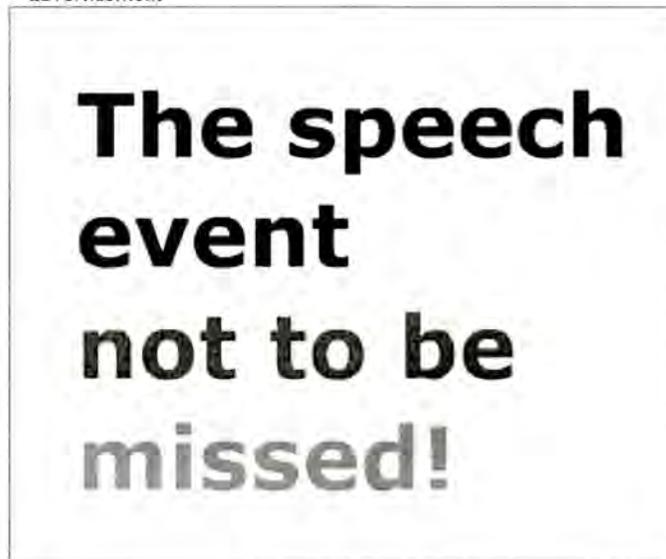
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Acacia Technologies Expands Patent Licensing Team

NEWPORT BEACH, Calif. --(Business Wire)-- April 13, 2004 -- Acacia Research Corporation (Nasdaq:ACTG) (Nasdaq:CBMX) announced today that Edward Treska has joined its Acacia Technologies group as Vice President, Licensing. Mr. Treska will focus on licensing existing and new patent portfolios acquired by Acacia.

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Mr. Treska was most recently General Counsel, Director of Patents and Licensing for SRS Labs, Inc., a technology licensing company specializing in audio enhancement, where he helped develop and implement the corporate licensing and royalty collection program and was responsible for drafting and negotiating over 300 licensing agreements with leading consumer product and semiconductor manufacturers since 1996.

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Prior to joining SRS Labs, Mr. Treska was an associate attorney with the intellectual property law firm Knobbe, Martens, Olson & Bear and a design engineer with the TRW Space & Technology Group. Mr. Treska holds a B.S. degree in Electrical Engineering from Colorado State University and a J.D. degree from the University of San Diego School of Law.

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ABOUT ACACIA RESEARCH CORPORATION

Acacia Research Corporation comprises two operating groups, Acacia Technologies Group and CombiMatrix Group.



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Tuesday, 6 April 2004



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## News

### New Judges of Appeal Court

by Sarath Malalasekera

Colombo High Court Judge L. K. Wimalachandra and Additional Solicitor General, President's Counsel Saleem Marsoof recently took oaths as Judges of the Court of Appeal before President Chandrika Bandaranaike Kumaratunga.

Justice Wimalachandra passed out as an Advocate in 1973 from the Sri Lanka Law College and apprenticed under the late Chief Justice Neville D. M. Samarakoon QC. He took oath as an Attorney-at-Law on June 10, 1974.

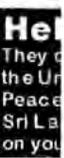
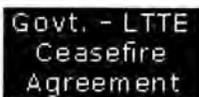
Justice Wimalachandra was appointed as a Magistrate on March 1, 1980 and promoted as a District Judge on January 13, 1986. He was appointed as a High Court Judge on August 1, 1997 and later as the Commercial High Court Judge, Colombo from December 5, 2000 to December 31, 2003.

Widely travelled, Justice Wimalachandra followed several overseas training Courses in Economic Crimes in Fuchu, Tokyo, Japan conducted by UNAFEI. Legal and Regulatory Aspects of Electronic Commerce in Rome, Italy conducted by IDLI and Enforcement of Intellectual property in Tokyo, Japan conducted by WIPO with Japan Funds-in-Trust.

President's Counsel Saleem Marsoof is an old boy of Arethusa College, Zahira College, Maradana and Royal College. He entered the Law Faculty of the University of Colombo in 1968 and graduated in 1972. At the law Faculty, he had the distinction of winning the Gate Mudaliyar Edmund Peiris prize and the Law Scholarship for academic excellence and was also an Editor of the Colombo Law Review.

He took oath as an Attorney-at-Law in 1974 and joined the Attorney General's Department as a State Counsel in September 1975. He was appointed as President's Counsel in July 1998.

Marsoof was awarded the Degree of Master of Laws by the University of Colombo for specialization in Administrative Law and he was later conferred the degree of Master of Laws by the University of San Diego, California, USA with concentration in International Trade Law. He won several fellowships including the



prestigious Nuffield Commonwealth Fellowship which enabled him to engage in research in many fields relating to law.

He has taught Muslim law and Commercial law at the Sri Lanka Law College and the Law Faculty of the University of Sri Lanka.

Marsoof has also served in several committees appointed by the Government to recommend amendments to existing legislation.

He was also coopted along with Justice Jameel into the Committee appointed by the then Minister of Muslim Affairs to consider and report on reforms to the Muslim Law relating to marriage, divorce, mosques and Muslim charitable Trusts.

Marsoof has also held office as the Chairman of the Board of Trustees of the Dehiwela Muhiyyaddeen Grand Jumma Mosque and the Chairman of the Board of Governors of Zahira College, Colombo.

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# Segal running for District Court Judge of Children's Court

4154  
SUN-NEWS REPORT

Magistrate Anne Segal has announced her candidacy for District Court Judge of the Children's Court in the June 1 primary.

Segal, a Democrat, has twice been elected to the Magistrate Court in Doña Ana County, hearing thousands of cases, including traffic violations, DWI, domestic violence and civil lawsuits.

That same determination is required in Children's Court, she said.

"The Children's Court judge must give tremendous energy and enthusiasm to the job," Segal said. "The work requires physical as well as mental stamina."

Segal has been a public defender in California and an assistant district attorney in Illinois during her 25 years of law practice.

"It's not only my work with the community that makes me qualified, but

my roles as a mother and teacher that make me a unique candidate."

Youngsters are her primary concern, Segal said.

"Juveniles are at a vulnerable and impressionable time in their lives. This position requires an unwavering dedication to children," she said.

Segal grew up in Tucson and graduated from the University of Arizona, earning her law degree at the University of San Diego.

A resident of Las Cruces since 1994,

Segal and her husband, Robert, have three preschool children. She is the co-founder of a children's swim team and a former president of the Hillrise PTO.

A member of the Rotary Club of Las Cruces and the Doña Ana County Bar Association, Segal also has been a Cub Scout and Girl Scout leader.

Segal is a doctoral candidate in Education, Management and Development at New Mexico State University.



Segal



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## '\$1 million race' begins in earnest

By ERIN NEFF  
REVIEW-JOURNAL

The phrase "Nevada Supreme Court race" has been something of an oxymoron in recent years as incumbents usually ran unopposed or faced light challenges.

In 2002, Mark Gibbons ran unopposed, and Bill Maupin raised \$350,000 and easily defeated his opponent. The only other current justice who faced an opponent in her last campaign was Nancy Becker, who handily beat her opponent in 2000.

But the contest for the now-open Department E seat this year will definitely be a race, and it is quickly shaping up as one of the most intriguing and potentially expensive statewide races of the political year.

Clark County District Judge Ron Parraguirre, in formally announcing his bid for the seat Tuesday morning, called it a "\$1 million race." He will be facing Reno entertainment attorney John Mason and Las Vegas Justice of the Peace Douglas Smith.

"If I sit there like a mushroom and don't raise any money, I'm not going to get elected and I'm not going to be able to do the job," Parraguirre said.

He initially hoped to spend three months in 2006 analyzing that year's race to fill the seat of Justice Robert Rose, who has announced he will retire when his term expires.

Parraguirre's plan changed with the April 15 announcement by Deborah Agosti that she would not be seeking re-election to the Department E seat.

Parraguirre, a Republican, declined to say how much money he has raised for the race, saying only, "I've got significant commitments."

Mason, a former chairman of the state Republican Party, has raised about \$400,000, including \$135,000 of his own money, and already is advertising on television and billboards statewide.

"I hope he's not right, but if he can raise \$1 million, so can I," Mason said.

Smith, a registered Democrat, has been picking up endorsements, including support from several coveted law enforcement organizations.

Republican consultant Sig Rogich said a majority of voters still are undecided.

"I'd think John Mason would have a very narrow lead right now, because he's been marketing himself," Rogich said. "But if I had to handicap it, I'd say Ron Parraguirre is the one to beat, because he's a judge with bench experience and name recognition."

Parraguirre, a fourth-generation Nevadan, said his family's roots and background in public service will help him.

He said his name represents "integrity" based upon the public service of his father, who was deputy attorney general and a district judge in the Fifth Judicial District in Tonopah. Two uncles also served in public office in Washoe County.

"I have good name recognition in the rurals and in Northern Nevada," Parraguirre said.

Parraguirre got his law degree from the University of San Diego Law School and was a legislative assistant to former Sen. Paul Laxalt in Washington, D.C. He returned to Nevada in 1987 to practice law.

He won a seat in Las Vegas Municipal Court in 1991 and served three terms before being appointed by Gov. Kenny Guinn to his current seat on the District Court bench in 1999.

One reason the Department E race was drawing media attention was last year's 6-1 decision, penned by Agosti, in Guinn v. the Legislature. The court temporarily set aside a voter-mandated provision of the constitution requiring a two-thirds majority vote to approve tax increases.

"I may not agree with that decision, and I may not have ruled that way," Parraguirre said, careful not to violate a judicial canon preventing discussion of matters that may come before the court. "I wasn't privy to the extensive briefing that took place in that case. I wasn't privy to any of the arguments."

In announcing his bid for the seat in January, Mason said Agosti's decision in the tax case was the main reason he is running. He said Tuesday his lack of judicial experience in this race actually is a benefit.

"I think it's a great advantage," Mason said. "People need a fresh nonjudicial voice on the court. They need the people's point of view in interpreting the constitution."

Political consultant Kent Oram said statewide races become "a television and sign race."

At that point in time, it becomes a money race," Oram said.

That's what happened in 1992, when Miriam Shearing became the first woman elected to the high court. It came after \$1 million was spent on negative television ads in a bitterly contested race with Charles Thompson, then a district judge who now works for the district attorney's office.

Thompson ran an advertisement featuring a little girl holding a doll. The ad accused Shearing of delaying action for two years on an appeal by a Death Row inmate who scalded, burned and murdered his 4-year-old stepdaughter. Shearing was on the Juvenile Court at the time.

"It was distressing," Shearing said. "In these races, it really isn't issues. It's attacks."

Shearing responded to Thompson's attacks with some of her own ads questioning alleged conflicts of interest.

"So many people were turned off," she said.

Shearing said the amount of money being discussed in this year's race shuts out qualified candidates who may not have the ability to raise a lot of money.

"The figures they're talking about are just astounding," said Shearing, who is retiring this year. "I don't know if the legal community can take it. It is the legal community that really is solicited for funds the most."

The tax decision by the court in 2003 has already drawn criticism in the media, Shearing said, and will likely wind up in television ads.

Outside of the advertising blitz, Oram said, law enforcement endorsements will be critical in the race. He credits Smith for getting some early support and for announcing he was running when Agosti was still in the race.

"He got in when it looked like it was going to be tough," Oram said.

Mason also planned to run against Agosti, but he lacks judicial experience and lost in a Republican primary for lieutenant governor in 1994 against Lonnie Hammargren.

Parraguirre agreed that judicial experience is critical in the race, but he said his added duties as presiding civil judge and his service on a number of Supreme Court committees give him a wider range of skills.

"It's the breadth of experience," he said.

Parraguirre is on the executive board of the Nevada District Judges Association and has served on the board of the Clark County Bar Association, the Nevada Justice Center Task Force Steering Committee and the Supreme Court Judicial Election Reform Committee.

"In addition to the judicial opinions and decisions on any particular issue, the Supreme Court is responsible for the administration of every judicial district in this state," Parraguirre said.

The top two vote-getters in the September primary advance to the November general election. The race is non-partisan and is for a six-year term on the bench.

The Department A Supreme Court race being vacated by Shearing also has drawn three candidates. Washoe Chief District Judge Jim Hardesty, Clark County Probate Commissioner Don Ashworth and Clark County Family Judge Cynthia Dianne Steel have announced bids for the seat.

The Department F seat recently was filled with the appointment of Michael Douglas, who is filling the term of Justice Myron Leavitt, who died in January. No one has expressed an interest in running against him to fill the remaining two years on the unexpired term. Filing for office opens Monday and ends May 14.

Parraguirre scored well in a recent survey of Clark County lawyers conducted by the Review-Journal and the Clark County Bar Association. Ninety percent of the lawyers who ranked the judge said they would recommend that he be retained in his district court job.

Smith received a retention score of 71 percent.

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## Clark County judge launches Nevada Supreme Court bid

Wednesday, April 28, 2004  
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URL: [sfgate.com/cgi-bin/article.cgi?file=/news/archive/2004/04/28/state1050EDT0063.DTL](http://sfgate.com/cgi-bin/article.cgi?file=/news/archive/2004/04/28/state1050EDT0063.DTL)

(04-28) 07:50 PDT RENO, Nev. (AP) --

Clark County District Court Judge Ron Parraguirre has announced his bid for the Nevada Supreme Court seat being vacated by Justice Deborah Agosti.

Parraguirre launched his campaign Tuesday during news conferences in Reno and Las Vegas.

Two others have formally announced their candidacy for the seat. They are entertainment lawyer John Mason and Las Vegas Justice of the Peace Douglas Smith.

Parraguirre served as a municipal court judge since 1991 before he was appointed to the district court bench in 1999.

A fourth-generation Nevadan, he said his experience on the bench will allow him to tackle the challenges of the Supreme Court. He also said he would work to streamline the judicial process.

His father, Paul Parraguirre, was a district judge in the Fifth Judicial District in Tonopah and deputy district attorney in Washoe and Clark counties.

His uncles, Lorin and David Parraguirre, were deputy district attorneys in Washoe County. Lorin Parraguirre also served in the Nevada Assembly.

Parraguirre, 44, received his law degree from the University of San Diego Law School and was a legislative assistant to former Sen. Paul Laxalt in Washington, D.C.

He returned to Nevada in 1987 to practice law.

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# LAW CALENDAR

## FEATURED EVENTS

### WEDNESDAY, MAY 12 - SEMINAR

#### EMPLOYMENT LAW IN 60 MINUTES

Topic will be Paid Family Leave: California's Latest Employee Benefit, presented by Fish & Richardson's Labor & Employment Group. Is your company complying with the new laws? Do you understand the interplay between Paid Family Leave and existing state and federal leaves? Are you prepared to respond appropriately to employee leave requests? 7:30 a.m. complimentary breakfast, with Program to follow at 7:45 a.m. Please RSVP at website below or with Christina Babb. **Organization:** Fish and Richardson **Information:** Christina Babb (800) 818-5070 [www.fr.com/employlaw](http://www.fr.com/employlaw) **Cost:** No Cost **When:** Hours: 7:30 AM - 8:45 AM **Where:** Fish & Richardson Law Campus - Del Mar Heights, 12390 El Camino Real, San Diego, 92130

### THURSDAY, MAY 13 - DISCUSSION

#### WHERE ARE WE NOW? COMMEMORATING THE 50TH ANNIVERSARY OF BROWN V. BOARD OF EDUCATION

Panel discussions on the impact of the historic U.S. Supreme Court ruling that ended official segregation in public schools will feature distinguished lawyers, judges, educators and community leaders. The panel "The Influence of Brown on California and San Diego" will take place from 3:30 to 4:45 p.m., and the panel "Separate Again, Still Unequal: Where To From Here?" will take place from 4:45 to 6:00 p.m. Program sponsors are University of San Diego School of Education, University of San Diego School of Law, and San Diego Unified School District. **Organization:** USD **Information:** George Decker (619) 260-4097 **Cost:** No Cost **When:** Hours: 3:30 PM - 6:00 PM **Where:** Joan B. Kroc Institute for Peace & Justice, USD, 5998 Alcala Park, San Diego, 92110, Venue Phone - (619) 260-7509

### WEDNESDAY, JUN 30 - AWARDS DINNER

#### JUDGE LEARNED HAND AWARD

The San Diego Chapter of the American Jewish Committee will be presenting Attorney James Dawe with the Judge Learned Hand Award.

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## Speakers calendar

Apr. 26, 2004 12:00 AM

### Speakers

**Bernard Siegan:** Noon. Tuesday. Goldwater Institute, 500 E. Coronado Road, Phoenix. Siegan, a University of San Diego law professor, will discuss property rights and zoning restrictions and address their relationship to economic development. (602) 462-5000, Ext. 233.

**Michelle Blood:** 11:30 a.m.- 1:30 p.m. May 3. Double Tree Guest Suites Phoenix, 320 N. 44th St., Phoenix. Blood will discuss how to become a magnet to money and success. (480) 241-2507.

### CONVENTIONS

*These groups are coming to Phoenix Civic Plaza:*

**2004 International Reliability Physics Symposium:** Through Friday. By registration. 1-800-AT-CIVIC.

**Small Business Week Expo & Enterprise Breakfast:** Thursday. By registration. 1-800-AT-CIVIC.

**Log Home & Timberframe Expo:** Friday-May 2. Public welcome. 1-800-AT-CIVIC.

**American Diabetes Association Diabetes Expo 2004:** Saturday. Public welcome. 1-800-AT-CIVIC.

**World Airline Training Conference and Tradeshow:** May 4-6. By registration. 1-800-AT-CIVIC.

**Arizona Republican Party State Convention:** May 8. By registration. 1-800-AT-CIVIC.

**Arizona Executive Leadership Forum:** May 10-11. By invitation. 1-800-AT-CIVIC.

**Arizona Multihousing Association:** May 12-13. By registration. 1-800-AT-CIVIC.

**Brownfields 2004 Conference:** May 13-14. By invitation. 1-800-AT-CIVIC.

**Expo Medica:** May 14-16. Public welcome. 1-800-AT-CIVIC.

**National Association of Credit Management 108th-annual Credit Congress & Exposition:** May 16-19. By registration. 1-800-AT-CIVIC.

**7th-Annual Machine Embroidery Enthusiasts Convention:** May 18-20. By registration. 1-800-AT-CIVIC.

**Republic Classified Job Fair:** May 19. Public welcome. 1-800-AT-CIVIC.



Search Results for Google

April 26, 2004 11:30 AM US Eastern Timezone

## Pacific Life Announces Officer Promotions

NEWPORT BEACH, Calif.--(BUSINESS WIRE)--April 26, 2004--Pacific Life Insurance Company's Chairman and Chief Executive Officer Thomas C. Sutton announced the promotions of Elaine M. Havens, CFA; Martha A. Gates; Robin S. Yonis; Valerie Morris; Stephanie J. Babkow; S. Kendrick Dunn; Christina Q. He, FSA; Michael S. Krause, CISSP; Eric B. Mills; Dale Patrick; and David J. Smith, CFA.

A resident of Newport Beach, Havens will manage the public bond trading area and have a leading role in the development of investment strategy for insurance products as senior vice president of portfolio management in the securities division. She has held a variety of progressively responsible roles within the division since joining Pacific Life in 1981 as senior applications analyst. Her responsibilities have included portfolio management and public bond trading. She is a Chartered Financial Analyst and has a B.A. in biology from Princeton University and an M.B.A. from the Amos Tuck School of Business Administration at Dartmouth.

Gates will direct the client services area of the life insurance division that provides service to producers and policyholders in her new role as vice president of client services. She joined Pacific Life in 1987 as a senior applications analyst and was promoted to manager of policy benefits and services in 1988. In 1992, she was promoted to assistant vice president and has held several roles with responsibility for customer service, new business, and training. She has a B.S. in education from Ohio State University, completed M.B.A. coursework at Pace University, and is a resident of Laguna Beach.

A resident of Irvine, Yonis will assume responsibility for directing legal and compliance activities related to Pacific Life's registered products as vice president of variable regulatory compliance. Since joining Pacific Life in 1993 as assistant vice president, investment counsel, her responsibility has supported legal aspects of mutual funds, variable annuities, and variable life insurance. She received a B.A. in political science from State University College of New York at Oneonta and a J.D. from Benjamin N. Cardozo School of Law, Yeshiva University in New York.

Morris' responsibilities will be expanded to include direction of office services functions such as mail distribution, fulfillment, records management, media design, and purchasing in her role as vice president of employee benefits and administrative services. She joined Pacific Life in 1976 and has held a variety of increasingly responsible positions within Human Resources. Prior to her promotion to director of employee benefits in 1993, she served as benefits consultant and supervisor of personnel systems and records. She is a resident of Irvine.

A resident of Huntington Beach, Babkow will develop, implement, and control projects and strategic initiatives throughout the life insurance division as assistant vice president of client services. She joined Pacific Life in 1986 in the client services area of the life insurance division and has held a variety of roles supporting product design, implementation, and testing. In 1995, she was promoted to projects and reporting manager and then appointed director of client services programs in 2001. She has a B.S. in anthropology from the State University of New York at Brockport and a M.P.H. from the University of California, Los Angeles.

Dunn will develop, maintain, manage, and oversee the compliance program for Pacific Select Distributors (PSD), the underwriter and distributor of Pacific Life's registered securities products, as assistant vice president of PSD compliance. Prior to joining Pacific Life in 2002, he had 20 years of experience in the securities industry. He has a B.A. in economics from the University of California, Los Angeles, an M.B.A. from the University of Southern California, and is a resident of Irvine.

A resident of Irvine, Dr. He will manage the asset/liability activities for the institutional products division with respect to financial markets and risk analysis as assistant vice president of asset/liability management. She started her career with Pacific Life in 1998 as an actuarial analyst. In 2001, she was appointed director of asset/liability management. She has a B.S. in math from East China Normal University, an M.S. and a Ph.D. in math from the University of California, Riverside, and is a Fellow in the Society of Actuaries.

Krause is responsible for overall strategy and oversight of Pacific Life's information security area, technology, and processes and will be responsible for directing and coordinating the implementation of the company's business continuity plan as assistant vice president of information security. In 2002, she joined Pacific Life as the director of information security, following 16 years of experience in information security management. She is a Certified Information Systems Security Professional and has a B.S. in business administration and an M.B.A. from the University of Redlands, and resides in Laguna Niguel.

Mills will direct and manage the executive benefits and qualified plans teams as assistant vice president of advanced design in the life insurance division. He started his career at Pacific Life in the advanced design area in 1989. His prior experience included 9 years of providing legal and technical assistance in all areas of business, tax, and retirement planning. In 1997, he became the

director of advanced design. He has a B.S. and J.D. from Western State University College of Law, San Diego, and an LL.M. in taxation (Master of Laws) from the St. Thomas More School of Law at the [University of San Diego](#), and is a resident of Laguna Niguel.

A resident of Irvine, Patrick will work with portfolio managers and traders to screen public bond offerings, make investment recommendations, and manage long-term portfolios as assistant vice president of securities trading in the securities division. He joined Pacific Life in 1986 in the portfolio administration area and moved to the trading area where he has held increasingly responsible positions, most recently as portfolio manager of trading. He has a B.S. in economics from the University of Colorado, Boulder and an M.B.A. from the University of California, Irvine.

Dr. Smith will be responsible for valuation of fixed income securities and for developing asset allocation strategies for the company's surplus, and for analysis for new structured investment products as assistant vice president of enterprise risk management. He started his career at Pacific Life in 1999 as an investment research analyst to assist in the risk management of derivatives and fixed income securities. He has held increasingly responsible positions, currently as investment research director. He is a Chartered Financial Analyst and has a B.S. in business administration, a B.S. in economics from St. Mary's College of California, a Ph.D. from the University of Oregon, and is a resident of Laguna Niguel.

Founded in 1868, Pacific Life provides life and health insurance products, individual annuities, mutual funds, group employee benefits, and offers to individuals, businesses, and pension plans a variety of investment products and services. Pacific Life currently counts more than half of the 100 largest U.S. companies(a) as clients and is a member of IMSA (Insurance Marketplace Standards Association), whose membership promotes ethical market conduct for individual life insurance and annuities. For additional information about Pacific Life, including its current ratings, visit the company Web site at [www.PacificLife.com](http://www.PacificLife.com).

(a) Data compiled by Pacific Life using the 2003 FORTUNE 500 (R) list.

#### Contacts

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John Soller, 949-219-3416  
[JSoller@PacificLife.com](mailto:JSoller@PacificLife.com)



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# City native earns master's degree from DeSales Univ.

4154  
Attorney Scott V. Bartkus, formerly of Hazleton, was recently granted a master's degree in business administration from DeSales University.

He is employed by the real estate service firm of Jones Lang LaSalle, based in Chicago, Ill.

Bartkus is a senior consultant with its Tenant Representation Group where he provides corporate leasing and licensure advice on office and warehouse space, along with fiber optic, conduit, and cellular tower arrangements.

He furnishes his services to corporate clients such as AT&T, Goldman Sachs, Duke Energy, and Deutsche Bank.

Several of his accomplishments while employed by Jones Lang LaSalle include the coordination of AT&T's \$65 million right-of-way licensing portfolio, in which he successfully challenged licensing rates charged by railroads and other telecommunication companies that lead to a budget reduction of \$2 million in 2003 and \$1.3 million in 2002.

An additional achievement involved a successful dispute resolution concerning \$1.9 million in conduit sublicenses located throughout California between AT&T and a major competitor.

Bartkus has played an active executive role in two large leasing computer software migration projects involving over 4,500 separate agreements for both Duke Energy and AT&T.

Additionally, he has authored a departmental training guide along with a terminology book for new employees to his business unit.

He has been recognized various times by senior executives for his efforts, has had work mentioned in several corporate publications and received one of the highest national internal corporate ratings for his achievements in 2003.

In addition to his involvement at Jones Lang LaSalle, he is the founder and president of the real estate acquisition and management company, Dimikar, LLC, where he also serves as

## STANDARD-SPEAKER

HAZLETON, PA  
FRIDAY 21, 772  
APR 16 2004

general counsel.

He is a member of the Pennsylvania and New Jersey Bars, the American Bar Association, and Lehigh County Bar Association Barrister's Club.

Active with the DeSales University MBA Association, he serves on both the Program Committee and presides as chairman of the Constitution and By-Laws Board. He is also a participating member of the Diversified Real Estate Investors Group of Philadelphia.

A 1992 graduate of Hazleton High School, attorney Bartkus additionally holds a Juris Doctorate from the Dickinson School of Law of Penn State University and a bachelor's degree from East Stroudsburg University, where he was a consistent dean's list student, honors graduate, member of the Phi Alpha Theta National Honor Society and served as president of the Beta Upsilon Chapter of Pi Lambda Phi.

He is a graduate of the University of San Diego's Russian law program, where in 1998 she studied in Moscow and St. Petersburg examining the Russian Federation's codified system and composing a comparative analysis on the Russian Criminal Code with the U.S. Federal RICO Statute.

He is the son of Vincent and Barbara Bartkus of Hazleton. He resides in the Lehigh Valley with his wife, the former Lori Tranguch, previously of Lattimer.

## President's Report

As my term as president comes to an end, I pause to reflect on some of the wonderful memories that I will carry with me for the rest of my life. What a year this has been. I had the honor and privilege to work closely with some of the most dedicated people on our staff, and to know better my colleagues on the board, who made the difficult task a true joy.

I had no illusions going into this, knowing that it was going to be a tough year made even more difficult with the fiscal crisis facing our state and impacting the board through various cuts and elimination of some key positions. With the encouragement of my colleagues, and the support and guidance of our former executive director, Ron Joseph, Ron and I went on a tour of all major newspapers in our state. We shared with the health reporters and editors the realities of how we conduct ourselves in our efforts to discharge the mandate of the board in protecting consumers under those very difficult fiscal constraints. We also discussed the complexities and amount of detail that go into the due process offered to all citizens under the laws of our state and the length of time needed to complete our investigations.

We were well-received, and the exchanges were very helpful. In fact as a result of those meetings, an editorial in *The Sacramento Bee* was published that may prove to be a significant boost to our efforts to restore some of our key vacancies on the board. This demonstrated to me the importance of reaching out and being proactive in getting our message to the public and our licensees. I am optimistic about how our ongoing outreach will help us improve our ability to continue to serve the citizens of our state.

Another important development during my tenure as president was the implementation of SB 1950 (Figueroa) and the establishment of an enforcement monitor to evaluate and report to the Legislature on the overall efficiency of the board's disciplinary system. The work of Enforcement Monitor Julie D'Angelo Fellmeth of the Center for Public Interest Law, and her team, will undoubtedly result in significant improvement of our investigations and prosecutions. Our work together so far has been quite positive, and we welcome their scrutiny and their recommendations.

I was honored and proud to be a part of the board's student loan repayment program, presenting the very first recipient with his certificate and wishing him well in his



*Hazem Chehabi, M.D.  
President of the Board*

new position treating his patients in one of the state's most underserved areas—schoolchildren in sections of Orange County. The continuing work of this board to provide access of care to the underserved in our state is a source of tremendous pride to me especially and to all of my colleagues as well.

I am also proud to have presented the first recipient of our newly established physician recognition award with a plaque acknowledging his lifelong commitment to patient care in some of the neediest parts of our state and throughout the world (Jacob Eapen, M.D., of Fremont; please

see article on page 3). This program is another example of how this board extends itself to attempt to play a meaningful role in the lives of physicians and consumers across the state.

I am grateful to all of my colleagues on the board for the support they have offered during some very difficult times. Their combined efforts were extremely helpful to me and their guidance was invaluable. I wish to extend my heartfelt appreciation to Ron Joseph and to wish him success in his new position as Chief Deputy Director of the Department of General Services. The Medical Board was well-served for eight years by his career-long dedication to public service. Ron is extremely able, conscientious, and hard-working, and was devoted to patient protection—in short, he is one of the finest people I have ever worked with. (The board's Executive Committee has chosen former Chief of Enforcement Dave Thornton to be the board's interim executive director, while it recruits a permanent executive director.) My thanks also go to Cindy James, chief of the board's Division of Licensing, for her long service to our organization. Cindy retires after many years with the board, and I wish her the best wherever she goes.

I will always remember being a member of this distinguished organization. I have learned much from my colleagues and others I have met in this adventure. It has been an honor and a privilege to serve on the Medical Board of California.

The coming year will be another critical one for the board. A new executive director will be chosen, and new members may be selected, as well. There is plenty of work to do on behalf of the public, and I welcome the fresh perspective and additional insights that new faces bring to this honorable endeavor.

**School of Nursing**

LA GRANGE DOINGS

CLARENDON HILLS DOINGS

WESTERN SPRINGS DOINGS

HINSDALE, IL  
WEEKLY 3,796  
MAR 25 2004

HINSDALE, IL  
WEEKLY 1,597  
MAR 25 2004

HINSDALE, IL  
WEEKLY 2,259  
MAR 25 2004

OAK BROOK DOINGS

HINSDALE, IL  
WEEKLY 1,362  
MAR 25 2004

HINSDALE DOINGS

HINSDALE, IL  
WEEKLY 5,443  
MAR 25 2004

# Good medicine

## Experts say exercise is daily Rx to combat aging

By KATE CALLEN  
COPLEY NEWS SERVICE

Lorraine Roberts decided to get in shape when she turned 50.

Her only previous exercise had been walking with her grandmother as a child, but Roberts wasn't daunted. She took up golf and quickly found that she had a strong swing and equally strong legs.

Nearly four decades later, Roberts will mark her 89th birthday with her regular morning stroll. Despite arthritis in both knees and asthma, she still golfs - "I love it, but I don't play as well as I used to" - and she regularly gets out with her senior group of mall walkers.

Roberts also builds strength through resistance training.

"I do a lot of stretching that I didn't do before, and I'm more agile than I used to be," she said.

"Exercise gets my blood flowing, and it makes me feel great. I walk every chance I get. When I go shopping, I park the car as far away from the store entrance as I can and walk in."

Roberts embodies the universal belief, based on research and clinical experience, that exercise after 50 is a no-brainer: Regular workouts help counteract the physiological and psychological effects of aging. And, thanks to an array of low-impact regimens, the over-50 body can achieve fitness without stress or soreness.

"It's true that people over 50 show declines in balance, mobility, strength and range of motion," said Jeanne Nichols-Bernhard, a professor of exercise physiology in San Diego State University's Department of Exercise and Nutritional Sciences. "But so much of that is really caused by disuse and sedentary lifestyles. You can slow down the so-called 'aging process' by staying active."

But how?

For those who already exercise regularly, the half-century mark may be a time when joint pain and fatigue are cramping their regimen. For those who haven't exercised, starting from scratch can seem like a formidable challenge, but the timing is fortuitous.

A fitness surge that began among

baby boomers has made over-50 workouts accessible and fun.

In its 16th annual study of sports participation in the United States last spring, American Sports Data Inc. reported that the fastest-growing fitness regimens since 1998 have been Pilates, a hybrid exercise of resistance, balance and stretching; indoor aerobic machines such as elliptical motion trainers and recumbent cycling; and relaxation techniques such as yoga and tai chi. Experts believe these trends mean that aging exercisers prefer workouts low on stress and high on social interaction.

"People like to participate in group fitness programs," said Shelly Buono, an exercise physiologist. "When you exercise with a group, you make a commitment, and you have more fun. That's a good way to make exercise a habit, which is very important."

Kathy James, an associate professor at the Hahn School of Nursing at the University of San Diego, picked up the fitness habit at age 30, when

(Continued on Page 5)

### What to include

As outlined in "Exercise: A Guide from the National Institute on Aging" ([www.nia.nih.gov/exercisebook/](http://www.nia.nih.gov/exercisebook/)), the most effective over-50 fitness regimen would include four types of exercise, each with its own benefits:

- Endurance or aerobic exercises, such as running and walking, increase stamina and can help delay or prevent diabetes and heart disease.
- Strength exercises, such as weight or resistance training, increase metabolism and can help prevent osteoporosis.
- Flexibility exercises that focus on stretching can prevent or aid recovery from injuries.
- Balance exercises such as yoga can help prevent the falls that are a major cause of injury for elderly people.

Many nontraditional exercise programs combine two or more of these fitness aspects with minimal impact on aging joints.

B

DOINGS (BURR  
RIDGE/DARIEN/WILLOWBROOK  
K EDITION)

GLENVIEW, IL  
BI-WEEKLY  
MAR 25 2004

ELMHURST DOINGS

HINSDALE, IL  
WEEKLY  
MAR 25 2004

## ■ Exercise *Continued from Page 3*

she began running to lose weight and dropped 60 pounds.

"I literally ran my weight off," James said.

Now 50, James focuses her research on obesity. In her off hours, she runs six miles a day with her running buddy of 20 years. Both professionally and personally, James has seen that exercising is a good way to stave off the effects of aging.

Over-50 people who experience back pain often react by lying down, but, James said, "bed rest is the worst thing for a back problem."

