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**THE IMPROVEMENT OF STRATEGIC CROPS PRODUCTION
VIA A GOAL PROGRAMMING MODEL WITH NOVEL MULTI-
INTERVAL WEIGHTS**

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**DOCTOR OF PHILOSOPHY
UNIVERSITI UTARA MALAYSIA
2016**



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Abstrak

Pada masa kini, keperluan untuk meningkatkan pengeluaran pertanian telah menjadi satu tugas yang mencabar bagi kebanyakan negara. Secara umumnya, terdapat banyak faktor-faktor sumber yang mempengaruhi kemerosotan tahap pengeluaran seperti paras air yang rendah, penggurunan, kemasinan tanah, kekurangan modal, kekurangan peralatan, impak eksport dan import tanaman, kekurangan baja, racun perosak dan peranan perkhidmatan pengembangan pertanian yang tidak berkesan dalam sektor ini. Objektif utama kajian ini adalah untuk membangunkan model matematik pengaturcaraan gol kabur (FGP) untuk memaksimumkan pengeluaran tanaman pertanian yang membawa kepada peningkatan manfaat pertanian (lebih tan hasil setiap ekar) berdasarkan peminimuman sumber utama untuk menentukan pemberat dalam fungsi objektif (air, baja dan racun perosak) tertakluk kepada kekangan yang berbeza (kawasan tanah, pengairan, buruh, baja, racun perosak, peralatan dan benih). GP dan FGP telah digunakan untuk menyelesaikan pembuatan keputusan pelbagai objektif (MODM). Daripada keputusan, kajian ini telah berjaya memperkenalkan kaedah alternatif baru yang menggunakan pemberat pelbagai selang dalam menyelesaikan masalah model multi-objektif FGP dan GP secara kabur, dalam persekitaran membuat keputusan yang tidak menentu bagi sektor pertanian. Di samping itu, analisis data (APD) telah digunakan untuk menilai kecekapan teknikal, alam sekitar dan ekonomi untuk zon pertanian dalam pengeluaran tanaman strategik bagi tahun yang berbeza. Kepentingan kajian ini terletak pada hakikat bahawa sebahagian daripada zon pertanian mempunyai had-had sumber manakala yang lain memberi kesan buruk kepada alam sekitar mereka disebabkan salah guna sumber. Akhir sekali, model ini digunakan untuk menentukan kecekapan setiap zon pertanian berbanding yang lain dari segi penggunaan sumber.

Kata kunci: Pemaksimuman Pengeluaran Pertanian, Pengaturcaraan gol kabur, Pengaturcaraan gol, Pemberat multi-selang, Analisis Penyampulan Data

Abstract

Nowadays, the need to increase agricultural production has become a challenging task for most of the countries. Generally, there are many resource factors which affect the deterioration of production level, such as low water level, desertification, soil salinity, low on capital, lack of equipment, impact of export and import of crops, lack of fertilizers, pesticide, and the ineffective role of agricultural extension services which are significant in this sector. The main objective of this research is to develop fuzzy goal programming (FGP) model to improve agricultural crop production, leading to increased agricultural benefits (more tons of produce per acre) based on the minimization of the main resources (water, fertilizer and pesticide) to determine the weight in the objectives function subject to different constraints (land area, irrigation, labour, fertilizer, pesticide, equipment and seed). FGP and GP were utilized to solve multi-objective decision making problems (MODM). From the results, this research has successfully presented a new alternative method which introduced multi-interval weights in solving a multi-objective FGP and GP model problem in a fuzzy manner, in the current uncertain decision making environment for the agricultural sector. The significance of this research lies in the fact that some of the farming zones have resource limitations while others adversely impact their environment due to misuse of resources. Finally, the model was used to determine the efficiency of each farming zone over the others in terms of resource utilization.

Keywords: Agricultural Production Maximization, Fuzzy Goal Programming, Goal Programming, Multi-interval Weights.

Acknowledgement

In the name of ALLAH, the Beneficent, the Merciful. All praises to the Almighty Allah, the Most Gracious and Merciful, who is omnipresent, for giving me the strength and determination to complete this study. This work simply could not have been possible without the assistance and encouragement from many others. Many people and institutions contributed their time and their expertise to the completion of this thesis. No words can express adequately my sense of indebtedness yet I feel I shall be failing in my obligation if I do not put on record my gratitude to the following persons: First and foremost, I would like to thank the most important people that make this thesis possible. The person is my supervisor, Associate Professor Dr. Razamin Ramli. I sincerely thank her for her support and guidance throughout the journey of my studies.

