

2013

Program for the SCLA/SELA Joint Conference 2013, "Local Roots, Regional Reach"

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LOCAL ROOTS

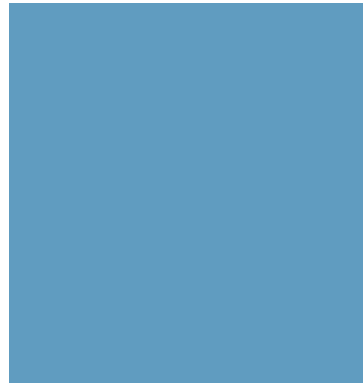
2013

SCLA / SELA

• JOINT CONFERENCE •

REGIONAL REACH

November 13-15 • Westin Poinsett Hotel • Greenville, SC



On behalf of the South Carolina Library Association and the Southeastern Library Association, welcome to Greenville! The conference planning committee has been hard at work putting an amazing event together for you. Your friends and colleagues from across the Southeast are presenting a wide variety of programs that look to be interesting, informative and fun!

We have a number of great exhibitors and sponsors whose support made our conference possible, so don't forget to stop by their booths and check out what they have to offer. If you want to pick up some great items while supporting a good cause, don't forget to stop by SCLA's Scholarship for Diversity booth to bid in their silent auction.

It's been a pleasure for both of our associations to work together over this past year. We're looking forward to meeting many new faces and enjoying many future partnerships!

Sincerely,

Gordon Baker
SELA President

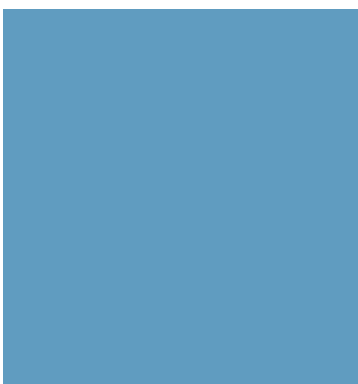
Jonathan Newton
SCLA President

I'm thrilled and honored to be serving in my backyard this year for the South Carolina Library Association's 98th year. A thanks to all our attendees who have traveled far and wide and taken time out of very busy lives to present, network and mingle with colleagues from the entire region. We all work towards the same objectives – to bring top quality information and library services to the people – so my hat goes off to all of you in these efforts. While attending SCLA/SELA, my hope is that you will meet up with some old friends, but also make new ones and most of all leave with many new ideas and much inspiration.

Our theme this year – "Local Roots, Regional Reach" – really touches at the heart of our Joint Conference efforts. We have attendees and presenters from a vast twelve state area and I know that among the more than 100 presentations, posters, and events you will find ample opportunity to get what you came for. We are extremely appreciative of the enduring Sponsors and Exhibitors who have again stepped up to the plate to be here this year. Do make sure you go by the Exhibits Hall and thank them for their continued support.

A HUGE thanks to the 2013 Joint Conference Planning Committee, the best in the world including SELA President Gordon Baker and President-Elect Camille McCutcheon. Thank you for all you do and for taking so much of your spare time to help make this regional conference a great success. A special thank you, too, to this year's Local Arrangements Chair Libby Young, Poster Sessions Coordinator Faith Keller and lastly to Donald Wood, our SCLA Executive Secretary, who from the Columbia office has taken innumerable steps to make this conference a success. We couldn't have done it without you, Donald! And to my Clemson colleagues and Dean Kay Wall, heartfelt thanks for your interest and support in planning this endeavor.

Ed Rock
SCLA 1st Vice-President
Conference Planning Chair



CONFERENCE PLANNING COMMITTEE

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SCLA and SELA would like to extend a big thanks to our 2013
conference sponsors:



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WEDNESDAY

NOVEMBER 13

8-5pm Registration

Location: Lobby

8-10am SELA Board Meeting

Location: Card Room

10-10:45am Breakout Sessions

Delivering the Goods: How the Furman Libraries Come Across with Relevant Resource Sharing Services

In the face of organizational restructuring at the Furman University Libraries, resource sharing staff took the opportunity to reassess essential services, workflows, and equipment in the interlibrary loan department. This presentation explores how steps were taken to identify user needs and satisfaction, align with best practices, and create value-added services.

Elaina Griffith, Furman University, SC
Location: Card Room

TMI: How Creating a Library Wiki Saved Our Lives, Our Sanity, and Helped Us Manage Information

Trying to collect, retain, and share information among library staff is not easy, especially when you work in a busy library, with little time for face-to-face communication and training. In addition, having staff at remote campuses and multiple shifts throughout the day adds to the difficulty. This session discusses how Spartanburg Community College dealt with these issues using free Wiki technology to share everything from reference notes to tips on troubleshooting technology. In particular, the wiki helped librarians share assignment information and tips with the paraprofessional staff working at the reference desk. We will discuss how the Wiki was set up, used, and managed.

Patricia Jordan; Katherine Stiwinter,
Spartanburg Community College
Location: Francis Marion Room

Library Signage: The Good, The Bad, and The Ugly

This session will address the steps a library can take to conduct a library signage audit and the development of a signage policy. Effective library signage concepts and resources will also be presented.

Dr. Curtis R. Rogers, SC State Library
Location: GCLS Meeting Room C

W.L. Buffington and the Faith Cabin Libraries Movement, 1930-1960

Beginning about 1930, W.L. Buffington, a white high school student and textile worker, began establishing community/school libraries for African Americans in rural SC using books donated by individuals throughout the U.S. By the 1960's, he had established over 120 libraries, using hundreds of thousands of donated books, in SC and GA. This presentation will focus on his life and work by telling and showing how he did it, who helped him, and the impact these libraries and books had on African American education in the South.

Robert V. Williams; Thomas Perry, USC/SLIS
Location: Palmetto Room

Affrilachia in Word and Images: Collaboration Extraordinaire

What makes a successful project partnership? This program will examine the successful collaboration among the many partners responsible for a 10-month project titled "Affrilachia in Words and Images" exploring the African American experience in Appalachia underwritten in part with a grant from the National Endowment for the Arts. Activities included hosting a visiting author and artist, a photography exhibition & art installation, poetry readings and lectures, and a symposium. Large and diverse audiences were drawn from at least 6-county surrounding the University of North Georgia attended these events in Dahlonega, GA. What are the keys to success in developing and sustaining partnerships to mount large events?

Marie T. Cochran, Artist, Educator, & Curator;
Rosann Kent, Georgia Appalachian Studies
Center-University of North Georgia; Shawn
Tonner, Florida International University
Location: Gold Ballroom

Resources for Rooting Around in South Carolina's Baptist History Collections

How to research family history or gather historical information on individuals, local churches, colleges, or other organizations affiliated with the South Carolina Baptist Convention. Also, how local SCBC church records relate to regional, state and national organization records.

