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THE TIGER



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EST. 1907, SOUTH CAROLINA'S OLDEST COLLEGE NEWSPAPER ROARS FOR CLEMSON

“Protect My Clemson Family”

CUSG launches new campaign to raise sexual violence awareness in response to campus assault.

JOE HENDRICKS
NEWS EDITOR

Clemson University Student Government (CUSG) has launched a new campaign, “Protect My Clemson Family,” to prevent sexual violence on campus. The campaign is a reaction to the recent sexual assault that took place on Jan. 18, and its goal, as per the official Facebook page, is “To bring together the students of Clemson University that pledge to support the cause of eliminating sexual violence on campus and in our community.”

The campaign was spearheaded in CUSG by student senator Emily Grey, who is a member of the Sexual Violence Task Force. In addition to other members of the senate, those organizing the campaign were also helped by students outside of CUSG to construct the campaign. Organizers of the campaign focused on three main components: creating student awareness of sexual violence, a social media campaign and the “Protect Our Clemson Wall” outside of the library. Increasing student awareness is the long-term goal of the campaign, and

the social media campaign and wall are part of that goal.

The social media campaign began with the creation of the Facebook page and an accompanying YouTube video. The wall was set up outside of the library, and students were invited to pledge their support by signing their name.

The campaign, while planned by CUSG, intends to involve the entire student body of Clemson. “The amazing thing about this campaign is that we as students are really taking the responsibility of change into our own hands,” Grey said. “The bottom line is that the individuals who attend this institution are incredibly proud to be here. We love, respect and support all things Clemson and would do anything to protect that. With this in mind, when situations like sexual violence occur on campus, it’s important that we address it and recommit ourselves to the promise to protect one another to preserve the integrity, safety and well-being of our University.” Part of this student



ALLEN RANDALL / photo editor

see **PROTECT** page A4

Margot Caruso and Annalise Winters sign their names to the wall outside Cooper Library to show their support.

Cooper Library goes cashless

In favor of online payment, library will no longer accept cash.

GRACE GREENE
ASST. NEWS EDITOR

Cooper Library has gone cashless, meaning that students can no longer use cash to pay for products at the library’s service desks. Instead, students must either use their TigerOne card, credit card or the library’s online bill paying service, known as My Library Account, if they need to make any purchases, including buying scantrons and paying fines for overdue books. Several locations in the library that are managed by ARAMark and Housing & Dining Services,



ALLEN RANDALL / photo editor

Patrons will no longer be able to pay their fines with cash. Photo Illustration.

see **CASHLESS** page A5

Smith-Lever Act anniversary

Landmark decision commemorated.

REBEKA WELLMON
STAFF WRITER

The Smith-Lever Act, signed by President Woodrow Wilson on May 14 1914, is celebrating its 100th anniversary this year.

This act created the national Cooperative Extension System in order to develop a strong partnership between land-grant universities (such as Clemson) and the U.S. Department of Agriculture that would relay information about energy and food resources to farmers, promote research in agriculture and develop the community’s economy. The act’s exact intention is “... to aid in diffusing among the people

of the United States useful and practical information on subjects relating to agriculture, uses of solar energy with respect to agriculture, home economics and rural energy and to encourage the application of the same ...”

Clemson’s website also pointed out the act’s role in the extension movement. “As we celebrate 100 years of extending knowledge and changing lives, we also want to celebrate South Carolina’s role as an early leader in the extension movement,” said Clemson’s website. “The ‘Clemson Model’ of extension

see **ACT** page A7

This Week In News: A3 - Palmetto Cluster A4 - Agricultural Partnership A5 - Best Value Ranking

Tigra Scientifica: Canine Compulsive Disorder

Dog psychology may aid scientists in understanding human mental conditions.



JOSHUA HANCOCK
STAFF WRITER

Does your dog spin in circles before he lays down? Does he groom himself until every hair is just right? If so, your dog may have Canine Compulsive Disorder (CCD), and he could be a key player in finding a cure for the human equivalent: Obsessive Compulsive Disorder (OCD).

In a recent study published in *Progress in Neuro-Psychopharmacology & Biological Psychiatry*, scientists at Tufts University believe that they have found a link in brain anatomy between dogs with CCD and humans with OCD. They hope that studying brain anatomy in dogs with CCD will shed some light on the causes of OCD in humans. The experiment involved measuring the amount of gray matter in the brains of dogs with CCD and comparing it to the amount of gray matter in the brains of dogs without CCD.

Gray matter is found in regions of the brain involved with muscle control, sensory perception,

memory, emotions and speech. The results showed that dogs with CCD had higher amounts of gray matter compared to dogs without CCD. The gray matter in dogs with CCD was also less dense in certain areas of the brain than in dogs without CCD. Scientists then compared the brain anatomy of dogs with CCD to the brain anatomy of humans with OCD and found that the amounts and density of gray matter were very similar in both species.

Nicholas Dodman, a professor of clinical sciences at the Cummings School of Veterinary Medicine at Tufts University, believes that this connection may help scientists better understand the causes of OCD in humans. "While the study sample was small and further research is needed, the results further validate that dogs with CCD can provide insight and understanding into anxiety disorders that affect people," Dodman said. "Dogs exhibit the same behavioral characteristics, respond to the same medication, have a genetic basis to the disorder and we now know have the same structural brain

abnormalities as people with OCD."

These findings could be a major breakthrough for patients suffering from OCD. There is no known cure for OCD, a disease that affects around 2 percent of humans in the United States. Depending on the degree to which they have OCD, sufferers often lead very frustrating lives, sometimes spending hours on trivial activities such as turning on and off a light. Due to the nature of OCD, people who have the disease are at the mercy of their impulses; they know they should not be spending hours turning the light on and off, yet they simply cannot help it. This often results in low self-esteem or anxiety because sufferers think that there is something wrong with them.

However, things are looking up for patients with OCD. Marc J. Kaufman, Ph.D., an associate professor of psychiatry at Harvard Medical School, is hopeful that the new research will be beneficial to humans suffering from OCD. Kaufman said "It has been very gratifying to me to use our imaging techniques developed to diagnose



CONTRIBUTED BY FRANZ-MICHAEL S. MELBEN

Dogs have exhibited some mental behaviors similar to human disorders.

human brain disorders to better understand the biological basis for anxiety/compulsive disorders in dogs, which may lead to better treatments for dogs and humans with these disorders."

Dogs have assisted humans since at least 7,000 BCE and have been used for many purposes ranging from

companionship to guiding the blind. In the light of this groundbreaking research one must pose the question: can man's best friend get even better? Scientists certainly hope so, and as more solutions are developed, the OCD community awaits a cure that will one day allow them to lead a normal life.

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Supercomputer Success

Palmetto Cluster at Clemson ranks No. 81

Article by: Jacqueline Rohde, Staff Writer

TOP500, a program dedicated to ranking world's most powerful computers, has ranked Clemson's computing system as No. 81, an accomplishment not typical among university-based supercomputers.

Although relatively unknown around campus, Clemson's system, the Palmetto Cluster, is one of the premier high-performance computing power systems in the academic setting.

Among academic research supercomputers, Clemson's Palmetto Cluster ranks seventh in the nation, trumping Cambridge University, University of Chicago and Georgia Institute of Technology. Many of the ranked computer systems are either owned by private businesses such as Amazon (No. 64) or government-funded laboratories such as Oak Ridge National Laboratory (No. 2). There is also a strong global presence in the TOP500 ranking. The No. 1 spot goes to a Chinese supercomputer that is nearly twice as fast as the Oak Ridge runner-up.

At Clemson, the Palmetto Cluster is used over a broad range of disciplines with applications prepared to accommodate the demanding next generation of computing. "Twitter for example, if they want to analyze

trends, what hashtags are trending right now, then they have tons of data, tons of people tweeting. That's real world application," Dr. Kapadia, a lecturer in general engineering, said.

Joe Hewitt, a senior in computer engineering, said the Palmetto Cluster is useful when dealing with large sets of data. "Real world implementations have huge sets of data, and without the Palmetto Cluster, then it's not possible to handle that data with any kind of efficiency or convenient time scale."

Housed at Clemson's Information Technology Center, the Palmetto Cluster has been benchmarked at almost 400 teraflops. A flop is a unit of measurement that deals with computer performance, with one teraflop translating into a trillion mathematical operations performed per second. By comparison, a simple calculator requires about 10 flops. Although few students may have a need for such computing power, all Clemson students are allowed access to the Palmetto Cluster through request.

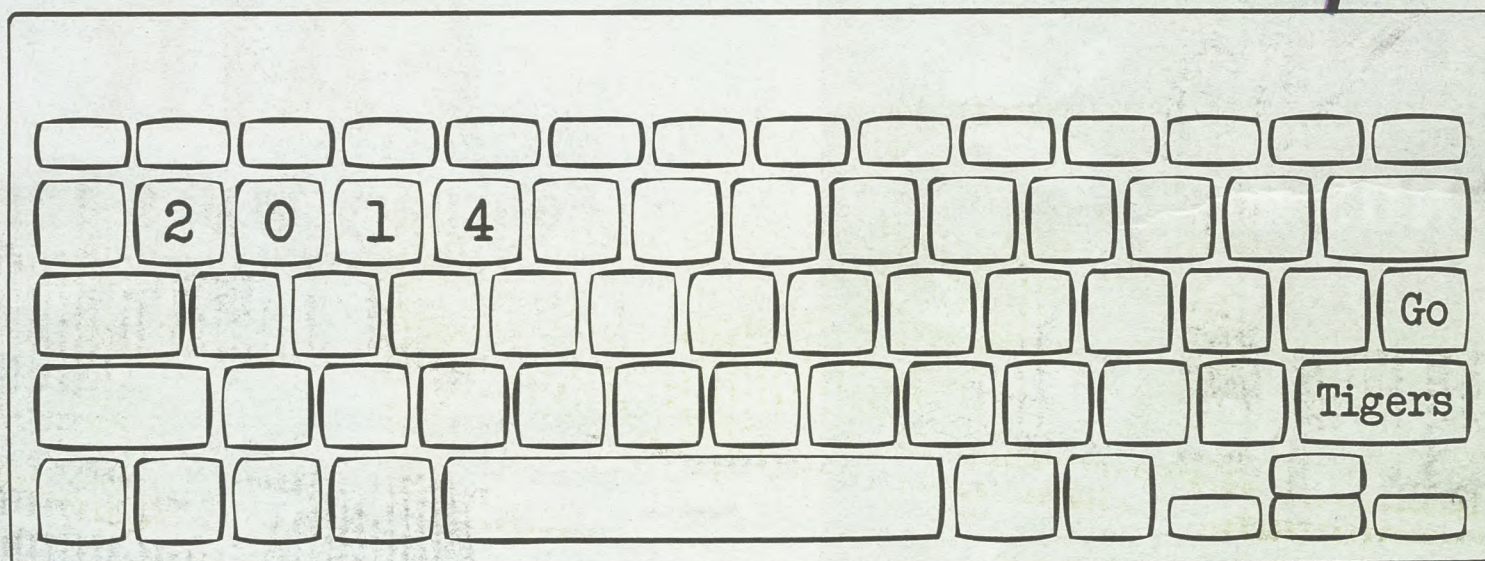
In addition to handling the data, users are able to access the Palmetto Cluster remotely through their own computers. The Palmetto Cluster has appeared on the TOP500 list every

year since its completion in 2008, when it appeared at No. 61. Its ranking has since then fallen until recent additions to the Palmetto Cluster increased its computing power, raising its TOP500 ranking from No. 318 in 2012. Dr. Smith, an associate professor in electrical and computer engineering, said the additions have greatly increased the capabilities of the Palmetto Cluster.

"One of the recent additions to the cluster includes state-of-the art GPU-enabled compute nodes. My group uses these nodes to improve the performance of applications used in science and engineering disciplines. We collaborate with other groups across campus and beyond to improve these applications and enable new scientific discoveries."

Smith also includes undergraduates in her Creative Inquiry "Future computing technologies," which deals with algorithms and biometric resources. Some topics covered in this Creative Inquiry include facial and iris recognition algorithms to be used for identification and prediction.

This research would be difficult without the use of the Palmetto Cluster. According to Smith, "We are very lucky to have a resource like the Palmetto Cluster at Clemson."



Graphic by: Megan Matthews, News Layout Editor

SAY WHAT?

CLEMSON TWEETS

LWOOD @HEYLWOOD

CAN I JUST CHANGE MY CLEMSON ADDRESS TO COOPER LIBRARY MAIN FLOOR I MEAN SERIOUSLY ...

JULIE SOCOLOW @JULIESOCOLOW

HISTORY PROFESSOR TOLD US IF WE ARE EVER GONNA MARRY, TO MARRY RICH, AND THAT'S HONESTLY THE BEST THING I'VE LEARNED FROM CLEMSON THUS FAR

BURCHFIEL @IMDB_21

CAN CLEMSON STOP CHANGING THE WEATHER DAILY AND JUST STICK TO SPRING LIKE TODAY FOR THE REST OF FOREVER? IT'S ABSOLUTELY PERFECT.

MATT MULLIN @_MATTY_ICE26

CURRENTLY IN A TENT IN THE MIDDLE OF DOWNTOWN CLEMSON FOR THE NIGHT. WHAT IS HAPPENING TO MY LIFE

JAIME GALVAN @J_GALVAN1

IF I HAD A NICKEL FOR EVERY TIME MY PROFESSOR SAID "WHEN I WAS STILL AT CLEMSON" I COULD ACTUALLY BUY CLEMSON UNIVERSITY IN NICKELS.

PROTECT from page A1

involvement meant getting students to sign the wall that was put up outside of the library.

By Wednesday, the wall was full of signatures, including that of Annalise Winters, a freshman business major, who said, "I signed the board because I had heard through student government that they were pledging to make the Clemson campus safer after recent events, so I just wanted to sign because I believe in what they're doing."

The campaign's focus on family resonated with some of those who signed the board. "We're a pretty big university, but everybody's about the Clemson family," Cody White, a freshman business major, said. "Even if you don't know somebody, we're all Clemson Tigers. We're all connected somehow." The YouTube video that announced the campaign featured a number of male students reciting a pledge "to take a stand in addressing sexual violence." The video features a collection of 12 male

students situated around Clemson's campus making the pledge themselves and appealing to others to take it as well.

The video has been met with some criticism by those pointing out that only male students are shown taking the pledge, calling into question which students are being invited to join the campaign. Despite this, Emily Urban, a junior political science major, thinks the video is a step in the right direction. "I think the video was made with great intentions that unfortunately upset some, but we recognize that and are becoming more aware," Urban said. "I love that men are standing up and not afraid to take charge on this issue that is generally directed toward women. Now we just all have to come together to work as a whole and protect our Clemson family."

Though the video shows only male students, the pledge does contain the line "As sons and daughters of Dear Old Clemson."

Drew Casella, CUSG Senate President, was featured in the video.

"The campaign is for everyone," Casella said. "We didn't want it to just be the same old thing — just be white noise. We discussed a lot of different ways to deliver the message. There were many people involved in the discussions and development of the video idea, within and outside of CUSG. Ultimately, we decided that starting the conversation from an unexpected source, men, would be an effective way to do so."

Many female students have shown support in the campaign by signing the wall and voicing their support for increasing sexual violence awareness on campus, including Abby Lewis, a junior biochemistry major and member of CUSG.

"I definitely believe in everything they're trying to do with this, to make sure to create awareness for this problem on campus and let other students know that this isn't something we're going to tolerate," Lewis said. "We're all here for them, and we're the Clemson Family. We're going to stand behind them and support them in situations like this."



Annalise Winters, Freshman

"... I just wanted to sign because I believe in what they're doing."



Abby Lewis, Junior

"... we're going to stand behind them and support them in situations like this."



Cody White, Freshman

"Even if you don't know somebody, we're all Clemson Tigers. We're all connected somehow."

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Best Value ranking questioned

The Princeton Review lists Clemson as a top 75 public school in value ranking.

MEREDITH WILLIAMSON
STAFF WRITER

Clemson University has been included in the Princeton Review's 150 Best Value Colleges as one of the 75 public schools with the highest educational value.

The Princeton Review recently released the 2014 edition of their annual book "The Best Value Colleges: The 150 Best-Buy Schools and What It Takes to Get In." The accompanying Best Value list is comprised of 75 public and 75 private colleges, each evaluated based on surveys conducted from fall 2012 to fall 2013 concerning the institutions' academics, cost and financial aid.

The Princeton Review also calculated the average debt of graduating seniors who borrowed from any loan program. Overall, they considered more than 30 data points to obtain their best value list. The Princeton Review ranks the top 10 best value public colleges and includes the remaining 65 in no specific order. According to their website, the 150 Best Value Colleges were

selected from an initial pool of 2,000 undergraduate institutions for their "stellar academics at an affordable cost — either via a comparatively low sticker price or generous financial aid." In Clemson's profile on the Princeton Review website, the editors praise Clemson for providing "a diverse, yet comprehensive educational experience at an affordable cost."

"I think Clemson deserves to be considered a best value school," Karley Wilson, a Biochemistry major, said. "Clemson makes a huge effort to help the students by offering different scholarships and financial aid that can really make a difference when choosing the right college. It was definitely a big deciding factor when I chose Clemson over other South Carolina colleges."

Clemson estimates its 2013-14 average in-state tuition as \$13,154 and out-of-state tuition as \$30,588. According to the university website, "87 percent of our students receive some type of financial assistance — which includes state, federal and university awards." Out-of-state students are more hesitant to label

Clemson as a best value school. Emily Burwell, a Biochemistry major from North Carolina, said, "There's definitely a huge gap between what out-of-state students pay compared to in-state students. The scholarship I received definitely helped, but I'm still paying a lot of money to be here, and it would have been cheaper for me to stay in state. I wouldn't necessarily call Clemson a great value."

