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Amy Needham
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Editorial Staff

EDITOR-IN-CHIEF

ABBY CHURCH

breezeeeditor@gmail.com

NEWS EDITORS

CONNOR MURPHY & KATELYN WALTEMYER

breezenews@gmail.com

CULTURE EDITORS

KAILEY CHENG & TRACI RASDORF

thebreezeculture@gmail.com

VIDEO EDITORS

GENEVIEVE EDELSON & ALEXA FITZPATRICK

breezevideo1@gmail.com

MANAGING EDITOR - PRINT

SHANNA KELLY

breezypress@gmail.com

SPORTS EDITORS

CATIE HARPER & NOAH ZIEGLER

breezesports@gmail.com

OPINION EDITOR

JILLIAN CAREY

breezeopinion@gmail.com

ART DIRECTOR

TAYLOR SARLO

breezeartdirector@gmail.com

MANAGING EDITOR - DIGITAL

IVAN JACKSON

thebreezeweb@gmail.com

COPY EDITORS

JAKE CONLEY, JAMES FARIS & ELLUAH NALLE

breezecopy@gmail.com

PHOTO EDITORS

SAMANTHA LINCZYC & TRISTAN LOREI

breezephography@gmail.com

PHOTO ON THE FRONT:

ELLE WOOD / THE BREEZE

Advertising Staff

CREATIVE DIRECTOR

JESSICA GARCIA

AD DESIGNER

OLIVIA MARINO

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PHONE: 540-568-6127

FAX: 540-568-7889

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The Breeze, the student-run newspaper of James Madison University, serves student, faculty and staff readership by reporting news involving the campus and local community. The Breeze strives to be impartial and fair in its reporting and firmly believes in First Amendment rights.

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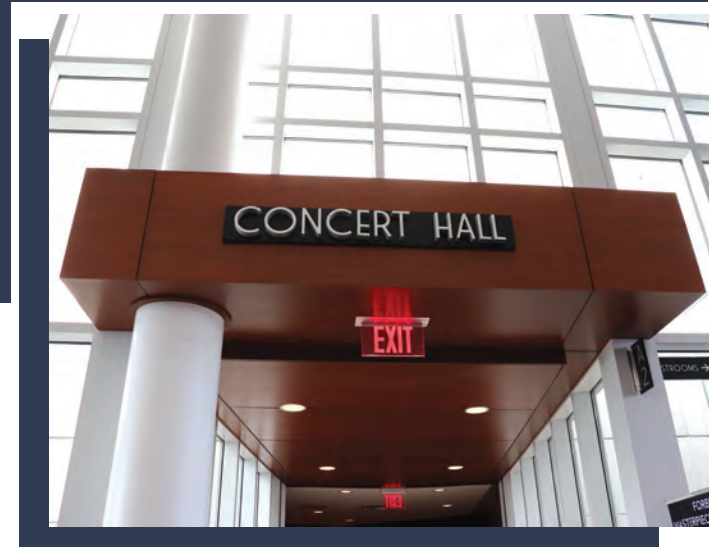


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Petition the pay

Music majors create petition against mandatory ticket purchases

By **KAMRYN KOCH**
The Breeze

After spending about \$300 on tickets over the course of five semesters, junior music industry major Nick Altman created a petition with a goal of abolishing student ticket fees for the required events for the course MUS 195: Recital Attendance. As of Wednesday afternoon, the petition has received 777 signatures.

According to the Undergraduate Music Student Handbook, MUS 195, a zero-credit course, is mandatory for students majoring in music, and it must be completed for six semesters with attendance at 10 qualifying events each semester. Student ticket prices for these events range between \$5 to \$25, and most are \$8. Altman approached junior vocal performance major Maggie Hallauer, who's also in her fifth semester of taking the class, before creating the petition, asking if there would be enough support from students.

"I think it's something that a lot of people are passionate about," Hallauer said. "It's just hard. We're all college students; we're all struggling financially. We're paying a lot of money to be here, so paying to go see a concert that I have to see is a little annoying."

Before initiating the petition, Altman exchanged several email conversations with administration throughout September to gather more information about ticket pricing

and other details pertaining to the issue. He met with interim director of the School of Music, Eric Ruple.

Ruple said that the revenue generated from student ticketing goes toward the printing of these tickets, paying those who work in the box office, satisfying stage costs and funding guest performers and masterclasses. Ruple said that if ticket prices were lowered or eliminated, the quality of the productions would be significantly diminished, and some performances wouldn't be possible.

"I think it's about perspective," Ruple said. "It would be great if it were just free to go, I don't disagree with that, but there are expenses related to it."

Altman's frustration comes from the overall expense of tickets in addition to the types of events that are deemed eligible by music professors. According to the Undergraduate Music Student Handbook, Undergraduate, Master's and Doctor of Musical Arts recitals aren't accepted, and neither are events produced by the School of Theatre and Dance. Accepted performances typically fall under the classical or jazz category. If a student performs in a production, this also isn't counted as eligible.

Ruple said that the School of Music puts a heavy emphasis on classical and jazz performances for this requirement because they closely follow the music major's curriculum. Ruple said that faculty members

expect students to expose themselves to a wide repertoire to help enhance their learning and better "develop taste."

Altman and Hallauer argue that on top of tuition, rent, groceries and other typical student expenses, ticket prices can put an additional financial burden on students. Altman said that the eligible concerts aren't tailored for his educational needs because they fail to acknowledge his career's interest.

"I'm a music industry major," Altman said. "I want to see pop music; I want to see commercial music, things that people are getting jobs in today, not in the 1800s."

Every semester there's a number of free events that are acceptable for the course. Altman said there aren't enough free events created for students, but Ruple said he's addressed this issue in preparation for future semesters. In September, Ruple discussed with faculty and added one more event to the eight already planned free events for the semester. For the future, he's made it a point to have at least 10 free events offered to students fulfilling the requirement. However, students aren't always able to attend every free event, or they may opt to go to different ones that appeal to them more but have a cost.

Ruple encourages students to consider the quality of the performances they're able to experience before asking for reduced ticket prices. Although students in other majors don't have to pay these ticket expenses,

Ruple argued that they instead have to pay for textbooks.

The petition has since received signatures from communities outside of the music major, including parents, students with different majors, alumni and students from other universities, like George Mason University. Hallauer said that the day after the petition was published, many students and professors in the music building were already talking about it.

"It was the buzz of the building," Hallauer said. "It makes me think that the Forbes Center might listen a bit more because of the overwhelming amount of student support behind it."

Altman and Hallauer thought of several possible solutions to the problem, like providing a wider range of eligible events or implementing a punch card system that students could pay for individually and receive a punch for each event they go to.

Although they doubt the Forbes Center will fully eliminate student ticket prices, they hope that their petition will at least start a conversation about alternative ways to allocate its budget to better accommodate student needs.

CONTACT Kamryn Koch at kochkr@dukes.jmu.edu. For more coverage of JMU and Harrisonburg news, follow the news desk on Twitter @BreezeNewsJMU.

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Look IT up

By **MATTHEW SASSER**
The Breeze

Massanutten Technical Center built the only Educational Security Operations Center for high school students in the country this past October. This ESOC allows students to monitor networks, identify if they're being hacked and diagnose attacks to determine which ones are worth investigating.

"This ESOC is an idea from Harrisonburg and Rockingham County economic development board," Edna Reid, a JMU cybersecurity professor, said. "It's a way for them to help schools train students for future jobs and recruit companies to the area who are interested in having people already trained in cybersecurity."

Reid said training experience that simulates the real world is invaluable. A number of people aren't going to college, but by acquiring skills from this course, they can apply for cybersecurity jobs.

"It's easier for them to come up to speed and become productive employees in a shorter time frame," Reid said. "With the educational SOC, we can actually educate more high school students and adults in cybersecurity, and they can get their certifications and be able to enter the workforce in a shorter amount of time."

Bud Ritchie is the cybersecurity instructor at MTC. Ritchie said there are 33,500 cybersecurity jobs in Virginia and not many people available to fill them. The state government is looking to increase the number

of training facilities to meet that need. They decided to move away from fixing computers to meet the cyber skills gap and train students for jobs that are readily available.

"Just like the real world, most SOCs work in teams — I assign my students into groups of four," Ritchie said. "Everyone has to be able to take anybody else's role. Our goal is to be able to convince employers that these students can graduate from here and be a tier-one SOC analyst."

His favorite assignment is a live attack-defense scenario using Minecraft. Other players call in, and they have five minutes to fix a problem in real-time.

"When you put kids in a situation where they're actually dealing with raw data or real information, and you make the simulation as close to real-life as possibly as you can," Ritchie said, "It better prepares them when they leave to go into the workplace and actually perform a job function."

Reid was able to visit an ESOC at a community college in Singapore to learn more about how it was implemented. To her knowledge, it's the only ESOC in the world, along with MTC, that's not at the university level.

Evelynlee Barker is a third-year student at MTC who just started learning about cybersecurity. Her favorite part of the class is working

hands-on and completing scenarios that could actually be used when she gets out of the class.

"You have to start getting along with people — you can't have any grudges because you're working together not only on projects like this," Barker said. "We're in here every day — it's very much like the real world where you have to get along with people."

Reid said the city of Harrisonburg is planning on building a second high school, and there's already discussion of

building an ESOC in the new school. MTC has received emails from around the country of schools that want to visit and use this lab as a model for their own facilities.