I would also like to thank for my supervisor Dr. Mohd Kamal Mohd Nawawi for his motivation and inspiration during his supervision at the difficult early stage of my journey. I would also like to thank my former supervisor Prof Dr Ala Aldeen kassim for his motivation and inspiration during his supervision at the difficult early stage of my journey of the research process.

I would like to acknowledge the support from all the persons involved in the process of data gathering, including research officers, manufacturers, and farmers. I would also like to express my gratitude to Universiti Utara Malaysia for the sponsorship given. Thanks also to the Dean and management staff of the School of Quantitative Sciences. I am also grateful to all my friends for being there with me throughout the ups and downs of my PhD journey.

My special thanks go to my beloved wife, Jehan Saleh Ahmed, for her patience, care, love and prayer, and to my daughters, Jumana, and Lujain. Not to forget my special thanks to my mother and father, Allah mercy them, sisters, brothers, nephews and nieces for their constant support and prayer. Thank you all from the bottom of my heart. May Allah bless you all.

Table of Contents

Permission to Use.....	i
Abstrak	ii
Abstract	iii
Acknowledgement.....	iv
Table of Contents	v
List of Tables.....	xi
GLOSSARY OF TERMS.....	XIV
CHAPTER ONE INTRODUCTION	1
1.1 Agricultural Environment	1
1.2 The Role of Agriculture in Economic Development	2
1.3 Agricultural Production.....	2
1.4 Agricultural Planning	3
1.5 Agriculture in Iraq.....	3
1.6 Obstacles to Agricultural Production in Iraq	5
1.7 Issues in Crop Production	5
1.7.1 Low Water Level	7
1.7.2 High Land Salinity	7
1.7.3 Desertification.....	8
1.7.4 Climatic Stations	9
1.7.5 Labour Force	9
1.7.6 Drought	10
1.7.7 Overgrazing of Land	11
1.7.8 Pesticides.....	11
1.7.9 War Effects	11
1.8 Issues in Agriculture Production Approaches.....	12
1.9 Problem Statement	13
1.10 Research Questions	15
1.11 Research Objectives	15
1.12 Scope of the Research	16
1.13 Research Contributions	17

1.13.1 Theoretical Contributions	18
1.13.2 Practical Contribution: Decision Makers	19
1.13.3 Practical Contribution: Policy Maker	20
1.14 Outline of Thesis	21
CHAPTER TWO AN OVERVIEW OF AGRICULTURAL PROBLEMS	23
2.1 Agricultural Production in Iraq	23
2.1.1 Land Characteristics.....	24
2.1.2 Population and Manpower	27
2.1.3 Gross Domestic Product	27
2.1.4 Land Resources	28
2.1.5 Water Management	29
2.1.6 Types of Crops Grown in Iraq	33
2.2 Agricultural Policy in Iraq	34
2.3 Criteria for Agricultural Production.....	35
2.3.1 Agricultural Benefit of Production	36
2.3.2 Water Resources and Irrigation	36
2.3.2.1 Surface Water Irrigation	38
2.3.2.2 Sprinkler Irrigation	38
2.3.2.3 Drip Irrigation.....	39
2.3.3 Fertilizer Usage	39
2.3.4 Pesticides Usage	40
2.3.5 Agricultural Labour.....	41
2.3.6 Agricultural Equipment	42
2.3.7 Agricultural Seeds.....	43
2.3.8 Other Criteria	43
2.4 Evaluation of the Criteria	44
2.4.1 Ranking Method.....	45
2.4.2 Pairwise Comparison Method.....	46
2.4.2.1 Eigenvector Method	48
2.4.2.2 Measurement of Consistency	49
2.4.3 Other Rank Methods of Determining the Weight.....	50

