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# INTERNAL MONITORING MECHANISMS AND EARNINGS QUALITY: EMPIRICAL EVIDENCE FROM MALAYSIA



DOCTOR OF PHILOSOPHY UNIVERSITY UTARA MALAYSIA NOVEMBER 2015

# INTERNAL MONITORING MECHANISMS AND EARNINGS QUALITY: EMPIRICAL EVIDENCE FROM MALAYSIA

### By

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Thesis Submitted to
School of Accountancy,
Universiti Utara Malaysia,
in Fulfillment of the Requirement for the Degree of Doctor of Philosophy

### CERTIFICATION OF THE THESIS WORK



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### **ABSTRACT**

Earnings quality reflects the integrity and quality of financial reporting which minimizes the information asymmetry and agency conflicts among management, owners, and majority and minority shareholders. The issue of earnings quality has become a concern, especially in respect of corporate governance as an internal monitoring mechanism to ensure the financial reporting quality. The objective of the study is to examine the relationship between internal monitoring mechanisms, namely, board of directors, audit committee, internal audit function, and earnings quality based on agency theory and resource dependence theory. Furthermore, this study examines the moderating effect of audit committee between the internal audit function and earnings quality. The sample of the study is 2,036 firm-year observations on the Main Market of Bursa Malaysia for the period of 2009 to 2012. Two discretionary accruals models were used to measure earnings quality. This study reveals that board size, audit committee financial expertise, investment in internal audit function, and outsourcing of internal audit function increase the quality of earnings. However, board independence, board financial expertise, audit committee's chairman audit partner, audit committee meeting, and audit committee score reduce earnings quality. The hierarchical regression results show that audit committee size, independence, meetings, and audit committee score moderate the relationship between investment in the internal audit function and earnings quality. In addition, audit committee independence, financial expertise, meetings, and audit committee score moderate the relationship between sourcing arrangements of the internal audit function and earnings quality. The results of this study have implications to investors, regulators, and market participants. Policy makers might use the findings regarding earnings quality to recognize the important roles played by both the internal audit and audit committee in enhancing the earnings quality in Malaysian companies.

**Keywords**: internal monitoring mechanisms, board of directors, audit committee, internal audit function, earnings quality

### **ABSTRAK**

Kualiti pendapatan mencerminkan integriti dan kualiti laporan kewangan yang mengurangkan maklumat tak simetri dan agensi konflik dalam kalangan pengurusan, pemilik, dan pemegang saham majoriti dan minoriti. Isu kualiti pendapatan telah menjadi satu kebimbangan, terutama yang berkaitan dengan tadbir urus korporat sebagai mekanisme pemantauan dalaman bagi memastikan laporan kewangan berkualiti. Objektif kajian ini adalah untuk meneliti hubungan antara mekanisme pemantauan dalaman, iaitu lembaga pengarah, jawatankuasa audit, fungsi audit dalaman, dan kualiti pendapatan berdasarkan teori agensi dan teori pergantungan sumber. Tambahan pula, kajian ini meneliti kesan penyederhana jawatankuasa audit terhadap fungsi audit dan kualiti pendapatan. Sampel kajian ini adalah 2,036 firma di Pasaran Utama Bursa Malaysia bagi tempoh 2009 hingga 2012. Dua model discretionary accruals digunakan untuk mengukur kualiti pendapatan. Kajian ini mendedahkan bahawa saiz lembaga, kepakaran kewangan jawatankuasa audit, pelaburan dalam fungsi audit dalaman, dan penyumberan luar fungsi audit dalaman meningkatkan kualiti pendapatan. Walau bagaimanapun, kebebasan lembaga, kepakaran kewangan lembaga, rakan kongsi audit pengerusi jawatankuasa audit, mesyuarat jawatankuasa audit, dan skor jawatankuasa audit mengurangkan kualiti pendapatan. Hasil regresi hierarki menunjukkan bahawa saiz jawatankuasa audit, kebebasan jawatankuasa audit, mesyuarat jawatankuasa audit, dan skor jawatankuasa audit menyederhana hubungan antara pelaburan dalam fungsi audit dan kualiti pendapatan. Di samping itu, kebebasan jawatankuasa audit, kepakaran kewangan jawatankuasa audit, mesyuarat jawatankuasa audit, dan skor jawatankuasa audit menyederhana hubungan antara penyumberan luar fungsi audit dalaman dan kualiti pendapatan. Hasil kajian ini mempunyai implikasi kepada pelabur, pengawal selia, dan peserta pasaran. Pembuat dasar mungkin boleh menggunakan penemuan mengenai kualiti pendapatan untuk mengiktiraf peranan penting yang dimainkan oleh kedua-dua jawatankuasa audit dan audit dalaman dalam meningkatkan kualiti pendapatan syarikat Malaysia.