"You need to move around, and strengthening the

abdominal muscles can really help, because that keeps you from getting a swayback," she said.

Swimming, the ultimate low-impact sport, is a great way to tone up aging muscles, James said.

"Swimming helps give you strong arms, a strong upper body, and strong legs," she said.

Whatever options you choose, experts agree that you need to establish an exercise routine, and a daily regimen is best.

"A 150-pound person who walks a mile a day will burn 150 calories that way," James said. "If you make no other change in your diet, at the end of the year,

those 150 calories a day will add up to 15 pounds."

There is one other incentive for the over-50 crowd to get in shape, and it is a powerful one.

Ominous statistics about childhood lifestyles suggest that many offspring of baby boomers already are overweight and unfit.

"Today's kids are not getting regular exercise, they're spending too much time in front of the TV, and they're drinking too many sugary soft drinks," said Buono, the exercise physiologist. "I hope the 50-plus generation will help lead their kids and their grandkids into a healthier life."

SUNDAY VOICE  
WILKES-BARRE, PA  
SUNDAY 29, 008  
APR 18 2004

*Barbara Pitcavage*

## WEST SIDE STORY

# Capt. Workman ends Navy stint

<sup>4154</sup>  
Capt. Patricia A. Workman, Nurse Corps, United States Navy, recently retired with more than 29 years of active duty in the Naval service. She is the daughter of Irene Puchalsky and the late William R. Puchalsky Sr. of McHale Street in Swoyersville.

Born in Wilkes-Barre and raised in Swoyersville, Capt. Workman graduated from Wyoming Valley West High School in 1971 and entered the Navy in 1974 as a Nurse Corps candidate. She received a Bachelor of Science Degree in nursing from College Misericordia in 1975 and a Master of Science Degree in nursing in family health nursing and nursing administration from the University of San Diego in 1989.

Capt. Workman is currently the head of Nurse Corps Assignments

at the Navy Personnel Command, Bureau of Naval Personnel, in Memphis, Tenn.

She has served as a staff nurse, charge nurse, division officer, department head, evening supervisor, patient education coordinator, officer-in-charge, deputy director, and director for nursing services.

Capt. Workman's military decorations include the Meritorious Service Medal (with gold star), Navy Commendation Medal (with gold star), Navy Achievement Medal, Meritorious Unit Commendation, National Defense Service Medal (with two bronze stars), Navy and Marine Corps Overseas Service Ribbon, and Navy Pistol Sharpshooter Ribbon.

Capt. Workman is married to Charles D. Workman, an educator and retired U.S. Marine Corps naval flight officer from Glen Burnie, Md. They reside in Memphis with their three children: Renie, Chad and Amy. Renie and Chad are students at Penn State University in State College.

## **Other USD-related News**

MILITARY DEATHS

# California Marines Killed in Al Anbar Province

1st Lt. Joshua M. Palmer, 25

By JOSE CARDENAS  
Times Staff Writer

4154

The family of Marine 1st Lt. Joshua M. Palmer thought the graduate of a private university whose passion was reading could have succeeded in many professions outside the military.

"We argued about it and I did not want him to go in the service," his mother, Jackie, said from the family home in Banning.

But after she was notified last week that her son had been killed in Iraq, she said she found comfort in his noble determination to serve the country he loved. "He wanted to clean it up. He wanted to make it right," she said. "He did not want to be a spectator. He wanted to be a participant."

Palmer, 25, died April 8 along with Lance Cpl. Michael B. Wafford, 20, of Spring, Texas, in a firefight with Iraqi insurgents in Al Anbar province. The two Marines were assigned to the 1st Battalion, 5th Marine Regiment, 1st Marine Division, 1st Marine Expeditionary Force at Camp Pendleton.

Palmer's mother said she was told by military officials that her son was shot while leading his platoon on a mission to take out three snipers; American troops eventually killed one sniper and captured the other two.

Palmer was born in Mission Viejo, but his family moved to Banning when he was 1. His love of learning started at an early age. Driving by an elementary school once when he was 7, he told his mother: "Look at all those parents who are allowing their kids to play soccer. Don't you know it's destroying their brains?"

Palmer attended Banning High School, where he took Advanced Placement classes, was a lineman on the football team and had a large circle of friends, said a childhood friend, Dominic Persechini.

After his graduation in 1997, Palmer joined the Marines part time, persuading his mother to sign for him because he was only 17. He served in the military on weekends while earning a degree in international relations at the University of San Diego in 2001, his family said.

Palmer joined the Marines full time, Persechini said, because of his deep-seated belief that the military had a benevolent purpose in the development of countries.

In fact, one of Palmer's favorite books — out of a large collection he treasured — was "Starship Troopers," a novel that touches on the positive function of armed forces in society. "He was a great student of history and he thought that it was warriors that make countries strong and prosperous,"



PALMER

*He began serving in the military on weekends at age 17 and attended the University of San Diego.*

Persechini said.

In 2002, Palmer received officer training at the Marine Corps base in Quantico, Va., graduating 10th in his class, his mother said.

Jackie Palmer last saw her son in November in San Diego. After he was deployed to Iraq two days before Thanksgiving, mother and son talked often by phone. "We had a little thing we would say: 'Every night, look at the moon, say your prayers and know I love you,'" his mother said.

Palmer also is survived by his father, Mark of Joshua Tree; a brother, Justin; his maternal grandmother, Dolores Nieblas; and his paternal grandmother, Joan Palmer.

Palmer was buried Friday at Riverside National Cemetery.

**JOSHUA M. PALMER**  
*U.S. Marine 1st Lieutenant*  
*Age 25*

**T**wo days before he was killed in Iraq, 1st Lt. Joshua M. Palmer was promoted to his new rank.

But the paperwork had not been finished and Palmer had not been told of his promotion.



Palmer was 25.  
He was an infantry officer

"He never knew it," said his mother, Jackie Palmer.

On April 8, a sniper killed Palmer in Fallujah, said family and friends.

with the 1st Battalion, 5th Marine Regiment, 1st Marine Division, Marine Expeditionary Force.

Palmer grew up in Banning in Riverside County and was a bright, athletic boy. He loved to read books, especially about history, and he played on the Banning High School football team.

Palmer joined the Marines straight out of high school. He was 17 and his mother showed up one day to find two Marines with him in their home.

She wanted him to slow down and think it through, but once her son had made up his mind, it became impossible to change it.

"He loved the uniform," said Jackie Palmer. "He loved the discipline."

He was able to attend the University of San Diego while being in the Marine reserves program, and graduated with a bachelor's degree in international relations.

In 2002, he went on active duty and two days before Thanksgiving 2003 he was shipped to Okinawa and, later, Iraq.

"He would tell me that he was doing what he had to do," said his mother.

At a young age, he was in charge of 40 men and he loved to take care of them, protecting them and trying to help them become better Marines.

"He really enjoyed the fact that it was a family," his mother said. "He really watched out for everybody. He would refer to them as his boys."

Three weeks before he died, his mom talked to him to tell him good news — she had become engaged. The wedding was going to be in June and she wanted him to put in for time off to attend it.

He said he would. But Palmer had also told friends he wanted to extend his stay in Iraq, said friend Dominic Persechini.

"He spoke about how he was doing a lot of good in Iraq, how he was there to help people," Persechini said.

- Luis Monteagudo Jr



**Burrelles**  
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**SILVIA FLORES** /  
THE PRESS-ENTERPRISE  
Lt. Stacey Barnes, 29, of Carls-  
bad, left, cries following funeral  
services for Joshua Palmer.

# Banning turns out for Marine's funeral

4150  
**FRONT PAGE**  
BY STEVE FETBRANDT  
AND MARLOWE CHURCHILL  
THE PRESS-ENTERPRISE

A brokenhearted Banning community said goodbye to a fallen Marine Friday, eulogizing him as a highly principled, intellectual man of courage — a true patriot — who died doing what he believed in most.

Hundreds of mourners

showed up at the First Baptist Church of Banning to pay their respects to 1st Lt. Joshua Michael Palmer, who died at 25 fighting in the Al Anbar province of Iraq on April 8.

The turnout was in part a community outpouring of support for Palmer's family, which operates The Farmhouse Res-

**B** PLEASE SEE PALMER, A4



**SILVIA FLORES** / THE PRESS-ENTERPRISE

Sarah Nieblas, 24, right, of Corona, cries as she looks at photos of her cousin, who was killed in Iraq.

# PALMER

CONTINUED FROM A1

restaurant and Gramma's Country Kitchen in Banning.

"Everybody in the community knows his mom, Jackie, from The Farmhouse," said Banning Police Cmdr. Marshall Palmer. "She's active in community functions around town and is always donating to local charities."

Banning police were there in force to escort the funeral procession to Riverside National Cemetery, where Palmer was interred.

"It's the least the city could do for this young man for what he did for the community," Palmer said.

## 'No greater patriot'

The parked cars of mourners lined both sides of George Street for an entire block west of San Gorgonio Avenue and filled the church parking lot. An overflow lot at Nicolet Middle School across San Gorgonio Avenue had to be opened.

City and county officials were on hand, including Riverside County 3rd District Supervisor Marion Ashley, Banning Mayor Art Welch and City Manager Randy Anstine. Outside, television news crews set up cameras on the church's front lawn, while several newspaper photographers recorded the service from the choir loft inside.

Mourners, many of them in dress uniforms of various military branches, filled the pews, lined the church walls and spilled into the lobby as Palmer's body lay in an open casket before the altar, flanked by large bouquets of colorful flowers. An American flag was draped over it.

Among those eulogizing Palmer was lifelong friend Dominic Persechini.

"America knows no greater patriot than Joshua," he told the



U.S. Marine 1st Lt. Joshua Palmer, a 1997 graduate of Banning High, was killed in Iraq.

crowd.

The hour-long service included a slide show of Palmer at nearly every stage of his life. The presentation was accompanied by recordings of Bette Midler's "Wind Beneath My Wings" and Lee Greenwood singing "Battle Hymn of the Republic" and "Our Father Who Art in Heaven."

Following the spiritual message by the Rev. Mike Johnson, mourners filed past the casket and said their farewells. Palmer's girlfriend, Marine Lt. Stacey Barnes of Carlsbad, sobbed aloud at the back of the church.

When the church had cleared except for family members, Palmer's mother and father, Mark, approached the casket. They stood there nearly five minutes, then Jackie Palmer removed her sunglasses, wiped her eyes, put the glasses back on and followed her son's body as pallbearers took it to the waiting hearse.

## 'Unbelievable valor'

A motorcade led by two Banning police motorcycles and two patrol cars, emergency lights flashing, led the mile-long procession along San Gorgonio Avenue to Ramsey Street and through the downtown business district, where many shopkeepers and customers came

out of businesses to watch. Graveside services began about an hour late as a steady stream of people slowly filled the amphitheater and awaited the Marine's casket. The crowd included young and old, Marines and soldiers, as well as Navy and Air Force officers.

Marine Corps honor details from Twentynine Palms and March Air Reserve Base came to attention and saluted the flag-draped casket as it was brought to the amphitheater where about 400 people stood.

The Rev. Johnson began by telling the crowd that "God's heart is broken at times like this."

Marine Capt. Tom Garcia, who led the honor detail, read a letter from Palmer's commanding officer, Capt. Jason R. Smith, 1st Battalion, 5th Marines' Regimental Combat Team 1, who described the lieutenant's "unbelievable valor" in the moments before his death.

Smith's letter described how Palmer was leading an assault on a sniper's position inside a house when he was killed. His selfless actions have stunned the men in his platoon, he wrote.

"All he wanted to do was do well, and take care of his men," Smith wrote. "He had an uncanny ability to keep going no matter the difficulties."

Palmer worked his way up through the reserves to the rank of sergeant while he attended the University of San Diego and earned a bachelor's degree in international relations. Upon graduation, he applied to officer training school, finished 10th in a class of 270 and was commissioned a second lieutenant last year. He was promoted to first lieutenant two days before his death.

Reach Steve Fetbrandt at (909) 846-2302 or sfetbrandt@pe.com



## Services Friday for slain Inland Marine

12:53 AM PDT on Tuesday, April 13, 2004

By STEVE FETBRANDT / The Press-Enterprise

BANNING - Funeral services will be held Friday for U.S. Marine 1st Lt. Joshua Michael Palmer, 25, of Banning, who was killed in action in Fallujah, Iraq, last week.

Lt. Palmer's body, which arrived on the East Coast over the weekend, is scheduled to be shipped home in time for viewing from 4 to 8 p.m. Thursday at Weaver Mortuary, 1177 Beaumont Ave, said family friend Ryan Hensen.

The funeral service will be at 11 a.m. Friday at First Baptist Church, 565 N. San Gorgonio Ave., Banning. A graveside service will follow at 1:30 p.m. at Riverside National Cemetery Staging Area No. 3.

Lt. Palmer, who had been promoted to first lieutenant just two days before his death, was commanding an infantry platoon from Camp Pendleton when he suffered fatal wounds in action against rebels in the Al Anbar Province west of Baghdad on April 8, officials said.

Lt. Palmer was assigned to the 1st Battalion, 5th Marine Regiment, 1st Marine Division, I Marine Expeditionary Force.

A 1997 graduate of Banning High School, he worked three summers in high school waiting tables at the The Farmhouse restaurant, which his mother owns in Banning.

He enlisted in the U.S. Marine Corps Reserves at 17 and worked his way up to sergeant. Upon receiving his bachelor's degree in international relations from the University of San Diego in 2001, he attended officer training in Quantico, Va., and finished 10th in a class of 270 last year.

Lt. Palmer is survived by his mother, Jackie, and a brother, Justin, both of Banning; father Mark, of Joshua Tree; paternal grandmother Joan Palmer, of Orange; and maternal grandmother Delores Nieblas, of Banning.



Joshua Palmer was a 1997 graduate of Banning High.

Online at: [http://www.pe.com/localnews/desertpass/stories/PE\\_News\\_Local\\_palmer13.a1892.html](http://www.pe.com/localnews/desertpass/stories/PE_News_Local_palmer13.a1892.html)



RODRIGO PENA/THE PRESS-ENTERPRISE

The family of Joshua Palmer, a Marine first lieutenant who died Thursday in Iraq at 25, owns The Farmhouse restaurant in Banning.

# 'He was proud to be there'

FRONT PAGE

**INLAND CASUALTY:** The Banning Marine made quite a mark for his country and hometown.

BY KARIN MARRIOTT AND STEVE FETBRANDT  
THE PRESS-ENTERPRISE

The last time Jackie Palmer talked to her son in Iraq, U.S. Marine 1st Lt. Joshua Palmer, he was upbeat and told her he

would be home by summer.

"I told him to be careful, and I said, 'Every time you see the moon ... look up at it and (say your prayers).' I'd be thinking of him," she said, sobbing. "He just told me he'd be home."

Nearly three weeks have passed since that conversation. Thursday afternoon, two Marines and a chaplain came to The Farmhouse, the restaurant Jackie Palmer owns in Banning.

They told Jackie Palmer her son died early that morning during fighting in Fallujah.

The family gathered Friday, struggling to cope with their loss. Members of the well-known family operate The Farmhouse and Gramma's Country Kitchen, two popular Banning eateries.

Jackie Palmer lives in Banning. Joshua Palmer's father

PLEASE SEE PALMER, A6



Joshua Palmer was a 1997 graduate of Banning High School.

## PALMER

CONTINUED FROM A1

lives in Morongo Valley in San Bernardino County's high desert. He also has a younger brother, Justin.

Palmer, 25, was assigned to the 1st Marine Division, 1st Battalion, 5th Regiment at Camp Pendleton and was serving as a platoon commander. His mother said he was promoted two days before he died.

High school friend Dominic Persechini said he last saw Palmer a couple of nights before he shipped out to Iraq two days before Thanksgiving.

"We shook his hand and said, 'See ya'," he said. "We were fully confident he was going to come back. We'd even spoken to him since he was in country. I got an e-mail from him two weeks ago. He was proud to be there ... He actually was trying to talk to the general in command to extend his tour."

### Marine at 17

Joshua Palmer, a 1997 Banning High School graduate, worked three summers in high school as a waiter in his mother's restaurant. He enlisted in the Marines Reserve at 17, shortly after high school, said an uncle, John Kennedy.

He received a bachelor's degree in history from the University of San Diego in 2001 and graduated last year from officer training in Quantico, Va. He was 10th in a class of 270.

Family members described Joshua Palmer, who was single, as serious, intelligent and organized, even as a child. He loved to run, play chess and read. One of his favorite authors was Stephen King, his mother said.

Joshua Palmer taught English in China about two years ago and could read and understand several languages, Jackie Palmer said.

Kathy Kennedy, owner of Gramma's Country Kitchen, said her nephew earned trophies and certificates for scholastic and extra-curricular achievements in chess and football. Joshua Palmer encouraged Kathy Kennedy's son and others in the family to succeed in school and do more than just pass. He frequently told his brother and her son to turn off the cartoons and turn on the news, she said.

He also liked to challenge himself, she said.

"He always excelled," Kennedy said in a phone interview. "He just wouldn't go for a jog; he'd run all day."

Joshua Palmer's uncle, Pat Nieblas of Orange County, said his 9-year-old son's Cub Scout pack sponsored Palmer and his battalion, writing them letters.

"His cousins all thought very highly of him," Nieblas said by phone. "He was very friendly, always very polite to them and a very big influence on them."

### **'Grander cause'**

Joshua Palmer recently sent his aunt an e-mail asking her to send candy to give to the children in Iraq "because he said he liked to see them being happy, and they loved the Americans," Jackie Palmer said.

Ryan Hansen grew up with Palmer and served with Palmer as enlisted men at Marine Corps Air Station Miramar for several years. He said Palmer joined the Marines "because the other (military branches) were basically too soft for him."

"He always used to say he joined the Marine Corps for the intangibles—the pride, honor, courage and commitment," Hansen said.

Persechini said Palmer was committed to his ideals.

"He knew he was in Iraq for a grander cause," Persechini said. "He was very smart. He had a strong belief that the warriors of civilization are the ones that make it strong and prosperous."

Jackie Palmer said her son told her he would try to return home in a few months, but she recently learned of his attempts to stay in Iraq longer.

"He told his friends he was going to stay for another year," she said. "He wasn't going to leave until it was cleaned up."

She said she doesn't know if her son received the letter she mailed a week ago, thanking him for the birthday gift he recently sent her. He gave her two teacups and a sign.

"It was this Japanese wording that says 'Jackie's Farmhouse restaurant'," she said. "I think I'm going to have it framed and put it in the restaurant."

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Reach Steve Fetbrandt at (909) 846-2302 or [sfetbrandt@pe.com](mailto:sfetbrandt@pe.com)

# Privatized Housing: More Than Just a Dorm

After freshman year, students want an upgrade in accommodations. Privatized housing can provide that and more.

## COLLEGE PLANNING & MANAGEMENT

DAYTON, OH  
MONTHLY  
APRIL 2004

by Amy Milshtein, staff writer

What do students want? Oh not much . . . just a bed; a place for their gear; a private bathroom; enough outlets for stereos, computers and blow driers; high-speed Internet access; a gym; pool; socializing opportunities and parking — lots of parking. Can your residence halls provide all this? If not, you and your school may

want to look into partnering with a firm that builds and manages off-campus housing.

“Partnering with a private developer has started slowly through the last five years or so with about 100 such projects done this way,” says Greg Blais, senior vice president, Ambling Development Company. “But, it’s a major trend to watch. We are going to see more

Photos courtesy Capstone Development.



Manchester Village at the University of San Diego was designed specifically to host a new residential learning community named “Wisdom for the Real World.”



Manchester Village at the University of San Diego features apartment-style units, complete with fully equipped kitchens and ample dining space.

and more national developers partnering with colleges and building off-campus housing for students."

Why? For starters, kids today are savvier and more demanding than the students of the '60s and '70s. "That's when most colleges saw their housing boom," explains John E. Vawter, CEO, Capstone Development Corp., West Coast Division. "Back then, the two-students-to-a-room-with-a-communal-bath-at-the-end-of-the-hall model worked well. Today, it's still okay for the freshman experience, but older students want more."

As a result, the four-bed, two-bath suite unit has come into its own, with a two-bed, one-bath unit working well for graduate students. While colleges can and have been building these units independently, a private developer offers a unique perspective. "We can build quickly," says Blais. "Procurement, bidding, design and construction can take state schools three years. A private developer will cut that in half."

"As builders, we know what designs, layouts, materials and amenities work best for schools and students," adds Vawter. "Since it's all we do, we have sources and solutions that might not be available to a college."

Private developers also free up a university's budget. With several different financing options available, private firms can build tax exempt, not-for-profit or conventional mortgage properties. They can site buildings on or adjacent to school property. If a property is off-campus, the developer can partner with the school in many ways to meet student needs — such as extending university bus service or connecting to the school's Internet — and

After completing 19 off-campus, garden-style apartment units, smaller colleges began approaching Capstone Development, wanting the firm to build on their campuses. "Basically they said that we understand what students want and how to manage properties," says Vawter. "So they asked for our help."

Whether on campus or off, the new properties remain pretty plush when compared to the residence halls of old. The apartments come fully furnished with nicely appointed kitchens. Some even include washers and dryers in every unit. Each bed has its own voice and data connection.

Luxury amenities — like full exercise rooms, business centers, pools, hot tubs and community rooms — are not uncommon. Some even include small convenience stores. To promote an active social life, clubhouses sponsor guest speakers and intramural team sports. And of course, there is plenty of parking. "It seems that today's student comes to school with two cars and a boat," says Blais with a laugh.

As private developers lease by the bed, not the unit, students don't have to assemble their own apartment groups. "Parents guarantee the lease," says Vawter. "At first, we had a single-sex per unit policy, but that was challenged in court. Now you can have co-ed apartments if

still get the tax-free status.

While the jury is out on whether a private, tax-exempted venture will affect a bond rating (the assumption is the institution will not let the property fail), Blais remains bullish. "Ratings have not been terribly affected," he says.

Apparently, colleges agree and are signing on.

underage students get written permission from a parent."

To avoid "Odd Couple" situations, students have to fill out a lifestyle questionnaire. To keep students on the straight and narrow, both companies try to employ Residence Assistants as much as possible. "They help maintain a secure, safe environment," explains Blais.

Rules about who can live in these units vary, depending on how the unit was financed. If the developer partners with the school and receives tax-free status, they can stipulate that only students or faculty can live in the apartments. Traditional mortgaging, however, demands following the local housing law. "We gear our product to students," says Blais. "For the most part, young professionals would not be interested in renting out a bed."

The means of maintaining order also vary, depending on the building's location. On-campus housing generally follows school policies about drinking, loud parties and other questionable activities. Off-campus residents may have to register party hours with the management office. "It helps keep things from getting out of hand," says Vawter.

While schools and students are benefiting from the private housing phenomenon, what do the traditional landlords think? "They definitely see us as competition," says Blais. "If a project is financed with tax exempt bonds, it will be cheaper to build. We can either pass on the savings in rent to the student or upgrade the facility with the amenities that the kids want.

"It forces them to up their game," he says. Either way, the students win. **BY**

# American Indian Celebration shares culture

By Beth Yanez  
STAFF WRITER

For its third consecutive year, USD hosted the American Indian Celebration on April 17 to 18 on the west side of campus on the Olin Hall parking lot and the Joan B. Kroc Festival Stage.

The event boasted award-winning artists from Arizona, New Mexico and throughout California. Ironic to the Native American culture and value of rain, the artists fought heavy showers that eventually forced them to close down their booths on Saturday in hopes of better sales on Sunday.

The annual celebration is unlike any other in the San Diego area. The artwork was juried by highly experienced Board members of the celebration.

The Board of the event also included professors from the Religious Studies, History and Anthropology departments. Other members were volunteers, collectors and members of the Council for American Indian Arts and Culture, an educator, and a researcher. Finally, USD alumnus Anna DeYoung '03, acted as this year's program coordinator.

An Anthropology major herself, DeYoung started as a student volunteer

for the first year of the event and the next year took on the position as Volunteer Coordinator.

"The purpose of the Celebration is to not only raise awareness of the fine arts and culture of the American Indians, but to also provide economic opportunity for the artists," DeYoung said. "We want to start a trend in Southern California-- hopefully an attraction that builds each year."

This year's event showcased artwork from a variety of tribes, the most represented being the Navajo tribe. Sterling silver jewelry, beadwork, pottery, paintings, and sculptures were the most popular this year.

Those who attended also had the chance to try the traditional Navajo fry bread and watch the Spirit Eagle dancers perform. An addition to this year's celebration was the Village of Cosoy in front of La Paloma.

"The Village of Cosoy is actually representative of the land that Indians inhabited stretching from the Mission Valley area to where USD sits," DeYoung said. "It is often overlooked when studying San Diego Native American Indians and it was a stronghold for at least 100 years because it was highly populated."

This year, the addition of the Village



Dancers in traditional dress perform in front of the crowd at last weekend's event.

BETH YANEZ

and the story-telling by Abel Silvas added to the educational focus that the Board pushed for. The Board members, specifically those involved in the Council for American Indian Arts and Culture, want to work up an interest in the culture and art so that eventually an American Indian Studies department may be established at USD.

"We want to help USD accomplish

its goals to diversify the campus," said Susan Peinado, board member and Council member. "By having events like the Celebration and arranging Sherman Alexie's visit, we raise awareness... and for [these events] to be successful and an advantage to USD, the USD community

Please see **Celebration**, page 2

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cont. from **Celebration**, p.1

has to be fully supportive.”

Although the artists were unable to sell on Saturday afternoon due to the heavy rain, Sunday drew in many San Diegans and USD students.

“I was very impressed with all the artwork, especially the

leather purses with beadwork and the earrings with a modern flare,” Morgan Combs, '07, said. “Recently I read the book *Reservation Blues* by Sherman Alexie, in my literature class and it was great to see the culture through the event. Fry bread was huge in the book, and I had the chance to try some!”

---

# Visa system better but has 'kinks,' colleges say

By Marisa Taylor  
STAFF WRITER

A new visa database keeps better tabs on foreign students and researchers but the federal program is still plagued by technical problems, San Diego college representatives told a Homeland Security official yesterday.

Representatives from nine Southern California colleges and universities, including San Diego State University and the University of California San Diego, voiced their concerns yesterday in a closed-door meeting in San Diego with Michael Garcia, an assistant secretary with the Department of Homeland Security.

"It's better today than it was before," said Michael Hindi, the associate director of the UCSD International Center. "But there are still some kinks that need to be worked out."

Garcia, who is overseeing the program's \$36.8 million first phase, acknowledged that there are technical problems but said his agency is working quickly to fix them.

"In the beginning we heard complaints about bleeding information and the system taking too long to access," Garcia said at a news conference after the meeting with school officials. "We've worked through those issues very well partnering with the academic community."

Garcia, a former federal prosecutor assigned to terrorism cases, said he believed the program, the Student and Exchange Visitor Information System, was better than the "hit or miss" system in place before Sept. 11, 2001.

"You don't know someone's a violator if you're not looking for them," he said. "We now have a system that works. We still have to work hard to make it better ... but we've come tremendously far down the road."

Colleges cannot enroll international students on visas unless they participate in the SEVIS program.

Nine months after the Department of Homeland Security launched the system, nearly 737,000 college students and researchers have enrolled nationwide.

A pilot tracking system was launched in 1996 but never received funding for a computerized database until after the Sept. 11, 2001, terrorist attacks.

The SEVIS database contains names, nationalities, addresses, ages, courses of study and the academic standing of all students attending college on a visa. The list is updated each semester.

Of the almost 8,000 foreign college students registered in the new tracking system in San Diego, only one has been arrested after enrolling, according to Homeland Security.

The female language student, whose identity was withheld, was arrested Dec. 24 after she didn't report a transfer to another college. The woman was detained for six days but released after Homeland Security allowed her to update her paperwork.

Yvette Fontaine, director of international services for the University of San Diego, said students now know they must properly enroll in the system and inform their schools of any changes in status.

"Loopholes have been reduced," she said. "When we get a student we know that this is our student."

But Cindy Sabato, a Palomar College spokeswoman, said her college has noticed that some students' information is not being properly entered into the system by Homeland Security officials at airports.

As a result, some students are showing up unannounced.

"We think the program has the potential of doing what it's

## ► VISAS

CONTINUED FROM PAGE B1

### 'Loopholes' reduced, says USD official

#### Colleges cannot enroll international students on visas unless they participate in the SEVIS program.

supposed to do," she said. "But not all the officers are trained to do what they're supposed to do."

UCSD's Hindi said schools also are having problems correcting information once it's in the system.

Sometimes, a mistake can take up to six months to fix because schools aren't allowed to make the changes themselves and have to wait for government officials to do it.

"We spend a lot of time on the phone with techies," said Hindi, who did not attend the meeting but who oversees UCSD's compliance with the program. "I think it would help if they gave us more authority to simply make sure that the facts are right."

School officials are also worried about a Homeland Security proposal that would charge each student and researcher a \$100 fee for enrolling in SEVIS.

Originally the agency had planned on charging the fees beginning in June. Yesterday, Garcia said the agency didn't have a system in place yet to meet that deadline. Homeland Security estimates that the fees will generate more than \$30 million a year that can be used to improve the program.

Marisa Taylor: (619) 293-1020;  
marisa.taylor@uniontrib.com

# USD offers summer sports camps

4154  
Basketball, Baseball, Tennis  
Camp; More on Beautiful San

Diego Campus. For the 26th  
summer, the University of San

Diego will offer summer sports  
camps for high school, junior  
high and elementary students.

Located on USD's beautiful  
campus, overlooking the San Di-  
ego and Mission bays, the camps  
feature outstanding coaches and  
facilities and offer youngsters a  
unique opportunity to improve  
their athletic skills, have fun and  
learn lessons in teamwork, lead-  
ership and responsibility.

"Our goal is to provide each  
camper with an experience that

meets his or her individual needs  
in a safe, supportive atmo-  
sphere," said USD Sports Camp  
Director Mary Rose Johnson.  
"While the camps are aimed at  
improving athletic skills, our  
coaches and instructors also  
stress the importance of academ-  
ics to a youngster's develop-  
ment."

Camps are offered in boy's and  
girl's basketball, soccer, swim-  
ming, tennis and water polo and  
boy's baseball and girl's softball  
and volleyball. There is also a



**For the 26th summer, the University of San Diego will offer summer sports camps for high school, junior high and elementary students.**

Sports-n-More Camp for young-  
sters to experience a wide range  
of recreational activities, includ-  
ing snorkeling and water sports.  
Both day and overnight camps  
are offered.

Coaches for the youth camps  
come from USD's own NCAA  
Division I program and include  
USD Men's Basketball Coach  
Brad Holland who guided the  
USD Torero's to the NCAA tour-  
nament last year.

Adult camps are offered in  
tennis, master's swimming and  
triathlon training.

Camps begin in mid-June and  
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more information about the  
camps, please visit <http://>

[camps.sandiego.edu](http://camps.sandiego.edu). In San Di-  
ego, call (619) 260-4623. Out-  
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The University of San Diego  
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school enrolls approximately  
7,000 students and is known for  
its commitment to teaching, the  
liberal arts, the formation of val-  
ues and community service. The  
establishment of the Joan B.  
Kroc School of Peace Studies will  
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**Richard Louv**

# Power tools for San Diego's hidden leaders

4154  
**O**ne of the least accurate rants about San Diego is that we're short on leaders. By this theory, we've taken a few too many ultraviolet hits to the head to really care about the region's future.

True, we're an individualistic lot (as several studies have shown), but we're far from leaderless. Our hidden leaders remain isolated in their neighborhoods; or can't locate a public space in which to lead; or, like Fernando Hui of San Ysidro, they lack the power tools.

"I had the passion and drive but I didn't have the knowledge," Hui said during a recent gathering of graduates of the Consensus Organizing Institute, or COI. "Now, instead of sitting back frustrated and powerless, I know what I can do and how to do it. My life has changed."

In July, COI staff members asked nonprofit organizations across the county to identify residents who might someday be leaders but lacked knowledge or resources. The result: Hui and two dozen other San Diegans — including African-Americans and Latinos, Asian-Americans and recent immigrants from Somalia and Sudan — attended a 12-week UCSD Extension course in civic engagement and community organizing.

UCSD not only provided the space and some of the instructors — including Michael Schudsen, author of "The Good Citizen: A History of American Civic Life" — but also created financial assistance in the form of Nathanson Fellowships,

Here is San Diego's challenge: to finally tap the potential of our extraordinary diversity, to turn isolation into public power.

named for the late Chuck Nathanson, who served as director of San Diego Dialogue.

Usually, neighborhood groups focus on their own neighborhoods and issues and ignore the regional mega-issues — such as transportation planning — that can make or break local communities.

"But this class ignited the students' regional consciousness," said Nancy Hughes, executive director of COI.

Abdulahi Aidid, a COI graduate, agreed. "We came from five different communities: City Heights, San Ysidro, El Cajon, Oceanside and Golden Hill," he said. "We did not know that we had the same problems." He is puzzled by his newly adopted country, so rich in goods and so poor in conversation, but now he sees a way to help. "The class made us work together. We are friends now. We will build beyond this."

COI students are required to interview a civic leader; read copiously on leadership and democracy; study San Diego's social, economic and political history; explore the region's array of governing bodies; learn how to conduct public surveys and hold community events; develop community organization action plans; present these plans to a panel of civic leaders, and then put the plans into action.

The City Heights students held education forums before the primaries. They galvanized a community of Somali refugees, some who don't yet speak English, to grab the reins of democracy.

In Oceanside, Kabichandra Pohkhrel, a COI community organizer who came to America from Nepal four years ago, helps COI students from low-income neighborhoods and low-wage Latino workers.

"Eighty percent of them do not speak English; they have never participated in public life," he said. "But now they're not scared anymore to talk to the city or the police. They're creating neighborhood watch programs, getting street lights and sidewalks fixed; they've convinced the city government to provide free land for a new preschool."

Similarly, Fernando Hui and his fellow San Ysidro COI graduates surveyed residents to find out their greatest concerns; created a community garden; organized parent participation in the schools and, working with police, devised neighborhood anti-crime training programs.

COI graduates also have created new neighborhood organizations but they say they don't want to stop there. Think locally; act regionally. That's their newest goal.

In 2002, COI was sponsored by UCSD, USD and the county's First 5 Commission. For the coming year, funding is shaky — but the county needs this program, and more like it. In fact, this is the kind of hands-on, practical application of democracy that should be taught in every high school. (Instead, civics education has all but disappeared from our schools.) Too many of our existing leaders have never met or worked together for the public good beyond the end of the block; too many lead mainly by retreat and division.

In sharp contrast, the COI graduates radiate with democratic spirit, and the belief that even the most intransigent regional problems can be addressed. Here is San Diego's challenge: to finally tap the potential of our extraordinary diversity, to turn isolation into public power.

