THE NASIG NEWSLETTER

The Newsletter of the North American Serials Interest Group, Inc.

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TABLE OF CONTENTS		NEW MEMBERS	35
PRESIDENT'S CORNER	1	TITLE CHANGES	37
NASIG 10TH ANNUAL CONFERENCE (1995 Conference Rates and Local Information	4	CALENDAR OF UPCOMING EVE	ENTS 41
Conference Schedule Preconference Program Program Abstracts	8 10 11	PRESIDENT'S COLUMN October Ivins	
Workshop Abstracts Recorder or Reporter: What's in a Name?	1 6 1 9	Financial Questions for NASIC Supporting Our Strategic Pla	
Conference Reporters Wanted Networking Nodes and Users Groups	19 20	As you will note in the minute meeting, included in this	
POLICY FOR MEETINGS AND EVENTS	21	agreed to ask the Finance Co whether a dues increase is w	mmittee to consider
NASIG PHOTOS NEEDED	21	seem an odd request given	NASIG's apparent
SEARCH FOR NEW NASIG ARCHIVIST	21	financial health. The Board of ideas about new program	
EXECUTIVE BOARD MINUTES	22	budget, and related concern Finance Committee to consid	s and expects the der these issues as
NASIG BOARD ELECTION RESULTS	28	well. I am devoting this colu overview of the financial	
FROM THE NASIG TREASURER	29	consideration by the Board Committee and invite your	and the Finance
Treasurer's Report 1995 Budget	30	discussion of this complex	issue. Information
9th Annual Conference (1994) Report	The April of the State of the S	about our income and expens Treasurer's Report which all	
CONTINUING EDUCATION TASK FORCE REPORT	32	issue. Our present strong fin the imminent conclusion strategic planning initiative	of our five year
HORIZON AWARD RECIPIENTS	35	ideal time to initiate this disc	

As mentioned in my last column, we began a strategic planning initiative five years ago with a membership survey. The second phase was the creation of a vision statement, which was published in the NASIG Newsletter (9:1 (Feb. 1994) p.3-4). This statement describes NASIG's present and future role and priorities. Many of us think of the annual conference as NASIG's primary initiative, but our mission is really much broader. To quote from the Vision Statement:

"... The North American Serials Interest Group (NASIG), as it enters its second decade, will expand upon its foundations as an international forum to foster communication and education among all members of the serials information chain. Respect and understanding among our diverse constituencies will continue to be achieved through parity of membership. organizational breadth, synthesis of disparate viewpoints and sharing of timeless principles. Through communication and education, NASIG will reinforce the position it has established as an arena to address issues that cut across diverse interests, explore mutual problems and advance new technologies within the serials community.

NASIG will respond to changes brought about by the expansion of the international information infrastructure as well as the growing number of electronic platforms for scholarly communications which are having an increasingly profound impact on scholarship, authoring and publishing. As these developments extend to all sectors of society, creating opportunities to transform information provision and access, NASIG will lead its membership into this ever-expanding world of serials. ..."

The third and final stage of the strategic planning initiative is presently underway and will conclude this spring. Six task forces are developing recommendations to implement the goals of the Vision Statement. Although the reports are not yet finished, many ideas have been discussed and at least some will be recommended. (Summaries of these reports

will be posted on NASIG-L and printed in a future Newsletter.) Ideas under consideration include greatly expanding our continuing education efforts, perhaps by presenting regional "best of NASIG" mini-conferences; increasing opportunities to members who cannot attend conferences, such as paraprofessionals and librarians in nonacademic libraries: developing new publications (like the Back Issue Directory and the NASIGNET Manual); creating an ongoing scholarship program for new serialists and for paraprofessionals; increasing the number of student grants; and so on. Naturally, we will not be able to do everything that we'd like to do, but with sound planning we can offer some new programs.

The Board has discussed various ways of funding our basic services and expenses and adding new initiatives. Dan Tonkery has advised the Board of a significant change which he describes in his Treasurer's Report. He makes the point that beginning with 1994, regular income (dues, interest income and (Proceedings fees) no longer entirely supports basic member services: conference income is also now required to maintain basic services. We have achieved and maintained our financial health for several reasons: 1) we have maintained a stable level of membership of about 1,000 members, 2) we have maintained strict fiscal control of expenses through conservative budgeting and 3) we have made some money on all recent conferences. We may or may not choose to continue to subsidize basic services with conference income, but an informed decision should be made.

Board and committee expenses are modest, reflecting NASIG's spirit of volunteerism and the generous support to our active members by many of our employers. However, as the number of committees and task forces and the activity level of the organization increases, so do our expenses. For example, the Membership Directory has grown from a mere list of members to an organizational handbook which includes several indexes, committee charges, officer and board job descriptions, and other information. The Newsletter has grown

significantly in size and several new committees and task forces have been established. Board meetings used to take a few hours three times a year; now they take a full day or even a day and a half three times a year. In the ongoing financial climate of "rightsizing" and budget scrutiny which affects many of our institutions, their willingness to subsidize our active involvement in NASIG may erode. Commercial employers routinely support travel and office expenses for their active members, but we cannot count on having several Board members from the commercial sector or for such support to continue indefinitely. In the future, NASIG may have to pay to support NASIGNET.

Determining how to consider conference income and our growing reserve fund is challenging. Our stated goal is to conduct the conference on a cost-recovery basis. However, because of higher than expected registration numbers and favorable exchange rates, every NASIG conference since 1989 has made money. When we add in interest income from investments. income from the Haworth Proceedings, and so forth, the organization has a reserve in excess of \$120,000. Tax guidelines for non-profit organizations recommend maintaining a reserve equal to a two-year operating budget. Using the 1995 budget of approximately \$37,500 as a base, a reserve of \$75,000 is appropriate. Thus our "available capital" is actually \$45,000, and most of that was earned with our unprecedented (and unlikely to be repeated) success with the UBC conference.

These issues provoke major questions for the Board, the Finance Committee and the NASIG membership. Do we wish to depend on conference profits to support other regular expenses? Do we wish to conduct the conference on a cost recovery basis, generating only modest additional income, and risking a net loss? Are there ways we can reduce expenses? In discussing these concerns, one idea that appealed to the Board was restructuring the budget so that ongoing, regular expenses would be met by regular income, allowing our reserves and conference profits to be used for

additional activities. This scenario would provide ongoing support for all basic activities. allowing the Board to increase or decrease additional activities based on the availability of non-recurring funding. One way to implement this suggestion is to raise membership dues, by probably \$5 or \$10 per member, to cover items which are of direct benefit to all members: the Newsletter, Directory, Board expenses and expenses for committees not associated with the annual conference. The conference budget and Proceedings income would then be adjusted to cover the costs of groups which produce the conference and the <u>Proceedings</u>. Income in excess of these expenses would be added to our reserve fund and used to support activities like continuing education. student grant, library school scholarships, and approved new activities. The advantage of this plan is that it attempts to support each type of activity with appropriate funds and to therefore clarify the actual cost to the reserve of new activities. (This is only one example of how our financial system could be restructured.)

The Board and the Finance Committee are continuing to discuss alternatives. We would like to expand this discussion to NASIG-L in May after the Strategic Planning reports are distributed. Members without electronic mail access are invited to call or write me or any member of the Board or Finance Committee. We plan to have a public discussion at the Duke Conference, perhaps at the Business Meeting. If a dues increase is recommended and then approved by the Board, it would then be subject to approval by the membership. At the earliest, a mail ballot could be conducted during Fall 1995 to take effect with 1996 dues. With the dollar weak abroad and the prices of serials on the increase again, we realize that this may not be the best time to talk about a dues increase, even a modest one. On the other hand, it is in fast-paced times such as these that the education and communication offered by NASIG become even more important.

As always, your ideas and suggestions will be gratefully received. Please plan to participate in the discussions to come!

NASIG 10TH ANNUAL CONFERENCE (1995)

CONFERENCE RATES AND LOCAL INFORMATION

The theme of this year's conference is "Serials to the Tenth Power." The Conference Planning Committee has been working hard to create a conference full of enjoyable programs as well as special activities and souvenirs celebrating this anniversary conference. When you receive your conference booklet, please complete the Registration Request form carefully and return it to the appropriate address as soon as possible. Registration is open to NASIG members only until April 1, 1995; after that date we will also accept registration from non-members.

Conference registration fees this year are \$255 for double accommodation, \$300 for single accommodation, and \$230 for commuters.

Duke Campus and its Facilities

Duke University, known internationally for its academic excellence and beautiful campus, provides the perfect backdrop for the NASIG Conference. Duke is located in the city of Durham, the northern point of North Carolina's tri-city metropolitan area known as the "Research Triangle." Durham, famous as the "City of Medicine," is also home to North Carolina Central University. Nearby cities include Chapel Hill, where the University of North Carolina is located, and Raleigh, the state capital and site of North Carolina State University.

Situated in the heart of the Piedmont region, the Triangle enjoys a moderate climate, with the Appalachian highlands and the Atlantic coast each only a few hours away. The Research Triangle Park, a 6,550 acre internationally known complex of high-tech research and industrial facilities, links the cities and universities of the area. The presence of older cultural and agricultural institutions combined with the excellence in health care, education, and industry make the Triangle one of the most exciting areas of growth and development in the country, as noted recently in Money and Fortune magazines.

The hub of NASIG activities will be the Bryan University Center, a modern facility including auditoriums, theaters, conference rooms, the Duke University Store, and informal dining and conversation areas. The Rathskeller, on the lower level of the Bryan Center, will be open each evening for late-night indoor or outdoor socializing.

Accommodations

Air-conditioned sleeping rooms have been reserved in Few Quadrangle, one of the gothicstyle living areas in the center of campus, and Edens Quadrangle, downhill from Few and more modern in appearance. Rooms are equipped with beds and linen (including wash cloths), desk, chest of drawers, bookcase, closet or wardrobe, and ceiling light. Baths are shared and in most cases open off the halls. Both doubles and singles are available, but there are many more doubles than singles, and we encourage you to share. One or more floors will be reserved for couples. Laundry facilities are close by. Vending machines and telephones for local, collect, or credit card calls are located in each dorm. Please note that Duke University policy prohibits children in dormitories.

Check-in time is noon and check-out time is 11:00 a.m. Luggage storage is available. Extra nights, either before or after the conference, are available at the single room rate, \$35.40 a night.

Several hotels are in the general vicinity of the Duke West Campus, and blocks of rooms have been reserved for NASIG attendees. Those staying in one of the hotels should make their own reservations.

Durham Hilton 3800 Hillsborough Road Durham, NC 27705 Phone: (919) 383-8033 Fax: (919) 383-4287

\$69.00/room

Washington Duke Inn 3001 Cameron Boulevard Durham, NC 27706 Phone: (919) 419-0271 Fax: (919) 688-0105 \$99.00/room

Brownstone Inn 2424 Erwin Road Durham, NC 27705 Phone: (919) 286-7761 Fax: (919) 286-7761, x160 \$49.00 single \$56.00 double

Omni Europa Hotel
1 Europa Drive
Chapel Hill, NC 27514
Phone: (919) 968-4900
Fax: (919) 968-3520
\$79.00/room

The Hilton is a few miles from Duke and has a courtesy van to and from the campus. The Brownstone and Washington Duke are a long daylight walk from our part of the campus; walking at night is not recommended. Although the Hilton has a van service to campus, we strongly suggest that you consider hotel accommodations only if you have your own transportation.

Travel Information

BY AIR: The Raleigh-Durham International Airport, served by most major airlines, is located about 18 miles to the east of the Duke Campus. Car rental, taxi, and limousine services are available at the airport.

Special reduced airfares. NASIG's travel coordinator, ATI Travel Management, has negotiated a special air travel program with American Airlines offering discounts on round-trip air travel to Raleigh/Durham, NC.

American Airlines offers two possibilities:

A Bonus discount of 5% below the lowest fare for which you qualify,

OR, if you cannot meet the restrictions of the deeply discounted super saver fares:

A NASIG exclusive discount of 15% off American's full coach airfares with a seven day advance purchase.

Space is limited; restrictions and cancellation penalties do apply. Travel is valid for the Continental U.S. (Including Hawaii) and Canada, between May 30 and June 7, 1995.

Call ATI Travel Management:

(800) 477-4402 Canada and the Continental U.S. (except Illinois) (312) 644-6642 Illinois only Monday through Friday 9:00 am-5:00 pm, C.S.T.

NASIG earns one free ticket for each 40 tickets purchased to support the Student Grant program. Please help if you can!

BY LTD SERVICES; (919 840-1829 or toll-free 800 432-8008) will provide limousine service from RDU to Duke. Travel from Raleigh-Durham Airport to Duke University will be \$20 per person one way, or \$30 round-trip. Reservations should be made at least two weeks in advance of arrival and should include first name, last name, flight number, and time of arrival. For setting the return time to RDU, LTD advises making sure one arrives at least an hour before departure.

BY CAR: Duke's campus is easily accessible from both Interstate 85 (north and south) and Interstate 40 (east and west). Your registration confirmation will contain maps and narrative instructions.

Conference Dining

Conference registrants will use their name tag for breakfast, lunch, and dinner "all you can eat" meal privileges. The name tag must be shown at all conference-sponsored meals. Breakfasts will be served in the Blue and White Room, an 800-seat cafeteria dining area located in the West Union Building. A wide variety of breakfast choices is featured. Lunch on Friday and Saturday will also be served in the Blue and White Room. Lunch menus typically include sandwiches, hot entrees, salad bar, and several

dessert choices. In keeping with NASIG tradition, box lunches will be provided on Sunday for all conference registrants to ensure timely attendance at post-conference tours or post-conference discussion group meetings.

Dinner on Thursday will consist of a reception with heavy hors d'oeuvres (wine and non-alcoholic beverages provided), followed by a birthday cake-and-champagne celebration of NASIG's 10th anniversary.

Dinner on Friday, which is the "free evening," will be available at the Blue and White Room, or registrants may opt to dine off-campus at their own expense at one of the area's fine restaurants. A list of restaurants will be in conference packets.

