

6-4-2019

Essentials of Scholarly Publishing

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Ed Rock

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Essentials of Scholarly Publishing

Clemson University Libraries
June 4th, 2019

+ Agenda



- Scholarly Publishing Metrics
- Open Access Publishing
- Predatory Publishers
- University Presses
- Open Educational Resources Publishing
- Q & A



Scholarly Publishing Metrics

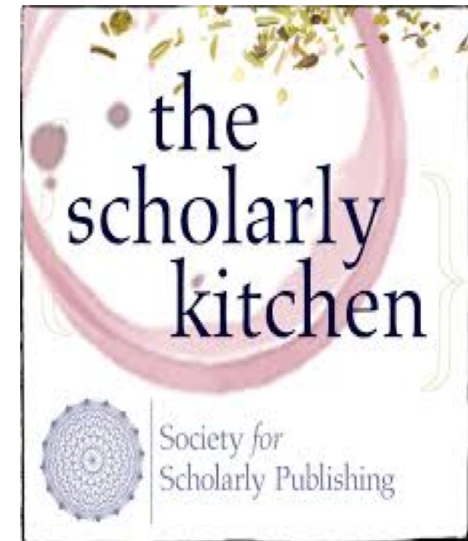
– Ed Rock



- Learning outcome:
 - You will understand the basics of scholarly publishing metrics

+ Scholarly Publishing Metrics - *the Present*

- Journals:
 - [Impact Factor via JCR - Journal Citation Reports](#)
- Author:
 - [via citation counts](#)
 - [via TigerPrints counts](#)
- Alt Metrics – highly dynamic birth/death
 - [h-Index, h-Core, h-median](#)
 - [PLUM Analytics](#)
 - [ImpactStory](#)





Scholarly Publishing Metrics - *the Present*



- **Journal Metrics/Rankings:**



European Reference Index for the Humanities and Social Sciences:

<https://dbh.nsd.uib.no/publiseringskanaler/erihplus/periodical/listApproved>

- **Scholarly Book Publisher Metrics/Rankings:**

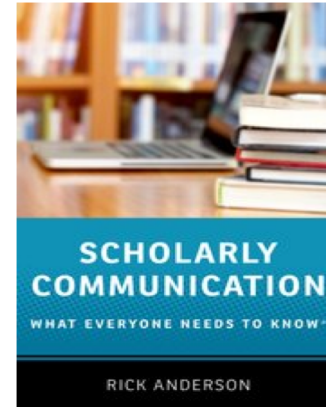


SPI - Scholarly Publishers Indicators - Books in the Humanities & Social Sciences:

<http://ilia.cchs.csic.es/SPI/indexEn.html>

+ Scholarly Publishing Metrics - *the Present*

- More Non-Traditional Means:



- Twitter or other micro-blogging or short message services
- Facebook, Instagram and other social networking sites
- WordPress and Blogger blogs
- Delicious and other social bookmarking
- Menderley, CiteULike and other academic bookmarking platforms
- F1000Prime for peer review services
- Academia.edu, Research Gate and other academic networks
- Wikipedia and other online collaboratively edited encyclopedias

+ Scholarly Publishing Metrics - *the Future*

- New report:

Research Futures: Drivers and Scenarios for the Next Decade

- Brave Open World
- Tech Titans
- Eastern Ascendance



+ Scholarly Publishing Metrics - *the Future*

“Debates about what qualifies as scholarship are as varied as the scholarship itself, and appropriate metrics to demonstrate impact at times seem to rely more on cultural understanding than official guidelines.”

- the Draft a new model for evaluation
- see:

Draft Framework of
Impactful Scholarship & Metrics
(Go to .pdf in Box folder)

+ Scholarly Publishing Metrics - *the Future*

HuMetricsHSS

Rethinking humane indicators of excellence in the Humanities
| Social Sciences



+ Scholarly Publishing Metrics - *the Future*

Kathleen Fitzpatrick



2018 Scholarly Communication Symposium
at UNC-G Libraries

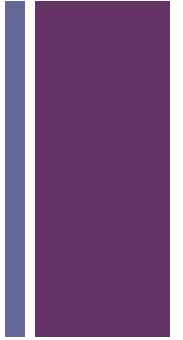
+ Open Access Publishing

-Yang Wu

- Learning outcome:
 - You will understand what is Open Access and how it benefits the scholarly community



+ What is Open Access?



Traditional publishing:

- Scholarly peer review but publication is handled by a publisher.
- Publisher handles copyright for your work.
- Distributes and profits from your work through a paywall.
- Based on print publishing.

+ How Open Access is Different:

- Web based.
- Freely available to the public.
- Gives author flexible control of copyright.
- Alternative ways of to cover cover the costs of publishing, archiving, and disseminating knowledge.
- Compliments traditional publishing.

