



THE NASIG NEWSLETTER

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PRESIDENT'S CORNER

Beverley Geer-Butler

I am writing this column after having just returned from a conference in Mexico City at which I spoke about NASIG and the benefits of membership. I will tell you more about that trip in a later column, but I want you to know that our Mexican colleagues are very interested in NASIG and you can expect to hear more from them. When I got home, my cat, Jimmie Dale, asked me where I had been. He is very impressed that you folks would allow me to leave the country unsupervised and represent you in an official capacity to total strangers. The conversation then moved to his questions about how I got involved in NASIG, and how in the world I ever got elected president (JD does not always show me the respect that I think I deserve). I said, "Let's ask an expert" and so we called my friend and former chair of the Nominations and Elections Committee, Steve Murden. The following discussion ensued:

JD: What exactly is NASIG?

SM: First, let me say how nice it is to finally meet you, Jimmie Dale. You've become a bit of a celebrity, through Beverley's columns. The two cats who own me, Harpo and Karl, are going to be really envious when I tell them about this conversation. To answer your question, though, for me, NASIG is first and foremost the best professional conference that I have ever attended (and I've been to my fair share of librarian gatherings over the years). It has also become a network of friends and colleagues who truly understand and can help me with the issues that I confront in my work life. NASIG provides a focused forum for discussing those issues among

others who can truly understand the complexities involved.

BGB: I can quote from past president Julie Gammon's introduction to the 1996 Membership Directory. She states that "NASIG is an independent organization promoting communication and sharing of ideas among all members of the serials information chain--anyone working with or concerned about serial publications." That is a very elegant and well-stated way of saying that we are a group of librarians, publishers, subscription and system vendors, educators, and other serialists who gather together once a year to work on issues, concerns and problems surrounding serials and to have a really good time away from home and cats!

JD: This sounds interesting. I have shredded a few magazines in my life so does that make me a member of the serials information chain? What is the membership rate for cats?

SM: Well, shredding magazines is the job of the post office, so you may be violating union rules by doing that. I suggest you stop. As far as the membership rate, I'll have to defer to Beverley. But I know that Harpo and Karl will be interested in her answer, too.

BGB: Next question?

JD: Humph!! Ok then, how can a human get more involved in NASIG?

BGB: I got involved by using a method similar to the one you used to get me to adopt you: you appeared in my yard and looked pitiful and needy so that I would bring you in. I appeared at NASIG conferences and annoyed people until they gave me a job to do. Well, that is an exaggeration. I joined NASIG in 1986 and I attended my first conference in 1988 (Oglethorpe University). My memory is a bit fuzzy but I think that the volunteer mechanism was more informal in the earlier years because there were fewer members and committees. I did the usual thing: I got to know people and made sure that I expressed my interest in serving on committees. My efforts were rewarded fairly quickly because my first committee assignment came in 1988 when I was appointed to the Nominations Committee. I also took advantage of opportunities to record workshops, lead discussions at the networking nodes, present workshops, and introduce speakers at the conference. In 1997, things are a bit different. Let

me illustrate with my experience appointing committee members for the current year.

In the September 1994 issue of the NASIG Newsletter, President October Ivins described the committee appointment process she employed. Within the limitations of the bylaws and the calendar, each President can approach appointments differently. I chose to follow October's guidelines: achieve balanced membership (librarians and non-librarians, size of institution, gender, geography, committee veterans and novices); match talents and interest of volunteers with available vacancies and needs of committees; consider opinions of outgoing and incoming Board liaisons and committee chairs; give only one committee assignment per NASIG member; make no automatic reappointments. I can offer the following facts about the 1996/97 appointment process:

1. Out of approximately 1100 members, I received 51 volunteer forms, 9 of which were from members who already had committee assignments and were eligible for reappointment or from members whose committee terms were not expiring but who filled out the form anyway. One volunteer was elected to office and so could not be considered for a committee. This left me with 41 viable volunteer forms.
2. Only 1 of the 51 forms was from a non-librarian, making it difficult to achieve balance between librarians and non-librarians
3. NASIG does not have a lot of committees and the ones we have carry out the work and create the products that keep the organization functioning. There are 9 standing committees whose functions do not require members with special skills or members from a particular geographic area. There are 5 committees (some of which are not truly committees but I will use that word to describe them) that have special needs. For example, the Conference Planning Committee needs members who live in or near the city where the meeting will take place. Some committees, like the Proceedings Editors, need members with special skills and so they are selected through a competitive process. There were not a lot of openings on the committees.
4. Naturally, there are popular committees: many volunteers expressed interest in the Electronic

Communications Committee and the Awards and Recognition Committee but fewer people chose the Bylaws or Finance Committees.

To make a long story a bit shorter, I appointed about 50% of the volunteers. I also recruited from the non-librarian community to meet the need for balance. Let me add here, that many of the non-librarians travel a great deal and may not have adequate administrative and technical support, and so they cannot devote time to committee work. However, NASIG needs their input on committees, and so I am very grateful to those non-librarian members who answered my request to serve on committees. The names of the 20 unappointed volunteers were recorded in a database (as required by the Strategic Plan). In the meantime, I have been able to appoint 3 of the unappointed volunteers to task forces and committee vacancies that arose after June 1996. Vice-President/President Elect Susan Davis will use the list when she makes her appointments for 1997/98 and she will amend the list to reflect the results of her appointments. She will then pass the list to the next Vice-President/President Elect who will use it in a similar fashion.

Committee work is not the only way to be involved in NASIG. Other options are:

1. Convene a Networking Node at the conference
2. Offer to contribute to the discussion at a Networking Node (usually in the form of a 10 minute presentation)
3. Answer the call for conference workshop recorders
4. Answer the call for papers and workshop proposals for the conference

SM: I first joined NASIG in 1988, but did not attend my first conference until 1990, at Brock. I was so energized by the experience that I convinced Joan Stephens that she and I *had* to do a workshop presentation the following year, at Trinity. After that, I proceeded much like Beverley did; I started meeting people, served as a workshop recorder, volunteered to help wherever I could. I was appointed to the Nominations and Elections Committee by October Ivins and served a two year term, the second as Chair.

JD: So a member volunteers for committee work, performs some duties at the conference. That sounds easy enough, even for a human. How does that qualify you for office?

SM: Well, it's not quite that simple. Each year, the Nominations and Elections Committee receives from the membership at large nominations for the Executive Board positions. The nominees run the gamut from those who have served NASIG with distinction for years to those with little or no previous involvement in the organization. It is the Committee's responsibility to select from among those nominees the best possible slate of candidates to submit to the membership for election. Among the criteria examined are service to the profession at large and service to NASIG in particular. The latter is heavily weighted in the Committee's deliberations. There is a real desire to place before the membership only candidates with a proven track record of service. It is also important that the leaders of an organization have the experience of working within the existing structure, so that they can understand the inner-workings of the organization. NASIG is run completely by volunteers. As such, it is important to elect only members who *will* perform the duties expected of them.

The NASIG model is substantially different from those of many other professional organizations, where committees frequently select a slate of candidates in a vacuum. Such models tend to be self-perpetuating. In larger organizations, there are often far more volunteers than there are slots to be filled. As Beverley already mentioned, NASIG keeps a file of potential volunteers. Those who want to serve the organization can usually be given an opportunity. Those who perform well and express an interest in further involvement can usually be assured of additional assignments. Most of the recent leadership positions in NASIG have been occupied by individuals who followed such a path of active involvement. By the time an individual has passed the screening process of the Nominations and Elections Committee to achieve a position on the ballot, they have proven their value to NASIG.

BGB: I don't know that I can add to what Steve has said. He is, after all, the expert on nominations and elections. I'm just glad they didn't ask for credit references.

JD: So, Beverley, now that you are top cat in NASIG, you could probably do some favors for your friends and cats.

SM: Don't look at me. I have no power here.

BGB: Whatever do you mean?

JD: I didn't just fall off the turnip truck, Beverley. I read the papers, and I know that cronyism is rampant in this society. Is it any different in NASIG?

SM: That's a pretty cynical attitude from someone whose most significant daily decision is whether to nap in the sun or in the shade. I'll take the bait, however, and rise to my soapbox. In any professional organization, there are a large percentage of members who do not take an active role in committees or governance, and NASIG is certainly no exception. That is certainly not a value judgment; a member does not have to be actively involved to derive benefit from membership. There are also members who *do* become involved in the ongoing work of the organization. That group can be further divided into three categories: (1) those who serve on paper, but perform little or no actual work; (2) those who do the work that is expected of them; and (3) those who truly assume a leadership role in any capacity in which they serve. Individuals in the first category are usually recognized as ineffective and not given additional assignments. People in the second category, the worker bees, are recognized for their willingness to perform and frequently enjoy a long life of service to an organization.

It is the third category, though, that produces the real stars in any organization. These individuals do not achieve their offices through cronyism or by being part of an unbreakable inner circle. If the system is working properly, their election represents a public acknowledgment of distinguished service and accomplishment. It is a path that is open to all *members who are willing to contribute long hours of unpaid work.*

BGB: I can describe one factor which might account for some of the perception of an inner circle. Think back to the committee appointment process I described earlier. To me the single most important criterion that October identified was the balance between non-librarians and librarians. This is very important in everything from conference programming to Board structure. However, membership statistics show that librarians of all stripes make up approximately 76% of the membership and non-librarians make up 20%. The other 4% are made up of students and those members who did not indicate an institution type on

their membership forms. You will remember that I received only one volunteer form from a non-librarian. I do not think that is because the non-librarians are not interested in volunteering. I do not get that impression when I talk to them. I can only *assume that, as I said above, many are busy with traveling, may not have adequate administrative support, and may not feel that they can give NASIG their full attention.* However, among the non-librarians there are a few who have been able to participate on committees and serve on the Board. Because that number is so small, you see their names and faces often, thus giving the impression that they are part of an inner circle.

A friend and fellow librarian recently told me that the best advice she ever got was that sometimes simply being aware of the possibility of an issue (e.g., that NASIG might appear cliquish) was more than many people ever did about a problem. I can only speak for myself, but I have never been involved with an organization that made me feel as welcome and valued as NASIG has. Having said that, I fully appreciate that I got involved at an early stage when offers to help and participate were quickly rewarded, and that today it is not as easy. No one can deny that we can and do recommend each other, whether it is through formal channels like the nominations process or informal channels, such as my making a suggestion to the Vice-President/President Elect that someone I know and have had good experiences working with be considered for appointment to a committee. There is always an element of personal knowledge which will influence any person making committee assignments. The Vice-President will try to appoint new people to the committees, but it is difficult to turn down a known element for an unknown one. That brings me back to the methods Steve and I used: we networked, we talked, we made ourselves known. The burden of initiative was on us.

