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# DETERMINANTS OF TOTAL QUALITY MANAGEMENT IN THE SAUDI PUBLIC HOSPITALS: THE MODERATING IMPACT OF KNOWLEDGE MANAGEMENT



DOCTOR OF PHILOSOPHY UNIVERSITI UTARA MALAYSIA March 2017

# DETERMINANTS OF TOTAL QUALITY MANAGEMENT IN THE SAUDI PUBLIC HOSPITALS: THE MODERATING IMPACT OF KNOWLEDGE MANAGEMENT



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Thesis Submitted to School of Business, Universiti Utara Malaysia, in Fulfillment of the Requirement for the Degree of Doctor of Philosophy

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### ABSTRACT

Public hospitals in Saudi Arabia were undergoing tremendous pressure from the government and also public to improve their level of quality services. Hence, this study is undertaken as an effort to examine the factors that influence total quality management (TQM) practices in Saudi Arabia public hospitals. It has also aimed at examining the moderating effect of knowledge management on the relationship between the independent variables of information technology, employee capacity, employee commitment, and the dependent variable of total quality management practices. This study was motivated by the inconsistency of findings reported in the literature regarding the above mentioned relationship. The inconsistencies have led to the emergence of a new research stream that recommends the investigation of moderating variables that could explain the relationships. Therefore, in the present study, different theories were employed including the contingency theory and the resource-based view to providing an insight into the relationships. The study made use of a survey questionnaire randomly distributed to 259 public hospitals in the Saudi Arabia, of which 154 were found suitable for analysis. Statistical Package for Social Sciences (SPSS) was used for the descriptive part of the analysis while Partial Least Squares-Structural Equation Modelling (PLS-SEM) was employed to assess the outer measurement model and the relationships between the variables. The findings of the study revealed that employees' capacity and information technology were significantly related to TQM practices. The findings also revealed that knowledge management moderated the relationship between employee commitment and TQM while it did not moderate the relationship between employee capacity and information technology and TQM. The study has managerial, policy and theoretical implications along with the recommendations for future research.

**Keywords:** total quality management practice, knowledge management, information technology, employee capacity, employee commitment

### ABSTRAK

Hospital awam di Arab Saudi sedang mengalami tekanan yang kuat dari kerajaan dan orang awam untuk mempertingkatkan tahap kualiti perkhidmatan yang diberikan. Justeru itu, kajian ini dijalankan sebagai usaha untuk mengkaji apakah factor-faktor yang mempengaruhi amalan pengurusan kualiti menyeluruh (TOM) dalam hospital awam di Arab Saudi. Ia juga bertujuan untuk meneliti kesan penyederhana pengurusan pengetahuan terhadap hubungan antara pemboleh ubah bebas teknologi maklumat, keupayaan pekerja, komitmen pekerja, dan pemboleh ubah bersandar amalan pengurusan kualiti menyeluruh. Kajian ini didorong oleh ketidakselarasan penemuan yang dilaporkan dalam karya lalu mengenai hubungan antara pemboleh ubah tersebut. Ketidaktekalan dapatan lalu menyebabkan kemunculan aliran penyelidikan baharu yang mencadangkan agar pemboleh ubah penyederhana yang boleh menjelaskan hubungan antara pemboleh ubah diambil kira. Oleh itu, dalam kajian ini, teori yang berbeza-beza telah digunakan termasuk teori kontingensi dan pandangan berasaskan sumber untuk memberikan kefahaman mengenai hubungan berkenaan. Kajian ini menggunakan soal kaji selidik yang telah diedarkan secara rawak kepada 259 hospital awam di Arab Saudi, yang mana 154 telah didapati sesuai untuk tujuan analisis. Pakej Statistik untuk Sains Sosial (SPSS) digunakan untuk sebahagian deskriptif analisis manakala Partial Least Squares Structural Equation Modelling (PLS-SEM) telah digunakan untuk menilai model pengukuran luaran dan hubungan antara pemboleh ubah. Dapatan kajian menunjukkan kapasiti pekerja dan teknologi maklumat mempunyai hubungan yang signifikan dengan TQM. Dapatan kajian juga menunjukkan bahawa pengurusan pengetahuan menyederhana hubungan antara komitmen pekerja dan TQM. Walau bagaimanapun, ia tidak menyederhana hubungan antara kapasiti pekerja dan teknologi maklumat dengan TQM. Kajian ini mempunyai implikasi pengurusan, dasar dan teori. Kajian ini turut memberikan cadangan untuk kajian masa hadapan.