+ Advantages* of Open Publishing

- Visibility
- Accessibility
- Speed
- Prestige



+ Two Models of Open Access



Green Open Access/Self Archiving

- Author deposits manuscript of accepted work in a digital repository.
- Deposited work may be subjected to conditions by publisher.
- No fees involved.

+ Things to Consider:

- Publishers' conditions for open access archiving
- Funders' conditions for open access publication
- Understand your repositories
 - Impact
 - Visibility
 - Online presence



OpenDOAR

*The Directory of
Open Access Repositories*

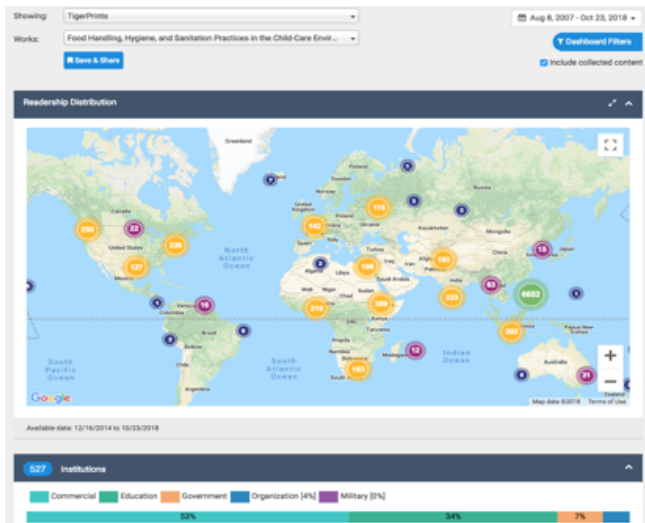


re3data.org
REGISTRY OF RESEARCH DATA REPOSITORIES

ROARMAP
Registry of Open Access Repository Mandates and Policies

+ TIGER PRINTS

- Receive reports on download or impact
- Making your work visible and discoverable
- Your own profile



The screenshot shows a Google search result for the query 'High performance computing simulations to identify process parameter des...'. The search results show 'About 546,000 results (0.71 seconds)'. The top result is a technical paper titled 'High performance computing simulations to identify process parameter designs for profitable titanium machining' by M. Kuttolamadom, published in 2017. The snippet indicates it is cited by 4 related articles. Below this, there's a PDF link for the same paper, also by M. Kuttolamadom, published in 2017, which is cited by 4 related articles. The snippet for the PDF mentions that a subset of simulations was validated through physical experiments. At the bottom, there's a link to a researchgate.net article titled '(PDF) A High Performance Computing Cloud Computing Environment ...' by Jul 31, 2018, which is a PDF about a pervasive manufacturing process used in industries such as Computing Cloud Computing Environment for Machining Simulations ... to identify process parameter designs for profitable titanium machining.

The screenshot shows a profile page for Amy W. Apon, Faculty Member. It features a profile picture of a woman with blonde hair. Below the picture are two buttons: '+ Follow' and 'Contact'. The page is titled 'Selected Works of Amy W. Apon'.

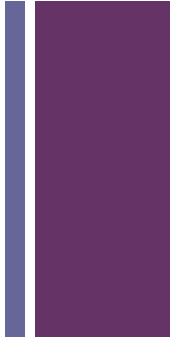
Jump to Category -

Articles (28)

The screenshot shows an article preview for 'Teaching HDFS/MapReduce Systems Concepts to Undergraduates'. The article is from the Proceedings of the NSF/TOPP Workshop on Parallel and Distributed Systems, edited by Linh B. Ngo, Amy W. Apon, and Edward B. Duffly. The snippet states: 'This paper presents the development of a Hadoop MapReduce module that has been taught in a course in distributed computing ...'. There is a 'Download' button below the preview.

The screenshot shows an article preview for 'JUMMP: Job Uninterrupted Maneuverable MapReduce Platform'. The article is from Presentations (2013), edited by William Clay Moody, Linh B. Ngo, Edward Duffly, and Amy Apon. The snippet states: 'In this paper, we present JUMMP, the Job Uninterrupted Maneuverable MapReduce Platform, an automated scheduling platform that provides ...'. There is a 'Download' button below the preview.

