



# THE NASIG NEWSLETTER

The Newsletter of the North American Serials Interest Group, Inc.

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## PRESIDENT'S CORNER

Susan Davis

### THRIVE ON CHAOS!

I spotted this phrase in a magazine some years ago and immediately photocopied it to display on my bulletin board. The phrase appealed to me for two reasons: the chaotic nature of serials and the seemingly chaotic aspects of my workspace. (You know how some people are clean desk fanatics, I am definitely not!) However, I thought the phrase appropriate for this column as I enter the homestretch of my presidency.

Most of you are not aware of the behind the scenes chaos that occurs to keep the organization running smoothly, to offer continuing education programs, to print a very handsome Membership Directory, to plan a conference for 650+ attendees, to award grants and a scholarship, to conduct the annual elections, and to handle a myriad of other details. Actually nothing in NASIG is truly chaotic, our dedicated committees, task forces, and Board members work very hard to make all these activities seem effortless to the membership.

I would like to mention a few of the tools which have been developed to help NASIG committees and the Board manage these many tasks. Some are already on NASIGWeb, more will be mounted soon.

**Master Calendar:** Some years ago then NASIG President Teresa Malinowski developed a monthly calendar for the Board to use. Then Past-President Mary Beth Clack assisted Teresa by providing her notes from her presidential term. This calendar lists each officer and committee and the tasks to be accomplished in a given month. It has proven to be a godsend and is continuously revised to keep current. A number of committees have developed a similar calendar for their own work, for example, Nominations & Elections and Database & Directory.

**Manuals:** One of the first manuals we developed was the Conference Planning Manual. If you ever served on a CPC you know why we needed one! There are a zillion important details involved in hosting a conference for 650 or so people. Teresa Malinowski, Jim Mouw, Jean Callaghan, Kat McGrath, Pat Putney and myself developed the first edition. Thanks go to subsequent CPC committee members for their helpful updates and to Fran Wilkinson for major editorial updating.

There is also a very fat President's manual which came to fruition around the time of Cindy Hepfer's presidency. This

notebook includes samples of meeting agenda, minutes, correspondence, copies of contracts, guidelines and important policies, and other helpful documents. The vice-president, president, and past-president hold copies. Vice-President Steve Oberg has recently completed an editorial review and added a section of information on committee documentation.

The Proceedings Editors also benefit from an editors manual originally developed by Julie Gammon. I recently had a chance to see it for the first time and I was very impressed.

We are currently working on expanding an outline into a true manual for Program Planning. Several of the more task-driven committees have manuals too, some of which can already be found on NASIGWeb. Check out the Electronic Communications Committee region (<http://nasig.ils.unc.edu/public/committees.html#elec-comm>). When I served as Secretary I developed a new Board orientation packet to help new Board members "learn the ropes".

NASIG is an energetic and complex organization and everyone has greatly benefitted from the efforts to document and codify procedures, policies, guidelines, and timelines, especially the person sitting in the president's chair!

Happy Spring everyone; see you in Boulder!

**NEWSLETTER EDITOR NAMED**

We are pleased to announce the appointment of Steve Savage as Editor-in-Chief of the NASIG Newsletter, beginning with the September 1998 issue. Steve has been a NASIG member since 1990 and has been on the Newsletter Editorial Board since 1994 — first as Production Editor and currently as Special Assignments Editor. He was also on the Conference Planning Committee for the Michigan conference and presented a workshop there on statistics. He has his M.L.S. from the University of Kentucky and is currently Project Coordinador for the University Library System, Wayne State University.

**MINUTES OF THE NASIG BOARD MEETING**

Date, Time: January 8, 1998 (2:30-6:30)  
January 9, 1998 (8:30-noon)

Place: New Orleans

Attending:  
Susan Davis, President  
Steve Oberg, Vice-President/Pres. Elect  
Beverley Geer, Past President  
Connie Foster, Secretary  
Gerry Williams, Treasurer

Jean Callaghan  
Eleanor Cook  
Anne Ercelawn  
Carol Pitts Diedrichs  
Jim Mouw  
Fran Wilkinson

Guests:

Maggie Horn, NASIG Newsletter Editor  
Pat Wallace, 1998 Conference Planning Committee  
Judy Luther, Mike Markwith, Marjorie Wilhite, 1998 Program Planning Committee

WELCOME

S. Davis welcomed Board members and guests to a guaranteed snowless meeting.

1.0 MINUTES

The minutes of the October 24-25, 1997, Board meeting were approved.

2.0 SECRETARY'S REPORT

2.1 C. Foster distributed revised rosters reflecting a change for A. Ercelawn.

2.2 C. Foster compiled the following Board decisions since the May meeting for inclusion in the minutes:

1. **Agreed** to add to the Conference Planning Manual that Board members will not receive complimentary conference handout packets.
2. **Requested** EAC to supply conference registrant profile data from the 1997 conference to the Program Planning Committee (PPC). EAC will review annually this data, which has remained consistent for several years, and alert PPC to any significant changes. This 1997 data will be added to the Program Planning Committee manual for future reference.
3. **Approved** the ads for Proceedings Editors, Archivist, and Newsletter Editor.
4. **Extended** the deadline to June 1998 for the Task Force to Study Cooperative Efforts to present a final report.

2.3 C. Foster mailed twenty-seven (27) letters of non-acceptance for program proposals on December 10, 1997. She thanked PPC chairs for their cooperation and deliberations in such a timely manner.

\*2.4 As Board liaison to the Professional Liaisons, C.Foster summarized the few responses received in reviewing the Strategic Plan as it applies to the liaisons. One liaison raised the question of timeliness of other conference reports. The Board agreed that Newsletter reports provide valuable information and insights that readers may not get elsewhere and that the need exists to continue them.

\*Per Board Action 4.2 at the October meeting, each liaison will present a committee status report regarding the Strategic Plan.

### 3.0 TREASURER'S REPORT

3.1 G. Williams indicated that the Michigan conference earned a surplus of \$17,096.96. The Board discussed a few items such as souvenirs, refunds, late night socials and the overall conference budget. The treasurer noted that at the University of Colorado participants will pay on-site for parking.

3.2 G. Williams reported that the NASIG operating budget showed expenses of \$55,910.23 in 1997, out of a projected budget of \$80,000, and that the current cash balance is \$121,206.26 plus \$54,414.16 in investments for a total on hand of \$175,720.42. S. Davis reminded the Board that NASIG should keep one year's operating budget in reserve. If the cash balance approaches that amount or if expenses exceed income, then the Board will need to review NASIG's financial position. For now, however, NASIG remains in excellent shape, so no further action is needed.

The treasurer commented that membership renewals total 931 as of December 16, 1997, and continue to arrive. This reflects a renewal rate of 74%. A. Ercelawn compared that to the 80% rate last year after first notices were mailed. Second reminders are being mailed now. The total membership as of this January meeting is 982.

### 4.0 PROGRAM PLANNING COMMITTEE (PPC)

M. Markwith and J. Luther said that the program is ready to print in the brochure and that there have been no changes or cancellations with speakers. M. Wilhite stated that a deadline for brochure copy would be helpful for making some final arrangements. P. Wallace responded that January 15, 1998, is the last day for any copy changes. M. Wilhite announced that there will be 21 workshops with a few speaker slots "to be announced." Everyone on PPC has liaison responsibilities for plenaries, concurrents, and workshops to verify speakers

needs. J. Luther and M. Markwith highlighted Pat Schroeder and Aldolfo Rodriguez as two speakers representative of the quality awaiting conference goers.

C. Diedrichs reminded PPC of communication with the Proceedings editors when special arrangements are made with speakers that might affect Proceedings content or format.

M. Markwith distributed a report of PPC's review of the Strategic Plan; J. Luther encouraged NASIG to seek ways to publicize itself — the conference in particular — to other organizations, publishers, and other sectors of the information community. Possible ways to distribute brochures were mentioned as well as appointing a former PPC member to CEC to provide continuity in program ideas.

M. Wilhite will coordinate letters mailed to workshop presenters and consult with CPC about deadlines. Comments followed about tips for leading discussions and the role of conveners and introducers. PPC chairs assured the Board that CPC and Proceedings editors would have a checklist of speaker needs and arrangements.

### 5.0 TASK FORCE REPORTS

#### 5.1 Archives Task Force

B. Geer reported that the task force will be reconstituted when a new archivist is appointed.

#### 5.2 Conference Planning Manual

F. Wilkinson noted several items still needed for the appendix, such as forms for site selection, vouchers, audio-visuals, a sample conference budget report, and conference receipt acknowledgment. She observed that the manual had inconsistent language when referring to concurrent sessions as concurrents or issues. The Board agreed to leave "concurrents" as the generic term for now. She raised the question of how to designate first-timers at the conference. The Board generally agreed that CPC should add a ribbon or other designation to the first-timer badges.

#### 5.3 Program Planning Manual

C. Diedrichs is awaiting revisions from C. Easton so the manual can be forwarded to future committees.

#### 5.4 Publications Program Task Force

C. Diedrichs reported that the task force, chaired by Ladd Brown, has identified 5 components for discussion: Proceedings, Newsletter, standalone publications like the Back Issues Directory, procuring new publications, and

anything else, like ways to publicize NASIG. Their report is expected in mid-March.

5.5 Task Force to Study Cooperative Efforts

E. Cook reminded the Board of the June deadline extension for the report. She announced that ALCTS Serials Section will meet Saturday morning, Jan. 10, from 8-9 to discuss mutual linking of the organizations' Web pages.

6.0 NEWSLETTER FOR LIBRARY SCHOOLS

S. Oberg led a discussion about giving a copy of the NASIG Newsletter to all North American library school programs either in print or electronically. Currently students can join NASIG for \$5 and receive the newsletter and all other benefits. The Board considered the logistics of posting and/or circulating the newsletter within library schools. S. Oberg suggested having the publicist explore newsletter distribution options to library school students and having Regional Councils & Membership Committee state representatives promote the benefits of a student membership.

Further discussion ensued about designating a RC&M member as library school outreach person and sending publicity about Student Grant winners to appropriate places (although there might be some overlap with Continuing Education's role in the Strategic Plan and other committees). In light of Board discussion, the president will appoint a task force to explore strategies and issues and make recommendations for outreach to library science students and faculty.

**ACTION:** The President will appoint a Task Force on Library School Outreach.  
**DATE:** A progress report by the June 1998 Board meeting.

7.0 COMMITTEE CHAIR ORIENTATION

S. Davis requested ideas to help committee chairs understand fully their roles within NASIG. The Board suggested including a tip sheet for the welcome packet and that committee guidelines be revised with emphasis on creating a committee manual if none exists or, if documentation exists, to update and forward to incoming chairs all documentation and a time line or calendar of committee activities.

S. Oberg cited the complexity of the organization now as a reason to review and enhance documentation and to communicate expectations to those in leadership positions, especially when everyone has pressures of responsibilities beyond NASIG. He will distribute summaries of committee information to Board liaisons. These summaries were created from information received from committee chairs in

the fall of 1997. Committee chairs were asked to provide a list of documents in use by the committee, a summary of activities, and a time line. All Board liaisons need to examine their committee liaison activities and time lines, especially for transition of appointments. For example, the Newsletter Editor-in-chief should remain for one issue beyond the specified June term in order to provide continuity for the September issue.

**ACTION:** The Board will have a Committee Chair Orientation at the 1998 conference for the 1998/99 (incoming) chairs. This orientation will be led by a former Board member, who will also revise the general committee guidelines. The president will identify the leader and work with that person in establishing the orientation session.  
**DATE:** Revised guidelines will be completed for inclusion in welcoming packet to new chairs from the vice-president. Arrangements for the orientation will be made prior to the conference.

8.0 COMMITTEE REPORTS (Part 1)

8.1 Archives  
(See 5.1)

8.2 Awards & Recognitions Committee (A&R)

J. Callaghan reported that Debbie Sibley, A&R co-chair, has mailed 25 student grant applications in response to requests so far. She has received 15 requests for information about the Fritz Schwartz scholarship as of December 18, 1997. She relayed a message from Sandy Hurd, on behalf of SISAC, that SISAC is very pleased with the establishment of this scholarship. Discussion followed about the origin of the name for the Horizon Award and also the obligation of the recipients to have their essays published by NASIG.

**ACTION:** A&R will stipulate on the 1999 Horizon application form that Horizon recipients' essays will be published in the NASIG Newsletter.

8.2.1 J. Callaghan distributed the details of the Marcia Tuttle International Grant and discussed the award cycle. The Board complimented the A&R Subcommittee for their excellent draft for the grant process and looks forward to applicants. Also considered was the problem of the committee changing composition during the grant application process.

**ACTION:** A&R will revise the draft before February 15, 1998, for final Board approval.

**ACTION:** The Board approved 2 awards, \$1000 each, through December 1998. The Board further recommended an ongoing evaluation of this process.

