J Hum Growth Dev. 2016; 26(3): 360-367 ORIGINAL RESEARCH

# Prevalence of excessive screen time and associated factors in a school from a city in the northeast of Brazil

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#### Abstract:

**Introduction:** Studies about screen time and its correlates are generally determined by the sum of the duration of several behaviours. Studies that analysed behaviours separately highlighted different correlates.

**Objective:** Estimate the prevalence of excessive screen time, through watching television and using computers or video games, and its correlates, in students in a city in North-eastern Brazil.

**Methods:** An investigation in a high school located in the city of Jequie, Bahia state, Brazil, with a sample of 1163 students between 14 and 20 years. The dependent variables were excessive time watching television and using computers or video games, and the independent ones were socio-demographic and lifestyle variables. The magnitude of the association was determined by the Odds Ratio (OR) and by 95% of confidence intervals (CI).

**Results:** The prevalence of excessive time watching television was estimated at 32.8% (95% CI: 29.9% - 35.5%) and using computer/videogames was 27.3% (95% CI: 24.5% - 29.5%). Those who did not work (OR = 1.940; 95% CI: 1.365 - 2.758); those students whose mothers had less than eight years of schooling (OR = 1.324; 95% CI: 1.023 - 1.714); and who did not regularly eat vegetables (OR = 1.423; 95% CI: 1.082-1.871) were more likely to be exposed to excessive television. On the other hand, those who had not reached the minimum consumption of fruits (OR = 0.712; 95% CI: 0.245 - 0.929) showed lower odds. Female students (OR = 0.694; 95% CI: 0.528 - 0.912) and students with family income lower than two minimum wages (OR = 0.630; 95% CI: 0.474 - 0.838) had lower chances of exposure to excessive time using computer/video games, while the insufficiently active (OR = 1,557; 95% CI: 1,076 - 1,972) showed higher chances.

**Conclusions:** About 1/3 of the students spent too much time in front of the television and computer/ video games, with a different correlation relative to each of these behaviours.

**Keywords:** sedentary, adolescents, risk factors, behaviour.

#### **■ INTRODUCTION**

Sedentary behaviour is defined as a set of activities with energy expenditure close to rest values, typically held in a sitting position, including activities such as watching television, using a computer, playing video games, talking on the phone, or talking with friends<sup>1,2</sup>. One of the most used criteria to estimate the time sitting watching television and in front of a computer or video game, considers those who spend two or more hours a day in front of such a device to be engaging in sedentary behaviour<sup>3</sup>. In recent

years, use of the term "screen time" has emerged as a way to analyse this sedentary behaviour in studies with scholars, being defined as one of the dimensions of sedentary behaviour, held in front of a screen. This includes watching television, using a computer and playing video games (with the exception of interactive games and portable devices), when used in a seated position or lying down<sup>2</sup>.

A study that estimated the prevalence of sedentary behaviour related to the screen time, conducted in 2005/2006, with data from 40 countries of Europe and of the United States, showed that 66% of male and 68% of

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female teenagers spent two or more hours a day watching television, where the maximum recommended time is less than two hours<sup>2,4</sup>.

The National Survey of Scholar Health (PeNSE)<sup>5</sup>, held in 2012 in Brazil, with data from 26 capitals and the Federal District, estimated the prevalence of excessive time in front of the television to be 78.6% for schoolchildren of around 15 years old. This behaviour, combined with other factors, can be harmful to the health of those still in adolescence, resulting in increased levels of body fat, decreased efficiency of the musculoskeletal system and problems with social relations<sup>6</sup>. In addition, the sedentary lifestyle increases the risk of acquiring some morbidities, such as diabetes, obesity and hypertension, during later adult life<sup>7,8</sup>.

