NASIG Newsletter

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President's Corner

Rick Anderson, NASIG President

The colder it gets here in northern Utah (I'm having to bundle up more and more for my early-morning run), the more I find myself thinking about Palm Springs and our upcoming conference there – and I'm having a hard time believing that it's now only seven months away. We had a very productive Executive Board meeting at Rancho Las Palmas this past October, and I was impressed again by the quality of the facilities, the beauty of the setting, and the great bargain we're getting for such a great hotel in such a desirable place. It's going to be a fantastic location for our 25th anniversary – here's hoping we'll see all of you there!

Thinking About Our Anniversary

I want particularly to encourage everyone to look at the update from our 25th Anniversary Task Force, whose members have been working hard this past year to help prepare an extra-special program of events for the meeting in Palm Springs. Videos, DJs, quizzes and commemorative DVDs are all part of what the 25ATF is either considering or actively developing for the event, and your input will be essential to making it all a success. Check out the report in this issue, and then sort through your old photos and send some in. Also, please be on the lookout for volunteer opportunities – the more people get involved, the richer the results will be.

Organizational Sponsorship of Awards

Money continues to get tighter for all of us, and NASIG recently instituted a program of organizational sponsorships to help keep our conference costs

reasonable and help position the organization more strongly to ride out the uncertain times ahead. The program has been successful so far, and starting in 2010, we will also be offering the opportunity to sponsor specific awards. Details on how to do so can be found on the NASIG website at http://www.nasig.org/conference_sponsorship.cfm. I warmly encourage anyone interested to consider sponsoring (or encouraging your institution to sponsor) one of these awards.

John Merriman Award

I'm especially excited about this new program. Named for a man who was instrumental in the founding of both UKSG and NASIG, the John Merriman Award will be presented every year to cover the expenses for one member from each of those two organizations to attend the other organization's annual conference. Look for more details in this issue of the *Newsletter*.

Changes to Nomination & Elections Procedures

In October, following up on the Brainstorming Session discussions at the Asheville meeting, the Nominations & Elections Committee polled the NASIG membership to find out whether and how we would all like to see the nomination process change. For years there has been a mix of opinions about the vetting process – should there be a vetting process at all, or should the membership as a whole select a final slate of candidates by means of a primary election? If we want to stick with a vetting process, then should it involve a long profile form, or could that form be replaced by the submission of a résumé or a CV? The general feeling seemed to be that the vetting process is too valuable to give up, and in October N&E sent out a survey asking the members to weigh in on the process question. The

majority of respondents – and there were a gratifyingly large number of them – voted for a modified version of our current process: soliciting résumés for the initial vetting, and then requiring only those who are slated to fill out the standard form. As of this writing, the necessary bylaws change has not yet been put to a vote, so I'm looking forward to seeing how the vote goes.

New Discussion Forum – Mentoring

Are you new to NASIG? Do you know someone who's new to NASIG and may be floundering a little bit or feeling overwhelmed? The Mentoring Group has instituted a new discussion forum where people can both ask and answer questions about NASIG, how it works, how to get involved, how to either become a mentor or find one, and about the mentoring program itself. Point your favorite newbie (and your favorite oldie) to the forum and encourage them to contribute to the discussion there.

Citations and Continuing Education Opportunities

There are some pretty impressive publications listed in this issue's Citations column, and by the way, please also note the announcement from our Continuing Education Committee about their efforts to organize "unconferences" and webinars as low-cost alternatives to traditional conference attendance. These events are not only useful for their content, but can also help NASIG members with scarce travel funding fulfill their service and professional development responsibilities.

Stay warm and think happy thoughts of spring in Southern California! It's going to be a great conference and a rare opportunity to look back on an amazing quarter-century for NASIG.

Executive Board Minutes

August Conference Call

Carol Ann Borchert, NASIG Secretary

Date: August 28, 2009
Place: Conference call

Attending:

Rick Anderson, President
Katy Ginanni, Vice President/President-Elect
Carol Ann Borchert, Secretary
Peter Whiting, Treasurer
Lisa Blackwell, Treasurer-in-Training

Members At-Large:

Bob Boissy
Patrick Carr
Steve Kelley
Christine Stamison
Virginia Taffurelli
Sarah George Wessel

Ex-Officio:

Kathryn Wesley, NASIG Newsletter, Editor-in-Chief

Apologies:

Jill Emery, Past-President

1.0 Welcome (Anderson)

Anderson called the meeting to order at 1:01 p.m. EDT.

Anderson brought before the Board the issue of the laptop NASIG purchased 4 or 5 years ago for the registrar's use. It is not currently being used and is in the possession of D. Novak.

VOTE: NASIG will a) de-accession the laptop and remove it from NASIG's books, b) have the NASIG data wiped from the laptop, and c) not replace the laptop with a new one.

Motion made by Anderson, seconded by Blackwell. All voted in favor, with no dissenting votes.

ACTION ITEM: Whiting will ask Novak to have the hard drive wiped clean, either by her husband or a member of her IT staff. Whiting will follow up on this item and can have the laptop donated to another organization.

There was a question on the FAQ listed in the discussion forum regarding institutional membership. Is it $1000 or $1500? Wesley corrected the form to read $1500 during the meeting.

2.0 Secretary's Report (Borchert)

2.1 Approval of Board Actions Since June Meeting

Below is the list of Board activity since the June Board meeting. There were no corrections or additions noted during the conference call.

8/09   R. Anderson created a discussion forum for the institutional membership issue, with the FAQ document that the Board approved. The Board agreed that the discussion period will be open until September 30th.

8/09   Board provided input for questions from the NASIG 25th Anniversary Task Force and the Program Planning Committee.

8/09   Board provided suggested revisions to the Champion Award documents.

8/09   Board approved the rewording for the Speakers Reimbursement document regarding Strategy speakers to: "Under normal circumstances, only three (3) speakers will receive this waiver for each session."

8/09   Board approved final minutes from the NASIG Conference Executive Board meeting, business meeting and Executive Board wrap-up meeting on 8/7/09.

8/09   Board reviewed and provided input on sample 2010 conference logos.

7/09   Tafurelli forwarded a question to the Board from the *Proceedings* editors regarding author retention of copyright. Wessel suggested the Board support authors' retention of copyright. The T&F document might need to be altered so that both T&F and NASIG maintain rights to first publication (in *Serials Librarian*) and distribution in whatever formats exist currently or in the future. Tafurelli is taking this back to the *Proceedings* editors to renegotiate with Taylor & Francis.

7/09   Board provided suggested changes and approved the draft of the reciprocal agreement with the Association of Subscription Agents regarding the sharing of information and conference attendance.

7/09   The Board provided input for the Merriman Award draft documents.

7/09   The Board suggested an alternate slogan to CPC for the 2010 conference, which was accepted by CPC: "An Oasis in Shifting Sands: NASIG at 25."

7/09   The Board provided input into the organizational sponsorships guidelines and application.

7/09   Anderson discussed with the Board the option of having a conference call versus an in-person meeting in January. The Board decided on an in-person meeting, and Anderson announced that Kim Maxwell has arranged for a meeting room at the MIT library for the Board meeting.

7/09   Carr brought some questions from MDC to the Board, which Emery was able to answer.

7/09   Stamison provided the 25th Anniversary Task Force report to the Board for input on questions.

6/09   The Board discussed the Mentoring Group report, and Emery took action items back to the committee.

6/09   Carr sent the report from the Continuing Education Committee from their grant-sponsored event. The Technical, Electronic and Digital Services Interest Group (TEDSIG) of the Academic Library Association of Ohio (ALAO) held their annual Spring Workshop on April 24th, 2009, 9:30 a.m.-4:00 p.m. in Dublin, Ohio, with the theme of "Electronic Serials: Getting Them and Keeping Them."

6/09   VOTE: The Board voted unanimously in favor of the following guidelines for organizational sponsorships proposed by the FDC:

1. A vendor expo table costs $1,000.
2. If and when the NASIG membership approves the new category of institutional membership, that will cost $1,500 annually and will include registration for three conference attendees.
3. Institutional members may purchase a vendor expo table for $500.

6/09   The Board discussed clean-up issues pertaining to the NASIG website. It was decided to remove the Translators Resource Team page. The Administrative Support Task Force page will be noted as being currently suspended.

2.2 Outstanding Action Items

The Board discussed the outstanding action items, which are listed below. Per Anderson's request, each action item now includes a Board member's name. Blackwell volunteered to be Pennington's Board liaison and to have the Translator Team's pages removed from the website.

Not done/in progress:

ACTION ITEM: Blackwell will work with Pennington to ensure a programming request for a donation option will be added to the listing of possible website enhancements.

ACTION ITEM: Borchert and ECC will work with the archivist on web presence and other archives issues.

ACTION ITEM: Emery will work with N&E over the course of this year to ensure that the manual is complete and posted on the website. ONGOING.

ACTION ITEM: Ginanni will send out an email in early January to all committee co-chairs, asking them to poll their committee members on their desire to remain on a committee or any issues that may have arisen with committee membership or need for appointments.

ACTION ITEM: Kelley will have PPC update their manual to reflect the policy change on selection of programs that have been presented at other venues.

ACTION ITEM: Kelley will have PPC update their manual to reflect the change in speaker reimbursements.

ACTION ITEM: Kelley will have PPC update the website to reflect the change in speaker reimbursement and the call for proposals.

ACTION ITEM: Boissy will draft a notice to reflect the publicity process for NASIG committees.

ACTION ITEM: All Board liaisons will verify that the notice on the publicity process has been added to the committee manuals. By 8/28 J. Emery for Mentoring and N&E, *D&D* added?

ACTION ITEM: Borchert will present a report at the January Board meeting on behalf of the *Proceedings* Open Access Task Force.

ACTION ITEM: Each liaison should work with committee co-chairs to ensure that the Committee Chairs Leadership Development document is being followed. ONGOING. J. Emery for Mentoring and N&E.

ACTION ITEM: Blackwell will work with Pennington to present a prioritized listing of requested enhancements and fixes to the website at the fall Board meeting.

ACTION ITEM: Blackwell will ensure the ArcStone contract is reviewed and ArcStone will be notified that we will be requesting revisions to the contract.

ACTION ITEM: Blackwell, Pennington, Whiting, Mary Bailey and other selected website administrative users will review the upgrade to the website and determine if it would be advantageous for NASIG to move to the new upgrade. SCHEDULED FOR OCTOBER 2009.

ACTION ITEM: Anderson is working on the revision to the Taylor & Francis contract to have specific language address a mutually agreed upon version of data for NASIG archiving purposes upon termination of contract.

ACTION ITEM: Borchert will add an item to working calendar or list of president's duties from the ASA reciprocal agreement: Twice yearly, the NASIG President will provide ASA with a briefing covering key NASIG activities and developments. The ASA will feature this information in the news section of the ASA website and in ASA News. The ASA will send NASIG similar information to be featured on the NASIG website and *Newsletter*. The supply of copy will be the responsibility of the organization contributing the news story.

ACTION ITEM: Blackwell will remove the Translators Resource Team page.

ACTION ITEM: Anderson will work with Taylor & Francis to get a contract for the 2010 NASIG *Proceedings*. He will verify that we will receive a copy of the *PDF* to post on the NASIG website.

ACTION ITEM: All Board liaisons should remind their committees to submit announcements for "What's New." ONGOING J. Emery for Mentoring and N&E.

ACTION ITEM: All Board liaisons will have committees add a reminder in their manuals that they should be submitting updates and announcements to the publicist for the "What's New" section of the website, and that all external announcements should be funneled through the NASIG publicist.

ACTION ITEM: Each liaison will work with the incoming committee to have a web liaison for each committee. That person will need to attend the training offered by

ECC during the conference to see how to use the new website and administrative functions available. Date and time for this session will be announced. Each committee should have a person dedicated to monitoring the discussion forums and help drive discussion and topics to keep members informed and connected. BY 8/28 J. Emery for Mentoring and N&E.

Completed:

- Anderson will add a section in his upcoming President's Column on making a donation to NASIG.
- Emery will ask FDC to review options for general liability insurance and have a report and recommendation ready for the fall Board meeting.
- Whiting will send information to FDC on our current policy and issues that have arisen with the current company.
- Blackwell will work with *D&D* to revise the membership number report.
- Tenney will ask Williams to update the archivist web page to reflect the appointment and term limit of the Archivist.
- Boissy will ask MDC to work with past president on vendor expo issues for the 2010 conference.
- Tenney will update the committee report form to reflect that the May report is an annual report for committee activities.
- Anderson will appoint a publicist-in-training.
- Tenney will update the reimbursement document to reflect the change in speaker reimbursement.
- Blackwell will work with Pennington via web conferencing to review the administrative functions and issues with the current website.
- Stamison will work with A&R to make sure the Champion Award is on their list for the 2010 conference awards.
- Boissy will ask ECC to note the Administrative Support Task Force page as being currently suspended. Borchert will draft information about the changes to the Administrative Support Task Force and the Translators Resource Team for the *Newsletter* and the "What's New" section of the web pages. All Board members should review entries in

the NASIG Working Calendars with their committees, task forces and working groups. Submit edits to Tenney before the June Executive Board Meeting.
- Simser will ask N&E to verify that a communication process between N&E and the nominees is in place by the June Board meeting to confirm to nominees that their information packet has been received.
- Blackwell will work with Simser to get additional links to Donation Form on the website.

2.3 Working Calendar Updates –Which Committees Did You Not Hear From?

Taffurelli reviewed the working calendar for the Library School Outreach Committee. Wesley sent a list of items to Tenney prior to the NASIG annual conference, which has been added.

3.0 Treasurer's Report (Whiting/Blackwell)

3.1 Financial Status

Whiting reported that the balance in the checking account is down right now while we are paying deposits. At this point in the year, all committees are well within their budgets.

3.2 Asheville Conference Income/Expenses

Whiting reported that with a lot of help from organizational sponsorships, we made approximately $40,000 on the 2009 annual conference.

The Board noted that Char Simser, Jill Emery, and Dan Tonkery did a fabulous job on the organizational sponsorships and appreciates all of their hard work!

Blackwell expressed concern that we may have lost money on the second social event at the Crest Center, as confirmed by Whiting. The Board discussed the issue of charging a fee for evening events, but tabled the issue until the October meeting (or will discuss via email).

4.0 Committee Updates (all)

Anniversary Task Force

Stamison reported that the TF will be asking for more volunteers and will be working with the Publications and Public Relations Committee. The TF work is going well, and she will send a draft of the minutes to the Board.

Awards & Recognition

Stamison said the committee's work is up to date, and the Champion Award information will go up next week. There have also been conference calls regarding the Merriman Award. Blackwell reminded Stamison to notify *D&D* to put a box for the new awards in the member records.

Bylaws

Wessel had no report from this group.

Conference Planning

Wessel reported that subcommittee assignments are done and the basic website is ready.