"I think choosing Clemson was the best decision I've ever made," Kim Owen, a junior chemical engineering major from Tennessee, said, "I do wish, though, that they provided more scholarships for out-of-state students. I work two jobs on the side to help my parents pay for school. I wish the university focused more on helping students afford an education and less on what new additions can be made in athletics." Other students are also skeptical about Clemson being a best value school, indicating that even though the college offers a large amount of scholarships, there are other areas where the school is lacking. "Clemson oftentimes is more concerned with athletics than



ALLEN RANDALL / photo editor

The ranking considered the schools' educational prestige and affordability.

it is with providing the best for its students," Thomas Vreeland, a general engineering student, said. "The equipment is subpar compared to many of the top research and engineering universities. The betterment of the school's athletic program seems to come before the needs of the kids who are shelling out the money."

The Princeton Review commends Clemson and the other colleges on their 150 Best Value list, stating on their website, "we strongly recommend and salute the colleges we present here for all that they do to help their students with need afford to attend while delivering an amazing college experience that's worth every penny."

CASHLESS from page A1

specifically Java City, the P.O.D. market and vending machines, will continue to allow students to pay with cash.

The library has cited new campus deposit procedures as the main reason for their decision to go cashless. After the branch of TD Bank located on Clemson's campus closed last fall, the library found itself forced to make all cash deposits at an off-campus location, which quickly became a drain on time and resources. Eventually, at the urging of the university's Office of Finance and Operations, library administrators, along with service desk managers and the various unit heads, decided to make Cooper Library cashless.

Last semester, the library worked in a variety of ways to inform students about this new policy, including posting signs throughout the library and sending out messages on the Cooper Library Twitter and Facebook pages.

Many students still remain unaware of this new policy, and according to Tiffany Yu, a freshman bioengineering major, this lack of awareness could be an issue. "I saw a poster in the library bathroom, I

think it's called the Toilet Paper, and that's how I found out the library had gone cashless. I feel like nobody knows about this, which could be a problem. The library could have done a better job advertising. Sending out an email probably would have helped."

Students have reacted to the new policy in a variety of ways. Some are strongly opposed, such as sophomore electrical engineering major Max Conant. "Please do it after I graduate. Everybody uses cash. I just think it's an awful idea," Conant said. His opinion is echoed by the frustration of a few students who have reported going to an ATM specifically to withdraw cash in order to pay a fine only to be told that the library will only accept Tiger Stripe.

Though these students may consider this new policy inconvenient, others consider it to be a positive change, including those who were pleased with the shorter wait times that accompany these cashless transactions.

Other students are unconcerned, such as sophomore biological sciences major Taylor Shields who said, "I don't feel very strongly about it because I never have cash with me, and I always use my Tiger Stripe anyways." Some, like freshman pre-

professional health major Caroline Hensley, recognize the problems that other students could have with this policy. "So, I've been into the library lots of times, and not once have I ever needed to have a dollar with me. I can't think of anything in the library on which I need to spend cash.

I feel that for students who don't have meal plans, which don't have a lot of readily accessible money on their card, that's an inconvenience if the library won't take cash. Simply by decreasing their payment options, some people aren't going to know that they're cashless, so they'll go in there with cash and not be able to buy things," Hensley said.

For Clemson, cashless is becoming a university-wide trend. A few other locations on campus, including the Architecture Library and the Tillman Media Center, have also gone cashless, but because Cooper Library is the main library on campus, its new policy has elicited the great reaction from students.

Lexie Trumble, a sophomore sociology and psychology major, echoes the opinion of a number of Clemson students. "I think in theory it's a good idea. I think in practice they're going to come up with a couple of reasons for why it won't work."

The Princeton Review

Top 10 Public Colleges: BEST VALUE

- University of North Carolina at Chapel Hill
- New College of Florida
- University of Virginia
- North Carolina State University
- University of Michigan (Ann Arbor)
- University of California (Los Angeles)
- University of Florida
- College of William and Mary
- Truman State University
- State University of New York at Binghamton

WEEKLY FORECAST

TIGER TEMPS

COURTESY OF WEATHER.COM



FRIDAY, FEB. 7
HIGH: 56 DEGREES
LOW: 35 DEGREES



SATURDAY, FEB. 8
HIGH: 52 DEGREES
LOW: 39 DEGREES



SUNDAY, FEB. 9
HIGH: 49 DEGREES
LOW: 27 DEGREES



MONDAY, FEB. 10
HIGH: 51 DEGREES
LOW: 26 DEGREES



TUESDAY, FEB. 11
HIGH: 48 DEGREES
LOW: 31 DEGREES



WEDNESDAY, FEB. 12
HIGH: 47 DEGREES
LOW: 38 DEGREES



THURSDAY, FEB. 13
HIGH: 54 DEGREES
LOW: 34 DEGREES

POLICE BLOTTER

Officer James Hudson responded to an incident of assault and battery that occurred at 9:25 a.m. on Jan. 29 in Schilleter Dining Hall. No arrests were made.

Officer Steve Cannon arrested an individual for public disorderly conduct in the Byrnes Hall fourth floor bathroom at 11:45 p.m. on Jan. 28.

Officer Alonzo McDonald responded to Sanders Hall for a call placed at 11:04 p.m. on Jan. 31, where he arrested eight individuals for the possession of beer by persons under the age of 21.

Officer Alexis Eliopoulos made two arrests at the Donaldson Hall first floor lounge for simple possession of marijuana at 3:35 a.m. on Feb. 1.

Officer Steve Cannon arrested one person for public disorderly conduct occurring at 2:15 a.m. on Feb. 2 at SC Highway 93 and College Avenue.

Officer Joshua Labrecque responded to a call at Lightsey Bridge for trespass of real property at 6:47 p.m. on Feb. 3. No arrests were made.

This Week in History

February 7 – February 13

FEBRUARY 7, 1964 – “BEATLEMANIA” ARRIVED IN AMERICA WHEN THE BEATLES LANDED IN NEW YORK CITY FOR THEIR FIRST U.S. TOUR.

FEBRUARY 8, 1725 – PETER THE GREAT, THE LEADER WHO WORKED TO REFORM RUSSIA IN THE STYLE OF WESTERN EUROPE, DIED IN SAINT PETERSBURG.

FEBRUARY 9, 1942 – DAYLIGHT SAVING TIME WAS INSTITUTED BY PRESIDENT ROOSEVELT IN AN ATTEMPT TO CONSERVE RESOURCES FOR THE WAR EFFORT.

FEBRUARY 10, 2006 – “ARRESTED DEVELOPMENT” AIRED THE FINAL EPISODE IN ITS INITIAL RUN ON FOX. IT WAS REVIVED ON NETFLIX IN 2013.

FEBRUARY 11, 1778 – AFTER AN EXILE OF 28 YEARS, FRENCH PHILOSOPHER VOLTAIRE RETURNED TO PARIS. HE DIED LATER THAT YEAR.

FEBRUARY 12, 1941 – GERMAN GENERAL ERWIN ROMMEL ARRIVED IN LIBYA AND ESTABLISHED THE AFRIKA KORPS TO SUPPORT A FAILING ITALIAN CAMPAIGN.



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- You can always resubmit the request if needed.
- Be ready and waiting to for your ride to prevent being a “No Show.”



Tigers of the Past

Excerpts from previous issues of The Tiger

Senior Mustache Race Waxing Interesting

Vol: X, Issue: 27
May 19, 1915

STAFF REPORTS

What is it that Seniors won't do? The mustache race, launched last Saturday at a meeting of the Senior class is the question of the hour at Clemson, and many faces are showing up as well, to the utter bewilderment of the Colonel, who faithfully affirms that no sawed-off, hammered down little Senior can sprout a good crop of whiskers by June 5.

However, they are showing him something. Even Capt. Duckett is

becoming envious of some of the handsome crops and says that he intends doing likewise — and even uses a lot of "Herpicide."

The conditions of the contests are interesting. The Senior who violates the rule by shaving his upper lip will receive a vigorous ducking in the Horticultural Grounds Pond. On the other hand, all underclassmen who attempt to sprout a mustache will be ducked in the aforesaid pond by a committee of five giant Seniors. The judges are a bevy of young

ladies headed by Miss Robinson.

The one who grows the largest mustache will receive a prize, yet to be decided upon, while the one who grows the slightest amount of whiskers upon the upper portion of his cave will receive a bottle of "Herpicide." Major Rowell, "Zuza" Vaughan, John Darby or Peter Hoffman will probably get the bushy prize while "Preacher" Smoke will probably get the "Herpicide." "Going, Going, Gone!" Aw, whiskers.

Annual Dance is Splendid Success

Vol: XX, Issue: 3
May 7, 1924

J.B. CAUGHMAN STAFF REPORTER

The annual Junior-Senior Dance was given Friday night in the "big gym" just after the Junior-Senior Banquet, by the Junior and the Senior Dancing Clubs. About seventy-five beautiful girls were visitors here for the dance, and the orchestra from the University of Georgia, calling themselves "The Bulldogs," certainly lived up to their name, because the Jazz music that they put out was certainly full-blooded

Jazz with a pedigree worth a million dollars.

No better selection of beautiful girls could have been picked from this part of the country than the fair maidens who presented themselves in their pretty frocks on the floor of the dance hall. Every boy had "The Sweetest Girl in the World" up for the dance, and each appeared to well deserve the title.

The "big gym" was decorated the best that it has been this year, and many favorable comments were heard

from all sides. The decorating committee was composed of the following men: E.G. Dotterer, M. R. Leach, W. W. Spearman and J. H. Sojourner. This committee wishes to take the opportunity to thank all who aided them in their work. Especial gratitude is due to Pres. S. B. Earle, without whose help and co-operation the dance could never have been the success that it was. Pres. Earle, we extend a hand of thanks and a heart full of gratefulness and good cheer to you.

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OPINIONS

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A Coca-Cola Controversy

IN THIS
ISSUE

STAFF EDITORIAL

With another Super Bowl over, the year's commercials were once again a hot topic of conversation. In recent years, Super Bowl commercials have become a marketing avenue in themselves. Companies compete to have either the funniest or most meaningful commercials — all to showcase their brand in the most watched television event of the year. Some companies, such as RadioShack and GoDaddy, announced re-branding strategies during commercial breaks, while Budweiser melted hearts with their puppy-love tribute. Despite the commercials being over-hyped and many continuing to disappoint audiences, there were the inevitable few this year that managed to stand out amongst others, specifically the advertisement from Coca-Cola. This ad caused not only controversy but also some unnecessary outrage.

In this commercial, the viewer sees a minute of different shots, all focused on America. Different cultures and races are showcased, while "America the Beautiful" proudly and deftly plays in the background. Using the song to appeal to the patriotic views seemed to backfire, as the outrage stemmed not from the content and images in the video, but from "America the Beautiful" being sung in multiple languages. While providing a multilingual look at the nation commonly referred to as a "melting pot," many citizens were angered that the song was sung in a language other than English.

Social media lit up, with tweets ranging from criticism of the "broken" language barrier to rampant support for embracing multilingual diversity. One tweet went as far as saying "Nice to see that coke likes to sing an AMERICAN song in the terrorist's language. Way to go coke. You can leave America." A casual Twitter user having or tweeting this reaction is outrageous. The U.S. has no official spoken language. English is merely the most popular, giving the false illusion that all American citizens should learn the language. While a unified language in America would help for various communication issues, the other 380+ languages spoken inside U.S. borders should not be ignored either.

America, by tradition, is a multilingual nation. With exception to those who are full-

blooded Native American, everyone who lives in America is a product of immigration. Coca-Cola simply played off of that American history and chose to celebrate it. With more abrasive taglines toward the company ranging from "Communist Coke" to "Terrorist soda," one can only wonder how people's perception of the U.S. became twisted.

The commercial should not have been that controversial. It is not uncommon for companies to take a "pro-America" stance while advertising. Budweiser prints American flags on their cans in the summer and even ran a Super Bowl commercial featuring a soldier's homecoming. American citizens love patriotism and supporting their nation, and Coca-Cola simply tried to play off of these feelings in a more multidimensional way. The song may have sparked controversy, but the commercial was to show multiple cultures united under one country and one product. America is diverse and the commercial displayed that diversity. Coca-Cola is an American company, and at no point in the ad did any anti-American messages come across.

We claim to appreciate the many facets of our culture but are critical when English is not used to sing "America the Beautiful." This should not have been a controversial decision nor was the reaction that followed warranted. Why does adding another language to the concept of "America" cause so much infuriation amongst viewers? The Winter Olympics, a time of national camaraderie, are almost here. This is a time for Americans to appreciate their nation and the history and heritage behind it.

The decision to play "America the Beautiful" in seven languages other than English was a unique idea to show the diversity of America. It incorporated different cultures and was admirable to try and spread a message like this during the Super Bowl and the message of diversity and acceptance is one Coca-Cola has tried to spread in the past. However, the commercial still managed to create unrest.

Was the commercial aired correctly? Would the reaction change if it was aired at another time? Many football fans were already angered at the result of the game, and this advertisement might have just lit a spark. Super Bowl commercials are meant to advertise products,

and Coca-Cola took another step in promoting a message. This is bold and smart on their part. They are now using America to sell Coca-Cola but not only to Americans. They know who their target audience is, but it might have come at a wrong time.

Super Bowl commercials seems to be more disappointing for Americans year after year. What were once funny advertisements that everyone watched have now turned into 30 second spots or emotional messages. Budweiser and the auto industry walked away as winners, while Coca-Cola only fostered a divide in an ad that was supposed to promote tolerance.

When watching the commercials, realize they are only commercials. Commercials annoy the viewer at every other point in the year. Why does it become acceptable to criticize them during the Super Bowl? When the commercials air, they are now dissected and analyzed almost more so than the actual football game. If we can't laugh at them then emotion turns to outrage. Super Bowl commercials have over-hyped themselves. People end up being disappointed. Are we watching the Super Bowl more for the commercials? They are supposed to be effective and well-liked, but an expectation has been set that they no longer live up to.

With the Coca-Cola commercial, a bold push toward tolerance was made by a company that now has its roots all over the world. Despite this message, remind yourself that it's still only a commercial. Commercials are marketing tools. There was unnecessary criticism for the commercial that seemed to stem from ignorance and a lack of understanding about America. The U.S. was founded as a melting pot of different cultures and the commercial intended to showcase that. This is advertising. If the idea of "America the Beautiful" being sung in Spanish or Hebrew is that angering, just remember, no one needs a Coca-Cola.

The opinions expressed in the above editorial are written by the opinions editor and represent the majority opinion of The Tiger editorial board. In representing the majority view, the staff editorials may not represent the individual view of any particular member.



NOT JUST MUSCLES GROWING
PAGE B5



WHITE HOUSE SEEING GREEN
PAGE B2



"OH JORDAN HAS TWO MOMS"
PAGE B5



GETTIN' NUTS
PAGE B3

Speak
Out

Do you think it's offensive to sing "America the Beautiful" in a language other than English?

Emily Stanton

SOPHOMORE / INDUSTRIAL ENGINEERING

No, not at all. The U.S. is a melting pot of all different cultures.

Jake Meyer

FRESHMAN / MECHANICAL ENGINEERING

No because all they are doing is singing about and spreading the best things America has to offer.

Danielle Haight

FRESHMAN / MARKETING

No, the U.S. is becoming more and more global each day and this mix of culture is who we are as a country.

Joe Pray

SENIOR / ELECTRICAL ENGINEERING

No. There is an openness that comes along with the "melting pot" of America that should promote understanding.

Connor Quattlebaum

SOPHOMORE / INDUSTRIAL ENGINEERING

No. American's don't speak just English. We are a diverse nation with people who come from all walks of life.



An Endless Social Experiment

KWENTIN JOHNSON
Columnist



Brian Tracy wrote a book entitled “The Psychology of Selling.” It’s one of those self-help books, the kind of thing where I’d spend 75 bucks, a week’s worth of waiting on pins and needles and another week trudging through all the information only to find it’s chock-full of claptrap and common sense stuff an eight-year-old would recognize. Listen to this section of blurb: “Most people don’t like talking to salespeople. We’ve gotten a bad rap. You probably feel like the odds are stacked against you — and you’re right. But I’m about to show you my proven system for turning the odds in your favor...”

Really? If you’re a salesman, this guy pretty much calls you a failure to your face, tells you people don’t like you, then tells you to shape up and buy his book/CD/DVD combo pack or something. And — if you were a failing salesman with an axe to grind — you probably would, too. This is the mark of a slimeball, but also an excellent rhetorician as well.

A bit closer to home, away from Capitol Hill and cult compounds, people like Brian Tracy spin rhetoric in front of us every day, and we never realize

it — though to be clearer, we just don’t care. Think about it. The last item of clothing you bought, that snazzy case for your iPhone you just had to have, where you ate lunch today — did you really make all those decisions? Hell no! Sure, you physically made them, but I’ll bet you that you were influenced by something you saw or heard.

We get bombarded with advertisements and television commercials and billboards and magazine pullouts every minute of every hour of every day, and we’ve become so desensitized, most of it gets relegated to our subconscious until something sparks us and triggers a shopping spree or something. Is this a bad thing? If you think that making people more consumer-oriented is bad, then yeah, it probably is.

But it also speaks volumes to the potential power packed in every word and how those words ought to be applied in our everyday lives.

You’ve all heard the maxim about how an excellent salesman could sell ice to an Eskimo (or an Inuit, to be culturally and politically correct). Have you ever thought about how a salesman would

theoretically do this? It wouldn’t be an easy prospect, but I guarantee that he’d make the Eskimos feel somehow that the ice they’ve been living on isn’t as good as the ice he wants to sell them, even though it’s most likely the same ice.

Now, most people think that the only way our salesman could sell ice to an Inuit is through fast-talking and underhanded trickery, but it’s because of his excellent grasp on the basics of rhetoric that he gets his ice sold. And that’s exactly why you’re reading this article with a Subway sandwich in your left hand and a Hollister shirt on your back. Because we trust the autonomy huge faceless corporations

pretend to afford us over the personal appeal of a single door-to-door salesperson. We believe that salesmen are only trying to get one over on us, though both parties use the same rhetorical skills to convince us to buy.