Despite some disagreements, studies have pointed to some correlated related to screen time. A systematic review, conducted to estimate the prevalence of risk behaviour among schoolchildren, found that, in most studies, sedentary behaviour (screen time) was linked to female students under 15 years with low monthly household income and parents with a low educational level<sup>8</sup>. However, another review showed that sedentary behaviour was more common for males, particularly those that are overweight or obese and those with parents with a low educational level<sup>9</sup>. The conflicting results of studies, in relation to the prevalence and related estimates, suggest a variation in the use of the measure (total or separate time, week or weekend), the age groups and the designs of the studies (longitudinal or transverse)<sup>10-12</sup>.

In general, studies have investigated screen time and its related correlates by adding the screen time or total time (time watching television and computer/video games)<sup>13,14</sup>. Despite being scarce, studies that investigated screen time correlated separately demonstrated that, on the same sample, such factors can be different<sup>15,16</sup>. However, these studies were performed in middle income countries and in major centres, thus, justifying the need for studies in other circumstances.

In light of the divergence related to the different types of sedentary behaviours based on screen time and the predominance of searches in major urban centres of developed regions, this study aimed to estimate the prevalence of excessive screen time (≥ 2 hours/day), either watching television or using computer/video games, and to verify the possible associations to socio-demographic factors and lifestyle in a school in a city in the Northeast of Brazil.

#### METHODS

This is a school-based and analytical study, which is an integrative part of a project monitoring health risk behaviours in schools in the city of Jequié, Bahia, Brazil. The city of Jequié is located in the Northeast region, about 370 km from Salvador, with a population of around 151,895 inhabitants and a Human Development Index (HDI) score of 0.694. The economy of the municipality is based on the retail trade<sup>17</sup> and it is considered a regional pole of education (Core Regional Education), responsible

for the management of all State schools in 16 municipalities and districts of the Territory of Identity of the Middle River.

# Population and sample

The population of this study comprised 3,040 students of 98 school groups of all 12 State urban public schools in the municipality, duly enrolled in high school, in morning and afternoon sessions in 2015. The sample was selected randomly and proportionate by conglomerates in two phases<sup>18</sup>.

The parameter for determining the sample was the estimated prevalence of the phenomenon that, due to the large number of variables to be studied, was 50%. The confidence interval was 95% and adopted maximum error of three percentage points. However, as the sample was by conglomerates, for the purpose of design, this value multiplied by 1.5 and later added 15% for cases of loss or refusals. So, the minimum sample was 1,388. The selection for conglomerates was held in two stages. In the first, the sample unit were schools, having selected those from the urban area that offered high school in the morning and afternoon sessions (n = 12), on the condition that there was no refusal on the part of managers. Rural schools (n = 3) and annexes of urban schools were not part of the sample, due to classes being offered in night sessions, and nor was the military police School, whose teaching model differs from other schools.

In the second stage, the sampling units were the classes, selected in a manner proportional to the number of grades, with around 30 students per class. These were selected by lot, with 48 classes in order to achieve the necessary size of the sample.

There was a refusal for participation from 135 students. In addition, 83 minors, did not participate because they did not deliver the terms on the day of collection, and seven did not respond to questions concerning the dependent variables, resulting in a sample loss of 6.5% (n = 90).

#### Data collection procedure

Data collection took place in July and August 2015. We used a valid and previously tested instrument <sup>19</sup> with good repeatability indices, using the Kappa coefficient (k = 0.485 to k = 1) and the correlation of Spearman (rho = 0.483 to rho = 0.960), which was applied in the classroom by previously trained interviewers, with average time of 28 minutes. The questionnaire was self-administered and contained information divided into six blocks. Variables

In this study, the dependent variables (screen time of television and computer/video games) were author-referred by scholars on two issues: the first about television: "how many hours a day do you watch television?" and the second: "how many hours a day do you use your computer and/or play video games?" The responses were categorised as either "< 2 hours/day" or "\geq 2 hours/day".