Kata kunci: amalan pengurusan kualiti menyeluruh, pengurusan pengetahuan, teknologi maklumat, keupayaan pekerja, komitmen pekerja

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# **TABLE OF CONTENTS**

Title	Page
	i
CERTIFICATION OF THESIS WORK	ii
PERMISSION TO USE	iv
ABSTRACT	V
ABSTRAK	vi
ACKNOWLEDGEMENT	vii
TABLE OF CONTENTS	viii
LIST OF TABLES	xiii
LIST OF FIGURES	XV
LIST OF APPENDICES	xvi
LIST OF ABBREVIATIONS	xvii
CHAPTER ONE INTRODUCTION	1
1.1 Introduction	1
1.2 Background of the Study	2
1.3 Problem Statement	9
1.4 Research Questions	17
1.5 Research Objectives	18
1.6 Significance of the Study	19
1.6.1 Theoretical Significance	19
1.6.2 Practical Significance	21

1.7 Scope of the Study	22
1.8 Organization of Study	22
1.9 Definitions of Related Terms	23
1.10 Chapter Summary	25
CHAPTER TWO LITERATURE REVIEW	27
2.1 Introduction	27
2.2 Total Quality Management	28
2.3 Critical Successful Factors for Total Quality Management	35
2.4 Factors Influencing the Provision of Total Quality Management	41
2.4.1 Information Technology	42
2.4.2 Employees' Capacity	52
2.4.3 Employees' Commitment	55
2.5 Knowledge Management	61
2.5.1 Why Organisations Need Knowledge Management	62
2.5.2 Components of Knowledge Management	63
2.5.3 The Relationship between TQM and Knowledge Management	65
2.6 Overview of Healthcare Sector in Saudi Arabia	71
2.6.1 Saudi Economy	72
2.6.2 Healthcare Sector Background	74
2.6.3 Public and Private Health Sectors in Saudi Arabia	79
2.7 Theoretical Underpinnings	81
2.7.1 The Contingency Theory	81
2.7.2 The Resource Based View	84

2.8 Theoretical Framework	
2.9 Chapter Summary	
CHAPTER THREE HYPOTHESES DEVELOPMENT	91
3.1 Introduction	91
3.2 Employees' Commitment – TQM Link	91
3.3 Employees' Capacity – TQM Link	93
3.4 Information Technologies – TQM Link	94
3.5 The Moderating Impact of Knowledge Management	96
3.6 Chapter Summary	100
CHAPTER FOUR METHODOLOGY OF THE STUDY	102
4.1 Introduction	102
4.2 Research Design	102
4.3 Research Instrument	103
4.4 Measurements	104
4.4.1 Independent Variables	104
4.4.1.1 Employees' Capacity	104
4.4.1.2 Information Technology	106
4.4.1.3 Employees' Commitment	108
4.4.2 The Moderating Variable of Knowledge Management	109
4.4.3 The Dependent Variable of TQM	111
4.5 Population and Sampling	114
4.6 Pilot Study	117
4.7 Data Analysis	119

4.7.1 Descriptive Statistics	120
4.7.2 Factor Analysis	120
4.7.3 Reliability Analysis	122
4.7.4 Hypothesis Testing	123
4.8 Chapter Summary	123
CHAPTER FIVE DATA ANALYSIS AND RESULTS	124
5.1 Introduction	124
5.2 Survey Instrument Response Rate and Data Collection Process	125
5.3 Demographic Profile of Respondents	126
5.4 Testing Non-Response Bias	127
5.5 Descriptive Statistics Analysis	130
5.6 The Rationale behind Choosing PLS SEM for this Study	131
5.6.1 Multicollinearity Test	132
5.6.2 Assumption of Normality	133
5.6.3 Test of Linearity	135
5.7 Testing the Measurement Model	136
5.7.1 Construct Validity	136
5.7.2 Convergent Validity of the Measurements	142
5.7.3 Discriminant Validity of the Measures	144
5.8 Goodness of Fit (GoF) of the Model	146
5.9 Effect Size	147
5.10 Assessing the Inner Model and Hypotheses Testing Procedures	148
5.11 Testing the Moderating Hypotheses	150

