



January 2010

The University of Tennessee Libraries Newfound Press Scholarly Publishing Demonstration

Linda Phillips

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The University of Tennessee Libraries
Newfound Press
Scholarly Publishing Demonstration

Linda L. Phillips

The Library As Publisher
Increasing Library Relevance through Institutional Repository Services

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American Library Association Midwinter Meeting
January 17, 2010

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- * Why we started Newfound Press**
- * Business plan**
- * Convergence of Newfound Press with campus publishing, including Digital Commons platform for Trace**



A Mid-Sized Research Library

Year at a Glance...

- **\$17 MM total, \$9.3 MM materials expenditures**
- **3 million volumes**
- **50 librarians, 100 support staff**
- **313,311 circulations**
- **88,796 reference transactions**
- **3,890,467 digital collection accesses**
- **2,211,324 full text article downloads**



Fast Facts



- Enrollment: 26,400 —
20,400 undergrad; 6,000
graduate
- Faculty & staff: 8,300
- 1,400 instructional faculty
(57% tenured)
- Campus size: 550 acres,
220 buildings
- Research (awards
received '06): \$127 million
- Degree programs: More
than 300
- Degrees awarded ('05-
'06): 5,700
- Alumni: 300,000

Newfound Press

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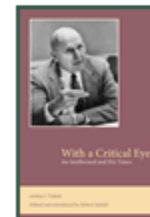
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Now Available!

*With a Critical Eye:
An Intellectual and His Times*



Arthur J. Vidich

Comments

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Newfound Press

- **Launched in 2005**
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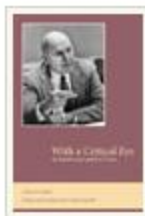
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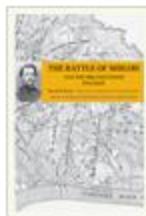
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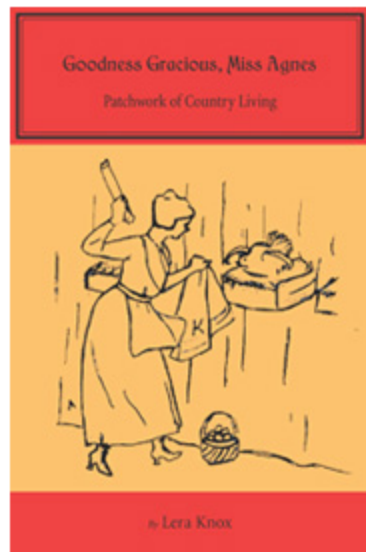


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By Judson MacLaury



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by Lera Knox



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By Lera Knox

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To advance their opportunities : federal policies toward African American workers from World War I to the Civil Rights Act of 1964 / Judson MacLaury ; foreword by Ray Marshall.

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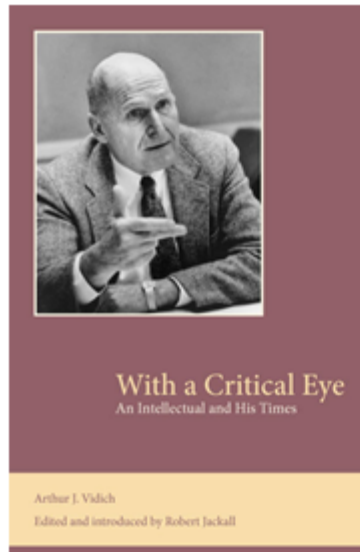
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1. African Americans—Employment—Government policy—History—20th century. 2. African Americans—Employment—Law and legislation—History—20th century. 3. Discrimination in employment—Government policy—United States—History—20th century. I. Title.

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With a Critical Eye: An Intellectual and His Times
by Arthur J. Vidich - Edited and introduced by Robert Jackall



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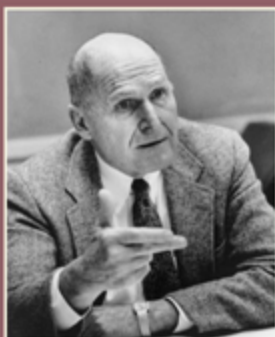
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With a Critical Eye

An Intellectual and His Times

Arthur J. Vidich
Edited and introduced by Robert Jackall

With a Critical Eye

An Intellectual and His Times

Vidich, Arthur J.