Hui is doing his part. When he recently applied to work at one of the home improvement big-box stores, he took a deep breath and told the district manager that he had one requirement.

"I told him I needed the flexible time to take care of my family, my children — and my community," he said. "And today the company gave me the day off to be here."

Suddenly his voice filled with emotion and tears filled his eyes. In this cynical, often mean-spirited era, Fernando Hui has found a larger purpose.

Louv's column appears on Sundays. He can be reached via e-mail at [rlouv@cts.com](mailto:rlouv@cts.com) or via [www.thefuturesedge.com](http://www.thefuturesedge.com).

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# Innovation earns national award

## Poway fifth-grade teacher honored

By Bianca Gonzalez  
STAFF WRITER

RANCHO BERNARDO — Julie Harris recently asked her fifth-grade students to write a letter of apology to her, giving a believably bizarre excuse for a fictional transgression.

Most involved a missing homework assignment, some had references to a kitchen sink, \$50 bill, maple syrup and feathers — all required imagination and descriptive language.

The students' giggles in reading one another's work was understandable, especially since the class was anticipating their parents would "freak" when they saw the letters on students' desks at Turtleback Elementary's Open House last night. If all went as planned, the parents would find the bogus letters and assume the worst.

But the prank was part of Harris' grand plan to make learning fun for her students. "It's always a great motivator for students if they can fool their parents," Harris said.

Her creativity and commitment to making lively lessons has earned Harris a Disney-Hand Teacher Award. Harris is



**Turtleback Elementary fifth-grade teacher Julie Harris' innovative style, such as invoking the "computer gods" to help Christian McGouey, earned her the national Disney-Hand Teacher Award.** John Gastaldo / Union-Tribune

one of 39 teachers nationwide chosen for the Disney honor this year. About 150,000 teachers were nominated and about 10,000 followed up the nomination with an application to be considered for the awards.

Harris, who was the only Californian chosen, will receive \$10,000 and her school will receive \$5,000. She also will attend an education conference next fall in Orlando, Fla.

Describing herself as "over the moon" at being chosen, Harris quickly explained she's surrounded by talented educa-

tors. "There are a lot of great people here," she said of Turtleback, where she's taught for more than 10 years.

Harris was nominated for the award by the parent of a former student, but she doesn't know who and Disney does not reveal the information. She said she doesn't know why she was singled out, but added that after 23 years of teaching she still loves her vocation.

"I'm never bored with it," she said. "Every year you can do something new, and I love the relationships with students and colleagues."

Harris makes boring subjects fun and hard lessons easy, her students said. "She makes us laugh all the time," said Angeline Dy. "When she's reading books to us she has a funny way of becoming the characters."

Harris' commitment to instill a love of learning in her students led her to develop the Smart Cookie Club several years ago, which helped parents better assist their children academically and behaviorally. The series of meetings included an explanation of the grading system, a speaker on discipline and a geography night for parents and children, complete with games and treasure hunts.

Former student Shelley Callahan and her mom, Diane, haven't been in Harris' classroom in a while but they remember her enthusiasm and ability to focus on each student's needs.

"She has the unique ability to focus on the inner core of a child and pull out the very best in them," said Diane Callahan, who used to volunteer in the classroom and worked in the school library. "My daughter was convinced she couldn't do math. We had the tears over homework ... and now she's finishing her junior year studying finance at USD."

# HOW TO SUCCEED IN BUSINESS BY REALLY FIRING

4154 U.O.F.S.D.,  
...ON ALL CYLINDERS — DONALD TRUMP IS ON A ROLL WITH 'THE APPRENTICE'

By Robert P. Laurence  
TELEVISION CRITIC

**N**EW YORK — Pink, pink, pink. Pink everywhere. Stroll into the lobby of Trump Tower at 725 Fifth Ave. and you're surrounded by pink marble — pink floors, pink walls, pink ceilings, even a waterfall cascading down a wall of pink.

If a flamingo wandered through the spotless glass doors, he'd disappear in the camouflage.

On the 26th floor, where Donald Trump presides, the decor is slightly more restrained — wood, brass, leather, and an imposing sign across the wall: the Trump Organization.

To reach the 57-year-old superstar billionaire, walk through still another reception office, then into his personal do-

main, a roomy, northwest-facing corner office, overlooking two of New York's signature landmarks, the Plaza Hotel and Central Park.

But this isn't the top floor of Trump Tower. No, that fabulously gaudy apartment seen occasionally in "The Apprentice" takes up the top floors, 66 through 68. Trump commutes to his office via elevator. And that "board room" you see on the show isn't real, it's a set.

Trump's real office is big, but it's as cluttered as a Times Square hole-in-the-wall souvenir shop. The floor, a table,

## TV DATEBOOK

### "The Apprentice"

NBC's reality series starring tycoon Donald Trump concludes this week with a two-hour finale. 9-11 p.m. Thursday on KNSD/Channel 39

SEE Trump, F4

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the walls are littered with cartons of Trump Ice (the bottled water he's peddling with his face on the label), a New England Patriots helmet, dozens of framed magazine covers with Trump's picture, the day's New York tabloids, a class picture of the latest Miss Universe contestants, signed by every one.

Here and there are bundles of black "You're Fired!" T-shirts. Trump has tried to trademark the common phrase to reserve its exclusive use on clothing and "games and playthings."

At the edge of his desk, facing forward where it's sure to be seen by any visitor, sits the *Forbes* "Billionaires" issue, with Trump's face in the cover lineup of mug shots. (But next to Warren Buffett and his \$43 billion, he seems like a piker at a paltry \$2.5 billion. And shares of Trump Hotels and Casino Resorts, his one publicly held company, have dipped lately on reports that it is dangerously deep in debt. He maintains that the company, which runs his three Atlantic City casinos, accounts for "about three percent of my net worth," and that most of his wealth comes from his privately held companies.)

Photocopies of favorable reviews for "The Apprentice" are stacked on his desk, along with ratings reports.

On Thursday, the surprise hit reality series airs its finale; Trump will hire one of the remaining ambitious young contestants to manage one of his companies for a year — and he'll fire the others.

That ritual — with Trump pointing his finger at the week's loser with a flip of the wrist and declaring "You're fired!" — has become the pop cultural touchstone of the season, and made Trump more of a media icon than ever.

"Isn't it ironic that I fire somebody every week, and my image is better than it used to be?" Trump reflects. "It's very strange."

Trump's second round of "The Apprentice" is already set for a September start, and a third round for spring 2005. "It has exceeded all of our expectations," said NBC Entertainment president Jeff Zucker. The show has been so successful that the Fox network has already paid it the ultimate compliment — imitation. Fox is going into production with "Branson's Big Adventure," starring Britain's Virgin Airways tycoon Sir Richard Branson and "a group of young entrepreneurs."

On this cold, gray morning, Trump settles in for an interview, but it doesn't slow the pace of his workday. Immaculate in blue blazer, blue-and-white striped shirt and pink tie, he signs a sheaf of checks as he talks, and takes an occasional phone call. One comes from a contractor bidding for a job on one of Trump's projects. Trump listens to the man's pitch, then answers:

"Now listen, Mendel, you gotta do me a favor. Your bid has to come way down. I have six contractors, you're the highest bidder. . . ."

"You're at a million two-fifty. I have a bid for a million dollars, you're \$250,000 higher . . . I want to give you the job, but you have to come down. You have to get it down to like nine-fifty, and call me back, OK?"

### Predator eyes

Seen close up, Trump has the soft, round, pink face of a baby — and the keen, intense eyes of a predator. Every hair of his billowing golden pompadour — it looms large in his legend — stays firmly in place.

As he talks, he sips Diet Coke from a clear plastic disposable cup. When it runs low, he shouts to be heard outside the open door: "Rhona, get me a Coke!" (That's Rhona Graff-Riccio, his executive assistant, who's worked for Trump for 17 years. "I used to work for a real estate developer who was also a celebrity," she likes to say. "Now, I work for a celebrity who happens to be a big-time real estate developer. It's never dull. You have to be prepared for anything, you have to be tough.")

Trump puts up apartment and condo and office towers, casinos and hotels and resorts and golf courses. He owns the Miss Universe contest, and his lavish lifestyle, his romances, marriages and divorces have been catnip to the world's professional gossips.

Since the late 1980s, he's played himself in 18 different movies, videos and sitcom episodes.

But "The Apprentice" has magnified his fame exponentially. He's written another book, "Trump: How to Get Rich." His face has graced a new array of magazine covers, including *Newsweek* and *People*. On April 3, he hosted "Saturday Night Live." And while any number of moguls own casinos and hotels, how many sell bobblehead dolls of themselves in the gift shops?

Trump helps "The Apprentice" any way he can. An enormous blue banner, the kind you might find beckoning crowds to the dusty midway of a farm-town carnival, hangs incongruously across the elegant, polished-brass entrance to Trump Tower, advertising "The Apprentice" with the tycoon's face and the words "You're

fired!" The 25-by-13-foot banner has gotten him into legal trouble. He put it up without a permit, and the city of New York wants to fine him \$10,000.

Trump is credited as executive producer of "The Apprentice," along with Mark Burnett, the "Survivor" producer who came to him with the idea. The two began talking when Burnett wanted to film a "Survivor" finale at Central Park's Wollman Rink, where Trump holds the franchise.

"Over the last three years, every network has wanted me to do a reality show," Trump recalls. "Who knows what their reasons are? They have their reasons. I said no. I didn't like it."

He had no interest in allowing cameras to follow him around: "You heard me talking to a contractor. If you were a contractor and you had 10 cameras sitting there, the guy couldn't even function. I can't run my business that way.

"But when Mark came with this idea of 'The Apprentice' — and he said he would only do it if he could have me — it hit me immediately. I said, 'This is a great idea.'

"All the networks bid on it, everybody wanted it. We went with NBC because they run the Miss Universe contest."

As Trump is asked about his apparent love of personal publicity, he

reaches for the *Forbes* magazine, and holds it up, pointing to his own picture.

"I don't love it, I don't love it," he insists. "There's always reason behind the madness. I'm primarily a builder. I'm the biggest developer in New York by far. But this has been such a huge success, it's been very positive for what I do.

"It's been a tremendous success from the standpoint of selling apartments, from the standpoint of many other things having to do with my business, from the standpoint of branding.

"I guess everyone heard of Trump before, but now they've heard of me, definitely. They know I build the best stuff, and I think they also see that I'm a much nicer person than they thought prior to the show."

Never one to hide his light under a bushel, Trump blurts that "NBC just called. They said the ratings last night were huge. They didn't even believe them. I'm not that surprised. Every week, it's gotten bigger and bigger."

If "The Apprentice" were only a moderate success, he says, "I don't think I'd enjoy it. If the show were No. 25, I wouldn't have signed again. And by the way, that's a successful show. I get a bonus if it's in the Top 25, and I get a bonus if it's in the Top 50. But to be the No. 1 show, that's amazing.

"I think I just enjoy succeeding at things. I wouldn't enjoy it if this show weren't at the top." (It's not quite at the top. Most recent weeks, "The Apprentice" has been ranked No. 3 in the Nielsen ratings, behind the Tuesday and Wednesday editions of Fox' "American Idol." It's brought NBC its highest ratings in the 9 p.m. Thursday time slot since Sept. 2001, when CBS launched "CSI: Crime Scene Investigation.")

Trump does check out the competition.

"I watch, and I see things," he says. "Much of the reality stuff is terrible. I think it's a disgrace. I look at some of this garbage, and I say, 'How can people watch this crap?' You must need about a 50 IQ to enjoy it.

"But this one is real. We have gotten good reviews because the contestants really are brilliant kids. We have Harvard MBAs, we have MBAs who are also medical doctors. This isn't a bunch of morons.

"It's called smart reality. It's the only smart reality show."

The only thing not real, he believes, is the money shot, that last instant in every episode where Trump says "You're fired!"

"Usually, when you fire somebody, you're a little softer about it," Trump allows. "You tell somebody how great they are, and they'd be better off someplace else. You try to be a little nicer about it.

"In terms of reality, that would be the only thing I think would be somewhat different from the real world. It's a very heated, strong competition, which it is in business, so I think it's very realistic."

Contrary to the suspicions of many viewers, he insists, contestants are "not chosen for their looks, they're chosen for their brainpower. And a number of them happen to be good-looking.

"My first indication that the show was going to be so big was that 215,000 people applied before it was even on. It's been amazing." (Some 500,000 applied for the second round.)

Not that the contestants always act smart. Some of their opinions of themselves — "I'm a natural leader" — seem inflated to the point of self-delusion. Trump agrees.

"It's bravado," he says. "I hated it when Nick (Nick Warnock, University of San Diego graduate and Los Angeles Xerox salesman) told me how charismatic he was. It's OK when somebody else calls you charismatic, but you can't say that about yourself. I hated the line.

"I hated it when one of the contestants said she'd never been duped before in her life. I'm a smart guy and I got duped all the time."

But Donald Trump wouldn't necessarily apply for "The Apprentice" himself. Having inherited his business from his father, Fred C. Trump, he's never been fired from a job. Were he a young man starting out today, he "may or may not" try to get on the show.

"The chances of getting on the show are so small, it's like hitting the Lotto," he reasons. "I think I would be more inclined just to go into business and do my thing. If I knew I could get on the show, I'd do it, but the chances are so small I'd also take that into consideration.

"Some kids are working feverishly, submitting audition videos and everything else. We have some clips that are like movies."

Trump's enjoying his success in show business, but he's keeping his day job. And his perspective.

"I'm by instinct a businessman, not an actor," he says. "If I get 'Friends'-type money, it doesn't mean anything. I have American Express in one building. They pay me more in one week than I can get from this thing.

"I build buildings, I'm the best at it. But I do this for fun. I'm getting \$100,000 an episode. You think that if I get an extra couple of bucks from doing a television show, that means something? It doesn't.

"See the cover of *Forbes* that just came out yesterday? How many guys on that magazine can do what I do? Nobody."

Show business, he knows, is treacherous, and success is anything but certain.

"That's why I like the real estate business," Trump explains. "I know if I build a great building on a great location, it's going to be successful.

"If you spend top dollar on the top actors, top everything, a movie can be a total disaster. Look at the movie 'Gigli.' You have these two actors, everything in theory should work, and it was one of the greatest bombs in history. It's a fickle business.

"In real estate, I know what I'm doing."

**Robert P. Laurence:** (619) 293-1892;  
bob.laurence@uniontrib.com

## A MAN AND HIS TOYS

### Donald J. Trump

**Born:** June 14, 1946, in New York City.

**Properties:** Trump Tower (skyscraper); Trump Parc, Trump Palace, Trump Plaza, the Trump International Hotel and Tower in Manhattan (residential buildings); Trump Plaza Hotel and Casino, Trump Marina Casino Resort, Trump Taj Majal Casino resort in Atlantic City; Trump National Golf Club, Briarcliff Manor, N.Y.; Mar-a-Lago Club, Palm Beach, Fla. (private); Daewoo Trumpworld, Seoul, South Korea; Trump Lake Michigan, Gary, Ind.; Trump International Hotel & Tower, Chicago.

**TV show:** "The Apprentice."

**Owner:** Miss Universe Pageant.

**Books:** "The Art of the Deal," "Surviving at the Top," "The Art of the Comeback," "The America We Deserve," "Trump: How to Get Rich."

# 'The Apprentice'?

## Besides Donald, who's who in

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### HEIDI BRESSLER

**Who she is:** Heidi Bressler has a master's degree in criminology and worked alongside FBI agents at the National Center for Missing and Exploited Children. She is one of the top sales representatives in her region for Qwest Communications.

**Her definition of success:** "Being happy and satisfied professionally and personally."

**Most admired person:** "Professionally, Howard Stern ... king of all media. Personally, I admire my grandmother. She came to America with nothing and has managed to live her life to the fullest. She worked hard to provide for her family."

**Cartoon character she relates to:** "Angelica Pickles from the Rugrats. She appears to be sweet and innocent; however, when she wants something she is determined and feisty."

### KATRINA CAMPINS

**Who she is:** Katrina Campins, a native Miamian, graduated with a BBA and perfect grades from the University of Miami. A multimillion-dollar producing Florida real-estate agent, Campins has established herself as an agent who ranks in the top 3 percent of U.S. Realtors.

**Her definition of success:** "To achieve self-acceptance and confidence; to laugh frequently; to earn the respect of, and influence vital decision makers; the ability to serve and make a difference ... to leave the world a better place; to make your passion your profession."

**Most admired person:** "There are two women I truly admire, my mother and Oprah. My mother is my hero. She taught me at a young age that knowledge is power and that power is freedom."

**Cartoon character she relates to:** "ZIP! ZIP! The Roadrunner. He's always one step ahead outsmarting his pursuer."

### JESSIE CONNERS

**Who she is:** Jessie Connors endured hardship in her early years, living on a farm in Wisconsin with no running water or electricity and also in an orphanage in Monterrey, Mexico. She is a successful business owner.

**Her definition of success:** "[Taking] your first step out of bed [and realizing] this day was given to you as an opportunity to serve, grow and learn. Then you immediately take action. You make the decision to move forward through new accomplishments."

**Most admired person:** "My parents are the inspiration behind my ambition. They are the role models that encouraged me to be 'more.'"

**Cartoon character she relates to:** "I would live out my days as Bubbles the Power-puff Girl, flying through the air conquering evil."

### JASON CURIS

**Who he is:** A Michigan State alum, Jason Curis majored in advertising, but decided to enter a career in real estate. He is the president and founder of his own company, JMG Management, LLC.

**His definition of success:** "Balancing being happy in your personal life ... and being happy and secure in your profession."

**Most admired person:** "I admire my father the most. This is a man that continues to work hard every day to provide my family with a nice life."

**Cartoon character he relates to:** "Durk the Daring, from Dragon's Lair. He always conquers the quest."

## KRISTI FRANK

**Who she is:** Kristi Frank grew up in Lake Tahoe, Nev., where she worked as a blackjack dealer to pay for college. She graduated from the University of Southern California with a degree in industrial engineering, then earned a broker's license. Frank is a realty investor and co-owner of the restaurant Juliano's RAW in Santa Monica.

**Her definition of success:** "Having a passion for what you do and continually improving and learning those lessons that deepen that determination to your goals."

**Most admired person:** "I admire courage, drive and dedication to reaching huge accomplishments."

**Cartoon character she relates to:** "I would love to fly like Superman, of course."

## DAVID GOULD

**Who he is:** A venture capitalist in the health-care sector, he holds two advanced degrees, an MD from Jefferson Medical College and an MBA from New York University. He was fired in the first week.

**His definition of success:** "Not working for The Man."

**Most admired person:** DJ Gilles Peterson.

**Cartoon character he relates to:** "Fritz The Cat. Part human, part feline: Is there a more sublime combination?"

## AMELIA (AMY) HENRY

**Who she is:** Amy Henry graduated magna cum laude from Texas A&M University and received an MBA from Texas Christian University. She works for BetweenMarkets, a hi-tech startup in Austin. Like many in her generation, Amy had millions in stock options but lost almost everything in the dot.com bust.

**Her definition of success:** "Being able to create a fulfilling life that is focused on continuous personal and professional growth. Life balance!"

**Most admired person:** "Donald Trump, of course. And right behind him is my role model, Martha Stewart."

**Cartoon character she relates to:** Catwoman. "She's got speed, stealth, smarts and that feline sixth sense."

## BOWIE HOGG

**Who he is:** Bowie Hogg received a business degree from Texas A&M University. He worked as an account executive at FedEx handling multi-million dollar accounts. He now focuses on a new career as a motivational speaker.

**His definition of success:** "To put it plain and simple, it is being happy with your life."

**Most admired person:** "My parents, Porky and Sue Hogg, have made the biggest impact on my life professionally and personally. Both of these people have excelled in everything they have done, and most importantly they have done it while raising a wonderful family."

**Cartoon character he re-**

**lates to:** "I would have to choose George Jetson, from The Jetsons. Anyone who lives in the future is my kind of person."

## KWAME JACKSON

**Who he is:** Kwame Jackson was raised in Charlotte, N.C., which he considers home. He holds a bachelor's degree in business administration from the University of North Carolina at Chapel Hill and an MBA from Harvard. His Fortune 500 professional foundation includes sales and marketing roles at Procter & Gamble Co. and, most recently, as an investment manager for Goldman Sachs.

**His definition of success:** "Simply being happy with yourself and doing more good than evil along the way... If all of this comes along with a 'Trumpesque' empire, then so be it!"

**Most admired person:** "My mother, Marilyn, who died of cancer at age 41 when I was 15. My mother started from humble beginnings to become the first person in my family to attend college. After becoming a CPA, she started her own practice in Charlotte, N.C."

**Cartoon character he relates to:** "The character that I feel I have the most in common with is Wolverine. He is a loner/free-spirit at heart who doesn't like following orders or conforming to societal norms/expectations."

## TAMMY LEE

**Who she is:** Tammy Lee is a stockbroker who received a BA in economics at the University of Washington. She pursued acting jobs in TV commercials while seeking work in public relations and advertising, eventually landing a job in Merrill Lynch's Private Client Group. Lee ended her nine-year career there as an assistant vice president in 2002.

**Her definition of success:** "[Doing] the things in life that will make me laugh at myself — get over it, and move on. Then repeat."

**Most admired person:** "Jerry Seinfeld, because here's a guy that could spend a lot of time laughing at himself, but doesn't; so he turns all that energy into millions, of course, by making other people laugh."

**Cartoon character she relates to:** "Definitely, Daffy Duck. We're both pretty unpredictable, and we can engage in some fairly outlandish adventures."

NBC

## TROY McCLAIN

**Who he is:** Troy McClain was not able to attend college because he supported his mother and sister from a young age. He ran a health club in Spokane, Wash., before deciding to become an investor. McClain is building an insurance business and working as a mortgage lender.

**His definition of success:** "I guess when I have reached a point in my life that I could return to my wife and family all the great things they have given to me, and given up for me."

**Most admired person:** "My grandpa. He served his country with honor and pride and asked for nothing in return."

**Cartoon character he relates to:** "Robin Hood. My goal in life was to make as much money as I could simply to give back to all the people around me who had none."

way, then I have been successful."

**Most admired person:** "Definitely my father. Forgoing a more lucrative career in the business world, he chose to educate others."

**Cartoon character he relates to:** "The Roadrunner. He would see an opportunity and act upon it, always staying ahead of the competition."

### SAM SOLOVEY

**Who he is:** Sam Solovey grew up in the suburbs of Washington, D.C. He graduated from Colgate University and spent a year in the New York City corporate world before returning to D.C. and co-founding his Internet media company, Potomac Tech Wire.

**His definition of success:** "Reaching the top of the mountain that others said I could not climb, taking a deep breath while admiring the view atop, and then asking myself, 'Where's the next and even higher peak.'"

**Most admired person:** "My parents, Donald Trump, Benjamin Franklin and Studs Terkel are all at the top of my list."

**Cartoon character he relates to:** "Wil-E-Coyote: He is the most creative, industrious, ingenious and dogged."

### OMAROSA MANIGAULT-STALLWORTH

**Who she is:** A former political appointee in the Clinton and Gore White House, Omarosa Manigault-Stallworth works as a political consultant. She is working toward a Ph.D and has been an image consultant, successfully training a Miss USA.

**Her definition of success:** "A recipe: Study while others are sleeping; work while others are loafing; prepare while others are playing; and dream while others are wishing." — William A. Ward

**Most admired person:** "My mother, Theresa Manigault. [She] became a widow when I was 7. She was an admirable provider and a powerful motivator."

**Cartoon character she relates to:** "Optimus Prime, leader of the 'Transformers,' [who] works as a powerful force of goodness, courage and wisdom."

### EREKA VETRINI

**Who she is:** Erika Vetrini graduated with honors from Boston College. She has worked around the world as an internal operations consultant for Estee Lauder. Most recently, Vetrini was a promotional marketing manager for Clinique.

**Her definition of success:** "For some people success is having the corner office and a summer home in the Hamptons. For others [it's] a healthy and happy personal life. For me, it's having both, but on my terms."

**Most admired person:** "My mom and dad. They are incredibly bright, hardworking people who taught me that an idea is nothing until you have the courage to make it happen."

**Cartoon character she relates to:** "Princess Fiona from 'Shrek.' Although she appears to be a delicate and beautiful princess, Fiona is a take-charge kind of woman who can kick some serious butt!"

### NICK WARNOCK

**Who he is:** Nick Warnock has a bachelor's degree from the University of San Diego. He spearheads a sales team for Xerox in Los Angeles. His salary is based on commission.

**His definition of success:** "Being at a place where I can take care of the people who are most important to me. When I reach a point where my mother never has to work another day in her life, that will be success."

**Most admired person:** "Arnold Schwarzenegger. He had a vision of who he wanted to be and what he wanted out of his life and he found a way to make that happen."

**Cartoon character he relates to:** "Papa Smurf; he is a natural leader. Plus he was a hit with the ladies."

### BILL RANCIC

**Who he is:** William "Bill" Rancic founded cigarsaroundtheworld.com in a studio apartment eight years ago. Today it is a thriving multi-million-dollar national operation. He also develops real estate.

**His definition of success:** "If I can lead a happy life, touch the lives of others in a positive way, win the respect of those that I care about and make a few million along the

## SEATTLE POST-INTELLIGENCER

Tuesday, April 6, 2004 Last updated 12:23 p.m. PT

### Four 'Apprentice' finalists vie for job

By THE ASSOCIATED PRESS

The four finalists competing for a job with Donald Trump on NBC's reality series "The Apprentice":

- Amy Henry, 30, Austin, Texas. The Arlington native holds degrees from Texas A&M and Texas Christian University. High-tech career included big stock options losses during the dot-com bust. Works for BetweenMarkets, a startup firm. Best "Apprentice" moment: Squabbling with Katrina Campins over using sex appeal as a business tool.
- Kwame Jackson, 29, New York City. A native of Washington, D.C., Jackson grew up in Charlotte, N.C., and holds degrees from the University of North Carolina at Chapel Hill and Harvard. He's worked in sales and marketing at Procter & Gamble and, most recently, on Wall Street as an investment manager for Goldman Sachs. Best "Apprentice" moment: Selling his autograph while playing himself as a faux celebrity.
- Bill Rancic, 32, Chicago. Rancic started a boat-washing business to pay his way through college and says he turned his Web site for cigar buffs into a multimillion-dollar national operation. Also develops real estate and tours as a speaker. Best "Apprentice" moment: Cleverly aces the casino competition by drawing VIP gamblers to Trump Taj Mahal.
- Nick Warnock, 27, Los Angeles. A native of Bayonne, N.J., Warnock holds a degree from the University of San Diego. He started Nick's Authentic Italian Ice as a summer business in college and now heads a sales team for Xerox. Best "Apprentice" moment: Asked by Trump if he and Amy Henry were romantically involved, Warnock gave such a smoothly evasive answer, even The Donald was impressed.

## Diane Bell

# Furniture auction a 'fired sale'



As the final episode of "The Apprentice" airs live tonight, furniture from the Trump Tower offices where

the young CEO wannabes schemed will be auctioned in San Diego for a children's charity. Included are the two paprika-colored sofas where the apprentices hatched their plans and a chair where Sam collapsed after a verbal drubbing from his colleagues. Perhaps the best auction item is a luncheon date in L.A. with "Apprentice" producer Mark Burnett and co-executive producer Conrad Riggs, who grew up in La Jolla and Rancho Santa Fe. Last summer Riggs called Office Pavilion executive Carole Ekstrom, a family friend, and asked if her firm had any interest in "furnishing" his new reality TV show starring Donald Trump. Vicky Carlson, CEO of Office Pavilion, shipped a variety of chairs, tables, sofas and stools from her Henry Miller line out of Michigan to the New York high-rise. After filming for all but the last episode was complete, the borrowed furnishings were returned to Office Pavilion near Miramar,

The San Diego Union-Tribune • Thursday, April 15, 2004

## ► DIANE BELL

CONTINUED FROM PAGE B1

### One contestant sees future on political stage

where the silent auction takes place tonight. NBC obligingly put a link with photos of the auction furniture on its Web site: [www.nbc.com/The\\_Apprentice](http://www.nbc.com/The_Apprentice).

### Post-Apprentice

What does life hold after "The Apprentice?" Nick Warnock almost made it to the final episode, but last Thursday Donald Trump sent him and Amy Henry packing with his now-famous catch phrase "you're fired." Where is the University of San Diego graduate going now? Warnock told an NBC morning news audience this week that he's going to the Rhinoceros Cafe & Grill in Coronado, where he used to work, and have dinner. On a

broader scale, he says he plans to go into politics. "The Apprentice," no doubt, was a great training ground. Scott Hanlon, a co-owner of the Rhinoceros Cafe, warmly remembers Warnock, who waited tables there a year or so ago, and says he stopped in recently. "I found him to be an exceedingly terrific guy," recalls Hanlon, "always asking questions about the business, respectful and polite to the employees, to me and to the customers. I never saw those (negative) attributes (Nick's self-proclaimed charisma) mentioned on the show. But, hey, that's television."

## Diane Bell

# Women create Easter 'love' baskets for kids in shelters



Thanks to a couple of young San Diego women, Peter Rabbit will be delivering some special baskets that favor Barbie dolls, basketballs, clothing and books over the usual marshmallow chicks, jelly beans and chocolate bunnies. The bunny "love" baskets were created for homeless or abused children in area shelters.

Last spring, University of San Diego junior Jasmine Wilson, with the help of friends, created and delivered 72 personalized Easter baskets to four shelters that help battered women and their children. The contents for children up to age 3 contained baby massage lotion, baby shampoo, bibs, blankets, outfits and rubber duckies. Baskets for older children included a red satin heart and the words, "Smile! You are loved," in English or Spanish. The baskets were filled with such items as soccer balls, art supplies, charm bracelets, lotions and, yes, even a little candy.

"I want these children to know they are not alone. . . . Society cares about them," says the college student from Del Mar.

This year, Wilson, who invites basket sponsors at \$35 each, is doubling the number of Easter baskets and is delivering to eight shelters. She doesn't get to meet the kids or see them open their

SEE **Bell, B8**

baskets, but that doesn't seem to faze her. "Doing this project fills me with an intense feeling of love."

### Great minds think alike

Sherry Kennedy, a 29-year-old mother in Jamul, independently launched a similar project this year. She contacted St. Vincent de Paul Village to ask if she could provide Easter baskets for homeless kids staying there. Kennedy then enlisted the help of family, friends and employees of her husband's office, The Kennedy Law Firm, to assemble 32 baskets for babies up to age 2, and 130 baskets for children ages 3 to 17. The baskets contain plush bunnies and candies accompanied by basketballs, toy trucks, purses, pillows, Barbie dolls and other toys. On Thursday, the mother of two helped load the baskets into a U-Haul truck and delivered them to the shelter in time for Easter.

### Airport checker scourge

Mary Kay Waters packed some unusual items for her flight to New York — an assortment of cutlery, spatulas and a Parisienne melon ball scoop.

She hand-carried a rosemary-Merlot glace that had taken her four days to make, as well as organic sea salt, an assortment of oils and delicate Chuao chocolates. She had arranged for the shipping of such delicacies as "wild" asparagus, fennel pollen, Peekytoe crabs, Tsar Nichoulai smoked sturgeon and other fine dining ingredients and utensils. The San Diego woman's unusual cargo, and the months of preparation

that preceded it, were all for the culinary honor of cooking a gourmet Easter luncheon at the James Beard House in New York's East Village, named for the late chef who symbolizes the American food revolution. Such an invitation is hard to come by for chefs, let alone a catering firm. Waters Fine Catering applied for the privilege two years ago and won an invitation to prepare the Beard Foundation luncheon on Easter 2004. Even with generous donations of California wines and other items, the honor is cost-

ing her about \$10,000 — and, to think, the luncheon will be over in a couple of hours.

### Denim & black tie

Tuxedos at a baseball game? Attorney Mike Neil, a retired Marine reserve officer, was dressed to the nines as he circulated among the T-shirt and blue jeans crowd packed into Petco Park for the home opener. He hadn't dashed to the ballpark from a black-tie event. On the contrary, Neil, along with three of his attorney

colleagues, also wearing tuxes, explained that the grand opening of Petco Park is a celebration of the first order and nothing short of formal attire would do it justice. Neil, who served on two ballpark task forces and a site selection committee, called the ballpark "a catalyst for redevelopment that far exceeded my expectations."

**Diane Bell's** column appears Tuesdays, Thursdays, Saturdays. Fax items to (619) 260-5009; call (619) 293-1518; or e-mail to [diane.bell@uniontrib.com](mailto:diane.bell@uniontrib.com).

## Burl Stiff

# A tip of the mortarboard to alumni



Kay North described her as "Regal, elegant, witty, wry, clever, brilliant, talented — and modest."

Albert Johnson described him as "A dedicated and talented teacher, much appreciated (even loved) by students . . . a teacher's teacher; a winner of awards . . . a person ever current in his field."

The "regal" Janet Sutter and the "dedicated" Henry Janssen were honored as this year's Distinguished Alumna and Alumnus by the Mortar Board Alumni chapter of San Diego.

She has just retired as director of publications and awards for the Copley Newspapers and Copley News Service.

He is emeritus professor of political science at San Diego State University.

The honorees were introduced and the awards were presented at the 14th annual Mortar Board luncheon in the West Tower of the Sheraton Harbor Island Hotel.

Janet was introduced by Donna Hogan, assistant dean of the University Library, University of Texas at San Antonio, and by Kay North, a Mortar Board alumna. Henry was in-



**Janet Sutter and Henry Janssen were chosen as Distinguished Alumna and Alumnus for 2004 by the Mortar Board Alumni of San Diego State University and the University of San Diego. They were presented at the group's 14th annual luncheon.**

*Don Kohlbauer / Union-Tribune*

troduced by Albert Johnson, emeritus vice president for academic affairs at SDSU, and by Kim Naiman, a Mortar Board alumna. Selena Evans, president of the Mortar Board Alumni chapter here, presented the awards.

Some of the people in the crowd of 170 were Susan and Stephen Weber, Jordine Von Wantoch, Ann Boyd, Marilyn

Burchill, Pat O'Connor, Judy Witty, Jenni Prisk, Laurie Wright, Ruth Stanton, Arline Fisch, Jill Porter, Mark Bradbeer, Kay Porter, Gay Ames, Tonnie Moss, Darlene Davies, Betty Brayshay, Lynn Mooney, Patricia DeMarce, Danah Fayman, Jane Smith, Dode Anderson, Linda Blair, Libby and Dr. nest, Bill Earley, Alida Allison, George Gross, Alison and Jona-

John Carson, Debbie Day, Jinx Ecke, John Ehrich, Betty Hubbard, Donis Lovett, Peggy Matthews, and Mary McGregor.

