A PRAGMATICS IMPLICATURE FUNCTION OF HILLARY CLINTON AND DONALD TRUMP PRESIDENTIAL DEBATE

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ABSTRACT

The problem in this thesis is the utterances by the candidate of presidential debate Hillary Clinton and Donald Trump to get the support from the audience and can be a President of America. The candidates give suggestion and negative comment for the audience that he or she was the best to be a president of America.

In this writing, The writer use qualitative method of collecting data because of the element that used come from textual material, which data collected with utilize all of the information and the relevant thought. The writer use library research that kinds of qualitative method for analyze the data. Sarwono (2006:226) mention that library research use for analyze from textual data with systematically. In the writer point of view, this method is correctly use for analyzing this proposal. The writer will collect the data and categorized the primary data to secondary data with used pragmatics implicature function that is assertive function, directive function and expressive function and choose only some of the data for sampling.

The results of research in this thesis are the function of pragmatics implcature that was used the most is expressive function. From three presidential debate if Hillary Clinton and Donald trump.

Keywords:*candidate, support, president*

ABSTRAK

Permasalahan dalam skripsi ini adalah ujaran peserta debat presidensial yang berupa intrik untuk mendapatkan pendukung agar terpilih menjadi presiden amerika. Dalam debat ini Hillary Clinton dan Donald Trump saling melempar ujaran untuk saling mejatuhkan. Analisa difokuskan kepada fungsi pragmatik implikatur manakah yang paling banyak digunakan dalam debat tersebut. Fungsi asertif, direktif atau ekspresif. Analisis ini menggunakan metode kualitatif untuk dapat menghubungkan kaitan antara fungsi prakmatik implikatur. Teknik pengumpulan data yang digunakan penulis adalah teknik kualitatif kepustakaan agar dapat menjelaskan kata dan bahasa yang terdapat di dalam debat dengan lebih rinci. Dari ketiga fungsi prakmatik implikatur yang di analisis di dalam skripsi ini dapat di simpulkan bahwa fungsi prakmatik implikatur ekspresif adalah fungsi yang paling banyak digunakan di dalam debat presidensial antara hillary Clinton dan Donald Trump.

Kata kunci: *kandidat, pendukung, presiden*

I INTRODUCTION

Pragmatics is a branch of linguistics that concerned with the use of language in social contexts and the ways in which people produce and comprehend meanings through language. Wijana (2009:4) states, pragmatics is distinct from grammer, which is the study of the internal structure of language. Pragmatics is the study of the relation between language and the contexts that are basic to an accent of language understanding, which concerns with language use in context and the study of meaning related to the context or situation. It explains the way language use understood well after connecting it to the situation where, when and by whom it is uttered.

Pragmatics have element which is called implicature. Blackburn (1996:188) describe implicature is a technical term in the pragmatics sub-field of linguistics, coined by H. P. Grice, which refers to what is suggested in an utterance, even though neither expressed nor strictly implied (that is, entailed) by the utterance. As an example, the sentence "Mary had a baby and got married" strongly suggests that Mary had the baby before the wedding, but the sentence would still be strictly true if Mary had her baby after she got married. Further, if we append the qualification "not necessarily in that order" to the original sentence, then the implicature is now cancelled even though the meaning of the original sentence is not altered. Cole (1975:257) states "Implicature" is an alternative to "implication," which has additional meanings in logic and informal language.

Based on explanation above related to the pragmatics implicature that United State Presidential Election happened in November 8th, 2016 between the controversial candidate, Donald J Trump and the gorgeous woman Hillary Clinton has aimed strictly implied by utterance to each others. That is the three-time debate Hillary and Trump, and win by Trump. During the debate, each candidate have their own point of view about the issues of United State.

That theme is interesting to analyze in pragmatics implicature especially in the pragmatics function. This analysis begins from a curiousity about politics in America, the writer want to explain more deeper about Hillary and Trump debate. Hillary and Trump non-stop give each other satire, negative comment until one of them upset. They still have argue about the issues on America last and future. This is opportunity to the writer to take up this issue with Pragmatics Implicature function of Hillary and Trump presidential debate.

