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1-1-2004

# President's Report Card to Board of Trustees, 2004-10

Clemson University

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### Recommended Citation

University, Clemson, "President's Report Card to Board of Trustees, 2004-10" (2004). *President's Reports to the Board of Trustees*. 142. [https://tigerprints.clemson.edu/pres\\_reports/142](https://tigerprints.clemson.edu/pres_reports/142)

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CLEMSON UNIVERSITY 2011 GOALS














PRESIDENT'S REPORT CARD  
TO THE  
BOARD OF TRUSTEES

for October 2004



# PRESIDENT'S REPORT CARD TO THE BOARD OF TRUSTEES

University 2011 Goals	Progress Toward Goals in '04-'05	Progress Toward Top 20
<b>I. Academics, research and service</b>		<b>U.S. News Rankings</b>
1. Excel in teaching at both the undergraduate and graduate levels.	Construction science and management B.S. and M.S. programs accredited by Royal Institute of Charter Surveyors (RICS). M.S. is first in U.S. to be accredited; B.S. is one of 10 in U.S., including MIT, Columbia University and GA Tech.	Percent of full-time faculty, faculty with terminal degrees 
2. Increase research and sponsored programs to exceed \$100 million a year in research support.	Research grants for fiscal year 2004 totaled \$114.9M, up 9.5%. School of Nursing ranked 34th by NIH in top-100 schools of nursing receiving NIH funding in FY2003. Clemson received \$3M for Restoration Economy Center of Excellence. 	
3. Set the standard in public service for land-grant universities by engaging the whole campus in service and outreach, including a focus on strategic emphasis areas.	"Touch the Earth: Yolanda Gutierrez, The Devotion of the Sunflower" International Artist video program on S.C. Botanical Garden sculpture broadcast statewide on SCETV. Clemson hosted fourth International Service-Learning Research Conference. 	
4. Foster Clemson's academic reputation through strong academic programs, mission-oriented research and academic centers of excellence, relevant public service and highly regarded faculty and staff.	<i>U.S. News &amp; World Report</i> ranks Clemson 32nd (up from 35th) among the country's 162 public doctoral-granting universities. Society for Industrial-Organizational Psychology ranked Clemson Ph.D. program 20th for resources, 8th for culture and 5th for affordability.	Academic reputation  to 3.1
5. Seek and cultivate areas where teaching, research and service overlap.	CoHEHD, CoBBS, CoAAH and Institute for Community and Economic Development co-hosted "Health and Education Disparities in S.C. Latino Communities" symposium. 	
<b>II. Campus life</b>		
1. Strengthen our sense of community and increase our diversity.	Over 1.2M passengers were carried safely on CATS during FY 2003-04. Jan and Anita Fredman provided \$25,000 to endow LeaderShape program. 	
2. Recognize and appreciate Clemson's distinctiveness.	Harris Architects received Honor Award from N.C. Chapter of American Institute of Architects for work on restoration of Fort Hill. Six Call Me MISTER students earned degrees in May. More than 130 companies participated in Fall Career Fair sponsored by Michelin Career Center. 	
3. Create greater awareness of international programs and increase activity in this area.	New international agreement signed between CU and ICHEC Business School in Brussels, Belgium, Oct. 1, 2004. Lee Hamilton, vice chairman of 9-11 Commission, spoke at Global Forum sponsored by Bank of America endowment. 	

University 2011 Goals	Progress Toward Goals in '04-'05	Progress Toward Top 20
<b>II. Campus life</b>		<b>U.S. News Rankings</b>
4. Increase our focus on collaboration.	Collaborative agreement with State Technical College System launched two-year degree in science with biotechnology focus. 	
5. Maintain an environment that is healthy, safe and attractive.	New Advanced Materials Research Laboratory, Clemson Research Park, opened in August. This is the first completed building that is designed to meet LEED Certification. Federal Transit Administration singled out CAT, along with Michigan State University and Indiana University, for Case Studies of Successful Transportation Systems. 	
<b>III. Student performance</b>		
1. Attract more students who are ranked in the top 10 percent of their high school classes and who perform exceptionally well on the SAT/ACT.	Number of students in top 10% of high school class increased by 17%. They made up 38% of freshman class due to larger class size.	SAT 1204 Top 10% — 38% Acceptance Rate — 68.6% 
2. Promote high graduation rates through increasing freshman retention, meeting expectations of high achievers and providing support systems for all students.	Chemistry faculty received NSF grant from Discovery Corps for program to help student transition from classroom to work force. 	Retention rate  Graduation rate 
3. Promote excellence in advising.	New Web-based programs developed by registrar's office and DCIT provide improved services in advising, registering and monitoring student progress. 	Faculty/student ratio 
4. Increase the annual number of doctoral graduates to the level of a top-20 public research university.	Doctorates awarded: 2002-03: 121 2003-04: 120 	
5. Improve the national competitiveness of graduate student admissions and financial aid.	International applications for graduate programs down 32% nationally. 	
<b>IV. Educational resources</b>		
1. Successfully complete our current capital campaign and a subsequent one.	Received \$400,000 trust from estate of Anne Landsman Isenburger in honor of Jim Barker for fellowships. Received \$200,000 estate gift from Percy Moore for Libraries unrestricted fund. Spiro Center for Entrepreneurial Leadership received \$125,000 from KEMET Corp. to develop innovation forum to bring top business leaders to Upstate. 	Alumni giving 25%; down from 26% 
2. Rededicate our energy and resources to improving the library.	LIBQUAL 2004 survey ranks CU Libraries above average of top-20 institutions' libraries in User Perceptions in every category except one (Graduate Students-Information Control). Clemson's total library expenditures are targeted for improvement. Clemson continues to rank below top 20 in every expenditure category. 	