The next time you go into Wal-Mart, or someplace like it, and you check the aisles, pay

close attention to the wording they use to attract you. Things like “deal” or “savings” or “special” or “limited time” — that’s a good one. They do these things not to swindle you, but to make you comfortable while you jam their fingers in your pockets and purses in a mad rush to give them all of your money. Huge corporations like Wal-Mart say they want your kids’ business but that’s only after they’ve gotten all of yours. All they have to do is start selling cheap durable caskets and they’ll have an absolute corner on the American economy. Do I think that this is necessarily a bad thing? (I mean big-box stores in general, not caskets in Wally World). Not really, but perhaps that’s because I see the link between big-box stores and rhetorical theory as a tremendously successful and endlessly interesting social experiment, one where we don’t mind being the specimen because we get cool things that shine by way of positive reinforcement.

There is most definitely a difference between stellar rhetoric and smarmy hucksterism. Admittedly the line is fine in places and gone in others but the former is why the latter functions and what makes it frightening all at once.

KWENTIN JOHNSON is a modern languages major.
Email comments to letters@thetigernews.com.

The last item of clothing you bought, that snazzy case for your iPhone you just had to have, where you ate lunch today — did you really make all those decisions?

Hell no!

Minimum Wage Raise

ABBY COTHRAN
Columnist



Obama delivered this year’s State of the Union address on Jan. 28. For those of you that missed it, our president made clear some of his goals for the following year. Specifically, Obama’s remarks on raising the minimum wage garnered a lot of attention. President Obama said that he is willing to bypass Congress to achieve this. Not only do I agree with the raising of the minimum wage, I agree that it is okay and in our country’s best interest for Obama to use an executive order to make it happen.

Regardless of whether or not you have worked a minimum wage job, it is easy to imagine how difficult it would be to support yourself — much less a family — working for this pay. White House Chief of Staff Denis McDonough said, “We think \$10.10 an hour is the way to go. Nobody who works full time and works hard at their job should live in poverty. We think \$10.10 an hour will allow them to do that.” Although the economy and price of living has and continues to grow, the average worker’s wages have remained stagnant. The current minimum wage, which is \$7.25, is coming in at 20 percent less than it was when Ronald Reagan was in office. The fact of the matter is many women and men work full time and still have to raise their families in poverty. That is not okay. The majority of single parents are women, and though they make up half of our workforce, they account for more than half of minimum wage workers, according to the 2011 information gathered by the CEPR Uniform Extracts of Current Population Survey. In order for a single mother of one to make enough money for a secure yet modest living, she would need to work 83 hours

at a minimum wage job. The minimum wage, as it is now, is not a living wage. So often Americans receiving welfare benefits are deemed “lazy” or “unproductive,” but how can we expect to get Americans off of government assistance programs when working a full-time job is simply not enough to live on?

Some people argue that raising the minimum wage will raise the price of goods, and it might. If having to, for example, pay an extra dollar for a McDougle means that millions of hardworking Americans can afford to care for themselves and their families, I’m okay with that. I’d wager to bet that most people would be. The Walton family, who founded Wal-Mart, has a total net worth of over \$100 billion. I’m not saying that the Walton family should be penalized for becoming successful — I’m saying there is something very wrong and distorted about Wal-Mart holding can food drives at Christmas time for their own employees when the Walton family has more wealth than the bottom 40 percent of Americans. They can afford to give their employees a raise, and they are not alone.

In 2013, the Congress approval rating was a mere 9 percent. Throughout Obama’s presidency, Congress has blocked nearly everything Obama has tried to pass. In his State of the Union address, President Obama said “America does not stand still — and neither will I. So wherever and whenever I can take steps without legislation to expand opportunity for more American families, that’s what I’m going to do.” As of now, Obama has issued fewer executive orders than the past 17 presidents — excluding George H. Bush who ordered 2 fewer in his presidency. Sometimes executive orders are necessary, and with a Congress that refuses to work with our president and for our citizens, now would be the time to use one.

ABBY COTHRAN is a modern languages major.
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Paws up,



This week, Katy Perry became the first person to ever reach 50 million followers on Twitter.

CVS is becoming the first major U.S. drugstore to stop selling cigarettes.

Former American Idol runner-up Clay Aiken has decided to run for Congress in North Carolina.

A Paris jewel thief was captured this week after he kissed one of his hostages.

Paws down



A report in Internet porn-trafficking made during the Super Bowl shows there was a 50% increase in viewership in Denver, Colo. when the Broncos started to lose.

George Zimmerman is expected to fight rapper DMX in a celebrity boxing match.

The winner of “The Biggest Loser” season 15, Rachel Frederickson, was criticized for being underweight during her final weigh-in.

Actor Philip Seymour Hoffman was discovered dead last week with an estimated 70 bags of heroin in his house.

Gone Nutty: Research on Campus

MARK McALISTER
Columnist



Most people who spend time on campus are familiar with the wooden traps that sit at the base of various trees. Some of those people are also aware that these traps are a part of the ongoing squirrel contraceptive graduate research project by a student in the College of Agriculture, Forestry and Life Sciences. Unfortunately, I think there are widespread misconceptions due to a lack of information for the general public about the project's methods and goals. Because of these misconceptions, many students — and possibly even faculty — have been motivated to tamper with traps and other materials associated with the study. In my opinion, the tampering is a situation that should never happen at a prestigious research university such as Clemson. At the same time, I can understand the concern over the welfare of the animals in the traps, so in an effort to better inform the Clemson community and hopefully foster a more open relationship between researchers and the general public, I am going to give details about the project and the extreme attention that goes into the well being of the animals.

Eastern gray squirrels, in an urban setting such as Clemson's campus, are oftentimes considered a nuisance species because of their tendencies to clip twigs and girdle limbs of a variety of tree species, which results in the death of limbs and trees. Due to safety concerns with these dead or dying limbs, facility workers have to go in

and cut out parts of the trees that may potentially fall and cause pedestrians injury. So to control the squirrel-created damages, the facility workers have historically been given two options. The first would be to take out the squirrel's habitat, which would be to essentially take out all trees from an area. Naturally, this option is not viable because trees and natural areas are aesthetically pleasing. The second is to cull the population of squirrels in the area, which is the selected killing of a predetermined proportion of the population. This is, unfortunately, the most viable option in many urban areas around the United States and the world. In an attempt to find a nonlethal and humane alternative, Clemson facilities has funded a contraception project on campus, which, if successful, could become a non-lethal management technique for not only squirrels but also a variety of "nuisance species" across the U.S.

The project uses the drug DiazaCon as a contraceptive to limit the reproductive capacity of the squirrels that consume the bait. Essentially, the drug blocks the conversion of desmosterol to cholesterol, which is the precursor to sex hormones. Lower cholesterol levels will lead to lower pregnenolone, progesterone, testosterone and estrogen levels, thereby limiting reproductive behavior. DiazaCon can persist in the liver for up to four months, so treated serum levels return to untreated levels within that time frame, thereby making the effects reversible. Since it is oral bait, it may allow different animals to receive contraception during different treatment administrations, avoiding the removal of an animal from the gene pool permanently. It is most important to understand the project in no way sterilizes the squirrel. DiazaCon is administered

by placing specially-designed L-shaped metal feeders that inhibit as much as possible non-target usage, filled with contraceptive-coated sunflower kernels in squirrel-frequented trees.

The final part of the project is the direct monitoring of the drug's effectiveness in controlling the population. The wooden traps used for the project are the best way to safely catch squirrels. Great care is taken to ensure that the captured squirrels endure as little stress as possible. Both the location and tree the squirrel is caught are carefully recorded to ensure it is released at the site of capture and traps are checked routinely to make sure the squirrels spend as little time in the traps as possible. After being caught, the squirrels are checked for injuries or excess stress, and if there are any problems, the squirrel is released immediately after their injuries are patched with liquid bandages. For the squirrels that are healthy, small tests are run, and they are released as soon as possible.

It is my opinion that Clemson students should take pride in the research projects being performed at the university and interfere with them as little as possible. If you still have concerns, take time to stop a researcher checking traps, or contact the graduate student Kristi Dunn to ask any additional questions you may have. I believe we all want the best for our local squirrels, and with a little cooperation, we can improve not only their lives but also the lives of squirrels worldwide.

MARK McALISTER is a wildlife and fisheries biology major. Email comments to letters@thetigernews.com.

Fix Marriage, Not Gays

TRADD HORNE
Columnist



I know that everyone is tired of hearing the equality debate on gay marriage, mainly because people are tired of repeating themselves. Most of the people keep stating the same things: "Leviticus something-something" or "This is the Land of the Free," usually denouncing equality amongst those of different sexual orientations. But here's the kicker: most of the time, the arguments that have valid points are the same for both sides.

In an article published early in the year on Jan. 5 by thenewcivilrights.org, a fun little "uprising" in Utah against gay marriage was highlighted. Or you know, marriage between two people. We can call gay marriage just that. It's not different. The article is about a grouping of old and current law enforcement officials and citizens where they basically whined about marriage equality. Sheriff Mack, the head speaker of the group, stated "the way you take back freedom in America is one county at a time," which seems kind of strange that he would say "take back" the freedom of Americans instead of "deny the right to." But this is only semantics.

The article highlights another quote from Mack that "[homosexuals] can be all that [Boy Scouts, teachers, etc.], but don't shove your agenda down my kid's throat." Hold on. Shove OUR agenda down YOUR kid's throat? Try the incessant speeches that you and your group keep screaming how kids should only be raised one way: your way. Do I smell hypocrisy or is that just the flames of hell burning my shoes as I go in a hand basket, just like you said? Well, he might not have said that, but I get to say

some outrageous things too; it's all about equality. There are plenty of gems coming from Sheriff Mack, such as "the people of Utah have rights, too, not just the homosexuals," and "We have a right to raise our kids how we want, not how you want," which is pretty funny considering both those statements are pure ignorance. The "gay agenda" is nothing short of making sure that we get the same rights as everyone else. Put a check mark next to it when it's finished. You have the freedom to say what you want, and so do we.

The arguments about the Bible are void in this debate, so please stop using them. You don't get to pick and choose what you listen to in the book, and this argument is for the courts, not the church. We want to be married, sometimes through the church and sometimes on a piece of paper. When gay marriage happens in the church, you get to say no. Beyond the religious views, stop using God as your shield. The argument about "Adam and Eve, not Adam and Steve" has no backing because, once again, the argument based on religion does nothing for you. A nifty thing called "Separation of Church and State" keeps that point of view at bay. "We all have rights" speaks for itself. We ALL have rights, if we actually get them passed in law. "This is the land of the free." Well look at that. You just won the argument for both sides. You're free to say we can't be free, and we're free to say you're denying us rights.

This debate is the same as the racial movement of the early 1900's that ended up bringing in to effect several acts that allowed African Americans the right to not be denied the privilege to vote, work or live somewhere due to the color of their skin. These acts came about in around the 1960's and were seen as a milestone for the Civil Rights Movement. If you just replace "race" with "sexuality" and "African Americans" with "anyone under the LGBT umbrella," you get the same troubles. The only

differences are that we can vote, even though there has been opposition to that as well, and we were not forced in to slavery, at least not in America. People are being denied work for their choice of who they sleep with at night. People are being denied a roof over their head because of whom they fancy. People are being murdered and tortured and forced to live lives of pain and misery because of ignorance. Tell me that story is a breath of fresh air.

This article was written to stop the hate throwing. I hope to make this known, that the arguments are getting weaker and weaker, and that people cannot stop equality from coming. It may take as long as the racial movement in America, but we will not stop until we are free from this oppression. People hate gays in the military, in office, in the Boy Scouts, in the classroom, as parents and even as employees. We have won a few battles, but we shouldn't have to fight. Stop judging others for who they happen to fall in love with. It's immature and is equivalent to bullying in the sandbox. It's not all Castro Theater and rainbows like so many think; people are suffering. We need this argument to stop because of that pain. Everyone is human, but not everyone is humane. Think about that next time you decide to deny someone the unalienable rights written by our very own Thomas Jefferson: "We hold these truths to be sacred and undeniable; that all men are created equal and independent, that from that equal creation they derive rights inherent and inalienable, among which are the preservation of life, and liberty, and the pursuit of happiness..."

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Why Mitt Romney must use hair gel...

Will Rice
Columnist



This weekend I watched the Netflix original documentary "Mitt," which captures Mitt Romney's failed presidential campaigns in 2008 and 2012. Throughout the film, Romney is portrayed as a loose, almost giddy sort — a far cry from the robotic professional Americans witnessed throughout his campaigns. He dances. He belly-laughs. He takes a snowball to the face.

Watching him interact with family and friends, it's as if Shaggy has suddenly ripped the flash mask from his head to reveal that Governor Romney was in fact a small-town family man who had, by sheer chance, happened upon two Harvard degrees and a flamingly successful career in venture capitalism. Such disparity begs the question: why did they keep this guy locked up on the bus during the campaign? America would have voted for the sprightly and brash, "I-duct-tape-my-ski-gloves-for-sentimental-reasons" Romney.

When we were kids, we looked up to our presidents for these very reasons. We knew them through their fables, their cherry trees, their

bath tubs. They were leaders, and they were people. In truth, recent leaders have had their moments of persona. Only last year, President Obama made headlines for slow jamming the news with Jimmy Fallon. Yet, such a spirited attempt holds little standing when compared to those of presidents gone by.

The point is that our presidents used to be people. Gerald Ford was a postcard model turned National Park Ranger long before he signed the Freedom of Information Act. Benjamin Harrison, our last bearded president (a travesty that cannot be given the discussion it deserves herein), practically eloped to Venezuela with his deceased wife's niece shortly after his term. Though the morals here might not have been exactly sound, at least he left the office with some flair. When George H.W. Bush retired, he did so to a quaint neighborhood outside Houston, Tx., that is described by its Wikipedia page as being a "bland," "leafy subdivision," "located off of San Felipe Road" with "various benches that allow people ... to relax."

"The point is that our presidents used to be people."

Where's the charisma? What happened to the Theodore Roosevelts of America? The men (or women) who charged up San Juan Hill in the morning, shot, ate and stuffed a water buffalo in the afternoon and spun yarns 'round the campfire half the night. These were presidents you dressed up as when you were a kid and whose portraits sat on your grandmother's piano. These were men of valor, of story, of legend. So why, I ask, did such men get driven from the ranks of national politics?

It wasn't for a lack of intellect. This summer, I had the pleasure of visiting John Quincy Adams' home in Massachusetts, where I happily discovered that the former president spoke fluently in upwards of 14 languages and was, to his credit, an accomplished poet. This was all while maintaining his "bad boy" reputation by getting married against his mother's wishes to a 22-year-old British smokeshow at the age of 30.

And it surely wasn't for a lack of professionalism or grace. I dare you to read Theodore Roosevelt's impromptu speech given from the rim of the Grand Canyon without being

swooned directly out of your chair. You see, his words weren't born of a lonely speechwriter, stuck in some forgotten corner of the White House or an ever-rolling teleprompter, but from a charming combination of guts and modesty. That is why his words last. They have character. They have a quality about them that causes children to shriek for their Teddy bears, young men to yearn for the grandeur of the west and the occasional Dutch sculptor to chisel one's visage into a South Dakota mountainside. Today, however, I'm afraid it is a quality that we won't allow ourselves to grasp. It exists. In all honesty, it can probably be found in our current leaders this very minute. Yet, we forbid its expression for fear of humility.

Well I think we ought to do something about it. So as we stand in the calm before the firestorm of primary campaigning begins bearing down upon us, I ask of you, no matter where your political agendas or allegiances lie, to consider the following question concerning the man or woman of whom you ally: would I vote for them if I was six years old?

I am tired of vanilla presidents, America. I long for a spunky waffle cone of orange sorbet ...but I'd settle for a scoop of Neapolitan.

Will Rice is an environmental and natural resources major. Email comments to letters@thetigernews.com.

Is it worth my time?

Preston Taylor Stone
Columnist



It seems to me there is some sort of pattern or correlation between a movie's length and what critics call a "good" movie. It comes as no surprise to me that six out of the nine Oscar nominees for Best Picture are two or more hours in length. Then I looked at last year, where five of seven nominees were over two hours. In 2011, there were only two out of 10 nominees that were over two hours. So, the trend decreases from there, it would appear. Therefore, my question is this: are we heading toward an era where, in order for a film to be considered a "good film," it has to be at least a certain length?

Well, let's look into this. What does a "good film" accomplish? There is a clear plotline, great performances, great direction and editing, all culminating into a picture worth the time and money of the spectator. It would seem to me that we are coming to an era where this length is increasing because of two reasons, both of which come from the spectating audience: either the film is telling a full or quasi-full historical tale or is adapted more fully from something conceived in its own entity before the film was being made or the writers are spinning tales much more intellectual, or at least seemingly complex, so as to somehow become "original." I use this word in quotations to annotate that I believe nothing is truly original, only seemingly so. Everything is based off of something else.

In the first scenario, when the films are conceived from a historical event or from a prior work, you have an adapted screenplay. How many of us read all of the books that are in a series that then finally gets a movie deal, only to go to the movie to be completely let down because the adaption was not good enough? Whether it did not include crucial information, characters or plotlines, there is always a complaint that something was left out. So, now we have screenwriters trying to include every detail that they can in a movie so as to please all of the complaining spectators. What does that mean? We have longer and better movies for spectators and therefore critics.

In the second scenario, you have a huge script with an intense plotline, huge character development and a lot more going on. It's actually interesting because my own theory on this original screenplay scenario is that our society is developing a clear sense of what is good film and what is not. There has to be some sort of complex plot now it seems for the audience to enjoy the film. I think this says something about our society, too. We are progressing in a way that means we are not going to accept any B.S. on how original all of these new films are. That being said, there is a clear line between what is original and what is irrelevant. Just because movie is long doesn't mean that it's good. It still has to be worth my time and money.