### 8.3 Bylaws Committee

A. Ercelawn had no activities/actions to report. No amendments have been proposed.

### 8.4 Continuing Education Committee (CEC)

S. Oberg reported on CEC activities since the October Board meeting. Committee members are coordinating programs with the North Carolina Serials Conference, Maryland Library Association, Louisiana Library Association and making arrangements for the mentor/mentee experience at UC-Boulder, and continuing to update the Human Resources Directory. No revisions are needed to the four points in the Strategic Plan that apply to CEC.

The Board suggested that CEC consider posting on NASIG-L a request that NASIG members submit to the committee any program ideas and speakers from conferences attended elsewhere. Also, suggested was that EAC consider giving CEC a "best list" from each NASIG conference to expand education offerings.

**ACTION:** EAC will give CEC co-chairs a copy of the conference evaluation so that CEC can compile a "best list" of NASIG programs.

### 8.5 Database & Directory Committee (D&D)

A. Ercelawn announced that the online version of the Membership Directory is available, effective January 12, 1998. The Board commended the committee for this excellent step in providing current membership information and acknowledged that this completes a goal in the Strategic Plan. Thanks go to Ann Dykas, who designed the template and basic Web document, as well as to Cheryl Riley, committee chair, and to Carol Gill.

A. Ercelawn commented that the renewal rate for members is on target (also see 3.2) and that C. Riley is sending 320 renewal reminders now.

C. Foster and M. Horn inquired about the database coding for Newsletter subscriptions only. M. Horn will contact C. Riley about this information in order to expedite and clarify the claims process for Newsletter subscriptions.

### 8.6 Electronic Communications Committee (ECC)

E. Cook reported that the Excite! Search software has not yet been installed, that progress should be made towards eliminating the gopher, and that steps towards decentralizing the Web responsibilities of ECC are complex because of the varying levels of expertise throughout NASIG committees. The check for 1998 NASIGNET services was sent to the UNC School of Library and Information Science in October 1997. E. Cook stated that the capability now exists for machine matching for purging the membership list of non-renewed members. E. Cook mentioned concerns about personnel transitions at UNC and the complexity of ECC's assignments. In addition, levels of technology needed to fulfill effectively the electronic needs of our organization are becoming more sophisticated.

**ACTION:** B. Geer will add to the working calendar for September that the ECC liaison, ECC chair(s) and UNC-SLIS Director of Computing will review the working relationship and NASIG's expectations for support of its electronic services in the coming year. The UNC student involved in this operation may be included in the discussion if that student has been designated. ECC will then make a recommendation to the Board regarding renewal of services.

### 8.7 Evaluation & Assessment Committee (EAC)

S. Oberg observed that EAC operates on calendar year and that its transition occurs in January, an off-cycle fashion compared to other committees. The Board congratulated Beatrice Caraway and her group for excellent work this year. B. Caraway will pass the committee manual to incoming chair Jennifer Marill. (For other actions see 2.2 under Board Actions, no.2)

With regard to the Strategic Plan, S. Oberg shared B. Caraway's statement that while EAC's role in the Strategic Plan is not specifically mentioned nor defined, EAC does provide an essential support role to PPC and CPC for fulfilling their goals.

### 9.0 CONFERENCE PLANNING COMMITTEE (CPC)

P. Wallace reviewed Budget Revision #4, January 1998, and a draft of the conference brochure (4 pages shorter than last year's). She then discussed tour options and pricing, evening events, souvenirs, and the conference packet folder. The Board again expressed appreciation for her detailed and timely reports and enthusiasm and the work of her committee from the very beginning. P. Wallace encouraged everyone to check the Web page regularly for more information, possibly even photos and prices of the souvenirs.

## 10.0 COMMITTEE REPORTS (Part 2)

### 10.1 Newsletter

M. Horn explained that the December issue of the Newsletter (print) arrived before the Web version partly due to holiday scheduling and transition in personnel. She reminded the Board of a few items needed for the February issue. The February issue will omit the list of new members and refer readers to the Web site. For the time being, e-mail changes will remain in the print version and also appear on the Web site.

S. Savage drafted a two-page questionnaire for the February issue of the Newsletter with a March return deadline. The survey will also be posted on NASIG-L and NASIGWeb. The responses will be tabulated and included in the self-study report due at the June Board meeting.

### 10.2 Nominations & Elections Committee (N&E)

B. Geer said that Christie Degener, Chair, and her committee are working steadily on the slate. Calls to nominees slated will be made in January. Ballot preparation process is underway. Ballots will be mailed in mid-February with a deadline for return of March 15, 1998.

### 10.3 Proceedings

E. Cook thanked Charlene Simser and Mike Somers, co-editors of the 1997 volume, for their fine work as they complete the electronic version.

### 10.4 Regional Councils & Membership Committee (RC&M)

J. Mouw distributed a welcome letter and list of responsibilities for state representatives prepared by Ann Nez, chair. The committee is identifying Colorado librarians to whom they can mail conference brochures. The constraints of an early ALA midwinter and holiday schedule delayed the first informal NASIG gathering but the event will be pursued for 1999 in Philadelphia.

The membership brochure (2/96 version) will be reviewed and reprinted after the conference. If the revisions are minor, only the English version will be printed until supplies of the French and Spanish decrease.

The Board then discussed terms of service for state and provincial representatives since they are volunteers who enhance the formal committee membership and do not follow the 2-year term cycle.

**ACTION:** The Board recommended that RC&M chair establish 2-year terms of service, renewable at the chair's discretion, for state and provincial representatives.

**DATE:** ASAP

10.4.1 Judy Johnston is developing a final proposal for a simple, manageable traveling exhibit, available for use by NASIG members at various meetings or conferences.

10.4.2. S. Davis mentioned the continuing development of the role of publicist for NASIG. All committees and J. Johnston (publicist) need to compile a list of needs for publicity and the types of publicity for communicating NASIG's many activities and awards. The NASIG publicist will concentrate on publicity beyond NASIG's internal channels (NASIG-L, the Newsletter and NASIGWeb); the committees will focus on the internal communication.

**ACTION:** All committee chairs and liaisons should remember to notify the publicist of NASIG events and announcements, e.g., award winners in a press release, in Newsletter, areas outside NASIG-L. This responsibility will also appear in all committee guidelines.

**ACTION:** Publicist will develop a standard press release or publicity form suitable for most announcements.

**DATE:** By the June 1998 Board meeting.

### 11.0 SITE SELECTION 1999 and Beyond

J. Callaghan is still reviewing possible sites for June 10-13, 1999, and beyond. Many institutions cannot confirm dates for NASIG before returning groups have booked their preferences. She noted that conference costs decrease greatly at institutions when the library acts as a sponsor for the conference. She will document the site selection process prior to finishing her term as Board member.

### 12.0 SEARCHES TO FILL EXPIRING TERMS

S. Davis updated the Board on progress towards filling the positions of Archivist, Newsletter Editor-in-chief, and Proceedings Editors. E. Cook presented the recommendation from the Proceedings Editors search that the 1998 Proceedings editors be: Beatrice Caraway, principal editor, Beverley Geer, and Jeffrey Bullington, the Trinity team. The Board thanked E. Cook, Charlene Simser, and Mike Somers for serving as the Proceedings Editors Search Committee.

**ACTION:** The Board unanimously approved those named above as the 1998 Proceedings editors.

### 13.0 NASIG-L

S. Davis reviewed the philosophy of NASIG-L and guidelines for posting messages on the moderated list. S. Oberg noted that restrictions are described in the Welcome message. Board discussion focused on whether NASIG-L is being fully utilized by the membership and how it could be more effective as a discussion forum.

**ACTION:** S. Oberg will forward the NASIG-L Welcome to the Board for review. Board members will prepare examples of what might be included in the use of NASIG-L that currently is not and suggest ways to promote further use of NASIG-L as a discussion forum.

**DATE:** Discuss use of NASIG-L via e-mail prior to the June 1998 Board meeting.

### 14.0 CALENDAR

Since the working calendar has remained fairly stable, B. Geer did not produce new copies. She will continue to receive corrections and additions and pursue a Web version.

### 15.0 OTHER

S. Davis sent a letter to Bill Cohen, Haworth Press, regarding complimentary copies of *Serials Librarian* to Board members. She hopes that this correspondence will serve as another reminder to delete Board members from the mailing list database.

The next Board meeting will be June 17, 1998, from 8-6, at the University of Colorado, Boulder.

At noon Friday, the winter Board meeting adjourned.

Respectfully submitted,  
Connie Foster

## **NASIG 13<sup>TH</sup> ANNUAL CONFERENCE (1998) LOCAL INFORMATION, TRAVEL, REGISTRATION**

### ***CAMPUS AND ACCOMODATIONS***

#### **THE UNIVERSITY**

The University of Colorado at Boulder (CU) was founded in 1876, the year Colorado became the Centennial State. It is located in the foothills of the Rocky Mountains, 30 miles northwest of Denver and 35 miles from Rocky Mountain National Park. It is the flagship of the four-campus University of Colorado system, which includes campuses in Denver, Colorado Springs and the Health Sciences Center, also in Denver. Ranked as one of the most attractive campuses in the U.S., the campus includes about 200 rural Italian-style buildings and complexes built of Colorado sandstone with red tile roofs. CU enrolls over 25,000 students in 60 academic programs at the bachelor's level, 50 at the master's level and 40 at the doctoral level.

CU has the largest library collection in the Rocky Mountain region. The University Libraries system includes five branch libraries (Business, Earth Sciences, Engineering, Math/Physics, and Music) and Norlin Library, housing the humanities and social sciences collections, Archives, Government Publications, the Periodicals Room, and the Art/Architecture, East Asian, and Science Libraries.

Boulder's Pearl Street Mall, a four block outdoor pedestrian mall famed for its numerous sidewalk cafes, art galleries, shops and street performers is about a 25 minute walk from the center of the campus. Boulder is a mecca for sports enthusiasts, hikers, bikers, high technology business, cultural activities and complementary medicine. The RTD bus system provides convenient bus service to most areas of Boulder as well as metropolitan Denver.

#### **ON-CAMPUS ACCOMMODATIONS**

Rooms have been reserved in the Kittredge Residence Hall Complex, which is located at the southeast end of the main campus. The complex consists of five buildings, including dining rooms, clustered around two ponds. Conference meeting rooms are within a 5-15 minute walk from the residence halls. Kittredge rooms are designed for single and double occupancy, with singles allocated by the conference on a first-come, first-served basis. All rooms are furnished with beds, linens (pillows, pillow cases, sheets, one blanket, towels, a washcloth), desks, desk lamps, closet (a few hangers) and chests of drawers. Each room has a microfridge (a mini microwave oven/refrigerator). Rooms are not air-conditioned. A limited number of fans and irons are available for rental at the front desk. Daily maid service is provided for conference attendees, Monday through Friday. Attendees should bring their own alarm clocks, if desired.

Accessible housing for persons with disabilities is available upon request.

There are phones available in each room for local, collect, and calling card calls only. The Kittredge complex does not have pay telephones. Central baths with showers, sinks and toilets are conveniently located in the immediate area. Laundry facilities and vending machines are located in each building.

Check-in time and check-out time is 1:00 PM daily. Luggage storage is available on special request. Extra nights, either before or after the conference, are also available. The State of Colorado is on Mountain Time, which is two hours earlier than Eastern Time.

#### *Smoking/Alcohol Policy*

Smoking is prohibited in all Boulder campus buildings except for designated smoking areas that comply with CU-Boulder and State of Colorado smoking policies. Smoking in residence halls is permitted only in your rooms. Please indicate your smoking preference on the registration form. In 1995, Boulder voters banned smoking in city restaurants and bars unless there is a separate, ventilated space.

The legal drinking age in Colorado is 21. In Kittredge an individual conferee is permitted to consume alcoholic beverages in his/her room or Commons areas in the residence halls as well as porches and adjacent to the residence halls so long as the conferee's behavior does not conflict with other activities. In the city of Boulder the consumption or carrying in open containers of alcohol on any street, sidewalk, alley or automobile is prohibited.

#### **OFF-CAMPUS ACCOMMODATIONS**

The following is a list of some of the hotels in the general vicinity of the University. Shuttle service is available to these hotels from Denver International Airport (DIA).

Within a 5-15 minute walking distance from campus:

Best Western Boulder Inn  
770 28th St.  
(303) 449-3800; 1-800-233-8469

Holiday Inn University Area  
800 28th St.  
(303) 443-3322; 1-800-HOLIDAY

Lazy-L-Motel  
1000 28th St.  
(303)442-7525; 1-800-525-1444

Super 8 Motel  
970 28th St.  
(303) 443-7800; 1-800-525-2149

Within 15-30 minutes:

Boulder Broker Inn  
555 30th St.  
(303) 444-3330; 1-800-338-5407  
Hotel Boulderado  
2115 13th St.  
(303) 442-4344; 1-800-433-4344

Regal Harvest House  
1345 28th St.  
(303) 443-3850; 1-800-545-6285

University Inn  
1632 Broadway  
(303) 442-3830; 1-800-258-7919

See the NASIG Conference Web page for more information.  
(<http://nasig.ils.unc.edu/~eccteam/Conference/motels.html>)

#### *Parking*

Parking at CU can be difficult without a permit. Parking permits will be available for \$5 a day or \$15 for the full conference. Permits may be purchased at registration from representatives of the campus Parking Services. If you have a handicap placard from your state, please bring it with you, as permits are available for handicap parking.