After saying all that, I have to admit that I don't know the answers. I don't know if there is an inner circle; I don't know if you think there is one. I would welcome any observations and experiences that the readers can offer.

JD: Well, this has been fascinating, but I feel a nap coming oooooooooooooooooooooooooooooon..... ..

SM: Me too.

BGB: Sounds good.

NASIG 12TH ANNUAL CONFERENCE (1997): LOCAL INFORMATION, TRAVEL, REGISTRATION

CAMPUS & ACCOMMODATIONS

THE UNIVERSITY

The University of Michigan was founded in 1817 as one of the first public universities in the nation. Today, the University of Michigan remains one of the most distinguished universities in the world and a leader in higher education.

Michigan is one of only two public institutions consistently ranked in the nation's top ten universities, with over 51,000 students and 5,600 faculty at three campuses. More than 5,500 undergraduate courses are taught each term in over 100 programs. Undergraduate, graduate and professional students have a choice of 17 separate schools and colleges, 588 majors, 600+ student organizations, 350 concerts and recitals every year, as well as hundreds of speakers, symposia, films and readings.

The University is located in the heart of Ann Arbor; there are no formal boundaries between the campus and the community. University properties and facilities are spread throughout the city, with the four campus areas placed among commercial and residential areas. Several of Ann Arbor's shopping areas are interspersed with campus buildings. The downtown area is a shopping and business district which covers just a few blocks and is easily accessible on foot or by bus.

ON-CAMPUS ACCOMMODATIONS

Rooms have been reserved in two adjacent residence halls, Stockwell and Mosher-Jordan. Both are a five-minute walk from the conference meeting rooms. Single and double rooms are available in each of the dorms but there are many more doubles than singles, and we encourage you to share. Mixed-gender couples may share rooms in University of Michigan dorms. Bathrooms are not unisex, however, so one member of a couple may have to use a bathroom on a different floor. Rooms are equipped with beds, linens (pillows, pillow cases, sheets, one spread/blanket, towels and washcloths), desks, desk lamp, closet (no hangers), and chest of drawers.

There are telephones available in each room for local, collect and calling card calls only. Pay

telephones are also available in the lobby for direct long distance calls. A community bathroom is located on each floor with shower, sinks and toilets. Laundry facilities and vending machines are also located in each dorm.

Check-in time is noon and check-out time is also at noon. Luggage storage is available. Extra nights, either before or after the conference, are also available.

Smoking/Alcohol Policy

State law prohibits smoking in public areas. Smoking in dorms is permitted only in your room. Please indicate your smoking preference on the Registration Form. Alcohol is not permitted in the dorm rooms, or any other location around campus except by special permission.

OFF-CAMPUS ACCOMMODATIONS

The following is a list of some of the hotels in the general vicinity of the University. Individual hotels may have shuttle services to and from campus.

Within a Five Minute Walking Distance of Campus:
(Limited number of rooms available)

- Campus Inn, 515 E. Huron St.
(313) 769-2200 or (800) 666-8693
- Bell Tower, 300 S. Thayer St.,
(313) 769-3010 or (800) 999-8693

Other Accommodations:
(Transportation is required)

- Best Western Wolverine Inn, 3505 S. State St., (313) 665-3500 or (800) 528-1234
- Clarion, 2900 Jackson Rd.,
(313) 665-4444
- Courtyard by Marriott, 3205 Boardwalk,
(313) 995-5900 or (800) 321-2211
- Crowne Plaza, I-94 at State St.,
(313) 761-7800 or (800) HILTONS
- Fairfield Inn by Marriott, 3285 Boardwalk,
(313) 995-5200 or (800) 228-2800
- Sheraton Inn, 3200 Boardwalk,
(313) 996-0600 or (800) 325-3535
- Weber's Inn, 3050 Jackson Rd.,
(313) 769-2500 or (800) 443-3050

PARKING

Parking at the University of Michigan is very difficult and limited. Parking permits will be available for \$5.00 per day. Please indicate on the Registration Form if you require a permit and for how many days. Include this fee as part of your payment. There is no guarantee where the designated permit will allow you to park. We strongly encourage everyone to carpool, or make other transportation arrangements. If you have a handicap placard from your state, please bring it with you, as permits are available for handicap parking. One other note of importance:

Ann Arbor and Campus Police are very diligent in issuing tickets. Any tickets you receive are your responsibility.

EMERGENCY PHONE NUMBER

In case of emergencies, registrants can be reached 24 hours a day via the University of Michigan Dept. of Public Safety at (313) 763-1131. When calling, mention you are a NASIG conference attendee.

TRAVEL

BY AIR

Ann Arbor is served by the Detroit Metro Airport in Romulus, Michigan, located approximately 25 minutes east of the University of Michigan campus. The airport is a Northwest Airlines hub and is also served by a host of other major airlines.

Ground transportation from the Detroit Metro Airport to Ann Arbor is provided by shuttle, taxi, and limousine. The recommended shuttle service is Commuter Transportation Company. The cost from the airport to Ann Arbor is \$15 one way or \$27 round trip; ticket counters are located throughout the airport in baggage claim areas. Travelers who purchase round-trip tickets should check with the Commuter Transportation Company ticket agent about arrangements for a return trip to the airport. Taxi service costs about \$1.50 per mile (approximately \$35-\$40 one way). Limousine service from Detroit Metro to the University of Michigan campus is \$40-\$50 one way, plus gratuity. For more information about limousine service, contact Metro Cars (313-946-5700) or Arbor Limousine Service (313-663-5959).

DAY CARE ARRANGEMENTS

NASIG does not provide day care. Information regarding day care providers is available upon request from Judy Wilhelme at jwilhelm@umich.edu. NASIG is not responsible for the service provided.

CLOTHING AND WEATHER

Late May - early June weather in Ann Arbor can be warm or cool, wet or dry. Daytime highs could be in the low 70s, but it is best to be prepared for showers and cooler weather. In keeping with NASIG tradition, casual clothing and comfortable shoes remain the recommended attire.

INTERNET AND E-MAIL ACCESS DURING THE CONFERENCE

The University of Michigan's Information Technology Division (ITD) has two Campus Computing sites on Central Campus. NASIG registrants will be able to access e-mail at either one of these sites. Both locations -- Angell Hall and NUBS (North University Building Station) - have extensive hours of operation.

Air Travel Arrangements

Spartan Travel in East Lansing is serving as this year's preferred conference travel agency and has arranged for discounted airfare on Northwest Airlines for NASIG conference attendees (5% off the lowest fare, or 10% off full coach fare). Contact Spartan Travel toll-free at 1-800-968-2238. Be certain to identify yourself as a NASIG conference attendee to qualify for the discounted fares.

BY TRAIN OR BUS

Ann Arbor is served by train (Amtrak) and bus (Greyhound). Train and bus stations are located approximately 1 mile from campus. Taxi service to the campus is available. Taxi fares in Ann Arbor run \$1.35-\$1.50 per mile.

BY CAR

The University of Michigan campus is readily accessible from both Interstate 94 and U.S. 23. Registration confirmations will include a map and instructions for driving to the campus.

DINING & RECEPTIONS

Conference registrants will use their name badges and meal cards for breakfast and lunch, which will be served in the dorm dining hall. A wide variety of breakfast choices is featured. Lunch menus typically include sandwiches, hot entrees, salad bar, and several dessert choices. *Name badges are also required at the catered dinners on Thursday and Friday evenings.* In keeping with NASIG tradition, box lunches will be provided on Sunday.

Continental breakfast and box lunches will be provided on site for each preconference.

Dinner on Saturday evening is on your own, at your own expense. Enjoy one of the many nearby restaurants! According to a recent listing of Ann Arbor restaurants, folks who live here "like to eat out a lot and will eat just about anything." There is a wide variety of restaurants within walking distance of the conference facilities: from sports bars to Vietnamese; from fine Italian dining to fast food. A list of restaurants will be provided in the conference notebooks. *For those preferring to stay on-campus for dinner, a light meal will be provided in the dorm. Conference attendees who choose to eat in the dorm should be sure to indicate that option on the Registration Form.*

SPECIAL DINING EVENTS

Dinner on Thursday will be a buffet featuring representative Michigan foods, with a cash bar. A concert by the Chenille Sisters, in the Lydia Mendelssohn Theatre, will follow dinner. The evening will conclude with a dessert buffet.

The Chenille Sisters, a popular local trio, appear regularly in the southeast Michigan area as well as nationally. They have made several appearances with Garrison Keillor on *A Prairie Home Companion* and his *American Radio Company*. Television appearances include their Grammy Award-winning TV special called *The Chenille Sisters: Makin' Rhythm* on PBS.

Friday's pizza party will take place in the Media Union on the University's North Campus. Buses will transport conference participants to the area where pizzas (and other food) from Ann Arbor's Cottage Inn restaurant will be available. Beer and non-alcoholic beverages will be available. The widely-acclaimed Community High School Jazz Ensemble from Ann Arbor will provide entertainment. Tours of North Campus libraries and the Media Union will be ongoing during the evening.

Dining Schedules

Thursday evening

Dinner 7:15-8:45

Concert 9:00-10:00

Dessert 10:00-11:00

Friday evening

Buses begin transporting people at 6:00

Pizza available 7:00-9:00

Tours available 6:30-8:30

Community High Jazz Ensemble 7:00-9:00

(Free university buses will be available throughout the evening for anybody wishing to return early, but specially-arranged buses for NASIG attendees will begin the return trip to Central Campus at 9:00.)

Saturday evening

Dinner on your own (at your own expense) or available in dorms. If dining in the dorms, indicate this preference on the Registration Form.

WELCOME RECEPTION

The Welcome Reception will be held on Thursday, May 29, from 2:00pm-5:00pm in the Michigan League. Light refreshments will be served. This reception is designed to welcome all conference registrants in a relaxed and friendly atmosphere.

FIRST TIMERS' AND MENTOR PROGRAM RECEPTION

A gathering for all first-time NASIG attendees and Mentor Program participants is scheduled for Thursday, May 29, from 3:45pm-4:45pm in the Michigan League. This reception is a wonderful chance for first-time conference attendees to meet NASIG officers, board members, committee chairs, and other First-Timers in a relaxed and informal setting.