+ Two Models of Open Access



Gold Open Access

- Author publishes in a peer reviewed Open Access Journal.
- Author retains copyright and ability to share the work.
- Author may pay a fee.
 - [Clemson Open Access Publishing Fund](#)

+ Predatory Publishing

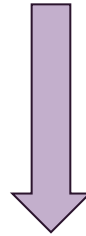
- Jenessa McElfresh



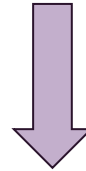
- Learning outcome:
 - Participants will be able to identify the role and warning signs of predatory publishing

+ Predatory Publishing

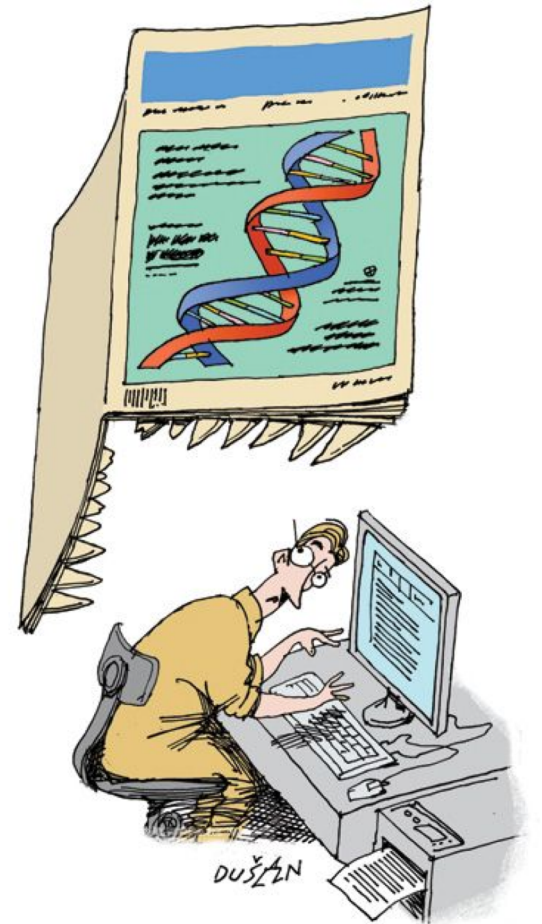
Academic publishing business models: Traditional & Open Access (OA)



Open Access: Green & Gold



Gold Open Access:
Legitimate vs Predatory



+ What fields do predatory publishers target?

Most prevalent in biomedical fields

ALL disciplines are susceptible

Similar to vanity publishing

Frequently use vague interdisciplinary titles to attract multiple disciplines

Seethapathy, G. S., Kumar, J. U. S., & Hareesha, A. S. (2016). India's scientific publication in predatory journals: need for regulating quality of Indian science and education. *Current Science* (00113891), 111(11), 1759–1764. <https://doi-org.libproxy.clemson.edu/10.18520/cs/v111/i11/1759-1764>

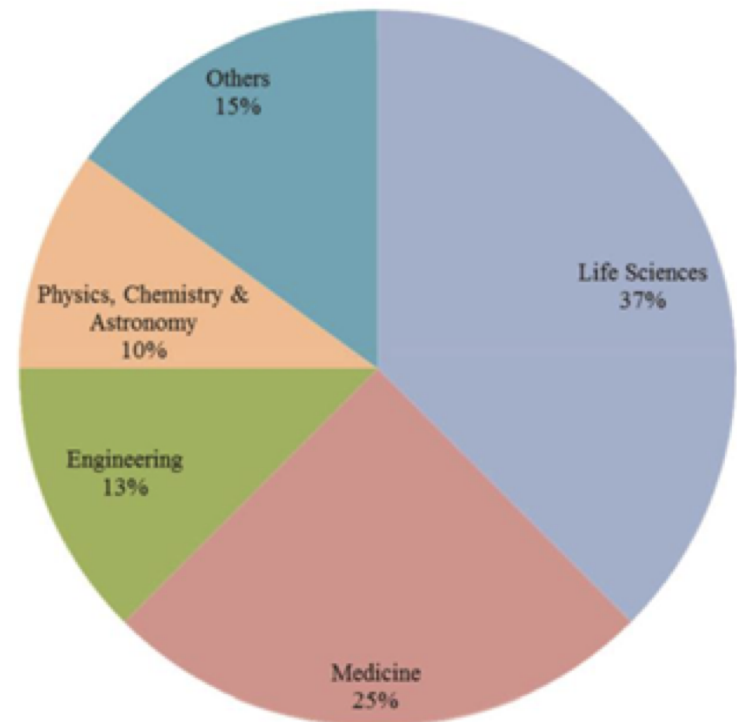


Figure 4. Academic discipline of corresponding authors in predatory journals.



What are common signs a journal might be predatory?



- Spam emails to .edu accounts, targeting early-career researchers/grad students
- Fast turnaround from submission to publication
- Insufficient (or absent) peer review
- Lack of transparency about fees
- Fake/dead editors
- Copycat names to high-profile journals
- Missing standards/identifiers such as DOI, ISSN, etc
- False/fake bibliometrics or claims of inclusion/indexing in databases
- Amateurish website
- Incorrect, incomplete, or misleading contact info

+ Fake/dead editors?!