Saturday's informal Pig Pickin' at Cameron Indoor Stadium will showcase regional specialties -- pork barbecue, fried chicken, and Brunswick stew -- with all the trimmings. Beer and non-alcoholic beverages will be provided. Following the meal we have planned a presentation by Carolina Heartland Cloggers, leading to a square dance for all with Banjo in the Hollow band and a local caller. There will be a cash bar during the evening.

In addition to the conference-sponsored meals, the Bryan Center offers a number of other food and beverage outlets, and dorms are equipped with vending machines.

Clothing and Weather

Early June weather in Durham can be warm or cool, wet or dry. Most likely it will be sunny with daytime highs in the 70s, but it's best to be prepared for showers and cooler weather. In keeping with NASIG tradition, casual clothing and comfortable shoes remain the recommended attire.

Recreation Facilities and Fun Run/Walk

Duke's excellent recreational facilities will be available to NASIG conference goers. They include tennis, squash, and racquetball courts, weight room, outdoor running track, sauna, aquatic center, and the Duke golf course (fee charged for golf). Numerous jogging and nature trails run through Duke Forest. In addition, the

Sarah P. Duke Gardens are located on campus and are open from 8:00 am until sundown. Brochures, maps and schedules for these campus facilities will be available at the conference registration area.

The Fun Run/Walk is scheduled for 6:30 - 7:30 a.m. on Saturday and will be held on the Duke jogging trail which encircles the Duke golf course.

Friday Night Optional Activities

NASIG has two planned offerings for Friday night -- or, registrants may make their own plans. Duke buses will transport conference goers to either a Durham Bulls baseball game or nearby Chapel Hill, home of the University of North Carolina. Please indicate your choice on the registration form.

The world famous Durham Bulls are playing a home game on Friday night, and everyone who is a baseball fan (or just plain likes a good time!) will want to attend. NASIG will reserve a block of seats and arrange transportation to the ballpark. The Bulls are great fun, and this will be their first season in a new ballpark (no, not the movie ballpark, but an olde-tyme one like the Orioles Park at Camden Yards). Reserve your seat at the ballpark on the registration form. Play Ball! Cost is \$10.00 per person for ticket and transportation.

"Evening in Chapel Hill" will include a number of interesting choices, some of which are being specially arranged for NASIG. These include a show at the University of North Carolina's Morehead Planetarium (8:30 "technogeek peek" at the latest in library education -- the new, state-of-the-art computer lab at UNC's School of Information and Library Science; and the wonderfully renovated Wilson Library, center of UNC's renowned special collections. Any of these options may be covered during the early evening, with plenty of time to stroll through the spacious tree-lined campus or soak up the atmosphere of Franklin Street, the social center of the "Southern Part of Heaven." Explore funky boutiques, diverse restaurant choices, book stores, hangouts and watering holes, or music clubs. Specific information on who is playing at which club will be available at the registration desk. Cost is \$5.00 for transportation. Persons attending the Planetarium show will pay \$3.50 at the entrance.

There are numerous other options people may wish to explore on their own -- Durham's Ninth Street neighborhood, full of interesting shops and bistros; Brightleaf Square, a tobacco warehouse turned shopping mall; as well as other cultural activities that will be happening in the area. Groups interested in forming their own entertainment plans may also use this time slot.

Library Tours and Exhibits

Between 2:00 and 4:00 pm on Thursday, June 1, librarians at Duke's Perkins Library and its Medical Library will be available to lead tours of their facilities.

Sunday Tours

Capital City Sampler: Historic Raleigh. See the historic heart of North Carolina's capital city. Stops include Mordecai Historic Park, the State Capitol Building, North Carolina Museum of History, and the Executive Mansion, home to the state's Governor. Minimum 25 persons. Price: \$25.00.

Research Triangle Park Special Libraries. A tour of select companies doing some of today's most cutting-edge research! Includes Glaxo Pharmaceutical, the North Carolina Microelectronics Center, Burroughs-Wellcome Co., and the National Institute of Environmental Health Sciences. Minimum 10 persons. Cost: \$10.00 transportation.

<u>Durham History Tour</u>. Includes Duke Homestead and Tobacco Museum, Bennett Place (Civil War Site), and the North Carolina Museum of Life and Science. Minimum 20 persons. Cost: \$20.00.

All tours will begin at 1:00 pm and will end by 6:00 pm. Conference goers with evening flights may take either the Raleigh or Research Triangle tour and be dropped off at the airport before 6:00. Luggage may be left on the buses; the driver stays with the bus.

Conference Phone Numbers

The NASIG office will be open during the day for emergency calls. That telephone number and the after-hours number will be included with your registration confirmation.

Day Care Arrangements

NASIG is unable to provide day care, but we plan to have a list of names and phone numbers to send upon request. Please note that Duke University policy prohibits children in dormitories. Direct your inquiries to Elaine Teague at eteague@bwco.com or phone 919 315-4262. NASIG is not responsible for the service provided.

Registration Information

Full registration includes housing, all conference materials, attendance at sessions, and all meals, including the Tenth Anniversary Birthday Party, and the Pig Pickin' and Square Dance. Registrants can purchase additional meal tickets and make extra tour and "free evening" reservations by indicating their needs on the Registration Form. All guest meal tickets must be purchased in advance. Registration will be confirmed upon receipt of payment.

Closing date and cancellations: Registration must be received by May 1, 1995. Any registrations received after May 1 will be charged an additional \$25 processing fee and are subject to availability. There is no penalty for cancellations received by May 1, 1995. There is a 50% fee for cancellations received between May 2 and May 22, 1995. No refund will be given for cancellations received after May 23, 1995. All cancellation requests must be in writing and sent to the Registrar.

For registration questions you may contact the registrar (e-mail preferred), Marla Edelman, at: Internet: edelmanm@iris.uncg.edu, or: Phone: (910) 334-5996

Other conference-related questions may be directed (e-mail preferred) to the Conference Planning Committee Chair, Marcia Tuttle, at: Internet: tuttle@gibbs.oit.unc.edu, or: Phone: (919) 962-1067.

NASIG 10TH ANNUAL CONFERENCE (1995)

CONFERENCE SCHEDULE

June 1, 1995 - June 4, 1995

THURSDAY, JUNE 1

- 7:45 am-6:00 pm General registration, Bryan Center, Hanks Lobby
- 7:45 am-8:30 am Registration for preconference only
- 8:30 am-1:00 pm Preconference on Gopher and World Wide Web
 - General session: "The Internet Information Delivery Revolution"
 - Breakout sessions:
 "Gopher Gold and Gopher Gears"
 - "Electronic Dream Catchers and Spinning Charlotte's Web"
- 2:00 pm-4:00 pm Library tours
- 2:00 pm-4:00 pm Committee meetings
- 2:00 pm-5:30 pm Welcome reception, Bryan Center, Schaefer Mall
- 4:30 pm-5:15 pm Speaker's meeting, Bryan Center, Reynolds Theatre
- 5:30 pm-7:00 pm Opening Session Celebration, Reynolds Theatre
 - General Greetings: October Ivins, NASIG President
 - Welcome & Introductory Remarks: Jerry D. Campbell, Ph.D., Vice-Provost for Library Affairs and University Librarian, Duke University
 - Introductions: Mary Elizabeth Clack, Serial Records Team Leader/Staff Development Officer, Harvard College Library

NASIG Tenth Anniversary Conference Panel:

- John F. Riddick, Co-chair, NASIG 1st year; Head, Acquisition Services, Park Library, Central Michigan University
- John Merriman, Chair and Conference Organizer, UKSG & NASIG Advisor; Editor, Serials, United Kingdom Serials Interest Group
- Keith Courtney, Speaker, 1st NASIG Conference; Director, Taylor and Francis Ltd.
- Tina Feick, President, NASIG 2nd & 3rd year and 1st Conference Local Arrangements; Sales Manager-US, Blackwell's Periodicals Division
- Rebecca Lenzini, Co-chair, NASIG 1st year; President, CARL Corporation
- 7:00 pm--9:00 pm Reception and Birthday Party, Bryan Center, Schaefer Mall

FRIDAY, JUNE 2

- 6:45 am-8:15 am Breakfast, West Campus Union, Blue and White Room
- 8:30 am-8:45 am Welcome and announcements, Bryan Center, Reynolds Theatre
- 8:45 am-10:15 am Plenary Session I:
 Approaching the Precipice:
 Reengineering the Structure of the
 Scholarly Information Universe
 - 8:45 am-9:30 am "From Serial Publications through Document Delivery to Knowledge Management: Our Fascinating Journey, Just Begun"
 - 9:30 am-10:00 am "The ACM Electronic Publishing Plan"

- 10:00 am-10:15 am Questions/Answers/ Discussion
- 10:15 am-10:45 am Break
- 11:00 am-12:00 pm Concurrent Set I: Electronic Publishing: Hot Projects in Progress (Attend one Project Session)
- 1) Projects Session 1 (1A and 1B)
 - 1A) "SCAN: Scholarship for California on the Net"
 - 1B) "Resources for Mathematicians: The Evolution of e-MATH"
- 2) Projects Session 2 (2A and 2B)
 - 2A) "Electronic Journal Update: CJTCS"
 - 2B) "Developing an Electronic Journal: a John Wiley & Sons Project"
- 3) Projects Session 3 (3A and 3B)
 - 3A) "Carnegie Mellon University and University Microfilms International, 'Virtual Library Project'"
 - 3B) "Elsevier's Step Toward Full-Text Electronic Delivery"
- 4) Projects Session 4 (4A and 4B)
 - 4A) "Transforming an E-Journal Archive to a Collection: The CIC Cooperative Project"
 - 4B) "Springer-Verlag's Electronic Projects"
- 12:00 pm-1:30 pm Lunch, West Campus Union, Blue and White Room
- 1:30 pm-3:00 pm Workshop Set 1 (10 choices)
- 3:00 pm-3:30 pm Break
- 3:30 pm-5:00 pm Workshop Set I (repeated)
- 6:00 pm-- Dinner, West Campus Union, Blue and White Room and/or Durham Bulls game

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6:00 pm--Dinner, West Campus Union, Blue and White Room and/or Evening in Chapel Hill

SATURDAY, JUNE 3

- 6:30 am-7:30 am Fun Run/Walk, Assemble at Bryan Center to walk to Duke Forest
- 7:00 am-8:30 am Breakfast, West Campus Union, Blue and White Room
- 8:30 am-8:45 am Announcements and introductions, Bryan Center, Reynolds Theatre
- 8:45 am-10:15 am Plenary Session II:
 Copyright Camps: Electronic Fair Use in the
 Crossfire
 - 8:45 am-9:05 am "Copyright and Fair Use in the Electronic Era"
 - 9:05 am-9:25 am "High Voltage in the Electronic Age; or Don't Put Your Finger in the NII Socket"
 - 9:25 am-9:45 am "Whose Work is It Anyway? Perspectives on the Stakeholders and Stakes on the Current Copyright Scene"
 - 9:45 am-10:15 am Questions/Answers Discussion
- 10:15 am-10:45 am Break
- 11:00 am-12:00 pm Concurrent Set II: Serials and Serialists on the Move: Issues and Challenges for the Electronic Age (Attend one session)
- 1) Session 1: Roles in transition

"The Alarmists vs. the Equilibrists: Re-examining the Role of the Serials Professional in the Information Age"

"What If They Started Talking?: New Roles for Librarians and Staff in Change Management"

2) Session 2: Conversations with E-Editors

"Breakfast at the 'fun' de siècle"

"Five Years of Brvn Mawr Classical Review"

3) Session 3: Cataloging on the Edge: Providing Access to Remote Resources

"Mr. Serials Re-Visits Cataloging: Cataloging Electronic Serials and Internet Resources"

"U-R-Stars: Standards for Controlling Internet Resources"

12:00 pm-1:30 pm Lunch, West Campus Union, Blue and White Room

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NASIG Networking Nodes

1:45 pm-3:15 pm WORKSHOP SET II (10 choices)

3:15 pm-4:00 pm Break

4:00 pm-5:30 pm Workshop Set II (repeated)

6:30 pm--8:30 pm Pig Pickin', Cameron Indoor Stadium

8:30 pm-10:30 pm Clogging exhibition and square dance

SUNDAY, JUNE 4

7:00 am-8:30 am Breakfast, West Campus Union, Blue and White Room

8:30 am-9:30 am Business meeting and awards, Bryan Center, Reynolds Theatre

9:30 am-10:00 am Break

10:00 am-11:45 am Plenary Session III: Visions for a new decade of 21st Century serials, Bryan Center, Reynolds Theatre

10:00 am-10:30 am "The Transformation of a Nation: the Impact of Politics and the Potential of Technology on Information Access in South Africa"

10:30 am-11:00 am "Security and Uses of the Internet"

11:00 am-11:45 am "Serials in the Networked Environment: Into the Future with Readers, Authors and Publishers"

11:45 am-12:00 pm Conference closing

12:00 pm - 1:00 pm Box lunches/User Groups

1:00 pm-6:00 pm Tours

NASIG 10TH ANNUAL CONFERENCE (1995)

PRECONFERENCE:

Gophers and Webs: A Cyber Safari

In conjunction with the 10th Annual NASIG Conference, the Electronic Communications Committee takes you on a safari in cyberspace. Preconference attendees will explore the pros and cons of the two basic navigational tools of the Internet: Gopher and World Wide Web. The keynote speaker, Richard W. Wiggins, will discuss each tool from the perspective of user friendliness, access to resources, maintenance and other issues. This presentation will be followed by two breakout sessions covering each of the tools in depth. The breakout sessions will be repeated so that all attendees may participate in both sessions. A cost recovery fee of \$30 will be charged. Registration is limited to 200 persons.

General Session

The Internet Information Delivery Revolution / Richard W. Wiggins, Campus-Wide Information System Coordinator, Computer Laboratory, Michigan State University

The 1990s have brought dramatic changes in the way information is delivered by information publishers and retrieved by users. First the Internet Gopher brought us point-and-click access to documents with legible titles; then the World Wide Web and NCSA Mosaic brought us mixed text and graphics on screen with hyperlinks embedded in documents. This talk will survey this revolution and the

challenges it introduces: organization, navigation, and unequal access due to those with slow links or slow computers. Rival online publishing technologies such as Acrobat will also be covered.