NASIG's Continuing Education Committee is sponsoring a Mentoring Program at the conference to help new attendees feel more at ease, highlight membership benefits, and help create new networking opportunities. The program will match experienced NASIG conference goers with first-time NASIG attendees. This program will be limited to the first 30 mentors and the first 30 mentees who complete the application form. For further information and an application form, please see the February, 1997, issue of the NASIG Newsletter or NASIGWeb. Application forms are also available from Linda Golian at (561) 367-3933 or golian@acc.fau.edu.

RECREATION

Although no formal tours are planned for Sunday afternoon, there are many interesting sites to visit in the Ann Arbor area. Many are within walking distance of the main campus. For more distant destinations, taxi fares in Ann Arbor run \$1.35-\$1.50 per mile. Ann Arbor Transit Authority (AATA) buses run an extensive, city-wide route at a cost of \$.75 per trip (exact change required).

There is also plenty to see and do in nearby Detroit and Dearborn. Consult your travel agent or visit the Web sites listed in *Virtual Self-Tours* on the last page of the conference brochure for more information about places of interest in southeastern Michigan.

LIBRARY TOURS

Library tours will begin at 2:00pm on Thursday, May 29 in the North Lobby of the Harlan Hatcher Graduate Library. In addition to the Graduate

Library, the tour will include visits to the Shapiro Undergraduate Library, the Science Library, the Knowledge Navigation Center, and the Clements Library. The Clements Library contains rare Americana covering the period of exploration and discovery through the end of the 19th century.

RECREATION FACILITIES AND FUN RUN/WALK

The Central Campus Recreational Building (CCRB) is open to conference guests for \$5 per day, or \$15 for 7 days. Passes are available at the front desks of Stockwell and Mosher-Jordan dorms. CCRB has an indoor pool and deck, indoor running track, universal weight machines and free-weights, exercise room, and courts for handball, paddle ball, racquetball, squash, volleyball, basketball and table tennis. The Fun Run/Walk is scheduled for 6:00am on Saturday, May 31.

REGISTRATION INFORMATION

To register, please use the Registration Form in the mailed brochure and in the Conference Website:

<http://www.lib.umich.edu/libhome/acqser/nasig/>

Full registration includes housing, all conference materials, attendance at sessions, and all meals, including the Thursday and Friday night buffets (but excluding Saturday evening dinner). Transportation to and from North Campus will be provided. "Accompanying Guest" refers to anyone not attending the conference sessions but who requires housing and/or meal service. Guest tickets for dinner events must be purchased in advance by indicating so on the Registration Form. Thursday's pre-conferences are optional, extra-charge events and are not included in the full conference rate.

Day registration includes conference, breakfast, lunch, and dinner events for that day only. Registration is confirmed upon receipt of payment. Note that registration takes place at a different location each day. Check the conference schedule for details.

CLOSING DATES: Registration is open only to NASIG members until April 1, 1997; after that date, registration will be open for non-members as well. Registrations must be received no later than May 1, 1997 to avoid the late fee. Any registrations received after May 1 will be charged an additional \$25.00 processing fee, and will be subject to availability.

CANCELLATIONS: There is no penalty for cancellations received on or before May 1, 1997. A \$50 cancellation fee applies for cancellations received between May 2 and May 19, 1997; this fee will be deducted from the refunded amount. No refund will be given for cancellations received after May 19, 1997. All cancellation requests must be sent in writing to:

Joe Badics, NASIG Registrar
P.O. Box 8077
Ann Arbor, MI 48107-8077

For general information, please contact either of the Conference Planning Committee Co-Chairs: Leighann Ayers, at layers@umich.edu or Thomas Champagne, at champagn@umich.edu.

CONFERENCE HANDOUT PACKET

Conference registrants may order copies of the Conference Handout Packet in advance of the conference by checking the appropriate line on the Registration Form. Packets are available for \$25.00 (postage included) to conference registrants only. It will also be possible to order packets during the conference. Packets will be mailed after the conference to the confirmation address on the Registration Form.

The packets will contain all handouts distributed at the workshops and at the Projects and Issues Sessions. Handouts from the plenary sessions will NOT be included.

NASIG 12TH ANNUAL CONFERENCE (1997): PRECONFERENCE PROGRAMS

Two preconference programs will be offered and will run concurrently. People choosing Preconference II should allow plenty of time to catch the free university shuttle bus to the North Campus. Continental breakfast and box lunches will be provided on site to all preconference registrants.

PRECONFERENCE I

BACK TO THE BASICS, THE SERIALS ACQUISITIONS ELEMENTS

In recent years, the serials community has focused its attention on vital topics such as pricing issues, electronic publications, copyright, and licensing agreements, to name a few. While these are critical concerns that need to be discussed, we have, at times, neglected the basic elements of serials management in continuing education programs. With this in mind, NASIG's Continuing Education Committee is offering a half-day preconference on the basic elements of serials acquisitions work needed by every librarian who manages a serials collection. This workshop is designed for new librarians (serials or otherwise), vendors, and publishers who want to get up to speed on current serials acquisitions practice. The workshop will also be attractive to experienced librarians and library staff who feel the need for a refresher in the basics of serials acquisition.

The preconference workshop will focus on three key areas:

Pre-order Processes: Making Orders Out of Chaos / Rita Echt, Acquisitions Coordinator, Michigan State University

Rita Echt will offer an overview of how serials are acquired through a joint partnership between serials acquisitions staff and collection management personnel. Tasks demonstrated will include how to

determine whether a requested item is a serial or a set, if it is available, the current price, how it can be obtained, and in what format—print, CD-ROM, microform, electronic, etc.

Serials Record Keeping / Linda Golian, Head, Serials Department, Florida Atlantic University

Linda Golian will present the basics of serials acquisitions record-keeping: how to manage receipt and payment of serial titles a library receives. This will include the principles and importance of check-in, claiming, reporting, invoices, vendor statements, annotations, and tracking gift and exchange titles.

Vendor Evaluation and Interaction / James Mouw, Head of Serials, University of Chicago, and Philip Greene, Vice President/General Manager, EBSCO Subscription Services

Jim Mouw will review the vendor selection process -- how to select a vendor that is appropriate for a library's needs and how to evaluate vendor services. Phil Greene will examine how to interact with a vendor and how to let the vendor know the library's requirements. The presenters will lead a discussion on how to deal in an ethical manner while still keeping the terms of both the vendor and the library in mind.

PRECONFERENCE II

MAXIMIZING THE WEB FOR SERIALISTS: NEW TOOLS FOR A NEW MILLENNIUM

The World Wide Web is neither a monster waiting to kill serials as we know them, nor a superhero which will save us all. Rather, it is a tool which serialists need to use in creative ways throughout the serials chain. This preconference will explore some of those uses through a mini-plenary session and four concurrent, hands-on tracks aimed at differing levels of interest and experience. Participants in each track

will create an HTML document related to the session content, which they can take home on a diskette distributed at the preconference. Pre-registration for specific tracks is required and is limited to 22 per track (88 for the entire preconference). Prerequisite experience levels for each track are given below. This preconference is presented by the NASIG Electronic Communications Committee.

Mini-Plenary Session: SGML: An Electronic Publishing Tool for the Millennium / Nigel Kerr, SGML Librarian, Digital Library Production Service, University of Michigan, and Chris Powell, Coordinator of the Humanities Text Initiative, University of Michigan

HTML, the native language of the World Wide Web, is a very limited type of SGML (Standard Generalized Markup Language). SGML is in wide use in publishing as an tool for typesetting print publications and is also used by scholars for textual analysis. This talk will provide an overview of SGML and how it can be used with the Web for publishing electronic documents.

Track 1: What's It All About? Integrating the Web into the Serials Chain / Wendy Moore, Serials Librarian, Furman University, and Mike Randall, Head, Serials Dept., University of California, Los Angeles

Serialists need to be prepared to do more than just "surf the Web" finding interesting sites. Participants will learn basic HTML coding and will create a professional or departmental home page with links to Web sites useful to serialists. Techniques to be covered include basic HTML tagging, creating hot links, including images in Web pages, use of colors and other design tools. An introduction to HTML editing software and procedures for converting documents from other formats to HTML will also be covered.

Level: Beginning HTML. Participants should be comfortable using a Web browser (but should have very little or no knowledge of HTML) and should also be familiar with the Windows environment and the use of text editors such as Notepad.

Track 2: Using the Web for the Public / Michelle Collins, Serials Cataloger, University of Michigan, and Robb Waltner, Periodicals Librarian, University of Evansville

The Web can be a great tool for bibliographic instruction, publicizing a library's collection and increasing its use. It is also invaluable for serials-related reference work. This session will look at how public services librarians and other serialists with similar responsibilities can make the Web work for them. Participants will create a professional or departmental home page which can be used in serials-oriented public services. Techniques to be

covered include use of the various search engines, including specialty search engines such as Argos, embedding a third-party search engine in a Web page, use of lists and tables, simple forms, and some of the newer and less common HTML tags.

Level: Intermediate HTML. Participants should already be familiar with the techniques described above in Track 1.

Track 3: Using the Web in the Back Room / Donnice Cochenour, Serials Librarian, Colorado State University, and Betty Landesman, Coordinator for Systems Planning, George Washington University

Serials and technical services departments use the Web as a tool, as do agents and publishers who interact with library serials departments. This track will include finding resources to help with technical services, dealing with electronic journals, and using the Web as a staff communication tool. Participants will create a professional or departmental home page which includes technical services resources. Techniques to be covered include use of the various search engines, lists, tables, frames and use of "attributes" with HTML tags.

Level: Intermediate HTML. Participants should already be familiar with the techniques described in Track 1, above.

Track 4: Current Tools/Emerging Technologies for Advanced Web Authors: CGI, Java, Stylesheets, and More / Steve Oberg, Head, Bibliographic Control, University of Chicago, and Stephanie Schmitt, Serials Librarian, University of Mississippi

Tools and technologies for Web authoring continue to advance at a dizzying speed, making it difficult for Web authors to assimilate the "latest and greatest" into their work. This track will provide an overview of Web authoring resources including CGI, Java, Stylesheets, and other important tools for the advanced practitioner, some of which are still in developmental stages. This session will provide answers to questions about what these tools are, how they may be used, and where to look for further information about them. Participants will create a professional or departmental home page incorporating some of these techniques.

Level: Advanced. Participants should already be familiar with the techniques described in the beginning and intermediate tracks, above.