"It's just that realization when they see it that what we do here is actual real-world stuff, and they're actually obtaining real-world skills," Ritchie said. "I think that's my favorite part."

CONTACT Matthew Sasser at sasserma@dukes.jmu.edu. For more coverage of JMU and Harrisonburg news, follow the news desk on Twitter @BreezeNewsJMU.



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Greener and cleaner

Gov. Northam signs bill that aims to crack down on energy consumption at all state institutions



By **TAYLOR SARLO**
The Breeze

Recently, Gov. Ralph Northam (D), signed state Executive Order 43, which sets goals for Virginia institutions, such as JMU, to have 30% of their energy consumption come from renewable sources by 2022. Additionally, it calls for the state to produce 100% carbon-free electricity by 2050.

Over the next two years, JMU will have to make the shift to consuming a greater amount of energy from renewable sources than it has in the past.

“Institutions like JMU and other state agencies are going to need to determine how to adjust their power procurement so that a greater portion is coming from non-carbon emitting sources,” John Miles, professor and executive director for JMU’s Center of Advancement of Sustainable Energy, said.

Other state universities, such as the University of Virginia, have been exploring options for clean energy as ways to contribute power to the school’s energy grid since 2015.

“U.Va. is involved in large solar projects off their campus and also installing solar on their campus,”

Miles said. “The need for JMU now is to explore additional options for clean power, both on campus and off.”

JMU currently produces energy from solar panels and a wind turbine on campus that generates about 1,000 watts of energy, roughly enough to power one classroom, but will need to explore more sources of renewable energy production in accordance with the executive order.

“[The solar panels and wind turbine] were intended primarily for educational purposes,” Miles said. “They both function, and they both produce clean power, and that power is transmitted to the university’s power grid. But the amount of power they produce is minuscule in the overall demand for power on campus.”

Dustyn Vallies, the outreach coordinator for the Center for the Advancement of Sustainable Energy, emphasized the need for these renewable energy systems on a larger scale to provide more power.

“There are power plants specifically that use coal and natural gas,” Vallies said. “Well, you can also have similar, larger renewable energy systems. Like where you see thousands of acres of solar panels.”

COURTESY OF TRIBUNE NEWS SERVICE
Since giving his first State of the Commonwealth address, Northam has focused on environmental issues in Virginia.

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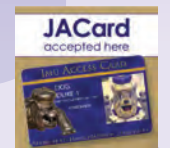
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ELLE WOOD / THE BREEZE



Solar energy is more readily available in Harrisonburg than energy produced by wind.

The order doesn't address the current use of fossil fuels in Virginia, which some, such as Food and Water Watch, were quick to criticize. The use of fossil fuels like gasoline and diesel is federally regulated and not something Northam could change in one executive order.

"Standards for things like gasoline and diesel that are national in scope ... States don't have the authority to do their own standards or different standards unless they get a waiver under the Clean Air Act," Jim Caldwell, an environmental engineer for the Environmental Protection Agency, said. "We also have renewable fuel standards, which require that refiners use a certain amount of renewable content in their gasoline and diesel fuel."

Much of this renewable content in gasoline and diesel comes from ethanol found in corn. Cleaner fuel, in addition to the move to incorporate more renewable energy at the state level, is an important step toward a greener country, Northam said.

"There's a lot of interesting things going on with renewable energy," Caldwell said. "Solar farms, I think, have the most promise."

He pointed out that it's interesting to consider that the potential for solar farms in and near Harrisonburg is "good" due to the large amount of farmland.

Additionally, under the order, Apex Clean Energy, Dominion Power and the state of Virginia came to terms of agreement regarding the creation of many large solar projects and a wind farm. Apex will build Virginia's first wind farm by 2021 in Botetourt County, which is two hours south of JMU. This means that homes in the Shenandoah Valley will be powered in part by commercially produced wind energy, something that hasn't happened in Virginia before.

"Virginia has been a little bit slow to

engage in this way," Miles said. "We're one of only a handful of states in the mid-Atlantic up to the northeast that doesn't yet have a wind farm. So, we will soon join those ranks."

Vallies is one of the administrators for the Distributed Wind Assistance Program. The DWAP helps small businesses and agricultural producers in Virginia better use natural wind resources.

Wind resources across the state aren't as consistently available as solar energy due to Virginia's climate and geography, but there are many ideal locations in southwest Virginia and offshore for large, utility-scale wind farms. While Harrisonburg itself may not be the ideal location for a utility-scale wind farm, renewable wind energy is already used on a small scale throughout the Shenandoah Valley, Vallies said.

"In this outreach, we really have to focus on not only where the farmers and small businesses are, but we also have to find where it's windy and can be economically viable," Vallies said.

Vallies explained how renewable energy generated from small-scale projects such as these count toward Northam's energy production goals. Meeting these goals isn't entirely the responsibility of large companies like Apex Clean Energy.

"The individual has a role to play as well, and that's with distributed energy generation," Vallies said. "Individuals, small business owners, farmers, even small residences can take advantage of renewable technology and also contribute to achieving this vision and this goal of having more renewable energy as part of [Virginia's] energy portfolio."

CONTACT Taylor Sarlo at breezeartdirector@gmail.com. For more coverage of JMU and Harrisonburg news, follow the news desk on Twitter @BreezeNewsJMU.

BREEZE FILE PHOTO



Energy produced from renewable resources helps contribute to Northam's energy production goals.

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THIS WEEK'S BIG 3 FROM CITY COUNCIL

By **BRICE ESTES**
The Breeze

Harrisonburg saw the season's first snow flurries fall as Mayor Deanna Reed called Tuesday's City Council meeting to order. The council deliberated two short-term rental permits and determined the cost for the second Harrisonburg high school.

1. Airbnb adjacent arboretum breeds animosity

City Council denied a short-term rental in the Forest Hill neighborhood adjacent to the Edith Carrier Arboretum in a split 3-to-1 decision. Councilman Chris Jones abstained, because he said the council wasn't presented with sufficient evidence on how the decision may harm the applicant and neighborhood. Councilman Sal Romero said this petition has been the "biggest headache" he's had since joining the Planning Commission in January.

Concerned neighbors swarmed council chambers to implore the council to "maintain the integrity" of the single-family residential area and deny Claudia McClean's request to open her home to a maximum of four short-term residents. The Planning Commission received 14 letters of opposition to the permit.

Mothers living in the neighborhood said they feared an increase in traffic would endanger their kids, who play on bikes and scooters along the winding road. Jones, however, wasn't convinced.

"When we have these conversations, the things that are already problematic in a particular zone or area then become like the end of the world," Jones said. "People aren't just going to start driving recklessly all throughout the city because of Airbnbs."

McClean said she rented to guests for 10 months before the council required hosts to obtain a special-use permit in August. The Airbnb host said her guests' impact on the neighborhood was "uneventful and unnoticed," but neighbors weren't appeased.

"It's a stranger, and you're exposing all of us to that person because a website said they were credible," Forest Hill resident Lisa Gallagher said.

Councilman George Hirschmann compared McClean's Airbnb to a "turnstile front door" and argued long-term college student renters would be more integrated into the neighborhood.

Neighbor Alice Doyle said Forest Hill is among a "dying breed" of neighborhoods that offer an interconnectedness between neighbors. She said the "mass exodus" to new neighborhoods in Rockingham County is, in part, due to the expansion of special-use permits in city residential neighborhoods.

"What's the purpose and function of a neighborhood?" Doyle asked. "Is it for commercial use or residential use? Special

permit use blurs the line in a way that I do not support."

2. Returning petitioners struck down a second time

In a seeming streak of denials, the council also unanimously rejected property owners Wesley Smallwood and his fiancée, Dionne Jones, of Orange Sky Investments LLC's petition for a short-term rental permit for their seven-bedroom home on New York Avenue.

In September, City Council deferred the application back to Planning Commission because the couple failed to cancel a reservation while waiting on their application to be reviewed. When the issue went before the Planning Commission again Oct. 9, the body unanimously recommended the permit be rejected.

Due to concern of potential influx of cars on the street, Romero suggested the couple reduce their number of proposed occupants from 12 to eight, but Councilman Richard Baugh explained the permit would then have to be kicked back to Planning for a third time.

Jones voiced his intent to prepare a motion to increase the penalty for violating short-term rental ordinance from \$100 to \$500 on the first offense because of the couple's insubordination.

"If it can be thought to be economically feasible to go ahead and do that to us, then that means that our penalties are too low," Jones said.

3. Taxes to fund new high school will 'burden' homeowners

Harrisonburg's growing population necessitates the development of a second area high school, Harrisonburg City Public Schools Superintendent Michael Richards said. In his presentation of the total project costs, Richards said the anticipated cost is

\$109.8 million.

Homeowners can expect a significant increase in their taxes as a result of the steep bill. The current real estate tax on a \$200,000 home is \$1,720, but with a possible tax increase of \$0.13 to build the high school, those same property holders can expect to pay \$260 more on real estate taxes annually.

"As a citizen, I can't afford it," Reed said. "I'm in support of the high school. I know we need it ... But I also am aware that there's going to be a burden put on some people. I happen to be one of them."

To lessen the financial impact on the community, Richards proposed breaking the building process into two phases. In the first stage, builders would construct the building, parking lot, bike path and bus loop. In the second period, the School Board would tackle the naming and redistricting process once city debt eases. While this would alleviate \$7.2 million from the total project cost, the new school would sacrifice its auxiliary gym, stadium and baseball and softball fields.