University 2011 Goals	Progress Toward Goals in '04-'05	Progress Toward Top 20
<b>IV. Educational resources</b>		<b>U.S. News Rankings</b>
3. Increase faculty compensation to a level competitive with top-20 public universities.	Average faculty compensation \$89,400; up from \$86,219.	↑
4. Increase academic expenditures per student to a level competitive with top-20 public universities.	Expenditures per student \$22,241; up from \$20,357.	↑
5. Manage enrollment to ensure the highest quality classroom experience.	Enrolled 3,019 new freshmen.	Classes over 50 (fewer) ↓ Classes under 20 (more) ↑
<b>V. Clemson's national reputation</b>		
1. Promote high integrity and professional demeanor among all members of the University community.	Clemson emerged from initial rounds of 10th National Collegiate Ethics Bowl as one of six undefeated teams before bowing out to Seton Hall in final rounds. ↑	
2. Establish a Phi Beta Kappa chapter.	Phi Beta Kappa Chapter application submitted and under review. Pending acceptance of general application, Committee on Qualifications will schedule campus visit for 2004-05. ↑	
3. Have at least two Clemson students win Rhodes Scholarships.	Four Clemson students received Goldwater Scholarships for Excellence in Science, Mathematics and Engineering. Over last two years, Clemson has had seven Goldwater recipients (tied with Virginia and Illinois). Only Penn State, a top-20 public institution, has had more with eight recipients. ↑	
4. Send student ensembles to perform at Carnegie Hall.	Completed. ✓	
5. Have at least two Clemson faculty win recognition by national academies.	Completed. ✓	
6. Publicize both national and international accomplishments of faculty, staff and students.	<b>Professor Mary Haque</b> named 2004-05 John Glenn Scholar for Service-Learning. <b>Dr. Barbara J. Speziale</b> received SETAC/Menzie-Cura Environmental Education Award from Society of Environmental Toxicology and Chemistry. <b>Dr. Tharon Howard</b> and graduate students <b>Brad Bonham, Robert Rettew</b> and <b>Sarah Weathers Rettew</b> won "Best of Show" in International Online Communication Competition sponsored by Society for Technical Communication. Graduate student <b>Tony Mayne</b> awarded Bronze Star with Valor in recognition of actions as U.S. Army Ranger serving in Iraq. Concrete canoe team placed 4th in National Concrete Canoe Competition. ↑	
7. While maintaining full compliance, achieve notable recognition with another national football championship, two championships in Olympic sports, and two Final Four appearances in basketball.	Former Clemson athlete Shawn Crawford captured Olympic gold. Of 1997 first-time freshmen cohort of student athletes, six sports had a 100% six-year graduation rate: women's swimming, tennis and basketball; men's soccer, tennis and track. For spring 2004, average GPR for athletes was 2.91; average GPR for non-athletes was 3.06. Seven programs had GPAs of 3.0 or higher: women's soccer, swimming, rowing and tennis; men's swimming, volleyball and soccer. ↑	

## DISCOVERY COUNCIL UPDATE ACTION AND PROGRESS

**July 2004**

Discovery Council appointed by President Barker; co-chairs Scott Ludlow and Brett Dalton

**August 2004**

Primary objectives established.

- Institutionalize discovery to facilitate and ensure that discovery occurs in each campus-wide unit
- Execute discovery on university-wide initiatives and issue
- Document quarterly efficiency and quality-enhancing measures
- Provide annual report quantifying savings, reallocations and revenue enhancements

**October 2004**

### **Quarterly Progress**

#### Education and General (E&G)

- Established guidelines and deadlines to complete first round of campus-wide discovery results by December 2004
- Initiated a review and critique for initial reports
- Initiated a study of university-wide document management system
- Initiated a study of University Computing and Information Technology with national leader, Janet Pumo of Performance Consulting Corporation, Chicago
- Developed Graduate Assistant Tuition Waiver policy, approved by Administrative Council Sept. 13, 2004; implementation strategies are being developed, and both will be presented to Board in January

#### Public Service Activities (PSA)

- Moved Agriculture Service Laboratory (Soils Lab) and Plant Problem Clinic from Extension to Regulatory Services; self-sustaining model in place
- Filled two of the four county director positions with Research and Education (REC) directors assuming this additional duty; organization of County Extension programs will be via four regional centers
- Completed reorganization of the PSA administrative team
- Purchased leased laptop computers to replace state-owned desktop computers to reduce information technology costs; adding DSL lines where available in the counties to increase Internet efficiencies
- Moved forward with elimination of desk phones in appropriate areas and equipped people with cell phones