5.12 Summary of the Findings	151
CHAPTER SIX	153
6.1 Introduction	153
6.2 Recapitulation of the Study	154
6.3 Discussion of Findings	158
6.3.1 The Relationship between Information Technology and TQM	159
6.3.2 The Relationship between Employees' Capacity and TQM	163
6.3.3 The Relationship between Employees' Commitment and TQM	166
6.3.4 Moderating Influence of Knowledge Management	169
6.4 Recommendation of the Study	172
6.4.1 Theoretical Recommendations	172
6.4.2 Practical (Managerial) Recommendations	173
6.4.3 Recommendations for Future Research	177
6.5 Research Contribution.	180
6.5.1 Contribution to the Literature	181
6.5.2 Contribution to Practice	183
6.6 Summary of the Chapter	184
REFERENCES	186

# LIST OF TABLES

Table   Page
Table 4.1 Measurement Scale of TQM    112
Table 4.2 the number of hospitals and their distribution in the 13 main provinces in
Saudi Arabia115
Table 4.3 Total Number of Hospital in Ministry of Health Hospitals by Region
(2011)
Table 4.4 Finding of the Pilot Test
Table 5.1 Sample Study Response Rate (n = 154)
Table 5.2 Respondents' Demographic Information $(n = 154)$ 126
Table 5.3 Group Statistics of Independent Sample t-test    128
Table 5.4 Independent Sample t-test Results for Non-Response Bias
Table 5.5 Descriptive Statistics of the Constructs $(n = 154)$
Table 5.6 Multicollinearity Test
Table 5.7 Results of Skweness and Kurtusis for Normality Test    135
Table 5.8 Factor Analysis and Cross Loading    138
Table 5.9 Convergent Validity Analysis    142
Table 5.10 Discriminant Validity Analysis    145
Table 5.11 Goodness of Fit of the Model    146
Table 5.12 Effect Size   147
Table 5.13 Results of the Inner Structural Model    150
Table 5.14 Results of moderating hypotheses
Table 6.1 Summary of Findings of Direct Relationships

	Table 6.2 Summary	of Findings	of Moderating	Relationships	157
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# LIST OF FIGURES

Figure	Page
Figure 2.1 Components of Knowledge Management	64
Figure 2.2 Framework of the Relationship between TQM and	Knowledge
Management	70
Figure 2.3 Current Structure of the Health Care Sectors in Saudi Arabia	77
Figure 2.4 Beds in Various Health Sectors in Saudi Arabia, 2010	
Figure 2.5 Theoretical Framework of the Study	
Figure 5.1 the research model	
Figure 5.2 Path Model Results	
Figure 5.3 Path Model Significance Results	149

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# LIST OF APPENDICES

Appendix A Research Questionnaire	
Appendix B	
Appendix C	



# LIST OF ABBREVIATIONS

AMOS	Analysis of Moment Structures
ASUU	Academic Staff Union of Universities
AVE	Average Variance Extracted
CLEEN	Centre for Law Enforcement Education
CMV	Common Method Variance
CWB	Counterproductive Work Behaviour
EFCC	Economic and Financial Crimes Commission
FA	Factor Analysis
GoF	Goodness of Fit
IT	Information Technologies
КМ	Knowledge Management
МОН	Ministry of Health
РСА	Principal Component Analysis
PhD	Doctor of Philosophy
PIN	Perceived Injunctive Norms
PLS	Partial Least Squares
Q2	Construct Crossvalidated Redundancy
RBV	Resource Based View
R2	R-squared values
SEM	Structural Equation Modelling
SET	Self Efficacy Theory

SMEs	Subject Matter Experts
SPSS	Statistical Package for the Social Sciences
SRE	Self Regulatory Efficacy
TQM	Total Quality Management
ρc	Composite Reliability