Jim DeLucas, chief development officer at Nielsen Builders, Inc., commended the project for being almost entirely locally developed. Harrisonburg City and Rockingham County contractors constitute 55% of the project. Another 20% of contractors are from the surrounding valley, and an additional 20% are Virginia residents.

"We put together a team that's committed to this area — that wants to see this happen," DeLucas said. "Everybody put their sharpest pencil to this ... and we beat the state average price for schools being built right now."

If the School Board adheres to their outlined schedule, they'll break ground on the school in December and open its doors to students in August 2022.

CONTACT Brice Estes at estes2ba@dukes.jmu.edu. For more coverage of JMU and Harrisonburg news, follow the news desk on Twitter @BreezeNewsJMU.

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From someone who honestly needs coffee to function.

A **"things-are-finally-matching-up"** pat to the weather in Harrisonburg, which is actually starting to match the time of year.

From someone who didn't appreciate it being 85 degrees in October.

A **"use-your-head"** dart to the girl who nearly killed me while backing out of her parking spot in Sunchase.

From a guy who laid on the horn.

A **"happy-birthday!"** pat to my friend who just turned 22!

From someone who's prepared to play 22 by Taylor Swift all day if I have to.

PHOTOS COURTESY OF TRIBUNE NEWS SERVICE



Deadly affair



Rodney Reed shouldn't be put to death without proper evidence

IAN WELFLEY | notable now



April 22, 1996, was an exciting time for 19-year-old Stacey Stites. Fresh out of high school and engaged to local policeman Jimmy Fennel, Stacey and her mother were exuberantly planning her upcoming wedding. The wedding Stacey dreamed of never came to fruition; She was found dead close to her apartment that next morning.

The tragedy of Stacey Stites swept the state of Texas, with the police immediately suspecting Stites' fiancé, Fennel. Yet, as the investigation progressed, DNA found on Stites' body linked 28-year-old Rodney Reed to the murder, an African American who was accused of sexually assaulting other local women at the time, as reported by Vox. After being on death row for Stites' murder for over two decades, his execution is scheduled for Nov. 20.

Due to new testimony implicating Jimmy Fennel and a lack of sufficient evidence, over 2 million people have signed an online petition to stop Reed's execution, and numerous celebrities like Oprah Winfrey, LL Cool J and Beyoncé have spoken out on his behalf. When one scrutinizes the facts of Reed's trial, it becomes clear that the death penalty is a hasty sentence for a case absent of any concrete evidence, and no one's life should be taken away when there's even the slightest shred of doubt.

The most damning evidence to Reed's trial was the discovery of his DNA on the victim's body. KXAN reports that, during police questioning, Reed made a heinous error by falsely claiming he never knew Stites outside of what he saw on the news, which turned out to be a lie that lead to

his subsequent arrest. As Reed was put on trial, he finally admitted to having a consensual affair with Stites prior to her murder, according to The Intercept, which explained the presence of DNA.

Despite Reed's claims, no one came forward to corroborate them during the trial, and Reed was sentenced to death by an all-white jury, according to Atlanta Black Star. Reed's sentence was also given without the murder weapon even being tested for DNA evidence, as reported by the Innocence Project. In addition to this, News One reports that Reed's DNA that was found on Stites' body, which was the only piece of evidence the prosecution could rely on, wasn't found anywhere else at the crime scene.

People shouldn't forget that the police initially pinned Jimmy Fennel as the prime suspect in the months preceding Reed's arrest, and plenty of evidence lends this idea credence. Fennel, who failed his lie detector tests twice, according to Converus, claims to have been the last person to see his fiancée alive that night. According to True Crime Daily, he told investigators that he was asleep when Stites supposedly left for work at 3 a.m. in his truck the morning she was murdered. Yet, Sister Helen Prejean, a verified anti-death penalty activist on Twitter, notes that for whatever reason, the cops never searched their apartment, despite it being the last place Stites was seen alive.

Perhaps the most telling evidence was when medical experts realized that the state's official timeline of the murder was off by hours, according to The Intercept. The Intercept goes on to talk about how pathologists who examined the body noted that its post-mortem lividity indicates that Stites could only have been killed before midnight, when she was still at the apartment with Fennel.

Because of Fennel's status as a cop, many think the department helped him cover up any evidence that'd point his way, according to News

Maven. A prominent example of this was when police allowed Fennel to sell the Jeep his fiancée was allegedly murdered in a mere six days afterward, as reported by KXAN. It's possible that the resources Fennel had in the police department were also the reason why no one came forward about Reed and Stites' consensual relationship until just recently.

"People were afraid to come forward," Duane Olney, Reed's trial investigator, said in an interview with KXAN news station. "They were afraid of the police there. The whole law enforcement bunch up there were protecting a fellow officer."

In recent years, Fennel's demonstrated that he's capable of sexual assault and murder. According to the New York Times, Fennel pleaded guilty to kidnapping and raping a woman he met on duty back in 2008 and served jail time that just came to an end in 2018. The same New York Times article goes on to state that, while in prison, Arthur Snow Jr., a fellow inmate of Fennel's, wrote in a sworn affidavit that Fennel confessed to murdering Stacey Stites, claiming that he knew she was sleeping around with a black man behind his back and wanted revenge.

This isn't to defend Reed's character. The only reason why the police had his DNA to begin with was because they took it off several other women he sexually assaulted at the time, as reported by CNN. But despite Reed's wrongdoings, he shouldn't be executed based off flimsy evidence. No one should be put to death if there's even the slightest bit of evidence pointing to their innocence. The murder of Stacey Stites was a tragedy, and no other innocent blood should be spilled as a result of something so harrowing. Reed is due for execution on Nov. 20, and these final days will be crucial in saving his life.

Ian Welfley is a junior communications and media arts and design double major. Contact Ian at welfleim@dukes.jmu.edu.

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GRAPHIC BY TAYLOR SARLO / THE BREEZE

Money by the millions

YouTube has become one of the best ways to make money for those with enough subscribers

JOSIE HANEKLAU | open outlook



YouTube was purchased by Google in 2006 for over a billion dollars. Today, its estimated worth is over 100 times that amount. While just over a decade ago, YouTube was a place where friends shared mindless videos of themselves lip-syncing and dancing, it's now a platform that fosters careers that turn everyday people into millionaires and builds flourishing brand names and businesses. What was once a simple place to have fun has turned into a world-famous powerhouse, and YouTubers are taking advantage of it, as they rightfully should.

YouTube centers around the relationship between creators and subscribers. The company has used its platform to create a way for users to develop a "personal" connection with viewers across the globe and then benefit from subscribers' views through the form of video monetization. This feature allows everyday users to make money through monetizing their videos in the form of ads, the creation of outlets for merchandise showcasing and so on. Regardless of whether YouTubers are actually passionate about

making and posting videos, they can gain a huge profit in doing so — and they should.

Taking the time to create, edit and upload videos is often a long and arduous process. On a YouTube forum, many creators bond over this creative process, some saying it takes them hours to produce a video, while others saying weeks. It's not rocket science — creators probably wouldn't stick around if their hard work wasn't being rewarded.

Since creating videos is so time consuming, merging this hobby with a salary only makes sense for the creators and the actual YouTube franchise whose entire functioning relies on them.

The monetization feature becomes more interesting as YouTube's popularity grows, and this is only the beginning of how users can quickly turn into millionaires. According to Forbes, popular YouTubers like Logan Paul, who currently has 20 million subscribers, can reap millions of dollars annually on monetization. The more subscribers a person has equates to more ads watched. When a subscriber count reaches the millions, so does the profit.

Many content creators are sponsored by brands on particular videos. These sponsors typically require the YouTuber to say a few words about their product in return for payment. YouTubers with many subscribers are coveted assets for brands, because their product will be showcased to more people.

According to Digital Hustler, brands pay YouTubers anywhere from "10 to 100 dollars per 1,000 views." Imagine a YouTuber like Shane Dawson, who reached 26 million views on the first episode of his docuseries about famous YouTuber Jake Paul. Imagine that his sponsor, shopping app "Honey," offers him 50 dollars per 1,000 views. On one video alone, he could've made over one million dollars.

While YouTubers are hard at work selling other brand's products through the form of sponsorship, plenty of YouTubers take advantage of the opportunity to sell their own product, too. Because of the opportunity for YouTubers to share their personal videos with subscribers, often in the form of videos about their daily routines or life struggles, a bond forms between the two parties. From this bond, subscribers, feel an urge to support YouTubers as fans and may be likely to purchase a product that their favorite YouTuber presents to them.

This process makes YouTube a unique marketing platform. Recently, makeup artist and YouTuber Jeffree Star, who has nearly 17 million subscribers, and crowd-favorite YouTuber Shane Dawson co-created a makeup palette called "Conspiracy" that broke the internet.

Brilliantly, these two YouTubers brought their talents together and reaped millions of dollars from the result. While Jeffree Star

employed his team to help create Dawson's vision, Dawson recorded the entire process in a YouTube docuseries, with the final episode leading up to the product's launch. Only a week after launch, both videos had over 13 million views each. This means that millions of fans who feel connected to Dawson watched this series, possibly compelling them to buy the product. Over a million units of the makeup palette completely sold out in a matter of hours, and the website crashed mid-launch.