Preston Taylor Stone is a performing arts major. Email comments to letters@thetigernews.com.



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One Rec? More like one big wreck

JORDAN COLEMAN
Columnist



Have you been to Fike Recreation Center lately and noticed the slogan 'One Rec' on the student workers' uniforms? It's supposed to represent the mission for the entire Department of Campus Recreation: striving toward providing quality experiences to the students, faculty and staff of Clemson University. Unfortunately, for a lot of the students that work there it has turned it into 'One Big Wreck' because the current management for the department havsswept employee dissatisfaction under the rug, created an "us vs. them" environment and has trashed Clemson values.

Don't believe me? Let me share some statements that I gathered from several people that work at Fike. "[Management] has made some slight improvements in the facility itself. But as for the workplace, it's miserable. The fact that they don't recognize that they need to change their management techniques purely from the employee turnover rate is astounding." The turn over rate has increased dramatically since the new management team has taken over. I hear about people quitting all the time because of one thing or another, mostly relating to changes that have been implemented by the new management team. The management team

seems to have a "competing and authoritarian" approach. Although this approach is goal-oriented and quick, it has bred hostility in the workplace thus contributing to the "us vs. them" attitude and environment.

The second student worker I interviewed said, "With any change in a work environment, there are always going to be a few individuals that don't adapt well or agree with the changes. The difference with the changes in Fike compared to a typical restructuring in any other business is that the majority of the employees, rather than the minority, are dissatisfied with how the changes were implemented." Another student worker said that perhaps this is because "they have not asked our opinion, or if we give our opinion they ignore it. Even though some of us have been working here longer than management and know what a more efficient way of doing things."

Student workers are also viewed as expendable. Management doesn't seem concerned about the high number of employees quitting because they want new employees that will put up with all the nonsense that is going on in the department. Does this contradict Clemson values and the view of a "Clemson Family?" Many student-workers, including myself, think that it does.

Why are decisions being made that are obviously opposed by the majority of student-workers? Are the key people in management at Fike incompetent? Dr. Switzer, a Clemson psychology professor, said many times in my organizational psychology class, "the size of the employee hand book is inversely proportional to the competence of managers

in a company." Well, by looking at all the rules and procedures that have been implemented, as well as the new legalistic point system, — which is basically a long list of do's and don'ts that "treats employees like kids"— one may conclude that they are in fact incompetent when it comes to managing people.

Key people in management are good "talkers," but unfortunately there is zero correlation between being the best talker and having the best ideas. Perhaps the best ideas are being ignored because student's opinions aren't really considered, or because of some other hidden agenda.

If you are thinking about working at Fike, you should consider what is more important to you, a paycheck or finding a fulfilling work environment. Also, if you expect things to change anytime soon, don't hold your breath because, after all, past behavior is the best predictor of future behavior. But if you are looking for examples of what not to do when you are in a management position, then Fike is perhaps a great place to work.

The key people in Fike management have placed such a high emphasis on the quality for people that work out at Fike that they have seemed to forgotten who actually runs the facility, student workers. Things have gotten so bad I've even heard rumors of some sort of walkout or strike. Can you imagine that? Showing up to work out at Fike with a sign that says, "Sorry we're closed (because nobody wants to work here anymore)." That would be the day.

JORDAN COLEMAN is a management major. Email comments to letters@thetigernews.com.

Good Luck Charlie!

SAVANNAH MOZINGO
Columnist



And another one bites the dust. Disney Channel's hit series "Good Luck Charlie" was reported back in 2013 as being canceled as per the unofficial tradition of Disney axe-ing its shows around the 100-episode mark. But, while the series is set to run out the remainder of its fourth season through 2014, it's not going to go quietly. While Queen Latifah married every manner of person at the Grammys as the whit-less political prattle of Macklemore whined on, Disney Channel slipped its own little milestone under the radar... or maybe not slipped so much as celebrated.

On the off chance you grew up and no longer watch Disney or don't babysit often enough to absorb it amoeba-like into your subconscious, here's a little plot synopsis: one of the main characters, Charlie, had a playdate with her new friend, Taylor, who — it just so happened — had two mothers. The only problem the plot pursued was the potential new friendship being put to the test as one mom chats with Charlie's mom and the other is stuck listening to Charlie's dad's dull stories. Kids want to be friends, but their parents can't stand each other ... classic sitcom scenario. There's just a little less testosterone in the

room. However, bigots were concerned about Disney opening the "floodgates" of gay while "pushing an agenda." Yeah, it really sucks that they're trying to teach children acceptance and diversity. What anarchy! The most vocal group, One Million Moms, lamented "a trend that will be almost impossible to stop." Um, it's not a trend; it's a lot of people's lives.

Sex isn't being presented here. It's a matter of family dynamics. Some kids have a mom and a dad. Some kids have two moms. Some kids have two dads. Some kids just have a mom or a dad. And who is someone to say that their idea of a family is the best idea for every single family out there? If children were only presented with one type of family, they'd be forever striving for a "perfect ideal" rather than learning to love and accept the one they have. But of course, even in an increasingly progressive society, there's going to be a group who misses this point entirely and instead, when a minority gets a voice for once — a voice it is owed — they flip out because they see a personal attack on their own, majority ideals. How superior are your ideals if they can be so easily threatened? But One Million Moms is up in arms, mugging up the issue of fairly presenting a variety of families with their prejudice and general B.S. You can take their argument, sentence-by-sentence, and practically taste the ineffectiveness of it.

In a statement on their website, One Million Moms said, "Disney has decided to be politically correct instead of providing family-friendly programming." Again, what's not family-friendly about kids having a play

date and adults annoying each other? Because non-heterosexual couples are a real family.

"Disney should stick to entertaining, not pushing an agenda. Conservative families need to urge Disney to avoid controversial topics that children are far too young to comprehend." What someone chooses to discuss or not discuss with their kids doesn't dictate that everything in the world should be hidden away until the parent says it's okay to come out. If you don't want to explain something to your kid, fine. But belittling another family as being too controversial for your family doesn't mean you have the right to push your personal agenda on them so that they have to hide in the shadows until you decide it's okay for them to share the rest of the world with you.

Before even creating this episode, Disney reportedly consulted both child development experts and advisors. A rep said the show was "developed to be relevant to kids and families around the world and to reflect themes of diversity and inclusiveness." And while they don't deserve the scorn from others for the content of the episode, they haven't exactly earned a full-hearted clap on the back either. With only one episode left, Taylor's moms won't get a chance to really play out their characters — leaving last Sunday's episode as more of an empty network gesture.

SAVANNAH MOZINGO is an language and international trade major. Email comments to letters@thetigernews.com.

TIGER RANTS

Econ sucks.

Chick-fil-A in the canteen has two lines now, but it's still always busy.

Calculus should go away and die.

This guy should stop fidgeting in class. I'm going to smash his head.

None of my rants are printable ...

Ew. People who talk while yawning.

Why do the girls in my dance class keep trying to lead?

I can't bike in dresses without leggings.

Why don't my dishes wash themselves?

I told you none of my rants were printable ...

I'm falling in unrequited love.

Can we not and say we did?

Stop mass Snapchatting me!

Why can't I ever stay single for more than five minutes?

She seriously needs to eat. This isn't middle school, and it's not cool anymore to stare at a salad.

I just fell on my face have some compassion!

I've been taking Italian since ninth grade; I'm completely over it.



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- Twitter Handles
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Clemson squashes Jackets late



ALLEN RANDALL / photo editor

Tigers earn 500th win in Littlejohn with 45-41 victory over GT.

GAVIN OLIVER
STAFF WRITER

With three seconds left in a one-possession game versus Georgia Tech on Tuesday night, Clemson redshirt freshman forward Jaron Blossomgame walked to the free-throw line looking to ice it.

"I was going to make it," Blossomgame said of his mindset heading to the stripe. "I always practice everyday with situations

like that, so I had all the confidence in the world. We're used to having those pressure situations, so I had all the confidence I needed to knock those free throws down."

He did, and Clemson upped its win total in Littlejohn Coliseum to 500 with a 45-41 victory, while handing Georgia Tech its ninth straight loss to Clemson on the road and eighth overall in the series.

"Obviously a hard-fought, defensive struggle with both teams," Clemson Head

Coach Brad Brownell said. "We're really having a hard time scoring. Our best player (referencing K.J. McDaniels) didn't have a good game for the first or second time in 20 games. I'm just proud of our guys to win without that. Sometimes you're going to have games like this where it's a grinder, and you've just got to be proud of your guys for finding a way to win."

Blossomgame earned his trek to the line by securing a rebound on the Yellow

Jackets' last possession that started with 16 seconds remaining and ended with misses near the hoop from Marcus Georges-Hunt — Blossomgame's teammate on the Georgia Stars AAU Under-17 team — and Kammeon Holsey.

In a first half where both teams shot 36 percent from the field and committed six turnovers, Clemson bounced its energy level up after an offensively mild start by

see **GT** page C3

Pettaway not enough help in loss

RYAN FLINN
STAFF WRITER

The lady Tigers fell to the lady Cavaliers of Virginia by the score of 80-43 on Sunday at John Paul Jones Arena in Charlottesville, Va. This was Clemson's worst defeat of the season. This was Clemson women's basketball coach Audra Smith's first return to her alma mater as the head coach of the lady Tigers. With the

loss the Tigers fell to 11-12 and 3-6 in ACC play while the Cavaliers improved to 12-10 and 5-4 in ACC play.

The Cavaliers led over the Tigers 38-21 at the end of the first half and outscored the Tigers by 42-22 in the second half en route to an 80-43 victory over the Tigers in ACC play. Virginia scored 23 points off of 12 Clemson turnovers in the second half of

the game on Sunday. In total, Virginia scored 33 points off points off 22 Clemson turnovers in Sunday's contest.

Clemson committed 22 turnovers in this game. Quinyotta Pettaway, a senior out of Hertford, N.C., led the Tigers with 12 points. Nikki Dixon, a junior out of Alpharetta, Ga., broke her streak at eight games with 19 or more points. Kelly Gramlich, a junior out of Austin, Tx., was able

to score 3 three-point shots, which gave her 49 three-point shots on the season and 113 in her career. Nyilah Jamison-Myers, a sophomore out of Orangeburg, S.C., had two blocks for the Tigers in the game, giving her 20 blocks on the season and 46 for her career.

Ataira Franklin, a senior out of Bowie, Maryland, was the leading

see **LGT** page C5

Dabo's legendary contract

DALLAS CHILDERS
Columnist



Clemson football's Head Coach Dabo Swinney received a new 8-year contract earlier this month that will keep him running down the hill and with the university for a good length of the foreseeable future, through the 2021 season. Swinney, coming off a big BCS victory in the Orange Bowl against Ohio State on Jan. 3 certainly earned his new contract extension with his recent success. The enthusiastic and remarkably accomplished head coach, who had his second BCS appearance in three years, also brought the very first BCS victory to the state of South Carolina.

Swinney, who has a head coaching record of 51-23 through his first six years coaching the Tigers, has a real chance to leave his mark on Clemson University as the best coach to ever coach the Tigers. Legendary coaches like Frank Howard and Danny Ford still have careers that Swinney would have to surpass. However, if the last three seasons have been any indication, Swinney is well on his way to making his legacy at Clemson one that is very special and producing a championship program.

Swinney has been acquiring signature wins over the past few seasons, most notably in his last two bowl appearances against LSU and Ohio State, which are two very powerful and elite football programs. Some other noteworthy victories include when he coached the Tigers to victory in the 2013 season opener against top five Georgia, beat Auburn in the 2011 and 2012 seasons and coached the Tigers to victory in the 2011 ACC championship against Virginia Tech, Whom Swinney has beaten the last three times he has faced the Hokies. However, the success has had some disappointments along the way. Swinney has been unable to beat the state rival South Carolina Gamecocks since the 2008 season. Nevertheless, the body of work for Swinney in his coaching career is profound and, with his recent contract extension, far from over.

"I'm extremely excited and appreciative for the opportunity to continue to build our program under the leadership of President Jim Clements and our athletic director

see **SWINNEY** page C9

SCORES

MEN'S TENNIS
Sunday, 2/2
Anderson 0 Clemson 5
Clemson, S.C.

WOMEN'S BASKETBALL
Sunday, 2/2
Virginia 80 Clemson 43
Charlottesville, Va.

MEN'S BASKETBALL
Tuesday, 2/4
Georgia Tech 41 Clemson 45
Clemson, S.C.

UPCOMING

DIVING
Saturday, 2/8
vs. Davidson 12 p.m.
Clemson, S.C.

MEN'S BASKETBALL
Sunday, 2/9
@ Syracuse 6 p.m.
Syracuse, N.Y.

WOMEN'S BASKETBALL
Thursday, 2/13
vs. NC State 6:30 p.m.
Clemson, S.C.

NATIONAL SIGNING DAY

Clemson signed their fourth top 15 class in as many years, which included 22 signees from all across the nation. Six of the signees were already enrolled in Clemson, while the rest of their counterparts will finish out their last semester of school before enrolling. One of those early enrollees was Deshaun Watson, who was rated as the No. 1 dual-threat quarterback by ESPN. Clemson's entire signing day is listed below:

Adam Choice
RB, 5-10, 200

Thomasville, Ga., Thomas County Central HS

J.D. Davis

LB, 6-2, 218
Clemson, S.C., Daniel HS

Judah Davis

LB, 6-2, 212
Clemson, S.C., Daniel HS

Justin Falcinelli

OL, 6-5, 300
Middletown, Md., Middletown HS

C.J. Fuller

RB, 5-11, 198
Easley, S.C., Easley HS

Jefferie Gibson

S, 6-3, 191
Hope Mills, N.C., Gray's Creek HS

Taylor Hearn

OL, 6-3, 305
Williston, S.C., Williston-Elko HS

Kendall Joseph

LB, 5-11, 228
Belton, S.C., Belton-Honea Path HS

Demarre Kitt

WR, 6-1, 195
Fayetteville, Ga., Sandy Creek HS

Jae'lon Oglesby

RB, 5-11, 175
Central, S.C., Daniel HS

Kyrin Priester

WR, 6-1, 185
Lilburn, Ga., Brookwood HS/Fork Union Military Academy

Chris Register

LB, 6-4, 240
Browns Summit, N.C., Dudley HS

Milan Richard

TE, 6-3, 233
Savannah, G.A., Calvary Baptist HS

Jabril Robinson

DT, 6-2, 255
Leland, N.C., North Brunswick HS

Korie Rogers

LB, 6-2, 218
Flowery Branch, Ga., Buford HS

Artavis Scott

WR, 5-11, 185
Oldsmar, Fla., East Lake HS

Cannon Smith

TE, 6-5, 235
Columbia, S.C., Hammond School

Alex Spence

PK, 6-2, 190
Florence, S.C., West Florence HS

Trevion Thompson

WR, 6-3, 185
Durham, N.C., Hillside HS

Deshaun Watson

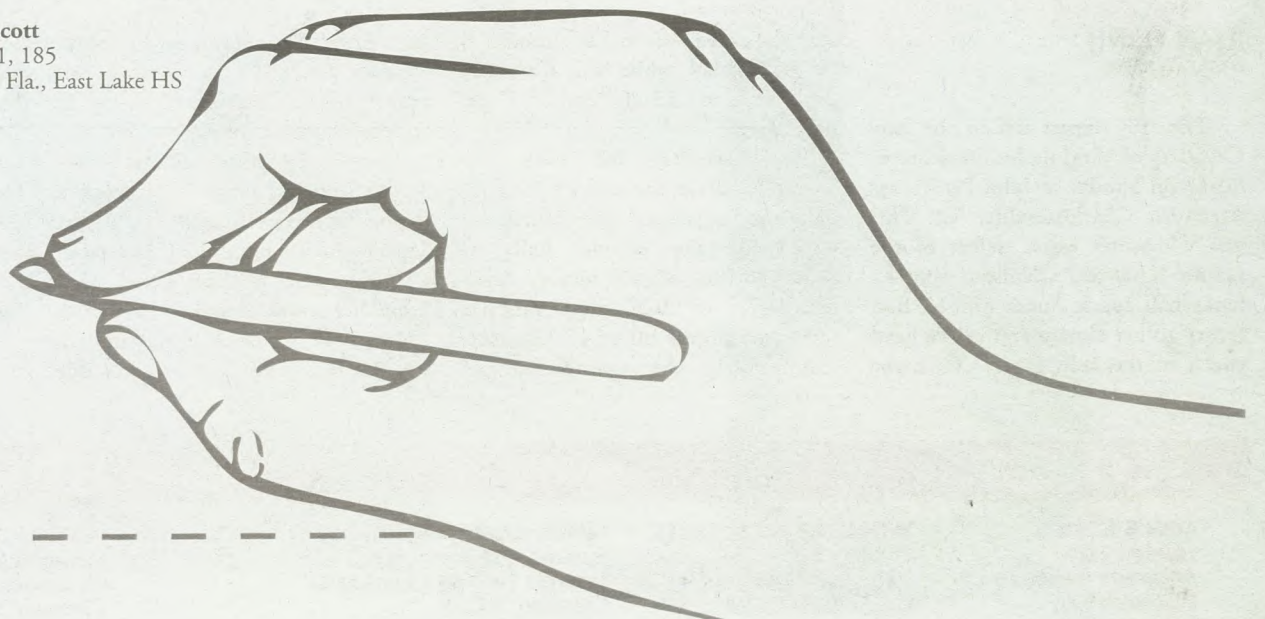
QB, 6-3, 188
Gainesville, Ga., Gainesville HS

Jalen Williams

LB, 5-11, 220
Columbia, S.C., Blythewood HS

Richard Yeargin

DE, 6-4, 225
Lauderdale Lakes, Fla., NOVA University School



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running the open floor after a Georgia Tech possession.