The identification of the problem. The debate begin with the candidate which attacking each other by words. Following the first, second and final debate, and in different topic, each candidate express words and sentence. Each candidate says a words which explain how they feel. The writer see this as a clue, behind the debate there is something that unspoken.

The writer see this in linguistic eye, the the writer specific this problem into pragmatic study. The writer first want to know about pragmatic it is. The pragmatic here sub-study which more than specific, called pragmatic implicature. Grice only defined implicature as something that is not part of 'what is said', lies at the heart of controversy in implicature theory today as to scope of phenomena that should be encompassed by the notion of implicature.

pragmatics involves perception augmented by some species of 'ampliative' inference induction, inference to the best explanation, Bayesian reasoning, or perhaps some special application of general principles special to communication, as conceived by Grice but in any case a sort of reasoning that goes beyond the application of rules, and makes inferences beyond what is established by the basic facts about what expressions are used and their meaning. Searle (1975) proposes a taxonomy of illocutionary acts into five mutually exclusive and jointly exhaustive classes, but the writer use only three :

2.1.1 Representative or assertive. The speaker becomes committed to the truth of the propositional content

2.1.2 Directive. The speaker tries to get the hearer to act in such a way as to fulfill what is represented by the propositional content theory about the directive function.

2.1.3 Expressive. The speaker simply expresses the sincerity condition of the illocutionary act

Grice's so-called theory of conversation starts with a sharp distinction between what someone says and what someone 'implicates' by uttering a sentence.

According to Searle's analysis, for an utterance by S to H to count as a promise must meet the following conditions:

- The propositional content represents some future action A by S;
- H prefers S's doing A to her not doing it, and S believes that to be so; and it is not obvious both to S and H that S will do A in the normal course of events;
- S intends to do A; and
- Promising counts as the undertaking of an obligation of S to do A.

Grice's so-called theory of conversation starts with a sharp distinction between what someone says and what someone 'implicates' by uttering a sentence. They are

cancelable : … a putative conversational implicature that p is explicitly cancelable if, to the form of words the utterance of which putatively implicates that p, it is admissible to add but not p, or I do not mean to imply that p, and it is contextually cancelable if one can find situations in which the utterance of the form of words would simply not carry the implicature. (Grice 1967b/1989, 44.)

They are non-detachable : … it will not be possible to find another way of saying the same thing, which simply lacks the implicature in question, except where some special feature of the substituted version is itself relevant to the determination of an implicature (in virtue of one of the maxims of Manner). (Grice 1967a, 1989, 39.)

They are calculable: The presence of a conversational implicature must be capable of being worked out; for even if it can in fact be intuitively grasped, unless the intuition is replaceable by an argument, the implicature (if present at all) will not count as a conversational implicature. (Grice 1967a/1989, 31.).

II METHODS

The writer use qualitative method of collecting data because of the element that used come from textual material, which data collected with utilize all of the information and the relevant thought. The writer have find a journal which related to this analysis, and assist the writer in analyzing.

The writer use library research that kinds of qualitative method for analyze the data. Sarwono (2006:226) mention that library research use for analyze from textual data with systematically. In the writer point of view, this method is correctly use for analyzing this proposal.

The writer will collect the data and categorized the primary data to secondary data with used pragmatics implicature function that is assertive function, directive function and expressive function and choose only some of the data for sampling.

Qualitative research aiming obtain the full picture about something humanly who examined, which are related to idea, perception, opinions, or beliefs of people who researched and all of which can not be measured with numbers.

Qualitative technique analyze is to collect data, compile systematically, and then present their research finding to others. Sarwono (2006:239) There are the analyze prodecure of qualitative :

1. Collecting data
2. Categorized the data
3. Use hipothesis for analyze the data
4. Make explanation of result
5. Make a report about the analyzing and describe

Data analysis begins with a transcript, video replay debates, listening carefully, and write these words. After researchers write these results in the transcript, the writer should read carefully for later data reduction. Researchers create data reduction by means of abstraction, it is according to the research context or ignore words that do not need so on get the sentence, but this language support in accordance with the language informan. Abstract already made in the form of units then grouped based taxonomy of the domain of research.