Continuing Education

Carr had a question for the Board about how to get proceeds for co-sponsored events back to NASIG. The Board decided to table this issue until the October meeting.

Database & Directory

Blackwell reported that *D&D* is updating membership records to reflect committee assignments.

Electronic Communications

Boissy said the committee is working like mad updating the NASIG website.

Evaluation & Assessment

Ginanni has a list of programs and rankings from Asheville and Phoenix. Carr reported that CEC does not currently have it, so Ginanni will resend.

Financial Development

Anderson reports that the committee is working on the Board response to their proposal.

Library School Outreach

Taffurelli had nothing new to report. They are updating the working calendar.

Membership Development

Carr reported that MDC has a list of Charleston vendor attendees to solicit for NASIG membership.

Mentoring
[from Emery via email]

The Mentoring Task Force has two action items to complete before the October Board meeting:

1. Create and implement a calendar-oriented checklist for mentors to work through with their mentees. This document can be posted to the mentoring group web page (Target date: fall Board meeting).

2. Start a NASIG discussion forum on mentoring for any mentee to post a message and any mentor to respond regarding NASIG as an organization and to encourage further NASIG participation. (Target date: fall Board meeting). On this one, go ahead a send a message to: web@nasig.org when you're ready to get started on it. Dana is the web liaison for mentoring and they take turns monitoring the discussion forums.

Newsletter

Wesley said the *PDF* editions are getting caught up, and she now has superuser status. Sharon Heminger resigned as *PDF* editor and is being replaced by Dresselhaus in the interim. Praises for Dresselhaus, her work ethic, and her many contributions were sung to the heavens by multiple Board members!

Nominations & Elections
[from Emery via email]

- N&E started a follow-up discussion using the NASIG forum to carry on the discussion about the election process. This is a follow-up to the brainstorming session held at the annual conference. The forum posting was announced via email blast and "What's New" entry on August 6th.
- Sent out an open call for nominations via an email blast and "What's New" entry. An article will also be posted in the September *Newsletter*. Follow-up blasts will be sent out periodically. Nomination deadline is 10/12.
- Committee members started a discussion via email regarding the election process, calendar and changing the bylaws. After reviewing notes from the brainstorming session and forum entries and our own comments, we concluded that N&E will pursue bylaws amendment (will work with the Bylaws Committee). Want to have a vote ready this fall/winter. Will present 3 different scenarios for members to vote on: 1) no change in election process; 2) no vetting for any office; 3) hybrid system with vetting for VP/PE and treasurer; no vetting for secretary or member-at-large. These amendments would be effective for the election in 2011. Will also propose that bylaws be amended to change voting period on the election from 30 days to a shorter period (have yet to ascertain the number; still up for debate). No need to have 30 days when we now have electronic voting.
- N&E are working on cleaning up the committee manual and working on a budget.
- N&E are thinking about asking people who are slated to submit a "head shot" as part of their nomination packet. This photo would be voluntary. As voters review the packets, they would have access to the photos. Voters may recognize a face before they recognize a name.

  **Does the Board endorse this idea? The Board endorses this as long as submitting a head shot is voluntary and not required.

- N&E are considering asking all nominees to submit a 5 page (no longer) CV/resume as part of their nomination packets (packets include position statement, references and biographical info). Once slating/vetting has taken place, those who are on the ballot will submit the standardized profile form. This is an effort to make things easier on the nominees; they won't need to complete the standardized form unless they are slated; less work for the people who aren't slated. And to make things easier on the voter, have standardized information and structure to review before voting.

  ***Does the Board endorse this idea? This generated a lot of discussion:

- It is nice that N&E is making the process easier, but it might be hard to cut down or fill up to match 5 pages. It was noted the length requirement is a ceiling not a floor (maximum of 5 pages, not minimum). Some Board members were concerned about a CV being intimidating when comparing academic institution candidates versus public library or vendor candidates. Some preferred no CV or resume, and one person preferred keeping the form (in addition to or in absence of CV/resume). Another member asked how this was a new process versus the existing one. We need more clarification. Given the variety of views, the Board tabled this discussion until the October meeting.

- Also, Jacqui Samples is their web liaison person and Eleanor Cook is monitoring the discussion forums

Program Planning

Kelley said that the updated scheduling proposal has been sent. The committee is leaning toward both poster sessions and lightning talks. In order to do that, do we shorten the user groups to 45 minutes? It was suggested that PPC could keep user groups at one hour and shorten poster sessions, or do the poster sessions during a break. The Board likes the idea of doing both poster sessions and lightning talks, and said it is okay if committee meetings overlap with user groups. Blackwell reminded Kelley that the ECC training session needs a relatively conflict-free time.

Publicity & Public Relations

Boissy is drafting the publicity instructions for committees. Publicity announcements will need to follow a template to cover all information needed, and national and international announcements will need to go through the NASIG publicist.

Site Selection

See agenda item 6.0.

Conference *Proceedings* Editors

Taffurelli had two items. Two authors want to retain copyright, so she will follow up with editors regarding the copyright form question. The second item pertained to the purchase of a digital recorder for the Vision sessions. It was decided the editors will purchase the recorder and be responsible for getting it to each of the Vision sessions. One member asked if we needed a release form, but this is already part of the MOU for Vision speakers. No other sessions are digitally recorded.

5.0 Sponsorships Update (provided by Jill via email – discussion as needed)

- Documentation is 99% complete but still need the URL for Champion Award so nothing has been sent out to potential sponsors.

- The sponsorship documents on the public NASIG website have not been updated since the award URL is needed.
- All documentation in its current form has been loaded into the Board space under important documents.
- The sponsorship wiki has been updated with the new documentation and a new tracking table was created. Currently, Peter Whiting, Selden Lamoureux, and Jill Emery have access to the wiki in PBWorks. Selden is included because the logos reside here until ready to go up on the conference website.

***Is there anyone else who needs access to the sponsorship wiki? Blackwell needs to be added.

Stamison spoke to C. Ficken regarding updates for the Champion Award. We are holding up the call for sponsorship so that we can link to the Champion Award pages.

ACTION ITEM: Emery needs to add Blackwell for access to the sponsorship wiki.

6.0 Site Selection Update (Anderson/Ginanni) / EXECUTIVE SESSION

7.0 Serials E-News Update (Anderson)

Anderson reported that the Serials E-News distribution problem has been solved to retain links in the messages and keep the emails out of spam folders. The response so far has been positive and there has been a slight increase in ad revenue. There are no solid numbers yet, but we should be expecting a report soon. The amount of money won't be much—probably less than $100 at first. Hopefully it will grow with time.

8.0 Board Mentoring Reminder and Documentation (Anderson)

Anderson reminded everyone to read through the mentoring checklist on the Board space.

9.0 Institutional Memberships Update (Anderson)

We need to add a list of benefits of institutional memberships to the FAQ page.

ACTION ITEM: Anderson will add list of benefits to the FAQ page for institutional memberships.

10.0 Program Evaluations From Asheville (Ginanni)

Ginanni reminded everyone to be sure to read the documents posted in the Board web space. Asheville rated higher than the previous two years, but there was a question about the lower response rate. It was suggested that perhaps a lower response rate indicates a lack of problems. Phoenix had a higher response rate than Asheville.

Someone asked if the evaluation period was open until July 1 or through July 1. Some folks tried to fill out evaluation forms on July 1 and were denied access. It seemed that the free registration drawing was not advertised as much as it had been the year before, which may have affected the response rate. There was some confusion about whether folks could fill out the evaluations part-way and then go back. It turns out they could not, so some people may have started an evaluation were unable to finish it.

Ginanni will check with Ann Doyle Fath to see if we can add a feature to ArcStone to be able to return to the evaluations multiple times before submitting.

11.0 EXECUTIVE SESSION

12.0 Conference *Proceedings* Contract with T&F (Anderson)

The Taylor & Francis contract has arrived! Comments from the Board, based on the draft sent to the Board listserv on 8/27/09:

Paragraph 2f: Add that the author has the right to post the article on an institutional repository (IR). This is not necessarily covered by the current wording, as IRs are not always accessible only to the author's institution. The IR issue is covered in the copyright agreement. Anderson will ask T&F to make the contract agree with the copyright agreement.

Paragraph 2e: Please clarify "275 gratis subscriptions."

Paragraph 8: Is T&F handling the copyright agreements or are the editors? Clarify if this refers to pre-publication copyright or copyright issues post-publication. This might refer to permissions requests for use of materials after publication, which would be handled by T&F. NASIG *Proceedings* editors will continue to collect signed copyright forms from the authors and T&F will handle permissions requests after the fact.

Paragraph 9: Term of agreement is currently listed as 3 years, not one year. It was noted that typically the term of this sort of agreement is 5 to 7 years. Anderson will ask T&F for a 2-year term instead of 3.

Paragraph 13: The address needs to be changed to the current New York address.

Paragraph 2j: Will there be free NASIG subscriptions to the entire volume? Yes, and we will no longer have to post the *Proceedings* on the NASIG website. How will this be authenticated?

VOTE: Anderson will clarify with T&F the following issues:

1. The 275 gratis subscriptions
2. The language in paragraph 2f pertaining to the author being able to post content in an institutional repository.
3. Who is handling copyright agreements (paragraph 8)
4. Changing the term of the contract from 3 years to 2 years.

All votes were in favor, no votes against.

ACTION ITEM: Anderson will take suggested revisions and clarifications for the contract back to T&F.

13.0 Other Miscellaneous Items

Anderson reminded Board members about a few housekeeping items relating to the October Palm Springs meeting.

Referring back to the T&F contract, does paragraph 3.a.3 refer to the *Proceedings* only, or to the entire Serials Librarian journal?

Boissy reported, as an FYI for the Library School Outreach Committee, that he'll be doing a presentation to a serials class at SUNY Albany's library school regarding NASIG. He'll also be hitting Syracuse and other northeast locations.

The meeting was adjourned at 2:56 p.m. EDT.

Minutes submitted by:
Carol Ann Borchert
September 3rd, 2009

Revised September 22, 2009

Minutes approved by NASIG Executive Board on October 2nd, 2009

Fall Meeting
Carol Ann Borchert, NASIG Secretary

October 2, 2009
Rancho Las Palmas, Palm Springs, California

Attending:
Rick Anderson, Lisa Blackwell, Bob Boissy, Carol Ann Borchert, Patrick Carr, Jill Emery, Katy Ginanni, Steve Kelly, Christine Stamison, Virginia Taffurelli, Kathryn Wesley (Ex Officio), Sarah George Wessel, Peter Whiting

Afternoon Guests:
Morag Boyd and Anne Mitchell, PPC co-chairs
Cory Tucker and Mike Markwith, CPC co-chairs

1.0 Welcome

Anderson called the meeting to order at 8:30 a.m.

2.0 Secretary's Report

2.1 Approval of August 28 Conference Call Minutes

Boissy motioned to approve the minutes from the August 28th, 2009 conference call; Taffurelli seconded. Motion passed with all in favor.

2.2 Approval of Board Actions Since August Conference Call

8/09 The Board sent a condolence card to Cory Tucker after the death of his mother, and made a contribution from NASIG to the American Cancer Society in her memory.

8/09 Boissy sent a draft of publicity guidelines to the Board, and the Board provided comments.

8/09 Anderson, with approval and input from the Board, sent a message of concern to the membership regarding members in the Los Angeles area who may be near the wildfires. Wesley also posted a copy on the *Newsletter* blog.

9/09 The Board provided feedback on the latest draft (9/1/09) of the Taylor & Francis contract for the *Proceedings*. Anderson signed and returned a final copy on September 4, 2009.

9/09 The Board provided input to the Site Selection Committee on whether we want to reserve for multiple years at this time.

9/09 Emery forwarded a draft of a first call for organizational sponsorships. Wesley posted it to the "What's New" section of the NASIG website and will put it in the *Newsletter*. The Board agreed this can also be distributed to listservs.

9/09 VOTE: The NASIG Executive Board accepts the Site Selection Committee's recommendations for 2011 and 2012, subject to the stated caveats of the Site Selection Committee as to specific hotels, and also with the caveat that if the 2012 negotiations prove too expensive, we shift to an alternate site.

Moved by Boissy, seconded by Whiting, 10 in favor, 2 abstentions.

9/09 PPC requested ideas for Vision speakers for the 2010 NASIG conference, and Board members provided several suggestions.

9/09 The Board agreed to help ALPSP publicize their North American events. In return, ALPSP will publicize NASIG events to folks on their mailing list.

9/09 The Board approved suggested amendments to the organizational sponsorship document. This includes the following new options under Tier 1 and Tier 2 membership:

Tier 1 Sponsorship: $5000

- Support of the NASIG 25th anniversary event including a ½-page advertisement in the 25th anniversary publication

Tier 2 Sponsorship: $3000

- Support of the NASIG 25th anniversary publication including a ¼-page advertisement in the 25th anniversary publication

9/09 VOTE: The NASIG Executive Board accepts the proposal by ALPSP to allow ALPSP members to attend NASIG events at the member rate, since ALPSP allows NASIG members to attend their events at their member rate.

Motion proposed by Jill Emery. 11 votes in favor, 1 abstention.

9/09 The Board discussed a draft letter from the Membership Development Committee soliciting new members and supports the letter with a few suggested revisions.

2.3 Action Items From August Conference Call

The corrected list of action items is listed below.

Not done/in progress:

ACTION ITEM: All Board liaisons should remind their committees to submit announcements for "What's New." ONGOING J. Emery for Mentoring and N&E

ACTION ITEM: All Board liaisons will have committees add a reminder in their manuals that they should be submitting updates and announcements to the publicist for the "What's New" section of the website, and that all external announcements should be funneled through the NASIG publicist.

ACTION ITEM: Each liaison will work with the incoming committee to have a web liaison for each committee. That person will need to attend the training being offered by ECC during the conference to see how to use the new website and use the administrative functions available. Date and time for this session will be announced. Each committee should have a person dedicated to monitoring the discussion forums and help drive discussion and topics to keep members informed and connected. BY 8/28 J. Emery for Mentoring and N&E

ACTION ITEM: All Board liaisons will verify that the notice on the publicity process has been added to the committee manuals. BY 8/28 J. Emery for Mentoring and N&E, *D&D* added?

ACTION ITEM: Each liaison should work with committee co-chairs to ensure that the Committee Chairs Leadership Development document is being followed. ONGOING J. Emery for Mentoring and N&E

ACTION ITEM: Blackwell will work with Pennington to ensure that a programming request for a donation option will be added to the listing of possible website enhancements.

ACTION ITEM: Blackwell will work with Pennington to present a prioritized listing of requested enhancements and fixes to the website at the fall Board meeting.

ACTION ITEM: Blackwell will ensure the ArcStone contract is reviewed and ArcStone will be notified that we will be requesting revisions to the contract.