- 2017 *Nature* [investigation](#)
- 2015 *Ottawa Citizen* [article](#)

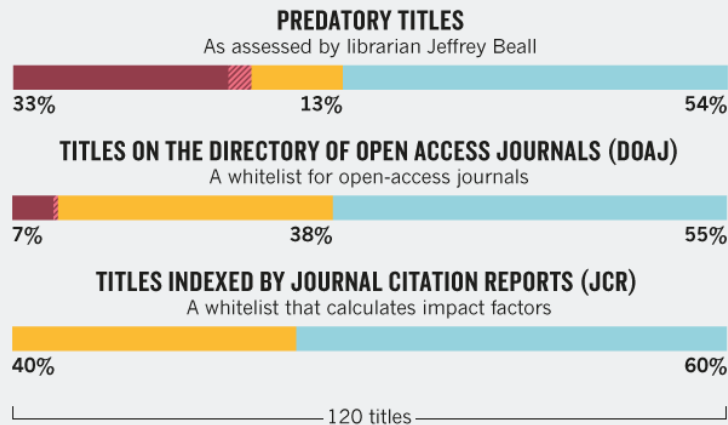
The editor is deceased: Fake science journals hit new low

TOM SPEARS Updated: October 26, 2015

WHO EMBRACED THE FAKE?

Journals deemed predatory were much more likely to accept a fake, subpar candidate as an editor.

■ Accepted ■ Accepted, but later disputed ■ Rejected ■ No Response



@nature

Source: Original analysis by P.S. et al.



Sir Richard Doll, a British epidemiologist who was among the first to link smoking and lung cancer, in 2002. WIKIPEDIA

+ How prevalent is this?

Beall's list (last updated January 2017) had **1,310** journals.

Cabell's blacklist currently has **10,060** journals with another 955 under review.

DOAJ only lists reputable journals, but has a public list of **460** journals that lie about being in DOAJ.

Further reading: "The "problem" of predatory publishing remains a relatively small one and should not be allowed to defame open access"



What does predatory publishing look like?



Journal of Foreign Languages, Cultures and Civilizations

June 2018, Vol. 6, No. 1, pp. 1-12

ISSN 2333-5882 (Print) 2333-5890 (Online)

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URL: <https://doi.org/10.15640/jflcc.v6n1a1>

Production-Centered Classroom Environment Increases Students' Understanding and Interest in Learning Foreign Languages

Lana Iskandarani¹

Abstract

The purpose of this qualitative action research is to examine the effects of implementing the production-centered classroom design principle on students' understanding and interest in learning a critical foreign language such as Arabic. This action research took place during the spring semester of 2017 at West Chester University and included twenty-nine Arabic language students from three different learning perspectives; novice, intermediate, and advanced. For students to be centered in the classroom, they were encouraged to be independent, open minded to using technology, openly networked with peers and the community, creative in problem solving, and confident in presenting their knowledge and growth to their audience. They were also encouraged to incorporate their hobbies and interests while learning. To prepare the students to be producers in a production-centered classroom, small changes were routinely introduced into the curriculum and the related effects on the students' achievement and enthusiasm in the subject were examined and documented in order to ensure the success of the changes. The main focus of this action research project was the students' final cultural presentation. This task was used to evince that a production-centered classroom positively affects the students' learning and interest. Research indicates that a production-centered classroom positively affects student achievement and identifies that working in a production-centered classroom is a crucial element which impacts student learning and interest when learning a critical foreign language, such as Arabic.

1. Keywords: critical foreign languages such as Arabic, connected learning, production-centered classroom, openly networked, peer support, produce, hobbies and interest

+ Journal Websites

International Journal of Veterinary Science:

<http://www.ijvets.com>

Journal of Agricultural Science:

<http://www.ccsenet.org/journal/index.php/jas/about>

American Journal of Engineering Research:

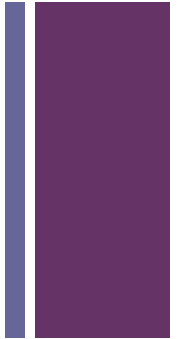
<http://www.ajer.org>

American Journal of History and Culture:

<https://escipub.com/american-journal-of-history-and-culture/>

Journal of Library Science and Research:

<http://www.tjprc.org/journals/journal-of-library-science-and-research139>



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Scope and Perspective

"International Journal of Veterinary Science" (IJVS) is an online international peer reviewed open access journal which publishes original research papers. Its scope is broad and international, covering a wide range of research areas including: anatomy, biochemistry, biotechnology, clinical medicine and surgery, Theriogenology, physiology, pharmacology, pathology, microbiology and immunology, parasitology, epidemiology, breeding and genetic, feed and nutrition, wild life, animal products and their processing. Original research papers, review articles, extension articles, clinical articles and short communications on the production and diseases of animals, including studies in comparative medicine is published in this journal. Only those manuscripts are considered for publication, the contents of which have not been published and are not being considered for publication in any other journal.