Sandra L. Brown, Greenville Technical College, SC
Location: Furman Room

10am-12noon Breakout Session

Becoming Library Advocates

Learn how to create and tell your library's story in this brief learning session for library staff and supporters – a condensed version of the Turning The Page advocacy training series underway statewide this fall. Participants will learn about the elements of a successful Advocacy Work Plan for public libraries.

Brenda Hough, via SC State Library
Location: GCLS Meeting Room A & B

Note: This is the only session individuals not registered for Conference may attend for \$15.00 (cash or check). Registration will be online at the SC State Library calendar, send payment by mail by October 15.

11am-12noon Breakout Sessions

Services and Spaces for Graduate Students: Data-Driven Decision Making in an Academic Library

Librarians from Florida State University Libraries report on efforts to evaluate current services and spaces for graduate students and plan for future improvements based on a long-range assessment of graduate student needs and behaviors.

Rachel Besara; Melissa Burel; Jessica Evans
Brady; Kirsten Kinsley; Abby Scheel, Florida State
University Libraries
Location: Card Room

Staff Development: Get It Right From the Start

Library staff at all levels and in all types of libraries need training at some point, whether it is orientation for a new position, learning a piece of software, or keeping up-to-date on upcoming technology. The Staff Development unit at the Greenville County Library System will share ideas for staff trainings including New Hire and New Supervisor Orientations, Staff Day events, and ongoing learning opportunities for staff. Discussion will include training development, advertising the opportunities, finding presenters, and evaluating sessions. Other libraries are welcome to share their experiences with creating and running trainings as well.

Danielle Quinnette; Gladys Miller; Nathaniel Lord, Greenville County Library System, SC
SCLA/Library Management Section
Location: GCLS Meeting Room C

Copyright, Open Access, and Altmetrics: Where do the libraries go from here?

This session will explore the latest developments in copyright and scholarly communication. We will provide an overview on and facilitate discussion on:

- the latest copyright cases, their potential impact, and best practices for libraries;
- how libraries can support responsible scholarship on their campuses by outreach relating to author rights, open access, altmetrics, and new methods of scholarly communication;
- and practicing what we preach by embracing and enhancing copyright revision and the open access movement within library and information science.

Tucker Taylor, University of SC; Andrea Wright, Furman University, SC
Location: Furman Room

New Directions in Doctoral Studies: The USC School of Library and Information Science's PhD Program

As libraries strive to provide services in a rapidly changing technological world and increasingly pluralistic society, they are faced with many challenges. The program will begin with a short history of the development of SLIS's doctoral program. This segment will be followed by individual panel member discussions of their

experience and their perspectives on the question posed by IMLS. The panel will allocate generous time for audience participation and discussion.

Moderator: Dr. Jennifer Weil Arns; Jason Alston; Dr. Clayton Copeland; Porchia Moore; Karen Miller; Yao Zhang, USC/SLIS
Location: Francis Marion Room

Building Local Collections with a Regional Reach: Update on ASERL's – Cooperative Federal Depository Library Program

Following the theme of "Regional Reach" – the program will discuss the successes of the ASERL Collaborative Federal Depository Program "Centers of Excellence" project on building and sharing collections across the southeast. The program will include presentation from small and large institutions on how the program has enhanced their services and collections.

Bill Sudduth, University of South Carolina; Adam Haigh, Lander University; Liza Weisbrod, Auburn University
SCLA/SELA GODORT
Location: Gold Ballroom

Come on in—it's 'cool' inside!" Engaging Campus and Community Through Cultural Programming

The University of West Georgia's Ingram Library has experienced success in positioning itself as a community resource through cultural programming centered on nationally touring exhibits. We will outline the process for hosting a major exhibit and developing associated programming—from conception, through the many stages necessary to plan, execute, and finance an exhibit and associated events. Come hear about our game plan and management strategies for facilitating exhibits that engage both the campus and the regional community.

Lorene Flanders; Catherine Hendricks; Brittney Prenell University of West Georgia
Location: Palmetto Room

12-1pm Lunch-on-your-own (individual Committees, Sections, Round Tables may meet)

12:45pm
Exhibit Hall Ribbon Cutting
Location: Outside Poinsett Ballroom

1-7:30pm
Exhibit Hall Open
Location: Poinsett Ballroom, Mezzanine & Veranda



1-2pm
1st General Session & Business Meeting/
Opening Keynote
ALA President-Elect
Courtney Young
Location: Gold Ballroom

2:15-3pm Breakout Sessions

Regional Reach Unconference (Take One)

Join us for an open space meeting where YOU set the agenda! Together, we'll create a "marketplace" of conversation and learning about library services in the Southeast.

Facilitators: Ashley Warthen, Christina Fuller-Gregory, Kelly Jones, Sarah Cameron, Thomas Lide
SCLA/NMRT – New Members Round Table
Location: Furman Room

Teaching an Online Plagiarism Prevention Workshop: Challenges and Solutions

In the fall of 2011, librarians created an online plagiarism prevention workshop to serve distance education students. Due to their popularity, librarians have encountered several challenges that cause them to reevaluate the format and delivery of the workshops.

Lola Bradley; Breanne Kirsch, USC/Upstate
Location: Francis Marion Room

Inside the Awards: What Happens Behind Closed Doors

For all aspiring book award committee members, or if you just want to know what happens behind closed doors! From local to regional to national – learn the inside scoop on being a book awards committee participant. Hear all the details about getting on a committee, the process of narrowing down the list, to the final awarding of the books from three librarians who have firsthand experience. Dr. Nancy Zimmerman will address being on last year's Caldecott committee, Julie Vaught will answer your questions about YALSA's Best Fiction for Young Adults and Michelle Williams will describe what it is like to be on a state awards committee. Award-winning door prizes will be given out!

Moderator: Dr. Patricia Feehan, USC/SLIS; BriAnne Baxley, Berkeley County Public Library, SC; Julie Vaught, Florence County Library, SC; Michelle Williams, Lexington County Public Library, SC; Dr. Nancy Zimmerman, USC-SLIS SCLA/YSS-Youth Services Section
Location: Gold Ballroom

Programming for a Tough Audience...Adults

Libraries can successfully create programs with adult appeal! One of the most elusive audiences to attract when it comes to programming is adults. Public libraries are increasingly focusing their attention on improving their adult programming. The discussion will focus on the specifics of programming for adults.

Jimmie Epling, Darlington County Library System, SC
Location: Palmetto Room

Writing, Documenting, and Demonstrating Library Compliance for Your Institution's SACS Reaffirmation

A panel composed of librarians who have successfully written reaffirmation compliance documents for CS 3.8 and who have served as SACS off-site reviewers will address how libraries can best prepare for reaffirmation and visits in light of the new principles of accreditation. The panelists will address topics such as accurately demonstrating compliance with substantive evidence, preparing for the SACS accreditation visits, and sharing what to avoid during the visit and what they learned from the experience.