ACTION ITEM: Blackwell, Pennington, Whiting, Mary Bailey and other selected website administrative users will review the upgrade to the website and determine if it would be advantageous for NASIG to move to the new upgrade. SCHEDULED FOR OCTOBER 2009

ACTION ITEM: Borchert and ECC will work with the archivist on web presence and other archives issues.

ACTION ITEM: Borchert will present a report at the January Board meeting on behalf of the *Proceedings* Open Access Task Force.

ACTION ITEM: Emery will work with N&E over the course of this year to ensure that the manual is complete and posted on the website. ONGOING

ACTION ITEM: Ginanni will send out an email in early January to all committee co-chairs, asking them to poll their committee members on their desire to remain on a committee or any issues that may have arisen with committee membership or need for appointments.

ACTION ITEM: Kelley will have PPC update their manual to reflect the policy change on selection of programs that have been presented at other venues.

ACTION ITEM: Kelley will have PPC update their manual to reflect the change in speaker reimbursements.

ACTION ITEM: Kelley will have PPC update the website to reflect the change in speaker reimbursement and the call for proposals.

Completed:

ACTION ITEM: Blackwell will remove the Translators Resource Team page.

ACTION ITEM: Anderson will take suggested revisions and clarifications for the contract back to T&F.

ACTION ITEM: Boissy will draft a notice to reflect the publicity process for NASIG committees.

ACTION ITEM: Anderson will add list of benefits to the FAQ page for institutional memberships.

ACTION ITEM: Anderson is working on the revision to the T&F contract to have specific language to address a mutually agreed upon version of data for NASIG archiving purposes upon termination of contract.

ACTION ITEM: Anderson will work with Taylor & Francis to get a contract for the 2010 NASIG *Proceedings*. He will verify that we will receive a copy of the *PDF* to post on the NASIG website.

ACTION ITEM: Anderson will write a brief blurb for the *Newsletter* and the "What's New" section of the website regarding the reciprocal agreement between ALPSP and NASIG.

ACTION ITEM: Borchert will add an item to working calendar or list of president's duties from the ASA reciprocal agreement: Twice yearly, the NASIG President will provide ASA with a briefing covering key NASIG activities and developments. The ASA will feature this information in the news section of the ASA website and in ASA News. The ASA will send NASIG similar information to be featured on the NASIG website and *Newsletter*. The supply of copy will be the responsibility of the organization contributing the news story.

ACTION ITEM: Whiting will ask Novak to have the hard drive of the old NASIG laptop wiped clean, either by her husband or a member of her IT staff. Whiting will follow up on this item and can have the laptop donated to another organization.

ACTION ITEM: Emery needs to add L. Blackwell for access to the sponsorship wiki.

3.0 Treasurer's Report

Whiting reported that NASIG's finances look good. The Board discussed budget requests for 2010. A few committees did not turn in budgets for this year. Board members discussed questions and comments on committee budgets. Because sometimes the new committee chairs don't know what previous budget needs were, it was suggested that future chairs receive the former expenses so they could use that as the basis for the next year's budget request.

The treasurer reorganized the NASIG balance spreadsheet so that it is easier to read and information can be filled in year to year for comparison. It was suggested that the treasurer give the October balance for past years to compare our current and past financial positions in future reports.

4.0 Consent Agenda

Taffurelli moved to approve the committee reports on the consent agenda, and Kelley seconded. All voted in favor.

4.1 ALPSP partnership (approved by email, 9/09)
4.2 Bylaws
4.3 E&A
4.4 FDC
4.5 Mentoring
4.6 Newsletter
4.7 *Proceedings*
4.8 *Proceedings* Open Access Task Force
4.9 Site Selection

5.0 Pubs/PR

5.1 Instructions for Regional/National/International Communications

Boissy made a template for announcements to regional, national, and international venues. We might need other templates for other sorts of documents as well. There need to be categories of types of publicity with guidance for each category. When NASIG is co-sponsoring an event, we can share this with the co-sponsor in the absence of a policy on their side.

The Board discussed how long the publicist should have the document and decided on 7 business days. There should be a little blurb at the end of the template about NASIG, with a URL for NASIG and for further information about the event. It was suggested we have a contest for a 6-10 word slogan for NASIG, or (a bit more tongue-in-cheek) a NASIG haiku contest for the 25th anniversary.

Getting back on topic, the Board discussed which announcements need to come to the Board and which do not. There is a difference between informational announcements and announcements involving some sort of action. In case of doubt, committees should run announcements past their Board liaison to determine if they should go through the Board. If an announcement is just updating last year's announcement, the Board does not need to see it.

It was suggested that announcements go to the Pub/PR public list, so that the committee will know to review a document if the publicist is out of town.

6.0 A&R

6.1 Merriman Award Discussion

Funding for the Merriman award is shared between NASIG and UKSG. The Board discussed the requirement of applicants being in a functional, non-managerial e-resources position. The award is not for a serialist in general, but specifically for one working with electronic resources. Applicants will be evaluated through their essays, their statement of what they hope to achieve,

and references. The Board suggests removing the word "non-managerial," which is hard to define, and add "direct" responsibilities into the following statement:

Applicants must be in a functional (non-managerial level) position with direct responsibilities for some aspect of e-resources within a library or information service.

Under the description of the award, it was suggested to change the first sentence of the second paragraph to say "$6000 supports two people…" and that one of the references must be a current supervisor. If someone is still in their first professional position, they won't have had more than one supervisor yet. The Board suggested that the applicant also be strongly encouraged to attend their home conference.

7.0 ECC

7.1 Photo Gathering/Archiving

It has been suggested that ECC could help gather and archive photos from former NASIG conferences and events. If we use a library school intern, we would need someone who has done this sort of work before. Boissy and Taffurelli will discuss this further. The Board suggested photos be arranged by conference (2008, 2009, etc.), and the need for further granulation would depend on the number of photographs. ECC is setting up a subcommittee to work on this.

8.0 N&E

8.1 Nomination Numbers

Emery reported that we have 7 nominations for vice president/president-elect and 30 for member-at-large (25 of which are unique names). A member must be in good standing to be vetted and stand for election. This is harder to determine with the new system of rolling membership. It has been asked that we list terms of office for the various positions.

ACTION ITEM: Emery will ask N&E to list terms of office on the website for the various positions.

8.2 Further Discussion of CV/Applications Issue

Reminder that further discussion of CV/applications issue will follow completion of membership survey. There was no discussion on this agenda item.

9.0 Sponsorships

9.1 Progress Report

Sponsorships currently total $9,000 for the 2010 NASIG annual conference. SSP is overlapping with the NASIG conference by a day and a half. This is an issue with the vendor expo, as SSP runs through Friday in San Francisco. The question arose that we might be relying too heavily on sponsorships. We need to prioritize where we need sponsorships the most.

9.2 Possible Use of Some Asheville Profits to Subsidize 25th Anniversary Event

Anderson moved that a portion of the profits made from the 2009 conference be used to help fund the 25th anniversary dinner at the 2010 conference and Boissy seconded. All voted in favor.

Emery asked that Board members forward ideas of who might sponsor the NASIG side of the Merriman Award.

10.0 25th Anniversary Task Force

Stamison reported that the dinner is the main event for the 25th anniversary, but the committee is concerned about money. There will be a professional DJ at the dinner, and the proposed budget is reasonable, but there will need to be further conversation with the Board if they need to go beyond that budget. The 25th Anniversary Task Force was originally charged with a special issue of the *Serials Librarian*, which will not be possible. There needs to be a change in the committee's charge to reflect this.

11.0 Thank You Notes to Committee Members

11.1 Send by email with an Option to Request a Letterhead Copy?

In looking at stationery use and needs, do we need to plan for paper letterhead and envelopes for thank you notes, or do we sent them by email? It was suggested that committee members be sent a *PDF* with NASIG letterhead on it. There will be a thank you template for Board members, committee chairs, and committee members loaded into the Board space.

ACTION ITEM: Emery will load sample letters into the Board web space.

12.0 *D&D*

12.1 Concerns and Possible Strategies Regarding Membership Trends

Membership numbers are down, so the Board discussed how to encourage members to renew. When *D&D* deactivates, they send a message to encourage renewal. Currently, we send a renewal reminder, a second reminder one month later, and then send another message one more month later with an alert that they are about to be deactivated. We need to emphasize membership benefits outside of the conference. MDC could do a short survey to see if people are planning to renew and/or planning to attend the next conference.

ACTION ITEM: Anderson will draft an explanatory blurb for the survey of who is planning to renew membership and/or attend the conference.

ACTION ITEM: Carr and Ginanni will work with MDC and E&A to have them collaborate to make the survey of who is attending the conference and renewing membership happen and distribute results.

D&D could provide membership and NASIG service history for an individual to MDC for them to send a communication inviting that person to renew. MDC will

find out if anyone on their committee knows the non-renewing member, as sometimes someone will be more likely to renew if they are contacted by someone they already know.

The Board discussed the lack of participation in the discussion forums online. Is it inconvenience, apathy, or something else? There has been a forum to discuss organizational membership open for a while now; it is time to put a bylaws change on this topic out to the membership for a vote.

13.0 Charge for Evening Conference Social Events?

The main issue was not really charging for events, but whether there is a way to get an accurate headcount for the evening social events. We need to make the membership aware of the cost of below-expected attendance and the resulting wasted money. We need to prevent the attrition problem we encountered at the Crest Center in Asheville. It was suggested we return to dine-arounds for the third night.

ACTION ITEM: Wessel will ask CPC to add events to the conference registration page for member to indicate their intention to attend or not.

14.0 CPC

Cory Tucker and Mike Markwith from CPC attended this portion of the meeting to make their report in person. The Board discussed the pros and cons of continuing to have people preregister for sessions. One third of registrants do not indicate any sessions. It was recommended that the person introducing the session do a head count at each session. For the 2010 conference, all of the meeting rooms are about the same size, so registration numbers for a session will not affect room assignment.

The budget for the 25th anniversary dinner will be included as part of the overall conference budget. The Board has earmarked $25K to support this special event. The opening reception will be on an upper floor of the resort facility in a covered area with misters. CPC

saved $3500 by moving the opening reception to the roof instead of Splashtopia. There is no good off-site place for an evening event except the Living Desert, which is really expensive.

The cost of making internet available in the meeting rooms for speakers and attendees is quite high. CPC will negotiate with the resort to see if they can provide free wi-fi in the main room in exchange for us organizing things so that they don't have to keep rearranging that room for us. We would need it for Friday and Saturday only. Cost of wi-fi is $3000-$4000 per day, but we want attendees to blog and tweet during the sessions. It was suggested we drop the Friday afternoon break in order to cover free wi-fi.

CPC is setting up transportation from the Palm Springs airport to the resort. They will also set up a rideshare message Board.

15.0 PPC

Morag Boyd and Anne Mitchell attended this portion of the meeting to discuss issues with the Board. By the end of the first call for proposals, they had 40 proposals in hand, many relating to usage statistics. They clarified the term "commercial presenters" listed in their written report, that this was referring to people presenting for profit, not NASIG members from the commercial sector.

PPC asked if there was a budget for Vision speakers. As speakers become higher profile, we might want to move to two Vision speakers instead of three. The Sunday Vision session is not well-attended anyway.

PPC asked to have access to the sponsorship wiki, so Emery set that up before the end of the day's meeting.

PPC asked for a productivity space to confidentially share documents and archive discussions.

ACTION ITEM: Boissy will ask ECC to investigate the possibility of a productivity space for PPC with ArcStone.

The Board confirmed that we want to keep a minimum registration requirement of 10 people for preconference sessions.

16.0 Telecommunications Task Force

There are four preliminary recommendations in the TTF report, all of which are equally good. We need to make sure the new system can support Macs as well as PCs. A whiteBoard space would be nice, but is not a major issue at this point. Some of the free conference calling software requires the callers to bear the long distance cost. Do some folks work at an institution where they can't make long-distance calls? That is probably not a common problem anymore. The Board suggested an expanded Skype experiment, to have one or two committees try it.

ACTION ITEM: Ginanni will ask Char Simser to invite CEC as a guinea pig to try the Skype system for NASIG business.

17.0 THIS ITEM WAS REMOVED FROM THE AGENDA.

18.0 MDC

18.1 Brochure Translations

The membership applications are translated and available on the NASIG page. There should be 100 paper copies of both the Spanish and French translated brochures printed and these will be sent to the NASIG Secretary. MDC needs to contact LSOC to see if they need any copies.

ACTION ITEM: Carr will make sure that MDC adds to their manual that brochures go to the NASIG Secretary.

18.2 Vendor Member Solicitations

MDC will send letters soliciting vendors as members via both snail and email. For missing snail addresses, it was suggested that MDC ask a NASIG member from that organization if possible. The letters will list the NASIG

President as being the person from whom the letter is sent.

ACTION ITEM: Carr will send a final copy of the vendor member letter for the archives to the NASIG Secretary.

18.3 Membership Renewal Reminders

This item was discussed under item 12.0 *D&D*.

19.0 CEC

19.1 Pursuing a Share of Money Brought in by NASIG-Sponsored Events

Generally, the extent of the financial contribution for NASIG-sponsored events is member-level registration or a NASIG member discount, and advertising. We became involved in non-NASIG events to expand influence and increase visibility.

ACTION ITEM: Carr will ask CEC to create a menu of expectations for levels of sponsorship and bring this back to the Board.

20.0 ArcStone AMP system

Blackwell reported that there was a demo of the new ArcStone AMP system last week. This will be an upgrade to the administrative side of the website, and will not affect the public appearance of the site. It is flexible to define fields at the front end but not after the system is set up. Based on previous experience, requests for more functionality increase the cost of the system. The upgrade will require a new contract, and every step needs to be reviewed. The Board needs to know if there will be a deadline for the version of the ArcStone service that we have. Our current contract expires November 2010, but we don't know if it will be available after that.

Whiting volunteered to work on finding an attorney to review the contract. We'll also need a task force to scrutinize the contract and upgrade process.

ACTION ITEM: Whiting will find an attorney to review the ArcStone AMP contract.

21.0 Strategic Planning

21.1 Review of Results from Last Round

Members shared initial thoughts regarding the current plan and agreed that the current list of objectives has almost reached its length of usefulness.

21.2 What Problems/Issues are Biggest for Us Now?

This will be discussed at a strategic planning forum.

21.3 Is Another Round of Strategic Planning the Best NextStep?

Instead of a strategic plan, we should do some contingency or scenario planning. We could do it as a preconference or in place of the normal NASIG Executive Board meeting (and do our normal business during conference calls ahead of time). Alternatively, we could do a shorter Board meeting on Thursday morning. Also, since we've had the same consultant for the last couple of rounds of strategic planning, we should find someone new for a fresh perspective.

ACTION ITEM: Borchert will consult with Joyce Tenney to determine feasibility of scenario planning at the June conference.