III ANALYSIS

the writer was analyze the function of assertive, directive, and expressive function in Hillary Clinton and Donald Trump presidential debate. The assertive function is a function that of utterances that binds speakers ar the truth of a proposition itexpresses. Directive function is a speech that state a request to do something or not to do something. And the expressive function is a ruke that serves to express something that reflects the attitude of the speaker of the state psychologically.

Assertive, that of utterances that binds speakers at the truth of a proposition it expresses. There are avoid, speculation, affirm, and explain.

1.35.10 D.Trump : Well, I told you, I will release them as soon as the audit. Look, I've been under audit almost for 15 years. I know a lot of wealthy people that have never been audited. I said, do you get audited? I get audited almost every year.

2.20.75 D.Trump : Maybe he didn't do a good job and I was unsatisfied with his work...

3.14.45 D.Trump: No, I didn't say that at all. I don't think you understood what was — this was locker room talk. I'm not proud of it. I apologize to my family. I apologize to the American people. Certainly I'm not proud of it. But this is locker room talk.

4.138.34 H..Clinton: Because Roe v. Wade very clearly sets out that there can be regulations on abortion so long as the life and the health of the mother are taken into account. And when I voted as a senator, I did not think that that was the case. The kinds of cases that fall at the end of pregnancy are often the most heartbreaking, painful decisions for families to make. I have met with women who toward the end of their pregnancy get the worst news one could get, that their health is in if they continue to carry to term or that something terrible has happened or just been discovered about the pregnancy. I do not think the United States government should be stepping in and making those most personal of decisions. So you can regulate if you are doing so with the life and the health of the mother taken into account.

5.31.103 H.Clinton : And one of the worst things he said was about a woman in a beauty contest. He loves beauty contests, supporting them and hanging around them. And he called this woman "Miss Piggy." Then he called her "Miss Housekeeping," because she was Latina. Donald, she has a name.

6.39.163 H.Clinton : It was personal e-mails, not official

7. 51.205 H.clinton : That the Russians have engaged in cyber attacks against the United States of America, that you encouraged espionage against our people, that you are willing to spout the Putin line, sign up for his wish list, rake up nato, do whatever he wants to do, and that you continue to get help from him because he has a very clear favorite in this race so I think this is such an unprecedented situation, we've never had a foreign government trying to interfere in our election. We have 17, 17 intelligence agencies, civilian and military, who have all concluded that these espionage attacks, these cyber attacks come from the highest levels of the Kremlin and they are designed to influence our election. I find that deeply disturbing.

1.35.10 Holt tell Donald trump the taxes can be release during the audit, but Donald try to avoid with said he know a lot of wealthy people that never get audit. 2.2.75 Hillary tell about Donald architect who designed one of Donald club house but the architect did'nt get paid by trump. and trump not paid the architect because he just unsatisfied.3.14.45 Host ask Donald trump about locker room talk while it means sexual assult, and trump avoid to says the truth. He just answer with apologizing.4.138.34 The host ask Hillary about abortion rules they have. Hillary talk about the mother and family feelings and make speculate that not all the women want to get pregnan. 5.31.103 Hillary speculate about trump who loves beauty contest, but trump call the woman in beaty contest "miss piggy" and " miss housekeeping" because she is latina. It means trump is not an open minded person. Hillary has a problem with her e-mails before, and when the host ask about that problem Hillary try to explain to the audience that e-mail is her own. Hillary has a problem with her e-mails before, and when the host ask about that problem Hillary try to explain to the audience that e-mail is her own. 6.39.163 Hillary has a problem with her e-mails before, and when the host ask about that problem Hillary try to explain to the audience that e-mail is her own. 7.51.205 Hillary affirm the related

about borbder and hacked by Russian. Hillary want to open the fact that Russian a role behind the border problem

Directive function is a speech that state a request to do something or not to do something. Directive function have 7 part, there are rebuke, affect, debating, advise, invited, asking, and remembering.

1.35.136 H..Clinton : what he's just said is not right, but he gets to run his   campaign any way he chooses. He gets to decide what he wants to talk about.

2.59.220 D.Trump : But she is raising your taxes and I'm lowering your taxes.

3.64.235 H..Clinton: Look, he has now said repeatedly, "30 years this and 30 years that." So let me talk about my 30 years in public service.