Ginger and Robert Wallace were there, and so were Heidi Beezley, Julie and Kurt Bohnsack, Dr. Stewart Dadmun, Connie Vinita Dowell, Sue Earthan Tibbitts, Lillian and Andrew Olsen, Diane and Frank Hydoski, Susan and Al Johnson, Mark Janssen (he's Henry Janssen's son), Veva Link, Evy and Ed Newton, Kathie Ross, Lucille and Aubrey Wendling and Shuf Swift.

Forty-four undergraduate members of Mortar Board from SDSU and the University of San Diego were there, clad in academic robes (gowns, not caps) and lining the corridor that led to the luncheon.

Both of the luncheon's honorees stressed the importance of Mortar Board.

Henry Janssen put it this way: "I think Mortar Board directs us toward a behavior that makes knowledge and leadership the handmaidens of service."

And Janet Sutter quoted herself as having once said: "Of all the organizations I've known, before and since, Mortar Board is the only one in which anyone who was delegated a duty always, *always* did it."

SAN DIEGO UNION-TRIBUNE

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“It’s very difficult for a primarily girls’ brand to extend into men’s, yet it’s easier for a men’s brand to expand into girls’.”

MARK PRICE, of Reef, a San Diego sandal company



University of San Diego student Alexis Hurwitz shopped for board shorts at Sun Diego, an action-sports retailer at the Fashion Valley mall. The action-sports apparel industry is increasingly targeting women and girls as potential customers. *Earnie Grafton / Union-Tribune photos*

# Getting in on the action

## Sportswear sales to girls, women on rise

By **Conor Dougherty**

STAFF WRITER

**Z**ara Huntley has long had different tastes from most of her female classmates at La Jolla High.

While they prefer "designer clothes that show a lot of skin," she's partial to Vans shoes and clothes from Surf Diva.

Recently, however, the 16-year-old surfer has been noticing surf brands on girls who spend more time at the mall than the beach.

"They're just doing it for fashion," Huntley said.

Looking to girls as the next big growth area, a number of surf and skate brands have beefed up their offerings to in-

clude items such as skirts and tank tops, pink sneakers and short shorts. The idea is to get a new batch of customers, and sometimes to expand distribution, without alienating the core market of male surfers and skaters.

"A lot of girls are getting inspiration from their boyfriends or what's going on at school," said Stacy Dye, girls' product line manager at Vista-based DC Shoes.

DC, which makes skateboarding shoes, has long had a limited selection of footwear for young women, called the juniors segment. Early this year, for the first time, the company launched a



Satoko Toma of San Diego looked through a selection of tops at Sun Diego at the Fashion Valley mall. Action-sports apparel companies are adding products such as skirts, tank tops and pink sneakers.

SEE **Action, C4**

### ► ACTION

CONTINUED FROM PAGE C1

## Female shopper 'more apt to buy complete outfit'

full clothing line.

At K-Five, a surf/skate/snow retailer with locations in Encinitas and Poway, owner Jurgen Schulz said most of his store's growth has come from young women. Schulz estimated that 25 percent of his floor space is dedicated to women's clothes, up from about 10 percent a few years ago.

But even though he's seeing more female surfers around, Schulz said they aren't the ones driving the business. "Probably 80 percent of our women's clothing is sold to girls who don't participate in the sport," he said.

Some surf and skate companies have had a juniors line for a decade or so, but the category has just recently come of age. Roxy, a juniors line that was in-

troduced by surf company Quiksilver in 1991, has become the company's fastest-growing brand, generating \$312 million, or 32 percent of Quiksilver's revenue in 2003.

Australian surf company Billabong reported a 27 percent increase in U.S. revenue for the second half of last year, and the company pointed to women's business as a driver.

"The juniors business has been the highlight of an already-positive trend for action sports," said Doug Palladini, director of Cynic Youth, a marketing company that specializes in the action-sports industry. "Any company in the action-sports industry that does not currently have a full-blown juniors effort has been making a conscious decision not to do so."

Youths judge action-sports companies not just by what they do, but what they *don't* do. If a company's brand grows too fast — either because it's in too many stores or because too many new products are being offered — the core customers

usually abandon it.

This thinking inspired Reef, the San Diego sandal company, to leave juniors out of the apparel line it launched early this year. Mark Price, global marketing director for Reef, said the company feared that the recent explosion in girls' surfwear would cause retailers to push more juniors product, to the detriment of the men's line.

"It's very difficult for a primarily girls' brand to extend into men's, yet it's easier for a men's brand to expand into girls," he said. "We felt that by giving retailers a choice they would determine our future."

Still, reaching out to girls can be as much a conundrum as an opportunity for action-sports companies, which have been squarely focused on young men for most of their history. The average teenage girl, for instance, does not actually surf or skate. She is more fashion-savvy. Surfers and skaters, by contrast, buy whatever their favorite athletes are wearing and don't care much about fashion.

Another important difference: Girls buy more stuff.

"Guys go skateboard and girls go shopping, so it's almost incomparable how much girls shop compared to boys," Dye said. "(Girls) are more apt to buy a complete outfit. Men's business is a piece business."

To promote its juniors business, DC Shoes is using female models in its advertisements instead of the professional skateboarders, surfers and snowboarders it uses to promote the men's line. But as with the core business, Dye said the company plans to start off in stores frequented by the core audience and slowly expand distribution into chains and department stores, including some that the company wasn't selling to before.

"Once our roots are built, it will slowly start to broaden," she said.

**Conor Dougherty: (760) 476-8245; conor.dougherty@uniontrib.com**

# Real men knit, real women lead universities

By Robert DeKoven

There are boys in the La Costa Canyon High School knitting club. Instead of playing video games, these boys use needles and yarn to knit beanies. Meanwhile, UCSD's new chancellor is Marye Anne Fox, the first woman to head the UC system's world renowned local campus, often cited for its cutting edge efforts in scientific research.

While the latter event certainly outshines the news that boys are knitting, both actually represent milestones in a 30-year effort to break down gender stereotypes that have hurt both genders in pursuing education.

Fox, at 56, certainly grew up during a time when it was difficult for women to pursue fields like hers (organic chemistry) and aspire to be a professor, let alone a top-ranking college administrator. It wasn't long ago when we would have thought it impossible that UCSD, USD and CSU San Marcos would be headed by women leaders. But they are.

In 1972, at a time when public universities openly discriminated against women applicants, Congress passed what is popularly known as "Title IX," a federal law prohibiting schools receiving federal funds from engaging in bias based upon gender.

Since that time, much has changed concerning gender stereotyping in education.

Today, girls wear jeans and baseball caps to school, and boys often sport earrings and dyed hair.

At the college level, student movements for equality go even further. Students at San Diego

DeKoven is a professor at California Western School of Law in San Diego.

State University asked officials to provide gender-neutral restroom facilities. And moves are afoot at SDSU and elsewhere to allow students in residence halls to live with roommates of the opposite sex — not on the same floor, but in the same room.

However, even in the years since passage of Title IX, both women and men still face obstacles, such as verbal and physical abuse, when they venture into activities that others have deemed the exclusive province of one gender or another. While the playing field is more level than it was in the past, there's still a ways to go.

The California Postsecondary Education Commission recently released a study on gender equity in sports. In surveying school districts throughout California, it's clear that the gender gap has closed in many sports. However, significant disparities still exist in traditionally male-dominated sports, such as football and wrestling. Thousands of boys play these sports, but only a relative handful of girls participate.

*The Chronicle of Higher Education* reported that homophobia is a factor that hampers girls participating in all sports, especially traditionally male-dominated contact sports. The publication found that college female athletes, both straight and gay, reported that they suffered abuse at the hands of fans, other players and coaches. It is not unusual to still be taunted with derogatory terms.

Given the rape and abuse charges leveled against the University of Colorado football team by a former female place-kicker, it's obvious that women are still not welcome in traditional boys' contact sports. But athletes, like everyone, should judge others based upon ability, not gender, and that's exactly what Title IX intended.

California law requires school districts to treat students fairly when students embrace unconven-

tional gender roles. The Education Code requires schools to protect students from bias based upon the student's gender, which can be the student's actual sex or perceived sex. The law protects primarily students who define themselves as transgender, and requires schools to protect transgender students from abuse arising from their failure to conform to gender stereotypes based upon their identity, appearance or behavior.

The law also protects the boys who knit and the girls who wrestle. Neither should have to suffer verbal or physical abuse from staff or students. The law is little more than an extension of Title IX, and is consistent with federal and state court rulings that indicate schools must not tolerate abuse toward students based upon their gender or sexual orientation.

But to three members of the board governing the Westminster School District in Orange County, changing school policies to reflect state and federal law conflicts with their religious views. By failing to adhere to the policy, the three board members may put the district at risk of losing all state and federal funding for the 10,000-student district. The board members claim that the law will allow boys, perhaps claiming to be a "girl trapped in a boy's body," to seek access to the girls' shower-room.

In the few cases where schools have accorded transgender students and teachers use of gender-specific facilities, the students and teachers have undergone counseling, hormone replacement therapy and, in the case of teachers, gender-corrective surgery. To think that a boy would be willing to suffer not just mental but physical mayhem to gain access to the girls' locker room is absurd.

But to place in jeopardy a school district's \$40 million in state and federal funding, thus depriving students of their education, is felonious.

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# Local students on national dean's list

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The National Dean's List is the largest recognition program and publication in the nation honoring high achieving college students. Students are selected for this honor by their college deans, registrars or honor society advisors and must be in the upper 10 percent of their class, on their school's dean's list or have earned a comparable honor.

These students are eligible to compete for \$50,000 in scholarship awards funded by the publisher, and may also use a referral service for future employment opportunities.

The list of students from our local area is as follows:

- From Lewes — Abigal M. Bradley, University of Delaware; Jill N. Byrne, Delaware Technical & Community College, Owens Campus; Patricia L. Collins, University of Delaware; Katie Cross, Johnson and Wales University; Scotty L. Edler, Delaware State University; Casandra Kennedy, Delaware Technical & Community College, Owens Campus; Jordan Lorah, University of San Diego; Jordan Moore, Clemson University; Jennafer Palik, Lock Haven

University; Natalia V. Robinson, Delaware State University; Zachary N. Schneider, Montgomery College at Rockville; and Patricia Thomas, Delaware Technical & Community College, Owens Campus.

- From Milton — Lisa Marie Bales, Delaware Technical & Community College, Owens Campus; Kay M. Kopple, Worwic Community College; Melissa Lofland, Widener University; and Kevin McPherson, Delaware Technical & Community College, Owens Campus.

- From Rehoboth Beach — Joe R. Brake, Delaware State University; Tracey Condon, Wilson College; Tina M. Dombroski, Arcadia University; Kristin Johnson, Delaware Technical & Community College, Owens Campus; Kristina E. Lavy, Delaware State University; Andrew L. Millman, Delaware State University; Tessa M. Shoup, Salisbury University; Carolyn Tash, Delaware Technical & Community College, Owens Campus; and Kimberly C. Watson, Florida Atlantic University.

# Selling a University to Next Year's Freshman Class

... WEDNESDAY, APRIL 7, 2004 ...

Los Angeles Times

IN THE CLASSROOM

UCLA and many other colleges offer tours to prospective students, hoping that a feel for the campus will inspire a desire to enroll.

By JOY BUCHANAN  
Times Staff Writer

UCLA sophomore David Regan led a group of high school seniors and their families around the Westwood campus on a rainy afternoon last week, pointing out such landmarks as Royce Hall and a food court for pizza, pretzels and Chinese food.

On the two-hour tour, Regan told them that former Vice President Al Gore and other notables had taught classes at the school. He sat with the students in a large classroom to answer their questions about classes, sports, AP credits, parking and things to do in Westwood.

Regan's mission: Sell UCLA.

"I wanted to do tours because I have really enjoyed my experience with UCLA, and I wanted to share my experience with people," said Regan, 19, who has led UCLA tours since the spring of his freshman year.

People such as Regan are very important in the annual college admissions cycle, which reaches fever pitch this month. Regan and other tour guides are the school's ambassadors and can form potential students' first positive or negative impression of a school.

A campus tour allows students to see their possible future dorm rooms, chat with their future classmates and experience where they could be hitting the books — and partying — for at least four years.

"That's the only way to get a feel of the campus," Pollyana Salas, 17, said about touring. She said she especially looks at the dorms and dining halls to help her make a decision.

Salas, a senior at Bishop Union High School in Bishop, southeast of Yosemite, applied to six schools, all in California. She and her father, Miguel Perez, recently drove to visit San Diego State and the University of San Diego, as well as Pepperdine University and UCLA, in one day. "It's her decision, so I

want her to have all the input she can get," Perez said.

Matthew Schneider, 17, a senior at Point Loma High School in San Diego, visited UCLA and UC Berkeley. Schneider said he probably wouldn't enroll in a university he hadn't toured. "You wouldn't be able to feel it, smell it. See if it feels like college," he said.

That's why, he said, the tour guide could affect his decision as much as the campus itself.

"At Berkeley, the tour guide was funny and so much fun, and you could tell that he just loved the school," Schneider said. "You can tell by the student's reactions how good the school is."

Colleges put significant resources into their touring programs. UCLA leads more than

50,000 people on tours every year. The school has an office dedicated to coordinating tours, which employs about 45 student tour guides and three coordinators. Reservations are required for UCLA tours and, since 2001, students and their families have been able to reserve their spots online.

Fremont Chang, admissions counselor and director of the tour office, said guides are carefully selected to be articulate, honest, knowledgeable and enthusiastic.

Each year, there are as many as 150 applicants for just 15 tour guide spots, which pay about \$8 to \$10 an hour.

Occidental College, a liberal arts school in the Eagle Rock neighborhood of Los Angeles,

*'I think the consumer mentality is ever-present now. You want to know what you're getting.'*

**Arman Davtyan**, Occidental College admissions counselor, on touring a campus

has 10 tour guides this year, four more than a year ago. Arman Davtyan, admissions counselor and tour guide supervisor, added guides because of the increasing number of people taking the tours. In a busy week during the peak spring season, Davtyan said, nearly 400 people tour the campus.

"I think the consumer mentality is ever-present now. You want to know what you're getting," Davtyan said.

He said students are more likely to choose schools where they can picture themselves fitting in, being fulfilled and having their needs met.

For example, a recent tour at Occidental stopped in a two-student dorm room, nicely furnished by its current occupants

with purple and pink tapestries over the window and photo collages on the walls.

The training for guides takes weeks, drilling them with information about campus buildings and courses. Guides at Occidental earn about \$6.50 to \$7.50 an hour, but the pay isn't why they take the job.

"I do this job to share my love of the campus," said Jenni Kephart, an Occidental senior and tour guide. "I sincerely love this school."

Kephart, 21, who has led tours at Occidental for three years, said students whom she has led on tours remember her after they enroll, crediting her with helping them make their decision.

A tour guide also can turn a

student off a school.

Zan Donovan, a high school senior from Minneapolis, attended a tour of Occidental led by Kephart. Donovan, 18, said he had applied to 17 schools on both coasts and visited about 10. He decided not to go to Tufts University in Massachusetts because he didn't like his guide there.

"She didn't make it welcoming," he said.

Families will often make a trip out of visiting colleges or squeeze campus tours into their vacation itinerary. But many families can't afford to stay in hotels or fly around the country just to visit colleges.

Esther Hugo, president of the Western Assn. for College Admission Counseling, an organization of college and high school counselors, said students without the resources to travel should contact the schools they're most interested in and ask if they can help them with the costs of a trip.

Just showing that level of interest could help a student's chances, she said, and private schools particularly interested in increasing geographic, racial and ethnic diversity in their classes may be willing to put students on planes and their families in hotels.

"They're treated like rock stars," Hugo said.

Vu Tran, director of undergraduate admissions at UCLA, said students should take advantage of tours.

"My advice to students and families is to ask very hard questions about what is presented to them," Tran said. It'll help students decide if a school is really the right place for them. "If you hate the environment, you're not going to study."

# Teen needs donors with B-negative blood

By Sharon Shapiro <sup>4154</sup>  
COMMUNITY NEWS WRITER

**R**ANCHO PEÑASQUITOS — Blood transfusions are a way of life for 17-year-old Stefanie Sacknoff.

The junior at Westview High School was diagnosed with aplastic anemia before her first birthday. Since she was 8, she has had weekly blood transfusions at Scripps Memorial Hospital, where she was born.

Aplastic anemia is a condition in which the bone marrow produces an insufficient number of red and white blood cells and blood platelets.

Stefanie doesn't like to let her condition get in the way of her daily life. But right now, the teen, who prefers to avoid the spotlight, said she needs help from the public to supply her rare B-negative blood type, shared by 2 percent of the population.

"I'm in need," she said. "We want to build up a bigger base again."

Stefanie said it is sometimes difficult to rally support for her blood disorder and other similarly uncommon ailments.

"Those disorders that aren't so popular, nothing is done for them," she said. "You don't hear people say, 'Let's raise money for aplastic anemia.'"

At Westview High School, Stefanie serves as treasurer of the junior class. She was also freshman and sophomore class treasurer.

In addition, she takes a full schedule of challenging courses, including Advanced Placement chemistry and calculus.

Because of her weekly, and sometimes twice weekly, blood transfusions, which last from six to 10 hours each, she must plan ahead with her school work. But planning has become so routine that she rarely thinks twice about it.

"I've never thought of it affecting me," she said.

Teachers sometimes offer her leeway on deadlines for turning in assignments, but Stefanie said she hardly ever takes them up on it.

"I just want to be normal," she said.

Stefanie has good reason to study hard; she wants to become a doctor someday. She's most interested in oncology and hematology and hopes to attend the University of California San Diego or the University of San Diego.

This summer she'll participate in the National Youth Leadership Forum, a 10-day educational program for students interested in medical careers. She'll shadow doctors and other medical professionals at the University of California Los Angeles.

In her free time, Stefanie tries to help others.

She encouraged her school's Associated Student Body to raise money for the Make-A-Wish Foundation. Their goal is to raise \$2,500 for an 8-year-old boy with cystic fibrosis.

When Stefanie was in seventh grade, she got her own wish. Volunteers from the organization raised enough money to fulfill one of her dreams: to travel to New York with her family and dance on Broadway.

She knows how important programs such as Make-A-Wish are for those with life-threatening diseases. It's something special for them to look forward to, she said.

To donate blood in honor of Stefanie, contact the San Diego Red Cross at (760) 737-3940.

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A town focus for Carmel Mountain Ranch, Rancho Peñasquitos, 4S Ranch or neighboring communities is published each Friday. Do you have a story idea for one of these communities? For special events, please contact us at least four weeks in advance. Contact **Julie Pendray** at (760) 737-7562 or [julie.pendray@uniontrib.com](mailto:julie.pendray@uniontrib.com).

**SAN DIEGO UNION-TRIBUNE**

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**YAP, TIMOTHY H.T. 4154**

Timothy H.T. Yap, native of Singapore and educated in Melbourne, Australia, passed away suddenly and unexpectedly on April 20, 2004.

A vital, successful businessman, he is survived by his loving wife Jean, a native San Diegan. They were married for 15 years. Tim leaves behind three children: Nicholas, 13, Jacqueline, 9 and Andrew, 6. In addition, Tim is survived by his parents, Piet and Pat and sisters Wendy, Hedy and Mimi.

A Rosary will be said on his behalf on Sunday, April 25, 2004 at 4:30 p.m. at **Merkley-Mitchell Mortuary**, 3655 Fifth Avenue, San Diego, (619) 295-2177. The Funeral Mass will be held on Monday, April 26, at 11 a.m. at **The Immaculata**, 5998 Alcalá Park on the campus of the University of San Diego. Burial will follow the Mass at **Holy Cross Cemetery** in San Diego.

The family requests that, in lieu of flowers, donations may be made to the Hematology/Oncology Care Center of Children's Hospital and Health Care.

Please sign the guest book at [obituaries.uniontrib.com](http://obituaries.uniontrib.com)

**Tuesday, April 6**

**CLASS:** USD's Office of Corporate and Professional Education presents "**Cross-Cultural Communications.**" Learn about simple cultural differences, and how best to approach, understand and treat employees and new customers. Offered only in Spanish. 9:30a.m.-4:30 p.m. \$300. University of San Diego, Manchester Executive Conference Center, 5998 Alcalá Park, Linda Vista. (619) 260-4772. kw3@sandiego.edu. [www.sandiego.edu/cc](http://www.sandiego.edu/cc).



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- Economy, Oil Push Trade Gap to Record - Reuters (12:45 pm)
- OPEC Powerless to Stem Oil Price Surge - Reuters (1:05 pm)
- NYMEX Gasoline Hits All-Time High - Reuters (12:26 pm)
- Stocks Drop; Altria in Focus After Ruling - Reuters (1:04 pm)

More...

Press Release

Source: Kumon Math and Reading Centers

## Registration Kicks Off for Annual Kumon Math Challenge!

Tuesday May 11, 10:01 am ET

### \$50,000 in Scholarships to Be Awarded

TEANECK, N.J., May 11 /PRNewswire/ --

- Most-emailed articles
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**What:** The Kumon Math Challenge is an annual summer competition for children to challenge their math skills and win scholarships totaling \$50,000 awarded by Kumon Math and Reading Centers. The event is open to the public and takes place at 33 universities across the United States and Canada. The purpose of the event is to motivate children to develop their math skills and practice taking a test in a university environment.

**Who:** The event is open to the public for school children in grades 1-10.

**When:** Sunday, July 11, 2004  
11 a.m. - all times are local

**Where:** The competition takes place at 33 universities across the United States and Canada.  
(See list below)

**Scholarship:** The top 10 students in each grade will be awarded scholarships ranging from \$100 to \$1,200.

**Cost:** \$15 per student, all participants will receive a free gift

**Registration:** Register online at [www.kumon.com](http://www.kumon.com)

2004 Kumon Math Challenge Locations in the United States:

Atlanta, Georgia	Georgia Institute of Technology
Boston, Massachusetts	Massachusetts Institute of Technology
Chicago, Illinois	Loyola University, Lake Shore Campus
Cincinnati, Ohio	University of Cincinnati, Raymond Walters Campus
Dallas, Texas	University of Texas at Arlington
Detroit, Michigan	University of Michigan, Dearborn
Honolulu, Hawaii	University of Hawaii
Houston, Texas	University of Houston
Los Angeles, California	University of Southern California
Orlando, Florida	University of Central Florida
Minneapolis, Minnesota	Augsburg College
New Brunswick, New Jersey	Rutgers University
New York, New York	St. John's University
New York, New York	Columbia University
Philadelphia, Pennsylvania	University of Pennsylvania
Phoenix, Arizona	Arizona State University
San Diego, California	<u>University of San Diego</u>
San Francisco, California	University of California, Berkeley
Seattle, Washington	University of Washington
St. Louis, Missouri	Washington University in St. Louis
Washington, D.C.	University of Maryland, Shady Grove Campus

## **Athletics**

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[Factories Add Workers, But Inflation Nags](#) - Reuters (4:38 pm)

[Dow Jones Index Adds AIG, Pfizer, Verizon](#) - Reuters (4:56 pm)

[Auto Sales March Higher, So Do Incentives](#) - Reuters (3:48 pm)
[More](#)

## Press Release

Source: NCAA

## NCAA Schools Celebrate National Student-Athlete Day With Nationwide Lineup of Events and Activities

Thursday April 1, 2:41 pm ET

INDIANAPOLIS, April 1 /PRNewswire/ -- Campuses across the country will recognize the positive aspects of athletics and student-athlete contributions to society on Tuesday, April 6, during the 17th annual National Student-Athlete Day, a day celebrating student-athletes for their academic and athletic accomplishments, as well as their community involvement.

The NCAA works in partnership with the National Consortium of Academics and Sports (NCAS) to provide the financial assistance and administrative support needed for colleges and universities to participate in this nationwide celebration. In a joint letter to all NCAA member institution athletics directors, Myles Brand, president of NCAA, and Richard Lapchick, executive director of NCAS, suggested organizations particularly honor student-athletes who have achieved at least a 3.0 GPA and who are actively involved in the community.

NCAA student-athletes, most notably the Student-Athlete Advisory Committees (SAACs), have scheduled an array of programs in honor of the day. Although the day of recognition for National Student-Athlete Day is April 6, activities and events will take place on college campuses throughout the month of April.

Some of this year's activities include:

- A "sports festival" for local children, hosted by Lynn University [Boca Raton, Fla.; Division II], which includes relay races, obstacle courses, games, and individual skill time with Lynn University student-athletes. Afterwards, student-athletes who are on the university's academic honor roll will be recognized at a barbeque for the visiting children and their parents.
- Prior to a baseball game with cross-town rival San Diego State, the University of San Diego [Division I] will provide lunch to all student-athletes and announce the 16 finalists for the "USD Man and Woman Athletes of the Year" award. The finalists, nominated by their team and coaches, will receive a framed Student-Athlete Day certificate and be recognized during the pre-game ceremony.
- Baldwin-Wallace College [Berea, Ohio, Division III] is celebrating the day with a luncheon for all student-athletes, who are asked to bring a teacher, administrator, or mentor who has made a positive impact on their collegiate lives. More than 1,100 student-athletes and their guests from the campus community will be recognized during the program.

In conjunction with National Student-Athlete Day, the NCAS will host the Giant Steps Awards, which will be given on the national level in the categories of courageous student-athletes, coaches, civic leaders, athletics administrators, parents, and teachers. The winners, chosen by a national selection committee, characterize what National Student-Athlete Day is about.

National Student-Athlete Day was created by the NCAS and Northeastern University's Sport in Society. It is co-sponsored by the NCAA and the National Federation of State High School Associations. For a complete list of NCAA colleges and universities that are planning National Student-Athlete Day activities, please visit the NCAA web site [http://www.ncaa.org/edout/student\\_athlete\\_day.html](http://www.ncaa.org/edout/student_athlete_day.html) or contact NCAA schools in your area.

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Wednesday, April 21, 2004, 12:00 A.M. Pacific

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Northwest Sports Briefing

## Another challenge for Guthrie

By Seattle Times staff

Wendy Guthrie isn't afraid of taking on new challenges.

She helped establish the Pacific Coast Softball Conference and was the fledgling league's first commissioner. She developed a new residential learning program at the [University of San Diego](#).

Her latest challenge is athletic director at Seattle University. The Jesuit school on Seattle's First Hill announced her hiring yesterday.

"I am absolutely thrilled and honored to be joining the Seattle University community," Guthrie said in a news release.

Guthrie, who will assume her duties on June 30, replaces Dr. Nancy Gerou, who was interim AD. Gerou replaced Todd Schilperoort, who resigned after three years.

Guthrie spent the last eight years at San Diego. She served as associate athletic director and senior woman administrator from 1996 to 2002.

Her administrative experience is varied. Besides serving as the PCSC commissioner since its inception in 2002, she was director of the West Coast Conference men's and women's basketball tournaments in 2001 and 2002. She also worked with the U.S. Olympic Committee.

"I am thrilled that we have an energetic, knowledgeable person coming in to truly take our athletics program to the next level," said Gerou, associate vice president for student development.

### Notes

- Canada's **Mark Dacey** rink beat the **Jason Larway** team from Seattle 9-2 at the world curling championships yesterday in Gavle, Sweden. Canada (6-0) is in first place, and Larway's U.S. rink fell to 1-5. Larway's team finishes the round robin with New Zealand and Denmark today and Sweden tomorrow.
- The Washington women's golf team was in fifth place and the Washington State women were ninth after the second day of the Pac-10 championships in Somis, Calif. The Huskies had a 36-hole total of 619. UCLA led with 605. The Cougars had 648.
- Western Washington shot a final-round 310 for a 54-hole total of 920, beating six other teams in the WWU Invitational women's golf tournament in Bellingham.
- The Pacific Lutheran women's golf team finished fifth at the Northwest Conference tournament at Aspen Lakes Golf Club in Sisters, Ore. The Lutes finished with a two-day score of 775. Pacific won with a 693.
- Eastern Washington shot a record-breaking round to take a 10-stroke lead heading into the final round of the Big Sky golf championship at Palm Valley Golf Club in Goodyear, Ariz. Eastern had a 2-under 286 — the best round in the tournament's 11-year history. Eastern has a two-round total of 580, compared to 590 for Portland State. EWU's **Andrea Folk** shot a 70, tying the third-best score in tournament history.

**SEATTLE POST-INTELLIGENCER**

[http://seattlepi.nwsourc.com/othersports/169762\\_nwcoll20.html](http://seattlepi.nwsourc.com/othersports/169762_nwcoll20.html)

**Northwest Colleges: Seattle U. names Guthrie new AD**

*Tuesday, April 20, 2004*

**SEATTLE POST-INTELLIGENCER NEWS SERVICES**

Wendy Guthrie has been named athletic director at Seattle University, effective June 30.

Guthrie, an Oregon native, comes to Seattle from the University of San Diego, where she was the associate AD and senior women's administrator from 1996 to 2002. She currently is director of Wisdom for the Real World, a residential learning community program at San Diego.

An all-conference track and cross country runner at Whittier College, she previously held administrative posts at Whittier and Saint Francis College and worked for the U.S. Olympic Committee at the 1996 Atlanta Olympics.

Guthrie replaces Dr. Nancy Gerou, Seattle U's assistant director of student development, who had been serving as interim AD for the past year. Gerou was Seattle's AD from 1987-93 and 1997-2000.

**PAC-10 GOLF:** Led by senior Lindsay Morgan's 3-over 75, Washington's 13th-ranked women's golf team is in second place, one stroke behind UCLA, after a difficult opening round in the 54-hole Pac-10 Championships yesterday at Saticoy Country Club in Somis, Calif.

Morgan shared sixth place with three others. Arizona's Erica Blasberg topped the leaderboard at 71 and was the only golfer in the field to break par as UCLA led the team scoring at 20-over 308.

W's Sung Ea Lee carded a 77, Amber Prange shot 78, Paige Mackenzie finished at 79 and Ashley Bickerton shot 84.

Washington State, led by Ana Kostina's 80, trailed the field in 10th place, 26 strokes off the pace.

**ELSEWHERE:** Gonzaga first baseman Jeff Culpepper, a junior from Woodinville, was named player of the week in West Coast Conference baseball after batting .571 (8-for-14) with two doubles, five runs and five RBIs in four Bulldogs victories. ... Courtney Clapp of Kirkland, an all-state post player for Santa Rosa (Calif.) Junior College, signed a letter of intent to play basketball at Western Washington next season. A three-year starter for Juanita High School, she averaged 20 points and 7.5 rebounds as a sophomore at Santa Rosa while shooting 56 percent from the field. ...

Tickets are on sale for Eastern Washington University's 23rd annual Orland Killin Dinner, Dance and Auction athletic fund-raiser May 8 in Cheney. Information and tickets can be obtained by calling 509-359-2463. Information, an order form and a list of auction items are available online at [eaglefans.org](http://eaglefans.org).

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# UCR's streak snapped

## San Diego 16, UCR 8

BY BEN HARRER  
 THE PRESS-ENTERPRISE

4154

RIVERSIDE — Down by eight runs by the time one out had been recorded in the third inning, UC Riverside's baseball team got a taste of what it usually does to other teams.

The Highlanders, who have a habit of building large leads early, fell behind the University of San Diego early and couldn't recover in a 16-8 non-conference loss to the Toreros that snapped UCR's eight-game winning streak.

The Highlanders (28-16) dropped their third game to USD (25-20) this season. Jose Shaw took the brunt of the damage, allowing eight runs (four earned) in 2 1/3 innings.

"They outpitched us, outhit us and played better defense than us," UCR coach Jack Smitheran said.

The Toreros scored four times in the second inning, keyed by Trevor Pike's wind-blown popup that went in and out of the glove of Highlanders first baseman Kyle Barratt for a single. Tom Caple and former Rubidoux High and Riverside Community College standout Jose Ortega singled in runs, and Freddy Sandoval capped the scoring with a two-run double to put USD up 5-0.

Joey Prast's two-run double the next inning gave USD an 8-0 lead and ended Shaw's night.

The Highlanders began pecking away in the third, with RBI singles from Scott Powis, Matt Cunningham, and Tony Festa, and a run-scoring groundout by Nick Salotti.

Salotti drove in four runs for UCR; his RBI single in the sixth pulled the Highlanders within 8-6, but the Toreros crushed any comeback hopes UCR had with five runs in the eighth.

### San Diego 16, UC Riverside 8

SAN DIEGO				UC RIVERSIDE					
ab	r	h	bi	ab	r	h	bi		
Caple cf	6	2	4	4	Bigler cf	5	1	3	0
Ortega ss	6	1	3	1	Cunningham lf	5	3	2	1
Sandoval 3b	5	2	3	2	Festa 3b	5	0	3	1
Hansen lf	6	1	1	1	Salotti c	5	0	2	4
No pr lf	0	1	0	0	Hernandez dh	3	0	1	0
Abruzzo dh	6	3	3	1	Collette ph	2	0	0	0
Ruth 2b	5	2	3	2	Barratt 1b	5	0	0	0
Curtis 1b	6	1	1	1	Steinmyer ss	3	2	2	0
Prast rf	5	2	2	3	Claggett ph	1	0	0	0
Pike c	4	1	1	1	Grant rf	3	1	1	0
					Seuss ph	1	0	0	0
					Powis 2b	4	1	1	1
					Lawson ph	0	0	0	0
<b>Totals</b>	<b>49</b>	<b>16</b>	<b>21</b>	<b>16</b>	<b>Totals</b>	<b>42</b>	<b>8</b>	<b>15</b>	<b>7</b>

San Diego	143	000	053	—	16
UC Riverside	004	101	020	—	8

E — Ortega, Barratt, DP — San Diego 1, LOB — San Diego 12, UC Riverside 12, 2B — Caple, Sandoval, Prast, Bigler, Steinmeyer, SB — Ruth, Curtis.

San Diego						
	IP	H	R	ER	BB	SO
Lucy	3 1/3	6	5	4	1	1
Warlop (W, 2-1)	2 1/3	5	1	1	1	1
Martin	1/3	0	0	0	0	0
Butler	2	3	2	2	1	1
JaWickman	1	1	0	0	1	1
UC Riverside						
	IP	H	R	ER	BB	SO
Shaw (L, 3-2)	2 1/3	8	8	4	1	1
Bills	3 2/3	3	0	0	0	1
Torres	1 1/3	3	3	3	2	1
Hoff	2/3	3	2	2	0	1
Rzeczynski	1	4	3	3	1	0

HBP — by Lucy (Steinmeyer), by Torres (Sandoval), by Hoff (Pike). WP — Lucy 2, Balk — Martin. T — 3:50. Tickets sold — 228.