ACTION ITEM: All Board members will suggest names for a new planning consultant by November 1 and ideas for contingencies that need to be addressed during the planning session.

2.0 Other Business

The organizational membership comment period is now over.

ACTION ITEM: Carr will ask MDC to draft a change to the bylaws to include institutional memberships and submit to the Bylaws Committee by October 31.

Ginanni motioned to adjourn the meeting and Taffurelli seconded. The meeting adjourned at 4:20 p.m.

Minutes approved by NASIG Executive Board November 12, 2009.

Minutes submitted by:
Carol Ann Borchert, Secretary, NASIG Executive Board
October 19, 2009
Revised November 4, 2009

Treasurer's Report

Peter Whiting, NASIG Treasurer

Balance Sheet 10/30/2009
 (Includes unrealized gains)

ASSETS	
Cash and Bank Accounts	
Charles Schwab-Cash	$51,334.06
CHECKING-264	$153,526.46
SAVINGS-267	$85,192.24
Cash	$0.00
TOTAL Cash and Bank Accounts	$290,052.76
Investments	
Charles Schwab	$0.00
TOTAL Investments	$0.00
TOTAL Cash and Bank Accounts	$290,052.76
TOTAL Investments	$0.00
TOTAL ASSETS	$290,052.76
LIABILITIES & EQUITY	
LIABILITIES	$0.00
EQUITY	$290,052.76
TOTAL LIABILITIES & EQUITY	$290,052.76

2009 budget expenditures for NASIG committees.

2008 NASIG budget expenditures as of October 30, 2009	
Administration	$26,146.48
Awards & Recognition	$15,237.82
Archives	$0.00
Continuing Education	$782.36
Conference Planning	$1,413.30
Database & Directory	$93.53
Electronic Communication	$13,005.63
Financial Development	$24.15
Membership Development	$1,283.77
Newsletter	$34.65
Nominations & Elections	$189.13
Program Planning	$586.80
Publications	$12.42
Site Selection	$3,002.74
Technology	$17,823.75
Treasurer	$8,159.58
25th Ann. Task Force	$365.54
Web Liaison for NASIG and ArcStone	$47.95
Total	$88,209.60

2009 Asheville Conference financial report

2009 NASIG Conference in Asheville	
Total income for the conference	
TOTAL INCOME	$229,891.75
TOTAL EXPENSES	-$190,028.97
TOTAL	$39,862.78
INCOME:	
Conference Registration	$168,256.75
Pre conference income	$3,350.00
Guest meals	$780.00
Biltmore	$12,045.00
Airport shuttle income	$2,260.00
Organizational sponsorship	$43,200.00
TOTAL INCOME	$229,891.75
EXPENSES	
Art work for logo	$300.00
AV	$20,911.50
AV computer laptops	$4,080.00
Biltmore	$9,725.44
Conference refund	$590.00
Conference speakers	$23,888.46
Credit card charges	$4,030.38
Crest Center reception	$31,558.49
Hotel food	$57,510.50
Information items (folders, badge holders, name badge inserts, lanyards, signs, printed material, shipping cost)	$5,215.00
Office supplies	$25.55
Opening reception	$19,290.16
Poster sessions (display panels)	$624.49
Shuttle for Crest Conference	$9,979.00
Airport shuttle	$2,300.00
TOTAL EXPENSES	$190,028.97
10/30/2009	

NASIG and UKSG to Give Merriman Award

The UKSG (UK Serials Group) and NASIG are seeking applicants for a joint venture to allow a member of each group to attend the conference of their sister organization. The purpose of this conference-swap is for people working at a practical level in e-resource management to learn and share experiences at the UKSG Annual Conference to be held in Edinburgh, Scotland, 12-14 April, 2010 or the NASIG annual conference that will be held in Palm Springs, California, June 2-5, 2010. The 2010 John Merriman Joint UKSB/NASIG Award is partially underwritten by Taylor & Francis.

The UKSG, set up in 1978, exists to encourage the exchange of ideas on printed and electronic serials and the process of scholarly communication. Established in 1985, NASIG is an independent international organization committed to promoting communication and sharing of ideas among all people working with or concerned about serial publications.

Description of Award

The award is named in honor of John Merriman in recognition of John's work in starting both the UKSG and NASIG. The $6,000 award supports two people, one from each association, and consists of travel to the sister conference and accommodations for the duration of the conference. In addition to the award, the recipients will receive paid conference registration, which includes most meals. This award does not include support for the award recipients to attend their home conference, but each applicant is encouraged to attend their home conference.

Eligibility

The award is open to members of NASIG or UKSG with one recipient being chosen from each organization. Applicants must be in a functional position with direct responsibilities for some aspect of e-resources within a library or information service. Examples could include administering or developing systems and services relating to e-journals, e-books, open access repositories and so on. English is the designated language. Current Board members and officers of NASIG and UKSG are not eligible.

Application Procedure

The following materials are required to be submitted electronically either in Microsoft Word or plain text (.txt) format by January 18, 2010.

- A completed application
- An essay of 500 words or less discussing an issue relating to e-resources that you have experienced in your library and your role in how this issue was managed
- A paragraph describing what you hope to achieve by attending the NASIG or UKSG conference
- Two reference questionnaires
- The successful recipients of the award will be required to write an article about their conference experiences for the UKSG's journal *Serials* or the NASIG *Newsletter*

Application forms and reference questionnaires will be available after October 1, 2009 through the NASIG Awards Page at http://www.nasig.org, through the UKSG website at http://www.uksg.org.uk, and from Carol Ficken, NASIG Co-Chair Awards & Recognition Committee or Kate Price, UKSG Education Sub-Committee. Completed applications and related materials should be emailed to:

Carol Ficken
Co-Chair, NASIG Awards & Recognition Committee
University of Akron Akron, OH, USA
Email: cficken@uakron.edu
Phone: 330-972-7296

Or:

Kate Price

UKSG, Education Subcommittee
University of Surrey
Guildford, UK

E-mail: c.l.price@surrey.ac.uk
Tel: +44 (0)1483 682876

Application Deadline

Applications and related materials must be emailed by January 18, 2010. Applications emailed after this date will not be considered.

Champion Award 2010

Carol Ficken, A&R Co-Chair

NASIG is offering the Champion Award to acknowledge the impact, contributions, and leadership of an individual to the serials field. In celebration of NASIG's twenty-fifth anniversary, this award will be presented at the 2010 annual conference in Palm Springs, California, June 3-6, 2010. The Awards & Recognition Committee is accepting applications from applicants directly or nomination by peers. Applications will be evaluated for their impact on the profession as exhibited in publications, presentations, innovative thinking, service, and endeavors to foster collaboration among participants in the serials profession. Deadline for applications is January 18, 2010.

For further information, see http://www.nasig.org/about_awards_champion.cfm.

2010 Awards Application Process Announced

The North American Serials Interest Group (NASIG) is pleased to announce the beginning of the application cycle for its 2010 grants, awards, and scholarships to be awarded at the 2010 annual conference being held in Palm Springs, California, June 3-6, 2010. Established in 1985, NASIG is an international organization committed to promoting communication and sharing of ideas among all people working with or concerned about serial publications. More information about NASIG is available at nasig.org.

NASIG Conference Student Grant

Grants are availablefor qualifying students to attend the NASIG annual conference, covering cost of registration, three nights lodging, and travel within North America. For more details please visit the following page: http://www.nasig.org/about_awards_studentgrant.cfm.

Champion Award – 2010

Offered in celebration of NASIG's 25th anniversary in 2010, this award recognizes the impact, contributions, and leadership an individual has made on the serials profession. The award provides for the cost of conference registration, three nights lodging, travel to the annual conference, one year of free membership in NASIG, and a monetary award of $500. For more details please visit the following page: http://www.nasig.org/about_awards_champion.cfm.

Serials Specialist Award

This is an award for promising paraprofessionals which covers the cost of conference registration, three nights lodging, and travel within North America. For more details please visit the following page: http://www.nasig.org/about_awards_specialist.cfm.

Marcia Tuttle International Award

This is a $3,000 grant for an individual working in the serials information chain to fund appropriate activities in fostering international communication and education. For more details, please visit the following page: http://www.nasig.org/about_awards_tuttle.cfm.

Horizon Award

An award for promising new serials professionals, the Horizon Award covers the cost of conference registration, three nights lodging, and travel within

North America. Recipients will also be invited to serve on a NASIG committee. For more details, please visit the following page: http://www.nasig.org/about_awards_horizon.cfm.

Fritz Schwartz Education Scholarship

This is a $3,000 scholarship and conference travel grant for a graduate student demonstrating excellence in scholarship and the potential for accomplishments in a serials career. For more details please visit the following page: http://www.nasig.org/about_awards_schwartz.cfm.

Rose Robischon Scholarship, underwritten by Swets Information Services

Rose Robischon Scholarship is awarded to a serials professional lacking funds for travel. The scholarship covers the cost of conference registration, three nights lodging, and travel within North America. For more details, please visit the following page: http://www.nasig.org/about_awards_robischon2.cfm.

John Merriman Joint NASIG/UKSG Award, partially underwritten by Taylor & Francis

This $6,000 award supports two people, one from each association, and consists of travel to the sister conference and accommodations for the duration of the conference. The purpose of this conference-swap is for people working at a practical level in e-resource management to learn and share experience at the UKSG and NASIG annual conferences. For more details please visit the following page: http://www.nasig.org/about_awards_merriman.cfm.

NASIG/ALPSP Collaboration Announcement

NASIG is pleased to announce its agreement with ALPSP (Association of Learned and Professional Society Publishers) to promote some of their North American activities through NASIG channels.

ALPSP, in turn, will promote NASIG activities through the APLSP mailing lists.

Any ALPSP North American program may be attended by any NASIG member at the ALPSP member rate. We will also allow ALPSP members to attend the NASIG conference and any other functions at our member rate.

This collaboration could lead to increased interest for both organizations and increased memberships.

25th Conference (2010)

NASIG 25th Anniversary Task Force Plans
Tina Feick & Teresa Malinowski, Co-Chairs

NASIG will be celebrating its 25th conference in 2010 at the lovely Rancho Las Palmas Resort in Palm Springs, California (http://www.rancholaspalmas.com/). It is really amazing to think that an all-volunteer organization would reach the quarter-century mark so the Executive Board appointed a task force to develop plans to commemorate this special occasion. The time seemed right for the task force to provide the membership with an update on our progress.

Conference Gala Dinner

We are planning a short dinner program that will include some video clips about what NASIG has meant to some of our members–no long speeches we promise! Taking a page from the UKSG conference, we are also looking at an interactive activity such as a short quiz to test your knowledge of NASIG, serials, libraries and the

world! And if that isn't enough entertainment for you, the Conference Planning Committee is arranging for a DJ to help us dance the night away! (Fun fact—NASIG hired a live band at the 1st conference in 1986.)

Commemoratives

The task force is planning a couple of "take aways" for those attending the 25th conference. A print booklet will include the dinner program plus some NASIG history, such as a list of all the conference venues and program themes, a page honoring those who have attended all 25 conferences, an in memoriam section, a list of presidents, and perhaps a short essay about NASIG's humble beginnings.

We are exploring producing a DVD with some candid photos from previous NASIG events and other fun stuff, as well as a surprise commemorative gift for all attendees.

After the conference, a more fully developed e-commemorative will be created for the NASIG website. Hosted content or links to content might include a guest editorial, greetings from the UKSG, longer video and audio clips of NASIG memories, complete lists of past Board and committee members, award winners, a presidents' hall of fame, and yes, more photos, perhaps a tee shirt gallery.

Other Ideas

The task force is also considering several other ideas:

- Creating a poster session with past conference sites, a presidents' hall of fame and/or a history of NASIG
- Special invitations to past presidents to attend the 25th conference or submit a contribution to the print or e-commemorative
- Continuing videotaping special memories/what NASIG means to me

What Can YOU Do to Help?

- Hunt through your old (or not so old) NASIG photographs. We intend to put out a call for more photos, particularly from the non-digital camera era.
- Watch for volunteer opportunities to assist with some of the projects listed above.
- Come to NASIG's 25th anniversary conference "An Oasis in Shifting Sands: NASIG at 25," June 3-6, 2010.
- Consider making a brief video during the conference.

Task Force Members:

Susan Davis, State University of New York, Buffalo
Deberah England, Wright State University
Tina Feick, Harrassowitz, co-chair
Marty Gordon, Franklin and Marshall College
Teresa Malinowski, California State University, Fullerton, co-chair
Dan Tonkery, EBSCO
David Winchester, Washburn University

Estimated Rates for 2010 Conference

The Conference Planning Committee has received a number of inquiries about 2010 conference registration rates. We realize that in these difficult economic times, members and their institutions have to plan more carefully than ever. While the Executive Board will not finalize registration rates until the January Board meeting, they anticipate keeping rates for NASIG 2010 similar to the past two years.

These rates are not final, but are a nonbinding estimate:

Full conference, member rate: $375
Full conference, non-member rate: $500
Daily rate (1 day only allowed): $150

The conference hotel rate has been contracted and will be $128 (plus tax) per night. This rate is firm.

Final registration rates will be announced as soon as possible following the Board meeting on January 14. In the meantime, the Board hopes these estimates will be helpful to members in making their travel plans.

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Profiles

Kathy Machin, Electronic Resources Associate
Health Sciences Library, Stony Brook University
(SUNY)

Susan Davis, Profiles Editor

You might wonder how I select members to be profiled in this column. Sometimes I ask people I know well who I think might have some interesting things to say. Other times I ask someone I only know a little so I can get to know them better along with all of you. This time I was fortunate to have a very enthusiastic suggestion from a fellow member to put together a profile of Kathy Machin. I did not know Kathy at all – Stony Brook might be a sister SUNY institution, but is at the other end of the state from Buffalo. I was delighted to learn more about one of our newer members who is also a past award winner.

Kathy Machin loves librarianship and Skittles.

Librarianship

You are very new to the library field. What interested you in becoming a librarian?

As an older student, I came to the career choice of becoming a librarian by accident. While driving a school bus for 10 years, I was inspired to go back to school to become a teacher. I applied for the job of Bursar / Registrar at New York Institute of Technology (NYIT) for a change of pace and tuition remission. After one year in the department there was an opening for a library assistant in the library, and I applied for the position. I found my calling at the NYIT Library! The librarians at NYIT wanted to share information with everyone; they encouraged everyone to achieve their highest aspirations. I wanted to be just like them, to inspire, share and help others find access to information. I decided that I wanted to be a librarian, to attend library school and learn the magical tricks to unlock the secrets of research.

It has taken me a long time to get to the finish line, but I will be forever grateful to the librarians at NYIT who changed my life.

I understand you are finishing up your Masters in library science at Queens College, part of the CUNY system. What have you enjoyed most (and least) about the program?