**Kata kunci:** mekanisme pemantauan dalaman, lembaga pengarah, jawatankuasa audit, fungsi audit dalaman, kualiti pendapatan

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### TABLE OF CONTENTS

CONTENT	PAGE
TITLE PAGE	
CERTIFICATION OF THE THESIS WORK	iii
PERMISSION TO USE	
ABSTRACT	vi
ABSTRAK	vii
ACKNOWLEDGEMENTS	viii
TABLE OF CONTENTS	X
LIST OF TABLES	xiv
LIST OF FIGURES	xvi
LIST OF ABBREVIATIONS	xvii
CHAPTER ONE: INTRODUCTION	
1.1 Background of the Study	
1.2 Corporate Governance and Financial Reporting Quality in Malaysia	
1.3 Internal Monitoring Mechanisms and Earnings Quality	
1.4 Problem Statement	9
1.5 Research Questions	17
1.6 Research Objectives	
1.7 Significance of the Study	18
1.7.1 Theoretical Significance	18
1.7.2 Practical Significance	21
1.8 Research Motivation and Scope of the Study	22
1.9 Organization of Thesis	24
CHAPTER TWO: LITERATURE REVIEW	
2.1 Introduction	25
2.2 Quality of Financial Reporting	25
2.3 The Importance of Financial Reporting	
2.4 Financial Reporting in Malaysia	
2.5 Earnings Quality	
2.5.1 Earnings Quality Measurements	
2.5.1.1 Persistence and Predictability	
2.5.1.2 Smoothness	
2.5.1.3 Value Relevance	
2.5.1.4 Timeliness and Conservatism	
2.5.1.5 Accruals Quality	44
2.6 Theoretical Framework of Earnings Quality	45
2.6.1 Agency Theory	
2.6.2 Resource Dependence Theory	48
2.7 Corporate Governance and Earnings Quality	50
2.8 Corporate Governance in Malaysia	52
2.9 External Monitoring Mechanisms	54
2.10 Internal Monitoring Mechanisms	54
2.10.1 Board of Directors' Effectiveness	56
2.10.1.1 Board Size	59
2.10.1.2 Board Independence	62
2.10.1.3 Board Financial Expertise	65
2.10.1.4 Board Meeting.	67

2.10.2 Audit Committee Effectiveness	69
2.10.2.1 Audit Committee Size	71
2.10.2.2 Audit Committee Independence	
2.10.2.3 Audit Committee's Financial Expertise	
2.10.2.4 Audit Committee Chairman Former Audit Partner	
2.10.2.5 Audit Committee Meeting	
2.10.3 Internal Audit Function	
2.10.3.1 Investment in Internal Audit Function	
2.10.3.1 Investment in Internal Audit Function Sourcing Arrangements	
2.10.4 Moderating Effect of Audit Committee	
2.11 Chapter Summary	
2.11 Chapter Summary	71
CHAPTER THREE: RESEARCH METHODOLOGY	
3.1 Introduction	97
3.2 Theoretical Framework	
3.3 Hypothesis Development	
3.3.1 Board of Directors' Effectiveness	
3.3.1.1 Board Size and Earnings Quality	
3.3.1.2 Board Independence and Earnings Quality	
3.3.1.3 Board Financial Expertise and Earnings Quality	
3.3.1.4 Frequency of Board Meeting and Earnings Quality	
3.3.1.5 Board Score and Earnings Quality	
3.3.2 Internal Audit Function and Earnings Quality	
3.3.2.1 Investment in Internal Audit Function and Earnings Quality	111
3.3.2.2 Internal Audit Function Sourcing Arrangements and	110
Earnings Quality	112
3.3.3 Audit Committee Effectiveness	
3.3.3.1 Audit Committee Size and Earnings Quality	
3.3.3.2 Audit Committee Independence and Earnings Quality	
3.3.3.3 Audit Committee Financial Expertise and Earnings Quality	118
3.3.3.4 Chairman Former Audit Partner on Audit Committee and	100
Earnings Quality	
3.3.3.5 Audit Committee Meetings and Earnings Quality	
3.3.3.6 Audit Committee Score and Earnings Quality	
3.4 Research Method and Design	
3.4.1 Sample Selection and Data Sources	
3.4.2 Variables Measurements	
3.4.2.1 Dependent Variable Measurement	
3.4.2.2 Independent Variables Measurements	
3.4.2.2.1 Board of Directors Characteristics Measurements	
3.4.2.2.2 Board of Directors' Effectiveness Measurements	
3.4.2.2.3 Audit committee Characteristics Measurements	
3.4.2.2.4 Audit Committee Effectiveness Measurements	135
3.4.2.2.5 Internal Audit Function Measurements	
3.4.2.3 Control Variables Measurements	137
3.4.3 Data Analysis Technique	
3.4.3.1 Correlations	
3.4.3.2 Multiple Regression Analysis Models	
3.4.3.3 Hierarchical Regression	144
3.5 Chanter Summary	147

