

英語コミュニケーション学科 FD 活動セミナー

平成 30 年 7 月 4 日 (水)

○ Challenges and Solutions in Implementing Curricular Revisions at Showa Boston

Director of Curriculum at Showa Boston Institute for Language and Culture

John McCarthy

In an outcome-based curriculum, it is important to ensure consistency in both instruction and assessment. At Showa Boston, this is addressed through the use of standardized Student Learning Outcomes and scoring rubrics at each level. Faculty receive training in the development of SLOs and the use of rubrics through on-site workshops and have input into curricular revisions through Showa Boston's committee structure.

平成 30 年度 大学院文学研究科言語教育・コミュニケーション専攻 博士前期課程修士論文

金子 朝子

○ Effects of Making Tangible Finished Products in English Teaching for Japanese Elementary Students

霜 鳥 春 香

平成 30 年度 英語コミュニケーション学科 卒業論文・卒業制作

Seminar: ことばと人間 井原 奉明

- The Effective Way for Advertising Expressions: Metaphor
- Kansai Dialect and English Learning: Perspective from Phonetics
- Differences of Construal among Japanese, English and Italian
- A Study of Discrimination against Minorities in American Movies
- Favorable Naming: Comparison of Names of Sweets in Japan and the U.S.
- Analysis of President Donald Trump's Speech: Why Did He Win the Presidential Election?
- Comparison of Subscripts between English and Japanese
- Comparison of Onomatopoeic Usage in Picture Books between Japanese and English
- For Better English Education in Japan
- Linguistic Gender Difference: Analysis of *Midnight sun/Taiyonouta*
- Corpus Analysis of Movie Scripts
- Comparison of Japanese and English Construal in *The Tale of Bamboo Cutter*
- Comparison of the Concept of *Samurai* in *Last Samurai* between Japan and the US
- For Better Interpersonal Communication

Seminar: 英語学・言語習得 小川 喜正

- An English Translation of *Spring Has Come Again*
- English Signs and Announcements Used by Japanese and Korean Railroad Companies
- Comparison between Japanese Proverbs and the Proverbs Derived from Different Cultures
- The Differences between Japanese and American Advertisements
- The Effects of Home Environment on Japanese EFL Learners' Motivation for Language Learning
- English Expressions, *Wasei-Eigo*, and Katakana Words Used in Fashion Magazines
- An English Translation of *Last Night's Curry, Tomorrow's Bread*
- The Influence of Parents' Nationality on Bilingual Education
- Comparison between Japanese and American Comedy Shows

- Japanese University Students' Familiarity with American English and British English
- University Students' Motivation for Language Learning
- Japanese and English Onomatopoeia Used in Comic Books

Seminar: 19世紀とイギリス小説 金子 弥生

- Distinction between Good and Evil in *the Harry Potter Series*
- A Study of Femininity in *Hamlet*
- Where Did Mary Poppins Come from?
- A Study of *Me before You*: Does Death with Dignity Make People Happy?
- A Study of *Pygmalion*: The Ideal Woman for George Bernard Shaw
- A Study of *Charlie and the Chocolate Factory*: Do We Feel Happiness When We Get Everything We Want?
- Christianity in *The Chronicles of Narnia*
- Transition of Heroines in the Disney Princess Stories
- A Study of *The Borrowers*: How Women Establish Their Status in the Society
- Sherlock Holmes in the 19th Century United Kingdom

Seminar: テクニカル・コミュニケーション 金徳 多恵子

- Importance of Verbal Communication and Non-verbal Communication in Intercultural Understanding
- Problems in Business Communication Produced by Different Negotiation Styles of Japan and the United States
- Differences in Communication Styles between Japanese and Americans
- Roles of Social Media in Communication
- Differences in Small Talk between Japanese and Americans in Business Negotiation
- Communication Gap Between Japanese and Americans
- Differences in Hospitality between Japan and America
- Differences in Negotiation Styles between Japanese and Americans
- Differences in Apologies between Japanese and Americans: Viewpoints of Politeness Strategies

Seminar: Modern Society: Fiction and Fact Cozy, David

- How African Americans Face Discrimination
- Immigration in Japan, America, and Canada
- Why Do We Need Fair Trade?