#### *Emergency Phone Number*

For emergencies, registrants can be reached 24 hours a day via the Kittredge Commons main desk at (303) 492-7002.

#### *Clothing and Weather*

In keeping with NASIG tradition, casual clothing and comfortable shoes remain the recommended attire. June temperatures in Boulder typically average in the 70s during the day. The mean high in Boulder during the day is 81 with a mean low of 52 at night. Afternoon showers, though often brief, are common, so be sure to pack your umbrella or a slicker. Sunny days are the norm, however, and at Boulder's mile-high altitude, sunglasses, hats, and sun block are highly recommended. Also be sure to drink plenty of water. The weather in Boulder is very changeable, so be prepared for hot or cool temperatures. Detailed weather information for the Boulder and Denver metropolitan area is available from



the NASIG Conference homepage. Be sure to check here before you pack.

### *Day Care Arrangements*

NASIG does not provide day care. For child care information, contact Children's Services, a free child care referral service in Boulder, at (303) 441-3180. Contact Wendy Baia ([wendy.baia@colorado.edu](mailto:wendy.baia@colorado.edu)) for further information.

### *Internet and E-mail Access During the Conference*

NASIG registrants will be able to access e-mail at the Law Library Lab, which is conveniently located near Kittredge Commons.

## **TRAVEL**

### **BY AIR**

Boulder is served by Denver International Airport (DIA), located approximately 60 to 90 minutes from the University's main campus, depending on traffic and weather conditions. DIA is a hub for United, but is served by all major airlines. Ground transportation from DIA is provided by shuttle, bus, taxi and limousine.

**Shuttle service:** The Boulder Airporter offers hourly shuttle service to Kittredge or local hotels from DIA for \$14 one way. Check in at the Airporter counter, located across from Hertz-Rent-A Car on level 5 (baggage claim level) at the Airport. The Airporter leaves every hour on the hour from 8:00 AM until 11:00 PM. The trip to Kittredge takes approximately 75 minutes.

**Bus service:** RTD, the Denver metropolitan area's acclaimed bus service, has hourly trips between Boulder and DIA in air-conditioned comfortable coaches. The one way cash fare is \$8, and exact change is required. Board the AB skyRide bus to Boulder on Level 5 at Lane 3, through door 506 at the West Terminal or door 511 at the East Terminal. Discounted advanced fare round trip tickets for \$13 can be purchased at the DIA RTD sales counter, located on level 5 near door 506. Guests staying at Kittredge should get off at the Baseline stop in Boulder. The trip from DIA to campus takes approximately 75 minutes. Further information on bus service can be found in the next section.

**Taxis and limousines:** Taxi fare from DIA to the CU campus is approximately \$60. For information about limousine service, call 1-800-97-LIMOS.

### **BY TRAIN OR BUS**

There is no direct train service to Boulder. Travelers by train will arrive at Denver's downtown Union Station, which is approximately 30 miles from Boulder. RTD bus service to Boulder is available from the train station during some hours and from RTD's Market Street Station, located 3 blocks from the Train Station. From the Market Street Station, (at Market Street and 16th St. in downtown Denver) board the B bus -- either the Boulder express (weekdays only) or the Boulder local. The trip from Denver to campus takes about 40 minutes on the Boulder Express and 50 minutes on the Boulder Local. The one way cash fare between Denver and Boulder is \$3, and exact change is required. It is a 5 minute walk to the Kittredge complex from the Baseline bus stop, located on Broadway, near the intersection of Baseline. Cross Baseline and continue on Broadway past the Fleming Law building. Then turn right into the Kittredge complex. For schedules and other bus information check the RTD web site at: [HTTP://www.RTD-Denver.com](http://www.RTD-Denver.com) or call toll free at 1-800-366-7433.

### **BY AUTO AND BICYCLE**

The CU Campus is a forty minute drive from downtown Denver via US 36. Exit at Baseline Road. Registration confirmations will include a map and instructions for driving to the campus.

## **DINING AND RECEPTION**

Conference registrants will use their name badges and meal cards for breakfast and lunch, which will be served in the Kittredge Commons air-conditioned dining rooms. A wide variety of breakfast choices is featured. Lunch menus typically include sandwiches, hot entrees, salad bar, and several dessert choices. Name badges are also required at the special dining events, Thursday through Saturday. In keeping with NASIG tradition, box lunches will be provided on Sunday.

Box lunches will be provided on site for each preconference.

### **SPECIAL DINING EVENTS**

Dinner on Thursday will be a buffet on the Norlin Quad, near Macky Auditorium, where the opening session will be held. Colorado foods will be featured, including Rocky Mountain trout and local microbrews. Wine and non-alcoholic beverages will also be served. The entertainment will have a Shakespearean theme, provided by musicians and actors who perform at the popular Colorado Shakespeare Festival, held in Boulder each summer.

Friday dinner will be held at Celestial Seasonings, the largest herbal tea manufacturer in the U.S. Attendees will also be able to visit the nearby Leanin' Tree Museum of Western Art. Buses will transport attendees to both sites and travel in a loop between them so people can visit either as they wish. Dinner will be a pasta bar at Celestial Seasonings with the opportunity to sample a wide variety of Celestial's famous teas. Tours of the manufacturing plant will be available, although the machines are not in production in June. Celestial also has an art gallery, with the original paintings from their packages, an herb garden and a well-stocked gift shop. At the Leanin' Tree Museum, the world's largest publisher of western, wildlife and other greeting cards of regional interest, registrants can browse the 2,000 different cards available for sale in the gift shop. Cash bars will be available at both sites with nibbles also served at the Leanin' Tree.

On Saturday night, conference participants will take a short ride into Boulder's foothills to the National Center for Atmospheric Research (NCAR). This is one of Boulder's landmark buildings, designed by world-renowned architect I. M. Pei. While enjoying spectacular views of Boulder from NCAR's tree terrace, conference attendees will dine at a Southwestern style buffet with background music provided by a mariachi band. A cash bar with wine and beer will be available. Attendees will be able to visit NCAR's exhibit area, galleries, library and the Walter Orr Roberts Weather Trail, a wheelchair-accessible loop. Hikers should bring comfortable shoes to explore the hiking trails surrounding NCAR.

#### **WELCOME REFRESHMENTS**

Light refreshments will be served on Thursday, June 18, from 2:00 p.m. to 5:00 p.m. near the registration area in Kittredge Commons. All conference registrants are invited to this general welcome function to relax and greet both new and old colleagues and friends also attending the conference.

#### **FIRST TIMERS' AND MENTOR PROGRAM RECEPTION**

A gathering for all first-time NASIG attendees and Mentor Program participants is scheduled for Thursday, June 18, from 3:30 p.m. to 4:30 p.m. on the lower level of Kittredge Commons. This reception is a wonderful chance for first-time conference attendees to meet NASIG officers, board members, committee chairs, and other First-Timers in a relaxed and informal setting.

NASIG's Continuing Education Committee is sponsoring a Mentoring Program at the conference to help new attendees feel more at ease, to highlight membership benefits, and to help create new networking opportunities. The program will

match experienced NASIG conference goers with new NASIG attendees. This program will be limited to the first 40 mentors and the first 40 mentees who complete the application form. For further information and an application form, please see the February 1998 issue of the NASIG [Newsletter](#) or NASIGWeb. Application forms are also available from Denise Novak (dn22@andrew.cmu.edu) at (412) 268-7310 or Alison Roth at (802) 263-5557 (roth@blackper.com)

## **RECREATION**

### **SUNDAY TOURS**

Conference attendees and their guests can choose from three tours which will be offered Sunday afternoon, June 21. Buses will depart from near the Kittredge Complex after the official close of the conference.

#### *Discover Denver*

\$36 per person -- 1:30 p.m. to 5:30 p.m. (approx.) The Arrangers of Denver will offer a tour to downtown Denver that will include visits to the beautiful newly-renovated Denver Art Museum, the new Denver Public Library and the Colorado History Museum. Founded in 1859, Denver combines historic restored buildings, elegant tree-lined streets, and glittering skyscrapers. A knowledgeable tour guide will provide information on Denver's famed downtown landmarks, including historic LoDo, Coors Field, and Denver's Capitol.

#### *Rocky Mountain National Park*

\$50 per person -- 1:30 p.m. to 7:30 p.m. (approx.) Breathtaking vistas of great glacial valleys and craggy mountain peaks await those who decide to join this tour of Rocky Mountain National Park. The Arrangers of Denver will conduct this tour, which will travel along Trail Ridge Road to one of the highest points in the contiguous United States at an altitude of 12,183 ft. Attendees can browse at the Alpine Visitors Center's large curio shop and visit the nearby Museum with its displays of alpine animal and plant life. Then, "all aboard!" to the popular resort town of Estes Park, where you will visit the Stanley Hotel -- the site of filming Steven King's thriller movie, "The Shining." You will also find shopping galore in the many small, unique shops lining the streets.

#### *Casino Trip*

\$14 per person -- 2:00 p.m. to 8:00 p.m. (approx.) Express Charters is offering a casino package to Bullwhackers in Central City, one of the area's popular gaming towns, only an

hour from Boulder. Located in the mountains where gold and silver were discovered in the 1850s, Central City is a National Historic Landmark District with Victorian houses and Main Street saloons. Included in this package is charter bus transportation, a free dinner, blackjack coupon, prize drawing for the group, and free gift for top point individuals. Those who wish to gamble will also receive \$25 in coins and chips when they give the Bullwhackers cashier \$20. Bullwhackers has a comfy bar on the first floor with video-poker machines. Blackjack is the only table game, but there are four tables. Four hundred slot machines stand ready, too; most take dollar coins and quarters.

## LIBRARY TOURS

Library tours will begin in the east lobby of Norlin Library on Thursday, June 18, at 2:00 p.m. and every half hour until 4:00 p.m. The tour will include visits to the library's Special Collections and Reference departments. From there, guests will be invited to visit the new Jerry Crail Johnson Earth Sciences Library, the Leonard H. Gemmill Engineering Library, and the William M. White Business Library.

## RECREATION FACILITIES AND FUN RUN/WALK/HIKE

You're in Boulder! There are lots of opportunities to exercise and enjoy the spectacular scenery. Included in your conference packet will be maps and directions to walking, biking, and hiking trails within walking distance of the campus. In addition, registrants will be given "pink slips" for access to the campus Recreation Center, where they may purchase daily (\$5) or weekly (\$15) passes. The Rec Center houses an Olympic size pool, racquet ball courts, weight and exercise rooms, basketball court, and tennis courts. The Fun Run/Walk is scheduled for 6:00 a.m. on Saturday, June 20, and will begin outside the main Kittredge Commons building. Please remember to *drink water* frequently when exercising in the dry Colorado climate.

## REGISTRATION INFORMATION

To register, please use the Registration Form in the mailed brochure or in the Conference Website. Full registration includes housing, all conference materials, attendance at sessions, and all meals, including the Thursday, Friday, and Saturday evening special events. Transportation to and from Celestial Seasonings, Leanin' Tree, and NCAR will be provided. "Accompanying Guest" refers to anyone not attending the conference sessions, but who requires housing and/or meal service. Guest tickets for evening events must

be purchased in advance by indicating so on the Registration Form. Thursday's preconferences are optional extra-charge events and are not included in the full conference rate.

Day registration includes conference, breakfast, lunch, and evening events for that day only. Registration is confirmed upon receipt of payment. The registration table will be set up on Wednesday afternoon, June 17, in the Kittredge Commons for early arrivals. The registration table will remain in the Kittredge Commons throughout the conference except for morning hours on Friday through Saturday when it will be located in Macky Auditorium Lobby. See the Conference Schedule for times.

**CLOSING DATES:** Registration is open only to NASIG members until April 15, 1998; after that date, registration will be open for non-members as well. **Registration must be received no later than May 18, 1998 to avoid the late fee.** Any registration received after May 18 will be charged an additional \$25 processing fee, and will be subject to availability.

**CANCELLATIONS:** There is no penalty for cancellations received on or before May 18, 1998. A 50% cancellation fee applies for cancellations received between May 19 and June 8, 1998. No refund will be given for cancellations received after June 8, 1998. All cancellation requests must be sent in writing to:

Barbara Woodford Kawecki, NASIG Registrar  
c/o EBSCO Subscription Services  
2801 Youngfield St., Suite 120  
Golden, CO 80401-2264 USA

For general information, please send e-mail to [nasig@colorado.edu](mailto:nasig@colorado.edu) or contact either of the Conference Planning Committee Co-Chairs:

Wendy Baia: [wendy.baia@colorado.edu](mailto:wendy.baia@colorado.edu) or  
Pat Wallace: [patricia.wallace@colorado.edu](mailto:patricia.wallace@colorado.edu)

## CONFERENCE HANDOUT PACKET

Conference registrants may order copies of the Conference Handout Packet in advance by checking the appropriate line on the Registration Form. The packets will contain all handouts distributed at the workshops and at the concurrent sessions; handouts from the plenary sessions will **not** be included. Packets are \$25 each (postage included) to conference registrants only. You may order packets at the registration desk during the conference. Packets will be mailed after the conference to the confirmation address on the Registration Form.