### **CHAPTER ONE**

### **INTRODUCTION**

### **1.1 Introduction**

The present research attempts to investigate the factors that influence the provision of total quality management in the public healthcare sector in Saudi Arabia. The influence of the antecedent factors was investigated through the moderating effect of knowledge management. The chapter is constructed in a way that would respond to achieving the primary goal of the current research. The chapter begins with the background of the research in which the conditions and circumstances that lead to conducting the research are presented. The chapter then introduces an overview about the construct of total quality management in the healthcare sector. A number of factors that have been hypothesized to influence the the implementation of total quality management are then presented. The chapter moves to the statement of the Iniversiti Utara Malavsia problem of the current research in which some problems and issues related to the situation in the Saudi public sector are presented. The chapter also proceeds to present the two important sections of research objectives and research questions. After that, the chapter presents the significance section of the study and it is noteworthy to state that this significance section is divided into two parts, namely theoretical significance and practical significance. The chapter is summed up with a section that includes the operational definitions of the constructs that will were investigated in the present research together with the way the present research is organised.

# The contents of the thesis is for internal user only

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#### Appendix A

#### **Research Questionnaire**

#### Dear Participant,

Warm greetings from the researcher, Abdulrahman Alghamdi,

I am a PhD candidate at Universiti Utara Malaysia, Malaysia. I am doing a research titled "Determinants of Total Quality Management: The Case of the Public Hospitals in Saudi Arabia". This survey uses a fixed-response format so that you will be able to complete it easily and quickly (around 20-25 minutes). I simply want your opinions based on your knowledge and experience of practice in your hospital and in your field of expertise.

As a participant in this survey you face no risks as your name and identity will not be collected, so your responses cannot be associated with you. Furthermore, survey data will only be available to the researcher in aggregate and will be used mainly for academic purposes.

If you require additional information or have questions, please contact me at the details listed below.

#### Sincerely, Abdulrahman Alghamdi

Mobile no.: +966555777550 E-mail: abonwaf555@hotmail.com

#### PART (ONE): DEMOGRAPHICS

## Please ( $\sqrt{}$ ) in the appropriate box.

## 1. Region

- 1.□ Central Region 2.□ Northern Region
- 3.□ Southern Region 4.□ Eastern Region

5. Western Region

2. Manager Age
1.□ 20 years - 27 years
3.□ 36 years - 43 years
5.□ Above 50

## 3. Working Experience

1.□ Below 3 years	$2.\square 3$ years- 7 years
3.□ 7 years-11 years	4.□ 11 - 15 years

5.□ Above 15

## PART (TWO): TOTAL QUALITY MANAGEMENT (TQM)

Please indicate the extent to which each of the following statements reflects the case of total quality management in your hospital based on your knowledge and experience. You can use the following rating scale:

Strongly	Disagree	Somehow	Somehow	Agree	Strongly
Disagree (0%)	(20%)	Disagree (40%)	Agree (60%)	(80%)	Agree (100%
1	2	3	4	5	6

No.	DIMENSION/ITEM	1	2	2	4	5	
	TRAINING AND EDUCATION	1	2	3	4	Э	0
1.	Hospital employees are given education and training in how to identify and act on quality improvement opportunities.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	0
2.	Hospital employees are given education and training in statistical and other quantitative methods that support quality improvement.	0	0	0	0	0	0
3.	Hospital employees are given the needed education and training to improve job skills and performance.	0	0	0	0	0	0
4.	Hospital employees are rewarded and recognized (e.g., financially and/or otherwise) for improving quality.	0	0	0	0	0	0
	TEAMWORK AND INVOLVEMENT	1	2	3	4	5	6
5.	Teamwork and consensus are important in our hospital.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	0
6.	Our hospital encourages employees to participate in decision making.	0	0	0	0	0	0
7.	Our hospital tries to understand the point of view of patients in defining the quality of health services.	0	0	0	0	0	0
8.	Our hospital's senior management encourages teamwork across units and disciplines.	0	0	0	0	0	0
	STRATEGIC QUALITY PLANNING				4	5	6
9.	Hospital employees are given adequate time to plan for and test improvements.	0	0	0	0	0	0
10.	Each department and work group within this hospital maintains specific goals to improve quality.	0	0	0	0	0	0