The independent variables were gender; age, being categorised into "≤ 14 years", "15 to 16 years", "17 to 18 years" and "> 19 years"; employment status (employed and unemployed); marital status (single and married/oth-

er); school grade (1st, 2nd and 3rd grade); mother's education (< 8 years of study and  $\ge$  8 years of study); and monthly family income (< 2 minimum wages and  $\ge$  2 minimum wages). During the data collection period, the minimum wage was R\$788.00 (\$ 225.00).

Independent variables related to lifestyle were the consumption of fruits and vegetables, using the consumption of a daily portion as a criterion, categorised as inappropriate consumption "< 5 days/week" and appropriate consumption "> 5 days/week"5; and consumption of alcohol and smoking, using as a criterion the consumption regardless of the number of doses or cigarettes, categorised as either "Yes" or "No". The level of physical activity was investigated by means of a question on the frequency of exercise: "During a normal week (typical), how many days do you practice moderate to vigorous physical activities (physical activity in leisure, at work and in commuting)?"19; and another question about the length: "During a normal week (typical), how long do you practice moderate to vigorous physical activities (physical activity in leisure, at work and in commuting)?<sup>19</sup>". Those who had not accumulated the minimum recommended exercise of 60 minutes per day at least five days a week were considered insufficiently active<sup>20</sup>.

#### Statistical analysis

We used the descriptive statistics (relative and absolute frequency) and, for inferences, the Chi-square test and logistic regression. The magnitude of the effects on the outcomes was measured by the Odds Ratio (OR) and their confidence intervals (CI) of 95%, according to the theoretical assumptions found in literature<sup>21</sup>. The independent variables were analysed individually, and those that presented a value of 22</sup>.

# **Ethical issues**

The protocols were approved by the Committee of ethics in research with Human Beings at the Universidade Estadual do Sudoeste da Bahia, with the number 83,957/14. Participants were provided with the terms of consent and Assent (under 18 years) and signed for the authorisation of data collection. In the case of minors, their parents or guardians signed the terms for them.

# **RESULTS**

In this study, the sample was composed of 1,163 scholars, with the larger proportion being women (57.9%; n = 678). The descriptive characteristics of the sample are presented in Table 1. The estimated prevalence of excessive screen time watching television ( $\geq$  2 hours/day during the week) was 32.8% (95%CI: 29.9% -35.5%) and computer/video game was 27.3% (95%CI: 24.5% -29.5%). (Table 1).

**Table 1:** Descriptive characteristics of the sample. Jequié, Bahia, Brazil, 2015

7 40.10, -0.110, -10, -0.10			
Variables	%	n	CI(95%)
Dependents			
Screen time television			
≥ 2 hours/day	32,8	381	30,2-35,6
< 2 hours/day	67,2	782	64,6-70,0
Screen time Computer/Videogame			
≥ 2 hours/day	27,3	317	24,6-29,8
< 2 hours/day	72,7	846	70,2-75,4
Socio demographical			
Gender			
Female	57,9	678	55,3-60,8
Male	42,1	492	39,2-44,7
Age (years)			
< 14	3,4	40	2,5-4,5
15-16	48,6	569	45,7-51,5
17-18	40,7	476	37,9-43,4
> 19	7,3	85	5,9-8,8
School grade			
1°	41,7	488	38,9-44,5
2°	30,9	362	28,2-33,5
3°	27,4	320	24,8-28,9
Marital Status			
Single	88,5	1035	86,5-90,3
Married (a)	11,5	135	9,7-13,5
Occupation			
Does not work	81,4	952	79,2-83,5
Works	18,6	218	16,5-20,8
Mother schoolarity (years of study)			
<8 years	38,0	445	35,2-40,8
≥8 years	62,0	725	59,2-64,8
Monthly Family Income (minimum)			
< 02 salaries	71,3	834	68,7-73,8
≥02 salaries	28,7	336	26,2-31,3
Lifestyle			
Fruit consumption			
Inadequate	54,8	634	52,0-57,8
Adequate	45,2	522	42,2-48,0
Vegetables consumption			
Inadequate	60,8	693	57,9-63,9
Adequate	39,2	446	32,1-46,1
Alcohol consumption			
Yes	23,8	277	21,5-26,1
No	76,2	887	73,9-78,5
Tabaco consumption			
Yes	5,9	69	4,5-7,3
No	94,1	1101	92,7-95,5
Physical activity level			
Insufficiently Active	81,5	953	16,3-20,7
Sufficiently Active)	18,5	217	79,3-83,7