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- AgBiotech News and Information
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Review of Aromatic and Medicinal Plants

Review of Medical and Veterinary Entomology

Review of Medical and Veterinary Mycology

Rural Development Abstracts

TROPAG & RURAL

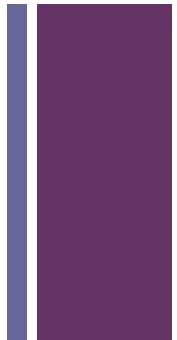
Tropical Diseases Bulletin

Veterinary Bulletin

Veterinary Science Database

VetMed Resource

World Agricultural Economics and Rural Sociology Abstracts





American Journal Of Engineering Research

e-ISSN No : 2320-0847
p-ISSN No : 2320-0936

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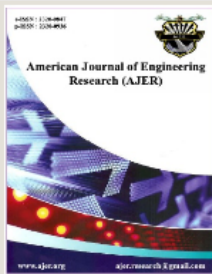
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Christmas flair



COJ Reviews & Research <reviews@crimsonpublishers.us>

Megan Sheffield

Wednesday, December 12, 2018 at 5:29 AM

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Dear Dr. Megan Sheffield,

Hope you are doing well.

Well, I am managing editor of "**COJ Reviews and Research**" have been working on **Christmas special Issue**. we had saw one of your articles in online & privileged to read such a great article. So, if you have done any recent research or perhaps something that, please do submit us and have a part in this issue.

It would be grateful if you could send me any of your articles to publish in our upcoming issue.

We prize your acceptance as a Christmas flair.

Best Regards,

Alice Taylor

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+ Conferences

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Addiction Research and Therapy

August 03-05, 2015 Orlando, Florida, USA

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Read More

+ Tools to avoid predatory publishers: DOAJ

Thorough vetting process to list “approved” OA journals (revamped in 2014), currently indexes >12,000 journal titles

Some journals will say they are in DOAJ, but they are not:

https://docs.google.com/spreadsheets/d/1Y_Sza4rPDkf-NNX9kwiErGrKeNTM75md9B63A_gVpaQ/edit#gid=0



+ Cabell's Directory of Publishing Opportunities



Subscription-based service you can access through Clemson Libraries

Transparent criteria for each list

Frequent updates



KNOW BETTER JOURNALS

The Journal Whitelist

KNOW THE THREATS

The Journal Blacklist

+ Think. Check. Submit.

Think. Check. Submit. is an initiative launched by a coalition of publishers and industry organizations, and has been endorsed by a number of professional organizations as a trustworthy journal evaluation tool.

It provides a 3-step framework to make the process of choosing the right journal for your work simpler while avoiding publishing scams.



+ What about Beall's List?

In 2008, University of Colorado librarian Jeffrey Beall began a list of predatory open access publishers. At the time, his “Scholarly Open Access” blog was the only source documenting these publishers and in 2010 Beall coined the term “predatory publishing.”

After years of [defamation lawsuits](#), [complaints](#) to the University, and [personal attacks](#) against him by publishers, Beall took down his list in January 2017.

[Beall's List Archive](#)

Jeffrey Beall



Beall in 2005

Nationality American

Alma mater California State University, Northridge, Oklahoma State University, University of North Carolina

Occupation librarian

Known for criticism of predatory open access publishing

Source:
https://en.wikipedia.org/wiki/Jeffrey_Beall

+ What else do I need to know?

You need to be aware of predatory publishing in ALL your roles at Clemson!

- Author:
 - Use previously mentioned tools to evaluate potential publication opportunities
- Researcher:
 - Critically appraise all free PDFs found via Google Scholar or published in unfamiliar journals
- Instructor:
 - Students are finding and citing predatory sources and have little awareness of scholarly publishing trends
- Colleague:
 - When serving on TPR committees, you may need to critically evaluate another faculty member's dossier

+ University Presses

– John Morgenstern

- Learning outcome:
 - You will understand what university presses do and how they contribute to scholarly communications support.



+ University Presses Don't:

- Publish the College Newspaper
- Publish the Alumni Magazine
- Publish or Edit Student Writing
- Print Course Packs
- Offer Print Services
- Publish Websites
- Offer Design Services
- Oversee University Branding Standards
- Issue the University's Press Releases



+ University Presses Do:

"University presses are publishers.... [They]acquire, develop, design, produce, market and sell books and journals, just like Random House or Condé Nast. But while commercial publishers focus on making money by publishing for popular audiences, the university press's mission is to publish work of scholarly, intellectual, or creative merit, often for a small audience of specialists or a regional community of interest."