Breakout Sessions

Gopher Gold and Gopher Gears: Using and Maintaining Gophers / Donnice Cochenour, Serials Librarian, Colorado State University; Marilyn Geller, Internet Product Specialist, Readmore, Inc.

Gophers provide their users with a means of finding and retrieving information stored on the Internet. Based on a hierarchical, menu-driven client/server model, gophers allow maintainers to present information in an organized manner and allow users to sift through these menus in a methodical way. In addition, tools such as Veronica allow users to search across gopher space and locate material in the international community of gopher servers. In this session, we will discuss the general capabilities of gopher clients, demonstrate some of the ways to use gopher clients and explore some of the more interesting sites in gopherspace. We will also present information on what is needed in terms

of systems, knowledge and time to set up and maintain a gopher server.

Electronic Dream Catchers and Spinning Charlotte's Web: Using & Maintaining World Wide Web Services / Birdie MacLennan, Serials Coordinator, University of Vermont; Maggie Rioux, Acquisitions Librarian, Woods Hole Oceanographic Institution

World Wide Web is an Internet organizing tool that combines text and multi-media resources (e.g., graphics, sound, video) and, through embedded hypertext/media links, enables users to find a wealth of information from various computers around the world, display it in an attractive "desktop" format on their own computers and, in many instances, interact with it. In this session, we will wind our way through some interesting web-threads that can be spun for useful applications in serials work and, in the broader scope of virtual reality, explore a few applications that are just for fun. The second part of the session will take a behind-the-scenes look at how the World Wide Web is spun, including HTML, the mark-up language which holds it all together. Collection development and design issues for serialist and library Web servers will also be examined.

NASIG 10TH ANNUAL CONFERENCE (1995)

PROGRAM ABSTRACTS

OPENING SESSION CELEBRATION: *NASIG Tenth Anniversary Conference*

Panel
Thursday, June 1, 1995
5:30 p.m. - 7:00 p.m.

John F. Riddick, John Merriman, Keith Courtney, Tina Feick, and Rebecca Lenzini

In the beginning there was the United Kingdom Serials Group (UKSG) that dazzled a group of Colonials at its 1984 conference. The UKSG secrets of success were duly adapted for use on this side of the pond. NASIG held its first conference ten years ago amidst the Gothic towers and grassy lawns of Bryn Mawr College. With the meeting's resounding success, the organization's membership skyrocketed, its programs multiplied, and a series of successful

conferences followed. Travel with us as this panel explores NASIG's beginnings - its organizational struggles; the influence of UKSG; publishers' views and participation; and NASIG's place in the serials information chain. Find out why NASIG is such a successful organization in the library world.

PLENARY SESSIONS

Session I: Approaching the Precipice Friday, June 2, 1995 8:45 a.m. - 10:15 a.m.

From Serial Publication through Document Delivery to Knowledge Management / Paul Evan Peters, Executive Director, Coalition for Networked Information Experience with Internet information resources and services suggests the creative destruction of the classical, paper-based process of scientific and scholarly communication and of the professions and enterprises that realize that process. A modernized, at least partially network-based process is rapidly, if unevenly, becoming established. The characteristics of an emergent, completely network-based process is the subject of a growing number of digital library research and development initiatives. Peters discusses these processes in the context of the transformation, real and imagined, of the value-chain of productive relationships between authors and readers of intellectual works.

The ACM Electronic Publishing Plan / Peter Denning, Ph.D., Associate Dean for Computing and Director for the Center for the New Engineer in the School of Information Technology and Engineering, George Mason University, and Chair, ACM Publications Board

Publishing has reached an historic divide. Ubiquitous networks, storage servers, printers, and document and graphics software are transforming the world from one in which a few publishing houses print and disseminate works to one in which any individual can offer for dissemination any work at low cost and in short order. The Association for Computing Machinery aims to be one of the first scientific society publishers to cross the divide. ACM has embarked on an ambitious electronic publication plan and has established new copyright policies to accompany it.

Session II: Copyright Camps Saturday, June 3, 1995 8:45 a.m. - 10:15 a.m.

Copyright and Fair Use in the Electronic Era / Laura N. Gasaway, Director of the Law Library & Professor of Law, University of North Carolina, Chapel Hill

Developed primarily as a form of legal protection for printed works, copyright law expanded to add new types of works. Copyright law also applies to the electronic environment, although some older concepts may have to be rethought and reinterpreted to embrace the new

technology. Few creators of electronic works are likely to make them available without some form of protection. As information is increasingly available in electronic format, totally new questions arise.

High Voltage in the Electronic Age or Don't Put Your Finger in the NII Socket / Carol A. Risher, Vice President for Copyright and New Technology, Association of American Publishers

Creators of copyrighted works are deeply involved in efforts to develop new information products that directly benefit their traditional markets. The technology is itself evolving. Respect for copyright is as important in the high-tech, digital world as it ever was in the more traditional environment. Information providers and information users will derive a mutual benefit from insuring that protection.

Whose Work is It Anyway? Perspectives on the Stakeholders and Stakes on the Current Copyright Scene / Ann L. Okerson, Director, Office of Scientific & Academic Publishing, Association of Research Libraries (ARL)

The subject of copyright draws standing room only audiences. Why has copyright become so compelling? Okerson considers the groups that have a particular interest and substantial activity in the current copyright discussion: the U.S. government; the public interest/user groups; author interests; and the publishing industry. Why they care, how they express their interests, and suggestions as to where the activity might take us form the center of this paper.

Session III: Visions for a New Decade of 21st Century Serials
Sunday, June 4, 1995
10:00 a.m. - 11:45 a.m.

The Transformation of a Nation / Dianne Leong Man, Assistant University Librarian (Technical Services), University of the Witswatersrand

1994 marked a year of radical political transformation in South Africa with the election of a Black majority government. Information is seen as a strategic resource for social transformation and "empowerment." Traditional South Africa could barely cope with

its own information needs, yet the transformed South Africa is expected to extend its resources inside and outside its boundaries and to serve as the technological springboard to the rest of the continent. Man examines the political situation before and after 1994, the impact of politics on information access, and the role of technology in facilitating access to information and fostering resource sharing.

Security and Uses of the Internet / Steven M. Bellovin, Distinguished Member of the Technical Staff. AT&T Bell Laboratories

The Internet is already a very important mechanism for exchange of information. But its use is inhibited by various security problems, ranging from system penetrations to forged mail. Unless something is done, the Internet will suffer. Bellovin explores the problems and some of the solutions, especially as visible to end-users.

Serials in the Networked Environment / Clifford Lynch, Director of Library Automation, Office of the President, University of California

There is no doubt that serials are in a period of rapid transformation. Many different aspects of the change that we are facing as serials librarians, vendors, and publishers have been discussed at this conference. Lynch summarizes the various themes and offers a look into the future.

CONCURRENT SETS

Set I: Electronic Publishing; Hot Topics in Progress Friday, June 2, 1995 11:00 a.m. - 12:00 p.m.

PROJECTS SESSION 1 (1A and 1B)

1A. "SCAN: Scholarship for California on the Net" / Rebecca Simon, Manager, Journals Division, University of California Press

SCAN is a pilot project to facilitate broad scholarly access to humanities journals and monographs by publication on the Internet. A collaboration among the University of California Press, the University Libraries at Berkeley, Irvine, and Los Angeles, and the Division of Library Automation of the Office of the President, SCAN represents an early experiment to develop an economically viable publishing model for humanities scholarship that integrates electronic publishing, library access, and scholarly use.

1B. "Resources for Mathematicians: The Evolution of e-MATH" / Ralph Youngen, Assistant Director of Electronic Products and Services, American Mathematical Society

Mathematicians have a history of devising electronic solutions to problems of production and dissemination of information. Thus, mathematics is a natural area for development of fully-featured full-text databases. The AMS has responded by providing a communications network, e-MATH, on the World Wide Web. Currently, the network serves as the home to an umbrella preprint server, the e-journal Electronic Research Announcements of the AMS, and a variety of member services. In 1996, e-MATH will offer online access to AMS's flagship publication, Mathematical Reviews, with links from published reviews to complete papers available in online versions of AMS journals.

PROJECTS SESSION 2 (2A and 2B)

2A. "Electronic Journal Update: CJTCS" / Janet H. Fisher, Associate Director for Journals Publishing, MIT Press

Chicago Journal of Theoretical Computer Science is an experimental electronic journal from MIT Press begun in an effort to establish an economic model for pure electronic journals from standard publishers. The journal is published article-by-article to speed the time from acceptance to publication, with articles available in LaTeX source and PostScript forms. Arrangements with the MIT Libraries and Information Systems Department ensure archiving in several forms. Fisher updates the status of the journal - costs, subscription level, feedback from users and contributors - and MIT Press's future plans.

2B. "Developing an Electronic Journal: a John Wiley & Sons Project" / Gregory St. John, Director, STM New Media Development, John Wiley & Sons

Technology has leapt ahead to the point where what was impossible to imagine a year ago is feasible today. But technology is only one component of the publishing revolution. Developing an electronic journal for Internet delivery presents challenges on every front: it is nothing less than reinventing the business of publishing. The story of the development of the Journal of Image Guided Surgery illustrates the challenges, pitfalls and excitement of this new medium.

PROJECTS SESSION 3 (3A and 3B)

3A. "Carnegie Mellon University and University Microfilms International, 'Virtual Library Project'" / Charles B. Lowry, Ph.D., University Librarian, Carnegie Mellon Libraries

Carnegie Mellon University and UMI are collaborating on a three and a half year development project for a "Virtual Library." Over 650 bit mapped journal titles from UMI will be available through the University's Library Information System to Carnegie Mellon students and faculty over the campus fiber optic network. The presentation includes a non-technical description of the project, how journal information is presented to users, and a discussion of the "economics" of full-text journals online.

3B. "Elsevier's Step Toward Full-Text Electronic Delivery" / John Tagler, Director of Corporate Communications, Elsevier Science

Elsevier Science has been active in development efforts to move the technology of full-text electronic journal delivery forward. Tagler focuses on several projects scheduled for implementation during the first half of 1995, considering the goals and planning process behind the projects.

PROJECTS SESSION 4 (4A and 4B)

4A. "Transforming an E-Journal Archive to a Collection: The CIC Cooperative Project" / Charlene Mason, Associate University Librarian for Systems and Technical Services, University of Minnesota Libraries; Gay N. Dannelly, Collection Development Officer, The Ohio State University Libraries

The libraries of the Committee on Interinstitutional Cooperation are engaged in an ongoing transformation of an archive of over 800 freely distributed electronic journals to a managed collection. The libraries have developed a collecting policy and are selecting an authoritative and permanent shared collection of electronic journals. Speakers focus on specific problems encountered in creating and cataloging the collection, providing access, and managing the collection as a long-term cooperative resource.

4B. "Springer-Verlag's Electronic Projects" / Robert C. Badger, Director, Electronic Development, Springer-Verlag, NY, Inc.

Badger describes briefly Springer's major electronic projects that are now underway -- Red Sage, electronic journals on a server for distribution over the Internet, Springer's Electronic Preview Service, and others.

Set II: Serials and Serialists on the Move

Saturday, June 3, 1995 11:00 a.m. - 12:00 p.m.

SESSION 1: Roles in Transition

"The Alarmists vs. the Equilibrists:
Re-examining the Role of the Serials
Professional in the Information Age" / Thomas
W. Leonhardt, Director, Library Technical
Services, University of Oklahoma

Alarmists say that librarians will soon be replaced by commercial publishers, icons, and the Information Superhighway. Equilibrists say

that things will remain much as they always have been for libraries, librarians, books, and serials. The truth lies somewhere between the two extremes, neither of which is a realistic approach. Serials professionals must learn from the past while looking to the future and must analyze current trends, study the issues, and take steps that will solidify their positions in libraries for the year 2000 and beyond.

"What If They Started Talking?: New Roles for Librarians and Staff in Change Management" / David S. Goble, Resource Delivery Manager, North Carolina State University Libraries

If we define our role as making information accessible, then that role will not change as we move from a print-based to an electronic-based culture. This kind of transfiguration, however, requires a new perspective on how we deliver services. Commercial organizations with a bottom-line driven discipline and rapidly evolving competitive markets have learned much about change management. A pivotal lesson is that responsibility must be delegated, employees empowered, and control centered in the design of work.

SESSION 2: Conversations with E-Editors

"Breakfast at the 'fun' de siècle" / Eyal Amiran, Co-editor, <u>Postmodern Culture</u>, Assistant Professor of English, North Carolina State University

Now that we can do whatever we want, what are we going to do? Serials publishing could face a crisis of success: the wall has been torn down, but the old institutional, financial, and intellectual problems remain. It is time to acknowledge that many of the technical issues involved in new electronic publishing are not finally significant and to think more seriously than we have about our ideas of intellectual nourishment. We need not just to ask but to answer the question: what's for breakfast?

"Five Years of <u>Bryn Mawr Classical Review</u>"

James J. O'Donnell, Editor, <u>Bryn Mawr</u>

<u>Classical Review</u>, Professor Classical Studies,
University of Pennsylvania

Bryn Mawr Classical Review will be five years old in the fall of 1995. What have we learned? Where are we going? Are we old-fashioned yet? Are we a classic? Are we obsolete? If we go on giving it away will people think it's only worth what they paid for it?

SESSION 3: Cataloging on the Edge

"Mr. Serials Re-Visits Cataloging: Cataloging Electronic Serials and Internet Resources" / Eric Lease Morgan, Systems Librarian, North Carolina State University Libraries

Morgan describes an informal project to "catalog" electronic serials and Internet resources. The process begins when collection management selects an Internet resource and passes the URL to catalogers who analyze the resource in terms of its author, title, notes, and subjects. This analysis is used to create a MARC record, which is then added to a database. To support access to the database, we create HTML files based on queries against the data. These HTML files form the bulk of our WWW server.

"U-R-Stars: Standards for Controlling Internet Resources" / Priscilla Caplan, Assistant Director for Library Systems, University of Chicago Library

The library and Internet communities have been working on standards for identifying and citing electronic resources. Caplan reports on recent library efforts, including work to record Uniform Resource Locator and Uniform Resource Number information in USMARC records and efforts to define a Uniform Resource Citation for electronic publications.