There are some professors who are at the top of their fields. My advisor was Dr. Virgil Blake, who was a wonderful guide throughout the degree program. I have to admit that I struggled through my web design class. The course included using Dreamweaver, Photoshop and HTML, which was brand new terrain for me. I had never used a Mac! I think web design should be a required course for all future librarians.

Have you taken many online courses? Do you think library and information science programs will have more online courses than in-person courses in the future?

I prefer courses in-person, but I took quite a few online courses in my undergraduate program. I think that online courses will definitely become a larger part of the degree program in the future. The flexibility that online

courses provide allows a student to continue school regardless of their work schedule.

Tell us more about your current position. How long have you worked at Stony Brook in the Health Sciences Library?

I have been at Stony Brook for three years. I started in Access Services as the electronic reserves assistant and moved up into my current position which is electronic resources associate. I am always trying to learn new skills and have become the resident "jack of all trades." Our department includes acquisitions, cataloging, and electronic resource management. My position includes troubleshooting access to electronic databases, serials, and e-books. I also have responsibility for processing invoices for serials and monographs. My position provides a learning experience every day.

Have you had any other work experience? Any interesting stories to relate from that experience?

I worked for a non- profit agency (Central Islip Civic Council) in between library gigs and I was asked in the interview if I would be willing to help shear sheep…I said yes right away and went home so upset…I was afraid to admit that sheep scare me!

NASIG-Related

How did you hear about NASIG and what attracted you to the organization?

I am so lucky to be employed at the Health Sciences Library at Stony Brook. Susan White, my supervisor, encouraged me to apply for the Conference Student Grant, and I was so excited to be selected. I really did not know what to expect.

You were a conference student grant winner for the 2008 conference in Phoenix. What did you expect and how did the conference meet your expectations (or not)?

The conference was a real pleasure. There were all kinds of people from all types of libraries, sharing their knowledge and experiences with me…It did not matter what your title was, paraprofessional, library assistant, librarian, everyone was there to learn and share information and stories. It was awesome.

I was actually expecting another dry (well it was in Arizona!) conference, but it was full of interesting presentations that were useful to me as well as thought provoking. I believe that the information from the sessions exposed me to ideas that I could possibly use in my department. I have attended other conferences and I would say that, typically, fifty percent of the information did not pertain to me. In contrast, the NASIG conference was a wealth of information.

Then you were able to attend the 2009 conference in Asheville. Did you see many familiar faces? A particular memorable moment from either conference?

I was impressed with Peter Morville who presented at the vision session 1. I also thought the presentation titled "Usage of Open Access Journals; Findings from Top 11 Science Medical Journals" is pertinent to all serial departments. I loved Asheville and saw friendly faces from the year before and chatted with them!

Has your participation at the NASIG conferences had any impact on your career plans? Or maybe I should have asked how you think participation in NASIG might benefit your career?

I often wonder how professionals and paraprofessionals can keep up with new ideas and technology concerning the library. We are often short staffed and become so busy in our daily activities in the library that it is difficult to remain abreast of what is out there. I believe that attending a conference like NASIG allows us to hear about new ideas and new technology. I like to hear about how other libraries are handling e-journals and e-books and the new technologies involved with this expanding field. We all seem to have similar issues, and brainstorming with others in the field is exciting.

Kathy also told me that she plans to remain active in NASIG and suggests that NASIG generate even more publicity about the organization and its activities.

Personal

Do you live on Long Island? Have you always lived there? What are some cool things about Long Island that many people might not know?

I have lived on Long Island most of my life. I served a brief amount of time in the Navy (my husband served six years), and we lived in several states. I love Long Island with its beautiful beaches, proximity to NYC and the people from all walks of life.   I think that people might be surprised to know that Long Island has a thriving music community. My husband runs two open mics. We have met so many terrific performers on Long Island; it is truly amazing how many talented people are here. Long Island has many venues for aspiring performers to shine.

Do you have any hobbies?

I like to sing at the open mics with my husband, but I cannot do it as often as I would like to because of work and school.

Do you participate in any social networks? Do you find them useful, time-consuming, fun, addicting or relevant to the library field?

I am addicted to Facebook! Our IT assistant director suggested that I start a Facebook page, and I was hooked from the first day. I have a Shelfari account that I use as a means to keep track of what I have read. I am not really sure how I feel regarding Facebook and how it can be used for the library…to be honest I have not done any research on the subject.

Favorite movies? Books? Music? TV programs? Fitness routines?

Hmmm…this is a hard question because my list would be too long! I like almost everything.

Family members you'd like to mention?

I have the honor of being married for 30 years to my best friend, Kenn Machin, my inspiration and true love.

Would you be willing to share one or two things that others might be surprised to know about you?

I love Skittles. I do not care that they are pure sugar!

How could I possibly top that ending?!

Other NASIG News

New Mentoring Forum
Dana Walker and Gracemary Smulewitz, Co-Chairs
NASIG Mentoring Group

The NASIG Mentoring Group has started a mentoring discussion forum on the NASIG website. Please join us for discussions about mentoring opportunities within NASIG and to find out more information about the Mentoring Program held during the annual NASIG conference.

Conference Planning Committee

Wrap-Up Report
2009 Conference, Asheville, NC

Members:
Jennifer Arnold, Mary Bailey, Chris Burris, Maria Collins, Eleanor Cook (co-chair), Christie Degener, Pam Draper, Laurie Edwards, Kay Johnson, Gail Julian, Steve Kelley (co-chair), Rebecca Kemp, Selden Lamoureux, Nancy Newsome, Frieda Rosenberg, Jacquie Samples, Merrill Smith, Gale Teaster, Shoko Tokoro, Rob Wolf
Consultant: Joyce Tenney
Board liaison: Sarah Wessel

AV

One committee member (Chris Burris) handled the AV responsibilities for the conference. We used the in-house AV company for the main conference hotel, the Renaissance Marriott. The service was very good and quite prompt. Due to space limitations at the Renaissance, we had to place our internet cafe in the overflow hotel, the Sheraton. This was inconvenient, but necessary because of the small size of the Renaissance.

Cost: $20,911.50

Recommendations:

1. Use the hotel's in-house AV company. The slight cost-savings that might be generated by seeking outside bids is more than offset by the quality of service and convenience of using the in-house company.
2. If an internet cafe is set up, every effort should be made to have the cafe on the grounds of the main conference hotel.
3. Make sure that the Registration Desk is equipped with a computer and a printer/copier.

Conference Packets

Conference totebags were given to all attendees. The totebags were donated by a sponsor, and each contained donated pens, a donated notepad, and a donated flash drive loaded by a PPC member with the files for all of the handouts for each of the conference sessions. Also included in each bag was a lanyard, badge holder and a folder with various handouts. The handouts were coordinated by one committee member (Jacquie Samples) who had the copies made at a Kinko's using the NASIG account. A wiki was used to track the various pieces that needed to be created and placed in the bags. She also coordinated volunteers at her library who helped with stuffing folders and bags. She then shipped some of the pre-stuffed bags to the Renaissance Hotel using FedEx. Several people also carried some of the boxes with them as they travelled

to Asheville. New lanyards, badge holders and badge inserts were purchased, and some supplies remain for use at the next conference.

Cost: $2,670.60

Recommendations:

If at all possible, have the folders and bags stuffed off-site prior to the conference. This greatly eases stress on the registration desk. Also, every effort should be made to continue providing flash drives with the conference handouts. This was a very popular feature of the conference. The CPC for the 2010 conference will have to purchase new ribbons for the badge holders, as we ran out of several types of ribbons.

Conference Schedule and Printed Program

Once PPC develops and firms up the program content, CPC works with PPC to get the program information formatted and ready for packets. Frieda Rosenberg was the point person for this aspect. Frieda and others spent a lot of time taking the PPC spreadsheet and creating something that the web editors could work with, but were able to get the program posted in time for the opening of registration. Also, for the first time, NASIG sold advertising space in the program.

Cost: Included with Conference Packets

Recommendations:

One thing we would like to suggest that would make this process smoother is for PPC to deliver program content in a formatted document that can be ready to post on the web. If PPC would do this part, it would help move things along. It would also save the CPC from unnecessary typos and informational errors that inevitably occur when transferring and/or rekeying information.

Discussion Groups

Informal discussions were held during lunch on the second day of the conference. Due to the small size of the Renaissance Hotel, and the need to have rooms set for various functions, the discussion groups were all conducted in one ballroom. This led to some problems with hearing conversations around the table. The CPC was aware of this potential problem before the conference. The decision was made that the discussion groups would work better if tables were available for people to eat their lunches. The groups could have been split off in other rooms, but the attendees would have to eat a box lunch off their laps, which can be quite inconvenient and distracting.

Recommendations:

If at all possible, arrange for lunch-time discussion groups to have separate rooms and tables available.

Food

The food for the conference (coordinated by Christie Degener and Merrill Smith) consisted mostly of meals and breaks served at the Renaissance Hotel (breakfasts on Friday, Saturday and Sunday, a box lunch on Friday, a first-timers reception on Thursday, an hors d'oeuvres buffet for the opening reception on Thursday, and various breaks throughout the conference and pre-conferences). One all-conference event with food was held at the Crest Center on Saturday night. Because of the proximity of the Renaissance Hotel to downtown Asheville and a number of eating establishments, attendees were left to their own devices for other meals. Because of concerns about attendance numbers due to the economy, our food minimums were negotiated downward. The most serious problem occurred during the opening reception, when the hotel staff forgot to put out signs identifying each of the dishes, which a major concern for people with food allergies.

Cost: (for Renaissance – $77,268.66, for Crest Center – $22,084.11)

Recommendations:
1. NASIG attendees are great coffee drinkers, but they are also great hot tea drinkers. For beverage only breaks, be sure to specify they include tea.
2. Attendees were avid water drinkers, and bottled water went fast at all the breaks.
3. Insist that food items be labeled to avoid problems for those with allergies.
4. When accommodating requests for sugar free items, find out what artificial sweetener has been used — some people are sensitive to particular sweeteners.
5. As a rule of thumb, plan for about 30% vegetarian choices.
6. Make sure the food gets set up at least 15 minutes prior to the official break time, since sessions often end early.
7. Always ask how much the hotel will serve over the guarantee numbers (the Renaissance Asheville was prepared to serve 5% over the guarantee numbers), must be sure to provide enough buffer for last minute registrants.
8. Despite the ready availability of restaurants, some attendees missed the dine-a-rounds as an opportunity to meet up with new people.

Fun Run

A number of attendees participated in a fun run/walk on Saturday morning, coordinated by Jennifer Arnold. This appears to be a popular tradition among a core of dedicated NASIG runners.

Cost: Nothing

Recommendations:

Try to make sure you have at least one runner who is willing to figure out a route for the run serving on the CPC.

Hotel

For the 2009 conference, we had a main hotel, the Renaissance, and an overflow hotel, the Sheraton. The

Renaissance, while a very nice hotel, was too small for all our needs, and thus a number of accommodations had to made for setting rooms for particular purposes, the poster sessions were placed in a hallway, and the internet cafe had to be located in the overflow hotel. We re-negotiated a lower number of rooms in our reservation block, due to concerns about attendance. A problem developed regarding the Sheraton's registration website, which made it difficult to get registrations made at the block rate, but this problem was eventually resolved by the hotel. Eleanor Cook developed a spreadsheet that aided in tracking comped rooms for speakers and Board members, etc., which cut down on billing problems and other confusions.

Recommendations:

Whenever possible, the Site Selection Committee should try to find a city that has a lodging venue that is large enough to accommodate the entire conference. Have a person on the CPC be the contact point for the hotel to keep on top of hotel registration problems.

Offsite Events

This year, we had an all-conference offsite event on Saturday night, and two optional offsite events on Friday night. The all-conference event was an evening at the Crest Center, a reception facility with a view of the Blue Ridge Mountains. Entertainment was provided by the musical group Wishing Chair. A full meal was provided at the Crest Center, and attendance was somewhat less than total.

On Friday, a group of conference attendees went to minor league baseball game (the Asheville Tourists, a single A team). The CPC informed conference attendees about the game, but did not arrange blocks of tickets, due to uncertainty about the number of possible attendees. On Friday, we also arranged an optional evening event at the Biltmore Estate. This ticketed event cost $125 per person and included bus transportation to and from the Estate, dinner and a tour of the house. The ticket price was set to just barely

cover the cost of the event, and a tiny profit was made ($146.61). Ninety-four people attended this event.

Cost: Crest Center – $31,558.49 (this includes the food cost noted above of $22,084.11)

Recommendations:

We would not recommend arranging two large-scale offsite events during the conference. This was an unusual circumstance, as the CPC had hoped to have an all-conference event at the Biltmore Estate, but this was simply not financially feasible without making it a separately paid event. We would also recommend developing some mechanism to get a relatively firm count on the number of expected attendees at all-conference offsite events, so that menus and food counts can be adjusted and waste avoided.

Opening Session

The conference was opened by Jill Emery, president, NASIG. Jill introduced Kenneth Richards, a local historian from Asheville, who gave a very wide-ranging, colorful talk on the history of the area.

Cost: $250 (honorarium)

Poster Sessions

Nine poster sessions (coordinated by Gail Julian) were set up in a hallway in the Renaissance Hotel on Friday. Due to the small size of the hotel, this hallway was the only option for the posters. Space was tight and it was a less than ideal situation. Luckily, the hallway was large enough that the poster Boards could be placed at a comfortable distance from each other, and chairs were provided for each of the presenters. The rental company delivered and set up the poster Boards on Thursday afternoon, and took them down on Saturday morning.

Cost: $624.49 (delivery and set up for poster display Boards)

Recommendations:

If at all possible, hold poster sessions in a large enough space to allow for smooth traffic flow.

Pre-conferences

Three pre-conferences were held, one day-long session on Wednesday, one half-day meeting on Thursday, and one day-and-a-half long preconference on Wednesday and Thursday. Breaks with snacks and beverages were provided for the pre-conferences, but not lunch. The registration figures for the pre-conferences were as follows:

Navigating Your Way Through the E-Journals Rapids – 19
SCCTP Electronic Serials Cataloging – 11
Basics of E-Resource Licensing – 29

Cost: $367.74 (includes licensing fees for materials and binders)

Publicity

The logo for the conference was designed by Craig Fansler, a librarian at Wake Forest University, who has designed logos for a number of local and regional conferences. The conference was publicized through blast emails sent by the NASIG publicist, as well as through "What's New" updates on the NASIG website. A discussion forum on the NASIG website was devoted to answering questions and providing information about the conference. There were also postings sent out on the various listservs from the NASIG publicist.

Cost: $500 (for logo design)

Registration

The CPC was fortunate to have Mary Bailey continue in her role as conference registrar from the 2008 conference. Her experience helped smooth the process and the registration operation worked very well. Jennifer Arnold worked with Mary as an understudy and

will serve as registrar for the 2010 conference. We rented a computer and printer/copier from the hotel's AV company for use at the registration desk. The registration desk also functioned as a general information desk. In addition to CPC members, a number of volunteers also worked shifts at the registration desk.

