

11-6-2015

Social Responsibility in Higher Education


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Recommended Citation

Mackenzie, Maureen L. Ph.D.; McCardle, Melissa Ph.D.; Gebbia, Melissa Ph.D.; and Bliss, Susan Ph.D., "Social Responsibility in Higher Education" (2015). *Faculty Works: Business*. 14.
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SOCIAL RESPONSIBILITY ***IN*** ***HIGHER EDUCATION***



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Rockville Centre, New York

2015 Northeast Business & Economics Association Conference
York College, City University of New York
Radisson Hotel JFK Airport
November 6, 2015

THE NEED TO DEVELOP ETHICAL LEADERS

- Today, *only one-third* of college students strongly agree that their education increased their civic capacities
 - (National Task Force on Civic Learning and Democratic Engagement, 2012).
- The workplace and democratic society need:
 - Ethical leaders
 - Informed and engaged citizens
 - Capable of solving complex social problems
 - In a multicultural society
 - (Reason, Ryder, Kee, 2013).

A leadership strategy without ethical clarity produces moral and economic bankruptcy.

- Bill Donahue

STUDENT OUTCOMES OF SOCIAL RESPONSIBILITY IN THE CLASSROOM

- Increased:
 - Motivation/work ethic
 - Competence in ethical and moral reasoning and action
 - Ability to contribute to the larger society
 - Ability to take seriously the perspectives of others
 - (O'Neill, 2012)

“A morally and civically responsible individual recognizes himself or herself as a member of a larger social fabric and, therefore, considers social problems to be at least partly his or her own” (Ehrlich, 2000)

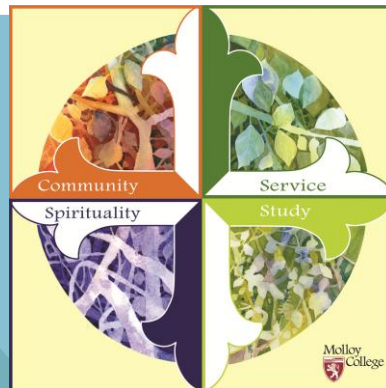


Molloy College:

'SOCIAL IMPACT IS PART OF THE MISSION'

Our programs are seeking innovative ways to:

- Embed social change and leadership skills into various disciplines
- **Rethink pedagogical approach so students are more closely connected to community partners and potential mentors who are modeling social responsibility**



Artist: Maureen Carey

TRANSFORMATIVE EDUCATION

- ✓ **Fall 2012 – Annual Theme – *Civic Engagement***
- ✓ **Capstone: Management focused on *Social Good***
- ✓ **Bloomberg Foundation – Mayor’s Challenge**
- ✓ **Study, Spirituality, Service, Community**
 - ✓ ...Through transformative education, Molloy College promotes a lifelong search for *truth* and the *development of ethical leadership*.
- ✓ **Clients: Villages of Babylon, Port Jefferson, Mastic Beach, Freeport, NCCHR, LIRPC, Housing Authority, Sustainability Long Island, Nassau County Bar Association, Island Harvest.**



SOCIALLY RESPONSIBLE PROFESSIONALS

- ✓ Civic responsibility in the helping professions
- ✓ Faculty model socially responsible civic engagement
- ✓ Long term, extensive relationship with one nonprofit.
- ✓ Client: Girl Scouts of Nassau County
- ✓ The projects involved developing, evaluating, and delivering programming to scouts in the college's community.



On my honor I'll be your friend, but...

- By self-report, 4th grade students were less likely than 5th grade students to tell someone they wouldn't be friends with them anymore unless that person did what they wanted them to do.
- When asked about whether or not they had told lies about someone in the past three months, more 5th graders responded they had not as opposed to the 4th graders (88% vs. 6.3%)

Data was analyzed by Senior Psychology Major at Molloy College, Tara Donlon under the supervision of Melissa Gebbia, Ph.D. and ELLM volunteer. The surveys were funded by the Jewish Women's Foundation of New York. Read more at www.gsn.org/criticalissues.

✓ 2007 Workshop held on campus for 100 middle school scouts on Relational Aggression



✓ 2010 Survey development for Health Relationships Program Assessment

✓ 2013-present STEM Career Shadow days



✓ 2014- 2015 College to Troop STEM Service Learning classes



SOCIAL ENTREPRENEURSHIP

- *Integration of **business** and **social work** curriculum*
- *Experiential encounter course in social entrepreneurship (6 credits)*
- *Students learn models of corporate social responsibility*
- *Assignments focus on the development of strategic plans of venture to address social problems*
- *Students are paired with a social entrepreneurship community mentors*
- *Final Assignment requires a business plan which incorporates **both business skills** and a **targeted social impact***

My Definition:



Corporate Leaders: Making a Social Impact

(Fortune Magazine, August, 2015)

- Nike
- Ikea
- Whole Foods
- Equity Bank
- CVS
- Starbucks
- Mastercard
- IBM
- Twitter
- FitBit
- Google



Social Responsibility in Higher Education :

Preparing tomorrows leaders for career success!



Professional & societal goals become one!

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