Seminar: コミュニケーションと歴史・社会 小西 卓三

- Exchange and Joint Learning for Improving Attitudes of Non-Disabled Students
- Examining Female Figures Depicted by *VOGUE JAPAN*
- Current Situations Surrounding Dogs and Cats in Japan
- Using Diving Industries for Stimulating Izu Islands
- *Omotenashi* Culture Observed in Tokyo Disney Resort
- A Proposal for the Spread of the Domestic Food Banks in Japan
- An Analysis of Japanese Humor and Culture Based on Differences between Japanese Movie "Shall we Dance?" and the Hollywood Version
- A Comparison of English and Japanese Lyrics of an Animated Version and a Live-Action Version of *Beauty and the Beast*

- A Study of Current State of *Yuru-chara*
- An Analysis of Changes in Values on Sexuality in Japan through Examination of TV Drama Series
- Attractions of Disney Parks: A Study on Tokyo Disney Resort's Highest Profits
- Girl Culture and Girly Culture in Japan Today
- Economic Potentials of Japanese Luxury Liners in the Tourism Industry

Seminar: 近現代日本研究 重松 優

- A Study of Japanese Traditional Culture through Japanese *Manga* and *Anime*: Popularization of Competitive *Karuta* in Japan and Foreign Countries
- Japan Aims to Become a “Tourism Oriented Country”: Comparisons of Thailand and Japan's Tourism Strategies
- Current Situation of Animal Cafes and Relationship with Foreigners
- Child Poverty in Japan
- Differences in Output Training in Education between Japan and the United States
- An English Translation of *Token Ranbu “Moyuru Honnouji”*
- Influence and Necessity of “*Yuru-chara* (mascot characters)”
- Studio Ghibli
- Japanese Coffee Culture: Things that Never Change in Changing Things
- The Garbage: Problem Now and the Future
- The Relationship between Vincent Van Gogh and Joseph Roulin: The Influence of *Ukiyoe* on the Impressionist Painter
- The Japanese Attitude to World Heritage Sites
- Japanese Castles from Perspectives of People in Other Countries
- The Future of Japanese Traditional Crafts and the Overseas Development: Japanese Aesthetic Sense from the Aspect of Traditional Crafts
- OMOTENASHI: Thinking About *Omotenashi* Accepted by All

Seminar: 英語史研究（言語から見るイギリス文化と社会） 島崎 里子

- A Comparative Study of Address Terms in *Mimi wo Sumaseba* and *Whisper of the Heart*
- Christian Elements in *The Chronicle of Narnia*
- Linguistic Problems in Japanese-English Subtitling of Ghibli Films: From the Viewpoint of Omission and Reduction
- A Comparative Study of Compliment Responses among Native Japanese Speakers and American Native English Speakers
- Ideal Knight in *The Death of Arthur* by Sir Thomas Malory
- Messages from *Charlie and the Chocolate Factory*
- The 19th Century British Society in *Pride and Prejudice*
- J.K. Rowling's View of Life and Death in Harry Potter Series
- A Comparative Study of Words for Person between Japanese and English in *Tonari no Totoro*
- Human Nature in Shakespeare's *Much Ado about Nothing*
- Gender in Harry Potter Series

Seminar: 異文化コミュニケーション 杉橋 朝子

- Female Image Ideals in Japanese *Bijin-ga* Paintings

- The Relevance between Historical Background and Discriminatory Representation in the Songs of Disney Movies
- Comparison of Same Sex Marriage between Japan and the Netherlands
- Japanese Foreign Workers: How Should Japan Revise the System Learning from Taiwan
- Native American and the Effects of Language Policies in Arizona
- Should Japan Promote Employment of the Elderly?
- How Do Companies and Businesses Face Sexual Minorities?
- Comparison of Japanese and American Hero Images in the Movies
- The Present Situation and Future of Same Sex Marriage in Japan
- Communication Style: Using Social Etiquette in the United States
- Immigrants in Japan: Their Medical Care and Language Education

Seminar: 現代日英語の比較研究 鈴木 博雄

- A Comparative Study of Advertisement in Cosmetic Business between Japan and America
- A Sociolinguistic Study of Popularization of English in Indonesia
- Some Problems and Their Solutions of Teaching Japanese to Native Speakers of English
- How Is a Mystery Novel by Tetsuya Honda Translated into English?
- The Stylistic Effects of Represented Speech Seen in *The Woman in the Dunes* by Kobo Abe
- Differences of Sales Copies between Japan and America with an Emphasis on Soft Drink Industry and Tourist Agencies
- How Are the Onomatopoeic Expressions in a Novel by Kenji Miyazawa Translated into English?
- An Analysis of Thought Seen through Speeches by Two Entrepreneurs: Steve Jobs and Mark Zuckerberg

Seminar: National and Global Governance: Japan and the World Sage, Kristie

- Analyzing Entertainment Business Strategies: Marketing of Tokyo Disney Resort in Comparison with Other Theme Parks
- The U.K.: Post EU Withdrawal
- The Influence of City Parks for the People in Japan, the US, and the UK
- Forming Attractive Leadership Styles: Democracy in Autocracy and Autocracy in Democracy
- Improvement of the Low Adoption Rates of Japanese LCCs: Key Recommendations
- Increasing Japan's Inbound Tourism through Airports: Review of Successful Models
- Influence of Hosting the Olympics, and Marketing Strategies: The Future of the Asian Fitness and Sports Market
- A Soft Power and Public Diplomacy Comparison: Japan, Korea and China
- Improving East-Asian English Education
- Coexistence of Fast Fashion and Slow Fashion
- Improving Waste Logistics at the National Level for Japan: Strategies from Leading Nations and Companies
- A Study of the Coffee Market in China: Increasing Production and Consumption