PLENARY SESSIONS

PLENARY I: *Strategies and Challenges for Digital Libraries / Wendy P. Lougee, Assistant Director for Digital, Library Initiatives, University of Michigan*

The digital revolution offers tremendous potential for adding value to the processes of information creation, dissemination, and access, while at the same time reshaping the roles of libraries and librarians. The University of Michigan's Digital Library Program provides a case study to highlight the organizational, technological, and behavioral challenges of integrating digital collections and services into traditionally print-oriented libraries. In addition, this presentation will explore the imperative of collaboration and strategies for evolving new economic models for knowledge resources.

PLENARY II: *Scholarship in the 21st Century: Surviving the Next Millennium / Dan Tonkery, President, TDT Ventures; Reactors: Richard Dougherty, Professor, University of Michigan School of Information, and others reactors to be announced*

Today's Nintendo generation is heading toward our colleges and universities with a new style of learning and different expectations. The class entering college in the year 2000 will no longer find the library and its physical collection and paper archives satisfactory for teaching, learning, or scholarship. The new library will become a virtual collection serving a remote user population where speed and access are critical to the educational process. The transition to the virtual library will place new

demands on libraries, publishers, and agents. Who will survive the transition? Content and leadership may come from new players, with the potential to make traditional players obsolete.

PLENARY III: *Jam Tomorrow, Jam Yesterday, But Never Jam Today: Some Modest Proposals for Venturing Through the Looking-glass of Scholarly Communication / Arnold Hirshon, Vice Provost for Information Resources, Lehigh University*

In the past, scholarly publishing grew in support of college and universities needs to support the peer review tenure and promotion system, which itself developed to encourage the learning process through the generation of new knowledge. However, the continuation of this system of scholarly communications is threatened today by internal and external changes in four key areas: research and publishing, technology, government and society, and higher education itself. Electronic information systems hold some promise of enabling a new model for scholarly communication. Yet today we seem to be in the world of Lewis Carroll; scholarly communication had "jam yesterday" and it may have "jam tomorrow," but scholars and library practitioners are struggling with how to have some "jam today" during a tortuous period of transition. This speech will explore some of the causes of the current predicament, and provide some modest proposals for collaborating with others in the scholarly, information, and technology communities as we venture through the looking-glass into the future of scholarly communication.

PROJECTS SESSIONS

SESSION 1: *Initiatives in Internet Cataloging: What now? What Next? / Erik Jul, Manager, Custom Services, OCLC*

This session will provide an overview of OCLC initiatives to investigate and support improved description and access of Internet resources with particular focus on electronic serials. Discussion will focus on the strengths and limitations of current standards and practices for descriptive cataloging as well as alternative forms of metadata. Topics and examples will be drawn from the InterCat Catalog, a database of more than 10,000 Internet resources that have been selected and cataloged by libraries. *Recommendations for the continued evolution of*

metadata standards, practices, and systems will be followed by an opportunity for questions and discussion.

URL: <http://www.oclc.org/oclc/man/catproj/catcall.htm>

SESSION 2: *Innovations in Journal Access*

Part I: *Full-Text Delivery: The CORE Journals Project / Beth Forrest Warner, Head, Library Systems Office, University of Michigan*

In 1994, the University of Michigan entered into partnership with UMI and H.W. Wilson to provide

access to full-text and full-image articles from approximately 600 journals, linking them with the Wilson indexes in the Library's online catalog, MIRLYN. The project has implemented distributed printing, online charging capabilities, and the development of matching algorithms to map images from one vendor to journal index citations from another. This presentation will cover the current status of the project, lessons learned, and future directions

Part 2: *A Presence at the Evolution / William Landis, JSTOR Production Coordinator, University of Michigan*

The delivery of serial publications in an online environment occurs in a rapidly changing arena with multiple stakeholders. It can be a difficult proposition for librarians to sort out where their concentrated efforts might achieve the greatest impact. JSTOR is an ongoing venture which has demonstrated the viability of digitization and online delivery of backfiles of scholarly journals and has utilized the skills of librarians in the process in new and creative ways. This paper will utilize JSTOR as a backdrop for a consideration of the role that the library profession can play in the evolving world of online publications, whether they be serials, monographs, or other as yet undefined issuances made possible by this new delivery medium.

URL: <http://index.umd.umich.edu/jstor/>

SESSION 3: *Building a National Electronic Collection for Long Term Access / Nancy Brodie Government Information Holdings Officer, National Library of Canada*

The National Library of Canada is building a collection of Canadian electronic publications. This collection must be an authoritative source of information which is preserved and accessible for posterity. This presentation will address current practical concerns of acquisition, storage and access as well as issues and strategies for the long term.

URL: <http://www.nlc-bnc.ca/e-coll-e/ereport.htm>

SESSION 4: *A Method Out of the Madness: OhioLINK's Collaborative Response to the Serials Crisis / Tom Sanville, Executive Director, OhioLINK, and Barbara Winters, Assistant Director for Collection Development, Wright State University*

The downward spiral of increasing serial prices and decreasing subscriptions is well documented. Efforts of libraries to minimize the impact of this cycle by trying "just in time" tactics rather than "just in case" solutions have often attacked the periphery of the problem. The "just in time" tactics have as their objective to lose the race by close scores, rather than to keep pace or expand journal coverage. This session will examine ways in which the OhioLINK community and individual libraries are attempting to leverage their collective resources to reverse the spiral.

SESSION 5: *New Ways of Working Together / Gary Olson, Professor and Associate Dean, School of Information, University of Michigan*

Recent developments in computing and communication technologies have made it possible to work together with fewer limitations of distance and time. The University of Michigan's CREW, The Collaboratory for Research on Electronic Work, has been carrying out user-centered research on these new ways of working, in order to better understand what leads to success and failure. In his talk, Dr. Olson will share CREW's research experience and the lessons participants learned from the project.

URL: <http://www.crew.umich.edu/>

SESSION 6: *SGML for Yesterday and Tomorrow: the Role of Structure in Access / John Price-Wilkin, Head, Digital Library Production Service, University of Michigan, and Christina Kelleher Powell, Coordinator, Humanities Text Initiative, University of Michigan*

The Humanities Text Initiative (HTI) is responsible for SGML development and support in the University of Michigan's Digital Library Production Services (DLPS). HTI and DLPS staff provide retrospective conversion services for non-SGML documents and analyze new publications that arrive from publishers in SGML. This presentation will address the role of staff in document analysis, design, and providing access to digital publications. Some of the publications and projects highlighted by the presentation are the Information Please Almanac, Physicians GenRx, the Encyclopedia Americana, the Encyclopedia of Science and Technology, and the Cornell/Michigan Making of America project.

URL: <http://www.hti.umich.edu/>

ISSUES SESSIONS

SESSION 1: CONSER Goes Out on a Limb / Panelists to be announced

The CONSER Program has been a leader in developing standards for cataloging electronic resources. Members from several CONSER institutions will discuss their experiences with the Program's interim guidelines for cataloging remote-access versions of print serials which allow the option of creating separate records for online and print versions or, alternately, of identifying the online version on the print record. Pros and cons of each approach will be examined from the point of view of the cataloger as well as public service staff. Long-term directions will also be explored. Since the guidelines are still very much a work-in-progress, the session is designed to include input and questions from the audience.

SESSION 2: *Electronic Publishing: Between Two Poles* / Vicky Reich, Assistant Director, HighWire Press, Stanford University, Danny Jones, Assistant Library Director for Collection Development, University of Texas Health, Science Center at San Antonio; and Barbara Rapp, Operations Research Analyst, National Library of Medicine

Many people have heralded the emergence of an online world where all the world's citizens can easily and freely access all the world's literature. Alternatively, some authors mourn the death of print and are convinced that paper products and the Greatness of Civilization are linked. Reality lies somewhere between these poles.

In this session Vicky Reich will outline the current state of electronic publishing and archiving, Danny Jones will discuss integrating an online journal program into a full suite of library services, and Barbara Rapp will explain PubMed, which will link Medline citations to full text journals available via publishers' Web pages. While no single solution is in sight, this session will present a variety of perspectives and possibilities.

SESSION 3: *Economic Issues in Document Delivery: Access Versus Ownership and Library Consortia* / Bruce R. Kingma, Associate Professor, School of Information Science and Policy, Department of Economics, University at Albany

In theory, a consortium of libraries which offers members joint collection development and priority

access to interlibrary loan can provide savings to its members when compared to commercial document delivery, traditional interlibrary loan, and journal subscriptions. This paper presents an economic analysis of the SUNY Express (Empire Express) consortium and the potential savings from consortial delivery of scholarly articles and joint collection development.

SESSION 4: *The Electronic Archive: Two Views* / Andrea Keyhani, Manager, Publisher Relations, OCLC Online Computer Library Center, and John Tagler, Director, Corporate Communications, Elsevier Science

As electronic journals become a reality, the issue of permanence is taking on increasing importance in the library community. Electronic journals have the potential to save libraries millions of dollars that would have been spent on storage facilities to house print journals. But questions remain about libraries' rights to use electronic data in the long term, particularly if a library has canceled a title. While the "library view" is that electronic journals should be permanently accessible, as is the print version, publishers argue that the two are very different. This presentation will examine both sides of the issue and present ways of addressing them.

SESSION 5: *Strategic Partnerships and the "New" Subscription Agency: Hopes and Dreams for the Next Millennium* / Adrian Alexander, Senior Manager, Strategic Development/Academic Market, The Faxon Company

The past five years in the serials vendor community have been a period of tremendous change. The number of serials vendors continues to decline while those still left in the marketplace look for ways to adapt to meet new demands and fiscal realities. In the information industry as a whole, there is a trend toward development of strategic partnerships between companies seeking new markets, better margins, or simply a means of survival. Existing business partnerships that involve subscription agencies have tended to involve other third-party service or product providers. However, new business management theories also present the idea of strategic partnerships in the context of building closer, mutually beneficial relationships between suppliers and customers. This paper will explore the possible application of this theory and other trends to the changing serials industry.

SESSION 6: *Understanding License Agreements for Electronic Products* / Trisha L. Davis, Head, Continuation Acquisition Department, The Ohio State University Libraries, and John J. Reilly, Associate Legal Counsel, Office of Legal Affairs, The Ohio State University

Librarians regularly deal with license agreements when acquiring electronic products and services. As the librarian's role evolves from handling only the traditional serial subscription to managing these electronic services, a knowledge of contractual issues is mandatory. The license review process is complex and requires expertise and skills beyond the training and experience of most library staff.

The presenters will walk through the steps required to acquire and process a license agreement using a sample electronic product. Basics of reviewing, amending, and executing contracts will be discussed, with suggestions for library workflows. The librarian's role includes the analysis of the license definitions for authorized users, access mechanisms, use capabilities/restrictions, and buyer obligations. The legal counsel's role is to interpret specific legal terms in the contract and advise the librarian on contract review. Common contractual clauses will be explained from a legal perspective and applied to a library situation.