This type of marketing on this scale has simply never been seen before. According to Vogue, popular makeup brands like L'Oreal are showing a sales stagnation in part due to cosmetic sale concentration among "independent brands with faster supply chains and a greater resonance with younger consumers." This phenomenon perfectly categorizes a makeup palette like "Conspiracy" that's generated millions of dollars. YouTube is taking over the world by storm, with the social media analysis website Social Blade predicting future surges of new YouTubers in the masses. YouTube has created a way to rightfully reward hard working creators on a massive monetary scale.

Josie Haneklau is a sophomore political science and psychology double major. Contact Josie at hanekljr@dukes.jmu.edu.

Josie Haneklau is a sophomore political science and psychology double major. Contact Josie at hanekljr@dukes.jmu.edu.

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Going the extra kilometer

It's due time to convert to the metric system, but people in the U.S. have been too stubborn to do so

CHARLIE JONES | piece of mind



When speaking to Congress in 1816, JMU's namesake, James Madison, said, "The great utility of a standard fixed in its nature and founded on the easy rule of decimal proportions is sufficiently

weights and measures for United States trade and commerce," and created a body known

as the United States Metric Board that would guide the country through metrication. With these steps, it was assumed that the U.S. would be fully metric before 1980; however, the act emphasized that all conversion should be "completely voluntary," meaning most people simply ignored it.

According to World Atlas, the U.S., Myanmar and Liberia are the only countries that don't use the metric system. Even within the U.S., both systems are taught in public schools, and the American scientific community uses the metric system. There should be no debate that the metric system has won the measurement wars; It's time for the U.S. to accept it.

When the U.S. Department of Commerce investigated the benefits of teaching the metric system to children before the passage of the Metrication Act, they found that the adoption of the metric system would make everyday measurement calculations much more accurate and easier. Converting between units of measure in the U.S. customary system requires the memorization of arbitrary values like three feet in a yard or 1,760 yards in a mile, but the metric system is based on multiples of 10, so conversions simply require moving the decimal. Metrication could simplify public education by only requiring students to learn metric units that'll be more applicable for modern career paths in business, science, technology, engineering and math, since those fields already rely on metric measurements.

Besides simplifying everyday life and the public education system, metrication would save manufacturers money and remove some barriers for U.S. industry. Since the U.S. refuses to adopt the metric system, all manufacturers in the new global economy have to produce two sets of goods: a special set for U.S. consumers and another for the rest of the world. Metrication could save them money by allowing them to produce a single

obvious. It led the government at an early stage to preparatory steps for introducing it; completion of the work will be a just title to the public gratitude." In this speech, Madison is alluding to the necessity of the United States to adopt the metric system.

Madison and other founding fathers like George Washington and Benjamin Franklin vehemently supported metrication but met stubborn resistance from the populace. As one can see today, metrication in the early days of America didn't take hold. The Founding Fathers presumed that the proliferation of scientific reasoning and enlightenment values would inevitably convert the U.S. to the metric system, yet 243 years later, the U.S. still uses the outdated, inaccurate remnants of its British imperial past.

The U.S. may not officially use the metric system, but it's not for a lack of trying. In 1866, Andrew Johnson, acutely aware that Europe had recently converted to the metric system, signed the Metric Act of 1866, which provided the first imperial to metric conversion chart and decreed it "lawful throughout the United States of America to employ the weights and measures of the metric system in all contracts, dealings or court proceedings." Soon after, in 1875, the U.S. and 17 other nations signed the Treaty of the Metre, which established the official standards of measure for each ratifying nation. So, technically speaking, the U.S. has legally recognized the metric system for nearly 144 years.

Although the country recognized the metric system, it was never fully adopted by the general public. To remedy this, Gerald Ford signed the Metric Conversion Act of 1975, which made the metric system "the preferred system of

product for all markets. Additionally, more international companies might consider opening manufacturing plants in the U.S. if they knew American workers were comfortable working with metric measurements.

Metrication could also prevent disastrous mistakes resulting from current attempts at using both at the same time. For example, NASA lost a \$125 million Mars rover because of conversion errors between their metric calculations and the customary calculation from Lockheed Martin, as reported by the Los Angeles Times. Additionally, a study in the Journal of The American Academy of Pediatrics reported that nearly 70,000 children in the U.S. are hospitalized because of incorrect dosage errors. Furthermore, in 2017, AARP warned that 1.3 million Americans were affected by medication errors, which can include flawed dosage measurements. According to the Institute for Safe Medicine Practices, some of these errors are due to confusion between the dual printing of both metric and customary units on medicine administration devices. These errors could be avoided by simply dropping the usage of the antiquated customary units.

Globalization and technological innovation have eliminated most barriers between countries and cultures, and the last of such barriers is an international system of measurement. The U.S. could dispose of this barrier by following the blueprint of the Metric Conversion Act of 1975 and replacing the voluntary adoption clause with a firm deadline and schedule for metrication that could be enforced and implemented by a resurrected U.S. Metric Board. However, for this to happen, politicians must first revive this no-brainer of an issue and finally finish enacting common sense, standardized measurements.

Charlie Jones is a freshman public policy & administration major. Contact Charlie at jones7cr@dukes.jmu.edu.



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◆ from the heart ◆

Local family honors late father through ice cream business



PHOTOS BY ELLE WOOD / THE BREEZE



Alivia Armstrong and her family are regulars at TOTS.

By **AMY NEEDHAM**
The Breeze

A quaint shopping center sits just off Route 33 in Penn Laird, Virginia, a short 10-minute drive from campus. The surrounding land is rather underdeveloped, aside from a sizeable neighborhood across the highway and a new playground just behind the building. Here, one can find TOTS Ice Cream — a family-owned business with a mission to keep the memory of the co-owners' late father alive through homemade ice cream.

Elizabeth Taylor is the co-owner of TOTS, along with her husband Bryant Taylor and siblings-in-law Dillon and Amy Taylor. Her mother-in-law built the shopping center with visions of future family businesses, but plans halted when her father-in-law passed away during the building process in late 2017.

"He really loved ice cream, and that was the starting foundation of TOTS Ice Cream," Elizabeth said. "We make homemade ice cream here, and we do that in remembrance of him. The name TOTS is actually named after him — [he] was Terry O'Dell Taylor, Sr."

With no prior experience making ice cream, the family learned to master the process through trial and error. The business now offers fresh waffle cones and 16 flavors that vary each month, such as apple pie, peanut butter Oreo and black raspberry, all made in-house. Co-owner Dillon said it was important that the family perfected the recipe before serving the product to its customers.

"We did a lot of research on it and wanted

to provide a high-quality ice cream for the Penn Laird and Harrisonburg area," Dillon said. "Through a lot of research and experimenting with different flavors, we came up with [a recipe]."

Bryant, the head ice cream maker, said that with a favorable recipe, the production process is fairly simple. He starts by adding flavoring ingredients such as fresh apples or cake batter into a large ice cream machine, followed by a pre-made mixture of cream, milk and other basic ingredients. After 15 minutes of mixing and freezing in the machine, the ice cream is ready.

Bryant prides himself on using fresh ingredients. He emphasizes that while some competitors may use artificial flavoring and coloring to lower costs, he believes using more natural ingredients produces a superior product for his customers that also tastes better.

"The issue that I think a lot of people do is they count every penny and every dime, and I don't," Bryant said. "I just want to make as good of ice cream as I can, and then, I believe you'll come back."

As a former JMU student, Elizabeth said the university helped her realize her dream of owning her own business. Through her psychology major, she discovered business psychology and soon realized her passion.

"When I entered JMU, I had no clue what I wanted to do with my life," Elizabeth said. "But, over time, I realized that I really loved the business world, [and] I loved interacting with people."

Since the shop is located close to campus,

the Taylors often host JMU organizations and hire students to work for them. Junior media arts and design major Allie Barefoot works for TOTS and said her favorite part is how close the staff is.

"I think the family atmosphere makes this place special," Barefoot said. "It kind of feels like it's my second family at this point."

In addition to TOTS, Elizabeth and her family also own Valley Jump Trampoline Park, located next door. Dillon said his father was also the mastermind behind that venture.

"He wanted to build a trampoline park that was all on one level ... also accessible to handicap and also elderly folks," Dillon said. "So, it was a service, pretty much, that my father wanted to bring to the community of all ages ... We even have some senior citizens jump."

At its core, TOTS is a family business dedicated to the love the Taylors share for their father. As the area surrounding their modest shopping center begins to develop and more businesses settle in, they'll continue to honor TOTS' namesake by serving their beloved community as a family.

"Our family, in the end, is what means the most," Elizabeth said. "Just having that hometown feel — that family feel — to both places and the love that goes into that, I think makes it worth it."

CONTACT Amy Needham at needhaal@dukes.jmu.edu. For more on the culture, arts and lifestyle of the JMU and Harrisonburg communities, follow the culture desk on Twitter @Breeze_Culture.

Humans of Madison

Interviews collected on JMU's campus



ALEXA FITZPATRICK / THE BREEZE

Tanner Drake

"I want to talk about the moment that I decided to come to JMU. I'm from Boston, so this is kind of a reach for me. I was actually walking on the east side of campus with my mom after touring, and I realized that this is the school that I wanted to be at. I started thinking about all the things I had to do in order to get into school. I was still in 11th grade, and I started doing my applications, I started working so I could fill my applications with experience and show that I wanted to be here and get my GPA up."