Edition, \$25.95s

ISBN: 9780979729249

Status: On Demand

Publication Date:

Spring/Summer 2010



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Description

Internationally renowned sociologist, Arthur J. Vidich (1922-2006), was an active researcher and teacher whose career spanned the second half the twentieth century. *With a Critical Eye: An Intellectual and His Times* recounts Vidich's career in the wider cultural context of his life and work. President Dwight D. Eisenhower, World War II intellectual life, the rise of the state, his academic work, and his 1960s-era political involvement are the

Simplicissimus, The German Adventurer

Translated by John C. Osborne



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Book I

CHAPTER I

Describes the rustic origins of Simplicius and how he was brought up in keeping therewith

Amongst the common folk¹ there has manifested itself in this age in which we live (which many believe to be the last one) a malady whose sufferers—when they lie ill with it and have scratched and scraped together sufficient money so that they can have, besides a few coppers in their purse, a ridiculous looking suit of clothes in the new fashion, bedizened with a thousand different kinds of silk ribbons, or have come to be, by a stroke of good fortune, well known and men of parts—forthwith maintain that they are gentlemen to the manor born and noblemen of ancient lineage, even though it often turns out that their forefathers were day laborers, carters, and porters, their cousins ass drivers, their brothers jailers and constables, their sisters harlots, their mothers bawds or even witches, and, in *summa summarum*,² their entire family, back to their thirty-two great-great-great-grandparents, as soiled and sullied as ever the Sugar Boy gang³ in Prague was; indeed, these new nobilitates⁴ are themselves often as black as if they had been born and bred in Guinea.



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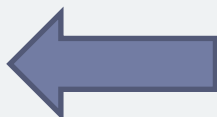
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Newfound Press Business Plan, 2008-2011

Objectives
Strategies
Benchmarks
Risks
Contingencies

Goals

- * **Publish fifteen to twenty monographs**
- * **Host six journals**
- * **Publish six multimedia presentations**
- * **Emphasize multimedia**

Newfound Press Business Plan, 2008-2011

Goals for FY 10

Objectives

Strategies

Benchmarks

Risks

Contingencies

- **Complete/progress on five publications**
- **Apply use counters to all Newfound Press monographs**
- **Seek areas of convergence with Trace and campus publishing**
- **Migrate *Gamut* to Trace platform**
- **Update Newfound Press policies to incorporate Board recommendations about POD, journal hosting, and multimedia submissions**

Newfound Press Business Plan, 2008-2011

Strategy Examples

Objectives
Strategies
Benchmarks
Risks
Contingencies

- * **Editorial Board members manage peer review for specific works**
- * **Develop procedures for securing and recording ISBN/ISSN numbers**
- * **Develop mechanisms to record and report use data**
- * **Publicize publications**
- * **Identify and link to at least one reasonably priced print on demand service**

Newfound Press Business Plan, 2008-2011

Risks/Contingencies

Objectives
Strategies
Benchmarks
Risks
Contingencies

- * **University/library priorities could change**
- * **Demand could exceed resources**
- * **Staff may invest time in activities with minimal outcome, e.g. rejected manuscripts, abandoned programming**
- * **Intellectual property issues could become time-consuming**

Newfound Press Business Plan, 2008-2011

Benchmarks

Objectives
Strategies
Benchmarks
Risks
Contingencies

- **Publish or host new works each year**
- **Develop goals within library planning processes**
- **Prepare reports to the Board and annually**
- **Release new marketing content each year**
- **Secure new funding from state or endowed sources**

Resources

Staff

Director, .25 FTE
Managing editor, .25 FTE
Technical editor, .75 FTE
Students, .25 FTE
(copyediting, graphic design)
Library staff, Editorial Board