**SAN DIEGO UNION-TRIBUNE**

SAN DIEGO, CA  
WEDNESDAY 380,723  
APR 28 2004

**Elsewhere**

USD (26-19) posted season highs in runs (16) and hits (21) in a 16-8 nonconference win at UC Riverside (28-16). Tom Caple (Rancho Bernardo High) was 4-for-6 with four RBI to help make a winner of Bonita Vista alum Sean Warlop (2-1). Joey Prast became USD's career leader in doubles (64).

COLLEGE BASEBALL

# Aztecs waste scoring opportunities, lose series to Utah

By Kirk Kenney  
STAFF WRITER

4154

Opportunity stared the San Diego State baseball team in the face over the weekend at Tony Gwynn Stadium.

The Aztecs looked away.

Utah defeated SDSU 9-4 yesterday to take two of three games in the Mountain West Conference series. As a result, SDSU (21-24, 10-6 MWC) is still looking up at New Mexico (17-20, 13-5) and UNLV (25-16, 12-5) in the standings.

"It's a long conference season, so I don't think it's getting away from us," said first baseman Rielly Embrey, who

led the Aztecs with a home run and two RBI. "We still have plenty of games left."

The Aztecs are in control of their own destiny. New Mexico visits SDSU for three games this weekend, and the Aztecs travel to UNLV the following week.

"But if you don't take care of your own business, what does it matter?" said SDSU coach Tony Gwynn.

Utah (12-23, 5-10) had 10 hits and seven runs off SDSU starter Ben Coon (4-2) over the first four innings.

With Utah leading 7-1 in the sixth, SDSU had an opportunity to get back in the game. The Aztecs had scored two runs and had the bases loaded with one out. But Landon Burt and James Guerrero were retired on fly balls to end the threat.

"We tend to lose focus when there are ducks on the pond," said Gwynn. "When it gets down to that big at-bat, we just can't get it done."

## USD sweeps Portland

USD pounded Portland for 19 hits and starter Justin Blaine took charge on the mound as the Toreros completed a three-game sweep of the Pilots with a 13-3 victory at Cunningham Stadium.

The Toreros took advantage of er-

rors to score six runs — one earned — in the first two innings off Portland starter Kyle Corra (0-4) and never looked back.

Five Toreros collected two RBI each. First baseman Randy Curtis led the way, going 4-for-4 with his fourth homer of the season.

Blaine (4-2) allowed seven hits and one run and struck out six over seven innings.

USD took over second place in the West Coast Conference's Coast Division. The Toreros (25-19, 12-9) trail Loyola Marymount (25-18-1, 15-6) by three games with nine conference games remaining.

## UCSD gets even with Chico

UCSD freshman Brian Trump had a pinch-hit double in the ninth inning to drive in the winning run in an 8-7 home victory over Chico State. That gave the Tritons a split of the four-game California Collegiate Athletic Association series.

UCSD (30-21, 19-17 CCAA) trailed throughout the game before rallying for four runs in the seventh to make it 7-7. Catcher Jeff Riddle hit his fourth homer of the season.

Reliever Shlomo Lipetz (4-0) allowed one earned run over the final three innings to get the win.

## COLLEGE BASEBALL

# Hits just keep on coming for USD's Ortega in win over Portland

By Kirk Kenney, STAFF WRITER

Baseball America rated USD's Jose Ortega as the West Coast Conference's best defensive shortstop before the season began.

When Ortega arrived from Riverside Community College last season, it appeared he might be all glove, no bat. He struggled the first three months of the season to keep his average much above .200. That seems like a distant memory now.

Ortega collected three hits yesterday in an 8-1 conference victory over



Jose Ortega

Portland at the Toreros' Cunningham Stadium. He stretched his hitting streak to 14 games and boosted his batting average to .353.

"I'm not hitting the ball as hard as I'd like," said Ortega, "but they've been falling in so I can't complain about that."

The hits finally started coming late last season. Ortega hit .348 over the final 10 games and finished with a .265 batting average. He picked up this year where he left off.

"I just try to stay with my same approach, working the right side (of the field)," said Ortega, a 6-foot, 180-pound senior from Riverside.

Said USD coach Rich Hill: "He pressed too much (last year), but now he's relaxed. He's been solid all year,

and now the consistency has kicked into a higher gear."

The Toreros (24-19, 11-9 WCC) have kicked it up a notch as well in their bid to reach the conference championship for the third straight season.

USD is trying to chase down first-place Loyola Marymount, which has a three-game lead (and the advantage in the event of a tie) with 10 games to play.

"You're either applying pressure, or you're feeling pressure," said Hill. "We like to say we're applying pressure."

USD starter Kyle Collins (5-1) won his fifth straight game as the Toreros defeated Portland (7-31, 3-14) for the second straight day. Nate Boman pitched the final two innings for his

fourth save.

The Toreros' Tom Caple had three hits, including his third home run.

## Aztecs fall to Utah

San Diego State couldn't stop Utah second baseman Jared Peña, who singled in a run in the ninth inning off SDSU reliever J.T. Zink to beat the Aztecs 7-6 at Tony Gwynn Stadium.

Peña also doubled and homered in the game and finished with four RBI, preventing SDSU (21-23, 10-5 Mountain West Conference) from gaining any ground on first-place UNLV in the conference race.

SDSU second baseman Kyle Floquet drove in two runs for the Aztecs and catcher Jordan Swaydan had a solo homer.

## PLNU rallies for DH split

A pair of late-inning rallies helped Point Loma Nazarene split a Golden State Athletic Conference doubleheader at Cal Baptist. PLNU (35-9, 18-5) overcame a one-run deficit in the sixth inning of the second game, thanks to Jud Richards' two-run home run followed by Zach Robinson's solo shot in a 5-3 victory. Cal Baptist won the first game 14-10.

## UCSD loses twice to Chico St.

UCSD dropped a California Collegiate Athletic Association doubleheader to Chico State 5-4 and 5-3. Brett Burton had two hits in each game for the Tritons (29-21, 18-17). Teammate Alex Gascon was 3-for-4 in the first game.

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Monday, April 26, 2004

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Monday, April 26, 2004

Last modified Friday, April 23, 2004 11:55 PM PDT

**San Diego County roundup: Prast propels Toreros past Portland**

By: North County Times

Poway High graduate Joey Prast went 3-for-4 and hit his fifth home run of the season Friday to lead the [University of San Diego](#) to a 9-5 victory over visiting Portland.

Prast also scored two runs and stole three bases as the Toreros improved to 23-19 overall and 10-9 in West Coast Conference play.

USD scored seven runs in the third inning, with Randy Curtis' grand slam homer highlighting the outburst.

Aaron Wilson (7-3) pitched eight innings in recording the victory. Portland falls to 9-28, 3-13.

**Aztecs baseball wins**

San Diego State's baseball team had just four hits but took advantage of three Utah errors for a 3-2 victory over the visiting Utes (10-23, 3-10 Mountain West Conference). Each of the Aztecs' runs were unearned.

Scott Shoemaker (7-5) allowed two runs and six hits in 6 2/3 innings for SDSU (21-22, 10-4).

Also, the Aztecs have added a game against USC to the schedule. The teams will play May 3 at 2 p.m. at Tony Gwynn Stadium.

**Aztecs softball sweeps**

The San Diego State softball team scored five runs in the seventh inning of the first game to notch a 7-4 victory over New Mexico (27-26, 1-8), then crushed the host Lobos 10-3 in the second game of a Mountain West Conference doubleheader.

Bree Boyer and Lacey Craft (Valley Center) homered in the first game for SDSU (31-18, 10-2). Craft's homer, a two-run shot, tied the score at 4 in the seventh inning. Brittany Green homered in the second game.

**SDSU women's golf**

San Diego State is in fourth place (593 total) after shooting 8-over-par 292 in the second round of the MWC women's golf championships at Sunriver, Ore. Nevada-Las Vegas (580) leads. SDSU's Jenna Wilson (144) is tied for fifth place and Heather McRae (145) is tied for eighth place. Wilson and McRae both shot 71 on Friday.

**USD women's tennis**

USD defeated the University of San Francisco 4-0 in the opening round of the WCC women's tennis championships at Moraga. Torrey Pines graduate Lauren Perl defeated USF's Megan Tiegs 6-0, 6-2 at No. 2 singles. USF drops to 12-10. The Toreros (10-8) meet Loyola Marymount (10-11) in today's semifinals.

**USD men's tennis**

USD beat Portland 4-0 in the first round of the WCC men's tennis championships at Santa Clara. The Toreros (12-6) face Santa Clara (11-12) in today's semifinals. Portland's record is 7-12.



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## COLLEGE BASEBALL

# Aztecs win when guests from Utah bring gift runs

By Kirk Kenney  
STAFF WRITER

Sometimes the best offense is a poor defense.

Utah made two critical errors that led to three unearned runs for San Diego State last night in the Aztecs' 3-2 victory at Tony Gwynn Stadium.

"No way we should have won that game," said SDSU coach Tony Gwynn.

Utah took a 2-0 lead through three innings. That should have been the final score against an Aztecs team that was limited to four singles.

But SDSU (21-22, 10-4 Mountain West Conference) made it 2-1 in the fourth when Utah second baseman Jared Peña threw the ball away trying to complete an inning-ending double play, allowing the Aztecs' Rilely Embrey to score.

In the sixth, the Aztecs scored twice when Utah first baseman Jake Waldram allowed a two-out popup to drop untouched next to him. SDSU's Lance Zawadzki was on first and Brock Ungricht was on second with two outs when Chad Corona hit the high fly. Ungricht and Zawadzki were running on the 3-2 pitch and came around to score when the ball dropped. And that was that. Utah starter Jason Price (2-7) suffered, really suffered, the loss.

"I feel for him," said SDSU starter Scott Shoemaker. That's because Shoemaker (7-5) has been there. In Shoemaker's five losses, the Aztecs have scored a total of six runs.

"I hope we don't get back into that," said Shoemaker, who has won six straight.

Ryan Schroyer finished off the Utes (10-23, 3-10) in the ninth inning for his eighth save.

## USD'S Curtis has a blast

USD first baseman Randy Curtis highlighted a seven-run third inning with a grand slam in a 9-5 victory over Portland at Cunningham Stadium.

The Toreros led 2-1 when Keoni Ruth and Josh Hansen singled and Jordan Abruzzo was hit by a pitch to load the bases for Curtis, who launched his second home run of the season into the netting beyond the right-field wall.

USD (23-19, 10-9 West Coast Conference) sent 11 batters to the plate and had a 9-1 lead before the Pilots (7-30, 3-13) were able to get out of the inning.

USD right fielder Joey Prast opened the scoring in the second inning with his fifth homer of the season. Toreros right-hander Aaron Wilson (7-3) allowed three earned runs and struck out five in eight innings for the victory.

## Tritons win in 10

First baseman Keith Albrecht's walk-off home run in the 10th inning gave host UCSD a 5-4 victory over 15th-ranked Chico State in a California Collegiate Athletic Association game.

Albrecht's team-leading fifth homer came off Salvador Camarena (4-5).

UCSD starter Jose Navarro allowed seven hits and four earned runs in nine innings. Ryan Leake (6-2) got the win.

Albrecht went 3-for-5, and teammates Joel Clark and Ricky Pinocchio also had three hits each. UCSD is 29-19 overall, 18-15 in conference. Chico State is 32-16-1, 19-12-1.

## College Baseball this Weekend

### PORTLAND at USD <sup>4154</sup>

**The series:** The teams meet at 3 p.m. today, 1 p.m. tomorrow and 1 p.m. Sunday for a West Coast Conference series at Cunningham Stadium.

**On the net:** Follow the games live at [www.usdtoreros.com](http://www.usdtoreros.com)

**Notable:** The Toreros (22-19, 9-9) trail first-place Loyola Marymount by four games in the Coast Division . . . USD senior RHP **Kyle Collins** is 4-0 in conference. He earned WCC Pitcher of the Week honors after pitching into the seventh inning of a six-hit shutout at Pepperdine . . . Toreros freshman C **Jordan Abruzzo** (El Capitan) ranks among the top 10 in hitting in conference play with a .387 average, two homers and 17 RBI . . . The Pilots (7-29, 3-12) are in last place in the West Division after being swept in last weekend's series with Gonzaga. They have the highest team ERA (8.15) in conference play and opponents are batting a conference-high .381 against them.

### UTAH at SDSU

**The series:** The teams meet at 6 p.m. today, 1 p.m. tomorrow and noon Sunday in a Mountain West Conference series at Tony Gwynn Stadium.

**On the net:** Listen live at [www.goaztecs.com](http://www.goaztecs.com)

**Notable:** The Aztecs (20-22, 9-4) trail UNLV by 1½ games and New Mexico by half a game in conference play . . . SDSU senior RHP **Scott Shoemaker** continues to lead the conference in wins (6), strikeouts (84) and ERA (3.56) . . . The Aztecs will be bolstered this weekend with the return of OF **Curt Mendoza** (wrist), 2B **Lance Zawadzki** (knee) and OF **Josh Hill** (shoulder) . . . One of two openings on the schedule (created when two games at Air Force were canceled by snow) has been filled with a game against USC. The Trojans will visit Tony Gwynn Stadium on May 3 at 2 p.m. . . . Utah (10-22, 3-9) lost twice last week against UNLV (the third game was postponed) . . . CF **Matt Ciaramella** (.351, 2 HR, 33 RBI) leads the offense.

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Wednesday, April 21, 2004

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Print Page

Wednesday, April 21, 2004

Last modified Monday, April 19, 2004 9:36 PM PDT

USD's Collins honored by WCC

By: - North County Times

University of San Diego pitcher Kyle Collins has been named the West Coast Conference player of the week after a dominating the conference's best team last weekend.

Collins, a senior right-hander, shutout Pepperdine for 6 1/3 innings during the Toreros' 2-0 victory on Saturday, helping USD take 2 of 3 in the crucial WCC series. The victory improved Collins' record to 4-0 in WCC play and further demonstrated his recovery from an offseason arm injury.

As a junior, Collins led the WCC with nine victories, but he developed soreness in his arm during the offseason, rarely pitched and struggled to regain his form once the season began in late January. Through two months of this season, Collins was winless with an ERA of more than 5.00.



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Wednesday, April 21, 2004

Last modified Sunday, April 18, 2004 9:47 PM PDT

### Goldberg shines at Stanford golf event

By: - North County Times

San Diego State freshman golfer Aaron Goldberg (La Costa Canyon High) shot a career-low 67 in the final round to secure medalist honors and lead the Aztecs to a second-place finish at the U.S. Intercollegiate at Stanford.

San Diego State shot 286 to finish at 3-over 855, placing it behind only third-ranked UCLA and at least 12 strokes ahead of the rest of the 19-team field. It is the third top-five finish in the last four tournaments for the Aztecs and the fourth time this season they have placed in the top two.

Goldberg began the day in a three-way tie for first after shooting 68 and 70 in Saturday's first two rounds. But the freshman pulled away from a field that featured three top-20 teams by shooting four-under 67, his lowest score ever and the second-lowest score of the tournament.

#### JSD triumphs

University of San Diego sophomore left-hander Justin Blaine limited the Pepperdine baseball team to five hits over 7 1/3 innings and the Toreros took advantage of some Waves' miscues to register an 8-2 victory Sunday at Eddy D. Field Stadium.

Tom Caple (Rancho Bernardo) scored two runs for the Toreros (22-19, 9-9 West Coast Conference), who won two of three games in the series. Joey Prast (Poway) had a single and an RBI.

The Waves are 18-19, 12-3.

#### Aztecs water polo splits

The San Diego State water polo team split two games to finish 3-1 at the LBSU tournament over the weekend.

The Aztecs (23-7) defeated No. 16 Cal State Northridge 9-8 in overtime before falling to No. 1 USC 10-3 in the afternoon.

Against Northridge, three-time All-American Holly Hartzell (Fallbrook) tied a career-high with six goals. Hartzell is San Diego State's all-time leading scorer with 270 goals and is the team's leading scorer this year with 49.

#### SDSU men's tennis loses

The San Diego State men's tennis team lost 4-3 to UC Santa Barbara at the SDSU Courts.

The Aztecs, ranked 71st nationally, won at No. 1 doubles and claimed the top three singles positions by dropping just nine games in six sets. But, San Diego State defaulted at No. 3 doubles and No. 6 singles to give the Gauchos, ranked 65th nationally, a one-point victory.

**LOCAL COLLEGES**

# USD's baseball team earns second straight victory over Pepperdine

4154

UNION-TRIBUNE

The USD baseball team defeated Pepperdine 8-2 yesterday in Malibu to take two of three games in the West Coast Conference series, but the Toreros were unable to gain any ground on division-leading Loyola Marymount.

A five-run fifth inning helped USD (22-19, 9-9 WCC) build an early 8-0 lead. Freshman catcher Jordan Abruzzo had two hits for the Toreros, boosting his

season average to .343. USD left fielder Josh Hansen scored in the fifth, but saw his 22-game hitting streak come to an end.

Toreros starter Justin Blaine (3-2) limited the Waves (18-19, 12-3) to five hits and two runs over 7<sup>1</sup>/<sub>3</sub> innings.

Loyola Marymount (22-17-1, 13-5) won two of three games at Santa Clara and leads Gonzaga (15-21, 8-7) and USD in the Coast Division. Pepperdine leads the West Division by five games over USF (18-21, 7-8).

SAN DIEGO UNION-TRIBUNE

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**COLLEGE BASEBALL REPORT**

# USD shutout stops Waves' WCC streak

4154

UNION-TRIBUNE

USD's Kyle Collins and Nate Boman combined on a six-hitter for a 2-0 WCC victory yesterday over host Pepperdine.

Collins (4-1) allowed five hits over the first 6 $\frac{1}{3}$  innings before giving way to Boman, a freshman left-hander from Patrick Henry.

Boman allowed one hit over 2 $\frac{2}{3}$  innings for his third save for the Toreros (21-19, 8-9).

The loss ended a 12-game conference winning streak for Pepperdine (18-18, 12-2 WCC).

USD's Josh Hansen singled in the fourth inning to extend his hitting streak to 22 games.

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## Archives

Last modified Saturday, April 17, 2004 9:17 PM PDT

### San Diego County roundup: BYU beats Aztecs to win series

By: North County Times

Ben Saylor's two-run home run in the seventh inning lifted host Brigham Young to a 6-5 baseball victory over San Diego State on Saturday.

Saylor's go-ahead homer came off Aztecs starter Ben Coon (4-1), who made his first start since Jan. 31.

The Aztecs (20-22, 9-4) lost two of the three games in the Mountain West Conference series.

BYU (16-25, 6-9) jumped out to a 3-0 lead with three unearned runs in the bottom of the second, but the Aztecs tied the game with three runs in the next inning. Poway High product Rielly Embrey had an RBI on a bases-loaded walk, and Jake McLintock delivered a two-run single.

After the teams exchanged runs, the Aztecs pushed ahead 5-4 in the top of the seventh when Jordan Swaydan doubled to drive in McLintock.

#### Comet bound for Louisiana Tech

Palomar College softball player Carly White, a sophomore infielder from Escondido High, has signed a national letter of intent with Louisiana Tech. White is batting .375 this season with five doubles, two triples, a home run and 15 RBIs. She is hitting .444 in Pacific Coast Conference play.

#### USD baseball wins

Kyle Collins and Nate Boman combined on a six-hit shutout to propel the [University of San Diego](#) baseball team past host Pepperdine 2-0.

Collins started and allowed five hits in 6 1/3 innings against the Waves (18-18, 12-2 West Coast Conference), who had won 12 straight conference games. Boman struck out five over 2 2/3 innings to secure the win for the Toreros (21-19, 8-9).

#### Solid effort for SDSU crew

The San Diego State women's crew team earned four first-place finishes and two second-place finishes at the San Diego City Championships. USD and UC San Diego also competed in the event.

#### Aztecs lose in tennis

The 29th-ranked New Mexico women's tennis team defeated 73rd-ranked San Diego State 7-0 in



News an



Arts & Ent Mag:



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SAN DIEGO, CA  
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## COLLEGE BASEBALL

# UC Irvine gives USD more than it can handle this time around

By Kirk Kenney  
STAFF WRITER

4154

UC Irvine's baseball program was dormant for a decade before being resurrected three years ago. USD was the first team to greet the Anteaters, sweeping a three-game series to open the 2002 season.

UC Irvine has made plenty of progress since then. One measure of success was the Anteaters' 14-4 victory over the Toreros yesterday at Cunningham Stadium.

It was no fluke. UC Irvine (23-7-1) is 7-0-1 against Top 25 teams this season, which explains why the Anteaters find

themselves ranked among the best in the nation. *Baseball America* ranks them No. 14 and *Collegiate Baseball* has them No. 7.

"It's not a surprise in the baseball community," said USD coach Rich Hill. "Their coaching staff does an excellent job ... They've got a lot of pieces to the puzzle."

Do they ever.

The team's staff ERA was 2.85 coming into the game against USD (20-18). Starters Brett Smith and Glenn Swanson (Morse High) are a combined 12-1. Freshman closer Blair Erickson is among the nation's leaders with 12 saves.

It was UC Irvine's hitting that was most impressive against USD, however. Nine players drove in runs. The Anteaters collected four runs in the first inning against starter Tom Caple (1-8). They used a four-run fifth inning and a six-run eighth to put the game away.

USD left fielder Josh Hansen watched the game from the bench to rest his sore hamstring for this weekend's West Coast Conference series at Pepperdine.

Hansen, who is in the midst of a 20-game hitting streak, was selected WCC Player of the Week after going 9-for-15 with five RBI in four games

last week.

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ORANGE COUNTY REGISTER

SANTA ANA, CA  
 WEDNESDAY 307,205  
 APR 14 2004



**Burrelle's**  
 INFORMATION SERVICES

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# Anderson, Dalton spark UCI

4154

THE ORANGE COUNTY REGISTER

**SAN DIEGO** • Seventh-ranked UC Irvine pounded out 16 hits and scored a season-high 14 runs to defeat San Diego, 14-4, Tuesday in a nonconference baseball game at Cunningham Stadium.

Four Anteaters (23-7-1) drove in two runs each, led by third baseman Matt Anderson, who was 3 for 4. First baseman Brett Dalton also had three hits, going 3 for 4 and scoring three runs.

UCI tagged San Diego starting pitcher Tom Caple for four runs in the first, leading off the inning with two doubles and a single. Outfielder Erik Johnson hit his fourth home run of the season, a two-run shot over the left-field fence to cap the inning.

UCI starting pitcher Justin Cassel (3-2) picked up the victory, yielding three unearned runs while striking out four in five innings.

The Anteaters bullpen held the Toreros (20-18) to a run on three hits in four innings as USD was limited to fewer than 10 hits for the first time in 11 games.

USD's Caple (1-8) gave up four runs on five hits in two innings.

UC Irvine	ab	r	h	bi	San Diego	ab	r	h	bi
Dalton 1b	4	3	3	0	Caple dh	2	0	0	0
Fisher 2b	5	3	2	2	Ruth 2b	2	1	1	1
Anderson 3b	4	3	3	2	Sandoval 3b	4	1	1	0
McCarthy rf	3	1	1	0	Abruzzo c	4	0	0	0
Wallis dh	5	0	0	1	Curtis 1b	4	0	1	1
Johnson cf	2	1	1	2	Prast rf	3	0	0	0
Szabo lf	4	0	2	1	JoWckmn lf	4	2	2	0
Wagner c	2	0	0	0	Ortega ss	3	0	1	0
Lundahl ss	5	1	1	1	Ng cf	3	0	1	1
Totals	41	14	16	14	Totals	31	4	7	3

UC Irvine	400	040	060	-	14
San Diego	200	101	000	-	4

E - Lundahl (8); Sandoval (10); DP - UC Irvine 2; LOB - UC Irvine 9; USD 9; 2B - Dalton (3); Fisher (9); Dudrey 2 (3); Szabo (2); Lundahl (1); HR - Johnson (4); SB - Dalton (5); Werhun (1); CS - Anderson (1); Ortega (6).

UC Irvine	IP	H	R	E	BB	K
Cassel W	5.0	4	3	0	4	4
Koehler	2.0	3	1	1	2	1
Schroer	1.0	0	0	0	0	0
Erickson	1.0	0	0	0	1	0

San Diego	IP	H	R	E	BB	K
Caple L	2.0	5	4	4	0	0
JaWickman	1.0	0	0	0	1	2
Lucy	3.0	4	4	2	1	2
Warlop	1.0	0	0	0	0	1
Jones	0.0	3	4	4	0	0
Martin	1.0	3	2	2	0	1
Gillespie	1.0	1	0	0	1	1

WP - Gillespie (3-2); HBP - by Cassel (Ruth); by Ja. Wickman (McCarthy); by Lucy (Dalton); by Jones (Werhun); by Martin (Anderson).



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## Archives

Last modified Monday, April 12, 2004 10:01 PM PDT

### Mending Lucy is bringing smiles to the USD staff

By: MIKE SULLIVAN - Staff Writer

SAN DIEGO ---- After undergoing major elbow surgery 25 months ago, Pat Lucy kept hearing that it might take two years for his pitching arm to fully recover.

Using Lucy's recent performances as evidence, the recuperation projections appear right on the mark.

The University of San Diego right-hander has pitched splendidly the last month. He's been even better in his last two appearances, allowing just two hits in 11 1/3 innings.

"I'm right around the point where they say you start feeling good and it seems to be true," said Lucy, a former Fallbrook High standout. "I've just started to feel really comfortable on the mound, mostly with my fastball. I'm starting to really hit my spots now."

Last Tuesday, Lucy pitched six shutout innings of relief against San Diego State. He tired in his seventh inning of work and was relieved with one out after hitting one batter and walking the next. The week before, he pitched five hitless innings of relief against UC Riverside.

The sterling performances have Toreros coach Rich Hill optimistic that Lucy can be a major force during the latter portion of the campaign.

"I really hope that this is a sign of things to come," said Hill, whose Toreros (20-17) host UC Irvine today. "We definitely need him for our stretch run."

"He's done it back-to-back times now. The thing that we looked for is the quality of pitch. Even when he's missing, he's missing where he's supposed to miss ---- just off the plate, just in and he's missing down.

"We're really pleased with how he's progressed."

Lucy said he first injured the arm while pitching in the summer Cape Cod League in 2000 following his freshman season. He pitched with pain his entire sophomore season and was mostly ineffective, finishing with a 6.55 earned-run average.

His arm felt better during the summer of 2001 but it didn't take long for the pain to return when the 2002 season arrived.

"At the start of my junior year, when I started throwing again, it started hurting," Lucy said. "I felt like if I let one go, it was just going to pop."



News an



Arts & Ent Mag



News I

[...more](#)

"I was afraid if I really let one go, I didn't know what would happen with my elbow."

The injury was mystifying at first in that three MRI exams didn't locate a tear. When rehabilitation efforts didn't offer improvement, the Toreros decided to redshirt Lucy in 2002.

Then a fourth MRI was done and the results showed a partially torn ligament. Renowned elbow specialist Lewis Yocum, the team physician of the Anaheim Angels, performed the Tommy John reconstructive surgery.

"When he went in there, there was no ligament left," Lucy said. "It was all calcified from damage over the years and that's why nothing was showing up on the MRI. The only way I was pitching was I had built up enough strength from rehabs to throw through it.

"(Yocum) figured I had pitched for about a year-and-a-half with that torn ligament."

Lucy returned to the mound midway through the 2003 season. He logged 15 innings of relief and posted a 4.20 ERA.

This season, Lucy has pitched 22 1/3 innings and is 2-0 with a 3.22 ERA. The first sign that he was about to emerge came on March 17 when he allowed just one run and two hits in 4 2/3 innings of relief against Navy.

His velocity has approached 90 miles per hour in recent outings, another indication that the right arm is sound.

"Anybody that goes through Tommy John surgery is going to have to endure a lot," Hill said. "If anybody can do it, he's the guy who can. He's a special kid in terms of makeup and in terms of his work ethic."

Lucy's college career may have been sabotaged by the arm injury ---- for his USD career, he's 11-7 with a 5.25 ERA ---- but he's hopeful he'll get a chance to continue playing.

His younger brother, Donny, is a star catcher at Stanford. Donny Lucy is hitting .327 and is projected to be picked in the first five rounds of the 2004 draft.

"We're hoping whoever drafts him early will draft me too so we can play together one more time," Lucy said.



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**COLLEGE BASEBALL**

# Toreros sweep pair from Santa Clara

4154

By Kirk Kenney, STAFF WRITER

USD freshman designated hitter Shane Buschini hit a towering home run yesterday at Cunningham Stadium that shook up Santa Clara starter Kellan McConnell and stirred up the Toreros.

**Toreros**

**8-12**

**Santa Clara**

**5-1**

(16-19, 5-7) in the second game with a 12-1 victory.

"I knew he wasn't going to fool me because I saw every pitch he had," said the left-handed hitting Buschini, who hit two long foul balls before connecting for his first collegiate homer.

The ball traveled more than 400 feet and landed on top of the dorms beyond the fence in right field, giving the Toreros a 6-3 lead.

McConnell was frustrated because he thought he had Buschini struck out earlier on a 2-2 pitch — which would have ended

the inning.

McConnell's first pitch after the homer went above and behind USD's Tom Caple, drawing a warning from the plate umpire. It also drew a strong reaction from USD head coach Rich Hill, who was coaching third base. McConnell was ejected when he stepped off the mound toward Hill and exchanged words with the coach.

"I just said, 'Get back in the (coach's) box,'" said McConnell. "The umpire said I was taunting . . . Emotions get the better of people sometimes."

McConnell said he was simply trying to throw high and inside to Caple.

"I'm never going to throw at people, but it was a purpose pitch," he said.

USD players came a few steps out of the dugout and Santa Clara infielders approached as well before order was restored.

"We're not going to get into any fights," said Hill. "If there is going to be anybody protecting anybody on our team, it's going to be me."

The remainder of the game was played without incident. USD starter Kyle Collins (3-1) picked up the win and Justin Blaine

earned his first save with 2 1/3 innings of relief.

Blaine came right back and started the second game. He threw two innings before giving way to Josh Butler (3-1), who went the rest of the way in the seven-inning game for the win.

USD broke open the second game in the fifth when 14 Toreros batted, collecting seven hits and taking advantage of three errors to score nine runs.

## Aztecs snowed out

San Diego State's Mountain West Conference doubleheader against Air Force in Colorado Springs, Colo., was canceled because of snow.

More bad weather was in the forecast for today, so the games will not be made up. Conference rules do not allow games to be made up when the teams already have played. SDSU (19-20, 8-2 MWC) swept a three-game series from Air Force three weeks ago at Tony Gwynn Stadium.

As a result, the final regular-season conference standings will be based on winning percentage.

# City showdown USD-dominated

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA  
WEDNESDAY 380,723  
APR 7 2004

By Kirk Kenney  
STAFF WRITER

4154  
USD displayed energy, enthusiasm and excitement in its 9-2 victory over San Diego State yesterday at the Toreros' Cunningham Stadium.

**Toreros** 9  
**Aztecs** 2  
"We try to play hard and play smart every time out," said USD coach Rich Hill. "I'm very proud of our guys."

And the Aztecs? They seemed to have other things on their minds. Reflecting on the past weekend's series against UNLV. Looking ahead to this week's series at Air Force. Who knows? But the Aztecs (18-20) showed little life against USD (17-17).

"We stunk up the joint," said SDSU coach Tony Gwynn. "We had no business being here."

USD has 15 players on its roster who came from San Diego County high schools. SDSU includes 17 local players. Any emotion for a cross-town rivalry seemed limited to the home dugout, however.

USD left fielder Josh Hansen started the Toreros on their way with a two-run double in the first inning off Aztecs starter Bruce Billings (1-1). Hansen, who extended his hitting streak to 17 games, collected three more hits before he was through. Teammate Randy Curtis added three hits for the Toreros.

On the mound, USD senior right-hander Patrick Lucy (2-0) picked up his second straight win for the Toreros. Lucy replaced starter Justin Blaine in the second inning and pitched six scoreless innings before al-

lowing two runs in the eighth.

"I knew I was throwing today, so I really wanted to beat them," said Lucy, who said he knew several of his teammates were eager to claim bragging rights with a victory.

SDSU's effort was nothing to brag about. The Aztecs were sloppy afield — even beyond the four errors they committed — and they were undisciplined at the plate.

"We worked so hard to get where we are," said Gwynn, whose team had won eight of its past 10 games. "Now, all of a sudden we take a giant leap backward."

SDSU added injury to insult in the first inning when left fielder Josh Hill dislocated his left shoulder diving for a ball and had to leave the game. It leaves the Aztecs, who were already without left fielder Curt Mendoza (wrist), short-handed in the outfield.

## Honors abound

USD junior third baseman **Freddy Sandoval** has been named West Coast Conference Player of the Week after going 11-for-19 in four games with seven RBI. SDSU swept the Mountain West Conference awards. Right-hander **Scott Shoemaker**, who allowed one earned run in seven innings in a win last week against UNLV, was named Pitcher of the Week for the second time this season. Freshman DH **Brock Ungricht**, who was 8-for-13 with four RBI against the Rebels, earned Player of the Week honors for the second straight week.

# Aztecs' Harang gets last laugh

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA  
SUNDAY 444,899  
APR 4 2004

By Kirk Kenney  
STAFF WRITER

San Diego State starting pitcher Daryl Harang had not even completed his warm-up pitches before yesterday's

**Aztecs**

**8**

**UNLV**

**4**

game at Tony Gwynn Stadium against UNLV and already he could hear Rebels yelling from the dugout.

"They were chirping," said Harang. "I probably shouldn't have been listening, but I could hear them."

When UNLV shortstop Peter White led off the game with a single, the Rebels raised their voices.

"In Daryl's case, I think hearing that hooting and hollering kind of motivated him," said SDSU coach Tony Gwynn.

Harang struck out the next three hitters.

"I just wanted to get them quiet and get the adrenaline to our side," said Harang.

That, he did.

SDSU put three runs on the board in the first inning — two coming on a home run by Jake McLintock. The Aztecs went on to an 8-4 victory over UNLV to assume sole possession of first place in the Mountain West Conference.

"After the first inning, I was in a zone," said Harang (2-4), who found the mound a more peaceful place thereafter.

SDSU (18-18, 7-1 MWC) had a 5-0 lead before UNLV (19-10, 6-2) touched Harang for two runs in the fifth inning.

When the Rebels narrowed the gap to 6-4 on Andrew D'Angelo's two-run homer off Ben Coon in the seventh, the

Aztecs came back with two runs in their half of the inning.

"I told our guys not to get caught up in that (talking back and forth)," said Gwynn. "I said, 'Pull for our guys.'"

"Our guys responded."

The Aztecs got back to the .500 mark for the first time in two months by winning for the eighth time in nine games. It's a nice little streak, but nothing to get too excited about.

"We're pretty grounded right now," said McLintock. "We just want to stay relaxed, have fun and score some runs for our pitchers."