CHAPTER FOUR: DATA ANALYSIS AND FINDINGS	1.40
4.1 Introduction	
4.2 Descriptive Statistics	
4.2.1 Descriptive Statistics of Dependant Variables	
4.2.2 Descriptive Statistics of Independent Variables	
4.3 Diagnostic Test	
4.3.1 Outliers Test	
4.3.2 Normality Test	
4.3.3 Linearity Test	
4.3.4 Multicollinearity Test	
4.3.5 Heteroskedasticity Test	
4.3.6 Autocorrelation Test	
4.4 Regression Analysis Results	
4.4.1 Results of Model One	
4.4.1.1 Board Size	
4.4.1.2 Board Independence	
4.4.1.3 Board Financial Expertise	
4.4.1.4 Board Meeting	
4.4.1.5 Investment in Internal Audit Function	
4.4.1.6 Internal Audit Function Sourcing Arrangements	174
4.4.1.7 Audit Committee Size	
4.4.1.8 Audit Committee Independence	
4.4.1.9 Audit Committee Financial Expertise	176
4.4.1.10 Audit Committee's Chairman Audit Partner	177
4.4.1.11 Audit Committee Meetings	178
4.4.1.12 Control Variables	179
4.4.2 Results of Model Two	182
4.4.2.1 Board of Directors Effectiveness	184
4.4.2.2 Audit Committee Effectiveness	185
4.4.3 Hierarchical Regression Results	187
4.4.3.1 Audit Committee Size as a Moderator between Internal Audit	
Function and Earnings Quality	192
4.4.3.2 Audit Committee Independence as a Moderator between	
Internal Audit Function and Earnings Quality	193
4.4.3.3 Audit Committee Financial Expertise as a Moderator between	
Internal Audit Function and Earnings Quality	194
4.4.3.4 Audit Committee's Chairman Audit Partner as a Moderator	
between Internal Audit Function and Earnings Quality	195
4.4.3.5 Audit Committee Meeting as a Moderator between Internal	
Audit Function and Earnings Quality	196
4.4.3.6 Audit Committee Score as a Moderator between the Internal	
Audit Function and Earnings Quality	197
4.5 Additional Empirical Analysis	
4.6 Chapter Summary	
•	210
CHAPTER FIVE: SUMMARY AND CONCLUSIONS 5.1 Introduction	211
5.2 Overview of the Study	
5.3 Theoretical Implications	
J.T I IACHCAI AIRU I OIRCY IIIIDIRCAROUS	∠ 1 7

5.5 Limitations	222
5.6 Recommendations for Future Research	223
5.7 Conclusion	224
REFERENCES	226
APPENDICS	273
LIST OF PUBLICATIONS	278



### LIST OF TABELS

Table		Page
Table 2.1	Reforms that Took Place after the 1997 Financial Crisis	53
Table 2.2	Summary of Some Empirical Studies on the Monitoring Mechanisms and Earnings Quality in Developed Countries.	92
Table 2.3	Summary of Some Empirical Studies on the Monitoring Mechanisms and Earnings Quality in Developing Countries.	93
Table 2.4	Summary of Some Empirical Studies on the Monitoring Mechanisms and Earnings Quality in Malaysia.	94
Table 3.1	Summary of Study Sample	126
Table 3.2	Sample of Study by Industries	127
Table 3.3	Constructing the Board of Directors' Effectiveness	134
Table 3.4	Constructing the Audit Committee Effectiveness	136
Table 3.5	Summary of the Dependent Variable Measurement	139
Table 3.6	Summary of Independent Variables Measurements	139
Table 3.7	Summary of Control Variables Measurements	141
Table 4.1	OLS Multiple Regression Results of Discretionary Accruals	150
Table 4.2	Descriptive Statistics of DA1 and DA2 by Industries	151
Table 4.3	Descriptive Statistics for Continuous Variables	154
Table 4.4	Descriptive Statistics of Dichotomous Variable	156
Table 4.5	The Standard Deviation of Earnings Quality Measurements and the Residuals	160
Table 4.6	Correlations Matrix of Study Variables	163
Table 4.7	Standard Tests on VIF Results	165
Table 4.8	Heteroscedasticity Test	166
Table 4.9	Model One: Multiple Regression Results	169
Table 4.10	Model Two: Multiple Regression Results	184
Table 4.11	The Moderating Effect of Audit Committee Characteristic on the Relationship between Internal Audit Function and Earnings Quality (DA1).	190
Table 4.12	The Moderating Effect of Audit Committee Characteristic on the	191