# NASIG 13<sup>TH</sup> ANNUAL CONFERENCE (1998)

## PRECONFERENCE PROGRAMS

### **Preconference I: Leading From Any Position: An Enneagram Workshop Preparing Leaders for the 21st Century**

*John Shannon, Organizational Change Consultant Partner, Schreiber Shannon Associates*

People are always looking for the next "something new" to come along that re-defines our collective consciousness about leading organizations. Some would argue that there is nothing new under the sun, and they may have a point. Yet, old ideas applied in new situations can provide the conceptual models necessary for our collective leap to the next plateau in understanding leadership. So it is with the psychological typology of the Enneagram.

The Enneagram is an old philosophical framework being applied to very modern problems in wonderfully insightful ways. Though it has power to direct personal and spiritual development, it is the application to modern business issues of leadership in chaotic change that is the exciting basis for this training program. The clear insights to our own nature – our prime motivators, our greatest fears, and what specific development plan we should adopt to enhance our leadership skills – is the core of our program. In addition, learning about other styles provides a powerful tool for understanding the differences between people that are more than skin deep. As you learn about other types you will be gaining new insights and strategies that expand your ability to manage through chaos and lead others in highly effective ways

#### Agenda:

- Each person comes to the workshop having taken the Riso Hudson Enneagram Instrument via the Internet or a hard copy arranged through Schreiber Shannon Associates.
- Discussion groups to learn about their own "type" highlighting strengths/ weaknesses of leadership, prime motivators, greatest fear, and developmental path.
- Report on their discussions to the community so that the participants can learn about the other types.
- Presentation of the 9 pointed star of the Enneagram and direction of integration and disintegration.
- Summary of the sessions key ideas on leadership following the principles of "Courageous Followership": Courage to assume responsibility; Courage to serve; Courage to challenge; Courage to participate in transformation; and Courage to lead.

### **Preconference II: HTML From the Ground Up: Spinning Webs in the Clouds**

*Sponsored by NASIG's Electronic Communications Committee (ECC)*

Hypertext Markup Language (HTML) is a powerful tool for serialists and other information professionals who wish to use the Internet as an information-delivery medium. This preconference offers participants the opportunity to craft an HTML "menu" from a variety of instructional sessions. The "a la carte" format allows participants to focus on areas of HTML-authoring and Web development which are key to their personal and professional success. Though most of these sessions offer "hands-on" instruction, some sessions will consist of presentations (See items marked below). Participation is limited to 150. Computers in some sessions will be shared between two participants.

Each session will last 80 minutes with a 15-minute break after both the **Appetizer** and **Entree** sessions. Participants need to make selections by requesting a first and second choice in each category.

#### **Appetizer**

1. HTML for Beginners: Technical Services Emphasis  
*Presented by Mary I. Wilke, Head, Acquisitions Department, Center for Research Libraries; Assisted by Donnice Cochenour, Serials Librarian, Colorado State University*

Create a Web page for staff or departmental use. This program will introduce basic Web document creation along with standard text formatting and layout conventions. Skills covered: basic HTML tagging and formatting, creation of links, and lists.

Audience Level: Beginning. Participants should be comfortable with using a Web browser, the Windows environment, and a text editor such as Notepad.

2. HTML for Beginners: Public Services Emphasis  
*Presented by Beth Jane Toren, Web Development Librarian, West Virginia University; Assisted by Mike Randall, Head, Serials Department, UCLA Library*

Create a Web page for general use. This program will introduce basic Web document creation along with standard text formatting and layout conventions. Skills covered: basic

HTML tagging and formatting of text, creation of links, and lists.

Audience Level: Beginning. Participants should be comfortable with using a Web browser, the Windows environment, and a text editor such as Notepad.

### 3. Web Design: Effective and Aesthetic

*Presented by Margi Mann, Customer Services Representative, WLN; Assisted by Michelle Flinchbaugh, Serials Cataloger, University of Michigan*

Essential knowledge and skills for making Web pages that look as good as they work. This session will provide practice on enhancing and improving Web page design with the addition of tables and other elements such as menus, buttons, and boxes. Skills covered: Tables, images, and complex attributes which aid in design.

Audience Level: Intermediate. A basic knowledge of HTML coding is required.

### 4. Graphics Animation

*Presented by Yvonne W. Zhang, Catalog Librarian, California State Polytechnic University, Pomona.*

Animation adds dynamic presence to a Web site. This session will introduce software available to animate an image, discuss the pros and cons of using animation, and guide participants through the process of animating a .gif file for incorporation into a Web page. Skills covered: graphics editing and manipulation.

Audience Level: Advanced. Knowledge of intermediate-level HTML is required.

### 5. Netscape vs. Internet Explorer (Presentation)

*Presented by Robb M. Waltner, Periodicals Librarian, University of Colorado, Denver*

A comparison of the two dominant Web browsers, examining compatibility issues, extension of capabilities (e-mail, video, etc.). Handouts will be provided.

Audience Level: General. Suitable for all skill levels.

### Entree

6. HTML for Beginners: Technical Services Emphasis (repeated, see above)

7. HTML for Beginners: Public Services Emphasis (repeated, see above)

### 8. Designing Pages with Frames

*Presented by Yvonne W. Zhang, Catalog Librarian, California State Polytechnic University, Pomona.*

Frames are a unique feature for structuring a Web presence. This program will guide participants through a frame-making exercise and explain the process of consistently manipulating frame size and appearance. Skills covered: frame creation and control.

Audience Level: Intermediate. A basic knowledge of HTML coding is required.

### 9. Designing Interactive Forms

*Presented by Stephanie Schmitt, Info. Tech. Librarian, Texas Tech University Libraries*

Forms are a powerful way of adding interactivity to a Web site. This session will concentrate on the creation of an all-purpose form that may be adapted for other purposes. Form handling on a server and available software tools will also be discussed. Skills covered: radio buttons, checkboxes, text areas, and other unique features.

Audience Level: Intermediate. A basic knowledge of HTML coding is required.

### 10. PRESENTATION: HTML Standards: History and Future

*Presented by Margi Mann, Customer Services Representative, WLN*

This session will cover the history of HTML as a standard – how it developed, its ongoing evolution, and its future direction. The session will also cover HTML's relationship with other markup languages (e.g. sgml and xgml), Internet standards, and Web editors. Handouts will be provided.

Audience Level: General. Suitable for all skill levels.

### Dessert

11. Designing Pages with Frames (repeated, see above)

12. Designing Interactive Forms (repeated, see above)

13. Web Design – Effective and Aesthetic (repeated, see above)

### 14. Imagemaps

*Presented by Donnice Cochenour, Serials Librarian, Colorado State University*

Learn how to create client-side imagemaps and add dynamic clickable images to your Web pages. For this session,

participants are encouraged to bring their own .jpeg or .gif file to edit, but working samples will be provided. Skills covered: imagemap creation and manipulation.

Audience Level: Advanced. Knowledge of intermediate-level HTML is required.

15. Web Editors: Means to an End (Presentation)

Presented by Robb M. Waltner, Periodicals Librarian, University of Colorado, Denver

This session will compare and contrast Web editors. Handouts will be provided.

Audience Level: Intermediate. A basic knowledge of HTML authoring is highly desirable.

**NASIG 13<sup>TH</sup> ANNUAL CONFERENCE (1998)  
CONFERENCE SCHEDULE  
JUNE 18-21**

THURSDAY, JUNE 18

7:30 am-8:00 am  
Registration for Preconferences (Kittredge Commons)

8:30 am-6:00 pm  
General Conference Registration (Kittredge Commons)

8:30 am-1:00 pm  
PRECONFERENCES (Concurrent)  
I. Leading From Any Position: An Enneagram  
Workshop Preparing Leaders for the 21st Century  
II. HTML From the Ground Up: Spinning Webs in the  
Clouds

1:00 pm-2:00 pm  
Box lunch for preconference attendees  
2:00 pm-3:30 pm  
Committee Meetings

2:00 pm-4:30 pm  
Library Tours

2:00 pm-5:00 pm  
Welcome Refreshments

3:30 pm-4:30 pm  
First-Timers' and Mentor Program Reception

4:45 pm-5:45 pm  
Speakers Meeting

6:00 pm-7:00 pm  
Opening Session  
General Greetings  
Susan Davis, NASIG President  
Welcome Remarks  
James F. Williams, II, Dean of Libraries

Philip DiStefano, Vice Chancellor for Academic  
Affairs  
Campus Overview  
Al Bartlett, Professor Emeritus, University of  
Colorado

7:00 pm-10:00 pm  
Welcome to Colorado Dinner on the Norlin Quad

FRIDAY, JUNE 19

6:30 am-8:00 am  
Breakfast

7:30 am-9:00 am  
Registration (Mackay Auditorium Lobby)

8:30 am-9:15 am  
Business Meeting/Awards (open to all)

9:15 am-9:30 am  
Opening Remarks/ Announcements  
Wendy Baia and Pat Wallace, 1998 Conference  
Planning Committee Co-Chairs  
Mike Markwith, Judy Luther and Marjorie Wilhite,  
1998 Program Planning Committee Co-Chairs

9:30 am-10:15 am  
First Plenary Session: Internet Publishing Update: Assessing  
the Impact of Changes in Publishing Technology on Libraries  
Mark Walter, Editor, Seybold Publications

10:15 am-10:45 am  
Break

10:45 am-12:15 pm  
Workshops Set I

12:15 pm-1:45 pm  
Lunch

2:00 pm-3:30 pm  
Workshops Set I (Repeated)

3:30 pm-4:00 pm  
Break

4:00 pm-5:30 pm  
Concurrent Sessions I

1. How I Learned to Love Neodata
2. Consortial Acquisitions of Shared Electronic Journals
3. Coping with the Digital Shift: Archiving and Other Issues to Consider
4. Emerging Trends in Journal Publishing
5. Evaluating Online Resources: Now That You've Got Them What Do You Do?
6. Telecommunications and IT Infrastructure in the Delivery of Electronic Information

6:00 pm-10:00 pm  
Dinner at Celestial Seasonings and Leanin' Tree Museum

10:00 pm-12:00 am  
Late Night Social

### SATURDAY, JUNE 20

6:00 am-7:30 am  
Fun Run/Walk/Hike

6:30 am-8:00 am  
Breakfast

7:30 am-9:00 am  
Registration (Macky Auditorium Lobby)

8:30 am-8:45 am  
Announcements and Introduction of 1999 Conference  
Planning Committee Co-Chairs

8:45 am-10:00 am  
Second Plenary Session: Publishing in the New World  
Patricia S. Schroeder, President and Chief Executive  
Officer, Assoc. of American Publishers, Inc.

10:00 am-10:45 am  
Break

10:45 am-12:15 pm  
Workshops Set II

12:15 pm-1:45 pm  
Lunch

2:00 pm-3:30 pm  
Workshops Set II (Repeated)

3:30 pm-4:00 pm  
Break

4:00 pm-5:30 pm  
NASIG Networking Nodes

6:00 pm-10:00 pm  
Dinner at NCAR (National Center for Atmospheric Research)

10:00 pm-12:00 am  
Late Night Social

### SUNDAY, JUNE 21

6:30 am-8:00 am  
Breakfast

7:30 am-8:30 am  
Registration (Kittredge Commons)

8:30 am-10:00 am  
Concurrent Sessions II

7. You May Already Know the Answer
8. Meeting End User Needs in the Electronic Universe: A Dialogue
9. Pricing of Scientific, Technical and Medical (STM) Publications
10. Using Teams to Evaluate and Implement New Services or Electronic Serials
11. When Disaster Strikes: First Steps in Disaster Preparedness
12. What if Gutenberg Had a T-1 Connection?

10:00 am-10:30 am  
Break

10:30 am-11:15 am  
Third Plenary Session: It's Personal, It's Digital and It's  
Serial: Trends That May Affect Higher Education, Publishing  
and Libraries  
Ellen J. Waite, Associate Provost for Information  
Studies, University of Richmond

11:15 am-11:30 am  
Closing Remarks

Steve Oberg, NASIG Vice-President/President Elect

11:30 am-12:30 pm  
Box Lunches Available

12:15 pm-1:15 pm  
User Group Meetings

1:00 pm  
Checkout Time (luggage storage provided)

1:30 pm-5:30 pm  
Discover Denver Tour

1:30 pm-7:30 pm  
Rocky Mountain National Park/Estes Park Tour

2:00 pm-8:00 pm  
Casino Trip

## CONFERENCE PROGRAM

### PLENARY SESSIONS

**Plenary I: Internet Publishing Update: Assessing the Impact of Changes in Publishing Technology on Libraries**  
*Mark Walter, Editor, Seybold Publications*

The publishing industry is in a cross-over period with serials delivered in both print and on-line formats. Print still dominates, but already, just a few years into the evolution of the World Wide Web, the Internet is reshaping both print and on-line journal publishing. This session surveys changes in publishing technology and examines the business and cultural challenges those changes will present. Among the technologies discussed will be document formats (HTML, XML, PDF and others); taxonomies and the Resource Description Format; and the Digital Object Identifier or "digital license plate" that will become the primary method of identifying on-line journal articles.

