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Meeting Users Where They Are: Teaching Information Literacy Online

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**MEETING USERS WHERE
THEY ARE**



**TEACHING INFORMATION
LITERACY ONLINE**

Anne Beschnett, St. Catherine University
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HELLO!

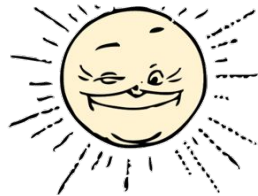
We are Anne and Trent.



OUR PROJECT

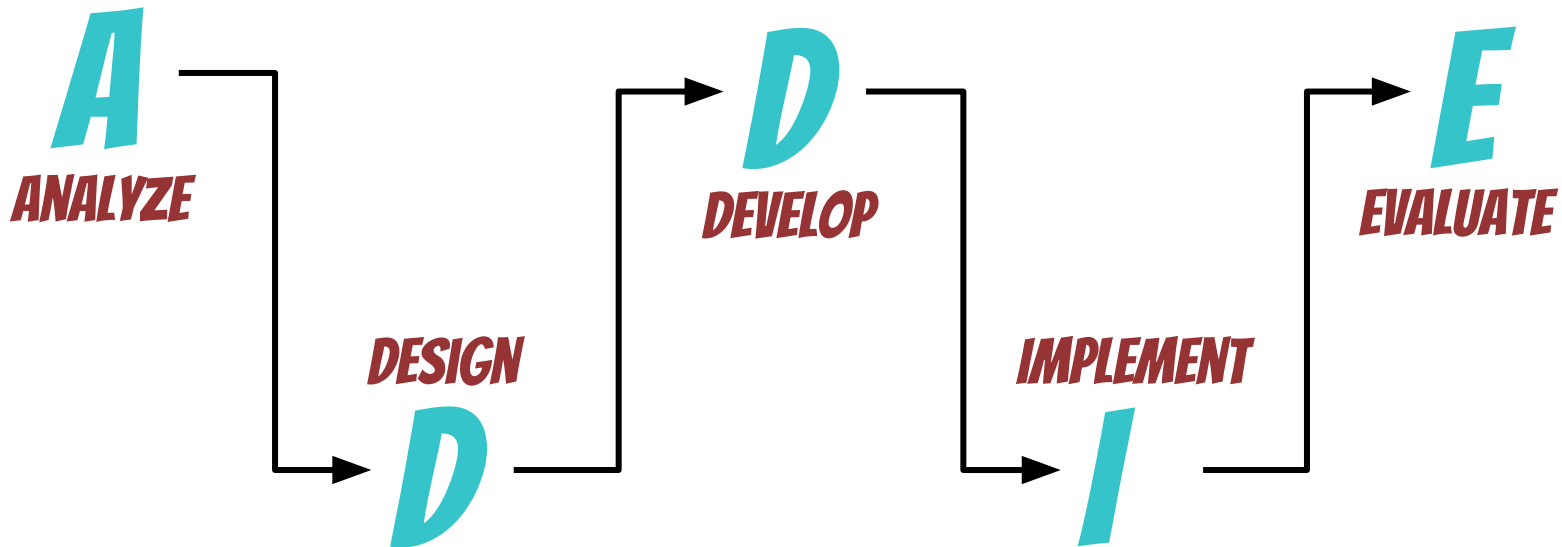
Information Literacy

CREATING ONLINE LEARNING OBJECTS



I'll Get To It This Summer

ADDIE MODEL





1.

***SELECT A F2F LESSON
YOU WANT TO TEACH
ONLINE***



2.

USE WORKBOOK

3.

***WORK THROUGH EACH
STEP OF THE ADDIE
PROCESS***

ENVIRONMENTAL SCAN

Technology

- × Research Guides
- × Screencasts
- × LMS
- × Something new?

Camtasia®



Sway



canvas

People

- × Instructional Designers
- × Techy librarians
- × Center for Teaching & Learning

ENVIRONMENTAL SCAN

2:13

Questions - p.10

- × What digital technologies does your library/institution have available that you think could be useful?
- × Which people/offices are there to support you in instructional and digital design?

ANALYZE

Learner Analysis

- × What are the participants' characteristics?
- × What are their learning motivations?

Instruction Analysis

- × What is the purpose?
- × What constraints will impact design, development and implementation?

ANALYZE

2:13

Questions - p.14

- × What is the purpose of this learning object?
- × Who are your learners, and what characteristics are important to consider for your project?

DESIGN

Learning Outcomes

- × By the end of this tutorial, participants will...

Assessment

- × Formative or summative?
- × Satisfaction or competency based?
- × Delivery format?

DESIGN

2:13

Questions - p.20

- × Using the three-step process (stem + verb + outcome/process/product), write down 3-5 learning outcomes for this object.
- × What is your assessment method?

DEVELOP

Storyboarding

Break out your inner artist. It doesn't have to look pretty but this is a crucial step.



1 Establishing shot of classroom. One student snoring. One sits up in alarm over assignment.



2 Student feels overwhelmed. Voiceover: "I've never done this!" Camera pans slowly to make space.



3 Ideas surrounded by blurry thought bubble. Brainstorm may also be video montage surrounded by blurry frame.

Delivery Method

That's right! You want to be thinking about content and assessment until this point so you don't adapt your design to fit a particular software.

DEVELOP

2:13

Questions - p.24

- × Online Learning Object Storyboard

IMPLEMENT

Publishing Location

Where does your learning object live?



Marketing

You've created this great thing...how will students/users discover it?



IMPLEMENT

2:13

Questions - p.30

- Where will you host your online learning object so that your library users will see it?
- Describe your marketing plan

EVALUATE

- What was the response to the learning object?
- Did the learners complete the learning object successfully?
- Did the learners achieve the learning outcomes?
- Where was my learning object used (library website, etc)?
- What was the reach of my project (metrics like hit counts, hit locations)?
- What would I do differently next time?

EVALUATE

2:13

Questions - p.33

- × At what point after implementation do you want to evaluate your learning object?
- × Did the learners achieve the learning outcomes?



QUESTIONS?



Information Literacy

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[HTTPS://LIBRARYLEARNINGOBJECTS.WORDPRESS.COM](https://librarylearningobjects.wordpress.com)

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CREDITS

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- × Presentation template by [SlidesCarnival](#)
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