Following a Marcus Georges-Hunt missed layup with 1:07 remaining in the first half, Clemson point guard Rod Hall garnered the rebound, pushed the ball in

transition and dished it to Jordan Roper on the right wing before the latter knocked down a 3-pointer to get the crowd on their feet.

The trey ended a 2:39 scoring drought, and Damarcus Harrison's two free throws with 56 seconds left gave Clemson its first lead in nearly 15 minutes at 23-22.



Jaron Blossomgame (No. 5) had nine rebounds against Georgia Tech.

Roper, who recorded 10 points in the first half on 4-7 shooting, added a layup with one second left to propel Clemson to a 25-22 first-half lead.

Filer scored the first points of the game for the Tigers a minute and a half into the contest, and Nnoko scored his only four points of the opening period to give Clemson a 6-4 lead at 15:41.

Chris Bolden then fueled a 5-0 run with the game's first 3-pointer for a 9-6 Yellow Jackets advantage that was halted by Roper, who used a screen to create space beyond the arc for the first of only two Clemson 3-pointers in the first half that tied it at 11.

After Nnoko's basket 1:26 into the second period, Clemson missed its next two free throws and three field goals, while Georgia Tech (12-11, 3-7 ACC) voyaged on a 5-0 run to lock it at 27 with 15:40 left.

Damarcus Harrison's jumper for a 32-29 Clemson lead at the 8:52 mark eradicated a 6:23 drought from the field, but Georgia Tech seized a five-point edge at 37-32 with an 8-0 run that was ended by a layup from a hop-stepping and lane-penetrating Roper.

Three of the Tigers' 13 free throws in the contest came in the next few moments on a night where the Yellow Jackets were out-aimed at the charity stripe by six — 68.4 percent to 63.6 percent — as Clemson tied the game at 37 prior to the night's most dynamic play.

Clemson (15-6, 6-3 ACC) took full advantage of its fourth and fifth fast break points when Hall again pushed the rock down the court and lobbed it to a soaring



Jordan Roper (No. 20) finished with a team high 12 points.

K.J. McDaniels, who emphatically flushed it down for a two-point lead with under five remaining.

"Once we get into transition, it's exciting," Roper said. "It's exciting basketball; we can get shots. That's when you get a big dunk from K.J. or a go-ahead 3 from me or Rod Hall going into the lane and getting an and-1. Just plays like that

gives ourselves a chance to get some easy shots."

Clemson's leading scorer, McDaniels finished with just eight points on 3-14, shooting in a game that both teams shot under 35 percent and made only four 3-pointers in 20 heaves.

Up next for Clemson is its first-ever trip to the Carrier Dome to face No. 1 Syracuse at 6 p.m. Sunday.

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Ice Machine (Located by the pool)

THE TIGER SITS DOWN WITH HUNTER HARRINGTON

ELAINE DAY
STAFF WRITER

We caught up with men's No. 1 singles tennis player Hunter Harrington, a junior pre-business major from Spartanburg, S.C.

The Tiger Sports: When did you first start playing tennis?

Henry Harrington: I started playing tennis when I was six at a clinic I used to do at school. I played in my first tournament when I was eight, and it just went from there.

TTS: What is your favorite aspect of playing tennis?

HH: I think my favorite aspect is just the competition. I've always been really competitive in pretty much everything that I do, so I just really enjoy the competition side of tennis.

TTS: You spent a month in South America practicing on red clay and participating in tournaments in Chile, Argentina and Paraguay. What was that like?

HH: It was a lot different. The (red) clay is a lot slower than the traditional green courts that we have here and it was a really good experience. You have to construct points differently, and you have to learn how to be a little more patient. That's the reason we went down there; we wanted to get that experience. It was tough. The guys down there play a lot differently, a little further from the baseline. It was a tough experience, but I really learned a lot.

TTS: Who is your favorite professional tennis player?

HH: I love watching Rafael Nadal. I love the way he plays and how he fights really hard, always giving it all he has every point. He's just really exciting. He's always hitting amazing shots, and he seems like a nice guy to me.

TTS: What are your goals for this season?

HH: Obviously to make the NCAA tournament. That's number one for us, to get back to where we did last year. Also, I think finishing top four in the ACC. Individually, I would like to be ranked top 25 in singles and hopefully me and my partner, Dom Maden, to be top 15 in doubles.

TTS: Do you have any pre-match superstitions?

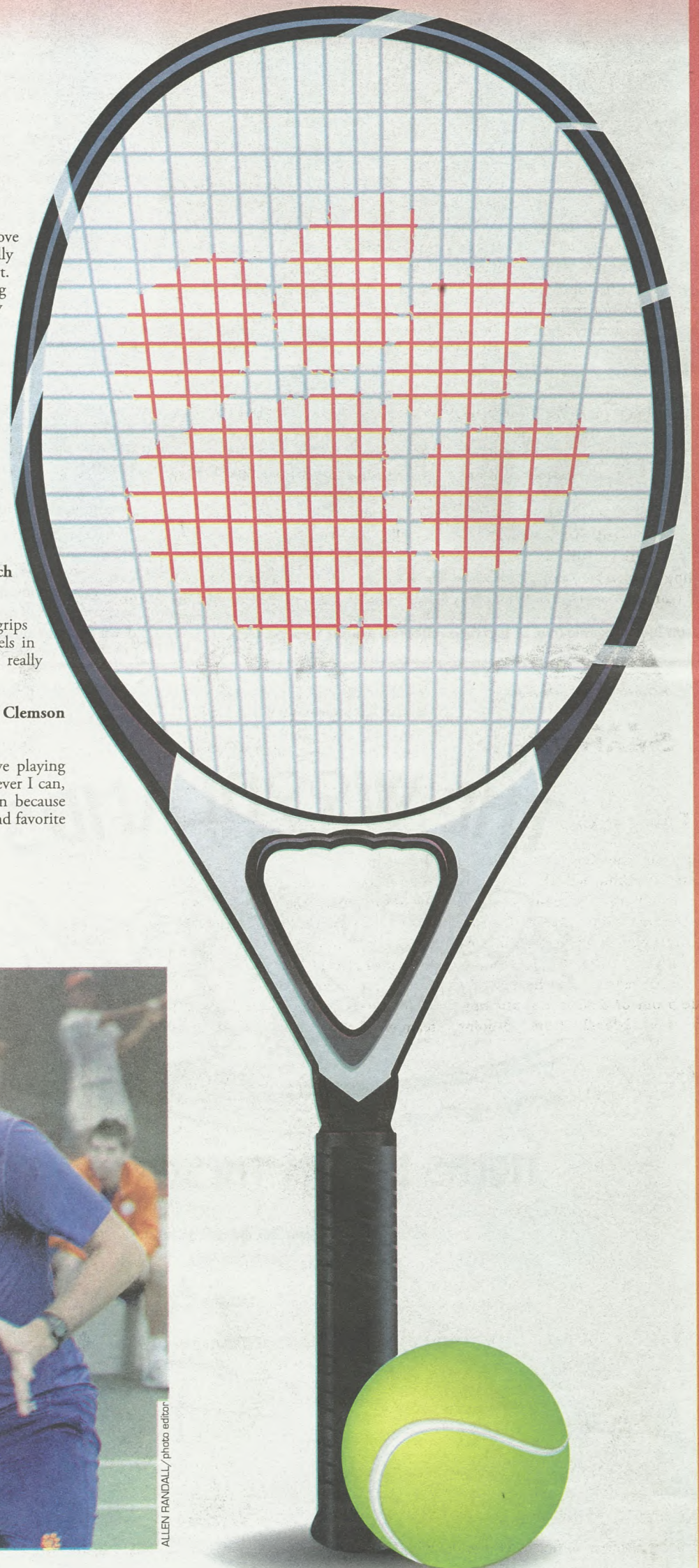
HH: Not really. I have to redo all my grips and everything and have a bunch of towels in my bags and stuff like that, but nothing really too major.

TTS: If you could play any sport at Clemson other than tennis, what would it be?

HH: It would probably be golf. I love playing golf. I try to get out there and play whenever I can, which really isn't much during our season because you stay really busy. It's probably my second favorite sport, though.



ALLEN RANDALL / photo editor



Seattle wins first NFL championship

BRAD HAIDER
STAFF WRITER

In the two weeks leading up to Super Bowl XLVIII between the Seahawks and Broncos, not many could have predicted the results of Sunday, Feb. 2. The final stats were oddly similar except for one stat, turnovers. Denver had four and Seattle had none. Those turnovers were the igniter for the Seahawks; romping of the Broncos, who put up 36 points before Denver was able to even get on the scoreboard. Seattle held Denver's record-setting offense to only one touchdown and defeated the Broncos by a final score of 43-8.

All of the questions about the weather leading up to the game were null by kickoff, with temperatures in East Rutherford unseasonably warm. It did not matter for Denver as Seattle dominated them in all three phases, managing to score an offensive, defensive and special teams TD in the game.

On the first play from scrimmage, as Peyton Manning appeared to be calling an audible, the ball was snapped over his head and rolled into the end zone for a safety, spotting Seattle a 2-0 lead out of the gate.

Seattle started fast on their first offensive drive, with the big play coming on a reverse to Percy Harvin that gained 30 yards. Seattle faced

a third down, and after a Russell Wilson scramble could not muster a first down, Seattle kicked a field goal to go up 5-0. A three and out by Denver gave Seattle the ball back around their own 30. Facing a third-and-5, Wilson connected with Doug Baldwin on a 37-yard pass play to put Seattle inside Denver's 10. The Broncos defense forced Seattle to once again settle for a field goal, keeping the Broncos within one score.

The Seahawks forced the first of two Manning interceptions on Denver's ensuing possession. On third-and-7, Seattle's pressure forced an overthrow by Manning that was picked off by Kam Chancellor, giving the Seahawks the ball inside Denver's 40. Seattle finally put one in the end zone, capping off their short drive with 1-yard TD rush by Marshawn Lynch, widening their lead to 15-0.

Denver seemed to figure out the Seattle defense on their next possession, putting together a drive and moving the ball to about Seattle's 30. Then, Seattle's relentless pass rush made another huge play, hitting Manning's arm on his release causing the ball the flutter straight up in the air. Seattle's Malcolm Smith, who was named the game's MVP, snatched the ball out of the air and returned it 69 yards for a TD. Seattle led 22-0 at the

half after scoring only one offensive TD and would be getting the ball to start the second half.

The momentum wave the Seahawks had ridden into the locker room at the end of the first half did not seem to break in the second half. To kickoff the second half, the Broncos appeared to be trying the pooch kick to keep the ball away from Percy Harvin. Unfortunately for Denver, the kick went a little too far and was caught by Harvin, who returned it 87 yards for a TD. The Seahawks had now scored within the first 12-seconds of each half of the Super Bowl. The turnover woes continued for Denver later in the third quarter. After catching a 23-yard pass from Manning, Denver's Demaryius Thomas had the ball knocked loose by the Seattle's Byron Maxwell (Former Tiger Alert), which was recovered by eventual MVP Malcolm Smith.

Seattle was able to once again capitalize on good field position. Wilson connected on passes with Luke Willson and Ricardo Lockette for gain of 12 and 19 yards. Wilson then threw his first of two TDs on the night, connecting on a 23-yard catch and run with Jermaine Kearse, who managed to elude several Broncos tacklers en route to the end zone, increasing the lead to 36-0. Wilson finished his night 18 of 25 for 206

yards and with the two TDs.

Denver's next possession was the only bright spot in an otherwise grim night for the AFC champions. Manning was able to hit on several passes to lead the Broncos down the field before hitting Demaryius Thomas for a 14-yard touchdown pass. The Broncos two point conversion seemed null at that point, trailing by four TDs with a quarter to play. In the losing effort, both Thomas and Manning set Super Bowl records. Thomas hauled in a record 13 passes in the game while Manning completed a record 34 throws.

Seattle put an exclamation point on their dominating win on the first possession of the final quarter. Denver's failed onside kick attempt gave the Seahawks the ball around midfield. Wilson led the Seahawks down the field, picking up a big chunk on a 24-yard strike to Kearse. Wilson punctuated the drive by hitting Doug Baldwin on a 10-yard touchdown pass, pushing the score to the final tally of 43-8.

The Broncos could not muster any final offensive output and when the clock finally hit triple zeroes the blue, green and white confetti rained down upon the MetLife Stadium turf like a typical Seattle afternoon, a fitting way to celebrate the Seattle Seahawks first championship.



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LGT from page C1

scorer for the Cavaliers with 26 points. Franklin led the Cavaliers in two point, three-point and free throw shots. Lexie Gerson, a senior out of Fort Washington, Pennsylvania, scored 13 points for the Cavaliers. On the day, she made 5 out of 8 field goal attempts and was 2-for-2 from 3-point

range. She also had four rebounds, four assists and two steals. During the game, Franklin and Gerson combined for nine assists and two turnovers. After the game, Gerson was happy to see everyone contribute in the win. "We say we are 11 strong. We got to play 11 kids today. Having everyone contribute in some way is such a great feeling. It was a good team win."



Charmaine Tay (No. 1) finished the game with four rebounds.



Nikki Dixon (No. 21) shot 50 percent from three-point range.

OUR FAVORITE TWEETS ABOUT:

#NSD
#SIGNING DAY

@sammywatkins: Salute to all clemson commits y'all gone have a nice journey it's defly about to get real be ready and prepared #NationalSigningDay

@ClemsonFB: Now that 22 Tigers have joined the #ClemsonFamily, who is ready for Spring Football?

@MrCFB: Happy National Signing Day. It's a crazy process but today it becomes real and all the speculation becomes fact. Enjoy.

@wywyy_12: One of the best days of the year, National Signing Day 2014 #ClemsonFamily

@ChadKelly_11: Welcome To The Family All The New Clemson Players!! Get Ready To Work, We're On A Mission!!!

@CStoudt_18: Signing day! So excited to have more tigers added to this great program and family #Clemson #SolidOrange

@CJSPILLER: 8 years ago I chose the best university best for me in Clemson, today I wanna welcome all da newcomers to the Clemson Family.#ONECLEMSON

@ClemsonFB: Dabo: "This class is a great group of people. And I'm also excited about the group of parents joining our program too. We got better today."

@DaQuanBowers91: 6 years ago my clemson class was ranked #1 in the nation we changed clemson forever #newbreed #wetoodeep

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ASST. SPORTS EDITOR

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Tigers out dive Cougars

HENRY HUTTON
STAFF WRITER

The Clemson women's diving team defeated the College of Charleston last weekend with a score of 32-6 as the Tigers improved to 8-1-1 on the season. Clemson received a record-setting performance from senior Emily Howard, who broke the school records in both the 1 and 3-meter dives with scores of 295.40 and 312.30, respectively. Both records already belonged to Howard, and Saturday only furthered her status as one of the best divers in Clemson history.

She was not the only Tiger to impress on Saturday as sophomore Juliana Melchionda recorded several good performances as well. Melchionda put up NCAA qualifying scores in both the one (284.20) and 3-meter (301.75) dives, becoming the seventh Clemson diver this season to qualify in the 1-meter.

Freshman Danielle Reitsma also had a strong meet as she posted qualifying scores in both events for the first time this season with scores of 274.95 and 286.80, respectively. With these two scores and a qualifying score in the platform event in a previous meet, Reitsma became the first Tiger this season to qualify for all three events. The talented freshman needed only three collegiate meets to accomplish this task.

Junior Chelsea Uranaka set a personal best and qualified for



Chelsea Uranaka set a personal best and qualified for the NCAA tournament.

the NCAA for the first time this season on Saturday in the 1-meter, with a score of 275.80. Uranaka finished second in the 3-meter behind only Howard with a score of 305.50, one of only three Tigers to score higher than 300 in the 3-meter.

Clemson diving will finish its season this Saturday at noon in the McHugh Natatorium. The Tigers will host Davidson and James Madison and hope to send its seniors out on a high note on Senior Day.

Jumpers have big weekend

DALLAS CHILDERS
STAFF WRITER

The track and field team hosted the Bob Pollock Invitational over the weekend, an event that would mark the most significant track and field competition until next month's ACC indoor championships. The meet consisted of events over two days, featuring over 700 athletes and 20 schools that made their way into Clemson for last weekend's competition.

Friday's competition was highlighted with an excellent performance by graduate student Lauren Terstappen. Terstappen had a season-best to tie for the win in the women's pole vault. Terstappen cleared the bar at 13'1.5" on her first attempt, a season-best for Clemson's indoor record holder in the event. Her victory was one of seven top five finishes by Tiger athletes in the jumps on Friday, producing a very good first day of action at Clemson's final home indoor meet prior to next month's ACC Championships.

On Saturday, it was the jumpers that found the most success. The top three in the triple jump were separated by a mere three centimeters (1.25"). Anasterasia Terrell was the (41'1"), while Mimi Land (41'0.25") was runner-up. Another freshman, Iana Amsterdam, took third

place in 40'11.75". Clemson went 1-2-3 on Saturday to contribute to the five total wins from Clemson athletes.

The Tigers men's team has also gotten off to a strong start in the 2013-14 indoor season. Clemson has a number of athletes ranked among the top five in the ACC in their respective events, including sophomore Tevin Hester and junior Reggie Lewis in the 60-yard dash. The two have a ranking of second and third on the ACC performance list behind Florida State's Dentarius Locke. Saturday they showed no signs of slowing down.

Lewis, the junior from Albany, Ga., won the 60-yard dash with times of 6.73 in the prelim and 6.75 in the final on Saturday. Continuing to build on his success this season, junior Justin Johnson competed in the 60 hurdles and finished fourth, after posting 8.03 in the preliminary round.

In distance running, junior Jack Felix took an impressive win in the men's 3k. Also on Saturday, senior Natalie Anthony and freshman Alexa Womack ran a sub five minute track time to finish fourth and fifth in the women's mile.