2.4.3.1 Arithmetic Mean.....	51
2.4.3.2 Quasi- Arithmetic Means.....	51
2.4.3.3 Simple Weighted Average.....	52
2.4.3.4 Median.....	52
2.4.3.5 Ordered Weighted Average.....	53
2.5.1 Linear Programming Model.....	55
2.5.2 Integer Programming Model.....	61
2.5.3 Mixed Integer Programming Model.....	62
2.5.4 Goal Programming Model.....	63
2.5.5 Fuzzy Goal Programming.....	68
2.6 Discussion and Summary.....	70
CHAPTER THREE GOAL PROGRAMMING AND FUZZY CONCEPTS....	71
3.1 Multi-Criteria Decision Making Concept.....	71
3.2 Multi-Objective Decision Making Technique.....	72
3.3 Goal Programming Concept.....	74
3.3.1 Philosophy of Goal Programming.....	77
3.3.2 Types of Goal Programming Technique.....	81
3.3.2.1 Weighted Goal Programming.....	82
3.3.2.2 Lexicographic Goal Programming.....	84
3.3.2.3 Min-Max (Chebyshev) Goal Programming.....	85
3.4 Fuzzy Goal Programming Concept.....	86
3.4.1 Fuzzy Sets Theory.....	87
3.4.2 Membership Function Concept.....	90
3.4.3 Construction of Membership Goals.....	90
3.5 Interval Weights.....	94
3.5.1 Definition of Interval Concepts.....	96
3.5.2 Single Interval Weights.....	97
3.5.2.1 Determination of Interval Weights.....	97
3.5.2.2 Determination of Errors.....	100
3.6 Discussion and Summary.....	102
CHAPTER FOUR RESEARCH METHODOLOGY	103

4.1 Research Design.....	103
4.2 Research Activities.....	104
4.3 Research Framework.....	106
4.3.1 Data collection	107
4.3.2 Development of FGP and GP Models	107
4.3.3 Evaluation of FGP and GP Models.....	108
4.4 Data Collection and Data Types	108
4.4.1 Sample Frame and Size.....	109
4.4.2 The Primary Data	112
4.4.3 The Secondary Data	112
4.4.4 Criteria Identification.....	112
4.4.5 Data Collection Instruments	113
4.5 Models development	115
4.5.1 Decision Variables and Parameters	116
4.5.2 Objective Functions Formulation.....	118
4.5.2.1 Agricultural Benefit.....	119
4.5.2.2 Water Irrigation	120
4.5.2.3 Fertilizer Requirement.....	121
4.5.2.4 Pesticides Requirement.....	122
4.5.3 Constraints Formulation.....	122
4.5.3.1 Land Area Constraints	123
4.5.3.3 Fertilizer Requirements Constraints	129
4.5.3.4 Labour Requirement Constraint	131
4.5.3.5 Pesticide Requirement Constraint	132
4.5.3.6 Agricultural Equipment Constraint	132
4.5.3.7 Agricultural Seeds Constraint.....	133
4.5.3.8 Demand Constraint.....	134
4.5.3.9 Demand Constraints for each Zone	134
4.5.4 Interval Weights Determination.....	135
4.5.4.1 Determination of Errors.....	139
4.5.4.2 Manifestation of New Multi-Interval Weights	140
4.6 Development of the Proposed FGP Model	142

4.6.1 Fuzzy Goal Programming Framework.....	142
4.6.2 Membership Function Formulation	144
4.6.3 Goals and MIW in the FGP	146
4.6.4 Overall Formulation of the Proposed MIWFGP Model	149
4.7 Development of the Proposed GP Model.....	150
4.7.1 Goal Programming Framework	150
4.7.2 Goals and MIW in the GP.....	152
4.7.3 Overall Formulation of the Proposed MIWGP Model	153
4.8 Evaluation of the Proposed FGP and GP Models	154
4.9 Summary	155
CHAPTER FIVE RESULTS AND DISCUSSIONS	156
5.1 Information and Data Collected.....	156
5.1.1 Data from Questionnaire.....	156
5.1.1.1 Descriptive Result on Respondents	157
5.1.1.2 Establishing Criteria as Goals.....	159
5.1.2 Data from Reports.....	166
5.1.2.1 Crops Productions for Year 2002	166
5.1.2.2 Crops Productions for Year 2010	169
5.2 Determination of Interval Weights.....	171
5.2.1 Single Interval Weights as Initial Results	171
5.2.2 Multi-Interval Weights as Initial Results	173
5.3 Variables for the Models.....	176
5.4 Implementation of the Proposed Models with 2002 Data.....	179
5.4.1 MIWFGP Model for 2002 Data	179
5.4.2 MIWGP Model for 2002 Data	183
5.5 Implementation of Proposed Models with 2010 Data.....	186
5.5.1 MIWFGP Model for 2010 Data	186
5.5.2 MIWGP Model for 2010 Data	189
5.6 Results of Production for Agricultural Zones	192
5.6.1 Ninevah	192
5.6.2 Al-Anbar	198