Note - CI: Confidence Interval.

In relation to the gross analysis (table 2) to socio-demographic variables, the single students ( $OR_{gross} = 1.514$ ; 95%CI: 1.005-2.280), who didn't work ( $OR_{gross} = 1.913$ ; 95%CI: 1.352-2.707) and with mothers with under eight years of education ( $OR_{gross} = 1.635$ ; 95%CI: 1.187-2.253) showed higher chances of excessive time watching television. After the adjusted analysis (table 2), the unemployed ( $OR_{adjusted} = 1.940$ ; 95%CI: 1.365-2.758), those whose mothers had less than eight years of education ( $OR_{adjusted} = 1.324$ ; 95%CI: 1.023-1.714) and those with inadequate consumption of vegetables ( $OR_{adjusted} = 1.423$ ; 95%CI: 1.082-1.871) showed significantly higher odds of having excessive screen time watching television (Table 2).

On analysing the excessive time using computer/video games, in the gross analysis (table 3), female students (ORgross = 0.667; 95CI: 0.51-0.864) and those with monthly household income lower than two minimum wages (ORgross = 0.605; 95%CI: 0.459-0.797) showed lower chances of excessive screen time. In relation to lifestyle, those who did not achieve the minimum weekly consumption of vegetables (OR $_{gross}$  = 1.374; 95%CI: 1.046-1.805) showed higher chances of exposure to the behaviour.

After the adjusted analysis (table 3), women ( $OR_{adjusted} = 0.694$ ; 95% I: 0.528-0.912), as well as those with family income of less than two minimum wages ( $OR_{adjusted} = 0.630$ ; 95%CI: 0.474 - 0.838) showed lower chances of exposure to the outcome, while the insufficiently active ( $OR_{adjusted} = 1.557$ ; 95%CI: 1.076 - 1.972) showed significantly higher chances of excessive screen time using computer/video games (Table 3).

**Table 2.** Logistic regression analysis with estimates of odds ratios for the screen time watching television. according to sociodemographic and lifestyle variables. Jequié. Bahia. Brazil. 2015

Variables %		OR Gross (IC95%)	р	OR Adjusted (IC95%)	р	
Socio demographical						
Gender						
Female	61.4	1.231(0.959-1.581)	0.103	1.105(0.853-1.431)	0.450	
Male	38.6	1		1		
Age (years)						
< 14	3.4	2.053(0.905-4.657)	0.085	1.710(0.739-3.958)	0.210	
15-16	48.6	1.793(1.045-3.076)	0.034	1.527(0.873-2.672)	0.138	
17-18	40.7	1.625(0.941-2.806)	0.082	1.443(0.950-2.198)	0.204	
>19	7.3	1		1		
School Grade						
1°	46.2	1.206(0.894-1.627)	0.220	-	_	
2°	27.0	0.849(0.611-1.178)	0.327			
3°	26.8	1				
Marital Status						
Single	91.1	1.514(1.005-2.280)	0.047	1.433(0.944-2.176)	0.091	
Married	8.9	1		1		
Occupation						
Does not work	87.4	1.913(1.352-2.707)	0.001	1.940(1.365-2.758)	0.001	
Works	12.6	1		1		
Mother schoolarity						
(years of study)						
<8 years	42.0	1.291(1.005-1.58)	0.046	1.324(1.023-1.714)	0.033	
>8 years	58.0	1		1		
Monthly Family						
Income (Minimum)						
< 02 salaries	73.5	1.191(0.905-1.567)	0.211	-	_	
> 02 salaries	26.5	1				
Lifestyle						
Fruit consumption						
Inadequate	51.3	0.817(0.638-1.045)	0.108	0.712(0.245-0.929)	0.012	
Adequate	48.7	1		1		
Vegetable consumption						
Inadequate	64.5	1.266(0.980-1.636)	0.071	1.423(1.082-1.871)	0.012	
Adequate	35.5	1		1		
Alcohol consumption						
Yes	24.7	1.076(0.809-1.433)	0.614	-	_	
No	75.3	1				
Tabaco consumption						
Yes	95.0	0.785(0.456-1.353)	0.384	-	_	
No	5.0	1				
Physical activity level						
Insufficiently active	83.7	0.793(0.573-1.096)	0.160	0.894(0.638-1.253)	0.516	
•	83.7	, ,		, ,		
Sufficiently active	16.3	1				