WORKSHOPS SET I

1. *Using ProQuest Statistics as an Aid in Collection Development* / Rosalee McReynolds, Serials Librarian, Loyola University, New Orleans

This workshop will provide an overview of using UMI's ProQuest statistics to measure journal use at Loyola University in New Orleans. ProQuest software records the number of times patrons print citations from the ProQuest indexes. The statistics are specific to the index and journal title level. The workshop will demonstrate the steps involved in gathering statistics, converting them to a spreadsheet, and will discuss how the statistics can be used to assist collection development decisions.

Audience: Intermediate to Advanced/Specialized

2. *Outsourcing Continuations Services: Issues and Implications: A Workshop for Librarians, Vendors, Bibliographic Utilities, and Systems Developers* / Dana Walker, Continuations Librarian, Yankee Book Peddler

Outsourcing technical/cataloging services for monographs is now established in the library community. Extending these services to continuations is evolving. Processing and cataloging continuations is complex and shows significant variations in practice from one library to another. This workshop will present a forum for discussing the roles of librarians, vendors, systems developers, and bibliographic utilities in continuations outsourcing. Participants will identify and explore the issues involved in these new services.

Audience: General

3. *The Accidental Trainer: Techniques in Technical Training* / Cathy Kellum, Training Supervisor for OCLC Services, Southeastern Library Network (SOLINET)

Serialists approaching the next millennium should begin to prepare for rapid and inevitable change. During times of change, library staff are often called on to train patrons and co-workers on new equipment and technologies; frequently these "accidental trainers" have had little formal experience in training. This workshop will identify different types of learning and learners, examine the strengths and weaknesses of media used in training sessions, present "do's and don't's" of different training methods, and include steps to follow when designing training sessions for different audiences.

Audience: General

4. *Managing Electronic Journals in Times of Change* / Julie Rabine, Humanities Bibliographer, Bowling Green State University, and Linda Rich, Reference Librarian, Bowling Green State University

This workshop will discuss the experience of Bowling Green State University in providing access to electronic journals. Providing access to electronic journals is challenging because of the varying standards of quality, formats, and access restrictions. Librarians at Bowling Green have been successful in meeting these challenges; a Web-based electronic journal collection of high quality publications has been built, with hypertext links to information about the journals to facilitate access for the campus community.

Audience: Beginner

5. *We've Heard the Drumbeat for Years. When Will We See the Parade? The Impact of Integrated Systems on Serials Control and Public Service for Serials* / Donna Lively, Head, Electronic Acquisitions and Serials Control, University of Texas at San Antonio Library, and Bruce Compton, Product Analyst, Innovative Interfaces, Inc.

This workshop examines the impact of integrated systems on serials control. The workshop will begin with a discussion of serial control systems of the early 1980s and progress through current developments.

The variety of serials control features available through current day automated systems will be reviewed, along with the possibilities offered by next generation integrated library systems.

Audience: Intermediate

6. *The Serials Librarian and Accreditation* / Donna K. Cohen, Head of Acquisitions, Olin Library, Rollins College

All academic libraries are subject to accreditation by one or more accrediting agencies. This workshop will provide an overview of the regional accreditation process for higher education, discuss the standards for academic libraries in six regions, and offer suggestions for the role of serials librarians in the accreditation process.

Audience: General

7. *Partnering in a Changing Medium: The Challenges of Managing and Delivering E-Journals* / Sharon Cline McKay, Technical Sales Manager, Blackwell's Periodicals of Oxford, England; James P. Mouw, Head of Serials, University of Chicago Library; and Ken Metzner, Vice President, Academic Press

There are many issues related to the access and management of electronic journals. Librarians, publishers, and subscription agents all have different viewpoints on these issues in the world of information delivery in electronic form. How can we communicate those differences and make the best of them? How can strategic partnerships be formed to help all parties benefit? This workshop examines the assumptions, challenges, and goals of three major players in delivering information to the reader in the electronic environment, and reports on experiences of all three participants.

Audience: General

8. *Full-Text Access Evaluation: Are We Getting the REAL Thing?* / Laurie A. Preston, Coordinator of Electronic, Reference Services, Carrier Library, James Madison University; and Corinne M. Ebbs, Reference/Instruction Librarian, Carrier Library, James Madison University

This workshop will examine the comparative value of full-text access and journal subscriptions through comparing samples of journal issues available online through IAC and in print at James Madison University. Differences between the two formats (such as coverage and currency) will be discussed. A model for assessing the value of full-text online subscriptions will be presented. This model can be used by librarians to evaluate journal subscriptions, journal backfile retention, document delivery options, index selection, and online access. Publishers and vendors may find the model useful to evaluate current full-text systems and to better understand the needs of their customers.

Audience: General

9. *Newspapers: Yesterday, Today, Tomorrow* / Lise Hedin, Cataloger, Michigan Newspaper Project, Library of Michigan, and Margaret Mering, Principal Serials Cataloger, University of Nebraska-Lincoln and Nebraska Newspaper Project

Newspapers provide a unique view of history and culture. The United States Newspaper Program (coordinated by the Library of Congress and funded in part by NEH) represents a major effort to locate, catalog and preserve United States newspapers. The workshop will focus on the activities of state newspaper projects and the new newspaper module of the CONSER Cataloging Manual. The workshop will also address new initiatives in preservation and union listing, and developments in identifying and cataloging electronic newspapers.

Audience: General

10. *Creativity in Serials Cataloging: Heresy or Necessity* / Wendy Baia, Head, Serials Cataloging, University of Colorado at Boulder, and Kevin M. Randall, Head of Serials Cataloging, Northwestern University

Do unorthodox local practices, such as latest entry cataloging and combined-format records have a valid place in serials cataloging today? The dilemma of adopting local innovations while upholding national standards for cooperative cataloging will be discussed. Examples of local, alternative serials cataloging treatments will be presented.

Audience: Specialized

11. *Fitting Preservation into Your Life: Preservation Basics for Serialists* / Jane Hedberg, *Serials Librarian and Preservation Administrator, Clapp Library, Wellesley College, and Jeanne Drewes, Head, Preservation Dept., Milton S. Eisenhower Library, Johns Hopkins University*

What minor changes can we make in our institutions which will have a major impact on the preservation of our serials? This workshop will offer basic preservation information for serialists with little or no preservation experience. Starting with serials issued in paper format (particularly periodicals and newspapers) and progressing through microform, CD-ROM and e-serials, the program will present the major issues associated with prolonging the useful life of publications in these formats, covering topics such as commercial binding, protective enclosures, selection of paper and microfilm, marking CD-ROM discs, etc. Also discussed will be practical suggestions for the participation of serialists in a program of reformatting (microfilming and digital), either in-house or contracted out, including the issues of workflow, quality control, file management, storage and access.

Audience: Beginner/Intermediate

SET II

12. *Mockingbird" - UTK's Prototype Consolidated Serials Information Database* / Kathryn D. Ellis, *Systems Librarian for Acquisitions and Processing, University of Tennessee, Knoxville Libraries, and Alice Duhon Mancini, Collection Development Librarian, University of Tennessee, Knoxville Libraries*

How does a library user know where to get a journal article when all she has is a citation? This workshop will present "Mockingbird," a prototype database that provides one-stop serials information for end-users, inter-library loan, and collection development. Mockingbird combines local title and subscription information with title information from commercial abstracting and indexing services and document suppliers, allowing users to look up a title and find call number and/or document supply alternatives. Workshop presenters will describe how a committee developed Mockingbird, the project's current applications and challenges, and encourage

discussion about ways to provide consolidated serials information for end-users.

Audience: General

13. *Creating Subscription Agent/Client Relationships in the Emerging Serials Environment* / Sandy Barstow, *Head of Acquisitions, University of Wyoming Libraries, and Barbara Woodford, Account Services Manager, EBSCO Subscription Services*

Working with a service vendor is different from buying a physical product -- the client and the vendor are investing in a relationship that has to be developed over time. Following the workshop leaders' discussion of issues found to be of concern during a transition, attendees will explore the practical aspects of this evolution, using scenarios that look at the human perspective as well as technological considerations. Come ready, willing and able to participate!

Audience: General

14. *The Web: A Means of Delivering and Publishing Serials with an Examination of Copyright Issues* / Vicki L. Gregory, *Associate Professor, School of Library and Information Science, University of South Florida; Anna Perrault, Associate Professor, School of Library and Information Science, University of South Florida; and David Whitmarsh, SLIS Lab and LAN Manager, University of South Florida*

In today's radically altered information environment, serials librarians are challenged with designing new and effective means for electronic delivery of information and the provision of online services. Whether by commercial publishers or by academic institutions themselves, the World Wide Web is likely in the future to become the publication medium of choice for most academic serial titles. Therefore, librarians must become knowledge management experts, moving from a paradigm of one-way reference service to that of interactive information provision. This workshop will explore possibilities for library or institutionally produced academic serial publications including discussion of the technical considerations of how such a publication process could be handled, as well as the applicable copyright and intellectual property issues pertaining to serial information stored and retrieved via the Web.

Audience: Specialized

15. *Planning and Budgeting the Transition to a Digital Tomorrow* / Karen Newsome, Information Access Team Leader, University of Arizona, and Joanne Martinez, Science-Engineering Librarian, University of Arizona

Economics, new technologies, and customer needs are driving the shift to a digital environment. The University of Arizona Library is designing a strategy that incorporates multiple tools to manage this transition, including 1) a managed balance of serial and monographic materials in various formats, 2) data-based fund allocation, 3) exploration of alternative means of access, including digitization, 4) the use of prototyping and systematic project development for managing knowledge gained about digitization work, and planning and budgeting future work.

Audience: Intermediate

16. *Happily ever after...Serials Management in the Time of Change* / Josephine Williamson, Head, Acquisitions Department, University of Delaware Library

Managing serials in these changing times may make one wish that a fairy godmother would appear to wave her magic wand and make all their worries disappear. Today's serials managers must work a different kind of magic, however, and make working through change a tolerable, even enjoyable experience. This workshop will provide suggestions for motivating staff during times of intense change. Giving staff autonomy, providing them with the training necessary to feel competent as their jobs change, and fostering feelings of being connected with each other and the library are but a few of the recommendations presented.