Moderator: Camille McCutcheon, USC/Upstate; Joyce Durant, Francis Marion University; Kim Herndon, Samford University; Michael Wilson, Independent Information Professional
Location: Card Room

3:15-4pm Breakout Sessions

You Know the Library Is Worth It, But Do Your Community Movers and Shakers Know It?

Before a library asks its community movers and shakers to support a funding increase, it must prove that the community is getting more than is money's worth out of its library investment. Learn how to use a "Return on Investment" spreadsheet to discover "sound bites" you can use to illustrate how the library returns more to the community in dollars and cents than it receives.

Jimmie Epling, Darlington County Library System, SC
Location: Palmetto Room

Why Should Children Have All the Fun? Promoting Summer Reading for Adults

Summer Reading isn't just for the kids! Hundreds of adults are signing up for, participating in, and reading for thousands of hours during the summer at Lexington County libraries. We will discuss PR strategies, getting sponsors and incentives, programming events, and keeping adults involved and excited until August. Also, how programming for adults can be as much fun as planning for children.

Beverly Windham; Donna Ciriello, Lexington County Public Library System, SC
Location: Furman Room

Online Literary Maps of the Carolinas: Redesign and Sustainability

Within the last five years, state affiliates of the Center for the Book began to develop online literary maps. The online map projects were to celebrate the literary heritage of a respective state and region. This proposed presentation will focus on how two online state literary map projects (North Carolina and South Carolina) are addressing the issue of sustainability through a clarification of project vision and audience, changes in search functions, and the embrace of social media. In addition, the presenters will discuss the factors that influenced their choices with regards to design, content, and selection criteria.

Keith Gorman; Kathelene Smith, UNC/Greensboro; Curtis Rogers, SC State Library
Location: Francis Marion Room

Teaching Online Library Workshops

Interested in moving your face-to-face library workshops online, but not sure how to make that happen? Come to this session and see how librarians at Clemson did just that and walk away with pedagogical and technological hints and tips for success!

Diana Finkle; Anne Grant, Clemson University, SC
Location: Card Room

All Publishing Is Local: What's New with Regional Publishers?

Athenaeum Press, History Press, Hub City Press, and the University of South Carolina Press—four South Carolina-based publishers with regional, national, and international missions—will discuss the merits of being "regional publishers," new initiatives, and library collaborations.

Jonathan Haupt, USC Press; Tricia O'Connor, Athenaeum Press; Chad Rhoad, History Press; Betsy Teter, Hub City Press
Location: Gold Ballroom

4:15-5pm Breakout Sessions

Metadata in the Archives: From MARC all the way to the DPLA

On this panel, an archivist, a cataloger, and a digital librarian will talk about the specificities of preparing metadata for a variety of applications. Aaron Spelbring, Manager of Archival Services at the Avery Research Center, will discuss the intricacies and common pitfalls of creating descriptive metadata for multicultural collections of underrepresented groups. Martha McTear, Special Collections Cataloging and Metadata Librarian at the College of Charleston, will present on her methods and tools for using (and reusing) metadata from finding aids to MARC records. Heather Gilbert, Digital Scholarship Librarian at the College of Charleston and Lowcountry Digital Library (LCDL) project coordinator, will discuss what metadata adjustments LCDL and the South Carolina Digital Library had to implement for inclusion in the Digital Public Library of America and the tools that made these refinements easier.

Heather Gilbert; Martha McTear; Aaron Spelbring, College of Charleston, SC
Location: Palmetto Room

The Fundamentals of Library Master Planning

Hear from a distinguished panel of Library directors from four institutions as they share best practices and insights from their master plan experience. Attendees will learn about the process, who to involve, its benefits, as well as lessons learned. Hear how these institutions are moving forward and what role the library director, staff and master plan is playing in improving their situations.

Moderator: David Moore, McMillian Pazdan Smith Architects, SC; Laura Davidson, Meredith College, NC; Leah Dunn, UNC-Asheville; Dana Sally, Western Carolina University, NC; Kay Wall, Clemson University, SC
Location: Gold Ballroom

Now We Can Dance: The Story of the Hayward Gay Prom

Since 1995, Hayward Public Library, California and the Lambda Youth Project have organized an annual gay prom for Bay Area teens. Join us for a screening of the teen-created documentary, created with the help of the Hayward library, that chronicles how the community banded together to support and celebrate its youth. Discussion to follow.

Moderator: Thomas Maluck, Richland Library, Columbia, SC
Location: Card Room

Young Palmetto Books: A Collaboration Between USC Press and the SC Center for Children's Books & Literacy

Young Palmetto Books (YPB) is an innovative collaboration aimed at identifying, developing, and publishing exceptional new South Carolina-based books for younger readers. Series editor Kim Shealy Jeffcoat and publisher Jonathan Haupt will discuss this new partnership between SC's examination center for children's and YA books and a regional and scholarly publisher.

Jonathan Haupt, USC Press; Kim Shealy Jeffcoat, SCCCBL
Location: Francis Marion Room

The Flipped Classroom: a Real Life Adventure in Engaging Students

From one-shot to credit bearing, flipped classrooms are the new buzz word. Let two librarians who participated in a flipped credit bearing course with 15 sections, share their expertise at designing and implementing flipped classroom lesson plans for one-shot sessions and credit courses. Presentation will include examples of lesson plans, models for student engagement, along with lessons learned. Participants will take away ideas that can be applied to their instructional situations.

Margaret Fain, Coastal Carolina University, SC; Amanda Foster, Wake Forest University, NC
Location: Furman Room

5-7:30pm

Exhibit Hall Reception & Author Signings

Location: Poinsett Ballroom, Mezzanine & Veranda

8-11:00pm

Scholarship for Diversity Fundraiser/ Karaoke

This unique scholarship is conferred annually to a member of an underrepresented population who has shown outstanding academic aptitude for librarianship. Please make a bid at the Silent Auction and join us for an evening of Fun and Entertainment on Wednesday, November 13, 2013. The South Carolina Library Association Scholarship for Diversity in Librarianship Committee and friends look forward to seeing you at both fundraising events during the conference.

Location: Gold Ballroom

THURSDAY

NOVEMBER 14

7:30-8:30am
SELA Breakfast

8am-5pm
Registration
Location: Lobby

8am-5pm
Exhibit Hall Open
Location: Poinsett Ballroom, Mezzanine & Veranda

8:30-9:15am
Breakout Sessions

Regional Reach Unconference (Take Two)

Join us for an open space meeting where YOU set the agenda! Together, we'll create a "marketplace" of conversation and learning about library services in the Southeast.

Facilitators: Amber Conger, Kelly Jones, Sarah Westernen
SCLA/NMRT – New Members Round Table
Location: Palmetto Room

Building Partnerships: On Campus and Off

The idea of the Library being an island of knowledge on the campus is no longer true. The library staff must build partnership within the campus and off campus if the library is to be meaningful for the learning community.