Note – OR: OddsRatio; CI: confidence interval Values in bold: p < 0.05.

**Table 3:** Regression analysis for the screen time for computer / video game, according to sociodemographic and lifestyle variables. Jequié, Bahia, Brazil, 2015

Variables	%	OR Gross (IC95%)	р	OR Adjusted (IC95%)	р
Socio demographical					
Gender					
Female	50,8	0,667(0,514-0,864)	0,002	0,694(0,528-0,912)	0,009
Male	49,2	1		1	
Age (years)					
< 14	3,4	1,588(0,657-3,840)	0,304	1,353(0,552-3,320)	0,509
15-16	48,6	1,738(0,978-3,087)	0,059	1,548(0,859-2,791)	0,146
17-18	40,7	1,484(0,829-2,657)	0,184	1,368(0,755-2,477)	0,302
> 19	7,3	1		1	
School grade					
1°	43,8	1,257(0,910-1,737)	0,165	1,113(0,769-1,611)	0,569
2°	31,9	1,221(0,865-1,723)	0,257	1,152(0,803-1,655)	0,445
3°	24,3	1		1	
Marital Status					
Single	88,3	0,991(0,663-1,483)	0,967	-	-
Married	11,7	1			
Occupation					
Does not work	83,6	1,244(0,883-1,752)	0,211	-	-
Works	16,4	1			
Mother schoolarity (years of study)					
<8 years	33,4	0,766(0,584-1,005)	0,054	0,865(0,653-1,146)	0,312
≥8 years	66,6	1		1	
Monthly Family Income (minimum)					
< 02 salaries	63,4	0,605(0,459-0,797)	0,000	0,630(0,474-0,838)	0,009
≥ 02 salaries	36,3	1		1	
Lifestyle					
Fruit consumption					
Inadequate	58,1	1,204(0,926-1,565)	0,166	1,092(0,828-1,442)	0,532
Adequate	41,9	1		1	
Vegetable consumption					
Inadequate	66,2	1,374(1,046-1,805)	0,022	1,299(0,983-1,716)	0,065
Adequate	33,8	1		1	
Alcohol consumption					
Yes	25,0	1,099(0,813-1,484)	0,540	-	-
No	75,0	1	•		
Tabaco consumption					
Yes	6,3	1,145(0,667-1,964)	0,624	-	-
No	93,7	1	•		
Physical activity level					
Insufficiently active	84,9	1,389(0,978-1,972)	0,066	1,557(1,076-1,972)	0,019
Sufficiently active	15,1	1	-	1	•

Note – OR: oddsratio; CI: confidence interval: Values in bold: p < 0,005.

#### DISCUSSION

The prevalence of excessive time watching television was 32.8%. Estimates of prevalence values of this behaviour are quite different according to national<sup>5,10</sup> and international<sup>4</sup> studies. In relation to the excessive time using computer/video games, the prevalence rate was 27.3%. National<sup>23-27</sup> and international<sup>28,29</sup> studies also showed differences in estimated values for this behaviour.

