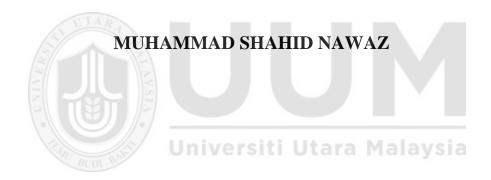
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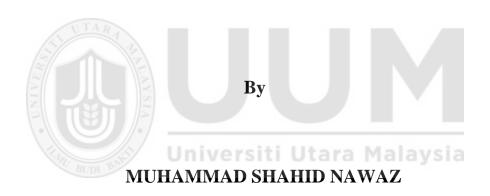


THE RELATIONSHIP BETWEEN HUMAN RESOURCE MANAGEMENT PRACTICES, ORGANIZATIONAL COMMITMENT, CAREER CONCERN, JOB STRESS AND TURNOVER INTENTION



DOCTOR OF PHILOSOPHY UNIVERSITY UTARA MALAYSIA 2016

THE RELATIONSHIP BETWEEN HUMAN RESOURCE MANAGEMENT PRACTICES, ORGANIZATIONAL COMMITMENT, CAREER CONCERN, JOB STRESS AND TURNOVER INTENTION



Thesis Submitted to
School of Business Management
In Fulfillment of the Requirement for the Degree of
Doctor of Philosophy
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Abstract

Any academic institution cannot survive and perform well without competent and committed academic staff. Therefore, it is important to address the issue of faculty turnover. It has been argued that faculty dissatisfaction with existing human resource practices such as no provision of equitable salary, performance appraisal, training and development, job stress and lack of career growth practices could lead to turnover. Hence, the focus of this study is to investigate the relationship between human resource practices, focusing specifically on examining the effect of salary, performance appraisal, training and development, and career growth (career goal progress, professional ability development, promotion speed, and remuneration growth) and employee's turnover intention. This study also investigates the mediating role of organizational commitment on these relationships, as well as the moderating role of career concern and job stress on the relationships between organizational commitment and turnover intention. Using a cross sectional survey technique, this study gathers data from a sample of 270 full time faculty members of private universities in Pakistan. The Partial Least Square (PLS) two step path modeling was used to test the direct and indirect hypotheses. The results indicate that salary and performance appraisal are significantly and negatively related to turnover intention. Besides, it was found that out of four dimensions of career growth, only promotion speed and remuneration growth, have significant direct relationship with turnover intention. Nonetheless, with regard to mediated relationships, it was found that organizational commitment mediates the relationships between performance appraisal as well three dimensions of career growth (career goal progress, promotion speed, remuneration growth) and turnover intention. The results verify that these relationships are mediated by organizational commitment except salary. Nevertheless, the results also show that career concern plays an important role in moderating the relationship between organizational commitment and turnover intention. This finding suggests that to reduce turnover intention amongst employees, organizations must realize that the impact of organizational commitment in reducing turnover intention is enhanced whenever the employees are concerned about their career growth. Hence, employees' career development should also be the concern of organizations.

Keywords: salary, performance appraisal, training & development, career growth, organizational commitment, job stress, career concern, turnover intention.