Dr. Gordon N. Baker, Clayton State University, GA; Robert E. Fox, Jr., University of Louisville
Location: Francis Marion Room

Scooping, Clipping and Snipping: Leveraging the Power of Online Curation Tools to Enhance LibGuide Design and Use

In this presentation, I will demonstrate techniques for tapping into the synergy between online curation tools (e.g. Evernote, ScoopIt, and Pinterest) and LibGuides for improved design and collaboration, and to promote the use of LibGuides beyond standard subject or research guides.

Ruth Baker, Georgia Southern University
SCLA/College & University Section
Location: Card Room

Crunching Numbers, Eating Glass: Making Library Assessment More Palatable

For many of us, assessment is barely more enjoyable than eating a light bulb, and while I suspect there are librarians and paraprofessionals for whom assessment is their favorite thing ever, I have yet to meet any. We can all skip snacking on the light fixtures, though, because library assessment doesn't have to be an excruciating exercise in futility. This session will explore the various aspects of assessment, from developing effective assessment tools to using the data, so that your future assessment efforts will be far less painful and considerably more satisfying.

Brandy Horne - USC/Aiken; Jenny Harris - Georgia College
Location: GCLS Meeting Room B

Information Literacy in the First Year Experience for Returning Adult Students

We will present the nuts and bolts on developing a First Year Experience course for adult returning students, with the library and information literacy as the foundation of the course.

Dr. Barbara Jackowski, Todd Rix, Coker College, SC
Location: Furman Room

Caroline B. Cooney: A YA Author Looks Back at 90 Titles

Best-selling Young Adult Author Caroline B. Cooney discusses her inspiration, her books and her career as she looks back at 90 titles and looks forward to new projects. Hear the author's take on her famous Janie series beginning with *The Face on the Milk Carton* (which was adapted to film) to her recent South Carolina Young Adult Book Nominee *Enter Three Witches*, as well as upcoming novels. Cooney's work is described by critics as compelling, cleverly plotted and compulsively readable. This session has serious give-aways! Ms. Cooney will be signing books at the YSS booth on the exhibit floor immediately following her session from 9:30-10:00am.

Caroline B. Cooney, Best-selling Young Adult Author
SCLA/YSS-Youth Services Section
Location: Gold Ballroom

Shaking Up Expectations: The Orange County Library System Shake It! App

Through the Orange County Library System Shake It! app, library customers are provided an innovative and engaging way to connect with the library collection. Learn about the challenges and successes of the development process for this product which was created in-house by staff.

Cassandra Shivers, Orange County Library System, FL
Location: GCLS Meeting Room C

Designing surveys to assess the quality of outreach efforts in modern cultural heritage institutions (Part I)

This presentation will provide practical tips on designing and analyzing an efficient campus-wide survey to measure the existing knowledge of the public about the traditional southern arts and the history of southern folklife. Participants can will learn useful survey distribution strategies as well as data analysis techniques that they can use to publicize library and museum events and programs among. In addition, this presentation will emphasize the importance of implementing comprehensive assessment mechanisms in cultural heritage institutions to ensure the high quality and diversity of the museums' and libraries' outreach efforts that preserve the rich history of traditional arts and support folklife research in the region.

Educating Community through Traditional Arts Discovery: The Case of the Diverse Voices Exhibit at the USC McKissick Museum (Part II)

This presentation will highlight the collaborative efforts of the USC McKissick Museum, the University Libraries, and the School of Information and Library Science to make the Diverse Voices exhibit a reality. The audience may expect to learn how local arts and cultural resources can be effectively used in uniting the efforts of libraries, museums, and academia to create unprecedented community-binding opportunities. The presenter will demonstrate how resources of cultural value can contribute to building not only an information, but rather an informed society where "information" itself is perceived as public good that is meant to enhance the lives of community members on both the local and regional levels.

Liya Deng; Stan Trembach, USC/SLIS
Location: GCLS Meeting Room A

9:30-10:15am Breakout Sessions

So Long, Drive-By Storytimes. Hello, Focus and Impact!

This program will share how a fundamental shift in the way Richland Library approaches community outreach has resulted in a successful (and simple!) early literacy and school readiness initiative.

Laura Kennett, Sarah Cameron;
Richland Library, SC
Location: GCLS Meeting Room A

How the Judge Got it Wrong: the GSU Fair Use Appeal & the Future of Copyright

In May of 2012, the court decided primarily in favor of Georgia State University. By January of 2013, the publisher's had filed an appeal. This appeal is currently going through the courts, but a case analysis can provide some insight to the ramifications of the original case and the appeal on copyright.

Katherine Ott Quinnell,
Clayton State University, GA
Location: Francis Marion Room

Attics to Archives: A Public Library History Center Initiative

Spartanburg County Public Libraries has made a conscious decision to emphasize the preservation of the human record for Spartanburg County with a comprehensive local history center program. Presentations will discuss long-term goals, acquisition of collections, outreach, community partnerships, organizational changes to promote digital collection initiatives, and establishment of a library-sponsored press, with emphasis on practical experiences.

Jennifer Land; Gretchen Maultsby; Steve Smith;
Brad Steinecke; R. Todd Stephens, Spartanburg
County Public Library, SC
Location: Palmetto Room

Student Scholarship Simplified: An Open- Source Approach to Submission, Presentation, and Preservation

Every year at graduation, the Honors College of The College of Charleston has traditionally had to handle paper copies of undergraduate Bachelor's essays. This process was time-consuming and left these essays largely inaccessible. In the spring of 2013 we implemented and customized TDL's Open Source Vireo ETD Submission System to allow students to submit these essays electronically. This presentation will explain how we save student and staff time and make student scholarship reach a wider audience.

Tyler Mobley, College of Charleston, SC
Location: GCLS Meeting Room C

Leading in the New Normal: Strategies for Relevant and Valued Libraries

Regardless of the size or budget of your public library, chances are that someone has raised the question of whether public libraries are still necessary. Drawing on their long careers in public library management, the speakers explore how you can ensure that your library continues to be central to your communities, receives the funding it deserves, and stays relevant in the 21st century.

David Singleton, Charlotte-Mecklenburg
Libraries; Julie Walker,
Georgia Public Library Service
Location: Card Room

Using De Bono's Six Thinking Hats for Creative Thinking, Effective Decision Making, Engaged Meetings, and Faster Problem Solving

Thinking is like breaking – we take it for granted. We assume that the way we think is the 'right' way and that everyone thinks the same way. We involve too much in the thinking process creating a 'thinking stew' filled with emotions, ruts, and opinions. De Bono's six thinking hats is a simple, fun, and effective technique that helps organizations communicate more effectively and stimulates creative problem solving. Come and learn and experience this unique communication tool.

Linda Golian-Liu, Kennesaw State University, GA
Location: Gold Ballroom

Jack's Successful Management Techniques

Jack is the hero of folktales told by many storytellers from the Southern Appalachian region of North America. One particular tale involves Jack's recruitment of specialists to assist him in his competition with a witch. The tale will be presented in its entirety followed by a discussion of the management lessons incorporated into the tale.

