

Editorial

Edson Luiz Riccio, Editor

Commemoration of the ten-years of JISTEM and the CONTECSI – International Conference on Information Systems and Technology Management.

Dear readers, authors, referees, colleagues and friends

Congratulations to all of you! It is with great satisfaction that this year of 2013 we celebrate ten years of existence of these two projects that have only become reality by the participation of all of you, from different countries, universities and business areas.

We succeeded in implementing an Academic Journal and an International Conference both multidisciplinary, aggregating the areas of Information Systems, Information Technology and Information Science, and under a broad management vision, (economic, administrative, accounting and financial). This was possible only because the active participation of a community that shares the same values and purposes. This community exists and visibly embodies these two entities.

The University of São Paulo itself, announces this year, that multidisciplinary should be pursued in every scientific area. We all know that the real world is multidisciplinary and this should also be our concern in the development of science.

I would like also to inform you that during this year we will develop many actions to celebrate these achievements and share these results with you all.

We acknowledge the support we have received since the beginning from the following Governmental Brazilian institutions: CAPES, CNPq, FAPESP Program to Support Scientific Publications Periodicals- Commission on Accreditation of USP and EAC-FEA/USP.

We also would like to inform that the 10th CONTECSI- International Conference on Information Systems and Technology Management – will be held between June 12th and 14th, 2013, at FEA USP, São Paulo, Brazil. Nearly 200 papers will be presented in the following categories: side session, research forum, research communication, doctoral consortium, and, for the second time, the Master Colloquium will take place. The presence of Professor Niels Bjørn-Andersen, Ph.D., Professor of Information Systems at the Copenhagen Business School, Denmark, former President of AIS (Association for Information Systems). Since the first CONTECSI, we have had the honor of welcoming the President of AIS to open the conference. The authors of the best papers will be invited to submit them by “fast-track” to JISTEM, similarly to the previous years. For further information, log on to www.tecsi.fea.usp.br/eventos/contecsi. At this CONTECSI, the 27th WCRAS-World Continuous Auditing and Reporting Systems Symposium and the International Workshop of XBRL

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In this first issue of 2013, we would like to inform our highly-esteemed authors and readers that a recent evaluation by Qualis Capes (The Brazilian Government Agency for Academic Journals Ranking), has raised JISTEM to B1 level in the field of Business Administration, Accounting and Tourism. In addition to this field, JISTEM was evaluated on seven other fields of knowledge, which proves its interdisciplinary nature.

JISTEM has maintained its development regarding its quality and its national and international exposure. Most of the 2011 papers were published in English; therefore, JISTEM has been increasingly accessed by researchers and students from many parts of the world.

In this first issue of 2013, we present 10 high-level papers such as: *E-Mail Usage, Competitive Advantage, Professionals’ Perceptions Related to the Influence of Information Technology; Strategic Partnership Formation in IT Offshore Outsourcing; Decision-Making Process to Purchase from Online Supermarkets; Radio Frequency Identification System; Forensic accounting and corporate fraud; End-user satisfaction, Conception And Development of a System and Technological Innovation.*

We invite you all to read these papers and wish you good reading!