Recommendations:

Make sure that printed name badges are at the conference site before the pre-conferences begin. Establish a quick training routine for workers on the registration desk, to orient them with the major registration/info issues (where the evening event will be, where the internet cafe is, etc.). If you do not have a separate information desk, consider staffing the registration desk for long and off hours. Many people had questions that needed answering after sessions finished on Saturday, and early Sunday morning, when we did not have the desk officially scheduled.

Signs

One CPC member, Maria Collins, took the lead in creating signs for the conference. She used the NASIG Kinko's account to have signs made for the registration desk and to indicate meeting rooms. She also had a sign made featuring the logos of conference sponsors to display as thanks, as well as signs to indicate the sponsorship of buses used for transportation to an off-site event.

Cost: $481.26

Recommendations:

Assigning one person to have primary responsibility for signs worked very well.

Souvenirs

As with the past several conferences, we did not have a full-fledged conference store. Instead, we used Cafe Press to create souvenirs for conference attendees on

an as-needed basis. While our sales were not high, this eliminated overhead and expense to NASIG, and the problem of excess stock. Kay Johnson and Pam Draper developed our list of offerings from Cafe Press.

Recommendations:

We recommend the continued use of Cafe Press or a similar company.

Sponsorships

For the first time, NASIG sought monetary and in-kind sponsorships, and the process was quite successful. Selden Lamoreaux and Maria Collins were the CPC representatives in this process. Sponsors made donations toward specific items or functions (totebags, notepads, thumb drives, buses, etc.), as well as general donations toward the conference.

Income: $43,200

Recommendations:

We would recommend greater communication between the past president, as sponsorship coordinator, and the CPC. The breakdown of donations, particularly targeted donations, can be very important to budgeting for the overall conference.

Transportation

Transportation was perhaps the thorniest issue for this year's conference planning. The company that ran the shuttle bus from the Asheville airport to the local hotels went out of business before the conference. So, in addition to planning for bus transportation to the all-conference event at the Crest Center, as well bus transportation to the optional event at the Biltmore Estate, we had to charter a bus and develop our own airport shuttle. Luckily, Nancy Newsome performed heroically in this function, coordinating the bus runs as well as collecting payment from attendees. The local bus company that we used was very accommodating and worked with us very well.

Cost: $8,324.38 (for Crest Center)
$1,989.37 (for Biltmore Estate, cost recovered by ticket prices charged to attendees)
Income: $260.00 (slight income from shuttle service)

Recommendations:

Do everything possible to avoid having to run your own customized shuttle service.

Volunteers

Two batches of volunteers were recruited. One group was recruited by the packet coordinator, Jacquie Samples, to assist her in stuffing conference folders and bags before the conference. The other group of volunteers was recruited locally from the Asheville area by Eleanor Cook to assist on the registration/local information desk. The assistance of all volunteers was greatly appreciated.

Website

The CPC had two administrators for the conference website, Shoko Tokoro and Rob Wolf. The website provided information about conference registration, hotel reservations, travel, souvenirs, and a discussion forum.

Recommendations:

Having two web administrators allowed us to keep the site updated very promptly. We would recommend having at least two authorized users, so if one person is unavailable there is knowledgeable back-up.

Miscellaneous

1. It is helpful to have conference archives available so the current CPC can see what has been done in the past.
2. We experimented with the use of "Travel Gurus" (Kay Johnson and Susan Davis) to help people negotiate the airline choices and other issues with the location. This was a free service and was not

meant to serve in any formal capacity. Is this something that should be continued?

3. Conference photos were put on the NASIG Flickr site.

Committee Updates

Awards & Recognition
Carol Ficken and Chris Brady, Co-Chairs

Activities Fall 2009

- Rita Johnson, Christine Freeman, and Lisa Kurt updated the library contacts for award outreach
- Committee reviewed and updated documents for the 2010 Champion Award
  - Offered every five years
  - Awarded first time in 2005
- Carol Ficken worked with Kate Price in the UKSG, and Bob Boissy, the 2009 A&R Committee liaison to create the new 2010 joint NASIG/UKSG John Merriman Award
  - The purpose of this award, which will involve a conference-swap, is for people working at a practical level in e-resource management to learn and share experience at the UKSG and NASIG annual conferences
- Committee sent the first round of announcements in early November for the 2010 award offerings
- Deadline for award applications is January 18, 2010, and winners will be announced February 22, 2010

Bylaws
Elizabeth Parang, Chair, and Deberah England, Co-Chair

November 4, 2009

Bylaws received and reviewed a proposal from Nominations & Elections (N&E) to amend the bylaws to change the time allotted for voting from 30 days to 10 days after dissemination of the ballot. Bylaws submitted the proposed amendment to the NASIG Executive Board who approved written notification of the pending ballot to the membership. Official notice of pending ballot was sent to the membership via email on October 26th, 2009.

Bylaws' members also reviewed and updated procedures to align them with recent advances in technology. The Executive Board was apprised of the change in procedures.

Continuing Education
Kelli Getz, Co-Chair

September 2009

Continuing Activities:

1. CEC Program for NASIG 2010: A tentative proposal for a program on Open Source ILS models for NASIG 2010 sponsored by the CEC is in the developmental stages. Clint Chamberlain will be putting together a program on the same topic for ALA Annual next year, and he has a few speakers to recommend.
2. Unconferences: Members of the CEC will be contacting regional groups throughout the year to see if any possible NASIG/regional group unconferences are possible. Apryl Price has contacted members of the Serials Interest Group for All Libraries in Oklahoma about possible plans for an unconference and is awaiting a response. Others will be targeting groups in New England, the Southeast, the Midwest, Texas, and the West coast.
3. Webinars: The CEC discussed the possibility of doing a series of webinars. Clint Chamberlain will be doing a webinar in September for NISO, so he will be informing the committee on his experience.
4. Preconferences: Kelli Getz and Clint Chamberlain are currently in discussions with various TLA groups to hopefully get a joint NASIG/TLA pre-conference set up for TLA 2010.

Database & *Directory*
Bob Persing and Greg Matthews, Co-Chairs

[Ed. note: The following is excerpted from the fall report to the Executive Board.]

September 2009

The summer has been quiet for *D&D* — a little too quiet. Both new memberships and renewals have been

coming in slowly, and more members have become inactive each month than have joined. We suspect that as a result of rolling renewals and two-tiered registration fees, most renewals and new members will naturally concentrate in the spring. This year will be the test case for this.

We are currently discussing with Membership Development how to best urge non-renewing members to renew before they're deactivated. Currently, *D&D* sends them one reminder message. The new procedure will probably involve a second message sent by Membership Development, extolling the benefits of membership.

A topic needing more consideration is how to handle organizational affiliations that are no longer accurate. There are a few types of these:

- Inactive members who are no longer with the organization they listed when a member. Should we make any effort to update these records? Or should we assume they will go away each time the database is purged?
- Active members who have retired. (Should they stay listed under their previous organization, or should they move to the "retiree" organization? Or should it be up to them?)
- Active members who are unemployed. This appears to be a growing category. Some have asked to be changed to "No Organization", but others remain listed under their old organization.

The committee will discuss these questions and try to make recommendations.

Electronic Communications
Nancy Beals and Beth Ashmore, Co-Chairs

[Ed. note: The following is excerpted from the fall report to the Executive Board.]

Listserv Activities:

Information on the maintenance and use of email lists and nasig.org email addresses has been added to the new ECC manual wiki:
- Committee Listserv Management
- http://nasigeccmanual.pbworks.com/Committee-Listserv-Management
- Email Address Management
- http://nasigeccmanual.pbworks.com/Email-Address-Management
- Membership & Committee Messaging http://nasigeccmanual.pbworks.com/Membership-and-Committee-Messaging

Website Activities:

Wendy Robertson and Char Simser are now maintaining the NASIG blog which has been moved to http://nasig.wordpress.com/. This blog is now also acting as an archive for any "What's New " announcements that are posted on the ArcStone website since the ArcStone website does not have the ability to archive these announcements or provide these announcements via RSS. Anything posted on "What's New" is also posted on the NASIG blog.

Training on using the various aspects of the ArcStone website have been added to the new ECC manual wiki at http://nasigeccmanual.pbworks.com/ and continue to be refined and updated.

The committee has been investigating developing a policy for archiving conference photos, currently posted by members on Flickr, in the ArcStone website's photo gallery. Wendy Robertson and Tonia Graves have volunteered to help Beth Ashmore in developing a policy proposal to send to the Board sometime in 2010.

Financial Development
Zac Rolnik, Chair

[Ed. note: The following is excerpted from the fall report to the Executive Board.]

The FDC was asked to review the insurance policies currently held by NASIG to determine if new policy providers will be needed. Lisa Blackwell is heading this up and she and Peter Whiting are going to review the policies at the Board meeting and come up with a strategy to proceed. Our Directors and Officers policy does not expire until October 2010 and the general organizational policy does not expire until 2011. Furthermore, we are going to be asking them for quotes for combined policies from various providers once we have a good idea of what we would like to have included in the policies. Therefore, we request that our recommendations not be expected until the winter Board meeting and perhaps not until the 2010 conference depending on the complexity of the decisions and the number of companies that are viable options for contracts.

The FDC submitted a new financial development plan to the NASIG Board that made specific suggestions for the annual conference, sponsorship for training grants, and advertising. NASIG has decided to implement some of these recommendations effective with the 2010 NASIG Conference. Further discussions are necessary with the *Newsletter* Committee regarding advertising.

Library School Outreach
Marcella Lesher, Co-Chair

[Ed. note: The following is excerpted from the fall report to the Executive Board.]

The committee continues to recruit new ambassadors through announcements in the NASIG *Newsletter* and through personal contact at the NASIG annual meeting. An informal breakfast of NASIG ambassadors was particularly successful. The informal gathering also attracted others to the table who became interested in becoming library school ambassadors. The committee will focus on more face-to-face contact with NASIG members to let them know about the Ambassadors Program.

Basic guidelines for the relationship between LSOC members and their assigned ambassadors have been established. Committee members are to contact ambassadors a minimum of twice a year to remind them that they will be asked to make sure that their schools know about the awards program. Contact should be made in September and April. The April contact will be to verify continuation in the program and check to see if the ambassador will be attending the NASIG conference.

Ambassadors are now assigned to the following universities:

Carol Green
University of Southern Mississippi

Emma Cryer
University of North Carolina, Chapel Hill

Eugenia Beh
University of Texas, Austin

Joseph Hinger
St. John's University
Queens College

Cynthia Porter
University of Arizona

Alita Pierson
University of Washington

Carole McEwan
San Jose State University

Angela Dresselhaus
Indiana University

Eve Davis
Kent State

Linda Smith Griffin
Louisiana State University

Brenda Battleson
SUNY-Buffalo

Sarah Sutton
Texas Woman's University

Sarah Haight
University of North Texas

Membership Development
Alice Rhoades and Jenni Wilson, Co-Chairs

[Ed. note: The following is excerpted from the fall report to the Executive Board.]

Activities Since Last Report on May 2009

Obtained updated membership data from Database & *Directory* and made corrections.

- Vendor member solicitation project:
  - Obtained spreadsheet based on Charleston Conference attendee list from 2008 to use to solicit membership from vendors that are not currently NASIG members; began looking up email contact information
  - Prepared draft letter for Board review (Abigail Bordeaux, Victoria Stanton, Sarah Tusa)
- Brochure translations:
  - Received final drafts for Spanish and French translations
  - Currently reviewing French draft for Canadian French compatibility

Recommendations to Board

- Pros and cons of print versus email vendor member solicitation (see second item above):
  - Print: Advantages to a print letter are that we can include a brochure and hard-copy correspondence tends to make a bigger impression nowadays; disadvantages are the extra work and expense involved, our contact list doesn't have mailing addresses on it, and the chance that print mail can be screened out by a secretary or assistant.
  - Email: Advantages to e-mail are that it doesn't cost, it's less work, we already have most of the e-

mail addresses, it could include a "hot link" to the NASIG website, and it goes directly to the intended recipient. Disadvantages are that email is more easily overlooked or ignored.
  - Another option is to make initial contact through one means of communication, and followup with another.

Mentoring
Gracemary Smulewitz and Dana Walker, Co-Chairs

[Ed. note: The following is excerpted from the fall report to the Executive Board.]

As recommended by the NASIG Board, the Mentoring Committee is currently engaged in increasing the value of mentoring by encouraging mentoring throughout the year so that it is not a single event that takes place at the beginning of the conference.

To accomplish this, the committee has established a forum for mentoring activities and suggestions. The committee has also sent 78 emails to all 2009 mentors/mentees informing them of the forum.

Also the committee has established a calendar checklist for mentors/mentees to prompt contact with mentees for significant events throughout the year. The checklist has been posted on the Mentoring page.

Newsletter
Kathryn Wesley, Editor-in-Chief

[Ed. note: The following is excerpted from the fall report to the Executive Board.]

PDF Catch-up Project

September 2008 completed and posted August 3. A copy was sent to the archivist. Angela, with input from Kathryn, has developed a new design incorporating the new logo to begin with the December 2008 issue. This issue is in the final stages of proofing and should be posted within a few days. Angela has the files ready to produce the March 2008 issue. This should proceed quickly now that the design issues are settled.

Other Activities

- Contacted Jessica Broom (designer) with a question about the *Newsletter* logo, which she tweaked at no charge
- Posted an item to the *Newsletter* blog from the Board expressing concern for members in the Los Angeles area during the wildfire (9/1)
- Per NASIG/ASA collaboration agreement, sent items to Sarah Durant for ASA News:
  - Announcement of the agreement, edited to present the ASA viewpoint
  - PPC call for proposals
  - Above items appear in the September issue of ASA News, http://www.subscription-agents.org/files/asa/ASA%20NEWS%20No%20171PDF
  - Per Sarah's request, notified her when the September issue of the blog edition was completed
- Sent ALPSP North American events to be posted on our events calendar
- Asked publicist to send a copy of PPC's call for proposals to ALCTS Newsletter Online
- Jennifer added ASA and ALPSP to the *Newsletter* blog's sidebar

Personnel Changes

Sharon Heminger retired as PDF editor with the completion of the September 2008 issue. Angela will be credited as PDF editor in the catch up issues. We will advertise for a permanent replacement when the PDF edition is caught up.

Lillian DeBlois retired as conference editor with the completion of the 2009 conference issue, but offered to continue helping with calendar duties until we find a replacement.

Both Sharon and Lillian have been great to work with and have offered any assistance needed to their successors.

Nominations & Elections
June Garner and Eleanor Cook, Co-Chairs

The committee is currently reviewing profile packets received from nominees. The ballot will be finalized in January. This year we are electing a vice president/president-elect and three members at large.