"I decided to do management because it kind of runs in my family. My grandfather owns a business, my uncle did and my father works for one of those ... I felt like I should go into it, too."

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In their blood

JMU senior and her family express love for school through four generations of legacies

By **CLAUDIA VIGUE**
contributing writer

When four generations of women attend the same university throughout its long history, a family can establish a distinctive understanding of it. This is true of the Bronaugh family, who's created a bond of common experiences since JMU began as The State Normal and Industrial School for Women in 1908. The family has seen JMU change significantly since then.

Sydney Bronaugh, a senior theatre major, followed the footsteps of her mother, grandmother and great-grandmother when she committed to JMU in 2016.

"I remember one day, I was at my grandparents' house wearing a JMU shirt, and I walked into the kitchen where my grandmother was cleaning," Bronaugh said. "My grandfather said something like, 'JMU, huh?' and my grandmother said, very certainly, without looking up from her task, 'That's where she's going to go.'"

Bronaugh said she already had school spirit going into college. She remembers that during the CHOICES open house, she toured Duke Hall and loved it. However, her reason for going to JMU was based on existent memories, not one epiphany.

Although Bronaugh's been set on going to JMU since she was young because the university's been so prominent in her life, she faced a period of time when her aspirations were different. At one point, she wanted to attend Lynchburg University.

"I was put on the spot with a scholarship and decision time at Lynchburg, and all of a sudden, I had to accept the scholarship by the end of the week, or I wouldn't get it," Bronaugh said. "I can't make a decision on the spot like that, so I [chose] JMU. I have family here, too — local family — and I had been here before, and it just felt safer."

The family's legacy reaches to extended family, too. Bronaugh's cousin, Taylor Bronaugh, is also a senior at JMU. Elizabeth Bronaugh ('60), Sydney's grandmother, believes her family's representation

at JMU frames a strong relationship.

"We can proudly wear our purple and gold, discuss our fond memories and be grateful for our special connection," Elizabeth said in an email.

The Bronaughs said the opportunity to watch their family's younger generations receive an education at JMU has reassured their enthusiastic mindset about the school. Elizabeth has watched Sydney enjoy a study abroad program in France and participate in hands-on learning with theater and art, Sydney's passion.

"I am growing in my conviction that it is an amazing place to be by seeing my daughter love it as much as I do," Anne Bronaugh ('92), Sydney's mother, said.

Sydney described her four years at JMU as positive. She said she loves spending time with her best friends in Harrisonburg's downtown. It's easy for Sydney to call JMU home with the comfort of nearby family and memorable events, like going to a football game with her grandmother in the renovated 25,000-seat stadium. Elizabeth had never attended a game when she was in school because there wasn't a football team yet.

"It would have been great fun, attending sporting events in the wonderful facilities," Elizabeth said in an email.

She said she thoroughly enjoys the surroundings of the Shenandoah Valley. In her eyes, it adds to JMU's beautiful campus. The other women in her family share similar opinions and a fondness of the school.

"I made friends that are still among my closest friends, grew exponentially as a person and enjoyed a lot of success later professionally from what I learned in the classroom and out of the classroom," Anne said. "My years at JMU were significant and life-changing."

Elizabeth and Sydney's great-grandmother, Margaret Pratt, who graduated in the '30s, came to JMU to become teachers. Elizabeth and the women in the family were also inspired to attend the university because of the campus' atmosphere.

"Across the board, I heard stories about the

amazing community," Anne said. "Of course, JMU's reputation academically was good, but I heard more people talk about how people treated each other and the supportive and close communities formed there: the 'hold the door' attitude was a thing before holding the door was a thing."

Sydney said she thinks the most visible change is that JMU has shifted from a small teacher's college to a large university with many accessible degrees. It was also mostly a school for teachers when her grandmothers attended.

"It's really cool and interesting because JMU is so different now and has changed so much since it was founded," Sydney said. "Even though it's the same school, the JMU my great-grandmother went to was so different than it is now."

Anne believes the separate JMU experiences her family members share have enabled a feeling of knowing the school inside and out and understanding the depths of its past and present.

"Many of the buildings have changed, but JMU has the same feeling to me," Anne said. "People are friendly and considerate and seem to look outside themselves more than on many campuses. Most Dukes seem really glad to be where they are. I also love the surroundings. Walking the Quad and taking in the views will never get old."

Elizabeth said that the Bronaugh women have a "terrific bond" because of their time spent at JMU, one that not many college graduates hold. They each have an individual love for their school, but they all said that being a part of a quadruple legacy is an experience like no other.

"I am very proud of being a graduate of JMU, and it's fun to hear so personally what it was like in the past, have my own memories and see what it's like now," Anne said. "It just makes me like my school more."

CONTACT Claudia Vigue at viguecl@dukes.jmu.edu. For more on the culture, arts and lifestyle of the JMU and Harrisonburg communities, follow the culture desk on Twitter @Breeze_Culture.



PHOTOS COURTESY OF SYDNEY BRONAUGH
Anne (left) enjoys returning to JMU to spend time with Sydney at football games.



Elizabeth (far right) studied elementary education when JMU was Madison College.



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Thursday, November 14, 2019

Inside the mind of a college



Student shares tips on how to save money in stores through Instagram



PHOTOS BY KURT PEREZ / THE BREEZE



PHOTO COURTESY OF KENIQUE BROWN

Brown uses coupons to save on items like cleaning supplies and personal hygiene products. She resells them to students and community members through social media to help others save, too.

By **JESSICA KRONZER**
contributing writer

Kenique Brown puts her groceries up on the belt. The cashier rings up her items, including Tide pods, wrinkle guard and razors. They come out to \$26.33. She types in her phone number to access her coupons. They bring the total down to \$10.06.

"You saved, like, \$16," the cashier said.

The savings aren't quite enough for Brown. She later admits she wished her total had dropped into the single digits.

"I try not to say I'm not a couponer," Brown, a junior writing, rhetoric and technical communication major, said. "I'm a beginner at trying to be a couponer."

After despising paying full-price for everything, Brown started couponing in early August. She's been in grocery stores with coupons in hand nearly every day since.

The aspiring couponer began by watching YouTube videos about couponing and following Instagram accounts that post guides to deals. These guides tell their viewers what items to buy, where to buy them and what coupons to use to get a good price.

In August, Brown used a post from @ShortMama757couponer's Instagram on her first trip to "extreme" coupon in stores. After she rang up her groceries and scanned her coupons, her mouth dropped, she let out a slight gasp and said, "it worked."

"After that, it was like crack," Brown said. "I

just could not stop. I refuse to pay full price for anything."

She started her own Instagram page, @dealsandsteals., to post the deals she finds on her own. She started out sharing sales at Victoria's Secret and Fashion Nova. After gaining followers and momentum, she began posting grocery store deals and currently sells grocery items she buys with coupons. Brown shops for the groceries, and the customers pay for her service. In one round of groceries Brown advertised, she sold one dozen rolls of Sparkle paper towels for \$4 dollars, which are \$7.44 on Amazon.

Brown applies lessons from her humanitarian affairs minor to her business. She sells the items she buys with her coupons at a rate where she makes a small profit. For example, when selling groceries she paid \$5 for with coupons, the customer pays around \$10.

Walmart is Brown's least favorite store to shop in, and Kroger is her favorite to coupon in. She heads straight through its double doors, turns left and makes a sharp right down the cleaning aisle. She gasps. Her eyes grow wide. With a coupon tight between her fingers, her hand rises to the price tag on the top shelf in slow motion. The white bottle of All fabric softener is on sale for 99 cents.

"You have to open your eyes," Brown said. "I feel like I opened my eyes completely when I started couponing. You look at the store differently."

Often, Brown shops not only for herself but for her girlfriend, MeShawn Macklin, and even

her roommates, as well. She said that, per a couponer's rule of thumb, she brings enough coupons based on the number of people she's shopping for.

Macklin is a first-year graduate student in the public administration program. Macklin acts as a "second pair of eyes" and checks over each coupon's fine print to make sure Brown gets the right discounts. She also helps Brown by splitting up coupons and grocery items and doing multiple transactions to get the best price.

When Brown first began couponing, Macklin "thought she was crazy" because of how invested couponers get in the process. As Brown has advanced, Macklin is thankful Brown has shown her how to save money on every day items.

"I like that she's not keeping it all to herself," Macklin said. "Especially with college kids because college kids are broke. If you can get necessities... for cheaper it makes a whole lot of a difference."

The prep for the night's couponing goes down in the bedroom of one of Brown's roommates, Adlh Mazrawi, a junior health sciences major. Brown takes a few dozen coupons out of a white envelope.

At 7:45 p.m., the glass door swings open to the local Harrisonburg Family Dollar. Brown's orange thread on her black tennis shoes swish back and forth with each forward motion. Her black, five-subject spiral notebook with coupons sticking out of every edge sits in the bottom of the cart.

Mazrawi follows inches behind Brown, pushing along a burgundy cart along the smooth, tiled floor.

"Wow, 'save two dollars,'" Mazrawi said, smiling and pumping her open hands up. "Every time [the scanned coupon] pops up, I'm saving."

@dealsandsteals. displays one round of groceries Brown's sold. It shows three car air fresheners, three packs of toilet paper, two packs of Febreze air fresheners, four packs of razors, half a dozen bottles of dishwasher soap, four boxes of toothpaste, many bottles of various laundry detergents and more. She sold it all for \$80, around three times less than the items would typically cost in stores.