**Plenary II: Publishing in the New World** *Patricia S. Schroeder, President and Chief Executive Officer, Association of American Publishers, Inc.*

A graduate of Harvard Law School, Pat Schroeder served 12 terms in the House of Representatives (from Colorado) and became Dean of Congressional Women. As Ranking Member of the House Judiciary Subcommittee on Courts and Intellectual Property, she was an advocate for protecting intellectual property rights and continues this advocacy in her leadership of AAP, the national trade association of the book publishing industry, including commercial and non-profit publishers, university presses and scholarly societies. Pat Schroeder will address current issues pertinent to publishing and the changing market.

**Plenary III: It's Personal, It's Digital and It's Serial: Trends That May Affect Higher Education, Publishing, and Libraries.**

*Ellen J. Waite, Associate Provost for Information Studies, University of Richmond*

What are some of the important trends to watch that may affect the way information is delivered and used? This presentation will look at emerging technologies and social trends to provide some thought provoking scenarios for higher education, publishing and libraries.

### CONCURRENT SESSIONS

#### Concurrent Session I

1. How I Learned to Love Neodata

*Marcia Tuttle, Library Serials Consultant, Chapel Hill, NC*

Neodata is the world's largest magazine fulfillment center, with offices located in Boulder. Long a source of problems for serials and public service personnel, the fulfillment center has changed recently, thanks to both electronic technology and the work of subscription agents. The scope of the fulfillment center's business has expanded from providing mailing labels and performing other circulation services for magazine publishers to telemarketing, claimed issue supply and 800-number customer service for a wider range of publishers.

2. Consortial Acquisitions of Shared Electronic Journals

*Adolfo Rodriguez, Director General, Universidad Nacional Autonoma de Mexico*

This talk addresses the experience of the National University of Mexico, UNAM, in handling its subscriptions to periodical publications. UNAM is a multicampus university, one of the largest in the world, with installations in most of the states and faces some of the challenges and opportunities for resource sharing that apply to consortia in the US. UNAM is acquiring electronic journals and intends to serve as the base for a consortium involving most of the public universities in Mexico.

3. Coping with the Digital Shift: Archiving and Other Issues to Consider

*Andrea Keyhani, Manager, Publisher Relations, OCLC Online Computer Library Center, Inc.; Betsy Wilson, Associate Director, Public Services, University of Washington*

Now that electronic journals are becoming a reality and publishers are offering electronic versions of a large number



of print journals, librarians must make decisions about subscribing to the electronic version, continuing the print subscription, or subscribing to both. New questions arise, such as the following: Who will store the electronic version? What happens if the library discontinues its subscription? Will the electronic version become the primary mode of access/distribution, with print as a backup? What will happen if publishers forbid ILL of electronic versions? The presentation will address these and other issues, with particular emphasis on the latest developments in archiving.

#### 4. Emerging Trends in Journal Publishing

*Liz Pope, VP, Business Development, Community of Science; Gerry Grenier, Wiley Interscience Development Director, John Wiley & Sons; Peter Boyce, Senior Associate for Electronic Publishing, American Astronomical Society*

Electronic journals, especially Web journals, offer new challenges as well as new opportunities for publishers. Electronic journals require an entirely new workflow and demand an entirely new set of publishing skills. This leads publishers to look for new ways of doing things that are being found more and more by strategic partnerships, collaborative outsourcing, and even insourcing. In this session, the presenters will review the major issues and challenges faced by publishers and report on emerging trends in journal publishing today. Focusing on the traditional print product as well as on the development of the "new" journal, the presenters will relate the cultural, technical, and structural changes that have arisen from the shift from paper-centric publishing to a combination of paper and electronic. At the heart of this change is the need to adopt a publishing system that processes journal content as electronic data, rather than as static typographic images, and manages the electronic journal archives to ensure continued access to the links and electronic features that matter to readers.

#### 5. Evaluating Online Resources: Now That You've Got Them What Do You Do?

*Chuck Hamaker, Assistant Director, Technical Services, University of North Carolina, Charlotte; Jim Mullins, Director, Falvey Memorial Library, Villanova University*

The high cost of online and Internet based resources makes evaluating their utility and cost effectiveness an ongoing concern. While it is not difficult to measure aspects of the cost, use, and effectiveness of online resources, many related issues are unresolved including defining terms, analyzing statistics and protecting user confidentiality. This presentation will be a discussion of these key issues with questions, comments and shared experiences from the audience welcome.

#### 6. Telecommunications and IT Infrastructure in the Delivery of Electronic Information

*Christopher J. Duckenfield, Vice Provost, Computing and Information Technology, Clemson University*

As libraries increasingly rely upon electronic means to retrieve and distribute information, library staff must develop relationships with Telecommunications and IT organizations. This talk examines the possible forms of those relationships and the changing roles of library staff.

#### CONCURRENT SESSION II

#### 7. You May Already Know the Answer

*Janet Swan Hill, Associate Director for Technical Services, University of Colorado Libraries*

It is tempting, when faced with an unfamiliar publication medium or access device, to assume that existing rules, practices, and mechanisms are unable to cope with the wonders and complexities of these new materials and tools. It gives us a superior feeling to announce that we must rid ourselves of stuffy thinking and cut our ties to an illogical past. It lets us view and present ourselves as responsive, creative, flexible, and innovative. It may be harder, and it is certainly less flashy, to approach novel situations with the assumption that the principles that have guided us in the past are still relevant, and that the practices and rules that apply to other materials and situations may also be applicable to this one. Yet this should be our starting point. Concentrating on differences can lead to confusion and chasms. Concentrating on similarities, common interests, and shared principles may be less exciting than considering ourselves or our situation to be unique or unprecedented, but it is likely to yield more useful and lasting results.

#### 8. Meeting End User Needs in the Electronic Universe: A Dialogue

*Trisha L. Davis, Head, Continuation Acquisition Division, Ohio State University Libraries; John Cox, Managing Director, Carfax Publishing Ltd.; third presenter to be announced.*

The advent of electronic products has had enormous impact on all players in the information chain. Users struggle to find secure, current, comprehensive, well-structured and easily searched electronic sources. Librarians struggle to fund and acquire rights to access these electronic sources needed by their users. Serial vendors and aggregators struggle to acquire the rights to deliver content from publishers via a single, user-friendly inter-face. Publishers struggle to balance the demands of end users, librarians, serial aggregators and their own production costs. The initial response to these issues has been that each party is focusing on their own

problems in dealing with this transition. Where do we go from here?

#### 9. Pricing of Scientific, Technical and Medical (STM) Publications

*Allen Powell, C.P.A, Vice President and Chief Financial Officer, EBSCO Subscription Services; Malcolm Getz, Associate Professor of Economics, Vanderbilt University; David Stern, Director of Science Libraries and Info. Services, Yale University*

This session will explore the current and future pricing of STM information distribution with three speakers who represent the subscription agent, the non-profit publisher, and the library perspectives. Allen Powell (EBSCO) will present current pricing characteristics and trends of STM journals published in print and electronic formats. Malcolm Getz (Vanderbilt) will focus on journal publishers who contemplate distributing their titles in electronic format and are concerned that revenues remain sufficient to sustain operations should print sales decline. He will explore the revenues, costs and pricing strategies of the American Economic Association. David Stern (Yale) will discuss models of alternative information delivery and pricing packages that attempt to maintain a relatively stable revenue base while allowing for the customization of purchase profiles for organizations and research communities. Present and future pricing models will be explored from a fiscal and operational perspective. Traditional and new author, reviewer, producer, and distributor roles will be discussed.

#### 10. Using Teams to Evaluate and Implement New Services for Electronic Serials

*William J. Kara, Acquisitions Librarian, Albert Mann Library, Cornell University; Nancy Gibbs, Head, Acquisitions Department, North Carolina State University Libraries*

Teams can be effective tools to evaluate electronic collections and implement new services. With rapidly changing technologies and the availability of new options, teams provide a way to share information, learn new skills, and develop a greater appreciation for the work, concerns, and needs of staff throughout the library. This communication and involvement can be critical to implementing a new library service.

#### 11. When Disaster Strikes: First Steps in Disaster Preparedness

*Julie A. Page, Preservation Librarian, University of California, San Diego; Diane Lunde, Head, Preservation Services, Colorado State University Libraries*

Learn what you can do to help better prepare your library for the inevitable disaster. The steps your institution takes now

can make the difference between prompt, effective action or unnecessary collection and equipment loss. Hear first hand accounts of the recent library disaster at Colorado State and the lessons learned. Institutional and regional disaster preparedness are achievable goals for which all library staff play an important role.

#### 12. What if Gutenberg Had a T-1 Connection?

*Joseph Janes, Director, the Internet Public Library, School of Information, University of Michigan; Lorrie LeJeune, Product Marketing Manager, Tech. Publications, O'Reilly & Associates*

The emerging information environment (incorporating print, digital and networked resources) opens up enormous potential for publishing and access to information but raises lots of questions as well. For example, when does a "book" with a continually-revised Web presence stop having "editions" and become a "serial"? When does selling online books end and licensing software or selling subscriptions begin? How is the editorial process different in a digital work? These are dynamic processes, and publishers and librarians need to figure them out together. Join in for a exploration of these issues with participants encouraged to be part of the discussion!

## WORKSHOPS

### WORKSHOP SET I

#### 1. What Happened to the Serials Cataloger: Copy Cataloging of Serials

*Sharon Wiles-Young, Team Leader for Information Organization, Linderman Library, Lehigh University; Linda Novak, Acquisitions/ Cataloging Senior Assistant, Linderman Library, Lehigh University*

Many libraries are redefining positions in response to budget cutbacks and to the shift toward electronic resources, but what is the effect of these changes? At Lehigh University the only Serials Cataloger was reassigned to a Team Leader position; who was left to do cataloging? Did this change take place because assumptions were being made that the serials staff would do the cataloging or that print serials were being canceled and the electronic journal cataloging would be outsourced? This session will discuss responsibilities, training, workflow, and how Lehigh is dealing with the shift to electronic journals. Feedback from the audience will be solicited on these issues.

Audience level: Beginner/Intermediate

2. With Feet Planted Firmly in Mid-Air: Staff Training for Automation System Migration

*Margaret A. Rioux, Information Systems Librarian, MBL/WHOI Library, Woods Hole Oceanographic Inst.; Rick Ralston, Automated Processing Manager, Ruth Lilly Medical Library, Indiana University School of Medicine*

Migrating between library automation systems is becoming a common experience which can be almost as great a change as implementing the library's first automated serials system. It involves conversion or re-entry of data, alterations in workflow, changes in system "philosophy" plus a lot of re-learning. Much of the success of the process depends on staff training. This workshop will offer practical ideas and suggestions for training serials staff to deal with the new system and the transition process. The emphasis will be on common sense and getting one's feet back on the ground after the great leap forward across the chasm.

Audience level: General

3. Getting to the Summit: How Do You Get There From Here? A Climber's Guide to Consortium Formation.

*Margaret Hawthorn, Serials Librarian, University of Toronto (Mississauga); Ernie Ingles, Implementation Director, Alberta Library; Virginia Roy, Marketing Manager, Faxon Canada*

A report on research into the different models of multi-type library consortia in North America, with an emphasis on governing structure and budget allocation followed by an outline of the major pitfalls, successes and failures in forming a state or province-wide consortium ending with a summary of the views of major vendors on consortia; at what stage would vendors like to be involved and what can vendors do to help libraries.

Audience level: General

4. Building an Electronic Journal Collection From the Ground Up

*Susan H. Zappen, Head of Technical Services, Lucy Scribner Library, Skidmore College; Jennifer Taxman, Head of Public Services, Lucy Scribner Library, Skidmore College*

From both a technical and public services point of view, the speakers will answer the questions: How do we know what we need? How do we get it? Now that we have it, what do we do? Was it worth it and what's next? Speakers will discuss collection development decisions, review acquisitions decisions such as working with consortia, negotiating contracts, etc., and discuss steps in implementation including making subscriptions available through the online catalog web page, and handling publicity and instruction. They will evaluate their electronic journal

collection and its use, and with their heads in the clouds, they will talk of their future plans for increased access.

Audience level: Beginner/Intermediate

5. The Development and Use of a Genre Statement for Electronic Journals

*Jennifer Weintraub, Bibliographer and Full Text Genre Specialist, Mann Library, Cornell University Library*

The genre statement complements the traditional subject-based collection policy, providing guidelines and criteria for selection of a particular type of information resource, regardless of the particular subject matter. In addition to detailing policy guidelines and selection criteria, this genre statement serves as a summary, updated annually, of the state of the art of the library's program in selecting, delivering, organizing, and servicing electronic journals.