Operating

Printed promotional material
ISBNs
Conference travel
Image purchases
Legal advice
Training

Technology

Server space
Workstations
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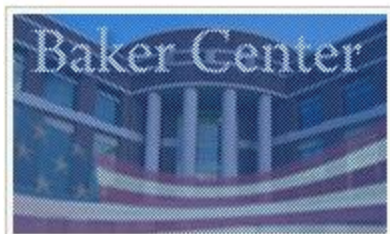
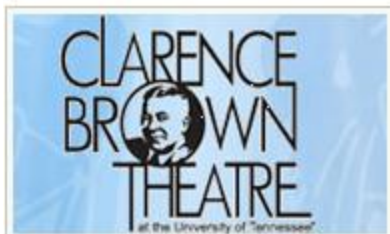
TOTAL (Excluding salaried staff)

FY 09 \$24,700 (\$11, 500 actual)

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FY 11 \$55,857

One of many campus publishing initiatives



UT alumna's experience on reality television prompts her and family to

Welcome to Soundings

A wide-ranging interdisciplinary journal focused primarily on the humanities and social sciences, *Soundings* is published quarterly by the [University of Tennessee](#) and the [Society for Values in Higher Education](#).

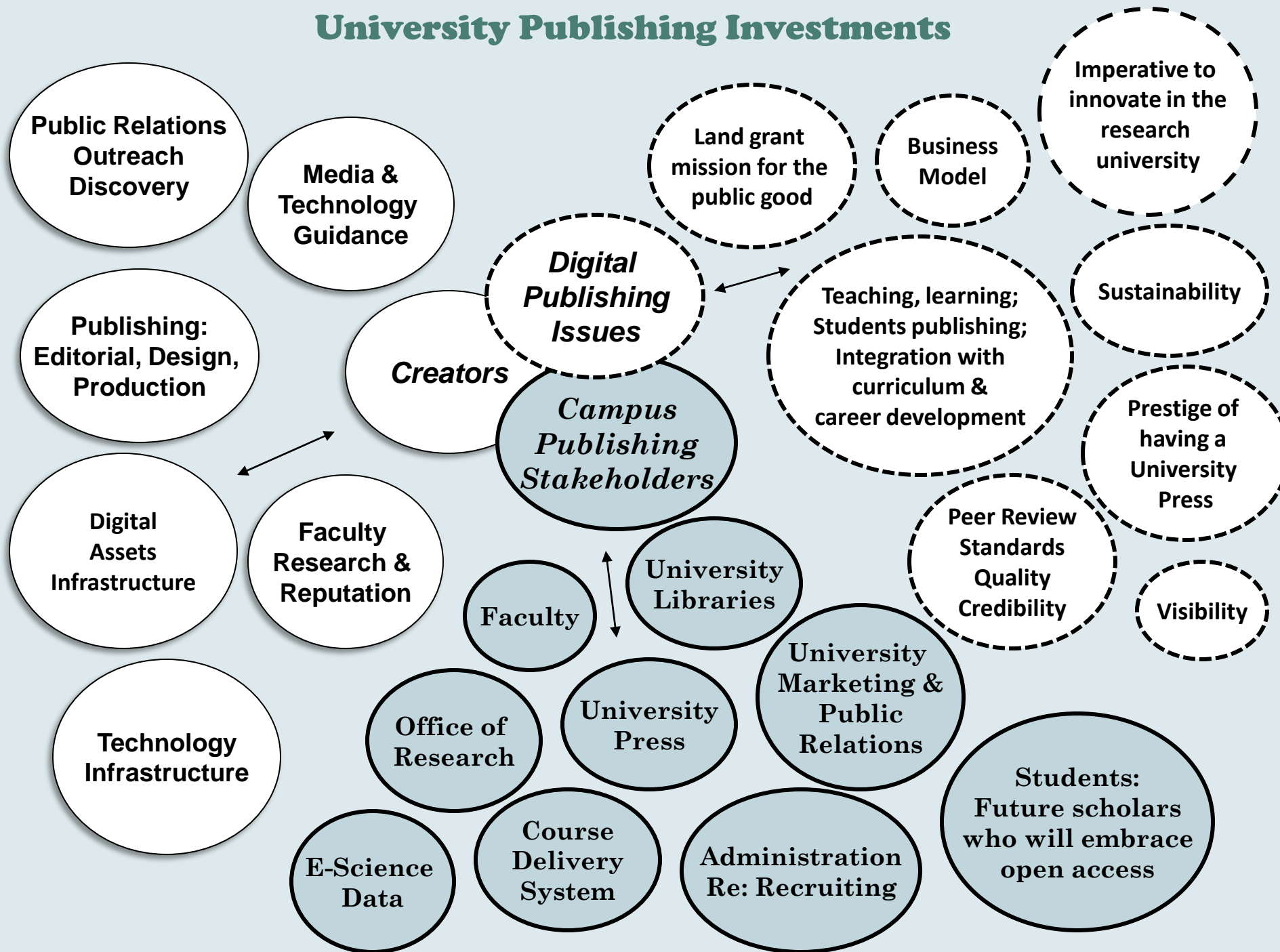


Outreach & Public Service

"Seek simplicity and distrust it"



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Trace is a University of Tennessee digital archive that showcases and preserves published and unpublished works by faculty, departments, programs, research centers, and institutes. Free online access via Trace makes UT research, scholarship and public service easily discoverable anywhere in the world.

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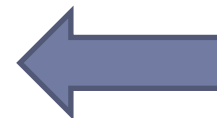
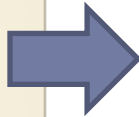
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University of Tennessee Press

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Student Journal

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the Mid-Atlantic

THE Road HOME

Thursday April 26th to
Saturday April 28th 2007

McCarthy's Imaginative Return to the South



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Cormac McCarthy Conference Knoxville, Tennessee

Cormac McCarthy is one of the major authors of contemporary Southern and American literature. After twenty years of novels set in the southwest borderlands, McCarthy has revisited the Appalachian setting of his first four novels in his new work *The Road*. This conference considered the relationship of the McCarthy canon to the contemporary Appalachian and Southern literary tradition.