ASSOCIATION
of UNIVERSITY
PRESSES



- Publish Impactful Scholarship
- Shape Academic Fields
- Represent the University Worldwide
- Collaborate with External Partners
- Distribute Research Globally
- Increase Diversity in Scholarship
- Engage the General Public
- Provide Hands-On Learning
- Innovate with Technology
- Support Scholarly Communications



Clemson University Press as a Resource for Local Authors



- workshop book proposals (stay tuned!)
- help to find the right publisher ([subject area grid](#))
- advise on contracts/contributor agreements
- advise on copyright/fair use/permissions
- connect scholars with trusted freelancers
- advise on the production process
- provide [DOIs](#) for work in [Tiger Prints](#)
- launch a journal with a professional organization
- consult on requirements/costs for OER print options
- Advise on Student Publications



+ Open Educational Resources (OER) Publishing

-Yang Wu



- Learning outcome:
 - You will discover why OER publishing is an exciting new field in post-secondary education

+ What is OER Publishing

1. Traditional textbook publishing:









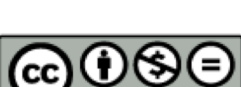

- Publisher signs a contract with you
- Buys control of your copyright over your work
- Handles book design, printing, promotion and distribution, peer review etc.
- Profits from your work, pays you royalties



+ What is OER Publishing

2. OER Publishing:

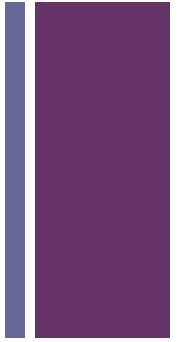
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- You control full copyright
- Users can download your work online for free
- Give users specific rights over your work with a “open license”
- Rely on non-traditional means of online promotion and distribution

+ OER Publishing



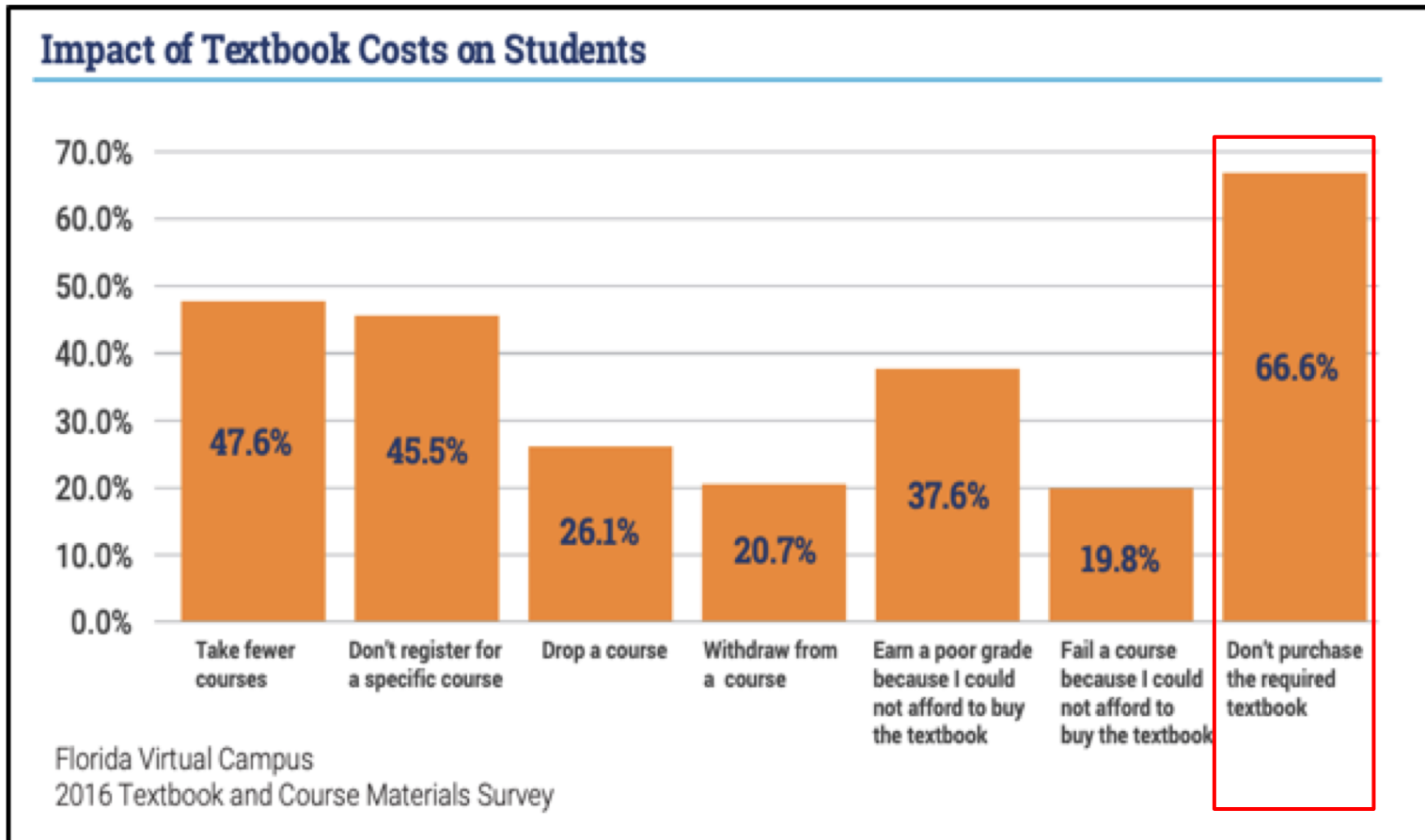
Why do this?