Philip Cheney, Oconee County Library System, SC
Location: Furman Room

Visual Literacy: The Hands-on Art Experience

Bring the arts into your library! Scribbling and drawing are a child's first step into language and storytelling. This workshop provides resources, tips, art projects and everything you need to make library art programs for children fun, educational and easy to plan.

Ashley Warthen, Richland Library, SC
Location: GCLS Meeting Room B

10:30-11:15am Breakout Sessions

Emerging No More: Virtual Reference Services Management and Optimization

Several years ago, many reference departments were asking themselves "Should we adapt virtual reference services for our patrons?" This is no longer the case – a comprehensive survey of ARL academic libraries in 2011 showed that 80% of the libraries were already employing a chat reference program. This presentation will introduce how Odum Library at Valdosta State University is making our virtual reference technologies through open-source LibraryH3lp work, based on process management and customer service principles, alongside the RUSA Guidelines for Virtual Reference Services, while making sure these services fit our community and institution in the best way possible.

Moderator: Michael Mounce, Delta State
University, MS; Jeffrey W. Gallant, Valdosta State
University, GA
SELA/Reference & Public Services Section &
SCLA/Public Library Section
Location: Card Room

Beyond.gov – Using Non-Government Websites for Government Information

This presentation will be a brief overview of a number of non-government websites which provide federal government information. The content will be helpful to any librarian answering reference questions on business, social sciences and international relations in academic and public settings. It will highlight Stats America, a website created by Indiana University's Kelley School of Business, which provides digestible demographic and economic information.

Kathy Karn-Carmichael, USC/Aiken
SCLA/GODORT
Location: Furman Room

Teaching Zotero: Strategies for Successful Workshops

Brief promotional description: Would your students like to be able to save research sources with a single click and automatically create bibliographies? You can help them do just that with Zotero, a free citation management tool. Reference librarians at the University of South Carolina launched a workshop series last fall that included a popular and well-received session Intro to Zotero. This presentation will discuss some of the benefits to teaching Zotero at your library, the basics to include in an introductory session, and tips for preparing successful workshops. (Note - while some basic functionality will be included, this session is not a workshop on learning to use Zotero.)

Kathy Snediker, University of SC
Location: GCLS Meeting Room A

Professional Paraprofessionals – Supporting the Development of Paraprofessionals

Libraries rely heavily on the skills and daily contributions of "paraprofessionals." Join us in a roundtable discussion as we talk about the changing roles of paraprofessionals, and what those in administration can do to retain and encourage the professional growth of paraprofessional staff.

Co-moderators: Madelyn Bowers, Richland Library, SC and Matt Steinmetz, Lexington County Public Library, SC; Donna Ciriello, Kelly Poole, Lexington County Public Library, SC; Kathy Sheppard, SC State Library
SCLA Public Library Section;
SCLA Paraprofessional Round Table
Location: Gold Ballroom

Strategic Planning on a Shoestring

The Cherokee County Public Library's 3-year strategic plan is the result of a process that required minimum budget resources, but maximized input from staff, stakeholders, and the community. This process, shared through a template that is easily adaptable to other libraries, stresses the importance of knowledge of the library's service area, its patrons, community assets, and other available resources that will assist in future planning.

Lana Gardner, Cherokee County Library System, SC
Location: Francis Marion Room

Make it Happen: Makerspaces & Your Library

Are you ready to develop a creative learning space at your library? Join Richland Library as we discuss the planning and implementation of our new teen creation space and share tips for how Makerspace culture can positively affect programs and services for teens at your library.

Christina Fuller-Gregory, Richland Library, SC
Location: GCLS Meeting Room C

The C's of BYOD (Bring Your Own Device) in Your Library

This program will present strategic methods to address issues of personal technological device usage by patrons, staff, and students while in the library as defined by words starting with the letter 'C', such as compatibility, complexity, confusion, and cooperation.

Kevin Hicks, Darlington County Library System, SC
Location: GCLA Meeting Room B

Featuring Local Roots in Library Building Design

Looking for unique and creative ways to highlight your community's unique features in your library building? This program is a visual tour of exceptional examples of libraries which illustrate methods to incorporate local history, local art forms and local building materials in all types of libraries. Examples of effective use of local cultural features are included. Learn useful ways to feature your community's local roots in building design.

Kathleen R. T. Imhoff, Library Building Consultant, KY
Location: Palmetto Room

11:30-12:15pm Breakout Sessions

Tales from the Trenches: Everything You Need to Do in Addition to Programs

Are you a pro at programming but unsure of how to do everything else that is required of a youth services staff member? If you are worried about weeding, baffled by budgets, about to give up on grant writing and overwhelmed by outreach, ask some "experts in the field" how they approach all the tasks on your to-do list. Whether you are new to the field or not, take this opportunity to ask questions, hear about different approaches and learn about best practices. Moderated by Dr. Patricia Feehan, this panel of experienced librarians will provide strategies on how to successfully manage everything that is expected of you.

Moderator: Dr. Patricia Feehan, USC-SLIS; Jennie Beck, ABBE Regional Library System, SC; Kimberly Matthews, Williamsburg County Public Library, SC; Alisha L. Polkowsky, Lexington County Public Library, SC; Diane Williams, York County Library, SC
SCLA/YSS-Youth Services Section
Location: Card Room

Reimagining the University Press: Digital, Historical and Student-Centered

Advisors from The Athenaeum Press discuss the production and design processes in the Press' first publication, Chasing the Paper Canoe, and its upcoming project, St. Helena Gullah Spirituals -- both tied to the South Carolina Lowcountry. The press reimagines public education within a regional context by creating opportunities for students to engage critically and creatively in the production of cultural materials and texts associated with coastal South Carolina. Participants will discuss student-centered production and project-centered learning: the utilization of digital, narrative and archival materials in critical historical practice; and the inception of design and print production. The session aims to rethink the role of academic presses in preserving, teaching and creating public and community spaces and knowledge.

Moderator: Alli Crandell; Jen Boyle; Scott Mann; Trisha O'Connor; Easton Selby, The Athenaeum Press, Coastal Carolina University, SC
Location: Francis Marion Room

PIP: Proactive Inclusive Planning - Keys to Success

Major change often forces organizational planning, but a proactive approach allows more time for the organization to grapple with its vision of the future, to benchmark other organizations for quality of service, and to seek feedback from all levels of staff. An inclusive planning process has demonstrated success and can be achieved in any library setting. This session models an inclusive planning process and presents keys to success.

Eric C. Shoaf, Clemson University, SC
Location: Palmetto Room

DISCUS Resource Enhancements: What's Not to Love?!

Join this session to see the latest updates and improvements to several key products provided by DISCUS – South Carolina's Virtual Library. Enhancements include content additions and increased functionality. Come explore the new looks for Britannica School, LearningExpress Library and Points of View Reference Center. Stay abreast of these changes to make the most of the statewide electronic resources available to you and your users.