In

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The Spirit of Democracy

Jeffrey Stout, Wednesday, October 6, 2004

A Christian Engagement with Liberal Democracy

Nicholas Wolterstorff, Wednesday, October 6, 2004

Living in the Hypercontext

Sabina Lovibond, Thursday, October 7, 2004

Implications of Democracy and Tradition for Comparative Religious Ethics

Panel of **Scott Davis**, **John Kelsay**, and **Sumner Twiss**,
Thursday, October 7, 2004

The Temptation of Metaphysics: Jeffrey Stout's Account of the Limits of Moral Knowledge

Allen Dunn, Thursday, October 7, 2004

Digital Collections

Digital Library Initiatives (DLI) Bibliographic Databases

Cross-search any number of our digitized collections from a single interface: journals, photographs, finding aids, letters, articles, scrapbooks, electronic theses and dissertations, and more.



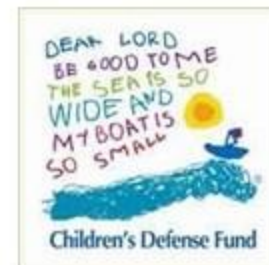
Albert "Dutch" Roth Collection

This online archive presents the work of one of the most important photographers of the Great Smoky Mountains National Park. Some 1200 digital images depict pioneer life in the Greenbrier and Mt. Le Conte Sections, and document the early stages of the park's creation.



Children's Defense Fund Collection

In partnership with the Children's Defense Fund (CDF), this digital collection highlights historical publications representing its 35-year history as children's rights advocates. The pilot project provides access to Children's Defense Fund publications and reports on federal and state policies, laws, and pending legislation that directly benefit or harm children. Each publication offers significant data on numerous child statistics as well as information on child policy, including health and mental health, child welfare, early childhood and youth development, juvenile justice, and family income.