NASIG 10TH ANNUAL CONFERENCE (1995)

WORKSHOP ABSTRACTS

SET I

1. "Trading Back Issues on the Internet" / Janice Lange, Assistant Director, Library Collections & Technical Services, Sam Houston State University; Marilyn Geller, Internet Product Specialist, Readmore, Inc.

Filling in missing issues of serial runs and finding good homes for duplicate issues has always been a difficult task for serials librarians. As librarians find their way onto Internet, new projects make this job easier; this workshop shares two such projects.

2. "New Technology and Traditional Sources" / Karen B. Nichols, Electronic Reference Services Librarian, Mary & John Gray Library, Lamar University; Emerita Cuesta, Head of Access Services, Axinn Library Hofstra University

Financial constraints have caused many libraries to reevaluate their collections, while new electronic resources are changing the needs and expectations of library patrons. The presenters examine 1) the effects that the interaction of financial contraction and electronic expansion have had on their collections, and 2) the suggestions and possibilities offered by new technologies.

3. "Cataloging Electronic Journals: The University of Virginia Experience" / Allison Sleeman, Cataloger, University of Virginia

Serial catalogers at the University of Virginia catalog select electronic journals and make them available on the local campus wide information system and/or the World Wide Web. Sleeman explains through examples how to handle titles on both the local OPAC and the WWW and how to catalog serials such as WILS and Current Contents.

4. "Optimizing Serials Access in the On-line Catalog" / Paula Sullenger, Serials Cataloger, Auburn University; Ruth H. Makinen, Head, Technical Services, Bio-Medical Library, University of Minnesota

Searching for serials is not easy and patrons need all the help they can get! Catalogers devote considerable time and resources to provide access to serials. How much of that effort results in increased access? Sullenger uses a transaction log analysis to examine patron behavior. Makinen describes several techniques to increase access to serials.

5. "Truck and High-Tech: Document Delivery in the Nineties" / Robert Bland, Associate University Librarian for Technical and Automated Services, University of North Carolina, Asheville; Martha Whittaker, General Manager, the UnCover Company; LeiLani Freund, Head, Interlibrary Loan, University of Florida

While access continues to displace ownership as the key focus of libraries, the question of document delivery takes on an increased This workshop evaluates and urgency. compares a variety of document delivery methods. including 1) van service, 2) interlibrary loan. and 3) traditional commercial on-demand services. The presenters emphasize comparing costs and developing guidelines to determine when and where the various methods are most efficient and effective.

6. "Serials Interfaces: Planning and Implementation" / Alan Nordman, Dawson Subscription Service; Amira Aaron, Academic Automation Specialist, Readmore, Inc.

This workshop provides an overview of serials interfaces available today in the library industry, including Electronic Data Interchange, the work of the industry standards organizations, and what is actually involved in the implementation of an EDI standard by the library, ILS vendor, and agent. The presenters suggest how to enlist the support of the library trading partners to develop EDI interfaces and address the items that an ILS vendor must consider before undertaking an interface project.

7. "Preparing Tomorrow's Serial Leaders: Creating New Alliances Among Library Schools, Libraries, and Serial Professionals" / Linda Golian, Head, Serials Department, Florida Atlantic University; Kathleen De La Pena McCook, Director, Division of Library and Information Science, University of South Florida; Ellen Leadem, Technical Services Librarian, National Institute of Environmental Health Science

Mentoring and internships are two effective learning methods that can be used for developing tomorrow's serial leaders. Discussion includes practical advice on establishing these programs in the library for the beginning professional and for librarians seeking career changes. The workshop shows how all serial librarians can build new learning alliances with local library schools, for increased educational opportunities for tomorrow's serial leaders.

8. "Change and the Impact on Serials Staff" / Gene Sullivan, Head, Collection Development, University of South Alabama; Karen Darling, Head, Serials Department, University of Oregon; William Kara, Acquisitions Librarian, Cornell University

What are the consequences of change in serials departments, the training and classification of staff, and planning for the future? During the last decade, while automating operations and increasing processing (or main-streaming) serials in varied electronic media, serials staff have had to develop new skills. This workshop examines the changes in three serials operations emphasizing staffing issues.

9. "CONSER Live: A Conversation with the CONSER Coordinator" / Jean Hirons, Acting CONSER Coordinator, Serials Record Division, Library of Congress

Hirons discusses recent developments and new initiatives in the CONSER (Cooperative Online Serials) Program. She engages participants in discussion about how they can contribute to and benefit from the work of CONSER, covering access to serials, emerging cataloging guidelines for remote access serials, and possible revisions to serial rules and rule

interpretations. She also addresses policy issues.

10. "Making the Most of Electronic Journals -Library and Secondary Publisher Perspectives" / Beth Jane Toren, Assistant Serials Librarian, West Virginia University; Isabel Czech, Senior Manager, Publisher Relations, ISI

As the number of electronic journals increases, so does the number of decisions libraries and publishers must make in order to incorporate this new medium into existing structures. The workshop evaluates these decisions from two standpoints -- the library and the secondary publisher.

SET II

11. "What's in it for Us?: Internet Use in Technical Services" / Betty Landesman, Coordinator, Systems Planning, George Washington University; Steve Oberg, Serials Cataloger, University of Chicago

Have you tuned out from hearing about "the Internet" and its use in reference services? Are you having difficulty convincing your administration (or yourself) that serials and other technical services staff need good, fast Internet access too? This workshop explains why access to and effective use of resources on the Internet is crucial to our current and future work.

12. "Using the RFP Process to Select a Serials Vendor - A Work in Progress" / Joan C. Griffith, Director, Library Technology Development, General Library, Zimmerman University and SISAC Chair, 1994-1996; Daniel H. Jones, Assistant Library Director, Collection Development, Briscoe Library, University of Texas Health Science Center; Jane W. Maddox, Director, Library Services for North America, Otto Harrassowitz

The RFP process can be an effective approach for a library to evaluate and select a serials vendor. Librarians and a vendor representative address the process of preparing RFPs, how vendors respond to them, and methods for evaluating vendor responses.

13. "Cataloging Computer Files as Serials" / Elizabeth Allerton, Serials Cataloger, University of Florida

Allerton shows what is involved in cataloging computer files as serials. She also describes the tools currently available that address this cataloging activity. Individuals need not be catalogers to gain insight from this presentation; handouts and overheads provide the necessary examples.

14. "Training Aid in Cataloging Gopher Sites and Electronic Serials" / John P. Blosser, Serials Cataloger, Northwestern University; Margaret Mering, Principal Serials Cataloger, University of Nebraska, Lincoln

Data and information resources on the Internet are growing at a rapid rate. To identify and organize these resources is not only necessary, but crucial to the Internet community. An interactive training tool developed and tested at Northwestern University Library instructs serials catalogers in cataloging electronic serials on the Internet. Alternatively, the University of Nebraska is using non-MARC formats to give access to gopher sites.

15. "Transformation in the Library Bindery Through Increased Preservation Awareness" / Fran Wilkinson, Director, Acquisitions and Serials Department, University of New Mexico, John R. (Jack) Fairfield, President, Information Conservation, Inc.

Over a century of acidic paper deterioration has led to the realization that our documentary heritage is under siege. Because of increased awareness of preservation issues, librarians and binders are concerned about the role commercial library binding plays in a complete preservation program. Wilkinson shares her perspective of a library that reevaluated and reorganized its library binding operation. Fairfield offers his perspective of a commercial library binding company with a strong commitment to preservation and conservation.

16. "Automating Journal Use Studies: A Tale of Two Libraries" / Rick Ralston, Automate Processing Manager, Ruth Lilly Medical Library; Deborah Broadwater, Eskind Biomedical Library, Vanderbilt University

Fiscal managers, administrators, faculty, and staff demand scientific, quantitative justification for serials budgets. The everrising costs of subscriptions force librarians to examine current subscriptions closely to insure they meet the needs of their customers. This workshop presents the methodology used by two libraries to provide automated access to collection data and to analyze the data on the inhouse use of journal collections.

17. "Scholarly Journals at the Crossroads" / Gail McMillan, Serials Team Leader, Virginia Polytechnic Institute and State University; Ann Schaffner, Brandeis University

Scholarly journals have served the academic community well for almost 350 years, having become thoroughly embedded in the process of scholarly communication. They have developed their own genres and formats, supporting scholarship in subtle ways. As we move into the electronic age, how will scholarly journals evolve and change? How can librarians and scholars guide and nurture their evolution into new forms?

18. "Implementing Teams for Technical Services Functions" / Nancy Markle Stanley, Jt. Chief, Acquisitions Department, Pennsylvania State University; Tim McAdam, Acquisitions Director, University of California, Irvine

In the 90s, librarians need to apply quality principles and techniques and to be more flexible in delivery of services to customers. Many library technical services operations are reorganizing their staff into teams. The promises and benefits of team-based organizations are increased employee empowerment, resulting in greater staff satisfaction, and increased production with fewer employees, which should reduce our operational budgets.

19. "Changes to the Serial Item and Contribution Identifier and the Effects of those on Publishers and Librarians" / Fritz Swartz, Manager, EDI and Standards, The Faxon Company

ANSI/NISO Z39.56-1991 (SICI) is the only accredited standard for identifying serially

published materials in a machine-readable context. A new version of the standard should be published before NASIG, 1995. This is an unusual NISO standard in that it was envisioned for established formats but has been eclipsed by new developments in the industry that were barely imagined in the 1980s.

20. "If Publishers Perished, Just What Would be Lost?" / Steve Cohn, Director of Publishing Operations, Duke University Press; Mike Brondoli, Production Manager, Duke University Press; Matthew Bedell, Marketing Manager, Duke University Press

We talk about the publishing of periodicals as if we knew what was involved, but do we? What does the word "publish" mean, in operational What functions must a high-quality terms? university press journals publisher perform in order to earn its keep? What happens to turn a "raw" manuscript into a published iournal? What are the quality control checkpoints? And what else does a publisher do to recruit and maintain subscribers, make sure they get what they want, manage large and complicated sums of money and manage copyrights? Join us in an informal conversation to explore these questions.

RECORDER OR REPORTER: WHAT'S IN A NAME? Connie Foster

Prior to NASIG's annual conference, calls resound throughout NASIG-land for recorders and reporters. The <u>Proceedings</u> editors search for volunteers to cover all workshop sessions during the regular conference program. For the conference <u>Proceedings</u>, the plenary and concurrent presenters prepare their own papers for publication. Organizers of the Preconference select recorders and submit their names to the <u>Proceedings</u> editors for follow-up correspondence.

The <u>Proceedings</u> editors contact recorders immediately after the conference registration ends and workshop selections have been assigned. So the month of May is quite hectic and intense for lining up volunteers and

ensuring complete coverage of the presentations.

At the conference, all recorders, speakers, and other session participants meet *en masse* late Thursday afternoon and then check room arrangements. Usually at that time each recorder receives a speaker's outline to assist in taking notes.

After attending the assigned session, the recorder must create a written and electronic version of the "report" that will be published in the conference proceedings. This report of 1500-2000 words is due no later than ONE WEEK following the end of the conference. If anyone wants to sights see after the conference, take a laptop computer, too, because the deadline might greet you in Santa Fe. The ability to follow a tight schedule and adhere to standard guidelines, as well as comfort in writing, are essential skills.

A separate volunteer force reports the plenary and concurrent sessions for the September NASIG Newsletter. The newsletter editor relies on reports from those sessions to provide readers with a comprehensive look at the conference.

CONFERENCE REPORTERS WANTED

Calling all budding Lois Lanes and Clark Kents! If you are planning to attend the NASIG conference and would like to see proof of your attendance in print, how would you like to volunteer to report a session for the NASIG Newsletter! Elsewhere in this issue, you've read about the difference between a reporter and a Proceedings recorder, so you know just the skills we want. Reporters do not have to show prior evidence of writing ability -- just a willingness to take notes, write them up, and submit them to the Newsletter Editor-in-Chief by August 1. If interested, please contact:

Maggie Horn
Cline Library
Northern Arizona University
Flagstaff, AZ 86011
Phone: (520) 523-6350

Internet: meh@nauvax.ucc.nau.edu

NASIG 10TH ANNUAL CONFERENCE (1995)

NETWORKING NODES AND USERS GROUPS

NETWORKING NODES Susan Davis

The following topics have been submitted for the NASIG NETWORKING NODES to be held at this year's conference. Additional topics may be submitted, and will be considered on a space and interest basis. Please contact the NASIG Secretary if you are interested in leading discussion at a NODE.

Contracting for Serial Services
(looking for a discussion leader)

Electronic Transactions with Vendors

Jane Maddox (looking for a co-leader(s))

How to Cost-Effectively Manage Periodical Back Volumes Don Jaeger

Paraprofessionals and Support Staff Discussion Kathy Sweet

Serials Acquisitions in Large Research Libraries Blythe Kropf

Serials Catalogers
Beverley Geer-Butler and Margaret Mering
(see separate article)

Tape-Loading of Serial Records
Janet Dodd

Union Listing
Cathy Kellum (looking for a co-leader)

CATALOGERS NETWORKING NODE (formerly: Catalogers Discussion Group) Meg Mering and Beverley Geer-Butler

Since Susan Davis has described this group as a "fine example" of a discussion group that "appeals" to a large group of attendees, the pressure is on to do it again. As you know, we cannot come up with an agenda on our own. We need your input so send us your topics along

with any documentation/examples. Perhaps one of our topics could be this name change we have undergone!! If you are willing to lead or provoke the discussion, please indicate that to one of us by 15 May 1995:

Beverley Geer-Butler
Head Cataloger
Maddux Library
Trinity University
715 Stadium Drive
San Antonio, TX 78212-7200
Phone: (210) 736-8124
Fax: (210) 735-3342
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Meg Mering
Principal Serials Cataloger
Love Library, 209N
University of Nebraska
Lincoln, NE 68588-0410
Phone: (402) 472-2517
Fax: (402) 472-5131
Internet: mvm@unliib.unl.edu

USERS GROUPS Susan Davis

To date the following user groups have requested time after the conference on Sunday afternoon for discussion. There is still plenty of time for other groups to request a room. Please respond by April 15 to the NASIG Secretary.