Both Brown's roommates and Macklin have encouraged her to sell her items at a higher price to make a fair profit. However, Brown stands by her belief that people shouldn't pay more for groceries than they have to.

This winter, Brown plans to collaborate with the Humanitarian Affairs Student Association to work on a project for the holidays. The club's having a holiday portrait event for families. Brown will donate a bundle of household items she's bought when couponing to a family that day.

"Don't let these people scam you," Brown said. "If I can get it for cheap, you should be able to get it for cheap. I want to help people."

CONTACT Jessica Kronzer at kronzejf@dukes.jmu.edu. For more on the culture, arts and lifestyle of the JMU and Harrisonburg communities, follow the culture desk on Twitter @Breeze_Culture.

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- Campus services (food, transportation, etc.) are limited or closed.

EDITORS Catie Harper & Noah Ziegler EMAIL breezesports@gmail.com



4! DOWNNS

Preview: JMU football's matchup with Richmond



PHOTOS BY TRISTAN LOREI / THE BREEZE

The Stapleton brothers celebrate after Dylan's (right) touchdown.

By CATIE HARPER
The Breeze

It's almost fitting that the last home game of JMU football's 2019 season will be against in-state rival Richmond with the CAA title on the line.

The historic rivalry sits at 18 wins apiece with each program looking to take advantage of the series this weekend.

1. The opponent's locker room: preview of Richmond

At this point in the season, teams playing against the Dukes should know what they're getting into, like being tasked with limiting an offense that's continued to improve with each game while also needing to find a way to break the No. 4 defense in the country.

The same goes for Richmond. Saturday will mark the third time head coach Russ Huesman will face the Dukes, but he has more experience than that against JMU. Huesman's been an assistant coach at Richmond and William & Mary — both CAA rivals of JMU.

"James Madison and Richmond's a great rivalry, and it's always fun to go up there and play," Huesman said on the CAA Football Media Teleconference. "It's a tough place to play in, [and] their crowd does an unbelievable job, and they play well at home."

Much of what Huesman sees as JMU's strengths is the numerous redshirt juniors and seniors on the roster. Last year, the Dukes didn't lose many players to graduation, and through 10 games this season, that's shown to be impactful.

JMU's continuously pressured teams on both offense and defense, and with its experience, even when it seems like the Dukes might break, they bounce back.

"That's a formula for success right there when you're playing with older guys," Huesman said. "They're unbelievably athletic on both sides of the ball ... We got our work cut out for us, and they got a good, experienced football team and an older team, and they're playing like it."

When Saturday comes, Richmond knows what it's playing for. The Spiders still have a shot at the CAA title and a place in the postseason. Last season saw Richmond struggle, and this year, it has the possibility to change how last season finished. But, still in the Spiders' way are their two biggest rivals, JMU and William & Mary, Huesman said.

"James Madison gets everybody's best shot," Huesman said. "Everybody's excited to play them

... But just jumping up and down, whooping and hollering before the game or in the locker room is not going to give you a chance to win that game. It's how you prepare during the week, taking care of your bodies, and how you practice and prepare and film study."

2. Coach's corner: Finish the task at hand

It may be Curt Cignetti's first go-round with Richmond as JMU's head coach, but he understands the rivalry. In fact, he's already faced Richmond twice while at Elon.

Both those games ended with a win. It's also Cignetti, and he's not thinking too much about who this weekend's opponent is. He preaches to his team that each weekend's competition needs to be viewed as a "faceless opponent."

"It is just another game," Cignetti said. "Now, it is an in-state rival, and there are things that will happen if we're successful, and it is the last regular-season game at home. But, from our perspective, we're getting ready to play another football game."

Like Cignetti alluded to, if JMU finds itself victorious against the Spiders, the Dukes will win the CAA title outright — they won't be sharing it with other teams.

JMU fell short last season in terms of the CAA title race. It was the first time since 2014 that the Dukes didn't even get a share of the title. While they're guaranteed at least that this season, it's not enough for them. JMU wants the title to itself, but even with that, Cignetti's making sure the team stays locked in.

"It's certainly always a goal," Cignetti said on the CAA Football Media Teleconference. "I think focusing on the things we can control, and that's our preparation and our performance, and then everything else will take care of itself."

If the Dukes want the CAA crown all to themselves, they first need to beat Richmond, and JMU has the skillset to do that. As the season's progressed, the Dukes have continued to grow, showcasing talent that's garnering national recognition.

This weekend, JMU's up against the second-most efficient passer in the conference — redshirt junior Joe Mancuso. The Blairsville, Georgia, native is second to redshirt senior quarterback Ben DiNucci in passer efficiency with a 154.9 rating. Mancuso is also the leading rusher for the Spiders and has 12 touchdown passes.

"They got a nice scheme [and] do a lot of different things that create conflict for you on

defense," Cignetti said. "He's a very valuable guy. He's tough, and he can take the shots and still deliver the ball in the pass game, too."

3. Player's perspective: Embrace the rivalry, but be ready to play

There's almost a unanimous understanding that most games between these two schools will be nail-biters that are decided in the final minutes.

"It's kind of hard to explain," senior linebacker Landan Word said. "It's gonna be a hard-fought battle, and you have to know that every single year that you play Richmond. They're coming up here this year expecting a win. They're not coming up here to lose."

Along with the rivalry, Saturday's contest will also play host to the seniors' final regular-season game at Bridgeforth Stadium. Senior center Mac Patrick said the festivities will be on their minds, but they're focusing more on the game.

"I honestly don't think about game day until game day," Patrick said. "[I] just try to focus on each day, every practice. I mean, obviously, it does loom on you. It's your last regular-season game. Hopefully, we have a lot more games here at Bridgeforth."

In recent weeks, Patrick and the JMU offense have found their game. The unit is coming off a game that saw redshirt senior quarterback Ben DiNucci throw for over 300 yards and two touchdowns, which earned him CAA Offensive Player of the Week.

The Wexford, Pennsylvania, native has thrived during his redshirt senior campaign. Following a season that saw DiNucci struggle, he's responded by throwing for 2,244 yards, 17 touchdowns and only four interceptions, compared to 2,275 yards, 16 touchdowns and 12 interceptions last season.

"He's definitely being overlooked," Patrick said. "I personally think he's the best offensive player in our complete conference. But, I mean, I know Ben; he's not worried about the accolades. He's more worried about numbers in the win column. That's why he's probably been so successful so far."

The JMU offensive line will be tasked with handling the No. 2 team in the conference in sacks, with Richmond boasting 26 sacks on the season, second to the Dukes. Through 10 games this season, however, JMU has only allowed 17 sacks, tied for fourth in the CAA.

"They're a good group, really skillful, physical," Patrick said. "We have to have a great sense of detail every day in practice and watching film even more for them because they're so much better than other teams in the pass rush."

Adam Smith prepares to run out onto the field against UNH.

For the JMU defense, Richmond's offense has changed over the past few weeks. There have been injuries to the running back position throughout the regular season, leading to the Spiders' quarterback having the highest rushing totals on the season with 558 yards.

"Their quarterback is going to be their key player," Word said. "He makes a lot of plays; he can extend the play. The biggest thing for us is [to] create a one-dimensional offense for Richmond ... The first quarter is really going to be essential for us to set the tone, and by doing that, we'll dictate what they do for the rest of the game."

It's not a good thing to be limited in the rush attack heading into Bridgeforth Stadium. The Dukes have proven all season that teams aren't going to be able to get the run game started against them.

Last week, New Hampshire put up 93 yards on the ground against JMU — the second-highest total the Dukes have allowed this season. Against the Wildcats, most of New Hampshire's rushing yards came in the opening quarter. And after the first 15 minutes, the Dukes shut their opponent down, showing they can limit any team, any week, which will be key against Richmond.

4. Editors' input: The rivalry adds to the game

It's one of the best weeks of the season — Richmond week. One of the top rivalries in the CAA is coming to the forefront, and this season, there are stakes on the line.

Usually, the matchup between JMU and Richmond comes late in the season when both seem to be in the mix of the title race. However, last season featured a Week 5 game between the two schools where playoff implications weren't even close to being on their minds.

This year, it's different. JMU claimed at least a share of the CAA title with the win against New Hampshire and is hungry to hold the title outright. The only remaining team that can get its hand on the trophy with the Dukes is Richmond.

Saturday's matchup should be fun for those in attendance — it's a rivalry for a reason. With JMU determined to win the CAA title after falling short a year ago, the Dukes' energy should push them over the top. JMU wins, 42-17.

CONTACT Catie Harper at breezesports@gmail.com. For more football coverage, follow the sports desk on Twitter @TheBreezeSports.

TREVOR COCKBURN / THE BREEZE



Landan Word transferred to JMU from U.Va. after his freshman season.

JMU football's seniors prepare for the final stretch of the regular season

By **NOAH ZIEGLER**
The Breeze

With two games left in the regular season and only one to be played at Bridgeforth Stadium, seniors of JMU football are preparing to play their final moments on Zane Showker Field. For many of them, their four years seem like a blur, but the fact that their collegiate careers are coming to a close won't seem real until it's said and done.

Senior linebacker Landan Word said it's hard to believe how quickly the past four years have gone. After transferring from the University of Virginia in 2017, Word had the opportunity to join the class that experienced a National Championship in its first year on campus. He said the team took him in immediately, and it felt like home from the start.