Female students presented lower chances of exposure to excessive screen time using computer/video games, not noted in their time watching television. A previous systematic review showed that, in relation to excessive screen time, there was a trend of association to female gender<sup>29</sup>. However, most of the studies found in the review assessed the total screen time. Another systematic review9 noted that, in most studies, male teenagers were using more computer or video games as forms of entertainment in comparison to females, providing possible justification for the result of this study.

In relation to the family's monthly income, those individuals where the family received less than two minimum wages presented lower chances of exposure to excessive screen time using computer/video games. This result is explained by the fact that this subgroup possibly has low access to equipment, since the national survey on synthesis of social indicators, held in 2014<sup>30</sup>, on the basis of analysing lower income families, showed that, in the more developed States (South and Southeast), around 16.0% of households had a computer, internet access and other goods, whereas, in the Northeastern region, only 5.7% had access to the same services.

The students who did not work were more likely to spend too much time watching television. Data from the Brazilian Institute of Geography and Statistics (IBGE)30 indicated that, in Brazil, legally, from the age of 15, the only paid work that is legally permitted is as an apprentice, and that the level of employment of those between 16 and 17 years of age was 27.4% in 2014. The scholars who did not work presented higher chances of exposure to excess

sive screen time watching television. Watching television is an attractive activity, with several programs targeted at schoolchildren in this age range<sup>28</sup>, adding to the fact that no work can involve greater free time. In the students that were not working, an association with the sedentary behaviour using computer/video games was not observed in the present study. As computers or video games are expensive, it is believed that students who do not work do not have financial independence and do not contribute in the family budget, as observed mainly in the family income<sup>31</sup>. Even families with low income mostly have television sets at home, which is not the case for computers or video games, especially in less developed regions<sup>30</sup>.

Those whose mothers had less than eight years of education showed higher chances of exposure to excessive time watching television. Other studies<sup>13,16</sup> have shown that a low educational level of parents or guardians is correlated with excessive screen time watching television. Since most of the studies used the measurement of screen time that involved adding the behaviours, studies that verify the relation of educational level of mothers with the use of computer/video games alone were not found, as highlighted in systematic reviews<sup>9,13</sup>. It is believed that greater educational and economic levels of mothers positively influence healthier behaviours, in addition to allowing them to realise the health risks of children in relation to excessive exposure to television<sup>12,16</sup>.

Dietary habits were associated with excessive time in front of the television, since those who had an inadequate level of consumption of vegetables, presented higher chances of exposure to the behaviour. However, it was not observed in relation to the use of computer/video games. A systematic review<sup>32</sup> revealed that 85% of the items investigated have shown an association between low consumption of fruits or vegetables, as well as high consumption of salted or soft drinks and excessive time watching television.

The authors indicated that, generally, when watching television or using computers students tend to ingest unhealthy food (soft drinks and snacks), decreasing the possibility of healthy foods consumption<sup>32</sup>.

Inadequate consumption of fruits showed lower chances of exposure to the behaviour. Regardless of this result, low consumption of fruits and vegetables is a public health problem in adolescents<sup>32</sup> and, according to the report of the World Health Organization (WHO) in 2005, it was estimated that low intake of fruits and vegetables was the eighth most important cause of death in developed countries<sup>33</sup>.

Thus, stimulating healthy eating from childhood onwards, through speeches by parents and schools, is

critical to the prevention of diseases and non-communicable diseases, in particular overweightness and obesity<sup>34,35</sup>.

Those deemed "insufficiently active" showed higher chances of exposure to excessive time using computer/video games, which was not observed in relation to the time watching television. Previous research16 has found that the only variable associated, even in low magnitude, to excessive time watching television and using a computer, in the same sample was physical inactivity<sup>16</sup>.