Amy Duernberger; Ruth Thompson,
SC State Library
Location: Furman Room



12:30-1:45pm
2nd General Session/
Author Luncheon with
Michel Stone
The Iguana Tree
Location: Gold Ballroom

1:45-2:30pm
Exhibits Hall Showcase –
No conflict time
Location: Poinsett Ballroom,
Mezzanine & Veranda

2:30-3:15pm Breakout Sessions

Publishing Picture Books to Enhance State Historical Literacy of Elementary and Middle School Students in South Carolina

Warbranch Press has published four picture books about South Carolina history written by Kate Salley Palmer. The first three were about the Revolutionary War, and her latest, illustrated by

her son, James, is called *First South Carolinians*, and is about the Native Americans of South Carolina and their culture before European contact. The presentation will be an overview of all four books and a discussion of how each has been received by students and teachers across the state.

Kate Salley Palmer, Warbranch Press, SC
Location: Francis Marion Room

ALA NLLD: National Library Legislative Day 2013

A delegation of South Carolina library personnel led by the SCLA Legislative Committee Chair again attended the American Library Association's NLLD on Capitol Hill in Washington, D.C., this year of 2013 in its 39th edition. Come hear about the House of Representatives members with whom they met, as well as the Senators and staffers, offices they visited, and also about some of the logistics and experience of NLLD. Information will be included from the ALA Washington Office, including discussion of current legislation before Congress, as well as the use of CapWiz and Mobile Commons to monitor and engage with Congress.

Libby Young, Furman University;
SCLA NLLD delegates
Location: Palmetto Room

Tween Book Clubs: A How-To Guide

Unravel the mystery to facilitating a successful tween book club! What are some elements to make this type of book club successful? What are the tweens looking for from us? What are some of the challenges? Why is it important to work with tweens? These questions and more will be answered by children's librarian Rosanna Lang, who after starting her library career in South Carolina, has been leading a successful Tween Book Club in Florida for over four years. This program will include give-aways of featured juvenile/young adult titles!

Rosanna Lang, Marion County Library, FL
SCLA/YSS-Youth Services Section
Location: Card Room

South Carolina First Novel Prize

Hub City Press proposes to convene a panel to educate Library representatives about the South Carolina First Novel Prize, sponsored by the SC Arts Commission. The prize, given biennially, will be awarded for the 4th time in 2014. This is the only prize of its kind in the United States. (It was funded by the State Library System until a recent round of budget cuts, but now is privately

funded). Three novels have been published so far, and the distinguished judges have included Josephine Humphreys, Percival Everett, and Bret Lott. This is an opportunity for Library representatives to hear from some winning authors and find out how to get similar panels at their own facilities.

Sara June Goldstein, SC Arts Commission Literary Arts Director; Winning authors Matt Matthews, SC (Mercy Creek); Susan Tekulve, SC (In the Garden of Stone); Betsy Teter, Hub City Press, SC
Location: Gold Ballroom

Asking for What You Want: Developing Effective Survey Questions

Even the best assessment plans can be derailed by ineffective survey questions. The great news is anyone can plan and write great survey questions with a little know-how. This session addresses writing survey questions from planning to implementation, and it will cover the different types of questions, their pros and cons, and tips for writing them well.

Sharon Holderman, Tennessee Technological University
Location: Furman Room

3:30-4:15pm Breakout Sessions

Managing Projects and Teams Using Zoho

Communication and logistical problems always crop up when managing teams of any size. We'll show you how we manage digitization of tens of thousands of objects using Zoho Projects, a robust and friendly management tool.

Darius Jones; Josh Morgan, Clemson University
Location: Palmetto Room

Growing a New Liaison Program

Librarians at a newly consolidated university will discuss how they transplanted the concept of embedded librarianship from their health sciences colleagues to the university library, in order to cultivate relationships with the library and nurture the campus culture.

Melissa Johnson; Autumn Johnson; Camilla Baker, Georgia Regents University
Location: Furman Room

Not Just for the Spell of It: Targeting Library Programming and Outreach for 20 and 30-somethings

You've got kids, teens, moms, retirees, and jobseekers, but where are the young adults? Our group of young librarians is on a mission to draw 20- and 30-somethings to our library with creative, new-for-us outreach and programming ideas, and we're having a blast doing it! Come hear our story, and let's explore ways to fill gaps in services for an age group that we can't afford to ignore.

Amber Conger; Kelly Jones; Mary Kate Quillivan
SCLA/NMRT-New Members Round Table
Location: Gold Ballroom

Video Tutorial Development Using PowerPoint

PowerPoint is used for more than just static instructional slide presentations. As instruction librarians, we often use PowerPoint slides to prompt or guide us through the presentation and as a handout to the session. This hands-on session will demonstrate the use of PowerPoint to produce online instructional videos that benefit not only the onsite but also the off-site user. Participants are encouraged to bring their own laptops/devices (BYOL)

Moderator: Ruth Hodges, SC State University;
Mary Fairbairn, Furman University, SC; Sarah Hood, Columbia College, SC
SCLA/ILRT – Information Literacy Round Table
Location: Francis Marion Room

Camp Read-a-Rama: Using an Immersion Approach to Positively Impact Child Literacy and Combat Summer Reading Loss

Literacy and literacy skill development remain critical concerns in the U.S. and SC. Literacy intervention programs address needs for scaffolding in summer reading, reading material availability, reading books matched to reading levels and interests, and activities that help children with reading comprehension and motivation positively impact literacy skill development and maintenance. Camp Read-a-Rama, a summer day camp for 4 to 11 year olds developed by Martin, immerses campers in children's literature as a foundation for hands-on and outdoor education, and offers opportunities for summer reading intervention and development of early literacy skills. This session highlights Camp Read-a-Rama programming and research findings to demonstrate the effectiveness of immersive literacy programming in combatting poor literacy skills. It also offers proven pedagogical strategies and "best practices" for LIS professionals and educators and offers the program as a model for combating summer reading loss.

Moderator: Dr. Michelle H. Martin; Dr. Clayton A. Copeland; Dr. Rachele D. Washington,
USC/SLIS and Department of Education
Location: Card Room

4:30-5:15pm Breakout Sessions

Individual Stories, National Impact: Celebrating the Lives of South Carolina Women

Women have made a tremendous impact on the political, social, economic and cultural landscape of South Carolina. This discussion will cover the lives of several women researched for a three-volume collection of essays SC Women: Their Lives and Times and provide the audience with a glimpse of the contributions they made to the state and the nations within the context of their times.

Moderator: Director Dr. Samantha Hastings, USC/SLIS; Dr. Valinda Littlefield, USC/College of Arts & Sciences and other co-editors, if available
SCLA/RAAC-Round Table for African-American Concerns; USC/SLIS Diversity Leadership Group
Location: Gold Ballroom

Local Writer with a Regional Reputation

Due to the foresight of the head librarian a special collection about a local writer with a national reputation was created from research materials found in homes of families and friends of regional writers. Learn practical techniques to help you create a unique and useful research collection from solicited material, administering the donation/collection and maintaining its integrity; how to make your collection easily available, more useful and relevant for regional use (Dorothy Dix Special Collection) <http://library.apsu.edu/dix/dix.htm>

Inga Filippo, Austin Peay State University, TN
Location: Furman Room

The Semantic Web: Fact, Fantasy or the Future?