The Tigers return to action next week in New York City to participate in the Armory Collegiate Invitational.

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Lady Tigers handed first loss

CHASE HEATH
ASST. SPORTS EDITOR

The Clemson women's tennis team suffered its first loss of the season Jan. 30 at the Lindsey Hopkins Indoor Courts in Athens, Ga. The No. 13 Tigers (4-1, 0-0 ACC) fell to the No. 4 Bulldogs (3-0, 1-0 SEC) by a score of 7-0. The Lady Tigers are led by 17th-year Head Coach Nancy Harris, a former professional player and five-time national Coach of the Year Award winner. Before coming to Clemson, Harris spent nine years as a head coach at Auburn University, coaching both the men's and women's tennis teams for five seasons. She led the Auburn women to one national championship and the men to two in her tenure. Since coming to Clemson in 1997 Harris has turned the women's tennis program into a national powerhouse, leading the Tigers to two ACC Championships, 13 straight NCAA Tournament appearances and a 468-194 overall record.

Harris and her team shut out the Georgia Bulldogs, another national powerhouse, led by Jeff Wallace — the nation's winningest active women's tennis coach. Wallace has compiled a 607-150 record in 29 seasons as head coach of the Bulldogs, collected four national Coach of the Year Awards and



Yana Koroleva dropped her first match of the season against Georgia.

two national championships of his own with Georgia. Lauren Herring and Maho Kowase got things started for Coach Wallace in doubles competition against Clemson's Beatrice Gumulya and Jessy Rompies. The fifth-ranked duo defeated Gumulya and Rompies 6-3. Kate Fuller and Silvia Garcia kept it going for Georgia as they won 5-1

over Yana Koroleva and Tristen Dewar in an unfinished second match. In the third and final doubles matchup, after squandering a 3-0 lead and trailing 4-3, Caroline Brinson and Lilly Kimbell beat Joana Eidukonyte and Romy Koelzer 6-4, putting the Bulldogs in complete control heading into singles competition.

Yana Koroleva squared off against a familiar opponent, fourth-ranked Lauren Herring, in the first singles match. Koroleva defeated Herring 6-2, 6-0 in the NCAA Tournament last year. However, Herring had the upper hand this time, winning 6-1, 6-2. Tenth-ranked Silvia Garcia defeated Romy Koelzer 6-3, 6-3 in the second

singles match. Beatrice Gumulya tried to get Clemson on the board in the third singles matchup but failed to do so as Maho Kowase took the victory 6-2, 6-3. The closest the Tigers got to avoiding going scoreless was in the fourth singles match between Tristen Dewar and Lilly Kimbell. Dewar won the first set 6-1, but went on to lose the second set 6-2 as well as the tiebreaker. Kate Fuller defeated Clemson's Ani Miao 6-2, 7-5 in the fifth singles match, and Georgia completed the shut out with a sixth and final singles victory by Mia King over Jessy Rompies 6-2, 6-2.

The Bulldogs also ended a few notable Tigers' streaks with their 7-0 home victory on Saturday. Tristen Dewar's singles loss ended her six match winning streak, putting her at 13-4 on the season, and the losses by Romy Koelzer and Beatrice Gumulya in singles competition ended their string of five consecutive wins. Yana Koroleva suffered her first singles match loss of the spring, dropping her to 3-1 in dual matches and 10-3 overall. Jessy Rompies and Ani Miao also added to their loss column by each losing their fifth match of the season in singles competition. Clemson will look to put a mark in the win column when they compete in the ITA Team Indoor Championships Feb. 7 in Charlottesville, Va.

Hot start continues

SEAN HANS
STAFF WRITER

The Tigers won both matches of their double header on Sunday, protecting both their home court and their No. 24 ranking. The wins brought the team to 8-1 on the year, and Head Coach Chuck McCuen was pleased with his team's performance.

"It was a good day of tennis for us," the sixth year coach said, who has enjoyed his team's solid play to start the season.

Clemson began the day by taking all nine matches against Winthrop in dominant fashion. Hunter Harrington got things started in the singles matches, sweeping Winthrop's Yuta Hirokawa 6-2, 6-3. It was the 11th singles victory of the season for the junior from Spartanburg, S.C., who is looking to follow up his All-ACC sophomore season.

Junior Alejandro Augusto and sophomore Austin Ansari — following Harrington as second and third on the ladder respectively — each fought hard for 6-3, 6-4 triumphs. They were joined in victory by the young four, five, six grouping of sophomore Luke Johnson and freshmen Fernando Sala and Brent Lett.

In the doubles department, Harrington teamed up with 2013 Doubles All-American Dominique Maden for a 6-2 victory over Winthrop's Dylan Comerford and Peter Nagovnak. Senior Maden is looking to close out his collegiate career with the Tigers with an equally impressive final season.

Augusto and freshman Daniel Strawn took the second doubles match

6-4. Johnson and Ansari took the third 6-2.

The Tigers followed up their early success with an equally dominant late-afternoon victory over Anderson. The win was marked by great play all around from the young Tiger players, pleasing their head coach.

"We are excited to gain experience for our younger players," coach McCuen said. "You can't duplicate match play, and this experience is valuable to our team and individuals. I like the way we competed"

Sophomore Ansari took the lead at the top of the ladder, defeating Anderson's Juan Carracedo 6-1, 6-3. Following him on the singles flight was a group of five freshmen. At the second and third spots, Sala and Lett cruised to victories of 6-2, 6-0 and 6-1, 6-2, respectively. Zachary Kennedy, playing at the fifth spot, pulled out a 6-2, 6-4 win. Daniel Strawn at the four and Christian

Harris at the six did not finish their matches.

In the doubles flight, Augusto and Sala defeated Anderson's Carracedo and Mateo Rivas 6-3. In addition, Ansari and Johnson coasted to a 6-1 victory, and Kennedy and Harris pulled out a 6-4 win to close things out.

It was a predictably dominant day for the Tigers, who now sit at 8-1 and remain No. 24 in the country. Coach McCuen enjoyed the performance, but wants to make sure the team builds on it and continues to grow as a team.

"We want to continue to improve our mental and physical endurance. We must accomplish this if we are to be a legit top-25 program," McCuen said.

They certainly looked it Sunday, and will try to keep up this momentum over the next month before getting into conference play in early March. The Tigers next match is Feb. 7 at noon, where they will host UNC Wilmington at the Hoke Sloan Tennis Center.



Alejandro Augusto won his singles match against Winthrop 6-3, 6-4.

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How to: fill the void of life without football

ELAINE DAY
Columnist



With college bowls long over and the conclusion of the NFL season with the Super Bowl last Sunday, many football fans are beginning to experience the infamous post-season depression. Walking past an empty Death Valley and realizing that it will not be full again until September, leaves some asking how they can possibly cope with this seemingly endless lack of football. As one of those people is myself, I have come up with some ways to fill the void.

As we live in the age of technology, we have countless ways to watch old games. Find a rerun of the Orange Bowl or the season opener against Georgia. If you do not like seeing games where you know the outcome, go back a few years, or pick a team you've never really thought about and follow their season. If you're feeling particularly adventurous, turn your sights to the NFL and watch a team's

improbable playoff run. There are Cinderella stories every year. Go find them.

Maybe you're not excited about going to the past to find entertainment, so why not look to the future? This year's NFL draft is going to be one for the books, with talents like Johnny Manziel, Jadeveon Clowney, Teddy Bridgewater and countless others headlining the draft class. Start looking at various predictions and formulate some of your own. Clemson's own Sammy Watkins has a good chance of getting picked in the top 10, so go see what NFL team you might end up following next season. Will he go No. 5 overall to the Oakland Raiders, as ESPN's Mel Kiper projected? Or No. 2 overall to the St. Louis Rams, as projected by NFL.com's Daniel Jeremiah? Or somewhere else? Do some research and see what you think Sammy's ideal fit would be.

You can also look to sports outside of football to span the gap between the Super Bowl and kickoff weekend

in August. My personal favorite is baseball. With MLB's spring training rapidly approaching and Clemson's own season coming even faster, baseball will be in full swing before we know it. As baseball has so many games in a season, it is played most days of the week. If you need to fill that sports void, chances are there's a baseball game on. I know many football fanatics claim that baseball is slow and boring, but there is so much strategy behind it. If you're one of those people, challenge yourself to learn the nuances of the game this summer. You won't be disappointed.

It is a long offseason, but that does not mean that football fans should despair. Between classic game reruns, the NFL draft and baseball season, you should have plenty to keep yourself occupied. Not to mention there's also the 2014 Winter Olympics, March Madness, the Masters, NBA and NHL playoffs, Wimbledon and so many other sporting events. Aug. 30 will be here before you know it!

SWINNEY from page C1

Dan Radakovich," Swinney said in a statement, one day after signing his extension. "The future of Clemson University is extremely bright and the future of our football program is as well. While we have accomplished many goals, we still have several out there to reach, and we will continue to work to get there. Kathleen and I are looking forward to continuing to be a part of the great community of Clemson, the Upstate and the state of South Carolina."

Swinney is in the prime of his career, and is very young. A young 44, Swinney isn't even on the back nine of his coaching career. He has a lot of time

and energy to accomplish even more here at Clemson. Under coach Swinney, Clemson has been ranked in the top 25 of both polls for 46 straight polls; It is the second longest streak of top 25 rankings in Clemson history. Clemson has been ranked in the final top 25 each of the last three years, the first time that has happened since the 1986-91 era.

As long as coach Swinney continues to recruit well, his potential success over the next few years could be historic. A National Championship would all but secure his legacy as the best to ever coach at Clemson. We as fans and students should consider ourselves lucky to be able to watch his coaching career continue to develop.

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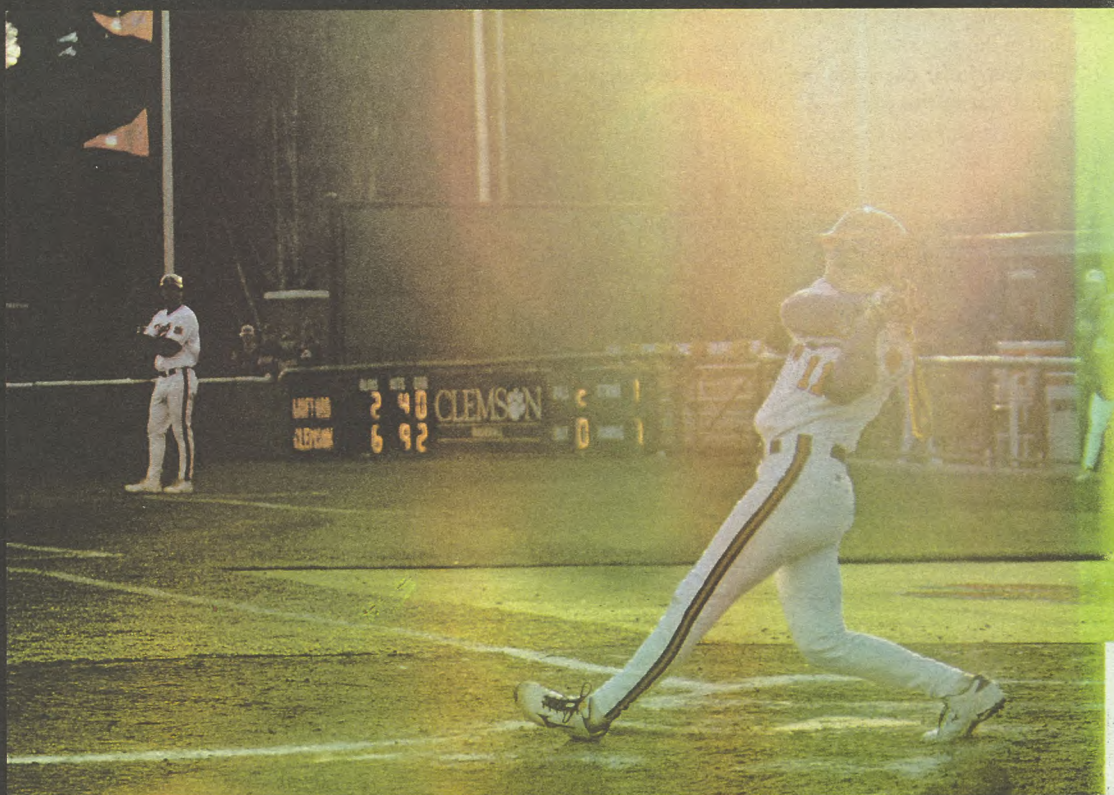
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SPORTS PHOTO OF THE WEEK



A NEW SEASON ARISES

INSIDE THIS ISSUE:



A Tribute to Hoffman/ D3 | Real Talk/ D4 | Awkward Eye Contact / D5 | Campus Catwalk / D8

Oscar Countdown

Week 1

Gravity

Imagine being cut off from all contact with earth, stuck in the cold, endlessness of outer space. Directed by Alfonso Cuarón, "Gravity" is a tale of survival. Sandra Bullock and George Clooney play a scientist and veteran astronaut, respectively, who become trapped after their space shuttle is destroyed by a cloud of debris. Getting back to Earth is their one goal, and a heart-wrenching tale of acceptance and survival ensues. Nominated for Best Picture and Best Actress for Bullock and eight other awards, including all technical achievements, "Gravity" is a sight to behold as well as a great story. It's one of my favorite films and one to watch out for. At a length of only an hour and a half, there's never a dull moment, and every second is more exciting than the one before it.

5.0/5.0 Stars

Captain Phillips

A simple transport of Maersk goods around the Horn of Africa turns into a fight between Tom Hanks and a group of Somali Pirates. After his ship is boarded and he is kept hostage, Captain Phillips (Hanks) attempts to soothe the wealth-seeking pirates, as they threaten his life and the lives of his crew. Based off of the real story of the Captain Richard Phillips' hostage situation, the film shows not just great acting from the titular character and his crew, but from the pirates as they attempt to gain wealth and better lives. Despite Tom Hanks's snub for an Oscar nomination, the film is nominated for Best Picture, Best Supporting Actor for the head pirate, Muse (portrayed by Barkhad Abdi), Best Adapted Screenplay and three other technical achievements. The ending actually made me tear up a little. It's worth a watch.

4.0/5.0 Stars

Blue Jasmine

Cate Blanchett stars in this story about a wealthy socialite who is reduced to nothing after her husband is arrested for fraud. Blanchett's character, Jasmine Francis, is forced to move in with her adopted sister and adapt to blue collar life. It is one of the best performances of Blanchett's career. Jasmine attempts to find a new life to replace the old one, all while dealing with her sister, played by Sally Hawkins, and her tumultuous love life. While not nominated for Best Picture, Blanchett and Hawkins give amazing portrayals of two sisters, one constantly beaten down by life and the other just experiencing it for the first time. Blanchett is nominated for Best Actress and Hawkins for Best Supporting Actress, and the film is also nominated for Best Original Screenplay. It's not the most action-focused film, but the acting speaks for itself and makes you think about what's important in life: money or the love of another person.

3.0/5.0 Stars

- Tyler Pagliarini, Opinions Editor

Sledding Tigers

Jordan Hinson
Staff Writer

After waking up bright and early on a fantastic snow day here at Clemson, I went around the campus in search of some big snow covered hills. First, I tested several places: the Daniel Square Apartment hill, the many hills leading down from Clemson House, the R2 hill, the R3 hill, the slopes behind the football Stadium and the Avenue of Champions, which eventually led me to the mother of all hills in Clemson. Without a doubt the best hill around for snow sledding is the Dike, which was built to hold back the waters of Lake Hartwell from flooding parts of our campus.

What started as a handful of people frolicking in the snow became a couple hundred or more hurling themselves down the steep, smooth side of the dike. I was amazed by what people used to facilitate sliding down the hills of Clemson's makeshift ski resort. There were no ski lifts, ski patrol or vendors selling hot chocolate, but there were plenty of people willing to make the trek to the dikes for the thrill of a few exciting seconds racing down the white slopes. I made a list of items people were using to go down the dike that day. Someone in Clemson is be able to say this sentence using every item on the list to fill in the blank:

I brought my _____ for sliding down the banks of the dike.

- Alpine skis
- Metal oil pan crafted into a toboggan
- Plastic saucer sled
- Classic sled with two metal runners
- Inner tube
- Steerable tripod sled
- Kayak
- Two-man kayak with five other people
- Surfboard without the fin
- Boogie board
- Skateboard without trucks
- Cardboard
- Cardboard and duct tape sled
- Tray from a Clemson dining hall
- Classic store-bought plastic sled
- Foam pool float
- Street sign
- Rubbermaid lid
- Rubbermaid container
- Dumpster lid
- Wakeboard
- Snowboard
- Face
- Belly
- Bottom
- Boots
- Trash bag covered pillow
- Motorbike
- Laundry hamper
- Furniture
- Campaign sign
- Air mattress



This list could certainly be appended, considering I was just a single eyewitness in a crowd of people so large that it lined the crest of the hill from the Parking Spot just below the Esso Club to Highway 93 just before it bridges the lake into neighboring Oconee County.

A couple friends of mine decided to build a ramp about halfway down the dike. After we had some fun with it, we made it bigger. A few other groups had similar ideas and before long, people were launching themselves heavenward before landing hard on the low side of the hill. People would hoot and howl at the daredevils as they sprawled out in mid air, often leaving sled and peace-of-mind behind. Most of the time, people writhing in pain at the

bottom of the hill had smiles on their faces as they gripped the part of their bodies that hurt most. Often, people trudging back up that mountain would look up just in time to realize they were in the path of someone who was barreling down at them. Watching people dive out of the way was great. Watching people get creamed and then finding out they were uninjured was even better.

Of course, as the day progressed, and more people got out to the dike, the daredevils had to up the ante. Instead of watching the ramps used just for the thrill of the acrobats, the spectators became participants as they volunteered to lie down side by side in an ever-increasing line so that those with sleds could attempt to jump clear

over their bodies. Watching from below I saw at least eight bodies lying down, sleds flying clear over them time and time again. It was truly amazing. The careful calculation that went into ensuring no one got hurt probably could have been more thorough, but the memory of fun and excitement will mostly out last the scrapes and bruises that went along with the activities of the day.