Abstrak

Mana-mana institusi akademik tidak boleh hidup dan berprestasi dengan baik tanpa kakitangan akademik yang berwibawa dan komited. Oleh itu, adalah penting isu lantikhenti fakulti diambil perhatian. Banyak hujah telah menekankan bahawa isu berkaitan rasa tidak puas hati dengan amalan sumber manusia yang sedia ada seperti tiada peruntukan gaji yang saksama, penilaian prestasi, latihan dan pembangunan, tekanan kerja dan kekurangan amalan pertumbuhan kerjaya adalah penyebab kepada lantikhenti. Oleh itu, fokus kajian ini adalah untuk mengkaji hubungan antara faktor pembangunan sumber manusia, dengan tumpuan khusus terhadap kesan gaji, penilaian prestasi, latihan dan pembangunan, pertumbuhan kerjaya (kemajuan matlamat kerjaya, pembangunan keupayaan professional, kecepatan promosi, dan peningkatan imbuhan) dan niat lantikhenti pekerja. Kajian ini juga menyiasat peranan perantara komitmen organisasi pada hubungan ini, serta peranan perantara kebimbangan kerjaya dan tekanan kerja pada hubungan antara komitmen organisasi dan niat lantikhenti. Dengan menggunakan teknik kajian keratan rentas, kajian ini mengumpulkan data daripada sampel yang terdiri daripada 270 ahli fakulti sepenuh masa universiti swasta di Pakistan. Permodelan Partial Least Square (PLS) dua tahap digunakan untuk menguji hipotesis langsung dan tidak langsung. Keputusan menunjukkan bahawa gaji dan penilaian prestasi berkait secara negatif dan signifikan dengan niat lantikhenti. Selain itu, didapati bahawa daripada empat dimensi peningkatan kerjaya, hanya kecepatan promosi dan peningkatan imbuhan mempunyai hubungan langsung yang signifikan dengan niat lantikhenti. Namun begitu, dengan mengambil kira pengantaraan hubungan, didapati komitmen organisasi menjadi pengantara dalam hubungan antara penilaian prestasi serta tiga dimensi peningkatan kerjaya (matlamat kemajuan kerjaya, cepatnya promosi, peningkatan imbuhan) dan niat lantikhenti. Keputusan mengesahkan bahawa hubungan-hubungan ini dapat dikaitkan dengan komitmen organisasi kecuali gaji. Walau bagaimanapun, keputusan juga menunjukkan bahawa kebimbangan kerjaya memainkan peranan yang penting dalam mengantarakan hubungan antara komitmen organisasi dan niat lantikhenti. Penemuan ini menunjukkan bahawa untuk mengurangkan niat lantikhenti dalam kalangan kakitangan, organisasi perlu sedar bahawa kesan komitmen organisasi dalam mengurangkan niat lantikhenti meningkat apabila pekerja mengambil berat tentang pertumbuhan kerjaya mereka. Oleh itu, pembangunan kerjaya pekerja juga harus menjadi keutamaan organisasi.

Kata kunci: gaji, penilaian prestasi, latihan dan pembangunan, pertumbuhan kerjaya, komitmen organisasi, tekanan kerja, kebimbangan kerjaya, niat lantikhenti

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TABLE OF CONTENTS

PERM	MISSION TO USE	I
ABST	RACT	II
ABST	RAK	III
ACK	NOWLEDGEMENT	IV
LIST	OF FIGURES	XII
LIST	OF TABLES	XIII
LIST	OF ABBREVIATIONS	XV
LIST	OF APPENDICES	XVI
CHAI	PTER ONE: INTRODUCTION	1
1.0	Introduction	1
1.1	Background of the Study	1
1.1	.1 An Overview of Pakistani Culture and Education Sector	4
1.2	Problem Statement	9
1.3	Research Questions	15
1.4	Research Objectives	16
1.5	Significance of the Study	17
1.6	Scope of the Study	18
1.7	Definition of Key Variables	19
1.8	Organization of Thesis	20

CHAI	HAPTER TWO: LITERATURE REVIEW		22
2.0	Int	roduction	22
2.1	Co	ncept of Employee Turnover	23
2.2	Th	eory and Literature Review	27
2.2	2.1	Social Exchange Theory	28
2.2	2.2	Career Stage Theory	32
2.3	Th	e Principal behind HRM Practices	34
2.4	Hu	man Resource Management Practices and its Function	37
2.4	1.1	Salary and Turnover Intention	37
2.4	1.2	Training and Development and Turnover Intention	41
2.4	1.3	Performance Appraisal and Turnover Intention	44
2.4	1.4	Career Growth and Turnover Intention	47
2.4	1.5	Salary and Organizational Commitment	50
2.4	1.6	Training & Development and Organizational Commitment	52
2.4	1.7	Performance Appraisal and Organizational Commitment	54
2.4	1.8	Career Growth and Organizational Commitment	56
2.5	Org	ganizational Commitment and Turnover Intention	58
2.6	Org	ganizational Commitment as Mediator in the Relationship between Human Re	source
Management Practices (salary, training & development, performance appraisal, career growth)			
and 7	Γurno	over Intention	62

2	.7	Job Stress	65
	2.7.	.1 Moderating Role of Job Stress between Organizational Commitment an	d Turnove
	Inte	ention 69	
2	.8	Career Concern	72
	2.8.	.1 Moderating Role of Career Concern on the Relationship between Org	ganizationa
	Cor	mmitment and Turnover Intention	75
2	.9	Conceptual Framework and Development of Hypothesis	77
2	.10	Conclusion	87
CF	IAP	TER THREE: METHODOLOGY	88
3	.0	Introduction	88
3	.1	Research Design	88
3	.2	Population and Sampling Design	90
	3.2.		93
	3.2.	.2 Sampling Technique	94
3	.3	Quantitative Research	96
3	.4	Design of Questionnaire	97
3	.5	Variables and Measures	100
	3.5.	.1 Salary	100
	3.5.	.2 Training & Development	101
	3.5.	.3 Performance Appraisal	102