Seminar: ことばの形と意味 (Form and Meaning of Language) 高野 恵美子

- Comparison of Picture Books in English and Japanese: Differences in Translation from the Viewpoints of Cognitive Linguistics
- Differences between Japanese and English Languages as Seen in Proverbs
- Comparison between English Scripts and Japanese Subtitles in the Movie, *The Sound of Music* Focusing on

Omission and Paraphrase

- Comparison of Gender in English and Japanese Spoken Language: Women's Language, Men's Language, and Gay Language
- Differences between Japanese and English Expressions in the *Asahi Shimbun* Column, *Tenseijingo*
- Comparison of Expressions in the Movie, *Kiki's Delivery Service* and Its English Version Focusing on High-context and Low-context Cultures
- Problems in Intercultural Communication Related to Translation from Japanese to English: A Case Study of the Film, *Spirited Away*
- Comparison of 'Fashions of Speaking' in English and Japanese as Seen in the Movie, *Me Before You* and Its Japanese Version
- Comparison of Classical *Rakugo* with Their English Versions from the Viewpoint of Cognitive Linguistics
- Comparison of Japanese and English Expressions in Signs and Explanatory Texts
- Differences among English Newspaper Reports in Japan, the U.S., Korea, and China: Analysis of Editorials and Articles about the Singapore Summit
- What Kind of Speech Inspires Empathy?: An Analysis Based on Politeness Theory

Seminar: 子どもたちへの英語教育 (Teaching English to Young Learners) 高味 み鈴

- Effective ICT English Learning Methods for Adult Learners
- Finding Ways that Japanese Elementary School Children Can Succeed in English
- English Learning Motivation of Elementary School Children
- Teacher Training in Japan: Qualities & Abilities for the Professions
- Storytelling in English and Lesson Plans in Japanese Elementary Schools
- Teaching "Sounds" and "Spelling" in Japanese Elementary English Education
- English Education to Motivate Japanese Students
- Active Learning in English Education in Japan

Seminar: Sustainable Tourism in Setagaya Friedman, Gregory

- Setagaya Mini Tour: Shoin Jinja Area
- Setagaya Mini Tour: Gotokuji Area
- Setagaya Mini Tour: Shoin Jinja Area
- Setagaya Mini Tour: Gotokuji Area
- Setagaya Mini Tour: Kamimachi Area
- Setagaya Mini Tour: Shoin Jinja Area
- Setagaya Mini Tour: Shoin Jinja Area
- Setagaya Mini Tour: Gotokuji Area

Seminar: Language in Business and Social Context 増澤 史子

- A Comparison of Teamwork in Japanese and American Companies
- How Persuasive are Thumbnails on YouTube?
- Persuasive Speeches of John F. Kennedy and Barack Obama
- History of Tattoos in Japan and the U.S.
- A Comparison of Japanese and American Instagram
- Complaints on Twitter about Baskin-Robbins in Japan and the U.S.

- Made in China in the USA: Case of a Toy Company, Mattel Inc.
- The Cultural Effects of Print Coca-Cola Advertisements on Society
- Argumentation in Emma Watson's United Nations Speech
- A Comparison of Amazon and Walmart in the E-Commerce Market
- A Comparison of Japanese and American Advertisements for the Movies "Coco" and "Hidden Figures"
- The Concept of "Trust" in the Japanese Sharing Economy

Seminar: Language in Use 山本 綾

- The Comparison and Analysis of Airline Safety Videos
- Selling Communication: Influence of Offering a Taste Sample on Consumers' Decision
- Understanding and Welcoming Domestic/International Tourists in Japan
- Communication at Tourist Information Centers in Tokyo
- An Analysis of Cosmetics Advertising
- Announcements and Notices in Shopping Malls
- How to Boost Consumption by Inbound Tourists in Chiba
- Romantic Relationships in Japanese Youth Culture: A Study of *Terrace House*
- Tourism and Communication in Japan: An Analysis of Service Encounters at a Department Store
- A Study of Compliments: Intimacy Does Matter
- A Study of Reactions to TV Commercials Targeting Japan and the U.S.
- Culture in Lyrics: An Analysis of Pop Songs

Seminar: Information Technology Ryan, Kevin

- How Information Technology Affects Our Lives
- New Technology and Our Future
- Information Technology in Our Life
- The Threat of IT: The Fourth Industrial Revolution
- Current Status and Solutions of Cybercrime
- Emerging Technology
- Assets and Liabilities of Smartphones

Seminar: Comparative Literature and Culture Landau, Samantha

- Power Structure in H.P. Lovecraft's "At the Mountains of Madness"
- Women in Elizabethan Era Seen from *Hamlet's* Heroines