	Relationship between Internal Audit Function and Earnings Quality (DA2).	
Table 4.13	The Moderating Effect of Audit Committee Effectiveness on the Relationship between Internal Audit Function and Earnings Quality.	200
Table 4.14	Model One: Additional Multiple Regression Results by Different Independent Variables Measurements	203
Table 4.15	Model One: Additional Multiple Regression Results by Different Discretionary Accruals Measurements	206
Table 4.16	Model Two: Additional Multiple Regression Results by Different Discretionary Accruals Measurements	207
Table 4.17	Model One: Multiple Regression Results of Income Increase- Decrease	209
Table 5.1	Summary of the Results of Hypotheses Testing	213



### LIST OF FIGURES

Figure		Page
Figure 3.1	Research Framework	101
Figure 4.1	DA1 by Industry at Bursa Malaysia Main Market Companies	151
Figure 4.2	DA2 by Industry at Bursa Malaysia Main Market Companies	152
Figure 4.3	Graphical Distributions of Residuals Normality	159



### LIST OF ABBREVIATIONS

AASB Australia Accounting Standards Board

ASB Accounting Standards Board

AC Audit Committee

ACSORE Score for Effectiveness Of Audit Committee
ACCHPAR Audit Committees Chairman Audit Partner
ACEXPERT Audit Committee Financial Expertise
ACIND Audit Committee Independence
ACMEET Audit Committee Meetings

ACSIZE Audit Committee Size

BIG4 Audit Quality
BDIND Board Independence
BDEXPERT Board Financial Expertise

BDSCORE Score for Effectiveness of Board Of Directors

BDMEET Board Meetings
BDSIZE Board Size

BOD Board of Directors
DA Discretionary Accruals
EM Earnings Management
EQ Earnings Quality

FASB Financial Accounting Standards Board

FCCG Finance Committee on Corporate Governance

FRS Financial Reporting Standards

FSIZE Firm Size

GDP Gross Domestic Product IAF Internal Audit Function

IAF Internal Audit Function

IAFINV Investment In Internal Audit Function

IAFSOU Internal Audit Function Sourcing Arrangement

IAS International Accounting Standards
IIA Institute Of Internal Auditors

IASB International Accounting Standards Board

LEV Leverage LOSS Net Loss

MASB Malaysian Accounting Standards Board
MCCG Malaysia Code on Corporate Governance

MIA Malaysian Institute of Accountants

MICPA Malaysian Institute of Certified Public Accountants

OWCO Ownership Concentration

ROA Return on Assets SGROWTH Sales Growth

## CHAPTER ONE INTRODUCTION

### 1.1 Background of the Study

In the early 2000s, the downturn in equity markets in most of the nations around the world has been linked to the lack of financial accounting information transparency and quality. A situation that has caused worry for investors over inadequate informative accounting, specifically with respect to earnings reported. The corporate scandals involving big companies, such as Enron, WorldCom and Parmalat, among others, and the collapse of financial institutions, such as Lehman Brothers, Fortis, and AIG, with the economic recession, have led to considerable loss in investors' confidence in corporate disclosure authenticity, which causes doubt regarding corporate reporting (Tasios & Bekiaris, 2012). The world financial crisis also emphasised and drew attention to the importance of transparency for promoting fair competition, investment, and improving confidence on the public and corporate sectors accountability (Nam & Nam, 2004).

The issue underlying the financial reporting quality is not only a main concern to the financial users but also to society as a whole, as it impacts on economic decisions (Tasios & Bekiaris, 2012). Since, outside financial reporting users are unable to directly view the actual firm earnings, they are highly dependent on reported accounting numbers (Norwani, Mohamad & Chek, 2011). The quality of financial reporting in the company's annual report provides useful information to help users in making well-informed decisions about the company based on the information in the annual report, which should reflect the real financial and commercial position of the company.

# The contents of the thesis is for internal user only

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