## Wilson leads Toreros

USD senior right-hander Aaron Wilson allowed five hits over eight innings and the Toreros pounded out 17 hits in a 10-3 win over Gonzaga at the Bulldogs' Alvista Stadium.

Wilson (6-2), who struck out six, took a one-hitter into the sixth as USD (15-17, 3-8 West Coast Conference) built an 8-0 lead against Gonzaga (10-18, 4-4).

Joey Prast, Keoni Ruth and Freddy Sandoval homered for the Toreros. Sandoval had a game-high four RBI.

## PLN<sup>I</sup> sweeps

Poi t Loma Nazarene University swept a Golden State Athletic Conference doubleheader against visiting Azusa Pacific, 9-8 and 4-2. In the opener, Grossmont High alumnus Ryan Hoover homered twice, driving in four runs, and earned his fourth victory of the season with 2<sup>2</sup>/<sub>3</sub> innings of relief. Joe Stangl (8-2) allowed just one earned run over 5<sup>2</sup>/<sub>3</sub> innings in Game 2 for the Sea Lions (30-5, 14-2).

## LOCAL COLLEGES

# USD beats Santa Clara in 10

UNION-TRIBUNE

4154  
Keoni Ruth drove in Steve Singleton with a bunt single in the 10th inning to lift USD to a 7-6 baseball victory over visiting Santa Clara yesterday.

Left fielder Josh Hansen (two RBI) tied the game in the ninth with a two-out single that drove in Ruth.

Hansen also extended his hitting streak to 18 games.

Nate Boman (1-1) picked up the win for the Toreros (18-17, 5-8 West Coast Conference).

Boman, who has a team-leading 49 strikeouts, allowed one hit in 3 $\frac{1}{3}$  innings.

The Broncos (16-17, 5-5) led 3-1 at one point.

USD's Randy Curtis went

2-for-5 with two RBI.

## Softball

San Diego State begins defense of its Mountain West Conference regular-season title today with a 1 p.m. doubleheader at home against Colorado State.

CSU, which won the 2003 MWC tournament, is opening conference play after its opener at New Mexico last weekend was rained out.

Colorado State maintains the best nonconference record (22-9) among the MWC schools.

The Rams were picked to finish second behind the Aztecs, who won three of four against the Rams last year.

— NICOLE VARGAS

SAN DIEGO UNION-TRIBUNE

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## Archives

Last modified Saturday, April 10, 2004 11:18 PM PDT

### San Diego County roundup: SDSU track star impressive in 200

By: North County Times

San Diego State track and field standout Tonette Dyer posted the second-fastest time in the world in 2004 in winning the 200 meters in 22.96 seconds Saturday at the Sea Ray Relays in Knoxville, Tenn.

Dyer became the first Aztec to ever complete the 200 meters in under 23 seconds, obliterating the previous school record of 23.32, set by former teammate Melinda Smedley in 2002. Dyer's time is also a Mountain West Conference record, beating the effort of Nevada-Las Vegas' Michele Davis of 23.00 in 2002.

Dyer ranks second in the world in 2004, trailing only Jamaica's Simone Facey (22.71). Her time is the fastest by an American this year, the best by a collegian and meets the "B" qualifying standard for this summer's U.S. Olympic Trials.

Dyer also placed second in the 100 meters with a time of 11.51.

#### USD baseball sweeps

The University of San Diego baseball team swept a doubleheader from visiting Santa Clara.

USD (20-17, 7-8 West Coast Conference) scored nine runs in the bottom of the fifth inning to win the second game 12-1 and sweep the series. The Toreros scored six runs in the first three innings of the first game against the Broncos (16-19, 5-7) and won 8-5.

#### SDSU baseball snowed out

The baseball doubleheader between San Diego State and Air Force has been canceled due to snow. The forecast calls for further inclement weather over the weekend, precluding the games being played today.

Conference rules do not allow for these games to be made up since the Falcons have already visited San Diego this season. As a result, the Aztecs will fall two games short of their scheduled 30 MWC contests. Final regular-season league standings will be determined by winning percentage.

#### SDSU water polo wins

Poway High graduate Sandy Onweller had two goals and two assists to help fifth-ranked San Diego State to a 7-4 water polo victory over visiting UC Santa Barbara. Dominique Delgado also had two goals and two assists for the Aztecs (19-6, 8-3 Mountain Pacific Sports Federation). The loss was the sixth in a row for the No. 12 Gauchos (11-13, 2-6).



News an



Arts & Ent Mag



Sports

Friday, April 23, 2004

## College notebook: Lowrie keeps hot streak going

The North Salem graduate is hitting .400 for the Cardinal.

REID ENGLISH  
Statesman Journal  
April 23, 2004

Former North Salem baseball star Jed Lowrie continued his hot hitting in the past week by raising his batting average to .400.

Lowrie went 2 for 4 with two RBIs in a 10-5 win Tuesday against Santa Clara. It improved Stanford's record to 30-5. He went 2 for 4 with two RBIs and his team-high 11th home run in an 8-3 win Sunday against California.

Lowrie, a sophomore infielder, leads Stanford with 49 RBIs. He also has 45 runs, 101 total bases, a .512 on-base percentage and .777 slugging percentage.

Lowrie was mentioned as college's best player in a midseason report on April 9 by Sports Weekly.

### Brandt has 2 homers against Linfield

Josh Brandt, a former Central High School athlete, is having a strong sophomore season at Concordia College of Portland.

Brandt, a first baseman, is batting .352 with six home runs and 21 RBIs in 28 games. His best game came April 12 in a 9-6 loss to Linfield when he hit two homers and drove in four runs.

Teammate Adam Hackstedt, a sophomore catcher from South Albany, is batting .347 with six homers and 31 RBIs.

### Sprinter Alexander doing well at Lane

Phil Alexander, a two-time state 4A sprint champion from McNary High School last spring, is running fast for Lane Community College of Eugene this season.

Alexander posted winning times of 10.7 in the 100 and 21.2 in the 200 at the University of Oregon mini-meet on April 10. He won the 200 and 400 and was third in the 100 at the state meet last season.

### Ex-McKay softball Pitcher Strinz stars

Former McKay pitcher Sami Strinz played a big role in a softball series on Saturday and Sunday for Loyola Marymount. She pitched a win against University of San Diego by allowing six hits with seven strikeouts and went 2 for 4 with one RBI.

Strinz is among Loyola leaders in batting and pitching. She is hitting .389, second for the Lions, with six home runs and 29 RBIs. She also has an 11-5 pitching record with a 2.77 ERA.

### Kuebler gets top honor at Hawaii

Michael Kuebler, former South Salem basketball standout, concluded his college career with several achievements at University of Hawaii.

The latest came at the team's awards banquet when he was chosen most outstanding player for the 2003-04 season.

Kuebler, a 6-foot-4 guard, was a first-team Western Athletic Conference selection. He finished second in league scoring at 18.1 points per game and led the WAC in three-pointers with a school-record 97.

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Print Page

Friday, April 23, 2004

Last modified Tuesday, April 20, 2004 11:48 PM PDT

### San Diego County roundup: Palomar men's tennis wins

By: North County Times

The Palomar College men's tennis team defeated Marymount 5-4 in the Southern California Regional Team Championships at Palomar. The match was tied heading into the final set of the day.

Gary Garcia and Thomas Yancey ---- the Comets No. 2 doubles tandem ---- earned the deciding point with a 7-6 (7-3), 6-3 victory over Jaret Tanaka and Clay Souenberger.

"They were responsible for the deciding point in our conference championship over Grossmont, but they were still a little nervous going into the set," Palomar coach Ronnie Moncao said. "But once they got into the flow of the match, they settled down and played some very good tennis."

### USD softball wins

The University of San Diego softball team scored eight runs in the top of the eighth inning to pull out a 12-4 victory at Loyola Marymount, earning a split of a four-game series. Catcher Marissa Merchain was 4-for-4 with three RBIs and two runs for the Toreros (16-26, 3-9 Pacific Coast Softball Conference). Loyola Marymount fell to 24-12, 7-5.



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## Archives

Last modified Thursday, April 8, 2004 11:43 PM PDT

### San Diego County roundup: Orange Glen battery brings AA title

By: North County Times

The Orange Glen High baseball team took the Lions Tournament AA Division title Thursday at La Jolla Country Day School, downing Hilltop 7-1 in the championship game.

The Patriots (7-8) defeated Point Loma High 4-2 in the semifinals earlier in the day.

Chris Marchand threw 6 2/3 innings against Point Loma for his first win of the season, before doing damage with the bat in the second game. The junior, who went 9-for-15 overall in the tourney, collected four hits with a pair of runs scored against Hilltop.

Catcher Luke Iverson also drove in three runs in the finals as batterymate Ryan Cunning hurled a five-hit complete game.

#### Toreros win in 10th

The University of San Diego baseball team tied the game in the bottom of the ninth, then bunted home the game-winner in the 10th inning to defeat visiting Santa Clara 7-6.

In the bottom of the 10th, Anthony Rea of the Broncos (16-17, 5-5 West Coast Conference) struck out leadoff batter Steve Singleton, but Singleton reached first on an error by catcher Matt McColgan. Singleton advanced to second on a wild pitch and third on a passed ball. Rea then walked pinch hitters Gavin Ng and Shane Buschini to load the bases.

Rancho Bernardo High graduate Tom Caple fouled out to McColgan for the second out of the inning, but Keoni Ruth laid down a bunt to the right side that scored Singleton for the game-winner for USD (18-17, 5-8).

#### USD softball loses

The Oregon State softball team rallied with two runs in the bottom of the sixth to beat visiting USD 3-2.

The Toreros (13-21) scored two runs despite just three hits against the Beavers (33-11).

#### SDSU baseball postponed

Thursday's baseball game between San Diego State and Air Force in Colorado Springs, Colo., was postponed because of rain and heavy fog. The teams will attempt to play a doubleheader beginning at noon today at Falcon Field.



News an



Arts & Ent Mag:



**LOCAL COLLEGES**

**UCSD women defeated in 'polo finale**

UNION-TRIBUNE 4154

Loyola Marymount won its fourth straight women's Western Water Polo Association championship yesterday, beating UCSD 7-3 in the title game at Burns Recreation and Aquatics Center in Los Angeles.

It was the third straight year No. 6-ranked LMU (24-5) and No. 17 UCSD (15-20) met for the championship. The Lions earn the WWPA's automatic bid to the NCAA Championships, May 8-9 at Stanford.

**Softball**

San Diego State split a Mountain West Conference doubleheader, winning 2-1 before losing 2-1 to host Colorado State. The Aztecs (32-19, 11-3) scored twice in the opening game's first inning, and Cori Janelli (10-8), who gave up one run in five innings, and Celena Velasquez (fifth save) held the Rams (33-12, 9-3) the rest of the way. Janna Kovensky had three of SDSU's nine hits in the second game . . . After beating Cal State Stanislaus 6-2 in a play-in game of the championship bracket at the Mountain Dew Softball Classic, hosted by Cal State Bakersfield, UCSD lost to San Francisco State 7-0 in a quarterfinal game and was eliminated . . . Santa Clara swept visiting USD 9-0 and 5-4 in a Pacific Coast Softball Conference doubleheader.

**Tennis**

The USD men's team dropped a 4-1 decision to No. 1 seed Pepperdine in the West Coast Conference championship final at Santa Clara. USD's point came at No. 6 singles, where freshman Jeff Das defeated Alexis Rafidison 6-2, 6-4 . . . Top seed Pepperdine beat the USD women 5-2 in the WCC championship final at Moraga. USD's points came at Nos. 5 and 6 singles.

## LOCAL COLLEGES

Aztecs women fourth  
in Mountain West golf

UNION-TRIBUNE

4154

San Diego State posted its finest score ever, but it wasn't enough to overcome Nevada-Las Vegas yesterday in the Mountain West Conference women's golf championships at Sunriver, Ore.

Jenna Wilson placed fifth in the three-round event with a 2-over-par 215 as the Aztecs took fourth as a team behind UNLV, New Mexico and Brigham Young.

Aztec Heather MacRae tied for 12th in the individual standings at 7-over 220.

**Women's water polo**

UCSD advanced to the championship game of the Western Water Polo Association Championships for the third straight year, defeating UC Davis 10-6 in the semifinal game played at Loyola Marymount. The Tritons, ranked 17th nationally, play No. 6-ranked Loyola Marymount today for the title.

The Tritons (16-19) received a hat trick from Jessica Wong, all in the first half. UCSD blew the game open with four unanswered goals in the second period.

San Diego State, meanwhile, earned the No. 4 seed in the upcoming Mountain West Conference tournament with two blowout wins, 11-2 over Cal Baptist and 11-4 over Cal State Northridge.

The Aztecs, ranked No. 5 nationally, ran their record to 25-7 thanks to the five goals of Sandy Onweller and four goals of Holly Hartzell and Chelsy Smith in the two games. Onweller and Elana Cervantes each had three goals against Cal Baptist and Hartzell, and

Smith had hat tricks against Northridge.

**Softball**

Point Loma Nazarene swept Bethany College 9-1 and 10-1 to finish the regular season with a 33-17 record, but the Sea Lions still had to wait patiently for news that they would tie for first in the Golden State Athletic Conference. Front-running Cal Baptist split against Concordia, creating a tie for the title between the Sea Lions and Lancers. Point Loma Nazarene has won or shared the GSAC title three straight years.

PLNU senior Jessica Casillas had two hits in each game, scoring six runs and driving in a pair. Amy Nanson had three hits in the first game and Alexis Powell and Katie McColeman drove home three runs each in the second.

**Tennis**

USD moved into the West Coast Conference championships in both men's and women's competition. The Toreros stopped host Santa Clara 4-0 on the men's side, while the women defeated Loyola Marymount 4-1 at Saint Mary's College in Moraga. Both teams face Pepperdine today for the WCC title.

At the 104th Annual Ojai Valley Tournament, Grossmont College and Palomar College sit within striking distance of the men's team championships with the Griffins' doubles team of Steven Oechel and Philip Wulf and the Comets' Mike Redondo and Assir Sandoval.

On the women's side, Grossmont's Yuki Hagiwara remained alive and will play in today's semifinals.

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## LOCAL COLLEGES

# Aztecs sweep New Mexico in MWC softball twin bill

UNION-TRIBUNE

4154

San Diego State's Janna Kovensky broke the school record for runs scored in a career as the Aztecs swept New Mexico 7-4 and 10-3 in Mountain West Conference softball at Albuquerque yesterday.

Kovensky scored the first run in the second game to assume the top spot with a career total of 127 runs, surpassing the mark Kellie Nordhagen set in 2002. Kovensky, Bree Boyer and Meagan Hartung each had two hits.

San Diego State (31-18, 10-2) twice tied its season high for runs in an inning, scoring five times in the seventh inning of the first game and in the fourth of the second.

### Women's water polo

Second-seeded UCSD defeated

Cal State Hayward 13-3 in the first round of the Western Water Polo Association championships at Loyola Marymount. The Tritons scored nine first-half goals and went on to advance to the semifinals. Jaemi Jackson had three goals to lead UCSD (14-19).

### Tennis

The USD men's and women's teams advanced to the second round of the West Coast Conference championships. The Toreros men stopped Portland 4-0 and the women beat San Francisco by the same score.

### Track and field

Tiffanie Marlie of USD was the sole local athlete to claim victory in the Triton Invitational at UCSD, taking the 5,000 meters in 18:00.45.

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INTERCOLLEGIATE ASSOCIATES**

**NEWS - SINGLE STORY**

Saturday, April 17, 2004

Third Regular Season USL MDIA Division B Top 25 Poll Presented by Shamrock Lacrosse



**FOR IMMEDIATE RELEASE – April 16, 2004**

The third regular season USL MDIA Division B Top 25 Poll Presented by Shamrock Lacrosse features a repeat team at the top of the rankings. Shamrock Lacrosse, an innovative lacrosse company based in Hillside, New Jersey is the presenting sponsor once again for the 2004 Top 25 poll announced 4 times this season on USLIA.com.

Southwest Missouri State University from the Great Rivers Lacrosse Conference (GRLC) received 15 1st place votes (out of a possible 18 votes) to lock down the top spot in the poll. The Bears (10 – 2) have enjoyed recent conference victories over Kansas State, Truman State, and Missouri-Rolla.

The University of San Diego (6 – 2) has the 2 position. The Toreros received 2 first place votes and lead the pack in the Western Collegiate Lacrosse League (WCLL) Division B South standings.

Preseason number one Utah Valley State College jumps two slots to third in the latest rankings. The Wolverines (6 – 3) host Utah State on April 23rd to conclude their regular season as they get set for the Rocky Mountain Lacrosse Conference (RMLC) playoffs.

Another WCLL team follows in the rankings – Claremont College. The Panthers (6 – 2) defeated Division A rival California on April 10th. Claremont is one game behind No. 2 San Diego in the Western Collegiate Lacrosse League (WCLL) Division B South standings.

Central Florida (6 – 3) bumps up one spot to the five position in the latest poll. The Knights from Orlando, Florida are undefeated against Division B competition this season. UCF received the final first place vote in the poll.

San Diego State (5-5), Texas-Arlington (7-5), Kansas (7-2), Nicholls State (7-2), and Fort Lewis College

(3-3) round out the top 10.

New teams in this Division B Top 25 Poll include No. 22 Central Michigan and No. 23 St. John's University.

The final USL MDIA Division B Top 25 Poll Presented by Shamrock Lacrosse will be announced on USLIA.com on Thursday, May 6th.

**3rd Regular Season 2004 USL MDIA Division B Top 25 Poll  
Presented By Shamrock Lacrosse  
April 15, 2004**

1. Southwest Missouri State University (15 1st place votes)
2. San Diego (2 1st place votes)
3. Utah Valley State College
4. Claremont College
5. Central Florida (1 first place vote)
6. San Diego State
7. Texas - Arlington
8. Kansas
9. Nicholls State
10. Fort Lewis College
11. Puget Sound
12. Calvin College
13. East Carolina
14. Eastern Michigan
15. Pepperdine
16. South Carolina
17. Wake Forest
18. Davidson College
19. St. Mary's College
20. Harding University
21. Southwestern University
22. Central Michigan
23. Saint Johns University
24. Elon University
25. Kansas State

Check this web page to get the complete poll results:  
[http://www.uslia.com/polls/season\\_b.shtml](http://www.uslia.com/polls/season_b.shtml)

The US Lacrosse Men's Division Intercollegiate Associates (USL MDIA) Division B Top 25 Poll is voted on 4 times during the '04 season by 18 voters across the country. For more information on the US Lacrosse Men's Division Intercollegiate Associates, visit [www.uslia.com](http://www.uslia.com) or [www.lacrosse.org](http://www.lacrosse.org). The 2003-2004 season is the 8th year of Intercollegiate Associates competition. The USL Men's Division Intercollegiate Associates (USL MDIA) consists of over 175 member institutions in nine conferences across the United States and Canada and concludes the season with the USL MDIA national championship tournament in St. Louis, Missouri in May.



About Shamrock Lacrosse Inc.  
[www.shamrocklax.com](http://www.shamrocklax.com)

Based in Hillside, NJ, Shamrock Lacrosse is a seven year old company. Founded with the intent of supporting the growth of lacrosse, the company is known for the reliability of its products, it's virtually unbreakable lacrosse shafts, its innovative design for gloves and pads and its broad line of accessories such as balls, goals, bags and stringing kits. Shamrock Lacrosse actively supports the grass roots development of men's and women's lacrosse. The company sponsors lacrosse camps and leagues, tournaments and clinics across the country. Shamrock is a Lacrosse Company run by lacrosse players - several employees are professional players and many others have played and coached at the highest levels of the game. For more information on Riddell Lacrosse equipment and the new helmet, please visit

## Gonzaga Women Win 8th Straight Rowing Title

Bulldogs capture WCC championship by one point

April 30, 2004

**RANCHO CORDOVA, Calif.** - Gonzaga University's women's rowing team won its eight straight West Coast Conference title in as many years Friday, but the Bulldogs did it by the slimmest of margins on Lake Natoma.

The Bulldogs had 26 points to edge Loyola Marymount University by one point on the combined scoring system that takes into the account the results of the I-Eight, II-Eight and Varsity Four races. It was the closest finish since the multi-race points system was instituted in 1999, Gonzaga's 4-point margin over the University of San Diego in 2000 the previous closest finish. The first two years (1997 and 1998) the WCC Championship was determined by the result of the Varsity Eight race only.

USD finished third with 18 points followed by Santa Clara University with 11 and Saint Mary's College with 8 points. Only five of the eight WCC schools sponsor women's crew, and Saint Mary's did not race a II-Varsity Eight.

Loyola Marymount claimed the I-Eight in 6:49.50, ending Gonzaga's 7-year domination in the race. The Bulldogs were second in 6:59.52. Gonzaga's boat was comprised of coxswain Courtney Serpa, stroke Maria Bokulich, Carolyn Schepper, Kari Durgan, Jessica Kocarnik, Kristi Aamodt, Karen O'Hagan, Nicole Aadland-Lewis and bow Heather Jewell.



Gonzaga's women captured an eight straight WCC rowing title on Friday.

In the II-Eight event, Gonzaga finished first for the fourth straight year with a time of 7:08.50, while LMU collected second place with a time of 7:13.00. Gonzaga's winning boat included coxswain Melissa Hayes, stroke Mariah Smith-Miloff, Bridget Troy, Joni Goodman, Jess Nestor, Teresa Archuleta, Maria Fussell, Jenni Cooper and bow Sarah Allison.

Saint Mary's won the Varsity Four with a time of 7:52.30 to edge the Bulldogs who finished second in 7:55.65, marking the second time in three years the Gaels took first in the race. The Bulldogs took a 3-second victory over the Gaels last season. Gonzaga's boat was made up of cox Erin Palmiter with stroke Brianna Morin, Hilda Morones, Brittany Price and bow Alison Cushman.

The Bulldogs were rewarded for their first-place finish by landing four members on the All-WCC team. Bokulich earned her third straight honor and was joined by first timers Aamodt, O'Hagan and Serpa. LMU placed two members on the all-conference team in Caitlin McClain and Vanessa Glendenning. Rounding out the all-conference team were SMC's Breanne Jackson, San Diego's Kelsey Watters and Santa Clara's Amanda Kremer. LMU's Patrick Kelly was named the Coach of the Year.

The Bulldogs will compete in the Western Intercollegiate Rowing Association (WIRA) on Saturday and Sunday on Lake Natoma.

### West Coast Conference Championship

Lake Natoma - Rancho Cordova, Calif.

Team Results	Pts.
1. Gonzaga	26
2. Loyola Marymount	25
3. San Diego	18
4. Santa Clara	11
5. Saint Mary's	8

### Race Results

Eight	Time	Team Pts.
1. Loyola Marymount	6:49.50	15
2. Gonzaga	6:59.52	12
3. San Diego	7:04.39	9
4. Santa Clara	7:15.37	6

5. Saint Mary's 7:37.75 3

<b>I Eight</b>	<b>Time</b>	<b>Team Pts.</b>
1. Gonzaga	7:08.50	10
2. Loyola Marymount	7:13.00	8
3. San Diego	7:26.65	6
4. Santa Clara	7:37.63	4

<b>I Four</b>	<b>Time</b>	<b>Team Pts.</b>
1. Saint Mary's	7:52.30	5
2. Gonzaga	7:55.65	4
3. San Diego	8:19.09	3
4. Loyola Marymount	8:38.78	2
5. Santa Clara	8:43.62	1

**2004 All-West Coast Conference Rowing Team**

Maria Bokulich, Gonzaga  
Kristi Aamodt, Gonzaga  
Karen O'Hagan, Gonzaga  
Caitlin McClain, Loyola Marymount  
Vanessa Glendenning, Loyola Marymount  
Breanne Jackson, Saint Mary's  
Kelsey Watters, San Diego  
Amanda Kremer, Santa Clara  
Coxswain: Courtney Serpa, Gonzaga

**COACH OF THE YEAR**

Patrick Kelly, Loyola Marymount

Monday, April 26, 2004

Last modified Thursday, April 22, 2004 11:11 PM PDT

## Alumni Watch: Lorenzen earns another award

Mid-Valley Sports

The awards keep coming for Brooklynn Lorenzen.

The 5-5 guard from Crescent Valley was named the Mary Louise Pope Zimmerman Most Valuable Player for the University of Montana women's basketball team. The MVP award follows Lorenzen being named the Big Sky Conference Most Valuable Player and the Big Sky Conference Tournament Most Valuable Player.

Lorenzen, who was also named to the Academic All-District VII team, had a season of record-breaking performances. She finished her senior season as the single-season and career assist leader for both Montana and the Big Sky Conference. On Feb. 5 at Portland State, Lorenzen tied the Montana single-game record with 15 assists.

Montana finished the season with a record of 27-5 and a perfect 14-0 run through the Big Sky Conference to win its 18th league title. The Lady Griz won the league postseason tournament for the 15th time and advanced to their 15th NCAA tournament.

q

Corvallis High graduate Candice Freel saw her 15-game winning streak come to an end as Florida Atlantic dropped a 3-1 decision at Stetson on Wednesday. It was just the third loss in the last 23 games. The 25th-ranked Owls rebounded with a 5-3 victory in the nightcap to improve to 12-2 in the Atlantic Sun and 45-14 overall.

Freel allowed seven hits and one earned run in six innings while striking out three and walking one. She also collected two hits in three trips at the plate.

q

Crescent Valley graduate Lisa Smith and the Linfield softball team will close out the regular season this weekend when the Wildcats play host to Willamette. The two teams will play doubleheaders on Saturday and Sunday beginning at noon.

Smith is batting .203 and has started 27 games while playing in 34 for the Wildcats. She has scored 18 runs and driven in 10. The Wildcats have secured at least a share of their first Northwest Conference title since 1986. They are 22-2 in league and 29-7 overall.

q

Crescent Valley graduate Greg McCarthy had a three-run home run, double, two singles and five RBI as Western Oregon took three of four games from Northwest Nazarene this past weekend. McCarthy, a junior, played in three games and finished batting .444. The Wolves play host to Central Washington on Saturday and Sunday.

q

Corvallis High graduate Kasey Kuenzli won her singles and doubles matches as Linfield's women's tennis team earned an 8-1 victory over Puget Sound to capture its third-straight Northwest Conference Championship this past Saturday in Yakima, Wash.

Kuenzli teamed with Nicole Ralston to win at No. 1 doubles.

"All of the girls knew they needed to play very business-like and make good decisions on the court from the start," said Linfield coach Amy Dames. "Nicole and Kasey played their best doubles match of the season. They showed what a smart, disciplined and energetic duo they truly are. Overall, what this team accomplished in Yakima did not come easy. They worked hard all season in practice and matches. The benefit of that hard work is having one of our best seasons yet."

Kuenzli also defeated Lauren Hashimoto from Lewis & Clark 6-0, 6-0 and Willamette's Hannah Johnson, 6-3, 6-1, in the tournament.

q

Crescent Valley graduate Eric Pohl scored two goals to help the University of San Diego men's soccer team to two wins this past weekend to close out the spring season with a 7-0-3 record. Pohl scored twice in a 2-1 victory over UC Irvine this past Saturday.

q

Danielle Bielenberg, a sophomore at Linfield College and West Albany graduate, leads the Northwest Conference in the shot put event with a throw of 41 feet, 10 inches. This weekend Bielenberg will put her conference best mark on the line in the Northwest Conference Championships at the University of Puget Sound in Tacoma, Wash.

q

Also hoping to win a conference championship is fellow West Albany alum Meryl Witt, who currently is seeded fifth in the 10,000-meter race and second in the steeplechase. Her time of 11:34 in the steeple at last week's George Fox Bruin Open was the second-best time ever at Linfield. Even more impressive, it was the first time Witt had ever run the race.

Compiled by Steve Gress. Send information for Alumni Watch to [steve.gress@lee.net](mailto:steve.gress@lee.net).

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# Hannula everywhere in USD scrimmage

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4154  
Adam Hannula caught two touchdown passes and returned one of his two interceptions for another score, as the White beat the Blue 21-10 yesterday in USD's annual Blue-White spring game at Manchester Athletic Field.

Hannula was playing safety when he stepped in front of a Blue quarterback Dave Perez pass with under a minute remaining and the White up 14-10. Hannula raced 75 yards to seal the victory, he then intercepted a Ryan Maine pass on the ensuing drive.

The Blue opened the scoring when Perez found Eric Gregg for a 19-yard touchdown.

But Hannula, a junior who led the Toreros with 1,161 yards receiving and 13 touchdowns last season, quickly re-

sponded. Sophomore quarterback Walter Cale found Hannula for a 5-yard touchdown with 2:40 left in the first half, the duo then hooked up for a 19-yard score with 1:40 left in the half after the White had recovered a fumble.

Jon Granger's 30-yard field goal in the third quarter was the last of the Blue scoring.

The Blue was led defensively by senior linebacker Jeff Langdon, who had two interceptions, broke up a pass and a had big fourth-and-one stop. Langdon led USD with 72 tackles last season.

The scrimmage capped spring drills for the Toreros, who open the season on Sept. 4 at Azusa Pacific.

USD's home opener is Sept. 18 against Penn.

# PICKING QBs: THE ACID TEST

4154 USD

The NFL draft year: 1999. It was supposed to have the deepest and most talented crop of amateur quarterbacks since 1983, when John Elway, Dan Marino and Jim Kelly were taken in the first round. Executives and coaches were so smitten they talked as if they could don blindfolds and still find a franchise signal-caller on their draft board.

In the first round of that 1999 draft, quarterbacks were selected with the first three picks and five of the first 12. It was only the second time quarterbacks went 1-2-3, the other being 1971 when Jim Plunkett, Archie Manning and Dan Pastorini were the first names called.

"I think it's really the best group I've seen ... since I've been in the league — 20 years," Tony Dungy, then the head coach of the Tampa Bay Bucs, said before the '99 draft. "I think it's better as a whole than the class of '83, because there are more guys."

Unfortunately for several clubs, quantity didn't guarantee quality. Just four years later, Akili Smith and Cade McNown are out of the league and No. 1 pick Tim Couch is on the trading block in Cleveland.

Of the five taken in the first round that year, only Donovan McNabb (No. 2 overall, to Philadelphia) and Daunte Culpepper (No. 11, to Minnesota) have panned out, supporting the argument that it's harder to project success for quarterbacks than any other position.

The Chargers have the first pick in next weekend's draft, and all signs point to them selecting a quarterback, taking Mississippi's Eli Manning No. 1 overall or trading down to get North Carolina State's Philip Rivers and additional picks.

General Manager A.J. Smith contends there are three marquee quarterbacks in the draft, adding Miami of Ohio's Ben Roethlisberger to the group, but recent history says there's little chance of all of them becoming franchise players.

Of the 33 quarterbacks selected in the first round from 1983-99 — we excluded the past four drafts because it generally takes quarterbacks three or four years to hit their stride — only nine (27 percent) could be classified as franchise players.

Of the 24 other quarterbacks taken in the first round during that time, 14 could be labeled busts while the 10 others could be classified as serviceable.

"The quarterback position is obviously the

## NFL draft landscape littered with tough choices — even at No. 1

By Jim Trotter, STAFF WRITER

SAN DIEGO UNION-TRIBUNE

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APR 18 2004

## ► DRAFT

CONTINUED FROM PAGE C1

# QB success means more than top gun

hardest to evaluate because there are so many guys that have great production in college and have trouble transferring it to the next level," said Raiders coach Norv Turner. "Everyone thinks it's a physical thing, but it's more mental. The game, everything speeds up so much and everything is so much tighter because you have players that are so much better.

"A lot of guys are physically capable and can handle that part of it real well in college, but the pressure of playing at this level, with the increased speed of the game, you have to be sharper mentally as well as physically."

Every team wants a franchise quarterback, but the importance of having one has been subject to debate in recent years.

It started when serviceable quarterbacks such as Trent Dilfer and Brad Johnson helped their teams win two of the past four Super Bowls, while marquee quarterbacks such as Peyton Manning, McNabb and Culpepper failed even to get their teams to the big game.

Moreover, in five of the last eight Super Bowls the winning quarterback wasn't even drafted in the first round. Brett Favre was taken in the second, Tom Brady in the sixth, Johnson in the ninth, and Kurt Warner not at all. He was undrafted as a rookie.

New York Giants General Manager Ernie Acorsi acknowledged the debate earlier in the week during his predraft news conference, then he moved swiftly to quiet the talk.

"Without any disrespect to anybody that's played in the last five Super Bowls, just answer me one question," he said. "In his prime, would any of these coaches have said, 'Yes, I'll take Elway'? That's all I ask. How many of them are going to say, 'No?'"

A.J. Smith, who is entering his second year in charge of the Chargers' draft, seemed to echo that sentiment last month when discussing how to build a championship team.

"People have asked me if you need a marquee quarterback — a great, great, great, franchise quarterback, or can you have another quarterback that holds the fort and just doesn't make mistakes, because (recent) history in Baltimore and Carolina (supports that theory)," he said. "I want a great quarterback, but that doesn't mean I'm going to get one."

Elway is the last quarterback taken No. 1 overall to win a championship, doing it back-to-back in the '97 and '98 seasons.

There are various explanations for why quarterbacks taken high struggle to make it, including the cast of players around them. Jim Harbaugh has seen it from both sides.

A first-round choice with Chicago in 1987, he spent 15 years in the NFL before moving into coaching. He spent two seasons as an assistant with the Raiders before becoming head coach at USD this year.

"What really makes a good quarterback is decision-making, accuracy and timing; those are the things you

can see and evaluate," he said.

"Now what clouds that is you start to look at how many good players were around the guy in college or how many weren't. A quarterback can look great with a great running back and a great receiver or tight end, or sometimes they can get overshadowed by a great running back.

"Evaluating players is not an exact science, but two things that get overrated when people look at quarterbacks at the NFL level is arm strength and stature.

"If a guy has those two things, he's labeled as 'can't-miss,' when there could be a lot of other holes in his game that could make him not be successful. A lot of times people say he can't miss because he can make every throw; but there's also decision-making and accuracy and timing. Those are three skills you really have to have."

Harbaugh could not speak specifically about the top three quarterbacks in this draft, because he hasn't seen enough of them. But he did say he's a fan of Rivers, whose intangibles and accuracy are off the charts.

As a senior, Rivers completed an astounding 72 percent of his passes for 34 touchdowns against seven interceptions. He started an NCAA record 51 games and was named MVP in each of his four bowl appearances.

Some mock drafts have Rivers as the third quarterback taken in the first round.

That prompted one NFL coach to wonder if this draft might be like the one in 1983, when the last quarterback (Marino) taken in the opening round arguably was the best of the bunch.

Hence, some wonder if it might make more sense for the Chargers to trade down and get Rivers, then use the additional picks to fill holes after finishing 4-12 a year ago.

While not speaking specifically to the matter, Harbaugh said his experience has taught him that you don't pass on a franchise quarterback, whatever his name.