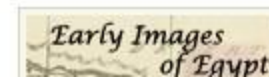
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- Help from a Librarian -

In Person
E-Mail
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Appointments

Early Images of Egypt

A web presentation of early 20th century photographs related to ancient and modern Egypt. Researchers in this field can now search and retrieve



**Can this
project go into
Trace?**

University of Tennessee Herbarium

The Online Vascular Plant Herbarium provides a collection of Tennessee native plants that can be searched and browsed by family, genus, common name as well as location. Distribution maps and color photographs provide a greater understanding of the growth patterns of native species.



University of Tennessee Special Collections Online

Descriptions of many of the manuscript and university archives collections housed in Special Collections are online. These finding aids contain information on a collection's content and creator, as well as a list of the materials in the collection. Some individual items from Special Collections' manuscript collections have been digitized and are also online. Links to these items may be found in the finding aids.



Volunteer Voices Statewide Digitization Project

Volunteer Voices is a state-wide digitization project to provide access to primary sources that document Tennessee's rich history and culture. Volunteer Voices combines the collaborative efforts to Tennessee archives, historical societies, libraries, museums, and schools.



Volunteer Yearbooks

The Volunteer Yearbook offers a unique visual and literary history of the University of Tennessee through the eyes of the students. The yearbook was first published in 1897 and has appeared annual ever since, with the exception of the 1918 interruption of school activities by World War

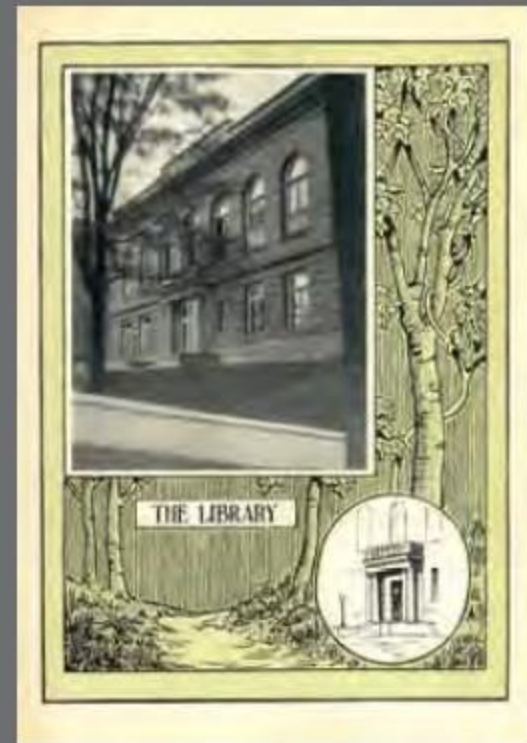


William Cox Cochran Photograph Collection

William Cox Cochran captured these 89 images of East Tennessee during August 12 thru 30, 1886. The photographs are of East Tennessee people and landmarks, mostly located in what is now the Great Smoky Mountains National Park.



WPA Photographs of TVA Archaeological Projects



A FAMILY TRADITION

By Megan Taylor Jones with Holly Watts

**Digital
initiative and
Newfound
Press peer-
reviewed
publication**



Southeastern Native American Documents

Some 2,000 letters, diaries, military orders, maps, legal documents, and other items, relating to the Native American population of the Southeastern United States from the period 1730 – 1842.



Southern Manuscript Sermons before 1800:

A Bibliographic Database Edited by Michael A. Lofaro

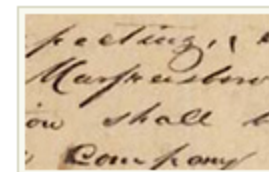
For many years early sermonic literature has proven to be the key to the understanding of the New England mind through the study of Puritan texts and, by extension and implication of scholarly emphases, the American mind. The bibliography is the first guide to the study of the manuscript sermon literature of the southern colonies/states of Maryland, Virginia, North Carolina, South Carolina, and Georgia. No other tool exists.

