THE INFLUENCE OF HUMAN RESOURCE PRACTICES, SOCIAL SUPPORT AND PERSONALITY TRAITS ON AFFECTIVE COMMITMENT: A STUDY ON PRIVATE HIGHER EDUCATION COLLEGES IN OMAN

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Management

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ABSTRACT

The main objective of this study was to determine the factors that influence affective organizational commitment. The research framework contained three independent variables, namely Human Resource Practices (career development and financial incentives), Social Support, and Personality Traits (Conscientiousness and openness to experience). The dependent variable of this study was affective organizational commitment of employees. The targeted sample was the employees of private higher education colleges in Oman. The current research used the survey method. 181 questionnaires were distributed and 140 questionnaires were received back, giving the study a response rate of 77%. The analysis method used was structural equation modelling PLS. The main finding of the study showed that human resource practices, social support, and personality traits had significant influence on affective organizational commitment.

Keywords: affective commitment, human resource practices, social support, personality traits, Oman, private higher education colleges.

ABSTRAK

Objektif utama kajian ini adalah untuk menentukan faktor-faktor yang mempengaruhi komitmen afektif pekerja organisasi. Kerangka kajian meliputi tiga pembolehubah bebas, iaitu amalan-amalan sumber manusia (pembangunan kerjaya dan insentif kewangan), sokongan social, dan ciri-ciri persoanliti (keprihatinan dan penerimaan terhadap pengalaman baru). Pembolehubah bersandar kajian ini ialah komitmen afektif pekerja. Sampel sasaran ialah kakitangan kolej pengajian tinggi swasta di Oman. Kajian ini menggunakan kaedah kajian tinjauan. 181 soal selidik telah diedarkan dan 140 soal selidik diterima balik, yang memberi kadar respon kajian sebanyak 77 peratus. Kaedah analisis yang digunakan ialah permodelan persamaan struktural PLS. Penemuan utama kajian ini menunjukkan bahawa amalan-amalan sumber manusia, sokongan sosial, dan ciri-ciri personaliti mempunyai pengaruh signifikan terhadap komitment afektif kakitangan.

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Kata kunci: komitmen afektif, amalan-amalan sumber manusia, sokongan social, ciri-ciri personaliti, Oman, kolej pengajian tinggi swasta.

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LIST OF ABBREVIATIONS

AC Affective Commitment AVE Average Variance Extracted

CD Career Development

DV Dependent Variable

FI Financial Incentives

GoF Goodness-of-Fit

H1 First Hypothesis

H2 Second Hypothesis

H3 Third Hypothesis

HRP Human Resource Practices

IV Independent Variable

LR Literature Review

OC Organizational commitment

PLS Partial Least Squares

PT Personality Traits

PTC Personality trait Conscientiousness

PTO Personality Trait Openness

SEM Structural Equation Modelling

SPSS Statistical Package of Social Science

SS Social Support

CHAPTER ONE

INTRODUCTION

1.1 Introduction

The chapter contains seven main sections. They are focusing on the study background, the statement of research problem, questions about research, objectives of the study, the scope of the research, the research significance, lastly organization of this thesis. The main purpose of this part is to represent the structure of the study and the context of this research.

This chapter describes the general idea of the study that was investigated. Moreover, it debates about the human factors which interrelated Human Resource Practices, Social Support, Personality Traits, and its influence on Affective Commitment, that commitment is an essential feature which influence the organizational performance.

1.2 Background of the Study

Nowadays, the competitiveness in the business world is based on behaviour and attitude of human resources in workplace. If employers assume their employees as a valuable resource in organization, employees will become satisfied, relaxed. As a result, they will attach emotionally and perceive the concept of organizational commitment as a real practicing in the workplace (Shumaila, Aslam, Sadaqat, Maqsood, & Nazir, 2012). Commitment is the major issue that has been and would always be of great significance for organizations to boost the productivity and decline cost tolerate of employee turnover (Saputra, 2014). In addition, organizations strive for the committed human resource in order to fulfil its strategic goal (Riaz, Haider, & Open, 2010). Moreover, organization

The contents of the thesis is for internal user only

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