Audience level: Intermediate to Advanced

6. Electronic Publishing: The HighWire Experience

*Jeff Pudewell, Assistant University Librarian, Stanford University Libraries; Vicky Reich, Assistant Director & Digital Librarian, Stanford University Libraries*

HighWire Press, the electronic imprint of the Stanford University Libraries, is unusual among electronic publishing enterprises in that librarians are actively working with important society and association STM publishers to help shape publishing and distribution models. The presentation will address strategic and technical issues, e-publishing features and functions, and partnership, marketing, distribution and access models. This workshop is intended to be a participative review of e-publishing issues, where audience questions and concerns can be answered by experienced e-publishers drawing on their day-to-day experience with HighWire.

Audience level: General

7. Access to Government Serial Information in a Digital Environment

*Louise Treff-Gangler, Head, Government Publications, Auraria Library; Marit S. MacArthur, Government Publications Serials Cataloger and Reference Librarian, Auraria Library*

Recent evolution in electronic information technology plus Congressional mandates have produced a flood of hundreds of electronic government publications, most of them serials, in the last five years. Librarians have faced a huge challenge in providing access and service to them. The presenters will discuss the legislation and issues in public access (including

fee vs. free), technology, customer and staff training, and bibliographic control/cataloging.

Audience level: General

8. Successful Web Journals: The Wall Street Journal and The Chronicle of Higher Education — Two Live Case Studies  
*Neil Budde, Editor, Wall St. Journal Interactive Edition, Dow Jones & Co. Inc.; Philip W. Semas, Associate Editor for New Media, The Chronicle of Higher Education*

Learn how two publishers of well known print journals managed the transition to successful Web versions. Both will discuss what was learned in the evolutionary cycle and their readers' preferences for various features and capabilities unique to the electronic environment such as: customization of data, hot links to other references and sites, the use of e-mail, alerting services, archiving, technology concerns affecting access from off-campus and pricing for the university-wide access given a base of individual subscribers. Discussion is encouraged on ideas and topics presented.

Audience level: General

9. The Real World of Integrating Electronic Resources into a Web OPAC

*Christina E. Carter, Interim Head, Reference Department, Zimmerman Library, University of New Mexico; Sever Bordeianu, Head, Serials Cataloging Section, General Library, University of New Mexico; Nancy Dennis, Interim Director, Library Technology Development, General Library, University of New Mexico*

In late 1997, the University of New Mexico General Library implemented the Web-based version of INNOPAC, its online public access catalog. This presentation will describe some of the real-world issues and surprises encountered along the way by librarians with collection development, serials cataloging, systems, and reference responsibilities. The following issues will be discussed: changes in workflow to select, "acquire," and catalog electronic network-delivered resources; how to present bibliographic record and item-level information for electronic resources; recommended configurations of desktop software and hardware; networking features; authenticating in-house and remote users; changing needs of an evolving user community; acceptable use policies; and staff training and user instruction.

Audience level: General

10. Digital Information: The Library Director as Collection Development Officer and Head of Technical Services  
*Kit Kennedy, Director, Academic Sales, Blackwell's Information Services; Library Director to be announced; Head of Technical Services to be announced*

With the long-range, political and cost implications of digital information directors are increasingly taking a hands-on approach to both traditional collection development (what to buy) and technical services (from whom to buy) regarding electronic information. Directors are acting both singly and consortially. This interactive workshop brings together a library director, and a librarian involved in technical services from an academic library. They will briefly discuss and/or debate these issues, opportunities and challenges both as problem-solving and as a way of marketing their positions within their library and institution. Scenarios will be presented and the workshop attendees will be divided into groups to discuss and present their recommendations to the workshop at large. This interactive workshop is designed for those involved in technical services and/or public services work where digital information is increasingly part of their work-life.

Audience level: General

11. Eeeee!-Serials : Providing Access to E-Serials  
*Jennifer Edwards, Serials Cataloger, MIT Libraries; Amanda Xu, Serials Cataloger, MIT Libraries*

This workshop will deal with providing access to e-serials in the broadest sense. The presenters will not only consider access via bibliographic records in the catalog, but also via a Web version of that catalog, as well as on the Web itself. They will present MIT's practical experiences with cataloging e-serials and examine where they think access to e-serials is headed in the future: are current cataloging standards satisfying the need for access? do users even want records in the catalog? where should metadata fit in?

Audience level: Intermediate

## WORKSHOP SET II

12. Turning Our World Upside Down: Will Technology Change Pricing?

*Susan B. Hillson, Director, Business Partnerships, Imark Technologies, Inc.; Nancy H. Knight, Vice President, Client Relations, Imark Technologies, Inc.*

The technology revolution and the presence of the Internet and Web publishing have forced us to reexamine how we acquire information. These changes have literally turned the information world upside down. Publishers have identified new distribution channels, using a variety of access methods

including locally mounted data at an institutionally or consortia server, web access, e-mail alerts and hybrids to support printed journals. The traditional subscription pricing model is also evolving into a print plus electronic variation. But, these models are extremely costly and can be cost prohibitive for smaller institutions and researchers. With the decline of serial budgets, many institutions in the future have been asking how they will be able to afford access. This paper will discuss Internet commerce models and analyze how accepted pricing models may evolve in the future to provide a unique mix of transactional pricing options.

Audience level: Intermediate

13. Make It Fit: Serials Cataloging for Regional OPACs, Union Catalogs, and Bibliographic Utilities  
*Crystal Graham, Digital Information and Serials Cataloging Librarian, University of California, San Diego; Pat French, Serials Cataloger, University of California, Davis*

As libraries participate in innovative new partnerships, catalog records are often shared in regional OPACs (e.g., OhioLink), and union catalogs. Many libraries now upload records into bibliographic utilities. Will your "creative" local practices wreak havoc on the shared database? What effect will they have on de-duping, merging, and public displays? Catalogers need to alter their vision of their clientele from local users to a broader constituency. The presenters will examine such issues as latest vs. successive entry, multiple versions, treatment of electronic resources, handling of insignificant title changes, serial uniform titles, and problematic headings such as those for serial translations.

Audience level: Specialized

14. Making Sense of Mountains of Bibliometric Data  
*Ann L. O'Neill, Assistant Professor, College of Library & Information Science, University of South Carolina*

Through lecture and discussion this workshop will examine the use of bibliometric data for collection management decisions. The primary topics will include how serials librarians use bibliometric data in the decision making process, sources of data and problems with these sources, and advantages and disadvantages of bibliometric data. Additional questions to be covered: what can be learned from bibliometric data, what simple statistics can be used and what these statistics can tell you. Participants are encouraged to bring and share specific questions or examples.

Audience level: General/Intermediate

15. E-Journals, Kansas Style

*Charlene Simser, Serials Cataloger, Kansas State University Libraries*

Kansas State University Libraries (KSUL) is working in partnership with the Great Plains/Rocky Mountains Hazardous Substances Research Center (HSRC) to develop, publish, catalog and archive an electronic journal. This presentation will focus on the processes involved with developing this partnership and its results. We will cover the initial negotiations, the publishing models we've discussed and are in the process of implementing, the cataloging procedures, and the communications necessary to create a successful, joint adventure such as publishing a peer-reviewed, scholarly electronic journal. The presentation will touch on the discussions within KSU Libraries that have 'blossomed' as a result of this partnership with the HSRC.

Audience level: General

16. Dear Abby, Dear Abbot: Practical Advice for the Serials World

*Tina Feick, Vice President, Blackwell's Information Services; Christa Easton, Coordinator, Serials Group and Government Document Serials, Stanford University Libraries; publisher to be announced.*

Do you long for those elusive journal issues, but end up facing the heartbreak of extended subscription periods instead? Does it seem as though all of your friends get their journals long before you do? Maybe you feel that you can never beat those short claim limits. Does each new year find you shaken and horrified by the higher costs of journals? Where Dear Abby offers advice on the challenge of daily life, a serials librarian, serials vendor, and a publisher will attempt to answer some of the practical questions that serials librarians face. Send your questions to Christa Easton (ceaston@sulmail.stanford.edu), or bring them to the workshop.

Audience level: General

17. Law Libraries, Hospitals, Museums, Colleges and Government Offices All Sharing One Automation Project  
*Annamarie Erickson, Membership Liaison/ Automation Technology Chicago Library System*

The Center for Library Automation began in 1994 with a contract between Ameritech Library Services and the Chicago Library System. The latter is the inputting agent for 918 multitype members and contracts the server from Ameritech while the member libraries lease the integrated system from the Chicago Library System. These arrangements have made automation a reality for our small unique collections. We feel we are a model for changing the

paradigm in the way libraries will automate. This workshop will explore the elements necessary for successful cooperation among such a broad constituency.

Audience level: General

**18. EDIFACT Implementation: One Goal – Three Partners: Library, ILS Vendor and Subscription Agent**

*Friedemann Weigel, Managing Partner, Information Systems Director, Harrassowitz, Booksellers and Subscription Agents; Cindy Miller, Director Product Management and Strategic Planning, Endeavor Information Systems, Inc.; Michael A. Somers, Chair, Technical Services Department, Kansas State University Libraries*

The full economic benefit of EDI can only be realized with the use of EDI for the complete cycle of business transactions. Kansas State University Library, Endeavor Information Systems, and Harrassowitz are working in partnership to implement the full cycle of UN/EDIFACT transactions. The first major milestone has been reached with the implementation of UN/EDIFACT invoicing for serials. Work is ongoing in this cooperative effort and plans call for the implementation of UN/EDIFACT electronic data interchange for all business transactions for both monographs and serials, including orders, quotes, claims, and claims responses. In this workshop, speakers representing the partners in this project will discuss the implementation process, including interface problems, workflow changes, critical elements, and other lessons learned in the process.

Audience level: General

**19. Barbarism is the Absence of Standards....: Applying Standards to Untangle the Electronic Jumble**

*Betty Landesman, Systems Training Librarian, George Washington University; Beth Weston, Serials Librarian, George Washington University*

In today's increasingly electronic world, there is a growing need for standards to support a serialist's job and to provide seamless access to information for library patrons. This workshop will demystify the techno-jargon about standards, and explore how their use will contribute to the development of more flexible and cost-effective systems for delivering electronic information. Standards having an impact on both

public services and technical services, such as the Serial Item and Contribution Identifier (SICI), Z39.50, and the Digital Object Identifier (DOI), will be explored.

Audience level: General

**20. Build It So They Will Come: Blueprints for Successful Web Page Development**

*William Terry, Director of Technology, NetPubs International; Ellen Greenblatt, Assistant Director for Technical Services, Auraria Library; Cynthia Hashert, Serials Acquisitions Librarian, Auraria Library*

This workshop will examine WWW-based Internet site development from audience analysis through design execution. For a practical case study we'll look at the construction of a technical services site. We will address features available currently and in the near future as site building blocks and how to effectively incorporate them into a useful online presence. With a continually growing wealth of online capabilities bombarding us, how do we sort through cascading style sheets, server-side includes, layers, PDF, HyperNews, listservers, Chat, Java, animated GIFs, among others? Effective site design should entice the audience to come.

Audience level: General

**21. Do Holdings Have a Future?**

*Frieda B Rosenberg, Head, Serials Cataloging, University of North Carolina at Chapel Hill*

Holdings are multipurpose data which libraries use to acquire and control publications, display information to users, and manage physical and sometimes virtual items. This workshop focuses on how the various functions interact, what further services librarians will demand from automation of their holdings, and what they can do in the meantime to make their holdings more useful. It will give special attention to the USMARC Format for Holdings, its features, advantages and difficulties, and its particular role in conveying serials information. It will explore possibilities for adapting the format to solve the special problems associated with multiple versions and title changes.

Audience level: Intermediate to Advanced/Specialist

## NASIG 13th ANNUAL CONFERENCE (1998): NETWORKING NODES AND USERS GROUPS

The following topics had been submitted as of press time for this year's NASIG Networking Nodes, to be held Saturday, June 20. Please contact the NASIG Secretary if you are interested in leading discussion at a Node.

### Getting Published

Facilitator: Cindy Hepfer, Teresa Malinowski

### Managing Electronic Journals

Facilitator: Sharon Cline McKay

### Preservation Issues

Facilitator: Jane Hedberg

### Public Libraries

Facilitators: Marsha Bennett, Connie Foster, Beverley Geer

### Reference Work

Facilitator: Jeff Bullington

[Ed. note: since this is a new node, here's a brief abstract. Subject indexing and serial literature: how do you help patrons understand the relationship between indexes and serials?]

### Serials Cataloging, including CONSER discussion

Facilitator: Pamela Simpson

### Union Listing

Facilitator: Cathy Kellum

To date, the following Users Groups have requested time after the conference on Sunday, June 21 for discussion. Additional groups may be submitted. Please contact the NASIG Secretary to request a room for a Users Group discussion.