- 1. CARL Users Group Moderator: Joyce Tenney, University of Maryland, Baltimore County
- 2. DRA Users Group Moderator: Maggie Rioux, Woods Hole Oceanographic Inst.
- 3. NOTIS Users Group Moderator: Marjorie Wilhite, University of lowa
- 4. PALS Users Group Moderator: Roger Presley, Georgia State University

POLICY FOR MEETINGS AND EVENTS Held in Conjunction with the NASIG Annual Conference

The annual NASIG conference is a mecca for professionals who work with serials or who have an interest in issues relating to serial publications. In recent years various groups have scheduled meetings and other events in conjunction with our annual conference. NASIG seeks to support its members and in the past has provided assistance upon request to groups needing meeting space and accommodations. When considering a date and a time for adjunct meetings and events, members and attendees should avoid conflicts with any portion of the NASIG schedule, including preconferences and social events. Dates for the 1995 conference are June 1-4, 1995. For information and assistance in planning adjunct meetings and events, please contact Marcia Tuttle, Chair of the Conference Planning Committee (e-mail is preferred), at :

> Internet: tuttle@gibbs.oit.unc.edu Phone: (919) 962-1067

PAST NASIG CONFERENCE PHOTOS NEEDED

A display will be mounted at the 10th anniversary party of memories of earlier conferences, and pictures are still needed.

If you have photos from any of the previous nine NASIG conferences, please consider sharing them with your colleagues.

We can reimburse you for your contributions, or you can send photos or negatives to be copied and then returned to you.

If you have questions please contact:
Elaine Rast
Phone: (815)753-9864

Fax: (815)753-2003 Internet: C60EKR1@WPO.CSO.NIU.EDU

Send contributions via mail to:

Elaine Rast
Northern Illinois University Libraries
DeKalb, IL 60115-2868

Thank you for sharing!

SEARCH FOR NEW NASIG ARCHIVIST Cindy Hepfer, Board Liaison to the NASIG

Cindy Hepfer, Board Liaison to the NASIG Archivist & the Archivist Search Committee

Elaine Rast, the current NASIG Archivist, has prepared a job description for this position. As Elaine will soon be stepping down from the post, a search for a new Archivist is underway. The NASIG Archivist Search Committee is comprised of Anne McKee (Faxon) and Ellen Finnie Duranceau (MIT), and chaired by Regina Reynolds (Library of Congress). The search committee will shortly be mounting a call for applications on NASIG-L. If you are interested in applying for the position but haven't seen a posting on NASIG-L, please contact Regina Reynolds at RREY@LOC.Gov. The application deadline is expected to be the end of April.

The job description for the NASIG Archivist follows:

The basic goal of the archivist is to collect and preserve the papers of the North American Serials Interest Group

The archivist will solicit, develop, organize, manage and provide access by means of an inventory to the NASIG archival records

The archivist will be involved in planning for the use of the collection, e.g., to prepare and mount exhibits

The archivist will maintain communication with the Executive Board and committee chairs in order to routinely acquire appropriate documents

The archivist will work with the chair of the Electronic Communications Committee to determine the scope of NASIG's automated archival collection

Term of Appointment:

Continuing appointment with review every three years

Meetings:

Attendance at Executive Board meetings should be at the invitation of The Board

In addition, the NASIG Executive Board has decided that, for the moment, we want the archivist to maintain a "working archive" on site, rather than deposit it at the University of Illinois, Urbana/Champaign.

MINUTES OF THE NASIG EXECUTIVE BOARD MEETING

Susan Davis, NASIG Secretary

Date, Time & Place:

February 2, 1995, 3:00 p.m.-7:30 pm; February 3, 8:30 a.m.-noon

Place: Philadelphia, PA

Attendina:

O. Ivins, President

J. Gammon, Vice President

C. Hepfer, Past President

S. Davis, Secretary

D. Tonkery, Treasurer

J. Callaghan

B. Carlson

C. Foster

B. MacLennan

J. Mouw

M. Horn, Newsletter Editor

Excused: J. Tagler

Guest: M. Tuttle, Chair, Conference Planning Committee

O. Ivins introduced M. Horn, the new Editor-in-Chief of the <u>Newsletter</u>.

1. MINUTES

The minutes of Nov. 11-12, 1994 were approved with the following corrections:

Section 3.2-3.5 1st paragraph, 10th line down:

...organization would be minimal, and we might be able to recruit...

Section 5.12 1st paragraph, 4th line down:
...application form and letters to the library
schools...

2. SECRETARYS REPORT

- 2.1 S. Davis reported that all program proposers had been notified of the status of their proposals.
- 2.2 It was agreed that the Secretary would attach a summary of e-mail decisions made on the NASIG Board list as a supplement to the next minutes.

3. TREASURER'S REPORT

3.1 D. Tonkery distributed a revised 1995 budget with expenses totaling \$41,733.

Income was previously projected to be \$36.375.

3.2 D. Tonkery reported that the current cash balance is \$124,543.01. However, general expenses are far greater than membership income. D. Tonkery cautioned the Board to be aware of the recent trend of dipping into the financial reserves because at the current rate of spending, the reserve will be exhausted in 3-5 years.

ACTION: The Board recommended that the Finance Committee closely examine income and expenditures, including a possible dues increase and higher conference fees, and make recommendations to the Board. A dues increase would have to be balloted to the membership.

DATE: Report due at June 1995 meeting.

- 3.3 Current membership is 832, with 795 renewals and 37 new members.
- 3.4 D. Tonkery requested approval for moving some additional funds into the NASIG Savings account since interest rates are going up. The Board approved this action.
- 3.5 D. Tonkery obtained a recommendation from Ernst & Young that NASIG collect North Carolina state sales tax for the Duke conference. However, if the Duke Conference Office bills the

Perkins Library which is sponsoring us, NASIG may not be liable for any sales tax. D. Tonkery estimated that the maximum tax exposure is \$10,000 plus any penalties.

- ACTION: M. Tuttle will send the Perkins
 Library a letter to inform them that NASIG
 will be responsible for any sales tax
 liability they incur as a result of the
 conference. If Duke is comfortable with this
 arrangement, then NASIG will not collect
 sales tax from conference registrants. If
 Duke does not accept this proposal, then
 NASIG will pay the sales tax up front. (The
 conference contingency budget would be used
 to cover sales tax liability.)
- D. Tonkery obtained information from National Bancord Corporation about the use of credit cards for conference registration. Generally non-profit organizations are not good risks for these processing agents but an arrangement could be made. Costs for this service would not be insignificant: discount fee on every transaction of 2.36%, \$100 application fee, monthly membership fee of \$5 plus a monthly minimum transaction fee of \$25, and the cost of software to process the transactions. Credit cards would entail extra work for the CPC because each charge must carry an authorization number or it will not be paid. The Board was also concerned about the security of credit card numbers and that members paying by check would be subsidizing those using a credit card. It is illegal to charge different amounts for those paying by credit card.
- ACTION: The Board did not approve the use of credit cards for the 1996 conference.
- 3.7 D. Tonkery reported that the supply of the 1994 <u>Membership Directory</u> has been exhausted.
- ACTION: B. MacLennan will ask the Database and Directory Committee to print a greater number of copies of the 1995 <u>Directory</u>.

4. CONFERENCE PLANNING COMMITTEE

4.1 M. Tuttle reported on the progress of the conference brochure. It is scheduled to go to the

printer on Feb. 10 and should be mailed by March 1.

- 4.2 The conference budget submitted by M. Tuttle was reviewed prior to determining registration fees. Most categories appear to be on target. M. Tuttle presented the Board with several fee proposals. After much discussion, a motion was made to set the 1995 conference fees at: \$300 for a single room, \$255 for a double room, and \$230 for commuters. The motion passed by a vote of 7 for, 3 against, and 1 abstention. Registration fee for the World Wide Web preconference was set at \$30, with an attendance cap of 200.
- 4.3 M. Tuttle reported that she had obtained a conference rate of \$69 at the Durham Hilton. Shuttle service to Duke is available at no charge.
- 4.4 M. Tuttle has reserved 550 beds, most in double rooms, at Duke. Depending on demand for singles, more rooms may need to be reserved.

5. CONFERENCE EVALUATION FORM TASK FORCE

- 5.1 B. MacLennan reported that the task force is still considering survey software options and are leaning toward SurveyPro, but are still testing various options and awaiting feedback from the Board regarding the prototype draft before purchasing any software.
- 5.2 The Board reviewed the evaluation form prototype developed by the task force. A number of suggestions were made:
 - 6.B. Change "length" to "time allotted"
 - 6.C. Change "frequency" to "number of sessions"
 - 7.0 Maintain separate form for preconference, but include some general questions regarding preconferences on the main form.
 - 8.0 Rework this question so that it asks for a specific site instead of listing regions of the U.S. and Canada.

- 9.0 Use this question for specific issues for which PPC, CPC and/or the Board need feedback.
- 12.0 Restate question in more positive terms by asking for suggested improvements.
- 13.0 Move summary rating question to first page.

The Board also requested that there be plenty of space for comments.

- 5.3 The Board responded to specific questions from the task force: approved asking the question about other conferences attended, reduced the number of questions about specific meals and events to one or two general ones, and eliminated questions about conference information and management. The Board recommended including ratings for individual speakers as well as the overall workshop.
- 5.4 The task force recommended that a Standing Committee be formed to handle the conference evaluations. The Board requested that the task force develop a specific recommendation which spells out what the committee would do and how it would be done.

ACTION: Final report DATE: April 1, 1995

6. PROCEEDINGS PUBLISHER TASK FORCE

C. Foster distributed a report from the task force which recommended that NASIG continue with Haworth Press as the <u>Proceedings</u> publisher. The task force submitted the request for bid to three companies with established journals which reach a large audience: Haworth, JAI Press and Pergamon/Elsevier. Bids were received from Haworth and JAI Press. Pergamon/Elsevier declined to bid this year but asked to be reconsidered in the future.

ACTION: The Board approved the recommendation that Haworth be the <u>Proceedings</u> publisher for 1995-96, with an option to renew.

ACTION: O. Ivins will notify both bidders of the decision and will invite the successful bidder to prepare a contract. D. Tonkery will work with Haworth on the document delivery issue, as the Board still is concerned that Haworth does not in general work with document delivery services.

The Board thanked the task force for its excellent work, particularly in light of the time constraints: Bob Persing (Penn), Chair; Emma Cuesta (Hofstra), and Ann Okerson (ARL).

7. HORIZON AWARD TASK FORCE

J. Callaghan reported that 24 completed applications were received. The task force is on schedule with selection and expects to have names to the Board by Feb. 17. The Board expressed its thanks to the task force: Sylvia Martin (Vanderbilt), Chair, Patricia Frade (BYU), Anne McKee (Faxon), Elizabeth Parang (UNLV), Christine Stamison (Blackwell's), and Peter Whiting (Prairieview A & M).

8. FOUNDER'S AWARD TASK FORCE

J. Mouw reported that no applications for this award have been received. The Board expressed concern that the award had not been well publicized and requested a report from the task force to see if there is any interest in continuing the award. It was suggested that the award could be reworked for next year.

ACTION: Report from task force and discussion of continuation of award DATE: June 1995 meeting

9. CONTINUING EDUCATION TASK FORCE AND COMMITTEE

- 9.1 The Board approved the final report, and it will appear in the April 1995 Newsletter.
- 9.2 C. Hepfer said that A. Alexander, Chair of the Continuing Education Committee, had spoken with B. Geer-Butler about doing a cataloging program in Texas this spring. He also mentioned the possibility of a spring publisher/vendor/librarian program in the

Pittsburgh area. In addition, the Board expects that the committee will sponsor two events next fall. O. Ivins will follow up with A. Alexander to reaffirm the Board's request for a minimum of four programs each year.

10. ARCHIVIST

10.1 C. Hepfer has been in contact with NASIG Archivist, E. Rast, who submitted a tentative job description. The Board affirmed the list of duties as submitted and preferred the term of appointment be continuing with review every three years. The Board agreed to use the search for a <u>Newsletter</u> Editor as the model for appointing an Archivist. Applications from interested parties will be solicited through the Newsletter and NASIG-L.

ACTION: O. Ivins will appoint a task force to conduct the search for a new Archivist DATE: March 1995

10.2 C. Hepfer raised the issue of what type of archive NASIG should have, a working archive or a deposit. The Board agreed to maintain a working archive for the time being.

ACTION: Review archives inventory and approve appointment of Archivist DATE: June 1995 meeting

11. 1996 CONFERENCE THEME

The Board had a brainstorming session to identify ideas for the 1996 conference program theme. J. Gammon will take the suggestions under advisement.

ACTION: Set theme for 1996 conference (J. Gammon and new PPC Chairs)

DATE: April 1995 in order to prepare call for papers to be submitted to print and electronic services for publicity

12. 1997 SITE SELECTION

The Board considered sites for the 1997 conference. The Great Lakes area of Minnesota, Wisconsin, and Michigan was proposed. O. Ivins will contact members in those states to see if there are potential sites and appoint a selection committee.

ACTION: O. Ivins to appoint 1997 Site Selection Committee DATE: ASAP

NOTE: Subsequent to the meeting, O. Ivins appointed Bill Sozansky (Univ. of Minnesota-Duluth) as Chair.

13. SERVICE AWARD ALTERNATIVES

Currently, personalized paperweights are given to retiring Board members and hand-lettered certificates are given to retiring committee chairs and PPC and CPC members. J. Gammon and C. Hepfer suggested that the Board investigate alternatives, such as letter openers or pens. S. Davis will provide the Board with more information on the costs for the current awards.

ACTION: Discuss alternatives online and make decision for 1995 awards

DATE: By April 26

14. PROCEEDINGS EDITORS REPORT

14.1 C. Foster distributed a report prepared by M. Sheble. The editors' main concern was with the process of obtaining papers from all the speakers. Several did not submit a formal paper, and the transcripts made from the presentations are not the same quality as a formal, scholarly paper. Many speakers did not follow the instructions for style and format that were outlined in the speakers letters. It was suggested that a formal contract might generate more satisfactory results, but care must be taken to avoid jeopardizing the PPC's ability to attract good speakers.