Truth be told, sledding down the Dike when it snows in Clemson is a tradition that people love and remember. And even though it is a bit dangerous and unorganized at times, it makes for some great stories for students to tell later. Snow-days are a real treat, and I hope the tradition of coasting down the Dike continues for decades to come.

So It's Not For Chips and Dip?

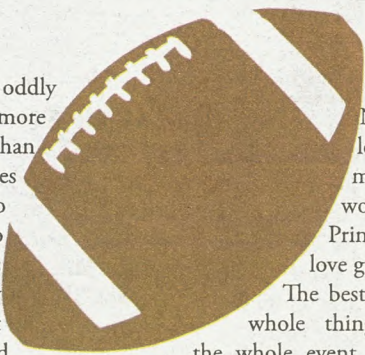
Rachael McMenemy
Staff Writer



The Super Bowl – it's the American sporting event that legends are made of. For years I've known of it, this magical event, so legendary and monumental that millions of parties are held in its honour each year. And with all the hype I expected . . . more. We don't really have anything like it back in the U.K. so I don't have anything to compare it to. Don't get me wrong, the party was fun, but the Super Bowl itself was less about football and more about a really great concert with some football on the side. Not that I'm complaining; the halftime show was a colossal event: fireworks, pyrotechnics, Bruno Mars in a really shiny jacket and the Red Hot Chili peppers proving that just because you're middle aged doesn't mean you can't still rock out and have rock hard abs. I won't lie to you, I didn't really watch a lot of the football; that part of the night was consumed by eating, chatting and the occasional glance at the screen only to see that those poor guys from Denver were really getting their asses kicked.

And then some very odd but oddly brilliant commercials. They are more legendary and highly anticipated than the game itself. Even outside the states we wait for the Super Bowl ads to come out because they're always so extravagant. The ads are the who's who of American consumerism. Every major car company had their go, whilst Coca-Cola proved that you don't need to make a lot of noise to make an impact. What I really loved about the Super Bowl commercials was that they didn't need to make any sense whatsoever. It was totally OK for James Franco to say his name was Robert without anyone questioning it, and life-size dinosaur hedges were obviously synonymous with a car.

Then there were the shows. Being that I don't know that much about American football, it's safe to say I was excited for the "New Girl" Super Bowl episode. I mean who wouldn't love 80's pop legend Prince acting



as Jess and Nick's personal love guru? I mean, who wouldn't want Prince as their own love guru?

The best part about the whole thing? Throughout the whole event you can snack like your life depends on it. There is no judgement. It's a huge event, so obviously it's completely fine to pig out on chips and dip, pizza and cookies etc. and no one can say anything because all your friends are doing exactly the same thing or worse.

So my first Super Bowl experience was bizarre, not unlike much of my American experiences so far. The football was disappointing, but spending time with my friends and being able to say I've watched the Super Bowl and all it entails is something I can now check off my bucket list.

GRAPHICS BY: ALY JONES/timeout layout editor

Sana Azami
Staff Writer



A Stellar Story

The New York Times bestselling author and half of the VlogBrother's YouTube channel, John Green, is back with his fourth young adult novel "The Fault in Our Stars." Granted, this book came out January of 2012, but the movie adaption comes out in June of this year, so a review seems timely.

The book opens with lines from Shakespeare's "Julius Caesar" (Act 1, scene 2). "The nobleman Cassius says to Brutus, 'The fault, dear Brutus, is not in our stars, / But in ourselves, that we are underlings.'" Green attempts to marry the obviously heartbreaking nature of his characters' situation with dry humor of a Shakespearean comedy. He follows this theme through the book all the way to the end where he closes with the phrase "I do."

In his latest work of heart, we follow the life of a girl named Hazel who suffers from stage IV thyroid cancer. At 13 she was admitted to the hospital where the doctors said she was drowning in her own lungs and gave her parents a two-day deadline. While on her death bed, she came to terms with her condition and gave them her final farewell. However, by the miracle of the experimental drug Phalanxifor, she was able to pull through the night. Now, at 16, she still takes the dose regularly so that her masticated lung is kept under control. Hazel considers herself to be living on borrowed time, a ticking time bomb: she chooses to live a sheltered life, reading and watching reruns of "America's Next Top Model." She sees no point in pursuing relationships and often jokes that her only constant companion is the oxygen tank she pulls around. Because her condition would not allow her to attend school, she received

her GED online and is now taking courses from a local college.

Her parents, her mother specifically, force her to attend a cancer support group in the hopes that she will make friends her age. The closest she has to a friend would be Isaac, a one-eyed boy who also attends the meetings for his parents with whom she shares a cryptic understanding. One day, Isaac brings along a friend to the support meeting, an athletic boy named Augustus Waters. Augustus, or 'Gus' as he prefers to be called, attempts to catch her eye. Hazel believes that he is toying with her, but by the end of the meeting, his bantering has charmed her enough that she agrees to go to over to his house to see a movie. Her mother, who has been waiting for her to make friends, is beyond excited about this development. It turns out that he also is in remission from osteosarcoma and wears a prosthetic leg.

Because she saw the movie he suggested, she insists that he read her favorite book, "An Imperial Affliction," by Peter Van Houten (and coincidentally her idol). She has tried multiple times to get in contact with Van Houten but has never met with a reply. Gus is inspired by her and writes a letter to Van Houten. Unlike Hazel, his letters are met with a reply and an invitation to meet the man in Amsterdam. Their bond growing stronger, Gus works with the Genie foundation and is able to use his wish get an all expense paid

trip to visit Van Houten. Once the pair arrive, it all goes from bad to worse with the phrase

"Never meet your hero" escalating to a nightmarish level. It turns out that it was Van Houten's agent who agreed to the meeting, and on top of having a raging drunk to deal with, it turns out Gus has a secret

"The fault, dear Brutus, is not in our stars, But in ourselves."

of his own to tell . . . Green shares in his videos that the inspiration for this book comes from a 16 year-old girl he once knew who also suffered from thyroid cancer. He also drew off the emotions from a time when he was volunteering at a children's hospital. He was shocked at how "normal" they all seemed: they still played games, watched shows and made jokes over their conditions, all in an attempt to make life more controllable. Green captures that in his teenage characters. They are all wiser than their age, but they have odd personality quirks that make them rounder and all the more believable. This novel is brimming with dry comic timing and turn edphrases that will catch you at odd times, so be sure to try it out. Or I suppose you could stick around and await the cinematic release. Either way, be sure to check it out. Okay. Okay.

WHAT'S going ON

August Osage County
The Warehouse Theatre
Greenville, S.C.

8 p.m.
\$30



FRIDAY
7
FEBRUARY

Airborne Toxic Event and Kongos
40 Watt Club
Atlanta, Ga.

8:30 p.m.
\$20



FRIDAY
7
FEBRUARY

Winter Jam
Bon Secours Wellness
Arena
Greenville, S.C.

7 p.m.
\$10



FRIDAY
7
FEBRUARY

First Fridays
Various Art Galleries
Greenville, S.C.

6-9 p.m.
FREE



FRIDAY
7
FEBRUARY

Angelique Kidjo
Variety Playhouse
Atlanta, Ga.

8:30 p.m.
\$44



FRIDAY
7
FEBRUARY

Free Admission to the Art Museum
Greenville County
Museum of Art
Greenville, S.C.

1-5 p.m.
FREE



SUNDAY
9
FEBRUARY

Soweto Gospel Choir
The Peace Center
Greenville, S.C.

3 p.m.
\$15



SUNDAY
9
FEBRUARY

Contra Dance
Grey Eagle
Asheville, N.C.

8 p.m.
\$7



MONDAY
10
FEBRUARY

Lord Huron
The Orange Peel
Asheville, N.C.

9 p.m.
\$16



TUESDAY
12
FEBRUARY

Oscar Nominated Film Viewing
The Peace Center
Greenville, S.C.

7 p.m.
\$10



WEDNESDAY
13
FEBRUARY

THIS WEEK'S RELEASES:

Angel Guts: Red Classroom

Xui Xui
★★★★☆



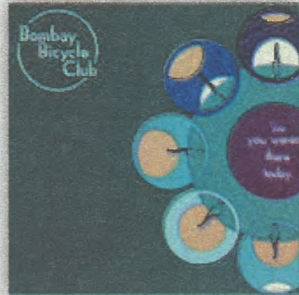
Property of Polyvinyl

TimeOut says:

There's a monstrous undertone to this album of pulsing, organized chaos. This is the ninth full length release from Xui Xui and it's one that tugs strangely at the listeners comfort zone. Fitting, when you know, that it's named after a famous Japanese erotic film.

So Long, See You Later
Bombay Bicycle Club

★★★★☆



Property of Vagrant

TimeOut says:

Oboe, guitar, alternatingly rough and harmonious vocals, this group's fourth release has a bit of everything. Each track twists the listener's ear in another direction. Overall, the eclectic track list is one that is emphatically indie.

After the Disco
Broken Bells

★★★★☆



Property of Columbia

TimeOut says:

Disco beats and pop vocals make for an interesting and catchy combination in the second album from this indie duo. It's definitely danceable. Bell bottoms are optional.

The Age of Fracture
Cymbals

★★★★☆



Property of Fat Possum

TimeOut says:

There's a distinctive 80's feel to this British quartet's latest release. The beats are erratic and syncopated but ultimately light and danceable. The album was inspired by a Princeton professor's book of the same name.

Character and Anonymity:

The Tragedy of Phillip Seymour Hoffman

Parker Essick
Staff Writer



Film characters exist both in and out of time. They excite, they inspire, they intrigue, and they remain in the ethos of a society long beyond the release date of their films. We remember fondly the heroics of Indiana Jones and James Bond, and we can't forget the utmost villainy and insanity of Darth Vader and Norman Bates. We remember them all for the stories they embody and control, and we wait with rapt attention for their next exciting move within the context of their film.

However, what does it take for a character to break out of a role, to transcend a story and become something more than a piece of a plot? Philip Seymour Hoffman (1967-2014) provided this transcendence in nearly every role he played. I remember sitting down to watch "Capote" (2005) with high school friends after we'd read the namesake author's "In Cold Blood;" I remember feeling convinced that Truman Capote spoke to me directly, and looking back I don't remember Hoffman at all.

He was the master of anonymity, and in being so, became what so many great actors have sought: the supporting actor who could control a movie from the outside. When you watched a Philip Seymour Hoffman movie, you seemed to watch a Jeff Bridges movie ("The Big Lebowski," 1998), a Matt Damon

movie ("The Talented Mr. Ripley," 1999) or even a Tom Hanks movie ("Charlie Wilson's War," 2007). All the while, Hoffman's antagonism provided contrast for his partnered leading men and showcased emotional, personable intricacies in films with otherwise little depth (here's looking at you "Mission: Impossible III," 2006). In these movies — and even

Fully immersed in the roles he produced, he faded into a happy sort of anonymity with power and grace.

I'm less anonymous than I was." He elaborated on this, saying, "I think nowadays it's so easy for people to watch things . . . No one's watching more movies. It's just that the images are being seen more." His points are evident in his own career. As Hoffman's recognition grew during the past half-decade, he received larger supporting roles ("Doubt," 2008; "Moneyball," 2011; "The Hunger Games: Catching Fire," 2013). Yet, undeniably he remained true to his role as a pure character actor, never letting the celebrity of Philip Seymour Hoffman emerge beyond the characters he portrayed.

Normality sums up Philip Seymour Hoffman's career. Fully immersed in the roles he produced, he faded into a happy sort of anonymity with power and grace. His death this Sunday from an apparent drug overdose finds a way to somehow fit this mold, in which the character of Philip Seymour Hoffman reaches a place and vitality of its own. It's a tragic ballad constructed by a man who, at the popular peak of his career, allowed himself to fade away in a West Village, Manhattan apartment, alone and out of touch. He died as he acted, anonymously and unannounced, but, like his characters, his work will continue to excite, inspire and intrigue the film world far beyond his release.

more so in great films such as "The Master" (2012), "Jack Goes Boating" (2010), and "Synecdoche NY" (2008) — his antagonism reflected man as he refuses to see himself: normal, power seeking and ultimately frail.

However, as he explained to Esquire in 2012, "I feel it cracking lately, the older I'm getting. I think



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Contributed by Headlines and Heroes/flickr



Contributed by Finger Lake Travel/flickr



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- ☑ RAS
- ☑ FRIENDS
- ☑ NO TRAFFIC
- ☑ CONVENIENCE
- ☑ FLAVORFUL
- ☑ SLEEP LATER
- ☑ ACADEMIC SUCCESS
- ☑ DELICIOUS OPTIONS
- ☑ APARTMENTS
- ☑ DINING PLANS
- ☑ NO MONTHLY BILLS
- ☑ STUDY SPACES
- ☑ WALKING DISTANCE
- ☑ LIVING-LEARNING COMMUNITIES
- ☑ SATISFYING AND NUTRITIOUS
- ☑ THE CLEMSON EXPERIENCE
- ☑ SEMIPRIVATE BATHS

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DIVISION OF STUDENT AFFAIRS

IT MIGHT GET LOUD

Cody Smoldt
Columnist



— — — THE PREACHER MAN

Last year Isaiah Rashad signed a record deal with the California-based independent rap label, Top Dawg Entertainment (the label is also home to rap superstar Kendrick Lamar as well as ScHoolboy Q, Jay Rock and Ab-Soul). Rashad released his debut project "Cilvia Demo" on Jan. 28, 2014, and is set to hit the road with label-mate ScHoolboy Q in March.

Rashad first found love for rap music as a young child in Chattanooga, Tenn., when his father would let him stay up late into the night together and listen to Too \$hort and Scarface. At age three his dad left, and Rashad's love for rap briefly diminished; Rashad even had ambitions to become a preacher. His love for rap was rekindled in junior high when his stepbrother lent him a copy of Outkast's "ATLiens." The album inspired Rashad to pursue a career in rapping.

When he was in college, Rashad's friend (who was in school for sound engineering) introduced him to his cousin, who let Rashad record at a studio for free. The cousin eventually moved on to a new job, but Rashad dropped out of school and continued to record music and make connections in the industry.

After going on tour with Juicy J and Joey Bada\$\$, Rashad started to get looks from major labels, but he turned them all down until he got the call from Top Dawg.

Rashad signed with Top Dawg back in March of 2013, but the label didn't make an official announcement until September (the announcement was accompanied by a new song and video). This signing was especially notable because the rest of the rappers signed to the label all grew up in California (remember Rashad is from Chattanooga). A southern rapper signing to an important west coast label has a lot to live up to (especially alongside one of rap's biggest superstars, Kendrick Lamar). With his debut release, Rashad got a chance to prove he was up to the task, and he certainly delivered.

"Cilvia Demo" is the first essential release of 2014. After Rashad impressed us on the big screen with his label mates during the TDE cypher at the BET Awards, he continued to shine in the studio. The Tennessee native moved to Los Angeles after signing his deal, and the album juggles the sounds of the two coasts with ease. Rashad's influences are all over the place — from Jay Z to Snoop Dogg to Scarface

(album stand-out "Brad Jordan" is named for him) and even to Outkast (there's a song on here called "West Savannah"). These names all shine through Rashad's rapping. Rashad's truest strength lies in his ability to create hooks. The space between the verses oftentimes sounds better than the verses do. That's not to say the raps are bad — Rashad raps about his childhood, his southern origins and especially about his drugs — the hooks are simply that good. Rashad's southern storytelling and penchant for great hooks makes "Cilvia Demo" a worthy debut from a rapper with an incredibly bright future.

KEY TRACKS

- Brad Jordan (ft. Michael Da Vinci)
- West Savannah (feat. SZA)
- Heavenly Father
- Shot You Down (feat. Jay Rock & ScHoolboy Q)

*It's not the size of the pen . . .
it's who wields it.*

On the Prowl

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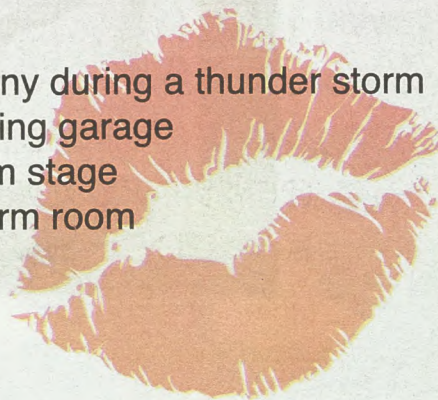
Real Talk

Asking questions about
your life after dark.

This Week:

What's the weirdest place
you've hooked up?

- A dock
- A four wheeler . . . it was very uncomfortable
- Girlfriend's mom's bed . . . while babysitting her little brother
- A beach followed by an outdoor shower
- The Botanical Gardens
- The shower stall in Byrnes
- The Tiger office
- A golf course behind my house . . . the sprinklers came on
- My mom's closet
- Fort Hill
- A roof
- Sheltered balcony during a thunder storm
- Downtown parking garage
- High school gym stage
- Best friend's dorm room
- A corn maze



IN THEATERS TODAY:

Vampire Academy
★★★★☆



Property of The Weinstein Company

TimeOut says:

Mix vampires, boarding school and "Gossip Girl" together and you've got the story of Rose Hathaway, a half vampire sworn to protect an ancient race of mortal vampires. She has to step up to save her best friend (a vampire) from some immortal vamps out to kill.

The Monuments Men
★★★★☆



Property of Columbia Pictures

TimeOut says:

A group of artists and sculptures are recruited to the army to save the art stolen by the Nazis in WWII. The film explores the importance of art in society. Interestingly it's based on a true story.