Audience: General

17. *Developing Meaningful Statistics* / Steve Savage, Project Coordinator, Wayne State University Library System

The WSU Libraries are developing an innovative statistics process to improve information available for management purposes. The plan consists of 5 components: collecting descriptive statistics, analyzing them to determine quality of work, numerically analyzing staffing patterns, analyzing resource allocations by comparing workload statistics with numerical results from user surveys, and providing information for strategic planning and continuous improvement efforts. This process will be presented, with emphasis on planning and analysis.

Audience: General

18. *Merger, Reorganization and Technology Meet Technical Services* / Sharon Wiles-Young, Team Leader, Information Organization, Information Resources, Lehigh University, and Judy McNally, Senior Specialist, Cataloging, Information Resources, Lehigh University

Lehigh University Libraries merged with Computing, Media Services, and Telecommunications to form one organization called Information Resources. Technical Services were placed on the Information Organization team. Questions to be discussed include: What effects did this reorganization have on Technical Services? How does the Information Organization team relate to the whole organization? What was the staff reaction to this reorganization?

Audience: General

19. *Cataloging Electronic Serials* / Les Hawkins, ISSN Cataloger, National Serials Data Program, Library of Congress, and Steve Shadle, Serials Cataloger, University of Washington Libraries

This workshop will present an overview of the unique issues involved in the cataloging of electronic journals. Online examples of several electronic journals will be used to illustrate the problems of bibliographic description, transcription of the 856 field, and access points useful for e-serials. In addition, there will be an examination of CONSER's one-record approach to cataloging digital reproductions.

Audience: Intermediate

20. *What's Next? An Exploration of the Next Phase in Access to Electronic Information* / Liz Pope, Electronic Publishing Developer, Academic Press, and Chrysanne Lowe, Marketing Director, Academic Press

What online features would users like to have in the next phase of access to electronic information? What other content, besides journals, do users want to access online? Basic journal content is now available electronically. This workshop will be a discussion of features (e.g., profiling, threading, advanced search capabilities) that will enhance online access for users. In addition, workshop attendees will share their opinions on what online content users are most interested in along with journals, such as books, serials and major reference works.

Audience: General

21. *From Specialists to Generalists: Issues and Perspectives on Cross-Training Catalogers* / Kay G. Johnson, Assistant Professor/Original Cataloger, University of Tennessee Libraries, and Michael A. Somers, Chair, Technical Services Dept., Kansas State University Libraries

The workshop will discuss the reasons, methods, advantages, disadvantages, and results of cross-training serials and monographic catalogers.

Audience: Beginner

22. *Planning for the Millennium: Medical Libraries and Publishers Ponder the Future of Serials* / Kimberly J. Laird, Technical Services Librarian/Assistant Professor, Medical Library, James H. Quillen College of Medicine, East Tennessee State University

Planning for the next millennium focuses on the acquisition of electronic formats and resource sharing with local libraries to extend access to information and remote electronic resources. How will we decide what our users need and whether they will use electronic resources as well as they currently use paper resources? Using a variety of computer resources, surveys, and circulation statistics, we determine what journals are essential for faculty needs in teaching, research, and continuing education and how we can best utilize combinations of electronic and print resources to position the medical library to move into the future without sacrificing our past. What role will the medical publisher play in this scenario and what are some likely trends in the medical publishing industry as the millennium approaches?

Audience: General

NASIG 12TH ANNUAL CONFERENCE (1997): NETWORKING NODES AND USERS GROUPS

The following topics had been submitted as of press time for this year's NASIG Networking Nodes, to be held Saturday, May 31. Additional topics may be submitted as space allows. Please contact the NASIG Secretary if you are interested in leading discussion at a Node.

Union Listing
Facilitator: Cathy Kellum

Serials Cataloging
Facilitators: Steve Oberg, Pamela Simpson

Paraprofessional Issues
Facilitator: Kathy Sweet

To date, the following Users Groups have requested time after the conference on Sunday, June 1 for

discussion. Additional groups may be submitted. Please contact the NASIG Secretary to request a room for a Users Group discussion.

Endeavor Voyager
Facilitator: Maggie Rioux

DRA
Facilitator: Judy Chressanthis

Dynix
Facilitator: Jean Lenville

Blackwell's Electronic Journal Navigator
Facilitator: Sharon Cline McKay

Horizon
Facilitator: Julie Su

NASIG 12th ANNUAL CONFERENCE (1997): PROCEEDINGS

1997 EDITORS APPOINTED

The NASIG Board is pleased to announce the appointment of Charlene Simser and Michael Somers, both of Kansas State University, as editors of the 1997 NASIG Proceedings. They follow in the footsteps of Christine Christiansen and Cecilia Leathem (University of Miami) who so ably produced the soon-to-be-published 1996 Proceedings.

In the next few months, Charlene and Mike, will be working with the 12th NASIG Conference speakers and presenters and arranging for workshop recorders. They have hit the floor running and you will be hearing from them soon.

Please join the NASIG Board in welcoming Charlene and Mike and in thanking Christine and Cecilia for a job well done.

The NASIG Board thanks all those who applied for this important position and appreciates the spirit of volunteerism that exemplifies the NASIG membership and makes it the strong and effective organization that it is.

INDEXER WANTED

If you are a NASIG member who wants to become more involved in the organization and you are detail oriented, here is an opportunity to consider. NASIG is seeking an indexer for the 1997 Conference Proceedings.

The indexer compiles the index for the year's NASIG Proceedings volume. The indexer receives the proofs from the publisher, Haworth, in January and has about three weeks to compile a dictionary style index. A procedural document with definitions, instruction and guidance on Haworth's requirements is provided. The completed index is then typed and sent to Haworth electronically.

Applicants must be well organized and able to devote a concentrated effort during the period mentioned. Previous experience helpful but not necessary.

The indexer will work under the general direction of the PROCEEDINGS editors. To volunteer, submit a letter outlining why you feel you are the ideal candidate to:

Michael Somers
Chair, Technical Services Dept.
KSU Libraries
Kansas State University
Manhattan, KS 66506-1200

If you have questions send an e-mail message to:
msomers@ksu.edu

WORKSHOP RECORDERS WANTED

NASIG is seeking recorders for each of its 22 workshops. If you are a NASIG member, with some writing ability, who wants to make a valuable contribution to the 1997 Conference Proceedings here is an opportunity to consider.

Applicants must submit a writing sample and indicate preferences for workshop recording duties. The writing sample need not be anything as formal as a published article, but should be more substantial

NASIG 12th Annual Conference: Proceedings

than meeting minutes. Applicants should be familiar with WordPerfect (preferred) or MicroSoft Word, or be able to submit their report electronically.

The recorders will work under the general direction of the Proceedings editors. To volunteer, submit a letter and writing sample to:

Charlene Simser
Serials Cataloger
KSU Libraries
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Manhattan, KS 66506-1200

If you have questions send an email message to:
csimser@ksu.edu

NASIGWEB DECENTRALIZATION PLAN WILL ALLOW COMMITTEES TO BECOME ELECTRONIC PUBLISHERS

Maggie Rioux and Ann Ercelawn

Over the past year our NASIG Web site has become more important to NASIG members and committees as a place to publish information - both for NASIG members and for other serialists. Currently, NASIGWeb is maintained by a few members of the Electronic Communications Committee. This arrangement is becoming less workable over time, as the amount of material to be mounted and maintained on NASIGWeb grows, and as web authoring skills are becoming more prevalent throughout the organization as a whole. In view of these developments, the ECC developed a proposal to decentralize NASIGWeb in order to allow committees to publish their own material (with assistance from the ECC). The decentralization proposal was presented to the Executive Board at their February meeting where it was endorsed. Planning for implementation is underway.

Under the decentralized plan for NASIGWeb, the ECC will retain primary responsibility for the overall content and design of the NASIGWeb site (subject to the advice and consent of the Board), with a Webspinner-in-charge providing overall coordination. Each committee that wishes to publish on NASIGWeb will have a member of the ECC Web team assigned as a liaison to help that committee prepare and mount their committee-specific material. The ECC liaison and committee liaison will work out together how much each one does of the actual electronic publishing work, depending on the committee's needs and level of member expertise. Both committee and ECC liaisons will need to be

conversent with basic html tagging (e.g., basic document structure, tags such as those for headers, bold, paragraphs and special symbols). The ECC will provide specialized expertise for more advanced web authoring techniques, such as forms, tables, and scripting.

ACCESS TO THE NASIGWEB SITE

Each committee wanting to publish on the web will have it's own account on the NASIGWeb server. Committee-specific documents will be placed in a web-accessible subdirectory of the account's home directory (public_html). More subdirectories can be added under this one, including a directory which is limited by password to NASIG members like on the main Web directory tree. These accounts will also serve as places to which committee members can ftp documents which need to be worked on by an ECC liaison. Access to the main NASIGWeb directory structure will be limited to the ECC web team and links from the main NASIGWeb pages to committee-based pages will be created by the ECC web team.

TRAINING AND RESOURCES

The ECC is currently developing a section for the NASIGWeb site which will contain links to training and reference resources, including a style manual for NASIGWeb. This section will have pointers to NASIG logos and other standard images as well as links to necessary standard document headers and footers. Additional documentation will outline procedures, workflows and general responsibilities for handling documents. It is anticipated that this section will grow with time and experience. Part of

this section will include recommended print and online references for learning basic html. A separate mailing list for all NASIGWeb authors will facilitate sharing of documentation, instructions, questions and ideas specifically relevant to authoring on NASIGWeb. The ECC Preconference in Ann Arbor will be an excellent source of training for potential committee web authors - the beginning track will cover all the skills needed. In addition, there will be an orientation session at each NASIG conference, beginning this year, for new ECC liaisons and committee web authors. This session will provide an orientation to the way the server is set up, demonstrate basic style, and provide an introduction to what is available in the NASIGWeb web author resource area.

IMPLEMENTATION

NASIG committees will be taking their web publishing needs into account when appointing new members for next year and selecting their web liaisons in the near future. The first orientation session for committee web liaisons and their ECC counterparts will be held in Ann Arbor at this year's conference.

The development of the Human Resources Directory by the Continuing Education Committee (in collaboration with the ECC) has already served as a successful test case in web decentralization. The ECC is looking forward to working with other NASIG committees to implement the web decentralization plan.

For further information, contact Maggie Rioux (mrioux@whoi.edu) or another member of the ECC.

ON BEHALF OF THE ELECTRONIC COMMUNICATION COMMITTEE

I'm pleased to announce that the
NASIG Newsletters
are now WAIS indexed and searchable.

To search them, simply go to the NASIGWeb page
containing the index to the Newsletters and click on

"Search NASIG Newsletters."