OER Publishing (Profit motive)



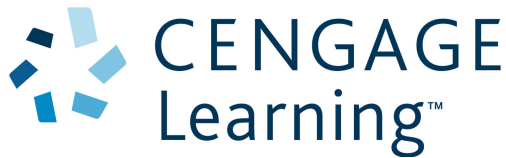
Are students buying textbooks?



+ Profit motive

Do publishers want your textbook?

- 5 major textbook publishers:



News & Views Careers Events Reports & Data

Trending: Oberlin's Strategy Talk Called Off at Middlebury



Admissions Digital Learning Fund-Raising

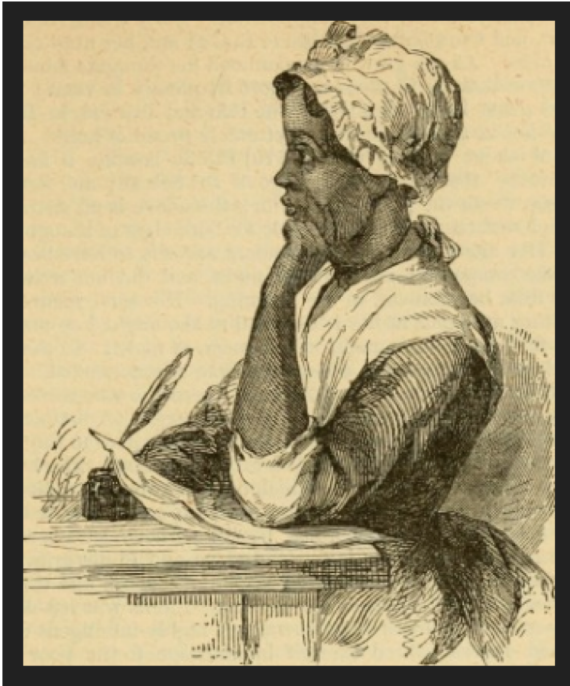
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Shifting Focus of Publishers Signals Tough Times for Textbook Authors

<https://www.insidehighered.com/news/2018/12/12/switch-digital-first-products-publishers-are-signing-fewer-textbook-authors>

+ OER Publishing (Education)

OER as a tool of teaching:



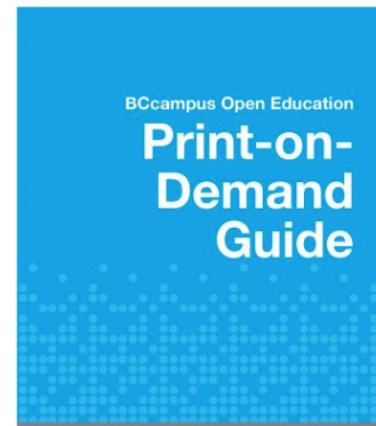
- Rejecting “Disposable assignments”
- Student learning and motivation through textbook creation
- Example: *The Open Anthology of Earlier American Literature*, edited by Robin Derosa

+ OER Publishing

Can you profit from an OER?



- Print on demand publishing
- Alternative distribution
- Wholesale distributors, Bookstore, Amazon etc.



+ OER Publishing (Impact)



Are people using OER textbooks?



openstax™

<https://the-digital-reader.com/2014/08/22/openstax-e-textbook-reads/>

- Published by Rice University
- Used by over 17,000 instructors in half of all US colleges
- In use by over 2.2 million students in post secondary institutions
- Peer reviewed and highly rated

+ How to Publish an OER

Self Publishing Platforms



PRESSBOOKS

<https://pressbooks.com/>

- Self formatting
- Exports in Moby, EPUB, PDF and other formats

Alternative Platforms:



<https://www.createspace.com/>



<https://www.softchalkcloud.com/>

+ How to Publish an OER

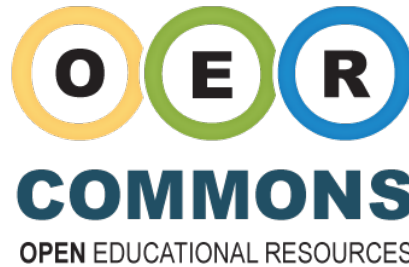
Free Publishing Platforms



WIKIBOOKS

Open books for an open world

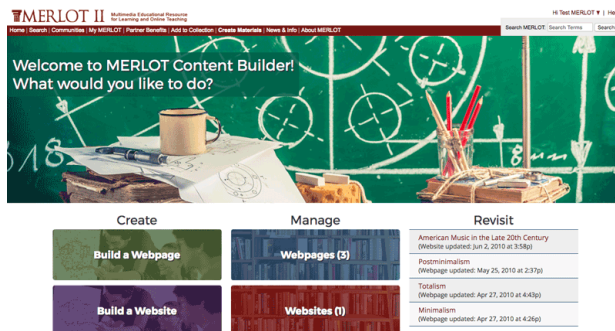
https://en.wikibooks.org/wiki/Main_Page



<https://www.oercommons.org/authoring-overview>

The gooru logo is written in a lowercase, sans-serif font. The 'g' and 'o' are green, while the 'o', 'r', and 'u' are blue.

<https://gooru.org/welcome/>

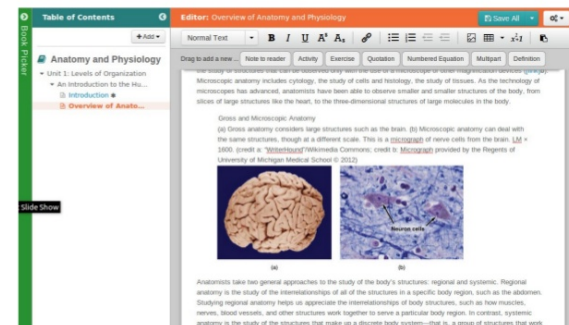


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<https://www.merlot.org/merlot/>

OERPUB EPUB Book Editor



<https://oerpub.org/tools/>



Who can assist me with publishing an OER?



OER Publishing Guides:

- [The Rebus Guide to Publishing Open Textbooks \(So Far\)](#)
- [BCcampus Open Textbook Authoring Guide](#)
- [BCcampus Open Education Self-Publishing Guide](#)
- [BCcampus Open Education Print-on-Demand Guide](#)
- [7 Things You Should Know About Open Textbook Publishing](#)
- [BCcampus Pressbooks Guide](#)



Who can assist me with publishing an OER?



Creative Commons Guides:

- [Creative Commons License Chooser](#)
- [Creative Commons Licenses and Examples](#)

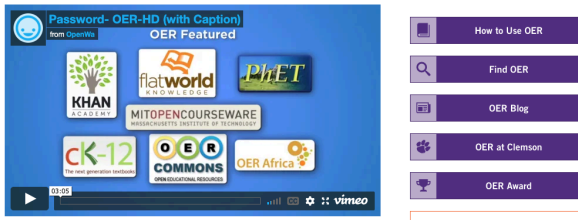
Textbook Creation as a Tool of Teaching:

- [A Guide to Making Open Textbooks with Students](#)

+ Who can assist me with publishing an OER?



Open Education



- University Libraries/Press

- Community model:

 - Rebus Community

OPEN PEDAGOGY NOTEBOOK

Sharing Practices, Building Community

- Open Pedagogy Notebook

(OER publishing as a part of teaching)

+ How can I make my OER known?



**Open Textbook
Library**

<https://open.umn.edu/opentextbooks/>

“Refer”atories



Academic Institutions

- [Open Textbook Library](#)
- User review system
- New upgrades

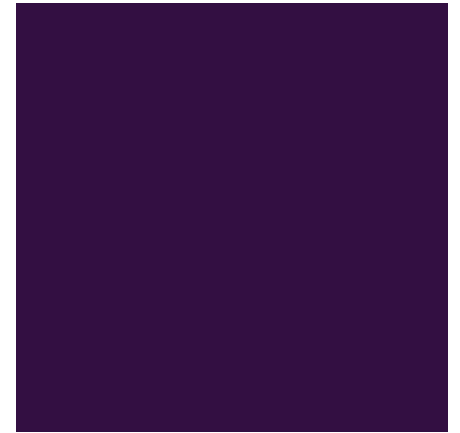
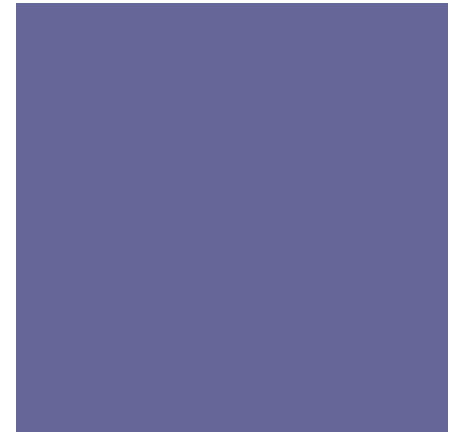


<https://www.oercommons.org/authoring-overview>



<https://www.merlot.org/merlot/>

- OER experts/policies
- Awards and incentives



Thank You.
Questions/Comments?