

**UUM NETWORK TRAFFIC ANALYSIS AND USER' WEBSITE  
PREFERENCES**

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**UNIVERSITI UTARA MALAYSIA  
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PREFERENCES**

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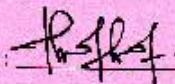
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## **Abstract**

The current world is experiencing a revolution in Internet services and networking; a revolution that provided and continues to provide varying features and invaluable tools to computer networks. On the other hand, several problems are being faced by users and global organizations in networking including lack of bandwidth and packet loss during transmission which impacts Internet efficiency and the performance of network. These issues can be rectified through the measurement and analysis of the network's performance. Moreover, for network performance enhancement, it is imperative to study users' behaviour. Therefore, the main objectives of the present study are to identify UUM network performance through Internet traffic and to highlight users' behaviour. A total of three methodological steps are carried out to meet the objectives of the study; the first one is the data collection phase whereby the source for data collection is taken from the presently used main distributed switch in an hour for each working day in a duration of one week; the second one is the data analysis phase where Wireshark is used to provide the statistics of traffic and finally; the third phase is the data presentation where Microsoft Excel is utilized to present data. Study findings presents valuable information of network bandwidth, data loss rates and Ethernet traffic distribution, in addition to the fact that is social websites are the most websites used in UUM. These findings leads to facilitate the enhancement of UUM network performance and Internet bandwidth strategies.

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## **List of Abbreviations**

ARP	Address Resolution Protocol
DEC/RPC	Distributed Computing Environment / Remote Procedure Calls
DNS	Domain Name Service
FTP	File Transfer Protocol
GIF	Graphics Interchange Format
GREP	Generic Routing Encapsulation Protocol
HTTP	Hypertext Transfer Protocol
ICMP	Internet Control Message Protocol
IP	Internet Protocol
IPv4	Internet Protocol Version 4
IPv6	Internet Protocol Version 6
JPEG	Joint Photographic Experts Group
MIME	Multipurpose Internet Mail Extensions

OSPF	Open Shortest Path First
P2P	Peer To Peer
RTMP	Real Time Message Protocol
RTSP	Real Time Streaming Protocol
SMTP	Simple Mail Transfer Protocol
SNMP	Simple Network Management Protocol
SSH	Secure Shell Protocol
TCP	Transmission Control Protocol
UDP	User Datagram Protocol
UUM	University Utara Malaysia
VLAN	Virtual Local Area Networks
YMG	Yahoo Messenger Protocol

# CHAPTER ONE

## INTRODUCTION

### 1.1 Introduction

The Phenomenal success of the Internet has led to the rapid adoption of the Internet protocol technology to build all types of communication networks, including private corporate networks (intranet), military communication networks, home networks, and the emerging Third-generation cellular networks. Billions of devices worldwide are IP-capable, which allows remote access and control through the Internet. Such rapid and unprecedented convergence of communication through IP presents a host of challenging problems in guaranteeing the required performance in such networks (Jain & Hassan, 2004).

For the monitoring and security of network, it is imperative to acknowledge and expound on how the applications function. Many researchers have concentrated on the characteristics of traffic and network behavior under particular applications including P2P applications (Cao, Liu, & Xue, 2010).

In other words, a network may be defined as a “set of devices (often referred to as nodes) connected by communication links that are built using different physical media” (Marsic, 2010). A node can be represented by a computer, telephone or any device that facilitates the sending and receiving of messages while the medium of communication is referred to as the physical path through which the message flows from sender to receiver. Examples of media are fiber-optic cable, copper wire or air carrying radio waves (Marsic, 2010).



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