Examples and instructions for searching are provided there

Michelle Collins Flinchbaugh, for ECC

NASIG CONTINUING EDUCATION PROGRAM:

Hunting, Gathering & Crafting In Cyberspace: A Discussion of Current Issues & Practices for Serialists Christie Degener and Frieda Rosenberg

This continuing education program was held on Friday, January 31, 1997. Maggie Rioux, Information Systems Librarian, Marine Biological Laboratory/Woods Hole Oceanographic Institution, and Steve Oberg, Head, Bibliographic Control, University of Chicago were the presenters. This free program was jointly sponsored by the University of North Carolina at Chapel Hill's School of Information and Library Science and by NASIG.

After speaker introductions and a brief plug for NASIG, Maggie Rioux led off by discussing "Hunting and Gathering: Cyberspace Collection Development Issues." She explained that "hunting and gathering" serves as an apt metaphor for collection development because the World Wide Web is a chaotic jungle filled with a great variety of resources -- some good for you, some poisonous. If librarians wonder why they should collect Web resources, Rioux responds, "you *have* to." While print will still be around, collection of Web resources is where the future lies as more and more serials develop on-line counterparts, on-line supplements, or change exclusively to on-line. Rioux further noted that collecting Web resources serves as a natural extension of bringing the library catalog to the user's desktop.

To collect electronic resources, one follows the same basic principles used for collection development of print resources; only some specifics and tools are different. Existing written collection development policies should be updated to include Internet and other electronic resources; guides like the RLG conspectus can still be used with modifications. The finding tools for Internet resources are a little different and include Web search engines and indexes: two examples are Alta Vista and Yahoo. Journals or periodicals about the Internet or World Wide Web are another useful source; Rioux considers Internet World to be one of the best. Announcements of Web sites may be found in many places including the listserv *Newjour*; since these sites are not reviewed, expect lots of good stuff but also lots of junk. Critical reviews of Web sites, much scarcer than for print sources, are becoming more common. American Libraries, Library Journal, and College & Research Libraries News are examples of periodicals that regularly feature review columns, or look to a source such as the Infofilter Project. Evaluated sites compiled by other libraries can also

be helpful. Information about these and other finding tools plus a list of resources on the Internet and "virtual collection building" were included on a four-page bibliography distributed to attendees.

Rioux then reviewed a number of other questions that must be addressed when selecting Web resources. These questions included:

- *Free versus fee?*
Choosing only free resources is no longer realistic as access to more and more essential resources requires a subscription fee.
- *If you pay for it, how will access be controlled?*
Customary method is by username and password combination, but this gets problematic when former users are no longer associated with your institution. Scripting password information or limiting access on the server side, perhaps by a check of IP addresses, are ways around this problem.
- *How do you tell if the Website is ephemeral or permanent?*
A tilde in the address is a clue that the home page is part of someone's personal account space on a server. Also look to see if the site seems to be connected with a school project, is actually being maintained, etc.
- *Should the resource be cataloged, listed on a menu, or both (and can you even catalog something you can't touch and don't put on your shelves)?*
Rioux's answer: Yes, catalog the resource if it is considered useful and if access is provided by the institution. From your catalog record either link directly to the site or give an explanation of how to access the site.
- *Can you vouch for the provenance of the Website and the accuracy of the information presented?*
(To illustrate this last question, the audience was entertained by examples of spoof versus real Websites, and Rioux gave several pointers for spotting a clever imitation.)

Rioux closed by reminding audience members that we are in the information business, not the "serials on paper" business, and that we must use all

available resources to connect our patrons with the information they need. Don't be afraid to try new things, have fun, and enjoy the adventure! Questions and a brief discussion period concluded this part of the program.

Following the break, Steve Oberg spoke on "Crafting, or How to Piece It All Together: Current Uses of Internet Resources in Technical Services Operations." With this talk, emphasis shifted to Internet-based strategies for efficiently acquiring and cataloging both traditional and cyber-resources. Attendees took home suggestions for background reading and lists of tools for future reference in a pithy Bibliography of Sources.

Oberg claimed that the Internet is useful in the acquisitions processes of verifying order information, placing and claiming orders, and obtaining forms to speed up the ordering process. He recommended the use of OCLC's WorldCat database (within FirstSearch) in verifying pre-order bibliographic information because, under the library subscription, it offers a free and user-friendly search. Other library catalogs may help as well. The order process itself has become much easier now that it can be conducted directly over the Internet, with such resources as Blackwell Connect, the Readmore Webserver and Backserv, and the Publishers' Catalogues Home Page, with its direct links to many publisher Web sites. Forms are available for all parts of this process in ACQWEB, and licensing forms at the Yale University Licensing Site. The Internet is also a source of information for acquisitions staff: the ACQNET list offers a discussion forum, and the Newsletter on Serial Pricing Issues provides the latest pricing trends.

The Internet is also a gold mine for catalogers. It can provide copy, standards documentation, research and current awareness, tools and tables, and how-to-do-it instruction. Visiting an Australian library catalog to find a description -- complete with LC classification and subject headings -- of an obscure Tasmanian publication can actually save the cataloger time and improve the cataloging result. Another library Web page may contain documentation adaptable to local library conditions. Using these resources requires training and guidance. Oberg cited Barbara Stewart's "Top 200 Technical Service Benefits of Home Page Development" as a source of information for electronic resources in technical services.

The top Internet cataloging aid is the Library of Congress, including its own catalog, LOCIS, and its LCWeb and Marvel Gopher, containing new CONSER documentation and drafts of still newer documentation, with discussion of policies and issues available to the browser. But Web cataloging information is appearing in a multitude of forms at many different sources. Among those Oberg finds most comprehensive and worth bookmarking are Charley Pennell's "Cataloguer's Toolbox" at the Memorial University of Newfoundland (check the tables and "Weekly Headings Lists"), and the set of cataloging manuals at the University of Virginia. Another "toolkit" oriented toward NOTIS libraries is at Northwestern University; and additional ones at Vanderbilt University (Ann Erceiawn's "Tools for Serials Catalogers") and the University of California, San Diego (George Janczyn's "TPOT") are well known. The OCLC Web site provides a Passport for Windows macro which makes NACO contribution a matter of a few keystrokes, and it has also mounted many useful tables. In the quest for current awareness, subscribers to CONSERline or to such discussion lists as SERIALST find it easier to keep up to date.

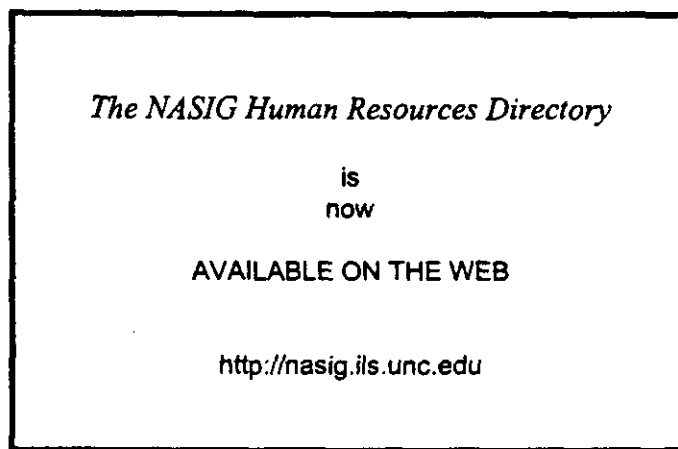
Oberg last returned to the topic of the current models for providing access to information, and the training issues they raised. Like Rioux, he strongly recommended using a combination of the local library Web site and the online catalog to organize and point to resources the library wishes to make useful to its clients. He emphasized that the library could not leave this job to the Internet with its search engines and Web indexes, though it can and should harness these powers for the user's benefit.

In the discussion that followed, Oberg led off with several management questions: how to train staff to access these resources while keeping a balance with production efficiency; how to deal with constant pressure to handle the paper products first; and how to get people started on Web authorship; and invited questions for himself and Rioux. Audience response indicated that the biggest problem for most was getting the staff to move confidently into the new technology. Attendees called on their own experiences to offer several interesting tips on training and motivation and added other worthwhile suggestions for integrating electronic resources into their varied library situations. In all, the attendees left this free workshop with a great deal of immediately applicable information and some helpful suggestions for putting it all to use.

NASIG HUMAN RESOURCES DIRECTORY NOW AVAILABLE ON WWW

Birdie MacLennan

On behalf of the NASIG Continuing Education Committee and the NASIG Executive Board, I am pleased to announce:



NASIG's greatest resources are the talents, energies, and sharing natures of its membership. In order to be able to draw upon these resources more fully, the NASIG Continuing Education Committee has designed and implemented the Human Resources Directory to help all members of the information community become aware of NASIG members who are willing to speak, advise, or consult on specific, topical areas of continuing interest to serialists.

To make use of this new NASIG resource:

- point your web browser to the NASIG home page: <http://nasig.ils.unc.edu>
- click on the Human Resources Directory link at the top of the page

The Human Resources Directory currently contains contents of more than 30 member profiles, which are arranged by Name Index and Skill Index.

Active members of NASIG who are interested in being included in the Human Resources Directory can find instructions and profile forms at the Web site. We encourage you to submit your profile to this growing Directory.

NASIG's Continuing Education Committee plans for ongoing expansion and maintenance of this new resource. Check out the Web site and watch NASIG-L and/or the NASIG Newsletter for current and future developments.

NASIG acknowledges the talent and hard work of a number of dedicated volunteers in developing and implementing the Human Resources Directory.

Special thanks to the Continuing Education Committee's HRD Working Group:

Martin Gordon (Franklin & Marshall College)
Judy Luther (Serials Consultant)
Roberta Winjum (Univ. of Hawaii)

and to Continuing Education Committee Co-chairs:

Marilyn Geller (Readmore)
Michele Crump (Univ. of Florida)

and to Maggie Rioux (Woods Hole Oceanographic Institute) of the Electronic Communications Committee.

For additional information about the Human Resources Directory project, contact Marty Gordon: at m_gordon@library.fandm.edu.

NASIG TREASURER'S REPORT

Dan Tonkery

Cash Position

NASIG continues to maintain a strong cash position. With a strong Conference performance and renewal activity, plus income generated from interest and investments, NASIG continues to maintain a strong financial reserve. The actual cash position on 1/19/97 is \$181,239.39.

1997 Renewals

The 1997 renewal activity is on schedule and to date (2/97) \$19,399.57 has been collected. A special mailing to the non-renewal group occurred in February.

Review of 1996 Budget Expenditures

The 1996 budget year is now closed, ending with a strong income position due to both the Conference and the investment income from dividends. The actual expenditures were below the approved budget, with only minor overages for certain committees.

