EFFECT OF THE BUSINESS PROCESS REENGINEERING FACTORS AND INFORMATION TECHNOLOGY CAPABILITY ON ORGANIZATION PERFORMANCE

By

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ABSTRACT

The main objective of this study is to examine the effects of the business process reengineering (BPR) factors on the Nigerian banks organisational performance. Additionally, this study also investigates the moderating effect of information technology (IT) capability in the relationship of BPR factors and the organisational performance. BPR factors are operationalised by change management, BPR strategy alignment, customer focus, management commitment, IT investment, and adequate financial resource. The IT capability dimensions include IT knowledge, IT operations and IT objects. Data was sent and collected through a hand-delivery method. A proportionate stratified random sampling was used for sample selection. 560 questionnaires were sent to banks' managers but 417 of them were returned; giving a response rate of 74%. The findings were as follows: first, the findings show that fully supported relationships were found between IT capability and organisation performance. Second, the results showed that BPR factors such as adequate financial resources and management commitment were significantly related to overall organisational performance. Specifically, adequate financial resource's dimension was significantly related to cost reduction, customer service management and operations efficiency. Next, management commitment was found to be significantly related to customer service management and operation efficiency. Meanwhile, IT investment was significantly associated with customer service management. Other dimensions of BPR factors such as change management, customer focus, and BPR strategy alignment were found insignificant to the banks' performance. Third, upon investigating the moderating effects of IT capability on the relationship between BPR factors and organisational performance, the results revealed mixed supports for the interaction effects of IT capability attributes. The outcome of this study provides important insights to both managers and researchers for further understanding on the effects of BPR factors and IT capability on organisational performance. The necessary suggestions on new area of research were recommended for future researchers.

Keywords: Business process reengineering factors, Information technology capabilities, Organisational performance, Banks, Nigeria.

ABSTRAK

Objektif utama kajian ini ialah untuk mengkaji kesan faktor-faktor perekayasaan proses perniagaan (BPR) terhadap prestasi organisasi bank-bank Nigeria. Selain itu, kajian ini juga menyiasat kesan moderator keupayaan teknologi maklumat (IT) di dalam hubungan antara faktor-faktor BPR dengan prestasi organisasi. Faktor-faktor BPR dioperasikan melalui pengurusan perubahan, strategi penjajaran BPR, berfokuskan pelanggan, pengurusan komitmen, pelaburan IT dan sumber kewangan yang mencukupi. Dimensi keupayaan IT termasuk pengetahuan IT, operasi IT dan objek IT. Data telah dihantar dan dikumpulkan melalui pendekatan penghantaran secara serahan tangan. Persampelan rawak strata berkadaran telah digunakan dalam pemilihan sampel. Sebanyak 560 soal selidik telah dihantar kepada penguruspengurus bank, tetapi hanya 417 yang telah dipulangkan, yang menjadikan kadar respons sebanyak 74%. Hasil kajian adalah seperti berikut: pertama, keputusankeputusan menunjukkan sokongan penuh terhadap hubungan di antara keupayaan IT dan prestasi organisasi. Kedua, keputusan menunjukkan faktor-faktor BPR seperti sumber kewangan yang mencukupi dan komitmen pengurusan mempunyai hubungan yang signifikan kepada prestasi organisasi secara menyeluruh. Secara terperinci, dimensi sumber kewangan yang mencukupi mempunyai hubungan yang signifikan terhadap pengurangan kos, pengurusan perkhidmatan pelanggan, dan kecekapan operasi. Seterusnya, komitmen pengurusan didapati mempunyai hubungan yang signifikan kepada pengurusan perkhidmatan pelanggan dan kecekapan operasi. Manakala pelaburan IT didapati mempunyai hubungan yang signifikan dengan pengurusan perkhidmatan pelanggan. Dimensi-dimensi lain kepada faktor-faktor BPR seperti pengurusan perubahan, berfokuskan pelanggan, dan strategi penjajaran BPR adalah tidak signifikan kepada prestasi bank. Ketiga, setelah meneliti kesan moderator dalam hubungan di antara faktor-faktor BPR dengan prestasi organisasi, keputusan menunjukkan sokongan yang bercampur dalam kesan interaksi terhadap sifat-sifat keupayaan IT. Hasil kajian ini dapat memberikan pandangan penting kepada pengurus dan penyelidik untuk pemahaman lanjut tentang kesan faktor-faktor BPR dan keupayaan IT terhadap prestasi organisasi.Cadangan-cadangan yang diperlukan untuk penyelidikan lanjutan telah diusulkan untuk penyelidik-penyelidik yang di masa akan datang.

Kata kunci: Faktor-faktor perekayasaan proses perniagaan, Keupayaan teknologi maklumat, Prestasi organisasi, Bank-bank, Nigeria

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LIST OF ABBREVIATIONS

24/7	Online – Real Time (24 Hours in a day, 7 days in a week)
AFR	Adequate Financial Resources
ATM	Automatic Teller Machine
BPI	Business Process Improvement
BPR	Business Process Reengineering
BSC	Balance Scorecard
CBN	Central Bank of Nigeria
CIMA	Chartered Institute of Management Accountant
CIO	Chief Information Officer
СМ	Change Management
CSF	Critical Success Factor
CSM	Customer Service Management
EAGLE	Efficiency, Accountability, Goal orientations, Leadership,
	Effectiveness and staff motivation
EPR	Effective Process Redesign
EPS	Earnings per Share
FOREX	Federal Mortgage Bank of Nigeria
GDP	Gross Domestic Product
ICT	Information and Communication Technology
IS	Information System
IT	Information Technology
ITC	Information Technology Capability
ITSCMM	Information Technology Service Capability Maturity Model
KBV	Knowledge Based View
KPI	Kay Performance Indicator
LAN	Local Area Network
LBS	Less Bureaucratic Structure
MFB	Microfinance Bank
MMPF	Multi-Model Performance Framework
NDIC	Nigerian Deposit Insurance Corporation
ONFP	Organisational Non-Financial Performance
OFR	Organisational Financial Performance
OP	Organisational Performance
OPS	Operations
PMI	Primary Mortgage Institution
POS	Point of Sale
RBV	Resource-based View
ROE	Return on Equity
ROI	Return on Investment
SLA	Service Level Agreement
SMS	Short Message Services
SPSS	Statistical Package of Social Science
SWIFT	Society for Worldwide Interbank Financial Telecommunication
WAN	Wide Area Network

CHAPTER 1 INTRODUCTION

1.1 Background of the study

The progressive globalization of financial markets requires market participants to make changes to their operational processes beyond local to global competitiveness. This trend has led many banks in developing countries to improve customer service quality, speed, reduce operating costs, and enhance profitability performance (Randle, 1995). Innovative banking services and personalized portfolio management are evolving as the market consolidates due to mergers and acquisitions of up-to-date strategy. As a result, the focus is no longer on cutting costs alone, but rather on simultaneously improving services to customers. In other words, the processes must not only be more efficient, but also more customerfriendly as well. Central Bank of Nigeria (CBN) initiated business process reengineering (BPR) project tagged EAGLES (Efficiency, Accountability, Goal orientations, Leadership, Effectiveness and Staff motivation). The objective is to enhance the operations and quality of banks, which include: industry remedial programmes to fix the key causes of the crisis; risk-based supervision; reforming the regulatory framework; enhanced customer protection as well as internal transformation of the bank (CBN, 2009).

On the internal transformation aspect, the CBN in partnership with PricewaterhouseCoopers conducted a comprehensive assessment of the bank's core and non-core operations that required fundamental restructuring. The identified

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