ACTION: O. ivins and B. Carlson will work on developing a speakers contract to be used for the 1996 conference.

DATE: Report Nov. 1995 meeting

For those speakers who do not submit papers, the Board recommended that the <u>Proceedings</u> Editors use the <u>Newsletter</u> reporters as "recorders." To assist them with preparing a paper, the reporters will be offered the taped presentation. The recorder, not the speaker, will then be credited with the report.

The Board expressed its sincere appreciation to the <u>Proceedings</u> Editors for their work on the 1994 <u>Proceedings</u>.

14.2 C. Foster will contact Haworth about sending brochures with order forms and a sample volume of each <u>Proceedings</u> to Duke to display at the conference.

15. PROGRAM PLANNING COMMITTEE

B. Carlson noted that Pamela Simpson (Penn State) had been added to the committee. The PPC has submitted the program copy to the CPC for the registration brochure. B. Carlson believes that the cost for speakers will be within budget.

16. COMMITTEE GUIDELINES

- 16.1 C. Hepfer and J. Gammon distributed a revised set of guidelines. The Board suggested minor changes and accepted the revised guidelines.
- 16.2 C. Hepfer asked at what time of the year the chair of each committee should review his/her roster to confirm who is eligible to continue so that the Vice-President has this information when making committee appointments.

ACTION: Review committee rosters DATE: Feb./Mar.

16.2 The Board discussed whether new committees should appear in the next directory and agreed they should.

ACTION: Make new committee appointments (J. Gammon)

DATE: April, so they can be included in 1995

<u>Directory</u>

16.3 It was suggested and approved that the Secretary keep a master file of official NASIG documents. The Board also approved labeling all official documents with the electronic file name, initials of the author, and the date.

17. BYLAWS COMMITTEE

B. Carlson presented a report from G. Gillespie, Chair of the Bylaws Committee, about their meeting at the 1994 conference. The Board concurred with the committee's recommendations to:

include clear return mailing instructions include a self-addressed (but not stamped) return envelope use colored paper have the ballot laser-printed ask the Board liaison to proofread the ballot

18. DATABASE & DIRECTORY COMMITTEE

- B. MacLennan distributed a report from committee chair, Theresa Baker, which described the committee's activities.
- 18.1 B. MacLennan reported that the Regional Councils & Membership Committee had reviewed the list of library types submitted to them after a Board List discussion. D&D will prepare a final list for based on these comments.
- 18.2 T. Baker worked with Vikki Medaglia, Newsletter Distribution Editor, to send mailing labels via the Internet to the printer in Maine. T. Baker reported that this procedure saved time for both of them, but that the net cost is slightly higher.
- 18.3 The Board reviewed the Membership Directory production schedule and made several changes: revised committee charges are due to D&D by April 1, mailing labels are to be printed May 15, and new rosters (Board and committees) are due May 1. The Board also requested that the current Bylaws be added to the front matter. The Board asked D&D to find out if the binder can also handle the mailing.

19. ELECTRONIC COMMUNICATIONS COMMITTEE

- 19.1 J. Callaghan submitted a report on the committee's behalf. The committee will be sponsoring a preconference at Duke on the World Wide Web as well as a workshop on "Internet Use in Technical Services."
- 19.2 The new NASIG-L listowners, Steve Oberg and Betty Landesman, and new Gophermaster, Donnice Cochenour, are being trained by current committee members.

19.3 The committee has developed a NASIGNET "wish list" for discussion with AMS. J. Callaghan and M. Geller will meet with Pat Morgan at AMS before the June meeting to talk over these issues. The Board requested that discussion include the issue of mounting the membership directory on the gopher.

ACTION: J. Callaghan and M. Geller will meet with Pat Morgan to discuss NASIGNET enhancements.

DATE: Report at June 1995 meeting

19.4 It was asked whether NASIG had electronic versions of earlier <u>Proceedings</u> that could be mounted. O. Ivins will ask Haworth for permission, since the earlier contracts did not mention electronic rights, and C. Foster will ask previous <u>Proceedings</u> editors if they have electronic versions available.

ACTION: O. Ivins will ask Haworth about permission to mount earlier <u>Proceedings</u> on the NASIG gopher

ACTION: C. Foster will contact previous

<u>Proceedings</u> editors for electronic versions,
if available

DATE: Reports on above due June 1995

19.5 ECC submitted a revised description to RCM for inclusion in the membership brochure. The Board agreed that one committee should not be featured over others and preferred instead to focus on NASIGNET in the membership benefit section. ECC is working on a revised charge to be included in the 1995 membership directory.

20. NOMINATIONS & ELECTIONS COMMITTEE

20.1 The Board approved the slate of candidates prior to this meeting. C. Hepfer raised concerns about inconsistencies in each nominee's profile sheet. Point assignment is dependent on each person's ability to fully and accurately complete this document for consideration. Some Board members felt that more instruction about how to fill out the profile would be in order. Others felt that the effort put into completing the form could be indicative of the individual's commitment to NASIG. The Board agreed to add a few representative types of NASIG activities that nominees should list on their profile forms and

to send nominees a copy of T. Malinowski's president's column which describes the Nomination Committee's process. The Board was also concerned that many questions on the profile sheets duplicate information supplied on a nominee's vita. The Board asked the committee to consider using one or the other.

- 20.2 The Board also recommended that the Nominations Committee have a script for committee members to use when discussing the nominations process with potential candidates. Some nominees are not aware that there is a stringent screening process involved before making the final ballot and believe that once they have been asked for profile information, their names will appear on the ballot.
- 20.3 C. Hepfer reported that the elections ballot will now contain the exact terms of office.
- 20.4 C. Hepfer reported that M. Gordon suggested the Board consider a bylaws change to increase the number of Members At Large since so many qualified people are nominated for that position. The Board had previously discussed this issue and so declined to take any further action on this suggestion. The Board asked C. Hepfer to inform M. Gordon that he could make this recommendation to the Bylaws Committee.

21. NEWSLETTER

- 21.1 M. Horn reported that the February issue was running late. The next issue (April) will have a strict Mar. 1 deadline. She also reported that Carol MacAdam is now doing the committee profiles column.
- 21.2 M. Horn raised possible concerns over the increasing cost of the <u>Newsletter</u>, and noted that she had not factored in the recent postal increase in her budget request. She wondered if the Board wished to establish a size limit for each issue. The Board felt that the editor should determine the appropriate size for each issue.
- 21.3 M. Horn reported on the <u>Newsletter</u> side of the new label procedures (see 15.2 above). There is a \$.25 charge for each update to the file (with a \$5.00 minimum update charge per run). M. Horn did not know if there were any

27

costs associated with deletions. The Board agreed that more experience with this system is needed before making a final decision on whether to continue producing labels this way.

ACTION: Discuss label situation and make decision on continuing DATE: June 1995 meeting

21.4 M. Horn also raised the issue of having the distribution editor stuff and stamp the envelopes for mailing. The Board authorized the expenditure of having the printer do the mailing, if V. Medaglia requires this assistance.

22. REGIONAL COUNCILS AND MEMBERSHIP COMMITTEE

22.1 J. Gammon distributed a draft of the revised membership brochure for comment.

ACTION: Review draft brochure and send comments to J. Gammon DATE: By Feb. 17, 1995

22.2 RCM asked if there should be terms for the state representatives. The Board approved setting the standard two year terms.

23. NASIG CALENDAR

ACTION: Calendar revisions should be sent to C. Hepfer DATE: Mar. 1

24. NEXT MEETING

The next meeting will be held Wednesday, May 31, 1995 from 8:30 a.m.-7 p.m. at Duke University just prior to the conference. The November meeting particulars will be set once the election results are in.

The meeting was adjourned at 11:55 a.m.

NASIG BOARD ELECTIONS RESULTS Martin Gordon, Chair, Nominations and Elections Committee

It is a distinct privilege to be able to share with you at this time the official results of the 1995 General Executive Board election.

Vice-President/President Elect & President/
Past President (1995/96-1997/98):
Beverley Geer-Butter,
Trinity University

Treasurer (1995/96-1996/97):

Dan Tonkery,

Readmore, Inc.

Members-At-Large (1995/96-1996/97):

Eleanor I. Cook,

Appalachian State University

Birdie MacLennan,

University of Vermont

Kat McGrath,

University of British Columbia

On behalf of the 94/95 Nominations & Elections Committee, the 1994/1995 Executive Board, and the general membership itself, I would like to thank all those who took part in this process.

Your participation as nominees and candidates required much time and personal sacrifice. And it also, by definition, brought disappointment to some of you.

While the 1995 election is now history, the example that all those involved set hopefully will be carried on in future years.

Your willingness to place the good of the whole over any personal agendas and to not always make the "safe" choice enabled our Committee to fulfill its primary charge...that of presenting alternatives, and thus insuring that NASIG will once again move forward guided by a spirit of volunteerism and collegiality that is so unique given our professional and geographic diversity.

TREASURER'S REPORT

Feb. 2, 1995 Dan Tonkery

Cash Position

NASIG continues to maintain a strong cash position. Since last report, the 1995 membership fees have been collected. The following balances are on hand:

\$41,767.47
\$40,716.20
\$42,059.34

Total \$124,543.01

1994 Expenditures

The 1994 year ended with expenditures of \$37,490. With membership income at \$22,000, we have used \$15,490 from the reserves. The 1995 budget continues the expenditures trend with a \$3,358 potential charge to our reserves.

While the NASIG cash position and reserves will support the budget, it is important to remember that our budget exceeds the membership income.

At this rate of expenditure, we need to insure that the conference activity will be an income generator, or membership fees will soon need to be increased. For much of NASIG history, the expenses were equal to the membership income, with any extra income going into reserves. Now that trend is reversed.

1995 Budget

The revised budget is submitted based on the comments from the last Board meeting. The planned expenditures exceed the membership fees. the Board should be aware of this trend and its long term impact. The final approved budget is lower than many committees requested. The Board adopted a conservative budget.

1995 Membership Renewals

Through January 30, we have processed 832 memberships, including 795 renewals and 37

new members. We have collected \$17,551 in fees to date.

NASIG Budget Expenditures 1/1/94 Through 12/31/94

Administration/Board Expenses By-Laws Conference Planning Conference Site 1996 Database & Directory Electronic Communications Finance Newsletter Nominations Committee 1994 Proceedings Program Committee Student Grant Committee	-7,116.55 -356.38 -470.74 -1,589.34 -5,816.80 -5,940.70 -1,863.90 -9,411.27 -534.86 -1,263.73 -70.00 -226.79
Student GrantTravel	-226.79 -2,829.11
Overall Total	-37,490.17

1995 Budget

The 1995 budget is based on committee chair input and discussion with the President. In the spirit of moving towards a balanced budget, an attempt was made to offer both an income as well as expense projection that attempts to achieve a balanced budget.

Income Projection 1995

Membership Fees

US	850	@	\$20	\$17,000
Canada	100	@	\$25(CN*)\$1,875
International	50	@	\$30	\$1,500
Total				\$20,375

*Canada Dollar @ \$.75 US

Conference Income	\$10,000					
Interest Income Continuing Education Fees Haworth Contract	\$2,000 \$2,000 \$4,000					
Total Income	\$38,375					
Expense Budget 1995 Draft (see Budget)	\$41,733					
Balance	\$3,358					

NASIG 1995 BUDGET

ACTIVITY:	Administration Board Expenses	Bylaws	Conference Evaluation	Conference Site 1997	Continuing Education	Database & Directory Cmte.	Electronic Cmte.	Finance	Nominations Elections	Newsletter	1995 Proceedings		Regional Council	Student Grant	TOTAL,
Advertising/Publici	ity \$0	\$0	\$ 0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$300	\$0	\$300
Contract Labor	\$500	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$500	\$0	\$0	\$ 0	\$1,000
Financial Fees	\$0	\$ 0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Insurance	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$600	\$0	\$0	\$0	\$0	\$0	\$0	\$600
Office Supplies	\$100	\$20	\$0	\$50	\$0	\$250	\$50	\$0	\$25	\$300	\$50	\$50	\$0	\$0	\$895
Photocopy	\$250	\$105	\$0	\$50	\$0	. \$0	\$50	\$0	\$62.50	\$6,800	\$100	\$100	\$0	\$0	\$7,518
Prol/Consultation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$850	\$0	\$0	\$0	\$0	\$0	\$0	\$850
Postage	\$500	\$440	\$100	\$50	\$100	\$160	\$50	\$150	\$290	\$2,000	\$70	\$200	\$100	\$200	\$4,410
Printing	\$500	\$20	\$0	\$0	\$500	\$0	\$0	\$0	\$350	\$0	\$0	\$0	\$0	\$0	\$1,370
Tele/Conf. Calls	\$100	\$0	\$0	\$200	\$0	\$0	\$200	\$0	\$0	\$25	\$80	\$100	\$0	\$0	\$705
Travel	\$5,500	\$0	\$20	\$1,000	\$7,500	\$0	\$0	\$0	\$0	\$ 0	\$0	\$300	\$0	\$2,140	\$16,460
Specific Project	\$0	\$0	\$0	\$0	\$0	\$6,185	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$6,185
Other	\$100	\$0	\$700	\$200	\$0	\$0	\$200	\$100	\$40	\$0	\$0	\$0	\$0	\$100	\$1,440
TOTAL:	\$7,550	\$585	\$820	\$1,550	\$8,100	\$6,595	\$550	\$1,700	\$767.50	\$9,125	\$800	\$750	\$400	\$2,440	\$41,733

9TH ANNUAL CONFERENCE (1994) FINANCIAL REPORT

Dan Tonkery, NASIG Treasurer

The 1994 NASIG Conference was a solid financial success and ended with a positive cash position of \$36,405.00. The NASIG Board and Conference Planning Committee works carefully to set rates that will result in full costs recovery for each conference. The 1994 conference was no exception, with hundreds of hours of planning by many different groups. The unusual positive position can be attributed to the strength of the US dollar against the Canadian currency and the largest registration in the history of NASIG in the preconference and full conference. The financial success or failure of any conference is dependent on proper forecasting and cost control. The 9th conference had good cost control, and we would have covered our base cost without the extra registration income.