5.6.3 Baghdad	204
5.6.4 Al-Qadisiya	210
5.6.5 Maysan	216
5.7 Evaluation of the Proposed MIWFGP and MIWGP Models.....	222
5.7.1 Evaluation of the MIWFGP and MIWGP for 2002 Data	222
5.7.2 Evaluation of the MIWFGP and MIWGP for 2010 Data	226
5.8 Summary	229
CHAPTER SIX CONCLUSIONS	230
6.1 Summary of Crops Production with FGP	231
6.2 Accomplishment of the Research Objectives	234
6.3 Research Contributions	235
6.3.1 Theoretical Contributions	236
6.3.2 Benefit to Decision Makers	237
6.3.3 Benefit to the Policy maker.....	238
6.4 Research Limitations.....	239
6.5 Future Work	239
REFERENCES.....	241
APPENDIX.....	258

List of Tables

Table 2.1 Summary of the annual statistics agricultural water supply from the Tigris and Euphrates during the period (1990-2009).....	32
Table 2.2 Random Consistency Index	50
Table 2.3 Summary of LP Models in Agriculture	59
Table 2.4 Summary of GP Models in Agriculture	65
Table 4.1 Number of Farmers and Agricultural Employees in Iraq.....	110
Table 4.2 Distribution of Sample Farmers and Employees in Each Selected Governorate .	111
Table 4.3 Saaty's AHP Scale	115
Table 4.4 Parameters Used in the MIWFGP and MIWGP Models	117
Table 4.5 Creating Bounds from the Distribution of Weights	136
Table 5.1 Summary of Survey Responses	157
Table 5.2 Profile of the Respondents	158
Table 5.3 Pairwise Judgments of 48 Decision Makers	160
Table 5.4 Pairwise Judgments of 44 Decision Makers	161
Table 5.5 Pairwise Judgments of 47 Decision Makers	161
Table 5.6 Pairwise Judgments of 42 Decision Makers	162
Table 5.7 Pairwise Judgments of 36 Decision Makers	162
Table 5.8 Pairwise Judgments of Four Decision Makers.....	163
Table 5.9 Pairwise Judgments of Three Decision Makers	163
Table 5.10 Pairwise Judgments of Two Decision Makers	164
Table 5.11 Summary Pairwise Judgments of the Decision Maker's Weights	165
Table 5.12 Statistic of the Decision Maker's Level Weights.....	165
Table 5.13 Crops Production in Iraq during 2002.....	167
Table 5.14 Crops Productions in Iraq during 2010.....	169
Table 5.15 Basic Variables of Different Types of Strategic Crop Grown	177
Table 5.16 Strategic Crops with Related Constraints for the FGP and GP Models.....	178
Table 5.17 Total Actual and Recommended Productions with MIWFGP Model for 2002 Data.....	181
Table 5.18 Recommended Productions Based on the MIWFGP for 2002 Data.....	182
Table 5.19 Total Actual and Recommended Productions with MIWGP Model for 2002 Data	184
Table 5.20 Recommended Productions Based on the MIWGP for 2002 Data	185

Table 5.21 Total Actual and Recommended Productions with MIWFGP Model for 2010 Data.....	187
Table 5.22 Recommended Productions Based on the MIWFGP for 2010 Data.....	188
Table 5.23 Total Actual and Recommended Productions with MIWGP Model for 2010 Data	190
Table 5.24 Recommended Productions Based on the MIWGP for 2010 Data	191
Table 5.25 Recommended Productions Based on the MIWFGP and MIWGP models in Nineveh for 2002 Data.....	193
Table 5.26 Recommended Productions Based on the MIWFGP and MIWGP models in Nineveh for 2010 Data.....	196
Table 5.27 Recommended Productions Based on the MIWFGP and MIWGP models in Al-Anbar for 2002 Data	199
Table 5.28 Recommended Productions Based on the MIWFGP and MIWGP models in Al-Anbar for 2010 Data	202
Table 5.29 Recommended Production Based on the MIWFGP and MIWGP models in Baghdad for 2002 Data	205
Table 5.30 Recommended Productions Based on the MIWFGP and MIWGP models in Baghdad for 2010 Data	208
Table 5.31 Recommended Productions Based on the MIWFGP and MIWGP models in Al-Qadisiya for 2002 Data	211
Table 5.32 Recommended Productions Based on the MIWFGP and MIWGP models in Al-Qadisiya for 2010 Data	214
Table 5.33 Recommended Productions Based on the MIWFGP and MIWGP models in Maysan for 2002 Data.....	217
Table 5.34 Recommended Productions Based on the MIWFGP and MIWGP model in Maysan for 2010 Data.....	220
Table 5.35 Comparison of Goal Values Obtained under MIWFGP and SIWFGP Models for 2002 Data.....	224
Table 5.36 Comparison of Goal Values Obtained under MIWGP and SIWGP Models for 2002 Data.....	225
Table 5.37 Comparison of Goal Values Obtained under MIWFGP and SIWFGP Models for 2010 Data.....	227
Table 5.38 Comparison of Goal Values Obtained under MIWGP and SIWGP Models for 2010 Data.....	228