11.	The hospital's quality improvement goals are known throughout the organization.	$\bigcirc$	$\bigcirc$	0	0	0	0
12.	Hospital employees are involved in developing plans for improving quality.	$\bigcirc$	$\bigcirc$	0	0	$\bigcirc$	$\bigcirc$
13.	Middle managers (e.g., department heads, program directors, and first line supervisors) are playing a key role in setting priorities for quality improvement.	0	0	0	0	0	0
14.	External customers are playing a key role in setting priorities for quality improvement.	0	0	0	0	0	0
15.	Non-managerial employees are playing a key role in setting priorities for quality improvement.	0	0	0	0	0	$\bigcirc$
	CUSTOMER FOCUS	1	2	3	4	5	6
16.	The hospital does a good job of assessing current patient needs and expectations.	$\bigcirc$	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	0
17.	Hospital employees promptly resolve patient complaints.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
18.	Patients' complaints are studied to identify patterns and prevent the same problems from recurring.	0	0	0	0	0	0
19.	The hospital uses data from patients to improve services.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
20.	The hospital does a good job of assessing physician satisfaction with hospital services.	0	$\bigcirc$	$\bigcirc$	0	$\bigcirc$	$\bigcirc$
21.	The hospital uses data on customer expectations and/or satisfaction when designing new services.	0	0	0	0	0	0
	INFORMATION AND ANALYSIS	1	2	3	4	5	6
22.	The hospital collects a wide range of data and information about the quality of care and services.	$\bigcirc$	$\bigcirc$	0	0	0	0
23.	The hospital uses a wide range of data and information about the quality of care and services to make improvements.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
24.	The hospital continually tries to improve how it uses data and information on the quality of care and services.	$\bigcirc$	$\bigcirc$	0	0	$\bigcirc$	$\bigcirc$
25.	The hospital continually tries to improve the accuracy and relevance of its data on the quality of care and services provided.	0	0	0	0	0	0
26.	The hospital continually tries to improve the timeliness of its data on the quality of care and services provided.	0	0	0	0	0	0
27.	The hospital compares its data to data on the quality of care and services at other hospitals.	$\bigcirc$	$\bigcirc$	$\bigcirc$	0	$\bigcirc$	$\bigcirc$
	<b>CONTINUOUS IMPROVEMENT</b>	1	2	3	4	5	6
28.	Associates in the hospital try to improve the quality of their	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

	service.						
29.	Associates in the hospital believe that quality improvement is their responsibility.	0	0	$\bigcirc$	0	$\bigcirc$	0
30.	Associates in the hospital analyse their work services to look for ways of doing a better job.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
	PROCESS MANAGEMENT	1	2	3	4	5	6
31.	Quality data (defects, complaints, outcomes, time, satisfaction, etc.) are available.	$\bigcirc$	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	0
32.	Quality data are timely.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
33.	<b>33.</b> Quality data are used as tools to manage quality.				$\bigcirc$	$\bigcirc$	$\bigcirc$
34.	<b>34.</b> Quality data are available to hourly workers.				$\bigcirc$	$\bigcirc$	$\bigcirc$
35.	Quality data are available to managers and supervisors.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
36.	Quality data are used to evaluate supervisor and managerial performance.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
	ROLE OF THE QUALITY DEPARTMENT	1	2	3	4	5	6
37.	Visibility of the quality department.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
38.	Quality department's access to divisional top management.	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
39.	Autonomy of the quality department.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
40.	<b>40.</b> Amount of coordination between the quality department and other departments.		$\bigcirc$	0	0	0	0
41.	Effectiveness of the quality department in improving quality.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

## PART (THREE): EMPLOYEES' CAPACITY

Please indicate the extent to which each of the following statements reflects the situation in your hospital based on your knowledge and experience. You can use the following rating scale:

Strongly	Disagree	Somehow	Somehow	Agree	Strongly
Disagree (0%)	(20%)	Disagree (40%)	Agree (60%)	(80%)	Agree (100%)
1	2	3	4	5	6