	3.5.	4 Career Growth	103
	3.5	5 Organizational Commitment (Mediator)	105
	3.5.	6 Job Stress (Moderator)	106
	3.5.	7 Career Concern (Moderator)	107
	3.5.	8 Turnover Intention	109
3	3.6	Pilot Study	110
3	3.7	Data Collection	111
3	3.8	Techniques for Data Analysis	112
3	3.9	Conclusion	117
CF	CHAPTER FOUR: RESULTS AND DISCUSSION 1		119
4	.0	Introduction	119
4	.1	Response Rate	119
4	2	Demographic Profile of the Respondents	121
4	3	Test of Non-Response Bias	122
4	5	Data Coding	124
4	6	Data Screening and Preliminary Analysis	125
	4.6.	1 Missing Value Analysis	126
	4.6.	2 Descriptive Analysis of Latent Construct	127
4	.7	Assessment of PLS-SEM Path Model Results	128
4	.8	Assessment of Measurement Model	129

	4.8.	1 Individual Items Reliability	130	
	4.8.	2 Internal Consistency Reliability	131	
	4.8.	3 Discriminant Validity	133	
	4.9	Structural Model	135	
	4.10	Assessment of Significance of the Structural Model	135	
	4.10	0.1 Direct Relationships with Turnover Intention	135	
	4.10	0.2 Direct Relationships with Organizational Commitment	139	
	4.11	Assessment of Effect Size (f-squared)	141	
	4.12	Structural Model with Mediation	143	
	4.13	Structural Model with Moderator	147	
	4.14	Assessment of Variance Explained in the Endogenous Latent Variables	151	
	4.15	Assessment of Predictive Relevance of the Model	152	
CHAPTER FIVE: DISCUSSION AND CONCLUSION 157				
	5.0	Introduction	157	
	5.1	Recapitulation of this Study	157	
	5.2	Discussion	159	
	5.2.	1 Direct Relationship between Salary and Turnover-Intention	160	
	5.2.	2 Direct Relationship between Performance Appraisal and Turnover Intention	162	
	5.2.	3 Direct Relationship between Training & Development and Turnover Intention	164	
	5.2	A Direct Palationship between Career Growth and Turnover Intention	165	

5.3	1 Relationship between Salary and Organizational Commitment	168
5.3	2 Relationship between Performance Appraisal and Organizational Comm	nitment 170
5.3	Relationship between Training & Development and Organizational C	ommitment
	171	
5.3	4 Relationship between Career Growth and Organizational Commitment	172
5.4	Organizational Commitment and Turnover Intention	174
5.5	The Mediation Effect of Organizational Commitment	175
5.6	Moderating Effect of Career Concern with the Relationship between Organical Concern with the Relationship Concern with the Relations	ganizational
Comr	nitment and Turnover Intention	178
5.7	Moderating Effect of Job Stress on the Relationship between Organical Control of the Relationship Control of the Relationshi	ganizational
Comr	nitment and Turnover Intention	179
5.8	Implication of the Study University Utara Malaysia	181
5.9	Limitation and Future Direction	184
5.10	Conclusion	186
Refere	nces	190
APPE	NDICES	233

LIST OF FIGURES

Figure 2.1 Conceptual Framework	86	
Figure 4.1 Two-Step Process of PLS Path Model Assessment	129	
Figure 4.2 Structural Model Direct Relationship (TI) Bootstrap	137	
Figure 4.3 Structural Model Direct Relationships (TI) Algorithm	139	
Figure 4.4 Structural Model Direct Relationships (OC)	141	
Figure 4.5 The Indirect Effect of OC	145	
Figure 4.6 Plot the interaction between organizational commitment and career concern on		
turnover intention	150	
Figure 4.7 Structural Model with moderating variables	150	
Universiti Utara Malaysia		