### DRA

Facilitator: June Chressanthis

### Endeavor Voyager

Facilitator: Maggie Rioux

### Innovative

Facilitator: Ann Dykas

### SIRSI

Facilitator: Denise Novak

## OTHER NASIG NEWS

### THE SAGA OF THE NASIG "LATE NIGHT SOCIAL"

Eleanor Cook

The late night social is a real tradition for NASIG-goers, and not just because we like to party. There is a deeper meaning behind it; informal communication and networking are mainstays of our conference. Over the years, some attendees have questioned the purpose and value of the late night social, expressing disapproval and concern about the consumption of alcoholic beverages. Late night socials always include non-alcoholic beverages and are intended to be fun for everyone who wants to participate. There is a real camaraderie that comes with the event, regardless of lifestyle.

There were many reasons for NASIG's creation, but one benefit has been the opportunity to get the commercial sector talking to the librarians. Much of NASIG was patterned after the United Kingdom Serials Group (UKSG). The British do like to socialize, admittedly, so we admit there was an influence from across the sea.

The real Daddy of the late night social was John Merriman. Many of you know him, and many more have heard of him. He retired a few years ago – from the working world, that is – but from what we hear he is still going strong over there in the UK. His last appearance at NASIG was at the Duke Conference in 1995, where he kept some of us up one night until 3:00 am!

John is a real late night kind of guy. He is the consummate British gentleman, but he can really boogie. None of us have ever been able to fathom how he does it – he would socialize all night long and yet be chipper as a chipmunk in the morning. His secret was an afternoon nap; while the rest of us were dutifully attending workshops, John was getting his beauty sleep! So after awhile, we caught on. If this senior fellow from Blackwells could do it, so could we!

The late night social is what you want it to be. The baby-boomer crowd likes to dance to oldies music — "Louie, Louie," "Born to be Wild" — that kind of stuff. The newer crowd has different tastes, which is welcome. And some NASIG conferences have featured square-dancing and folk dancing. The more the merrier. The informal "theme song"

for the NASIG late night social is "Taking Care of Business" by the rock group Bachman Turner Overdrive. This is a sentimental favorite of long-time NASIGers because it captures the theme of doing business with your favorite vendor. So, if you are a newcomer to NASIG and see people getting nostalgic about this otherwise forgettable song, that is the reason.

If you are not into dancing, the late-night social is also about playing cards into the wee hours. Or networking. Or playing recorder music. Or anything else you can think of. The purpose really is to make connections, to get to know people. Days at NASIG conferences are pretty intense; we spend them non-stop going to really informative work sessions. So the late-night social is a chance to let your hair down and relax.

There's been talk in recent years about the "graying" of NASIG. Some of us are not spring chickens anymore. This may mean we get tired and can't make the late night socials or else make an appearance and then turn in early. This means that the newer members of NASIG need to know about this tradition so they can carry it on! So, if you are new to NASIG and were wondering -- if you want to meet neat people and make friends that may be friends for life -- go to the late night social! It needs to be carried on by those who can still stay awake.

Here are some samplings of memories from our current NASIG President, Susan Davis, a late night social regular, with a few tidbits thrown in by yours truly (I started coming to NASIG with Conference #3):

**BRYN MAWR (NASIG #1):** very low key — we barely had a treasury then — until the night of the banquet. A band had been hired to provide live dance music. The band was great and we danced up a storm! The Bryn Mawr bartenders could not believe how these librarians could boogie!

**DENISON (NASIG #2):** Vendors serving as bartenders. Many beer runs as the temperature was very warm.

**OGLETHORPE (NASIG #3):** Great DJ. Also rather steamy temperatures and unsubstantiated rumors of a crowd of skinny-dippers at the pool that night.

**SCRIPPS (NASIG #4):** Who could forget Mike Markwith in a tiara? (Caught on film).

**BROCK (NASIG #5):** Alpie's trough.

**TRINITY (NASIG #6):** Because San Antonio has the Riverwalk, Trinity did not have to really host a late night

social but we made our own at Dick's Last Resort, etc. Some people got very wet in a sudden downpour!

**UI-CHICAGO (NASIG #7):** Chilly temps, baseball, and huddling in the dorm "bunkers."

**BROWN (NASIG #8):** Josiah's pub and Marty Gordon as DJ in his pilgrim's hat!

**UBC: (NASIG #9):** Elegant, classical guitar, lots of networking into the night.

**DUKE (NASIG #10):** The pub, sweaty folk dancing after the BBQ, the last late night with John Merriman.

**ALBUQUERQUE (NASIG #11):** Catholic priests closing down the party at the Newman Center.

**MICHIGAN (NASIG #12):** Cards games in to the wee hours; Ann Arbor discos.

**CU-BOULDER (NASIG #13):** ??? Time to make memories!!

**PROCEEDINGS WORKSHOP RECORDERS WANTED**

The 1998 NASIG Proceedings Editors need your help. If you want to make a valuable contribution to NASIG and have good writing abilities, we want to hear from you. Please consider becoming a volunteer workshop recorder.

Volunteers must submit a writing sample and indicate the workshops they are interested in attending. The writing sample need not be anything as formal as a published article but should be more substantial than meeting minutes. The Editors will assign a recorder for each workshop.

Workshop recorders will be required to submit their reports within four weeks of the conference in either WordPerfect (preferred) or Microsoft Word. Two copies must be submitted: a print version and an electronic one.

The recorders work under the direction of the Proceedings Editors.

To volunteer, please submit a letter of application and a writing sample by **April 20th** to:

Jeffrey Bullington  
NASIG Proceedings Editor  
Trinity University Library  
715 Stadium Dr.  
San Antonio TX 78212-7200  
Fax: (210) 736-8021



To volunteer electronically, send the necessary documents via e-mail **by April 20th** to:  
jbulling@trinity.edu

If you have questions, send an email message to the above email address or call (210) 736-7346.

### PROCEEDINGS INDEXER WANTED

NASIG is seeking an indexer for the 1998 Conference Proceedings. If you are a NASIG member who is detail-oriented and wants to become more involved in the organization, here is an opportunity to consider.

The indexer compiles the index for the year's NASIG Proceedings volume. He or she will receive the proofs from the publisher (Haworth Press) in January, then will have about three weeks to compile a dictionary-style index. A manual with definitions, instructions, and guidance on Haworth's requirements will be provided.

Applicants must be well-organized and able to devote concentrated effort to the project during the early weeks of 1999. Previous experience is helpful but not necessary. The indexer works under the direction of the Proceedings Editors.

To volunteer, submit a letter **by May 1** describing your qualifications to:

Beatrice L. Caraway  
NASIG Proceedings Editor  
Trinity University Library  
715 Stadium Dr.  
San Antonio TX 78212-7200  
Fax: (210) 736-8021

To volunteer electronically, send your letter via e-mail **by May 1** to: bcaraway@trinity.edu

If you have questions, send a message to the above e-mail address or call (210) 736-7292.

## ABOUT NASIG MEMBERS

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### IN MEMORIAM

Fellow NASIG members,

It is with great sadness that we share with you the news that Sue Malawski Swanson passed away in late January. Sue worked as Director, Subscription Fulfillment & Sales at John Wiley and was a very enthusiastic supporter of NASIG in the publishing community. Sue had cancer.

Sue was a member of NASIG's Professional Liaisons and was responsible for the Liaisons portion of NASIG's Strategic Plan. She had also served on the Program Planning Committee and led several workshops at the Annual Conference.

The family requests remembrances in Sue's name be sent to the Young People's Chorus of New York City, 92nd YM-YWHA, 1395 Lexington Ave., New York, NY 100128. NASIG has made a donation in Sue's name.

Cards and notes of sympathy may be sent to Eric Swanson (husband) and Jessica Malawski (daughter) at 112 Charlton St. Apt. 2N, NY NY 10014.

### TITLE CHANGES

[Note: Please report promotions, awards, new degrees, new positions and other Significant professional milestones. You may submit items about yourself or other members to Carol MacAdam. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

Congratulations and best wishes to all!

**Rita Van Assche Bueter** has moved to Dallas, TX and taken a new job with Majors Scientific Books, where she is now Senior Approval Plan/Continuations Librarian. Prior to moving she was Manager of Collection Development and Standing Order Services at Blackwell's in New Jersey. "I had been with Blackwell's for 12 years when I decided it was time for a change and, coincidentally, my husband was offered a transfer to the Dallas area. My new boss, Sherry Thompson, and I got together after I moved here, and the result is this new position—for me and for Majors. As Senior Approval Plan/Continuations Librarian, I'm responsible for the Medical Approval Plan, and am working with special librarians in Continuations. I've enjoyed my time here so far, the move to Dallas was a good one for me and my family. Working with medical librarians is fairly new to me, although I

was a special librarian when I lived in Detroit." Rita's new addresses are:

Majors Scientific Books  
1851 Diplomat  
PO Box 819074  
Dallas, TX 75381-9074  
Phone: (972) 247-2929  
Fax: (972) 888-4800  
Internet: RBUETER@MAJORS.COM

**Leonie Filmer** is now working with EBSCO Publishing for Australia and New Zealand. She was previously Senior Serials Co-ordinator at the Telstra Corporation. Leonie's new addresses are:

Level 1, 234 Albert Road  
South Melbourne, Victoria 3205  
Australia  
Phone: (613) 9686-3933  
Fax: (613) 9686-3944  
Internet: LFILMER@OZEMAIL.COM.AU

**Linda Marie Golian** has left her position as Head of the Serials Department at Florida Atlantic University to begin a new one at Florida Gulf Coast University. She writes: "My official title is Education Librarian - but it is important to realize that FGCU is a team-based library. I am a member of the reference team, collection development team, library instruction team and TECHNICAL SERVICE TEAM. One of my assignments is to help in establishing serial procedures for FGCU. Although not part of my official title, I handle serial problem solving on a daily basis. I accepted the job at FGCU because of the chance to become more involved with other aspects of library work. I love working the Reference Desk and my collection development assignment in the field of education." Linda's new addresses are:

Florida Gulf Coast University  
Library  
19501 Ben Hill Griffin Parkway  
Fort Myers, FL 33965-6565  
Phone: (941) 590-7632  
Fax: (941) 590-7609  
Internet: LGOLIAN@FGCU.EDU

**Bruce Heterick** has taken a new position and new responsibilities at Blackwell's Information Services, beginning September 1, 1997. Bruce says that the move from Faxon, where he was National Sales Manager, to Blackwell's was aimed at accomplishing two things: first to take advantage of the opportunity to start something brand new at Blackwell's — focussing on technology with an eye towards creating a migration path for clients into the networked environment, and second to be home with his wife and two boys more often. Bruce's new addresses are:  
Director, Electronic Sales, Americas  
Blackwell's Information Services

264 Nayatt Road  
Barrington, RI 02806  
Phone: (401) 245-9736  
Fax: (401) 245-7835  
Internet: BRUCE.HETERICK@BLACKWELLS.COM  
From **Leanne Hillery** we learn: "I began my new position as Serials Librarian at the University of Miami Law Library on February 16, 1998. I was previously the Catalog Librarian for Serials and Documents at Ball State University in Muncie, Indiana. Many of my duties such as serials cataloging and overseeing the binding and physical processing have remained the same, but I now have the added responsibility of serials acquisitions. I am enjoying the challenges presented by my new duties and working within a special library setting." Leanne's new addresses are:  
University of Miami Law Library  
P.O. Box 248087  
Coral Gables, FL 33124-0247  
Phone: (305) 284-2916  
Fax: (305) 284-3554  
Internet: LHILLERY@LAW.MIAMI.EDU

In January 1997 **Donna Lively** began a new job as Head of Electronic Acquisitions and Serials Control at the Library at the University of Texas at San Antonio. She was previously Serials Acquisitions Librarian at the University of Texas — Arlington. Donna says that the new job allows her to test the theory that she has the necessary skills to run a department successfully, and that 'so far, so good'. Donna's new addresses are:

University of Texas at San Antonio  
UTSA Library  
6900 North Loop 1604 West  
San Antonio, TX 78240  
Phone: (210) 458-5507  
Internet: DLIVELY@UTSA.EDU

We have this news from **Pat Loghry**: "I started at the University of Nevada-Reno (UNR) on October 6, 1998, where I became the Head of Serials and Acquisitions. I'm hoping to have the opportunity to work more closely with outsourcing and electronic journals. This position has given me the responsibility for Acquisitions that I did not have in my previous position as Serials Librarian at the University of Texas-EI Paso. UNR has several branch libraries and I work on some coordinating of serials functions with them. UNR is reorganizing its collection development structure and I have the opportunity to work closely with that as well." Pat's new addresses are:

University of Nevada—Reno  
The University Library 322  
Reno, NV 89557-0044  
Phone: (702) 784-6500 ext. 273  
Fax: (702) 784-1751  
Internet: LOGHRY@ADMIN.UNR.EDU

**Paula Lynch**, Collection Management Librarian at Thomas Jefferson University in Philadelphia is now **Paula Lynch Manzella**. All of Paula's addresses remain the same.