No.	Item	1	2	3	4	5	6
1.	Our hospital encourages employees to accept education and training in our hospital.	0	$\bigcirc$	$\bigcirc$	0	0	0
2.	Employee in this hospital are familiar with the hospital training and development programmes.	0	0	0	0	0	0
3.	When designing the hospital training and development programme, employees' views and needs are considered and taken into account by the management of the hospital.	0	0	0	0	0	0
4.	Capacity for innovation, learning new skills and applying them in practice is encouraged and promoted in our hospital.	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
5.	Our employees are given the opportunity to suggest improvements for key projects being introduced into practice in our hospital.	0	0	0	0	0	0
6.	Our employees are given the opportunity to be actively involved in the change implementation processes in our hospital.	0	0	0	0	0	0
7.	Resources are available for employee education and training in our hospital.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
8.	Most employees in our hospital are trained on how to use quality management methods (tools).	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
9.	Our hospital gives quality awareness education to employees.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
10.	Our hospital gives specific work-skills training to all employees.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
11.	Our hospital regards employees as valuable, long-term resources worthy of receiving education and training throughout their career.	0	0	0	0	0	0
12.	Staff members in this hospital know how to handle complaining patients.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
13.	Staff members in this hospital know how to handle patient problems.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
14.	Staff members in this hospital are able to provide good service of high quality to patients.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

## PART (FOUR): INFORMATION TECHNOLOGY

Please indicate the extent to which each of the following statements reflects the situation in your hospital based on your knowledge and experience. You can use the following rating scale:

Strongly	Disagree	Somehow	Somehow	Agree	Strongly
Disagree (0%)	(20%)	Disagree (40%)	Agree (60%)	(80%)	Agree (100%
1	2	3	4	5	6

No.	Item	1	2	3	4	5	6
1.	Our hospital presents and transmits important information to employees.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
2.	Our hospital collects and analyses data related to its activities.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
3.	Our hospital harnesses information to improve its key processes and services.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
4.	Our hospital has precise data about the competition used to identify areas of improvement.	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
5.	Up-to-date appointment booking system is available in this hospital.	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
6.	Existing information systems in this hospital have the capacity to respond to future demands in quality improvement.	0	0	0	0	0	0
7.	There is an appropriate system that ensures internal communications among different departments within the hospital.	0	0	0	0	0	0

## PART (FIVE): EMPLOYEES' COMMITMENT

Please indicate the extent to which each of the following statements reflects the situation in your hospital based on your knowledge and experience. You can use the following rating scale:

Strongly	Disagree	Somehow	Somehow	Agree	Strongly
Disagree (0%)	(20%)	Disagree (40%)	Agree (60%)	(80%)	Agree (100%
1	2	3	4	5	6

No.	Item	1	2	3	4	5	6
1.	It would be very hard for me to leave my hospital right now, even if I wanted to.	0	0	0	0	0	0
2.	I do not feel my obligation to remain with my current hospital.	$\bigcirc$	$\bigcirc$	$\bigcirc$	0	$\bigcirc$	$\bigcirc$
3.	I would be very happy to spend rest of my career with this hospital.	0	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
4.	I owe a great deal to my hospital.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
5.	Too much of my life would be disrupted if I decided that I want to leave my hospital right now.	$\bigcirc$	$\bigcirc$	$\bigcirc$	0	$\bigcirc$	$\bigcirc$
6.	I feel that I have too few options to consider if I decided leaving this hospital.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	0
7.	I do not feel "emotionally attached" to this hospital.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
8.	This hospital deserves my loyalty.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
9.	If I had not already put so much of myself into this hospital, I might consider working elsewhere.	0	0	$\bigcirc$	0	0	0
10.	I would not leave my hospital right now because I have a sense of obligation to the people in it.	0	0	0	0	0	$\bigcirc$

## PART (SIX): KNOWLEDGE MANAGEMENT

Please indicate the extent to which each of the following statements reflects the situation in your hospital based on your knowledge and experience. You can use the following rating scale:

Strongly	Disagree	Somehow	Somehow	Agree	Strongly
Disagree (0%)	(20%)	Disagree (40%)	Agree (60%)	(80%)	Agree (100%
1	2	3	4	5	6

No.	Item	1	2	3	4	5	6
1.	My hospital has processes for acquiring knowledge about our patients.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
2.	Employees in our hospital have skills that are needed to maintain high-quality services.	$\bigcirc$	$\bigcirc$	$\bigcirc$	0	0	$\bigcirc$
3.	Employees in our hospital make effort to pass on their work knowledge.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
4.	Employees in our hospital create learning environment for themselves and other employees.	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
5.	Employees in our hospital are eager to develop themselves.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
6.	My hospital has processes for distributing knowledge throughout the hospital.	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
7.	My hospital has processes for exchanging knowledge with other hospitals.	0	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
8.	My hospital has processes for inter-organizational collaboration among different departments.	0	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
9.	My hospital has processes for acquiring knowledge about new product/services within our sector.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
10.	My hospital has team devoted to identifying the best practice as to serve our patients well.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
11.	My hospital has processes for exchanging knowledge between individuals.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

# Thank You

## Appendix B

## SUMMARY OF RESEARCH ON TOTAL QUALITY MANGAMENT (TQM)

Author	Number of TQM Principles	<b>TQM Practices/principles</b>	Industry
Sinha, Garg & Dhall (2016)	6	Continual improvement, Process approach, Mutual beneficial supplier relationship, factual approach to decision making, customer focus and leadership	Automotive Supply chain
Mohammadi (2013)	5	Staff freedom, staff training, Teamwork, Evaluation system, self- remuneration	Automotive industries
Voon et al (2014)		Total employee involvement, continuous improvement, continuous training, teamwork, empowerment, top management commitment, customer satisfaction and culture	Iran Hospital
	BUDI BAST Unive	employee involvement, continuous improvement, training and education,	
Talib et al, (2013)	11	focus, quality culture, supply chain management, information and analysis process management, quality system and benchmarking	Service industry
Abusa and Gibson (2013)	6	Top management commitment, customer focus, people management, supply quality management, continuous improvement and process management	

Zehir et al (2012)	8		Leadership management, factual approach to decision making, employee management, system approach to management, process management, customer focus and continual improvement	
Talib et al (2013) Yag and Yang (2013)		Univer	Top management commitment, customer focus, training and education, customer improvement and innovation, suppliers management, quality systems, benchmarking, quality culture, human resource management, strategic planning, employee encouragement, teamwork, communication, product and service design Customer focus, quality system, total standardization, pursuit of zero defect, quality culture and elimination of waste	
Pereira-Moliner et al (2012)	10		Management commitment, customer focus, collaboration with intermediaries, staff training, employee motivation, staff involvement, service delivery improvement, objective compliance and monitoring, and quality culture	
Metha et al (2014)	13		Institution resource management, long term strategy and planning, excellence human resource	Academic Institution

Wang e tal., (2012)		management, continuous assessment and improvement, top management commitment and visionary leadership, student focus, employee focus, alumni focus, information management system, quality mission and vision statement, service culture, innovative academic philosophy and method, industry institution partnership, employee encouragement, teamwork, communication, product and service design Customer focus, internal and external cooperation, continuous improvement, leadership, employee fulfillment learning and process
		management Process management, customer focus,
Akgun et al (2014)	BUDI BET	strategic planning, information and analysis, and people management
Benavides-Velasco et al (2014)	5	partnership, employees, strategy, partnership and resources Training and education, Teamwork, leadership, customer focus,
Singh and Sushi (2013)	10	organizational culture, supplier relationship management, process management, benchmarking, HRM practices, communication
Arasis (2012)	10	People continuous improvement,