A summary of the actual income expenses is provided in this report.

Meeting Highlights

Registration

We show a of registration of 613 including the following:

16 daily rate 530 full rate 50 half-rate --\$(5,000) 17 no charge --\$(3,400)

613 total -- \$(8,400)

Preconference

We had 208 registered for the preconference, including 48 from Canada. There were 19 from UBC who registered only for the preconference. The preconference income was \$7,198. The expenses were limited to registration reductions and breakfast for the speakers. Best guess is \$1,000 for expenses. The preconference made money.

Speaker Cost

The final for cost speakers was \$9,719.63 for transportation, and housing and registration was underwritten to the tune of \$8,400. The total speaker expenses were \$18,119.63.

Conference Summary 1/1/94 through 10/25/94

Income	
Souvenirs	3,096.39
Registration	124,044.67
3	, -
Total Income	127,141.06
Expenses	
AV Equipment	2,706.26
Brochure	
Design	397.50
Mailing	1,031.08
Printing	1,560.41
Total	2,988.99
Building Rental	2,909.31
Entertainment	882.55
Meals	10,577.83
Other	450.40
Photocopying	1,861.17
Postage	218.61
Receptions	41,175.61
Refund	3,815.97
Souvenirs	3,340.58
Speakers	9,719.76
Staff	135.00
Temporary Help	500.00
Tours	5,360.46
Transportation	4,077.73
Planning	15.83
Total Expenses	90,736.06
Total Income/Expense	36,405.00

REPORT OF THE TASK FORCE TO ESTABLISH GUIDELINES AND POLICIES FOR THE NASIG CONTINUING EDUCATION COMMITTEE

John Tagler, Chair, NASIG Continuing Education Charge and Guidelines Task Force

One of the most important missions that NASIG fulfills is fostering education in the serials community. The responsibility for organizing educational programs, outside the context of the NASIG Annual Conference, has been assigned to the Continuing Education Committee (C.E.C.).

While there has long existed an official charge to the C.E.C., the criteria for successfully fulfilling that charge are inchoate. As NASIG reaches its tenth anniversary, having seen expansion in the size of its membership and the reach of its programs, the level of continuing education activity that sufficed in the 1980s clearly will not meet the needs of the late 1990s.

At the February 1994 Executive Board meeting, agreement was reached to establish a set of guidelines for the C.E.C. A task force was formed that included Adrian Alexander, (chair of the C.E.C.), Buzzy Basch, Carol Hawks, Cindy Hepfer, Kathy Meneely and John Tagler, task force chair.

Among the issues to be addressed were: criteria for planning C.E.C. programs (frequency, topics, geographic spread), liaison with other NASIG committees, co-sponsorship with outside organizations, budgeting and policies and procedures.

Task force work proceeded throughout the year, and a report containing recommended guidelines was submitted to the NASIG Executive Board at its November 1994 meeting. That report was accepted and is provided below.

Objective

The task force is assigned the responsibility of developing guidelines and policies to form the basis of a working plan for the Continuing Education Committee (C.E.C.). In order to more fully realize its charge, the C.E.C. must assume

a more pro-active role in planning and organizing C.E. programs.

Committee Charge

The NASIG C.E.C. is charged with providing serials education opportunities to the NASIG membership as well as the serials community as a whole. In this regard, the committee will develop high-quality programs that can be offered on a regional basis to serialists in all parts of North America. The content of these programs will be diverse in order to reach as many segments of the serials community as possible, and will include a range of topics, including general and specific as well as theoretical and practical aspects of serials work.

C.E.C. Members

C.E.C. members are appointed for two-year terms during which time they are expected to take an active role in selecting topics, organizing programs and recruiting speakers.

Concomitant with committee appointment is the responsibility for scheduling one meeting during the two-year commission. This involves securing commitment on a topic, venue, budget, and, where appropriate, co-sponsorship.

The size of the C.E.C. is flexible and consists of a chair plus between 6 and 10 active members.

The C.E.C. chair may serve up to two consecutive two-year terms. The chair is asked to designate, in collaboration with the NASIG President, a chair-in-training in order to smoothen the transition of committee chair at term's end and to ensure that plans and initiatives do not lose momentum during the transition in chair.

Schedulina

The C.E.C. is responsible for scheduling a minimum of 4 programs per year. Additional programs may be scheduled as budget, time, and interest permit. Programs should be distributed geographically, reflecting the approximate distribution of the NASIG membership.

in order to reach the widest possible NASIG audience, a program location strategy should be developed for a three-year period in which specific geographic areas are designated for inclusion in the C.E. agenda. Not only will this ensure a geographic balance for NASIG C.E. programs, but it will also assist C.E.C. members in identifying both internal and external groups with which to collaborate on programs in specific regions.

Program Topics

- C.E.C. has three recommended areas within which to develop C.E. programs:
- 1. P-V-L road show that has been developed to communicate a basic overview of the role of serials in the worlds of the three principal constituencies represented in NASIG.
- 2. A "Best of NASIG" program in which each annual meeting's program and evaluation forms are reviewed for possible workshops or plenary sessions that meet C.E. criteria. Original presenters will be offered first-refusal options. If original presenters cannot or will not participate and if intellectual property considerations can be resolved, then the topics can be adapted or expanded to accommodate the participation of new presenters.
- 3. Feedback from the NASIG membership is to be used in determining workshop topics. This can work in a variety of ways: (1) Regional Councils can survey members in a particular region to solicit suggested topics for a local program; (2) the NASIG membership can be canvassed directly through NASIG-L for program suggestions; and (3) committees which have expertise that can be adapted to a C.E. program (e.g., E.C.C.) can be invited to present these regionally. The first two of these alternatives can be particularly important in meeting the needs of the membership who cannot or do not attend the annual conferences.

In addition to the above, the C.E.C. is encouraged to think expansively in terms of subject and structure. With developments in the serials world happening quickly, the C.E.C. must be receptive to organizing timely, topical programs on short notice. With regard to

structure, C.E. programs should not be limited to the traditional classroom arrangement but should expand to interactive programs that utilize a discussion-group or roundtable format.

Presenters

In selecting speakers for C.E. programs, two objectives should be considered when recruiting speakers. (1) NASIG C.E. programs seek to present, on a regional level nationally prominent serials experts. (2) At the same time, however, new and/or local talent is to be encouraged to take an active role in C.E. programs.

The C.E.C. must weigh both considerations, along with budgetary considerations, in organizing programs.

Sponsorship

NASIG C.E. programs may be sponsored independently or in conjunction with other organizations. Regional Councils can be relied upon as a source of contacts in identifying and organizing programs for a particular region, whether independent or co-sponsored.

Co-sponsorship offers financial advantages and access to a larger audience. Suggested organizations for co-sponsorship are:

- 1. local chapters of national library associations such as MLA or SLA
- 2. local chapters of ACRL and ALCTS within ALA
- 3. library schools
- 4. networks and consortia

Co-sponsorship opportunities can be pursued directly by the C.E.C. members or in conjunction with Regional Council representatives. Once a commitment is made for a program in a particular region, the local Regional Council representative should become involved in publicity for the program.

<u>Audience</u>

There are three target groups to be reached through C.E. programs:

- NASIG members who do not regularly attend annual conferences.
- 2. Serials librarians and other professionals who are not routinely involved in NASIG activities.
- Paraprofessionals and students who seek greater knowledge about the role of serials in the information chain.

Programs may be designed to reach these groups independently or simultaneously.

Review and Approval

A program proposal and budget for each C.E. event is to be submitted to the NASIG Executive Board for approval. Proposal must include cosponsor information (where appropriate), dates, speaker, venue and program.

Submission is made through the Board liaison who will review the proposal in detail and append an assessment and recommendation at the time that the proposal is submitted for Board approval.

Budget

C.E. programs are budgeted to recoup expenses on direct costs (e.g., room rental, promotion/advertising and food/beverage) and preferably turn a small profit which will be reinvested in the C.E. budget. For 1995, a \$2000 profit has been budgeted for C.E. activities.

Recognizing that considerable expenses can be incurred in bringing high-quality C.E. programs to regional audiences, a C.E. budget has been established to subsidize speaker travel in situations where the speaker's organization will not cover expenses.

The budget will also be used for advances on direct meeting costs.

In the near term, if the C.E.C. is to successfully organize the program mandated in this report, it will be necessary to meet for substantially longer working sessions than have previously been available at NASIG annual meetings. The

C.E.C. Chair may submit a budget to the Executive Board to cover expenses for C.E.C. members for an additional day at ALA Midwinter and/or NASIG Annual Meeting.

A sum of \$8000 per annum is allocated to support C.E. activities in 1995, with a maximum of \$1500 per meeting. It is hoped that part of the \$8000 budget can be recovered from small profits from some of the C.E. programs.

A detailed budget, itemizing anticipated costs and revenues, must be submitted with each program proposal at the time of Board review.

The C.E.C. chair is also responsible for submitting an annual budget to the Executive Board.

Registration Fees

In keeping with the concept that people value something that has a price tag, all C.E. programs should carry a modest fee. Additionally, C.E. programs are organized on a cost-recovery basis, thus necessitating collection of a registration fee.

The recommended fee schedule for a program is between \$25 and \$35; a reduced rate of \$10 - \$15 for students is suggested.

We should not entirely eliminate the possibility that in some instances (e.g., where a C.E. program is held in conjunction with a library school), it may be prohibited to charge an admission fee. Proposals for such programs will be subject to the standard C.E. review process. Assuming all other criteria are met, the program may be scheduled if overhead costs are kept to an absolute minimum.

Directive to the C.E. Committee

It is critical that all members of the committee take a pro-active role in ensuring that the goals of the C.E. program are met. In doing so, the C.E.C. members must be willing to actively pursue opportunities and obtain commitment for NASIG C.E. events.

NASIG HORIZON AWARD

NASIG is pleased to announce the winners of its new award, the NASIG Horizon Award, established in recognition of its tenth anniversary. The purpose of the award is to welcome aspiring new serialists to the serials profession by sponsoring their attendance at the tenth annual NASIG conference to be held June 1-4, 1995 at Duke University. In addition, the recipients will receive a free year's membership to NASIG and will be invited to serve on a committee for that year.

Due to the outstanding qualifications of the application pool, the Horizon Award Task Force is pleased to present 3 awards:

Leslie Horner Button, Head Serials Section, Acquisitions Department, University of Massachusetts Library at Amherst

Michelle Drozdowski, Serials Librarian, Western Michigan University

<u>Karen Morgenroth</u>, Serials Cataloger, University of Georgia.

Please join us in welcoming these 3 recipients as new NASIG members and as attendees at the Duke University conference in June.

The Task Force was chaired by Sylvia Martin (Vanderbilt University). Other members were: Patricia Frade (Brigham Young University), Ann McKee (Faxon), Elizabeth Parang (University of Nevada Las Vegas), Christine Stamison (B.H. Blackwell's), and Peter Whiting (Prairieview A & M).

NEW MEMBERS

Carol MacAdam

Welcome to the following new members who have joined NASIG since the last issue of the newsletter:

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HARTFORD.EDU
(203) 768-4811

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(403) 675-6272

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Reilly, Rebecca Serials Reference Librarian St. Joseph's University Internet: RREILLY@SJU.EDU (610) 660-1915

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Stegeman, Mary A. Librarian Bureau of Reclamation Library (303) 236-5555 x626

Tonn, Anke Serials/Theses Cataloger Tulane University Internet: ATONN@MAILHOST.TCS.TULANE.EDU (504) 865-5696

Young, Amanda M. Assistant Professor/Head, Media-Serials Northwestern State University Internet: YOUNG@NSULA.EDU (318) 357-4419

TITLE CHANGES

Carol MacAdam

[Note: Please report promotions, awards, new degrees, new positions and other significant professional milestones. You may submit items about yourself or other members to Carol MacAdam. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

Genevieve Clay writes, "I've been at Eastern Kentucky University for over 25 years and have had a variety of positions. Most recently, I was head of serial acquisitions 1983-1993. In 1993 I was appointed Acting Head of Acquisitions, covering serials and monographs. In 1994 I was appointed Acquisitions Librarian. Also notably, I am surviving automation -- to NOTIS. I've been to all the NASIG conferences except the first, and am looking forward to Duke!" Genevieve's phone remains (606) 622-1788 and her e-mail addresses are: libclay@eku (Bitnet) and libclay@acs.eku.edu (Internet).

Michele Crump was Head of the Receiving Unit in the Acquisitions Department of the University of Florida Libraries. Her new title is "Associate Chair of the Acquisitions Section in the Resource Services Department." change represents the reorganization the Cataloging and Acquisitions Departments recently finalized at the University of Florida. The two departments were merged into one department with 3 sections: Acquisitions: Central Bibliographic Processing; Contributed Cataloging, each headed by an Associate Chair. The Chair of the Department consults with the management teams, maintains administrative tasks, and reports directly to the Technical Services Director. Michelle's phone number is still (904) 392-0355 and her e-mail address is: mcrump@nervm.nerdc.ufl.edu

Nancy Day, of Linda Hall University Library, writes, "Effective July 1994 my title and responsibilities were changed from Librarian for Processing Services (ie. Head of Tech. Services) to Information Resources Officer

responsible for collection development and preservation administration. The Engineering Societies Library in New York City has been transferred to Linda Hall Library and we are in the process of preparing for the physical move. I am currently more than waist deep in selection of material to be moved from ESL to Linda Hall. We expect to add approximately 250,000 volumes to our collection and to continue to service the document delivery function of the ESL from the combined collections." Nancy can be reached at her Internet address: dayn@lhl.lib.mo.us, or phone (816) 926-8735, or by mail:

Information Resources Officer Linda Hall Library 5109 Cherry Kansas City MO 64110-2498

Susan Dearborn, formerly a Sales Manager for the Faxon Medical Division, is now Vice-President, Marketing and Sales for Publishers Communication Group in Cambridge, MA. Susan's former experience includes sales and marketing positions at CLSI, Geac Computers and Baker and Taylor. She also served as Librarian for the Harvard University Development Office and worked in serials at the Harvard Design School Library. Her new phone number is (617) 497-6514 and her new e-mail address is 75201.566@compuserve.com.