Treasurer's Manual

A working guide for the Treasurer's activities is under development and will be completed by the summer meeting.

1997 BUDGET SUMMARY

<u>COMMITTEE/ACTIVITY</u>	<u>AMOUNT</u>
Administrative/Board Expenses	\$ 19,450
Bylaws	\$ 1,345
Nominations & Elections	\$ 850
Finance	\$ 2,450
<i>Newsletter</i>	\$ 11,325
Database & Directory	\$ 14,978
Awards & Recognition	\$ 7,140
Regional Councils & Membership	\$ 3,380
Electronic Communications	\$ 6,950
Continuing Education	\$ 7,015
Conference Site	\$ 2,500
Conference Program Planning	\$ 750
Professional Liaisons	\$ 300
Conference Planning	\$ 400
<i>Proceedings</i>	\$ 650
Evaluation & Assessment	\$ 450
Archives	\$ 750
TOTAL	\$ 80,683

The minutes
of the NASIG Executive Board meeting
of February 1997
will be published in the June issue of the
NASIG Newsletter.

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TITLE CHANGES Carol MacAdam

[Note: Please report promotions, awards, new degrees, new positions and other significant professional milestones. You may submit items about yourself or other members to Carol MacAdam. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

Congratulations and best wishes to all!

RUTH BAKER is now Assistant Editor at the Institute for Scientific Information. She writes: "I have been working for most of the last 2 years as an Information Consultant via Pro Libra Associates, a specialized temporary agency for Librarians. Most of that time was spent at ISI in the Database Production and Editorial Development Departments, so when a permanent research position opened up in Editorial Development in January 1997, I was in a good position to take advantage of that opportunity. As Assistant Editor, I am doing many of the same tasks I did as an Information Consultant, i.e. bibliographic research and analysis involving in-house databases. My current position has expanded to include Internet resources as well. In addition, I now have frequent contact with publishers/editors as well as ISI's in-house journal selectors and am actively involved in the evaluation of journals (both print and electronic) for ISI's Current Contents products in Clinical Medicine and Life Sciences as well as books relating to the Physical and Chemical Sciences, Technical Disciplines, and Clinical Medicine." Ruth's new addresses are:

Institute for Scientific Information
3501 Market Street
Philadelphia, PA 19104
(215) 386-0100 x1224
RBAKER@ISINET.COM
Fax: (215) 386-6362

LUCY CREWS writes from the Martha S. Grafton Library at Mary Baldwin College in Staunton, Virginia: "I was officially promoted from Serials Assistant to Head of Library Technical Services as of July 1, 1996. While the promotion was officially effective in July, I was told about it in January of 1996, and began most of my new duties at that time. Being the Head of Technical Services means that I am in charge of the Serials and Cataloging departments. It really means adding responsibility for Cataloging and supervision of one librarian there, to my responsibilities in Serials, including cataloging serials and audiovisual materials. I am in charge of

the database cleanup projects. We began using Horizon in the Fall of 1995, so we have students entering multivolume sets, entering records for the senior thesis collection, doing searches for records in the OCLC database for items that are not yet in the Horizon database, and matching smart barcodes to items in stacks. I train the students for the special jobs and oversee their work. One other project that is keeping me busy is the creation of a Cataloging Department Manual. This will include detailed instructions and some flowcharts for each operation." Lucy's addresses remain the same.

VALERIE DOWNS has been Head of Acquisitions/Serials at Ontario Institute for Studies in Education. Her new position there is Manager of Collection Development. Valerie writes that she has always been responsible for selection of both monographs and serials. On July 1, 1996 the Institute merged with the Faculty of Education of the University of Toronto. Six staff members came over to the OISE library, one of whom had been the Head of Acquisitions at the Faculty of Education. Since the collections budget was greatly increased and the collection will now include pre-service as well as graduate studies, it was felt that Valerie should have over-all responsibility for the budget and the collection. Three other librarians also select AV, Reference materials and Curriculum resources. They are all working to merge the former Education Collection into the OISE collection, so are very busy! Valerie says, "It is not a promotion just a lateral move." Valerie's only address changes is to her email address:

VDOWN@OISE.UTORONTO.CA

In June 1996 **SHARON GASSER** was promoted from Head of Acquisitions/Serials to Head of Technical Services at James Madison University's Carrier Library. In addition to acquisitions and serials, Sharon now has responsibility for cataloging, ILL and reserves. While Sharon's new position represents some reorganization at Carrier Library, she finds that she and the department are still in transition, working through many changes with long-term staff. Sharon's mission is to move Technical Services into the future and to specifically oversee changes in workflow. She says she is beginning to see positive responses to changes that she has been working towards for the past 18 months. All of Sharon's addresses remain the same, but NASIG colleagues should note that her phone has changed to 540-568-6160.

GEORGIANNA HENRY writes that she *really* didn't mean to say that she's "not just a serials librarian now." What she really meant to say is that she now has to do other things, which keeps her from her *beloved* serials. (See the February Newsletter for her address information).

PETER MCKAY's former position was with Harcourt Brace and Company as Director of Sales and Marketing. He is now Executive Director of Marketing and Operations for Thomson Science. Peter's new addresses are:

Thomson Science
2-6 Boundary Row
London, England SE1 8HN
44 171 865-0066
Internet: PETER.MCKAY@CHALL.CO.UK

JOSEPH RAKER, Head of Acquisitions at the Boston Public Library, was recently promoted to Coordinator of Technical Services. While remaining in charge of Acquisitions, he will assume the added responsibilities of managing Cataloging and Processing. Joe writes: "Technical Services is organized along traditional lines and my goals are to reorganize Technical Services using the latest technology, outsourcing where applicable, and developing a team approach to training and motivating staff." All of Joe's addresses remain the same.

We noticed that **LINDA ROSENSTEIN**, at University of Pennsylvania's Biomedical Library, changed her job title from Associate Director for Technical Services to Associate Director for Information Resources. We asked her if this meant a new job, or a new way of looking at Technical Services. Linda wrote, "The change from AD Technical Services to AD Information Resources reflects practical as well as philosophical changes. We have two Associate Directors. When we recently filled the Information Services position, we transferred Document Delivery (ILL+) to me. This was done to rebalance responsibility for the staff. I was already responsible for tech services and collection development. The technical services staff in this library has decreased in the last few years. Philosophically, it reflects the increasing interdependence between what we buy outright and what we borrow. So I am now responsible for Technical Processing, Collection Development and Document Delivery. The AD for Public Services title was changed to Information Services some years ago. When we broadened my

title, we made it sound parallel. While we are part of the Penn Libraries, the organization in the Biomedical Library is our own." Linda's addresses remain the same, except for a new email address:

ROSENSTL@MAIL.MED.UPENN.EDU

KAREN SILVERMAN has moved from her position as Information Services Manager at Robert Morris Associates Library to that of Librarian at the Center for Applied Research in Philadelphia. Her new addresses are:

Center for Applied Research
3600 Market Street, Suite 501
Philadelphia, PA 19104
(215) 382-8620
Internet: SILVERMAN@HSLC.ORG
Fax: (610) 734-2312

MARCIA TUTTLE has announced that she will retire as Head of the Serials Department at the University of North Carolina at Chapel Hill on March 31, 1997. Marcia has been at Davis Library since July 1968, and Head of the Serials Department for 28 years. Marcia is a Charter Member and was instrumental to the founding of NASIG. She does hope to continue to teach her biannual course at the School of Information and Library Science at Chapel Hill. All other retirement plans are still being made. To honor and acknowledge Marcia's many contributions to serials librarianship, both in the library and in the classroom, Michael Markwith has established the Marcia Tuttle Serials Scholarship at the University of North Carolina at Chapel Hill. Sponsored by Swets & Zeitlinger, Inc., the scholarship will be awarded

annually to an SILS student with an expressed interest in Serials Librarianship.

MARLA WHITNEY writes: "I've accepted a job at The Faxon Company. I will be the Field Service Manager for the Southwest and Western Territories. Formerly, I was the Product Coordinator for Serials and Acquisitions at The CARL Corporation." Marla's new addresses are:

The Faxon Company
1686 South Colorado Boulevard, Suite 206
Denver, CO 80222
Phone: 303-759-3558
Fax: 303-759-3317
Internet: whitney@faxon.com

NAOMI (KIETZKE) YOUNG has changed not only title and location, but personal name as well. Formerly a Library Technical Assistant at the University of North Carolina at Chapel Hill, she is now Serials Catalog Librarian at Northern Arizona University in Flagstaff, AZ. She married just before relocating in December, 1996, and is currently adjusting to the stresses of married life, Flagstaff altitude, and government documents cataloging. Naomi's new addresses are:

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Flagstaff, AZ 86011-6022
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CALENDAR OF UPCOMING EVENTS

Carol MacAdam

Note: Please send announcements concerning meetings of interest to the NASIG membership to Carol MacAdam.

April 7-9, 1997

UKSG 1997 Annual Conference

Heriot-Watt University
Edinburgh, Scotland

May 15-16, 1997

ARL Spring Membership Meeting

Albuquerque, NM

May 15-18, 1997

Feather River Institute

Feather River, CA

May 23-28, 1997

Medical Libraries Association Annual Conference

Seattle, WA

May 29-June 1, 1997

12th NASIG Conference

*"Experimentation and Collaboration: Creating
Serials for a New Millennium"*

University of Michigan
Ann Arbor, MI

June 2-4, 1997

**American Society for Information Science
Mid-year Meeting**

Scottsdale, AZ

June 4-6, 1997

Society for Scholarly Publishing Annual Meeting

JW Marriott
Washington, DC

June 7-12, 1997

Special Libraries Association Annual Meeting

Seattle, WA

June 19-22, 1997

**Canadian Library Association
52nd Annual Conference**

"Reinventing libraries"
Ottawa, Ontario

June 26-July 3, 1997

ALA Annual Conference
San Francisco, CA

July 19-24, 1997

American Association of Law Libraries Annual Meeting

Baltimore, MD

August 31 - September 5, 1997

63rd IFLA Council and General Conference
Copenhagen, Denmark

October 14-17, 1997

ARL Membership Meeting

Washington, D.C.

November 1-5, 1997

**American Society for Information Science
Annual Meeting**

Washington, DC

November 6-8, 1997

**17th Annual Charleston Conference on Issues in
Book and Serial Acquisitions:**

"Great Expectations"
Charleston, SC

THE NASIG NEWSLETTER

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**NO LATE SUBMISSIONS
WILL BE ACCEPTED**

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