		Consistency of purpose, adopt the philosophy. do not award on business
		on price, constant improvement.
Deming (1986)	14	training, leadership, drive out of fear.
		break down barrier, eliminate slogan
		and exhortation plan of action
		Understanding quality, commitment
		to quality policy of quality
		organization for quality, measurement
		for quality, plan for quality, design
Oakland (1989)	13	for quality, system for quality, control
		for quality, teamwork for quality.
		capability for quality, training for
		quality, implementation of quality
		Management commitment, quality
		improvement, quality measurement.
		cost of quality evaluation, quality
~		awareness, corrective action, zero-
Crosby (1979)	14	defects-committee, supervisor
		training, zero-defects-day, goal
		setting, error cause removal,
		recognition and quality council
		Leadership. HRM, strategic planning,
Yasdani et al, 2016	7	customer focus, process management Automobile and supply chain
	,	information and analysis
		Practices of top management,
$\mathbf{P}_{\mathbf{r}} = \mathbf{r}_{\mathbf{r}} \mathbf{r}} \mathbf{r}_{\mathbf{r}} \mathbf{r}_{$	-1 (2016) 5	strategic quality planning, employee
Dourania et al, (2010)	3	quality management, customer focus,
		employee knowledge and education
Lymp at al $(1004)$	ſ	Top management support, quality
Lynn et al (1994)	0	information, process management,



Appendix C

#### Facilitate the mission

المملكة العربية السعودية وزارة الصحة الإدارة العامة لليحوث والدراسات

١٤٣٨/١/١ اهد الموافق ٢٠١٦/١٠/٢م

خطاس إفهاء مهتة اكلبية

سعادة/ الملحق الثقافي السعودي – ماليزيا

السلام عليكم ورحمة الله وبركاته....

إشارة إلى موضوع الطالب/ عبدالرحمن أحمد سعيد الغامدي، مبتعث من قبل وزارة الصحة (مديرية الشؤون الصحية بجدة) لدراسة درجة الدكتوراء على حسابه الخاص في تخصص "إدارة صحية" بكلية إدارة أعمال بجامعة أوتارا بماليزيا، رقم الهوية الوطنية (١٠٣١٤٨٦١٤٣) وعنوان الرسالة: " محددات إدارة الجودة الشاملة: حالة المستشفيات العامة في المملكة العربية السفودية ".

تحيط سعادتكم علماً بأن الطالب المذكور قد أكمل مهمته في جمع البيانات الخاصة يموضوع دراسته وذلك خلال الفترة من (١/١/١٢ ١هـ) الموافق (١٤ أكتوبر ٢٠١٥م) وحتى (٦/٦/٦٢هـ) الموافق (١٥/مارس ٢٠١٦م) في مستشفيات وزارة الصحة بالملكة العربية السعودية.

وِقد أعطى هذا الخطاب بناءً على طلبه لتقديمه للملحقية الثقافية السعودية في ماليزيا. وتفضلوا بقبول خالص تحياتهم، ، ، مساعد مدير عام الإدارة العامة للبحوث والدراسات and the second س. عداري/فيصل العتيبي • 11 ± VT • • TA : LATA فاکس: ۲۹، ۲۹، ۱۱٤۷۲۰ د ص.ب الرياض: ٣٧٧٥ الرمز البريدي: ١١١٧٦ e-mail: research@moh.gov.sa





#### Kingdom of Saudi Arabia Ministry of Health General Directorate for Research and Studies (GDRS)



Utara University Graduate School of Business Malaysia Date: 02/10/2016

#### Subject: To facilitate the mission of Mr. Abdulrahman Ahmad Al Ghamdi Academic Number: 94353

#### To whom it may concern

Dear Sir/Madam,

This is to inform you that, *Mr. Abdulrahman Ahmad Al Ghamdi*, who submitted an application to *The General Directorate for Researches and Studies, Ministry of Health, at Kingdom of Saudi Arabia (GDRS-MoH)* to conduct his research project titled *"Determinants of total quality management: The case of the public hospitals in Saudi Arabia"* as a part of his Ph.D degree thesis at Graduate School of Business, Utara University, Malaysia.

Please note that, the candidate finished his mission in data collection from (14/10/2015) to (15/3/2016) at Governmental Hospitals, Saudi Arabia.

Yours Faithfully Assistant Director General Directorate for Research and Studies Atharl II. Alotaibi Phone: +966114735038 Fax: +966114735039 P.O. Box: Riyadh 2775 Postal Code: Riyadh 11176 e-mail: research@mnh.gov.sa