**Julie Nachman**, Assistant Acquisitions Librarian at Georgetown University, is now **Julie Miliman**. Only Julie's email address changes:

MILIMAN@GUNET.GEORGETOWN.EDU

**Sharron Snyder Palmiter** has a new job as Bibliographic Control Librarian at Seattle University's A.A. Lemieux Library. She was previously Head of Serials/Acquisitions at the University of Maryland, College Park. Sharron's new addresses are:

Seattle University

A.A. Lemieux Library

900 Broadway

Seattle, WA 98122

Phone: (206) 296-6204

Internet: PALMITER@SEATTLEU.EDU

**Lorraine Perrotta** has left her previous position as Serials Librarian at University of Southern California to become Acquisitions Librarian at the Huntington Library. Her new addresses are:

The Huntington Library

151 Oxford Road

San Marino, CA 91108

Phone: (626) 405-2184

Fax: (626) 449-5720

Internet: PERROTTA@HUNTINGTON.ORG

**Jennifer Schaffner** has moved to the West Coast and begun a new job as Librarian at the California Historical Society. Jennifer had been a Librarian at the Institute for Advanced Study in Princeton, NJ. Jennifer's new addresses are:

California Historical Society

678 Mission Street

San Francisco, CA 94105

Phone: (415) 357-1848 ext. 25

Internet: JSCHAFFN@CALHIST.ORG

**Sharon Scott** has moved from Nevada, where she was Head of the Serials and Acquisitions Departments at University of Nevada, Reno, to Texas. Her new position is Head of Technical Services at Texas Tech University School of Law. Sharon's new addresses are:

Texas Tech University School of Law

1802 Hartford Ave.

Lubbock, TX 79409

Phone: (806) 742-1215

Fax: (806) 742-1629

Internet: LISKS@TTACS.TTU.EDU

**Angel Smith** is now Periodicals Librarian at the University of Evansville, Indiana. She was previously a Library Assistant at the University of Kentucky, Louisville. Angel's new addresses are:

University of Evansville

University Libraries

1800 Lincoln Avenue

Evansville, IN 47722

Phone: (812) 479-2732

Fax: (812) 479-2009

Internet: AS83@EVANSVILLE.EDU

**Scott Stangroom** has a new job as Head of Serials at Boston College. Having left St. Louis University, where he was Serials Librarian, Scott started the new job in August 1997. He says, "I like it very much — there is lots to do! As head of serials, I am Boston College's representative to the Boston Library Consortium Serials Union List Committee." Scott is looking forward to attending his first NASIG conference in Boulder this June. Scott's new addresses are:

Thomas P. O'Neill, Jr. Library

Boston College

140 Commonwealth Avenue

Chestnut Hill, MA 02167-3810

Phone: (617) 552-1907

Fax: (617) 552-0599

Internet: STANGROO@BC.EDU

**Robb Waltner** has a new job as Periodicals Librarian at the University of Colorado, Denver. His previous position was as Periodicals Librarian at University of Evansville, IN. Robb writes: "I started my new job on August 1, 1997. I work at the Auraria Library which serves three campuses: University of Colorado at Denver, Metropolitan State College, and the Community College of Denver. The "Auraria" campus has more FTE students than any college campus in Colorado. It is located in the heart of downtown Denver. The position was interesting to me because of the unique urban environment of the campus, the diverse campus community, and a slew of full-text databases that have been made available to library users. Also, I can ride my bike to work on the extensive system of bike paths!" Robb's new addresses are:

Auraria Library

1100 Lawrence Street

Denver, CO 80204

Phone: (303) 556-2876

Fax: (303) 556-2623

Internet: ROBB.WALTNER@CUDENVER.EDU

From **Don Wood** we have the news that, "I will be retiring from Southern Illinois University, Carbondale on April 30, 1998. Early in my career, I was head of the Serials Section at The Ohio State University Libraries. From 1970 to 1997, I was Serials Librarian at SIUC Morris Library. I took on systems duties about four years ago, and two years ago I

was given administrative budget responsibilities. Because of these changes, I have had to become less and less active in NASIG, not having been to a conference since Duke. However, I found NASIG to be the library organization most congenial to my interests. I particularly enjoyed the early conferences at Bryn Mawr, Denison, Oglethorpe, and Brock. Although I am looking forward to retirement, I shall miss seeing all my friends in the serial 'business', as I already miss my daily work with serials. Although many librarians aspire to be called Director, Dean, or Professor, I was always happiest being called a Serials Librarian. Thank you all for your help and friendship over the years." Don's e-mail address remains the same, but his new mailing address will be:

P.O. Box 378,  
De Soto, IL 62924.

**Donna Sue Yanney** has left her previous position as Assistant Periodicals Librarian at Prairie View A & M in Texas to become Serials Librarian at Georgia College & State University. Donna's new addresses are:

Georgia College & State University  
Ina Dillard Russell Library  
Campus Box 43  
Milledgeville, GA 31061  
Phone: (912) 445-5573  
Fax: (912) 445-6847  
Internet: DYANNEY@MAIL.GCSU.EDU

**Naomi Kietzke Young** is now Periodicals/ Microforms Librarian at Southern Methodist University. "Crossing over" to the public service side of serials, she is now seeking to master the intricacies of student scheduling, circulation functions, and equipment repair, while helping plan the migration to a new integrated library system, and preparing for the impact of a building project that will ultimately merge her department and the serials department of one of the branch libraries. All this while learning MS Word so the Newsletter (almost) gets out on time! She is considering buying a small-library cataloging program for her home collections, in order to keep her cataloging skills sharp. Naomi's new addresses are:

Fondren Library  
Central University Libraries  
Box 750135  
Dallas, TX 75275-0135  
Phone: (214) 768-2759  
Fax: (214) 768-1842  
Internet: NAOMIY@MAIL.SMU.EDU

## NEW MEMBERS

The New Members section is now only available on the Web version of the Newsletter. See the NASIG website at: <http://nasig.ils.unc.edu/>

## ADDRESS CORRECTIONS

Miriam Allman  
MALLMAN@INFORNET.TUFTS.EDU

Alice Bright  
AB03@ANDREW.CMU.EDU

David Bull  
DBULL@ROUTLEDGE.CO.UK

Eric Celeste  
Phone: (617) 253-8184  
Fax: (617) 253-8894

Pam Cenzer  
PAMCENZ@MAIL.UFLIB.UFL.EDU

Loretta Crowell  
(517) 432-6876  
CROWELL3@PILOT.MSU.EDU

Julie Eng Dawson  
JULIE.DAWSON@PTSEM.EDU

Kay Downey  
DOWNEY@CMA-OH.ORG

Mary Rose Durk  
MREDURK@AOL.COM

Anita W. Farber  
A.FARBER@MAIL.UTEXAS.EDU

Crystal Graham  
CRYSTAL\_GRAHAM@  
UCSDLIBRARY.UCSD.EDU

Sandra J. Gurshman  
SANDY.GURSHMAN@BLACKWELL.COM

Jeffrey Lee Heard  
JHEARD@WINSLO.OHIO.GOV

Joanne B. Jahr  
JOANNE.JAHR@BLACKWELLS.COM

Joan Kennedy  
JKENNEDY@CALPOLY.EDU

Mark McCallon  
MARK.MCCALLON@ALC.ORG

Dorothy Wright Moore  
DWRIGHTMOORE@UMI.COM

Steven J. Oberg  
S-OBBERG@UCHICAGO.EDU

George Prager  
GPRAGER@BROOKLAW.EDU

Susan Pulsipher  
SUE@METHODIST.EDU

Roumi Radenska  
RADENSR@WFU.EDU

Takeshi Sagae  
Add: SAGAE@KINOKUNIYA.COM

Judy Salk  
JUDY.SALK@BOWKER.COM

Stephen Savage  
STEPHEN.SAVAGE@WAYNE.EDU

Scott Alan Smith  
SCOTT.ALAN.SMITH@BLACKWELL.COM

Patricia Smith  
PSMITH@MANTA.COLOSTATE.EDU

Christine M. Stamison  
STAMISON@BLACKPER.COM

Lori Ann Thorrat  
LTHORRAT@RCL.LIB.ROCHESTER.EDU

Marcia Tuttle  
Library Serials Consultant  
215 Flemington Road  
Chapel Hill, NC 27514-5637  
Phone: (919) 929-3513  
MARCIA\_TUTTLE@UNC.EDU

Margaret Wang  
MARGARET.WANG@MVS.UDEL.EDU

Anthony Watkinson  
ANTHONY.WATKINSON@CHALL.CO.UK

Marcia J. Whipple  
WHIPPLE@SPAWAR.NAVY.MIL

Jill Williams  
JILL.WILLIAMS@LAW.CSUOHIO.EDU

Graham Yates  
YATES@BLACKPER.COM

Leigh Carol Yuster-Freeman  
LEIGH.YUSTER-FREEMAN@BOWKER.COM

## CALENDAR

April 17, 1998  
New England Technical Services Librarians (NETSL) Spring Conference  
Theme: Technical Services in a Changing Environment: Opportunities for Innovation  
College of the Holy Cross, Worcester, MA.

April 20-22, 1998  
Second ICC/IFIP Conference on Electronic Publishing 98:  
Towards the Information-Rich Society  
Central European University, Budapest, Hungary

May 4-5, 1998  
Managing Metadata For The Digital Library: Crosswalks Or Chaos?  
Co-sponsored by ALCTS and LITA  
Georgetown University Conference Center  
Washington, D.C.

May 12-15, 1998  
ARL Spring Membership Meeting  
[open only to ARL library directors]  
Eugene, OR

May 14-15, 1998  
Spring Meeting, Ohio Valley Group of Technical Services Librarians  
Plaza Hotel and Convention Center  
Bowling Green, KY

May 14-17, 1998  
Feather River Institute  
Feather River, CA

May 17-20, 1998  
American Society for Information Science  
Mid-year Meeting  
Orlando, FL

May 22-27, 1998  
Medical Libraries Association Annual Conference  
Philadelphia, PA

June 1-2, 1998  
NELINET Conference:  
DIGITAL REALITY: Managing Electronic Resources  
Best Western Hotel in Marlborough, MA  
[information and registration forms on the NELINET Web page  
(<http://www.nelinet.net/conf.htm>)]

June 3-5, 1998  
Society for Scholarly Publishing Annual Meeting  
San Diego, CA

June 6-11, 1998  
Special Libraries Association Annual Meeting  
Indianapolis, IN

June 17-21, 1998  
Canadian Library Association  
53rd Annual Conference  
Victoria, British Columbia

June 18-21, 1998  
13th NASIG Conference  
University of Colorado, Boulder  
Boulder, Colorado

June 25-July 2, 1998  
ALA Annual Conference  
Washington, DC

July 11-16, 1998  
American Association of Law Libraries  
Annual Meeting  
Anaheim, CA

August 16-21, 1998  
64th IFLA Council and General Conference  
Amsterdam, The Netherlands

October 13-15, 1998  
ARL Membership Meeting  
[open only to ARL library directors]  
Washington, D.C.

October 25-29, 1998  
American Society for Information Science  
Annual Meeting  
Pittsburgh, PA

November 5-7, 1998  
18th Annual Charleston Conference on Issues in Book and  
Serial Acquisitions  
Charleston, SC

January 22-29, 1999  
ALA Midwinter Meeting  
Philadelphia, PA

Gopher: [nasig.ils.unc.edu](mailto:nasig.ils.unc.edu)

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Editor-in-Chief: Maggie Horn,  
University at Albany, State University of New York  
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Swets Subscription Services  
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**1 May 1998**

#### **NO LATE SUBMISSIONS WILL BE ACCEPTED**

NASIG addresses: 2103 N. Decatur Rd., No. 214  
Decatur, GA 30033  
URL: <http://nasig.ils.unc.edu>

Send all submissions/editorial comments to:

Maggie Horn  
Head, Cataloging Department  
University at Albany, State University of New York  
University Libraries  
1400 Washington Avenue  
Albany, NY 12222  
Phone: (518) 442-3633  
Fax: (518) 442-3630  
E-mail: [MEHORN@CNSVAX.ALBANY.EDU](mailto:MEHORN@CNSVAX.ALBANY.EDU)

Send all items for "Title Change," the Calendar, and "New Members" to:

Carol MacAdam  
Swets Subscription Services  
440 Creamery Way, Suite A  
Exton, PA 19341  
Phone: (800) 447-9387  
Fax: (610) 524-5366  
E-mail: [cmacadam@swets.nl](mailto:cmacadam@swets.nl)

Send all inquiries concerning the NASIG organization and membership, and change of address information, to:

Connie Foster  
Serials Supervisor  
Western Kentucky University  
1 Big Red Way  
Bowling Green, KY 42101  
Phone: (502) 745-6160  
Fax: (502) 745-3958  
E-mail: [rfosterc@wkyuvm.wku.edu](mailto:rfosterc@wkyuvm.wku.edu)

Send all claims for unreceived issues of the Newsletter to:

John Harrison, Acquisitions Librarian  
Ladd Library  
Bates College  
Lewiston, ME 04240  
Phone: (207) 786-6270  
Fax: (207) 786-6055  
E-mail: [jharriso@abacus.bates.edu](mailto:jharriso@abacus.bates.edu)