Janet Douglass reports that while her job hasn't changed, the structure of her department in the Library of Texas Christian University has. Until recently, Janet was Serials Acquisitions Librarian and reported to the Head of Acquisitions, who in turn reported to the Coordinator for Collection Development. With a reorganization, both now report directly to the Coordinator. Since Janet's job involves much more than just serials acquisitions, it was decided that her title should change too. Just before reporting to this column, Janet asked the Coordinator what her new title might be? His reply was, "What would you like to be called?" They came up with Periodicals Librarian. which is what Janet used to call herself before being given the official title of Serials Acquisitions Librarian. Janet has been a NASIG

Title Changes 37

member since 1989 and thinks it's an incredible organization. Janet can be reached at douglass@lib.is.tcu.edu, or (817) 921-7659.

Gwen Ebbett is now University Librarian at the University of Windsor. She finds the position to be a challenging and rewarding one. Gwen's addresses:

Gwendolyn Ebbett University Librarian University of Windsor Windsor, Ontario N9B 3P4

Phone: (519) 253-4232 ext. 3161

Fax: (519) 971-3638 E-mail: gebbett@uwindsor.ca

Craig Fairley has left the Metropolitan Toronto Reference Library, where he was Assistant Manager of Acquisitions, to establish his own consulting firm, Information Dynamics. Craig is offering services to libraries and their suppliers in workflow analysis, automation strategies, training, and documentation. The change was effective January 3, 1995. It is a big switch for Craig, but colleagues have been very supportive. Craig can be reached at (905) 842-9506 and Internet: fairley@inforamp.net, or:

Information Dynamics 2165 Margot Street Oakville, Ontario Canada L6H 3M5

James Galloway, formerly Coordinator of Reference and Public Services at Texas Woman's University, has the new title of Assistant Director for Research Services there. He writes. "While I continue to be responsible for the Denton campus library's bibliographic instruction program and a host of electronic services and associated public assists, my new responsibilities add on two TWU Dallas sites (i.e. TWU Parkland and TWU Presbyterian) as well as our Houston site within the Houston Academy of Medicine. I use those most useful of management tools, i.e. talking and listening, all of which are enhanced by e-mail, fax, and most recently, video-conferencing, to bring library and research service effectiveness and

productivity to our 10,100 students at the four noted locations." James' phone and e-mail addresses remain: (817) 898-3707 and s_galloway@venus.twu.edu.

Margaret Galloway, formerly Automated Serials Librarian at the University of North Texas, has the new title of Records Management Librarian there. She writes: "My change in title reflects the expansion of the Unit which I supervise in the Technical Services Department in response changes in workflow due to our implementation of the INNOVATIVE subsystems for acquisitions and serials. The Receiving & Records Management Unit is now responsible for the receipt of all materials, regardless of format, and the database management of records pertaining to receipt and payment of invoices. We brought up III in April, 1994 and used a combination of database download of serials records and the ability to scan in order record information provided by our major vendors to form the foundation of our periodicals and standing orders records. Our goals for the Unit were to have all periodical records ready so that invoices could be paid electronically for the 1994/95 subscriptions and to begin full check-in of periodicals on the new system with the new issues for 1995. Both goals have been accomplished. While the change has been demanding, the members of the Unit have been pleased with the results and are justifiably proud of their tremendous achievements.' Margaret's e-mail address and phone number remain:

Internet: mgallowa@library.unt.edu

Phone: (817) 565-2517

John Harrison, was a Library Assistant III in Acquisitions at the University of Texas while a graduate student there. He writes, "After graduating from University of Texas at Austin Graduate School of Library and Information Science in December 1993, I had the opportunity to visit colleges and universities in various parts of the country in order to help me make up my mind regarding my first professional position. Always having a love of the West, I telt fortunate to connect with the position of Acquisitions Librarian in Cline Library at Northern Arizona University. I moved up from Austin in May and started work

in June 1994. Flagstaff is a beautiful location, in the shadow of the San Francisco Peaks. I manage all aspects of monographic and serial acquisition, and serve as a subject specialist for Collection Development in the area of English Literature. We have approximately 5800 serial titles and are currently using Innovacq in a non-integrated environment (CARL is our OPAC and Circ. system). I also am serving as the chair-elect of the Serials Roundtable of the Arizona Library Association." John's addresses:

Cline Library
Northern Arizona University
Flagstaff, AZ 86011-6022
Phone: (520) 523-6856
Internet: jch@a1.ucc.nau.edu

Billie Hensley writes of her new position as Serials Cataloger at Louisiana State University. "I previously worked as a serials library paraprofessional at the University of Oklahoma, where I completed the MLIS last summer. A student NASIG membership enhanced my awareness of the profession. I began working at Louisiana State University as a serials cataloger in August, 1994, where I perform all aspects of serials cataloging, serve as acting head of the Serials Cataloging Unit, and participate in the planning and reorganization of Technical Services. NASIG was a very positive factor in my brief search for professional employment." Billie's new addresses:

Serials Cataloger Louisiana State University Baton Rouge, LA

Phone: (504) 388-8623

internet: notbah@lsuvm.sncc.lsu.edu

Bonnie Hill was Assistant Director for Collections and Technical Services at Tufts University. Her new job title of Assistant Director for Collections indicates that she has taken on responsibility for the collections in archives and special collections while leaving behind responsibility for cataloging. The other change in Bonnie's life is that she was married on February 18, 1995, and her name is now Bonnie Smith. Her Internet address has changed to bsmith@library.tufts.edu, while her phone number remains (617) 627-3345.

Joan Hoolihan was previously Head of Serials Automation for Edward G. Miner Library at the University of Rochester's School of Medicine and Dentistry. She helped implement the library's first automation project, to Readmore's REMO check-in system. Her new title as Reference Librarian at Miner Library signals a transition back to public service. Joan still catalogs serials for several hours each week and reports that she enjoys both the public and the technical services aspects of her job. Joan can be reached at (716) 275-1799 and Internet: hojo@egm.lib.rochester.edu.

Maggie (Marguerite) Horn writes, "I've moved from my position as Principal (and solesurviving) Serials Cataloger at the University of California at Davis to become Database Projects Librarian at Northern Arizona University. The principal impetus for the move was to join my husband in Flagstaff, after a year and a half separation. However, this position (at the moment only a 6-month "defined term" position) gives me the chance to put my money where my mouth is regarding authority control. My first assignment is to launch an authority control project, from scratch. Another assignment is to work on linking NAU serials holdings to the UnCover database. There is a whole laundry list of other "stuff" to do: certainly more than 6-months' worth. I think that being a serialist first and foremost allows me to have the correct attitude when it comes to dealing with massive messes (or projects, as is the more polite term)." Maggie's new addresses are:

Marguerite E. (Maggie) Horn
Database Projects Librarian
Cline Library
Northern Arizona University
Flagstaff, AZ 86011
(520) 523-6350
Fax: (520) 523-3770

Internet: meh@nauvax.ucc.nau.edu

Judith Johnston was Assistant Catalog Librarian for Serials at the University of North Texas. Her new title of Catalog and Authorities Librarian reflects the increasing responsibility

for authorities control the Judith has taken on in recent years. Judith's e-mail address is: jjohnsto@library.unt.edu, and her phone remains (817) 565-2607.

Martha H. Kellogg writes, "Previously there were two professional positions in Acquisitions at the University of Rhode Island Library. As Assistant Acquisitions Librarian, I was responsible for serials acquisitions and maintenance. A management decision was made to eliminate one of these positions and I am now the only professional librarian here in Acquisitions. As Acquisitions Librarian, I am now responsible for the acquisition of both serials and monographs as well as for binding and processing of library materials." Martha's e-mail address is: mhk@uriacc.uri.edu and her phone number is (401) 792-2341.

Mary MacWithey has a new title as Director of Serials at the Houston Academy of Medicine-Texas Medical Center Library. Prior to October 1994. Mary was a Customer Support Services Librarian specializing in acquisitions and serials at NOTIS Systems, Inc. in Evanston, IL. She delivered many training sessions on LSER at various sites, and worked on a variety of projects while at NOTiS. She found working for NOTIS a wonderful experience. circumstances drew Mary back to Texas. She had lived in Dallas for 10 years prior to moving to Chicago and remains very fond of warm winter weather. Mary writes, "I have found it a humbling experience to learn a new system (SIRSI) after many years of familiarity with another. This is also my first experience in a medical library setting. My position is challenging and will provide me with new opportunities for growth." Mary joined NASIG in late 1993 and attended NASIG 1994 in Vancouver. She reports that she enjoyed it immensely and plans to attend again this June. Marv's addresses are:

Houston Academy of Medicine-Texas Medical Center Library

1133 M.D. Anderson Blvd. Houston, TX 77030-2809 Phone: (713) 795-4200 x128

Fax: (713) 790-7052

Internet: marym@library.tmc.edu

Betsy Redman writes about her job title change from Receipt Librarian to Acquisitions/Serials Librarian at Arizona State University: "The title was changed at my request to include 'Serials' since serial acquisitions (order, check-in, claiming, renewals, cancellations) is what I really do, and 'Receipt Librarian' was not a useful descriptor to those outside my library. The job itself has not changed, just the title." Betsy can still be reached at (602) 965-5413, fax (602) 965-9169; Internet iacbjr@asuvm.inre.asu.edu, and Bitnet iacbjr@asuacad.

April Rivers indicates that her title change from Publications Sales Manager at the American Geophysical Union, to Manager of Publications Marketing there better reflects the real work she has been doing. Her duties remain the same. April can be reached at arivers@kosmos.agu.org, and (202) 462-6900. ext. 268.

Lucien Rossignol reports a temporary title change to Head of Acquisitions Services at the Smithsonian Institution Libraries. He was formerly Assistant Chief of Acquisitions. Lu is responsible for overseeing all monograph, serial and standing order processing including budget management, the gift and exchange program, and serials control. The change has meant not only increased and more complex duties and responsibilities but more importantly a chance to have an impact on the direction of Acquisitions. Lu writes that it has been "hectic, frustrating, pressured, and ultimately rewarding, especially when I look back at what we've accomplished during the past His e-mail address remains: vear." libem004@sivm.si.edu, phone number at (202) 357-2010, and fax (202) 357-4532.

Gayle Van Auken writes of how the changes at Linda Hall University have affected her job. "My title change from Serials Records Librarian to Head of Receiving is due to reorganization of the technical services departments at Linda Hall. Prior to July 1994, technical services was organized primarily according to format (monographs, serials,

government documents), but also included preservation and bindery functions. Beginning July 1994, the new Technical and Automated Services Division is organized by function and consists of 5 departments: Acquisitions/ Cataloging, Receiving, Processing and Systems. The Receiving Department, of which I am Head. is responsible for receiving all formats as listed above and also for receiving industry specifications and standards. At the present time we are busily involved in learning our new jobs in the reorganized division and also bringing up Horizon. My new telephone number is (816) 926-8708; new e-mail address is vanaukeg@lhl.lib.mo.us."

CALENDAR OF UPCOMING EVENTS Carol MacAdam

[Note: Please send announcements concerning meetings of interest to the NASIG membership to Carol MacAdam.]

May 5-10, 1995 Medical Libraries Association Annual Conference Washington, D.C.

May 10-12, 1995 Seventh International Congress on Medical Librarianship Washington, D.C.

May 16-19, 1995 ARL Spring Membership Meeting Boston, MA

May 17-19, 1995 Society for Scholarly Publishing Annual Meeting Cambridge, MA

May 18-25, 1995 Feather River Institute Feather River, CA

May 24-26, 1995 American Society for Information Science Mid-year Meeting Minneapolis, MN June 1-4, 1995 North American Serials Interest Group Tenth Annual Conference Duke University, Durham, NC

June 10-15, 1995 Special Libraries Association Annual Meeting Montreal, Canada

June 14-18, 1995 Canadian Library Association 50th Annual Conference Calgary, Alberta

June 22-29, 1995 American Libraries Association Annual Conference Chicago, IL

July 15-20, 1995 American Association of Law Libraries Annual Meeting Pittsburgh, PA

August 20-26, 1995 International Federation of Library Associations and Institutions IFLA Annual Conference Istanbul, Turkey

October 9-12, 1995 American Society for Information Science Annual Meeting Chicago, IL

October 17-20, 1995 ARL Membership Meeting Washington, D.C.

Autumn 1996
Third European Serials Conference
of the European Federation of Serials Groups
Polytechnic University of Valencia, Spain
(Note that this conference has been postponed
from September 1995 to Autumn 1996. Watch
for further news releases giving details of the
new date and venue.)

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Maggie Horn, Northern Arizona University

Columns Editor:

Carol MacAdam, Princeton University

Production Editor:

Steve Savage, University of Kentucky

Distribution Editor:

Vikki Medaglia, Bates College

NASIG Executive Board Liaison:
October Ivins,

Louisiana State University

The <u>Newsletter</u> is published in February, April, June, September, and December. Submission deadlines are 4 weeks prior to the publication date (January 1, March 1, May 1, August 1, and November 1).

The submission date for the next issue is MAY 1, 1995.

NO LATE SUBMISSIONS WILL BE ACCEPTED

Send all submissions/editorial comments, to:

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Send all items for "Title Changes," the Calendar, and "New Members" to:

Carol MacAdam, Assistant Order Librarian Princeton University Libraries One Washington Road Princeton, NJ 08540

Phone: (609) 258-5342 Fax: (609) 258-5571

Internet: cmacadam@pucc.princeton.edu

Send all inquiries concerning the NASIG organization and membership, and change of address information, to:

Susan Davis, NASIG Secretary Head, Periodicals Section, SUNY Buffalo Lockwood Library Building Buffalo, NY 14260

Phone: (716) 645-2784 Fax: (716) 645-5955

Internet: unlsdb@ubvm.cc.buffalo.edu

Send all claims for unreceived issues of the Newsletter to:

Vikki Medaglia, Serials Librarian Bates College Ladd Library Lewiston, ME 04240 Phone: (207) 786-6269

Fax: (207) 786-6055

Internet: vmedagli@abacus.bates.edu

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