Robocop
★★★★☆



Property of Columbia Pictures

TimeOut says:

In a dystopian future, the world rallies around super robots to keep crime under control. When a cop almost dies in a car bomb, the makers of these robots turn him into a human robot hybrid in hopes to control him and make the U.S. more robot friendly.

THE QUICK FIX

Have an hour to kill between classes? Exhausted and you live off-campus? Here are our favorite places to nap on-campus.

1. Jordan Hall Student Lounge

On the ground floor of Jordan Hall, there is a student lounge that not many people know about. In this lounge are the most comfortable couches on campus. And it's kind of secluded, so you can nap in peace without a lot of people watching you.

2. The Amphitheater

The Amphitheater is the perfect spot for when you need to waste time between classes. All you have to do is spread out a jacket and use your backpack as your pillow. The grass is even kinda comfy.

3. First Floor of Cooper

The first floor of Cooper is the best place to nap if you don't want to be seen. Lay out three beanbag chairs behind a couple of desks and catch some Z's.

4. Second Floor of Cooper

The second favorite napping spot in Cooper is on the second floor, right when you get off the elevator. There are three sets of tables with really comfortable booth-style seats. These seats are body length and perfect to nap on!

5. The Academic Success Center

It's kind of an oxymoron to sleep in the Academic Success Center, but they have some pretty comfortable couches . . .

6. Your Car

If you're a commuter, this is definitely an option for you. Just push your seat back, or get in your back seat and take a nap. It's private, and if you have cloth seats like me, then it's very comfortable. Also, if you're a serious napper, bring a throw blanket and pillow from home.

- Kianna Gilchrist



Weekly Wellness

Claire Spellburg
Columnist



Trashy TV Workouts

Every Tuesday night at 8 o'clock p.m. I find myself parked in front of the TV to watch another mind-numbing episode of *Pretty Little Liars*. And every Tuesday night, without fail, I ask myself the same question:

Why do I still watch this complete garbage?

"*Pretty Little Liars*" isn't the only show I continue to devote an hour a week to in exchange for a small portion of my sanity: I'm still a loyal "*New Girl*" fan, I've been watching "*Bones*" for about five seasons too long, and I (embarrassingly) keep up with "*The Carrie Diaries*" for reasons I don't even understand. I'd be willing to bet that I'm not alone in my reluctance to give up trashy TV—we all have shows that we continue to support even though watching them is no longer benefitting us in any way.

So how do you glean some small benefit out of watching your favorite long-since-jumped-the-shark TV shows? The same way we benefit from watching the *State of the Union Address*, of course: we turn it into a drinking game!

Well, kind of. This is *Weekly Wellness*, after all, and today we're spinning the typical drinking game on its head by turning it into a workout game. Rather than drown your sorrows with cheap liquor every time someone says "final rose" on "*The Bachelor*," why not do 10 squats? And every time Liz tries (and fails) to make a witty pun on an old rerun of "*30 Rock*," jump up and do 5 burpees. Turning your guilty-pleasure shows into an opportunity to squeeze in some extra lunges, crunches, jumping jacks and push ups makes the fact that you just wasted 60 minutes watching bad actors give each other overly dramatic looks and speaking in poorly

written dialogue not seem quite as bad.

Of course, Clemson students have a very wide range of TV interests, so there's no point in giving you a workout game just for one specific show (there are tons of show-specific ones online, anyway). That's why I've created a more general workout game that applies to a variety of different shows—from "*Game of Thrones*" to "*How I Met Your Mother*" to "*Spongebob Squarepants*," this game should satisfy your every jump squat-fueled need.

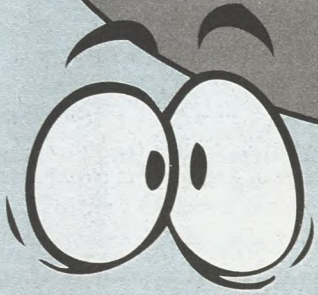
At the end of those 60 minutes, hopefully you'll feel a little bit closer to answering the "Why do I still watch this garbage?" question that plagues us all. And fortunately for you, this workout game provides another way to keep watching those guilty pleasure shows without feeling quite so guilty. After all, you're only watching to get in a workout, right?

The Trashy TV Workout

<p>Any time two (or three or more... I don't know what kind of stuff y'all watch!) people kiss:</p>  <p>15 squats</p>	<p>Any time someone says "dead," "dying," "death" or makes a morbid comment:</p>  <p>8 sit-ups</p>	<p>Any time you're flipping channels and any form of "Law & Order" is on:</p>  <p>5 burpees* *7 burpees for SVU, because you know you'll end up watching more</p>	<p>Any time someone takes a shot:</p>  <p>10 push ups</p>	<p>Any time there's a physical fight (throwing items counts)</p>  <p>10 star jumps</p>
<p>Any time the camera zooms in on a character's eyes for dramatic effect:</p>  <p>20 alternating lunges</p>	<p>Any time someone goes into the woods after they've just said they should "stick together":</p>  <p>30 jumping jacks</p>	<p>Any time there's a voiceover:</p>  <p>30-second plank</p>	<p>Any time someone sings a song:</p>  <p>20 bicycle crunches* *30 bicycle crunches if it's really, really bad</p>	<p>Any time someone talks about exercising or is seen exercising:</p>  <p>45-second wall sit</p>

OH NO!

You've made awkward eye contact with someone on Library Bridge...



Are they holding a flyer?

Yes

No

Are they attractive?

Yes

No

Who initiated the eye contact?

You

Them

Are they smiling as if they recognize you?

Yes

No

Smile. What do they do?

Smile back

Look away

Is their smile panicked or genuine?

Genuine

Panicked

Give them a slow, sultry wink and smile.



Smile panicked.



Look away. Look away quickly.

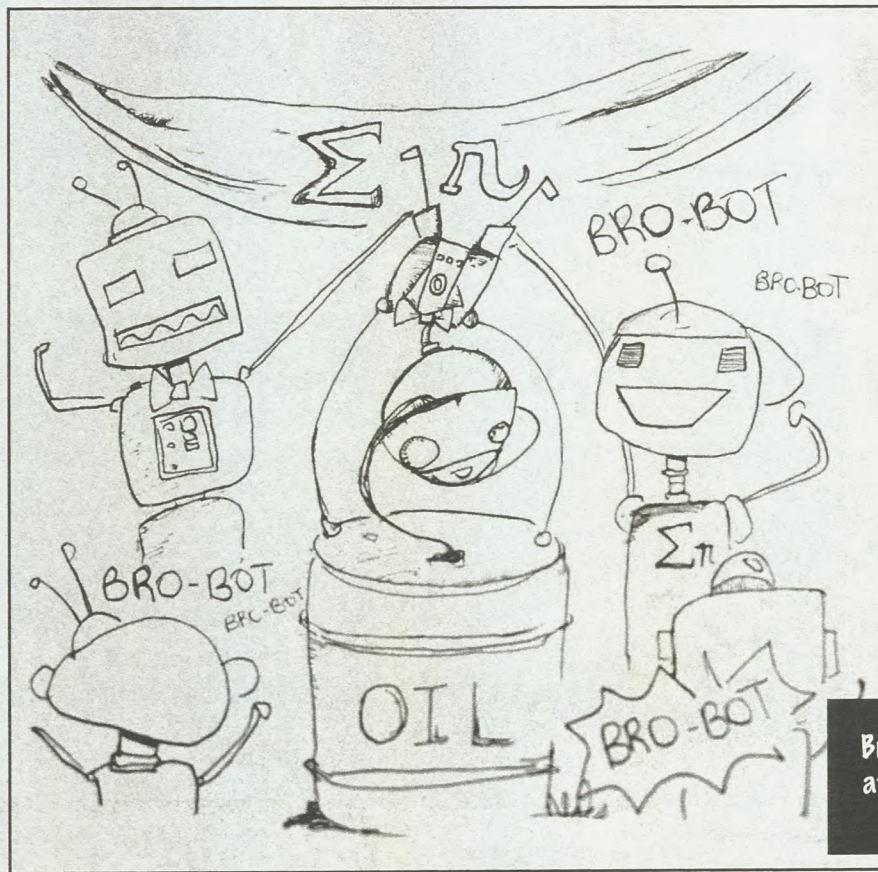


Pasatiempos

The Impossible Quiz

- Which university won the Portland State University Intersvarsity debate tournament?
 - Portland State
 - Clemson University
 - University of British Columbia
 - South Hampton Institute of Technology
- Philip Seymour Hoffman, recently deceased actor, starred in what book-based film series?
 - "Divergent"
 - "Harry Potter"
 - "Hunger Games"
 - "Lord of the Rings"
- What is the modern defining feature of up-and-coming quarterbacks?
 - Shoe size
 - Eye color
 - Hand size
 - Shoulder width
- T-shirt companies make two sets of post-superbowl "winners" shirts before the game, one for each team. What do they do with the shirts of the team that didn't end up winning?
 - Sell them and taunt the fans
 - Burn them
 - Give them to developing nations
 - Recycle them as trash bags
- What did Hillary Clinton tweet about during the superbowl?
 - Bill Clinton
 - Iran
 - FOX News
 - Bill O'Reilly
- Around how much does the corruption in EU nations cost the EU?
 - \$10
 - 1 million pounds
 - 55 billion euros
 - 120 billion euros
- What country in Africa continues to experience violence despite recent aid by the United States and other nations?
 - South Africa
 - Senegal
 - Central African Republic
 - Somalia
- The current rate of abortions in the United State, 16.9 per 1000 births, is the
 - Lowest number since 1989
 - A decrease by 20 percent
 - The lowest since it was legalized in 1973
 - An increase by 13 percent

AWKWARD ADVENTURES



Illustrated by: ALY JONES / timeout layout editor

Brobot winds down after a tough week of exams.

Quiz Answers: 1-C, 2-C, 3-C, 4-C, 5-C, 6-C, 7-C, 8-C (Ha!)

FIND RUSTY AND FRIENDS!

Rusty the Bear and his friends are hidden somewhere inside this edition of The Tiger. Of course, they are much smaller than this. Good luck!



AQUARIUS
Jan. 20 – Feb. 19

Whichever way you swing, you tend to swing in the right direction. Follow the connection that you made.



PISCES
Feb. 20 – March 20

Someday you're going to help the person who helped you in high school. And that individual will always be thankful you came back for them.



ARIES
March 21 – April 20

You see, some people are worth melting for.



TAURUS
April 21 – May 20

Time to get cozy.



GEMINI
May 21 – June 21

You've got everyone paying attention. What will you do with it?



CANCER
June 22 – July 22

Make a plan to get out of those sticky situations next time. You know you have a new wingman.



LEO
July 23 – Aug. 23

Do a little dance.



VIRGO
Aug. 24 – Sept. 22

Don't be afraid to join the movement.



LIBRA
Sept. 23 – Oct. 23

Can I call you a parking ticket? Because you have fine written all over you today.



SCORPIO
Oct. 24 – Nov. 21

You're an excellent friend most days. People are thankful for you.



SAGITTARIUS
Nov. 22 – Dec. 21

Today is a day for optimism!



CAPRICORN
Dec. 22 – Jan. 19

Connect an index finger to its thumb. Repeat on the other hand. Spread your other fingers and look through the circles you've made. Life's beautiful, ain't it?



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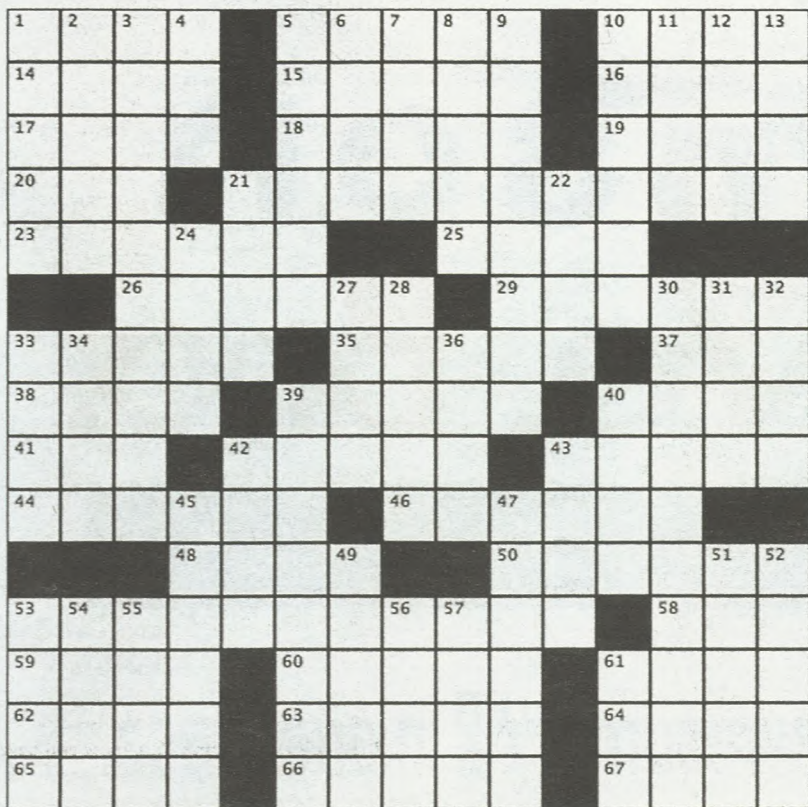
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CROSSWORD



Crossword by: bestcrosswords.com

Across

- 1- Slugger Sammy;
- 5- Spanish hero;
- 10- Italian wine city;
- 14- Adorable;
- 15- Riyadh resident;
- 16- Inert gas;
- 17- Western Indians;
- 18- Fathers;
- 19- Second start?;
- 20- Wetland;
- 21- Albumin of milk;
- 23- Freezing;
- 25- "Damn Yankees" role;

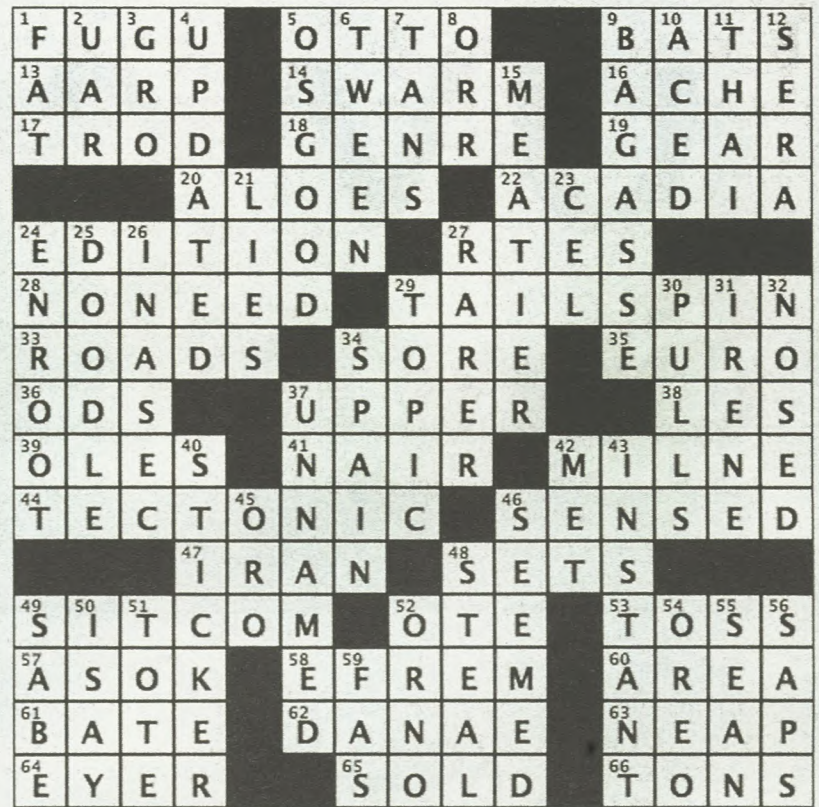
- 26- Male godchild;
- 29- Egg yolk;
- 33- Turkish money;
- 35- Wanderer;
- 37- "Wheel of Fortune" buy;
- 38- Purim month;
- 39- Pertaining to punishment;
- 40- Nae sayer?;
- 41- Agent;
- 42- Suave;
- 43- Visionaries;
- 44- Native Hawaiian priest;
- 46- More spine-tingling;
- 48- Some pens;

- 50- Related through males;
- 53- Profit from selling assets;
- 58- Thrice, in prescriptions;
- 59- Arch type;
- 60- Shelter;
- 61- Pit;
- 62- Pessimist's word;
- 63- Flat contract;
- 64- Anjou alternative;
- 65- Oil of ___;
- 66- Mistake;
- 67- Work without ___;

Down

- 1- Scrape with one's foot;
- 2- External;
- 3- Write in shorthand;
- 4- Loser to DDE;
- 5- Compositions;
- 6- Not of the cloth;
- 7- Abrupt;
- 8- Standard of perfection;
- 9- Unfaithful;
- 10- Yearly;
- 11- Thin stratum;
- 12- Author Morrison;
- 13- A party to;

SOLUTION FOR LAST WEEK



Oh, hey there beautiful ...



Never you fear – the answers will soon be here! Check back next week for the answers.



CAMPUS CATWALK

What we love: We'd like to reiterate that this campus could lose the loose. However, the huggable image that Neal gave us let us slide on our search for snug. Fashion can say, "Can't touch this." But fashion can also say, "I know you want it." Also, we love that watch. Sure, it's a little bulky, but it fits

perfectly next to the bracelets. It states masculinity, but it also welcomes a feminine touch, something that men on campus need to do more often. We also dig the toggle on the sweater. It's eye-catching and turns the sweater from just another sweater into "I want." Finally, stay away from lime green sunglasses. Embrace the classic black.

Name: Neal Patel
 Year: Freshman
 Major: Genetics
 Headed to: Organic Chemistry Class
 Feeling: Great. The sun is out and it's a beautiful day to be alive.

Shoes: Clark's
 Sweater: J. Crew
 Watch: Diesel
 Sunglasses: Fossil



UVV Clemson Smart move, Bro.

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