LIST OF TABLES

Table:	1.1 Definition of variable used in study	19
Table:	3.1 Selected Number of Private Universities under Each Area	92
Table:	3.2 Items represent the Salary Scale	101
Table:	3.3 Items represent the Training and Development Scale	102
Table:	3.4 Items represent the Performance Appraisal Scale	103
Table:	3.5 Items represent the Career Growth Scale	104
Table:	3.6 Items represent the Organizational Commitment Scale	105
Table:	3.7 Items represent the Job Stress Scale	106
Table:	3.8 Items represent the Career Concern Scale	108
Table:	3.9 Items represent the Turnover Intention Scale	109
Table:	3.10 Reliability statistics for Pilot Study	111
Table:	3.11 Analysis Techniques for Answering Research Questions	117
Table:	4.1 Response Rate of the Questionnaires	120
Table:	4.2 Demographic Profile of Response	122
Table:	4.3 Test of Non Response Bias	124
Table:	4.4 Variable Coding	125
Table:	4.5 Results of Descriptive Statistics of the Study Variables	128
Table:	4.6 Construct Reliability, Cronbach's Alpha, Composite Reliability and	AVE of
	all the Latent Variables	131
Table:	4.7 Discriminant Validity Matrix	134
Table:	4.8 Results of hypothesis testing (Direct effects)	138

Table:	4.9 Results of hypothesis testing (Direct effects with OC)	140
Table:	4.10 Effect Size of Latent Variables	142
Table:	4.11 Test of Mediation of Organizational Commitment	146
Table:	4.12 Mediator Hypotheses Testing	147
Table:	4.13 Moderator Hypotheses Testing	149
Table:	4.14 R-Square Value of the Endogenous Latent Variables	151
Table:	4.15 Construct Cross Validated Redundancy	153
Table:	4.16 Summary of Hypothesis	154



LIST OF ABBREVIATIONS

AVE Average Variance Extracted

CFA Confirmatory Factor Analysis

CG Career Growth

CGP Career Goal Progress

EM Expectations Maximization algorithm

HRM Human Resource Management

HEC Higher Education Commission

JS Job Stress

OC Organizational Commitment

PA Performance Appraisal

PAD Professional Ability Development

PLS Partial Least Square

PS Promotion Speed

RG Remuneration Growth

SA Salary

SEM Structural Equation Modeling

TD Training & Development

TI Turnover Intention

LIST OF APPENDICES

Appendix A: Questionnaire

Appendix B: List of Modified Items

Appendix C: List of Universities

Appendix D: Factor Loading

Appendix E: Mediation Confidence Interval Calculation



Conference and Journal Publication

Based on this thesis, following work has been presented/ published and submitted in the respective International Journal and Conference.

- Nawaz, M. S., & Pangil, F. (2016). The effect of fairness of performance appraisal and career growth on turnover intention. *Journal of Commerce and Social Science*, 10 (1).
- Nawaz, M. S., & Pangil, F. (2016). The relationship between human resource development factors, career growth and turnover intention: The mediating role of organizational commitment. *Management Science Letters*, 6, 157–176. doi:10.5267/j.msl.2015.12.006
- Nawaz, M. S., Pangil, F., & Bhatti, M. A. (2015). The Relationship between Human Resource Development Factors and Turnover Intention: A Conceptual Framework. *International Journal of Academic Research in Business and Social Sciences*, 5(12), 297
- Nawaz, M. S., Pangil, F., & Bhatti, M. A. (2014). Managing employee turnover and retention: The role of human resource management practices and organizational culture, The 7th NHRC conference proceedings and the *Procedia Social and Behavioral Sciences (Scopus Indexed) published by Elsevier Ltd*, 21-22 May, EDC Hotel, University Utara Malaysia.

CHAPTER ONE

INTRODUCTION

1.0 Introduction

In today's world of increasing competition and financial performance of the organizations, employee turnover remained significant focus of attention by researchers especially in institutions of higher education. However, in finding solution for such problem, there is the necessity to investigate the most important and valid factors which are influencing the employee turnover intention behavior in their organization. The main objective of this chapter is to clearly highlight the background information concerning with this study. Initially, this chapter will explain the overall structure of background information on the particular issues. Afterward, the problems which direct to the need for the present research are illuminated that being followed by the research questions, the research objectives, significance and scope of the study. To summarize the discussion, finally, the organization of the thesis studied in depth.

1.1 Background of the Study

In the time of globalization, turnover is a major problem in organizations. Due to employee turnover organizations face two kinds of cost. First is direct cost which include recruitment, selection, placement, loss of time-worked and the second one is indirect cost which includes a reduction of organizational performance. Today, a significant number of employees are switching their current jobs for better opportunities because the market

The contents of the thesis is for internal user only

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