Over the past four years, JMU football accumulated a record of 46-7 (28-2 CAA). Many of the seniors on the team were a part of the 2016 FCS National Championship-winning team and were runners-up the following year. While those players might've been freshmen — true or redshirt — the impacts they've made since arriving on campus have been a large reason why the Dukes are a perennial power in Division I-AA football.

On Saturday, those freshmen who walked in as wide-eyed players hopeful of making an impact will be recognized as seniors. However, for them, the job isn't done.

In the fall of 2016, JMU had been in the process of breaking into the upper echelon of FCS football that was ruled by teams like North Dakota State and Eastern Washington. Former head coach Everett Withers accepted the same job at Texas State, and the Dukes brought in Mike Houston, who was an up-and-coming coach yearning to break NDSU's dominant streak.

Two years later, the Dukes went through another change. Houston accepted the head coaching job at East Carolina, paving the way for head coach Curt Cignetti to take the helm.

"That was interesting for us, to have Houston leave after that loss and having to get used to coach Cignetti coming from Elon," Word said. "Everyone knows we lost to Elon last year, so that created a little bit of tension. I think those first couple of months of spring were really essential to us to create trust not only through the staff but with what we wanted to get accomplished."

At 9-1 (6-0 CAA) and a win away from

clinching the CAA title, the Dukes are close to achieving one of the goals they set before the season. The team wants sole possession of the conference prize, but it also has its sights set on more: the program's third FCS National Championship.

JMU currently sits at No. 2 in the FCS Committee's top-10 rankings. That means if the Dukes end the regular seasons with wins over Richmond and Rhode Island, they'll be set to host throughout the playoffs until the championship unless eliminated beforehand. "Hopefully, we've got a lot of games left to play," Cignetti said. "I'm not ready to write the final chapter yet. But, right now, we're on schedule, and we've had good leadership throughout the season."

First, it's the Spiders, JMU's long-time rival and a surprise in the 2019 season. Richmond was picked to finish 10th out of 12 teams but finds itself with a chance to spoil the Dukes' push for a third outright CAA title in five seasons.

Because of what the game has on the line, it's easy to assume both teams will play with high emotions and intensity. Senior offensive lineman Mac Patrick said the key is to focus on preparation and the game plan and on not letting the spectacle of the game hinder their execution.

"[Offensive line/assistant head coach Damian Wroblewski] preaches every single day not putting your emotions in practice right now, more focusing in on what you have to do," Patrick said. "Then, use that emotion on Saturdays on top of your execution. As long as the emotion is driving you and not distracting, that's something that we use that for."

Following Richmond, JMU takes on Rhode Island. The Rams are currently 2-8 (0-6 CAA), and their last win came Nov. 2 against Merrimack, a team in its first year of Division I-AA play after making the jump from Division II. On paper, the Dukes should roll and round out the season convincingly, but as Cignetti has preached all season, every team presents different challenges, and Rhody will be the same case.

See the full story online at breezejmu.org

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Thursday, November 14, 2019

DOUBLE TAKE

Who should the Capitals keep this season?



PHOTOS COURTESY OF TRIBUNE NEWS SERVICE

Backstrom belongs in D.C.

By **SAVANNAH REGER**
The Breeze

Backstrom is staying in D.C.

This is an easy one. Yes, Backstrom is 31 years old and will be 32 by the time he needs to re-sign his contract, but that has no impact. Backstrom is one of the most well-known names in the NHL and Caps' history, and that isn't something the Caps are just going to let go. He's an alternate captain and was the second person to lift the Stanley Cup in 2018. Before Backstrom, the Caps had no depth at the center position, and the future Hall of Famer can't be replaced.

The problem is the Caps have little room under the salary cap. They'd love to re-sign their Stanley Cup-winning goaltender and alternate captain, but there's no way to. The Caps have a limited amount of money each year, and the hit by both Holtby and Backstrom extends league standards.

The reason Backstrom will stay in Washington is that the Caps just can't afford to keep Holtby. The Caps won the Stanley Cup in 2018, largely thanks to Holtby. That playoff year, current Colorado Avalanche goaltender Philipp Grubauer started the first playoff series against the Columbus Blue Jackets. The Caps went down 2-0, and Holtby came in to help the Caps win the next four games, eventually earning the Stanley Cup.

That means he's going to want good money. Holtby knows his worth, and he knows that some other goaltenders in the league are getting paid more than him and haven't won a Cup. Over the summer, Sergei Bobrovsky signed with the Florida Panthers for a seven-year, \$70 million contract with an average annual value of \$10 million per year.

Bobrovsky has never won a Cup, and the farthest he ever took his former team, the Blue Jackets, was the second round. Yes, he's a former Vezina Trophy winner, but so is Holtby. Holtby is going to want that money, and he's not going to get it in Washington since there's no cap room for it.

Another reason why Backstrom will stay instead of Holtby is because of Ilya Samsonov,

the Caps' current backup goaltender. Samsonov was drafted in the first round of the 2015 draft with the 22nd overall pick, the highest the Caps have used on a goalie since 2006. Samsonov has played in the World Juniors for Russia, and last year, he joined the Caps' American Hockey League affiliate, the Hershey Bears. While a bear, Samsonov went 20-14 in 37 games played with a goals against average of 2.70 and a save percentage of .898.

In September, Samsonov beat out current Bears goalie Pheonix Copley for the backup spot to Holtby. With the Caps so far this year, Samsonov is 3-1 and has shown fans a glimpse of the future. He's quick and aggressive, and his movements mimic a young Holtby.

Even though Samsonov has only played a few games, Caps fans are already excited about their future. Samsonov is young and has shown that he can be adaptable to coaching and that he can take on a bigger responsibility.

Because of his age, the Caps will get Backstrom cheaper than they would get Holtby. Holtby wants a big contract, but Backstrom will probably want to keep his family in Washington and finish his career with the Caps. Even if Backstrom leaves, there still won't be room to keep Holtby.

Backstrom will get re-signed, mainly because he's a D.C. legend. Over his career, Backstrom has 649 assists and 882 points in 907 games played. He's known for setting captain Alexander Ovechkin up on both even strength as well as the power play, and he made an All-Star appearance in 2016 in Nashville.

Backstrom is a franchise player and has left more of an impact on the city. Holtby will be more expensive than Backstrom, and the Caps have a young rookie who'll replace Holtby. Backstrom will stay in D.C., and Holtby will head out to a team that'll pay him the money he's truly worth.

CONTACT Savannah Reger regersj@dukes.jmu.edu. For more sports coverage, follow the Breeze sports desk on Twitter [@TheBreezeSports](https://twitter.com/TheBreezeSports).

Holtby needs to stay

By **JASON CLAMPITT**
The Breeze

The Capitals' salary cap situation will force them to debate whether to re-sign Holtby or Backstrom.

The answer is to re-sign Holtby.

Yes, Backstrom has been a vital piece of the organization since being drafted fourth overall in the 2006 NHL Draft. However, to be viable Stanley Cup contenders, teams must have a starting goaltender who can perform in the big games, which is why the Caps can't afford to let Holtby walk.

Since being drafted in the fourth round in the 2008 NHL Draft, Holtby has developed into one of the best goalies in the league and has helped the organization win its first Stanley Cup in 2018. In football, a team can't win without a quarterback. In the NHL, a team can't win a championship without a goaltender.

Another reason why the Capitals' general manager Brian MacLellan has to choose their franchise goaltender is because he's in the prime of his career.

Last season, he accumulated a 32-19 record and a 2.82 goals against average earned over 30 victories since the 2014 season and won the Vezina Trophy in 2016. He's younger than Backstrom, and Washington has depth at the forward position.

Washington's forwards consist of Evgeny Kuznetsov, Lars Eller and Nic Dowd on a roster that can easily provide solid production to replace Backstrom. Kuznetsov can be a 20-30

goal scorer each season, and Eller was crucial in the title run in 2018. Also, the Capitals have several young talents in the farm system — such as Shane Gersich and Connor McMichael — to provide an impact once they're ready to come to the Nation's capital.

While keeping Holtby is going to be expensive because he's probably going to top what the Panthers gave Sergei Bobrovsky in the offseason, losing him could hurt the Caps' chances at another title run since Samsonov is unproven and has yet to see playoff action.

Holtby doesn't have the long history with injuries Backstrom has that would make signing him to a long-term deal detrimental to the team's future. In addition to that, next season, the team must decide whether it wants to extend its franchise superstar, Alex Ovechkin.

The Caps can't afford to have Ovechkin and Backstrom signed to massive deals if they want to keep their core players. Backstrom is one of the most popular players on the team and delivered its first-ever Stanley Cup. However, the Caps can't be blinded by nostalgia of the early days and must make the right decision for the fan base, which is to re-sign Holtby.

Washington has one of the top goalies in the NHL in Holtby, and it makes no sense to let him sign with another team. Holtby is a franchise goaltender who can lead the Caps to another Stanley Cup.

CONTACT Jason Clampitt at clampitt@dukes.jmu.edu. For more sports coverage, follow the sports desk on Twitter at [@TheBreezeSports](https://twitter.com/TheBreezeSports).