Since the Semantic Web became a buzz term it has been easy to dismiss it as yet another hyped byproduct of the dotcom age. Yet it is in fact a group of technologies founded in libraries and slowly growing, though often at odds with the hype. Learn what the semantics of the Semantic Web really are and how libraries are a part of its future.

Rogan Hamby, York County Public Library, SC
Location: Francis Marion Room

Battledecks

Battledecks is the game of improvised presentations. Contestants will speak on a common theme using powerpoint slides they have never seen before. You will see librarians making fools of themselves and enjoying it. You might see an ingenious presentation woven out of thin air. You might speak too, if drawn at random from a hat! (Or opt out and enjoy the silliness.)

Thomas Maluck, Richland Library, SC
Location: Palmetto Room

Copyright 101 for Librarians in Education

Library resources are often used in educational settings, both in higher education and in k-12. Librarians are now expected to be able to advise our patrons on how they can safely use our library materials in teaching and other educational uses, both in person and on-line. Come learn the basics of our copyright rights and responsibilities, for print, media, and born-digital resources.

Tucker Taylor; Amy Trepal, University of SC
Location: Card Room

5:30-6:30pm USC/SLIS Alumni Tea

Graduates and friends of the School of Library and Information Science at the University of South Carolina are invited to come visit with colleagues in the profession, meet new friends, and enjoy wonderful desserts while taking a break from the busy conference schedule. The faculty and staff of the school look forward to welcoming you to the tea.

Location: Spoonbread Restaurant

7-9pm

All Conference Reception/Photo Booth

You're invited by the SCLA & SELA Boards to join colleagues from all over our twelve state region for drinks and heavy hors d'oeuvres. Experience the official Joint Conference Photo Booth, sponsored by Brilliant, LLC. Have some fun, get your photos snapped, and bring home great historic souvenirs of the conference. Props will be provided!
Location: Westin Poinsett Hotel

FRIDAY NOVEMBER 15

8am-12:30pm

Registration

Location: Lobby

8-9am

Breakfast

Location: adjacent to Poster Sessions

8-9am

Poster Sessions

Location: Poinsett Ballroom

8:30-9:15am

Breakout Sessions

Readers First: A Movement to Improve eBook Access and Services for Public Library Users

Libraries have a responsibility to fight for the public and ensure that users have the same open, easy and free access to e-books that they have come to rely on with physical books. They face two major challenges. The first is that, unlike print books, publishers are not required to sell e-books to libraries -- and many do not. This is a complex and evolving issue. The second, addressed by Readers First, is that the products currently offered by e-content distributors, the middlemen from whom libraries buy e-books, create a fragmented, disjointed and cumbersome user experience. Join us as we share Readers First Principles, Content Access Requirements and how you can get involved in working for a better experience for our customers.

*Susan Lyon; Thomas Lide, Richland Library, SC
Location: Palmetto Ballroom*

Embrace the Marketing of Your Library – You Won't Regret It!

Libraries need to show off their value and strong marketing ideas are a great way to keep the library at the forefront of your organization's mindset. Stress busters (with dogs!), patron focus groups and even the old-fashioned bathroom newsletter will be examined to demonstrate effective marketing ideas and innovative services to take back to your library.

*Richelle Reid; Thomas Sneed, Emory University Law Library, GA
Location: Card Room*

Regional Reach Unconference (Take Three)

Join us for an open space meeting where YOU set the agenda! Together, we'll create a "marketplace" of conversation and learning about library services in the Southeast. Facilitators: Kelly Jones, Sarah Cameron

*SCLA/NMRT – New Members Round Table
Location: Francis Marion Room*

Embedded Librarianship: Is it Old Wine in New Bottles?

Many articles in professional journals touting exciting new discoveries and insights regarding embedded librarianship. Article after article puts old wine in new bottles, in many cases this does more to confuse than clarify. What new is the frequent use of the term "embedded." This power-point presentation will discuss the old and evolving concepts of embedded librarianship.

*Dr. Edward G. McCormack, University of Southern Mississippi Gulf Coast
Location: Furman Room*

Exceptional Outreach Through Social Media

Use emerging technologies to reach your patrons in a fun and unique way, while still remaining concise and time efficient. Learn how to use social media sites such as Facebook, Twitter, Vine, Pinterest, and Hootsuite to market your library and services. This presentation will take you beyond the basics of social media outreach and will provide tips and tricks to make social media work for you and your library. Make your library's online persona stand out from the crowd.

*Virginia Alexander, USC/Upstate; Jessica Dowd, Columbia College, SC; Tammy Ivins, Francis Marion University, SC; Breanne Kirsch, USC/Upstate
Location: Gold Ballroom*

9:30-10:15am

Breakout Sessions

Getting the Most Out of Your Student Workers

Interested in getting the most out of your student workers? Come find out how the University of South Carolina Libraries has found ways to increase productivity, streamline training and create a more rewarding experience for our students.

*Andy Kretschmar; Lisa Magner, USC Thomas Cooper Library
Location: Francis Marion Room*

Retain, Restrict, or Remove: An Exploration of Book Challenges and Book Banning in the Southeastern United States

Using book censorship data from the ALA Office of Intellectual Freedom, research will be presented discussing longitudinal book challenge and banning trends in the Southeastern U.S. from 1990 to the present. Current cases of book censorship throughout the Southeast will also be explored.

*Kari D. Weaver, USC/Aiken
Location: Card Room*

Stuck in the Middle: Creating and Maintaining a Middle School Homework Support Center

Got Afterschoolers? Start a homework support lab! All it takes is a few computers, programming ideas, persistence and a little bit of courage. Learn the basics of engaging some of the library world's most challenging customers.

*Kristi Sligh, Richland Library, SC
SCLA/YSS-Youth Services Section
Location: Furman Room*

Seedbed of Professionalism in Southeastern College Libraries, 1890-1920

The history of southern libraries is not well known, often only the founding dates are given. But southern academic libraries both grew in number and in professionalism at the turn of the last century. The Progressive Era saw the true birth of modern libraries in the Southeast.

*Dr. Patrick M. Valentine, retired East Carolina University library school, NC
Location: Palmetto Room*

Graphic Novels A-Z (Action Comics to Zatanna)

Comic books are out from under kids' beds and on library shelves. While classic superheroes are still popular, readers today can also find memoirs, textbooks, and classic novels in graphic novel form. The speakers will take you through the history of graphic novels, introduce elements of reading & appreciating this visual medium, and discuss ways to incorporate graphic novels into any library collection.