A survey was sent to the membership in October asking people to indicate their preferences on profile packets. These packets are submitted by nominees who wish to go through the vetting process and contain information about their involvement in NASIG and other professional associations. Nominees are also asked to include a position statement on issues relevant to the association. The survey offered three choices: a resume-based packet, a standardized packet, and a hybrid where the resume-based packet is used for the vetting process and a standardized packet is available to members during the voting process.

The survey results indicate that members prefer the hybrid approach. This will be implemented for the current election cycle.

N&E worked with Bylaws to propose an amendment to the bylaws on the length of the voting period during the election. In accordance with our bylaws, the Bylaws Committee distributed an announcement regarding the proposal. Voting will be conducted before the end of 2009.

[Ed. note: The following is excerpted from the fall report to the Executive Board.]

Proceedings
Allyson Zellner and Lori Terrill, Co-Editors

Activities

- We have collected most of the 2009 conference papers and copyright forms. We are using Google Docs again this year for editing the papers and will upload them into CATS, Taylor & Francis' online manuscript program, after our edits are complete.

- For the 2009 conference, CPC continued its use of a cassette recorder to record the vision sessions for the reporters. Unfortunately the sound quality was poor and we have included a line in our 2010 budget request for a digital audio-recorder.
- This year there was some confusion regarding reporters for the NASIG *Newsletter* and recorders for the *Conference Proceedings*. It needs to be made clear to both *Newsletter* reporters and speakers that the report for the NASIG *Newsletter* is not the same thing as the paper required for the *Conference Proceedings*.
- A couple of authors expressed the desire to retain copyright to their papers. After discussions with Taylor & Francis and the NASIG Board, these authors were given the option to sign a form retaining their copyright, but allowing for publication in the *Serials Librarian*. Permission was requested to post the papers to the NASIG website.

Proceedings Open Access Task Force
Carol Ann Borchert

[Ed. note: The following is excerpted from the fall report to the Executive Board.]

Members: Carol Ann Borchert, David Bynog, Anna Creech, Char Simser

The *Proceedings* Open Access Task Force met via conference call on August 12 to map out a game plan. One of the questions was about the reason the task force was created, so Char provided background on that.

After the call, Carol Ann put several documents into GoogleDocs for the task force members to edit, comment, and brainstorm:

- Pros and cons of publishing open access
- Functions that Haworth performed for us as publishers
- Questions for open access publishers

All task force members were added as viewers (not editors) on the current edition of the NASIG *Proceedings* Editors Manual in GoogleDocs as well (since it's still linked to Carol Ann's GoogleDocs account). The current editors were notified of this. This will help task force members to become familiar with current duties of the editors. We will need to carefully consider the workload moving to an OA model could create for them.

Future steps:

- Get feedback from the current and most recent editors
- Talk to a few open access publishers about who is responsible for what, including the cost of publishing the *Proceedings*
- Discuss the open access option with the membership

The task force will start investigative work at the end of September. Char suggested that in looking at OA publishers, we might want to ensure the capability to limit access for say, the first 6 months after publication, in order to retain the *Conference Proceedings* as a membership benefit. Not all OA publishers will have the capability to do that.

Publications and Public Relations
Kathryn Johns-Masten and Wm. Joseph Thomas, Co-Chairs

[Ed. note: The following is excerpted from the fall report to the Executive Board.]

Continuing Activities

Marilyn Carney continues to serve admirably as NASIG Publicist, and is joined by new member Betsy Appleton as publicist-in-training. The publicist has been sending announcements and will continue to update the Publicist's Manual as needed.

We continue to send out solicitations for new *NASIGuides* in partial fulfillment of our charge to encourage the publication of new serials-related

literature. The September *Newsletter* includes a call for new *NASIGuides*: see http://nasignews.wordpress.com/2009/09/15/243-200909-pubpr-seeking-new-nasiguide-authors/ .
Among ideas for new Guides are these topics: pricing models, claiming workflows, FRBR implications for serials, and electronic resources workflow, but we are also willing to consider suggestions for appropriate new topics.

The committee will continue to seek NASIG members who are willing to submit new entries in the Speakers and Consultants Directory, to serve as potential speakers for meetings or consultants to assist anyone in need of specialized expertise in aspects of serials librarianship.

Completed Activities

The committee co-chairs have submitted to the Board drafts of the Publicist's Manual and of a NASIG Publicity Guide for Committees, containing two templates: Event Guide and Policy Change Announcement.

We have uploaded one revised *NASIGuide*, "Title Changes."

Marilyn Carney, NASIG Publicist, has continued to publicize NASIG-related announcements, like the upcoming 25th annual NASIG conference, new ALPSP workshops, and others.

Telecommunications Task Force
 Derrik Hiatt, Selden Lamoureux, and Char Simser, Chair

[Ed. note: The following is excerpted from the fall report to the Executive Board.]

Charge

The Telecommunications Task Force was charged with identifying a cost-effective conference calling solution for NASIG.
Schedule

    1. Identify 3-5 alternatives to Netspoke including Skype and investigate functionality for conference calling. Web conferencing and webinar presentation were to be considered to aid CEC.
    2. Present preliminary findings at the fall Board meeting for each provider.

Task Force Summary

Background and Discussion:

The Task Force compiled a list of 18 products, 8 of which offered "free" conference calling. (See Appendix A for the complete list of products.) Basic information about each service was noted and the list narrowed after the follow considerations were taken into account:

1. some only offered web conferencing;
2. fees for well known products (such as WebEx & Citrix) would be well beyond NASIG's reach based on information from other colleagues or task force members' experience/knowledge;
3. information and/or instructions about the features of the product was confusing; and 4) product only supported PCs.

Additional information was gathered on the following products:

Copper Conferencing
http://www.copperconferencing.com/

Twiddla http://www.twiddla.com/

Skype http://www.skype.com/

FreeConference http://www.freeconference.com/

FreeConferenceCall
http://www.freeconferencecall.com/

DimDim http://www.dimdim.com/

Yugma https://www.yugma.com/

Central Desktop http://www.centraldesktop.com/

Rondee http://www.rondee.com/

Free Conference Calling
http://www.freeconferencecalling.com/

This list was further refined and the following products investigated and/or tested:

Twiddla
Skype
FreeConference
FreeConferenceCall
Copper Conferencing

Testing and Pros and Cons of Products:

Skype (VOIP)
Pros: free skype-to-skype calls; easy to use; very good voice quality with 3 participants; nice visual "highlighting" feature to identify speaker; can text to common "white Board"; also has very good video quality (but this is only available when two people are on a call); easy to use and install; has instant messaging (IM) functionality. Does allow calls to landlines on a pay-per-call or subscription basis.

Cons: minor confusion about number of individuals who can participate on "free" calls – 5 or 20? Some institutions may not allow employees to download a client to their machines so NASIG could opt to get the paid version (fairly inexpensive) to bring those individuals in for calls or call their landlines; are firewalls issues a possibility? Requires participants to create an account, and requires a headset and microphone or computer with built in microphone.

Notes: Subscription-based is $2.95/month for unlimited calls to landlines in the U.S. and Canada. Per-call fees are about 5.6 cents per minute per caller. There are also additional features for a paid version. This task force did not investigate details of this option.

FreeConference (land line)

Pros: on demand or scheduled conference calling; participants call into a central number; email invitiations; simple to use; good quality; participants using Outlook can drag the email invitation directly to their calendars; up to 150 participants

Cons: callers pay long distance fees; organizer must indicate length of meeting: if your call goes over, you might be bumped after 3 warning signals are given; customer support is not toll free.

Notes: has option of setting up an 800 number which allows particpants 'free calls'; convener pays $0.10/minute per participant plus 11.4% for the Federal Universal Service Fund Fee

FreeConferenceCall (land line)
Pros: easy to use; emailed invitations to particpants; recommended by other NASIGers; call quality was fine; 96 participants

Cons: used twice by the task force: on first attempt, one member had problem getting rid of the recorded music; caller pays long distance fees.

Twiddla (VOIP)
Pros: basic version is free; unlimited number of users; includes a 'group white Board' to upload and/or create documents; can draw on documents (cannot edit, but has screen capture options), view & draw on web sites; has IM functionality.

Cons: using built in computer microphone, audio quality was poor and choppy: one task force member used built in mic and the other members could hear his clicking keyBoard; does not appear suitable for large group of callers

Copper Conferencing (land line)
Pros: allows up to 100 participants (audio) and 2000 (web conferencing); on-demand or assisted; no contracts or start up fees; 24/7 tech support; calls are recorded for playback options and other pre- and post-meeting tools.

Cons: .49 cents per minute/per caller for audio on demand; .18 cents per minute/per caller for assisted calls; other paid options for web conferencing (no details received); web option does not support Macs

Notes: Vendor sent a proposal and is willing to set up demos. They do not offer free solutions. Task force did not test their conference calling capabilities. Currently being used by GWLA for audio calls.

DimDim (VOIP)
Pros: minimal set up, use emails to invite individuals to 'instant' meeting or scheduled one; free version allows 4 callers; inexpensive paid version allows up to 20 individuals in on web conferencing (definitely worth looking at for training/education purposes), or pro version for larger groups

Cons: only 4 'mics' but mics can be passed around (by the presenter/initiator from what we can determine from the documentation)

Notes: The task force did not test this product but used comments from L. Blackwell to determine that it is worth a closer look. It appears to be most useful for web conferencing/presentations.

For comparison, the task force received the following information from treasurer Peter Whiting on Netspoke, our current conference calling provider:

Netspoke: charges .168 cents per minute (flat rate, not per person-rate as of 9/1/09) for audio conference; we get an 800 number for participants to call in to- there is

a set up fee of $1.95 per call also. (They also have web conferencing for 35 cents per minute.)

Preliminary Recommendations

Copper Conferencing is more expensive than our current arrangement with Netspoke. However, it might be an alternative worth investigating should NASIG be interested in exploring web conferencing for future education/training needs if products like DimDim are deemed unsuitable.

The task force found the traditional land line "free" conference call options acceptable. The one issue noted with FreeConferenceCall (regarding the recorded music) has not been reported by other NASIGers who have used of the service and may have just been a one-time blip. NASIG would need to consider whether charges to participants would be a burden for them or their institutions in the current economic climate.

The task force recommends that Skype be investigated further and, at minimum, tested with a larger group of particpants at least one of whom is on a land line. Using Skype would require some initial coordination on an annual basis: all skype-to-skype calls require that individuals are registered, set up and confirmed as contacts by the individual initiating a call.

DimDim Pro offers audio and web conferencing for up to 50 people for $228/year. Also has the ability to host 1000. The task force highly recommends this product be investigated for web conferencing.

Other Serials/E-Resources News

ASA Conference Program

The preliminary program for the ASA Conference 2010 is now available on the new ASA website (http://www.subscription-agents.org/conferences/asa-conference-2010). The conference will be held on

February 22-23, 2010, at the Royal College of Nursing in London.

High caliber speakers from the publishing, library, intermediary, research and corporate sectors are confirmed and the conference is set to continue its

unique and respected tradition of analyzing and debating the hottest topics of interest to the whole information supply chain.

For 2010, ASA is holding all prices at 2009 levels and will again be offering a substantial discount (just under 30%) for librarians. An early-bird discount is available for all other delegates. Booking is now available from the ASA website.

The ASA would like to thank the following sponsors who have generously agreed to support next year's event: Accucoms, EBSCO, Ex Libris, JISC Collections, John Wiley & Sons, Professional Engineering Publishing and Swets.

Toby Green Elected as the Next Chair of ALPSP

Toby Green, head of publishing at the Organization for Economic Co-operation and Development (OECD), has been elected as the next chair of ALPSP.

Toby joined OECD in 1998 and became head of publishing in 2007. He was instrumental in the launch of SourceOECD in 2000 and since then OECD has continued to carve out a reputation as one of the most innovative and forwarding-thinking publishers in the non-profit sector. He began his publishing career in 1982 and has previously worked for Academic Press, Elsevier and Pergamon Press.

Speaking of his election, Toby said "It is a great honor to be asked to chair ALPSP. The challenge is to build on the momentum that ALPSP has so that it can deepen and extend its work in serving the international community of not-for-profit scholarly publishers. ALPSP has its roots in the UK but has 140 members outside of the UK and active chapters in North America and Australasia so it is definitely a global association. Appointing a chair based outside the UK for the first time underlines this global aspiration."

Toby served as a member of the Council of ALPSP from 2002-2006 and will re-join Council as chair on 1 January 2010, succeeding Robert Parker (Royal Society of

Chemistry) who will continue to serve on Council as past-chair.

About the Association of Learned and Professional Society Publishers

The Association of Learned and Professional Society Publishers (ALPSP) is the world's largest international association for scholarly and professional publishers. It has around 350 organizational members in 37 countries who collectively publish over 10,000 journals – around half the world's total – as well as books, databases and other products.

ALPSP's mission is to connect, train and inform the scholarly and professional publishing community and to be an advocate on behalf of the non-profit publishing sector. ALPSP plays an active part in shaping the future of academic and professional communication, promoting "Scholarship-Friendly Publishing." At this time of unprecedented change in the publishing environment, we serve, represent and strengthen the community of non-profit publishers, and those who work with them.

ALPSP Announces Winners of 2009 Awards

The winners of the 2009 awards were announced at the ALPSP International Conference Dinner on Thursday 10 September at the Oxford Belfry (www.alpspconference.org).

ALPSP Award for Contribution to Scholarly Publishing

This was awarded by the Council of ALPSP to Bob Campbell of Wiley-Blackwell who, throughout his career, has been a fierce and passionate advocate of the publishing industry and the role and importance of society publishing.

ALPSP Award for Best New Journal 2009

The winner was *Evolutionary Applications* published by Wiley-Blackwell which has successfully targeted an

emerging field and is exploiting the online environment and communities in its development.

The judges awarded a Highly Commended Certificate to *Art in Translation* published by Berg Publishers. This online journal represents an ambitious project and offers an innovative resource for the Humanities sector.

Also shortlisted were: *Clinical and Translational Science* from John Wiley & Sons; and *ACS Applied Materials & Interfaces* from the American Chemical Society.

ALPSP Award for Publishing Innovation 2009

The winner was *PLoS ONE* from the Public Library of Science. This combines the traditional values of the journal with innovative online features to create an inclusive and efficient publication channel. It is bold and successful and shaping the future of publishing.

A Highly Commended Certificate was awarded to *The LEAP exemplars*, *Internet Archaeology* published by the Council for British Archaeology and hosted by the University of York. By providing the integration of journal articles with data, this project enhances the value of both current and future scholarship and is reconfiguring the publishing landscape for the archaeology.

Also shortlisted were: *The Royal Marsden Hospital Manual of Clinical Nursing Procedures* from Semantico and Wiley-Blackwell; and *Brain Navigator* from Elsevier.