Physical activity and sedentary behaviour are different constructs, with different factors. Exposure to screen time does not necessarily present adverse conditions for the practice of physical activities (lower perception of self-efficacy, less social support and appropriate environments)<sup>10</sup>. However, other studies11,34 have reinforced the idea that the higher the level of physical activity the lower the prevalence of sedentary behaviour.

The differences and limitations found in the literature regarding the prevalence and related values are probably due to age range, the instruments used (diversity found in literature), the scales of the measures (energy expenditure or reminder) and the cut-off points (different criteria), as highlighted in the systematic review<sup>29</sup>.

The use of auto-administered questionnaire, even if it has been validated and tested, can create a bias of information for some variables, since participants do not always have clear information about these behaviours, which can influence the estimates of prevalence, presenting a limitation of the present study. However, the study is a pioneer in the region of Bahia, producing consistent data, as part of monitoring of risk behaviour in students

It is concluded that about 1/3 of the students of a city in the Brazilian Northeast watched television and used computer/video games excessively. Female students and those with family income below two minimum wages presented lower chances of exposure to excessive screen time using computer/video games, however, those insufficiently active showed higher chances.

Those individuals who were not working, whose mothers had less than eight years of study and with inadequate consumption of vegetables presented higher chances of exposure to excessive screen time watching television. Finally, those with inadequate consumption of fruits showed lower chances of exposure to excessive screen time watching television. These findings suggest that behaviours differ from one group to another, providing consistent data to the education and public health agencies.

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#### Resumo:

**Introdução:** Estudos sobre o tempo de tela e seus correlatos geralmente são determinados pelo somatório dos tempos de vários comportamentos. Pesquisas que analisaram comportamentos separadamente evidenciaram diferentes correlatos.

**Objetivo:** Estimar prevalência de tempo excessivo de tela (≥ 2 horas/dia), durante os dias da semana, em televisão e uso de computador/videogame e verificar a associação aos fatores sociodemográficos e do estilo de vida em escolares.

**Método:** Levantamento com amostra de escolares do ensino médio (n=1.163), de 14 a 20 anos de idade, residentes em Jequié/BA, Brasil. As variáveis dependentes foram tempo excessivo assistindo televisão e usando computador/videogame, e as independentes foram, as sociodemográficas e do estilo de vida. A magnitude das associações foi determinada pela Odds Ratio(OR) e intervalos de confiança (IC) de 95% (IC95%).

**Resultados:** A prevalência de tempo excessivo assistindo televisão foi estimada em 32,8% (IC95%: 29,9% - 35,5%) e usando computador/videogame 27,3% (IC95%: 24,5% - 29,5%). Os que não trabalhavam (OR = 1,940; IC95%: 1,365-2,758), aqueles cujas mães tinham menos de oito anos de estudo (OR = 1,324; IC95%: 1,023 - 1,714) e que não consumiam verduras regularmente (OR = 1,423; IC95%: 1,082 - 1,871) apresentaram maiores chances de exposição ao tempo excessivo televisão. Por outro lado, os que não atingiram o consumo mínimo de frutas (OR = 0,712; IC95%: 0,245 - 0,929) apresentaram menores chances. Escolares do sexo feminino (OR = 0,694; IC95%: 0,528 - 0,912) e aqueles com renda familiar inferior a dois salários mínimos (OR = 0,630; IC95%: 0,474 - 0,838), apresentaram menores chances de exposição ao tempo excessivo utilizando computador/videogame e os insuficientemente ativos (OR = 1,557; IC95%: 1,076 - 1,972), apresentaram maiores chances.

**Conclusões:** Cerca de 1/3 dos escolares passavam tempo excessivo à frente da televisão e do computador/videogame, tendo correlatos distintos para cada comportamento.

Palavras-chave: sedentarismo, adolescentes, fatores de risco, comportamento.