"If you don't have a separator at quarterback in the NFL, a real difference-maker, it doesn't matter how good the rest of your team is," he said. "You've still got a chance to lose and lose half your games. I really believe that.

"You could have LaDainian Tomlinson, you could have a lot of things going for you, the best defense in the league, and it really won't matter.

"The Chargers have really proven that through the years. You could win more than half your games, but you've got a good chance of losing more than half your games without that guy.

"So if you don't have that guy, you better get him."

The problem is identifying the right guy. More times than not, teams have gotten it right with the first pick.

There was New England taking Bledsoe instead of Rick Mirer, who went second overall to Seattle. There was Indianapolis taking Manning instead of Ryan Leaf, who went second to the Chargers.

But there also was Cleveland taking Couch instead of McNabb or Culpepper. So, Chargers, who will it be?

## Former-Quaker Michael Powers Signs With Cincinnati Bengals

Former All-Ivy player becomes second Penn free-agent signee in a month.

**April 26, 2004**

**Cincinnati** - Former University of Pennsylvania football letterwinner Michael Powers has joined the Cincinnati Bengals, signing a free agent contract with the National Football League (NFL) team on April 26, one day after the 2004 NFL Draft. Powers becomes the fourth former-Quaker on a current NFL roster and third Ivy League Class of 2004 member to join an NFL team this weekend.

Powers joins former-teammates Vince Alexander and Rob Milanese, and former-Quaker Jim Finn, as one of four former Red and Blue student-athletes on a current NFL roster. Alexander signed a free agent contract with the Arizona Cardinals on April 2, while Milanese was signed as a free agent by the New York Jets on Jan. 6. Finn joined the New York Giants as a free agent last summer after spending the past three seasons with the Indianapolis Colts. All four players were former All-Ivy selections under current Penn Head Coach Al Bagnoli. Powers becomes the 12th former Quaker under Bagnoli to be signed or drafted by an NFL team.

Powers helped anchor an offensive line, which saw all five of its starters garner All-Ivy honors in 2003, produce a running back with 1,266 rushing yards and 10 touchdowns, a quarterback throw for 2,470 yards and 26 touchdowns and a wide receiver pull down 1,067 yards and 13 touchdowns in 2003. The Quakers' offensive line allowed the second fewest sacks in the Ivy League (12) while Penn's offense finished second in the Ancient Eight in scoring (34.6 ppg), third in rushing (170.8 ypg) and third in passing (267.4 ypg) last season.

A product of Mountain Brook High School, the Birmingham, Ala. native received honorable mention for All-Ivy League in 2003. Powers received the Penn Football Club Award for Offensive Rookie of the Year in 2001 after stepping into the starting lineup in week four. He appeared in 29-straight games to end his career, starting the final 10, and was a three-year letterwinner for the Quakers, earning Ivy League championship rings for the past two seasons.

Penn finished the 2003 season as the only undefeated team in I or I-AA with a 10-0 overall record and a 7-0 Ivy League mark. The Red and Blue ended the campaign ranked 12th in I-AA after becoming the first team in 10 years to capture back-to-back Ivy League crowns, as well as just the second team in Ancient Eight history to post back-to-back perfect Ivy seasons. The Quakers will begin defense of their 13th Ivy League banner on the West Coast on Sept. 18 at the University of San Diego.

*Written by Rich Schepis, associate director of athletic communications*



**Going To The Show:** Former All-Ivy offensive lineman Michael Powers was signed by the Cincinnati Bengals. (Photo by Hunter Martin)

LOCAL COLLEGE BASKETBALL

# USC, Cal lined up for Dec. 11 Cox doubleheader

By Hank Wesch  
STAFF WRITER

4154

USD will face USC and San Diego State will meet Cal on Dec. 11 at Cox Arena in the inaugural of an anticipated annual men's basketball event featuring the city's two Division I teams against marquee competition.

The doubleheader will be the culmination of collaboration between the San Diego International Sports Council and the two schools. The principals in putting together the package include former SDIC President Ky Snyder, now USD's executive athletic director; Joe Moeller, a former associate AD at SDSU who succeeded Snyder

at the sports council; and Aztecs coach Steve Fisher and Toreros coach Brad Holland.

"It was thrown together rather quickly from our perspective, but we changed our schedule a little and USC was able to change theirs," Holland said. "We're happy to be in it, happy to get it off the ground and very much excited and looking forward to it."

Fisher declined to comment in advance of completion of contract signings and an official announcement.

Cal and USC both finished 13-15 overall last season and in the middle of the Pac-10 standings. Cal was 9-9 in league play, USC 8-10.

The Golden Bears will be

without their leading scorer and rebounder, Pac-10 Freshman of the Year Leon Powe. It was reported yesterday that Powe, who averaged 15.1 points and 9.5 rebounds per game, underwent the first in a series of major knee surgeries on Wednesday and isn't expected to return until late December.

The game against SDSU would represent a homecoming for Dominic McGuire (Lincoln Prep), who averaged 15.7 minutes, 4.3 points and 3.4 rebounds for Cal last season as a freshman.

USC lost standout Desmond Farmer to graduation but will bring an experienced group to San Diego with potentially sev-

en seniors on the roster. The Trojans also have a blue-chip recruit in center Robert Swift of Bakersfield High, but reports have him seriously considering entering the NBA draft.

## USD notes

- USD could have as many as six games under its belt before facing USC, and the contest will be the Toreros' second of the season at Cox Arena. USD opens Nov. 15 or 16 against an opponent to be determined in the Preseason NIT, hosts UCSD on Nov. 20 and has a Dec. 1 game against SDSU at Cox Arena among others leading up to the USC test.

- Senior guard **Brett Melton** has undergone surgery to remove bone spurs in his right ankle which hampered him last season.

Junior forward **Corey Belser** has made good progress with the surgically repaired knee that sidelined him all last season and is expected to be able to go full bore by early June, Holland said.



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Print Page

Friday, April 23, 2004

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### San Diego County roundup: Pac-10 teams to visit for Cox doubleheader

By: North County Times

San Diego State will host California and the University of San Diego will meet USC in a one-day men's college basketball doubleheader at Cox Arena on Dec. 11.

The event will be called the San Diego Slam. It was organized by the San Diego International Sports Council.

"I think it will definitely be a showcase for basketball in this area," Toreros coach Brad Holland said Thursday. "We're excited to be a part of it."

The Toreros (4-26 last season) and USC (13-15) will play at 5 p.m. The Aztecs (14-16) and Cal (13-15) are slated for a 7:30 start time.

SDSU officials and the Sports Council have worked in conjunction on the event for close to three years.

--- Mike Sullivan and David Hammel

### USD's Smith done

The basketball career of USD point guard Travis Smith is over, Holland said.

Smith developed a nerve injury in his shoulder during the spring 2003 and did not play during the 2003-04 season. The injury prevents him raising his right (shooting) arm above his head.

"It's a very freak injury and one that there's no cure for," Holland said. "What I've been told is if the nerve doesn't regenerate itself in one year, it's very likely to never come back."

Smith started eight games and played in 22 as a freshman during the 2002-03 season. He averaged 1.8 points and 2.0 assists. Smith will continue as a student at USD, and the school will keep him on scholarship.

Shooting guard Brett Melton had surgery last month to remove bone spurs from his ankle. He is expected to be at full strength within a few weeks. Injured small forward Corey Belser (knee) should be cleared to resume full basketball activities next month.

--- David Hammel

### **Aztecs in fifth**

San Diego State shot 17-over-par 301 as a team to stand in fifth place after the first round of the Mountain West Conference women's golf tournament at Sunriver, Ore. Nevada-Las Vegas lead with a 289. Jenna Wilson was the low Aztec with a 2-over 73, good for seventh place.

### **Dyer earns accolade**

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Print Page

Thursday, May 27, 2004

Last modified Monday, April 26, 2004 9:35 PM PDT

### Aztecs qualify for NCAA golf tournament

By: - North County Times

The San Diego State women's golf team received a bid to the 63-team NCAA tournament Monday.

The Aztecs are ranked No. 42 in the Golfweek/Sagarin national rankings. They placed fourth at last week's Mountain West Conference championships.

San Diego State will play in the 21-team West Regional at Stanford on May 6-8. The top eight teams in each of the three regions reach the NCAA finals.

This is the Aztecs' third NCAA tournament berth and second in four seasons. They have never advanced past the regional round.

#### ISD tennis honored

University of San Diego women's tennis coach Sherri Stephens and her star player, sophomore Emma Murphy, were named the best in the West Coast Conference, and seven other Toreros men's and women's players earned all-conference honors.

Stephens is the WCC women's coach of the year for guiding USD to a second-place finish at the WCC championships last weekend. Murphy, who completed the season with a 17-3 record and the nation's No. 46 ranking, is the conference player of the year.

Additionally, USD's Lauren Perl (Torrey Pines High) and Pierrick Ysern were named to the all-WCC women's and men's first teams, respectively.

Robbie Blair earned all-WCC honorable mention honors, as did the doubles tandems of Lauren Kazarian and Jenny Brown along with Jason Pongsrikul and Nic Beuque.



philly.com

Posted on Tue, Apr. 13, 2004

## Ex-Downingtown star honored for coaching

By Don Beidemam  
Inquirer Suburban Staff

**Jen Wedo**, who played on Downingtown's 1997 and 1998 PIAA Class AAAA championship girls' basketball teams, has been named graduate assistant coach of the year by the Women's Sports Foundation and the Women's Basketball Coaches Association.

Wedo, a 2003 graduate of the University of San Diego, served this season under East Stroudsburg coach Juliene Simpson, who nominated her for the honor. Any graduate assistant at any level of women's collegiate basketball is eligible.

Nominating essays from coaches do not identify the coach, the nominee or the institution. Nominees also write an essay explaining why they should be considered.

"I was shocked and humbled when I learned that I was going to receive the honor," Wedo said.

She wrote in her essay that the constant drive to improve as a coach "offers the promise of an exhilarating and rewarding career."

Wedo, who is completing a graduate degree in sports management, ran practice drills, worked in recruiting, coached and lectured at camps, and scouted.

"Jen has truly earned this honor," Simpson said.

### Pair pace Bullets

**Cheron Walker** and **Jaimie Bagatti** helped the Gettysburg women's track team win its second straight Little Three title Wednesday. The Bullets finished with 149.5 points, 31 more than Dickinson, and 56.5 more than Franklin and Marshall.

Walker, a graduate of Penn Charter from Philadelphia, won the long jump (15 feet, 113/4 inches) and triple jump (34-01/4). Bagatti, a graduate of Spring-Ford, placed first in the 800 meters (2 minutes, 24.50 seconds) and second in the 1,500 (4:48.80).

### Duo lift Mules

The Muhlenberg men's lacrosse team received a boost from two former high school rivals late last month. **James Robinson** scored six goals and **Ryan Long** played a key role on defense as the team won two games.

Robinson, a graduate of Penncrest, scored three goals in a 20-2 romp over Moravian on March 22 and repeated his performance in a 10-4 win over Wesley two days later. One of the goals against the Greyhounds was a behind-the-back goal. He has 22 goals and five hat tricks.

Long, a graduate of Conestoga, helped the Mules (5-4) limit the Greyhounds to 10 shots and kill seven of eight extra-man situations. The Mules killed all six Wesley man-down opportunities.

### Lacrosse tournament

The Katie Samson LaxFest, a boys' and girls' lacrosse tournament featuring some of the top teams in Southeastern Pennsylvania, is scheduled for Saturday.

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# ESU women's assistant Wedo earns national award

From Call staff and wire reports

4154

Jen Wedo came to East Stroudsburg University last fall with a love of basketball and a passion for coaching. She'll leave with the prestigious Women's Sports Foundation/Women's Basketball Coaches Association 2004 Graduate Assistant of the Year Award.

Wedo, a 2003 graduate of the University of San Diego and Downingtown native was presented with the honor at a banquet in New Orleans, the site of this year's NCAA Division I Women's Final Four. She was nominated by ESU women's basketball head coach Juliene Simpson.

"I was shocked and humbled when I learned that I was going to receive the GA of the Year award," Wedo said.

Any graduate assistant at any level of women's collegiate

## L. V. REPORT

basketball is eligible to receive the award. A coach nominates his or her GA with an essay, in which they are not allowed to identify themselves, their GA, or their institution. The GA also writes an essay explaining why they feel they should be considered for the honor.

"The process ensures that the award is given completely on merit," Simpson explained. "Jen has truly earned this honor."

"The constant drive to improve as a coach offers the promise of an exhilarating and rewarding career," Wedo wrote in her essay, which touched on her hopes and dreams, hard work, and a dedication to coaching young women.

Coach Simpson, who just

completed her third year at ESU, assistant Brian Donoghue, and Wedo helped the team to a 7-20 record this season, a four game improvement from 2002-03. The Warriors were in the Pennsylvania State Athletic Conference playoff hunt until the final week of the season.

As a student, Wedo is in the process of completing a graduate degree in sport management. "Jen is the real deal - an outstanding young coach, an excellent student, and a great person," graduate advisor Robert Fleischman said. "I'm confident that one day she will be head coach of a Division I Final Four team."

This weekend will not be Wedo's first experience with the NCAA women's tournament. She played in the 2000 tournament as a freshman with the Toreros of the University of San Diego, which compete

in the West Coast Conference. USD, the 15th seed in the Midwest bracket, fell in the first round to Notre Dame, which would win the national championship the following year.

Jen had her own championship experience at Downingtown High School, where she was a key contributor on two consecutive PIAA state champs in 1997 and 1998.

**Parkettes' Pummer does well at NCAA gymnastics:** Parkette and Allen High product Adam Pummer of Illinois was second (9.637) in the vault and tied for sixth in the floor exercise (9.312) Sunday at the NCAA men's gymnastics individual championships at Champaign, Ill.

California's Graham Ackerman won the floor exercise and vault finals and tied for second on the high bar. All-around champion Luis Vargas

of Penn State added to his medal collection, tying for second on the pommel horse.

Vargas just missed a medal on parallel bars, too, finishing fourth after falling on his dismount.

Kevin Tan of Penn State won the still rings for a second year while host Illinois captured two event titles. Bob Rogers won the pommel horse and Justin Springs won the high bar. Ramon Jackson of William and Mary won the parallel bars title.

Saturday, Pummer set his career high in the vault with a 9.650 while tying for second place and helping Illinois take third. His other finishes Saturday included tied for fifth in the floor exercise (9.500), tied for 28th in the still rings (8.875), 38th in the parallel bars (8.450) and 13th in the high bar (9.475).



# LEFTY'S LUCK

He's one of the greatest golfers never to have won a major ... so far. Will his fate change this year? Phil Mickelson talks about his philosophy on risk-taking, on and off the course.

**T**he view from my room at the Lodge at Torrey Pines looks directly upon the finishing hole at the Torrey Pines South Course. The PGA Tour has shown up here annually since 1968, when the tournament was the Andy Williams San Diego Open Invitational. Now it's the Buick Invitational, a tournament Phil Mickelson won in 1993, the year after he turned pro. He won it again in 2000, and again in 2001. In 2003 he finished fourth here, his second-best tournament of the year. Well, he's a San Diego boy, born and bred, and after years in the Phoenix area he's living near here again in Rancho Santa Fe.

I'd met with Mickelson the day before, and he told me, "Torrey South is, honestly, the hardest golf course, day in and day out, that I've played. First of all, it's so long — 7,600 yards is a long course anywhere, but at sea level it's extremely long. A 7,600-yard course is

for Denver, some place with altitude! Down here, the par-5s aren't reachable, you have to hit mid to long irons into the par-4s, the greens are tough, it's a grueling test of golf. And if the USGA keeps the greens firm, I think it will be one of the highest winning scores in U.S. Open history."

Mickelson was referring to the 2008 U.S. Open, scheduled to be played on the course he has had such success on.

Surely he will already have won a major by then? I do some quick calculations: With four majors a year, that's 17 more chances before Mickelson, now 33, plays the Open at Torrey Pines, which will conclude the day before his 38th birthday. Still young!

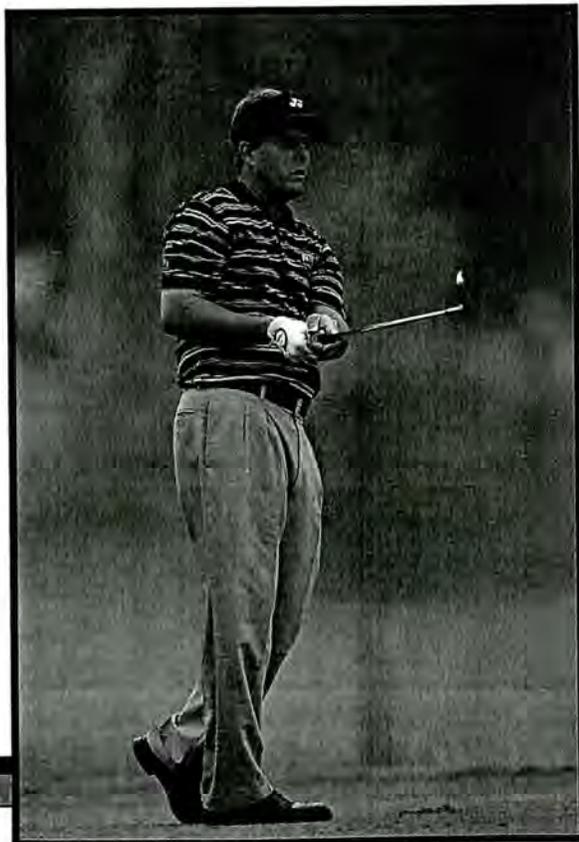
This particular morning, the mist rolling in from the nearby Pacific Ocean is thick, the pond in front of the 18th green barely visible. In my mind's eye, the ghost

of Harry Cooper appears. Cooper, a member of the World Golf Hall of Fame, was a dominant player on the PGA Tour, winning 30 times between 1925 and 1941, ranked the fourth-best player after Byron Nelson, Sam Snead, and Horton Smith. He had a splendid career in every way. The fly in the ointment was that while he came close on several occasions, he never won one of the four majors.

"The Best Player Never To Have Won a Major" is not a PGA Tour statistic, merely a label that's passed around from player to player like a nasty game of Hot Potato. No one wants the handle, so along with the joy of victory in David Duval's 2001 British Open Championship, or Jim Furyk's 2003 U.S. Open title, comes the sigh of relief as the monkey hops off one's back and the press looks around for the next victim. British great Colin Montgomerie has perhaps dragged the burden around the longest, and with his game appearing to fade somewhat, looks like a good candidate to join Harry Cooper.

Now the reluctant nominee is Mickelson, who is, without question, one of the dominant players on the PGA Tour. He is fourth on the all-time career money list with \$23,773,106. He has won 21 times. Other than Tom Watson, among active players that number is surpassed only by a certain Mr. Woods. (As soon as the two mark 15 years of membership on the tour, the 20-victory plateau will earn them lifetime exemptions, the only current Tour regulars so honored.)

There are probably 21 or more theories about why Mickelson hasn't won a major, some charitable, some less so. Fans love Lefty's gambling style of go-for-it play that has accounted for 17 top-10 performances



in majors, although critics will point to that same quality as the foolhardy reason for his bridesmaid performances: four third-place finishes in the Masters, two seconds in the U.S. Open, a second and a third in the PGA Championship. (Only in the British Open has Mickelson failed to crack the top 10.)

But it was Cooper who said about winning, "First you've got to be good. But then you've got to be lucky."

It's virtually inconceivable that Phil Mickelson will not win one of golf's major tournaments. He's too good. He's too talented, too exciting, too competitive, too likable, and, in every other area of his life, too lucky, not to succeed in that regard as well. It may happen this April at the Masters. Or, as Cooper's spirit can hauntingly attest, it may never happen, because golf is golf, a game Mickelson was virtually born to play.

**L**efty isn't a lefty. He bats right, throws right, signs autographs with his right hand. The only reason Philip Alfred Mickelson plays golf left-handed is that he began mirroring his father's golf swing at the age of 18 months, and the imprinting stuck.

The family story is that by age 3 young Phil tried to tag along to the local public course for his dad's weekend outing. When Phil was deemed too young, he ran away from home, sawed-off golf clubs in hand. After the aborted escape attempt,

Dad did soon bring Phil out for his first round, and that was that.

Somewhere in the family archives is Phil's first full scorecard, from age 3, when at the par-3 Presidio Hills course in San Diego he shot a 144. The course became his second home.

"My parents used to drop me off there every day around 8 in the morning and pick me up around 6 or 7 that night," Mickelson says. "I loved it, I just loved it." He won his first trophy, for a putting contest, at 5. By age 7 he'd more than halved his first score at Presidio Hills. In the 1980s he began piling up the hardware for wins on the San Diego Junior circuit through high school. At Arizona State University, he won three NCAA Championships, three Nicklaus Awards as national college player of the year, and the 1990 U.S. Amateur.

Perhaps his most remarkable victory came in 1991, when he won his first PGA Tournament while still an amateur. But he didn't turn pro immediately. "My parents ingrained in me that an education was important. And I thought the money I might make in

## MICKELSON'S MEMORABLE COURSES

"When I look at a course, I feel more the sense of history than, 'Is it a great course?' So I love **Augusta**, because history is made there every year. There's just something very special and exciting about the place. I love **Pebble Beach** because of the scenery and because of the U.S. Opens that have been played there. And of course I love **St. Andrews**, where the game was really founded, and a course that has withstood the test of time amazingly; it's incredible to play knowing all that's taken place there. One course I haven't played a competition on that's a favorite is **Pine Valley**."

a year and a half would be nominal over the course of a 20- to 30-year career, so I stayed in school."

But shortly after his 1992 graduation with a degree in psychology, he made it official. He made seven out of 10 cuts, won \$171,714, and met the love of his life, Amy McBride.

"We lived in the same apartment complex, and we started dating in February 1993." It was a good month, because Mickelson also won his first tournament as a professional — the Buick Invitational at Torrey Pines. He has won at least once every year on Tour since, except for 1999 and 2003. Yet 1999 was one of his most incredible years, what with the U.S. Open and the Ryder Cup victory at Brookline, Massachusetts.

Few fans can forget the '99 Open. There was a question whether Mickelson was even going to finish the tournament, since Amy was about to give birth to the couple's first child, and he planned to be there, U.S. Open or no. As it turned out, Payne Stewart won by a stroke over Mickelson. As the two walked off the green, Stewart clasped Mickelson's face and spoke to him.

"At the time, I was obviously disappointed to have not won," Mickelson says now. "But Amy went into labor the next day, and a couple of months later when Payne Stewart perished in the plane accident, I just kind of knew that it was the way it was supposed to be. Besides, if he had missed that final putt on 18 and we had gone into a play-off, I would have been called away anyway."

Mickelson and his wife, Amy, have two daughters and a son, who all travel with him to tournaments.

Mickelson really wouldn't have played in the playoff?

"I wouldn't have played. I didn't want to miss the opportunity to see my first child's birth."

And what did Stewart say to him?

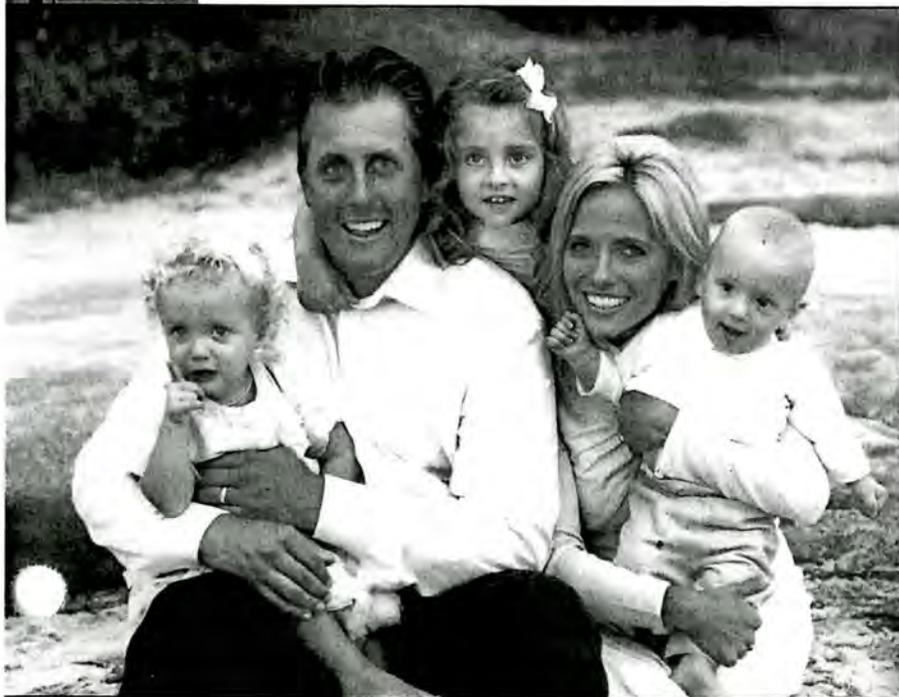
"It wasn't about golf at all," Mickelson says. "You know, here he just wins the U.S. Open and he's thinking about somebody else. He said, 'Phil, you're going to become a father, it's the greatest thing in the world, I'm so happy for you and Amy.' I just thought that was very impressive."

**M**ickelson doesn't drink or smoke. But everyone's entitled to at least one vice. Mickelson's is making the odd wager now and again. His biggest payoff was a pre-season football pool he went into with a group that included his mother-in-law, taking down some big bucks the year the Baltimore Ravens won the Super Bowl. "My mother-in-law and I were on the phone with each other five, six, seven times every Sunday. But then, Amy's parents are two of my favorite people in the world. It was just a lot of fun."

Fun is important to Mickelson. Toward the end of the 2003 season, for example, Mickelson suited up with the minor league Toledo Mud Hens, took some batting practice, and waited to see if he might be offered a short-term contract to throw a few innings in a game. It didn't happen, but some writers pounced on him about it.

"I don't know why," he says. "But if you live your life worried about what other people say, you won't have any fun. And it was fun."

It may have been more fun than he had on Tour in 2003. He finished 38th on the money list with



LEFT © LUCY DUMAS/www.LucyDumas.com, RIGHT © CHIP SOMONS

\$1,623,137, a position many pros would have been deliriously happy with. Mickelson wasn't: "It was my worst [full] year on Tour; my previous worst was 28th on the money list in 1994."

Mickelson's problem was driving accuracy. He pounded the ball, averaging 306 yards off the tee with his driver, putting him in third in that statistic. But he landed the ball in the short grass only 49 percent of the time, ranking 189 out of 190. Even for an acknowledged short-game master like Mickelson, that makes the going tough.

"I hit it plenty far, but accuracy is the key," he says. "I tried a little alteration in my swing in hopes of improving my accuracy, but it backfired; I actually went even more offline. But in the long run it helped me learn what works for me and what doesn't, and it gets me looking forward to 2004."

Another thing that usually doesn't work for Mickelson is conservative play. If there's a gamble to take, he probably will.

"There are plenty of times throughout a round that I don't hit a driver or don't shoot at a pin," he says. "But for the most part I enjoy trying to make birdies, playing aggressively, the challenge of trying to hit good golf shots, and being creative with different shots — trying to hit a little fade to that pin tucked behind the bunker, or a high draw to get it stopped quickly on the green. I think that's the challenge the game presents, and that's what makes playing golf fun to me."

Mickelson has some strong supporters in his camp regarding his style, like another hard-charging, gambling, risk-taking kind of guy named Arnold Palmer: "Arnold has come up to me a number of

times and said, 'Don't change the way you play.' He's a great guy."

Like Palmer, Mickelson is a pilot, having flown for nine years. His goal is to teach his children to fly. "When they get to be 10 or so, I'll start taking them up with me, have them fly in the right seat, and teach them as we go." Mickelson isn't certified for the type of jets he takes to tournaments because his entourage is too big — the whole family travels together. "Sure, it gets a little hectic, flying twice a week 25 times a year. But the effort Amy and I put into keeping our family together is well worth it because we're able to spend that time together."

Mickelson and Amy, a few years his junior, married in 1996. With two daughters and a son (Amanda, Sophia, and Evan), planning is paramount. "We try to schedule about six months in advance, no easy trick trying to work a Tour schedule around doctors' appointments for the kids and the like," he says. "Amanda will be starting school pretty soon; I'm not quite sure what we're going to do about that."

Family strategy is one thing. Playing strategy is still aimed squarely at the majors. "I've found that I play the best in the majors when I play the week before, so I'll do that to get in a good competitive frame of mind, using that week to practice and prepare," he says. "If I've been at home for 10 or so days and tee off in a major, I'm a little stale, a little more nervous than normally."

**"If you live your life worried about what other people say, you won't have any fun."**

Mickelson, nervous?

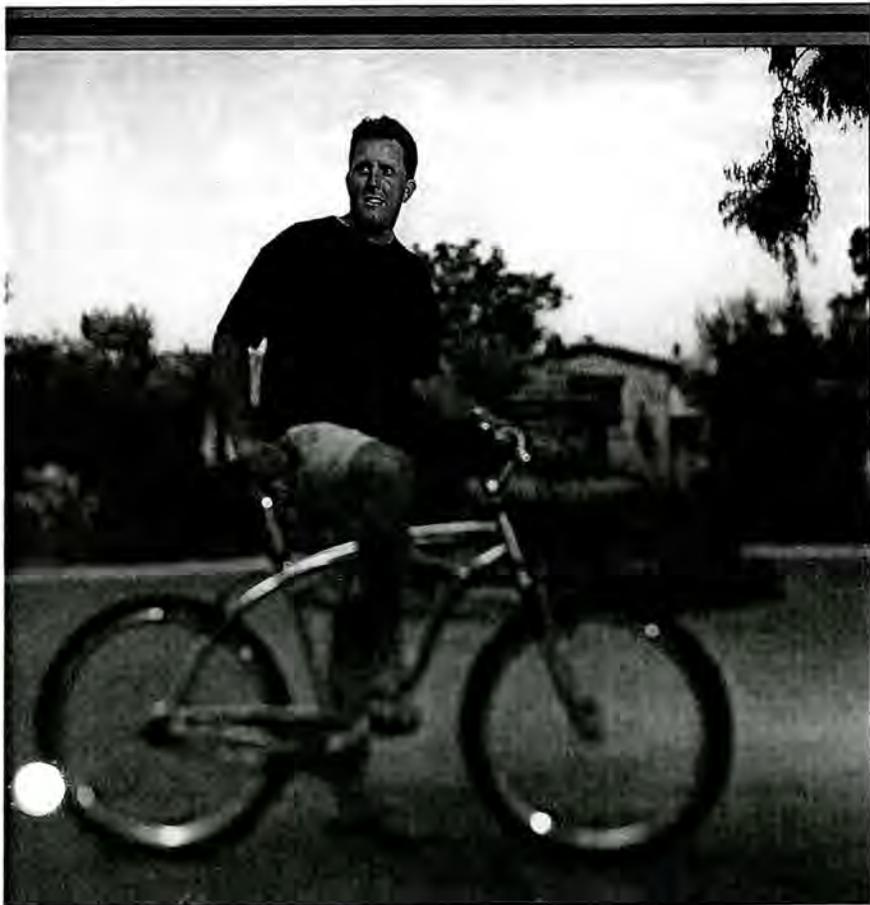
"Bobby Jones used to say he couldn't eat during competitions," Mickelson says. "He'd be so nervous he would throw up before rounds, couldn't sleep at night, he was just always unsettled. I'm not that bad. But those nerves are all right. When you lose that feeling, you lose your edge; you're not mentally into it."

Is Mickelson still into it?

"Absolutely," he says. "I love it. I love the game even outside of the competition and the Tour. I'm going to play in a few days with my mom, sister, and dad in a little fundraiser for my brother's golf program — Tim is the head golf coach at the University of San Diego. My sister, Tina, is a PGA class A pro, and she'll be doing some commentary for The Golf Channel for their senior tour telecast this year. My favorite memories of playing golf as a kid are the times my dad would pick me up from school and we'd go play nine holes in the afternoon until dark."

"If I get a little tired of it, I just take some time off. And typically it only takes about seven to 10 days before I'm just itching to get out and play golf again."

With just a little more luck, Mickelson will have one less itch to scratch. Which would have, of course, the added benefit of sending the ghost of Harry Cooper packing. CL



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### Tony Perez joins RiverDogs

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**April 16, 2004** - (Charleston-SC) The Tampa Bay Devil Rays announced Friday that left-handed pitcher Tony Perez has been promoted to the Charleston RiverDogs roster and has been activated for tonight's game.



Perez had been on the roster of the Hudson Valley Renegades in the short-season Class A New York-Penn League. He has been traveling with the RiverDogs since the team broke spring training camp in St. Petersburg, FL, April 4.

Originally from Chula Vista, CA, Perez, 22, was 4-7 with a 5.23 ERA for the Renegades in 2003. Perez signed as a non-drafted free agent in June last year after spending the spring as a pitcher/outfielder for the [University of San Diego Toreros](#) in the West Coast Conference, saving 13 games while batting .355.

The Devil Rays also announced Friday that left-handed pitcher James Houser has been transferred to the Hudson Valley roster. Houser (1-0) was scheduled to pitch tonight against the Asheville Tourists, but has been scratched due to stiffness in his throwing shoulder.

RiverDogs left-hander Aaron Gangi will make the emergency start tonight. Charleston is 3-1 on the current seven-game road trip.

The RiverDogs return home Tuesday, April 20 to begin an eight-game homestand at Joseph P. Riley, Jr. Park.

Tickets for all RiverDogs home games and the 45th Annual South Atlantic League All-Star Game, June 29 at Riley Park, are available in person at the Riley Park Box Office, by phone at (843) 577-DOGS (3647) and online at [etix.com](#) and [riverdogs.com](#).

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## Riptide rolling in San Diego

By TIM YANNI, Sports Writer

Since the Arena Football League was founded 18 years ago, indoor football has grown in popularity with new leagues popping up in different regions of the country.

Five years ago, the AFL created a direct offshoot, the AF2, to use as somewhat of a farm system to prepare players to go on to the AFL.

The San Diego Riptide, an expansion team to the AF2 three years ago, plays home games in the San Diego Sports Arena and its season is under way.

"The AF2 is kind of like the equivalent of a AAA baseball club," said Riptide public relations director Dave Hale. "A lot of the guys aren't ready to play for the AFL and others simply play for the love of the game."

Hale, in his first season with the team, said he went to some Riptide games last season and said the atmosphere is different than traditional outdoor football games.

"We like our games to be high scoring with a lot of action," Hale said. "Our goal is to keep all of the fans out of their seats for the entire game. Most people will find it a lot different from an NFL or college game."

The AF2 has 25 teams divided into divisions. Each team plays the other teams in its division four times a season and there are four crossover games.