ALPSP Award for Best eBook Publisher 2009

The winner was Therapeutic Guidelines' *eTG complete* as an excellent example of a small publisher doing something very ambitious and succeeding.

Also shortlisted were Palgrave Macmillan's *Palgrave Connect*; and Taylor & Francis' *eBookstore* http://www.ebookstore.tandf.co.uk/ and http://www.ebooksubscriptions.com/ .

About the ALPSP Awards

ALPSP Award for PUBLISHING INNOVATION – in recognition of a truly innovative approach to any aspect of publication. Applications are judged on their originality and innovative qualities, together with their utility, benefit to their community and long term prospects. Any area of innovation is eligible – it could, for example, be a novel type of print or online publication or service, or even a radically different approach to a marketing campaign.

ALPSP Award for BEST NEW JOURNAL – open to any journal launched within the past 3 years. The judges consider four main aspects of the journal and its launch: market research, editorial strategy, marketing and commercial success. The journal should include a substantial number of peer reviewed articles.

ALPSP Award for BEST eBOOK PUBLISHER – open to all publishers of academic content made available in eBook format, this new award recognizes enterprise and innovation in this increasingly important feature of scholarly publishing.

Panel of Judges for Award for Best New Journal and Award for Publishing Innovation

Hazel Woodward, University Librarian & Director of Cranfield Press (Chair)
Richard Gedye, Research Director, Oxford Journals
Geoffrey Bilder, Director of Strategic Initiatives, CrossRef
Ann Lawson, Publisher Relations Executive, EBSCO Information Services
Mark Ware, Director, Mark Ware Consulting
Hugh Look, Senior Consultant, Rightscom

Panel of Judges for Award for Best eBook Publisher

Sue Pandit, Dean of the School of Print and Publishing at the London College of Communications (Chair)
Linda Bennett, Gold Leaf Publishing Consultancy
Sarah Stamford, Project Manager, eBooks Cambridge
Irving Rockwood, Editor and Publisher, Choice, Association of College and Research Libraries, USA.

Thanks to Our Donors!

The following members made donations to NASIG in the period of May-December 2009. Donations are used to support NASIG scholarships and awards. Thanks for your support of these important programs!

Char Simser

Virginia Taffurelli – Rose Robischon Memorial Fund

Columns

Citations: Required Reading by NASIG Members
Kurt Blythe, Columns Editor

[Note: Please report citations for publications by the membership—to include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. You may submit citations on behalf of yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the author(s) before they are printed. Include contact information with submissions.]

Our fellow members have been busy this past quarter, which is good news for those of us looking for some professional reading to help us get through the winter. So, light a fire (not around the journals, of course) and open one of the following articles:

Chesler, Adam. "Perspectives on Job Stress in the Serials Information World: A Publisher's Insights." *Serials Review* 35:3 (2009): 159-161.

Johns, Beth. "The Fall of the Berlin Wall: 20 Years Later." Reviews of *The Fall of the Berlin Wall: The Revolutionary Legacy of 1989*, by Jeffrey Engel; *Uncivil Society: 1989 and the Implosion of the Communist Establishment*, by Stephen Kotkin and Jan Gross; *1989: The Struggle to Create Post-Cold War Europe*, by Mary Elise Sarotte; *Revolution 1989: The Fall of the Soviet Empire*, by Victor Sebestyen; and, *The Wall in My Head: Words and Images from the Fall of the Iron Curtain. Library Journal*, Oct. 9, 2009.

http://www.libraryjournal.com/article/CA6701181.html?nid=4683&source=link&rid=655628658. (accessed Nov. 2, 2009).

Pope, Barbara M. and Waudenna Agee. "Social Networking for Promotion and Bibliographic Instruction." Presented at the College and University Libraries Section, Kansas Library Association, Fall 2009 Conference, Hays, KS, Oct. 15-16, 2009.

Pope, Barbara M. "Black Belt Librarians." *KLA Connects Newsletter* (Spring 2009): 2.

Pope, Barbara M. "Increasing Access to Serials without ISSN." Poster presented at the NASIG 24th Annual Conference, Asheville, NC, June 5-8, 2009.

Pope, Barbara M. Review of *Marketing Today's Academic Library*, by Brian Matthews. *ARBAonline*, June, 2009.

Pope, Barbara M. Review of *Professional Liability Issues for Librarians and Information Professionals*, by Paul D. Healey. *Journal of Hospital Librarianship* 9:4 (Oct. 2009): 445-448.

Rolnik, Zac. "Big Deal = Good Deal?" *The Serials Librarian* 57:3 (2009): 194-198.
http://dx.doi.org/10.1080/03615260902913087 (accessed Nov. 2, 2009).

Sibley, B. Jean. Record of "Taking the Sting out of Multiple Format Serials Displays," presented by Marsha Seamans and Nancy Lewis at the NASIG 23rd Annual Conference, Phoenix, AZ, June 5-8, 2008. *The Serials Librarian* 56:1/4 (2009): 220-225.

Sibley, B. Jean. "Shifting Gears: Planning and Processing of a Large Gift Serials Collection." *The Southeastern Librarian* 57:1 (Spring 2009): 12-16.

Stephen, Dawn and Jenny Rushing. "Tying Information Literacy to a Library Materials Budget: Repackaging the Formula to Meet Learning Goals." Presented at the 29th Annual Charleston Conference, Charleston, SC, Nov. 4-7, 2009.

Strauch, Bruce and **Adam Chesler**. "A Licensing Survival Guide for Librarians." *Journal of Electronic Resources in Medical Libraries* 6:2 (2009): 123-137.

And, in a special notice relating to scholarship, **Kelli Getz** writes that:

> In lieu of the current economic climate, the Continuing Education Committee (CEC) is working on creating continuing education opportunities for serialists via regional unconferences and webinars. Members of the CEC will be contacting various regional groups to explore opportunities for unconferences, or one-day facilitated gatherings centered on a specific topic. Unconferences are ideal because they are low-cost options both for the unconference attendees and for NASIG. Please let any of the CEC members know of any group willing to co-sponsor an unconference with the CEC.

> During the coming year, the CEC also plans on setting up a series of webinars that would provide additional continuing education opportunities for NASIG members. With many institutions cutting travel budgets, these will provide low-cost alternatives for those who cannot travel. The CEC will be exploring how to set-up and how to conduct a webinar in the coming months. Please contact the CEC if you would like to host a webinar or for webinar ideas.

> The CEC may be reached at: cec@list.nasig.org.

Title Changes
Kurt Blythe, Columns Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

This quarter's column features only seven title changes, but within that number is found one retirement, two graduations leading to new positions, and four professional moves, all of which combine to paint a picture of the diversity of endeavors engaged in by NASIG's members.

From the ranks of the publishing houses comes **Beverley Acreman**, now the commercial director at BioMed Central (the open access medical publisher), having previously served as the Global Marketing & Customer Services director at Taylor & Francis. Writes Beverley, "I am looking forward to letting everyone know how it is going in Palm Springs 2010!"

New to academic librarianship is **Eric Forster**, who has been appointed serials & cataloging librarian, with the rank of assistant professor (tenure track), at Westminster College in New Wilmington, Pennsylvania. In spring of 2009, Eric graduated with an M.S.L.S from the University of North Carolina at Chapel Hill. While at UNC, he worked with Kurt Blythe, Megan Griffin, and Selden Durgom Lamoureux in E-resources & Serials Management.

Eric may reached at:

McGill Library G-07
Westminster College
New Wilmington, PA 16172
Phone: (724) 946-7329

This past September, **Jonathan Makepeace**, formerly manager–serials at the Canada Institute for Scientific and Technical Information (CISTI), graduated from the

intensive MBA program at HEC Montréal, the management school affiliated with the Université de Montréal, and took up a new career as a political and economic affairs officer in the Canadian Foreign Service, part of the Department of Foreign Affairs and International Trade, initially based in Ottawa. He writes, "I am deeply honoured to be invited to represent Canada abroad and grateful for the professional refuge librarians have granted me these many years."

Jonathan will move around a lot, especially in the first three years, but can be found using the Government Electronic Directory Services beginning in late September (http://sage-geds.tpsgc-pwgsc.gc.ca/), or via:

E-mail: makepeace@alumni.illinois.edu
Phone: (514) 484-8290

Mike Markwith has joined SkyRiver as a sales executive. Mike writes, "SkyRiver is a new company, founded on the principles of providing complete and quality bibliographic services (including cataloging) and saving libraries significant amounts of money from the cost of their current services." Mike goes on to report that, "SkyRiver is a startup and it's very exciting. Additionally, it is an integral part of the serials world so I'm lucky to change jobs but still remain involved with NASIG."

To learn more about SkyRiver:
http://theskyriver.com/2009/10/skyriver-connects-libraries.

Mike's contact information follows:
E-mail: michael@theskyriver.com
Phone: (714) 224-9882

Also reporting from the entrepreneurial world is **Peter McCracken**, who writes that, "September 30 will be my last day at Serials Solutions, the company I founded in 2000 with two brothers and a high school friend." Peter further writes that, "I am starting a new company, again with a brother, which will allow me to use my two graduate degrees of library science and maritime history. For many years I've had the site ShipIndex.org, which tells users which books or journals mention over 100,000 ship references. It's particularly valuable to maritime historians and genealogists. While those 100,000 (and another forty thousand that are about to be added) will be available for free, we'll increase the content to over 500,000 ship references for individual and institutional subscribers."

For further reading on Peter's departure from Serials Solutions: http://www.serialssolutions.com/news-detail/serials-solutions-announces-departure-of-founder-director-of-research-peter/.

Or on his new project:
http://www.prweb.com/releases/2009/09/prweb2818854.htm.

Now, back to academic librarianship for news of **Jean Sibley** having moved to a new position effective June 25. Formerly the acquisitions resource planning librarian at Mississippi State University, Mitchell Memorial Library, Jean is now the serials librarian at The College of William & Mary, E. G. Swem Library, in Williamsburg, Virginia.

And, last, but certainly not least, after more than ten years as head of Technical Processing at the Science, Industry and Business Library of the New York Public Library, **Virginia Taffurelli** retired as of July 31. Virginia plans to honor her commitment as a member-at-large on the NASIG Executive Board. Her term ends in June 2010 and she will attend the 2010 conference in Palm Springs. She also plans to continue teaching the ALCTS online course, "Fundamentals of Acquisitions," at least for the rest of this year. Other than that, Virginia is planning a life of leisure, spending lots of time with family and friends — especially her four wonderful grandchildren: Jason (age 7), Layla (age 5), Gavin (age 2) and Owen (age 1). You can keep up with Virginia's escapades on her Facebook page.

Calendar

Lillian N. DeBlois, Calendar Editor

[Please submit announcements for upcoming meetings, conferences, workshops and other events of interest to your NASIG colleagues to Lillian DeBlois, lillian.deblois@gmail.com.]

December 9, 2009
National Information Standards Organization (NISO)
Webinar
"ONIX for Publication Licenses: Adding Structure to Legalese"
http://www.niso.org/news/events/2009/onixpl09

January 13, 2010
National Information Standards Organization (NISO)
Webinar
"From ILS to Repository and Back: Data Interoperability"
http://www.niso.org/news/events/2010/datainterop/

January 14, 2010
NASIG Executive Board
Midwinter Board Meeting
Boston, MA

January 15-19, 2010
American Library Association (ALA)
Midwinter Meeting
Boston, MA
http://www.ala.org/ala/conferencesevents/upcoming/midwinter/2010/index.cfm

February 1-3, 2010
Electronic Resources & Libraries
Austin, TX
http://www.electroniclibrarian.org/ocs/index.php/erl/2010

February 10, 2010
National Information Standards Organization (NISO)
Webinar
"What It Takes To Make It Last: E-Resources Preservation"
http://www.niso.org/news/events/2010/preservation/

March 10, 2010
National Information Standards Organization (NISO)
Webinar
"Identifiers: New Problems, New Solutions"
Part 1: "What's in a Name? Latest Developments in Identifiers"
http://www.niso.org/news/events/2010/nameid/

March 17, 2010
National Information Standards Organization (NISO)
Webinar
"Identifiers: New Problems, New Solutions"
Part 2: "Content Identification: What's New"
http://www.niso.org/news/events/2010/contentid/

April 12-14, 2010
United Kingdom Serials Group (UKSG)
33rd Annual Conference
Edinburgh, Scotland
http://www.uksg.org/event/conference10

April 14, 2010
National Information Standards Organization (NISO)
Webinar
"RFID in Libraries: Standards and Expanding Use"
http://www.niso.org/news/events/2010/rfid/

May 4, 2010
Association of Learned and Professional Society Publishers – North America (ALPSP)
Workshop
"Introduction to Journals Publishing"
Washington, DC
http://www.alpsp.org

May 7, 2010
Association of Learned and Professional Society Publishers – North America (ALPSP)
Workshop
"High Impact Online Marketing: the Evolution of Online Communities and Social Media Marketing"

Washington, DC
http://www.alpsp.org

May 11, 2010
Association of Learned and Professional Society
Publishers – North America (ALPSP)
Workshop
"Journal Development"
Washington, DC
http://www.alpsp.org

May 12, 2010
National Information Standards Organization (NISO)
Webinar
"It's in the Mail: Improving the Physical Delivery of
Library Resources"
http://www.niso.org/news/events/2010/resourcesharing/

May 21-26, 2010
Medical Library Association (MLA)
Washington, DC
http://www.mlanet.org/am/am2010/pdf/mla10_call.pdf

March 23-27, 2010
Public Library Association (PLA)
13th National Conference
Portland, OR
http://www.ala.org/ala/mgrps/divs/pla/plaevents/plan
ationalconference/index.cfm

June 2-4, 2010
Society for Scholarly Publishing (SSP)
32nd Annual Meeting
San Francisco, CA
https://www.sspnet.org/Events/spage.aspx

June 3-6, 2010
North American Serials Interest Group (NASIG)
25th Annual Conference

"An Oasis in Shifting Sands: NASIG at 25"
Palm Springs, CA
http://www.nasig.org/

June 9, 2010
National Information Standards Organization (NISO)
Webinar
"Control Your Vocabulary: Real-World Applications of
Semantic Technology"
http://www.niso.org/news/events/2010/vocabulary/

June 13 -16, 2010
Special Library Association (SLA)
Annual Conference and Information Expo
New Orleans, LA
http://www.sla.org/content/Events/conference/ac2010
/index.cfm

June 24 – 29, 2010
American Library Association (ALA)
Annual Conference
Washington, DC
http://www.ala.org/ala/conferencesevents/upcoming/i
ndex.cfm

June 24 – 30, 2010
American Association of School Libraries (AASL)
American Association of School Libraries at American
Library Association Annual Conference
Washington, DC

March 30 - April 2, 2011
Association of College & Research Libraries (ACRL)
15th National Conference
Philadelphia, PA
http://www.ala.org/ala/mgrps/divs/acrl/index.cfm

Copyright and Masthead

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