List of Figures

Figure 1.1. Iraq agriculture map zones	4
Figure 2.1. Physical land division of Iraq	26
Figure 2.2. Water supply from the Tigris and Euphrates in Iraq for the period 1990 - 2009 billion m ³	32
Figure 2.3. The main strategic crops production in Iraq	34
Figure 3.1. Triangular fuzzy number (m, l, u)	89
Figure 3.2. Linear membership function.....	92
Figure 4.1. Phases of research and its activities.....	105
Figure 4.2. Research framework of the FGP and GP models	106
Figure 4.3. The formulation of sub intervals from single interval weights.....	137
Figure 4.4. Framework of the proposed FGP model.....	143
Figure 4.5. Linear membership function for goals.....	145
Figure 4.6. Framework of the proposed GP model.....	151
Figure 5.1. Crops production in the Iraqi zones 2002.....	168
Figure 5.2. Crops production in the Iraqi zones 2010.....	170
Figure 5.3. Recommended crops productions in Nineveh 2002	194
Figure 5.4. Recommended crops productions in Nineveh 2010	197
Figure 5.5. Recommended crops productions in Al-Anbar 2002	200
Figure 5.6. Recommended crops productions in Al-Anbar 2010	203
Figure 5.7. Recommended crops productions in Baghdad 2002	206
Figure 5.8. Recommended crops productions in Baghdad 2010	209
Figure 5.9. Recommended crops productions in Al-Qadisiya 2002	212
Figure 5.10. Recommended crops productions in Al-Qadisiya 2010	215
Figure 5.11. Recommended crops production after improvement in Maysan 2002	218
Figure 5.12. Recommended crops productions in Maysan 2010	221

GLOSSARY OF TERMS

AHP	Analytic Hierarchy Process
DM	Decision Maker
DV	Decision Variable
FGP	Fuzzy Goal Programming
FLP	Fuzzy Linear Programming
FMOLP	Fuzzy Multi-Objective Linear Programming
GDP	Gross Domestic Product
GP	Goal Programming
IP	Integer Programming
IW	Interval Weight
LGP	Lexicographic Goal Programming
LP	Linear Programming
MADM	Multiple Attribute Decision Making
Max	Maximum
MCDM	Multi-Criteria Decision Making
Min	Minimum
MIP	Mixed Integer Programming
MIW	Multi-Interval Weight
MIWFGP	Multi-Interval Weight Fuzzy Goal Programming
MIWGP	Multi-Interval Weight Goal Programming
MOP	Multi-Objective Programming
NLP	Nonlinear Programming
OR	Operations Research
SIW	Single Interval Weight
SIWFGP	Single Interval Weight Fuzzy Goal Programming
SIWGP	Single Interval Weight Goal Programming
SFA	Stochastic Frontier Analysis

CHAPTER ONE

INTRODUCTION

In the history of mankind, agriculture is considered the pioneering profession. The practice of agriculture in its truest sense entails the domestication of both plants and animals, which can be traced back to at least 10,000 years ago. But, people started altering plant and animal communities to benefit from them through farming since the beginning of time (Zeder, 2011). As a human practice, agriculture aims to provide the humankind with the necessary food and sustenance to overcome the life's challenges. As such, a country that attempts to eliminate poverty will raise the productivity of the agricultural sector.

1.1 Agricultural Environment

Agricultural activities are normally associated with improved productivity due to changes in the agricultural process, such as the shift from the traditional human labour usage to advanced synthetic fertilizers and pesticides, selective breeding, and the mechanization of tools during the past century. However, agriculture has recently been related to many issues like water, land, bio-fuels, genetically modified organisms, farm subsidies, human resources, capital, tariffs, and import/export (Chirwa, Kumwenda, Jumbe, Chilonda, & Minde, 2008; World Bank, 2012). To solve these issues, multiple criteria have been considered (e.g., Hayashi, 2002) in studies on mechanized agricultural activities, support for the organic movement, and sustainable agricultural development (Bellon, Cabaret, Debaeke, Ollivier, & Penvern, 2014; Kassam, Friedrich, Reeves, & Pretty, 2011; Reynolds, Hobbs, & Braun, 2007). Agricultural production is an important issue as the farming

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