Catie Harper
Sports Editor



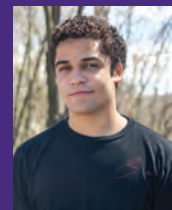
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FOR RELEASE NOVEMBER 14, 2019

Los Angeles Times Daily Crossword Puzzle

Edited by Rich Norris and Joyce Lewis

ACROSS

- 1 Co. with brown trucks
- 4 Fearsome Tolkien beasts
- 8 Run off at the mouth
- 14 New Deal prog.
- 15 Guthrie genre
- 16 Unprincipled
- 17 Rapper ___-Z
- 18 Fireplace outlet
- 19 Accompany
- 20 Yellowfin tuna
- 21 Great quantity
- 22 Highest-ranking elected woman in U.S. history
- 23 McConaughey of "True Detective"
- 25 Nickname for Israel's Netanyahu
- 26 Sported
- 27 Beach in a 1964 hit song
- 31 Start of a Poitier film title
- 34 Author/aviator ___ Morrow Lindbergh
- 36 Film crew member
- 37 V-formation flier
- 38 '90s game disc
- 39 Pipe up
- 40 ___ the finish
- 41 Snapchat's ghost, e.g.
- 42 Shoes with swooshes
- 43 Color from a bottle
- 45 British WWII gun
- 47 Magician Weasley and anchorman Burgundy
- 48 Have
- 52 Like some wedding photos
- 55 Hook or Cook: Abbr.
- 56 Quid pro ___
- 57 Maryland state bird, e.g.
- 58 Dos cubed
- 59 Lines at a checkout counter?
- 60 Money maker
- 61 Not nice at all
- 62 Bother a great deal

1	2	3	4	5	6	7	8	9	10	11	12	13	
14			15				16						
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52	53	54					55				56		
57							58				59		
60							61				62		
63							64				65		

By Joseph Ashear

11/14/19

- 63 Great times
- 64 Uruguay's Punta del ___
- 65 ___ de deux

DOWN

- 1 Clear, as a printer
- 2 Czech Republic capital, to Czechs
- 3 "Don't beat around the bush!"
- 4 A bit out in the ocean
- 5 Painter's tool
- 6 ... in a board game
- 7 Present in a biased way
- 8 Reed instrument
- 9 Pond protozoan
- 10 ... in a ball game
- 11 Gusto
- 12 Back muscles, briefly
- 13 K-12 appropriate
- 24 ... on a game mat
- 25 ... on a game card
- 28 Actor Estrada
- 29 "Dibs!"
- 30 Long-limbed beasts
- 31 "So ready for the weekend!"
- 32 Chaplin named for her grandmother
- 33 Relax in the hot tub
- 35 Yuletide libation
- 39 14 British pounds
- 41 Big name in advice
- 42 ___ training
- 46 Tails partner
- 49 Furnish with gear
- 50 Sporty Toyota until 2002
- 51 Laundry day casualties
- 52 Rooster topper
- 53 Seed covering
- 54 Jazz singer Simone
- 55 Show up



Check your answers at BreezeJMU.org

SUDOKU

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Level

1	2
3	4

		2	1		5		6	
9		5	4				3	
		1		2				
		4					1	
8			9		2			6
						2		
				5				
		7			6	1		2
	1		3		4	8		

Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9. For strategies on how to solve Sudoku, please visit sudoku.org.uk

11/14/19

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Come join the team delivering the best pizza in town! Chanello's Pizza has been serving JMU since 1998. Drivers should be 18yo with reliable car, insurance and clean driving record. You will take cash home every night plus receive a paycheck every two weeks. Earning at least \$100 a night is common while averaging \$14-\$20/hr. MUST be available late nights (2 a.m. daily, 3:30 a.m. Fri/Sat) and required to work at least one weekend night per week. Apply to chanellospizzajmu@gmail.com.

Tap Dance Teachers Wanted

NOW HIRING Tap Dance Teachers at local downtown studio! Please email resume and references to dancencompany@gmail.com or call 540-433-7127 with questions.

In need of creative, artistic talent

Looking to hire an upcoming artist with their creative ideas to paint a mural on a concrete wall in front of our log cabin home in Massanutten. Need to be self driven and looking for an opportunity to display their talent. Plenty of exposure. Please text Steven at 540-630-1316 for further information. Rate negotiable.

Nanny - Check out of daycare

Help with pickup from daycare on Neff Ave, 3-4 days per week at 5:50pm until approximately 6:45pm, most days 6:30 pm. No driving, can wait outside at table until parent arrives from work. Need help ASAP. Please email to schedule interview. Will pay \$10.00 per day. CEspinosa935@gmail.com.

911 Emergency Communicators Needed

The Harrisonburg-Rockingham Emergency Communications Center (HRECC) is seeking applicants for full-time and part-time 911 Emergency Communicators. To find out more and apply online, visit hrecc.org/employment. The HRECC & City are Equal Opportunity Employers.

Full-Time School Bus Drivers

The City of Harrisonburg is seeking applications for full-time School Bus Drivers. To find out more and apply online, visit <https://www.harrisonburgva.gov/employment>. EOE.

Field Trip Driver - Part-Time

Do you want to utilize your driving skills for a part-time job that fits your flexible schedule? Do you like watching sports events? If so, find out more and apply online for the City's Field Trip Driver position: <https://www.harrisonburgva.gov/employment>. EOE.

Need Cleaning Associates

Looking for part time evening Cleaning Associates to join our growing TEAM. If you are willing to work, learn, help your team, and maintain your jobsite, we need you to apply. Check out our website at firsttimecleaning.net to learn more about us and fill out an online employment application.

Yard Work Needed

Looking for someone to do GENERAL YARD WORK. Very flexible hours. Very good pay. Located in Penn Laird. Call (540)289-6181.

Assisted Living Floor Aides Needed

White Birch Communities is now hiring for part-time evening and night floor aide positions. We will train the right candidate. Every other weekend is required. This job is perfect for nursing students who desire to gain experience in caring for people. Apply online at www.whitebirchcommunities.com or call 540-879-9699.

Internet/Digital Help

Internet/Digital assistant needed for progressive Jeep Ram dealership here in Harrisonburg. Must be well versed in managing websites as well as working with digital software and pictures. Apply in person to Andrew at Dick Myers CDJRF 1711 S. Main Street Harrisonburg.

HOUSING

Student Housing Rental

4 bedroom/2 full bath house for rent in Harrisonburg beginning August 1. 12 month lease. Large yard. Hardwood floors and lots of character. Screened porch. Quiet street walking distance to downtown. Pets welcome. Washer/dryer. Plenty of parking. Tenant references available. Call/text 540-908-0650.

Share Home

Looking for graduate or older student to share 3 bedroom, 2 bathroom home with 1 artist, 1 dog and 2 cats. Located in Harrisonburg about 5 minutes from campus. \$400/month with \$150 nonreturnable deposit. Full kitchen, laundry, parking privileges. Text 540-560-1285.

Duplex for Lease

Lovely 3 BR 2 BA duplex, within walking distance of EMS and EMU. Interior just painted! Spacious MBA suite, cathedral ceilings in LR an DR, large kitchen with breakfast nook. Fenced in back yard with gorgeous country views! 540-487-0861

SERVICES

Equestrians!

Looking for a super nice horse to ride? JMU Prof needs an experienced rider to help exercise my quiet 16.1 TB hunter. Easy, uncomplicated ride. Free lease, tack provided. Just come ride! Indoor/outdoor rings, trails, open fields. Minutes from JMU. Text 540-421-3325.

FUNDRAISING IDEAS FOR STUDENT GROUPS

Sell custom items with your art or logo in a structured, quick, easy program. Email campuscustom@gmail.com or call 540-433-3734.

Free Horse Boarding

In exchange for work or riding privileges. Only 7 miles from JMU campus. 540-383-3320.

Counseling Services in Downtown Harrisonburg

Memes Don't Count as Therapy. Transitions Individual & Couple's Counseling. Located in downtown Harrisonburg. Sliding-scale discounts offered. Contact Travis Kessell, Resident in Counseling, at (540)441-0222 or by email at travis.kessell@therapysecure.com.

FOR SALE

Moped for sale

2006 Cool Sport Moped - purple - 1050 miles - helmet & locking storage on rear \$500 - (540)820-4480

Desk and shelf unit for sale

Oak Desk and shelf unit for sale. Adjustable space saver desk slides onto shelf unit. Has light on upper shelf. Great for a student. 540-271-7557.



Graphic Designer Wanted

The Breeze, JMU's award-winning student media organization, seeks a student graphic designer for print and online advertising. Job requirements include creating ads for clients, collaboration with Advertising Coordinator, page layout and design. Must be deadline oriented. Knowledge of Adobe software and previous design experience. EOE. Apply at JMU Job Link <https://joblink.jmu.edu/postings/6587>

Actions Speak Louder

Words have value, especially when they're used to make a promise. But the most important thing about a promise is the action you take afterward. At Dominion Energy, we believe in taking action – to deliver on our promise to help people, communities and the environment.

Solar

Since 2015, we've increased our solar panels in Virginia to over 2.9 million. We now own the 4th largest utility solar portfolio in America.

Wind

We're developing the largest offshore wind project in the U.S., which will produce enough energy to power 650,000 homes by 2026.

Community

We promised to help out neighbors in need with our EnergyShare® program, assisting individuals and their families with bill payment and energy saving upgrades. As of today, the program has helped more than 850,000 people.

Lower Prices

And to help residential customers, we've kept our prices 9%* below the national average.

Turning promises into reality is what defines us. That's why we're proud to invest in what we believe in, and what's important to you.



Actions Speak LouderSM

*Source: U.S. Energy Information Administration, as of 9/24/2019