4.66.246 D.Trump : Because the fact is, almost everything she's done in foreign policy has been a mistake and it's been a disaster

5.52.204 D.Trump : Could I just respond to this, please?

6.37.141 H.Clinton : He never apologized to the distinguished federal judge who was born in Indiana, but Donald said he couldn't be trusted to be a judge because his parents were, quote, "Mexican."

1.35.136 Hillary rebuke Donald trump about warn something wrong about he said and he have to thinking before talking.

2.59.220 Trump promise he will lowering the taxes and affect the audience that Hillary will raising the taxes.

3.64.235 Hillary feel unsatisfied with Donald trump talk about her 30 years and want to desbate Donald trump about her 30 years in public service.

4.66.246 Donald trump debate Hillary Clinton with tells about what she was do is a mistake and disaster again .it makes Hillary looks not professional as a politican.

5.52.204 Trump ask to get permission to make resopon with Hillary statement.

6.37.141 Hillary remembering Donald trump said to federal judge and never apologized Donald trump look people from their ras and it is not good if he wants to become a president of America

Expressive function is a rule that serves to express something that reflects the attitude of the speaker of the state pschologycally.

1.63.146 D.Trump : There has never been anything like this, where e-mails — and you get a subpoena, you get a subpoena, and after getting the subpoena, you delete 33,000 e-mails, and then you acid wash them or bleach them, as you would say, very expensive process.

2.67.153 D.Trump : Because you'd be in jail.

3.100.228. D.Trump : Hey, if she had a problem — for 30 years she's been doing this, Anderson. I say it all the time. She talks about health care. Why didn't she do something about it? She talks about taxes. Why didn't she do something about it? She doesn't do anything about anything other than talk. With her, it's all talk and no action.

4.117.258.D. Trump : You know what's funny? She went over a minute over, and you don't stop her. When I go one second over, it's like a big deal.

5.100.229 D.Trump : She has made bad judgment not only on taxes. She's made bad judgments on Libya, on Syria, on Iraq. I mean, her and Obama, whether you like it or not, the way they got out of Iraq, the vacuum they've left, that's why ISIS formed in the first place. They started from that little area, and now they're in 32 different nations, Hillary. Congratulations. Great job.

6.149.346 H.Clinton : I think that is an idea that is not in keeping with who we are as a nation.

7.1.1   H.Clinton:Well, thank   you, Lester, and thanks to Hofstra for hosting   us

8.2.6 D.Trump: Thank you, Lester. Our jobs are fleeing the country

1.63.146 Donald trump said to Hillary you acid wash them or bleach them, it is means Hillary do it on purposes.

2.67.153 It is a strong respond from Donald trump to Hillary Clinton to count her errors.

3.100.228 Donald trump criticize about what Hillary Clinton do for 30 years, Hillary just talking much and not doing anything to make what she was said its true.

4.117.258 Donald trump feel unfair from the host, because Hillary went over 1 minute and if Donald trump over one second host will stop him. Donald trump criticize what the host do to him.

5.100.229 Donald trump dispute about Hillary Clinton. Donald trump unsatisfied with Hillary Clinton

6.149.346 Hillary Clinton dispute Donald trump who wants to separate people by the nation.

7.1.1 - 8.2.6 Hillary Clinton and Donald Trump say thank you for the host for hosting.

After analyzing A Pragmatics Implicature Function of Hillary Clinton and Donald Trump Presidential Debate, the writer can conclude :

1. The writer finds sentence of assertive function that each candidate utter through the three presidential debate. there are avoid, speculate, affirm, and explain.

2. There are find that directive function is used in Presidential Debate of Hillary Clinton and Donald Trump. The writer divided into rebuke, affect, debating, advise, invited, asking, remembering.

3. The writer finds that expressive function is used more than the asservite and directive function used in Presidential Debate of Hillary Clinton and Donald Trump, that divided into satire, criticize, agreement, dispute, and thanked.

IV SUGGESTION

Language is tool of communication. In this debate analyzing the writer found the function of pragmatics implicature are used in presidential debate. Understanding about language and pragmatics implicature is important for faculty of letter student. And for the next researcher I hope it can be helped to make a research.

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