This bibliographic database will help scholars to construct a fuller picture of the regional nature of the Southern mind before 1800 as well as its contribution to a national ethos, ultimately leading to a more balanced appraisal of American intellectual history by providing access to a considerable body of southern sermons to place alongside those of the northern and middle states for critical assessment.



Tennessee Documentary History, 1796 - 1850

View the story of Tennessee from statehood to the pre-Civil War period through the letters and documents of such individuals as Andrew Jackson, William Blount, Andrew Johnson, John Sevier, and many more.



Tennessee Newspaper Project

The Tennessee Newspaper Project (TNP) is part of the United States Newspaper Program, a national effort to locate, catalog, preserve on microfilm, and make accessible, newspapers published in the United States from the earliest colonial days to the present.



Thompson Brothers Digital Photograph Collection

The Thompson Brothers Digital Photograph Collection offers a glimpse of the Great Smoky Mountains as seen through the lenses of the Thompson





Southern Manuscript Sermons before 1800

A Bibliographic Database

edited by Michael A. Lofaro

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Introduction to and Instructions for the Sermons Database

For many years early sermonic literature has proven to be the key to the understanding of the New England mind through the study of Puritan texts and, by extension and implication of scholarly emphases, the American mind.

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For the complete introductory frontmatter, as well as detailed instructions for usage, please [click here](#). [pdf - 1.4MB]

For Quick Start instructions for usage, please [click here](#). [pdf - 70KB]

Database last updated: [December 28, 2009]

Sermons publication in Newfound Press to include link to database and its textual components



SOUTHERN MANUSCRIPT SERMONS BEFORE 1800: A Bibliographic Database

By Michael A. Lofaro, Lindsay Young Professor of American studies and American literature



SOME PROJECTS TAKE more than one lifetime. That is certainly the case with *Southern Manuscript Sermons before 1800: A Bibliographic Database*. Begun on note cards by Professor Richard Beale Davis in 1946, it was a part of the background research that supported his three-volume work *Intellectual Life in the Colonial South, 1585–1763*, which won the prestigious National Book Award for history in 1979. Professor Davis passed away in 1981, but Michael Lofaro took up the early sermons research in 1976.

Under the auspices of a grant from the National Endowment for the Humanities, Lofaro spent 2 years canvassing repositories in the United States, expanding the colonial era entries (pre-1764), and extending the bibliography through 1799. Professor Lofaro also oversaw the eventual transfer of information about the sermons into an electronic database. The UT Department of English John C. Hodges Better English Fund, together

**From the Library Development Review
2008-2009**

Libraries *MOVE* . . . in new direction

Here at the University of Tennessee Libraries, we're always looking for ways to improve and grow. Careful self-assessment and a formal Academic Program Review in fall 2007 inspired us to embark upon a major reorganization effort.

Library publishing, such as Newfound Press and Trace, makes changes in the scholarly communication culture more visible, practical, applied, less theoretical.

A Scholarly Communication department was created to offer information and assistance to the UT community about scholarly publishing and intellectual property issues. Scholarly Communication oversees the libraries' digital imprint, Newfound Press, and is planning a digital repository to preserve and disseminate the university's intellectual output.

These and other changes have allowed the libraries to concentrate human and financial resources on programs and services of highest priority for our 21st century research university. UT Libraries continues to seek out creative solutions that will enable us to move forward in our mission of service and innovation for excellence in research, teaching, and learning.

**The End
Beginning**

**SNAPSHOT OF
THE LIBRARIES:
University Libraries
Annual Report
2008–2009**



Judson MacLaury, retired historian for the U.S. Department of Labor, spoke at an October 15 library e-Forum on scholarly publishing. MacLaury's book, *To Advance Their Opportunities: Federal Policies Toward African American Workers from World War I to the Civil Rights Act of 1964*, is a publication of the University Libraries' digital imprint, Newfound Press (newfoundpress.utk.edu). *To Advance Their Opportunities* was the first Newfound Press title available through our new print-on-demand service.

Thanks for your attention!