Tammy Ivins, Francis Marion University, SC;
Byrson Kopf, Cumberland County Public Library
and Information Center, NC
Location: Gold Ballroom

10:30-11:15am Breakout Sessions

Establishing an Endowment to Stabilize Your Library During Unstable Times

This presentation will draw from the experiences of the Spartanburg County Public Libraries' Library Endowment. The presentation will cover different types of fundraising with an emphasis on endowments for long-term return. This discussion will include case statements, "the ask", the investment, and the return. The presenter, who is a Certified Fundraising Executive (CFRE), will discuss the mechanics of endowments and how to utilize the expertise of local community foundations to manage the Library's assets.

R. Todd Stephens, Spartanburg County Public
Libraries, SC
Location: Furman Room

Reaching Faculty Through Our Information Literacy Roots

In an ever-changing information environment, it can be easy to focus library instruction efforts exclusively on students. Faculty members can also benefit from instruction that has been tailored to address needs that can be met with new research skills and resources. If you're ready to transition from thinking about faculty instruction to developing an actual program, this interactive session can help get you started. With real examples and group discussion, attendees will brainstorm relevant topics, identify effective delivery methods, and consider a variety of partnership possibilities to enhance their program.

Jenny Colvin; Andrea Wright,
Furman University, SC
Location: Palmetto Room

Brain Gym/Your Brain and Heart for Life and Learning"

This session will present and teach inspirational, effective holistic learning skills for adults/children which facilitate and maximize whole-brain function and potential using fun, dynamic movement exercises and understanding of cutting edge neuroscience. Open to all and suiting all learning types, the exercises strengthen and balance each individual uniquely and enhance their own way of learning. Topics covered include:

- The functions of the triune brain, the importance of water and how the mind, emotions and body connect and communicate.
- How stress can affect learning.
- The importance of heart-brain coherence in life and learning.
- Explanation and demonstration of the basic Brain Gym exercises and other mind-body energy techniques.
- Experiential participation.
- Feedback. Questions and answers.

Tanya Simmons, Licensed Brain Gym Instructor
Consultant, Brain Heart Balance, LA
Location: Card Room

The Face of a Community: How Architecture Expresses Common Values

As the digital revolution changes the basic nature of the public library, architectural design increasingly serves to express the aspirations and values of the people who will use the modern library. This presentation will examine expressive ideas throughout history and contemporary case studies of unique approaches.

David Dixon; Dustin Albright, Craig Gaulden
Davis Architects, SC
Location: Gold Ballroom

Meet the Narrators From Recorded Books

How exactly are audiobooks narrated? Meet Johnny Heller from Recorded Books, a former Second City Improv group member known for his narration of children and humor titles. Hear about the preparation and recording process, as well as a few readings from some popular titles. Time for discussion and questions will follow.

Johnny Heller; Bethany Leach, Recorded Books
Location: Francis Marion Room

Organizational Change and Conflict: Challenges and Opportunities

Now, more than ever, it is critical that organizational leaders recognize the importance of thoughtfully and effectively managing the design and implementation of change processes. Paradigms are shifting in record time. The pressure to adapt and position organizations for future success is intense. These pressures have condensed time frames and often increase the frequency of change processes. This session is designed to analyze and discuss inevitable and predictable conflict associated with organizational change processes. Discussion will focus on the importance of understanding and anticipating the dynamics of organizational change. The role leaders, mid-level managers and employees can play in not only helping to minimize the negative impact of conflict, but also recognizing and leveraging opportunities for growth that often are missed will be covered. This session will use a combination of presentation/lecture and group discussion.

Tom Ward, University Ombudsman for Staff,
Clemson University
Location: Poinsett Ballroom

11:30am-12:15pm Breakout Sessions

The Incremental Learning Commons

A little over three years ago the R.M. Cooper Library at Clemson University set out to repurpose the reference area, including the reference desk and the print reference collection. The idea was to redesign the area into a Learning Commons. It was apparent early on that this transformation would be a tall order to complete in a single project due to budgets, personnel, and ongoing needs assessment. With this in mind it was decided to make the Learning Commons an always-evolving project built in phases. Currently, Phase III is in the works which will consist of a multimedia lab. This phased approach has taken time, but with student needs changing rapidly it has allowed the library to keep pace and provide ownership to the students.

Bobby Hollandsworth, Clemson University, SC
Location: Furman Room

Why Care About IT and Web Accessibility? An Enlightening Demonstration

A discussion on what accessibility means in IT, why and how it touches everyone, the benefits of thinking "accessible" from the start, and the requirements on all of us. Overview of the laws that affect IT accessibility and usability. Live demonstration showing how people who use assistive technology actually access web pages. How our design choices affect peoples' abilities to use our sites.

Clay Jeffcoat, SC School for the Deaf and Blind/ SC ATAC Web Testers; Janet Jendron, USC School of Medicine; Grace Strother, Blackbaud, Inc. /SC ATAC Web Testers; Robin Wheeler, J.D., SC Access to Justice Commission

Location: Card Room

Legal Research Made Easy as Circuit Riders Goes Cyber

The USC School of Law's Circuit Riders Outreach Program, which conducts workshops for non-law librarians on basic legal research skills, will demonstrate their new LibGuide and videos on Our Legal System, SC Laws, SC Case Law, and SC Regulations.

Terrye Conroy; Alyson Drake; April Hathcock, USC School of Law

Location: Palmetto Room

Censorship Trends in Public and Academic Libraries

Book censorship and labeling is a problem in all types of libraries, but issues related to privacy and social media pose the greatest threat to free speech in public and academic libraries. How has technology impacted patron privacy? What is the role of libraries in promoting academic freedom? Is labeling censorship or guidance? Libraries across the nation seek guidance from ALA as they struggle for answers. This session will address these specific topics.

Moderator: Michael Mounce, Delta State University, MS; Pat Scales, retired SC Governor's School for Art & Humanities & past chair ALA's Intellectual Freedom Committee, SC

Location: Francis Marion Room



12:30-1:45pm
**3rd General Session/
Awards Jazz Brunch
with author George
Singleton**
Stray Decorum
Location: Gold Ballroom

2-2:30pm
SCLA Board Meeting
Location: Poinsett Ballroom

2:30pm
**Tour of CU-ICAR - Clemson University's
International Center for Automotive
Research**

Before leaving Greenville, take a tour of a mega-center of automotive, motorsports, aerospace and mobility expertise. CU-ICAR is an advanced-technology research campus where university, industry and government organizations engage in synergistic collaboration. Visit the Campbell Graduate Education Center (CGEC) building equipped with full-scale vehicle testing equipment. Open to all Joint Conference attendees by reservation only. Located off of Interstate 85 not far from downtown; parking is free.

Lasts approximately 1-hour; must email Conference Chair: Ed Rock erock@clemson.edu to reserve, limited to 20 participants.

2013 SCLA/SELA JOINT CONFERENCE EXHIBITORS AND SPONSORS

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