"The kind of football you'll see at a Riptide game is exactly the same thing you'll see if you turn on an AFL game on NBC," Hale said. "The rules are the same and the action is just as intense."

Most indoor football leagues consist of eight-man teams. AF2 offenses have three linemen, two receivers, two running backs and a quarterback.

The Riptide has 30 men on their roster. Most have played college or professional football on a different level. Five played at San Diego State University and one played at the [University of San Diego](#).

"They don't do this for the money," Hale said, explaining an AF2 salary is usually not enough on which to live. "They probably can't pay the rent with what they get paid so many of them have regular full-time jobs during the day. A lot of them just try to play because they enjoy the game."

Hale said about half of the roster is made up of players from last year. A few more were acquired through trades with other AF2 clubs and some were signed after the Riptide had open tryouts during the offseason.

"We're expecting a good season this year," Hale said. "We've got a new coach and we're expecting big things from him."

Mouse Davis, who has coached in the NFL, United States Football League, World League of American Football and Canadian Football League, has 40 years of coaching experience. He most recently head coached the AFL's Detroit Fury during the 2001 and 2002 seasons.

The Riptide have seven games remaining on their home schedule, with their next coming at 7 p.m. April 23 against the Central Valley Coyotes.

Tickets range in price from \$12 to \$50 and prize giveaways are scheduled for every home game.

"There really isn't a bad seat here," Hale said. "It's not like the NFL where you've got players standing in your way and blocking your view."

For more information on the Riptide and the AF2, visit the team's Web site at [www.sandiegoriptide.com](http://www.sandiegoriptide.com)

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**Sports**

Tuesday, May 4, 2004

...ran the 1,500 in 4:47.76 and broke her own steeplechase record with a time of 10:59.44, nearly 20 seconds faster than her winning time of 11:18.9 last year.

Also winning individual titles for the Bearcats were Alicia Andrews (800, 2:18.43), Lindsey Patterson (long jump, 18-1/4).

**Bearcats rule field at NWC championships**

Willamette used its dominance of the field events to capture the men's title at the Northwest Conference track and field championships last weekend at Tacoma, Wash.

Nate Matlock won the hammer (174-0) and the discus (147-10), while teammates Zach Larsen (high jump, 6-7 1/2), Brett McNeil (pole vault, 15-1/4), Jonas Welsch (long jump, 22-9 1/4), Letwon Canton (triple jump, 45-2 1/4) also won titles.

On the track Nick Symmonds (800, 1:55.51), Brennan Garrelts (110 hurdles, 15.02) and Jacob Stout (3,000 steeplechase, 9:12.86) all won titles.

**WBC softball fights for NAIA playoff spot**

Western Baptist College's women's softball team takes a break from Cascade Collegiate Conference play this week with a doubleheader at home Thursday against Simon Fraser.

The Warriors have six conference games left and at 10-9 are in the thick of the fight for the second and third NAIA playoff berths with Eastern Oregon (11-8) and Concordia (9-10).

Former Stayton High School player Rachel Hiatt improved her season record to 13-10 with a victory last Friday against Southern Oregon. Hiatt is fourth in the conference in strikeouts (51) and seventh in ERA (2.70).

**WOU water polo takes 4th in league**

The Western Oregon women's water polo team finished in fourth place finish in Northwest Division of the Collegiate Association with a 2-9 record. Water polo is a club sport at Western Oregon.

Among WOU team members was freshman Mo Sabin of McNary High School.

**Former South Salem runner is Seattle AD**

Wendy Guthrie, a former distance runner at South Salem High School, is the new athletic director at Seattle University.

Guthrie, 38, starts June 30 at the NCAA Division II school that competes in the Great Northwest Athletic Conference.

Guthrie has spent the past eight years at University of San Diego, where she was associate director of athletics and senior administrator from 1996-2002. She took the lead role in developing a new residential learning program.

Guthrie graduated from South Salem in 1987, where she ran cross country and track and field.

She attended Whittier (Calif.) College, where she was a three-time MVP of the cross country team and all-conference three times.

Guthrie replaces Nancy Gerou, who was interim athletic director in the past year.

#### **Ex-Chemeketa player wins defensive honor**

Rashaad Powell, a former Chemeketa Community College basketball player, won Big West Conference defensive player of the year honors for University of Idaho this season.

Powell, a 6-foot-4 senior, won the award in a vote of league coaches. He had 33 steals and 115 rebounds, both second for the Vandals. He had at least one steal in each of the Vandals' last 17 games.

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## deseretnews.com

Deseret Morning News, Thursday, April 08, 2004

### **Giacoletti has busy day adding to roster, staff**

*Rahe bolts from USU; Marc Jackson returns*

#### **By Loren Jorgensen**

Deseret Morning News

Marc Jackson is in, Eric Jackson is out. Randy Rahe has switched from Aggie blue to Ute red. Marty Wilson is forsaking the beach for the mountains and Mike Score is hoping to help Utah succeed in accomplishing his surname.

It was a busy day for Ray Giacoletti on Wednesday.

The new University of Utah head coach, just one week on the job, named his three assistant coaches and announced that a former second-team all-conference player will be returning to the U.

Jackson, a 6-foot-1 guard from Olympus High, quit the Ute team a year ago after a breakthrough sophomore season. He said playing basketball was no longer fun for him.

Jackson, apparently, feels playing at the U. will be fun again now that a coaching change has been made. He can't get last year's eligibility back, however, so he will be a senior on the 2004-05 Utes.

"We're excited to have Marc come back to play his senior year," said Giacoletti. "We've had the chance to get to know him this past week and have had a chance to visit with the returning players on the team. Everyone is excited to have him back. I remember watching Marc play a few years ago, and I was impressed with his toughness and his passion for the game. Now we're excited to take the next step with Marc."

Jackson, who split playing time with Tim Drisdorn in 2002-03, averaged 9.3 points in 22 minutes per game while appearing in 29 games. He ranked second in the Mountain West Conference in three-point percentage (44.8), second in free throw percentage (84.2) and ninth in assists (2.76 apg). In Utah's two NCAA Tournament games, Jackson scored 13 points in the first round win over Oregon and had 19 points versus Kentucky in the second round.

With the graduation of shooting guard Nick Jacobson, it's believed that Drisdorn, who will be a junior, and Jackson will be able to be on the court at the same time more often than was the case two years ago.

Giacoletti announced Monday that Rick Majerus assistant and last year's interim head coach Kerry Rupp wouldn't return. It became official on Wednesday that Eric Jackson, another Majerus assistant, would not be invited to stay either.

Instead, Giacoletti added three veteran assistant coaches who each brings something to the table.

Rahe, who has been on Stew Morrill's staff at Utah State for the past six years, has plenty of local connections and is a major reason the Aggies have enjoyed unprecedented success in recent seasons. Wilson, who comes from UC Santa Barbara, is an African-American described as a top recruiter that has ties to Southern California — where four of Utah's top returnees (Drisdom, Richard Chaney, Bryant Markson and Justin Hawkins) call home. And Score is a loyal friend of Giacoletti's who has been with the new Ute coach at both Eastern Washington and Washington before that.

"I couldn't be more excited to have these three guys becoming a part of our program," said Giacoletti. "All three

of these guys come from winning programs and they've won everywhere they've been. Mike won a national junior college championship, Randy and Marty were a part of Big West Conference championship teams, and all three of them have been with teams that have received postseason bids, both to the NCAA Tournament and the NIT.

"The one common denominator with these guys is that we've built relationships over the last 10 years," Giacoletti continued. "I've had the chance to see them work, I know how strong their work ethic is and I know how dedicated they are to the student-athletes."

Rahe (pronounced "Ray") had been with Morrill for 13 years, beginning at Colorado State in 1991. In six years at Utah State, he helped guide the Aggies to a 143-46 record, three Big West Conference titles, three NCAA Tournament appearances and two trips to the NIT. He has recruited extensively in Utah and Colorado.

"After 13 years together it is difficult to put into words the strong emotions felt as Randy embarks on a new challenge. It is very much like having a family member move away," said Morrill. "I wish Randy and his family nothing but good things except when the Aggies and Utes tip it up. He has done a tremendous job in our program both at Colorado State and Utah State. He is a very good basketball coach and an even better person. His contributions will be missed as will his day-to-day presence."

Rahe earned bachelor's degrees in elementary education and physical education from Buena Vista (Colo.) College in 1982. He is a native of Algona, Iowa. He and his wife, Laura, have two sons.

Wilson, who was as an assistant coach at UC Santa Barbara the past six seasons, has earned a reputation as one of the West Coast's top recruiters. Wilson helped direct UCSB to 54 wins in the past three years, the Big West Tournament title and an NCAA Tournament appearance in 2002, and the Big West regular-season title and an NIT bid in 2003.

Prior to his arrival in Santa Barbara, Wilson spent two seasons as an assistant at the University of San Diego, where he was the Toreros' recruiting coordinator. He began his coaching career at Pepperdine after graduating from there in 1989. He was elevated to the head assistant position in April of 1995. In January of 1996 he was named interim head coach for the Waves, replacing Tony Fuller, who resigned mid-season. Wilson is from Pacoima, Calif. He and his wife, Mayra, have a daughter and a son.

"This is one of those good news, bad news things," said UCSB head coach Bob Williams. "On the one hand, I hate to see him go because he is such a good friend and does such a great job. But on the other hand this is a very good opportunity for Marty and his family and it will be a positive step in what will continue to be a very successful coaching career."

Score was an assistant coach on Giacoletti's staff all four years at EWU. During that time, the Eagles went to the NAAs in 2004 and the NIT in 2003 — making the school's first ever postseason appearances — and won the Big Sky Conference in 2003-04. He has recruited heavily in the Pacific Northwest and Canada. Score was previously an assistant coach at Southeastern Community College in West Burlington, Iowa, for four seasons. He helped guide Southeastern to the 2000 National Junior College Athletic Association (NJCAA) championship.

Score was a student assistant coach at the University of Washington from 1994-96, beginning his association with Giacoletti, who was a full-time assistant for the Huskies. The Everett, Wash., native received his bachelor's degrees in business administration and political science from Washington in 1996.

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Posted on Fri, Apr. 16, 2004

## Bergesen remains on scouts' radar

By Bill Kolb  
CONTRA COSTA TIMES

Every time Foothill High School pitcher Brad Bergesen rocked into his motion Thursday, a small forest sprung up in the stands behind home plate at the College of Alameda.

A forest of radar guns.

Bergesen, easily the most high-profile baseball recruit in the area this year, didn't disappoint the multitude of scouts who showed up to watch him work.

He tossed five innings of scoreless ball against Monte Vista, striking out 11, walking one and allowing just two hits to lead the Falcons (15-4) to a 6-0 victory in the semifinal of the Willie Stargell Memorial Easter Classic.

Foothill faces Newark Memorial (14-8) at 2 p.m. today for the championship. The Cougars beat host Encinal 6-2 in the other semifinal. Monte Vista (16-6) and Encinal (8-8) play for third place at 11:30 a.m.

Bergesen (7-0) was so locked in on the mound that after two innings of work he had already amassed seven strikeouts. A dropped third strike in the second inning allowed a batter to reach base, giving Bergesen an opportunity to record the rare four-strikeout inning.

After that, several of the scouts had seen enough of the senior right-hander's 86-to-90 mph fastball, sneaky changeup and snappy curveball, and departed.

"It's been like that all year," Bergesen said of the extra swarm of interested onlookers. "It's tough sometimes, but you just have to try to block it out and pitch your game. That's all you can do."

All Bergesen can do is plenty. He also went 2-for-3 at the plate, with two solid singles, a stolen base, a run scored and three RBI.

"I was just trying to make solid contact," said Bergesen, who has signed a national letter of intent with the [University of San Diego](#).

Speaking of solid contact, it was a commodity that was hard to come by for Monte Vista hitters. Shortstop Matt Massoni was the only Mustang to collect a hit against Bergesen, singling softly to center field in the first and gently down the right-field line in the third.

"It's tough," Massoni said of facing Bergesen. "He definitely throws hard, but he has other pitches to back it up so you can't just sit fastball. I saw the ball good today. They were not solid hits, but they were hits. ... He's going to be supplying the power. You just need to get a piece and hopefully it finds a spot."

One other bright spot for the Mustangs was the performance of pitcher Jason Aepli. Aepli came on relief with two on and none out in the second inning of a 4-0 game. He allowed one inherited runner to score, then later gave up just two singles and one earned run in his five innings of work.

El Cerrito 9, Amador Valley 3: The Dons scored twice in the top of the first inning of the Alhambra Easter Classic third-place game. But that went for naught as the Gauchos pushed nine runs across in their half of the first.

A Rob Learned single started the rally for Amador Valley (11-5). But that 2-0 lead disappeared when El Cerrito (5-10) sent 13 batters to the plate in an inning that featured seven hits, one walk and four Dons errors. Greg Murray's RBI double was among the offensive highlights in El Cerrito's first inning. Only three of the nine runs were earned.

## The Daily Camera

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### CHSAA will mull several changes

By Chris Shelton and Zak Brown, Camera Sports Writer  
April 6, 2004

Changes to the forfeit rule headline Thursday's Colorado High School Activities Association Board of Control meeting at the Radisson Hotel in Aurora.

A proposal by the Colorado Springs Metro League would establish a committee to review whether teams are penalized for using an ineligible football player.



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Fountain-Fort Carson, a member of the C.S. Metro League, used an ineligible player in the playoffs last year. CHSAA commissioner Bill Reader ruled the team could continue to use that player in the playoffs, sparking a state-wide controversy. The commissioner is the sole person responsible for rendering such decisions.

The proposal calls for a committee to review the circumstances in future such instances and provide a recommendation to the commissioner, who would retain the sole responsibility for determining forfeitures.

Also up for consideration is changing the Class 4A basketball playoffs to the same format as Class 5A, in which the top 48 teams are seeded by a committee NCAA Tournament style.

Among other minor proposals is a recommendation to start the winter sports season one week earlier. The season began with practices on Nov. 13 this school year.

#### Fairview commitments

Kevin Owens, a standout defender for the Fairview boys soccer team last fall, committed last week to play college soccer.

Owens will suit up next year for a Division III school, Babson College, where Owens will focus on its business program and compete for a starting job right away. Owens also had a scholarship offer from Gonzaga, where his brother plays.

Steven Koecheler, a first-team all-region basketball selection by the Daily Camera, will play basketball for Denison University of Ohio. The school is in Division III and plays in the North Coast Athletic Conference.

#### Boulder commitments

Boulder High football players Taylor Brown, Brian Beckord, John Bradley and JaBoy Leomiti have committed to college programs.

Brown, who had 57 receptions for 790 yards and eight touchdowns as a receiver and eight field goals and 25 points after touchdowns as a kicker, will receive a football scholarship to attend a prep school in Connecticut to get his grades up in hopes of attending an Ivy League school a year later. Brown will attend Choate Rosemary Hall next year.

"I'm doing this for my education," Brown said. "I don't know that I'm going to the NFL any time soon so I'll use football to get into the best school I can."

Beckord, Boulder's starting running back who battled a hip injury last fall, committed to the University of San Diego. Beckord will be competing for the punting job and may also return kicks next season.

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Last update: April 18, 2004 at 6:17 AM

## Benilde's Gaskins wins Tri-State golf tournament

**John Millea**

Star Tribune

Published April 18, 2004

Some surprises were uncovered Saturday during the Tri-State Invitational boys' golf tournament at the University of Minnesota/Les Bolstad Golf Course.

Surprise No. 1 was the weather. The hallmark of the Tri-State has been cold, wet, nasty conditions. Saturday, of course, was a postcard for spring golf in Minnesota.

Surprise No. 2 was that the Tri-State Invitational actually was the Two-State Invitational, with 22 teams from Minnesota along with North Dakota's Fargo North and Fargo South.

There was no surprise, however, in the medalist. Luke Gaskins, a senior from Benilde-St. Margaret's, shot a 3-under-par 68 Saturday to go with Friday's 71 and won with a 139 total.

Winning is not new for Gaskins. He was one of three co-medalists at last year's Class AA tournament, at which Benilde-St. Margaret's also won the team title.

The only mild surprise might have been that the Tri-State was Gaskins' first competition of the season.

"I've been rusty lately," he said, although no rust was evident Saturday. He birdied seven holes, including 16 and 18.

"I'm always a pretty confident player," he said. "I hadn't been playing that well, but this will boost my confidence even more."

Gaskins has signed a letter of intent to play golf at the [University of San Diego](#), where he will be coached by Tim Mickelson, brother of Masters champion Phil Mickelson.

Gaskins shot a 71 Friday and trailed White Bear Lake's Andy Paulson by one stroke. Paulson shot a 71 Saturday and finished second at 141. Paul Sjoberg of Thief River Falls had back-to-back 72s and placed third at 144.

White Bear Lake was Saturday's team champion. The Bears' score of 595 was more than enough to hold off Anoka (606) and Chaska (609). Brandon Hartzell of White Bear Lake shot 72-76-148.

*John Millea is at [jmillea@startribune.com](mailto:jmillea@startribune.com).*

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# Judo expert surprises herself

By Nicole Vargas 4154  
STAFF WRITER

Following in the footsteps of her father and his father before him, Valerie (Lafon) Gotay was a judo natural.

Twelve junior national championships. Five senior national titles. Sixteen international medals, seven of them gold. Three-time Olympic Festival champion . . . 1992 Olympian.

When Gotay decided to retire in 1992, it looked as if the Vista resident had done everything she had set out to do.

That is, until she learned San Diego would host the 2004 USA Judo Senior National Championships.

"If it weren't in San Diego, I probably would have never said I'd train (for the championships)," said Gotay, 30, a wife and mother of two who has spent nearly 12 years away from the mat.

"But you challenge yourself, and you figure you'll train a little and see what happens."

Gotay is one of almost 800 athletes at the championships, which begin tomorrow at

## 2004 USA Judo Senior National Championships

**Site:** Jenny Craig Pavilion

**When:** Today and tomorrow.

**Pool matches:** 10 a.m.

**Medal matches:** 7 p.m.

**Locals:** Tara Bartholomew (70 kilograms); Valerie Gotay (57); Justin Flores (66); Jake Flores (81); Charles Graves (90); Josh Ramirez (60).

USD's Jenny Craig Pavilion.

The event is the final qualifier for next month's Olympic Team Trials in San Jose, where the top five nationally ranked athletes in each weight class will battle for a chance at the Athens Games.

But Athens was never the goal of Gotay, who figured she would put her gear away for good after the nationals.

But a win at a tuneup tournament in Louisiana in the 57-kilogram (125.67-pound) weight class caught the eye of a sponsor willing to send her to the sport's British Open.

"I thought I had no business being there," said Gotay.

After resisting initially, Go-

tay eventually agreed that the tournament would prepare her for this weekend, at the very least.

But she got more than just experience. Gotay's silver medal moved her from a No. 9 national ranking to third, making her a virtual lock for an invitation to the trials.

"That changed everything," said Gotay, who acknowledges that she's still rusty. "That's why I'm so surprised I did so well. I'm still kind of in shock."

Gotay says her British Open success was "just one tournament. I have to let it go and focus on this tournament."

Gotay also is quick to point out her initial goal was, and still is, this event.

"After nationals, I'm going to have to decide if I go (to the trials)," she said.

Regardless of what she decides, Gotay says her comeback has meant the family judo tradition might live on in her 7-year-old daughter.

"She used to tell me, 'Not everyone has to do judo,'" Gotay said. "All of a sudden, it's inspired her."


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April 21, 2004

**US Olympic Committee  
USOC Week in Review**

Week in Review-U.S. Olympic Sport Highlights  
U.S. Olympic Committee Media and Public Relations (719-866-4529)

The Week in Review is a weekly feature on <http://www.usocpressbox.org> with highlights concerning U.S. Olympic sporting news from around the world. Details can also be found in the form of complete stories on this web site (search by sport). Log on each Wednesday for a quick dose of the Red, White and Blue!

Check out the Week in Review's Athlete Spotlight featuring Curler Joel Larway

For Immediate Release  
April 21, 2004

Week of: April 14-20

**Archery:** (April 19) Approximately 180 archers competed in the 2004 Texas Shootout at Texas A&M University in College Station. In the men's recurve division, Butch Johnson (Woodstock, Conn.) was the top qualifier with a score of 663 on the 70m qualification round. Joe McGlyn (Floral Park, N.Y.) and Guy Krueger (Blessing, Texas) finished the qualification round in second and third place, respectively. In the finals, John Burkett (McDonald, Pa.) won the gold medal, and Johnson took home the silver. Jason McKittrick (Moores Hill, Ind.) won the bronze-medal match beating out Corey McCormick (Joliet, Ill.), 105-98. Kathie Loesch (Sugarland, Texas) won gold by defeating 16-year-old Margot Stuchin (New York, N.Y.), 92-85, in the finals. For more information, log on to [www.usarchery.org](http://www.usarchery.org).

**Baseball:** (April 16) USA Baseball announced that the 2004 USA Baseball National Team will play a total of eight exhibition games at Durham Bulls Athletic Park this summer while preparing to compete in the 2004 FISU World University Baseball Championships in Tainan, Taiwan, July 22 - Aug. 1. Team USA will open its summer schedule with a four-game Friendship Series versus Canada, June 23-26. The USA National Team will then return to Durham for a four-game Friendship Series versus Chinese Taipei (Taiwan), July 15-18. For more information, log on to [www.usabaseball.com](http://www.usabaseball.com).

**Basketball:** (April 20) The 2004 USA Basketball Women's Senior National Team capped a successful spring training schedule with an unblemished 13-0 record in its early preparations for Athens. Featuring three separate training sessions, the USA's competition ranged from national and professional club teams to the 2004 WBCA All-Star Team, with games played in six international arenas and four domestic cities. For more information, log on to

scored a 112.495 to top China by 5.315 points. Jana Bieger (Coconut Creek, Fla.) and Ashley Priess (Hamilton, Ohio) took the all-around silver and bronze, respectively, followed by the team's youngest member Shayla Worley (Orlando, Fla.). Rachel Marmer finished a close second in the ribbon and clubs events to maintain her overall lead and win the junior rhythmic all-around title with a score of 78.500. (April 17) Team USA closed out the 2004 Pacific Alliance Gymnastics Championships winning 44 medals during the three-day competition. Paul Hamm and Carly Patterson led the charge which saw the U.S. Senior Men win seven medals and the U.S. Senior Women sweep the gold in the four event finals. For more information, log on to [www.usa-gymnastics.org](http://www.usa-gymnastics.org).

Hockey: (April 14) Goaltender Cory Schneider (Marblehead, Mass.) recorded 38 saves for the United States National Under-18 Team (4-0-0) in a victory over rival Canada at the 2004 International Ice Hockey Federation Under-18 World Championship in Minsk, Belarus. The U.S. overcame a 1-0 deficit by scoring twice in the third period for a 2-1 victory. (April 16) The U.S. National Under-18 Team defeated the Czech Republic, 3-2, to advance to the gold-medal game of the 2004 IIHF Under-18 World Championship. (April 18) The U.S. National Under-18 Team (5-1-0) captured the silver medal at the IIHF World Championship after falling to Russia, 3-2, in the gold-medal game. With the score tied, 1-1, after two periods, Russia tallied two goals in a 1:06 span to seal the victory. Team USA climbed to within one goal with :38 remaining on a marker by forward Phil Kessel (Madison, Wis.), and then the U.S. notched what initially appeared to be the game-tying goal with just seconds remaining before it was disallowed due to a dislodged net. (April 20) USA Hockey announced the renewal of an official licensing agreement with New Era Cap Co., Inc., the industry's premier global headwear designer, developer and manufacturer. (April 20) USA Hockey announced that it has signed new retail licensing agreements with five leading sports merchandise, apparel and novelty gift manufacturers: ProJoy Sportswear, Executive Promotions, KC Sports LLC, USA Imaging and Elby Gifts. (April 20) USA Hockey announced that it has renewed retail licensing agreements with six top North American sports merchandise and apparel manufacturers: The Hockey Company, Aminco International, Fox 40 International, Roxbury USA, Sweat Sport Company and Viceroy Rubber and Plastics. (April 20) USA Hockey announced that National Hockey League players Scott Gomez (Anchorage, Alaska), Adam Hall (Kalamazoo, Mich.), Andy Hilbert (Howell, Mich.) and Blake Sloan (Park Ridge, Ill.) will join the 2004 U.S. Men's National Team. Team USA will compete at the 2004 IIHF Men's World Championship, April 24-May 9, in Prague and Ostrava, Czech Republic. The remaining two members will be named later this month to fill out the 23-player roster. For more information, log on to [www.usahockey.com](http://www.usahockey.com).

Judo: (April 14) As many as 800 judo athletes are expected to attend the 2004 Senior National Judo Championships at the [University of San Diego](http://www.usjudo.org), April 30-May 1, according to the San Diego International Sports Council. A special feature of the event will be the honoring of the first U.S. Olympians who participated in the Tokyo Games of 1964. (April 19) Valerie Gotay (Vista, Calif.) led the U.S. delegation, winning a silver medal in the 57kg division, at the 2004 British Open Judo Championships. For more information, log on to [www.usjudo.org](http://www.usjudo.org).

Luge: (April 14) Boys and girls from 11 to 14 years old can experience the thrill of luge and train with the USA Luge National Team when the Verizon-USA Luge Slider Search, the official athlete recruitment tour of USA Luge, arrives in eight communities nationwide this spring and summer. The Slider Search, which uses sleds on wheels, will be held


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April 15, 2004

### **US Judo**

## **JUDO: 1st Olympic Team to be Honored at National Championships in San Diego**

SAN DIEGO, Calif.

April 14, 2004

MEDIA ADVISORY – JUDO NATIONAL CHAMPIONSHIPS

CONTACT: Joe Ciokon; joejtsu@cox.net; 858.486.2846; Cell: 619.743.1907

As many as 800 Judo athletes are expected to attend the 2004 Senior National Judo Championships at the Jenny Craig Pavilion on the campus of University of San Diego, April 30-May 1, it was announced today by the San Diego International Sports Council (SDISC).

A special feature of this year's annual event, will be the honoring of the first U.S. Olympians who participated in the Tokyo Games of 1964. The heavyweight "anchor" on that first time was Senator Ben Nighthorse Campbell (R-CO). Others are: Lieutenant Colonel Paul K. Maruyama, USAF (Ret.), Colorado Springs, CO; James M. Bregman, Chief Operating Officer, U.S. Judo Association (USJA), Arlington, VA.; and Master Sergeant George Harris, USAF (Ret.), New York, NY; and their coach, Yosh Uchida of San Jose State U.

The 2004 USA Olympic Team in Judo will be selected at the Olympic Team Trials in San Jose, Calif. on June 5th. The top 5 athletes in each qualified weight at the close of the National Championships, May 1st in San Diego, Calif., will be invited to the Trials, it was announced earlier this month by USA Judo.

### Schedule of Events

Thursday, April 29: Tournament Check-in 10:00 am – 4:00 pm  
Red Lion Hanalei Hotel

Friday, April 30: Olympic weight class competition begins 10:00 am (four heaviest weights)  
Kata (form) competition – 2:00 pm – completion (Kata awards at conclusion)  
Opening Ceremonies – 6:00 pm (Honors to 1964 Olympians)  
Final Medal Matches follow immediately

Saturday, May 1: Olympic weight class competition begins 10:00 am (four lightest weights)  
Masters (30 yrs. and older) competition: 2:00 pm - completion (Masters awards at conclusion)

Final Medal Matches – 7:00 pm (Medal awards at conclusion)

Sponsored and Hosted by:  
San Diego International Sports Council

Tournament Headquarters:  
The Red Lion Hanalei Hotel  
2270 Hotel Circle North  
San Diego, CA 92108  
619.297.1101

Competition Site:  
Jenny Craig Pavilion, [University of San Diego](#)  
5998 Alcalá Park  
San Diego, CA 92110-2492

Tournament Director:  
Jerry Hays - 619.448.2261  
Email: [jrhays@cox.net](mailto:jrhays@cox.net)  
Fax: 619.682.3440

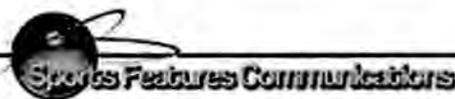
Asst. Tournament Director:  
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## Sports: Professional

Last modified Thursday, April 15, 2004 11:11 PM PDT

### Spirit, WUSA will be briefly revived for summer festivals

*By: North County Times staff and wire sources - The Spirit will indeed play a game in 2004, but it won't be in San Diego.*

The dormant Women's United Soccer Association on Thursday announced plans for two "soccer festivals" that will put it briefly back in the public eye after financial problems forced the league to skip the 2004 season. The Spirit, who called the University of San Diego's Torero Stadium home for the league's three seasons, will face the Carolina Cougars at The Home Depot Center in Carson in late June.

"It's nice to be playing in Southern California," said Julie Foudy, the Spirit's captain for its entire existence. "We always had a lot of people coming down from Orange County and L.A. It will be exciting to get some of the same people up here."

Whether the league will re-emerge in 2005 remains very much in the air, but the powers behind women's soccer in the United States wanted to make sure the WUSA brand did not fade from memory. To that end, the league's eight teams will play one game each, resulting in a pair of two-game "festivals."

The first two games will be at the National Sports Center in Blaine, Minn., on the weekend of June 17-20, with the specific dates to be determined. Atlanta will play New York, and Boston will face Washington. The second festival will be June 24-27 at Carson. The Spirit and Carolina play the first game, and Philadelphia takes on San Jose in the second.

"It will get us back out there and let people know we're still around," said midfielder Shannon MacMillan, the former San Pasqual High star.

Because players from the league have scattered, rosters will be a bit looser. Foudy and MacMillan, for example, will make guest appearances with the Washington Freedom in Minnesota, playing alongside Mia Hamm, their longtime teammate from the U.S. national team. The following week, the two will don their old Spirit jerseys.

Some familiar names from the Spirit ---- Foudy, MacMillan and Joy Fawcett among them ---- have



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turned their focus to the national team. They currently are in residency camp at Carson with hopes of winning a gold medal in the Olympics.

MacMillan, whose last year with the Spirit was disrupted by a torn anterior cruciate ligament in her right knee, has flashed her old form during workouts.

"I don't even think about the knee anymore," MacMillan said. "We've just had 1 1/2 weeks of training, and there was no swelling. I feel great."

--- Shaun O'Neill

### U.S. to play Honduras

The U.S. men's team will play Honduras in an exhibition game June 2, the final prep before qualifying begins for the 2006 World Cup.

The game against Honduras will be at Gillette Stadium in Foxboro, Mass., which also would be the site of a semifinal qualifier Sept. 4 if the Americans defeat Grenada in a two-game CONCACAF World Cup qualifying series.

After the Honduras match, the U.S. team begins World Cup qualifying against Grenada at Columbus, Ohio, on June 13.



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# Pitt WR: Chargers a player away

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**By Jay Posner**  
STAFF WRITER

As expected, the Chargers met yesterday with Pitt wide receiver Larry Fitzgerald. And, as expected, Fitzgerald said he would be thrilled if the club used the No. 1 pick in the NFL draft to select him.

"It's an honor to be here," Fitzgerald said. "This is what you go to college for. This is what every college football player aspires to be, to be able to be thought of as the best player in the draft. That's what my goal was in college, so to finally have it here is great."

Fitzgerald compared the visit to a recruiting trip and said it was "fun." He met with management and coaches, including head coach Marty

Schottenheimer, another Pitt alumnus.

The Chargers have an obvious need at wide receiver — none of their returning wideouts caught more than 18 passes last year — but it's not their only glaring need. Most draftniks believe the club will come out of the first round with offensive tackle Robert Gallery or one of three quarterbacks, Eli Manning, Ben Roethlisberger or Philip Rivers. The team had individual visits with all four players, as well as safety Sean Taylor.

Perhaps hoping to sway the Chargers, Fitzgerald lavished praise on a team that hasn't had a winning season since he was in junior high (1996).

"This team is a player away from being back on top of the

league where it was when it played in the Super Bowl a few years back," said Fitzgerald, referring to the Chargers' only Super Bowl season a decade ago. "They've got an outstanding running back and quarterback and a good offensive line. They're just a few pieces away and hopefully I can be the man to do it for them."

The draft is April 24-25.

## Charger Girl auditions

Auditions for the 2004 Charger Girls begin Saturday at USD's Jenny Craig Pavilion. Check-in is at 9 a.m.

Applicants will be judged on dance ability, crowd appeal and showmanship. Finalists will participate in interviews Monday and a final dance audition Tuesday.

# Charger Girl hopefuls tackle making squad

By DAVE THOMAS  
The Beacon

4/15/4

As the San Diego Chargers enter this month's NFL Draft trying to determine their team for this season, the Charger Girls began that task Saturday, April 10, holding their annual tryouts.

Several hundred young ladies from around the area and other states descended on the University of San Diego for the first round of tryouts.

Charger Girls director Tammy Davila noted that the squad would be pared down to 28 this week.

"We're always trying to take this team to the next level," Davila said. "We're expecting 300 or more women to try out for the team."

"We've already had some 145 pre-register," she added, as the line of women extended out the door for morning sign-ups.

In their 14th year, the Charger Girls are like big one family, according to Davila.

"I see a lot of familiar faces here," she said. "We have one girl from Japan, and some former cheerleaders from other NFL teams, including the Vikings, Falcons and Redskins."

Local faces abound on this morning, including Brooke Mc Laughlin of La Jolla, and Katy Dwyer and Kristin White of Pacific Beach, among others.

"This is my second year trying out," Mc Laughlin said. "I just want to have fun and I think it would be a great adrenaline rush to be out there in front of all those fans."

"This is a great learning experience," said White, who was also making her second stab at the squad. "I think being on a professional team like the Charger Girls would be great."

Fellow Pacific Beach resident Dwyer, who is currently a member of the San Diego Gulls Girls, noted that trying out for the second time was a little bit of an advantage because "I know better how the system works."

"I'm a little nervous, but it is



**Katy Dwyer of Pacific Beach joined hundreds of other hopefuls during tryouts for the Charger Girls dance squad, held April 10.**

The Beacon/Dan Balch

exciting," she said.

Dwyer was out with a number of fellow Gulls Girls who were trying to make the team.

After Saturday's tryouts, the number of hopefuls would be reduced to 55 to 60 finalists, with the final 28 being chosen to represent the squad.

"We're looking for ladies with showmanship and crowd appeal, among other things," Davila said. "While the veterans miss the first cut, they too have to try out for the team each year. We have 21 veterans out for the tryouts."

The ladies who make the team will not only cheer at games this season, but will make numerous community appearances and will take part in the annual swimsuit calendar.

"We're always trying to raise the bar," Davila noted. "[Tryouts] is a lot of work, but I get the same excitement each year."

So too, do a number of young ladies, as the line out the door proved that being a member of the Charger Girls is exciting for not only Davila.

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